#### Lexington veterans will attend service in nation's capital

An estimated 35 to 40 Vietnam vet-erans from the Lexington area will be among the 300,000 war veterans nationwide who are expected to de-scend upon Washington, D.C. this weekend.

The Vietnam Veterans Memorial will be turned over to the U.S. gov-errment in a weekend celebration, will be dedicated at 2 p.m. on Sun-day, Veterans Daw.



Spin cycle

Carolyn Black, an Arts & Sciences freshman, practices a ro tine with the UK Marching Band at Stoll Field yesterday.

#### Conservative women try organizing group

By DARRELL CLEM

gerous to fall into the trap of addressing only moral issues."

Thompson said she opposed ERA
"ERA could be very detrimental to the woman," she said. "We need people in Congress and the Supreme Court interpreting the Constitution as it should be. The problem is people in government who are controlling the law and manipulating the law."

By DARRELL.CLEM
Sexion Staff Writer

Six women met last night in the Student Center to form a conservative women's group, but disagreement concerning the meaning of conservatism divided the group of conservatism is on the production of the family related to the opposition of abortion and liberal women's group, and protection of the traditional family. But to one woman at the mediate of the opposition of abortion and liberal women's group, and protection of the traditional family. But to one woman at the mediate of the opposition of abortion and liberal women's groups, and protection of the traditional family. But to one woman at the mediate of the opposition of abortion and liberal women's groups, and protection of the family. The form of the family of the law and manipulating the construction of the family. There needs to be some kind of other tradition of the family of the law and manipulating the law and

#### Physics department buys new computer

Theoretical calculations now possible with purchase of new Ridge computer

By SCOTT WARD Staff Writer

The department of physics has purchased a new Rodge computer system that will enable discusses to discovere and the state of the control of the state of the st

## High schoolers discuss human relations

Annual Bluegrass conference centers on working out problems among people

By DOUGLAS E. PITTENGER Staff Writer

Staff Writer

It's not unusual for high school students to visit the campus. But today, about 100 central Kentucky high schoolers work to keep to the stage of th

"The purpose is to discuss the building of human relations, not only in the schools, but in the personal lives of the students involved.'

vice president for University relations

Weinberg said the principals of the schools were asked to pick a cross section of students who are in-terested in human relations and have leadership capabilities. She said a representative should be "... someone who can take ideas back to their high school and have them lis-tened to."

er goal of the conference is to help the participants appreciate the di-versity they bring to the conference. The conference will begin with the keynote address by William Parker, vice chancellor for minority affairs. His speech, entitled "A Handshake in India," will discuss the nature of

session in which they will attempt solve a hypothetical human relations problem.

Raymed Hornhack, UK vice Raymed Hornhack, UK vice Raymed Hornhack, UK vice the Conference of University relations, will welcome the group and help with the coordination of the conference and a former board member of the NCCJ, said the conference was meaningful. He said his first exposure of working with human relations came after working at Morehead State University, where he became involved in NCCJ conferences. When he came to UK, he suggested having a conference here.

Don Byars, acting director of undergraduate admissions at UK and chairman of the youth advisory of the NCCJ, will also be involved with the conference. He said the primary emphasis of the conference is to help students understand their individual differences and see how variety enhances people in the long rively enhances people in the long have leadership capabilities. She said a representative should be "... someone who can take ideas back to their high school and have them listened to."

She said the purpose of the conference is to "... help young adults look at human relations in their own lives and in their schools and to find ways to improve those relationships." Weinberg said anorthy with their schools for the first many their schools and anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships." Weinberg said anorthy of the schools for the final relationships. The schools for the final relationships. The schools for the final relationships.

#### Outing Center offers camping equipment, advice



By KENZIE L. WINSTEAD Staff Writer

UK students, faculty and staff who want to go camping can rent their supplies right here on campus at the Outing Center in the Student Center. Beginning its fifth year of operation, the center has a wide variety of good equipment at reasonable prices, said Joan Loughrey, program adviser at the Student Activities Office.

experience.
She said a lot of people come to the Outing Center and ask for advice; some people are not even sure where they want to camp.

Shirley, who used the Outing Center last year, said, "I thought they had a good selection (or equipment)."

Sutherland added, "The prices were very, very reasonable. They are still cheap it was the content of the original seed money was allocated by vice president of student affairs, dean of students and the Student Center.

"We're running about 35 to 38 per-cent ahead of where we were last year," Loughrey said. She said the Outing Center makes minimal prof-its, if any. She explained that any profits are funnied back into the Outing Center to keep up or replace the supplies.

#### INSIDE

#### WEATHER

#### **SPORTS**

#### UK and Vanderbilt look for post-season play

that competition a little of tougher when they langle with Vanderbilt University tomorrow at Commonwealth Staductives of Common to the Commonwealth Staductives of Commonw

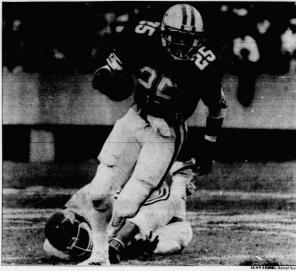
the extra time to prepare for an extremely tough Kentucky team." Mealcuty has the same toughness as always. They even have a mean offensive team," Mealcuty has the same toughness as always. They even have a mean offensive team," Mealcuty has the same toughness as always. They even have a mean offensive team, "Mealcuty has the same toughness as always. They are vastly improved over last year when they beat us tu?a. The same to the same

against Vanderbilt because we think its going to take that in the game, he said.

The need to score was also a major thing that Claiborne said the Cats will have to concentrate on against Vanderbilt and throughout the rest of the season.

"When we get an opportunity to score we need to put some points on the board in our next couple of games," he said.

The Commodores will attempt to counter the rushing of Wildcat failback George Adam's (Pagasate and back George Adam's (Pagasate and Pagasate a



Tailback Mark Logan breaks loose with a big run in last Saturday's 31-7 win over North Texas State.

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#### **Heading for Holmes**

Joe Richie, a political science freshman from Holmes Hall, prepares to head down field after catching a pass in Wednesday's 15th annual Hallowen Bowl. For the fifth consecutive year, Holmes Hall defeated Haggin Hall 20-13 in the flags-football all-star game.

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#### AROUND AND ABOUT



#### NIGHT SPOTS

ustin City Saloon — 2350 Woodhill Shopping Center. Homebrew ck), tonight and tomorrow, 9 p.m. to 1 a.m. \$2 cover.

B.C.'s Restaurant and Launge — 395 S. Limestone St. Preditor (heavy metal), tonight and tomorrow, 9 p.m. to 1 a.m. \$2 cover.

ottom Line — 361 W. Short St. Stark Raven (hot rhythm 'n' roll), tonight and morrow, 9 p.m. to 1 a.m. \$3 cover.

Cafe LMNOP — 337 East Main St. Poor Girls ("orchestrated derang tonight. Poor Girls and Folks on Fire tomorrow, 9 p.m. to 1 a.m. \$2 cover.

Plm's Pub — Hyatt Regency — 400 West Vine St. Music Works (Top 40), to-night and tomorrow, 9 p.m. to 1 a.m., no cover.

Spirits Lounge — Radisson Plaza Hotel. Blue Max (rock 'n' roll), tonight and tomorrow. 9 p.m. to 1 a.m., no cover.

2001 VIP Club — 5539 Athens-Boonesboro Road. Cross Country (country), tonight and tomorrow, 9 p.m. to 1 a.m., tonight, \$3 cover; tomorrow, \$4



#### WEEKEND **CINEMA**

All of Me — Steve Martin and Lily Tomlin star in a stary about what happens when a woman and a man get together — literally. (Southpark: 2:10, 4:05, 5:55, 7:30, 9:55, 11:45), Rateal R. KERNEL RATING: 6.
Amedeus — The story of Wollgang Amedeus Mozart, the rowdy, brosh child prodity who never grew up. (Turfland Mail: 1:00, 4:00, 7:00, 10:00,) Rateal PC.
American Dressmer — Tom Corni and Jößeth Williams in a fortalistic sip year. (Southpark: 2:10, 5:15, 7:30, 9:40, 11:50), Rateal PC. 13.
Body Rock — Another breakdance movie. (Northpark: 2:20, 4:05, 5:50, 7:45, 9:45, 11:45, Also at Crossroads), Rateal R.
Country — When the land is your life, you light for your life. (Foyette Mail: 2:00, 4:09, 7:00, 9:30) Rateal PC.
Off God, You Devill — The eternal duality of good and evil is reduced — or enlarged, depending on your religious politics — to a George Burns vehicle in which he portroys both God and Satan. (Southpark: 2:05, 3:55, 5:45, 7:35, 9:30, 11:30, Also at Northpark: 2:05, 3:35, 5:45, 7:35, 9:30, 11:30, Also at Northpark: 2:05, 3:35, 5:45, 7:35, 8:04, 7:45, 9:30, 11:30, Also at Northpark: 2:05, 3:35, 3:45, 7:45, 8:04, 9:46,

Places in the Heart — Effectively sentimental tale of depression-era hard-ships and triumphs. Sally Field stars. (Southpark: 2:20, 5:15, 7:30, 9:40, 11:50.) Rated PG. KERNEL RATING: 9.

The Prodigal — The story of a family in conflict, from the film company of Billy Graham. (Southpark; 2:00, 3:50, 5:45, 7:40, 9:35, 11:40.) Also at North park; 2:00, 3:50, 5:45, 7:40, 9:35, 11:40.) Rated PG.

Silent Night, Deadly Night — Who says Christmas and gratuitous violence don't go together? (Northpark: 2:10, 3:45, 5:35, 7:55, 9:55, 11:50. Also at Crossroads.) Rated R.

A Soldier's Story — The Army sends a black military-trained attorney to investigate the murder of the leader of an all-black platoon in the final months of World War II. Rated PG. Call Lexington Mail for showtimes. KERNEL RATING: 8.

The Terminator — (Fayette Mall; 1:00, 3:10, 5:20, 7:30, 9:45. Also at Northpark; 2:35, 5:20, 7:50, 9:50, 11:45.) Rated R.

Terror in the Aisles — The movie for people who hate to sit through five minutes of plot development to get to the violence. (Northpark; 2:15, 3:55, 5:45, 7:35, 9:40, 11:15. Also at Southpark; 2:15, 4:00, 5:50, 7:55, 9:45, 12:00. Lexington Mall diso.) Rate &f.

At the Kentucky Theater this weekend: Today — 1:30 p.m." The Bounty; 7:30 p.m. "Play II Again Sam;" 9:30 p.m. "The 4th Man;" midnight. "Liquid Sky; Tomarrow — 1:30 p.m. "The Natural;" 3:45 p.m. "Play II Again Sam;" 5:30 p.m. "The 4th Man;" 7:15 p.m. "The Bounty;" 9:30 p.m. "The Natural;" midnight "An American Werevold in London;" Samdey — 1:30 p.m. "Play II Again Sam;" 3:15 p.m. "Liquid Sky;" 5:15 p.m. "The Bounty;" 7:30 p.m. "The Natural;" Natural;" 7:30 p.m. "The Natural;" 8:45 p.m. "Cruising;"



MISC.

#### Some call it art

#### Kernel graphics team whines its way into the limelight

By GARY PIERCE Arts Editor

The Kentucky Kernel's graphic artists sometimes feel like two-dollar whores. They sell their artistic talents to the lowest — in this case only — bidder, a newspaper that uses whatever it wants of their work and leaves their money on the floor. Day after day, they are called

upon to produce informative graphs, eye-catching logos and illustrations for other people's stories. Day after day, they push their physical stamia to the limit while repressing their most creative and often best—ideas in an effort and often best—ideas in an effort and often best—ideas in an effort damn often, if you want to know the restrictive are they expected the state of the





Steve Greb is a geology graduate student from Chicago. He isn't here today to explain his work because he is conventioning in Nevada, but we're running it anyway since he's so reliable at drawing editorial car-

STEVE GREBS toons and the occasional illustration.
Steve, when you get back and see this, don't look at it for too long. We need Monday's edit cartoon five minutes ago.



STIVEGEZ

Tim Hays does not consider himself an artist. Neither dowe.
Just kidding, Tim.
What Tim is, among other things, is a junior majoring in art. As far as we can lell, that means he gets to see the second of the second o since newpapers greatly appreciate the kind of artistic brevity he does so well.

the kind of artustic brevity ine unesowell.

His peers figure Tim is a shoein for the internship he has applied for at the Dallas Morning News, where former Kernel 'lon' cartonist Dan Clifford found gainful employment.

Tim does illustrations for every section of the paper, which means he is perhaps the cheapets artistic whore we have.

But seriously, folks. Tim also illustrates for the Campus magazine, campus-organization posters and the Kentuckian, our beloved yearbook.



David Pierce is in his second year as graphics editor of the Kernel. God only knows why. Pierce will occasionally stoop to drawing a few bits and pieces for our paper, especially when he can't track down any of the other guys to do it for him. His real pride and joy — and sole reason for becoming graphics editor—is the "Droll" comic estrip at the bottom of the piece of the piece

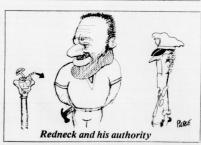
like to have her.

Actually, somebody else said that, but David liked the way it sounded. He rarely jokes about sex. Or food.

No. David Pierce is a serious man. That's why he complained so bitterly about having his "Droll" strip right next to the popular "Bloom County" series on the Viewpoint' page. Pierce fell readviewpoint' page. Pierce fell readviewpoint' page. Pierce fell readviewpoint' page. Pierce fell readviewpoint page. Pierce fell readviewpoint page. Pierce fell readviewpoint page. Pierce fell readviewpoint page. Pierce with a syndicated artist.

Now he has found "refuge" on the 
Pastimes page, says Pierce, who is 
a man of few words, or at least a 
man of few good quotes.

Pierce is learning the fine art of 
comic-stripping while pursuing a 
degree in computer science, with a 
concentration in art.





#### EPA proposes stricter controls on acid rain

Air Act for having built tall smoke stacks up to 1,200 feet in the 1970s to disperse suffur dioxie doplution. Another the regulations do not require tearing down those stacks, the power plants and other industrial factors and the power plants and other industrial factors are plants and other industrial factors and the power plants and the p

Lexington man dies in Army crash

Lemons said the other crew member, Warrant Officer Martin H. House, no age or hometown available, suffered multiple inju-ries in the crash, but was listed in stable condition yesterday at Beaumont Army Medical Center.

#### County jailers ask assistance from 1986 General Assembly

Associated Press
FRANKFORT — County jailers said
yesterday they want help on several
fronts from the 1986 General Assembly, including an alternative to jailing the mentally ill and speedier
payment from Frankfort for housing
state prisoners.
See the present of the state of the standards for cell space, which the
standards for cell space, which the
standards for cell space, which the
standards for cell space, which the
standards are unrealistic.
A contingent from the Kentucky
Jailers Association met yesterday
with the subcommittee on jails of
the Interim Joint Committee on
Counties and Special Districts.
Incarceration of the mentally ill is
a "prevalent problem," affecting
nearly every county, said Kenton
County Jailer Jim Knauf.

"Jails are still being used as a

mates
"This is the time when a high rate
of suicides do occur and they're put
in a county jail without a doctor's
supervision." Taylor said.
Taylor said he also wanted "a fair
reimbursement system for payment
to counties for housing these state
prisoners."
The controlling regulations we written after a review of fede

State prisoners often spend several months in jail, awaiting transfer to a state prison or reformatory.

Daviess County Jaller Harold Taylor said he'd like to see judges given
the power to compel hospitals to
take care of mentally ill prisons
"We feel that a mentally ill period
to make not, in most case. Their only
to give the prison who is alleged to
the dangerous to himself, there currently is no immediate alternative to
locking him up. Taylor said. He
added that the first 24 hours is the
most critical period with such inmatters.
"This is the time when a high rate
"This is the time when a high rate
when the country doesn't get paid, however,
taylor said.

The county doesn't get paid, however,
taylor said.

Taylor said.

State regulations require 50
committee said.

State regulations require 50
committee said.

State regulations require 50
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ettin isolation cells.

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taylor said.

State regulations require 50
committee said.

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The controlling regulations were written after a review of federal court orders. "The problem is, there's constant change among the federal courts," Sabbatine said.

