

TUESDAY EDITION SEMI-WEEKLY KERNEL

THE UNIVERSITY OF KENTUCKY

CONVOCATION! DR. A. J. BARNOW TO SPEAK TODAY AT THREE HOUR

VOLUME XXI

LEXINGTON, KENTUCKY, TUESDAY, MARCH 10, 1931

NEW SERIES NUMBER 45

YATES, BRONSTON RESELECTED AS CO-CAPTAINS OF 1932

Thursday: To the well known place of evil where I did see MARY GRACE HEAVENTIDE and MARY RUSSELL WINGOTT...

Friday: Up late and did feel badly because I did not attend my class but did feel happier after a late breakfast of toast...

In the evening to the ALPHA GAMES... HENRIETTA SHERWOOD who did look charming as usual...

Wednesday: Did arrive early and did attend every class. Did see MILLIE NELSON which did recall my thoughts...

Sophomore Society To Be Established

W. S. G. A. to Be Host at Dinner for 15 Eligible Women

The Women's Self Government Association will be hosts at a formal dinner given at 8:30 o'clock Thursday night...

MORTAR BOARD TO MEET

Mortar Board will meet at seven o'clock Tuesday night in Patterson Hall...

LETTERS GIVEN TO NINE VARSITY PLAYERS OF 1931

Lexington Alumni Association Honors Gamen at Annual Banquet

Miss Marguerite McLaughlin President and Rupp Speak

Kentucky will have two basketball captains for the 1932 varsity basketball team...

Yates looked the season in Atlanta last week winning unanimous acclaim as the greatest center in the South...

He saw service toward the end of last season and was a great asset in this year's tournament...

S.A.E. "Thoroughbred Event" To Feature Coed Derby Trial

A prelude to the spring racing season in Kentucky and an innovation for the university...

Clubhouse passes printed in the fraternity colors, purple and gold, have been issued to the invited guests...

No-breaks will be featured as six races, which will include a basketball race, a football race...

Kansas State College has installed a "dating bureau" for students...

DR. A. J. BARNOW TO SPEAK TODAY AT CONVOCATION

Native of Holland Will Give Address at 10 o'Clock in Memorial Hall

SPEAKER IS NOTED EDUCATOR AND WRITER

Program Is Sponsored by Pan-Politikon as Part of March Study

Dr. A. J. Barnow, prominent writer and educator, and holder of the Queen Wilhelmina chair of Dutch languages and literature at Columbia University...

A native of Holland, Doctor Barnow was president of the Dutch League of America...

Senator Chandler Speaks at Banquet

Senator A. B. "Happy" Chandler, Versailles, was the principal speaker at the first intra-fraternity banquet held at the university Thursday night...

MATH CLUB TO MEET

White Math club will meet at 4 o'clock Thursday in room 109 Mc Coy Hall.

HENRIETTA WHITTAKER IS CHOSEN TO BE QUEEN OF 1931

FARQUHAR TO BE HEAD OF CONTEST

Three Distinct Types of Plays Will Compete in Evening

Prof. E. F. Farquhar, member of the English department of the university, has been named state chairman of the annual play-writing contest...

This is the fourth annual contest sponsored by this league. The purpose of the contests is new authors, and the development of native American drama...

Pershing Rifles Unit Is Installed Here Saturday

Company C First Regiment, of Pershing Rifles was installed at 7:30 p. m. Saturday night in the room of the Army building...

The author is to receive \$500 advance royalty on the book and amateur productions...

Dissertation on Weather, Love Reveals Case of Spring Fever

Ah! This spring, and the young man's fancy turns to-bah! The young man is a dissembler of the joys or disjoys of springtime...

Queen-Elect Is Pledge of Kappa Kappa Gamma, Social Sorority

O. D. K. LANCES TO PLEDGE AT DANCE

Miss Henrietta Whittaker, Kappa Kappa Gamma pledge, was elected yesterday by the men of the junior class to reign as Queen of the Junior Prom...

