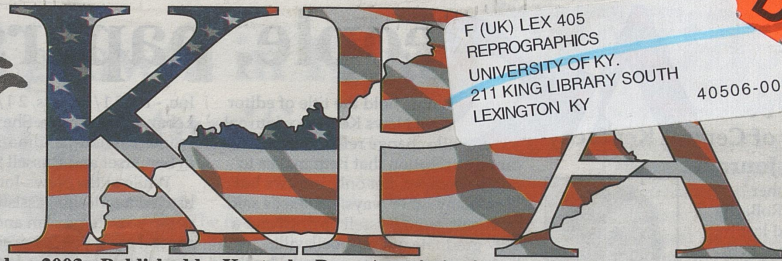


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Volume 74, Number 10 - October 2003 - Published by Kentucky Press Association/Kentucky Press Service

# Deadline for Excellence in Kentucky Newspapers competition is Oct. 10

It's time once again to begin gathering your entries together for the 2003 Excellence in Kentucky Newspapers Competition.

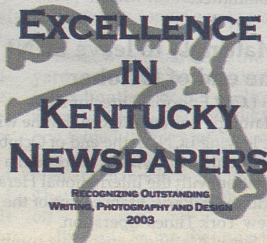
Last year was the first year for the completely revised contest which combined the best of the Fall Newspaper and Better Newspaper contests. This year's competition has been tweaked again slightly.

This year the entry fee is \$5 per entry raised from the \$4 fee, which had been the same since 1983.

Individuals may have their names on only two entries in each category instead of the previous three.

A Special Sections category in the Design competition, per the request of several members, has been added. The Special Section must be news-oriented, however.

The Photo Illustration category has been deleted because it did not generate a lot of entries and many of those entered should have been placed in the



Best Graphics category, which remains in the competition.

There are 26 categories for the Excellence in Kentucky Newspapers - 2003 competition and these are divided into Writing, Photography and Design.

A packet, including eligibility information, category names and numbers,

an entry form and the labels that are to be affixed to each tearsheet, was sent out to newspapers in August. This information can also be downloaded from our Web site at [www.kypress.com](http://www.kypress.com)

All issues published between Oct. 1, 2002 and Sept. 30, 2003 are eligible for entry in this competition. The awards will be announced and presented at the 2004 Kentucky Press Association convention awards banquet, scheduled for Friday, Jan. 23, at the Embassy Suites Hotel in Lexington. The convention itself is Thursday, Jan. 22 and 23.

Entry deadline is Friday, Oct. 10 and entries must be postmarked by that date. Due to the judging schedule, we are unable to extend the deadline. The Mississippi Press Association will judge the competition.

If you have any questions about the competition call Sue Cammack or David Thompson at (800) 264-5721.

## October News & Notes

### Lewis Owens Community Service Award

Each year, the Lexington Herald-Leader honors a newspaper person, or a newspaper staff, by presenting its Community Service Award. The award was renamed the Lewis Owens Community Service Award in 1996.

Presented annually by the Lexington Herald-Leader, the Award recognizes outstanding community service by a Kentucky newspaper person or staff.

The award was originally established in memory of Edwards M. Templin, promotion director of the Lexington Herald-Leader and president-elect of the Kentucky Press Association when he died in 1967.

It was later renamed to honor and memorialize Lewis Owens for his many years of service to community service organizations and to Kentucky's newspaper industry.

The award will be presented in January at our 2004 Kentucky Press Association Convention at the Embassy Suites in Lexington.

If you wish to nominate someone for this award, you can get a nomination form by contacting Tom Caudill at (859) 231-3301.

Nomination deadline is Nov. 14.

### KPA Photo Exhibit

At the 2004 KPA Convention, scheduled for Jan. 22-23 at the Embassy Suites in Lexington, we will display photos from Kentucky newspaper photographers that were taken in 2003. These are on display during our Trade Show

See NEWS on Page 10

# Internship program a success story for the Kentucky Press Association

In the summer of 2004, KPA and the Kentucky Journalism Foundation celebrates the 10th anniversary of one of its most successful programs — internships for college students.

The program came about only because of one question, from then board member Steve Lowery. At a summer board meeting, we were reviewing the old foundation scholarship program. At the time, KPA was awarding 28 \$1,000 scholarships to students. It only required some minimum requirements and as long as the student met the criteria, the scholarship was renewable until the student graduated.

## On Second Thought

By David T. Thompson  
KPA Executive Director



During the board meeting, Steve asked, "Do we know where the scholarship recipients are today or what they're doing?" The response was "no." We hadn't kept track of them after graduation.

That led to KPA/KJF tracking down as many scholarship recipients

as possible. We were able to identify 58 recipients since 1984 and contacted those students. Of the 58, a grand total of four (yes, 4) were in the newspaper business. Two of those were in Kentucky, one was in South Carolina and the fourth was in Alabama. The other 54? Well, you could say they used our foundation money to finance their education and then went off into other fields. Some became teachers, a few were attorneys, several were in radio/TV and one of the best of those 58 was a sales associate at JC Penney in Louisville ("I can make more money as a retail clerk with JC Penney than I

See INTERNSHIP on Page 10

# Kentucky people, papers in the news

## Foster becomes managing editor of Central Kentucky News Journal

**Publisher**  
Richard RoBards announced last month that Beth Foster, who has been news editor for the past three



years, will now hold the title of editor of the Central News Kentucky Journal.

"The title change reflects the significant contribution that Beth makes to our newspaper, not only in news but in so many other ways," RoBards said.

Foster, from Russell Springs and a 1997 graduate of Campbellsville University, has been employed by the News-Journal's parent company - Landmark Community Newspapers

Inc. - for 5 1/2 years, 2 1/2 with The Lebanon Enterprise. She has also worked at non-Landmark operations in Somerset and Russell Springs.

While at the News-Journal, Foster has led a redesign, assisted with the paper's strategic plan and championed several other special projects - the most recent being the January Freedom of Information Seminar held in conjunction with the Big Dawg and Campbellsville University.

Foster tutors literacy students, coaches student journalists, is a member of the Kettering Foundation's Community Politics Team and is a member of Greater Campbellsville United's Cultural Diversity Festival Committee.

eral manger of the company since 1996. He replaces Michael Mead, who is retiring but will continue to serve on the board of directors.

## The Community Recorder names Remke new editor

Andrea Remke has joined The Community Recorder's Florence office as editor of The Kenton Community Recorder, The Campbell County Recorder, The Campbell Community Recorder and the Fort Thomas Recorder.

Remke, 27, has been with The Community Press/Recorder papers since December 2000. She worked at the Kentucky office as a reporter in 2001 before being promoted to presentation editor at the central office in Cincinnati.

Remke grew up in South Bend, Ind. and graduated from St. Mary's College in Notre Dame, Ind. She has worked in copy editing and page design at daily newspapers including The Sedalia Democrat, in Sedalia, Mo., and for the South Bend Tribune in South Bend, Ind.

## Oldham names staff writer

Nate Kissel recently joined the staff at The Oldham Era in LaGrange as a staff writer/photographer.

Kissel is a recent graduate of Centre College, where he received a B.A. in English and history.

## Slinker joins LaRue County Herald News' staff

Johnathan Slinker, of Mt. Sherman, joined The LaRue County Herald News staff as a part-time reporter.

He previously worked as a correspondent for the paper and has written a weekly column entitled "Just Slinkin'."

He also covered girl's basketball and softball games.

Slinker will be assisting Editor Linda Parker with feature and news stories.

A 2003 graduate of LaRue County High School, he will attend Elizabethtown Community College and plans to major in journalism.

## News-Enterprise hires Boutwell for inside sales

Danielle Boutwell, a native of Elizabethtown, has been hired by the

See PEOPLE on Page 11

## The Kentucky Press

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Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com. There is no space or punctuation in the e-mail address.

## Mattingly to leave LCNI at the end of October

LCNI Editorial Director Alan Mattingly has announced that he will be leaving LCNI at the end of October to join his wife, who has accepted a position with the International Herald-Tribune in Paris, France, part of the New York Times' operation.

Susan Mattingly spent this summer working on the copy desk of the IHT. Alan enjoyed a month's leave with her in the country, and since returning, both of them have been asked to rejoin the New York Times organization.

Mattingly has been with LCNI newspapers for nearly 2 1/2 years.

