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PEOPLE AND PAPERS

McClatchy buys Knight Ridder

The McClatchy Co. is making its biggest bet yet on the future of the newspaper industry by agreeing to pay \$4.4 billion in cash and stock to acquire Knight Ridder Inc., a major newspaper publisher more than twice its size.

Gary Pruitt, McClatchy's chief executive, said the addition of the Miami Herald, Fort Worth Star-Telegram and 18 other papers in fast-growing cities is less risky than it seems. All are dominant in their markets and ripe for rapid expansions of their Internet and direct-mail businesses, without requiring deep cuts in budgets, he said.

But Pruitt is also counting on paying down acquisition debt quickly by selling the Philadelphia Inquirer, the San Jose Mercury-News, Akron Beacon Journal and nine other Knight Ridder newspapers. Those properties don't meet Sacramento-based McClatchy's growth-market criteria or in the case of the St. Paul Pioneer Press, compete directly with McClatchy's Star Tribune in neighboring Minneapolis.

The takeover would be the second largest in U.S. newspaper history, topped only by the Tribune Co's \$6.5 billion acquisition in 2000

See People on Page 12

KPA honored by publishers group for literacy program

Reading reward

The Southern Newspapers Publishers Association/Newspaper In Education has honored the Kentucky Press Association's literacy project - "Rockin' Readin' Revolution 2005 - with a second-place award in its annual contest recognizing literacy programs.

The KPA program featured a 10-week serial story, "Tails from the Bluegrass," written by Kentucky author Leigh Anne Florence.

The story was about her two dachshunds, Woody and Chloe, and what they learned about the Commonwealth of Kentucky as they traveled about.

The KPA paid for any newspaper that would publish the 10-week serial story.

The story was written to help elementary school students learn more about Kentucky geography and to learn to read good literature in the newspaper. It also was a way to encourage newspapers to experience a sample of NIE work and to encourage them to continue.

KPA President-Elect Kriss Johnson said the project was a huge success.

"The author, Leigh Anne Florence, and Woody and Chloe contributed to the success of this project," Johnson said. "Not only did she call newspapers to encourage them to run the story, she visited over 30 schools during the running of the story and did a special show for kids about how to write better and be a better person."

The dogs also were part of the school visits. KPA promoted the story via letters to publishers, e-mail pushes to editors and publishers, fax messages and personal phone calls.

Information on the project was included in the KPA newsletter that is sent statewide.

Each newspaper was given three house ads to use to let readers know about the upcoming story.

The Kentucky Department of Education promoted



PHOTO SUBMITTED
Southern Newspaper Publishers Association Literacy Committee Chair Hunter George, executive editor of the Birmingham News, presents Kentucky Press Association President-Elect Kriss Johnson, educational and community outreach manager of the Lexington Herald-Leader, with the SNPA second-place award in the best statewide project category in Dallas last week. This award was for KPA's statewide literacy project that featured serial story "Tails from the Bluegrass" by Leigh Anne Florence, published last fall for 10 weeks in 84 Kentucky newspapers and sponsored by LG&E/KU, e.on companies and KPA.

the story to school districts by writing letters to superintendents and included information about the project in their statewide newsletter to teachers, Kentucky Teacher."

KPA worked with Knight-Ridder Productions to have the story written and illustrated, scrapbooks created and printed, and online learning activities written. Each newspaper paid for the scrapbook shipping costs independently.

See Award on Page 11

PASSINGS

Award-winning journalist Livingston Taylor dies at 75

Livingston Taylor, an award-winning journalist who reported for The Courier-Journal of Louisville for 26 years and was inducted into the Kentucky Journalism Hall of Fame, has died.

Taylor died of cancer March 19 in Frankfort. He was 75.

Taylor worked for the paper from 1961 until his retirement in 1987. He was a member of the Courier-Journal team that won journalism's highest award, the Pulitzer Prize, in 1966 for a series of stories on strip mining in Kentucky.

Taylor also won the Gerald Loeb Award in journalism in 1974 for his reporting on interest rates of state funds in private banks.