Entire Class to Participate in Grand March of Ball

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Presentations to BE AT 11:15 P. M. FRIDAY EVENING

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Josephine Parker Makes Appearance

Miss Josephine Parker made her first appearance since assuming her duties here at the Vespers program...

New Music Instructor Has Part in Vesper Program in Memorial Hall

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ALUMNI MEET

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Use of Extensive Interviews, Interpretations, Intuitions, Intrusions, Is Revealed in Detailed Expose of Manner of Publishing Kernel

By JULIA CLAY

As you sit in your 9 or 8 o'clock this morning distracting your professor by reading The Kernel, have you any idea by what process the paper reaches you?

ADVANCED DATES

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Use of Extensive Interviews, Interpretations, Intuitions, Intrusions, Is Revealed in Detailed Expose of Manner of Publishing Kernel

A proof is made of it. A proof is the article just as it might look in the paper. Linotypemen are only human so that read carefully by someone in the editorial room.

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March 22—Piano recital by Mirel Thalberg of the Cincinnati Conservatory of Music. Memorial building, 4 o'clock.

March 29—The choir of Central Christian Church, of Frankfort, sent a sacred concert. Memorial building, 4 o'clock.

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THE KENTUCKY KERNEL

PUBLISHED SEMI-WEEKLY ON TUESDAY AND FRIDAY

Member
National College Press Association
Lexington Board of Commerce
MEMBER K I P A

Official Newspaper of the Students of the University of Kentucky, Lexington
Subscription \$2.00 a year. Entered at Lexington, Ky., Postoffice as second class mail matter

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THE FLU

The influenza epidemic which has been disturbing class schedules and disabling students and instructors alike for the past few weeks is beginning to die down under treatment and preventative measures instituted by school authorities.

Teachers have been told to be lenient with cuts, the dispensary attendants have worked furiously to check colds and to patch sore throats, and students and teachers have been warned to stay at home and prevent spreading the disease if they have it. Vicks salve, creosote, camphor rub, listerine and aspirin have been used lavishly by everyone for the tiniest cold or even for a suspicious tired feeling. As a result the flu situation is clearing up. The closing of school, which was considered last week when absences mounted alarmingly, will not be necessary.

Last week was the fourth week of the new semester, and almost without exception instructors felt it necessary to give a quiz to cover the month's work. It was these tests, loomingly dark over sick beds, that called many flustrated students to class. Most of the tests were at the first of the week, and as a result of the exposure, students were already sick become worse and were forced out of school for three or four days. One boy dragged through three tests with a splitting headache and then stumbled home to bed and before night was delirious. Another brought his excess to the quiz, carelessly shook out his handkerchief in the classroom, and infected six other persons who were forced to stay out of school.

However, test week is now over and the cases of flu among students are being given the best of care. Thorough prevention and treatment methods are urged. Slowing up of the activity of the university is better than stopping it entirely.

STUDENT EMPLOYMENT

The personnel bureau of the university, under the direction of Dr. James Miner and Dr. Henry Beaumont, offers several positions to the students who are looking for work at the present time.

A most unusual offer has come to the bureau

from a large insurance company in the east. The company desires to employ a student who is interested in insurance work and to their staff in Lexington territory. This student may do part time work until the close of the semester at which time he will be placed on a full time schedule. This is an excellent opportunity, giving the person employed a chance to become acquainted with his work before he takes a large responsibility.

The position is on a commission basis and the student probably will have to pay his own expenses for the first few months.

The district agent for the company will be in the bureau office on the 20th of March to see applicants, and it will be necessary for students who are interested to make an appointment with Doctor Beaumont previous to this date. Doctor Beaumont is in his office from 10 to 12 daily.

A representative of a national magazine will be in the bureau office this afternoon from 1 o'clock until 4 o'clock to interview college men for the summer sales department of the publishing company. A position for the entire summer is offered, and a regular salary will be paid in addition to a bonus for extra orders. Many other opportunities are open.

