# Publish Perish'

By JERRY W. LEWIS

By JERRY W. LEWIS
Assistant Managing Editor
The issue of "publish or perish" haunts
University of Kentucky in a strange way.
Many administrators like to say it doesn't

Many administrators like to say it coesn't exist, but faculty members will tell you behind closed doors how it directly pressures them or even that it is the reason their teaching contracts are not going to be renewed.

The unwritten policy can also control which faculty members get promotions or tenure.

No one seems to be able to explain exactly what it is or how it works, although it's been a subject of discussion throughout all levels of the University for several years. Indeed, it is probably one of the most complicated and confusing questions to try and find some answers for.

Trying to define the cliche "publish or perish" simply, one might say it is the unwritten policy which is used to determine how well an individual professor is perform-ing his job. Although students are often asked

### Commentary

to evaluate their professors in a neat little one-to-ten rating scale for the department chairman, the teacher who has a long list of scholarly publications to his name is more likely to be recognized than the teacher who is rated highly by students.

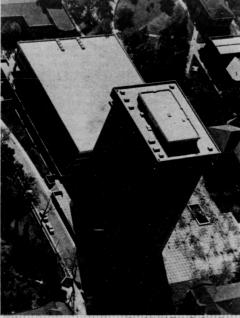
Publication in journals within the in-dividual professor's own field is usually considered the most important criterion for tenure and promotion. If a faculty member

were to publish an article in Life magazine, read by the "average" public, he would receive very little, if any, credit for research and publication.

Certain faculty members interviewed

Certain faculty members interviewed chose to remain anonymous. They knew what they might say would not be appreciated by administrators in their own departments and higher in the University ranks. The same faculty, several of whose contracts are not being renewed, depend on recommendations from their departments to get jobs elsewhere. The pressures still remain, even after a professor has been fired.

At one point during an interview, a professor got up and checked outside the door to his office, to make sure no one was in the hall to overhear.



### POT Luck

Patterson Office Tower and White Hall (the Classroom Building) were recently named as examples of outstanding design by the Kentucky Society of Architects. The plaudits, Architectural Honor Awards, went to the firm of Johnson-Romanowitz, Lexington.

# THE KENTUCKY KERNEI

Thursday, Nov. 5, 1970

University of Kentucky, Lexington

### SC Reports on SG Funds, **Questions Spending Validity**

By WENDY WRIGHT Kernel Staff Writer The Student Coalition has is-sued a report which calls into question the validity of several Student Government expendi-

The report, prepared and issued for distribution by the Legal Committee of Student Coalition, reports specific figures of Student Government spending up to Sept. 30, 1970.

The report states two other to raise questions concerning the validity of the re-ported expenses and "to set to rest the controversy surrounding Student Government's actual expenditures to the National Stu-dent Association." According to Dr. Robert Zum-

winkle, vice president for student affairs, the chairman of Student Coalition's Legal Committee, C. Allen Muncy, requested permission from his office on Oct. 16 to examine Student Governto examine Student Govern-ment's expenditure records, which are located in the con-troller's office. Later Muncy in-spected records of long-distance phone calls made by Student Gov-ernment through Sept. 31.

"As far as I'm concerned,

Student Government expenditure records should be an open book

records should be an open book to any student—or to any citizen, for that matter," was the comment of Dr. Zumwinkle.

The bulk of the report is taken up with the reporting of figures taken from the files by the Legal Committee. Questions are raised by the committee or the valid. by the committee on the validity of approximately 10 types of expenditures.

According to the Legal Committee, \$705.62 was paid out by Student Government for supplies over a two-month period. The committee said that this expendi-

ture "seems to be needs explanation

needs explanation . . . "
In answer, Student Government President Steve Bright said that, "Towards the end of every administrative year, a certain amount of funds are left over from the previous administration (last year that of Tim Futrell) which need to be spent—or else they revert back to the University General Fund, from which we gain our University account. we gain our University account. This is aside from our own accounts, made up of profits realized from such things as yearbook

"This office—or any office, for that matter, spends what may seem a fantastic amount on paper and office supplies. We are now actually spending less than last year's Student Government for paper supplies as well as in other

The Student Coalition report goes on to question the validity of a Student Government con-ference held at Carnahan House

Continued on Page 8, Col. 1

### Several Groups Absent

### Spirited Debate Fails to Develop

By DAHLIA HAYS

Kernel Staff Writer What could have been a spirited discussion between vari-ous organizations with even more

ous organizations with even more varied ideologies proved to be little more than a rap session at Transylvania Wednesday.

Representatives from the Student Mobilization Committee (SMC), Young Democrats, Student Coalition, Lexington Peace Council NAACE and the Benuis Council, NAACP and the Republican Party were all scheduled to present their views of the student situation and the goals of their organizations in the recital hall of Transy's Mitchell Fine Arts Building. The public was

invited.

As it turned out, only three of the groups—SMC, Young Democrats and the Peace Council—were represented.

In addition, the expected audience failed to materialize. Fewer than 20 people assembled in the recital hall, and this count included the three group representatives and a Kernel reporter and photographer.

Goal Similarities

Goal Similarities

But perhaps the biggest dis-But perhaps the biggest disappointment, at least in the opinion of many who attended the session in hopes of hearing some lively discussion and debate, was the similarity in the organizational goals presented by the three representatives.

This "harmony of ideology" became more apparent as each representative spoke, and prompted one member of the

audience to ask the representatives why their groups continued to exist as separate entities in-stead of combining to form one large organization with similar

goals.

The reason is the difference in our methodology, said Lynn Montgomery, president of the UK Young Democrats, who represented his group in the discus-

He explained that, while the goals of the three groups over-lapped in many areas, differences existed in the ways in which each group sought to achieve its aims.

Montgomery opened the session with a summary of the history and goals of the Young De-

"Our membership consists largely of members of the New Democratic Coalition, formed during and after the McCarthy campaign, Montgomery said.

"Ours is the libertarian politics, the new politics. We are not moderate to say the least."

He characterized the YD's as

"primarily a peace organiza-tion," adding, "we believe the first priority of the country is to get ourselves out of Vietnam im-

Change Through System
The YD's, Montgomery said,
believe change can be brought
about through the existing political norms and structures. He
cited the cessation of the war
and the legalization of marijuana
and abortion as three changes

which the YD's feel should be brought about.

According to Montgomery, the According to Montgomery, the YD's have been "very busy working to elect candidates who stand for what we feel the Democratic party should standfor." He said that most YD-supported candidates in the last election were "MNC (Movement for a New Congress) candidates."