## Grant County hires ad rep

Jane Ashley Inman has been hired as the new advertising representative for the Grant County News.

Inman is a native of Campbellsville and graduated from the University of Kentucky with a Bachelor of Science degree in integrated communications with a minor in political science. While at UK, Inman worked for the Kentucky Kernel student newspaper and completed three internships, including a sales internship at FOX-56 in Lexington.

Upon graduation, Inman took a position with Kentucky Oil & Gas Association as a lobbyist.

## LEO owner selects CEO, publisher

The Times Publishing Co. Inc., of Erie, Pa., which acquired The Louisville Eccentric Observer last month, has named James E. Dible as CEO, president and publisher.

Dible has been vice president/gen-

# Multi-cultural growth in Kentucky presents new opportunities

The world is changing. It's changing right here in Kentucky at an astonishing rate. Some astute newspaper publishers and entrepreneurs have already recognized the business opportunities and others are certain to follow.

I'm referring to the rapidly growing Hispanic population in Kentucky. We already have at least three Spanish-language publications in the state and it seems certain that more will follow. Also, a Louisville AM radio station recently ditched its syndicated all-sports format to go all-Spanish all-the-time. The change grabbed newspaper and broadcast headlines as a Kentucky first.

While reading the latest Associated Press Industry News capsule, I noticed a new category - Hispanic Media. It detailed the acquisition of one major Spanish-language broadcast company by another - a \$3 billion deal.

The world is changing. It's changing right here in Kentucky at an astonishing rate.

A couple of weeks ago, my wife and I stopped at a Shelby County indoor flea market along I-64 as we

## Oh, By The Way

By David Greer  
KPA Member Services  
Director



drove from Frankfort to Louisville. The flea market is comprised of at least five buildings that connect with one another. As we walked up and down the aisles of the buildings, I was impressed at the significant number of patrons who were speaking Spanish. I still remember a little Spanish from studying it for two years in junior high more than three decades ago. Sometimes it comes in handy.

Somewhere between the concrete yard ornaments and the used videotapes booth, I began seeing several signs written in Spanish. More than one touted that if a person subscribed to a certain satellite TV service, there were 29 channels available in Spanish. That junior high Spanish was paying off.

It seems to me that any Kentucky journalists who are fluent in Spanish could have a bright future. Indeed, one of the KPA Journalism Boot Camp participants this year has a double major in college - journalism and Spanish. She's got the right idea.

Many years ago, Spanish was a hot foreign language. It was taught in

countless high schools and colleges nationwide. Then educators began to discourage its study with some of them counseling students that in the future it might be better to speak Japanese, Russian or German. But then the Japanese economy cooled, the Cold War thawed and the Germans reunited and suddenly Spanish, thanks to the growing numbers of Hispanics entering the United States, became hot again.

Of course, Shelby County and the urban areas of Louisville and Lexington are not the only areas of Kentucky experiencing a significant growth in Hispanic residents. It's happening in many communities throughout the Bluegrass.

Maybe the flea market attorney had the right idea. Somewhere between the salsa booth, the booth selling fancy cowboy hats and another with TV sets and stereos for sale sat a distinguished-looking man. At the moment, his nose was buried in a book. Signs on his table said he was an attorney licensed in Kentucky and Indiana. Another sign listed the legal services he offered. Sometimes you have to look for opportunities in unusual ways and places. Hmmm, I wonder if there's a lesson there for those of us in the newspaper business?

# Lessons on avoiding advertising scams

Advertising rules and regulations were explained at a seminar "Green Lights and Red Flags: FTC Rules of the Road for Advertisers" on Sept. 9 at Bellarmine

## Advertising Plus

By Teresa Revlett  
KPS Director of Sales



University in Louisville. The event was sponsored by the Better Business Bureau serving Louisville, Southern Indiana and western Kentucky, the Federal Trade Commission Midwest Region and the Kentucky Attorney General's Office.

During the day long session, advertising claims were examined and those in attendance were told how to display claims clearly and conspicuously. A session on the national do-not-call rule and how it could affect our business was also on the agenda.

Scams were discussed that may offer low interests loans to people with less than perfect credit. "These businesses are sometimes open only four weeks," said Steve Wernikoff, attorney for the FTC Midwest Region. Another scam could involve stolen credit cards and once the business is targeted, the operation would pack up the shop and move to another location, avoiding criminal prosecution.

A warning was given of a sweepstakes event where the consumer is told that a prize has been won. An appointment is made to bring the prize to the consumer. Then the scam is that the winner is told as a citizen of the United States there is an exorbitant tax on the item. At times the person delivering the prize walks away with

\$2,000 in "fees and taxes."

Credit cards are being set up over the telephone with the salesperson asking for a valid checking account number. Before the credit card arrives the consumer finds out that the checking account has been drained of all funds.

During the breakout sessions in the afternoon, automobile advertising, substantiating health and safety claims and home improvement services were all discussed. Anyone who wants copies of the handouts from the meeting can give me a call and I will try to help.

Also, keep watching for the schedule of the KPA winter convention in January when representatives from these sponsoring groups will be on hand to conduct seminars for our members.

More information is available about the various scams and legal ramifications at the FTC website [www.ftc.gov](http://www.ftc.gov)

# Deaths

## Long-time Grayson Journal Enquirer columnist dies

Ollie Lambert, a long-time columnist for the Grayson Journal Enquirer and Olive Hill Times died Aug. 18 at the King's Daughter Medical Center in Ashland. She was 78.

Lambert, of Grayson, spent many weeks of her life gathering local community news for her column entitled "Carter County Correspondence."

Her columns would include birthdays, deaths, reunions, prayer requests and general news in the lives of her neighbors, friends and community.

## Former Courier-Journal stringer dies

Lucile Schergens, 95, a retired columnist and former Tell City newspaper co-owner, died Aug. 25 at Oakwood Health Campus in Tell City following an illness. She was 95.

She and her husband, Edgar, owned The Tell City News and Cannelton News until their sale on Sept. 1, 1972.

A Kentucky native, Schergens first started in the newspaper business as a stringer for the Evansville Courier, Louisville Courier-Journal and Indianapolis Star, and over the years worked beside her husband in their many accomplishments with their newspapers.

## Retired Messenger-Inquirer telegraph editor dies at 100

Bernyce B. Gasser, of Owensboro, died Aug. 30 at Dogwood Retreat in Hartford. She was 100.

The Hartford native was a retired telegraph editor for the Messenger-Inquirer. She was a member of First Presbyterian Church. She was preceded in death by her husband, Lawrence D. (L.D.) "Birdie" Gasser, the writer of the column "Birdie's Breezy Bits" in the Messenger-Inquirer, who died in December 1979.

# 'I can trust that lawyer...Can't I?'

By KIM GREENE  
KPA General  
Counsel  
Dinsmore & Shohl



Last week you published a story reporting that Sam Smith, an area businessman, was charged with illegal drug trafficking. You quote a law enforcement official as saying that he was part of a regional ring of cocaine purveyors, many of whom were also charged at the same time. This week you get a letter and a phone call from an irate attorney representing an even more irate Sam Smith. The attorney tells you you have made a grave mistake which is likely to have a horrendous impact on his client's personal reputation in the community as well as his business. He says Sam Smith was not charged with anything, a matter which would be simple for the newspaper to confirm, and certainly is not part of any drug trafficking ring.

You get off the phone stunned. You call your reporter and editor in to ask about the news article. Were we correct? Did we make a mistake? How did it happen?

After doing some legwork, the reporter confirms to you that, in fact, Smith was not charged with drug trafficking. He acknowledged never having seen an official document, but relying upon his source within the police department. When he called the source back, that person said, "I said Sam Smith to you? I meant Sam Simmons, who is going to be charged. The paperwork just hasn't gone through yet."

Sam Smith's attorney has demanded a correction, so you participate in a conference call with Smith and him. You listen to the attorney vent for a while. You answer a few pointed questions. You agree to allow Smith and his lawyer to "assist" with the drafting of the correction and you agree to let them preview it before it is published.

After the conference call, you discuss how to handle the correction with your editor and reporter. You'd sure like to keep Smith and his attorney from following through on their threat to sue you. Therefore, you want to draft something that is a clear acknowledgement of the mistake and not a wishy-washy non-apology. And

maybe you can go even a little farther than you might ordinarily in your correction, since Smith and his lawyer gave every indication that they would rather not sue. They left you with the distinct impression that a good strong correction and apology is really what they want. Just clear the air.