KENTUCKY'S HELPING HAND

The University of Kentucky's personnel bureau, under the direction of Dr. Henry Beaumont, is rendering a valuable service to the university and to those attending it. It is interesting and almost students with new ambition and providing the industrious student with after-college employment prospects which they otherwise might not find. It is giving a new element of earnestness to the college.

Many of the boys and girls who come to college have no definite reason for doing so. They "take" some pre-med and some pre-law and a dash of animal husbandry. They major in this and minor in that; they flunk this and pass that, without aim or direction, or serious thought. The need for some agent to guide the routes of these scholastic wanderers has long been felt; and this agent has at last come into being with the creation of our personnel department. Now the student who is totally undecided about his future work, or who is dissatisfied with the work he has chosen, need only consult the personnel service and place his fate in the hands of the personnel workers. By means of questionnaires, consultations, vocational guidance talks and literature, occupational discussions, and various experiments with the undecided students, his individual talents and tendencies are revealed. He is introduced to worlds he never thought of before. He is fitted into a suitable profession, made to order for him by expert psychological tailors.

The other service of the personnel bureau is quite as worthy as this one. Interviews between members of the senior class and representatives of several large business organizations have already been arranged, and more will occur before the school year is completed. A large chain department store and a powerful electric corporation have already sent interviewers to the university to glean the cream of the senior crop for their business. Opportunities are to be given for entering advertising, manufacturing, and selling concerns. It is only just that the student who gives all his to his college for four years should be helped by that alma mater to find employment when his days with her are over. These interviewers help the honestly working college student to get a start.

Besides helping perplexed students to settle into proper courses, and securing employment for deserving students, the personnel bureau is also accelerating the growth of the university. High school graduates turn to the University of Kentucky for their college education because of this aid that is proffered through its personnel bureau. Kentucky is one of the first institutions in the south to recognize the necessity and value of personnel service. Such work executed as it is at the present will benefit and influence many college students.

Age takes a heavy toll that generally runs into big figures.

Smedley Butler got such a thorough course in lectures from the war department that he's going on the speaking platform.

Apparently, love's price of admission is repentance.

Y. M. C. A. LENDS A HAND

Late last summer, while the ravaging work of the drought was still pulling the country into the depths of despair, many of the young-generation began to worry as to the possibility of entering school in the fall. Authorities predicted a noticeable decrease in enrollment for the winter term in all the various colleges and universities. But they couldn't down these college men and women. They faced their individual problems seriously, persuaded harassed parents that they could take care of themselves, packed the trunk and came to school.

Determination paid, they soon discovered; for those who earnestly desired to work, the way was somehow cleared by the Y. M. C. A. the student loan funds or willing business men of Lexington who have always shown faith in the abilities of the university students. If they needed advice or a cheering word, or companionship, they found it in the office of Mr. Bart Peak and Miss Margaret Lewis, university secretaries of the Y. M. C. A. and the Y. W. C. A., respectively.

The work done in securing employment for students has been handled quietly, unobtrusively, throughout the school year. Mr. Peak and his assistants deserve all the commendation and sincere praise that the student body can pay them. This year approximately 50 full time jobs and 75 part time jobs have been secured for students through the Y. M. C. A. bureau.

A file of applicants is kept in Mr. Peak's office, and many and varied have been the jobs filled by enterprising students.

They have shown their capabilities and real desire to help their parents and themselves by working at anything from waiting on tables, firing furnaces or taking a paper route, to actual manual labor and acting as "nursemaid."

Such worthwhile work of the Y. M. C. A. is doing has its own reward when its sponsors realize that they are making reliable men and women of our college students, and is proving them with an education which is broader than is often offered.

RADIO PROGRAMS

Radio is playing a living part in the development of the University of Kentucky. It is the only active link between the university and the state which enables all people to maintain direct contact with the activities which are being conducted here. Its value is absolutely immeasurable to the people of the state as it provides instruction for them in all phases of cultural and agricultural endeavor. To many people in the rural districts it is their only contact with the cultural world, and is their only college textbook.

