



Best Sports Pictures, The Kentucky Post

1992 Kentucky Press Association Better Newspaper Contest

with judges' comments from the New England Press Association

Congratulations

to the winners
of Kentucky Press
Association's
1992 Better Newspaper
Contest

Start planning now for KPA's Fall Newspaper Contest, recognizing individual work of newspaper staff members. Watch for contest information.

Credit due

The Better Newspaper Contest does not recognize individual writers, photographers and other creative staff members, but rather the paper's use of those elements that make a "better newspaper." The photographs in this contest tabloid, for instance, represent the winning papers' overall use of photographs.

However, to show appreciation for providing and allowing The Kentucky Press to use these representative photos, we list the following photo credits:

Page 1, Jim Osborn
Page 3, Bud Dorsey
Page 4, Wales Hunter
Page 5, Joe Imel
Page 7, Kenny Faulkner
Page 9, Rick Baker
Page 11, John Bramel
Page 12, John Roberts
Page 14, Amy Taylor
Page 16, Jeff Kerr
Page 19, Cathy Clarke
Page 21, Jim Osborn



¥ Wales Hunter of *The McLean County News* was the third party in a local shootout. But his firing instrument was a camera, with which he captured the

sequence of events. Photos from this contact sheet helped his paper earn top honors for Best Local News Pictures.



Weekly Class 1

Best typography The Spencer

Magnet



Category 1 - TYPOGRAPHY

1st Place - SPENCER MAGNET, Taylorsville
Consistency in headlines and copy in terms of font. Variation in size and
style gives direction to reader as to importance of story. Bigger heads for
top stories would be nice. Copy clean.
2nd Place - MCLEAN COUNTY NEWS, Calihoun
Good clean type. Consistency in fonts. Would vary size and style a little to
prioritize stories for readers. Use of 4, 19 pica columns less intimidating to
reader than 6.14 pica columns

reader than 6, 14 pica columns.

3rd Place - LOUISVILLE DEFENDER

Consistent - too consistent. Almost no variation in head size or style gives reader no direction. Body copy point size makes for easy reading. Hon. Mention - BATH COUNTY NEWS-OUTLOOK,

Owingsville Like use of big quote above head; shows innovation, but style is

Category 2 - COMMUNITY SERVICE Certificate of Merit - LOUISVILLE DEFENDER

Category 3 - FREEDOM OF INFORMATION
Certificate of Merit - SPENCER MAGNET

Category 4 - FRONT PAGE

1st Place - MCLEAN COUNTY NEWS

Shoot-out on front page was the deciding factor. Like how the page's regular features were removed to give complete page to shoot-out

coverage.

Coverage.

2nd Place - SPENCER MAGNET

Clean, modular layout. Photos could be better. Like the news briefs down lefthand side. Good use of color.

3rd Place - KENTON COUNTY RECORDER

Nice mix of stories and photos. Writing is good.

THE SPENCER MAGNET

See Fage A-8 School A-6 Sports A-16 See Sports A-16 See Sports A-16

sidents bombard electric co. reps with question

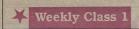
Spencer grand jureturns 2 indictn

Pit bull and anot dog attack pig fa kill 17, injure 8
By Journalton Brieffen de pit bell was sel

in forces car off wet road; 2 injured

the two states whether the control of the control o

Best local feature pictures - The Louisville Defender



Category 5 - EDITORIAL PAGE 1st Place - KENTON COUNTY RECORDER Editorials short and to the point.
2nd Place - FULTON LEADER Editorials show paper takes position of leadership in community, and letters show readers respond to that.

Category 6 - NEWSPAPER PROMOTION
1st Place - LOUISVILLE DEFENDER A great use of self promotion by giving fine human examples of excellence.

2nd Place - MOUNTAIN CITIZEN, Inez

It shows a continuing commitment to the community and the readership. 3rd Place - *FULTON LEADER* Impressive with the "General Excellence" ad. A creative way of giving

Hon. Mention - BATH COUNTY NEWS-OUTLOOK A nice idea. Promote the county and in essence promote the newspaper.

Category 7 - SPORTS PAGE
1st Place - MOUNTAIN CITIZEN
Most comprehensive coverage of all entries. It's good to see a newspaper that cares for more than just football and basketball. Writing is decent.
Nice big pictures, good layout. Why no by-lines?

Category 8 - AGRICULTURE PAGE 1st Place - BATH COUNTY NEWS-OUTLOOK Wealth of information available to readers on community events. Nice photos.

Category 9 - BUSINESS PAGE/SECTION 1st Place - FULTON LEADER Well written, reader-friendly articles. Variety of coverage; good headlines; good cutlines. Box smaller photos. 2nd.Place - KENTON COUNTY RECORDER Variety of news. Headlines too long; no need to read story with most info in

Category 10 - LIFESTYLE PAGE
1st Place - MOUNTAIN CITIZEN
Eye appealing color. 2nd Place - *JACKSON TIMES* In-depth articles and photos. Reader friendly 3rd Place - KENTON COUNTY RECORDER Variety of family news and community events.

Category 11 - LOCAL NEWS PICTURES
1st Place - MCLEAN COUNTY NEWS The pictures give one a complete sense of being there. Great action-oriented photography.

2nd Place - LOUISVILLE DEFENDER Politically provocative. Well balanced. You are drawn to these photos. Quite newsworthy.

Viewpoint

ir endorsements

"A ser under design des gradues of the model in the service of the bern and beer a good one. However, the control of t

utenant governor choices ality the licusenant governor of Kennacky has linde ibility. The offices chief job is to preside over the contract on break



★Best editorial

page - The Kenton

County Recorder

When it content in the diet game, I die dees not always give as a level playing field. Has then I'm not not our family is playing with a full deek anyway. Consider my older son, for instance. He

Meetings unheard of in Plum J

The politions of cooling to The sent to the other popular to thing, one. The total the popular to thing, one. The total total the popular to thing one the popular total to the popular total total to the popular total total to the popular total total

*Best local news pictures - The McLean County News



Category 12 - LOCAL FEATURE PICTURES
1st Place - LOUISVILLE DEFENDER

Photographers have good eye for reader appealing photos. Balance, good cropping. When covering events, photos capture wide range of activities. Focus could be sharper.

2nd Place - FULTON LEADER

Reproduction really compromises some good photos. Several shots show unique approach to subjects with good cropping.

3rd Place - TRIMBLE BANNER, Bedford

Photos capture some unusual angles on otherwise mundane subjects. But focus is soft, lighting inconsistent.

DEAR SANTA:
"Tis the ole' Christmas scene all over again With everyone rushing to finish (amen)!

The shoppers are ready (gift lists all made out) to head for the stores with their wallets, no o

They'll find lots of things to wrap merrily For stuffing a stocking or under the tree.

eir stores fill the bill,

With lots of selections real holiday spirit.. Decorations and care (let's hear it)!

* Best display advertising -The Mountain Citizen



Shop Martin County and Win!

Register to win at these participating merchants. Each store will draw one name to be entered in the drawing on Saturday for the \$940.00 in Gift Certificates!

A&T AUTO SUPPLY Inez. Kv. 298-4972 \$25.00

Category 13 - LOCAL SPORTS PICTURES
1st Place - MCLEAN COUNTY NEWS Great shot!! 2nd Place - BATH COUNTY NEWS-OUTLOOK 3rd Place - FULTON LEADER

Category 14 - GRAPHICS/PHOTO ILLUSTRATIONS 1st Place - MOUNTAIN CITIZEN

Very clear graphics. Eye catching, Tells the results itself, no copy needed.