You draft the correction based upon Smith's and his attorney's vehement representations to you that he is a solid citizen who has never had anything to do with drugs. Your correction says, among other things, that the newspaper has no reason to believe that Sam Smith is in any way associated with any cocaine trafficking ring.

You teletype the draft correction to Smith's attorney who calls you back later that day to say it sounds fine. You publish and sigh a deep collective sigh of relief. Crisis averted.

Or was it?

About eleven months later you receive the complaint and summons in the mail. Despite the attorney's representations that he and Smith were satisfied with the correction they helped you draft, they have filed a lawsuit against you. The lawsuit alleges that you defamed Smith in two ways: (1) when you said he was charged and (2) when you said he was part of a regional cocaine trafficking ring.

Once again you are stunned and, this time, you're also angry. You gave those guys the very correction they wanted. Doesn't that mean they are barred from suing you?

Unfortunately, it doesn't. The statute concerning demands for correction is KRS 411.051. It states that a newspaper sued for defamation may plead that its publication of a correction should mitigate the damages payable to the plaintiff. The statute also says that the newspaper is protected from a punitive damages award if it made a "conspicuous and timely" correction and if the plaintiff cannot prove that the newspaper knew of the falsity of its news article when it was published or published with reckless disregard for the truth or falsity of the article. This, of course, is the actual malice standard that is also required of public officials and public figures who sue newspapers.

Unfortunately, the statute does not say that publishing a conspicuous and timely correction upon demand insulates the newspaper from a lawsuit.

That means that it is important to take care in the drafting of a correction. You must always be aware that a lawsuit might follow. In your genuine eagerness to apologize for a mistake, you should be careful not to overdo the mea culpa lest it come back to bite you.

How might that happen here? And why should you worry about it? After all, you *did* make a mistake. Isn't the best, most honest, most ethical, most professional approach to admit that forthrightly?

Certainly, when a mistake such as this one is made, the best approach is to acknowledge it. Something like: "Newspaper erroneously reported last week that . . ." or "the September 15 news article incorrectly stated that Sam Smith was charged with drug trafficking. No such charge has ever been made against Mr. Smith. The newspaper sincerely apologizes for its mistake."

There is no need, however, to go that extra step of stating that "the newspaper has no reason to believe that Mr. Smith has ever been involved in any cocaine trafficking ring." Sometimes we like to beat ourselves up when we've made a mistake we think we shouldn't have. This sentence certainly serves that purpose. But it isn't necessary to make your point and it certainly could become a problem in the litigation.

In the eleven months since your original news article, your police department source has told you off the record that the police have been watching Smith very carefully because of their suspicion that he is involved in the cocaine ring. Not only that, you've received a couple of anonymous tips about Smith's involvement. One of the many legal defenses that you might want to assert in the lawsuit would be that all or part of the news article was substantially true. Truth, of course, is an absolute defense to a defamation claim. You may not know for certain that Smith is involved in the cocaine trafficking ring, but the information you've received since your news article ran gives you leads to follow-up, so you don't want to throw the defense of truth away. But have you done that already by stating unequivocally in your correction that you "have no reason to believe . . . ?"

Anytime you receive a demand for a correction, you should treat it as a

serious threat to sue you. No matter how convincingly the person or his attorney leads you to believe a strong correction is all they want, you should never lose sight of the danger of self-flogging. Check with your own attorney or, of course, you're welcome to call your Hotline attorneys. We will help you analyze the demand for correction and come up with wording that corrects the error and satisfies your obligations under the correction statute, while simultaneously protecting your ability to defend yourself fully in the event of a lawsuit.

Some things you need to know about KRS 411.051:

- The individual must make a "sufficient demand for correction." The statute defines that as a demand which is in writing, signed by the plaintiff or his attorney. The demand must specify the statements claimed to be false and defamatory and must state how they are false, setting forth the facts.

- A satisfactory correction may be either: (1) publication of your acknowledgement that the statements are erroneous or (2) publication of the plaintiff's statement of the facts (as set forth in his demand for correction) or a fair summary of them. You have a right to edit any content which is defamatory, obscene or otherwise improper for publication.

- A daily newspaper must publish the correction within 10 business days after receiving the demand for correction. Any other newspaper must publish the correction by the next regular issue which is published after the 10-business day period.

- The correction must be "substantially as conspicuous" as the news article containing the allegedly false and defamatory statements. That means, if the news article in question was front page above the fold, the correction should be, as well.

If you have any questions about demands for correction generally or wish to discuss a specific demand for correction, don't hesitate to call your Hotline attorneys.

Jon L. Fleischaker: 502/540-2319  
Kimberly K. Greene: 502/540-2350  
R. Kenyon Meyer: 502/540-2325  
Ashley C. Pack: 502/540-2385

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# Longtime Winchester newspaper editor brings career to a close

Reprinted with permission from *The Winchester Sun*

William S. "Bill" Blakeman retired as editor of *The Winchester Sun*, effective Oct. 1.

Blakeman assumed editorship of *The Sun* on May 4, 1963, succeeding the late W.C. "Bill" Caywood Jr. who left the paper to join the Journalism Department at the University of Kentucky after serving more than 25 years as editor.

At the time, Blakeman, who joined the paper as a reporter in May, 1960, and who was later named associate editor, was one of the youngest daily newspaper editors in Kentucky at the age of 25.

He has served as editor of *The Sun* longer than any other editor and according to David Thompson, executive director of the Kentucky Press Association, is one of the longest-tenured daily editors in Kentucky, if not the longest.

A native of Louisville, Blakeman, a graduate of Lexington's Henry Clay High School, received his journalism degree from the University of Kentucky in 1960.

During Blakeman's editorship, *The Sun*'s newsroom operations were expanded to include a full-time sports editor, full-time photographer, a city editor and additional reporters to provide more extensive coverage of local news.

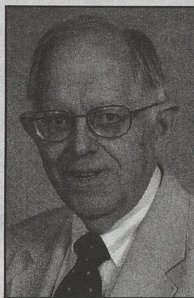
The newspaper began publishing five locally written editorials a week as well as local columns, some written by members of the newspaper's staff, others by members of the community. Increased emphasis was given publication of local letters to the editor.

Under Blakeman's leadership *The Sun* won numerous general excellence and first-place awards from the Kentucky Press Association in its better newspaper contests and also was named one of the country's Blue

Ribbon Newspapers by the National Editorial Foundation.

Blakeman has been active on numerous local boards and served as president of *The Kentucky Associated Press Editors* on three separate occasions. Currently he is on the Advisory Committee for Eastern Kentucky University's Department of Mass Communications and vice president of the Bluegrass Heritage Museum's board of directors.

He will become editor emeritus of *The Sun* and work part-time.



William S. Blakeman

## Journalists can travel with WAJ Fellowships

The World Affairs Journalism Fellowships are intended for experienced journalists and editors from America's community-based daily newspapers. The goal is to give them an opportunity to establish the connections between local-regional issues and what is happening abroad.

Fellows will conduct overseas research and then submit articles to their local papers in an effort to "internationalize" America's local press. The fellowships are founded on the belief that local news is not limited to one's immediate community and that enterprising reporters and editors can find good international stories in their own backyards. The program is aimed at news managers, editors, commentary writers and other "gatekeepers"—those desk editors largely responsible for selecting news agency and correspondent-initiated stories.

By supporting overseas research and writing projects for up to three weeks, the fellowships encourage the writing and selection of news articles, analysis, features, and commentary in the local press that will enhance American understanding of the relationship between local and international issues.

The program is jointly administered by the International Center for Journalists, the World Affairs Councils of America and the Newspaper Association Managers. The fellowships are funded by a grant from the John S. and James L. Knight Foundation in Miami and Ethics and Excellence in Journalism Foundation in Oklahoma City.

Up to 12 fellows from the United States will be selected and provided support to develop projects that will lead to articles in their home newspapers or in other U.S.-based publications. The articles will shed light on global issues that have a direct impact on their local communities. The World Affairs

See WAJ on Page 10

# September was high school journalism month for many Kentucky students

More than 800 high school journalism students and their teachers attended regional high school workshops in September. Both events were co-sponsored by the Kentucky High School Journalism Association. KHSJA is under the guidance of the Kentucky Press Association and was co-founded along with the Kentucky Broadcasters Association.

