## Kirwan II sponsors UW funding dance

Friendly competition between UK residence halls is benefiting the United Way(UW). One of the most recent fund-raisers was a dance Monday night at the Complex Commons, sponsored by Kirwan II men's dorm.

Mark Metcalf, Kirwan II dorm president, would not disclose the profit madeon the dance, but said that it was a "substantial

Vol. LXVIII, Number 73

Metcalf made a special appeal to the bands, "Teasers," and "Apocrypha," and they agreed to play without charge (exept for the expense of renting a U-Haul for one band, and a sound man for the other). "They said it was for a good cause, and besides, it was great publicity for them," Metcalf said.

Admission to the dance was \$1 a

calf said.

Admission to the dance was \$1 a person, \$1.50 a couple. Over 300 people attended the dance, raising "more money than any other dorm fund-raiser so far, but I can't tell the amount because of

our competition against Boyd Hall," Metcalf said. "We don't want them to get a jump on us."

want them to get a jump on us.

Competition between dorms is
stiff, although they are only one of
three University categories,
according to Cathy Heindryck,
United Way coordinator for
Kirwanresidence halls. The other
two groups are the Greek and
student organizations.

"We've asked each dorm to give a contribution as a group, either as a fund-raising project, or out of the dorm's treasury,"

Heindryckx said. So far, fundraising projects have included Monday's dance, rummage and bake sales, a haunted house and a tin can collection by several

Heindryckx said that Dr. David Stockham, chairman of the United Way fund-raising drive, is "very pleased, especially with student response. We've done extremely well, and have made more money this year than last

category, will be put on a plaque and placed in the Patterson Office

Tower Sam Willett, vice-chairman of Sam Willett, vice-chairman of UN's residence hall campaign, and president of Boyd Hall, acknowledged competition between dorms. "It's done on a per capita basis," he said. For instance, if a dorm of 600 raised \$200, it would not do as well as a dorm of 100 that raised \$150. Boyd Hall sponsored a dance for the north campus, as well as a haunted house on Hallowen, raising \$258. "I would rather

spend money on a program, and then make money on it, instead of just taking a contribution out of the dorm treasury," Willett said. "Our haunted house involved a lot of energy among dorm members, and got everyone really en-thusiastic about it."

Willett said he thinks dorm competition is "a good thing, even though some residence halls don't get into it. But it's a friendly competition. Afterall, we're helping each other by helping the United Way."

Newspaper/Microtext

NOV 2 4 1976

University of Kentucky

University of Kentucky Lexington, Kentucky

## Telecom students play game of network scheduling

Students in Telecommunications classes 305 and 510 are learning first-hand about the harshly competitive nature of the relationships and transactions involved in prime time television scheduling.

In a prodigious production called 
"The Game," created by Dr. Joseph Ripley and assisted by Ralph Long 
and John Ketchum, Telecommunications Program Analysis 
(TEL 305) and Broadcast Advertising (TEL 510) students are 
performing vicariously the 
operations of three national 
television networks and eight major 
advertising agencies.

advertising agencies.

Instead of relying completely on lectures to pound new data into bewildered heads, Ripley gives his Tel 305 students the opportunity to work with the computer in devising prime time TV program schedules and finding program viewer ratings. Lucia Miree's TEL 510 class gets similar exposure with advertising's television scheme.

elevision scheme.
"The Game is a conflict
"The Game is simulation, "said Ripley in describing his creation. "The computer has stored in it five years of data on prime-time audiences. It also has matrices which can compare types of programs and programs within each type. The programs themselves were auc-tioned off to the networks for them to make a schedule that would b gain the maximum audience—which is what advertisers want."

Each of the three networks begins Round 1 of The Game with \$195 million (funny money) to bid for television shows offered in the auction. These shows are all prime-time material and the networks

can insert them antwhere in the prime-time hours of 7:30 p.m. to 11 p.m. from Sunday through Saturday. 30 minutes of each of those prime-time periods must be reserved for local programming such as a locally-made show or a rerun.

when the networks thish making out their program schedules, they independently arrange contact with eight advertising agencies (represented by the students in Miree's TEL 510 class)," Ripley

"The agencies have clients such as GM the largest with a \$75 million budget, or Volvo. All (clients) buy time that offers the most efficient means of advertising. If a client is not satisfied with either a network or an agency, it can change to another upon contract expiration. Networks, in turn, can drop and pick up clients."

Clients."

The agencies serve networks as their main revenue source. Total prime-time programming costs roughly one-half the cost of total prime-time advertising. The initial \$585 million investment and the \$615 million it costs the three combined networks to run prime time programs during the week is returned in the \$12 billion total advertising bill. About 15 per cent of the clients' payments to the networks is redirected to the advertising agencies.

Before The Game was conceived, the TEL 305 was taught as a straight lecture course. Presently, lectures occupy much of the syllabus with occupy much of the syllabus with Ripley bracing his pupils for The Game with the necessary backgrounding in broadcasting



#### Getting his licks in

The winter weather doesn't dampen the appetite of an ice cream fan like Derek Wade, a mechanical engineering senior. He's lapping up a flavor-of-the-month, chocolate cheesecake, at a local ice cream parlor.

programs appeal to what kinds of

programs appear to what kinds or audiences.

