

The Kentucky Kernel

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VOCATIONAL GUIDANCE

Through the interest of the deans of women, each woman on the campus has the opportunity to attend one or more vocational guidance meetings during the semester. These treat of occupations in which co-eds are interested.

The meetings are led by 62 persons actively engaged in the vocations in which the women expect to enter. These meetings make it possible for co-eds to come in direct contact with members of their vocational fields.

The meetings are, for the most part, informal, and open to discussion of problems of the various occupations. In some cases, practical suggestions are made, and valuable information is received in regard to prospective employment.

It is particularly appropriate, during the present time to make possible such vocational guidance meetings. Undergraduates are directed to major in those vocational fields for which they are most suited. At the same time, seniors are given information about the kinds and probabilities of employment.

STUDENT FORUM

The first in a series of four student forums was held last Tuesday evening in Patterson hall. A large number of undergraduates participated in a discussion of current

Planning such a vocational guidance program represents the type of constructive activity in which the deans of women are engaged. Each woman student owes an expression of gratitude for their sincere and earnest efforts in providing this valuable opportunity.

Someone's idea of a bright remark: "So our feature columnist has been shooting off again about that cannon huh?"

period being devoted to questions and answers.

Meetings of this kind are of essential value to the student, to the faculty, and to the citizens of the state at large. Profound thought is provoked and statements with timely impetus behind them are brought to open debate. Terse, it is an opportunity for student and teacher to exchange views without the obligations of the classroom. The forum is open to the general public and will have three more sessions, occurring in subsequent Tuesday nights in Patterson hall, and culminating just prior to the Easter holidays. Anyone vitally interested in student problems and desiring to express a public opinion should take advantage of the opportunity.

JEST AMONG US

By THE JESTER

Now that "hell week" is over, the cops, who take pride in their fair city, won't have to detour the tourists around Main street.

Monuments: Here's the fraternity who never had its pledges stand in front of one of our hotels and say "Lafayette, we are here."

Famous last words: "I wonder if my lipstick is off?"

Why don't these ground hogs hold a convention and get this weather question settled?

Can you answer this question? "We wonder why all students are making a neat appearance lately?"

If you can, send your answers to the Jester and you will be given one (or maybe two) tickets to the Orpheum.

Don't you gals bring back those "Quiet" signs to the library? If you will the janitor won't say anything about it. Naw, we're not threaten' ya.

Taken from the "Best Dressed" ad: "Questions Concerning Women's Apparel Will Appear in Tuesday's Paper." Now that the depression is beginning to subside do we have to start that argument all over again?

DOTES AND ANTI-DOTES

By TINY

Kaydee Jane Allen Webb has become a self-appointed dog catcher. Professor Glansdy, math department, excused her from class to capture a lost dog which was crossing the campus... the dog was properly returned to Prof. B. P. Ramsey, physics department.

The Chio's again... The pledges of that sorority were being prepared for their coming initiation... the pledge instructor was stressing the necessity of an entirely white ensemble, to be worn at the ceremony... the pledge instructor was naming the articles, "white dress, white shoes, white stockings, and white unmentionables" when one young pledge meekly asked, "How will they know if we don't wear white pants?"

Signals at the University of Tennessee have a large iron lion which adorns the front lawn of their residence... last Saturday night it was very cool in Knoxville and the Al-fafans gave the lion a warm coat-lar and feathers.

Deltaw pleb "Harpo" Heilbronner receives several letters each day... never misses... the number totals as many as six some days... he also receives a letter from his aunt each week with a two dollar bill enclosed... "Brother, Can You Spare a Dime?"

I've purjured my soul smoked two packs of cigarettes, paralyzed my arm, talked myself hoarse, but by the ten (count 'em) toes of the Prophet I have a pin list. It may be argued from week to week, month to month, or from ear to ear, but anyway, what I have will be released (if it isn't censored) in the next Tuesday's column. Look out for it. Then be content until I get my second wind.