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## U.S. Army helicopter flying a simulated artillery attack mission brushed under high voltage power lines and crashed, killing one crew member from Kentucky and injuring the crew member, officials said yesterday. Lt. Col Dave Stewart, an Army spokesman, said the OHS Kiowa helicopter from the Air Cavalry Lemons said the helicopter was returning to Biggs from a simu-lated artillery attack mission when the crashed occurred.

For where two or more are gathe Name, there will I be also

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8:00 p.m. Thursday Night Bible Study

#### Pickets injured in coal disturbance

By BILL BERGSTROM Associated Press

By BILL BERGSTROM
Associated Press

PIKEVILLE, Ky. — Three pickets were injured and four construction company trucks were damaged in a disturbance yesteries and additional company trucks were damaged in a disturbance yesteries. Sidney of the company truck of th

"began beating windows out on three of the vehicles," according to the state policy statement.

"Four of the trucks were damaged sectensively and the other, a tractor trailer, went out of control, hit aparked vehicle which struck the three pickets, "Tacked-trailer apparently went out of control when Copley, the driver." laid down in the seat to avoid nijury."

Police said three of the truck drivers received minor injuries from broken glass.

Two pickets, Richard Trivette and Kenny Thacker, were treated for minor injuries, police said, the hird, Randy Maynard, was admitted to the Applachian Regional Hospital al South Williamson, where he was reported in satisfactory conditions of the was reported in satisfactory conditions. The case was moved to U.S. District Court in Pikeville at the request of union attorneys. However, John Massey intends to reopen them as no the propose of the propose of the company's arguments from a time response to the company's arguments from attending the would still consider union attended a word and the would still consider union arguments that the case should be arguments from the word and the would still consider union arguments that the case should be arguments from the response to the company's arguments from a temperature response to the company's arguments from attempting the word that the case to distinct the truck t

#### Communities to receive federal aid

WASHINGTON — The federal government has awarded \$51.3 million to \$61 small and economically distressed communities to help them build industrial, commercial and neighborhood projects, the Department of Housing and Urban Development said in a statement yester-days.

neighborhood projects, the Department of Housing and Urban Development said in a statement year to advert the state of the most from methods. The state of the most from methods and Livermers Ky. The special project is expected to create 101 new project is expected to create 101 new plots. The special project is expected to create 101

create thousands of new permanent plots as well as 4,235 short-term construction jobs.

The federal funds will not be released until the communities receive written commitments of the private investment.

New applications will be accepted specific process and rolling mill. The project is expected to create 101 new posts.



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#### COUNTERPOINT

Stephenie Walls Managing Editor

#### 'Nouveau Pauvre' learn to exist on Pop-tarts and browsing

Gold American Expansion
ugly.

The flash of the gold, the symbolic
the flash of the rich, and the newly
rich at that, all this sugly.
Oh, the Nouveau Riche are ugly.
But I'm not here to discuss the
merely ugly, never settling for less
'then extreme.'

merely ugly, never settling for less than extreme. Let's talk about the truly hideous Nouveau Pauvre . . . that's the New Poor to those of you who take Span-ick

Nouveau Pauvre . . . that's the New Poor to those of you who take Spanish.

The longest cigarette butts on campus are to be found in the ashrays in the women's room in Dickey that a second of the se

COLUMNIST

columnist

money to the Nouveau Pauvre because of their delicate, transitory like the color of long time, in at least four different like long time, in at least four different long time, in at least

Do you envy the shiny hair of people who don't have to wash their hair with Zest because they can afford both shampoo and soap?
... If so, you could be Nouveau Pauvre.

rather than driving down to La Jol-la's best lunch spot, we drove to the roys R Us store arcoss from the San Diego Naval Base.

New Church concert, which we also culdn't afford.

The key to being happily Nouveau Pauvre is substitution.

The fun we had playing with the toys assuaged our hunger, and we were able to afford some modeling clay to play with that evening, rather than attending a Lords of They or Tb because it only makes you

want a lifestyle beyond your reach.) Substitute radio for records — if you still own a radio.

And when you light that last smoke in the pack of generic cigarettes, do so with grace, not chagrin.

Cos u live in reality.









#### Commercial uses for shuttle aid industrialization of space

Kentucky Kernel readers may re-call in a late September column about the coming space industrial revolution, a partial list of compa-nies going into space commerciali-zation. One company of the com-cast of the company of the con-tage and the company of the con-tage and the company will use the space.

hoyean company will use the space shattle and space station to develop higher quality crystals for advanced computers and electronics. The November flight of Discovery is the first flight of an organic crystal growth experiment. The name of the initial experiment is DMOS (for Diffestive Mixing of Organic Solutions), and it is located on the mid-deck of the crew cabin.

Similar 3M experiments will fly on three shuttle flights next year and five flights in 1986. This number will

#### Contributing COLUMNIST

increase to eight a year from 1987 through 1995. This makes a total of 22 space shuttle flights carrying 3M experiments, according to the new agreement. These experiments will then transfer to an industrial chemical research laboratory on the space station.

The space agency has recently talked with three auto makers: GM, Ford and Chrysler. Discussion was about the potential multimillion dollar market of manufacturing car components in zero gravity.

NASA is also continuing work with the dozens of firms who are already studying possible experiments for space flight. But it's not only the space agency making important steps for the future. Two companies, Center for Space Policy and American Express, have begun a service to link interested investors with space basinesses to invest in.

3M's commitment to organic chemistry experiments are just the tip of the iceberg. In the next couple of years, many more companies will sign similar long-term agreements to study a variety of research areas that are open in the zero-gravity and vacuum of space.

Michael Wilhite is a jo

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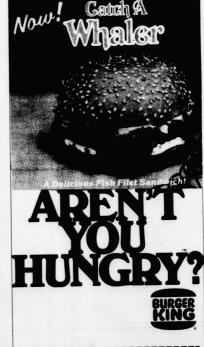
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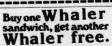
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#### Humana plans for artificial heart transplant

LOUISVILLE — Dr. William C. DeVries and Humana Hospital Audubon announced yesterday they had received permission to perform the world's second artificial heart transplant and are searching for a candidate.

candidate.
"I'm very excited," DeVrles said.
"We're looking for the opportunity

o succeed."
The operation could occur at anyime, although hospital officials said
to candidate had been chosen yet.
"This hospital at this moment is
ready to nut the heart in," DeVries

said in a 45-minute news conference at the hospital ministration approved the hospital as a site for the "continued clinical investigation of the JARVIKA" artificial heart," the hospital said.

"Now that we have PDA approval, the soreening of candidates for the artificial heart will begin immediately." DeVires said. We have such a proper development of the consideration of the same of the consideration of the ministration and the same of the same time. He said the six opening the first artificial heart ministration of the same time. He said the six opening the said of the same time. He same time, the same time that pumps the test intenting the training at the University of Utah. Humana line, through its Humana in August, saying he was true the same time, the same time, the same time, the same time that pumps the test institute international at the lunious time that the university of Utah. Humana line, the same time, the

The FDA-approved protocal for selection of recipients specifies that the patient must be suffering from chronic, non-operable congestive heart failure.

The hospital's institutional review board has approved the implantation of six JARVIK-7 artifical hearts to complete the series of seven such operations originally authorized by the FDA.

#### **Huddleston petitions for vote recanvass**

Officials say it could take several days to recount returns from state precincts

"We don't want to drag this out any longer than necessary." Cary Auxier, pess secretary for the two-

counties probably will do the work next week, she said.

Larry Forgy, chairman of the Reagan-Bash Kentucky campaign, said Republicans will monitor the process. "In places where we feel we ought to be protected, we will be there," he said.

The law covering recanvasses includes provisions for the local boards, rather than the state panel, to do the work. Both major parties have members on the ounnly panels. When the figures have been confirmed or corrected, the county clerk will give the results to the State Board of Elections, Mullins Sid. West offer, want to draw the state panel.

**Election dispute continues** 

Election dispute continues

FRANKPORT (AP) — A dispute over a district judgeahip in eastern Kentucky has intensified after the apparent winner of Tuesday's election was sworn in as judge. The Associated Press has learned.

The problem, according to the current district judge and others has learned.

The problem, according to the current district judge and others have the current district judge and others are the current district judge late Wednesday morning by Powell Circuit Judge James L. King.

The order signed by King said Noble had been 'duly elected' by the voters of Powell, Brestlitt and Wolfe counties, which comprise the 98th District.

Nöble defeated incumber of the problem and the pro

#### State board reviews human rights allegations

FRANKFORT — The state Personnel Board began re-riewing allegations yesterday that the Kentucky Com-nisor on Human Rights had discriminated against ome of its own employees.

though. The Personner Boats many exactly is involved.

Isaac Coniey, an attorney representing the employees who allege racial and sexual discrimination, said the complaint is against the commission.

James C. Hickey appeared at the hearing and said he represented Galen Martin, who has been executive director of the commission since 1960.

Board Chairman Philip Taliaferro said he wanted to determine if the complaint was against Martin or the

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## i un't think Galen Martin has ever been accused as person, only as a representative of the commission. The comparing party should be the Kentucky of the commission because he is the chief staff officer. Hickey said that Martin was, in effect, the commission because he is the chief staff officer. I don't see how I can come here and represent Galen Martin without representing the Commission on Human Rights, 'Hickey said. A formal hearing on the allegations was scheduled for Dec. 3. The commission empioyees allege they can show a pattern of discrimination against black and female employees. In a lengthy investigative report compiled by a Personnel Board lawyer, Martin and other commission of Human Rights, 'Hickey said. If the board determines Martin is not the proor party to be defending the charges, he could not fine motions or examine witnesses and present testimony on his own behalf. Taliaferro told Hickey to present a letter from com-Sandinistas file second protest against U.S.

MANAGUA, Nicaragua — The Sandinista government said yesterday it was filing its second protest note in two days with the U.S. government, this time com-plaining about a sonic boom it blamed on a U.S. spy

planning about a sonic boom it blamed on a U.S. spy plane.

In a protest note on Wednesday, Foreign Minister Miguel D'Escoto said two U.S. Nay'r figates and U.S. aircraft 'harassed' a Soviet cargo ship when it was seven miles off the Nicaraguan coast. The government has denied U.S. allegations that the ship might be carrying MiG combat planes. The United States denied allegations its aircraft violated Nicaragua's airspace.

A boom shook the capital about 9:30 a.m. Similar booms Oct. 31 were first attributed to bombs, but the government later said they were produced by a U.S. plane flying at supersonic speed. After the Oct. 31 boom, military sources in neighboring Honduras said the plane was a Honduran plane breaking the sound barrier over Honduras.

Yesterday, residents of cities as far away as Esteli, 90 miles to the north and Rusa, 65 miles to the south of Managua, said they heard the boom.

"It is the same North American spy plane of the SR.
T type that violated Nicaragunan air space last week."
said Capt. Rosa Pason of the Defense Ministry. She said
the Foreign Ministry would protest formally to Secretary of State George P. Shaltz over the alleged violation
of air space.

The Soviet cargo ship Bakuriani, allegedly harasses
by U.S. craft, docked Wednesday at Cornto, 105 miles
northwest of Managun, on the Pacific coast. By Thursday, I thad not been unifoaded.

A plane from a U.S. Navy Ship had followed the Soviet
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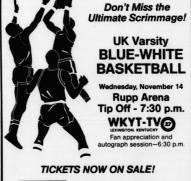
craft.

In Los Angeles Wednesday, Reagan said he would regard the delivery of advanced combat aircraft to Nica-





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#### SPECTRUM

#### **Huddleston camp questions vote**

JACKSON, Ky. — Voting machine prob-lems in Breathitt County added a new wrinkle in Mitch McConnell's razor-thin victory over incumbent Sen. Walter "Dee" Huddleston, but the county clerk says the malfunction was "no big deal."

Whether anyone was denied the right to vote because of the problem is debatable, but it left enough doubt that the Huddleston camp may ask that Breathitt voters be given another chance to cast a ballot.

ask that Breathit voters be given another chance to cast a ballot.

Some precinct polling places were closed for as long as six hours Tuesday while a private company repaired voting machines that mal-functioned because of what county officials termed "human error."

#### Discovery launches with ease

CAPE CANAVERAL. Fla. - Space shuttle Obscovery soared into orbit yesterday and set off in hot pursuit of two wayward satellites, beginning a 1.6-million-mile chase to snare the fast-moving targets and bring them home for

fast-moving targets and bring them home for salvage.
"You sent us off in a fine vehicle," said commander Rick Hauck at the end of the first day in space, "Got a good start."

After a 23-hour delay because of fierce winds aloft, the shuttle and its four-man, one-moman crew, lifted off from the Kennedy Space Center only 70 milliseconds late.
"That was a tremendous ascent, we really enjoyed it," astronaut Dale Gardner told Mission Control."

#### **Education secretary resigns**

WASHINGTON — Education Secretary T.H. Bell, who helped spark a nationwide drive to raise school standards and made edu-cation an asset for President Reagan instead of an albatross, announced his resignation yesterday to return to Utah as a college professor

"We're involved in a real renaissance of American education. It's been a joy to be a

American education. It's been a joy to be a part of that," Bell told a news conference.

The vacationing president, in a letter released by the White House in Santa Barbara, Calif., expressed his "deep regret" and said, "I want you to know how greatly I will miss you as a member of my Cabinet."

Bell, who will turn 63 on Sunday, said personal reasons led to his decision to return home.

#### Chile imposes military siege

SANTIAGO, Chile — Chile's military regime used a newly decreed state of siege yesterday to cripple the political opposition through arrests, press censorship and other restrictions. President Augusto Pinochet's latest crack-down follows a week of anti-government protests in which 15 people died, including six policemen.

Two opposition groups issued statements in defiance of new censorship rules banning any political comment except from the govern-

The offices of the other main opposition co-lition, the Marxist Popular Democratic alition, the Marxist Popular Democratic Movement, were closed and no comment was available. Armed civilians raided the offices Wednesday.

#### **CROSSWORD**



#### Professor gets grant to produce cleaner coal

Federally-funded research could be major step toward alleviating acid rain problem

By LINDA HENDRICKS

The U.S. Department of Energy has granted \$64,437 to UK professor to develop a method for producing leaner roal

cleaner coal.

Joseph W. Leonard, chairman of UK's mining engineering department, said his project, if successful, could be a significant step toward reducing acid rain.

"The project is very much in time to lower acid rain and sulfur," Leonard said. "It will clean coal deeper and give higher recovery levels."

His system is designed to enable coal processors to adjust processing equipment to more efficiently separate pure coal from waste material.

ea for the project was just one of those innova-that doesn't come along very often," Leonard

Leonard received the grant from the DOE after writ-ing a proposal detailing the specific objectives of the project

project.

The process involves mixing magnetic test particles with coal as it enters a processing plant. Electromagnetic detection equipment would pinpoint exactly where and when the particles are separated from the pure

instantly pinpoint how to adjust the preparation process to eliminate the contamination.

"Using this system, we have the potential to go way down on sulfur content — far below the levels we ever thought we could go to," Leonard said.

thought we could go to, "Leonard said.

According to Leonard, the project, which was started
July 1, will be finished in about four years. He also expects to have a working prototype of his system by 1985.

Leonard received a bachelor of science degree from
Pennsylvania State University in mineral processing engineering in 1983 and after graduation worked as a research engineer and assistant coal engineer for a coal
company. After the close for some stream of the perton Balate and received in 1986.

Balate and received in 1986.

#### About 5,000 game tickets

About 5,000 student tickets remain for Saturday's game against Vanderbilt, according to Ronald G. Allen, director of student atthicted admissions. The tickets are available today at the ticket office at Merorial Coliseum from 9 a.m. to 3:30 p.m., with no break during the lunch hour. Paid seats are also available.

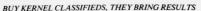
#### Veterans

(comes from) feeling a loss of youth (the average age of those in combat was 19.2) of innocence, of many young ideas, and a loss of trust in the system of government." Weir said the numbing also rep-resents a "loss of buddies and friends and the loss of being in the mainstream of one's own country."

under way to establish about 50 more, Weir said. Kentucky has two such centers — one in Lexington and another in Louisville. There are an estimated 125,000 Vietnamer a veterans in the state, and the Lexington Vet Center receives about 150 to 200 visits by veterans each month.

"We get about 30 new men each month that we've never seen before," Weir said.