2nd Place - KENTON COUNTY RECORDER

3rd Place - MOUNTAIN CITIZEN

Hon. Mention - KENTON COUNTY RECORDER

Category 15 - SPECIAL EDITION/SECTION
1st Place - MOUNTAIN CITIZEN

Informative stories with good use of pictures and graphic elements and charts. Layout is clean and easy to read.

charts. Layout is clean and easy to read.

2nd Place - MCLEAN COUNTY NEWS

Very clever idea for a special section. Great way to build good will in the community. Clean lay-out; ads are wonderful and no doubt well-read.

3rd Place - TRIMBLE BANNER

Section is small, but well laid out and informative. A nice mix of briefs,

news stories and graphics. Hon. Mention - LOUISVILLE DEFENDER

Outstanding photos by Bud Dorsey are given prominence they deserve. Editorial copy is good, but a chart or graphic listing events would have helped this section.

Category 16 - ORIGINAL AD IDEA

1st Place - FULTON LEADER
Clever, appeal to readers. Makes positive statement for advertisers.
2nd Place - MCLEAN COUNTY NEWS

Eye catching, original, the idea works. 3rd Place - FULTON LEADER

Appeal to readers, good use of reverse type to convey the message.

Category 17 - DISPLAY ADVERTISING 1st Place - MOUNTAIN CITIZEN

Good use of borders, ads well thought out, good use of white space.

Obvious problem with photo reproduction takes away from overall look of

2nd Place - MCLEAN COUNTY NEWS

Obvious thought behind ad design. Above average.
3rd Place - TIE - FULTON LEADER
3rd Place - TIE - KENTON COUNTY RECORDER

Best business page/section The Fulton Leader

Weekly Class 1



Fulton Manor to accommodate more



Give Us A Try!







Best local sports pictures The McLean County





Weekly Class 2



Category 1 - TYPOGRAPHY
1st Place - CITIZEN VOICE & TIMES, Irvine
Good consistent layout, type font and style. Not sure if progressive screen
on standing heads works, but it shows creativity. Good sized copy. Easy to
read. Masthead seems out of place with rest of style. Good color and
recorduction

2nd Place - TROUBLESOME CREEK TIMES, Hindman Masthead is eye catching. Might be a little light hearted for some hard news, but good to see something other than the dull and usual. Good use of size and style in heads.

Category 2 - COMMUNITY SERVICE
Certificate of Merit - TROUBLESOME CREEK TIMES

Category 3 - FREEDOM OF INFORMATION
1st Place - SPRINGFIELD SUN
Paper sunk teeth into volatile issue and stayed with it.

Category 4 - FRONT PAGE

1st Place - SPRINGFIELD SUN

Far and away the best entry in this category. Good photos, excellent photo layout, nice variety of stories, all suitable for page one. Very readable headline style. Layout, graphics add a lot.

2nd Place - LARUE COUNTY HERALD-NEWS, Hodgenville Excellent photos. Clean layout. Headlines could be spiced up.

3rd Place - CRITTENDEN PRESS, Marion
Clean layout. Good photos. More story variety needed.
Hon. Mention - CITIZEN VOICE & TIMES
Good mix of leatures and news. Placement of photos and stories is also good. But headline style is mostly all the same.

Category 5 - EDITORIAL PAGE

1st Place - TROUBLESOME CREEK TIMES

A thoughtful, well coordinated package of editorials, columns, letters and a local cartoon.

2nd Place - CRITTENDEN PRESS

Well written, thoughtful editorials and interesting local columns. Hazel Harbison is a treasure.

3rd Place - CITIZEN VOICE & TIMES

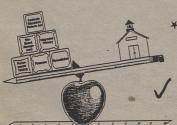
Good mix of editorial views and commentary by H.B. Elkins.

Hon. Mention - SPRINGFIELD SUN

Ninie Glasscock's column is fun. "Window on Washington County" is an excellent feature.

Category 6 - NEWSPAPER PROMOTION

1st Place - TROUBLESOME CREEK TIMES
Wonderfull It's so nice to see a little fun and creativeness in a hard
newspaper. I know papers do April Fool editions, though never heard of
them running it!
2nd Place - CLAY CITY TIMES
It's great to get the kids involved if money is tight, let the schools help out.
Take advertising ideas to the classrooms. Kids should be involved!
3rd Place - CITIZEN VOICE & TIMES
The ad goes right along with the title. It could also be played on more. Run
with it.
Hon. Mention - SPRINGFIELD SUN



 ★ Best graphics/ photo illustration -The Springfield
 Sun Category 7 - SPORTS PAGE

1st Place - CLAY CITY TIMES
Columns by James Cook were hard-hitting. They must have left readers with something to think about. Excellent action photos.
2nd Place - CAMPBELL COUNTY RECORDER
Terry O'Connor's game stories are sharp and use a nice mix of quotes.
3rd Place - CRITTENDEN PRESS
Nice mix of stories. Feature on George Hart was especially interesting.



Category 8 - AGRICULTURE PAGE
1st Place - SPRINGFIELD SUN
Informative pages with excellent photos.

Category 9 - BUSINESS PAGE/SECTION
Certificate of Merit - CLAY CITY TIMES

Category 10 - LIFESTYLE PAGE

1st Place - SPRINGFIELD SUN

Color a big plus, layout nicely designed, good balance, illustration excellent.

2nd Place - CLAY CITY TIMES

Variety of news, award announcements and photos. Suggest boxing photos.

photos.
3rd Place - TROUBLESOME CREEK TIMES
Use less photos.

★ Best special edition/section The Campbell County Recorder



★ Best local feature pictures -The Clay City Times





Category 11 - LOCAL NEWS PICTURES
1st Place - CLAY CITY TIMES
Taut, compelling, and dramatic.
2nd Place - TROUBLESOME CREEK TIMES
Front page top photo of overturned bus, again well cropped, balanced, story is there.
3rd Place - SPRINGFIELD SUN

Category 12 - LOCAL FEATURE PICTURES
1st Place - CLAY CITY TIMES
Great catch of photo "Big whoop it's my kindergarten graduation."
2nd Place - SPRINGFIELD SUN
Tells story, good photo.
3rd Place - CITIZEN VOICE & TIMES
Hon. Mention - NEWS-DEMOCRAT, Carrollton

Category 13 - LOCAL SPORTS PICTURES
1st Place - SPRINGFIELD SUN
2nd Place - CITIZEN VOICE & TIMES
3rd Place - NEWS-DEMOCRAT

Category 14-GRAPHICS/PHOTO ILLUSTRATIONS
1st Place - SPRINGFIELD SUN
Creative graphic, explains scenario.
2nd Place - SPRINGFIELD SUN
Great graphic illustration for the story.
3rd Place - SPRINGFIELD SUN
Nice clear graphic.

Category 15 - SPECIAL EDITION/SECTION
1st Place - CAMPBELL COUNTY RECORDER
Good use of color, informative, worth keeping for the reader.
2nd Place - SPRINGFIELD SUN
Good information, valuable to the reader.
3rd Place - TROUBLESOME CREEK TIMES
Original, very informative to the reader. A keeper.
Hon. Mention -TIE- LARUE COUNTY HERALD-NEWS
Hon. Mention -TIE- CAMPBELL COUNTY RECORDER



Category 16 - ORIGINAL AD IDEA 1st Place - SPRINGFIELD SUN Good use of adaptability for the venue. Nice overall appearance 2nd Place - CITIZEN VOICE & TIMES Creative, original, nice visual appeal.

