

University Students Still Smoking

By LINDA MILLS
Kernel Staff Writer

Student Center grill ashtrays averaged 6.7 cigarette butts apiece at noon yesterday.

Students sipped cokes, borrowed cigarettes, and discussed the recent reports linking smoking and disease.

Upstairs lines of students waited to pay fees in the Student Center ballroom and chattered about the new report.

Responses to the report were varied, ranging from shock to nonchalance.

"Three of my roommates have already stopped smoking," a nonsmoker reported.

"I'm trying to quit smoking for the fourth time," said a premed student.

"I'm smoking a pipe instead of cigarettes," a graduate student said.

Several students had given up smoking—since yesterday or the day before.

"My parents were smoking two packs a day, but quit completely when the report came," a Lexington sophomore said.

"I think the report will have a great effect on people

like me who smoke only occasionally and don't have the habit, but I doubt if it will cause habitual smokers to quit," a coed from Louisville said.

Many thought the report would not have much effect on smoking habits.

One student who sold cigarettes in a drug store said that cigarette sales have not fallen off. "People are buying cigarettes with strong filter, though."

"People talk more about giving it up, but as far as I can see, they're still smoking," a Bowling Green student said.

"I've never tried to give up smoking and don't think I ever will," a veteran smoker of four years said.

"It apparently didn't have too much impact. The television men who presented the report smoked as they talked," observed a coed between puffs.

"I've tried to give up smoking, but after a week or two I'm back smoking twice as much," a commerce major said.

Other comments were more bleak.

"I tried to switch to a pipe and burnt my tongue. I'd rather die of cancer than live the rest of my life with a scorched tongue."

"Everybody dies anyway, and it might as well be

lung cancer."

"I'd like to make an attempt to quit, but I'd hate to be a failure again."

"The report is nothing new. My father is a chest surgeon, and I've been hearing the same thing for four years—ever since I started smoking."

"My father owns a tobacco warehouse, and I'm not about to give up smoking."

More women than men said the report would have a great impact. More women said that they and their friends had given up or were trying to give up cigarettes.

Some students said they were cutting down on smoking rather than break the habit completely.

"I smoke only four or five cigarettes a day and don't think it has hurt me much," a senior education major said.

Some of the men were switching to pipes or cigars, reported to be less dangerous.

"First I smoked cigarettes, then cigarettes and a pipe, and now a pipe alone," a graduate student said.

"We could all switch to something safer, like opium

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The Kentucky KERNEL

University of Kentucky
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Eight Pages

Dean Elton Commends New Registration Plan

By GARY HAWKSWORTH
Kernel Staff Writer

Registration by grade point standing is a more expedient system and can be more easily arranged to meet the needs of the University's expanding enrollment, according to Dr. Charles F. Elton, dean of admissions and registrar.

He explained that the University computer largely arranged the schedule for registration. The computer figures the grade standings, arranges them in descending order, and selects the predetermined cut off point.

"The schedule arranged for 350 students to be registered every

hour," Dr. Elton said. He explained that as the University's enrollment grew the schedule could be arranged with 15 or 30 minutes intervals.

Dr. Elton said that 250 students could be moved onto the floor of the Coliseum in 10 minutes. "Often we were able to register students ahead of schedule," Dr. Elton said, "and by 12 o'clock Wednesday everyone through the low C's was registered."

"The new registration system gives better students an opportunity to get the hours they prefer," Dr. Elton said. He did not think that the new system would unduly penalize students with lower grade standings.

"Students who must register

late don't get as great a choice for class hours," explained Dr. Elton, "but if they cannot get courses they need, it is due to a lack of sections and not the fault of the registration system."

Dr. Elton said it was unfortunate that the University did not offer enough sections in certain courses to meet the student demand. "Course openings is not a registration problem, but a department and faculty problem," Dr. Elton said, and added, "there is nothing the Office of the Registrar can do about it."

Dr. Elton believed the heavy snows might have caused registration to be light on the first day. He said as late registrations arrived they were sent right through the line. "About 400 students less than expected registered the first day," he said, "this was about 50 an hour."

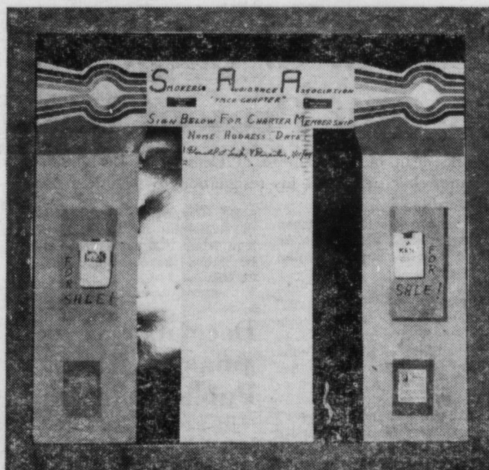
He also pointed out that a great deal of time was saved by allowing students to pick up their registration cards anytime before registration and filling them out before they arrived at the Coliseum. "Students who knew what they wanted to take were able to fill out their class cards more quickly and with much less trouble," Dr. Elton offered.

Dr. Elton said that few courses would be filled with only students in the upper grade point category. "There are a few courses in which this happened," he said, "but there are not enough students with a 3 point standing and above all taking the same courses for this to happen, and the majority of courses have as great a grade range as usual."

Dr. Elton also dispelled any rumors about changes caused by the new semester system. "Nothing drastic has happened," he said, "and it should certainly not have any effects on the overall grade standings."

He did say that he was mildly surprised that the University has as many transfer students and new freshmen as it did last spring semester.

"Our probation rate is not unusually high in any of the classes," Dr. Elton assured, "and although the break down has not been computed yet, spot checks indicate that grades will remain approximately the same as they have the past five years."



YMCA's No Smoke Club

Doctors Say Quit; Producers Unworried

By MELINDA MANNING
Kernel Staff Writer

While physicians are admonishing their patients to quit smoking and warning them of possible ill effects on their health, tobacco producer on the whole seem unconcerned over the government report on smoking and health.

Frank Welsh, executive director of the National Tobacco Institute and former dean of the UK College of Agriculture, said that the stock market does not indicate that there will be an effect on tobacco consumption.

He also commented, "We think the report has been careful and deliberate and deserves careful consideration."

"We agree with Surgeon General Luther Terry that further research is needed to understand the relation, if any, between smoking and health problems. This report will not be the final chapter in the story," he added.

UK tobacco expert Ira Massie does not expect millions of Americans to quit smoking. It is more likely, he said, that they will switch to cigars, pipes, or filter cigarettes, even though the report stated that "there is no evidence that filters have had any effect in reducing the health hazard."

Dr. Robert Rudd, a local agricultural economist, said a sharp decline in tobacco consumption would greatly effect Kentucky's economy.

Tobacco production accounts for 40 to 50 percent of the state's agriculture income, and the tax revenue from tobacco to the state alone totals \$13 million.

