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, no. 12
(2008 Dec.)

UNBOUND
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LEADING ADVOCATE FOR KENTUCKY
See page 2



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Full schedule of events for KPA Winter Convention

See page 3



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VOL. 80 • DECEMBER 2008 • NUMBER 12

PEOPLE AND PAPERS

Two elected to KPA/KPS Board posts

Danetta Barker, who along with her husband Garry, owns the *Flemingsburg Gazette*, and Jeff Moore, general manager of the *Carrollton News Democrat* and *Trimble Banner*, have been elected to three-year terms on the KPA/KPS Board of Directors.

Barker was elected for District 8 that includes Bath, Bracken, Fleming, Lewis, Mason, Montgomery, Morgan and Rowan counties. She replaces Bob Hendrickson, publisher of the *Ledger Independent* in Maysville, who did not seek re-election.

Moore will be representing District 7 that includes Boone, Campbell, Carroll, Gallatin, Grant, Kenton, Owen and Pendleton counties. He takes over the district from Kelley Warnick, with the *Gallatin County News*, who has served on the board for the past 24 years and chose not to seek re-election.

Both new board members take office at the end of the 2009 KPA Winter Convention.

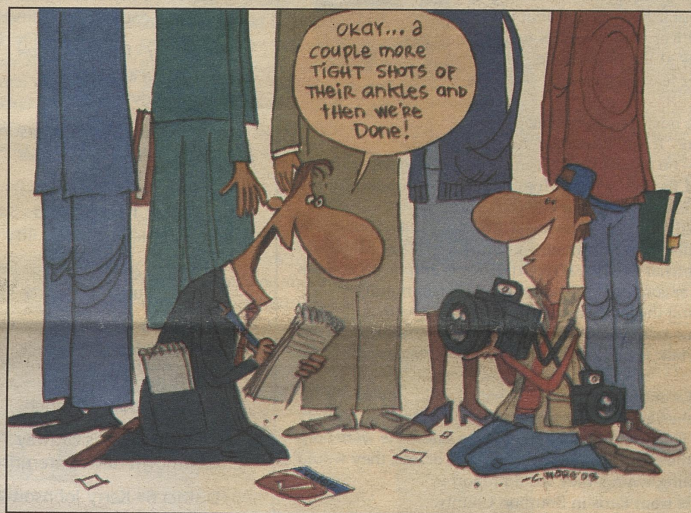
♦♦♦♦

A well-known McCreary County native has joined McCreary County Record as advertising director.

"I am excited to announce Donna Stephens Corder as the newest member of our management team at The McCreary County Record. Donna brings with her a wealth of experience and knowledge of the local market. Her attention to detail and emphasis on customer service

See PEOPLE on Page 12

KNEES DOWN MYTH BUSTED



Cartoon by Chris Ware

Miscommunication between the Secretary of State's Office and county clerks around the state apparently led to an unfortunate interpretation of Kentucky's election laws, specifically the media's right to access in the polling places to record history during the November 4 general election. Some media were welcomed, others told to get out, and some even told to leave parking lots near the voting areas. And most said photographers could shoot the backs of people or their legs but no faces, no profiles.

Papers share Election Day woes

November 4 was one of the biggest voter turnout days in Kentucky history. But for the news media in the state, there were more getting turned away than welcomed with open arms.

From being told to leave the premises, to only "take pictures of feet," to "you're not supposed to be here," to warm welcomes, the news media faced difficulty trying to record history.

At issue is a state law. KRS 117.235 that's been on the books since 1974. It states that only election officers and challengers are permitted in the "voting room" — a term that's not defined anywhere in the law. Though they had been educated differently and told of an attorney general's opinion, more often than not, county officials asked the news media to gather and disseminate news." With that, the attorney general's opinion, more often than not county offi-

cials asked the news media to leave or restricted what part of history could be recorded.

Here are some of the stories passed along to KPA about election day 2008.

"I was told to leave because the attorney general's office had a rep at the polls at the high school. She told me I couldn't be in there.

I said "I beg to differ." I walked over to another table across the room, and they let me take a picture and talk — then, said they had to call if the media came in. I never found out who they were to call, but the first woman was called.

The rep from the AG was summoned, and he said it was up to the poll workers. I told them all that the Gazette always came

See ELECTION on Page 9

Business meeting includes bylaw changes

The Kentucky Press Association's business meeting Jan. 23, 2009, at the Galt House Suites in Louisville will include the discussion of, and membership vote on, changes in the Kentucky Press Association Bylaws. The meeting will begin at 8 a.m. (Eastern) and the meeting room location will be announced.

The bylaws were last changed in January 2003.

On the recommendation of the Kentucky Press Association Board of Directors, the membership will consider a change in the bylaws concerning a vision statement and mission statement.

Those two statements developed from a six-month strategic plan process that is setting the course for KPA and KPS for the next three to five years.

As proposed, the amendment recommendation deletes current language stating the "Purpose" of KPA and replaces it with a Vision Statement and a Mission Statement.

A second change to the Bylaws concerns "Membership," specifically adding a membership category for online publications/newspapers. While full-member newspapers will be invited to have their online publication as a part of this category, those

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PASSINGS

Tom Gish

Tom Gish, the crusading owner of The Mountain Eagle newspaper in Whitesburg, died Friday, Nov. 21, 2008. He was 82.

Mr. Gish had been suffering from kidney failure and heart problems.

"He was the bravest and most honest man I ever knew," said his son, Ben Gish, who is editor of the newspaper.

Thomas Edward Gish was a United Press International bureau chief when he and his wife, Pat Gish, a reporter for The Lexington Leader, bought the Letcher County weekly in 1956. They started running it in January 1957.

The Mountain Eagle became the first newspaper in Eastern Kentucky to seriously challenge the environmental damage caused by strip mining. The Gishes scrapped the paper's motto: "A Friendly Non-Partisan Weekly Newspaper Published Every Thursday." The new motto: "It Screams."

The Gishes pried open the meetings of public agencies and took on corrupt politicians, rapacious coal companies and bad schools.

They were respected nationally but made plenty of local enemies. In 1974, after the newspaper published stories about local police mistreating young people, an officer paid arsonists to throw a kerosene firebomb through a window at the newspaper, destroying the building. Mr. Gish said he later learned that coal company money was behind the crime.

The paper came out on schedule the next week, published on the Gishes' front porch. It had a new motto: "It Still Screams."

"They were breaking new ground — no one had ever seen a weekly newspaper in this part of the world that actually covered the news," said Tom Bethell, who worked at the Mountain Eagle in the 1960s and now is a contributing editor.

Al Cross, a former Courier-Journal reporter who now directs the University of Kentucky's Institute for Rural Journalism and Community Issues, said the Mountain Eagle expanded its reach far beyond Letcher County. It reported, for example, on policies at the Tennessee Valley Authority that encouraged the worst kind of strip mining.

Gish was never hesitant about writing the truth, those who knew him said.

"He was the consummate journalist," said David Thompson, executive director of the Kentucky Press Association. "When I talk about the media being the watchdog for the public, I'm thinking about Tom Gish."

Carroll Smith, a former Letcher County judge-executive who sold copies of the Mountain Eagle as a boy, said the Gishes and their newspaper have moved the county forward as long as he can remember. "They didn't pull punches," he said. "We were born and raised in the coalfields, but when the coal industry would get out of line, they would report it. When a politician did something wrong, they would report it."

Gish was a Whitesburg native. Pat is from Paris in Bourbon County.

For the Gishes, becoming the owners of a small newspaper was the fulfillment of a dream.

But, they later wrote, they hadn't realized that Eastern Kentucky's economic and social problems were so deep.

"We didn't know that one of every two mountain adults couldn't read or write," they said in a 2000 article. "We didn't know that tens of thousands of families had been plunged into the extremes of poverty, with children and adults alike suffering from hunger and some dying of starvation."