Dan Mohn, member of the Student Mobilization Committee Steering Committee, was the

Student Mobilization Commit-tee Steering Committee, was the session's second speaker. Mohn said that people often mistakenly believed that ending the war in Vietnam was the sole objective of SMC. "But," he added, "the war is cooling down, and we have begun dealing with other issues

As an example, Mohn said that next month the national Mobi-lization Committee will hold teach-ins to find out "in what areas high school students are being deprived of their rights," can gain redress for this "depri-vation." and to instruct them in how they

Other Issues For SMC

Other issues in which SMC concerns itself, Mohn continued, are GI rights and repression environmental and racial issues.

"SMC tries to appeal to all groups, not just the Left," Mohn said. He described SMC efforts as "fairly successful so far," but added that the group would "like

Continued on Page 6, Col. 4



member, and Lynn trats, discussed the Dan Monh (left), an SMC steering committee me Montgomery (right), president of Young Democrat goals of their organizations Wednesday at Transylv

### Co-op, SMC, Dorm Council Yield New Structures

### Food Co-op **Elects Officers**

The People's Food Collective met Wednesday night to present the articles of incorporation and to elect a board of directors. The approval of the articles and by-laws presented by the steering committee will enable the organization to file for legali-zation with the secretary of state in Frankfort.

Elected members of the board Elected members of the board of directors are Mike Wathen, Kathy McCabe, Joyce Sevan, Skip Althoff, Don Pratt, Joyce Heartsfield, Steven Labresh, Ger-ald Gerdon and Loyld Haas. Don Pratt was elected secretary-

Policies concerning member-

ship, meetings and the members serving on the board of directors were discussed and altered in lieu of approval by the present membership.

The program is still in the planning stages, awaiting approval by the state government and local circuit court.

A membership drive is now in process. Forms for membership are available in the Student Government office. Single individuals or collective groups can apply for membership, with all member-units receiving equal representation.

Up for approval was Article unbick stated that the "gen-

presentation.
Up for approval was Article
II, which stated that the "general purpose and objectives of
this corporation shall be to provide lower total cost to individual and citizens of Lexington,

Ky., and throughout the state of Kentucky."

Kentucky.

A proposal was made and passed that the organization also include non-edible goods found in grocery stores. Perishable items such as meat and fresh fruit and vegetables will not be distributed by the collective.

The requirement for membership is a \$3.60 annual fee which mainly covers administrative costs. The collective is a nonprofit organization concerned with distributing goods to its members at wholesale costs and establishing an "atmosphere of co-operation."

### **SMC Organizes** War Forum

Members of the Student Mobilization Committee (SMC) formed two new committees dealing with freshman dormitory forums and the educational teaching system at UK at their Wednesday meeting.

day meeting.

The forum committee will concentrate on the Vietnam issue and the educational committee

is concerned especially with the graduate students' teaching of classes.

Group aims were discussed along with plans for the statewide conference on the Vietnam war, poverty and repression to be held sometime in January. The conference date was previously set for Dec. 4-6.

Leaflet distribution for the UK-Vanderbilt game Saturday

Leaflet distribution for the UK-Vanderbilt game Saturday was called off. At the North Carolina State game, 3,600 anti-war leaflets were passed out. So far only one written response has been received asking for additional information. Plans to leaflet at the remainder of the concert-lecture series were discussed instead

Other business included the urging of members to make blood donations and donate the benefits to SMC.

Members were also asked to help participate in painting the netp participate in painting the Community Development Center in Pralltown this Saturday. In-terested members are meeting at the Student Center Crille at 10 a.m. Saturday.

### To Be 'Apolitical'

The Council of the Residence Hall Presidents met Wednesday to elect officers for that fledgling organization. The three elected positions of president, vice presi-dent and recording secretary were filled by Sara Jo Wood, Ed Sny-der and David Mattingly respec-tively. tively.

The council is composed of the presidents of the various dormitories. It came into exis-tence through the efforts of the Student Covernment Office of Student Affairs in order to pro-vide "solutions to those prob-lems which are universal to the residence halls," according to Carl Brown, director of the student affairs office.

President-elect Sara Jo Wood, who also is the president of Blazer Hall, said she expected the council to serve as a "unified voice for all the residents," and that she expects the body to deal with "nothing political."

### DRUG FORUM

SGT. FRANK FRYMAN Lexington Narcotics Squad

DR. TOM BUIE Free U. Coordinator

RICK MESSICK Resident of the Narcotics Hospital

DR. WILLIAM CAREY Director of the Emergency Room

DR. ROBERT STRAUS **Behavioral Science Specialist** 

R E

Winner

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7-9 p.m.

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FREE—Adorable grey striped kitten 8 weeks old, needs a good home Call 299-2645.

ENVIRONMENTAL Awareness Society will present Dr. David White discussing water pollution Thursday, Nov. 5, 7:30 in Classroom Building 114.

THE ISSUE IS REPRESSION"—The UKCLU presents Dr. Robert Sedler Wednesday night, November 11, 7:00 p.m., Student Center Room 245. 5N11

### THE KENTUCKY KERNEL

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OTTS

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### **ZPG Speaker Calls for 'New Wisdom'**

By JANICE S. FRANCIS
Kernel Staff Writer
Tom Lundeen, UK zoology
graduate student, spoke at Wednesday night's meeting of Zero
Population Growth (ZPG) and
stressed the need for social pressure and a "new conventional
wisdom" to counteract overpopulation.
The old idea of "be fruitful
and multiply" counteracts ZPG
goals," said Lundeen.
Quoting from Genesis 1:26-28

Quoting from Genesis 1:26-28 he said, 'people are rewarded for repeating the 'fruitful' idea, and the job of ZPG is to change

Lundeen also said that as population grows, the solution is sought in the "perfect contra-

sought in the "perfect contraceptive."

"If we are really to achieve zero population growth, it will not be by the implementation of a new contraceptive," said Lundeen. "We need a new social responsibility which stresses having fewer children. We need to start a new conventional wisdom which says that it is your moral duty to have only two children."

ZPG president Doug Hennig stated that one thing operating in opposition to ZPG goals is a

penchant for large families by "our elders and advertisers." "People without children are

Dr. Wayne H. Davis and Dr.
Nicholas Pisacano are among film "The Time of Man."
those scheduled to speak.
Within the next two weeks, information tables will be set up in the cafeterias and the Student
The evolution of the earth, Center with leaflets from national and chapter headquarters.

Hennig also announced a Nov.

with leaflets available interrelationships of creatures ational and UK ZPG with their environment, and the development of primitive man are focused on in the film.



### TODAY and TOMORROW

The deadline for announcements is :80 p.m. two days prior to the first publication of items in this column.