Taylor, a native of Charleston, Ill., graduated from Northwestern University in 1952, then served as a navigational instructor in the Air Force from 1952 to 1956. He joined The Courier-Journal in its southern Indiana bureau after working at The Star Press of Muncie, Ind.

Taylor became the first chairman of Gov. Brereton Jones' Executive Branch Ethics Commission of Kentucky after retiring from The Courier-Journal. He held the position from 1992 until 1995.

Richard Wilson, a retired Courier-Journal reporter and former colleague of Taylor's, described him as "one of the most ethical, honest, persistent and perceptive reporters I have ever known."

"He said if lawmakers came up with bad legislation, someone would say, 'You can't do that - Livingston Taylor will find out about it,'" Wilson said.

Taylor is survived by his wife of 22 years, Sally Tignor Taylor, his sister, three children and three grandchildren.



LIVINGSTON
TAYLOR

..... Sierra Wilder, long-time columnist for Tri-City news, passes away

Sierra Wilder, 65, Rosspoint, died March 22, 2006, at the University of Kentucky Medical Center.

She was a long-time columnist for the Tri-City News in Cumberland having penned the column "Junction 119" under the assumed name of A.R. Reis.

Survivors include her children: Elena Creech, Rosspoint; and Mariln Enterline, Middleport, Ohio; her son-in-laws: Greg Creech and David Enterline; two grandchildren: Erica Creech and Chad Creech; and many other friends and relatives.

Services for the immediate family were provided by Milward Funeral Home in Lexington.

A memorial service was planned for all family and friends on April 7 from 6 to 9 p.m. at The Harlan Center.

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Please forward any obituaries of interest to the Kentucky journalism community to jwhitlock@kypress.com

THE KENTUCKY PRESS

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NEWSLINE benefitting visually handicapped

The excitement is still in her voice. A year after she first "read" a newspaper, Pamela Roarke-Glisson still loves to talk about it. "It's going wonderful," she said.

Pamela, you may remember, has been blind all of her adult life. She hasn't been able to read a newspaper in that time.

She's not alone.

There were some 253,000 blind or visually impaired Kentuckians who were like Pamela.

That is, until Rep. Susan Westrom, working with Pamela and others, introduced House Bill 262 in the 2004 General Assembly. About the same time, Sen. Tom Buford filed Senate Bill 56.

The legislation began a new service for those Kentuckians, NEWSLINE. While some had previously accessed national newspapers and some magazines through NEWSLINE, Kentucky newspapers weren't too readily available.

While the legislation had been passed in the 2004 session, it wasn't until a year later that state government got the service started for those Kentuckians.

Even now, a year after a Capitol Rotunda ceremony, only 10 Kentucky newspapers are available through the toll-free service. Additional dollars are needed to expand the service to include other Kentucky newspapers.

The 10 are the Louisville Courier-Journal, Lexington Herald-Leader, Bowling Green Daily News, Paducah Sun, Kentucky Post, Appalachian News Express, Corbin Times Tribune, Maysville Ledger Independent, Kentucky New Era and Owensboro Messenger Inquirer.

Kentucky's number of newspapers is the second highest, to Ohio, of any state participating in the NEWSLINE service.

Overall, the national service has available 212 newspapers and a few more magazines, including the newest addition, the AARP magazine. A new feature allows for the caller to request the "news" in English or Spanish.

When HB 262 was introduced, I

On Second Thought

By David T. Thompson
KPA Executive Director



talked with Pamela. The language originally limited the service to "daily" newspapers in the state. But wanting weeklies to be able to participate as funds became available, she and Representative Westrom agreed to amend the language.

Wanting to understand a little more about the service, Pamela offered to let me use her access codes to hear how NEWSLINE reads the stories for the blind and visually impaired. I accepted the system, and at the time only two Kentucky newspapers – the Courier-Journal and Herald-Leader – were available. The system allowed me to choose the newspaper I wanted and then what section I wanted.