The programs which are sent from Lexington by remote control over wires are pleasantly varied. They are arranged to present to the listeners a cross section of university culture and activities. Classical music is featured by the philharmonic and concert orchestras, by the glee clubs and by students who are enrolled in the university school of music; popular music is furnished by local orchestras. The lectures which are given from this station are of inimitable value, they cover every field. These lectures are arranged in consecutive series as if a course of lectures were being delivered before a class, thus enabling the radio listeners to receive the same subject matter which is being taught in university classes. Also detached lectures are delivered on subjects which are of vital interest to the majority of people.

There is only one lamentable feature about these programs and that is that plans for the customary football broadcast programs are not being made. This means that people will not be able to receive any report from university games unless they have the time to attend them or are patient enough to wait for the inadequate newspaper reports to be published. The thrill which alumnae and other friends of the university receive from listening in on the games will be no more.

All creditably large and important universities broadcast their games. Kentucky has been in the habit of doing it and we can see no logical reason why she should discontinue the practice. The university owes it to her friends and alumnae, to her student body, to her own publicity, and to herself to broadcast her games. Furthermore, inasmuch as the radio department has been so successful in its work during the year and has been appreciated so highly by citizens of Kentucky, the university owes it to this department to help it keep the good will of its listeners, for good will is valuable to any institution.

TUX SHIRTS REQUIRE SPECIAL ATTENTION



ONE DAY SERVICE

SEND US YOUR WHITE VEST

ALL TUX SHIRTS ARE CAREFULLY PACKED AND RETURNED IN A BOX

Send Your Work to

Lexington Laundry Co.

PHONE A. 92

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Ashland clothes

Kaufman Clothing Co.

Introduces A New

Fourth Floor Department



This new department is the outgrowth of our former store known as Ashland Clothes Shop. By transferring the department to our newly finished Fourth Floor, we are materially reducing our overhead cost. The saving thus gained is reflected in the superior quality of the New Ashland Clothes... better values than we have ever been able to offer in—

\$22⁵⁰

Suits - Topcoats - Tuxedos

CONTRARY TO OUR FORMER POLICY WE WILL EXTEND THE COURTESY OF CHARGING PURCHASES IN THIS NEW DEPARTMENT

Kaufman's

Style Corner Limestone at Short

Under the New Hat

Your Coiffure Must Be Perfect

New hats show the hair. The coiffure thus revealed must be exquisite to meet critical eyes. A charming wave, individual as the new fashions will create this smart coiffure.

One of our best Permanent Waves \$8.50 ONE WEEK ONLY

Delettrez-Paris Methods used exclusively

Mitchell, Baker & Smith

Buster Keaton

NOW PLAYING

Parlor, Bedroom and Bath

with **Charlotte Greenwood** and **Reginald Denny**

Starts Thursday

George O'Brien

in **Fair Warning**

Not Exactly Gentlemen

with **Victor McLagen** and **Fay Wray**

Starts Thursday

Right of Way

with **Conrad Nagel** and **Loretta Young**

Going to the

Junior Prom Delta Tau Delta Sigma Alpha Epsilon

Dance

Your partner will appreciate flowers from

Keller's

We Call Special Attention to:

Flowers Plants and Corsages

JOE ALLEN REPRESENTING

Keller Floral Co.

'At the Sign of the Rose'

CONTEST ANNOUNCED

A new Street and Smith publication, College Stories, prepared especially for the undergraduate will conduct a column of interesting happenings at the various colleges and universities of the country, and will run a contest giving \$10 month-

ly for the best joke received, and \$2 each for such other jokes as are considered worthy of publication. \$15 for the best cartoon received monthly, \$5 for any such consideration worthy of publication. There will also be a short story contest with a prize of \$100 for the best short story submitted by a collegiate undergraduate.