#### TODAY

Environmental Awareness Society will present Dr. David White, of the Department of Biochemistry, who will discuss water pollution and the activities of the Sierra Club in combatting it, on Thursday, Nov. 5, at John John J. in the Classroom Building John H. Classroom Building

Othe May, curator of the Smith-noian Institution, will speak on "Ev-lution of Feedback Mechanisms and conomics in the Eighteenth Cen-ury" at the Mechanical Engineering has been been been been been been been have "Don Juan in Hell," Oct. 31-haws "Don Juan in Hell," Oct. 31-haws "Don Juan in Hell," Oct. 31-cets are \$1.00 for students, others 2.00, and can be purchased at the loor.

on weekends.

dent Government Representative
Futreil will be available every
from 3:00 p.m. 4:30 p.m. in StuCenter Room 204 (SG Office)
swer questions or just rap about
ent Government. Come by or call
037 or 252-2408.

#### TOMORROW

Dr. Wayne Davis, UK professor of pology and nationally recognized seaker on overpopulation, will speak Lunchencounter on Friday, Nov. 6 12:00 pm. Lunchencounter is open all members of the University comulity, and serves a light lunch in Enpits Studenties and Fridays.

Semestone, on Tuesdays and Fridays.

#### COMING UP

chamber music of Paul Hinde-vill be presented in recital by rs of the music faculty on Mon-ov. 9, at 8:15 p.m. in the Wil-eay Auditorium. The public is

Invited.

The University Symphony Orchestra onducted by Phillip Miller, will appear in concert at 8:15 p.m. Thursay, Nov. 12, in Memorial Hall. The tity College of the City University Kew York, will speak on "Clean ower from Coal" at 4:00 p.m. Thursati. The public is invited. Dr. Ellis Hartford will speak on The Kentucky Tradition in Public ducation and Religion" at the Collegium on isense the Collegium on Invited State of the C

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1:30 p.m. in room 57, Dickey Hall. The public is invited. Gordon Kinney, Viola da gamba ill be featured in a faculty recita n Friday, Nov. 13, at 8:15 p.m. in the filliam Seay Auditorium. The public

Become Involveu:

Keys, sophomore men's schola
and leadership fraternity, is now
cepting applications for the 197
average overall and average overall and average overall and average overall and activities, you
pick up an application at the Stuc
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Government office or contact E

#### UK Placement Service

Students may register for appointments with representatives of the following corporations by contacting the Placement Service, 201 Old Agriculadvance of the date specified. Telephone 289-2746 (ext. 8-2746). Nov. 5. Automatic Electric Company and Laboratories—Accounting, Company and Laboratories—Accounting (BS), December, Nov. 5. Wright Patterson Air Force Base—Check schedule book for late information.

Nov. 5. WIRINI - ANNEAD PARK AND THE MENT OF THE MENT

tord, Comes becember graduates citizenship.
Nov. 9. Coe Manufacturing Co.—
Mechanical E. (IS). Location: Painesgraduates. Citizenship.
Nov. 9. Consolidated Gas Supply
Corp.—Chemical E., Civil E., Elections: West Virginia, Pennsylvania,
New York, Ohio. December, May, August graduates. Citizenship. (Comgust graduates. Citizenship. (Comprofessional. Secretarialship-General.
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Nov. 9. Sonsortium for Graduate
Study in Business for Blacks—Check
Nov. 9. S. D. Leidesdorf & Co.—
Accounting (BS, MS). Locations:
Greenville, Spartansburg, S.C.; Charjotte, New York: Cheeger St. Louis,
May, August graduates. Citizenship.
Nov. 9. RCA—Check schedule book
for late information.

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matration, Economics, Mathematics (BS); December, Mathematics (BS); Ocations: United States, December, Any graduates, Citizenship, Nov. 10. Hercules, Inc. Mechanical (BS); Chemistry (BS, 188); Chemistry (BS, 188); Chemistry (BS, 188); May, August graduates, Citizenship, Inc. May, August graduates, Citizenship, Co. Civ.

v. 10. Louisville & Nashville Rail-Co.—Civil E. (BS). Locations: heast. December, May, August uates. Citizenship. (Community eges—Civil Engineering Technol-

ov. 10. Price Waterhouse & Co.-ck schedule book for late infor



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### Publish or Perish: A Bad Dichotomy

A situation of "publish or perish" is alive and well at the University of Kentucky.

This does not necessarily mean that UK is a unique case. Quite the contrary, UK is only following the general trend of higher education in the United States. The "publish or perish" syndrome can easily be found under the great blanket of committees, conferences, and promises supported by the University administrators to keep students anxiously awaiting that 'golden age' of education that is just around the corner.

While students are occupied in discussions and role-playing, young teachers with fresh ideas for undergraduate education are quietly dismissed from their jobs. These teachers have seen the need for a diploma to be a certificate of education, not a receipt for the costs of four years of taking second place to "scholarly-publications."

Often the situation arises where professors with tenure fall into stagnant routines of education. They can scream the faults of "publish or perish" simply as an excuse for still using their crumpling yellow notes from research they did fifteen years ago.

On the other hand, younger professors who are excited about the possibilities in the classroom, but who lack the background and experience to produce "meaningful" publications, are fired without any attention to the students' evaluation of the professor.

Research can' and should be an important function in the continuing growth of faculty and student knowledge, but often, the demand for immediate publication turns research into a quick prestige builder for the University. Mention prestige to some people important in the University industry, and dollar signs immediately pop up in their

Prestige means government grants, Rockefeller grants, money, money and more money. The bureaucracy of red tape found at UK now is only a glimpse of the enormous business that it can become.

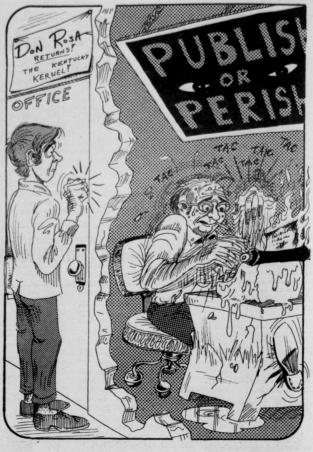
Recently, a few hints of some concern about undergraduate education have filtered down from somewhere, especially with the appointment of the dean of undergraduate education. The office has good sounding name, John Stephenson was an excellent choice for the job, and only one thing is

That being the money and the power for the new dean to implement his and other faculty and student ideas into a reality.

University administrators must realize that prestige can come in different forms. Experimental programs in education which result in more academic freedom for the faculty as well as the students can produce a prestige that other colleges can admire rather than compete with.

Student groups such as the Free University and QUEST understand the situation, but their recommendations are seldom loud enough to be heard, even if someone was lis-

It is time for student discussions to turn into student demands. We have been politely asking for



### THE KENTUCKY KERNEL

University of Kentucky

THURSDAY, NOV. 5, 1970

Editorials represent the opinions of the Editors, not of the University.