Dois and Dishes: Lieutenant Criswell, military department, is playing the part of a British officer in the next Guinness play... Alfragam Ruth Wehler has a new penny colored dress... Kappasag C. O. Wallace had another date with Kaaba Frances Rhodes Sunday night.

Pershing Rifles are wearing white cotton gloves this week... their initiation period is drawing near... Prof. Roy Owsley is back in town after a few months absence... Chio Virginia Rubel is 19 years old... Alfatav Gaylon Brown Harvey is courting Virginia Daugherty, former band sponsor.

Deltaw Ralph Kercheval hints that Chio Catherine "Cals" Calloway is right nifty... Signal Brad Stevenson and former Treydel Susan Whitehouse attended the tournament Saturday... Deltakay Cal Hoskins is in town... I've said enough so I'll see you Tuesday.

QUIS VADIT?

—CRADDOCK



GUSSIE GUGGLES

"It is not always the spasmodic expression of passion on your pan that influences the voters," says Gussie Guggles, entrant in the "best dressed co-ed" contest. Gussie says that the latest thing in feminine attire will be Shanghai calico and mosquito bar, designed in the elaborate fashion of a Mother Hubbard jumper. The cluster of spaghetti, dangling from Gussie's midriff will have an enticing influence on the voters.

LOOKING BACK

—with MARY JO LAFFERTY—

March 23

Arrangements were made for the installation of a chapter of Tau Kappa Alpha, national forensic fraternity, 1913.

"The Imaginary Invalid," presented by the Coffey-Mill players, was given as the second production of the Little Theater season, 1923.

Inter-class track meet began, 1923.

Wildcats opened baseball season by dividing a two-game series with Ohio State, 1928.

March 24

Doctor Thurst, director of athletics, searched for an assistant football coach who could teach academic subjects as well, 1913.

Intramural spring track meet was won by Sigma Chi fraternity, Chio Omega won the first sorority relay over staged at the University, 1929.

March 25

Law students helped to save the Natural Science building from being completely razed by fire, 1918.

A'ROAMIN' THE RIALTO

By JOAN CARIGAN

Lee Tracy, who plays the fast-talking hero of "Clear All Wires," Metro-Goldwyn-Mayer version of the stage hit now showing at the Strand theater, again plays a newspaperman. He won fame in newspaper roles in "Blessed Event" and "The Half-Naked Truth." Tracy is supported by Benita Hume, recent import from the English stage and screen, James Gleason, Una Merkel, C. Henry Gordon, and others. George Hill directed.

"Sailor's Luck," fourth James Dunn-Sally Eilers co-starring vehicle, comes Sunday to the Kentucky theater. It depicts the romance of a happy-go-lucky, A. W. O. L. gub and a girl who is down on her luck but up on her wise-cracking.

Others in the cast of this Fox Film comedy are Sammy Cohen, Frank Moran, Victor Joey, Esther Muir, Will Stanton, Curley Wright, Jerry Mandy, Lucien Littlefield, Buster Phelps, and Frank Atkinson. The direction is by Raoul Walsh, maker of "What Price Glory" and "The Cook-Eyed World."

Taking its place in the current list of the adventure cycle, wherein much of the fantastic is coupled with the credible, is Paramount's "King of the Jungle." It opens Sunday at the Strand theater.

Buster Crabbe, swimming champion and much-hailed successor to Johnny "Tarzan" Weissmuller, has the leading role as the white boy, adopted by a lioness after the lions had made a rather satisfactory lunch of his parents, captured with the rest of his jungle friends to be shipped to America for a circus. Arrived at the destination, Mr. Crabbe is captured a second time by the charms of Frances Dee, who promptly becomes his trainer—or teacher. H. Bruce Humberstone directed this picture.

Local cinema addicts will have their first opportunity of seeing the noted English screen beauty, Joan Barry, when "The Outsider," shown Sunday at the Ben All theater.