On Sept. 19, about 500 students and teachers attended a workshop at Eastern Kentucky University. Alan Mattingly, editorial director for Landmark Community Newspapers and former copy editor at *The Courier-Journal*, *Chicago Sun-Times* and *New York Times*, was the keynote speaker.

As he spoke, Mattingly tossed bundled newspapers around the room for dramatic effect.

"It's the sound of a miracle dropping on your doorstep every morning," he said.

Mattingly grew up on a tobacco farm near Springfield in Washington County, Ky., but knew he wanted another life. His first newspaper job as a teen was covering sports for Richard RoBards, then-publisher of *The*

*Springfield Sun*. Internships at papers in Bardstown and Ashland followed. After graduating from Western Kentucky University, Mattingly went off to Vincennes, Ind., to be a sports editor.

Along the way, he changed from sports to news and began a journalism journey that took him from the weekly in Kentucky to the foreign desk of *The New York Times*.

During the EKU workshop, print students attended a variety of breakout sessions while broadcast students toured a TV mobile news van from a Lexington station. EKU's Dr. Liz Hansen played a key role in organizing the event.

A week later, on Sept. 26, two students from Warren County took top honors in the Journalism Scholars Day write-off competition at Western Kentucky University.

Eugenia Greer of Bowling Green High School won first place and a \$150 in scholarship to attend Western. Brooke McCloud of Greenwood High School placed second earning \$100.

Held in Western's new Mass Media & Technology Hall, Scott Couch of WTVF-TV, Nashville, kicked off the

Journalism Scholars Day's events. His remarks concluded with an on-the-spot speech story competition. Sixteen students were given 45 minutes to write a news story based on Couch's keynote address.

The write-off required that students type their stories on computers, self-edit and turn them in all in under an hour, just like in a real newsroom. About 350 students and their advisers from 14 Kentucky high schools attended the WKU event.

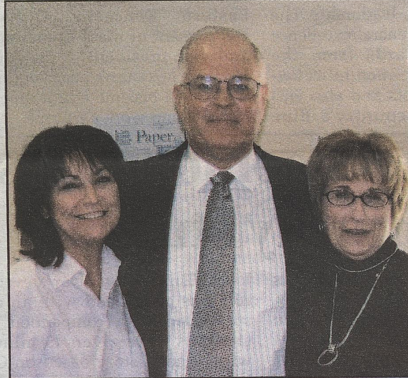
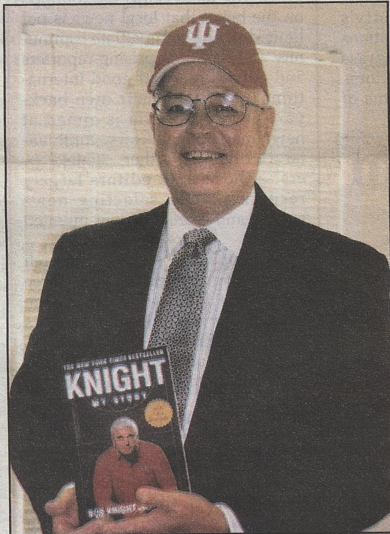
Greer and McCloud weren't the only winners. The half-day workshop concluded with the presentation of awards for Western's chapter of the Society of Professional Journalists Mark of Excellence Yearbook contest.

Staffers and their advisers attended 21 breakout sessions with topics ranging from broadcasting and photography to technology and feature writing.

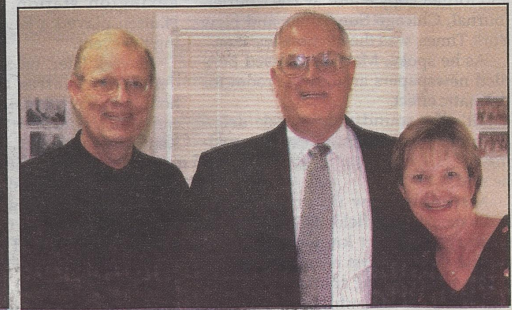
JSD, directed by Jackie Bretz, is co-sponsored by the School of Journalism & Broadcasting, the Kentucky High School Media Partnership, Western, Western's Chapter of Society of Professional Journalists and the Kentucky High School Journalism Association.

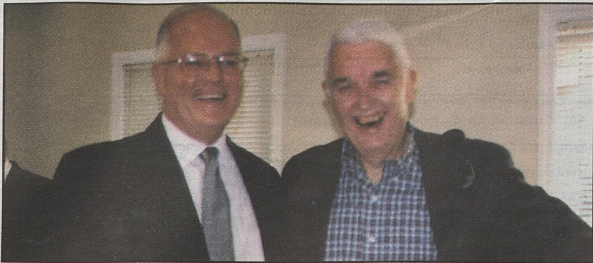
# Celebrating 20 years at KPA

Right: Bob McDonald, Deputy Director of Communications for Gov. Paul Patton, presented David T. Thompson with an acclamation from the Governor's office celebrating Thompson's 20 years of service to the Kentucky Press Association. The print was framed for Thompson by Celia Creal McDonald, Mary Schurz and Betty Berryman, all past presidents of KPA. Far right, top: Jim Edelen, center, publisher of the Shelbyville Sentinel News, and Don White, publisher of the Anderson News in Lawrenceburg, talked with the crowd during the anniversary celebration for David Thompson on Sept. 26. Far right second from top: Bill Blakeman, editor of the Winchester Sun, talked with David Thompson at the anniversary reception. Later in the day, Blakeman celebrated with his staff for his 43 years of service to the citizens of Winchester and Clark County. Blakeman is going into semi-retirement and plans to work about 20 hours each week in Winchester.



Above: David Stamps, Executive Director of the Hoosier State Press Association, Indiana, gave David Thompson a "Knight - My Story" book and IU hat. The Wildcat fan had trouble displaying the red colors. Top middle: Cheryl Magers, advertising director at the Central Kentucky News Journal, Campbellsville, and Dorothy Abernathy, of Landmark Community Newspaper, Inc., were among those attending the reception. Bottom middle: Stan Lampe, of Marathon Ashland Petroleum LLC, presented David Thompson with a gas can for his 20th anniversary. Right, third from top: Cliff Feltham, public information officer for Kentucky Utilities, visited with everyone at the reception for David Thompson during the celebration for his 20 years of service as Executive Director of KPA. Right bottom: Steve Austin, publisher of the Henderson Gleaner, left, and his wife, Pam, were among the crowd visiting during the reception.

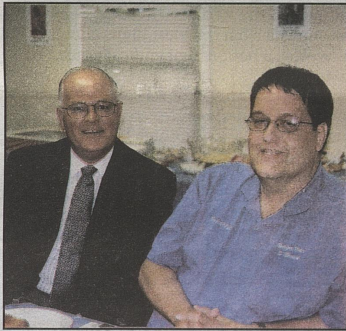




Far left: Don Towles served on the committee when David Thompson was hired as Executive Director for KPA in 1983. Towles served as KPA president in 1982. Left: David Hawpe, KPA president in 1990, was one of the first visitors at Thompson's reception. Hawpe works for the Courier Journal. Below left: Ken Metz, publisher of the Bath County News Outlook, stopped by to congratulate David Thompson on his 20 years of service. Below right: Kriss Johnson, chairman of the KPA circulation division, visited with Thompson at the reception. Johnson works for the Lexington Herald-Leader.

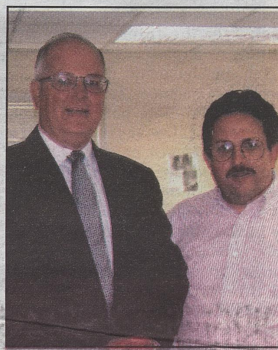


Staff members celebrated with David Thompson on Sept. 26 at a reception for Thompson at the KPS / Ad Staff office in Frankfort. Shown are, left to right: Buffy Sams, Reba Lewis, Bonnie Howard, David Spencer, Sue Cammack, Rachel McCarty, Holly Willard, Teresa Revlett and David Greer; Thompson is seated. Dana Ehlschide was attending the West Kentucky Press Association meeting in Draffenville. Tami Hensley and Mark Sheridan were absent from the photo.