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#### Consumer survey lists top 20 packaging peeves

NEW YORK — Spray cans that won't spray and cookies that crumble, "easy-open" cartons that cause us to fumble, plastic wrap that to be for it was the conclusion of a survey that asked consumers to rate their annoyance with packages that say "fear here" but don't tear, with their annoyance with packages that say "fear here" but don't tear, with their annoyance with packages that say "fear here" but don't tear, which is offer their annoyance with packages that say "fear here" but don't tear, which is offer their packaging.

That was the conclusion of a survey that asked consumers to rate their annoyance with packages that say "fear here" but don't tear, with thomemakers earlier this year. Then 5,000 homemakers wearlier this year. Then 5,000 homemakers earlier this yea

"Packages marked 'cents off' that aren't any cheaper" were deemed very annoying by 73 percent, fol-lowed by "Packages saying 'push here' or 'tear here' that don't work and often break fingernails" at 67 percent.

#### Sculpture honors holocaust victims

SAN FRANCISCO — A pile of white bronze corpses lies grotesquely in a concrete pit overlooking the Golden Gate, quietly symbolizing the 6 million Jews who died in Nazi death camps during Wei War II.

Some 80 people and War II.

Some 80 people and the S80,000 memorial, created by sculptor George Segal from live models. In addition to the S80 people with the second property of the second pr

tined for death, said the memorial's message is that "we must never left it happen again." the memorial was dedicated to the video donations, the memorial was dedicated to the video donations, the people of San Prancisco, the sounding area and the world. Wyunschere, we will be supposed to the sounding area and the world. Wyunschere cause it offers a chilling reminder of the enormity of the era's tragedy and horror.

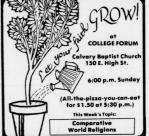
"He has a lot of sadness and a lot of questions," he said, looking at the figure of the man peering through the barbed wire. "He is asking, 'Why?' He is saying no-body cares, that the world let us down."

Before the dedication of the memorial, guests jammed into the Rodin chamber at the Palace for prayers and an address by Ernest Michel, founding chairman of the World Gathering of Jewish Holocaust Survivors in Jerusalem.



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#### **Doctor pronounces** youngest liver patient OK after two years

Associated Press

MINNEAPOLIS — Jamie Fiske, who became one of the nation's youngest and most celebrated liver transplant recipients two years ago, yesterday was pronounced "A-OK" after her annual checkup at University of Minnesotal Hospitals.

"By looking at her, tit's and passed to the low well she's doing," Dr. James Najarian said at a news conference where Jamie said little as she busied herself with a coloniary. The present of the properties of the properties of the properties of the properties of the properties. An arise the properties of the proproperties of the properties of the properties of the properties o

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PHOTOCOMPOSITION: Ellen Hartmann, Doreen Yip OPERATIONS: Darrell D. Adams, Rebecca M. Pratt EDITORIAL ASSISTANT: Betty Babetch.

NEWSWEEK, INC.
Mark M. Edmiston, President
S. H. Price, Executive Vice President and Publisher

PUBLISHER

James J. Spanfeller Jr.

ADVERTISING DIRECTOR: Erich Bruhn
ADVERTISING SALES: Dianna Hightower, Adrienne Scott,
Brian Zimmerman, Ron Woods (Classified).

MANUFACTURING: Providencia Diaz, Tony Gordon, Frank
Holland, Vicki McGhee, Al Pyzbylkowski
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**Brothers and Sisters: A Greek Revival** 

They've recovered from the anti-establishment years and cleaned up many of their "Animal House" acts. Fraternities and sororities are fashionable again and with them has come a revival of the rituals long associated with Greek life. Most chapters, however, have tightened up their drinking and hazing practices, and many face stricter controls from campus administrators. (Cover photo at the University of Illinois by Jeff Lowenthal—NEWSWEEK.) Page 4







#### **Education: In the Marketplace**

Colleges today compete for every good studentand many resort to flashy come-ons and cold, hard cash. But will college admissions begin to look like a used-car market? Page 16

An annual NEWSWEEK ON CAMPUS guide describes summer work and travel opportunities, at home and abroad. Page 20

#### How to Look Good the Old-Fashioned Way

Don't tell your mother, but the hottest fashion news in college towns is actually old clothes that strangers once wore. Retro fashion plates love used clothing for its good value and cheeky style; retailers love it because it's big, big business. NEWSWEEK ON CAMPUS looks at the trend and offers a few tips on secondhand chic. Page 22





#### Winning on the Court and in the Classroom

In his 12 years as basketball coach at Georgetown, John Thompson has developed his own special way of doing things. It's paid off-with an NCAA championship last spring and with a near-perfect graduation rate among his hardworking players. Winning, says the coach, "is not just the scoreboard." Page 24

#### College Radio: Weird and Powerful

Once they were just voices in the night, babbling only to themselves. Now, thanks to the stodgy turn taken by professional radio, college deejays are enjoying wide new influence. Why do people listen to them? Because they air things other stations won't touch. Page 28





#### **Bill Murray Gets Serious About Movies**

You know him as the thinking man's knucklehead from "Saturday Night Live" and "Ghostbusters," but Bill Murray would like to change his image—a little. He's just made his dramatic debut in "The Razor's Edge," from the novel by W. Somerset Maugham. In an interview, he explains how and why.

#### MY TURN: FEED ME GREASE

Don't offer bean sprouts or wheat germ to Katie Burns. She wants her food greasy and gooey—and certainly packaged. She pre-fers what she's used to—good, solid American victuals, like Doritos. Page 36

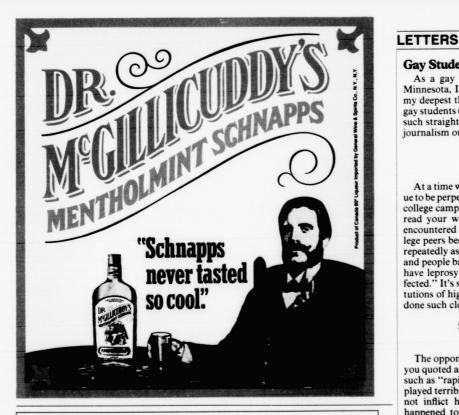
#### **MULTIPLE CHOICE**

Big-money decisions at TCU; high-tech cheat sheet; SAT's bite the dust at Bates; new help for struggling rock and rollers; do pretty people really do better in life? Heading outward for intersession. Page 14

#### **PULP FICTION, NEW GUIDE**

Lee Goldberg, a senior at UCLA, describes his nether life as "pulp" author. Page 33 Erstwhile preppiologist Lisa Birnbach comes up with a college guide that our reviewer flunks out. Page 34

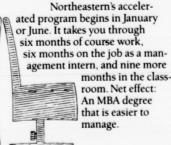
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#### **Gay Students**

As a gay student at the University of Minnesota, I just wanted to extend to you my deepest thanks for your cover story on gay students (EDUCATION). It is rare to find such straightforward and nonhomophobic journalism outside of the gay press.

DANIEL HAWKINS University of Minnesota St. Paul, Minn.

At a time when myths about gays continue to be perpetuated, especially on "liberal" college campuses, it was very refreshing to read your well-researched article. I have encountered much hostility from my college peers because my brother is gay. I am repeatedly asked if I'm a lesbian (I am not) and people back away from me as though I have leprosy and they might become "infected." It's sad and unfortunate that institutions of higher learning continue to condone such closed-minded behavior.

JEANINE McPARTLIN State University of New York Oswego, N.Y.

The opponent of gay recognition, whom you quoted as equating gays with criminals such as "rapists, robbers and thieves," displayed terrible ignorance. Homosexuals do not inflict harm upon others! Whatever happened to liberty and the other tenets upon which this country was founded? This heterosexual student in favor of gay recognition believes in "live and let live.

LISSA F. BENTLEY Smith College Northampton, Mass.

Why do homosexuals feel they deserve special rights? Apparently they're laboring under the illusion that homosexuality is a valid and acceptable life-style, but how can educated college students be so ignorant as to see something which denies the basic laws of nature as good and acceptable?

RICHARD A. HAYES La Mirada, Calif.

Your coverage of gay activism depicted a movement that was isolating itself by being adversarial. But many straights have stood up for the rights of gays and lesbians. At the University of Massachusetts, Amherst, the 'social awareness" floor rooms 61 students who are there because they want to be open to other individuals.

KATHY MOYNIHAN University of Massachusetts Amherst, Mass.

Letters to the Editor, with the writer's name and address and daytime telephone number, should be sent to: Letters Editor, Newsweek On Campus, 444 Madison Avenue, New York, N.Y. 10022. Letters may be edited for reasons of space and clarity.

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Conquest of the Empire is another of the exciting adventure games in the MB "Gamemaster Series," providing you with thought-provoking, yet fast moving game play.





#### Rebirth

They are strong again, but

Meximands has taught us, is so a few that the second of th

#### of the Greeks

chastened by the consequences of drinking and hazing.

chastened by the consequences of drinking and hazing.

rorities, the National Pathellenic Conference, representing 2.427 chapters, reports that since the early 1970s it has increased its membership every two years by 6 percent.

Needless to say, it is not fraternities at have moved closer to the rest of society, but the other way around. "Faternities are back and Ronald Reagan that junior promise back and Ronald Reagan that junior promise back and Ronald Reagan that junior promises have been the control of the property of the Greek passes and the tunior of the says of the turnaround is the number of says of the turnaround is the number of says of the turnaround is the number of says of the turnaround at our value level." One sign of the turnaround is the number of says of the says word after they graduate, a sceret tactic once known only to life-insurance agents. Another sign is the newfound appreciation for ceremony, ritual and the need to be accepted. Fraternities like to need to be accepted. Fraternities like to need to be accepted. Fraternities like to one who way and are first in line for the campus blood drive. But they can be slow to respond to new ideas, such as racial integration.

May and are first in line for the campus blood drive. But they can be slow to respond to new ideas, such as racial integration. In the slow of the same showed in the last few years.

The bould not be surprising that fraternities have traditionally been strongest on

with some honorable exceptions, appears to have slowed in the last few years.

It should not be surprising that fraternities the have traditionally been strongest on the board traditionally been strongest on the South A good illustrass, specially in strongest on the South A good illustrass, specially in strongest of the South A good illustrass, specially in strongest of the South A good illustrass to Confederate uniforms to fetch their hoop-skirted dates in horse-drawn carriages for the Jefferson Davis Ball, an observance that dates back to the early years of the Eisenhower administration. There are those who might view this as a political gesture, but KA member Erle early years of the Eisenhower administration. There are those who might view this say a political gesture, but KA member Erle early years of the Southern South and the Southern South and the Southern South and the Southern gentleman. Georgia is also the school where, when a sorority member takes one of the three sorority member takes one of the sorority mem

step in, and at a few, such as Amherst and Colby, longstanding discipline problems were solved by banning all fraternities from Air most schools though, much of campus social life is organized by Greeks, and these amenites and other services have earned them the admiration even of those who would never dream of joining. This can be seen clearly in the results of a poll conducted for NewsTex Or Campusses this part of the control of the co



Pledging Deke at the University of Michigan: Joining a sacred brotherhood

Pledging Deke at the University of Michigans. Joining a sacred brotherhood
of the larger society conflict with some of the
most cherished beliefs and traditions of fratermities. Getting drunk, for example. Pople who live near frat houses have always
ple who live near frat houses have always
the growing intolerance in American society for alcoholism increasingly puts fratermities on the defensive over practices that
might be constructed as encouraging drinkment with kept and a pedge into the basement with kept gray pledge into the basement with kept gray a pledge into the basement with kept gray a pledge into the basement with kept gray a pledge into the basement with kept gray the proposed proposed in the proposed proposed proposed proposed proposed in the proposed prop

NEWSWEEK ON CAMPUS/NOVEMBER 1984



The Tri-Delts of Ole Miss welcome prospective sisters with sorority spirit: Guardians of traditional values in an uncertain world

fraternity or sorority-and sometimes they leave after rush if they don't get the bid they wanted. Schools with pride in their own traditions might take this as evidence of a misplaced loyalty. That was the case at Texas A&M, where a vocal "no frats" movement helped defeat a move to extend university recognition to the off-campus and unofficial Greek houses. "Frats," says senior Pat McDonald, "seem to separate the oneness of spirit that Aggies have." That may be so, although Levin's collaborator at Northeastern, criminal-justice Prof. James Fox, asserts that fraternity men as a rule make the best and most generous alumni of most universities

or their part, Greeks report feeling abused by the independents, who, they say, sometimes never get beyond their initials to learn their names. A Berkeley sophomore expressed a common complaint when she observed that "when you go to a party, the first question people ask you is, 'What house are you in?' I hate being judged by my house and not me." This problem would probably merit more sym-pathy if the young lady hadn't admitted, earlier in the same interview, that during rush she had dropped all the unpopular houses, even if she liked the girls in them better. "Bad sororities," she said, "don't have parties with the fraternities I like.'

Probably no aspect of fraternity life has given rise to more misunderstandings than hazing. This is partly because fraternities keep their hazing practices closely guarded secrets, so as not to give away the element of surprise either to pledges or the campus police. They come to light as a rule only when someone is killed, arrested or dressed

in a bunny suit for a campus scavenger hunt, as happened at one Northwestern sorority two years ago. It is hard to decide how much weight to give the earnest pro-nouncements of official Greek spokesmen like Dan DalDegan, president of the Intrafraternity Council at the University of Illinois, who assures the public that "the kinds of people we're trying to attract are intelligent. . . . They are asking themselves what they can do to enrich their college experience. Hazing is not one of them. (The Illinois system's commitment to the intellectual life was underscored two years ago when a member of Acacia house went to do his laundry and found that a rival group had filled the washing machine with 22 human brains.)

The worst incidents are invariably ascribed to the distant past, like the late 1970s at the University of Texas, when one fraternity was suspended for forcing its pledges to drink a cocktail of cod-liver oil, raw eggs, limburger cheese and jalapeño peppers. This, however, was not the same house that lined up its naked pledges to pick up an olive with their bare buttocks off a block of ice, run around a barrel with it and deposit it in a

Scott Polikov, president of the UT Intrafraternity Council, asserts that there is a trend away from torturing pledges in favor



Antifraternity activists at Texas A&M: Do fraternities rupture the Aggies' 'oneness'?

of more creative and intellectual forms of hazing, such as sending a pledge class down to the state capitol and giving them 15 minutes to count all the stars on the wroughtiron fence. But he contends that some form of shared misery is an important ingredient in forging the lasting bonds of friendship that are the essence of the fraternity experience. "Hazing is a fairly misunderstood problem," Polikov says. "The people outside the system tend not to really understand what it is, what it has meant to the fraternity system and what the fraternity system is doing about it at this point."

f even students can fail to appreciate the redeeming social value of hazing, imagine how sympathetic district attorneys are likely to be. At least 16 states have antihazing laws on the books, some dating back decades. Even in their absence, though, a prosecutor might decide that hitting a

pledge with a paddle is not all that different from hitting him with a two-by-four. The Cincinnati law firm of Manley, Jordan & Fischer, which has specialized in fraternity law, has a thick file of fraternity misbehaviors that have resulted in criminal charges. Some began relatively innocently but ended in tragedy: 10 students at Chico (California) State were charged in the death of a pledge who was hit by a car while walking back to campus after he was driven to a remote spot and left to find his way home, a popular hazing activity known as "riding." Others began less innocently, as in the case of a Zeta Chi pledge at American International College in Springfield, Mass., who died last



The brothers of Kappa Alpha Psi at Illinois: Maintaining separate-but-equal organizations

February after a pledge ritual that involved eating spaghetti and drinking wine, vomiting and then eating some more. After conducting an inquest, the district attorney's office decided not to prosecute.

Another potential problem arises from the increasing willingness of juries to award damages in civil cases arising out of what once were deemed purely voluntary and privileged transactions, such as being stripped naked, covered with molasses and cornflakes and stuffed into a burlap sack by your fraternity brothers. Manley associate Jeffrey Harmon suspects it may become more common for disgruntled pledges to slap their tormentors with lawsuits. They

may have been discouraged until now by the danger that if they won a judgment against a typical fraternity, they might end up owning the frat house, or, worse yet, the furniture. The solution in that case might be to sue the university. It is not clear to what extent a school can be made to pay for the suffering its fraternities inflict on pledges. Ironically, Harmon says, the more closely a university attempts to regulate its fraternities, the greater the danger that it will be held liable if someone sues them.