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The Rev. John Crystal Morris

The Rev. John Crystal Morris was born in Rector, Ark., in 1899. The man whose life spanned all or parts of three centuries was 108 years old and still writing his newspaper column for the Ohio County Times-News in Hartford when he passed away Oct. 27, 2008 — just three weeks shy of his 109th birthday.

Morris began his career as a contributing columnist at 101 when he started writing for the Ohio County Messenger in 2001 and continued until 2004, when that paper closed. He then began writing for the Ohio County Times-News. Living in a nursing home, Morris wrote his column on an electric typewriter. The typewriter had paper in it the evening he passed away, according to Sam Ford, a longtime friend and former employee of the Ohio County Messenger.

"John spent about 80 years preaching behind the pulpit," Ford wrote in an e-mail. "As an evangelist, he traveled around the country. Prior to the beginning of this decade, he was living in Las Vegas. When he came back to live with his son, the Rev. John David Morris, he was only able to preach sermons on rare occasions, his age no longer allowing his body to stand behind the pulpit."

"When I was working for the Ohio County Messenger, he contacted us about starting to write a column for the paper," Ford wrote.

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THE MONTHLY PUBLICATION OF THE KENTUCKY PRESS ASSOCIATION

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Hopkinsville

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Staff members, officers and direc-
tors may be reached by e-mail using
the individual's first initial, full last
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Convention connections

Wide range of speakers highlight annual KPA winter meeting

BY DAVID GREER
KPA MEMBER SERVICES DIRECTOR

The past, present and future of Kentucky and its many fine newspapers – that will be the primary focus of the 2009 KPA convention Jan. 22 and 23 at the Galt House Hotel & Suites in downtown Louisville. Convention goers will be treated to a viewing of the famed KentuckyShow! multimedia presentation and hear Gov. Steve Beshear speak at the Friday Changing of the Guard luncheon. A third of our convention breakout sessions will be devoted to online and new media. That includes sessions on social media for newspapers, web site design and learning how to animate your online ads.

But the convention won't forget the all-important topics of advertising, editorial and circulation as KPA brings in top-notch nationally known speakers on a variety of topics.

The convention begins Jan. 22 with a three-hour advertising breakout session with Mike Blinder, noted speaker and author. Blinder is an expert on Internet ad sales and has just published his latest book, "Survival selling even in the toughest times." After many years in radio and television, Blinder moved into online ad sales. His Florida-based firm, The Blinder Group, has more than 350 media clients worldwide and helps them maximize revenues through effective sales training and revenue generation programs.



Mike Blinder

Also at 1 p.m., Jan. 22, Lisa Tackett Griffin, a computer software trainer since 1983 and a pioneer in pagination and remote printing methods for newspapers, holds a three-hour breakout on software applications for advertising and editorial staffers with an emphasis on InDesign and Illustrator. She believes strongly that Illustrator is an under-used and under-appreciated program at many newspapers. Griffin is a staff member of the UT/TPA Institute for Newspaper Technology. There will be a separate registration fee to attend the Blinder and Griffin breakouts.



Lisa Griffin

The highlight of the Jan. 22 evening will be a 6 p.m. screening of KentuckyShow! at the nearby Kentucky Center with a reception to follow. Dinner is on your own. If you're a Kentucky native, KentuckyShow! is sure to

put a sentimental lump in your throat during a look at our state's past, present and future. And if you're new to the state, KentuckyShow! is a concentrated yet entertaining look at the Bluegrass. It's not to be missed

Friday morning's convention action begins at an 8 a.m. business meeting with some important proposed changes to KPA's by-laws.

EDITORIAL BREAKOUTS

Al Cross, director of the Institute for Rural Journalism and Community Issues, assistant professor of journalism at UK and longtime Courier-Journal political writer, will lead two breakout sessions. The first is "How they did it – how papers did big reporting projects" while his second breakout will address covering and guiding economic development in your community.



Al Cross

Next, Stan McKinney, longtime news editor and award-winning photojournalist at the Central Kentucky News Journal, will be joined by two Campbellsville University officials as they talk about the C-U photo archive project using more than 20 years of McKinney's negatives from the KKNJ. McKinney is now assistant professor of journalism at Campbellsville University.



Stan McKinney

Dennis Anderson, managing editor of the Lawrence (Kansas) Journal-World, now leads a multimedia newsroom at his paper. His staff of 75 journalists is responsible for the newspaper, two web sites and 6News, a daily cable news program. The Journal-World won the Suburban Newspapers of America Newspaper of the Year Award in 2005 and again in 2007 and it also received the AP Managing Editors Convergence Award in 2007 and 2008. Before moving to Kansas, Anderson was a 10-year veteran of Gannett. He has worked at papers in Connecticut, New York and Illinois and has won awards for his column writing and supervisor skills.



Dennis Anderson

Associated Press reporter Brett Barrouquere is based at the Louisville AP bureau and has received considerable training from AP in investi-



Brett Barrouquere

gative journalism skills. Before joining AP in 2004, he worked for papers in Louisiana and Florida for 10 years. Barrouquere will share his knowledge of how and where to find important public records.

Time management is always an issue with sports editors and sports reporters. There are always too many schools, games, athletes, youth leagues and issues to cover and never enough time. So learning how to use the available time wisely is the hallmark of a successful sports department at any paper. Benjy Hamm, editorial director for Landmark Community Newspapers and himself a former AP sports reporter as well as editor, managing editor and reporter at papers in North and South Carolina, will moderate a panel discussion on time management for sports staffers.



Benjy Hamm

Joining Hamm will be Peter W. Zubaty, sports editor at The Kentucky Standard in Bardstow since 2007. Zubaty, a veteran of Kentucky papers in London, Somerset, Pikeville, LaGrange and Kingston, Tenn., knows a thing or two about time management. He is responsible for covering sports at three local high schools in addition to a myriad of other sports beats.



Pete Zubaty

Also on the panel is Steve Doyle, editor of the Sentinel-News in Shelbyville. A Shelby County native, he's been editor of his hometown paper since September. Before that, he spent more than 28 years at the Orlando Sentinel, where he was associate managing editor for sports, features, business, and most recently, content development. He also served as president of the AP Sports Writers and Florida Sports Writer associations.



Steve Doyle

Roy L. Moore, noted author and dean of the College of Mass Communications at Middle Tennessee State University,



Roy L. Moore

See CONVENTION on Page 4

CONVENTION

Continued from page 3

former associate vice president for academic affairs at Georgia College & State University, professor emeritus of journalism at the University of Kentucky and former executive director of the UK First Amendment Center, will address media law issues for newsrooms and advertising staffs. Moore, a licensed attorney in Kentucky and Georgia, has authored several books on media law and is often interviewed in the media on First Amendment issues. Come with your media law questions and concerns.

ADVERTISING BREAKOUTS

Peter Zollman is founding principal of Classified Intelligence and the Advanced Interactive Media Group, internationally known consulting groups that work with newspapers, broadcasters, dot-coms and yellow-page companies and technology providers to develop profitable interactive services. Zollman will lead two breakout sessions. The first will concentrate on increasing your paper's classified ad revenue while the second will cover competitive selling against local radio and yellow pages publications.

Mary Ann Taylor, former supervisor of the employment/public accommodations unit and the current supervisor of education and outreach for the Kentucky Commission on Human Rights, will tell us the language pitfalls newspapers should avoid when publishing ads for housing. It seems that a few Kentucky newspapers are cited each year for such violations. Taylor's tips and insight can keep your paper from being fined by the KCHR. She has previous experience with several state agencies, including the Cabinet for Health and Family Services.