Left: The Thompson family enjoyed visiting with friends during the anniversary celebration on Sept. 26. Shown are Symmi Thompson, Marilyn and David Thompson and Kalli Gilbert. Above left: Guy Hatfield, owner of two Kentucky newspapers and past president of KPA, stopped by the KPS office on Sept. 26 for the anniversary celebration. Above right: Mark Sheridan, Indiana Newspaper Advertising Representative for KPS, shows off the red Indiana University colors with KPA/ KPS Executive Director David Thompson.

Left: Sharon Tuminski, financial manager at Winchester Sun and current board president, presented David Thompson with a clock commemorating his time as executive director. Betty Berryman, publisher of the Winchester Sun, was on the board of directors when Thompson was hired.



Left: Steve Vest, publisher of Kentucky Monthly, Frankfort, came by the reception to wish Thompson well. Above: Kim Greene and Jon Fleischaker, attorneys for KPA, were among the visitors at the reception honoring David Thompson.

# Kentucky Standard moves to Sunday

Beginning Oct. 5 residents of Bardstown began getting their news a day earlier.

The Kentucky Standard added a Sunday newspaper to its lineup discontinuing the Monday newspaper. Other publications days, Wednesday and Friday, remain unchanged keeping the newspaper at a three-times-a-week format.

"We wanted to give our readers and advertisers a better product," Publisher Ron Filkins said. "We spent considerable time studying the prospect of a Sunday newspaper and came to the conclusion a Sunday newspaper could better serve Bardstown and Nelson County."

Having a Sunday publication means the addition of new carrier routes. Home delivery for a majority in the rural parts of the county will not only be on Sundays but the other days as well.

Additional features are in the planning stages as well.

A national, four-color Sunday magazine, American Profile, is being added to the newspaper. It contains regionalized editorial content celebrating the interests, values and events of life in America's hometowns.

The newspaper will also adopt a

two-section format on Sundays. The first section will include news and sports, while the second section will be geared toward lifestyles and classifieds.

The editorial page is being expanded to include an op-ed page. Two syndicated columnists, including Walter Cronkite, are being added.

The newspaper will also have new editorial cartoonists. The Kentucky Press Association's News Bureau adding a regular piece is also being considered.

A weekly full-page feature spread will anchor the second section. The Standard will also be adding a comics page.

The Sunday second section will carry weddings and engagements as well as club news. Other lifestyles items in the works include teen columnists from the local high schools as well as a nationally-syndicated teen column.

Stacey Manning, news/photo editor, and Donna Wilhite, creative services director, are joined by Editor Lisa Tolliver, Carrie Pride, community news coordinator, reporters Holly Cecil and Mark Boxly, paginator Scott Watson and sports editor Jason Nelson in planning the look and packaging of the new Sunday product.

# Court upholds dismissal of suit against C-J

The Kentucky Court of Appeals upheld a judge's dismissal of a lawsuit that a former Floyd County, Ind. school administrator filed against two media outlets over coverage after his public indecency arrest.

Denver McFadden, a former member of the Indiana state school board, filed suit against the Courier-Journal and WHAS-TV over stories they did on his arrest in February 2001. He was charged with exposing himself in a mall restroom in Indianapolis. He was found guilty of the misdemeanor last year.

McFadden alleged that the media had violated his right to privacy, and that their coverage was intended to cause emotional distress. He said the newspaper and television station

reported that police had questioned him in 2000 regarding an incident where he allegedly tried to arrange a meeting for sex over the Internet. McFadden was never charged.

Circuit Judge Tom McDonald dismissed the lawsuit in December 2001, and the three-judge appellate panel upheld the dismissal, saying McFadden's public school career made his lawsuit groundless.

In his written decision on the case, Judge William McAnulty wrote that McFadden "by virtue of the positions he held in public education, voluntarily involved himself in an area of controversy and interest. Therefore, actions of his which may have reflected on his position in the field of education were of public interest."

**Statement of Ownership, Management, and Circulation**

1. Publication Title <b>The Kentucky Press</b>	2. Publication Number <b>04-0710</b>	3. Filing Date <b>09-10-03</b>
4. Issue Frequency <b>Monthly</b>	5. Number of Issues Published Annually <b>12</b>	6. Annual Subscription Price <b>\$9</b>
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4) <b>101 Consumer Lane, Frankfort, KY 40601</b>		Contact Person <b>Dana Rhischide</b> Telephone <b>(502) 223-8821</b>
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer) <b>Kentucky Press Service, 101 Consumer Lane, Frankfort, KY 40601</b>		
9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank) Publisher (Name and complete mailing address) <b>Kentucky Press Service, same as above</b> Editor (Name and complete mailing address) <b>Dana Rhischide, same as above</b> Managing Editor (Name and complete mailing address) <b>N/A</b>		
10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a partnership or other unincorporated firm, give its name and address.)		
Full Name	Complete Mailing Address	
<b>Kentucky Press Service</b>	<b>101 Consumer Lane Frankfort, KY 40641</b>	
11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box <input checked="" type="checkbox"/> None		
Full Name	Complete Mailing Address	
12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one) The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes: <input type="checkbox"/> Has Not Changed During Preceding 12 Months <input type="checkbox"/> Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement) PS Form 3526, October 1999 (See Instructions on Reverse)		
13. Publication Title <b>The Kentucky Press</b>	14. Issue Date for Circulation Data Below <b>September 2, 2003</b>	
15. Extent and Nature of Circulation		
a. Total Number of Copies (Net press run)		
	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
1. Total Number of Copies (Net press run)	550	550
b. Paid and/or Requested Circulation		
(1) Paid Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution	444	446
(2) Paid Through the USPS	22	22
(3) Other Classes Mailed Through the USPS	0	0
c. Free Distribution Outside the Mail (Carriers or other means)		
(1) Outside-County as Stated on Form 3541	456	468
(2) In-County as Stated on Form 3541	20	19
(3) Other Classes Mailed Through the USPS	0	0
d. Total Free Distribution (Sum of 15c. and 15b.)		
	476	487
e. Total Distribution (Sum of 15a. and 15d.)		
	926	933
f. Copies not Distributed		
	64	63
g. Total (Sum of 15e. and 15f.)		
	550	550
16. Percent Paid and/or Requested Circulation (15c. divided by 15g. times 100)		
	95.88	96.10
17. Publication of Statement of Ownership <input type="checkbox"/> Publication required. Will be printed in the <u>October</u> issue of this publication <input type="checkbox"/> Publication not required.		
Signature and Title of Editor, Publisher, Business Manager, or Owner <i>Dana Rhischide (editor)</i> Date <b>9-10-03</b>		
I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).		

**Instructions to Publishers**

- Complete and file one copy of this form with your postmaster annually on or before October 1. Keep a copy of the completed form for your records.
- In cases where the stockholder or security holder is a trustee, include in items 10 and 11 the name of the person or corporation for whom the trustee is acting. Also include the names and addresses of individuals who are stockholders who own or hold 1 percent or more of the total amount of bonds, mortgages, or other securities of the publishing corporation. In item 11, if more, check the box. Use blank sheets if more space is required.
- Be sure to furnish all circulation information called for in item 15. Free circulation must be shown in items 15d, e, and f, item 15h. Copies not distributed must include (1) newspaper copies started on Form 3541 and returned to the publisher; (2) undelivered return from news agents; and (3) copies for office use, leftovers, spoiled, and all other copies not distributed.



# WKPA holds fall meeting in Draffenville

Members of the West Kentucky Press Association gathered at the Holiday Inn Express in Draffenville for their annual fall convention.

The first speakers of the morning were Janett Blythe, director of marketing and public relations at Western Kentucky Community and Technical College, and Sherry Anderson, dean of academic affairs at WKCTC. Their program titled "New Kid on the Block" explained the role of the new system in our communities.

Blythe explained how the technical college and community college systems functioned as separate entities until the state legislation passed House Bill 1 in 1997 creating the Kentucky Community and Technical College system. In 1998, Paducah Community College and West Kentucky Tech joined the Kentucky Community and Technical College System as a result of the act in 1997. In 2003, the KCTCS Board of Regents officially approved consolidation of Paducah Community College and West Kentucky Technical College and the naming of the consolidate college was officially changed to West Kentucky Community and Technical college.

Anderson explained the main difference between the community college and the technical college is that the community college offered associate degrees but no diplomas or certificates and the technical college offered diplomas and certificates but no degrees.

"We had been hearing from employees that not everyone needed a two year degree (at the community college)," Anderson said. "With the formation of KCTCS, (the community college and the technical college) were approved to offer all three."