Still, most colleges are feeling at least a moral responsibility for what goes on in their fraternities, and not just during hell week. A report last year by the Indiana-based Center for the Study of the College Fraternity found that of 334 colleges and universities surveyed, 69 percent had at least some administrative jurisdiction over their Greek houses—up from 58 percent the year before. The regulations broadly fall into two categories, those aimed at promoting justice and those enacted out of self-preservation. In the former category, Stanford, whose fraternities occupy university-owned buildings, is considering a proposal to force them to take in any student who applies to live there, while the University of Southern Maine is weighing a requirement that will force fraternities and sororities to publish the criteria they use to choose new pledges.

n the self-preservation category, the most drastic measure appears to be the emergency ban on all public drinking in fraternities and sororities at Southern Methodist, enacted last September after two successive weekends of what vice president for student affairs Walter Snickenberger referred to as "gross, indefensible behavior,"



'Shouting in' new Kappa Sigmas at Northwestern: Many are rushed but few are chosen

including a bottle attack by drunken students on town police. (A university committee was asked to recommend to the administration more permanent solutions to the alcohol problem.) The rule provoked SMU's Greeks into a public demonstration of support for alcohol: a mass drink-in outside the fraternity houses. One sorority woman said the protest was "just like the 60s," an illustration of the well-known tendency of history to repeat itself as farce.

One reform that seems to be taking hold at an increasing number of schools is a ban, either partial or total, on drink-

ing during rush week. For predictable reasons, the open-house parties of rush week tend to bring out the worst in college drinkers. Emotions are running high. The fraternities are advertising their hospitality, the rushees want to show off their conviviality and there is usually a contingent of hangers on who want to demonstrate their capacity. Fraternities themselves recognize that a



A Beta Theta Pi brother tutoring: Goodbye to the 'Animal House' image

weeklong binge is not necessarily the best atmosphere in which to choose one's friends for a lifetime. The National Interfraternity Conference last year endorsed a "dry rush" among five other alcohol-related reforms, one of which called for a ban on drinking contests.

As this indicates, students themselves are taking the initiative against drinking on

many campuses. The students in the NEWSWEEK ON CAMPUS Poll were about evenly divided on whether there is too much drinking at fraternity and sorority parties (there was no provision for those who felt there was too little drinking). But by a 3-to-1 margin, they rejected the notion that drinking would decline if fraternities and sororities disappeared. "Everyone is going to drink, and you can chalk that up to growing up,' says fraternity advis-er Doug Diefenbach at the University of Illinois. "When it becomes part of a house's identity, when people get into the drink-until-you-

puke mentality, that's when I get concerned."The Interfraternity and Panhellenic Councils at Illinois sponsor a counseling program—"From Greeks for Greeks"—to encourage potential alcoholics to seek help; similar programs exist at a number of other campuses

These are, of course, separate phenomena from the eternal cycle of debauchery-sus-

#### NEWSWEEK ON CAMPUS POLL: THE IMAGE AND THE REALITY

Students say that fraternities and sororities should give the highest-priority to campus and community service. But what do they think really comes first? Giving parties.

Does your campus have organized national fraternities and sororities, or organized local fraternities and sororities, or local social clubs?

Yes 79% No 21%

Do you currently belong to one?

Yes 18% No 82%

Do you approve or disapprove of organized national or local fraternities and sororities or local social

Approve 75% Disapprove 9% Don't know 16%

How significant a force in the social life of your campus are the fraternities and sororities?

A very significant force 21%
A fairly significant force 45%
Not very significant 25%
Not at all significant 7%

Which of these functions are given the highest priority by the fraternities and sororities on your campus?

Firet Third 17% 20% Giving parties 38% A place for friends to hang out 31% 32% 17% 16% Help in studying 17% Civic service to the campus and community 14% 19% 25% A place to eat 16% togethe 3% 2% 3%

Which of these functions do you think *should* be given the highest priority?

Giving parties 3% 10% 20%

A place for friends to hang out 18% 20% 38%

Help in studying 28% 38% 14%

Civic service to the campus and community 44% 25% 15%

A place to eat together 1% 2% 7%

Should fraternities and sororities be forbidden or allowed to choose their memberships on the basis

Forbidden 82% Allowed 15% Do you think that there are some fraternities and sororities on your campus that *do* discriminate in their memberships on the basis of race or religion?

Yes 51% No 31% Don't know 18%

Do you feel there is too much drinking at fraternity and sorority parties or is it reasonable?

100 much drinking
Reasonable
40%

Don't know 18%

Do you think there would be less drinking on your campus if fraternities and sororities did not exist?

Yes 24% No 74% Don't know 2%

in what ways do you think that fraternities and secreties will have value to you after graduation?

 Long-term friendships made
 34%

 Business contacts
 25%

 Campus memories
 14%

 Learning to work in a unit
 10%

 Other
 6%

 None
 29%

For this NEWSWEEK ON CAMPUS Poll, The Gallup Organization conducted 506 personal interviews with full-time college students on 100 campuses nationwide during the period of Sept. 4 to 21, 1984. The margin of error is plus or minus 7 percentage points. Percentage may not add up to 100 because some "don't know" responses are eliminated, and may add up to more than 100 when multiple responses are permitted. (The NEWSWEEK ON CAMPUS POLI. ® 1984 by NEWSWEEK Inc.)

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Black-white team at Greek week, University of Illinois: Breaking barriers

pension-reform that individual chapters go through with the inevitability of a Greek tragedy. "We had turned into just a drinking establishment," admits Anthony Jonaitis of the University of Massachusetts, whose Theta Chi chapter is just back on campus after a two-year suspension. "Now we're back on the track." "Pikes have gone through a

real revision," says University of Georgia junior Shawn Tucker of Pi Kappa Alpha, whose president recently distributed roses to sorority presidents as an atonement for past behavior that fell short of chivalry "We're trying to live up to the goal of Greek life." "When I was a freshman, some guys took pride in fitting the 'Animal House'

mode," admits Steve Ellis, president of the Berkeley Beta Theta Pi's, who are working off a two-year suspension by running an after-school recreation program at a local elementary school. "Now our guys take pride in being visible leaders in the community."

n example of what can happen when fraternities don't reform is Colby, where the suspension of Kappa Delta Rho in the spring of 1983 presaged the elimination of all fraternities a year later. The KDR's got into trouble for general failure to comply with fraternity guidelines. This included low GPA's, outstanding debt to the college, hazing and ledging, a pastime in which a member would invite a woman into his room and get her into a compromising position while his brothers looked on from the window ledge. But the problems of fraternities at Colby went deeper, says president William R. Cotter: "Student interest in fraternities never recovered here from the decline in the '60s and '70s." Membership, which had once included 90 percent of the male student body, dropped to 30 percentpartly due to the competitive attraction of coed dormitories—and with rare exceptions they contributed nothing to the campus except parties. That may have been contribution enough for most students—who voted 3 to 1 to keep fraternities on campus, but who

#### 'The Real World Is Coed'

It's "Horror Night" at Northwestern's Chi Omega Rho fraternity. Cardboard tombstones litter the front lawn and a stuffed dummy named "Luther" hangs from a second-story window. Inside, male ghosts are already dancing with female ghostbusters—even though the guests haven't arrived yet. Chi Omega Rho is Northwestern's first coed fraternity, where the parties begin just as soon as someone turns up the music. It was started in early 1982 by a handful of students eager to create a natural social environment—at parties and in all phases of student life. "I think college can be a very imperson-

al experience," says cofounder Greg Crouch, now a senior. "The idea of Chi Omega Rho was to provide a home whether it's a place for just dancing, watching television or chatting with friends—just a place to call home."

Two years later, Chi Omega Rho—the Greek letters stand for Coeducational Opportunities on fraternity Row—boasts 74 members in its three-story house: 32 men and 42 women. About half the members live in the house, a former inn. Women and men sleep in separate bedrooms and use single-sex bathrooms—women on the second floor and men on the third. It's one of about 10 coed chapters of Chi Omega Rho, which is one of several coed fraternities around the country. (The term "fraternity" was adopted for want of a better one.)

Chi Omega Rho's charter calls for

male and female copresidents, but aside from this separate-butequal leadership, the fraternity operates much like any other. The group studies, socializes and plays touch football together, invites faculty over for wine and cheese and performs the usual philanthropies. According to copresident Barry Levin, the coeducational mix makes life there a good deal more adult: "The real world is coed. To sit there and only have to deal with one sex is absurd."

At first, Chi Omega Rho attracted a lot of people who were disenchanted by traditional fraternity values, but now it gets its share of mainstream Greeks. Still, there are those who joke about the fraternity's coed approach, and the house has developed a somewhat liberal reputation. The fraternity is more racially integrated than

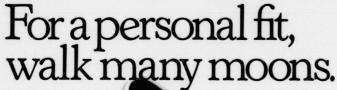
most at Northwestern: its four blacks give the house a black-white ratio that roughly matches that of the school. Tananarive Due, a black sophomore, pledged Chi Omega Rho because she considered it "middle ground" between the predominantly black and predominantly white Greek organizations.

But even enlightened fraternities have their awkward moments. For a while, chores were divided along traditional lines: garbage disposal for males and mail sorting for females. "That lasted about a month," reports copresident Margaret Weiss, "not because the men refused to be the only ones who took out the garbage and the women refused to be the only ones who sorted the mail, but because the men and women alike forgot to do their chores. So we got a maid."

RONGIVENS with CURTIS CHIN in Evanston, Ill



Chi Omega Rho: Study together, buddy together







Consider your most comfortable pair of shoes. You walked miles before they conformed exactly to your feet.

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A fit that personal is a rare and wonderful thing. A relationship that builds gradually. Over the months. Through the years.

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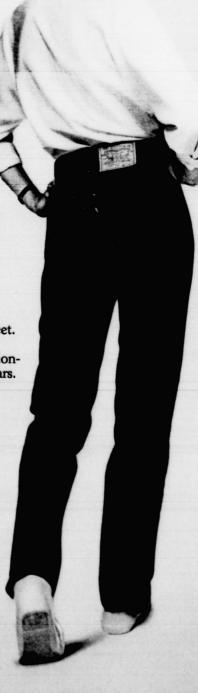
They're made of a legendary denim that shrinks down in the washing machine to fit only you. Your waist, your hips, you.

For the Shrink-to-Fit 501 jean, this personal fit takes just three quick turns through the wash. And for Pre-Shrunk 501 jeans, only one.

It's like having your jeans custom tailored. For a fit no ordinary jeans can even begin to match. Levi's 501 Blues.

The fit of a lifetime. In less than one day.

Levi's Button-Fly 501 Blues.



lost the point when the trustees voted to replace the Greek system with four self-governing residential commons.

At about the same time, and for similar reasons, Amherst's board banned fraternitiesalso over the protests of the students, who may have been worried where their next drink would come from. "There was no one who wasn't affected in some way, whether you were in a fraternity or not," said Amherst senior Alison McPhail. "This is a small school." To fill the gap it had created, the board appropriated \$100,000 this year for parties. With the money, of course, comes bureaucracy: groups who wish to sponsor a social event must complete an official alcohol-and-party con-

tract, which asks, among other inane questions, for the purpose of the party. Still, the overwhelming evidence from the parties so far this fall is that beer is beer.

ne of the advantages to eliminating fraternities cited in the Colby case was that it would enable the college to implement its open-housing policy on what was, after all, college-owned property. The lifeblood of a fraternity or sorority is its right to perpetuate itself by choosing new members. Enormous effort goes into attracting the right sorts of pledges; lists of desirable qualities are drawn up and promulgated to rush captains who will sift the incoming hordes for the right combinations of enthusi-

asm, brains, money and looks. Nine times out of 10, or 99 times out of 100, the incoming pledges are all of the same race. There are 25 fraternities in the Northwestern Interfraternity Council, enrolling about 1,300 students, of which former IFC president Steve Palmer estimates 10 to 20 are black. Of the seven organizations that make up the Black Greek Council, none has a white member. "I do not see as many improvements in the last couple of years as in the [preceding] 20 years," says Palmer.

If that is true in Chicago, how much more so in Texas, where, according to Sigma Phi Epsilon preside it Ted Kennedy, all of the fraternities at the University of Texas are now all white or all black. Kennedy qualifies as an expert on integration, since his chapter took the unprecedented step of admitting a black—Michael Hamilton, a graduate student who had been a member of a Sig Ep chapter at the small school he had attended before UT. Had Hamilton attempted to Dledge as a freshman, though, "it would have been viewed differently,"



Partying, Texas style: Changing attitudes on the drinking scene

Kennedy puts it delicately. Russell Scott, a UT senior, remembers working rush in his fraternity, when "the rush captain would tell us blacks are coming through—be nice to them." Nothing, hesays, was ever said about accepting them. "As a group," Scott says, "fraternities are concerned about their reputations... especially with sororities."

UT sororities are even more exclusive than fraternities; their unwillingness to sign even a pro forma nondiscrimination pledge has kept them from university recognition since 1968. This is all right with them, since it enables them to a hold a closed rush to which admission is by recommendation of an alumna only. As for admitting blacks, "It is never talked about," says Sarah Barnes, a

Pajama party at Texas A&M: Power of sisterhood

former Pi Beta Phi. "We're not brought up that way."

Neither, presumably, were the women at the University of North Carolina, where the first black woman to try to pledge an all-white sorority two years ago made it into the final round at several houses but never received a bid. The incident led to the formation of Sorority Women Against Discrimination, which embarked on an ambitious plan of education and pressure aimed at cracking the racial barrier—and then disintegrated the following year when no black woman even tried to get into a white house. The women of Kappa Alpha Theta at the University of Illinois had more success. They admitted a black woman

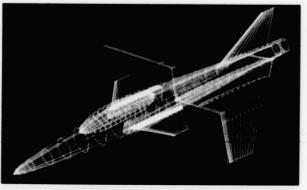
this fall and teamed up with Kappa Alpha Psi, the most prominent black fraternity on campus, for Greek week.

et even at campuses which do have someintegrated fraternities—Berkeley, for example—traditions of separatism persist. Black representation in Berkeley's IFC is less than a quarter their proportion on campus; many blacks prefer to join black fraternities, which at most campuses offer more service-oriented activities such as tutoring black high-school students. "They have the opportunity to sign up," says IFC president Gunnar Gooding, "but a lot of minorities think that Greeks are a bunch of white boys up on a hill."

Well, of course they are, and jealous outsiders have been saying that about Greeks ever since they con-structed the Parthenon. Campus Greeks worked very hard to get up that hill, after all. They have offered up their sweat, blood and vomit in the sacred rituals of pledging, initiation and partying, to walk like gods on a higher plane of friendship from which the anomie and loneliness of college life have been banished. If, on occasion, the gods get careless and spill beer on the rest of us, it seems like a small enough price to pay for the privilege of having beer at all. But that may no longer be as true as it once was; attitudes have changed down in the valley, and not even gods can get drunk and invade Tri-Delt in their jockstraps with impunity. Slowly and surely, things are changing on Mount Olympus.

JERRY ADER with NOELLE GAFFNEY
in Chicago, LISA BROWN and
KELLY KNOX in Austin. Texas,
LISA COLLINS in Champaign—Urbana. Ill.,
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Playing the stock market at TCU: How to spend \$850,000 of someone else's money

#### Wheeling and Dealing: Six Credits

Autumn in Ft. Worth. The sweet smell of barbecue in the air. Over at Texas Christian University, the fighting Horned Frogs have taken to the gridiron. And in Dan D. Rogers Hall, a dozen TCU students are figuring out how to spend \$850,000 of somebody else's money. "This," says M.B.A. graduate Rick Winningham, "is the best class I ever had."

The class in question is the Educational

Investment Fund, six credits, the nation's largest student-run investment fund. Seeded in 1973 by a gift of stock from a TCU trustee, EIF now includes securities, certificates of deposit, money-market funds—even a little real estate, in the form of a Mansfield, Texas, duplex. Students sign on for two semesters at a time, and all investment decisions are in their hands (a faculty

adviser is present at meetings, but has no vote). The pressure is grueling. Original benefactor William C. Connor says students tell him "they get the same grinding pains in the middle of the night that businessmen have." Adds adviser Dr. Henry Oppenheimer, "I'm not sure how I'd react if I was 20 years old and had to decide whether I should sell 1,500 shares of Exxon."