More and more online ads use animation to attract visitor eyeballs. The software program that does the web site animation is Adobe Flash. Ben Duerr, a former Chicago-based producer of materials for online, print and the web, now teaches web and graphic design at Daymar College in Louisville. He will give us a 60-minute introduction to Flash for online advertising. That's his day job. By night, Duerr writes, produces and performs weekly on Ohio Valley Wrestling and Derby City Wrestling, seen Saturday nights on TV on the Louisville CW network affiliate. Leave this breakout session early and you run the risk of Ben clamping you in a half nelson.

CIRCULATION BREAKOUTS

Lon Haenel began his newspaper career 12 years ago with the Janesville Gazette, a family-owned daily in Wisconsin. He began in retail ad sales where he flourished. That led to several promotions after he generated more than \$250,000 in new revenue. Three years ago, Haenel moved into circulation as sales and marketing manager. This year, he was promoted to circulation director.

Haenel has often been recognized for his creative circulation promotions – the subject of his KPA presentation.

Geoff Vanderlin is with Shaw Newspapers, a company with a number of newspapers in Iowa and Illinois. He too has recently been promoted and recognized inside and outside of his company for his innovative circulation promotion methods. Come and hear Geoff speak and pick up valuable tips for building your paper's circulation.

More and more newspapers are using the convenience, speed and low-cost benefits of e-mail to conduct circulation promotions. The Louisville Courier-Journal is one such paper. Amanda Davis from the Courier-Journal circulation staff will talk about her paper's successes with using e-mail for circulation marketing.

Robert Rubrecht is director of circulation marketing for the Newspaper Association of America based in suburban Washington, D.C. Rubrecht will speak about NAA's study of future circulation trends and will also discuss circulation resources available for newspapers through NAA.

NEW MEDIA

Gary Sosniecki is a regional sales manager for TownNews.com. He specializes in weekly newspapers. He joined TownNews a year ago after a 34-year career that included owning with his wife, Helen, three weeklies and publishing a small daily, all in Missouri. He also worked for papers in Tennessee, Illinois and Kansas and now resides in Iowa. He's a past president of the Missouri Press Association, Ozark Press Association and Missouri Press Service. His breakout will focus on weeklies that still aren't online or haven't figured out how to make money online. Topics will include why papers need to be online, how to do it, how to make money online, how to post news without hurting your print product and building online traffic. Sosniecki did all this and more when he developed a web site for his small weekly in Missouri.

Caroline H. Little will offer an online overview. Little works as an adviser and consultant for the British-based Guardian Media Group, a company looking to make a big splash in the American market. Her duties include consulting with Guardian, publisher of the famed Guardian newspaper in London, on U.S. web strategies and online acquisitions. Previously, she was CEO and publisher for Washingtonpost. Newsweek Interactive where she was responsible for developing online strategies for the Washington Post and Newsweek and several other web sites. She recently spoke in the Netherlands at the World Association of Newspapers conference.

Social media is a hot topic these days and the KPA convention presents two speakers on the subject. Kurt Greenbaum is director of

social media for the St. Louis Post-Dispatch, where he oversees the newsroom's efforts to more closely engage readers with the newspaper and web site. Since Greenbaum's arrival at the Post-Dispatch, STLtoday.com has seen several redesigns and seen its traffic increase substantially. There has also been a marked increase in the newsroom's support of the site. Greenbaum worked several years as a newspaper reporter in Florida, started his paper's first web site and later managed a business news web site in Florida that enjoyed significant growth under his leadership before moving to St. Louis.

Meanwhile, Jackie Reau is CEO and founder of Game Day Communications, a Cincinnati-based new media business. She has 15 years experience in marketing and public relations. Her firm's clients include the Cincinnati Bengals, the Reds, Downtown Cincinnati Inc., and the Cincinnati Enquirer. Last year, her firm launched its Digital Media Team to help clients harness emerging technology and social media platforms. Greenbaum and Reau will offer many tips on how your paper can harness the power of social media to increase sales of your newspaper and increase your web site traffic.

Designing an attractive web site that entices eyeballs and keeps them is an art form and Mario Garcia Jr. is a noted new media designer with 15 years of experience. He is a frequent speaker on multi-level storytelling and web design. He's worked with more than 100 news organizations on improving their web sites. Garcia is also an adjunct faculty member at the University of South Florida where he teaches multimedia journalism. His father, Mario Garcia, is a world-renowned expert on newspaper design.

Shooting video is becoming an everyday practice at many newspapers. Yet it's a different world than shooting still photos. Nathan Stevens is a former editor for WTVQ and WDKY in Lexington. Now, he's on the faculty at UK where he teaches videography and editing. Come to Nathan's breakout and learn the ins and outs of shooting video.

ASSOCIATES, EDUCATORS

The KPA Associates will offer a two-hour breakout session on strategic planning. More businesses than ever use the strategic planning process to map the journey to success. Come and learn how it's done. Also, Kentucky's college journalism educators will have a meeting late Friday afternoon.

RECEPTION, AWARDS BANQUET

A reception begins at 6 p.m. Friday and the annual awards banquet begins at 7 p.m. where results from the KPA Excellence in Kentucky Newspapers Contest are announced.



Ben Duerr



Lon Haenel



Gary Sosniecki



Caroline Little



Kurt Greenbaum



Jackie Reau



Mario Garcia Jr.



Nathan Stevens

Email creates open-records issues

Q: I understand that e-mails on a "state-owned" computer qualify as an open record. But what if I believe that the e-mails that I have requested have been deleted? What recourse do I have against a public agency?

A: This is a very interesting and cutting edge issue.

As you know, the Kentucky Open Records Act defines a "public record" as "all books, papers, maps, photographs, cards, tapes, discs, diskettes, recordings, software, or other documentation regardless of physical form or characteristics, which are prepared, owned, used, in the possession of or retained by a public agency."

E-mails are public records and therefore subject to public view unless they qualify for an exemption.

But, how are e-mails managed and maintained by public agencies? Thousands of e-mails flow in and out of public agencies every day.

More and more public business is being conducted via email, which is only going to increase in the coming years. Are these e-mails being maintained for public disclosure? Or do public officials routinely delete e-mails concerning public business which if requested, we would be denied access to? Is there any oversight?

The State Archives controls the retention and destruction of public records.

According to the State Archives and Records Act, a public agency is required to manage and maintain public records according to schedules (that are separate schedules for each public agency available on its website).

The Kentucky Attorney General has recognized that public agencies have an obligation to establish a maintenance and retrieval scheme for their public records and that failure to do so violates the Act: "Subversion of the intent of the Archives and Records Act thus constitutes subversion of the intent of the Open Records

From a legal standpoint

By **ASHLEY PACK**
Dinsmore
& Shohl LLP



If you have any legal questions, call the KPA hotline attorneys:

Jon L. Fleischaker: 502-540-2319

R. Kenyon Meyer: 502-540-2325

Ashley C. Pack: 502-540-2385

Jeremy S. Rogers: 502-540-2384

DINSMORE & SHOHL LLP

Switchboard: 502-540-2300

Facsimile: 502-585-2207

Act." 94-ORD-121. Consequently, the Attorney General applies "a higher standard of review relative to denials based on the nonexistence" or destruction of requested records. 94-ORD-142.

Under this standard, "the loss or destruction

of a public record creates a rebuttable presumption of records mismanagement." 95-ORD-96.

But, are e-mails part of each agency's requirement to manage and maintain public records? The answer is: **THEY SHOULD BE, BUT WE HAVE REASON TO BELIEVE E-MAILS ARE NOT PROPERLY MANAGED AND MAINTAINED BY SOME PUBLIC AGENCIES.** The problem is what is the remedy and what can we do to effect a change in the system to require public agencies to retain e-mails?