The 387-page report issued Sautrday stated that the overall death rate among habitual cigarette smokers is 70 percent higher than among nonsmokers.

The committee reported that

there is no doubt that heavy smoking is a principal cause of lung cancer, and there is strong evidence that smoking is a major cause of heart and circulatory diseases, cancer of the larynx, mouth cancer, chronic bronchitis, and other lung diseases.

Dr. Jerome Cohn, a lung specialist at the University Hospital, said this is a thorough report which seems to confirm earlier studies of this kind.

For some time physicians have ordered patients with chronic lung disorders to stop smoking.

"I don't suggest it. I tell them to stop," he said.

He added that it is not a simple habit to break and patient are not altogether successful in their efforts to stop or curb their tobacco consumption.

"A significant part of the population can stop smoking," he said, "but for others it seems to be an impossibility."

The evidence in the report shows that those who smoke three packs a day are more susceptible to disease than those who only smoke half a pack a day, and the incidence of disease rises with the number of years an individual has been smoking.

"It should be stressed, however, that after cancer is apparent, it's too late to stop smoking," Dr. Cohn added. "That's a bit like closing the door after the cows, horses, and everything else are gone."



Back To The Books

Two University students examine a stack of books, doubtless searching for a bargain text for an upcoming course. Scenes like this signaled the return to studies.



Parks Commissioner

Robert D. Bell, right, a 1949 University graduate, is extended congratulations by Gov. Edward T. (Ned) Breathitt after being named commissioner of the Kentucky Department of Parks in the Governor's cabinet.

Dean C. C. Carpenter To Quit Present Post

The dean of the College of Commerce, Dr. Cecil C. Carpenter, has submitted his resignation to President John W. Oswald.

Dr. Carpenter said he wished to be relieved of his post so he might devote his time to teaching and research.

"It is with regret that I accept Dr. Carpenter's request," Dr. Oswald said. "I can, however, appreciate his desire to take advantage of the time honored practice in American higher education which permits a person to resign as an administrator and return to the classroom."

Dr. Oswald said the University would begin the search for the dean's successor soon and would try to honor the request not later than July 1, 1965.

"He should be especially commended," Dr. Oswald said, "for his recent efforts to bring to fruition the new Commerce Building now under construction."

Dr. Carpenter, dean of the college since 1948, is a native of Harrodsburg. He was graduated from UK in 1926 and received his master's and doctor's degrees from the University of Illinois.

Professor Named AAAS Member

A University professor has been elected to the American Association for the Advancement of Science.

The society recently announced the election of Dr. T. R. Freeman, professor of dairy science. He joined the UK faculty in 1948.

Dr. Freeman, a native of West Plains, Mo., holds his bachelor of science degree from Kansas State College, his master's degree from Oklahoma A & M, and his doctor's degree from Pennsylvania State University.

Freshman Is Champ

A University freshman has been named the 1963 Kentucky Champion Future Farmer for his farming achievements and his successful application of vocational-agricultural training.

Robert W. Thompson, Wilmore, will receive a \$100 United States Savings Bond as the top award in the 17th Annual Future Farmers of America Contest. The Courier-Journal, the Louisville Times, and WHAS, Inc., sponsored the contest.

Thompson and nine district winners will receive the awards Feb. 29 at the annual Farm Awards Luncheon in Louisville.

Smoke On

University Students Smoke, Cancer-Linking Report Or Not

Continued from Page 1

pipes," an athlete jokingly suggested.

"My father suggested that I switch to a clay pipe. My grandmother smoked one and lived to be 95," a coke sipper said.

Most smokers interviewed had picked up the habit in high school. They smoked an average of 1 to 1½ packages a day.

"I'd say 85-90 percent of the kids in my high school smoked," said a Louisville sophomore.

Few students thought that the report would discourage young persons from acquiring the habit.

"Kids start smoking in high school because of social pressure and never consider the long range effects."

Opinions varied concerning the long range effects of the report on the tobacco industry.

"Sales will eventually drop."

"The industry is going to be hurt bad."

"I think the legislature will outlaw the sale of cigarettes and ruin the industry."

"It may slump for a while, but then it will jump right back up, probably exceeding previous sales records."

"There'll be a gradual tapering off in tobacco sales, but the total sales won't drop drastically."

"It's too early to know if the industry will be affected or not. It will depend on how much more research is done and information is released on cigarettes and disease."

"There'll be no change. Absolutely not. People wouldn't give up alcohol and they won't give up tobacco either."

Most students expected tobacco companies to devote more research to finding a safer product.

"They'll come up with something to screen out the harm," a coed said, crushing her cigarette.

"I've heard they're experimenting with some sort of flower which would replace tobacco in cigarettes. Maybe that would help."

Students said that controls on tobacco advertising would be forthcoming, but controls on sales and distribution and sales would be ineffective.

"Giving up smoking must be voluntary. Nobody can force anyone else into quitting."

"People would resent controls on smoking."

"Smoking is an individual matter."

"You can't put a cop on every pack of cigarettes."

UPI's Smith Will Address KPA Meeting

Merriman Smith, UPI White House correspondent, and University President John W. Oswald will be among the speakers to be presented at the 95th annual mid-winter meeting of the Kentucky Press Association.

Meeting today through Saturday in the Phoenix Hotel, representatives of the press will hear addresses on such topics as "National Advertising Today," "The Challenge Facing Higher Education," "Restoration of Shaker-town," and race horses.

Visits to the Kentucky Life Museum, and other nearby points of interest and a reception at the Governor's mansion in Frankfort will also be attended by the delegates.

Dr. Trotter To Speak On LASER Beam

Dr. Herbert C. Trotter, Chairman of the Board of General Telephone & Electronics Laboratories, will speak at the University this evening on new LASER developments.

The LASER (Light Amplification by the Stimulated Emission of Radiation) is a device which produces an extremely intense light beam capable of transmitting communications in a very narrow area.

Theoretically, a single LASER system could handle more than 100,000 telephone conversations or 160 television programs simultaneously.

In contrast, the maximum capacity of a present broadband point-to-point system is 6,000 simultaneous telephone conversations or 10 television programs.

Dr. Trotter will address the Lexington Section of the Insti-

tute of Electrical and Electronics Engineers in the Student Center theater at 7:30 tonight.

Tennessee State Drops Smothers

NASHVILLE, TENN. Bill Smothers, senior forward who prepped at Lexington Dunbar High School, was dropped from Tennessee State basketball squad this week.

Smothers and Ron Smith, high scoring guard, were dropped because of scholastic reasons. Both were starters.

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Kernel Women's Page

Edited by
Nancy Loughridge

Sororities Try Something New; Open Rush To Start Saturday

It's rush time again. The fraternities have already started their mad series of bull sessions in an attempt to know those lucky few men that made their grades. The sororities get into the act this Saturday when open rush begins.

This year Panhellenic is trying something new for second semester rush. The open rush procedure means that there will be

no organized rush parties, no skits, no favors, and no restrictions on contact between rushees and sorority girls.