Miss Barry, known abroad as the most beautiful blonde in motion pictures, enacts the role played in the original Broadway stage production of "The Outsider"

They are capturing the young moderns... these "different" new sport

Oxfords

You've never seen such smart leathers and so much style... the new reverse calfskins are lending their charming presence here also... Chic brown and white calf combinations... and brown calf and pigskin... and they're just the right price... \$2.95

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It takes resourcefulness...

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For example, they laid a huge conduit under the Harlem River. They dredged a trench in the river bottom, lowered enormous sections of iron pipe, sent down divers to join the sections, encased the finished tube in concrete. Through this they ran telephone cables forming one of New York's main lines of communication. Across the Gila River in Arizona they constructed a catenary span 2373 feet long. To bridge oceans, they developed radio telephony. They have built telephone lines over mountains, across deserts, through swamps.

Their resourcefulness in getting through, over or under natural barriers makes possible telephone service that is practically world wide in reach.

BELL SYSTEM

SAY "HELLO" TO MOTHER AND DAD
...RATES ARE LOWEST AFTER 8:30 P. M.

Suits as worn by University Men

At Graves-Cox the man interested in the new styles will find many interesting new University fashions. He will see suits of Glenurquhart Plaids and white chalk stripes; he will find topcoats with the new Prussian collar, tailored in correct University styles. Prices are moderate... suits range from \$18.50 up..

GRAVES-COX AND COMPANY
Established 1889

Friday, March 24
9 - 12
ADMISSION 75c
Informal

ENGINEERS' INFLATION DANCE

Music By
BLUE and WHITE
ORCHESTRA
Sponsored by Tau Beta Pi

SOCIETY

LET IT BE FORGOTTEN
LET IT BE FORGOTTEN, AS A FLOWER IS
FORGOTTEN,
FORGOTTEN AS THE FIRE THAT ONCE WAS
SINGING GOLD.

LET IT BE FORGOTTEN FOR EVER AND
EVER,
TIME IS A KIND FRIEND, HE WILL MAKE
US OLD,
IF ANYONE ASKS, SAY IT WAS FORGOTTEN

The Easter
Ball
Its Formal



satin
for the
formal
\$25

There is nothing like satin for luxury and sparkle. It has a way of making a scintillating woman out of the most modest violet. So, if you're going to an important formal, you can't afford to overlook this newest arrival. It has clever cutout underarm décolletage giving you a tiny shoulder cap that is most becoming.

B.B. SMITH & CO.

LONG AND LONG AGO,
AS A FLOWER, AS A FIRE, AS A BUSHED
FOOTBALL,
IN A LONG FORGOTTEN SNOW,
—SARA TEASDALE.

Luncheon Club Today
The "Dutch" Lunch club, sponsored by the university Y. W. C. A. for town girls and commuters, will meet at 12 o'clock today in the university commons. Miss Helen King will speak on the "New Spring Fashions" and will be introduced by Miss Marjorie Wieser, chairman. All women students who reside in Lexington or who commute from nearby towns to the university are cordially invited to attend.

Alumnae Supper
The alumnae of Alpha Xi Delta entertained Wednesday night at the chapter house with a buffet supper in honor of the actives and pledges. The supper table was covered with a lace cloth and the centerpiece was a bowl of sweet-peas. Yellow candles and roses were used in the front rooms. Mrs. Robert Northcutt, accompanied by Miss Shelby Northcutt, sang two solos and Mrs. Frank L. McVey gave an interesting talk on "The By-Products of a College Education." Following the supper, a stocking raffle was held.

Kappa Delta Banquet
Epsilon Omega of Kappa Delta entertained at 6:30 Tuesday night in the Palm room of the Phoenix hotel with a banquet in honor of the new initiates. Alumnae, actives, pledges and patronesses were guests for the evening.