Other states are dealing with this issue. For example, the Ohio Supreme Court recently heard oral arguments on the issue of whether a deleted government e-mail file qualifies as a public document subject to state open records requests. A newspaper requested from county commissioners all e-mails sent, received or deleted during an 18-month period.

The newspaper was told that these e-mails had been deleted. The paper then sued to have the county hire a forensic expert who would recover any e-mails deleted from government computers during the time period.

In Hawaii, government e-mail is required to be kept for the same time period as other records that are not in e-mail form. But when The Associated Press tried to access e-mail related to the misconduct investigation of the former governor's chief of staff, the governor's office denied the request on the basis that the e-mail had been deleted. The AP was left with no recourse.

North Carolina and Missouri are involved in similar fights.

We are exploring what other states are doing about this issue, and whether this is something we need to pursue on a legislative level.

We will keep you informed, but would like to hear from you if you have had any issues concerning the deletion of e-mails--if so, please email me at ashley.pack@dinslaw.com.

PASSINGS

Continued from page 2

His column was called "Something to think about." Some columns were of a religious nature and others focused on his memories of the early 20th century and how much life had changed, Ford said.

Along the way, Bowling Green television station WBKO honored Morris by naming him a Hometown Hero. And the Society of Professional Journalists held a regional meeting at Western Kentucky University in April 2004 to honor Morris for his achievement of being the oldest known newspaper contributor around.

Ford presented the SPJ award to Morris' son, John David Morris, who accepted on behalf of his father.

"Mr. Morris was a journalists' journalist and a true inspiration to our students," Pam McAllister Johnson, director of the WKU School of Journalism and Broadcasting, said.

In addition, Morris received a commendation from the Kentucky Senate and the state House of Representatives. He was also named a Kentucky Colonel.

"I am trying to do the best I can with what I've

got," Morris said in a 2004 interview with the Ohio County Times-News. "I try to tell the truth with everything I write out. Sometimes it is a mighty poor best, but I always try to do the best that I can."

Morris traveled a great deal through his life and preached in Texas, Illinois and many other states. He preached his last official sermon at 103, Ford said.

"Dad was ordained in 1922 and never let up from then on," John David Morris said of his father. "When he came back to Ohio County, he was 101 and rode in the middle of a U-Haul truck all of the way."

John David Morris, 79, said his father passed away peacefully: "He ate supper, laid down and went to sleep."

He was considered Ohio County's oldest citizen. Survivors include two sons, four daughters, one stepdaughter, 18 grandchildren, 31 great-grandchildren, 44 great-great-grandchildren and seven great-great-great-grandchildren.

Dixie Holbrook

Dixie Lee Holbrook, long-time resident and writer for The Elliott County News, passed away Thursday, Sept. 25, 2008, at her home. She was 95.

Holbrook was well-known for her Green column and her patented Weather Whacker Report that her column always led off with. She had a unique style of writing that caught the attention of readers young and old quickly.

Often her column would flashback to yesteryears to tell of a fishing/hunting trip, driving lesson, or just how things were in the "good ole days." Then in the spring she'd remind readers that it was time to plant this or that and often gave a helpful hint on how to get them started.

The funeral arrangements were not available.

Lowell Denton

Long-time Flemingsburg Gazette Publisher Lowell Denton died Oct. 15, 2008. He was 85.

Denton sold the community newspaper in 1999 to Guy Hatfield. The newspaper is currently owned by publishers Garry and Danetta Barker.

Denton was a Fleming County native who graduated from Flemingsburg High School in 1940 before leaving home to fight in World War II where he served in a tank battalion. He returned home to attend the University of Kentucky and later bought his hometown newspaper in 1951.

Denton owned the Gazette for almost five decades before selling the weekly so he could go into retirement.

Covering History

A look at Election Day coverage from around the commonwealth

ELECTION 2008: Find out how your precinct voted — A7, A8, A9

The Winchester Sun

WEDNESDAY, NOVEMBER 26, 2008

A NEW ERA IS BORN

Barack Obama becomes first black president — A7

CITY COMMISSION
Wallace new commissioner
 By Mike Wynn
 The Winchester Sun...
DEMIS WALLACE

SCHOOL BOARD
Swope ousts incumbent
 By Katherine Wynn
 The Winchester Sun...
B.J. SWOPE

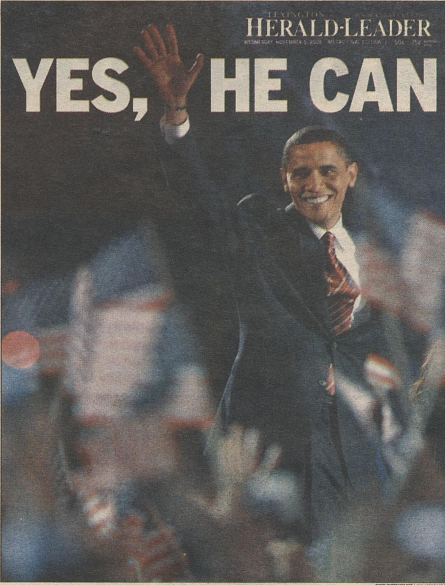
CORONER
Gayheart wins coroner's race
 By Mike Wynn
 The Winchester Sun...
ROBERT GAYHEART

IN YOUR WORLD
ON THE NET
ANDY PATRICK'S
THOUGHTS ON THE ELECTION
<http://kyvoice.com/winchester>
OBITS
Bryon Keith Haddix, 31, Winchester
En Map Harris, 73, Winchester

CIRCUIT JUDGE
Clouse wins over Watson as judge
 By Fred Petke
 The Winchester Sun...
WILLIAM CLOUSE

McConnell wins again
 By Bruce Schreiner
 The Associated Press...
BRUCE SCHREINER

MCCONNELL BECOMES NATION'S TOP REPUBLICAN



FIRST BLACK PRESIDENT
 DEMOCRAT PROFITS MOCBAH WITH WINS ON GOP FLIP

MCCONNELL BEATS LUNSFORD
 GOP leader survives Democratic wave

U.S. President
 Barack Obama...
U.S. Senator
 Mitch McConnell...
Kentucky voter turnout lower than expected

State	Democrat	Republican	Other
Alabama	65	35	
Alaska	27	73	
Arizona	37	63	
Arkansas	33	67	
California	68	32	
Colorado	70	30	
Connecticut	67	33	
Delaware	73	27	
District of Columbia	88	12	
Florida	35	65	
Georgia	33	67	
Hawaii	71	29	
Idaho	32	68	
Illinois	60	40	
Indiana	35	65	
Iowa	67	33	
Kansas	33	67	
Kentucky	48	52	
Louisiana	33	67	
Maine	67	33	
Maryland	67	33	
Massachusetts	67	33	
Michigan	52	48	
Minnesota	67	33	
Mississippi	33	67	
Missouri	33	67	
Montana	33	67	
Nebraska	33	67	
Nevada	33	67	
New Hampshire	67	33	
New Jersey	67	33	
New Mexico	33	67	
New York	67	33	
North Carolina	33	67	
North Dakota	33	67	
Ohio	33	67	
Oklahoma	33	67	
Oregon	67	33	
Rhode Island	67	33	
South Carolina	33	67	
South Dakota	33	67	
Tennessee	33	67	
Texas	33	67	
Utah	33	67	
Vermont	67	33	
Virginia	33	67	
Washington	67	33	
West Virginia	33	67	
Wisconsin	67	33	
Wyoming	33	67	

Herald Ledger
 The Lyon County
McConnell, McCain carry Lyon; DeWey wins board seat
 November 3, 2008
 News briefs
City of Paducah
City of Paducah
City of Paducah
City of Paducah

Execution at KSP scheduled for Nov. 21
All Dressed Up
Financial notes
Mandy declines

12-12

THE JESSAMINE JOURNAL

Thursday, November 6, 2008

2008 GENERAL ELECTION: JESSAMINE COUNTY RESULTS

Voters say no 'Moore'

Damron retains 39th District seat; Collier, Black, Williams, Blackford elected to N'ville commission



Black, Blackford earn Moore, Shearer's seats

Black, Blackford earn Moore, Shearer's seats

With 11,446 votes, Jessamine selects Damron to ninth term

6 incumbents victorious in Wilmore council race

State chooses 'same,' country chooses 'change'

Incumbents McConnell, Chandler elected; Obama elected 44th president of United States

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THE KENTUCKY ENQUIRER

WEDNESDAY, NOVEMBER 5, 2008

YOUR 2008 VOTE

OBAMA TRIUMPHS

Illinois senator becomes first African-American president

Kentucky votes for McCain as Ohio helps lift Democrat



President-elect Barack Obama celebrates his victory over Republican nominee John McCain last Tuesday at Chicago's Grant Park, along with his family.