Category 17 - DISPLAY ADVERTISING
1st Place - CITIZEN VOICE & TIMES
Good use of layout, graphics and easy flow for the reader.
2nd Place - LARUE COUNTY HERALD-NEWS Good illustrations and photos. Layout is also done well.
3rd Place - SPRINGFIELD SUN Different typestyles, good graphics and use of photo. Hon. Mention - CLAY CITY TIMES Fairly easy walk through for the reader



Best original ad idea -The Springfield Sun

> some Creek Times

Best editorial page Trouble-

The State of the S

temember our teachers

Move over Tom Jefferson . . . for Dave and We

The first state of the first of



Prison project dead, judge says

Fiscal count totle 3.1 to withdraw support for proposed facility

Fig. 19 MIN ORAN

The participation of the parti

The control of the co

Best

display

& Times

advertising -

Causes of poverty in Estill Corexamined by local agencies, THE T ST SETH CURLIN gradu and social velface peo-will beginned and social velface peo-will be towill fault toolse on the control of person in Delli stage will be ruy
on the control of person in Delli stage will

Best typography -Citizen Voice





Weekly Class 3



Category 1 - TYPOGRAPHY
1st Place - LEBANON ENTERPRISE
Overall good looking, well organized paper. Like the color, the packaging and reproduction of photos, legibility of body type. The standing section and sub-section headings are eye-catching and consistent. Same for column size.

2nd Place - CASEY COUNTY NEWS, Liberty
Typography and layout is fairly standard but reasonably legible and well

3rd Place - TRIBUNE-COURIER, Benton Hon. Mention - CYNTHIANA DEMOCRAT

Category 2 - COMMUNITY SERVICE 1st Place - LEBANON ENTERPRISE

Excellent!! More newspapers throughout the country should commit themselves to such worthy and much needed community projects as

2nd Place - ANDERSON NEWS, Lawrenceburg A good show of personal commitment to a community and future

generations.

3rd Place - CYNTHIANA DEMOCRAT

A good example of bringing international events back to the community. A weekly can report on such "breaking" events.

Category 3 - FREEDOM OF INFORMATION
1st Place - OLDHAM ERA, LaGrange
The only entry that identified a problem concerning the public's right to know, did something and was successful. Congratulations!!
2nd Place - UNION COUNTY ADVOCATE, Morganfield Good use of the public documents lav

Category 4 - FRONT PAGE 1st Place - OLDHAM ERA

Clean, reader-friendly, modular layout enhanced by excellent photos.
Good use of subheads. News briefs useful.
2nd Place - HARRODSBURG HERALD

Strong news and solid photos.

3rd Place - UNION COUNTY ADVOCATE

Good mixture of news and features. Headlines need to be larger and tell reader more about how news affects him/her.



¥ Best local sports pictures - The Georgetown News & Times

Category 5 - EDITORIAL PAGE 1st Place - GEORGETOWN NEWS & TIMES Well thought, hard-hitting local editorials. Nice blend of commentaries. Good U.K. Trustee cartoon. Would encourage more. 2nd Place - CASEY COUNTY NEWS Bold stance on cockfighting issue, nice mix with letters. I would prefer to see "Focus on the Past" and crossword puzzle elsewhere. 3rd Place - OLDHAM ERA 3rd Place - OLDHAM EHA
Plenty of opinions, most with firm stances. Lack of cartoon, jumping of letters to another page; and bizarre lady trucker column kept this entry from winning higher award.
Hon. Mention -BOONE COUNTY RECORDER Liked local cartoons. Like to see more work from staff columnist.

Category 6 - NEWSPAPER PROMOTION
1st Place - LEBANON ENTERPRISE Test Prace - LEBANON ENTERPRISE

Community related. Presented well graphically, and editorially.

2nd Place - UNION COUNTY ADVOCATE

Promotes both itself and the newspaper industry.

3rd Place - LEBANON ENTERPRISE

Category 7 - SPORTS PAGE 1st Place - GEORGETOWN NEWS & TIMES Ist Place - GEORGETOWN NEWS & TIMES

Very comprehensive coverage, just about everything is covered. Lots of nice big photos, good writing and clean layout.

2nd Place - LEBANON ENTERPRISE

Good mix of game stories and features. Nice stories on cheerleaders, swimmers and track team. Good clean layout and bold photos.

3rd Place - JESSAMINE JOURNAL, Nicholasville

This paper has it all. Good writing, good variety, nice features, bold photos and creative layout. Hon. Mention - TIE - MANCHESTER ENTERPRISE Hon. Mention - TIE - OLDHAM ERA

Category 8 - AGRICULTURE PAGE
1st Place - PULASKI WEEK, Somerset
Nice mix of informative news pieces and feature stories. John Nelson's writing is in-depth and easy to read.
2.nd Place - ANDERSON NEWS Great photos to go along with well written feature on Missy Greer. Reader gets to know Missy through strong use of quotes.

3rd Place - UNION COUNTY ADVOCATE Nice mix of stories with direct connection to people living in the community.

Weekly Class 3

Category 9 - BUSINESS PAGE/SECTION
1st Place - BOONE COUNTY RECORDER
Well written, lots of sources on stories. Nice to see local bylines on

business stories

2nd Place - ANDERSON NEWS

Some nice local stories. "Body Man" story very folksy; don't see that much. 3rd Place - OLDHAM ERA

Business briefs are the strongest part of this section.

Officials keep talking about next steps to take

the resignations.
asked if Black had requested that the county reimburse the city \$12,000 for having trained the three officers who left, Moore said he hadn't; however, the county officers might be covering some

* Freedom of Information - The Oldham Era

Category 10 - LIFESTYLE PAGE
1st Place - OLDHAM ERA
Writing is excellent. Wide range of informative columns.
2nd Place - ANDERSON NEWS
Excellent photos variety of columns.

Excellent photos, variety of columns. Interesting, eye-catching, strong writing and accompanying photos.

Category 11 - LOCAL NEWS PICTURES
1st Place - LEBANON ENTERPRISE
Good news shots, consistent photo usage, good picture editing.

2nd Place - ANDERSON NEWS

Nice photo usage. 3rd Place - CASEY COUNTY NEWS

Good spot news coverage

Category 12 - LOCAL FEATURE PICTURES
1st Place - LEBANON ENTERPRISE

Excellent overall look, good portraits! Head and shoulders above the rest. 2nd Place - CYNTHIANA DEMOCRAT

Pictures lack polish but photographer finds interesting situations and a good sense of selectivity, but needs tighter picture editing.

3rd Place - OLDHAM ERA

Nice color features.

Category 13 - LOCAL SPORTS PICTURES
1st Place - GEORGETOWN NEWS & TIMES
WOW!! All photos have such a powerful feel to them. They all are cropped nicely while effectively filling in editorial. The quality of each photo is

perfect contrast. Great!! 2nd Place - OLDHAM ERA

Nice powerful feelings from each photo; the ones submitted have sadness or anger to them. Not a lot of happiness, but powerful all the same.

3rd Place - UNION COUNTY ADVOCATE

Lots of activity. Nice cropping. Hon. Mention - TRIBUNE-COURIER

Nice diversity from each photo, these have slightly less emotional impact.

Category 14-GRAPHICS/PHOTO ILLUSTRATIONS

ategory 14-chappings/PHOTOTILLUSTRATIONS
1st Place - PULASKI WEEK
Very nicel Tight, great to look at and easy to read. Chart & photo superbl
2nd Place - CYNTHIANA DEMOCRAT
These charts are fun because they're different. Almost child-like. A nice

diversity from hard news.

3rd Place - BOONE COUNTY RECORDER

Illustrations and type work well with photo selected! Banner going up left hand side could be downplayed a little.

More consignment shops open in N. Ky.