This year's edition of The Game began with the auction on October 28 as a series of four rounds commenced. Spanning five weeks in all, they are: Round 1, the fall season of year one; Round 2, after early cancellations; Round 3, the second season of year one; and Round 4, The following fall season (year two). Presently, The Game tarries in Round 2 with the computer producing rating printouts for each week's shows. According to the Continued on back page

#### **Thanksgiving** warm up

Put your coat away, at least for the holiday. It will be clearing and warmer today with a high in the low 40's. Tonight will be partly cloudy

75% of spaces leased

## Unusual shops open in newly-completed Civic Center mall

By JENNIFER GREER

The mall at Lexington Center is open, and for curious shoppers who aren't intimidated by the sound of

preview of more to come.

The property is now more than 75 per cent leased with 33 tenants, according to Ken Schaffer, general manager for real estate and development of the mall and the adjacent Hyatt Regency hotel.

"By next May, the mall should be complete with about 45 tenants," Schaffer said.

Schaffer said.

Among those opening shops is the FA.O. Schwarz toy company from Fifth Avenue in New York City. "The company is a subsidiary of Franz Carl Weber International of Zurich, Switzerland, Europe's largest toy store has no ceiling. Schaffer said. The toy store has no ceiling. Schaffer said. "They won't put a roof on that store because they're going to build a stuffed animal zoo on a platform that will rise above the walls."

Soon to open in the mall is a

walls."

Soon to open in the mall is a loui franchise of San Francisco's Magic the Pan restaurant. Schaffer said the loce eatery, a subsidiary of Quaker Oats, specializes in French crepes and senjoys a national reputation.

retail market that other stores were not filling," he said. "In the past 15 years, a sort of middle calss has emerged in Lexington with changing needs and interests."

In an effort to meet these needs, aren't intimidated by the sound of the area of the area of the completed shops provide an exciting preview of more to come.

In an effort to meet these needs, schaffer said his company has tried to upgrade the retail shopping marker.

marker.

"We went to larger cities,
Louisville, Knoxville, Columbus,
Cincinnati and others, to bring in
ames and products that would be
new to Lexington," Schaffer said,
"We also encouraged some of the
city's already established
businesses to locate in the mail plus
a few stores that were new ventures."

a few stores that were new ventures."

Schaffer pointed out that there are both expensive and inexpensive shops in the mail. "We haven't tried to create a Saks Fifth Avenue attemosphere. There is something for everyone here," he said.

When completed, the mall will have one restaurant, an old-disabtened ice cream partor and delicatessen, a candy store and espresso coffee shop.
"In addition, the main cocktail lounge and specialty restaurant of the Hyatt Regency Lexington will be located on the mezzanine level of the mall," Schaffer said.

Schaffer is currently negotiating with the Lexington Council of Arts in an effort to provide "more entertaining" amusements. "We would like to offer choirs, puppet shows, modern dance programs and things of that nature.

"Down through here," Schaffer

enjoys a national reputation.

None of the shops seem typical and places like The Filling Station, Strauss Tobacconist and the Appalachian Shop by Match and Riverboat will add diversity to shopping in Lexington.

Schaffer explained how the developers, Hunt Landmark, Ltd., brought logether such a wide assortment of new and different shops.

"We realize there was a gap in the

#### Entry deadlines approaching for four English department literary prizes

department's writing awards are drawing near. This year, the department will give four awards for various types of writing, in-cluding a new award worth \$500.

By CHASMAIN
Kernel Reporter

Entry deadlines for the English
bepartment's writing awards are
rawing near. This year, the
graftment give four award are
thuding a new award worth \$500.

Three prizes which have been
given before will be worth \$100 each
to the winners. They are the Loring

manuscripts themselves, but on an attatched cover sheet. Entrants should also attach a self-addressed envelope if they want their manuscripts returned.

The two Dantzler-Farquhar The two Dantzler-Farquhar Awards are given for the best entries in the poetry and prose categories. Competition is open to students on all of UK's regional campuses, and both carry stipends of \$100.

According to James Baker Hall, poetry category will be UK's nominee to the Bluegrass Poetry carefully distributed by the sawards was made available in honor of two former professors. The fund has been giving darned for 25 years, according to James Baker Hall, director of creative writing.

The deadline for the awards is University department in the submitted in duplicate, and names the submitted in duplicate, and names may be attached. The winner in the who will submit their work with a description of improvements. The entries will be considered by a panel of judges representing six major cliving six major divinesting to form of \$500 creative writing.

The deadline for the awards is Students on the Lexington cach year in the form of \$500 creative writing.

Students on the Lexington six beginning to be UK's distributed partments. The entries will be considered by a panel of judges representing six major divinesting for partment in Entries will be considered by a panel of judges representing six major university be gratest and the program. It is to be given to the six students on the Lexington cach year in the form of \$500 creative writing.

Students on the Lexington at UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student," and a UK English student, "and a UK English student, "a

## editorials & comments

Editorial Editor

# Neo-natal facility needs Gov. Carroll's support

It's not often that the words "politics" and It's not often that the words "politics" and "babies" are spoken in the same breath. But when a politician needs the blessing (and money) from the governor for a pet project, it's not too hard to understand. Rep. Steven L. Beshear (D-Lexington) is

sceking Gov. Julian Carroll's support to expand the Medical Center Neo-Natal Intensive Care Unit. Beshear prepared legislation during last year's General Assembly which would have appropriated \$3 million in state funds to expand the facility.