Frank S. Coots III, Editor-In-Chief

Bob Brown, Editorial Page Editor Mike Tierney, Sports Editor David King, Business Manager

ESTABLISHED 1894

Jean Renaker, Managing Editor Dahlia Hays, Copy Editor Don Rosa, Cartoonist

Jane Brown, Ron Hawkins, Bradley Jeffries, Jerry Lewis, Mike Wines.

Assistant Managing Editors

### Forum The Campus Left Defends Student Directory ernel

#### Enough!

To the editor

The biggest issue last week on campus was the innovative cover on the student directory. That is, until Student Coalition topped that with their now famous University Shop coupon. Hell, the Kentucky Wildcat was going faster than the directories; the hypothesis was put forth that perhaps Student Coalition could print up some coupons depicting ould print up some coupons depicting the May disturbance, perhaps redeema-ble at Kennedy's for an Official National Guard Target T-Shirt. Though this time there might be a limit to the number or something.

or something.

I suppose now I should attack the left, since I will be accused of just now attacking the right. All right, perhaps Student Mobe or some other group should print up some coupons depicting the May disturbance, redeemable at Kennedy's for an Official National Guard Target T-Shirt.

Enough. The situation around here is insane! The active students on campus The situation around here usually do not see past their noses; many have fantastic egos and possess an inceshave fantastic egos and possess an incessant desire to preserve their image at any cost. Others thrive on verbal bantering which, if extended, is known as "swinging the hatchet." We saw a perfect display of this in the first issue of the Wildeat. Mr. Gumer is not the only person at fault, but in his swing he did demonstrate the technique beautifully. (Whenever an editorial contains both the words mudslinger and degenerate, that tells you something right away.) This cannot be justified because it attempts to right a so-called "campaign of hatred and smear" by the same technique.

The problem is that all of the name calling is a substitute for an actual ap-

proach to significant issues. Perhaps that is the intent. Maybe the students do not have an orientation to the real issues. If that is the case, then let us at least be aware that it is.

Well, I apologize for breaking the con-tinuity of everyone's bickerings at each other. The fantasy can easily be rebuilt. Each side will propose their gpd (or al-ready have one) and the battle will once again rage. I would only at this point like to insert the words mudslinger and degenerate to make this essay credible. Willie Gates III

A&S Senior

### Thanks, Herald

To The Editor:

I hereby express my appreciation to the Lexington Herald for the fine repro-duction of the UK Directory cover printed on the front page of the October 29 issue. It will grace many a door and bulletin board.

It is, of course, regrettable that Stan Burger, speaking for the H&H Specialty company, an advertiser in the Directory, is not proud of the past which the cover reminds him of. Fortunately, the me-mories of most UK students encompass more than a six months' span.

The \$132 invested in the H&H ad The \$132 invested in the H&H add cent per student, so few students should be expected to accede to any demand for recalling issues to be defaced for re-covery of H&H's investment. However, if the pictures bother Stan's conscience, he should by all means take a crayola to it. Meanwhile, H&H will not likely receive any petitions in support of its any petitio

The Herald, in pursuit of its high journalistic standards, might investigate the firing of the cannon at the Administration Building, which took place on Moon Day, 1969; perhaps it was sponsored by the SDS?

**IERRY W. GOERZ** Sophomore, Electrical Engineering

### Purpose of the Cover

To the Editor:

From one wild-eyed, screaming radical to another, I must commend Steve Bright for what he had to do with the new off-campus student directory. So it's not representative of this university? Big deal. Are any of the photos which are published by our propaganda agency?

I seriously doubt that any photos represent the views of the majority—who-ever they are. But I would suggest that the only true picture of student life at UK might be a rambunctious party.

As for the purpose of the cover design (and it would be asimine to argue that anyone might try to further his political ambitions by designing this cover) I think that it is particularly poignant. Frank McVey had a very beautiful and definite concept of a university. Do you? Do administrators, who are responsible for those pictured scenes?

I, as does Steve, ask this question: is the university living up to its sacred commission?

Perhaps it forgets once in awhile.

JOSH O'SHEA

#### What's Wrong With It?

To the Editor

After examining the front cover of the new student telephone directory, I feel compelled to express my appreciation to the student government for their choice and artistry. Admittedly, the pictures are not very pretty in themselves nor repre-sentative of everyday university life, but the theme which the entire cover expresses,

that violence such as that present on campus last May has no place in the uni-versity, is both beautiful and relevant. This idea of non-violence is one which all rational students should support, re-gardless of their individual political beliefs. I am amazed that Student Coalition President Terrence Fox has come out in attack of the directory. It seems to me that he is more interested in condemning the student government and its actions than in bettering university life by preventing violence, which he claims is his primary motive. Evidently, Mr. Fox does not realize that non-violence is best attained by appealing to the students (as the directory does), not by suppressing them (the other alternative).

My only wish is that, if Mr. Fox is going to attack the directory, he explain exactly what is wrong with it. In my opinion, however, the student government has done a great service to the univer-sity by placing the theme of non-violence on the directory as a constant reminder that violence is out of place at this uni-versity and it must not occur again.

Kenneth Ashby, Freshman, Engr.

All letters to the editor should be typed, doublespaced and not exceed 250 words. Writers are asked to include name, classification, major, telephone number and address.

### Voters Deliver a Split Decision, Nationally

WASHINGTON (AP) — American voters have delivered a split decision, possibly giving President Nixon a slightly more favorable Congress while handing the Democrats a smashing triumph in governorships with important implications for 1972.

The Democrats' near-sweep of state houses through the great

of state houses through the great industrial heartland from Penn-sylvania to Minnesota, plus crucial victories in the Deep South and Far West, gives them a ma-jority of governorships for the first time since 1964 and a firm political base for the next presidential election.

It gives them a running jump

towards 1972 in the way that Democratic gubernatorial succes-ses in 1958 marked the first step towards John F. Kennedy's 1960 victory and GOP triumphs four years ago helped Nixon in 1968. Even in the South, where Re-publicans hope to build the base.

Even in the South, where Republicans hope to build the base for a new national majority, Democrats retained Texas, regained Arkansas and Florida and hurled back challenges in Ceorgia and South Carolina while losing in Tennessee.

Equally important, Demo-crats scored some surprising suc-cesses in state legislative contests, particularly in California and Pennsylvania. With California set to gain five new House seats due to reapportionment, loss of the legislature blasts Republican hopes for redrawing lines in a way that could have given the GOP a net gain of some 20 seats in the

nation's largest state.

At the Western White House,
President Nixon acknowledged Democratic victory claims on the basis of gubernatorial victories but said the congressional results gave his administration "a

working majority" on key issues.
Earlier, COP leaders including Vice President Spiro T. Agnew had expressed exultation over the GOP feat in holding down the normal congressional losses for the party in control of the White House—about 37 in the House and four in the Senate.