3

Business

Mon.-Thurs. 9-9; Frl. 9-7; Sat. 9-5; Sun. 1-5

ach

very

Motors

5

6

Women in poli

to change atti

The Sample &

Discover Pulaski County from A to Z

Good

Sports

\$500 Off

any Umbro

Sweatshirt

SPORTS DEN

Lay Simpson



ALLSTATE INSURANCE

679-1130

Dress

For Less Consignment Shop Wishing all my customer a very Merry Christmasi

2787 N. Highway 27









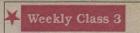




¥ Best business **Boone County** Recorder

idea - Pulaski







★Best local feature pictures - The Lebanon Enterprise

Category 15 - SPECIAL EDITION/SECTION
1st Place - LEBANON ENTERPRISE 1st Place - LEBÁNON ENTERPRISE
Clean layout, outstanding photos and writing. Good reproduction, no fear of white space. Well organized.
2nd Place - LEBANON ENTERPRISE
Great photos. Liked college story but the civil war story could have used some art to break it up.
3rd Place - TIE - LOGAN LEADER, Russellville
Very complete. We love history sections. Some excellent photos too. We would have gone with wider columns and more shallow standing heads.
3rd Place - TIE - CYNTHIANA DEMOCRAT
This was certainly important to the community! Good mix of photos, graphics, copy. White offset stock and the back page were especially nice.

Category 16 - ORIGINAL AD IDEA

1st Place - PULASKI WEEK
Originality is demonstrated, clever selling for the advertiser.
2nd Place - GEORGETOWN NEWS & TIMES
Eye-catching, clever promotion. Original idea to stimulate interest to both readers and advertisers.
3rd Place - OLD HAME ERA

readers and advertisers.

3rd Place - *OLDHAM ERA*Strong layout and appearance, good use of color and white space.

Hon. Mention - *WAYNE COUNTY OUTLOOK*, Monticello Clever, original, definitely unique.

Category 17 - DISPLAY ADVERTISING

1st Place - PULASKI WEEK

Most ads showed more than the usual, good use of screens, type and borders. The care showed.

2nd Place - CYNTHIANA DEMOCRAT

Good use of cuts and borders.
3rd Place - TIE - HARRODSBURG HERALD

Good layouts and execution.

3rd Place - TIE - GEORGETOWN NEWS & TIMES

Also good layouts and execution.

★ Best local news pictures - The Lebanon Enterprise





Multi-Weekly



Category 1 - TYPOGRAPHY
1st Place - PIONEER NEWS, Shepherdsville Head face is attractive and page layouts have some things to recommend them, but the three front pages each have so totally different characters

that they look like different papers. 2nd Place - CENTRAL KENTUCKY NEWS-JOURNAL, Campbellsville

Some fronts are colorful and fairly well organized with good reproduction.

Photo packages might be edited better so that pictures play off against

each other.

3rd Place - SENTINEL-ECHO, London
The front pages of this paper are a grab bag, violating most of the rules of good design; yet they are also lively with a lot to interest local readers.
Hon. Mention - KENTUCKY STANDARD, Bardstown

Category 3 - FREEDOM OF INFORMATION 1st Place - SENTINEL-NEWS High points for fortitude, recognizing when a fight is worth it. 2nd Place - **SENTINEL-NEWS**

Although the actions precipitated by the illegal vote could not be undone, the public is aware of the process.

The public is aware of the process.

3rd Place - SENTINEL-ECHO
This would have been a strong community service contender. It receives a mention because the public now knows domestic abuse often is kept hidden from the public.



★ Best local news pictures - The Pioneer News

Category 2 - COMMUNITY SERVICE
1st Place - CENTRAL KENTUCKY NEWS-JOURNAL Ingressive commitment of paper's own resources to the community project. Sections are beautifully done.

2nd Place - SENTINEL-NEWS, Shelbyville Literacy related projects, I believe, are a compelling responsibility of newspapers to their communities.

3rd Place - SENTINEL-NEWS

Category 4 - FRONT PAGE
1st Place - SENTINEL-NEWS 1st Place - SENTINEL-NEWS
Clean typography and layout. Strong photos could be better placed. Heads consistently good, as are most headlines.
2nd Place - SENTINEL-ECHO
Strong news touted with solid headline, Layout should be more modular and photos could be cropped better.
3rd Place - PIONEER NEWS
Neat, modular layout.

Category 5 - EDITORIAL PAGE

1st Place - PIONEER NEWS

Great local cartoons. Clean, modular, layout letters show good community interaction. "My Views" column gets close and personal with readers. Excellent local focus.

2nd Place - KENTUCKY STANDARD

Very strong second. Also excellent cartoons. Good local focus and strong writing. Loses the edge with "greyness," should try more boxes, three legs where there are four.

3rd Place - CENTRAL KENTUCKY NEWS-JOURNAL Very local focus is a plus. Inconsistent cluttered layout is a detractor. Be reader friendly by giving page a "look" to set it apart from news. Hon. Mention - SENTINEL-ECHO

"In My Opinion" element is bound to be popular with readers. "London Bridges" is consistently close to the heartbeat of this community. Ads and news photos detract from "opinion" format.

Category 6 - NEWSPAPER PROMOTION
1st Place - CENTRAL KENTUCKY NEWS-JOURNAL
Promoted from three angles. First person account of writer Stacy
Overstreet, objective suggestions. Good way to say "Hey we're important."
2nd Place - KENTUCKY STANDARD

Excellent idea! Let the students and teachers speak! Good job recognizing teachers and contributors.

Category 7 - SPORTS PAGE 1st Place - KENTUCKY STANDARD

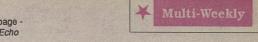
1st Place - RENTOCKY STANDARD

A nice concise package of news, features, photos, columns. A little bit of everything, generally well done. Head and shoulders above the rest. 2nd Place - SENTINEL-NEWS

Good photos. Dedication to sports. Effective layout.

★ Best newspaper promotion - Central Kentucky News-Journal

* Best lifestyle page -The Sentinel-Echo





THE SENTINEL-ECHO Lifestyles



re than the source of varied supplies, it was the center of a rural community. uy are long gone. But here in Laurel, here and there, if you're lucky, you still can find.

The old-time country sto



WARM — P.H. McCellum of ertime brings many visitors to his store, who commer is the stove he brought around the stove to trade stories, laise. — and maybe even a hill to or two.

Otts: 110 years of store

Newspapers in education chers find that newspapers can

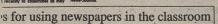
ome an important learning tool re spelling Other activities McFall uses the paper for are reading, place value and math problems.

O pass out of in Chris Muelles and Chris Muelles





Maybe it's time that every started using the newspape





1st Place - SENTINEL-NEWS

Burley Banner pages show a strong ability to integrate issues such as economics & morality while still providing technical info to working farmers. 2nd Place - KENTUCKY STANDARD

Good mix of personality, issues and useful information. Should rethink layout to package related stories.

3rd Place - CENTRAL KENTUCKY NEWS-JOURNAL Good local features. Good attempt to write larger issue stories related to the features. Canning recipes nice touch.

Category 9 - BUSINESS PAGE/SECTION
1st Place - SENTINEL-ECHO
Good variety and information.
2nd Place - PIONEER NEWS
Good lawney resolutions.

Good layout, consistent to the reader. Business Digest column works well.

3rd Place - CENTRAL KENTUCKY NEWS-JOURNAL

Category 10 - LIFESTYLE PAGE
1st Place - SENTINEL-ECHO

Good graphics, layout and information to the reader.

Feature stories on old-time country store were wonderful, as was look at nostalgia. Efforts of this lifestyle section stood alone, drawing readers'

2nd Place - SENTINEL-NEWS

Photo layout is excellent as is wealth of informative community news bits.

3rd Place - PIONEER NEWS

Lots here for the reader to enjoy. Nice mix of news and feature stories. John Roberts and Thomas Barr provide strong, well written features.