I chose sports and then it gave me a list of options including one about a story of a Georgetown College basketball game the night before. Since I had just read the story myself, earlier that morning, I chose that story and had the newspaper in front of me as it "read" me the story.

In its first year, NEWSLINE had a price tag of \$40,000 for the state. Westrom had hoped for about 10 times that much. Her HB 262 had devised a plan that would bring in two cents per month from each telecommunications line.

That was looked at as a "tax" by the administration even though Rep. Westrom's legislation identified the two cents as a surcharge. Regardless, Governor Ernie Fletcher vetoed that surcharge, leaving those interested with a service but with no funding mechanism.

That's when the Education Cabinet stepped in. With the line-item veto, no money would be allocated. With no money allocated, there would be no service.

BY THE NUMBERS

NEWSLINE use has increased since legislative assistance

Some facts and figures about Kentucky's NEWSLINE service:

- NEWSLINE was first available in Kentucky (spring, 1998);
- During the first four years of service in the Bluegrass, there were an average of 3.5 subscribers per month.
- In 2002, there were 100 subscribers in the Commonwealth to the service.
- As of Feb. 1, 2005, through the support of legislative action, there were 438 subscribers statewide.
- In February 2005, only two Kentucky newspapers – the Louisville Courier-Journal and Lexington Herald-Leader, were available to NEWSLINE subscribers.
- As of July 1, 2005, with the agreement between the National Federation for the Blind and the Commonwealth of Kentucky, eight more state newspapers were available – Appalachian News Express; Corbin Times-Tribune; Bowling Green Daily News; Maysville Ledger Independent; Kentucky Post; Owensboro Messenger Inquirer; Kentucky New Era; and Paducah Sun.
- By Jan. 20, the registered number of subscribers stood at 608. In January 2006, those 608 subscribers made 796 calls to NEWSLINE.
- In January, subscribers used a total of 16,181 minutes of service.
- The average time used per call has steadily increased over the last couple of years to 20.32 minutes.

Education Cabinet Secretary Ginni Fox revived the idea by finding \$40,000 that could be used to pay the cost of making the service available.

James Gashel, executive director for strategic initiatives for the National Federation of the Blind, said the service is liberating for those who aren't able to read a newspaper.

"Access to the news is part of having a free society," Gashel said. "Those of us who are blind have the opportunity to join that society now."

Roarke-Glisson noted in the year the service has been available with more Kentucky newspapers, it's become more streamlined.

"We're on the cutting edge now," she said. "It's been streamlined so that if you dial up the service at least once each month, the system remembers the phone numbers for us. No longer do we have to dial or punch in numbers like we did a year ago."

The state budget remains somewhat tight and additional funding has not been found to add more newspapers to the service. The Education Cabinet said it costs \$4,000 to \$5,000 annually for each newspaper to be on the service. "If a newspaper wants to put up that money, we'll make sure they get added," Education Cabinet spokesman Stan Lampe said.

Summer camp

Share your ideas for making journalism training program better

The Kentucky Press Association will sponsor two one-day journalism boot camps in July. A July 20 boot camp will be held at The Herald-Leader in Lexington while the July 27 event will be held at the Country Cupboard restaurant in Madisonville. Those are Thursdays.

Think of these as affordable, close-to-home continuing education workshops for your newsroom veterans. Both are the same locations as last year's boot camps. The registration fee will be \$20 per person, which includes lunch. Those attending the Lexington boot camp will get a catered lunch while the Madisonville crowd will be get to partake in the Country Cupboard's sinfully delicious lunch buffet.

No topics have been selected yet but we are kicking around some ideas and welcome your suggestions. The same topics will be cov-

Oh, by the way ...

By David Greer
KPA Member Services
Director



ered at both. The two-location format is to reduce participants' travel time.

If you have an idea for a three-hour workshop, call me at (800) 264-5721 or send me an e-mail at dgreer@kypress.com. All suggestions are welcomed.

More details will be announced soon.

BIG SALE

We've just seen the nation's second-largest newspaper publisher, Knight Ridder, sold to a smaller publisher, McClatchy. The sale price

was in the billions which negates any talk about newspapers going the way of the dinosaurs anytime soon.