Table decorations carried out the theme of the program, "A Deck of Cards." The tables were arranged in the form of a "U." In the center of the "U" was a beautiful floral decoration of green and white arranged in a diamond shape, the form of the sorority pin. Four large trump cards were the predominant motif for the decoration of the center table. Other table decorations were green, lined and white carnations in white vases, and green tapers. The place cards were tiny cupid dolls attached to clear diamond, spade and heart bases.

The program was centered around a group of toasts carrying out the general theme: "The Dealer," Hortense Carter; "Spade," Jane Allen Webb; "Diamond," Madelyn Shively; "Club," Elizabeth Jones; "Heart," Edith Burke; and "No Trump," Joy Pride.

During the banquet the guests enjoyed a floor show of musical numbers by professional entertainers. The show consisted of vocal solos, tap dances, and instrumental selections.

A silver cup was awarded to Miss Mary Elizabeth Earle for having made the highest standing of the new initiates. An announcement was made that Miss Nancy Becker was voted the outstanding pledge. Active members: Misses Helen Wunch, Dorothy Buckley, Edith Burke, Hortense Carter, Betty Dimock, Madelyn Shively, Bessie Clay Farris, Aileen Razor, Mary Prince Fowler, Elizabeth Jones, Amelia Larson, Myrtle McCoy, Hazel Nollau, Jane E. Stanley, Mary C. Terrell, Jane Ann Mathews, and Odeyne Gill.

New initiates are: Misses Nancy Becker, Mary V. Duiguid, Mary E. Earle, Mary T. Faulkner, Mary Logan Hardin, Jane Allen Webb, and Juanita Osborn.

Pledges are Misses Virginia Woolcott, Margaret Greathouse, Elizabeth Leslie, Flore Williams, and Grace Lovett.

Phi Kappa Tau Election
Phi Kappa Tau announces the election of the following officers: Mr. Lucien Conston, President; Mr. Arthur Muth, vice-president; Mr. William Frank, secretary, and Mr. Robert Adams, treasurer.

Bridge Party
The mothers of the active members of the Phi Kappa Tau fraternity gave a bridge party Wednesday afternoon at the chapter house. Those present were Mrs. W. T. Conston, Mrs. J. W. Lancaster, Mrs. Otto Koppus, Mrs. D. Mahanes, Mrs. L. C. Jenkins, Mrs. A. B. Tompkins, Mrs. E. B. Shannon, Mrs. D. V. Terrell, Mrs. J. A. Carrick, Mrs. Andrew Hamon, housemother, was hostess.

Pledge Officers Named
The pledges of Alpha Xi Delta elected the following: Perry Prosser, president; Miss Isabel Burrier, vice-president; Miss Sarah Brown, secretary, and Miss Eloise Carroll, treasurer.

Triangle House Dance
Triangle fraternity will entertain from 8:30 to 12 o'clock Saturday night with a house dance. Music will be furnished by Roy Sharpe and his orchestra, and the chaperons will be Dean and Mrs. F. Paul Anderson, Deans Blanding and Holmes, Prof. and Mrs. D. V. Terrell, and Prof. and Mrs. E. C. Nollau.

Tea at Maxwell Place
Dr. and Mrs. Frank L. McVey were assisted at their Wednesday afternoon tea this week by Mrs. Lucien Carter, Mrs. H. B. Morrison, Misses Anne Coleman, Gracie Combs, Stellan, Belle Ison, Ruby Dunn, Louise Mitchell, and Messrs. Coleman Calloway, George H. Calvert, Perry Prosser, Edwin S. Campbell, Walter Hocker, James B. Irvine, Scott McVey, and Willard Meredith.

Education Group Meets
The girls who are interested in education as a vocation were met Wednesday afternoon in the new Women's building by Miss Kitty Conroy and Miss Ruth Haines.

Following the conference tea was served by the group leaders. Those in Miss Haines' group are Misses Lydia Katherine Hale, Jane Moore, Hamilton, Pauline Harmon, Fannie Herman, Mary Higson, Helen Hixson, Margaret E. King, Virginia Lamb, Eleanor Latimer, and Dorothy Lykins.