All women going out for rush are asked to sign with the Dean of Women's office no later than tomorrow. To be eligible for rush a student must have a 2 point overall standing and a 2 point average for last semester. Transfer students and entering fresh-

man are eligible if they were admitted to the University in good standing.

The bidding procedure is also different. A woman may receive either a written or an oral bid to a sorority. As soon as she has received it she and a member of the sorority are to go to the Dean of Women's office and sign a preference card. Promptness in signing cards is encouraged in order to eliminate confusion in case a girl receives more than one bid.

The rushing period will extend from Jan. 18-Feb. 9. A girl may be bid as late as the night of Feb. 9 but she must sign her preference no later than Feb. 10.

This is the first time that rushing of this type has been conducted at UK in several years. In the past first and second semester rush have been formal with an informal period following the close of formal rush.

This type of rush should be more relaxed and fun for all, especially without the strain of restricted contact between rushees and sorority members.

Tau Sigma

A Tau Sigma of Orchestras business meeting for actives and pledges will be held at 7 p.m. tonight in the Euclid Avenue Building. Movies of the Christmas program will be shown after the meeting.

Initiations

The following men have been initiated by Pi Kappa Alpha; Dave Alexander, Jack Corwin, George Piel, Larry Workman, John Higgins, Joe Ewing, Dave McGuire, John Gay, Bill Faulkner, and Phil Jones.

Weddings

Kathie Barr, a senior elementary education major from New York City and a member of Alpha Delta Pi, to Lucien Johnson, a senior engineering major from Vanceburg and a member of Sigma Nu.

Marilyn Crowe, a senior education major from Madisonville and a member of Alpha Delta Pi, to Jerry Chaney, a graduate student at the University of Cincinnati.

Donna Clancy, a senior commerce major from Lexington and a member of Alpha Delta Pi, to Howard Wells, a sophomore agriculture major from Lexington.

Cissy Snyder, a junior medical technology major from Owensboro and a member of Chi Omega, to Abbott Lawrence, a junior Latin American relations major at Yale University from Portland Oregon and a member of Beta Theta Pi.

Pin-Mates

Anne Vaughan, a sophomore education major from St. Albans, W. Va. and a member of Alpha Xi Delta, to Russell Frow, a sophomore pharmacy major from Madisonville and a member of Delta Tau Delta.

Engagements

Saundra Playforth, a senior art major from Lancaster and a member of Alpha Delta Pi, to Bradley Cox, a graduate student at Duke University from Lancaster and a member of Sigma Alpha Epsilon.

Carolyn Campbell, a sophomore radio, television, and films major from Cadiz and a member of Delta Delta Delta, to Don Major, a senior pre-law major at the University of Louisville from Caedonia and a member of Delta Epsilon.

TIPS
ON
TOGS
By
"LINK"



FOLLOWING the Holidays it is always difficult to settle down and scribble this "stuff and nonsense." One reason is—new things haven't arrived—(I have written about the old) and most everyone was fairly well loaded up with Christmas presents—'tis the awkward season—sort of like adolescence.

PREDICTION — Those "cotton and dacron" blazers that were so extremely popular last spring and summer, will be in big demand again this coming season—with new shades added to the selection—remember I told ya'.

"ALL THAT RISE MUST FALL" — is the title of a new "Double-Day," book based on fiction and facts, to be released late this fall. I had the pleasure of talking last night to the young author "F. C. Partin," (freshman pre-law major) from Ft. Thomas, Ky. I understood he has about two chapters before fini—(should be very interesting reading material)—and I wish him much success with his work—(young to have a book published.)

HAVE YOU noticed the switch to broader width ties with broader and brighter stripes?— Take heed.

HAVE YOU noticed couples wearing blazers with slacks and skirts that match?—I have, and I think it is quite swifty.

LIKE LOAFING COMFORT? — There is nothing as comfortable and nonchalant as a sweat shirt—they now come in a variety of colors, and of course are made of simple cotton pile—tip—buy them large—shrinkage you know.

AM PLEASED to report that "Pat Greer," of "Kappa Sigma" fraternity will continue as my campus representative for this semester at UK. Pat, did a terrific job last year.

ANSWER to a post card from "J. L. L." at Eastern College, Richmond, Ky.—I received your card too late to answer last edition—sorry—but will do so now. The trend is to solid colored socks—the trend is not to wear white sport socks with suits and etc. (Unless upon medical advice).

IF YOU spill food or beverage on your clothing, do not grab a napkin (or anything) and start brushing—that drives the foreign substance into the material, thus causing stains. Let it dry naturally and then "off to the cleaners." (Nine times out of 10) no spots or stains remain.

GREAT to see all of you back. Hope to shake hands soon!

So long for now,

LINK
AT ...

Maissons

Campus Calendar

- Jan. 1-31—Spindletop Hall closed.
- Jan. 13-18—"Clerambard," Guignol Theatre, 8:30 p.m.
- Jan. 16—Student Bar Wives Auxiliary will meet with Mrs. W. L. Matthews, 1752 Mooreland Dr. at 7:30 p.m.
- Jan. 16—Second Semester begins.
- Jan. 17—The Brothers Four Concert, Memorial Coliseum, 7 p.m.
- Jan. 17—Board of Trustees Executive Committee Meeting, 1:30 p.m.
- Jan. 17—Audubon Screen Tour, "Delta of the Orinoco," Robert C. Hermes, Memorial Hall, 7:30 p.m.
- Jan. 18—Swimming Meet, Kentucky-Louisville, Coliseum, 3 p.m.
- Jan. 18—Basketball, Kentucky-Tennessee, Coliseum, 8 p.m.
- Jan. 19—University Musicale, Donald Ivey, Memorial Hall, 3:30 p.m.
- Jan. 19—Art Exhibit, Sculpture by Richard O'Hanlon, Ceramics and Drawings by John Tuska, Art Gallery (continues through Feb. 9).
- Jan. 19—Robert E. Lee's birthday. Guignol tryouts for Shakespearean production.
- Jan. 20—Circle K meeting at 7 p.m. in Room 202 of Frazee Hall.
- Jan. 20—University Faculty Meeting, Student Center Theatre, 4 p.m.
- Jan. 21—The Vlach Quartet, Chamber Music Society, Memorial Hall, 8:15 p.m.
- Jan. 23—AWS senate meeting.
- Jan. 25—Swimming Meet, Kentucky-Emory, Coliseum, 3 p.m.
- Jan. 25—Basketball, Kentucky-Georgia Tech, Coliseum, 3:30 p.m.
- Jan. 29—Swimming Meet, Kentucky-Alabama, Coliseum, 4 p.m.
- Jan. 29—Eddy Gilmore, Lecturer, Concert-Lecture Series, Coliseum, 8:15 p.m.

Future Of '64 Looks Rosy

A new year is with us and it is also a new semester. All the papers and magazines are carrying glorious predictions about '64.