If you are a consumer of news, you know that content is the name of the game. If you have content, you're in business. And newspapers rule when it comes to news content. Turn on the TV and you see newspaper-generated content on local TV newscasts, national TV newscasts, on the wire services and all over the Internet.

I'm not implying broadcasters never generate their own unique copy or do their own original reporting because they do. But they rely on newspapers for a substantial number of their story ideas and often for our very content itself -- often without attribution. Without newspaper-generated content, the 24/7 cable news networks have to

go to black during the overnight hours.

One really must wonder what the myriad of Internet web sites in cyberspace would do for content without newspapers and all of the tens of thousands of print journalists across this great country who write and edit copy, tell stories through photos, design pages and so on and on. They would have to substantially add to their staffs or just do without.

It's been said before but it's worth repeating -- the newspaper industry should repeat this message as often as possible in as many different ways and venues as possible. With a few exceptions, when it comes to content, the Internet doesn't generate news content -- it's just another distribution method.

Let's shout that from the rooftops every chance we get.

Herald-Leader NIE program named best of the best

In presenting the grand prize to the Lexington Herald-Leader, the 2006 NIE Literacy Committee Chairman Hunter George noted that judges had a lot of very good entries to consider this year. All entries that placed first in any category were considered for the Best of the Best Award.

Here are some of the comments made by judges who awarded honors to this newspaper in a category previously announced.

Judges in that first category made the following comments about this entry:

- "Innovative with lasting effects. Great use of technology."
- "Digital copies are going to be a large part of the future and this is a great start."
- "Very creative way of combining hard copy and online to reach adult learners throughout the state."

The overall mission of the Herald-Leader Newspaper in Education program is to improve literacy in Kentucky. In the state of Kentucky, education stakeholders

on the local and state level are placing emphasis on early reading programs. Because the rate of illiteracy among adults is 16 percent -- and many of those adults are parents -- an emphasis also is needed on family and adult education.

The Herald-Leader entered a partnership with the Department of Kentucky Adult Education, which recognizes that the use of magazines and newspapers is more advanta-

geous than typical textbooks for teaching adult learners. They also wanted to teach basic computer skills while teaching reading and writing skills in their family and adult classrooms.

The project launched by the newspaper included:

- Providing a minimum of two digital daily subscriptions of NIE newspapers to each of the 120 Adult Education Centers across the state of

Kentucky for 40 weeks.

- Providing printed newspapers to the Department of Kentucky Adult Education Centers in the paper's 74-county circulation area.

- Providing in-paper curriculum for 24 weeks with activities for adults to do with children.

- Providing a series of workshops to train classroom instructors

Other awards won include

- Best use of electronic technology (circulation 75,000-150,000): Lexington Herald-Leader, Lexington; second place for nieconnects.com
- Best teacher training (circulation 75,000-150,000): Lexington Herald-Leader; second place for 'Wow'em with Workshops.
- Best use original curriculum (circulation over 150,000): The Courier-Journal, Louisville; fire safety 2005
- Best use of materials promoting the study of The Constitution (circulation 75,000-150,000); Lexington

- Herald-Leader, Lexington; first place for civics 2005
- Best NIE/literacy idea (circulation 75,000-150,000); Lexington Herald-Leader, Lexington; first place for digital family and adult literacy program
- Best statewide award; Kentucky Press Association; second place of Rockin' Readin' Revolution 2005
- Best new commercial or vendor product for NIE/literacy (elementary schools); Brain Freeze, produced by Knight-Ridder Productions; Roma Pedneau, KRP account representative.

See NIE on Page 5

Spring on over to annual ad seminar

Every time I go to a contest judging I get more excited about my job. I work with some of the best newspapers in the country. The design elements in some of these ads are unbelievable and it always makes me happy to be a part of the process.

You can enjoy the creativity of our world by attending the Spring Ad Seminar April 26 and 27. This year's seminar will be Thursday and Friday, April 27 and 28, at the Holiday Inn/Fern Valley Road in Louisville.