Democrats gained about 10 seats in the House.

In the bitter battle for the

Senate, they took considerable comfort in the fact that only two Democratic incumbents—Albert Core of Tennessee and Joseph D. Tydings of Maryland—lost in a year when the party had to defend 25 seats to only 10 for

the Republicans.

A third-Vance Hartke of Indiana-remained barely ahead with a recount certain

with a recount certain.

In succeeding elections, the opportunities will not be so favorable for the GOP which has 19 seats coming up in 1972 compared to just 14 Democratic ones.

The results do appear to give the Senate a slightly more conservative tinge, aided by the fact that seats in New York and Texas were won by men who generally are regarded as more conservative, though of the same party, than the men they succeed.

The Senate remains destined

to keep its position to Nixon— the House has gone along with the President on many major is-sues and is expected to continue in this path.

Republicans and Democrats appeared to have battled to a virtual standoff for control of state legislatures—especially cru-cial since next year legislatures will reshape congressional dis-tricts to meet 1970 census data.

One exception was California where Democrats overturned GOP majorities in both houses. The nation's most populous state gets five new congressional dis-

tricts next year.
In referenda decided Tuesday, five states— Maine, Nebraska, Montana, Massachusetts and Al-

Montana, Massachusetts and Al-aska – agreed to lower the voting age, but 10 other states rejected such a move. Massachusetts voters support-ed Nixon's planned withdrawal of troops from Vietnam over pro-posals for immediate withdrawal or military victory—but voters in San Francisco and Marin Count-ies, Calif., called for immediate

### Third District Contest Undecided

LOUISVILLE, Ky. (AP) — Republican incumbent Will-iam Cowger and Democrat chal-lenger Romano Mazzoli remained locked in the tightest contest in decades Wednesday, with the outcome likely to be in doubt for days.

Unofficial returns from 368 of 368 precincts gave Mazzoli 49,-897 votes and Cowger 49,783. Not included were 733 absente ballots which will be tabulated Thursday.

A surface assessment of Tuesday's results indicate:

- Mazzoli, a freshman state -- Mazzoli, a freshman state senator and young lawyer, might have won outright had he not endorsed the \$58 million Jeffer-son County bond issue, which turned out to be mostly unpopu-

CORNER OF

UPPER & MAIN (Quantity Rights Reserved)

- Cowger, a former Louisville mayor trying for a third straight term, might have won if American Party candidate Ronald Wat-son had stayed out of the race.

Six of the seven bond issue portions lost and Mazzoli was irretrievably linked to them, even to the point where many Democratic precinct workers passed out pro-bond literature along with Mazzoli material.

Cowger took a neutral stance on the bond proposal, but, justi-fiably or not, he was linked with anti-bond sentiment because GOP literature veered that way

Democratic leaders whole heartedly supported Mazzoli— including former Gov. Bert T. Combs and Lt. Gov. Wendell

Ford both candidates for gov-

emor next year.

But Republican Gov. Louie
B. Nunn did not lift a hand for

B. Nunn did not lift a hand for Cowger, Both have been on the outs politically for years.

The key factor in the deadlock is yet to be revealed: the makeup of hundreds of absentee votes which presumably will decide who won.

Mazzoli has waged a continuing battle for the minds of young people and had been active in helping students apply for absentee ballots and get them not arized. If students are in the majority, the outlook presumably is brighter for him.

But if soldiers—and businessmen who would be out of townmake up the bulk of the absence had been active the make up the bulk of the absence had been active in the majority.

make up the bulk of the absentees, Cowger would seem to sentees, Cowger would derive the precious edge

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### Publish or Perish—'More Fact Than Myth'

After these interviews, little doubt remains in one's mind that "publish or perish" is more fact than myth at UK.

Obviously, arguments can be presented for the benefits of research and publication. A teacher, according to the standard plea, must keep his mind awake to new developments in his field and he should be willing to add to that knowledge. Textbooks and knowlknowledge. Lextbooks and knowledge itself would become outdated without such scholarly work. The problem arises, however, with the lack of specific requirements governing a balanced evaluation of faculty teaching and publishing

#### **Faculty Action**

During the spring semester of the last school year, the Univer-sity Senate appointed an Ad Hoc

Red Wing Boots

Committee on Appropriate Bal-ance among Teaching, Research and Service in the University to study the issue of "publish or resists".

Dr. Paul W. Street, who was Dr. Paul W. Street, who was the chairman of that committee, explained that questionnaires were sent out at that time to discover the feelings which existed about the practices in evaluating faculty members with

evaluating faculty members with-in the University.

A report resulting from those questionnaires, entitled "Synthe-sis of Views of Deans, Students and Faculty," stated that a ma-jority of faculty felt "that quality teaching based upon scholarly pursuit of excellence in the dis-cipline should in individual cases be adequate basis for promotion

irrespective of publication."

The same report said "Students express even a stronger

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wish for change in the present system than do deans and faculty. They clearly want more emphasis on high-quality teaching and greater reward for improvement of faculty-student interaction

of faculty-student interaction."
After that report and other discussions, the University Senate passed, by a vote of 75 to 35, a new model system by which individual faculty could determine along with their department chairman what balance of teaching and research their work loads for the year would contain. The teacher would be evaluated for salary increases and promotions on his performance of the planned program.

'Advisory Capacity'

Because of the University Sen-

Because of the University Senaccause of the University Senate's "advisory capacity," that model was then sent to the president of the University. The optimism present at the time of the senate's actions for account of the senate of t enate's actions for an end to 'publish or perish' now seems o have been completely unjusti-

"As far as I know," said Dr. Street, "it's still being kicked around at various places." Where those various places are is another

question.

Dr. Wimberly Royster, dean of the College of Arts and Sciences, explained that he had not heard anything more about the implementation of the new model for any of the departments under his office.

The only hint of any action on the administration's part is from another committee, headed by Dr. A. D. Albright, vice president for institutional planning. The committee seems to be studying the agent him that the Unit ing the same thing that the University Senate did, the adjustment of the system of evaluating faculty members to put more

ve never change anything dhere," stated one faculty around here," stated one faculty member. "It's absurd to set up another committee or have another conference. It's like a

another conference. It's like a big spinning wheel."

If it is true that the wheels continue to turn, that faculty continue to get fired because of lack of publication, what are the reasons that the "publish or perish" policy is so important for the University?

"It's the ultimate immorality," explained one professor, "the quest for money."

pete with this great god of pres-tige. The way the University gets prestige is through publications of its faculty," noted the profes-

The faculty member explained that with this prestige comes loans, grants and other funds, some from the government, others from private foundations.