Miss Conroy has in her circle Misses Margaret Brown, Edna Brumagen, Ann Haines, Virginia, Winston Byron, Anna Carpenter, Wilma Caldwell, Vivian Conley, Florence Dalton, Rebecca Dudley, Patty Floyd, Josephine Crowe, Ethel Gum, Christine Rhea, and Mary D. Roundtree.

Zeta Tau Alpha Installation
Alpha Chi chapter of Zeta Tau Alpha announces the formal installation of the following officers for the coming year: Lucy Jean Anderson, president; Virginia Riley, vice-president; Dorothy Lee Martin, secretary; Virginia Lamb, treasurer; Mabel Jones, historian, and Muriel Wiss, guard.

Library Circle Meeting
Miss Norma Cass and Miss Mildred Semmons met their vocational guidance groups in a joint meeting Wednesday afternoon in the staff room of the Library.

Miss Cass discussed "Library Sciences as a profession, after which teas and cakes were served. Those present were Misses Frances Davis, Neva Giles, Neva Giles, Elizabeth Howard, Jeanne Peak, Mary Louise Wallace, Mary Ellen Wood, Marie Bottsott, Louise Buford, Jacqueline Bull, Miriam Burton, Willie Hughes Smith, Nellie Taylor, Farris Cleveland, Anne Scott, Elizabeth Snowden, and Lucille Thornton.

Initiation Is Held
Initiation ceremonies were held at the Alpha Tau Omega house Wednesday night for three members of the University. Those initiated were Messrs. David Dorrer, Frankfort, Indiana; Hubert Counis, Olive Hill; and Brooks Kirk, Lexington.

ANSWERS TO TUESDAYS QUESTIONS

- | | |
|--|--|
| Men's Questions | Women's Questions |
| 1. The Guards topcoat is a double-breasted, half-belted coat, with or without an inverted pleat in the back. | 1. Marlene Dietrich. |
| 2. From the parts of the camel subject to the least exposure. | 2. Circ chiffon. |
| 3. White chalk stripes. | 3. Gray. |
| 4. Hats with a turned-up brim worn back on the head. | 4. Rubber—Designed in two piece effect, bandeau and shorts. |
| 5. Wool. | 5. Schiaparelli, Marie Boulangier, Patou, Agnes, Descant, Mangone, Milgrim, etc. |

WINNERS IN TUESDAY'S QUESTIONS

- | | |
|-----------------|---------------------|
| Men's | Women's |
| WILLIAM FRANZ | VIRGINIA YOUNG |
| COVE HEILBRONER | CHARLOTTE COFFMAN |
| JOHN EWING | ELIZABETH JONES |
| JOHN KANE | MARGARET WARREN |
| PARKER HURLEY | MARGARET GREATHOUSE |

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Will Hail With Open Arms
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STUNNING NEW FROCKS AT

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TAILORED OR SPORT SUITS AT

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42 1/2c Pair — 2 Pairs 85c

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CHALK UP CHALK STRIPES

For this is the new and correct thing in young men's suits for this spring.

We would like to have you remember this prediction of ours in regard to the coming popularity of the not-too-conspicuous 'chalk stripe' suit with the stripes set about 3-4 of an inch apart. Right now they are the thing. You'll not only see the best dressed movie stars wearing them, but they're unusually popular at the leading universities of the country. We predict that a year from now you'll see them by the thousands, everywhere.

WE HAVE THEM NOW

ANGELUCCI
& RINGO



COSTLIER
TOBACCOS
DO TASTE
BETTER

SATURDAY
MARCH 25, 1933
4 - 6 P. M.

ALUMNI GYM

CADET HOP

ADMISSION 40c

Music By
BLUE and WHITE
ORCHESTRA

BULLETINEERS APPOINTED
 Prof. Enoch Grehan announced yesterday that Mary Chick, Grace

Lovett, and Ann Hornsby will have charge of the University Bulletin for 1933-34.