Jeff Greene will be the speaker for the seminar. He has experience from the retail world as well as advertising. Jeff was a vice-presi-

Advertising Plus

By Teresa Revlett
KPS Director of Sales



dent of the Newspaper Association of America, after spending 20 years as a retailer.

Thursday, the focus will be on the customer. In today's world all the customer wants to hear is "I can take care of that" and none of the excuses or obstacles that may prevent us

from accomplishing their goal. Sometimes we get too caught up in deadlines and forget why we are working. This session will help us realign our priorities.

Then on Friday there will be lots of ideas on new ad ideas and more. After Jeff's seminar, the awards lunch promises to give everyone attending some new ideas. Even though the holidays stay the same each year we are all challenged with coming up with new promotions. I saw lots of creative ideas when the judging for the contest was taking place in Illinois. Come and be a part of it all.

And speaking of taking care of

the customers, political clients have been plentiful so far this year for the KPS staff.

Remember that part of the process means bending the deadlines until you think someone in composing is going to blow a gasket. We always try to meet the deadlines of each of our member newspapers, but sometimes there is an emergency that comes up that causes us to ask you to bend just a little. We appreciate the cooperation that so many have already shown in this area.

Have a great spring and I look forward to seeing you at the spring seminar.

Newspapers experiment with new models

Six projects look at how to increase ad revenue, web presence and readership

BY NAT IVES
ADAGE.COM

Newspaper Next project, a yearlong effort to re-energize the newspaper industry, has chosen six newspaper companies to receive help on their ideas for improving their businesses.

Newspaper Next, which is backed by more than \$2 million from the American Press Institute, solicited proposals in February after a two-day meeting of nearly 100 newspaper executives in Washington. The project will produce a report late this year, which will include lessons learned from the six ideas that have been selected for aid, and begin testing some conclusions at a daily newspaper by early 2007.

"It's a great group of projects," said Stephen Gray, managing director, Newspaper Next.

"They range in focus from audiences to advertisers to building organizational capabilities. These will provide living laboratories to demonstrate the innovation potential that exists among newspaper companies."

The selected newspapers, newspaper companies and concepts include Gannett Co., which will pick one of its midsize papers to develop an organization structure conducive to innovation -- a structure adaptable to smaller and larger papers.

Other projects chosen include one from The Boston Globe, part of The New York Times Co., which wants to create new mechanisms and models to deliver profitable leads and sales to businesses too small for traditional big-paper solutions.

The Dallas Morning News, part of Belo Corp., wants to develop a one-stop resource for busy mothers to find trusted recommendations to help in parenting.

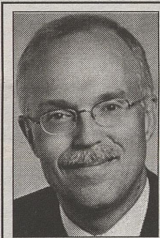
The Record in Hackensack, N.J., and the North Jersey Media Group, will rethink its online efforts

"from scratch" to deliver more information and community-engagement offerings for a wider range of users, including people with little interest in news itself.

The Oregonian in Portland, Ore., part of Advance Publications, is working with a newsroom team on strategies to increase readership in a fast-growing suburb.

Media General in Richmond, Va., plans to experiment with research techniques to gain new, unique insights into problems that Richmond businesses can't solve with today's advertising programs.

The selected papers and newspaper companies, chosen from among 18 applicants, will receive advice and consultation from the Newspaper Next team, including participating from Innosight, the consulting firm working with the project.



STEPHEN GRAY

NIE

Continued from page 4

and tutors how to use the digital and printed newspaper as part of their lesson plans.

By implementing this program, the newspaper was able to expand its NIE program to include not only K-12 classrooms, but also family and adult education classrooms. This is where they were most successful. Approximately 240 newspapers (digital copies) per day were added to the NIE program and approximately 75 adult and family educators were trained — all in GED and

family literacy classrooms.