Three different degrees are offered at WKCTC. Students can obtain a degree in Associate Arts, Associate Science or Associate Applied Science.

Anderson also explained how all the credits earned at WKCTC are transferable to any of the state colleges or universities.

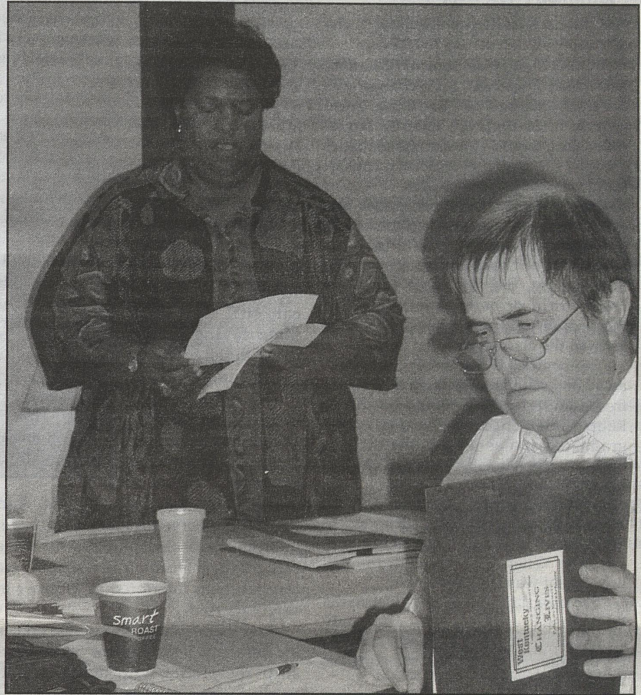
After a short break, Bill Bartleman, political reporter at the Paducah Sun spoke to the group about covering politics in Kentucky since 1975 in his program titled "From the Trenches."

He spoke about the upcoming election and the candidates.

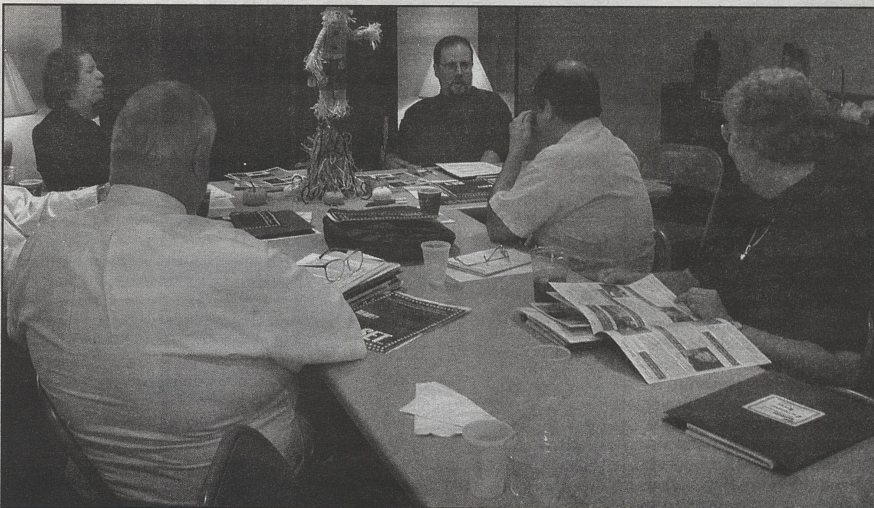
Taylor Hayes, of the Kentucky New Era, spoke to the group about the upcoming SNPA traveling campus in Hopkinsville in March 2004. He said it was still in the organizational phase and asked for suggestions on seminar topics.

WKPA agreed to hold its spring meeting in conjunction with the SNPA seminars.

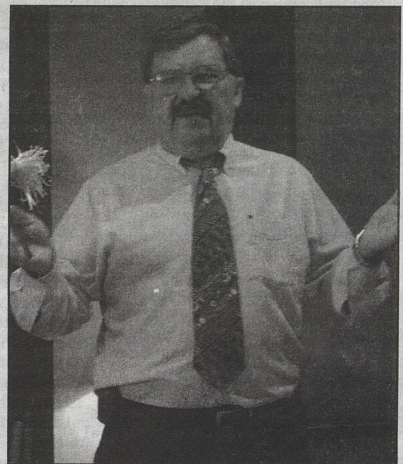
After lunch David Rowell, CEO of the new Four Rivers Center for the Performing Arts in Paducah, spoke about the upcoming season and what is involved in opening this type of facility as well as the steps to booking acts.



Janett Blythe, director of marketing and public relations at WKCTC in Paducah, spoke to those in attendance at the WKPA meeting about the role of the new community/technical colleges in our communities while Jed Dillingham, of the Dawson Springs Progress, looks on.



Those in attendance at the West Kentucky Press Association fall convention held in Draffenville Sept. 26 listen as David Rowell, CEO of the Four Rivers Center for Performing Arts in Paducah, details the first season of the new facility.



Bill Bartleman, of the Paducah Sun spoke at the WKPA meeting about his career as a political reporter at the newspaper, about covering the state legislature his views on the gubernatorial candidates and the election.

## INTERNSHIP

Continued from page 1

can in the newspaper industry," she told me.)

By any standards, four of 58 cannot be termed a success. So a change was needed. Instead of throwing good money after bad, we needed something that would reverse the statistics and get the students seriously considering a career in newspapers.

That's when the internship idea was developed and presented to the board. If we can get the students into the newsroom or darkroom or advertising department, we can show them the "real world of newspapering." And that's different from what they would learn in the classroom.

The board did not feel it could take away any scholarships from that year's freshmen so students would be able to keep their scholarships until they graduated and as long as the met the basic criteria (2.5 GPA overall; 3.0 GPA in journalism).

At the same time, we'd phase in the internship program, awarding six in 1994, 12 in 1995 and a full contingent by 1996. When 1996 arrived, the full contingent was 20 internships.

The program was turned over to the KPA Past Presidents who are solely responsible for the program's successes, the internship pay and selecting the Host Newspapers.

Since newspapers that participate in the Statewide Classified Program were responsible for building the foundation's investment portfolio, the Past Presidents chose to limit the internship

program to those newspapers. The Past Presidents didn't want the students to be clerks in the newsroom or the ad department so eligible newspapers are required to submit a job description and ensure that the students will be treated just like other employees.

For the past several years, each intern has received \$3,000 for a 10-week internship. (I can still hear Russ Metz saying he was going to sell his newspaper and go back to college so he could get that kind of money.)

But to attract students to the internship program, we had to make it an attractive program. And with an attractive program, we can get them inside a newspaper. And if we can get them inside a newspaper, we can get them interested in a career in newspapers.

And that's where the success comes in. Remember the four of 58 scholarship recipients who actually had worked in newspapers.

With the internship program, you can reverse those numbers. We're running better than 80 percent of the

newspapers that do not have overseas correspondents and that would be unlikely to have the resources to support an overseas reporting assignment for a member of their local news team.

For more information on the proposal to be submitted with the application, go to: [wajf@icfj.org](mailto:wajf@icfj.org).

The deadline for applications is Dec. 12, 2003. The World Affairs Journalism Fellowship Selection Committee will meet in February for the selection of fellows. After selection, participants will take part in a mandatory week-long orientation program in Washington, D.C., during the week of May 16, 2004. Following this session, the fellows will continue to refine their project proposals with the assistance of the fellowship administrators and will travel overseas on their individual one-to three-week assignment between May and September 2004. Articles based on work done through the fellowship should be published by mid-November, 2004.

## Tips in obtaining an intern

• whether you get an intern through the KPA program, or your newspaper already has a program, start the process early. To get the best students, be early. Let the schools know you have an internship position, as early in the fall semester as possible.

• contact the advisers and professors to see which students would be a good fit for your newspaper. Letters of recommendation are required with each student's application in the KPA program but the recommendation does not replace talking with someone at the school personally. From the time the recommendations are written to the time you are ready to hire, a lot could have changed in a student's performance in classes or on their school paper.

• students may have several internship opportunities so if you aren't successful in your first attempt to land a student, don't give up. Many students haven't been through a job offer or interview before and may be hesitant at what to do. And remember, since KPA is awarding 20 internships, chances are some students are getting several phone calls from Kentucky newspapers at the same time.