BENTON'S CONFECTIONERY

BENNIE BENTON, Prop.

Old Country Ham We Deliver - Curb Service Open THU 1 a. m. PHONE 9286 AT KY. AND HIGH AVENUES



The Junior Prom

Your Most Successful Dance

IF You Wear

Parcell's New Hosiery Shade GREIGE

SUBTLY COMBINING GREY AND BEIGE

Priced \$1.50 and \$1.95

SOCIETY

CALENDAR

Tuesday, March 10 University Convocation at 10 o'clock in Memorial Hall. Dr. A. J. Barnow speaking on "The International Position of Holland."

Law school faculty luncheon at 12:30 at the University Commons. Theta Sigma Phi luncheon meeting at 12 o'clock in the University Commons.

International Relations club dinner in honor of Pan Politics at 6:30 o'clock in the University Commons.

Y. W. C. A. Vesper Services at 8 o'clock in the recreation room of Patterson Hall.

Sukly meeting in the Men's gymnasium at 8 o'clock.

Wednesday, March 11 President and Mrs. Frank L. McVey entertaining with tea from 4 until 6 o'clock at Maxwell Place.

Fort Mitchell Baptist Church Fort Mitchell, Kentucky

Thursday, March 12 Sigma Upsilon meeting at 8 o'clock.

Criterion Cafe 117 N. Limestone Phone 7834

We will cook you a steak you will remember with pleasure.

Have you chosen your life work?

In this field of health service the Harvard University Dental School—the oldest dental school connected with any university in the United States—offers thorough well-balanced courses in all branches of dentistry.

Write for details and admission requirements to: HARVARD UNIVERSITY DENTAL SCHOOL Dept. 14 Longwood Ave., Boston, Mass.

Assisting in entertaining were the members of Nu chapter, Messrs. Carey Spicer, Ben Harrison, James Shropshire, Howard Williams, G. B. Finley, James Chapman, Stewart Augustus, Lawrence Shropshire, Jake Branton, Louis Payton, Rex Allison, R. G. Forquer, Hayes Owens, William Gess, Jesse Laughlin, Jack McClure, James May, William Trotter, Walter Jones.

Stroller Dance of Saturday The members of Strollers, dramatic organization, entertained with a dance Saturday evening in the Men's gymnasium from 9 until 12 o'clock.

Alpha Tau Omega Banquet The Alpha Tau Omega fraternity entertained with the twenty-second Founder's Day banquet Saturday night in the palm room of the Phoenix hotel.

Mr. Rufus Whitsett spent the week-end at his home in Grayson, Kentucky.

Mr. H. B. Bastin was in Anchorage for the week-end.

Mr. James Shropshire entertained a few members of the Delta Tau Delta fraternity with a dinner party last week-end.

Messrs. Ed Davis of Georgia Tech, Edmond Lechard of Johns Hopkins, Mickey Weiner and Norman Gault of Muhlenberg College, were guests at the Alpha Tau Omega house to attend the O. D. K. convention.

Mr. Dickert Smith spent the week-end at Sycamore, Ky.

Messrs. Vernon Shasser and J. Gordon Linsay were guests at Princeton, Kentucky for the week-end.

Tea for Convention Members The members of Omicron Delta Kappa fraternity were guests at Maxwell Place, Friday afternoon from 4 until 6 o'clock at a tea given in their honor by Pres. and Mrs. Frank L. McVey.

The house was attractively decorated with flowers and lighted candles and in the receiving line were the following:

Dr. Frank Brown, of Duke University, and his nephew, Miss Hollis of Greensborough, N. C.; Dr. George Lang, of the University of Ala-

used in her decorations and candles of the same colors lighted the tables. The members of the active chapter are Messrs. W. W. Anderson, W. Alberts, R. D. Cooke, Robert C. C. Casner, Ben LeRoy, Warren Moore, Delaney O'Rourke, G. J. O'Rourke, R. W. Schroeder, H. B. Smith, C. K. Sharpe, S. E. Scott, T. N. Scudder, Paul Woods, William Young, F. H. Wise, T. J. Bonzo, R. H. Gray, J. L. White, J. W. Kennedy, A. E. Ross.