It's to be a year of scientific discovery, great prosperity, crisis for the Soviets, presidential elections and political conventions, the year of the dragon for the Chinese, and for the poor unmarried women everywhere it's leap year.

Some poor non-married non-chinese males may think it is the year of the monster, as women descend on their bachelor havens in search of husbands. In

fact, the men may well term this as the year of the living death.

With all these favorable outlooks and opinions floating around it might be well to take advantage of the rosy situation and absorb some knowledge. For the student, it should be the semester, we won't look into the whole year, it's too dangerous, of the prepared lesson, the well-worn path to the library, the ever burning study lamp, the finished term paper, the caught up reading and the better grade.

Surely with the rest of the world co-operating so willingly to make this year a great one the least the student can do is to take advantage of his opportunity and learn a thing or two.

New Swimsuits

Every time Rudi Gernreich, California designer, introduces a new line of swimsuits, the reporters are careful not to miss the event.

Within five years, said Rudi last spring, American women will shed the tops and be content with swimming in their trunks. These same bare views were expressed later this summer by Italian sportswear designer Emilio Pucci.

Sure enough, in Rudi's holiday collection the audacious young stylist had whacked away at some of the bodice. In some suits the back was gone, along with a shocking amount of the sides to the suits.

He has four more years left with which to do away with the rest.



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Registration

It looks as though the University has finally hit on a workable system for the semiannual evil of registration. The method used for enrolling in classes for the current semester—according to grade-point standing over a three-day period—is good for two reasons.

First, it prevents the long lines and the waiting which always have been associated with registration. The Coliseum was staffed with sufficient personnel to handle a certain number of students each hour which enabled the entire process to run smoothly.

In addition, the long information cards, usually handed out at the door of the Coliseum, were distributed at the offices of the college deans when brown cards were given out. This cut down the time necessary for a student to complete registration within the Coliseum.

Second, permitting the students

Kernels

Somebody has to take a stand for what he believes in.—Edward Wilson

Those who know how to win are much more numerous than those who know how to make proper use of their citories.—Polybius

If you aspire to the highest place it is no disgrace to stop at the second, or even the third.—Cicero

Wedding is destiny, and hanging likewise.—John Heywood

with higher grade-point standings to register first insures that the interested students will be able to obtain their classes and lessens the incidence of drop-add.

Better students tend to enroll in courses not on the basis of the time they are offered but rather on the subject matter. A look at the record of the courses signed up for during Monday morning's registration period would indicate that just as many early Saturday classes were selected as the more popular Monday-Wednesday-Friday classes. Therefore, this system in no way eliminates the chances of a student with a lower point standing who registers on the second day being able to enroll in these classes at popular hours.

Regarding drop-add, we feel this is caused by a student being forced to "take what he can get" because he registers on the last day. Because this system of registration tends to lessen the problem of not receiving the wanted classes we feel it will also cut down on the dropping of classes.

According to present plans, the University calendar calls for only two days of registration again next fall. We feel, however, in view of the turmoil caused by this plan in the fall semester this year and the ease with which registration was handled this time, the calendar should be changed. We hope that fall registration can be handled on the same basis as this semester's for we feel it is the best system the Registrar's Office has devised yet.

The Kentucky Kernel

The South's Outstanding College Daily
UNIVERSITY OF KENTUCKY

Entered at the post office at Lexington, Kentucky as second class matter under the Act of March 3, 1879. Published four times a week during the regular school year except during holidays and exams. SIX DOLLARS A SCHOOL YEAR

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Campus Parable

Oh, the comfort—the inexpersible comfort of feeling safe with a person,

Having neither to weigh thoughts, Nor measure words—but pouring them

All right out—just as they are—Chaff and grain together—

Certain that a faithful hand will Take and sift them—

Keep what is worth keeping—

And with the breath of kindness

Blow the rest away.

—Dinah Maria Craik

It is with this concept in depth of friendship that Jesus spoke to his disciples and explained that he would not call them servants but, as he had been doing, regarded them as friends. (John 15:15) Jesus was the kind of a friend described above to those who knew him.

With the kind of friendship expressed in this verse a person has no

need to "save face," to attempt to convey an image, to hide his fears and weaknesses, to cover sorrows. He can truly be himself. The person who has a friend such as this is blest. Most blessed is the person who has several such friends.

Read the words again and substitute God as the friend. Jesus taught that this is the type of relationship man can have with God. This is also the type of friendship you should find among Christians. The churches of today often seem to discourage this personal friendship among members, and it is very true that many church members have no such concept. Yet, it is also true that if you look around you will find persons who will call you "friend" in all that the verse implies—they learned it from Jesus.

CHARLES GARRISON

Campus Minister

Christian Student Fellowship

A News Analysis

Indonesian-Malaysian Battle Nearly A Year Old

By KARSTEN PRAGER
Associated Press Writer

JAKARTA, Indonesia—Indonesia's campaign to crush the young federation of Malaysia, which is taking U.S. Atty. Gen. Robert F. Kennedy to Tokyo for conferences with President Sukarno, will be a year old next Monday.

It has burdened Southeast Asia with a new and dangerous problem. Many observers believe it threatens the unsettled area with another war.

Indonesian Foreign Minister Subandrio proclaimed the policy last Jan. 20 in a speech to a student development brigade in Jogjakarta, when Malaysian Prime Minister Tunku Abdul Rahman and the British were still working out their plans to federate the British territories.

Subandrio called the policy "confrontation," adopting the term the late President Kennedy used in the Cuban missile crisis.

Indonesia's confrontation began almost ludicrously—with boycotts of Malayan movies, a ban on Malayan newspapers and a blackout of Malayan radio and television programs beamed into some of Indonesia's outlying islands. But it picked up speed, producing bloody clashes on the Borneo border between Malaysia and Indonesia, a gutted British embassy building in Jakarta, and broken diplomatic and commercial relations between the two neighbors.

Sukarno has denounced Malaysia as a British-inspired piece of neocolonialism designed to perpetuate British interests and influence in Southeast Asia. Malaysian leaders and their

British backers say Sukarno wants to take over Malaysian North Borneo, as he took over West Irian (West New Guinea) from the Dutch. They say Malaysia can be an anti-communist bastion in Southeast Asia, while Indonesia's leaders must listen to the country's big, Peking-aligned, Communist Party and the Russians who furnish Indonesia's arms.

Indonesia has 100 million people and is Southeast Asia's strongest military power. Malaysia has only 10 million people but Britain is pledged to defend it.

Throughout the year, Indonesian pressure has danced up and down the scale, ranging from reasonableness to grim pledges to destroy the infant nation.

Twice in the year the two main antagonists, 62-year-old Sukarno and 60-year-old Abdul Rahman, agreed to solve their problems peacefully. But most of the time they have denounced each other in a war of words across the Java Sea.

Subandrio's confrontation declaration grew directly out of an anti-Malaysia revolt in the small North Borneo oil sultanate of Brunei. British troops put down the rebellion quickly.

Indonesia immediately announced support for the rebels, Malaysia denounced the move—and the cold war was on.