Carroll said last spring money to expand the unit was not available in the executive budget. Beshear's bill died in committee for lack of

support, notably the governor's support.

But after Carroll visited the facility late last March at Beshear's insistence, the governor said he would help the University expand the facility to 25 beds from its 17-bed capacity. Beshear's request, however, calls for a 45-bed facility, which serves critically ill infants aged 7 to 28

The UK unit takes referrels from more than 60 counties in Central and Eastern Kentucky. The UK facilty says it turned away some 125 babies last year beause of inadequate bed space.

d at a press conference Monday, Beshear emphasized that a Lexington Pediatric Society survey had determined that in the first nine months of this year, 165 infants had been denied admittance to the unit. He also said 10 of those infants had died as a result.

According to a Courier-Journal article yesterday, Carroll said he will not appropriate money to the facility in addition to the con-

tingency funds already pledged to the limited expansion to 23 beds.

(Carroll's original plan had been to increase the capacity to 25 beds.)

University is presently completing this first phase of expansion. Carroll also said, in the Courier article, that he would help the University with operating costs for the facility if the need

alleviate the drastic space limitations for treating critically ill infants, Beshear's goal of a

treating critically ill infants, Beshear's goal of a 45-bet facility still seems to be a pipe dream. And is often the case, money is the snag. If Carroll decides to make the neo-natal facility one of his priorities for the upcoming Special Session, as has been requesting by Beshear, the expansion could likely become a reality. If not, the University will have to include the estimated \$6-700,000 for expansion to 45 beds in its 1978 Biennial Request.

Besides the need for money at the UK facility, coordination between the two state neo-natal

coordination between the two state neo-natal care units-at UK and the University of

Louisville—is mandatory
In Louisville—is mandatory
In Louisville there are 25,000 deliveries a
year, while in Eastern and Central Kentucky,
areas served by the UK unit, there are 20,000 deliveries a year. A basic difference exists however, in the number of beds available for

care.

After the limited expansion is complete at UK, 23 beds will be available compared to a 55-bed capacity at U of L. A clear need exists for a comprehensive statewide program with arrangements for communications and transfers between the two medical centers.



## Letter from the editor

#### Cold type makes for less cocktail party talk

By LESLIE CRUTCHER

Before cold type production became popular and economically feasible, there were no production crews to speak of; the printers did all the composition. Printers made the mats and pressmen ran the presses.

presses.

Only since the advent of cold type has it been realized that one could train secretaries and typists to perform what used to be a highly skilled job. Of course, they arent nearly as much fun at cocktail parties as the linotypists, who had handled hot leadfor so long that they could put cigarettes out in the palms of their hands. But then again, the typists aren't unionized.

typists aren't unionized.
When papers were set with hot
type, creation of this article would
take about an hour, from writing the
original to linotype to mat. With cold type, this article you're reading can be produced as hard copy within 20

or produced as rara copy within 20 minutes.

With the cold type process, video display terminals (VDT's) produce coded, perforated paper tapes that are read by phototypesetting photographic film that results is coated with an addressive many contents. adhesive wax and pasted up on

student) production manager this fall to add form and function to this process. Prior to this, the Kernel student staff hadbeen writing all the copy and then producing the mechanicals for the printers, in addition to going to classes.

The staff often worked until 4 or 3 a.m. I was hired so they could get home at a reasonable hour, and the first night I worked, we got through about 6 a.m. It has gotten better, though; now we all go home about 1 a.m.

a.m.

A production manager's major-concern is TIME, I want to use as little of it as possible while producing the best paper. The situation of always being in a hurry causes more problems than just sleepless mights.

At another newspaper, I got in too much of a hurry. I left a headline reading: "Kissinger says blacks cause trouble in S. Africa" bannered across an advertisement with a

across an advertisement with a largepicture of Freddie King. Still, I was conscientious enough to get the identical headline in the right place on the same page. Luckily, we have

never run paragraphs upsidedown. My job has changed radically in the pastfew weeks. Normally, one of the production manager's primary concerns is copy flow from newsroom to typist to proofreader to typist to pasteup. But since the

up with perforated tapes for the typesetting machinerythe proofreading function is eliminated.

As for advertising, the production staff does everything from deter-mining type face and size, to assigning art for ads. Ad production is more time consuming because it is more intricate and must be more precise—a mistake in an ad can cost a lot of money. It takes four to five people eight hours to produce one day of ads for the Kernel.

Basically, the production manager's fundamental responsibility is to get the Kernel on the streets everyday. That means it is crucial to get out on time the night the printer runs late, too-and the Kernel comes late to you.

Leslie Crutcher is Kernel Produc-

#### Letters Thanks for treat

Dear Students: I recall taking my "little sister" to the Haunted House, party, and trick-or-treat events at the Towers On behalf of my eight-year-old and myself, I would like to thank you.

You devoted a great amount of effort, creativity, and time to the projects. You gave unselfishly of yourselves and we appreciate it. My'hittle sister' was all eyes and, just a little spooked during the trip through the haunted house. She

stuffed herself on cake, cookies and cider at the party.