Even with the pressure, EIF managers do well. Overall, says Oppenheimer, the fund has performed a little behind such measures as the Standard and Poor's 500, but as well as or better than most private investment funds. (Like any other investment firm, EIF has had ups and downs. It bought undervalued Exxon stock at the outset of the 1982 oil glut, and then watched it rise from \$28.75 to a current price of about \$45; but it took a bath on the \$110,000 Mansfield duplex and is now planning to sell it.) Profits benefit TCU and the Baylor College of Medicine's Department of Ophthalmology; for the student managers of the fund, the payoff comes in priceless experience. Some, of course, plan careers in the investment business. For others, EIF only confirmed that a career in investments might not be the best way to go. Gordon Kane, last year's class administrator, is currently in New Guinea for two years of church work. He says he's not sure what he'll do when he comes back.

#### Flunking the Tests

Few initials strike as much fear into the hearts of prospective college students as SAT and ACT—a score on one of these tests is demanded by virtually all major schools. But Bates College, a selective school in Lewiston, Maine, has decided that the "predictive value" of the tests is so "questionable" that it will no longer require appli-

cants to submit their scores on the SAT. The Bates faculty voted overwhelmingly to abandon the traditional measures after examining four detailed studies conducted during the past five years. The studies indicated that achievement tests could predict academic performance just as well as the SAT, while providing insight into which persons might have trouble with college work. (High-school grades continue to be

the primary factor in admissions decisions.) Bates officials also expressed concern that the SAT can discriminate against minorities and those with rural backgrounds. And William Hiss, dean of admissions and financial aid at Bates, worries that good SAT scores sometimes indicate nothing more than a good SAT crib course. "We were dissatisfied," he says, "with the coaching mania around the country."

#### Call of the Wild

Intersession will arrive soon for many students. How to spend it? Slumped in an armchair watching "Family Feud"? Or zipping across the icebound North Woods of Minnesota on a dog sled? Night sailing in the Florida Keys? How about mountaineering in the Rockies? The first choice is available for free at home. The latter three are offered by Outward Bound, the nation's leading packager of educational outings.

Like the better-known summer offerings (page 20), the winter programs of Outward Bound don't come cheap: costs run from \$350 to \$1,000. But many schools offer course credit for them, and more than 30 percent of participants receive financial aid. Both aid and admissions are decided on a first-come first-served basis (Outward Bound, 384 Field Point Road, Greenwich, Conn. 06830; call toll-free 800/243-8520).



Intersession in the Rockies with Outward Bound: Adventure and course credit

#### **High-Tech Crib**

As long as there have been students, there have been students looking for an easy way out. Now, thanks to modern technology, today's cheater has a new tool: the wristwatch computer. The \$200 Seiko Data 2000 is your basic ugly digital watch with 2K of computer memory-enough to hold more than a page of crib notes. The user stores information with a calculator-size keyboard that snaps onto the watch and can call it up with just the touch of a covert finger. Of course, Seiko doesn't market the Data 2000 as a microminiature crib sheet-the company calls it an "address and date book for the wrist"-but imaginative students have already begun to calculate the possibilities.

The ethics are another matter. Sam Hurt, a recent graduate of the University of Texas law school, has one examination left before he is eligible to enter practice, but he's not sure he can bring himself to cheat on a test called "Professional Responsibility." And the Data 2000 may not be the perfect crib; a proctor may wonder why the student in the third row is obsessed with the time. College officials in Austin make clear that anyone caught using it to cheat must deal with the same old-fashioned penalties: an "F" and the boot.





Music marketer Gordon: 'Do the songs come together? Do they make you smile?'

#### SCREAMing Into the Music Business

A&R: innocent-sounding initials, but scary enough to send chills up the spines of most aspiring musicians. They stand for Artists and Repertoire, the record-company departments responsible for signing new acts. What's so scary? A&R people receive hundreds or thousands of demonstration tapes every year, and just getting one's music heard by a professional is a major hurdle. Most untested musicians get caught in what music marketer Peter Gordon calls "the A&R gobbledygook": their tapes get lost, laughed at, thrown away or just plain ignored.

Gordon thinks he's figured out a way around the A&R gobbledygook. In July his New York-based company, Thirsty Ear, began producing SCREAM (Sampler Containing Really Exciting American Music), an audio magazine that features 10 little-known bands every month. The bands

pay \$350 to be included on the record, which is sent to radio stations, rock press and, yes, even A&R people. In this fresh new format, Gordon says, "the bands will have a fighting chance. It's our intention to take bands from little self-propelled labels and bring them to the attention of the music industry."

Acts on the first edition of SCREAM included the Hip Chemists, from Murphysboro, Ill.; Executive Slacks, from Philadelphia; The Woofles, from Bronxville, N.Y., and Painkillers, from St. Louis Bands of every style are invited to submit their work for future editions. "Don't be bashful," says Gordon. "Recordings don't have to be \$200,000 productions, but they do have to be well recorded. The important thing is the quality of the musicians, and of the songs. Do they come together? Do they make you smile?"

#### To the Pretty Go the Spoils

Beauty may be in the eye of the beholder, but if the beholder thinks you're good-looking, you've got a better chance at a good grade or a job promotion. Two sociologists, Debra Umberson of Vanderbilt and Michael Hughes of Virginia Tech, have found that attractiveness has a small but measurable effect on how well people succeed and how happy they are. The researchers compared survey data on the achievement and mental health of nearly 4,000 people with ratings of their attractiveness. They found that beautiful people not only have more education and make more money than their plainer counterparts, but also "have a more positive outlook on life and a greater sense of mastery over their environment."

Umberson believes that beautiful people may do better because they have greater self-confidence and set higher goals for themselves. But the perceptions of others are equally important. "People assume," says Umberson, "that if you're good at one thing—in this case, attractiveness—you must be good at all sorts of things." Appearance can even help teachers, says Hughes. "If you wear a tie and suit, you get higher evaluations [from students]," he says. "If you wear blue jeans and have messy hair and wrinkled clothes, you get lower evaluations."



Good looks make the breaks-in education, money and happiness



We're encouraging an unfortunate mentality when we encourage kids to shop for a college like they shop for a used car'

#### **Buying Good Students**

#### As colleges lure scholars, do they cheat the needy?

Are you a high-school senior? Do you have a high score on the PSAT? The University of Texas wants you for its annual Honors Colloquium! Oh, stare it sounds dull, but it's not! It's fun!! You'll get to hobnob with college professors! Take a whirlwind tour of Austin! Play an exciting trivia game . . . and take home an Apple Macintosh if you win! Win or lose, you'll cart home goodies like Honor Colloquium T shirts and notebooks! If you decide to attend Texas we'll guarantee you a one-time \$1,000 scholarship. . . whether you need it or not!! And if you're a National Merit Scholar, we'll throw in an additional \$750 every year you attend our university . . . whether you need it or not!!

Who says good grades don't pay?

he ad is a fabrication, but all the particulars are true. UT really does sponsor an Honors Colloquium for four days each July. And although it's splashier than most, the Texas shindig illustrates a widening movement in higher education: efforts to lure promising students with cold, hard cash. In most cases this means "merit scholarships"—the annual \$5,000, say, that Merit Scholars are guaranteed at Trinity University in Texas. "Trinity's effort to attract National Merit Scholars has been a conscious marketing strategy," says spokesperson Dina Dorich. "As you attract more top students, it im-

proves the overall picture of the university."

Merit-based scholarships aren't new, of course. Historically, scholarships have been awarded both to honor academic achievement in high school and to help poor but bright youngsters attend college. Then in the early '60s, many institutions—notably the better ones—began to base their scholarship awards almost entirely on financial need—a trend later codified in need-based federal student-aid programs. The purpose was to open college doors to groups of people, especially minorities, who had never had the opportunity before.

The trend back the other way began in the late '70s, when the number of 18-year-olds in the population began to dwindle and colleges found themselves having to compete to keep enrollments up. "Competition has made us concerned enough to try to counter the effects," says dean of admissions Richard Stabel of Rice, which last year added four merit scholarships valued at \$8,500 a year. The school also sponsors an On Campus Day in September, when high-quality local high-school students are invited for a Saturday of panel discussions, tours and picnics. "Yes, this is marketing," Stabel says. "All schools have to do it."

Not quite. Thirty top Northeastern colleges and universities—among them, Harvard, Wellesley, Brown, Penn and Amherst—signed a 1980 agreement opposing

no-need scholarships. But many good schools do make merit money available. A recent study by the College Scholarship Service and the National Association of Student Financial Aid Administrators found that three-quarters of the 2,900 colleges and universities surveyed offer some type of merit, or "no need," scholarship.

"Merit scholarships have certainly

"Merit scholarships have certainly gained importance in the past few years," says Lane Stephenson, a spokesman for Texas A&M. Although A&M has offered merit aid since the 1950s, it has stepped up the program in the last five years, adding two new academic scholarship funds that award up to \$2,000 a year to each of 110 students. A&M now boasts—literally—622 Merit Scholars. That's 77 more than last year, when it placed first nationally among public colleges in freshmen Merit Scholars enrolled, and trumpeted the fact in a glowing press release. Adelphi University in New York offers 20 full-tuition scholarships to bright students every year. "The university feels that it's a very sound investment," says Ellen Hartigan, director of university admissions. "And why can't students be rewarded for academic talent?"

Some educators think the issue is not that simple. They see the possibility that merit aid will reduce a student's choice of college to a purely commercial transaction. Grumbles Robert Lay, director of enrollment management research at Boston College, "It's becoming like 'Let's Make a Deal.' There are schools which are saying, 'Here's our offer—if you get a better one, Xerox a copy of the letter, send it to us and we'll review your case.' It's become a bit tacky."

ILLUSTRATION BY TIM GRAJE

Richard Haines, director of admissions at Lafayette College, also draws a mercantile analogy. "We're encouraging an unfortunate mentality," he says, "when we engage in practices that encourage kids to shop for college the way you shop for a used car."

hat's especially unsettling to critics of merit aid is the specter of bidding wars-which, they say, would be not only unseemly but ruinously expensive. Lehigh University had a program called Presidential Prizes that offered one-time grants of \$1,000 to 10 top prospects each year. But when he took over as president last year. Peter Likins scrapped the program. "A thousand dollars isn't a hell of a lot," Likins says. "It's just a token statement that we value you." As college costs rose, he says, "the scholarships meant less and less and we had to either juice them up or put them to bed." William Hiss, dean of admissions and financial aid at Bates College, says his school signed the 1980 declaration because "the bidding war is a zero-sum game. We would just be impoverishing higher education as a whole.

A stickier question is whether increases in merit aid mean there's less need-based aid available for low-income students. The CSS survey found that more than half the institutions awarding no-need aid fund it at least in part from tuition and fee income. And even at schools where no-need help is funded from contributions, alumni seem more inclined to give to the bright than the needy. BC's Robert Lay worries about the long-term effects of a swing toward merit aid: "It would be very easy for government to say, 'Well, if you have so much money to spare for people who don't really need it, why are we giving you so much money for needbased programs?" The government has, in effect, been saying this in recent years as it sliced its student-aid budget.

Despite an unexpected rise in college enrollment this fall, demographic figures indicate that competitive pressures on American colleges will continue for at least a decade. Some schools will only push harder to attract bright students-and the effort to guarantee opportunities for needy students could diminish."No-need scholarships are a quick fix," says Richard Haines of Lafayette. "They seem attractive to those who feel that having a few outstanding students around would be nice. But they should ask the question: at the expense of what? It's important for people on campuses to be exposed to others who aren't quite like them." Haines and other critics of no-need aid raise a troubling picture: diversity stifled, equal access to educational opportunity denied, the open door to higher education slowly swinging shut.

> BILL BAROL with BARBARA BURGOWER in Houston, JOHN SCHWARTZ in Austin, Texas, and CYNTHIA I. PIGOTT and JULIUS GENACHOWSKI in New York

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## How to punctuate

#### **Bv Russell Baker**



International Paper asked Russell Baker, winner of International Paper asked Russell Baker, winner-the Pulitzer Prize for his book, Growing Up, and for his essays in The New York Times (the latest collection in book form is called The Rescue of Miss Yaskell and Other Pipe Dreams), to help you make better use of punctuation, one of the printed word's most valuable tools.

When you write, you make a sound in the reader's head. It can be a dull mumble — that's why so much government prose makes you sleepy — or it can be a joyful noise, a sly whisper, a throb of passion.

Listen to a voice trembling in a haunted room:

'And the silken, sad, uncertain rustling of each purple curtain thrilled me — filled me with fantastic terrors never felt before . . .

That's Edgar Allan Poe, a master. Few of us can make paper speak as vividly as Poe could, but even beginners will write better once they start listening to the sound their writing makes.

One of the most important tools for making paper speak in your own voice is punctuation.

When speaking aloud, you punctuate constantly—with body language. Your listener hears commas, dashes, question marks, exclamation points, quotation marks as you shout, whisper, pause, wave your arms, roll your eyes, wrinkle your brow.

In writing, punctuation plays

the role of body language. It helps readers hear you the way you want to be heard.

#### "Gee, Dad, have I got to learn all them rules?"

Don't let the rules scare you. For they aren't hard and fast. Think of them as guidelines.

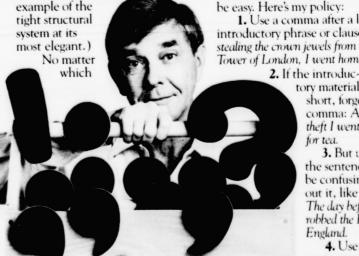
Am I saying, "Go ahead and punctuate as you please"? Absolutely not. Use your own common sense, remembering that you can't expect readers to work to decipher what you're trying to say.

There are two basic systems of punctuation:

1. The loose or open system, which tries to capture the way body language punctuates talk.

2. The tight, closed structural system, which hews closely to the sentence's grammatical structure.

Most writers use a little of both. In any case, we use much less punctuation than they used 200 or even 50 years ago. (Glance into Edward Gibbon's "Decline and Fall of the Roman Empire," first published in 1776, for an



system you prefer, be warned: punctuation marks cannot save a sentence that is badly put together. If you have to struggle over commas, semicolons and dashes, you've probably built a sentence that's never going to fly, no matter how you tinker with it. Throw it away and build a new one to a simpler design. The better your sentence, the easier it is to punctuate.

#### Choosing the right tool

There are 30 main punctuation marks, but you'll need fewer than a dozen for most writing.

I can't show you in this small space how they all work, so I'll stick to the ten most importantand even then can only hit highlights. For more details, check your dictionary or a good grammar.

#### Comma[,]

This is the most widely used mark of all. It's also the toughest and most controversial. I've seen aging editors almost come to blows over the comma. If you can handle it without sweating, the others will be easy. Here's my policy:

1. Use a comma after a long introductory phrase or clause: After stealing the crown jewels from the Tower of London, I went home for tea.

> tory material is short, forget the comma: After the theft I went home

for tea. 3. But use it if the sentence would be confusing without it, like this: The day before I'd robbed the Bank of

England. 4. Use a comma to separate elements in a series: I robbed the

"My tools of the trade should be your tools, too. Good use of punctuation can help you build a more solid, more readable sentence." Denver Mint, the Bank of England, the Tower of London and my piggy bank.

Notice there is no comma before and in the series. This is common style nowadays, but some publishers use a comma there, too.

**5.** Use a comma to separate independent clauses that are joined by a conjunction like and, but, for, or, nor, because or so: I shall return the crown jewels, for they are too

heavy to wear.

6. Use a comma to set off a mildly parenthetical word grouping that isn't essential to the sentence: Girls, who have always interested me, usually differ from boys.

Do not use commas if the word grouping is essential to the sentence's meaning: Girls who interest me know how to tango.

7. Use a comma in

please hand over the crown. **8.** And between proper names and titles: Montague Sneed, Director of Scotland Yard, was assigned the case.

**9.** And to separate elements of geographical address: Director Sneed comes from Chicago, Illinois, and now lives in London, England.

Generally speaking, use a comma where you'd pause briefly in speech. For a long pause or completion of thought, use a period.

If you confuse the comma with the period, you'll get a run-on sentence: The Bank of England is located in London, I rushed right over to rob it.