Category 11 - LOCAL NEWS PICTURES
1st Place - PIONEER NEWS
Nice photo treatment, good local coverage of major event.
2nd Place - KENTUCKY STANDARD

Category 12 - LOCAL FEATURE PICTURES
1st Place - KENTUCKY STANDARD

Good cropping and composition put this paper above the rest.
2nd Place - CENTRAL KENTUCKY NEWS-JOURNAL
Photo subjects and content had good appeal.
3rd Place - PIONEER NEWS

Category 13 - LOCAL SPORTS PICTURES
1st Place - CENTRAL KENTUCKY NEWS-JOURNAL
Good multiple picture presentations. Good benefit from tighter picture

Category 14-GRAPHICS/PHOTO ILLUSTRATIONS 1st Place - SENTINEL-NEWS

Graphs and photos help walk the reader through the page.
3rd Place - SENTINEL-ECHO
Great map! It is distinct enough to stand out yet not so much that it

* Best local feature pictures - The Kentucky Standard



Nice use of gun recovery photo.

3rd Place - SENTINEL-NEWS

2nd Place - SENTINEL-NEWS Several nice individual shots, particularly diving shot. 3rd Place - **PIONEER NEWS**

More action photos, less reaction photos

overpowers the page.

Nice bold graphics. Pictures work well with headlines 2nd Place - PIONEER NEWS

★ Best graphics/ photo illustration -The Sentinel-News



Auxiliary, lays a wreath at the Veter s veterans. Ret. U.S. Army Col. Bob!

VETERANS DAY REMEMBRANCE





FOOD AND FASHION ers help themselves to a potluck sale







Category 15 - SPECIAL EDITION/SECTION

1st Place - CENTRAL KENTUCKY NEWS-JOURNAL

Great idea for a special section. Clean layout. Crisp, creative and compelling writing. Photographs are clear. Good border between ads and editinal copy. Nice headlines and editing job.

2nd Place - SENTINELECHO

Again, another great idea for special section. Many papers did Gulf War sections, but a veteran section combining Gulf War and 50th Anniversary of Pearl Harbor took an extreme effort. Great leads, clean writing style.

Nice use of old ohotographs. Nice use of old photographs.

3rd Place - SENTINEL-NEWS

Great front page graphic. Liked outpatient story, good reader information.

Nice photography.

Hon. Mention - PIONEER NEWS

Nice packaging. Booklet had information everyone in the county could use.

Great reader friendly special section. A very competitive category.

Category 16 - ORIGINAL AD IDEA

1st Place - SENTINEL-NEWS

Very creative ad. Looks great. Good approach to bring in revenue.

2nd Place - APPALACHIAN NEWS-EXPRESS, Pikeville Good sale concept and execution.

3rd Place - SENTINEL-NEWS Hon. Mention - SENTINEL-NEWS

Category 17 - DISPLAY ADVERTISING
1st Place - KENTUCKY STANDARD Best ads overall. 2nd Place - **PIONEER NEWS** Great ads! 3rd Place - CENTRAL KENTUCKY NEWS-JOURNAL Hon. Mention - SENTINEL-NEWS



Daily Class 1



Category 1 - TYPOGRAPHY
1st Place - MIDDLESBORO DAILY NEWS Good use of graphics with apparently limited resources 2nd Place - HARLAN DAILY ENTERPRISE Anchoring of briefs on left of fronts is good

Category 2 - COMMUNITY SERVICE 1st Place - HARLAN DAILY ENTERPRISE

I have mixed emotions on newspapers becoming part of the news, but there is no doubt that this is a bold and ambitious project with the potential to greatly help your community. A lot of detail and information in stories. 2nd Place - $\it WINCHESTER SUN$

It is a noble yet difficult goal to try to improve the democratic process. You make a good effort at this through stories and editorials.

Category 3 - FREEDOM OF INFORMATION
1st Place - WINCHESTER SUN
Very clear editorial that explains the issues as well as endorses them.
Gives examples of why change is necessary.
2nd Place - WINCHESTER SUN

Reads almost like a news story, good summation of an issue. Would have liked to see more of a call to the reader, i.e. why was this battle important to average reader specifically.

Category 4 - FRONT PAGE
1st Place - HARLAN DAILY ENTERPRISE

Strong local news, nicely packaged with good use of good photos. Heads are a little dry. Graphics and subheads also are attractive and well used.

are a title dry. Graphics and subheads also are attractive and well used.

2nd Place - WINCHESTER SUN

Excellent photos, well displayed. Headlines are punchy, displayed in clean layout, with good graphics. Need more local news.

Category 5 - EDITORIAL PAGE

1st Place - MIDDLESBORO DAILY NEWS

Consistently solid layout. Very active pages. Good blend of local and national issues. U.S. Senator's column ties local readers to Washington.

2nd Place - HARLAN DAILY ENTERPRISE

Very strong locals for its in a pulse for a small daily that is in bands with

Very strong local focus is a plus for a small daily that is in touch with readers. Clean layout. Solid editorials.

3rd Place - MURRAY LEDGER & TIMES

Very good use of modular layout, excellent standing heads. Heavy reliance on national syndicated pieces is a negative. Would prefer more local/ county/state issues in a small daily.

Category 6 - NEWSPAPER PROMOTION

1st Place - HARLAN DAILY ENTERPRISE
"Happy Monday" promotion certainly ingenious. "Animal" ads are effective!
2nd Place - WINCHESTER SUN

Editorials are effective and present a much-needed message to readers. Hopefully they read it and understood!

¥ Best graphics/photo illustration - The Winchester Sun

redit cards an be useful consumers



* Best special edition/section -

★Best newspaper promotion - The Harlan Daily Enterprise



paper to return

for community service
By CELIA McDONALD
Publisher



Daily Class 1

* Best local sports pictures -The Winchester Sun



★ Best community

Harland Prosper? Join us Saturday Oct. 12, at 9:30 a.m. at Harlan Appalachian
Regional Hospital to learn
from some good neighbors from
Wisconsin. They'valbeen where we are, turned the retail economy around and will be here to share their secret with us

Learn what other communities found out the hard way--

- You CAN revitalize the local retail economy
- You CAN make Wal-Mart's presence a big plus for local retailers.
- · You CAN learn how to help each other.

Retailers, Consumers, Educators Civic Clubs, Community Leaders Government Officials & Concerned Individuals

FREE TO THE PUBLIC

ALL WE NEED IS YOUR TIME Lunch, coffee and donuls and the retreat are soonsored by Harian National Bank Harian Papila Libertonia Harian Daliy Enterprise Harian Appalachian Regional Hospital In Cooperation With The Viroqua Revitalization Committee ten nova Information or its true know you are committee ten Thomas at 573-4700 or Cella McDonald at 573-4510.

Category 7 - SPORTS PAGE 1st Place - WINCHESTER SUN

Outstanding layout. Larger action photos illustrate stories. No photos yearn for your subscribers to read the stories. Nice to see a sports feature, most entries lacked this

2nd Place - MIDDLESBORO DAILY NEWS

Photos and color blend well for a nice layout. Scoreboard column on front page should be put on every issue.

3rd Place - HARLAN DAILY ENTERPRISE

Outstanding writing style by entire staff. Leads urge you to read the entire story. Photo cropping nice, and great action shots.

Category 8 - AGRICULTURE PAGE
Certificate of Merit - MURRAY LEDGER & TIMES

Category 9 - BUSINESS PAGE 1st Place - MIDDLESBORO DAILY NEWS Good layout, bold heads, nice local feature by Wayne Knuckles. Business briefs stand out. Nice package!