She would have successfully dunked an apple if she had front teeth..she collected a shopping bag full of goodies, and was filled with descriptive talk of the bunny rabbits, witches, Santa Claus, mummies, etc. that hosted the trick-ortreat.

Again, simply thank you

#### Letters policy

The Kernel recognizes the obligation to provide a forum for reader resonse. Submission will be accepted in the form of letters to the editor or comments.

Letters cannot exceed 250 words. They must be type-written, triple-spaced and signed with the writer's name, classification and major.

Comments cannot exceed 750 grids, or page models.

The Kernel hired me as a mandatory.

The Kernel hired me as a possession of the composed to a professional (as opposed to a professiona words and the above information is mandatory.

# Employment figures deserve equal time to avoid misconceptions



By GEOFFREY H. MOORE

The unemployment rate has become a misleading statistic. As a former United States Commissioner of Labor Statistics, it pains me to say this, and I do not mean to imply that the figures are in any way distorted or manipulated. They are just misleading. Since they are so widely followed, this is important.

#### commentary

Recently the unemployment rate has been about 8½ per cent to 9 per cent, the highest level in a generation. Most people interpret this to mean that we are in the midst of the worst recession since the 1930s, and possibly in a depression that will rival that of 1929-33.

rival that of 1929-33.

Forecasts that high unemployment will continue for some years are generating demands for all sorts of remedies, primarily more government spending and lower taxes. And to make it the worst of all possible worlds, we have a high rate of inflation and some prospect that it will go higher, even without additional fiscal stimulation.

percentage of the population em-ployed is also at a relatively high level. The employment rate is ployed is also at a relatively mgu level. The employment rate is known to almost no one, and consequently is virtually ignored in evaluations of the employment situation. The unemployment statistics

This is doubly unfortunate be-cause the employment figures are not beset with as many conceptual problems as the unemployment figures. For example, discouraged workers who do not seek work are excluded from unemployment fig-ures because the definition of "un-employed" is, not employed and actively seeking work.

mean that we are in the midst of the worst recession since the 1930s, since the 1930s, since the 1930s, and possibly in a depression that will roull that of 1952s, and a situation of nonwork? How then is it that the percentage of teenagers for the percentage of teenagers are generating demands for all so about 43 per cent in recent months, is higher than at any time are spending and lower taxes. And to make it the worst of all possible worlds, we have a high rate of inflation and some prospect that it will go higher, even without additional fiscal stimulation.

Why is the unemployment rate misleading? Because at the same

The reason for these anomalies is not difficult to discover. People seek jobs, and hence are counted as unemployed, in some instances because they lose the job they have, but in other instances because they want a job they believe they can get.

When employment opportunities are poor many people lose jobs and take longer to find work; but when employment opportunities are good, more people may decide to look for

The unemployment rate can be high when either situation prevails. The employment figures are less ambiguous. Employment conditions must be relatively good when a large percentage of the population is employed, and vice-versa.

employed, and vice-versa.

It is for this reason, I believe, that the employment figures are more closely associated with the rate of inflation than the unemployment figures are. Much is made of the trade-off between unemployment and inflation, but statistically it is difficult to find evidence that high unemployment and a low inflation rate go together. However, the percentage of the population employed has been closely associated with the rate of inflation.

And the fact that in this "worst And the fact that in this "worst postwar recession" the employment percentage has not fallen to the levels reached in most of the previous postwar recessions, mild though they were, probably has something to do with the fact that the inflation rate has not fallen to tiose levels either.

the bottom of this recession were nearly 9 per cent higher than they were when the recession began, and spending on consumer goods was 14 per cent higher. This is not the picture of a "Great Depression" or anything like it.

Depa general secretary in the secretary in proming the secretary in the se

The moral is not that we should abandon the unemployment statistics. They are invaluable. But they are not sufficient unto themselves. The employment figures should get just as much attention, especially in evaluating the need for new public policies to provide jobs, or assessing the effectiveness of existing policies.

Geoffrey H. Moore is director of business-cycle research of the Na-tional Bureau of Economic Re-search, Inc., which studies national and international economic prob-

#### Carter pledges 1.5% lower unemployment

## Anonymous call threatens Hearst

SAN FRANCISCO [AP]-A

switchboard operator: "You better get Patty Hearst out of the building. You have five

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## **Printing Problems!** KENTUCKIAN

Is being reprinted and the November issue, featuring:

The Quest for the Skinny Body - - A cross-eyed look at our weight-conscious society.

Bread vs. Plato-- The conflict between a vocational and liberal arts education still goes on at UK.

Too Good to be True?-- The up-and-down football season has some fans holding their

Dear Mom ... "At the Tri- Delt House" **Backstage at Celeplaytion** 

will be at local bookstores around Dec. 1st.

Watch for our ads!



## Marijuana usage up; other drugs decline

# WASHINGTON [AP]—A government survey released Tuesday shows that American young people are using marijuana more often, but the overwhelming majority continues to frown on other drugs. The survey of 17,000 high school seniors showed that nearly 53 per cent said they had tried marijuana cent said they had tried marijuana.

WASHINGTON [AP]-A

cent said they had tried marijuana at some point and one out of five had used the drug at least 20 times

during the preceding year.