The professor named the University of Wisconsin as an example of a school that has the kind of prestige that UK is seek-

ing. "Look at what happened to them. They got defense depart-ment contracts, and now the stu-dents are blowing the campus

up."
"Once the University opens itself up to that extent," the professor said, "it's letting itself open to real decay."

A typical example of the "prestige battle" that exists in higher education is the Cartter report, officially entitled "An Assessment of Quality in Graduate Education." The book was assembled by Allan Murray Cartter for the American Council on Education in 1966. It when it rated for the American Council on Education in 1966. In short, it rated the leading departments of uni-versities across the nation by rating the quality of graduate

Dr. John E. Keller, dean of the School of Letters and Lan-guages, explained that "these great rating agencies go by the fame of the professor generally and by what they have written."

"This type of rating can make a university well known all over the country," said Keller.

#### Extra Value

Extra Value

It is seldom that UK deans or administrators mention prestige as the main value of research and publication. It is usually mentioned as a "by-product." "Publication helps to keep the faculty alive and keep them interested in their subject and to broaden those interests," said Dean Royster.

to broaden those interests, said Dean Royster. However, he added, "Every-one will admit that some publish just to play the game. We don't appreciate that kind of faculty any more than we appreciate those who don't publish at all."

Dean Keller explained, "One of the values of research is students and faculty want to go

students and faculty want to go to a college that is rated high." He added that he felt the "pressure is letting up. Now more and more, teaching has become more important."

Unfortunately, a "letting up of pressure' doesn't mean much to the teachers who are presently losing their jobs or to those who have been fired for the same reasons in the past.

ve seen professors leave because they've seen the handwrit-ing on the wall," explained one faculty member.

"The problem is that teacher evaluation does not start at the bottom like they say it does," explained another professor. "The policy comes straight from the top. The department chairmen know what the dean wants, and he knows what people higher than him want." er than him want."

#### Students Not Consulted

"The department faculty only have advising powers and that doesn't mean anything," said one professor. "It's also distressing to see that the undergraduate students are always the last to be consulted, if at all."

One professor seemed to sum up the feelings of several faculty members that were interviewed

The professor explained that since he was "a virgin as far as publication went," he decided to "test the system."

"We've had statements from higher administrators to the effect

nigher administrators to the effect that 'publish or perish' doesn't exist at UK. Something is to be gained by having the issue tested," explained the professor. The professor outlined the confusion that often exists over

the differences between research

and publication.

"I have been involved in research," he said. "It has been a process of on-going personal learning."

This means that this research has led to new knowledge and new insights," the professor said. "It is my duty to try and convey this to my students as a co-

learner."
"The longer I'm here, the The longer I m here, the quicker the pace I'm learning," he continued. "I have a community of students who share our work and interests. Someday in the future this may lead to publication, but that is a sec-ondary goal."

#### 'Primary Goal'

The professor added that "to have placed that as a primary goal may have resulted in publications that I might not like later on."

"The publications are directed towards a scholarly audience, not students," said the pro-

The main question is if you have a teacher who has an active mind, sharing what he learns with students and colleagues, then is not that person worthy of tenure?" asked the professor. "The ball is now in the ad-

on the ball is now in the administration's hands," he said.

One professor, who already has received his letter explaining that his contract will not be renewed, asked one question.

"The University should be

big enough to accommodate both scholars and teachers. Now the obligation to teach students is simply rhetorical. Why can't you t prestige by having a damn od undergraduate program?" A lot of students are asking

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Kentucky vs Vanderbilt	KENTUCKY	KENTUCKY	KENTUCKY
Oregon vs Air Force	OREGON	AIR FORCE	AIR FORCE
L.S.U. vs Alabama	L.S.U.	L.S.U.	L.S.U.
Florida vs Georgia	FLORIDA	FLORIDA	FLORIDA
Michigan State vs Purdue	PURDUE	MICHIGAN ST.	PURDUE
Northwestern vs Minnesota	NORTHWESTERN	NORTHWESTERN	MINNESOTA
Notre Dame vs Pittsburgh	NOTRE DAME	NOTRE DAME	NOTRE DAME
Oklahoma vs Missouri	OKLAHOMA	MISSOURI	OKLAHOMA
Stanford vs Washington	STANFORD	STANFORD	STANFORD
North Texas State vs Cincinnati	N. TEXAS ST.	N. TEXAS ST.	N. TEXAS ST.
Last Week's Results: Sigm	a Chi, 7-2; Phi Kappa	Tau, 5-4; CLICA, 8-1	

### **Debate Fails to Develop**

Continued from Page 1

to extend into the community and make the people more aware' of the problems facing them and

others.

Mohn added that SMC hopes
kind of confer-Mohn added that SMC hopes to have "some kind of conference" involving other groups such as the Environmental Awareness Society and Women's Lib to determine if the groups share common problems which might be solved by joint effort. Don Pratt, representing the Lexington Peace Council, characterized his group as "a bunch of middle class, comfortable dogooders," then became more serious as he spoke of the "frustration" many Peace Council

stration" many Peace Council members experience. This frustration, Pratt said, is due to the lack of actual

change the Peace Council brings about, despite its many efforts

### Not Committed

However, he added, the efforts made by the Peace Council are not strong enough. "Peace Council members are not doing what they should be doing because they not truly committed,'

Pratt said that lack of commitment was a problem which afflicted every group and indi-vidual, and asked the members of the audience if "any one of you is truly committed" to a

Pratt said a further trouble with most individuals and organizations is that they "only talk with moderation" instead of taking definite action.

### The Sports Scene



You probably won't see Paul Karem throwing a pass in a UK uni-

### It's No Fun Being Fourth-string Player

By MIKE TIERNEY

Kernel Sports Editor "I'm not mad at not being able to play. I just want to

These words were spoken by Paul Karem, who is probably unknown to most UK football fans. But they could have been said by the many members of the UK football team who have not

en action in a varsity game. Paul Karem is one of these

#### Star in High School

Paul Karem graduated with All-State honors from St Xavier High School in Louisville. He was an outstanding quarterback, as his record of 2750 passing yards for 28 touchdowns indi-

In addition, Paul was an excellent punter. He averaged 44.5 yards per kick, which is as high

yards per kick, which is as high as any punter in professional football.

Paul was highly sought by several top football colleges, but he decided to attend UK, which, at that time, was at its lowest ebb in football.

"It was my home state, and "Kentucky had been down a while," Paul explained. "I just thought I might be able to help them."

Paul was treated royally during the recruiting period. Charlie Bradshaw, who was then coach of the team, introduced Karem as the boy who would relieve UK of its miseries and eventually build a winning foot-ball tradition.

But, since his appearance at Dut, since his appearance at UK, Karem has been pushed out-side the spotlight and the more familiar names of Bemie Scruggs, Stan Forston and Steve Tingle have taken his place.