Category 10 - LIFESTYLE PAGE 1st Place - MIDDLESBORO DAILY NEWS Achieved especially nice way to spotlight kids in minimum space with maximum eye appeal. Excellent use of pictures.

2nd Place - MURRAY LEDGER & TIMES

I liked "Jo's Datebook," good way to showcase clubs without cluttering page. Good use of reverse heads.

Category 11 - LOCAL NEWS PICTURES
1st Place - WINCHESTER SUN Good war rally coverage. 2nd Place - HARLAN DAILY ENTERPRISE Good news coverage but inconsistent photos, groupings of photos. 3rd Place - *MIDDLESBORO DAILY NEWS*

Category 12 - LOCAL FEATURE PICTURES
1st Place - WINCHESTER SUN Some good photos, especially action shots. Generally cropped well. 2nd Place - *HARLAN DAILY ENTERPRISE* Lead photos are creative, with strong contrast. You need more diversity,

Category 13 - LOCAL SPORTS PICTURES 1st Place - WINCHESTER SUN Several strong photos. 2nd Place - MIDDLESBORO DAILY NEWS
Good slider shot, good picture usage overall, but could use tighter editing!
3rd Place - HARLAN DAILY ENTERPRISE Nice shotput picture, needs tighter editing!

Category 14-GRAPHICS/PHOTO ILLUSTRATIONS
1st Place - WINCHESTER SUN Clever photo setup makes point of story instantly understood. 2nd Place - HARLAN DAILY ENTERPRISE

Harlan Wally Kir

E COUNTY ntamination anup subject

EPA meeting

Sunshine home lamaged by fire

BITUARIES

WEATHER

Woman killed in crash; three injured



By LISA FEE CARNAHAN
New Zeller

Defense activency Mike Typice.

The control of the companion care or
Motions to move the trial out of
Harfan County and set bond for
County, He claimed this was don
a married to the leary possible to the companion care or
County, He claimed this was don
that in "recognited throughout
The companion of the companion care or
County, He claimed this was don
that in "recognited throughout
The companion of the companion care or
County that claimed this was don
that in "recognited throughout
The companion of the companion care or
County that claim to the county that claim to the companion care or
County that claim to the claim to

By MELODY STEPHENS

Murder defendant seeks venue change | Shrine horse sh fair slated next

¥ Best front page - The Harlan Daily Enterprise

Category 15 - SPECIAL EDITION/SECTION
1st Place - MIDDLESBORO DAILY NEWS Bet the town loved this! Wonderful service to the community, dramatic cover, good layout, chronology page 2 especially nice touch. Just the facts on each man, just what the people want!!

2nd Place - MURRAY LEDGER & TIMES Professional, well-written. Photos top notch. Layout clean and crisp. Excellent and especially for a first effort. 3rd Place - HARLÁN DAILY ENTERPRISE
Good idea! Interesting photos, cover and writing could have been stronger.

Daily Class 1

Category 16 - ORIGINAL AD IDEA
1st Place - MIDDLESBORO DAILY NEWS Attractive presentation and careful execution.

Category 17 - **DISPLAY ADVERTISING**1st Place - **WINCHESTER SUN**The in-house ads could be a bit tighter, although agency/out of house ads do tend to stand out from others

2nd Place - MIDDLESBORO DAILY NEWS

Some ads could use more contrast to give the whole paper a bit more depth visually.

3rd Place - HARLAN DAILY ENTERPRISE

There needs to be an overall "tightening up" of your ads. More white space to distinguish between ads and editorials.











ITEM

Brumbach 5 (606) 248-4573







¥ Best original ad idea - The Middlesboro Daily News



Daily Class 2



Category 1 - TYPOGRAPHY

1st Place - NEWS-ENTERPRISE, Elizabethtown
Good overall appearance. Good use of subheads, standing heads, labels.
2nd Place - KENTUCKY NEW ERA, Hopkinsville
Use of yellow in boxes stands out, but would suggest toning it down with
some red. Overall page layouts seem rather routine.
3rd Place - ADVOCATE-MESSENCER, Danville

Typography of 1991 Year in Review draws eye, but splitting up 1991 is too tricky, doesn't work.

Category 2 - COMMUNITY SERVICE 1st Place - ADVOCATE-MESSENGER

When the Advocate throws itself a 125th birthday bash, it looked outward to the community rather than looking inward at its own history. It offered a range from politics to comics, of things for everyone.

2nd Place - THE GLEANER, Henderson

Recycling is critical to the environment. Who better than the newspaper to get things going on newsprint recycling!

3rd Place - KENTUCKY NEW ERA

Reading the proposed names of the arena was fun.

Category 3 - FREEDOM OF INFORMATION
1st Place - THE GLEANER
Strongly defending the public's right to know against an old enemy, open meeting law violators. Frank Boyett laid out the problem well. Ron Jenkins' column is particularly pertinent.
2nd Place - NEWS-ENTERPRISE
Taking a first step in protecting the public right to be particularly.

Taking a first step in protecting the public's right to know.



Revisiting past doesn't have to be distressing time

By STEVEN J. PAUL

¥ Best graphics/photo illustration - The News-Enterprise

AN ERA ENDS

Kentucky New Era Manyo Derogeon

THE TRADITION CONTINUES

Pennyrile Sports and Educational Complex • Aug. 22, 1991

★ Best community service - The Kentucky New Era

Category 4 - FRONT PAGE 1st Place - THE GLEANER

Basic clean layout with good heads and photos. Index box is awfully busy, hard to sort through. Quality of leads mixed.

2nd Place - KENTUCKY NEW ERA

Good local news written well and sold with solid headlines.
3rd Place - MADISONVILLE MESSENGER

Nice homey touch! Good use of white space, clear heads. Bigger, stronger photos needed to offset gray.

Category 5 - EDITORIAL PAGE 1st Place - NEWS-ENTERPRISE

Head and shoulders above the competition. Editor's hotline is great! Letters are also good, shows variety and a community involved with its paper. I love the idea of the note at the bottom of those strong editorials. Get a local columnist! Put address for letters.

2nd Place - THE GLEANER

Very strong editorial writing. I like the folksy columnist, Walt Dear. I

Category 6 - NEWSPAPER PROMOTION 1st Place - NEWS-ENTERPRISE

Great way to get the reader to walk through hard news issues! Fun! 2nd Place - **NEWS-ENTERPRISE**

2nd Place - NEWS-ENTEHPHISE
Like the way Miss Hardin competition flows with the cover story! Very cute!
3rd Place - THE GLEANER
It's nice to get kids involved so young. A lot more aspects of the paper
could be helped by schools also!
Hon. Mention - THE GLEANER

Category 7 - SPORTS PAGE

1st Place - THE GLEANER

Fantastic Joyul. Photographer Cathy Clark deserves a bonus for those photos. Don't let her go. Editorial did a great job enlarging and cropping photos. Excellent team effort. Good writing style.

2nd Place - NEWS-ENTERPRISE

Loved May 2 front page, color graphic, horse photo, pullcarts. Good imaginative layout. I hate horse racing, but read every word of both stories. Great headlines. All writers on staff equally talented with selecting words to complete crisp colorful and enticing stories. Reader friendly graphics.

3rd Place - ADVOCATE-MESSENGER Good variety in layout.

Category 8 - AGRICULTURE PAGE
1st Place - ADVOCATE-MESSENGER
Great mix of news and feature stories. Sallie Bright's piece on pressures of farming was straightforward and easy to read. Nice use of graphs also

taming was surangument and and adds to pages.

2nd Place - THE GLEANER

Excellent mix of feature/news stories and informative columns. Lots here about what is going on in the community.