LAW STUDENTS HEAR E. WIEST

Commerce Dean Uses As Subject Economic, Commercial Relations To a Lawyer's Training

INTRODUCED BY EVANS

Dean Edward Wiest of the College of Commerce was speaker at the Law School convocation held at 10 a. m. Thursday, in the Law building. Dean Alvin E. Evans introduced the speaker.

The subject of Dean Wiest's speech was "Economics and Commerce As Part of a Lawyer's Training." He developed his discussion along two main lines: economics and business administration. Although the speaker stressed these prerequisites to the laying of a law career he recognized that there were more fundamental lines of training than economics, such as English, history, and possibly languages.

First the subject matter that is usually designated as economics contains a philosophy of human behavior that is of importance to the legislator in helping him to make up his mind as to how people will react to specific pieces of legislation. The history of prices was briefly referred to as showing that in the fixing of rates of public utilities and railroads justice demands that such rates be not too rigid. Prices rise and fall and this fact should be recognized by the court.

In periods of low prices the legislator is besieged by debtor groups for the enactment of inflationary measures that would cause grave monetary disturbances and work great injury to the creditor. In many cases the creditor is the insurance company or the savings bank in which many individuals are interested.

In the second place the speaker called attention to the importance of a knowledge of accounting, an understanding of the uses of negotiable instruments, and the theory of insurance.

Dean Wiest took some time tracing the development of scientific accounting. He showed that that the courts for many years refused to allow the deduction of depreciation as a cost from corporate earnings in public utility cases. The principle was finally accepted by the United States Supreme court in 1908.

Literary Exhibition Honors Patterson

(Continued from Page One) m. next Saturday at the Lafayette hotel. The program will be broadcast over WHAS, through the University extension studio.

Doctor Patterson was born in Glasgow, Scotland, on March 26, 1833. In 1842, at 9 years of age he came to the United States and settled in Indiana with his parents. He resided in that state until his graduation from Hanover college in 1856.

After his graduation Doctor Patterson went to Muhlenberg county, where he took charge of the Greenville Presbyterian academy. He remained there until 1859, when he went to Clarksville, Tennessee to become professor of Greek and Latin in Stewart college.

At the outbreak of the Civil war he came to Lexington and became principal of the Transylvania high school.

In 1859 Doctor Patterson was made president of the A. & M. College which now is known as the University of Kentucky. He remained as head of the University until 1910, when, considering his work completed, he resigned and was made president emeritus.

During his presidency, Doctor Patterson found time for many lines of endeavor, principal among them being his editorial writing for the Louisville Courier-Journal to which he contributed for five years. He was also a cultivator of the classics, reading novels and drama in Sanskrit, Greek, Latin, French and German with as much ease as he read English.

ROTC Seniors Are Assigned To Units

Forty-nine Prospective Grads Receive Orders From Ky. Headquarters

Prospective R. O. T. graduates who intend to accept their Reserve commissions upon graduating have been assigned to their respective organizations according to orders received by the military department from the headquarters of the Kentucky Military area at Louisville. The assignments, to be effective upon the date of acceptance of the commissions as Reserve Officers of the army, are as follows:

Headquarters Lexington Military district: Willard R. Meredith, Lexington.
 399th Infantry: Clarence T. Adams, Lexington; Ray W. Alford, Ft. Thomas; Howard W. Baker, Versailles; Elwood C. Barber, Ashland; James G. Begley, Lexington; Durward E. Callahan, Lexington; John M. Carter, Stanford; Cameron V. Coffman, Lexington; Frederick J. Creusero, Newport; Rodger G. Davis, Newport; William H. Farmer,

Lawrenceburg; Malcolm L. Foster, Nicholasville.
 Robert E. Potter, Lexington; James E. Ransom, Verona; Ray E. Ratliff, Ashcamp; Thomas M. Quisenberry, Winchester; George T. Skinner; Coleman R. Smith, Lexington; Thomas S. Stevens, Maysville.