• if you don't apply for the KPA program and don't have your own internship program, start one. It's not that costly. In fact, during the school year, if you're close to a private college or even a state university, consider using an intern for a semester. When I was publisher at Georgetown, Scripps League would not allow me to have a paid intern. But since Georgetown College offered independent study credit, I was able to have three interns over two semesters. The students got three hours of credit from the college and earned an easy "A" from me. Don't get me wrong, just like college athletes, students need some "spending money" so pay them what you can. But you can make the pot "sweeter" if the student is eligible for independent study credit. And who knows? That may be the best on-the-job training program you could have. It's conceivable the student just might want to work for your newspaper after graduation and because of that internship program, they won't need a training period. They've already gotten it.

interns ending up with a job in newspapers. Granted not all of them are in Kentucky, but they are in the newspaper business.

The students have had an impact as well. I remember one of the first interns was R.L. Gold, a non-traditional student at Murray State. One of the stories he did during the internship was entered in the KPA Fall Newspaper Contest. And it won a first place.

Until the mid-1990s, numerous press associations offered scholarship programs. Some still do. But for others,

they found similar results on how many scholarship students were actually in the business. And hearing of the success of our program, they've switched to internships as well. And they're getting similar results now — using the program to give students a real-life experience that leads to them giving newspapers serious consideration after graduation.

If you aren't in the Statewide Classified Program but would be interested to be eligible for the program, give me a call at 800-264-KPA1 and I'll explain both programs to you.

## WAJ

Continued from page 5

Journalism Fellowships are competitive, and fellows are selected and recruited according to several criteria:

- A record of quality achievement in a position at their home newspapers that allows the applicant to have a significant impact on determining news selection and placement;

- The submission of a thoughtful, coherent and well-structured proposal for a reporting and writing assignment that would be significantly enhanced by an opportunity to travel overseas for one to three weeks;

- A spirit of adventure and a curiosity about the link between global issues and the local community; and

- Enthusiasm for and understanding of the mission of the fellowship.

Preference will be given to applicants from daily, community-based

## NEWS

Continued from page 1

and the exhibit is available for local use, at public libraries for instance, after the convention ends on Jan. 23.

This is not a contest and most all photos are used in the exhibit, depending on space available.

Photos may be in color or black and white; should be no larger than 11 x 14; and should be mounted, preferably on black poster board along with the name of the newspaper and the photographer's name and a outline, if appropriate. These do NOT have to be photographs that were published in the newspaper.

The deadline is Dec. 12. Please indicate on a cover memo that the photographs are being submitted to use in the KPA Photo Exhibit.

## 2004 KPA Yearbook and Directory Front Cover

Each year, we select one four-color photograph or a montage from a photographer at a newspaper and publish it that on the front cover of the directory with appropriate credit given inside the directory. The photo does not have to have been published in a newspaper to be used on the directory's cover.

The deadline for submitting a four-color photograph for the front cover is Nov. 15.

Please indicate that the photo is being sent for consideration for the front cover of the KPA Yearbook and Directory, and include the newspaper and the photographer's name.

Please mail entry to:  
David T. Thompson  
Kentucky Press Association  
101 Consumer Lane  
Frankfort, KY 40601

## PEOPLE

Continued from page 2

News-Enterprise as an inside sales representative in the Classified Advertising Department.

### Crawford takes position at Kentucky Homes Magazine

Marian Crawford has recently transferred from her job at The Cynthiana Publishing Company to the Kentucky Homes Magazine department as an ad designer/customer service representative.

She held her position at The Cynthiana Publishing Company for over 35 years.

### Blandford hired as marketing coordinator

Mary Anne Blandford has joined The News-Enterprise staff as marketing coordinator.

The Louisville native attended Eastern Kentucky University.

### Clemens to lead The News Enterprise Advertising Coordinations Team

A new Advertising Coordinations Team has been formed at The News-Enterprise in Elizabethtown and Linda Clemens takes on the role as Advertising Coordinations Team Leader.

Clemens joined the staff on Feb. 20 as an advertising coordinator and moved to her new position on May 5.

She is originally from Indiana but moved to Elizabethtown last September after graduating from the State University of West Georgia in May 2003 with a BFA.

### Dean Manning takes job at Laurel News Journal

Dean Manning has joined the staff at the Laurel News Journal as a staff reporter.

Born in Covington, Manning has roots in Laurel and Clay Counties.

Prior to coming to the Laurel News Journal, Manning spent six months working for a newspaper in Columbia, Tenn. Prior to that, he worked for a newspaper in Florence, Ala.

### Commonwealth Journal welcomes Zubaty to staff

Peter W. Zubaty has been hired as the new sports editor for the Commonwealth Journal.

Zubaty is originally from Warsaw

in Gallatin County and a graduate of Northern Kentucky University where he studied journalism and history. He worked on the student newspaper while at the university.

Since graduating he has done news reporting at the Oldham Era in LaGrange, the Roane County News in Kingston, Tenn. and served as news editor at the Appalachian News-Express in Pikeville.

### Brandenburg hired as new features editor at Laurel News Journal

Ronica Brandenburg was named features editor for the London Laurel News Journal in late August replacing Heather Randolph. Randolph left to continue her education in journalism at Western Kentucky University.

Brandenburg is a graduate of Eastern Kentucky University where she worked at the Eastern Progress, the student newspaper. She served as a news reporter for six months at the News Journal before taking the job as features editor.

### Bottoms hired as sports writer for Lebanon Enterprise

Billy Bottoms began covering sports for the Lebanon Enterprise in late August.

Bottoms is a Springfield native and also works for the Marion Adjustment Center where he is a sergeant. He is also a member of the Springfield-Washington County Rescue Squad.

He is a youth sports coach and has guided athletic teams in Little League, Babe Ruth, YMCA and middle school over the past 10 years.

### Kentucky New Era staff writer receives literary honor

Kentucky New Era staff writer Jennifer P. Brown has received an honorable mention for the 2003 Christine White Creative Nonfiction Award, presented at Goucher College in Baltimore.

A Hopkinsville resident, Brown received a master of fine arts degree in creative nonfiction in September from Goucher. She received her Bachelor of Science degree from Murray State University in 2000.

The creative nonfiction award honors outstanding manuscripts in the literary journalism and memoir/essay genres.

It is presented annually to two graduating students in Goucher's master of fine arts in creative nonfiction

program.

Recipients are chosen by outside judges, who select winning entries from a pool of manuscripts submitted by every member of the class.

Brown's manuscript, "Silent Lessons," earned an honorable mention in the literary journalism category from judge Mike Sager, writer-at-large for Esquire magazine and a former staff writer for The Washington Post.

### DeMio to lead Northern Kentucky bureau

An award-winning newspaper editor and writer has joined The Kentucky Enquirer to lead the paper's Northern Kentucky newsroom.

Terry DeMio, 39, a native of Cleveland, took over Aug. 25 as Kentucky bureau chief. She will oversee the journalists who work out of the newsroom on Grandview Drive in Ft. Mitchell.

DeMio graduated magna cum laude from Kent State University with a Bachelor of Arts degree in 1986.

She worked from 1987 to 1988 as a reporter at the Geauga Times Leader in Chardon, Ohio, where she covered county and local governments and also wrote and edited the paper's entertainment section.

In 1988, DeMio began a long stint at The Repository in Canton, Ohio, advancing from reporter to editor, culminating in 2000 with her appointment as city editor.

Under DeMio's leadership, the paper earned 87 Associated Press awards, including first place in general excellence as well as awards for news writing, investigative news reporting, breaking news and business reporting. In addition, The Repository was named Best Daily Newspaper for its size this year in the Ohio Society of Professional Journalists' contest.

DeMio has won individual writing awards for columns, enterprise reporting and breaking news.

### Ginn named managing editor at The Winchester Sun

Jennifer Ginn has been named managing editor for news at The Winchester Sun.

A native of Elizabethtown, Ginn has been city editor at The Sun since November. She will be responsible for daily news operations of the paper.

Ginn attended East Hardin High School and Elizabethtown Community College. She earned a bachelor's degree in journalism in 1992 and a master's degree in journalism in 1995 from the University of Mississippi.

She has had a variety of positions in journalism during the past 11 years. Ginn has been a reporter and entertainment editor at the Oxford Eagle (Oxford, Miss.), reporter at The News-Democrat (Carrollton), education reporter at The Advertiser-Tribune (Tiffin, Ohio), education reporter at The Northeast Mississippi Daily Journal (Tupelo, Miss.) and copy editor at the Daily News (Bowling Green, Ky.).