#### Semicolon [;]

A more sophisticated mark than the comma, the semicolon separates two main clauses, but it keeps those two thoughts more tightly linked than a period can: I steal crown jewels; she steals hearts.

> Dash [ — ] and Parentheses [()]

Warning! Use sparingly. The dash SHOUTS. Parentheses whisper. Shout too often, people stop listening; whisper too much, people become suspicious of you. The dash creates a dramatic pause

to prepare for an expression needing strong emphasis: I'll marry you if you'll rob Topkapi with me.

Parentheses help you pause quietly to drop in some chatty information not vital to your story: Despite Betty's daring spirit ("I love robbing your piggy bank," she often said), she was a terrible dancer.

"Punctuation puts body language on the printed page. Show bewilderment with a direct address: Your majesty, question mark, a whisper with parentheses, emphasis with an exclamation point.

#### Quotation marks [ " "]

These tell the reader you're reciting the exact words someone said or wrote: Betty said, "I can't tango." Or: "I can't tango," Betty said.

Notice the comma comes before the quote marks in the first example, but comes inside them in the second. Not logical? Never mind. Do it that way anyhow.

#### Colon :

A colon is a tip-off to get ready for what's next: a list, a long quotation or an explanation. This article is riddled with colons. Too many,

maybe, but the message is: "Stay on your toes; it's coming at you.'

#### Apostrophe [']

The big headache is with possessive nouns. If the noun is singular, add 's: I hated Betty's tango.

If the noun is plural, simply add an apostrophe after the s: Those are the girls' coats.

The same applies for singular nouns ending in s, like Dickens: This is Dickens's best book.

And in plural: This is the Dickenses' cottage.

> The possessive pronouns hers and its have no

> > apostrophe. If you write it's, you are saying it is.

#### Keep cool

You know about ending a sentence with a period (.) or a question mark (?). Do it. Sure, you can also end

with an exclamation point (!), but must you? Usually it just makes you sound breathless and silly. Make your writing generate its own excitement. Filling the paper with !!!! won't make up for

what your writing has failed to do. Too many exclamation points make me think the writer is talking about the panic in his own head.

Don't sound panicky. End with a period. I am serious. A period. Understand?

Well . . . sometimes a question mark is okay.

I hussell Baker

Today, the printed word is more vital than ever. Now there is more need than ever for all of us to read better, write better and communicate better.

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A yen for work: AIPT's Gerald Kauma on assembly line in Izumo, Japan

#### It's Almost Summer

#### Travel, adventure and experience await—but hurry.

t's turning cold in most parts of the country. The trees are bare and there's a hint of snow in the wind. This means, of course, that it's time to start thinking about summer jobs.

Although it seems early, it's not. Many of the most desirable summer programs are already filling up. Small wonder, really: the best of them offer travel, adventure and priceless experience. All the ones listed here can be taken for course credit, and all provide financial aid. Don't get left out in the cold. Apply now.

Future Farmers of America (P.O. Box 15160, Alexandria, Va. 22309). FFA places about 140 American students a year in agricultural businesses in South America, Australia, Asia and Europe—even on state farms and collectives in Poland. While overseas, FFA students live with local families and receive asmall stipend; costs run as high as \$1,750, but FFA says that most students can raise a good part of the fee from local service clubs or businesses. There are also scholarships available through the national and state FFA offices. Application deadline: March 1.

The Experiment in International Living (Brattleboro, Vt. 05301). The Experiment offers four- to six-week "homestay" programs in 40 countries, including China, India, Australia and New Zealand. It is one of the most comprehensive foreign-exchange programs: participants start with a three-day orientation in the United States and, once overseas, travel with an experienced

group leader and study the language intensively. The Experiment also offers two fully accredited summer-semester-abroad programs, in Italy and Nepal. Costs for the homestay activity are \$1,500-\$3,500; for the summer semester abroad, they can run as high as \$3,900, but for both there is scholarship money available. And under a federal program, the Experiment will match any money raised by local groups or businesses to send a student on an exchange. Deadline



FFA's Omar Denmon at a German vineyard

to apply for the summer semester is March 31. Applications for homestay should be submitted by May 15. Neither of the programs is open to freshmen.

Association for International Practical Training (217 American City Building, Columbia, Md. 21044). AIPT, the U.S. affiliate of IAESTE (International Association for the Exchange of Students for Technical Experience), offers 8- to 12-week traineeships in 46 countries, although the bulk of positions are in Switzerland, France, West Germany, the United Kingdom and the Netherlands. The jobs cover a variety of technical fields, among them engineering, architecture and natural sciences. Students must pay transportation costs, but host companies will help to line up housing and pay a living allowance. AIPT emphasizes that it works hard to reciprocate—so that students who find a U.S. job for a foreign applicant stand a much better chance of being accepted themselves. AIPT is closed to freshmen and part-time students; for everybody else, the deadline is Dec. 15.

The American-Scandinavian Foundation (127 East 73rd Street, New York, N.Y 10021). Founded in 1910 to foster cultural and educational exchange between the United States and Scandinavia, ASF arranges 8to 12-week internships in Scandinavian industry. American students have been placed in a wide range of fields, including engineering, applied sciences and computer sciences (traineeships must be in a student's major field). The host company provides a living stipend, and housing is usually arranged; students pay only their transportation costs and needn't speak a foreign language. The only requirement is a GPA of 2.5 in one's major. The program is closed to freshmen. Application deadline is Dec. 15.

AIESEC (14 West 23rd Street, New York, N.Y. 10010). AIESEC (the French acronym for International Association of Students in Economics and Business) works in much the same way as AIPT; for every foreign student placed in the United States, an American student is sent abroad. Students pay their own way, and host companies offer a living stipend; AIESEC arranges housing, insurance, transportation and visas. Jobs are provided in marketing, accounting and management, in one of 59 countries that have AIESEC chapters. AIESEC recommends that applicants better their chances by lining up a spot here for a foreign student; it also warns that students are much more likely to be accepted if they have worked for a campus chapter. Application deadline is Jan. 30.

Outward Bound (384 Field Point Road, Greenwich, Conn. 06830; call toll-free 800/243-8520). If there's a granddaddy of summer programs, this is it. Outward

Bound will offer more than 500 courses in 16 states in 1985, and all will stress selfreliance and increased self-confidence in the great outdoors. This year, like every year, there's a wide variety of summer activities to choose from: white-water rafting in Oregon, Utah and Colorado; sea kayaking in Penobscot Bay; canoeing and backpacking in the Adirondacks; mountaineering in the North Cascades of Washington. More than a third of Outward Bound participants get some financial aid, and program officials note that much of it goes unused every year. Apply early—there's no official cutoff date, but admission decisions are made on a firstcome, first-served basis.

Amigos de las Americas (5618 Star Lane, Houston, Texas 77057; call toll-free 800/231-7796; within Texas, 800/392-4580). Amigos—which calls itself a "youth leadership development organization"—sends volunteers to Central and South



Outward Bound: Climbing in California

America for four- to eight-week publichealth projects. This year's schedule includes projects in Mexico, Paraguay, Ecuador, Costa Rica, Panama and the Dominican Republic. Volunteers live with families in small, rural communities, so some knowledge of Spanish is necessary; one year of study, say Amigos officials, should be plenty. The organization also offers a six-month training program in Latin American culture and briefs volunteers on the specific job skills they'll need. Although the per-person cost of an Amigos summer is \$2,200, more than two-thirds of that is usually raised by Amigos itself. The cost to volunteers runs about \$700, and scholarship money is available. Application deadline is March 1.

BILL BAROL with CYNTHIA I. PIGOTT

# Birds can't call for help when the woods are on fire.

But you can help. You can make a phone call to report smoke or a fire. Or anything suspicious.

The birds and the animals and the trees can't call for help. We need you.

Get the number of your local fire department from the Operator. Write it down here

And keep it handy.

NEWSWEEK ON CAMPUS/NOVEMBER 1984

#### Dressing On the Cheap

Old clothes offer a cool style and hot bargains.



Strapless chic

avis Carrillo, sophomore at Santa Barbara City College, likes to spend her free time shopping for used clothes. Time was she could pass whole afternoons along State Street, blissfully chasing down the perfect vest or the ultimate tulle prom dress. Then tragedy struck. Used clothing became chic, and prices got out of hand. "Sweaters that used to sell for a dollar are now selling for two, three—even four dol-lars," Carrillo says, bare-

ly able to choke back her outrage. Alas, that's the price of success. All over America, the used-clothing business is booming. In Champaign-Urbana, hundreds of University of Illinois students jam stores like Rosie Cheeks every week. Nearby, a nightclub called Mabel's fills in its off hours with a used-clothing bazaar, and shoppers line up an hour before opening time. In Santa Barbara, fancy stores like Pure Gold have become popular hangouts for the trendy crowd—driving traditionalists like UC graduate Tom Flynn to dusty, low-rent thrift shops along the lower part of State Street. NYU students flock to St. Mark's Place or stores such as the Antique Boutique in Greenwich Village, drawn by a 10 percent student discount and bargains like denim jackets--\$40 and up in department stores, \$19.99 at the Boutique.

Price is one big reason why budget-conscious students buy used clothes. "Good value," Antique Boutique manager Meryl Janis says simply. "Where else are you going to find a tweed sport jacket for 12 bucks?" Last winter, while retail shoppers in Champaign-Urbana were spending up to \$300 for heavy overcoats to wardqmoff the Illinois cold, customers at Rosie Cheeks were taking home vintage tweeds for \$20



East Village others: Shirt, \$4; suit, \$10; dress, \$7

and cashmeres for \$40. Sometimes usedclothing outlets can save a shopper money and get her out of a jam. Last spring, with time running out before a fancy-dress party, UCLA junior Karen Goldberg had raised her clothing budget to \$75, but the right down to it, isn't that what shopping is all about? At Pure Gold in Santa Barbara, silk-velvet dresses and jackets from the 1930s sell for up to \$125; the material alone, according to salesclerk Julix Foster, now sells for \$100 a yard. Last summer customers of Rosie Cheeks were busting down the doors to get to cotton capri pants (\$5 to \$10), shirtwaist dresses (\$10)

less.

and \$5 dirndl skirts. As much as price, though, there's another attraction to funky old

right outfit was nowhere in sight. On Easter Sun-

day she and some of her friends walked into Aardvark's in West Hollywood. A half hour

later Goldberg walked out with the perfect dress: black, with a fitted bodice and a

full skirt, vintage 1950. Price: \$12. Buying used cloth-ing, Rosie Cheeks own-

understatement, can get more things for When you come

Yvonne Hammer says with considerable

clothes: attitude (box). The right Hawaiian shirt can instantly convey an air of blissed-out tropic cool; a baggy '50s sport coat, collar up, can transform anybody into Elvis or James Dean for a day. Used clothing gives the wearer a chance

to have fun by simply getting dressed-and a way to stand out from the crowd. "In new clothes," says Janis, 'everybody copies. But the dress I'm wearing now, nobody else has. Not surprisingly, there's a strong streak of independence in used-clothing buyers. Aficionados like Flynn and Carrillo of Santa Barbara abandoned the tonier spots on upper State Street when the trendies started to move in; now Flynn frequents the Salvation Army, where he expects to pay no more than a dollar or two for flannel shirts, pleated pants and Ber-



Out of the closet: The flowered dress and the bulky overcoat



Outside Aardvark's in West Hollywood: Anybody can be James Dean for a day



Browsing for bargains: Business is good, but how long will the supply last?

muda shorts, and Carrillo scours yard sales by bike.

Sometimes that streak of stubbornness makes shopping a clash of wills. At Champaign's Rosie Cheeks, reports owner Hammer, regular customers bristle at the sales staff's offers of help: "Part of this kind of shopping," Hammer says, "is an attitude of 'I'm not going to let anyone tell me how to dress'." When business is as hot as it is right now, though, retailers are willing to put up with minor inconveniences. Dealer Carrie Jo Homann, who helped set up the used-clothing bazaar at Mabel's in Champaign, reports that students "really got into the sale." She adds sadly (but not too sadly), "They did push and shove each other a lot. I saw people grabbing things out of each other's hands." At Cowboys and Poodles in West Hollywood, go-go boots from the '60s are so popular that it's almost impossible to keep them in stock. Aardvark's sells about 50 Hawaiian shirts a week, for \$30 each. Not cheap-but, says owner Joe Stromei, "I had to price them so the other dealers didn't raid my store.'

Besides, Stromei adds, it takes a lot of work to bring the shirts to market: "People have a feeling you press a button and down come 500 Hawaiian shirts." Not so. Most

used clothing originates in the Midwest, where people stash their old outfits in attics or basements for years before digging them out and donating them to charitable institutions like Goodwill and the Salvation Army. The charities pick out what

they can sell easily with few repairs and dump the rest by the pound to wholesalers ("rag merchants") in major port cities. There, in huge warehouses, presorters go through tons of clothing to pick out the few items of value. Stromei says his sorters examine 3,000 pounds a day to pick out the 3 pounds of clothing he finally buys, cleans, repairs and offers for sale. The rest of the pile is exported for whatever the trade will bear.

he work may be unromantic, but it is paying off for used-clothing dealers.

The Antique Boutique, originally a department within another store, has ballooned in its three years to stock 70,000 items in 13,000 square feet of retail space. Stromei opened the first Aardvark's store in 1972; now there are seven in California and Arizona. In fact, the business could choke on its own success. With only a finite amount of goods available, some dealers are already seeing the stream thin out. Stromei started with classic items from the '30s and '40s; now he's having trouble finding quality goods from the



The beaded look

50s and is laying in as much from the '60s as he can find. Let the buyer bewarebefore long students may have nothing to wear but clothes that are clean, shiny and brand new.

BILL BAROL with bureau reports

#### A Guide to the Etiquette of Used Clothing

There is no point in getting dressed up unless you intend to be noticed. If you don't have a little peacock in you, buy off the rack.

2. ACT LIKE NOTHING'S WRONG.

To the inevitable question "What are you wearing?" the correct answer is a cool, bored: "What do you mean?"

3. MAKE IT WEIRD.

The line between cool and ridiculous is very thin, and it's easy to mistake a usedclothing habit for simple bad taste. Thus, always err on the side of excess. Make sure your used clothes are so outlandish that no one could possibly think you're serious. At the same time, keep in mind that . . . 4. WEIRD ALONE IS NOT ENOUGH.

A preowned ensemble must be unsightly

in just the right way. Used clothing is a small and safe kind of rebellion-a way to reject the here and now without doing anything rash, like breaking the law or leaving the country. One of the best ways to do that is to associate yourself with another era. But in so doing, always make sure that the era is far enough in the past so your intentions are clear. Example: the '50s are cool, the early 70s are not (yet). Anything that makes you look like Lucy or Ricky Ricardo is cool. Anything that makes you look like Betty or Gerald Ford is not.

5. IGNORE ALL THE RULES.

. even these. The wonderful thing about used clothes is that there are no rules, or arbiters of taste. If it pleases you, wear it proudly. The whole point is to have fun.

#### He Does It His Way

#### Georgetown's Thompson fits basketball to education.

n the face of it, John Thompson seemed to be defeating his own purposes. The coach of Georgetown's national-championship basketball team talked last spring with National Basketball Association figures, trying to find out how much his All-American center, Patrick Ewing, could earn if he gave up his last season with the Hoyas and turned pro. Why would Thompson do something that could undercut his own program? "I felt that Patrick should know what he was turning down," says Thompson, "so that he could make his decision on a factual basis rather than an

emotional basis." And what about his education? "I don't know that a lot of money has kept people from getting an education if they want to get an education," Thompson says. He doesn't think that basketball and education are mutually exclusive: "Why can't a person who wants an education work in the NBA while getting it?"

During his 12 years as head coach at Georgetown, Thompson has built a reputation for doing things his own way and it's paid off. And, at the same time, he has created one of the most successful basketball operations in the country. Thompson's teams have won 262 games and have lost only 104, a winning percentage of .716—13th among active coaches. The Hoyas have gone to postseason tournaments 10 times, including trips to the NCAA for the last six years. "He's one of the top five coaches in the country," says CBS basketball commentator Billy Packer, who calls Thompson's record since taking over at Georgetown "one of the greatest turnarounds in basketball history.