### Future Looks Bleak

With Tingle and Scruggs re-turning next year, in addition to a few promising signal-callers moving up from the freshman

team, the future certainly does not look bright for Karem. But Paul has not let his op-

timism slip away.

"Practicing against the firststring defense is a great experience," he said, who admitted that "they hit harder than hell, and I've got the bruises to prove

"I really enjoy quarterback," he continued. "It's a lot different than playing another position. It might get to be a drudgery for linemen, but I like it."

Has Paul ever thought of transferring to another school, where he may get a better chance

"I never have wanted to (transfer) and I don't want to now," he stated emphatically. now," he stated emphatically. "I want to play in the Southeastern Conference. I think a lot of the coaches and of the boys on the team. I like the school and I like the area."

#### No Dissension

Paul dispels any thoughts that there may be dissension among the unused players. "There is definitely none," he said. "When a team wins a game,

every body on the team wins a game, every body on the team reaps the benefits.

He added that he had not yet traveled with the team or it.

road game trips.

Karem feels that if he does not get to play at quarterback, he may be the team's punter

next year.
"I feel like I might be able

"I feel like I might be able to do the punting after Hardt leaves," he said, "but I could never beat him out now. "I feel like I'll get to play in the future," Paul concluded. He was referring to himself, but at the same time was neuforming. at the same time was performing as a spokesmen for the other unknowns that suffer through practice daily. "Maybe not this unknowns that suffer through practice daily. "Maybe not this year, but sometimes. . ." Is Paul Karem hoping in vain?

### Kittens Play Ohio State, Go for Unbeaten Season

By STEVE THOMAS Kernel Staff Writer To the Kentucky Kittens, Fri-day afternoon's season finale takes on the same importance as a varsity team playing in a bowl game, or to the Kentucky varsity, their annual Tennessee

The charges of Coach Carroll Huntress take their perfect 4-0 ledger to Columbus to do battle with the Ohio State freshmen.
A win over the Baby Buckeyes would not only give the Kittens a perfect season but, of even greater importance, it would be a giant step toward upgrading the Kentucky football program. No one is more aware of this than Coach Huntress, who says

"this is a big opportunity for our freshmen." He adds that "if we are fortunate enough to beat them, it would certainly be a them, it would certainly be a big boost to us and the SEC."

Ohio State, whose varsity is currently ranked third nationally,

currently ranked third nationally, is year in and year out among the national leaders. This year's freshman team is no exception. "Perennially, Ohio State is the strong team in the Big Ten," claims Huntress, who adds "Coach Woody Hayes says this is his second best freshmen team ever." Outs a compilerent from ever." Quite a compliment from a coach who has been at the Ohio State helm for over 20 years.

#### Margavage Hurt

With the exception of center Dave Margavage, who underwent surgery for a knee injury sustained in last week's 41-17 win over Vanderbilt, the Kittens, according to Coach Huntress, will be "as close to full strength as we have ever been." The UK frosh boast a tre-

mendous 5.2-yard average on the ground. Doug Kotar leads the attack with 441 yards for a 7.0

### Rifle Team Falls To Nation's Best

The University of Kentucky Rifle Team shot its highest score of the season last Saturday, but lost to the nation's top team, Murray State.

Murray shot a score of 1401, while the Wildcats shot a 1362

UK's score was only eight points shy of the school record of 1370.

The Wildcats were lead by Jeff Bartlett, who shot a match high score of 287. This was Bartlett's best match of the year.

Jeff was high shooter in standing with a 93 score, and in kneeling with a 96. Robert Eidson followed in this category with a

prone with a 99 score.

UK will be shooting at home this weekend in a four-team match. Its opponents will be Auburn, Tennessee and Vanderbilt.

norm, and Mark Campbell and Mike Fanuzzi both have gained over 300 yards rushing. Four quarterbacks have com-bined for a 51.9 percent completion mark. Fanuzzi has hit 24 of 45 passes for 306 yards and five touchdowns.

Flanker Jeff Woodcock tops

the receivers with 14 receptions for 178 yards. Jack Alvarez is close behind with nine catches for 123 yards and three touch-

The Kittens' offense has rolled up a 32-point average in its four

a scoreless first half against Tennessee's frosh in their opener, the Kittens tallied three touchdowns in the second half. Since then, they have scored 40

since then, tree have scored at points against Marshall, 38 against Virginia Tech, and 41 against Vanderbilt.

The defense has been consistently good, too. It has allowed a total of 65 points in four games with a proper than the programment of the programment four games, with no more than 20 being scored upon them in

#### Vandy Win Impressive

The Kittens, fresh from their

bilt which Coach Huntress termed "our best game since Tennessee," expect their foe to be a typical Ohio State team.

a typical Ohio State team.

Coach Huntress had this to say about the Baby Buckeyes:
"They play ground control, have good speed, and an all-statequarterback who can pass and run."

To add a little incentive to the high scoring Kitten attack, which is averaging 33.5 points are out.

ingn sconng Kitten attack, which is averaging 33.5 points per out-ing, is the fact that the squad is composed of eight players who played their high school ball in Ohio.

Ohio.

The Ohioans are Harvey Sword, a defensive tackle who according to Coach Huntress "was actively recruited by Ohio State," Ray Barga, Dan Berger, Pete Kunk, Mark Conway, Steve Ault, John McHale, and Jerry Parks.

"We feel that if we upgrade the schedule, you get the boys used to playing a little bit better brand of football," remarked Coach Huntress, referring to

Coach Huntress, referring

scheduling the Notre Dame freshmen in the future.

But at present, the Ohio State freshmen should prove to be

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## Coalition Questions SG Fund Expenditures

of \$611.60.

According to Bright, this conference was "valuable" in that not only did members of Student Government attend, but members of other organizations such as the Graduate and Professional Stu-dents Association and the University Student Advisory Committee and representatives from the Office of the Vice President.

Aside from the benefit to those who hold a significant role in campus affairs, said Bright, Stu-dent Government realized a profit on the conference amounting to approximately \$400, which has since been deposited into one of Student Government's other ac-

#### \$250 "Honorarium

Another charge made by Stu-dent Coalition concerns a \$250 "honorarium" made to Bright for the summer of 1970. According to Bright and Zumwinkle, this was a regular salary voted on and approved in advance by Stu-dent Covernment for services ren-dered by Bright during the sum-mer months. mer months.

Zumwinkle further stated that although this was the first sum-mer such a salary had been paid to Student Government's presi-dent, this action was intended to set a precedent; future presi-dents will be given a regular

summer salary.
"I worked solely for Student Government this summer," said Bright, "and in compari-son to past summers when I worked privately, I came up at a loss of at least \$730."