Alumni members present were Messrs. W. S. Bain, C. K. Hoffman, Robert Spicer, Jess Laughlin, Arthur Nutting, Joseph Sealing, Oscar Slosser, A. J. Voelker. Honorary members are Dean F. Paul Anderson, Prof. L. E. Nollan, Prof. D. V. Terrill, Prof. S. T. Sauer.

Pledges who were initiated later in the evening are: Messrs. J. D. Alexander, R. A. Cooke, F. E. Dunn, Howard Holly, Frank Musselman, Sam Welsh, T. C. Wagner, C. L. Scott, Blair Hughes, M. A. Wilson.

MARTIN, APPLEBAUM SPEAK

Dr. James W. Martin, College of Commerce, and M. Applebaum, fencing instructor at the university, will speak on "Unemployment at the Present Time and What to do About It" and Mr. Applebaum will give short talks on the sport of fencing.

W. W. STILL

Kodaks - Eastman Films Developing and Printing 129 W. SHORT ST. LEXINGTON, KY.

MEN

DO YOU WANT EMPLOYMENT TO PAY YOUR WAY THROUGH SCHOOL?

Six "Kentucky Colonels" commanded \$3715.00 for their services - an individual apportionment of \$619.16.

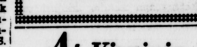
For Appointment Call U. of K.

Y. M. C. A. Office

Before Tomorrow MARCH 10th

At Kentucky and Kentucky

... down where tobacco grows



college men choose this one outstanding SMOKING TOBACCO

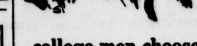
THE men who go to the universities of Virginia and Kentucky know tobacco... they see how it grows and what makes it good.

So when Virginia students, and the men who stroll down old South Limestone Street in Lexington, pack their pipes with Edgeworth, their choice tells volumes about the cool, slow-burning quality of this favorite smoking tobacco.

It's the same story everywhere - North, South, East and West. In 42 out of 64 leading colleges and universities, college men prefer the smooth, fragrant burley blend of Edgeworth. Try Edgeworth yourself. You'll find more pleasure in a pipe than you ever knew before.

Every tobacco store has Edgeworth, 1 1/2¢ the tin. Or, for generous free samples, write to Larus & Bro. Co., 105 S. 22d St., Richmond, Va.

EDGEWORTH SMOKING TOBACCO



Edgeworth is a blend of fine old tobaccos, with its naturalavor and its rich taste, as made by Edgeworth's distinctive slow-burning process.

Buy Edgeworth anywhere in two forms "Red-Box" and "Blue-Box" and "Plug Pipe." All sizes, 1 1/2¢ the tin, 1 1/2¢ the tin, 1 1/2¢ the tin.

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HENDERSON'S DRUG STORE

CUT RATE DRUGGIST

104 EAST MAXWELL

Use Your Phone

LIME & MAXWELL

Special Delivery Ashland 3999



Sheaffer's Pens

Call-Jo Candy \$1.25 lb.

MENU

DOUBLE DECKER SANDWICHES

- 1. Chicken Salad and Tomato with lettuce, mayonnaise, pickle, and potato chips. 25
2. Ham and Egg Salad with lettuce, mayonnaise, pickle, and potato chips. 25
3. Cottage Cheese and Olive Nut with lettuce, mayonnaise, pickle, and potato chips. 25
4. Ham and Tomato with lettuce, mayonnaise, pickle, and potato chips. 25
5. Cream Cheese and Jelly with lettuce, mayonnaise, pickle, and potato chips. 25
6. Peanut Butter and Jelly with lettuce, mayonnaise, pickle, and potato chips. 25
7. Ham, Greenchese, Relish, Tomato, with lettuce, mayonnaise, pickle, and potato chips. 25