But Thompson's reputation rests on much more than winning basketball games. "I get a hell of a lot out of winning—that's a fulfillment," he says, "but I see and define winning in its broad sense. It's not just the scoreboard." To help his athletes succeed academically, Thompson keeps close tabs on their class work. The players must record their course progress in a master log reporting classes attended or missed and periodically estimating the grades they think they are making at a given time. "During the season," he says, "they can't come down [to the gymnasium] for basketball reasons until after 3:30. I don't trust myself. My competitive instincts are too strong."

If a player is struggling academically, like Michael Graham, a freshman star on the NCAA championship team, Thompson tries to put first things first. Graham will sit out this season to concentrate on the books; he will not be allowed to play in the second semester even if his work improves. "The basketball coach in me told me that I was a damn fool," says Thompson. "It was not an easy, flat-out decision. When I'm in a tough spot at Syracuse in front of 30,000 people, I'm going to wish I had Michael Graham."

Helped by such decisions, more than 90 percent of Georgetown basketball players graduate when they finish their varsity careers. Thompson says his system works, both athletically and academically, because he looks for recruits with three qualities: talent and physical ability, willingness to take direction and desire for an education. He strongly supports the intent of current NCAA efforts to impose more strenuous academic requirements on athletes, such as the proposal that freshmen can compete

only if they meet designated minimum scores on standardized admissions tests. But Thompson believes that some of these reforms might be too sweeping and would not give enough consideration to an individual's specific circumstances. Most coaches think they would affect blacks in particularyoungsters who have often received inadequate secondary education but who can excel in basketball because it is an inexpensive sport to learn to play well.

asketball gave John Thompson his own chance to attend college. "It started as recreation and it ended up as a necessity," he says. "It was a means for me to get an education." The 6-foot 10inch Thompson was a highschool legend in the District of Columbia, led Provi-dence College to a National Invitational Tournament championship in 1963 and backed up Bill Russell on two Boston Celtics championship teams. After retiring from the NBA Thompson returned to Washington to begin work as a youth counselor. "I never had a master plan to become a basketball coach," Thompson says. "Fate carried me to it." Fate arrived in the form of a phone call from a desperate parish priest, which drew Thompson into moonlighting as coach at St. Anthony's High School in



Thompson: 'A person who plays for me deserves a hell of a lot of credit'



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and later."

#### **SPORTS**

Washington, where he won 122 and 28 over six years. Georgetown is his first full-time coaching job.

Thompson's style of play—what he calls "uptempo but under control"—requires an extra measure of self-discipline from his squad. "I'm a demanding coach," he admits. "I think a person who plays for me for four years deserves a hell of a lot of credit. But I'm not interested in punishment. A lot of people in this business, when they don't know what to do, they make people run." The players seem to appreciate the style. "I wouldn't say that coach Thompson is strict," says John Duren, a former Hoya guard who played three years in the NBA. "He gives you a chance to hold up your responsibilities." Thompson says, "I think my players play for me because I tell them the truth. I don't think they think Coach has to tell them something nice."

is relationship with his players is notably serious and notably private. "Coach Thompson taught me about life in the space of four years," says Duren, who earned his B.A. in sociology. "I remember when the hostages were taken in Iran, he gathered us together in the gym and talked with us about what it meant." Although he's aware that public discussion is an integral part of big-time sports, Thompson wishes he could carry out his job without the distractions of the media. It bothers him, for example, that Graham's academic prob-lems attracted attention. "When you get public, you lose something," he says. "I try to salvage a part of me that is not a part of the public image of John Thompson." Smiling ruefully, he recalls from his Roman Catholic upbringing that "the nuns used to say that the things you do that people never hear about are what you get into heaven for. I'm not doing very well if that's the case."

By that measure, things are not likely to improve for Thompson. He has lost only three players from last year's well-balanced championship team and recruited a promising crop of freshmen. And Ewing passed up the lure of the NBA to play his senior season. Basketball authorities think Thompson has the best chance since UCLA's John Wooden to win back-to-back NCAA championships. Thompson, of course, takes a cautious position: "We should be good, but how good, I can't say because I don't know what the personality of the team will be."

What are his goals beyond a repeat championship? Thompson says he is happy where he is. But he has had lucrative offers to coach at other universities and feelers from the pros. A job in the NBA "is not unrealistic in the future," he says. "You decide when the time comes." And, just in case, he has a certificate to teach high-school social studies. With John Thompson, you never know.

RON GIVENS in Washington, D.C.

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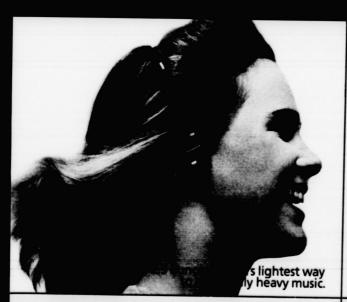
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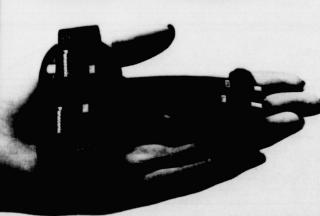
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Jay Guditis at Georgia Tech's WREK: 'Sounds not normally made by mankind'

## Rebels on the Radio

### College deejays test the limits of their new power.

The eternal verities of college radio are rock and roll, fund-raisers and hassles with the administration.

-Bill Davis, KALX, Berkeley

s credos go, that's not bad. But it leaves out one key ingredient—the student broadcasters' deep, obsessive devotion to their stations. What else could drive some staffers at Tulane's WTUL to virtually move into their studio, curling up on couches at night instead of going home? How else to explain Henry Holtzman of MIT, who clocks 50 hours a week as general manager of WMBR and still makes time for classes? No wonder the unofficial motto of Harvard's WHRB refers not to truth or beauty, but to the way students tend to get swallowed up in the place: "Ma WHRB eats her children."

Why such commitment? There are several reasons, although career preparation is not high on the list; few student disc jockeys plan to go pro. What draws most motor mouths to radio is the fun of being on the air and the freedom to spin what they want. "It's an escape, a getaway," says Stanford graduate Zach Nelson, who in his days at KZSU was known as "Art Deco." "I loved imagining my voice going out over San Francisco." Says Doug Conn, a former rock deejay at Northwestern's WNUR, "Here I have the freedom to pick what I play."

That freedom stems from the fact that college radio is overwhelmingly noncommercial; most college stations are supported not by advertisers, but by grants from their schools or donations from listeners. Freedom from commercial pressures allows tremendous leeway in programming—and opportunity to provide special service to the community. In Atlanta, students tout Clark College's WCLK as the most popular station in town among black listeners—despite the fact that its 2,500-watt signal reaches



Harvard's Chris Wessman: Musical orgies

only half the city. Its format is a hybrid of American jazz and Third World styles that the station calls World Music. Says Kenneth Jefferson, a junior at nearby Morris Brown College and a deejay at WCLK, 'When you're this small you've got to provide a market for people who aren't hearing what they want on the commercial stations." Northwestern's WNUR mixes rock, soul, jazz and classical music with "free form" slots; the only rule is that half the records played must be less than five weeks old. "You have to find a whole new sound that isn't being played anywhere else," says Paige Greytok, a former general manager. 'That's the way you get listeners.'

One of the best known examples of freeform programming is Harvard's "Orgy Period," a spectacular, twice-yearly display of excess in action on WHRB. Orgies are extended programs devoted to one artist or theme; last spring they ranged from six hours of Marvin Gaye to a 100-hour Beethoven special. Legend has it that the special programs were born several decades ago when an elated student rushed in from an exam and triumphantly aired all nine of Beethoven's symphonies to celebrate his success. In years since, orgies have not gotten appreciably less modest: in January WHRB will air a 200-hour orgy celebrating the 300th anniversary of Bach's birth.

Sometimes, of course, programming freedom can backfire. In 1980 WPGU at Illinois made a format change that former program director Dave Priest calls "disastrous," switching from mainstream rock to free-form progressive programming; the station promptly dropped from first in its market to third, dead last among rock stations. "That was the proof we needed that Champaign-Urbana was not the market to hold a progressive station," says Priest. WF 3U has since modified its format, and the ratings have improved.

n most college markets, however, programmers have found that there's some audience for just about anything they can offer-and that has led more than one station into deep, unabashed weirdness. Where else but on a college station (in this case, WREK at Georgia Tech) can you hear a six-hour show called "Industry on Parade," featuring bands like Throbbing Gristle playing "sounds not normally made by mankind"? A popular Saturday-morning show on WREK opens with the sound of mooing cows and continues with deservedly obscure comedy recordings, such as Richard Nixon leading a Jane Fonda workout class. A recent playlist at Berkeley's KALX found a local single, "Hell Comes to Your House II," near the top. Says music director Madeleine Leiskin of KALX's sound, "It's not real easy.

For all its idiosyncracies, though—and perhaps because of them—college radio has gained stature in the last decade. When the

record business hit a steep decline in the 70s, and commercial radio reacted by confining its playlists to the most popular music, larger audiences began to sample the freer-spirited campus outlets. But as college radio grew more popular, some university administrators were less than pleased by the stations' newfound influence and feisty independence. When Berkeley's KALX went from 10 to 500 watts of power in late 1982, the university proposed that the station alter its format to include less punk and noncommercial music. Administrators said they wanted to see the station broadcast more public-affairs programming during daytime hours, and become more of a resource to the community. But some staffers and listeners were outraged. Says one KALX member, "All we could say was, 'Where were you in the past?" "The proposals are still pending.

hile independence is precious, most college stations depend on the administration for all or part of their funding. (Only a handful—among them Harvard's WHRB, Brown's WBRU and WPGU at Illinois—are commercial enterprises.) KALX gets 40 percent of its \$110,000 annual budget from the Berkeley administration, and money is always tight. Most of the equipment, says staffer Davis, is "Kennedy-assassination era. At one point we interviewed the guy who founded the station in 1967. All his original equipment was still here."

To keep their stations afloat, college-radio people quickly become adept at every known variety of fund raising. KALX does program underwriting in which an on-air announcement credits corporate contributors, but its biggest source of outside revenue is an annual weeklong marathon— "the Beg-O-Rama," in the words of sports anchor Arnold (The Woodman) Woods. During a recent marathon, Woods recalls, "a local band offered us one of their members as slave for a day." With a touch of regret he says, "We had to turn them down." WTUL at Tulane stages an annual 72-hour "Rock for Survival," keeping its jocks on the air for 24 hours at a time as they play requests in exchange for pledges.

Like other campus outposts, the radio station can easily become an obsession for its regulars. "I considered my classes an interruption to my work at WNUR," says former Northwestern deejay Rob Sidney. Radio people find, too, that their friends are mainly other radio people. "There's no doubt that I practically live here," says Linda Christie of Stanford. "My grades aren't as good as they could be, and my social life centers mainly on KZSU." Is it worth it? "I adore it." Christie pauses, then an afterthought: "It always amazes me. she says, "how people can be so committed to improving a condemned basement.'

BILL BAROL with bureau report

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# Being Serious Is No Laughing Matter Ever since stepping into the cast of "Saturday Night Live" in 1977, Bill Murray has had a lot of freedom in movies because they've done well. Somehow they think right, and once you do, you forget it an get loose and something bubbles up.

Ever since stepping into the cast of "Saturday Night Live" in 1977, Bill Murray has been America's favorite goof. On TV and in the movies, Murray has honed a persona as the thinking man's knucklehead, culminating in this year's "Ghostbusters." But in his newest film, "The Razor's Edge," based on the W. Somerset Maugham novel, Murray makes his dramatic debut as a war-ravaged man in search of spiritual peace. Ron Givens of Newsweek On Campus talked with Murray recently about his career past, present and future. Excerpts from their conversation:

to us so that we can make them funny.

Q. "Razor's Edge" is the first film for which you've gotten screenwriting credit.

we've got a lucky touch—Harold [Ramis],

myself and Dan [Aykroyd]—so if there's anything funny, we generally get to hear

about it. All the bad comedy scripts get sent

**A.** Well, I've taken a lot more responsibility for the writing of this one. On "Ghost-busters" I didn't do very much, the other

right, and once you do, you forget it and just get loose and something bubbles up. With this, you're not going to do anything strange physically—juggle or drop something. So what comes up when you're working is just something emotionally different.

Q. Was it hard for you not to be funny?

A. Well, I was trying to be funny in "The Razor's Edge." We were trying to make a character who, even though he was involved in something serious, had a sense of humor. When W. Somerset Maugham

wrote his screenplay for the original—which they didn't use—he gave notes to the director saying, "This is a comedy and should be played as such."

### Q. Do you like movies better than television?

A. Yeah. But I had the best job on TV [in "Saturday Night Live"]. There's never going to be another job that's going to be that good and I wouldn't want to do any other TV because it's taped. The "Saturday Night Live" job was also the toughest job. That was really dues. We were really getting great strokes and success out of it, but it really was a demanding gig.

## Q. How do you react to yourself on the screen?

A. I make myself laugh. I get a real kick out of some of the things I've said. I met a guy the other day who knew everything I'd ever done, from National Lampoon rec-

ords on, and he knew the best lines from every single thing. This guy had the greatest sense of humor. He laughed at everything I laughed at. In 10 minutes he did everything I ever said that I thought was funny.

Q. What are you doing now?

A. I'm supposed to be writing on something with Harold and my brother Brian [Doyle-Murray], but I haven't done it yet. They're still looking for me. I worked too much last year, so I figure I need some rest. I think how this movie goes will determine, to some extent, what I'll do next. I might get something good out of it.

### Q. What do you like most about what you do?

A I like it when people laugh. It's funny to go into the movie theater and see all the people laugh. When you make the movie no one can laugh; everybody's got to be quiet. You get the laugh nine months or a year later. You go, "Finally somebody's laughing."

GIVENS: Why did you take on "The Razor's Edge"?

MURRAY: Well, I wanted to work with John [Byrum, director of the film] on something. He sent me this book, and I read about 50 pages of it and I said, "This is great! We should do something with this." It's a good story, and I wanted to do something straight. And I figured with a good story you can't go too bad. It's about a generation that had ideals and then turned their backs on them. And it relates to a lot of what went on during the '60s as far as people confronting personal freedoms.

Q. In the first movie version of "The Razor's Edge," made in 1946, your character was played by Tyrone Power. Do you see yourself as a Tyrone Power kind of guy?

A. Well, I think everybody sees me as a Tyrone Power kind of guy.

I mean, when I think of me, I think of Ty.

Q. How difficult was it for you to convince people that you should do a serious role?

A What's interesting is that to do this movie I had to do "Ghostbusters." We were talking to Columbia [Pictures] about "Razor's Edge" and they're weren't really too excited about it. They didn't see it as a real box-office bonanza. But they were doing "Ghostbusters," and they wanted me real bad, so I made a little trade. It was one of those things. The studio would much rather have had "Binky Goes to College" than "The Razor's Edge," but they wanted to keep up a relationship. I'd been in two movies for Columbia—"Stripes" and "Tootsie"—and "Ghostbusters" was three. They owed me a failure, you know what I mean. They probably owe me another one after "Ghostbusters."

Q. How much power do you have now? You've made some very profitable movies.

A. Yeah, well, that's all they relate to. I've



Murray: 'Everybody sees me as a Tyrone Power kind of guy

ones I didn't do a whole lot. I worked very hard on this one. It took a long time.

Q. Still, you've got a reputation for creating your own dialogue.

A In almost all my movies, I got to change everything—from the beginning. In "Caddyshack" I had no lines. And just about everything I said in "Tootsie" was mine. I've done a lot of writing for movies, but I never felt it was worth taking credit before. You don't take any heat if you don't claim the credit. People don't walk out of the theater saying it's your fault.

Q. What do you think of "The Razor's Edge" now?

A. I think the writing's good. The people I know that have seen it say that it works.

Q. What was it like for you to work in a straight role, rather than comedy roles?

A. Not that different. You need a slightly different kind of energy. With a comedy role you've got to get all the technical things

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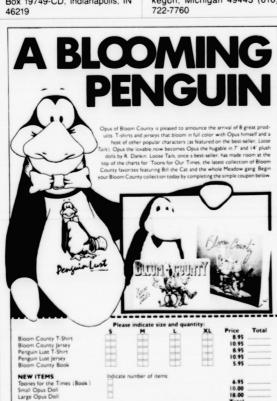
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## Hot Sex, Gory Violence

How one student earns course credit and pays tuition.

y name is Ian Ludlow. Well, not really. But that's the name on my four ".357 Vigilante" adventures that Pinnacle Books will publish this spring. Most of the time I'm Lee Goldberg, a mildmannered UCLA senior majoring in mass communications and trying to spark a writing career at the same time. It's hard work. I haven't quite achieved a balance between my dual identities of college student and hack novelist.