The paper also launched a state-wide digital NIE program. This was their most exciting accomplishment. They wanted a digital NIE program, but did not want to negatively impact print circulation for NIE. By adding a "new universe" of adult education classrooms that are separate facilities from K-12, they were able to separately run the digital program from the print program. This allowed them to test the digital usage, gauge how teachers would use digital vs. print, learn reporting procedures, etc.

Response from most of the students and teach-

ers has been positive — as it has been from the staff and upper management of the Department of Kentucky Adult Education. The most telling response is that the department has renewed its contract to continue and expand the program.

So, for outstanding performance in an area that is certain to attract more attention in the coming years, this year's Best of the Best Award goes to Roma Pedneau of the Lexington Herald-Leader, Lexington.

In addition to a beautiful engraved award, the Best of the Best Award carries a cash prize of \$500.

WALKING IN Washington

The National Newspaper Association held its annual Government Affairs Conference, March 8-11, in Washington. Attendees heard updates from several fronts, including Homeland Security Security Michael Chertoff, Illinois Sen. Barack Obama, Iraq war critic Rep. John Murtha, and Republican Study Committee chair Mike Pence, who has filed legislation for a Federal Shield Law. President George W. Bush spoke to the conference March 10 and following his speech greeted many of those attending including Princeton Times Leader publisher Chip Hutcheson and his wife Karen, (far right) waiting for their turn to speak with the President. Hutcheson is Kentucky's NNA state chair as well as a member of the NNA and KPA Board of Directors. The conference included a Congressional lunch at the Library of Congress followed by representatives from various states visiting with their Congressional delegation. Kentucky delegates Max Heath, Chip Hutcheon and David T. Thompson met with representatives from Senators McConnell and Bunning and with a representative from Rep. Ron Lewis' office. Heath and Thompson are shown with, top, Megan Spindel, senior legislative assistant to Rep. Ron Lewis; Joseph Lanier, legal counsel to Sen. Mitch McConnell; and, Sarah Timoney with Sen. Jim Bunning. The congressional delegations were given information about the newspaper industry's position and support on a Federal Shield Law, Freedom of Information Act, Association Health Care proposals and Estate/Death Tax benefits.

EXCEPT AS NOTED, PHOTOS BY CHIP HUTCHESON

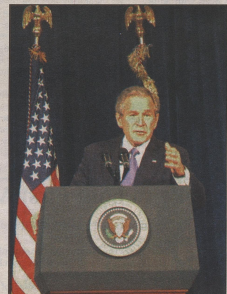
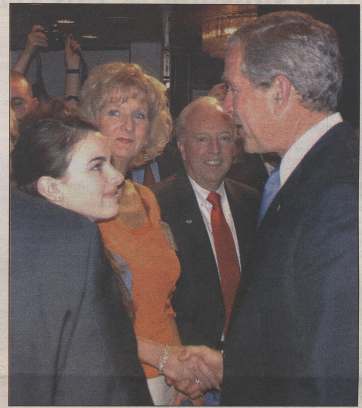
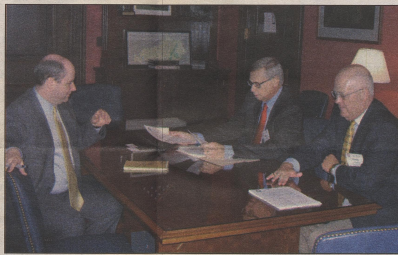


PHOTO COURTESY JOHN FEARING
ALABAMA NEWSPAPERS ASSOCIATION

Ain't no sunshine ... this year in Frankfort

Sunshine was nowhere to be found in Frankfort this year.

If I had to sum up the 2006 General Assembly session in one word it would be "CLOSED." We lobbied against and tracked 38 bills, far more than usual, even for a long session.

The vast majority of these bills proposed to restrict the public's access in some way - access to public records and meetings and to court records and court proceedings.

The only bill that proposed to improve access, HB 436 (opening juvenile court proceedings and court records), died in the House Judiciary Committee without ever being called for a vote.

To highlight the legislators' obsession with closure, I will share a couple of my favorite examples from this session. While we are pleased that these bills died, I have no doubt that some form of the same bills will reappear next year. The saying that "a bad penny always turns up" is too true in Frankfort.