Eight per cent said they had smoked marijuana almost daily during the month preceding the

Classes of 130 schools across the nation was conducted by the University of Michigan's Institute for Social Research. The study was commissioned by the National Institute on Drug Abuse.

Dr. Robert L. DuPont, director of the national institute, told a news conference that the survey of high school seniors and two related in 1975 to 19 per cent a year later. Studies "represent major advances in our knowledge" about drug abuse trends.

"The problem is not going away," he said. "On the other hand, we are not reporting amage away," he said. "On the other hand, we are not reporting are advantatic upun either."

He said the studies show "an apparent stabilization in drug use and the attitudes toward drugs in general. There is a very store use."

The Michigan researchers compared results of the 1976 poll with a similar survey of the 1976 poll with a similar survey of the 1976 poll.

The Michigan researchers compared results of the 1976 poll with a similar survey of the 1975 graduating classes and found that the number who reported trying less than 10 per cent reported trying cocaine.

## Sexual escapades

#### Hoover kept files of rumors about homosexuals

WASHINGTON [AP]—The Justice full content of the Hoover files on Department on Tuesday shed another grounds that to do so would "constitute glimmer of light on J. Edgar Hoover's an unwarranted invasion of personal secret files of rumored sexual escapades by members of Congress and other prominent persons.

In the material made public, the mase of those who were the subjects of

A substantial number of Hoover's ficial and confidential," or OC, files dealt with allegations that various politicians, well-known persons and government employes were more considerable.

The files also confidencial in one or two santangers and confidencial in one or two santangers.

homosexual.

The department released heavily censored summaries of the 164 folders Hoover maintained in the so-called OC files beginning in the 1920s and continuing until he died in office as FBI

The summaries were prepared by FBI agents for department officials in late 1974 and early 1975. The censored copies were provided to Morton Halperin, a former staff member of the National Security Council who requested them under the Freedom of Information Act.

The department refused to release the

Doliticians, well-known persons and government employes were homosexuals.

The files also contained memos informing Hoover that various people were claiming that he was homosexual.

The department released heavily censored summaries of the 164 folders.

prostutues."

Another file categorized
"Congressional" included a 1983 letter to
Hoover from the Washington field office
"davising that. . (deleted) had picked
up a Negro female at a low class night
spot and tried to take her to a tourist
home. (Deleted) and female followed by
two Negro males who assaulted him."

A folder covering the years 1952-1960 concerned a prominent person and "contains personal background data relative to (deleted)...regarding his

alleged homosexual tendencies." A 1942 alleged homosexual tendencies." A 1942 folder described an investigation of allegations "that (deleted) was frequenting a house where homosexuals engaged in espionage activity visited. Investigation disclosed person thought to be (deleted) was someone else."

The material also showed that Hoover collected files on persons who allegedly were spreading the same kind of in-formation about him.

formation about him.

A set of 1970 memos dealt with information that a certain news reporter "was planning to write some articles critical of Mr. Hoover, including information that Hoover was a homosexual." The names of the reporter and the news organization were deleted from the summary.

According to the summaries, a 1941 memo dealt "with a continuous whispering campaign against Mr. Hoover. Memo identifies at least 23 people who are reportedly involved in a smear campaign against Mr. Hoover. Some identified as congressmen."

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GUILD GALLERY

# King of the X-rating

#### Russ Meyer trades plot for sex and violence

By MIKE STRANGE Arts Editor

A 52-year-old California millionaire dropped by Lexington earlier this month. No, he wasn't here to buy a race horse. Russ Meyer makes movies— the X-rated kind—and he doesn't try to

INSIDE WOODY ALLEN

sex and violence," Meyer said between mouthfuls of chicken and roast beef during a press luncheon at the Continental Inn. "From the the X-rated time the titles roll up, there doesn't try to are bodies rubbing against

each other on the screen. I don't let a story get in the way of the action."

Meyer stopped in Lexington on a two month, 100-city jaunt to promote his latest X-rated felring entitled "Up!". Meyers aid, "and I personally accompanying him was a buxom brunette, whom Meyer introduced as Uschi Meyer introduced as Uschi Meyer sid with an ax, but they still manse to find the strength to keep going, as if it were only a good one."

It's cardboard violence. It excites me. "It's cardboard violence. It excites me. "It's cardboard violence for maverick. "Hel. I could work with the majors (major hard my girls get hit, they rever show a bruise or mark of any kind." A state trooper plants an ax A state trooper plants an ax Meyer said be got his start in films when his mother bought in making the producer on "Up!" and star of his recent box-office smath. "Supervixers." "I expect bad reviews. I "expect bad reviews. I a good one."

He seems to relish the role of maverick. "Hel. I could work with the majors (major move," he said. "Hollywood studios), but I make more money on my own," he said. "A state trooper plants an ax Method of Oakland, Calif., Meyer said be got his start in films when his mother bought in the producer on "Up!" and star of his recent box-office smath. "Supervixers."

"I expect bad reviews. I "expect bad review

Meyer [left] Russ Meyer [left] brought along Super-vixen Uschi Digard [above] when he stopped in Lexington to promote his latest film.