Indonesia began naval and aerial patrols along Malayan borders. Calls went out through the island nation for volunteers for the Northern Borneo rebel cause.

In late May, the two leaders met in Tokyo and agreed to quit hurling

invective. They backed their temporary peace offensive with a foreign ministers meeting attended by the Philippines. They agreed that the opinions of the North Borneo people should be heard on the Malaysia issue. They scheduled a summit meeting for Manila.

A month later the "spirit of Manila" was forgotten.

The Tunku signed an agreement with Britain setting Aug. 31 as the date for the formation of Malaysia. Sukarno angrily accused the Tunku of breaking his promise and put Indonesia's "crush Malaysia" campaign into high gear.

But the Manila summit meeting was held in early August and proved more cordial than expected. Under pressure from Indonesia and the Philippines, Malaya agreed to have the United Nations conduct a survey on opinion toward Malaysia in Sarawak and Sabah.

The U.N. team found North Borneo opinion in favor of the federation. But Abdul Rahman set a date for formation of the new nation before the U.N. finding was announced. Sukarno rejected the report and resumed confrontation.

Indonesian troops moved to the Borneo border. Mass rallies on the Malaysia issue grew in number. Tension was high again.

It burst out in violent demonstrations at the Malaysian and British Embassies in Jakarta Sept. 16, the day the new nation was formally launched. On the same day Indonesia made it clear it would not recognize Malaysia. The Philippines, which

claims Sabah, did likewise.

The real storm came two days later after reports from Kuala Lumpur, the Malaysian capital, said demonstrators had attacked the Indonesian Embassy there.

Thousands of angry Indonesians stormed the already battered British Embassy, sacked it and burned it to a shell. Other groups of well-organized rioters burned British property throughout the city. No one was hurt but British and Australian dependents were removed from Indonesia.

A few days later the Indonesian government proclaimed a total economic boycott against Malaysia, a step expected to hurt Indonesia more than its adversary. The Malaysian ports of Singapore and Penang had been Indonesia's best customers.

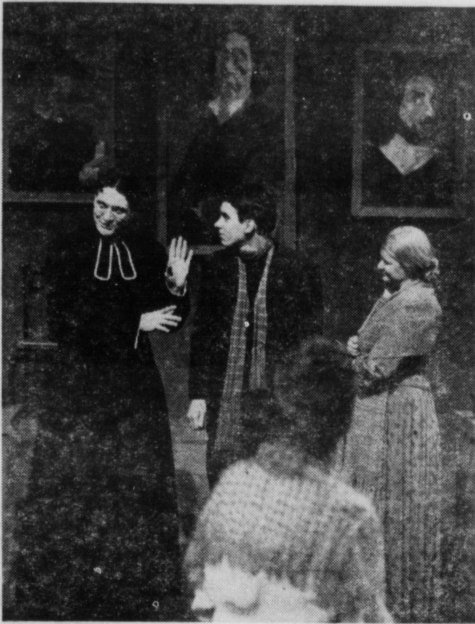
Clashes along the North Borneo border increased, with Malaysia charging Indonesian aggression. Indonesia denied the charge and hurled the same accusation at Britain and Malaysia. But Indonesian leaders admitted their country was training rebels in support of what they called the North Borneo independence struggle.

Last week Sukarno and Subandrio were back in Manila, conferring with Philippine President Diosado Macapagal, who wants to mediate the dispute. The Indonesian leaders said they were only seeking a peaceful solution, but they obviously want it on their own terms.

Malaysia is not likely to agree.

A Play Review

Guignol Theatre's 'Clerambard' Is A 'Must'



'Clerambard'

Pictured from the left are Robert Cooke, as the priest; Keith Goodacre, as Vicomte Octave de Clerambard; and Jane Lee Forrest, as Madame de Lere, in Guignol's current production of Marcel Ayme's "Clerambard." Back to camera is Rene Arena, as Countess Clerambard. The play opened Tuesday night and runs through Saturday. It is the second production of the season and is a bold, farcical comedy, done in a very professional manner. The audience is seated on three sides of the stage; therefore, only 128 seats are available for the production.

By JOHN PFEIFFER
Kernel Arts Editor

If there is one other "must" at the University this week, it is Guignol's excellent production of Marcel Ayme's "Clerambard."

Adjectives are so freely thrown around at times that they tend to become meaningless; nevertheless, "Clerambard" is superb, professional, delightful, and extraordinary entertainment.

The production, which opened Tuesday night, is a sort of theatre-in-the-round with the audience's seating on three sides of the stage. This not only affords a more intimate atmosphere, but also gives a more realistic approach to the world of make believe.

However, it also limits the number of available seats. There are only 128, so buy your tickets early. The play runs through Saturday night.

Margaret Silbar, as the Flounder, carries her part with an exactness of character and depth even under the close surveillance of the audience, right on the stage with her.

She is expressive and has created the role of the trollop, who

almost marries but doesn't quite make it, with a great deal of charm and warmth and humor.

Raymond Smith has the role of Comte Hector de Clerambard, the materialistic cynic whose vision of St. Francis of Assisi turns his family's life and the play into pandemonium. Smith does a convincing job and is particularly memorable for a scene in the second act with his newly found friend and sister—a spider.

If we aren't close enough to the action to see if there really is a spider, we can't help but believe the Comte was actually fondling and cuddling the thing as he berated his "insensitive" wife and son, not to mention his mother-in-law.

And Jane Lee Forrest's interpretation of the mother-in-law, Madame de Lere, is one of the unforgettable highlights of "Clerambard." She manages to typify the most hated vision of such a personage and wears an expression that a good dose of sour mash couldn't improve upon.

She is delightful in her shrewishness and hilarious in her every movement. But she is not alone. Keith Goodacre, as the son, and Rene Arena, as the Comte's wife, also do an admirable job.

However, both Goodacre and Mrs. Arena seemed a little unsure of their roles on opening night—an observation, rather than a criticism, which is excusable both because of their long parts and because it was the first performance of the play.

Robert Cooke, as the priest, is amusing in the part which only calls for a one-sided view of the character. His rationalizations at the end of the play will send you home laughing.

In short, Guignol's done it again. Charles Dickens has used imagination and ingenuity in his direction and production. The whole is professional.

Of the entire cast, only two of the minor roles seemed wooden; and those two parts were only a minor blemish.

The play is set in France around 1910 and is divided into four acts. The scenery is necessarily at a minimum but enough to set the mood.

I can safely say that Guignol's production of "Clerambard" measures up to anything I saw in Louisville's Winter Festival of plays at the Brown Theatre last year. It is just that professional.

Washington Seminar

All students who have made applications for the University's Washington Seminar should take the Federal Service Entrance Examination no later than Feb. 15. Application deadline for the examination is today. Application forms may be obtained in the Placement Service Office.

Long Running 'Mary'

NEW YORK (AP)—"Mary, Mary" has joined Broadway's top dozen shows.