Ginn has been involved in volunteer work with animals, including volunteering at the Warren County Animal Shelter and serving as a foster parent for the Clark County Animal Shelter. She and her husband, Robert, live in Winchester.

### Kelly receives Byron B. Harless Award

Tim Kelly, publisher of the Lexington Herald-Leader, was among numerous Knight Ridder executives recently honored.

Kelly received the Byron B. Harless Award for his continued success in identifying and developing strong and diverse leaders who are going on to lead Knight Ridder companies into the future.

### WKU student newspaper honored by national group

For the first time ever, Western Kentucky University's student newspaper has been recognized as the nation's best by the Society of Professional Journalists.

The College Heights Herald received the 2002 Mark of Excellence national award for Best All-Around Non-Daily Student Newspaper (published two to four times a week). Awards were presented last month at the SPJ national convention in Tampa, Fla.

"We're very excited to win the SPJ award," said Bob Adams, Herald adviser.

"The Herald has been a finalist several times in the Mark of Excellence competition, but this is the first time we've won."

Editors for the spring and fall semesters of 2002 were Brian Moore and Caroline Lynch. Both are WKU graduates from Louisville and are reporters for The Courier-Journal.

Graduate Rick Mach of Sterling, Va., received a first-place Mark of Excellence award for photo illustration. Mach is a photographer for the St. Louis Post-Dispatch.

The SPJ award adds to the Herald's tradition of national recognition. Since

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## PEOPLE

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1981, the Herald has won nine national Pacemakers from the Associated Collegiate Press and is a finalist again this year. Since 1999, the paper has won four Gold Crown awards from the Columbia Scholastic Press Association.

### New writer added to Leader-News news team

Samantha Carver has been hired as a staff writer at the Leader-News in Muhlenberg County.

Carver, who is from Hopkins County, has previously worked for Dogwood Lake Funpark in Dunmore as the public relations director and at The Messenger in Madisonville as a staff writer and copy editor.

She attended the University of Evansville and Elon University in Elon, N.C. where she earned a Bachelor degree in mass communications and journalism.

### Columnist Hale joins Tribune-Courier

"Heart and Humor," a weekly column by Calvert City resident Neeta Keeling Hale, began running in the Tribune-Courier in Benton on Sept. 10.

Hale is pursuing syndication of her column in other newspapers in addition to the Tribune-Courier.

Hale has been a writer locally for more than 15 years. Her column, formerly titled "Passing thru Calvert," has been published in two other Marshall County newspapers. She has been awarded KPA awards twice for that column.

Hale is a graduate of Mid-Continent College in Mayfield with a Bachelor of Science degree in organizational leadership.

### Young wins state fair photo contest

Myles Young, 17, a free-lance sports photographer for The Anderson News, took top honors in the junior photography division of the Kentucky State Fair last month with his photo of a bee pollinating a sunflower.

Young, a senior at Anderson County High School, took Best of Show over 183 entries from middle and high school students. He has entered his photography since he was in the fifth grade and has earned numerous ribbons over the years.

This year, Young also won second place in the black-and-white Nature division and black-and-white digital image competition with photos of a cat and the Anderson County High School basketball team in action.

Young appeared on a KET special about the fair, which aired at 8 p.m. Sept. 23. He was presented a silver bowl in honor of the Dolores "Dee" Armbruster Award by the Louisville Photographic Society in September.

Young plans to pursue photography upon graduation. He is editor of the Cat Paws Yearbook. He is the son of Troy and Benita Young of Anderson County.

### Wilkison takes new job with Associated Press

The Associated Press has appointed David Wilkison as the new director of state news/West. The appointment was announced in late September by Kathleen Carroll, AP's executive editor and a senior vice president.

He will work with the chiefs of bureau and news editors in his regions, focused on helping those bureaus produce outstanding state news reports of high value to all media members and clients - print, on-line and broadcast. He also will work closely with four regional vice presidents on news and news-related bureau issues in their regions.

Wilkison has been chief of bureau in Kentucky since April 2002. He and his family will relocate to a city in the western United States as he takes up his new responsibilities. Before he was named COB, Wilkison was the assistant chief of bureau and news editor in Philadelphia, news editor in Des Moines, Iowa, and correspondent in Morgantown, W.Va., and Newark, N.J.

Wilkison, 37, is a native of Dayton, Ohio, and a graduate of West Virginia University.

### Springfield Sun launches upgraded Web site

The Springfield Sun introduced an improved Web site in early September at [www.thespringfieldsun.com](http://www.thespringfieldsun.com).

The site - which has been up and running since the first of the year - features a new look, searchable archives and a business directory for advertisers.

The improved site also offers easy access to subscription and contact information.

The newspaper hired former summer intern Sam Fletcher to redesign the site and maintain and update it on a weekly basis.

Plans are for the site to be updated with the latest in Washington County news and advertising by 11 p.m. each Tuesday.

### UK Student reports for National Journalism Convention Newspaper

Rebecca Neal, a junior in the University of Kentucky School of Journalism, was selected as one of 12 students nationwide to report for The Working Press, the official newspaper at the Society of Professional Journalists (SPJ) convention held in Tampa, Fla., Sept. 11-13.

Neal was one of seven reporters, two photographers, and three designers who published the newspaper during the convention. The newspaper was distributed each morning to about 1,000 professional journalists, educators and students who attended the SPJ convention.

SPJ paid Neal's convention registration, hotel costs, and other convention-related expenses for her newspaper work. The Bluegrass chapter of the SPJ paid Neal's airfare to Tampa.

Neal will be the 2003-2004 assistant news editor of the Kentucky Kernel, UK's independent daily student newspaper. She has served journalism internships with the Advocate-Messenger newspaper in Danville, WKYT-TV and WTVQ-TV in Lexington, and WUKY-FM, the UK public broadcasting radio station.

### Standard writers pick up national recognition

Two Kentucky Standard writers have been honored with national writing awards.

The National Newspaper Association, in its 2003 Better Newspaper Contest, recognized News/Photo Editor Stacey S. Manning and reporter Holly Cecil for excellence in feature writing (non-daily division, circulation 6,000-9,999.)

Manning won third place for her story "A Daughter Waits for Justice." The story focused on the life of Shannon Blincoe, whose parents were murdered in a Georgia rest stop in 1980. Blincoe was 9 months old when her parents were fatally shot by William Howard Putman. The story chronicled her emotional journey as her family prepared for Putman's exe-

cutio.

Cecil won honorable mention for her story "Culture, Flavor, Tradition." The story was about artist Beatrice Montoya, from war-torn South America who has made her home in Bardstown.

The article featured her life in South America, her work as an artist and her collection.

The awards were handed out in Kansas City at the annual convention.

### Dann, Taylor join Murray Ledger & Times staff

Michael Dann and Kristin Hill Taylor recently joined the editorial staff of the Murray Ledger & Times.

Hired as a sports writer, Dann is a native of Illinois and 2000 graduate of Southern Illinois University in Carbondale.

He has previously worked as an assistant sports editor for The Spokesman in Herrin, Ill., and sports editor with The Daily American in West Frankfort, Ill., before working as a photojournalist for The Southern in Carbondale.

He has had work published for the Associated Press, St. Petersburg (Fla.) Times, Chicago Tribune and St. Louis Post-Dispatch.

He and his fiancée, Cassie Evans, are scheduled to be married this November.

Taylor, a staff writer, is a native of LaGrange and a 2001 graduate of Murray State University. She has previously worked for the Richmond Register and interned with The Oldham Era and The Sentinel-News in Shelbyville, as well as the Lexington Herald-Leader and had a nine-month temporary stint with the AP in Louisville.

### Kentucky New Era news editor reports from Iraq

Kentucky News Era News Editor Daryl K. Tabor accompanied and reported on troops from Fort Campbell's 101st Airborne Division (Air Assault) currently deployed to northern Iraq.

Tabor left in Aug. 11 with 120 soldiers and a group of local and national journalists for the 101st sponsored three-week trip.

His coverage, which carried the "From the Front" logo, continued a popular series of stories written by former Managing Editor Rob Dollar during the division's March prewar buildup in Kuwait.

Tabor's stories tended to concentrate on individual soldiers and the challenges they face.