3rd Place - KENTUCKY NEW ERA

Category 9 - BUSINESS PAGE/SECTION 1st Place - THE GLEANER

Good variety of original work, columns and stories. Impressive charts. graphs. Comprehensive news from big trends to promotion tidbits. 2nd Place - *ADVOCATE-MESSENGER*

Design works because readers know where to go for meeting announcements, promotions etc. Clean layout, nice strong variety.

3rd Place - NEWS-ENTERPRISE
Color photos are stunning. Page 1 stories are interesting. I like the type While this is a good-sized section, syndicated content is dry.

Category 10 - LIFESTYLE PAGE 1st Place - THE GLEANER

Great story about a type of life that seems forgotten. Good use of photos. A story for everyone. 2nd Place - NEWS-ENTERPRISE

Beautiful photos!
3rd Place - ADVOCATE-MESSENGER

Attractive page!

Category 11 - LOCAL NEWS PICTURES
1st Place - NEWS-ENTERPRISE

Strong photos well used

2nd Place - ADVOCATE-MESSENGER Good storm coverage, but some photos were redundant. Not as much emotion or action as we would have expected of spot news such as this.

est of the Hot Line start with

Investi:

at city 1 nets 5 a

UNDAY



Unwarranted arrests trick residents, Radcliff po

Better than fair finish



Rides of the Hondin County Foll cost o multicolored glow agrees the midway fidory eight. Foll officials agriffly in placeted with the outcome of the mecklong event, which closed Scharten. For more discounted to the control of the mecklong event, which closed Scharten.

Wilson: Colesburg still best landfill site

Patton Museum adding a \$520,000 auditorium



¥Best typography The News-Enterprise



Open meeting violations run rampant here

Grampant here
Open government in Henderson is a contradiction in terms. There ain't no such animal.
The joint meeting held Tuesday morning by the property of the contradiction o

discussions are legitimate; the exceptions to the Open Meetings Law are there for a good reason.

I suspect that a great deal of those discussions, however, are secret simply because elected officials want them secret.

In past arguments, I've discovered that the funderson City Commission will go into excession at the sightest excuse. If there is second that the second control of the second co

cussions are not reason for the secret meeting, as the mayor disclosed, was to inform fiscal court members of the asbestos problem. "It hought those fellows should be privy to that personally before they made a decision what should be done with the building." he said.

what should be done with the building," he said.

Courtesy to fellow public officials is admirable, but it's not required by law. Open meetings are. The same courtesy could have been studied legally by means of a letter. Such the legally by means of a letter. Such the legally by means of a letter studied legally by means of a letter studied legally by means of a letter studied legally by means of local public officials is to call a secret meeting.

That bothers me, and I have made my displeasure known on numerous occasions by formally protesting.

It should bother you, also. There is no such thing as a democratic government unless the public has open access to the workings of that government.

If secret meetings don't bother you, then you deserve whatever government you get.

¥ Freedom of The Gleaner



¥ Best local sports pictures - The Gleaner



Category 12 - LOCAL FEATURE PICTURES

1st Place - THE GLEANER
Good consistent use of features, especially liked the Tent Revival story and photos. Nice to see both words and photos come from photographer.
2nd Place - ADVOCATE-MESSENGER
3rd Place - NEWS-ENTERPRISE
Hop Meeting. MADISON WILL ENTERPRISE

Hon. Mention - MADISONVILLE MESSENGER

Category 13 - LOCAL SPORTS PICTURES
1st Place - THE GLEANER

Photos had good general interest appeal and were generally well focused.

2nd Place - NEWS-ENTERPRISE

Nice photos. Baseball photos particularly well done.
3rd Place - ADVOCATE-MESSENGER
Hon. Mention - MADISONVILLE MESSENGER



¥ Best special edition/section The Advocate-Messenger

¥ Best original ad idea - The Gleaner



VOTE

Mike Far

City Commissioner "Experience really does count"

Paid for by Mike Farmer, 2369 Kinmont Way, Henderson, KY.

Category 14-GRAPHICS/PHOTO ILLUSTRATIONS
1st Place - NEWS-ENTERPRISE

Illustration is eye-catching and captures the story's point well. 2nd Place - **ADVOCATE-MESSENGER**

Well designed photo.
3rd Place - NEWS-ENTERPRISE

Hon. Mention - TIE - ADVOCATE-MESSENGER Hon. Mention - TIE - THE GLEANER

Category 15 - SPECIAL EDITION/SECTION
1st Place - ADVOCATE-MESSENGER

'Recollections' is a delightful read. Cover is excellent, stories are

interesting, and photos are good also. 2nd Place - NEWS-ENTERPRISE

Cover excellent, graphics terrific, and pleasing to the eye. 3rd Place - STATE JOURNAL, Frankfort

Great cover, nice graphics, page headings tie package together nicely. Hon. Mention - **NEWS-ENTERPRISE**

A service to the community. A good job on deadline, good use of graphics.

Category 16 - ORIGINAL AD IDEA 1st Place - THE GLEANER

1st Place - THE GLEANEN
Great adl! Simple, clean and to the point!
2nd Place - THE GLEANEN
3rd Place - MADISONVILLE MESSENGEN
It's nice to see a car ad that is fun to look at and read! The events and concept of the promotion come across clearly.

Category 17 - DISPLAY ADVERTISING
1st Place - MADISONVILLE MESSENGER
Stands out from the crowd. Good use of typography and white space.
2nd Place - KENTUCKY NEW ERA

Good overall design.
3rd Place - TIE - ADVOCATE-MESSENGER
3rd Place - TIE - NEWS-ENTERPRISE



Daily Class 3



Category 1 - TYPOGRAPHY
1st Place - LEXINGTON HERALD-LEADER Overall quite good. 2nd Place - **MESSENGER-INQUIRER**, Owensboro Overall a nice looking paper.
3rd Place - KENTUCKY POST, Covington Nice use of illustrations Hon. Mention - DAILY INDEPENDENT, Ashland

All three entries are great! Keep up the great service, these ideas will be passed on!
2nd Place - KENTUCKY POST Very heartwarming. The reality of life sets in, hard. Nice layout, as well. 3rd Place - *DAILY INDEPENDENT*Great job!! For now and the future, don't ever lose sight of this. Get the

Category 2 - COMMUNITY SERVICE 1st Place - DAILY INDEPENDENT

idea out to others.
Hon. Mention - MESSENGER-INQUIRER Very nice, simple and to the point, an eye opener to readers and moral booster to troops and readers.



¥ Best local news pictures - The Kentucky Post

Category 3 - FREEDOM OF INFORMATION

1st Place - MESSENGER-INQUIRER

The only entry displaying ongoing personal involvement by the paper to assure adherence to the state's open meetings and open records laws.

2nd Place - KENTUCKY POST

An ongoing effort to keep the public informed of its rights, including dedication to records access by the paper.

3rd Place - DAILY INDEPENDENT

An informative and complete operide with the public in the Park of the paper. 3rd Prace - DAILT INDEPENDENT An informative and complete special section on Bill of Rights. A joint project with county Bar Association. Hon. Mention - LEXINGTON HERALD-LEADER Twice Abused* is one of the best series on child abuse I have seen.

Category 4 - FRONT PAGE
1st Place - LEXINGTON HERALD-LEADER
Excellent mix of graphics and pictures. Very readable.
2nd Place - DAILY INDEPENDENT
Good layout. Good mix of local issues and wire copy.
3rd Place - MESSENGER-INQUIRER
The Place report an excellent work by the services. The Pierce report an excellent way to let the community examine itself and set a course for the future.

Category 5 - EDITORIAL PAGE 1st Place - LEXINGTON HERALD-LEADER 1st Flace - LEXINGION HEHALD-LEADER
Unafraid to tackle compelling topics, to take strong stands on controversial issues or to offer logical alternatives to the way the Kentucky state government works. Excellent use of color, graphics and pictures.