The adventures of Mr. Jury, a vigilante blackmailed into doing the LAPD's dirty work, are often created in the wee hours of the night, when I should be studying, meeting my free-lance-article deadlines or, better yet, sleeping. More often than not, my nocturnal writing spills over into my classes the next morning. Brutal fistfights, hot sexual encounters and gory violence are frequently scrawled across my anthropology notes or written amid my professor's insights on Whorf's hypothesis. Students sitting next to me who glance at my lecture notes are shocked to see notations like "Don't move, scumbag, or I'll wallpaper the room with your brains."

I once wrote a pivotal rape scene during one of my legal-communications classes, and I'm sure the girl who sat next to me thought I was a psychopath. During the first half of the lecture, she kept looking with wide eyes from my notes to my face as if my nose were melting onto my binder or something. At the break she disappeared, and I didn't see her again the rest of the quarter. My professors, though, seem pleased to see me sitting in the back of the classroom writing furiously. I guess they think I'm hanging on their every word. They're wrong.

I've tried to lessen the strain between my conflicting identities by marrying the two. Through the English department, I'm getting academic credit for the books. That amazes my Grandpa Cy, who can't believe there's a university crazy enough to reward me for writing "lots of filth." The truth is, it's writing and it's learning, and it's getting me somewhere. Just where, I'm not sure. My Grandpa Cy thinks it's going to get me the realization I should join him in the furniture business.

I don't admit to many people that I'm writing books. It sounds so pompous, arrogant and phony when you say that in Los Angeles. See, everybody in Los Angeles is writing a book or screenplay. Walk into any 7-Eleven, tell the clerk you're an agent or producer, and he'll whip out a handwritten, 630-page epic he's been keeping under the register for a chance like this.

I do involve my closest friends in the secret world of Ian Ludlow. When I finished writing my first sex scene, I made six copies and passed them around for a critique. I felt like I was distributing pornography. "How do you compliment a sex scene?" a girl I know complained. "It's embarrassing." Another friend rewrote the scene so it sounded like a cross between a beating and extensive surgery.

Among my family and even my friends, I find myself constantly apologizing for what



His man Ludlow: The profs seem pleased

I'm doing. Maybe I wouldn't if I were writing a Larry McMurtry or John Updike book. But I know what this is. This is a black cover with a rugged hero in the forefront, shoving a massive gun into the reader's face. I feign disgust, mutter something about "a guy's got to break in somehow," and quickly change the subject.

But the truth is, it's fun. And since Ian Ludlow is the guy who will take the heat for it, I can let myself relax and enjoy it. I'm building on those childhood hours spent in front of my mom's ancient Smith-Corona, banging out hokey tales about superspies and supervillains. My work is still hokey; except now someone is paying me for it. And paying me not badly, either; I can pay for a whole year of college from the advances for the four novels.

The opportunity came my way thanks to a journalism professor who writes those bulky conspiracy thrillers and harbors dreams of being the next Robert Ludlum. I used to read his manuscripts and debate the merits of Lawrence Sanders and Ken Fol-

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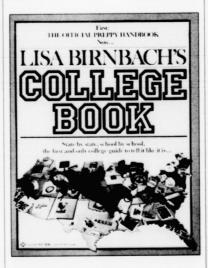
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### **BOOKS**

lett. Then, when Pinnacle asked him to do an "urban man's action-adventure series, he passed it on to me. Pretty soon I was buying series books like "The Butcher,"
"The Executioner," "The Penetrator," "The Destroyer" and "The Terminator" by the armful and flipping through the latest issues of Soldier of Fortune and Gung Ho. After a week or two of wading through this, I was ready to spill blood across my homecomputer screen.

There's a part of me that doesn't like what I'm doing. It lectures me while I'm making some bad guy eat hot lead. It tells me I should be writing a novel about relationships and feelings, about the problems my peers are facing. I will, I say to myself, later. There's plenty of time.

LEE GOLDBERG



Birnbach's odyssey: Once over very lightly

### A Trivial Pursuit

Lisa Birnbach's College Book. By Lisa Birnbach. 515 pages. Ballantine. \$9.95.

Connoisseurs of trashy where-to-go-toschool manuals will spot mistake number one right on the cover of "Lisa Birnbach's College Book." According to the blurb trumpeting the latest creation from the editor of "The Official Preppy Handbook," Birnbach has produced "state by state, school by school, the first and only college guide to tell it like it is." This assertion may come as a shock to fans of Lawrence Han-del's hepcat classic, "College Confidential" ("the with-it way to choose your school"), or Susan Berman's equally renowned "Underground Guide to the College of Your Choice" ("the handbook that tells you what's really happening"). Though this inaccuracy may offend only genre purists, it is emblematic of the sloppiness that pervades Birnbach's excruciating tour of 186 college

Birnbach's mission was a noble one: to provide a kind of Consumer Reports on just what to expect at the nation's bestand worst-schools. Instead of reeling off student-faculty ratios or the number of books in the library, Birnbach delved into that highly subjective area known as quality of campus life. How late can you get a pizza delivered on campus? What are the sex and drug scenes like? Do you need to join the Greeks to get a date? "This is the inside scoop, the juicy stuff you can only learn by visiting the campuses," promises the author in her introduction. "This is the

real thing.

The real thing turns out to be a poorly written, overgeneralized mess that should be banned from all high-school guidance counselor offices. Birnbach's research technique, as it happens, was to hit every campus for at least one day of chatter and slapdash survey-taking. Apparently, it was then once through the typewriter for a quick, couple-page sumup of impressions and stereotypes. Sometimes her findings are nonsensical (Best thing about Harvard: "Professors are attentive." Worst thing about Harvard: "Stuffiness—the faculty gets absorbed in itself and forgets the students.") Other times, the comments are unhelpfully flip (Worst place for University of Minnesota students to live off campus: "In the gutter.") And always, the prose is tortured.

Describing the blinding preprofessionalism at Case Western Reserve, Birnbach comes up with "even students who are guilty themselves complain that no one takes advantage of Cleveland, a city they consider pleasing.

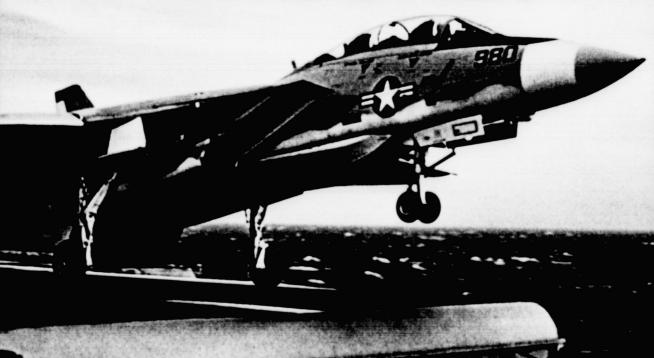
Ever since the book was published, college dons have been lining up to point out the factual errors that litter the study. At Catholic University, for example, officials are upset with Birnbach's report that 35 percent of the students are gay. Birnbach's source, it turns out, is one unnamed student.

Birnbach supplements her critiques with a number of giddy features ("Collegiate Etiquette") and sober essays ("Religion on Campus"). The ones meant to be funny are overwhelmingly not; those that aim for high seriousness come off as slickly portentous. She ends her draining survey with a list of detritus that is trivial and nonenlightening. Here is where she reveals that windbreakers are the most popular article of clothing at the University of Idaho.

Those who come to Birnbach's book armed with several shakers of salt may gain an insight or two into what is going down in campus town these days. Still, Birnbach could have performed a valuable public service by reprinting the front-page warning that graced Susan Berman's 1971 downand-dirty guide. "Don't believe," began Berman in her survey of those crazier college days, "everything you read."

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## In Defense of 'Junk Food'

### **By KATIE BURNS**

"How can you eat that?"

It was my roommate, the nutrition major, speaking. I tried to ignore her as I plucked two delectably singed, red-orange hot dogs from a puddle of still-crackling grease on their tinfoil tray. Tenderly, I laid them on a pair of white-bread buns smeared with generous glops of Cheez Whiz. Then I squeezed ribbons of mustard and barbecue sauce over each tube steak, garnished them with a sprinkling of Bac-O's, picked up my waiting glass of Hershey's chocolate milk and carried my feast to the dinner table. The roommate followed, wrinkling her nose and making gagging noises.

Don't you care about your health?" she finally demanded. "Don't you read? Do you know what they put in those frankfurters you just inhaled?"

"Sure," I replied. "Rat hairs, gnat wings and other protein-rich ingredients. Yummy." I sank my teeth into one of the dogs and watched my resident food critic stomp off to her room.

I suppose I should have been more polite, but she had it coming. How dare she insult the cuisine on which I was nurtured? Hot dogs remind me of home. So do Doritos, glazed doughnuts, root beer and TV Dinners. I thrive on what she and too many others call "junk food," and I resent their efforts to reform me.

h, sure, I can eat the "natural" stuff. Lock me up in Wheatsville Food Co-op and I'll get by. For about a week. On Monday the almond tea, raw honey and preservative-free peanut butter will suit me fine. But along about Friday I'll start pining for fried chickenthe frozen kind, of course, since actual frying is such an obnoxious task. And by Sunday I'll throttle anybody for his Whopper with cheese and his milkshake. need my minimum daily requirement of grease-and starch and sugar-to exist. And meat. How truly dedicated vegetarians even stay conscious mystifies me.

Nonetheless, those who only eat yogurt with active cultures and only bake bread with unbleached flour have bruised my self-confidence. For some silly reason, those of my acquaintance who pursue advanced degrees in holistic dentistry and write symbolist poetry tend to be vegetar-

ians, while those who watch "Knots Landing" tend to hang around Jack-in-the-Box. I have come to feel funny standing in the checkout line with my usual cart of canned soup, Velveeta and Mallomars, while the chic intellectuals all carry home fresh tomatoes, wheat germ, real cheddar and tubs of tofu.

Once upon a time these things didn't matter. As a young girl, I thought "health food" was for a few sprout-nibbling hippies in California. Nice people ate Wonder Bread and baloney and never talked about fiber in front of company. And preservatives? They were those nice things that kept the sweet rolls from growing fur overnight. Then I packed up my well-processed

How dare they insult the cuisine on which I was nurtured? Hot dogs and TV Dinners remind me of home.

appetites and went off to college-to another world. First, my freshman-year roommate began needling me about my squeeze-cheese-and-cracker habit, and soon she was harassing me about my frequent trips to the vending machine. Next, she started in on the cafeteria: "My mom always cooked from scratch." Granted, the institutional fare often tasted like fried hockey pucks, but I refused to blame it on the chefs' boxed mixes and frozen meat patties. My mother fed five people in much the same way for two decades, and our digestive systems were still in perfect working order.

Fortunately, some of the guilt I've acquired is starting to fade. For one thing, science is on my side. (Well, sort of.) Researchers say that carbohydrates are good for you; miss out on your share and you can grow lethargic and dizzy and develop headaches. A lot of carbohydrates, of course, can make you sleepy, but I, for one, prefer a good nap to a headache any day. And fat is wonderful. Not only does it insulate the body, but it also makes you



feel full after eating. True, some people would choose to gnaw carrot sticks every half hour. Filling up on just one pint of chocolate chocolate-chip Häagen-Dazs for an entire evening makes much more

ven if up-to-the-minute data hadn't come out in support of my eating habits, I would still be less concerned than before. The more I watch my wholesome-and-natural contemporaries, the less rational they seem. It started when my sister committed her soul to vegetarianism. Not the "I don't like ground chuck" kind; rather the "eating mucuscausing products brings out violent tendencies" kind. Once I asked her whether there was any beef to go with the "bean burgers" she had made. "If you want carnage, go to Wendy's," she snarled.

Off I ran to Wendy's.

Next, I moved to an apartment and learned that cooking is a pain in the keister, especially from scratch and especially in a kitchen with less than one linear foot of counter space. I came to appreciate not just the taste of Mom's meals, but the wisdom behind them. In other words, beef stroganoff is much cheaper and easier to fix if you use hamburger instead of steak, and canned mushroom soup and Minute Rice instead of 'fresh" ingredients. Why bother? Also, I admitted to myself that whole-grain cereal tastes like horse feed unless it's buried under sugar and that sprouts have all the piquancy of newly mowed grass.

If all this wasn't enough to convince me that fast food can be beautiful, my sister the herbivore came home last Christmas and demanded to eat "something substantial"-a hamburger. Obviously, if rightthinking converts have deep and undeniable urges to revert to their old ways, I see no reason for me to change. Health food apparently couldn't sustain—physically or spirit-ually—a true believer, so it probably won't sustain a skeptic, either. I'm a fast-food

addict and always will be.

Besides, a few rat hairs and gnat wings never hurt me.

Katie Burns holds a Bachelor of Fine Arts degree from the University of Texas in Austin and is pursuing a B.A. in humanities.

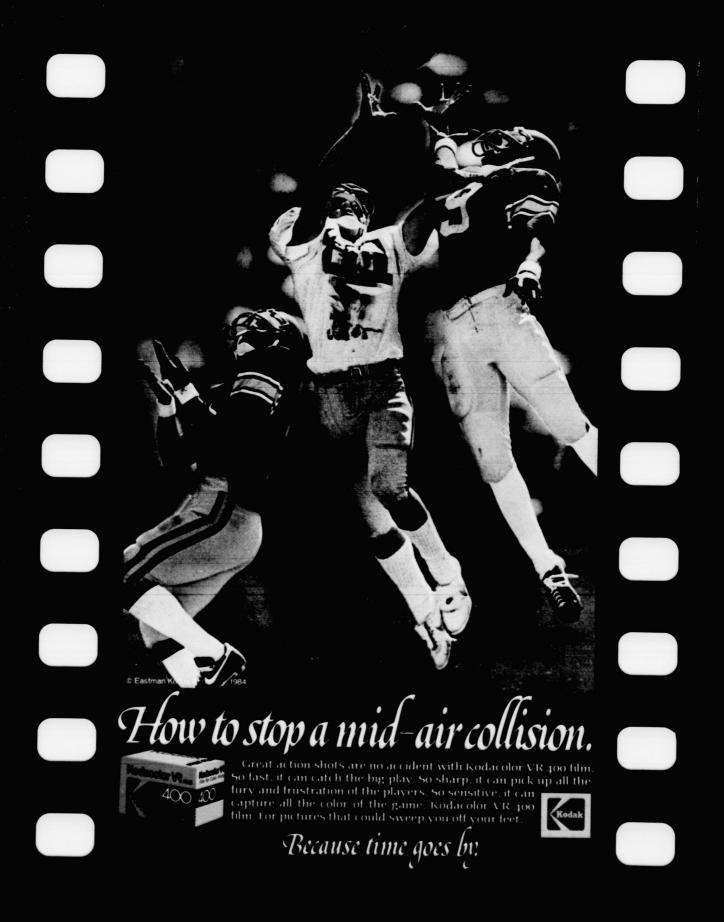
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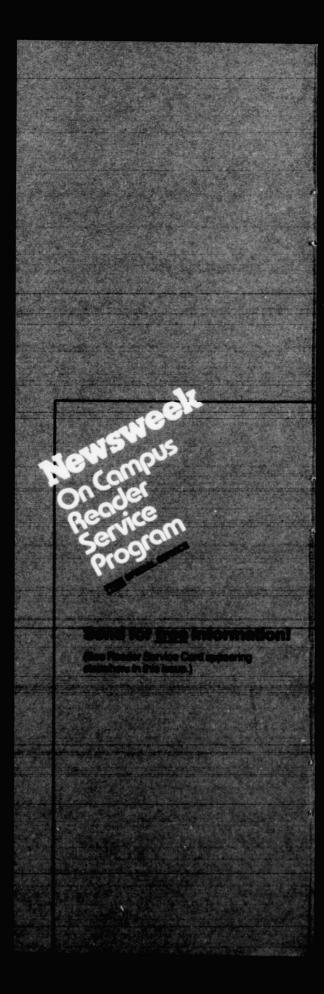
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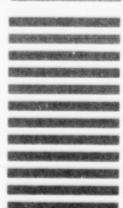
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