Robert L. Wheeler, Lexington; Joseph H. Mills, Lexington; Horace M. Miner, Lexington; Fred S. Morrison, Lexington; Sidney F. Musselman, Cynthiana; James R. Nunnely, Lexington; Wendell G. Reading, Lexington.
 400th Infantry: James W. Boyd, Paducah; Winifred A. Crady, Lyons; Harry H. Emmerich, Henderson; Leo Evans, Fortsville; James R. Foster, Springfield.
 Horace B. Helm, Henderson; Ollie J. Price, Princeton; Walter H. Steitler, Utica; Robert H. Swope, Hen-

dersen; Robert M. Lee, Lettichfield; Robert M. McCaughey, Hopkinsville; John H. McCavock, Clermont.

CONFECTIONERY OPENS ON S. LIMESTONE ST.

A new confectionery under the name "SuKy" has just been opened at 657 S. Limestone street, opposite Memorial hall, according to an announcement received from W. B. Griggs, proprietor. The place was formerly occupied by the Alexander store.

Everything in the confectionery line is handled including sandwiches.

AT LARGE—Sigma Gamma Epsilon pin; lost at early hour last week on north end campus; name on back; notify geology department.

LOST—Pair of white gold frame glasses on campus. Finder please turn them into Kernel Office or call Ash. 5212X. Reward.

LOST—A light grey trench coat. Please return to Jack McConnell, Call Ash. 4651. Reward.

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NEW SPRING
COATS, SUITS and DRESSES

in the Collegiate Styles
 At Lowest Prices in the City

HUNDREDS OF BRAND NEW
HATS

Just Received in Time for Easter
\$100 \$195 to \$495

Buy Your Easter Ensemble Here and Save!

We Can 'SUIT' You Girls
 AND --- HOW??

IN A
MANNISH SUIT
 for
\$16.75



- * Navy Blue
- * Grey
- * Beige

CUT TO FIT
 FIT TO WEAR
 on all your
 Sportive Affairs

(FIRST FLOOR)

EMBRY & CO. Incorporated

Strand

Today
"KING OF THE JUNGLE"
BUSTER CRABBE
 —Thurs.-Fri.-Sat.—
"FROM HELL TO HEAVEN"
CAROL LOMBARD
JACK OAKIE

ON STAGE THURSDAY
W. L. W. Radio
Audition

Next Sunday
"42'D STREET"

Its The Best Picture Of The Season

Ben Ali

Today
PAUL RENO PRESENTS
"MIDNIGHT WHIRL"
50 Singers, Dancers
Girls, Comedians
 —On The Screen—
LLOYD HUGHES
 in
"THE HEART PUNCH"

— Sunday thru Wed. —
PAUL RENO
 Presents his Company of
 50 People in a New
Musical Revue

—On The Screen—
"GIRL MISSING"
BEN LYON
GLENDIA FARRELL

"NO, DEAR—the rain won't harm my wrap or dress because both are protected by

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Something NEW! and Astonishing in the cleaning of your

BECKER'S now feature "Re-TEX"—a new re-finishing for dresses of velvet, rough crepes, silk or wool—and for cloth coats. Gives a beautiful, lustrous, lasting sheen. Resists moisture and perspiration. Keeps pleats set. Holds shape of garment. Spilled liquids or raindrops tend to roll off—usually don't show water marks. On velvets you'd almost think "Re-TEX" gives a "cellophane" protection. Tests prove "re-texting" makes fabric wear longer and keep clean longer.

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Thrift-T Service Men's Suits Topcoats Overcoats 2 for \$1

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They're Milder and yet They Satisfy



You get what you want, and you don't have to take what you don't want

It's like this: You don't want a strong, rank cigarette; you don't want one that's tasteless. You want one that lets you know that you are smoking, but you don't want one that's bitey. Chesterfields are milder... and yet They Satisfy.

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the cigarette that's **MILDER**
 the cigarette that **TASTES BETTER**

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