SINGLE DECK SANDWICHES

- Chicken Salad. 15
Bacon and Tomato. 20
Ham Salad. 15
Tomato and Lettuce. 15
Cottage Special. 10
Swiss Cheese. 10
Home Baked Ham. 15

SPECIAL SALADS

- With Mayonnaise and Wafers
Chicken Salad. 25
Egg Salad. 20
Fruit Salad. 15
Tomato stuffed with Cottage Cheese. 20
Coffee. 05
Butter Milk. 05

SPECIAL SUNDAYS

- Chocolate Pecan with whipped cream and cherry. 20
Fruit Salad with whipped cream and cherry. 20
Banana Split. 20
Chocolate Banana Royal. 20

SUNDAYS

- Pineapple Crushed Fruit. 15
Cherry Crushed Fruit. 15
Butter Scotch. 10
Cherry Sundae. 10
All Sundaes served with whipped cream and cherry
Special Sodas. 15
Malted Milk, all flavors. 15
Milk Shakes, all flavors. 15
Orangeade. 10
Chocolate Milk. 05
Frosted Orangeade, Lemonade, and Limeade. 15

ICE CREAM AND ICES

- Vanilla. 10
Strawberry. 10
Black Walnut. 10
All Cones. 05

BOTTLED DRINKS

- Cartel's Beer. 15
Coca-Cola. 05
Grape Juice 4 oz. 15
Grape Juice pints. 40
Canada Dry. 25
Canada Dry Split. 15
Tomato Juice. 15
Grape Juice quarts. 75

Our Motto: "Service and Quality"

Complete Luncheonette Service

104 E. Maxwell

DELIVERY 7 A. M. - 11 P. M.

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FAILLE SILK



This lovely strap model fashioned of white plumage silk is trimmed in gold and silver kid. It may also be had in black tulle silk. \$5.95

You Will Always Feel Correctly Dressed in This Pump of Black Tulle Silk

Colligate Shoe Department Mitchell, Baker & Smith (Incorporated)

Try to match your costume first



Game Sends Men Through Last Scrimmage This Season

Coch Harry "Gloomy" Gamage sent his rapidly-evolving squad of football warriors through their last scrimmage on the practice field last Saturday afternoon...

An epidemic of influenza combined with the retirement of several men for other sports have cut the squad down to such a small number that scrimmages will probably be discarded...

Bob Kipping, the big blonde tackle from Carrollton, underwent a minor operation for a throat infection at the Good Samaritan hospital last week...

The squad was somewhat increased Thursday by the appearance of several varsity and freshmen basketball men...

Other promising freshmen to report for their first varsity experience are Tom Cassidy and Hickey, who made most of the points of the Fribblemuffin last fall...

Drills for this week will consist of charging, blocking and tackling exercises. Most of the present roster is made up of new or freshmen material...

Douglas Parrish, the fastest lineman on the field, is doing well at a guard position. "Red's" speed and aggressiveness may earn for him a position on the varsity next fall...

Just how much longer spring football will last is not definitely known. The sessions have been successful in some ways and unsuccessful in other...

Fowler Will Read Dutch One-Act Play

On Thursday at 2 p. m. at the Giguon Theatre Mr. Frank Fowler has consented to read a Dutch one-act play in connection with the study of Holland...

Prof. E. F. Farquhar, of the English department, will speak on the same date, telling something of the influence of the Dutch in our own country...

Dutch Exhibit Shown At U. K. Art Center

An exhibit of Dutch art will open at the Art Center today and continue through the 16th, in connection with the study of Holland sponsored by Pan Politikon...

Professor Rannels called attention to the detail and care in Dutch art, as exemplified by the minutely designed faces that adorn their figures...

During this exhibit there will be two lectures on Dutch art in the library at the Art Center, to which the public is invited...