A scene from "Up!" illustrates.
A state trooper plants an ax in the back of a lumberjack who is raping two girls at once. The lumberjack removes the ax from his back and deposits it in the trooper's chest, then staggers through a wall with a girl over each shoulder. The trooper wrenches the ax from his chest, grabs a chain saw and stoically pursues the lumberjack. He catches thain saw fight ensues,

chest chain saw fight ensues. effectively carving up both antagonists and splattering their faces with blood in the

That's cardboard violence. Meyer said the scene sent film critic Judith Christ

film critic Judith Christ
"screaming from the
projection room."
Meyer's films— primarily
he 1988 "Vixens," he 1970
"Beyond the Valley of the
Dolls" and the recent
"Supervixens" have been
major box-office successes.
With the exception of
"Beyond the Valley of the
Dolls," which Meyer did for
20th Century-Fox, Meyer
makes his films independently. They are
essentially a one-man show,
Meyer acting as cameraman,
producer, director and editor.
According to Meyer's
figures, "Supervixens" has
grossed \$8.2 million to date.
He said that "Beyond the

He said that "Beyond the Valley of the Dolls" will gross more than \$15 million

See

Movie 2

a good one."

He seems to relish the role of maverick. "Hell, I could work with the majors (major Hollywood studies), but I make more money on my own," he said.

"Hollywood is a shitty place. They like you if they can get something from you."

A native of Oakland, Calif., Meyer said he got his start in films when his mother bought him a camera after "pawning her enga gement ring."

He got much of his training during World War II while serving as a photographer for the U.S. Signal Corps.

In 1959, Meyer made the movie he termed the "groundbreaker for nudity."
Titled "The Immoral Mr. Teas." Meyer recalled the film was shot in four days at a cost of \$24,000.
"It's grossed over a million since," he said. "That's where I found the formula the censors would accept-plenty of skin, but no sex.

censors would accept— plenty of skin, but no sex. Show them lots of bodies, but not the ultimate shot."

not the ultimate shot."
"I'm not against hard-core.
It's fine. It has an audience,
but it's not for me. I couldn't
attract the beautiful people.
My stars are classy, beautiful
in a stupendous way."
"It is better to leave a little
to the imagination," added
Miss Digard.
Meyer seemed pleased at
her contribution. "My sex' is
uproaring, but Usehi's in
charge of sensitivity. She has
great erotic ideas."

Meyer said he would like to

"The majors do it and don't draw the fire I do. In my next film, 'Beyand the Valley of the Vixens,' the evil forces Valley of the Dolls' will gross will win for a change," Meyer more than \$15 million said with a grin. "I'll just let them keep on sinning and having a good time."

F Exo

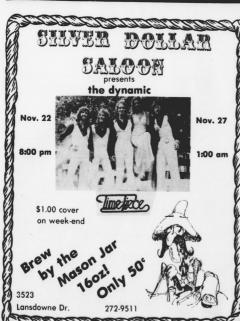
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MARATHON MAN (S)





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## Yeah, Wisconsin plays basketball

The University of Wisconsin has been known more for its radicals and firebombings over the years than its basketball teams. That's understandable, because most Badger teams have been, well, bad.

This year Wisconsin is rebuilding. It is relying on a group of lettermen, none of whom averaged in double figures in 1975, and four freshmen. And to top it all off, Wisconsin opens its season against one of the nation's best teams (Kentucky) in the country's largest basketballfacility (Rupp Arena, 23,000 seats). It could be safely said that the Badgers are in trouble.

But first year coach Bill Cofield sees the situation

"I think that coaching here is a tremendous challenge," he said. "I feel that the University of Wisconsin basketball program has a great future and we're certainly going to be striving to do the very best job that we possibly can."

Cofield, who earned a master's degree in physical

education from UK, has this material to work with.

— Al Rudd, a 6-10 center, set a school field goal ac-curacy mark (370) last year as a freshman. That mark issomewha deceiving, however, because he didn't shoot much.

Brian Colbert, a junior guard, averaged 8.6 points a game one year ago. He finished strong in he last three games of the season, scoring in double digits against Indiana, Ohio State and Michigan State.

— Joe Chrnelich, 6-7 freshman from Milwaukee, was an all state selection and led his team to the state independent ittle. If he doesn't give his opponents problems this winter, Chrnelich will create headaches for public address announcers and typesetters.

Bob Jenkin, 6-2 freshman, will play as a strong guard in the Wisconsin system. Defense will be his main responsibility.

responsibility.

- James "Stretch" Gregory, at 6-8 will be the team's

"small" forward. Coffield thinks this position will take
advantage of Gregory's speed, quickness and jumping

Arnold Gaines, an all-Maryland choice for two years and an all-American selection in 1975-76 will be the point guard, or ball handler. At 6-4 he's big enough for the

position.

Even if Cofield is able to mold this raw talent into a good team, he still has to worry about his killer Big Ten schedule. Wisconsin plays each conference club twice, which means it will have to face national powers Indiana and Michigan a like number of games.

Talk about capital punishment Talk about capital punishment.

Last season the Badgers were 10-16 overall and 4-14 in the league. With all the inexperience and lack of offensive punch, Wisconsin could make Cofield's rookie

eason a long one.