The comedy by Jean Kerr at the Helen Hayes Theater recently clicked off its 1,100th performance, thereby becoming No. 12 on the list of longest running productions. The comedy has been represented on the road by four touring companies, and is on view abroad in London, Paris, Madrid, Buenos Aires, Scandinavia and Australia.

First Of 58

Today's edition of the Kernel is the first of 58 to be published this semester. Daily issues of the Kernel may be found in Kernel boxes in all campus buildings Tuesday-Friday until May 1. For information concerning advertisements or classified ads, call ext. 2306, and for news, call the Kernel Office, ext. 2302.

FOR MORE
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OPEN TONIGHT

Derailed Express Back On Track

By WALLY PAGAN
Kernel Sports Editor

Adolph Rupp and his band of Wildcats indeed celebrated a Merry Christmas, but the New Year brought no happiness to Kentucky as its "Century Express" seemed to push out its last CHUG.

Between December 20 and 31, the Wildcats had played five games including two holiday tournaments, and they exhausted all their steam.

Kentucky started out full steam ahead as they pounded their UKIT opponents in winning the Christmas tourney for the second year in a row. They bounced Wisconsin in the opening round and knocked off Wake Forest the following night for the title.

The Wildcats continued riding the victory train with Cotton Nash engineering the "Century Express" past the crossroads at Louisville against Notre Dame and non-stop through the Sugar Bowl in New Orleans.

Loyola of the South and nationally ranked Duke fell victim to the Kentuckian's victory skein in the Sugar Bowl, but the Duke encounter took the last ounce of steam left in the Wildcats as the Kentuckians had to squeeze by on a last second shot

by Terry Mobley to get the win.

This rapped up the year for the Cats, but before the old year had gone, the Adolph Rupp Line had breezed through 10 straight wins and chugged its way to the No. 1 rating in the country.

The first time out in 1964 the "Express" was overtaken in Atlanta by the Engineers of Georgia Tech. And just two days later, the Vanderbilt Commodores pulled the switches on the Cats for the second time and won on a last second shot from 30 feet out.

Returning home for a needed rest, Kentucky sought revenge. Not only had they fallen from the top national ranking, but they occupied the cellar in the Southeastern Conference.

The disgruntled Wildcats took out their bitterness and maneuvered to a 2-2 conference mark with century wins over Louisiana State and Tulane last weekend. Kentucky's point spread over the Green Wave was 42 points.

Cats Fourth In Both Polls

Kentucky slipped only to fourth in the two national cage ratings following the loss to Vanderbilt, their second of the season. Unbeaten UCLA is on top in both polls for the second straight week.

The polls are identical this week with the exception of the ninth and tenth positions.

The ratings:

ASSOCIATED PRESS

(First-place votes and records in parentheses).

Team	Points
1. U.C.L.A. (35) (13-0)	404
2. Chicago Loyola (1) (11-1)	312
3. Michigan (2) (11-1)	298
4. Kentucky (12-2)	242
5. Davidson (2) (12-0)	217
6. Vanderbilt (12-1)	205
7. Oregon State (1) (13-2)	107
8. Cincinnati (9-3)	100
9. Villanova (11-1)	91
10. Duke (10-3)	72

UNITED PRESS INTERNATIONAL

Team	Points
1. U.C.L.A. (31) (13-0)	342
2. Loyola (Ill.) (11-1)	262
3. Michigan (11-1)	236
4. Kentucky (2) (12-2)	195
5. Davidson (1) (12-0)	182
6. Vanderbilt (12-1)	156
7. Oregon State (13-2)	121
8. Cincinnati (9-3)	95
9. Duke (10-3)	76
10. Villanova (11-1)	67

SEC Title Race Turned To Scramble

The annual Southeastern Conference basketball race, believed by many experts to be a two-horse race between UK and Vanderbilt, was thrown into a mad-dog scramble during the University holidays.

Kentucky's opening two losses in conference play, while ranked number one in the national polls, dropped the Cats to last spot in the conference before the conference season really started.

Vandy, victor over the Cats in the second start, was upset in their first SEC encounter by Tennessee's Vols. The Vols are UK's Saturday night opponents.

Georgia Tech and Tennessee, overlooked in preseason predictions and ratings, are sitting atop the SEC standings.

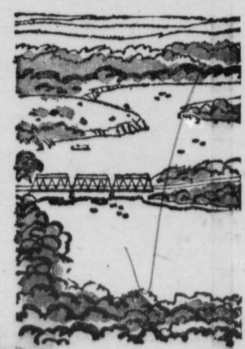
Many cage observers believe the four Northern Division teams (UK, Vandy, Tech, and Tennessee) will knock themselves off and a team from the Southern Division will take the SEC crown.

The 12-member SEC is divided into three divisions. Each team plays the other division clubs home-and-home games each season. They only play teams in the other two divisions

a single game each year. The four Northern clubs each play Florida, the best of the Southern clubs, in Florida this season.

Feature game of the weekend schedule will be the Coliseum clash between the Cats and Vols. The game will match the High-scoring "Century Express" against the defensive minded men of coach Ray Mears.

The Vols topped the Cats in both games last season. They won 78-69 in overtime here and took a season-ending 63-55 victory in Knoxville.



[Eagle Shirtmakers Proudly Announces]

NO. CALDWELL, N. J. MAN or a MISS LAUREN WINS COVETED AFFLERBACH FELLOWSHIP!

AFTER what is possibly the world's record rumination over who won a color-naming competition we have reached a decision. If you can remember that far back, more than a year ago we explored the uninspired names given to colors (light green, dark blue, etc.) as well as the sheer flights of fancy that conveyed nothing at all (Kumquat Blossom Time, December Showers, Teaneck, etc.). We asked your assistance in conjuring up new, evocative names for shirt colors, but names that also had some connection with reality; such as Whizzer White, Well Red, Navel Orange, and so on. ★ To make the enterprise more tempting we dangled a Grand Prize of a Traveling Afflerbach Fellowship: a glamorous weekend at Quakertown, Pa., our HQ (with a free sightseeing trip into romantic Philadelphia), or a dozen Eagle Shirts. Additionally, there were 9 Stationary Afflerbachs of 1/2 dozen Eagle Shirts offered as second prizes. ★ Well, here it is: The winner is none other than either W. R. Goodwin of No. Caldwell, N. J. or Janet Lauren of New York, N. Y.! They were so close, which is what held us up, that they both win the grand prize. Second prize winners will be notified by mail. Congratulations, all! ★ Among the thousands and thousands of splendid names submitted—some of which we shall surely use—were the following:

- Forever Amber
- Chat Aqua
- Freres Aqua
- Come Azure
- Sick Bay
- Editorial Beige
- Gar Beige
- Noblesse Beige
- Shan Franchisco
- Beige
- Hole of Calcutta
- Black
- Jungle Board Black
- Miss Affler Black
- Strap Molasses Black
- Fountain Blue
- Gabriel Blue
- Hulla Blue
- St. James Infirmary Blue
- Something Blue
- Turn Blue
- Elizabeth Barretting Brown
- Hash Brown
- How Now Cow Brown
- Some-kind-of-nut Brown
- Wernervon Brown
- Blind Man's Buff
- Civil War Buff
- And-to-Hell-with Burgundy
- Blot's Carmine
- De Sapor Carmine
- Carmine
- Cyd Cerise
- World Cerise
- Bit Cherry
- Bread Chrome
- Hot Chestnut
- Original Cinnamon
- Purr Cinnamon
- Rose Cocoa
- Come and Get Me Copper
- Robert Shaw Coral
- Eagle's Cream
- Isles Cream
- Dun Scotus
- Seventh Eden
- Profits Ecu
- Goodclean Fawn
- Pigrid Flesh
- Rudolf Flesh
- Too too solid Flesh
- Another part of the Forest
- Unforeseeable Fuchsia
- Freudian Gilt
- Barry Water Gold
- Byodosis Gold
- Common Gold
- Ill-Gotten Gold
- Molly Berg Gold
- Conquered Grape
- Statutory Grape
- Gang Green
- Keep-Bucks County Green
- Lohen Green
- One-Putt Green
- Other Fellow's Grass Green
- Gre in Sha Green
- Thumb Green
- Ture Green
- My Darling Nelly Gray
- Dorian Gray
- At-right-all-cats-are Gray
- Prematurely Gray
- Sin Gray
- Zane Gray
- Hard Hearted Henna
- Lie Down Honey
- Outsido Indigo
- Mood Indigo
- Kiddies Joy
- Hill Mob Lavender
- Blind Date Lemon
- Lilac a Trooper
- Harry Lime
- Hasson Dixon Lime
- My Funny Valiant Lime
- Quick Lime
- Sub Lime
- Free Loden
- Impenetrable Maize
- Willie Maize
- Sweet Molly Maroon
- Your Maize
- Afterdinner Mint
- Establish Mint
- U. S. Mint
- Shotan Mist
- Mickey Moss
- S. F. B. Moss
- Go-Easy-on-the Mustard
- Plastered Mustard
- Army Navy
- Swiss Navy
- Uncommitted Neutral
- God's Little Ochre
- Mali Ochre
- Wicked Ochre
- Strip Ochre
- Tappi Ochre
- Bringemback Olive
- Im Peach
- Com Pewter
- Lydia Pink
- Parlor Pink
- Political Plum
- Tuckered Out Plum
- Illuminous Puce
- Rest in Puce
- Clare Booth Luce
- Puce
- Quids Purple
- People Eater Purple
- Unpertur Purple
- Silly Putty
- Better Dead than Red
- Blooded American Red
- Boy Red
- Light District Red
- Sea Red
- Thorob Red
- Shad Rose
- Billy Rose
- Cost-of-living Rose
- Gypsy Rose
- Hackles Rose
- Hedge Rose
- Too Black Rose
- Glasses Colored Rose
- Tokyo Rose
- Abie's Irish Rose
- Braint Rust
- Guaranteed Rust
- Implicit Rust
- Lively Sable
- Old Chinese Sage
- Polish Sauce Sage
- Red Sand
- Leapin' Lizards
- Sandy
- Heil Sapphire
- Holy Mackerel Sapphire
- Lawsy Miss Scarlet
- Paint Siena
- Hilo Silver
- Bipartisan Slate
- Last Steak
- Outright Steel
- Eggy Taffy
- Barroom Tan
- Charla Tan
- Fan Tan
- Convertible Taupe
- Room at the Taupe
- Tip Taupe
- Unsafe Topaz
- Down Umber
- Telephone Umber
- Unshrinking Violet
- Bled White
- Civil White
- Inalienable White
- "Ery" Eggins Just
- Snow White
- Frankloyd White
- Hepple White
- Road Faced White
- Heretford White
- White Urp
- Follow the Brick
- Steady Yellow
- Stonspark Yellow
- Sunlight on the Mustard of a Coney Island Hot Dog at Sunset Yellow

PLEASE DO NOT FILL IN THIS COUPON!

THE only reason this coupon is here is: we are going to make this page into an easel card to sit on the counters of stores that sell Eagle Shirts; and where this space is we are going to have a pad of entry blanks which people who buy shirts (as opposed to people who merely read ads like this and who at any rate have already had a chance at color-naming) may fill out with their color name entries. Fair is fair. Incidentally, this sort of effort is called "merchandising", possibly because it is intended to brighten the eyes of the merchant who sells Eagle shirts. If you don't know who that might be in your town (they don't all have neon signs announcing same in their windows, you know) you might write Miss Afflerbach; you may use the coupon for that if you like.

Dear Miss Afflerbach
Eagle Shirtmakers,
Quakertown, Pa.:

Where is my nearest Eagle Shirt dealer? (Past, how about _____ for a color name?) Sincerely,

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Address _____

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Today, learning to fly is so easy and safe—with modern airplanes, experienced instructors and latest teaching methods. (Did you know most people solo after 8 lessons?) Wait no longer. Special rates for university and college students are now in effect.

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Blue Grass Field

Injuries Plague Cat Forwards In Weekend SEC Contests

Injuries plagued the Cats over the holiday break.

"Fireman" Ted Deeken caught a cold last Saturday and was forced to sit-out the conference clash with Tulane that night. "Deek" is reported to be recovered and will be ready for the Southeastern Conference game with Tennessee this Saturday night.

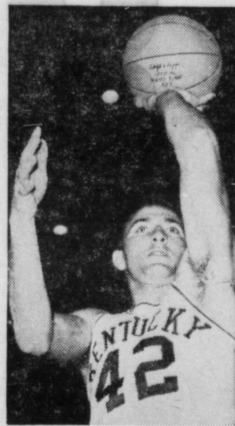
Deeken's replacement in the Tulane romp, Mickey Gibson, suffered a sprained ankle mid-way

of the second half and was forced out of action. "Gibson" was reported to be still on crutches yesterday. He is expected to be available for limited action in the Vol game.

The Cats' other starting forward, Larry Conley, was injured in the LSU game last Friday night. He saw action in the Tulane game Saturday night, but did not appear to be in top form. He is expected to be ready for full-speed duty against the conference-leading Vols.



LARRY CONLEY



MICKEY GIBSON



TED DEEKEN

Football Rules Change Liked By State Coaches

A rule liberalizing football substitution was welcomed Sunday by college football coaches in Kentucky.

The football rules committee of the National Collegiate Athletic Association adopted a rule allowing free substitution anytime the clock is stopped and two men to substitute any time.

Nick Denes, coach of Ohio Valley Conference football champion Western Kentucky, termed it "the wisest piece of legislation we have had in a number of years . . . a true compromise."

Coach Frank Camp of the University of Louisville, said,

"It certainly will be a help. I think the rule this year put too much burden on the officials and coaches."

Neither coach thought it would make squads larger.