2nd Place - MESSENGER-INQUIRER Lots of thought, great job!
Hon. Mention - LEXINGTON HERALD-LEADER

Category 7 - SPORTS PAGE
1st Place - KENTUCKY POST
Thorough coverage of local sports through words, photos and stats. Excellent photos.

2nd Place - LEXINGTON HERALD-LEADER "Sharp" photos help to lift this into second spot, not far behind top pick.

3rd Place - MESSENGER-INQUIRER
Front page of Baseball Review sparkles. Use of color photos excellent. Top three picks all very good.

Category 8 - AGRICULTURE PAGE Certificate of Merit - MESSENGER-INQUIRER

Best business page/ section - The Messenger-Inquirer



SUNDAY Class 1 Sg

Business

★ Best special edition/section - The Daily Independent



Category 9 - BUSINESS PAGE/SECTION 1st Place - MESSENGER-INQUIRER Clearly the best. Great photo with copy to follow. Very attractive layout. 2nd Place - *PADUCAH SUN* Excellent photo, very creative. Attractive layout. Good info. 3rd Place - *LEXINGTON HERALD-LEADER* Strong graphics, clean presentation

Category 10 - LIFESTYLE PAGE

1st Place - MESSENGER-INQUIRER
Good job of taking locally based subjects and giving them wider appeal.
Flexibility to either use the cover for one story or several works well. Marty
Brown story is great, making good use of photos and popout quotes.
2nd Place - KENTUCKY POST
Figures friendly proper, with a let at least interestics. Unable to the second of the property of the second of the page Fun, user friendly paper, with a lot of local information. Health column is a valuable service, but it needs to include conversations with average folks who are affected by these changes.

3rd Place - DAILY INDEPENDENT The family story is good but begs for some type of info box on adoption and where to start. I'd be interested also in how they make ends meet financially. Hon. Mention - LEXINGTON HERALD-LEADER At first glance, this is a winner. Graphics are terrific. The boy on the trike is nearly three dimensional. Hon. Mention - PADUCAH SUN

Category 11 - LOCAL NEWS PICTURES

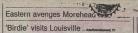
1st Place - KENTUCKY POST

Do your photographers ever take time off? Excellent action shots of brawl and accident scene. Quality is superb, but drama is foremost.

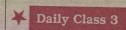
2nd Place - LEXINGTON HERALD-LEADER

A tough choice between first and second. The funeral photo drew me into the excellent story. Homeless feature showed what we so seldom see, the face of the homeless. 3rd Place - MESSENGER-INQUIRER Explosion photos forceful and dramatic. Gulf War photo good. Hon. Mention - **DAILY INDEPENDENT** Photo of house on fire was good, angle terrific, good use of color.





......, ★Best typography -The Lexington Herald-Leader



LEXINGTON HERALD-LEADE

Cawood leaves emotion to others as he begins his long goodbye

Control of the Contro to be a tough, enutional game for him. But, oh no, he wouldn't show it. In fact, I probably aboutdn't even see it."



iflation ate lues in '80s



Witnesses portra as remorseless Timels deliver Douget, 33. Catter for and Flowler Hoste, 24, who is never believed. Are they sentence in a sile. New Johnson, 24, who is never believed. The sentence is a low former agental Robert Faloy, 25. Payant Intel Follow the New Lorders at a part fluid Follow the Investment of Sentence Follow Follows. The Sentence Follows Fol Left over the product is the formal factor. The management of the formal factor. The management of the formal factor. The management of the formal factor. The formal factor is the formal factor in the formal factor in the formal factor is the formal factor in the formal factor in the formal factor is the formal factor in the formal factor in the formal factor is the formal factor in t merk they halled to the

Category 12 - LOCAL FEATURE PICTURES 1st Place - KENTUCKY POST

You were competing against color and won hands down! Especially liked front page, grainy quality adds to little girl crying! 2nd Place - MESSENGER-INQUIRER

Almost a tie with the first place winner. Use of color great and photo quality

3rd Place - LEXINGTON HERALD-LEADER Good use of color and subject matter. Pictures would have been a touch more dynamic.

Category 13 - LOCAL SPORTS PICTURES 1st Place - KENTUCKY POST Photographs were original and appealing. 2nd Place - *LEXINGTON HERALD-LEADER* Good composition 3rd Place - MESSENGER-INQUIRER

Category 14 - GRAPHICS/PHOTO ILLUSTRATIONS
1st Place - KENTUCKY POST
Nice composition and treatment. The photo compels you to read the story

and find out more 2nd Place - KENTUCKY POST

The illustration is well executed and eye grabbing. All it needs is more focus on its message

3rd Place - MESSENGER-INQUIRER

Effective photo though computer should be easier to identify.

Hon. Mention - MESSENGER-INQUIRER Illustration captures message well.

Category 15 - SPECIAL EDITION/SECTION
1st Place - DAILY INDEPENDENT
Lovely photography, particularly color. Ambitious story package is wellwritten, comprehensive and interesting.
2nd Place - KENTUCKY POST

This two-color section stood out in a category otherwise dominated by four-color sections. Design and photography is outstanding. 3rd Place - LEXINGTON HERALD-LEADER Ambitious story content well designed. Graphic elements carry this section well despite lack of many compelling photos.

Hon Mention - MESSENGER-INQUIRER

Excellent color photos, attractive design and some original story idea give fresh look to this often repeated section.

Tanner opposes ODCH restructuring

Freedom of Information - The Messenger-Inquirer

Category 16 - ORIGINAL AD IDEA 1st Place - MESSENGER-INQUIRER 1st Place - MESSENGER-INGUIREN
Professionally rendered concept, photography and execution.
2nd Place - LEXINGTON HERALD-LEADER
Effective, clean layout and photography. Copywriting excellent.
3rd Place - KENTUCKY POST
Effective photography approaching top agency quality.

Category 17 - DISPLAY ADVERTISING
1st Place - MESSENGER-INQUIRER
Professionally executed throughout showing unusual effort and
consistency. Prices in ad seem understated!
2nd Place - DAILY INDEPENDENT
Clean, good use of white space and imagination throughout.
3rd Place - KENTUCKY POST

Best lifestyles page - The Messenger-* Inquirer

Movie times/ --

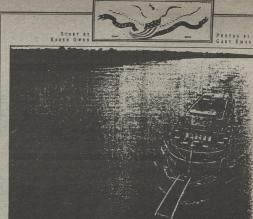
Happenings/-



Good













VANSVILLE - Close your eyes and sniff the air. It's ai-

General Excellence

Weekly Class 1

★ Mountain Citizen, Inez ★
The McLean County News, Calhoun
The Fulton Leader



Weekly Class 2

★ The Springfield Sun ★
The Clay City Times
The Troublesome Creek Times, Hindman



a de la Tra

★ The Lebanon Enterprise ★
The Oldham Era, LaGrange
The Georgetown News & Times -tie
Pulaski Week, Somerset-tie



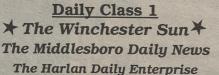
Weekly Class 3

The Georgetown News & Times -tie Pulaski Week, Somerset-tie



Multi-Weekly

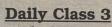
★ The Sentinel-News, Shelbyville ★ Central Kentucky News-Journal, Campbellsville The Pioneer News, Shepherdsville





Daily Class 2

★ The Gleaner, Henderson ★
The News-Enterprise, Elizabethtown
The Advocate-Messenger, Danville



★ The Kentucky Post, Covington ★
The Messenger-Inquirer, Owensboro
The Lexington Herald-Leader