On the other hand, UK basketball coach Joe B. Hall On the other hand, UK basketball coach Joe B. Hall announced his starting lineup yesterday for the opener. Juniors Rick Robey and Jack Givens will open at the forward spots, while Mike Phillips, another center, gets the nod at center. Senior Larry Johnson and freshman Jay Shidler will be the guards.



#### -sports shorts-

Cross country championships
DENTON, Texas—The
Kenyan national team, cleverly disgusted as the
University of Texas at El
Paso (UTEP) cross country

28:06.8. About 1,000 student tickets remain for the UK-Wisconsin basketball opener at Rupp Arena Saturday night. Tickets are available in the Memorial Coliseum office. Defending champ Craig Virgin of Illinios finished third.

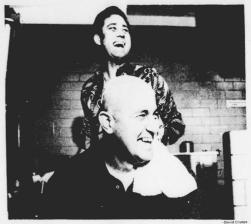
All-stars

Kentucky, led by Tom Burridge's 79th place effort, finished a surprising 12th. UK was the highest finisher from the Southeast except for ST. LOUIS (AP) — Two World Series foes, Cincinnati second baseman Joe Morgan and New York Yankees catcher Thurman Munson, NCAA titlists. conference champion Ten-Henry Rono of Washington nessee. The Vols placed sixth. head a list of five players repeating on the Sporting

News 1976 All- Star teams. Morgan was the top vote getter in the National League, while Munson received the most votes in the American

Others repeating on this year's teams were San Diego pitcher Randy Jones in the NL and pitcher Jim Palmer and outfielder Reggie Jackson, both of Baltimore in the AL

And in New York today, the Associated Press will select the NL "Most Valuable Player".



#### Skinned

No, it's not Telly Savalas nor Nikita Khrushchev. It's UK assistant football coach Jon Mirilovich, who promised to have his head shaved if UK won its last three games. Trainer Roy Don Wilson played barber.

## Timperman, Edelman lead Lady Kats past Belmont

The Lady Kats' basketball team evened its record to 1-1 by defeating Belmont College 76-65 Monday night at Nashville. Kentucky trailed Belmont 186 early in the game, but good outside shooting pulled the Cats to within three points at internission, 36-33.

And that shooting continued in the second half as Janet Timperman and Linda Edelman gave UK the firepower it needed to overcome Belmont.

Timperman was the game's leading scorer with 24 points, while Edelman, isafe of former UK player Ray Edelman, had 19.

Pam Browning and Timperman led UK

#### for sale

ngton State to repeat as

Cross country championships
DENTON, Texas—The
Kenyan national team,
cleverly disguised as the
University of Texas at El
Paso (UTEP) cross country
squad, won the NCAA
championships here Monday.
Wilson Waigwa led his
teammates with a fifth place
individual finish, as UTEP
easily held off runner up
Oregon and third place
washington State to repeat as

FISHER 265 Stereo AM-FM Receiver. Excellent condition Evenings 233-1221 19N25 NATURAL SHEEPSKIN Coat, woman's small. very warm, \$25. Mary-258-2325 19N23

RING RIOT-Tuesday. Cora Galleries. Woodhill Shopping Center, George Herman Kendall, Ringmaster. 19823 YAMAHA FG-75 guitar with case, used me month, 266-6138 19N29

CARPET REMNANTS, Lowest prices on all sizes, styles and colors. Remnant World, 336 Winchester Road, 232-0909. 16EOFS TEAC 1250 REEL-TO-REEL, 3 motor, automatic reverse. Also 28 3-hour tapes. 412 Transylvania Park no. 3 after 5 p.m. 19N30

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SOUND SUPPLY CO. Lowest prices for all audio components, call 235-5961. 1N30 '84 PLYMOUTH, Low mileage, excellent condition. \$300; '72 Honda SL125, \$250; 255-9977 after 6 pm. 22N24

AKC REGISTERED Collie pups, sable and white, "Lassle" type phone 266-5889. 18N26 1973 CAPRICE CLASSIC, air, options. Great condition, below book, must sell

BOOKSHELF STEREO \$65, Goya Gultar \$75, 65 VW new tires, values, rings, 863-1642.

SOPRANO SINGER—Instrumentalist satchel page band travel involved. Inquire P.O.B. 839, Frankfort 0601 24N1

PART-TIME STOCK work for wholesale distributor. Some heavy work. Call 255-8709 ask for Jeff Aubrey. 24N30

LEXINUTON HERALD has an outstand-ing molec route opening in the Richmond Read, Core Lake area. This route presently will bring in over \$300 per month and has all milited potential for growth. Delivery time is 1.2 hours per day. Other routes are variable in Gatnesway, Versallies Road, and North end of Lexington. Call \$79-873 or 77-8776 for detailed.

STUDENTS to carry Courier-Journal routes on and near campus. Call Mr. Thomas 222-4301

#### services

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your area, call 219-998-4200 INVEOUS

PART TIME WORK \$4.25 per hour flexible hours. Must be bondable. Phone 277-8311 between 1.3 p.m. 222124 255-8682. EFS

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The Kentucky Kernel's Circulation Dep't. has an immediate opening. We need someone to distribute Kernels to our on campus distribution points Mon.-Fri. from 8-11 a.m.. All school holidays off. Good pay. Must be UK student. Call or stop by today. Rm. 210 Journalism Bidg. 238-446



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OOMMATE WANTED: Share house with or two others. 3 Bedrooms, 2 Baths, th-Nicholssville Road area. 1 Bedroom monthly incl. utilities, 2 Br. \$175. 16N24

FEMALE ROOMMATE to share effic-iency apt. next semester close to campus, 239-0232. 22N24

#### for rent

ROOMS FOR RENT Clifton Ave. 0.1 miles from campus off street parking \$85 per month Utilities included, 257-3054.