Denes said he did not think it would hurt small schools and said other OVC coaches with whom he had talked favored more liberal substitution.

Coach Charlie Bradshaw of Kentucky, was out of town and unavailable for comment.

17 Miles Is Long Drive For 'Catfish' Kneece

AIKEN, S.C. (AP)—Seventeen miles from this city across the Savannah River lies Augusta, Ga., home of the famed Masters tournament.

In this city there's a young pro golfer who is doing everything possible to make that 17-mile trip next April. He is Harold Kneece, known around these parts simply as Catfish.

Kneece is on the tournament trail for the second full year and this is his most successful. He has craned more than \$18,000 and as one of the most improved players on the PGA tour he has a fine chance to get a Masters invitation.

Kneece made only \$740 in the Seattle and Portland events but pocketed \$2,203.33 in the rich Whitmarsh event in Philadelphia in October.

"I feel I am one of the most improved players on the tour, definitely improved over last year," says Kneece.

A check of his tournament activity shows that Kneece has turned in some high cards on the third day. It happened to him seven times this year.

"The first two days, they (tournament officials) don't use the corner pin placements," says Kneece. "But on Saturday and Sunday, you get those (tough) placements. That's one of the reasons."

"And, too, Saturday's round is the 'moving round'—the round

that you have to try to shoot a real hot round to move up the ladder.

"You try to be bold, going for everything, and that can get you in trouble. But if you get the hot round on Saturday, you play it pretty close Sunday to hold your position."

A record-breaking '63 helped give Kneece his best tournament at Pensacola last March. He tied for second place.

That's the closest he's been to winning in 28 months on tour. "It's a hard grind with a lot of traveling," says Catfish. "You push yourself all the time. And there's no time to work on the rough spots of your game. It's just go, go, go."

But the one place Catfish would love to "go" is the Masters. Maybe he'll make it yet.

1963 TOP STARS IN COLLEGE & PRO SPORTS

Who are the athletes who accomplished the most in the world of sports during 1963? Meet Sport Magazine's "Top Performers of 1963" — with special coverage on their greatest moments! Plus —

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- YOGI BERRA'S BURDEN

Sport magazine keeps you abreast of all events on the college and pro sports scene. You'll enjoy expert coverage, sharp analysis, in-depth profiles and action-packed photos . . . Read

February

SPORT

Favorite magazine of the sports stars and the sports minded!

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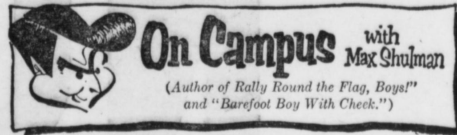
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A representative will be on campus 27 January and 28 January 1964 to conduct interviews. See your Placement Office for additional information and to be scheduled for interview. Successful completion of the Federal Service Entrance Examination is a prerequisite for final selection to the positions, but is not needed to be scheduled for interview. Apply now for the FSEE through your Placement Office or Post Office. Graduate training available tuition-free. If you desire further information and cannot be interviewed, write:

Lawrence E. Leese
College Relations Representative
(EWAGE) WPAFB, Ohio
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1964: YEAR OF DECISION

Well sir, here we go into 1964, which shows every sign of being quite a distinguished year. First off, it's the only year since 1954 which ends with the Figure 4. Of course, when it comes to Figure 4's, 1964, though distinguished, can hardly compare with 1444 which, most people agree, had not just one, not just two, but three Figure 4's! This, I'll wager, is a record that will stand for at least a thousand years!

1444 was, incidentally, notable for many other things. It was, for example, the year in which the New York Giants played the Philadelphia Athletics in the World Series. As we all know, the New York Giants have since moved to San Francisco and the Philadelphia Athletics to Kansas City. There is a movement afoot at present to move Chicago to Phoenix—the city, not the baseball team. Phoenix, in turn, would of course move to Chicago. It is felt that the change would be broadening for residents of both cities. Many Chicago folks, for example, have never seen an iguana. Many Phoenix folks, on the other hand, have never seen a frostbite.



This would not help make you NATO-minded!

There are, of course, certain difficulties connected with a municipal shift of this size. For instance, to move Chicago you also have to move Lake Michigan. This, in itself, presents no great problem, what with modern scientific advances like electronics and the French cuff. But if you will look at your map, you will find Lake Michigan is attached to all the other Great Lakes, which in turn are attached to the St. Lawrence Seaway, which in turn is attached to the Atlantic Ocean. You start dragging Lake Michigan to Phoenix and, willy-nilly, you'll be dragging all that other stuff too. This would make our British allies terribly cross, and I can't say as I blame them. Put yourself in their place. What if, for example, you were a British costermonger who had been saving and scrimping all year for a summer holiday at Brighton Beach, and then when you got to Brighton Beach there wasn't any ocean? There you'd be with your inner tube and snorkel and nothing to do all day but dance the Lambeth Walk. This, you must agree, would not help make you NATO-minded!

I appeal most earnestly to the residents of Chicago and Phoenix to reconsider. I know it's no bowl of cherries going through life without ever seeing an iguana or a frostbite, but I ask you—Chicagoans, Phoenixians—is it too big a price to pay for preserving the unity of the free world?

I feel sure that if you search your hearts, you will make the right decision, for all of us—whether we live in frostbitten Chicago, iguana-infested Phoenix, or narrow-lapelled New Haven—are first and foremost Americans!

But I digress. We were speaking of 1964, our new year. And new it is! There is, for one thing, can there be new pleasure in Marlboro Cigarettes. How, you ask, can there be new pleasure in Marlboros when that fine flavorful blend of tobaccos, that clean efficient Selectrate filter, have not been altered? The answer is simple: each time you light a Marlboro, it is like the first time. The flavor is such that age cannot wither nor custom stale, Marlboro never palls, never jades, never dwindles into dull routine. Each puff, each cigarette, each pack, each carton, makes you glad all over again that you are a Marlboro smoker!

Therefore, Marlboros in hand, let us march confidently into 1964. May good fortune attend our ventures! May serenity reign! May Chicago and Phoenix soon recover from their disappointment and join our bright cavalcade into a brave tomorrow!

© 1964 Max Shulman

We, the makers of Marlboros, available in soft pack or flip-top box in all fifty states of the Union, wish to join Old Max in extending good wishes for a happy and peaceful 1964.

1963 CHAMPS Football

- Atlantic—North Carolina and North Carolina State tied.
- Big Eight—Nebraska.
- Big Six—Washington.
- Big Ten—Illinois.
- East—Navy.
- Ivy—Princeton and *Dartmouth tied.
- Mid-American—Ohio.
- Mid-Atlantic—Delaware.
- Missouri Valley—Cincinnati and Wichita tied.
- NAIA—Central Oklahoma State.
- Ohio Valley—Middle Tennessee.
- Southeast—Mississippi.
- Southern—VPI.
- Southwest—Texas.
- Western—New Mexico.
- Yankee—Massachusetts.

* Retained title.

NOT 8 BUT 7 P.M.

is the hour for the
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