BY HOWARD WILKINSON | HOWKINSON@ENQUIRER.COM

One of the last barriers of American politics — one forged by more than two centuries of slavery and more than a century of struggle for equality — was broken Tuesday night with the election of Illinois Sen. Barack Obama as the 44th president of the United States. And Ohio — the same state where Democratic primary voters eight months ago rejected him — helped make it possible for the 47-year-old son of a Kenyan father and a Kansas mother to win the presidency over Republican John McCain.

Obama's election set off celebrations across America — from a massive gathering in Chicago's Grant Park, where Obama appeared at midnight to claim his victory, to smaller but just as enthusiastic gatherings in downtown Cincinnati.

How it adds up: As of 12:30 a.m. EST, Obama leads McCain by 14 million votes. McCain leads Clinton by 1 million votes. Clinton leads Obama by 1 million votes.

CHAT AT NOON TODAY WITH REPORTER HOWARD WILKINSON AT 10X.COM. Also see photos, video, how your neighborhood voted and more. Search: election

INDEX WEATHER INSIDE: 12 PAGES OF ELECTION COVERAGE

Congress, AA-5 State races, A7 Our counties, AA-10

Local election news, AA-5

Be careful with your fall leaves

Man sentenced on federal sex charges

Thinking contest deadline is next week

There's no time to lose

Man sentenced on federal sex charges

Thinking contest deadline is next week

There's no time to lose

Man sentenced on federal sex charges

Thinking contest deadline is next week

There's no time to lose

Man sentenced on federal sex charges

Thinking contest deadline is next week

Clockwise from top left: The Lexington Herald-Leader; The Jessamine Journal of Nicholasville; The Kentucky Enquirer; The Central Kentucky News-Journal; The Lyon County Herald-Ledger; and The Winchester Sun.

FREE FURNACES & HEAT PUMPS REPLACED FREE ESTIMATES ONLINE! The Comfort Zone.com

Recker-Boerger

Obama, McConnell, Guthrie win seats

Be careful with your fall leaves

Man sentenced on federal sex charges

Thinking contest deadline is next week

There's no time to lose

Man sentenced on federal sex charges

Thinking contest deadline is next week

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Man sentenced on federal sex charges

BYLAWS

Continued from page 1

will not pay dues. Dues will be charged to online publications that are not an extension of a full member's printed publication. The Online Publications/Newspapers category will be part of the Associate Member division.

As recommended, the Bylaws will be amended to read:

ARTICLE II PURPOSES

The purpose of this corporation is to promote the interests of its members, the newspapers of Kentucky; to expand their field of endeavor; to maintain a high code of ethics among all journalists; to enhance the usefulness of the newspaper industry and to promote and maintain a spirit of fraternal regard among its members; and to do any and all things necessary to carry out the purposes of this corporation.

VISION STATEMENT

KPA will be its members' source of excellence in the gathering, dissemination, and facilitation of news, information and advertising through multiple platforms.

MISSION STATEMENT

The Kentucky Press Association will maintain a stable, secure, and solid financial operation to perpetuate the organization's vision; uphold the highest ethical journalistic and business standards; col-

laborate with its members and other media to better understand the needs and interests of its consumers; be a leader in integrating and linking the internet and social web technology with its members and their consumers; search out and promote new strategic partnerships for its members' benefit; provide a platform for relevant training, exchange of ideas and resources; use a marketing plan to re-brand itself and members to the public; be its members' voice to the Kentucky General Assembly.

MEMBERSHIP

There is also established the Online Publications membership within this division. Online Publications may apply for membership in the Kentucky Press Association after being in business for the previous 12-month period. To be eligible for membership in the Online Newspaper/Publication category, an online publication:

- a. must have been published for the previous 12-month period;
- b. must be updated no less than one time each week;
- c. must be principally devoted to the dissemination of original local or general news and other news content, which must be a minimum of 25 percent of overall content
- d. must be available to the general public on the World Wide Web;
- e. must not serve primarily as a platform to pro-

mote the interest and/or opinions of a special interest group, individual or cause;

f. must have a known Kentucky-based office of publication, open to the public, where business or publication is transacted, have a local telephone number and must include contact information in each updated publication;

g. must abide by copyright laws.

Online publications must apply to the Kentucky Press Association for membership and must be approved by the Board of Directors. Individual online publications shall have no voting privileges in Kentucky Press Association business matters. Dues for Online Publications/Newspapers are the same as established by the Board of Directors for annual KPA Associates Division dues. Voting Members with an online publication will automatically be included in this membership division as long as they meet and maintain criteria a. through g. above. Dues for Online Publications of Full Members will be waived.

According to the Bylaws, amendments can only be considered after notification is published on the front page of a regular issue of The Kentucky Press after it has been approved by two-thirds of the membership of the Board of Directors. The amendment is then voted on by the members of the Kentucky Press Association. Full/voting members (those publications with a Periodicals Class Mailing Permit) may vote on business matters and each newspaper is limited to one vote.

ABC rule changes will affect American newspapers

At its recent meeting, the board of the Audit Bureau of Circulations (ABC) agreed to several rule changes affecting U.S. and Canadian newspapers.

It gave final approval to a new rule that allows Canadian newspapers with total average paid circulation between 50,000 and 75,000 to be audited every other year, beginning in April 2009. A similar rule is being considered for U.S. newspapers, but the board deferred final approval to allow ABC advisory committees more time to review and comment on the matter.

The board also agreed to modify the rule governing how newspapers report sales by price categories. Pending final approval, U.S. newspapers in April will be required to report subscription circulation sold above and below 25 percent of basic price if more than five percent of a newspaper's subscription circulation falls into the lower price category. The board voted to discontinue plans to require newspapers also to report an average price.

Merle Davidson, ABC's newly elected chairman of the board and director of media services at J.C. Penney Co., noted, "Many newspapers and their advertisers are under increasing economic pressure. The ABC board is finalizing the implementation of a broad set of sweeping rule changes that will help to lower costs,

streamline audits, better define circulation categories, and provide greater pricing and marketing flexibility for publishers."

Other Key ABC Board actions

- Following the adoption of a new multimedia report format for business publications at its previous meeting, the ABC board agreed to eliminate the Consolidated Media Report in July 2009 to prevent market confusion. The new multimedia report allows publishers to report Web site traffic, e-newsletter activity and pass-along receivership data within Paragraph 1 of ABC reports. Last week the ABC board also agreed that publishers can include a "total gross contacts" figure to the integrated report beginning with Dec. 2008 statements.

- For digital versions and editions of business publications, the ABC board agreed to eliminate the requirement that publishers send an e-mail to paid subscribers notifying them that the latest issue is available. For nonpaid subscribers, the e-mail notification is still required.

- The board took no actions that affected consumer magazines at this meeting.