SUB-LET FURNISHED apartment till Jan. Large bedroom and kitchen. Near UK. Very cheap. 235-6409. 23N29 PRIVATE ROOM in house shared with two men, \$60 per month plus utilities: 258-5931 or

FOR RENT: Efficiency Apt., \$100 female student, 212 East Maxwell St. Apply 5-8 p.m.

THREE BEDROOM APARTMENT utilities included except electricity \$225 per month plus one month deposit, one bedroom healed apartment \$130 per month plus one month deposit. Phone 233-1853 evenings.

#### personals

ENJOY HELPING PEOPLE? Then you'll enjoy Community Health! For information call 233-6361. 22N34

WRESTLER M.A. I'm still waiting on that phone call. Neck Breaker. 24N24 SUNGY-BEAR Have a happy Turkey Day, Love your Snooky-bear. 24N24

BRUCE, THE BUB Squad WILL start watching! We're interested-Send Qualifi-cations! 22824

#### lost & found

#### misc.

#### NEED HELP?

1-800-438-5534 8 a.m. to 8 p.m

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There ought to be that many for the

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ADORABLE UNREGISTERED Slamese kittens to good home, Call 232-3798. 22N24

#### memos

PROBLEM PREGNANCY? Call (502) 583-7711. 10D8 H.I.P. ELECTION-MEETING, Dec. 1. MN442, 7:30 pm. Ail College Rep's and Officers Please attend 24N20

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. . . . . . . . . . . .

Bernhard Fitzgerald, UK professor emeritus of music, is a recipient of a 1976-77 award from the American Society of Composers, Au-thors and Publishers (AS—

CAP).

The ASCAP awards are presented to "writers whose works have a unique prestige value for which adequate compensation would not otherwise be received by such writers, and to writers whose works are performed substantially in media not surveyed by the Society."

**SQUARE** 

MEAL

SQUARE

DEAL

Fitzgerald has more than 60 published compositions and arrangements for solo brass instruments and ensembles, choral works and band ar-

Two recent compositions were premiered this year. "Trilogy (celebrations) for Band," composed in honor of the Bicentennial, received its premiere performance by the Wind Ensemble last April under Fitzgerald's direction. "Ode to America for Chorus and Band," based on the text of the inaugural address

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Fitzgerald receives ASCAP composing award

of President Lyndon B. Johnson Auditorium in Austin last May.

Johnson Auditorium in Austin last May.

Johnson Auditorium in Austin last May.

Ten of Fitzgerald staught at the University of Idaho and the University of Texas. He carned degrees from Oberlin University of Texas such loss and transcriptions have been published in 1976.

Ensemble at the Lyndon B.

Before coming to UK in dianapolis, Ind.

### Bicentennial postcard exhibit sponsored by Art department

The Art department will open a bicentennial Postcard Exhibition at 7 p.m. Monday.

"The postcards were either made by these people," said Gallery of the Reynolds Building.

The exhibit comprises about 200 postcards solicited from art students in art schools and universities throughout the United States

The Art department will and in Lexington secondary schools.

Small flag has been pasted over an arch. Other postcards were either made by the sep eople," said graphs created by the students graphs created by the students are regular postcards which as the sum of the

#### Students play network programming

computer and TeleBroad, the official newsletter of The Game, the top rated network for the second week was Network Y and the top show, Y's "Car 54, Where Are You?"

Game is prepared to deal with illegal corporate ac-tivities with its own ren-ditions of the FCC, FTC and ditions of the FCC, FTC and Court of Appeals. The FCC, as played by Dr. Jay Rayburn, intervenes with collusion and antitrust decisions, investigates programs that don't meet public interests, and admonishes networks that lack cultural or informational

programs. The FTC, alias Appellate Court bench.

Miree, intervenes in One of Ripley's students,
monopolies, sponsors telecommunications junior
protection violations, illegal Russ Tweddell, added, "It
contract signings, and gives more practical exoveruse of spot anperience because it's an
nouncements. Dr. Dwight attempt to make a real-life
Teeter awaits cases from the

## Along with having its own TV networks, advertising agencies, and newsletter, The Tuesday at Student Center

U.S. Sen. William Proxmire will speak at UK Tuesday, Nov. 30 at 7:30 p.m. in the Student Center grand ball-

Wisconsin was recently re-elected to the U.S. Senate, where he has served since

He is chairman of the House-Senate Joint Economic Committee, chairman of the Senate Banking, Housing and Urban Affairs Committee and vice chairman of the joint committee on Defense Production.

Sen. Proxmire's speech is free and open to the public.



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Applications are on a first come, first served basis begin ning 9 a.m., Monday, November 29, 1976.



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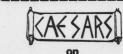


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Due to a production error the Caesar's ad that appeared in the Tuesday Nov. 23, 1976 Wildcat Tip-off was incorrect.

It should have appeared as above.