• HB 699. This bill, sponsored by Representative Rob Wilkey, D-Scottsville, proposed to make confidential "every e-mail, record of a telephone call, or correspondence from or to a legislator ..." Many newspapers across the state editorialized against this bill. I believe David Thompson has a copy of a taped committee hearing where Wilkey lambasted the media for criticizing his bill if you would like to see it. While the bill died this session, Wilkey has promised to reintroduce it next year.

• HB 406. This bill, sponsored by Rep. John Vincent, R-Ashland, originally dealt with adult television programming. A committee substitute, however, deleted the original language and substituted language that allowed a judge to prohibit the news media from publishing the name, photograph, or likeness of a child witness testifying in a criminal case. Any violation could be punished by contempt of court.

According to Vincent, the impetus for this bill arose out of a newspaper's coverage of a murder trial. A husband and a wife were brutally murdered. The children of the murdered couple witnessed the murders and testified against the defendant during the trial. Their names were published. None of the family members com-

From a legal standpoint

By Ashley Pack
KPA General Counsel
Dinsmore & Shohl



If you have any legal questions, call the KPA hotline attorneys:

Jon L. Fleischaker: 502-540-2319

R. Kenyon Meyer: 502-540-2325

Ashley C. Pack: 502-540-2385

Jeremy S. Rogers: 502-540-2384

.....

DINSMORE & SHOHL LLP

Switchboard: 502-540-2300

Facsimile: 502-585-2207

plained about the publication of the names of the children, but a school volunteer complained to the newspaper that it should not have released the names.

We vigorously opposed the committee substitute. Regardless of the fact that what the bill proposed to do would be a prior restraint and an unconstitutional infringement on the First Amendment, the House Judiciary Committee passed it out of committee. The bill died, but Vincent has promised to explore this concept in the interim.

The only beacon of light in this session was HB 436. But, despite our best efforts, it was unable to garner the support it needed to take off.

As I discussed in last month's column, we thought there was a possibility that the language contained in HB 436 would be added to HB 3 in the Senate.

HB 3, which was aimed at strengthening the sex-offender laws, was passed by both the House and the Senate.

The Senate did add some of the language from HB 436, language permitting law enforcement access to juvenile records but failed to add any language permitting public access to juvenile records. Any records obtained by law enforcement, however, are specifically exempted from the Open Records Act and law enforcement is prohibited from discussing the contents of the records.

The Senate did include a provision requiring court clerks to keep a separate juvenile docket for felonies and crimes committed with a deadly weapon.

Under the old law, the public had access to the petition, order of adjudication, and disposition in juvenile delinquency proceedings after the child was adjudicated a juvenile delinquent.

But, the problem with the old law was that access to these records was limited because the public did not know the name of the juvenile delinquent in order to request the records. Now, a separate docket will be made available and should aid you in getting these specific records.

All in all, most of the bills we opposed died at some point in the legislative process. But, HB 290, which requires the names of individuals who have state-issued licenses to carry concealed weapons to be confidential, did pass both the House and the Senate and will likely be signed by the Governor.

Other bills that appear dead may be revived by legislators in the final days by attaching them to unrelated legislation.

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As some of you may know, I am relocating to Dinsmore & Shohl's Charleston, West Virginia office. My husband and I are originally from the Charleston area and our families still live there. I will continue to be involved in the KPA's lobbying efforts, and may still, on occasion, have the opportunity to answer your hotline calls. My e-mail will remain the same - apack@dinslaw.com so please don't hesitate to contact me.

Western Kentucky to hold First Amendment First celebration

WKU's School of Journalism and Broadcasting is planning its second First Amendment First celebration April 20.

Some of the highlights include:

• A "town hall" meeting on 21st Century First Amendment Issues with guest speakers including David Carlson, president of the Society of Professional Journalists; Jon Fleischaker, partner at Dinsmore & Shohl; Tom O'Hara, managing editor of The Cleveland Plain Dealer; and

For more information, go to

www.wku.edu/Dept/Academic/AHSS/Journalism/fafprogram.htm

Barbara Petersen, president of the Florida First Amendment Foundation.