The ABC board of directors meeting was held Oct. 29-31 in New York City, in conjunction with the organization's 94th annual conference and business meet-

KPA holds first Citizen Journalism Workshop for budding writers

BY DAVID GREER

KPA MEMBER SERVICES DIRECTOR

A group of enthusiastic citizen journalists and citizen-journalists-to-be attended the first KPA Citizen Journalist Workshop Nov. 13.

And judging by their support for the concept, it won't be the last KPA Citizen Journalist Workshop.

Nine people from Louisville, Georgetown, Shepherdsville, Caneyville, Mount Sterling and Bardstown attended the day-long event at Paroquet Springs Conference Centre at Shepherdsville, just south of Louisville.

Louisville Courier-Journal reporter Sara Cunningham led a morning session on writing for the web and print. C-J new media editor Kim Kolarik led a session on blogging. Scott Utterback, former chief photojournalist for WAVE-TV in Louisville and now C-J photojournalist, demonstrated video and still cameras and editing software and C-J online manager John Mura led a Q&A session on multimedia.

Workshop participants will be surveyed for their feedback on what went well in the workshop and their suggestions on how it might be improved in the future will be sought.

The workshop was held on the recommendation of the KPA News Editorial Steering Committee.



John Mura

ELECTION

Continued from page 1

to the polls and covered the election. I went on about my job and let them run around like chickens with their heads cut off.

I was not upset nor was I leaving. Afterward, it made me mad. To think someone in a polling place tells the media they have to leave when the media fought tooth and nail to win the right to vote in the first place, that being more than 200 years ago — a feat that would not have happened without a free press.

This will all be reflected in my column next week. Denying First Amendment right really ticks me off. Later, I received several apologies."

Danetta Barker
Flemingsburg Gazette

"Myself and my fellow reporters at The Independent report no troubles whatsoever accessing polls, voters, results or anything else election-related on Tuesday. I can't speak for the photographers, but we reporters had no complaints.

In fact, Boyd County Clerk Debbie Jones has always gone above and beyond for us and does a fantastic job educating her poll workers and troubleshooting any issues we have. Yesterday, she did the same, taking time out of her day to help us track down a volunteer who was shuttling emergency medical ballots back and forth from the Boyd and Lawrence courthouses to hospitalized veterans in Huntington to ensure their votes were counted. It made a great local feature."

Carrie Stambaugh
The Independent, Ashland

"I spoke with Les Fugate, and he told me the same thing about pictures — that I could not take a picture of any voter that showed the face. He advised that I take pictures of the feet. So we ran several voter's feet in our paper today."

Andrea Bennett, editor
The Paintsville Herald

"I was told only feet or that I could take pictures outside of voters coming or going. I chose to do neither, which didn't bother me that much as pictures of people voting aren't very interesting anyway."

S. Mayrand
Herald-News, Edmonton

"I had the most difficult time I've ever had photographing an election in Kentucky this year. I was kicked out of two polling places based on orders from the county clerk that I was not to take photographs inside a polling place, only outside.

After talking with the county clerk, she consulted with the board of elections and the secretary of state's office and told me I could take pictures inside a polling place as long as I didn't take too long and concealed the identity of the voter — i.e., pictures of only feet and backs.

For goodness sake, four years ago in Frankfort I held a camera above the polling booth and took pictures of voters actually casting their ballots, promising not to show who they voted for."

John Foster
The Oldham Era

"We had problems here in Ohio County as well. We were told by poll workers that we couldn't take photos of the voters, revealing their identities. And we were asked to stay in the polling center until the county clerk was notified that we were there.

It was pretty ridiculous, and I plan on talking to our county clerk to make sure we're on the same page in the future."

Don Wilkins, editor
Ohio County Times-News

"The election officials were very nice to me, but I think they were confused. I introduced myself to let them know why I would be there taking photos. They first told me I could only photos of feet as they vote, not their faces, and I couldn't identify their feet. I asked if this was new because I had not shot other recent elections, and there was no problem with talking to or identifying voters. They told me they had been briefed in a meeting about it.

So, I asked if I could take photos of the line (a line of about 40 people was a big deal here). They said yes but that I couldn't ID anyone in it.

I called and told an editor (I was on morning deadline), and they said it was fine, so I shot those feet, but I'm sure people knew who it was because she sported capri pants that that showed off a butterfly tattoo on her ankle. As I took photos, I thought to myself, "Since when is voting a secret.?" They wear those stickers that say "I voted" so what is the big deal keeping it a secret from newspaper readers. All in all, the officials were very nice, but their rules didn't make much sense."

Kelly Mackey, staff photographer
The State Journal

"The Jessamine Journal's staff did not experience any problems Election Day. We were allowed access to polling locations to take photos and talk with voters. I kept tabs on your emails throughout the day and was surprised to hear about problems across the state.

One of my staff writers, Bob Flynn, was granted access to shoot pictures while the absentees were being counted early Tuesday, and he and I were both allowed to go into polling locations and take photos throughout the day.

It seems our election officials were well-schooled on the rules regarding media access."

Mike Moore, editor
The Jessamine Journal

"Here's one. For the second major election in a row, our county clerk's office is unable to provide a sample recapitulation sheet.

We were told we couldn't have a precinct-by-precinct breakdown until the next morning and then it would be 40 or 42 greenbar computer pages, depending on who you talk to in the office. Isn't technology grand?"

John Nelson
Advocate-Messenger, Danville

"Believe it or not, the only problem we experienced all day long was when we tried to get a picture of a child voting (we participated in the Kids Vote project). The times we could even find kids voting, their parents didn't want us to.

There have been some complaints by residents about precinct workers providing wrong information, but we had no problems ourselves, thank goodness."

Rebecca Cassell
Central Kentucky News Journal, Campbellsville

"I thought you'd like to hear about a rural journalist's experience this morning in Salt Lick. I was interviewing consenting voters in a public parking lot and on sidewalks, never actually crossing over into a polling place. I wanted to know what was on their minds.

Just as I finished up, a young poll worker who represented Bath County Democrats came out to tell me I needed to scoot. She said I wasn't allowed within 300 feet of a polling place. I have actually known the girl since she was a kid, and since I was done, I didn't want to make a big deal. She was sent out because she knew me, too.

I did explain that the 300-foot prohibition is only on electioneering, not reporting. She said someone phoned to complain and some folks are nervous as a result of Bath County's vote-buying scandal a couple of years ago. It was already a moot point since I was already packing up to leave.

I'll probably pass this along to the SOS office. I'm guessing the poll workers were just ill informed."

Charlie Compton,
WEKU Radio, Richmond

"As I believe you know, I was one of those editors complaining to Les (Fugate). It doesn't seem to matter what is said in McCracken County, a BOE member is sticking by her guts and trying to keep us out."

Duke Conover,
The Paducah Sun

"While I was able to talk my way back into the polling place, I was kicked out of through a guilt trip by the election board about the polling place being set up illegally in the first place. I find the enforcement of this law very disturbing.

It is a complete travesty that the First Amendment is being trampled by a bad law that was written for a seemingly unnecessary reason.

I think this should become an item of interest for the KPA board and the KPA in general when the General Assembly meets next.

There seems to be a need for a word change or a clause that is specific in what the media can do to observe the voting process.

I have been an election worker in the past, and this never was an issue. Do you have any idea why it is now?"

Ryan Craig,
Todd County Standard, Elkton

"I asked freelance photographers around the state to cover voting yesterday. The main two problems we encountered were in Ashland and Whitesburg.

In Ashland, the photographer was not allowed to speak to voters, so we had pictures of people voting but no IDs.

In Whitesburg, voting officials first said our freelancer couldn't take pictures in the polling place, then called "Frankfort" and were told it was OK as long as he shot pictures of people from the neck down.

It would be helpful if the secretary of state could communicate with all county officials on exactly what the rules are for the media on election day. And that the county clerks actually let the voting officials in their counties know the rules."