#### Postage Questioned

Postage Questioned
Another question raised by
the report concerned a reported
expenditure of \$318.65 for postage
during the period ending Sept. 31.
According to Bright, "This is
our usual, routine expense for
postage. We have actually mailed
much less than was the case in postage. We have actually mailed much less than was the case in Tim Futrell's administration. Tim was forever sending memos to people within the University besides Student Government, to legislators. Not only that, but he would often send statements to all the state papers. We only do this infrequently. "Part of this expenditure came up because we offered insurance to all students, and thus had a special mailing at the end of August for this purpose."

special mailing at the end of August for this purpose."

One charge that seemed to leave Bright puzzled was that taken from the records that showed 20 telegrams were sent during the month of May, with costs ranging from \$1.80, \$10.23, \$35.17, \$60 and the highest at \$76.00 for a single theorem.

"If such telegrams were sent, I know nothing about them and did not approve them. Though it's true that at the time of the disturbances in May, we did send a few telegrams to such people a few telegrams to such people as legislators asking them to take an interest in our cause, to my knowledge no one sent any \$76

#### Earth Day and Buses

The only expense that Student Coalition seemed to feel had directly benefitted the student body was the assessment of \$103.25 for Earth Day and \$30.60

\$103.25 for Earth Day and \$30.60 to the campus bus service.
Called to question was an expenditure of \$88 for a July ad in the Kernel. According to Bright, the money paid for an ad that Student Government traditionally has published to welcome new students.

Another question the SC Legal Committee wanted answered concerned not only SG's telephone bill up to Sept. 31, but also the proposed budget of \$750 for phone calls.

This seemed to Student Coalition to be excessive, but President Bright said he felt that it

was not unreasonable and that it was actually a smaller sum than had been spent by Student Gov-ernment for telephone calls in pre-

As for specific calls which SC questioned, Bright said, "the calls (two in number) to Lubbock, Tex., were for tying up details on the Student Directory.

Four calls to Washington C., were to the National Stu-D.C., were to the National Student Association. A call was made to Ann Arbor, Mich., concerning the local Tenants Union which Student Government is trying to set up here for the benefit of students off campus, and, we hope eventually, for those on campus as well."

"On June 11, 1970," states the SC report, "the Student Gov-ernment paid to the National Student Association the sum of \$5 for first-year dues. Bright has on numerous occasions said that the \$5 was the total amount paid to date to the NSA."

The report, however, enumerates additional expenditures to the NSA of \$100 for a summer conference registration fee and \$75 for room and board for Bright and Vice President Skip Althoff.

"So," this section of the report concludes, "the total paid to NSA (is) ... a total of NSA and related expenditures of \$180." Counters Bright, "I believe

Counters Bright, "I believe the original argument was whether or not a mandate from the NSA voting reparations to the National Association of Black Students (NABS), to be assessed from each member of Student Government, was binding on us

"I never said that we had paid five and only five dollars to NSA for anything. The point I meant to make was that Student Government would not make any payment to reparations for the NABS, simply because we can't afford it. "The mandate for reparations is not binding on UK's Student Government."

For proof of the latter statement, Bright produced a telegram to this effect from Don Shall, president of NSA.

In conclusion, Student Coalition's Legal Committee states that "while it is true that the expenditures of the Student Covernment must go through the of-fice of the vice president for

student affairs, it is misleading to assume that its approval for expenditures is necessary . . . . Student Government president is virtually free to spend \$10,000 (the amount allowed to Student Government from the general University fund) of his fellow students of the student of the studen Oniversity fund) of his fellow students at will . . . even the Student Government Assembly has no idea how the money it votes to the Student Government president is spent . . as the \$292 expenditure for telegrams in the month of May

#### Expenditures Signed

On the first charge, both Dr. Zumwinkle and Bright stated that all expenses incurred to the account of the University by Student Government must be in all cases signed and approved by the office of the vice president for student affairs, except for incidentals such as telegrams, telephone calls and supplies.

Further, says Bright, vouchers for services contracted for within the University do not need the signature of the person approving it. Thus, he concludes, those vouchers resting in the files at the Service Building and in the Parking Structure on Rose On the first charge, both Dr. Zumwinkle and Bright stated

Street do not show a complete record of transactions made as far as approval of expenditures

oes.

As for the charge that the student assembly does not know how the money it votes for is spent, Bright says that a complete report of these expenditures was made at the second meeting of the assembly this year.

"UK", concludes Dr. Zumwinkle, "has, I feel, struck a good balance on permissiveness of spending for student Government. We are right in the middle in comparison to the policy of other schools in this matter.

"In the main I feel that UK's

"In the main, I feel that UK's

"In the main, I feel that UK's Student Government has been fiscally responsible. This is the only criterion we look for in judging their spending—whether or not they have actually spent what they said they would.

"As to the question of the validity of SG's expenditures, that is really kind of a subjective thing. We may not agree with their decisions on spending in certain areas, but we don't particularly want to ride herd on them."

# Why isn't a big company like General Electric doing more to clean up he environment?

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- Modern, pollution-free mass transit from General Electric is carrying more and more commuters into cities without their cars.
- ▶ GE pioneered the development of nuclear power plants. A nuclear plant makes electricity without making smoke. While there is still

the problem of thermal effects, it's being tackled on a site-by-site basis and can be solved. But for now, increasing demands for power can be met without an increasing output of air pollution.

• GE has developed a waste

treatment unit to significantly reduce the water pollution from ships and boats. ▶ We have been chosen by the

- federal government to solve the problem of jet-engine noise for the aviation industry. Our present jet is already quieter than those on the passenger planes of the Sixties, and yet it's nearly three times as powerful.

  GE designed and built an
  undersea habitat called "Tektite."
- Several teams of scientists have lived in the habitat while studying coralreef ecology and ocean pollution.

  Ne're designing an earth-resources satellite which will be used for a worldwide survey of the oceans.
- A first step toward the ultimate control of water pollution.

  • Our newest jet airplane engine, for the DC-10, is designed to be smoke-free. Of course, there's more
- our goal is to one day make them ▶ General Electric makes hightemperature vortex incinerators for

to jet exhaust than just smoke. And

the complete combustion of many types of solid waste. Complete combustion drastically reduces the amount of leftover ash, as well as virtually eliminating air pollutants.

The problems of the environ-ment are many. And some of the solutions will be difficult and costly. But, as you can see, we're working on them.

#### Why are we running this ad?

We're running this ad, and others like it, to tell you the things General Electric is doing about the problems of man and his environment today.

The problems concern us because they concern you. We're a business and you are potential customers and employees.

But there's another, more important reason. These problems will affect the future of this country and this planet. We have a stake in that future. As businessmen. And, simply, as people.

We invite your comments.
Please write to General Electric,
570 Lexington Ave., New York, N.Y.

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