Annual Contest of Tri-angel Debating League Held Friday

The annual contest of the Tri-angel Debating League was held Friday at 8 p. m. the same question being argued by representatives of the three colleges in the League...

In each case the affirmative side won. Kentucky's affirmative team was composed of Robert Stewart, John M. Kane, and Sidney Segell...

The judges were Dr. E. A. Wise in Lexington, Dr. A. G. Weidner at Danville, and Prof. W. R. Sutherland at Berea.

Harry V. McChesney Will Speak at Hotel

Members of the Blue Grass School Executive Club will meet in the Phoenix hotel at 6 o'clock tonight. The meeting will be held in the palm room instead of the ballroom, as formerly planned.

The necessity of a new state constitution will be discussed by Harry V. McChesney, Frankfort, who is guest speaker for the occasion. A resume of the recent meeting of the department of superintendents of the National Education Association...

Prof. E. F. Farquhar of the English department, will speak at the Mt. Sterling Woman's club meeting on Saturday, March 14. The subject of his talk will be "Eugene O'Neill." On March 27, Professor Farquhar will attend the Teacher's State Association, at Alabama.

TENNIS PLAYERS PRACTICE IN GYM

Due to the condition of the weather, candidates for the varsity and freshmen tennis teams are still idle, although a few of the faithful members of last year's team may be found working out in the gymnasium in their spare time...

Last Friday's meeting brought a large number from the freshman class who intend to try their hand at the net game. Frosh who attended the meeting were, Ringo, Dawson, Wilson, Howard, Meyer, Smith, Yost, Woolum, Braden, Stokely, Wagner, Ward, Ashley, Anderson, Ebnag, Rice, Paul, Moore, Massie, Steitler, Cio Benjamin, and Daugherty.

All these men are unknown quantities but a few of them have impressive high school records. As the basketball season is over, a full attendance of lettermen is expected at the next meeting.

Something New

Lexington's Only Booking Bureau Orchestras - Entertainers Furnished for all Occasions JIMMY DALEY Phone Hotel Lexington, Ky. Ash. 3880

Minstrels, Musical Comedies produced and staged

Yates and Bronston Elected Co-Captains

(Continued from Page One) tucky mentor rose to say a few words. Coach Rupp introduced the genial trainer of Kentucky athletes, Frank Mann. Rupp stated that in his mind one boy who will do down in the history of local athletics is one of the greatest, games basketball stars that ever wore the Blue is Captain Carey Spicer. He praised "Lil" McGinnis for his scrappy playing. The third senior to receive mention from Rupp was Bill Troft, an untiring and hardworking reserve guard who will be graduated in June...

Kentucky TONIGHT! LAST TIMES DOUGLAS FAIRBANKS in "Reaching for the Moon" with BEBE DANIELS TOMORROW! Richard Allen Fay Allen Wray in "The Conquering Horde"

BENTON'S CONFECTIONERY BENNIE BENTON, Prop. Old Country Ham We Deliver - Curb Service Open Till 1 a. m. PHONE 3226 AT KY. AND HIGH AVENUE

ALL MAKES TYPEWRITERS SALE OR RENT Special Rental Rates to Students Dealer: L. C. Smith and Corona Typewriters STANDARD TYPEWRITER COMPANY Opp. Courthouse WEST SHORT ST. Phone Ash. 1792

Favors, Programs Dance Invitations We have - An exceptionally fine assortment and display, and feel sure that we can please and satisfy. Transylvania Printing Co. Near Fayette Bank Opp. Court House

Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

We have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

That statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

There are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos. (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods. (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidior and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

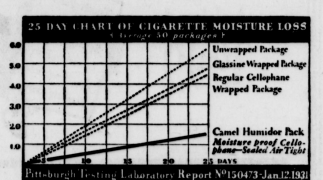
We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing cigarettes the detailed report of which this is the net:

- (A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation. (B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory. (C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection. (D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition.

You may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced. We always have believed that Camel is the world's best cigarette.

Now we know it. Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.

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