Ron Garrison
The Herald-Leader, Lexington

Classes are in session

KHSJA hits 101 members for 2008-09; seeks more

BY DAVID GREER
KHSJA ADMINISTRATOR

The Kentucky High School Journalism Association hit the century mark plus one during the current school year. No, not years. KHSJA has only been around for a dozen years but has 101 member schools for the 2008-09 school year.

But we want more.

And once again Kentucky's newspapers have been very supportive of high school journalism. Of the 101 member schools, 73 percent have had their memberships paid by a sponsor. And 67 percent of the schools have had their membership paid by one or more local newspapers.

While the end of October was the end of the annual KHSJA member enrollment period - at least technically - there's still time even now to sponsor one or more local schools.

Sponsorship is only \$50 per school for the school year and allows member schools to attend workshops, enter the annual KHSJA contest and attend the annual state convention. If your newspaper would like to sponsor a school, just give yours truly a call at (800) 264-5721 or e-mail me at dgreer@kypress.com and I can complete the paperwork here. Remember, we can bill you if you want but we can also deduct the amount from your paper's next KPS ad revenue check. Or, we even accept checks or credit cards.

Here is the complete list of KHSJA sponsors by the 2008-09 school year:

- Campbellsville University, 11 schools
- Kentucky New Era, 7 schools
- Ledger-Independent, 7

- Advocate-Messenger, 7
- News-Enterprise, 6
- Herald-Leader, 5
- Richmond Register, 4
- Daily News (Bowling Green), 4
- American Society of Newspaper Editors, 3
- Oldham Era, 3
- Kentucky Standard, 3
- Pioneer News, 3
- Central Kentucky News Journal, 2
- The Messenger (Madisonville), 2

The following sponsored one school each:

- Sentinel-News
- Georgetown News-Graphic
- Carlisle Mercury
- Record-Herald
- Flemingsburg Gazette
- Woodford Sun
- Meade County Messenger
- The Record (Leitchfield)
- Winchester Sun
- Casey County News
- Grant County News
- Jamie Sizemore
- Citizen Voice & Times
- Clay City Times
- Springfield Sun
- News Democrat & Leader
- The Gleaner Grant County News
- Citizen Voice & Times
- Springfield Sun
- News Democrat & Leader
- The Gleaner

More than 450 students attend WKU Journalism Scholars Day

Journalism Scholars Day, a 36-year tradition at Western Kentucky University, attracted more than 450 Kentucky high school journalism students from 20 schools to campus. The four-hour conference included breakout sessions, keynote address, writing contest and yearbook contest awards ceremony.

Student media advisers from across Kentucky brought their staffs to attend sessions taught by WKU faculty and students as well as other journalism professionals.

The conference goal was to encourage excellence in high school media classes. It also provided high school students with the opportunity to increase their knowledge and skills. Staffers and their advisers attended 20 breakout sessions with topics ranging from yearbook design and photography to editorial cartooning.

Sixteen students entered the on-site writing contest.

Facilitated by Jim Highland, the contest required students to type their stories about the keynote

address, self-edit and turn them in all in under an hour, just like in a real newsroom.

Bryce Combs, one of the visionaries of the new digital communications era, gave the keynote address, "Career Planning for the New Communication Frontier."

For two Kentucky high school newspaper staffers, however, it was more than just another speech.

Jessica England, a junior from duPont Manual High School, and Mackenzie Pirtle, a junior from Bowling Green High School, won the on-site writing competition; each earned \$500 scholarships to attend WKU.

Journalism Scholars Day attendees came from Allen County-Scottsville, Ballard Memorial, Barren County, Bowling Green, Corbin, Daviess County, duPont Manual, Elizabethtown, Fern Creek Traditional, Franklin-Simpson, Grant County, Highland, Logan County, North Hardin, Pleasure Ridge Park, Southwestern, St. Francis DeSales, Thomas Jefferson Middle, Waggener

and Warren East.

Several came specifically for the awards ceremony. Twenty-three schools entered their yearbooks in the Mark of Excellence Yearbook contest, sponsored by WKU's student chapter of the Society of Professional Journalists.

Best overall winners were Crittenden County in Class A/AA, Allen County-Scottsville in Class AAA and duPont Manual in Class AAAA.

Held the day of the event 10 schools entered the Best of Show yearbook competition. First place in the small school enrollment division was awarded to Allen County-Scottsville. In the large school enrollment division first place went to duPont Manual.

Journalism Scholars Day, coordinated by Katie Clark, was co-sponsored by the School of Journalism & Broadcasting, the Kentucky High School Media Institute, WKU, WKU's chapter of Society of Professional Journalists, the College Heights Herald and Talisman

Group honors UK paper

Kentucky Kernel receives Pacemaker award

The Kentucky Kernel, the University of Kentucky's independent daily student newspaper, has won the 2007-08 Pacemaker award, often called the Pulitzer Prize of college journalism.

The award, presented at the Associated Collegiate Press annual convention in Kansas City, Mo., was for five issues the Kernel published during the last school year.

Those issues included coverage of students celebrating Ramadan, a profile of a UK professor who fought in Vietnam and returned in 2008 with his students, a profile of a man struggling for more than 20 years with AIDS and a post-Super Bowl profile of former UK quarterback Jared Lorenzen, who was third-string quarterback for the New York Giants.

The contest was judged by employees at the St. Petersburg Times in Florida.

The other daily newspapers winning the award were: The Daily Iowan of the University of Iowa; the Northern Star of Northern Illinois University; The Daily Northwestern of Northwestern University; the Indiana Daily Student of Indiana University; The Harvard Crimson of Harvard University; The State News of Michigan State University; The Daily Tar Heel of the University of North Carolina, Chapel Hill; and The Battalion of Texas A&M University.

Kernel adviser Chris Poore said he was proud of students at the Kernel, the state's only daily college newspaper and the only newspaper Pacemaker winner in the state.

He said the Kernel was in good company among the top newspapers in the nation.

"These guys love working at the Kernel and wouldn't trade it for anything," Poore said. "But it's still nice to have them recognized as one of the top newspapers in the country. It's a reward for a lot of long hours and, frankly, some pretty pitiful social lives."

Keith Smiley, editor in chief for the Kernel during the 2007-08 school year, said while he knew the Kernel staff did an excellent job during the year, it was nice to have the validation that comes from national recognition.

"I think for me and for all of us, it was a culmination," Smiley said. "I think we knew we put in a lot of good work. But it's nice to have that recognition, not just by us but by the judges from these professional newspapers."

Teaching the shot

KPA board member and professor publishes his third textbook on photojournalism

BY JOAN C. MCKINNEY
CAMPBELLVILLE UNIVERSITY NEWS AND
PUBLICATIONS COORDINATOR

Stan McKinney, assistant professor of journalism at Campbellsville University, has written his third textbook, "Beginning Photojournalism."

McKinney's book covers the basics of photojournalism including different types of cameras, lenses, exposure, composition and photojournalism ethics. The book is designed for beginning photojournalism students.

"I had planned to eventually write a book on photojournalism," McKinney said. "Necessity forced me to write the book a few years earlier than I had anticipated."

McKinney explained that the book he had used for years in his beginning photojournalism class was discontinued earlier this year. A search for a replacement text that covered the basics the way he preferred for them to be covered was unsuccessful.

"I began writing the book in March," McKinney said. "The text was finished in May. By June I had most of the photos selected and the book had been edited for the first time."

The book's design was completed by McKinney in late July. It was edited again and immediately went to the printer.

The 200-page book contains more than 75 photographs, all taken by McKinney. Most were taken by him while he was editor of the Central Kentucky News-Journal in Campbellsville. They include news, feature and sports photographs, many of which have won awards from the Kentucky Press Association and the Society of Professional Journalists.

The hard cover book has a dust jacket and is printed on photo quality paper.

"Because it is a photography book and contains many photos, I thought it was important that the quality be as good as possible," McKinney said.

"I spent quite a bit of time selecting a printer that could produce a high-quality book at the lowest possible cost for students," he said.

After completing his first book in 2005, McKinney created his own publishing company so he could work directly with printers and keep book prices as low as possible while maintaining high quality. He has also designed and laid out all of his books.

Many of the photos in "Beginning Photojournalism" are used with the permission of the Stan McKinney Central Kentucky News-Journal Digital Image Collection, A.B. Colvin Baptist Collection and Archives, Montgomery Library, Campbellsville University. The collection, a joint effort of the Central Kentucky News-Journal and the Montgomery Library, will eventually contain more than 100,000 images taken by McKinney from 1980 to 2000 while he was editor of the newspaper.

McKinney is also the author of "The World Ends at the County Line: A Guide to Writing Stories People Want and Need to Read" and "Basic Desktop Publishing."

This summer he also published a book of flower photos, "Glory in the Flower." All of the photos in the book were also raised in his garden at his home in Campbellsville.



Photo submitted

Stan McKinney, an assistant professor of journalism at Campbellsville University and member of the Kentucky Press Association Board of Directors, recently completed his third textbook on photojournalism. Some of the photos featured in the book were produced during McKinney's time as editor of the Central Kentucky News-Journal.

His textbooks are available at the Campbellsville University Barnes & Noble Campus Booksellers. His flower book is available at Blurb.com and may be found on that site by searching for the title in the company's on-line bookstore.

This summer McKinney also launched a Web site that features many of his photographs. The Web site is www.stanmckinneyphotography.com.

McKinney, 55, has taught reporting, photojournalism, desktop publishing, media ethics and a variety of other classes at Campbellsville University since becoming a full-time professor in 2000. Prior to that he was an adjunct professor.

He has a bachelor of science and a master of science in journalism from Murray State University. He worked for almost 25 years as a reporter, photographer and editor for three different newspapers.

In 2005, McKinney completed a two-year program in digital imaging with the New York Institute of Photography. He has also completed additional post-graduate seminars including

one at the noted American Press Institute in Washington, D.C.

McKinney has presented seminars on photojournalism and digital imaging at conventions sponsored by the Kentucky Press Association and the National Newspaper Association.

Over the years, McKinney has won many awards for his photographs from various groups such as the Kentucky Press Association, the Society of Professional Journalists, the Kentucky News Photographers Association and the Kentucky State Fair. His photographs, as well as articles, have also appeared in many newspapers, magazines and books.

McKinney is a member of the board of directors of the Kentucky Press Association and has served on the board of directors of the Kentucky News Photographers Association. He is completing his third term as a member of Campbellsville City Council.

Addicted to Ford Mustangs, McKinney is a member of the Tri-County Car Club.

PEOPLE

Continued from page 1

will be an asset to our sales team and advertising clients," said Jack McNeely, Record publisher.

Corder succeeds Janie West who served as advertising director for 16 years.

Corder has led an active career in management, sales and marketing. She was manager of First Financial Credit in Whitley City, and for the last eight years has been a sales representative for The Record's sister publication, the Somerset Commonwealth Journal.

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Joe Vanderhoff, president of Hudson Valley Media Group and publisher of Middletown, N.Y., Times Herald-Record, will oversee the company's media group in the Poconos.

Vanderhoff was named president of the Pocono Mountain Media Group and publisher of the Pocono Record. Both media groups are divisions of Ottaway Newspapers Inc., the community newspaper arm of Dow Jones, a division of News Corp.

Vanderhoff is a graduate of Russell High School. While still a student, he worked at The Independent in the mail room. He worked various jobs at this newspaper and, after graduation from college went on to become controller and then general manager.

He left to be publisher in Mankato Minn., before returning to Ashland as publisher in 1998. He remained with Ottaway when The Independent was purchased by Community Newspapers Holding Inc. in 2002.

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Kevin Lashbrook has been named general manager of The Oldham Era, LaGrange, KY effective Nov. 10. The Era is a weekly newspaper with a circulation of 7,471.

Lashbrook most recently served as publisher of the Herald Journal in Monticello, IN. In 1991, he was named advertising director for the Herald Journal. He began his newspaper career as a sales representative for the Pharos Tribune in Logansport, IN.

Lashbrook served as a board member and president of the Hoosier State Press Association. He studied marketing/sales management at the University

of Vincennes.

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Multitasking, multitasking, multimedia and cost effective. That's the type of intern you can obtain from the Dow Jones Newspaper Fund. Indeed, they bring new ideas to your newspapers and Web sites. They have even been asked to train newspaper staffs.

The interns, selected from 600 top journalism programs, are "the best of the best." The interns attend an intensive training workshop at Western Kentucky University; then, these young journalists go to a 10-week internship at newspapers like yours.

The cost to participating newspapers is \$1,000, and we ask newspapers to pay their interns a minimum of \$350 a week. Newspapers have found the internships to be very cost effective. The young journalists arrive ready to work on day one. Last year, the 16 online interns were so outstanding, the news organizations asked them to stay.

Detailed program information and sign-up forms are available at: <http://www.newspaperfund.org>

Van-fastic promotion

The Advocate-Messenger hits streets with rolling advertisement

BY DAVID BROCK
THE ADVOCATE-MESSENGER

Area residents are used to seeing The Advocate-Messenger on their doorstep, on their kitchen table, or on the floor when housebreaking a pet.

Recently, though, motorists have waited next to the pages of the local newspaper in rush-hour traffic.

The new Advocate van is covered from bumper to bumper with enlarged stories and pictures from past editions of the paper.

The van is part delivery wagon, part advertising ploy, and all 1995 Ford Econoline, with more than 158,000 miles in the rear view mirror.

In its past life, it was used by The Interior Journal in Lincoln County. Advocate Marketing Director Lori Yankey said that, although the van was purchased for function, changing its look was the next priority.

"It was larger than the van we had, but it was an ugly old green thing when we got it," she said. "We thought we could do something to make it look better and be a little creative. We started trying to come up with something that would get someone's attention."

Several concepts were weighed before the decision to create what Yankey refers to as "our rolling billboard." Two made it to the design phase.

One possibility was turning the van into a replica of the Mystery Machine from "Scooby Doo." Another was smiley faces.

Crystal Etherington, a commercial printing specialist at the Advocate, used a computer program to show what the finished product would



look like. The virtual models still left Yankey searching.

Plastered with newsprint

The idea to plaster the van with newsprint finally came from a jolt of inspiration she had walking into work one day.

"We were thinking about those other possibilities but could not really decide," she said. "We have those Advocate umbrellas that have the paper printed on them that sit in a bucket by the front door. When I came in that day, it just hit me that it would look great all over that van."

This time Etherington's computerized rendering made it clear that they

had found a winner.

The next step was deciding what news copy and photos should be immortalized in the permanent decal. Yankey decided on several photos to please the senses and stories that stirred fond memories.

The most recent Danville and Boyle County football championships, as well as Kentucky's watershed 2006 football victory over Georgia, are on the sides. There is also a colorful picture of the Great American Brass Band Festival balloon race.

The individuals most clearly and prominently displayed are siblings Georgina, Matthew and Roberta Anderson. A large picture of them

receiving an FFA award is plastered on the side.

The van is now used for a variety of purposes. It is used primarily for deliveries but also shows up at schools and sporting events.

The van only hit the road in August but already is becoming a familiar site around town. Yankey said The Advocate-Messenger on wheels is fast becoming the automotive face of the newspaper.

"We've already gotten a lot of comments on it in a short time," she said. "It draws a lot of stares, so I guess you could say it is working."