• A "right to privacy" forum moderated John Cruickshank, publisher of the Chicago Sun-Times

and featuring Tom Giuffrida, publisher of the Palm Beach Post; David Green, managing editor of The Tennessean; and Dennis Hetzel, general manager of the Kentucky Enquirer.

• "Social Activism at Any Age" discussion featuring the film "Maggie Growls," a documentary of Maggie Kuhn, founder of the Gray Panthers. A discussion will follow with Dana Bradley, associate professor of Public Health, College of Health and Human Services at Western Kentucky.

Four states will gather at NIE conference

BY KAREN BRAECKEL
HOOSIER STATE PRESS ASSOCIATION

Robie Scott, educational services manager for the Post and Courier (Charleston, S.C.), will bring her enthusiasm and experience to Indiana as the keynote speaker at the NIE Conference June 22-23 in Brown County State Park, Nashville, Ind.

Scott, a nationally known veteran with 18 years experience in NIE, will conduct sessions on training teachers and attracting sponsors.

The planning committee hopes networking opportunities will grow even more this year when Illinois joins Kentucky, Ohio and Indiana at the conference.

Jamie Sizemore, circulation manager of The News-Enterprise (Elizabethtown, Ky.), will present her session on establishing NIE programs at smaller papers including sponsorship opportunities.

"The planning committee wanted to offer something for newspapers of all sizes at this conference," said Karen Braeckel, HSPA Foundation director. "We will continue to keep costs as low as possible for Indiana newspapers through grants from the HSPA Foundation and Indiana NIE Foundation. Our neighboring states pay their cost of meals and rooms. Our papers benefit from their ideas and participa-

tion."

The program includes a panel moderated by Shane Frost, The Truth's (Elkhart) director of circulation development, to discuss efficient ways to contact teachers. Panelists including Kathy Liber, Cincinnati Enquirer's NIE manager, and Gloria Wilkeson, South Bend Tribune's educational services and special projects manager, will answer registrants' questions about e-mail, direct mail and other options.

Prior to entering the newspaper industry, Scott worked as a television producer. She also has served as a professor at The Citadel Military College since 1993. Most recently she penned an NIE column for the Buenos Aires Herald in Argentina.

Scott was elected to the S.C. State Board of Education in 1997 and also serves as a commissioner on the Mayor's Council for Children, Youth and Families. She is an active Rotarian and spent two months in Scotland as a U.S. Rotary Foundation Ambassador. She serves on the board of four other nonprofits.

Kriss Johnson, educational and community outreach manager at the Lexington Herald-Leader; Judy Deiwert, education specialist at The Indianapolis Star; and Liber



PHOTO BY KAREN BRAECKEL

Kriss Johnson, educational and community outreach manager at the Lexington Herald-Leader (left), listens as Kathy Liber, NIE manager for the Cincinnati Enquirer, shares a session idea at the NIE Conference planning meeting Feb. 17 in Cincinnati.

served on the conference planning committee.

The HSPA Foundation and Indiana NIE Foundation sponsor this event with the Kentucky Press

Association and Ohio Newspaper Association.

The final plans with Illinois group were being worked out at press time.

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After 63 years, Wiley steps down

June Wiley has been honored for her years of service at The Harrodsburg Herald on more than one occasion - after all, this marks her 63rd year at the newspaper.

Wiley, 85, is retiring but not because of her age - "it's my back - I don't feel good," she said.

Although she's not looking forward to retirement, family concerns prevail.

She plans to stay busy helping her two sisters and a brother-in-law with transportation to doctors and grocery stores, and she enjoys attending church at the Mackville Christian Church on Sunday mornings and the Magnolia Street Christian Church on Sunday evenings. She also enjoys working with her flowers in the summer-time.

Other than that, she said she doesn't really have any hobbies because she has always worked.

Wiley is a native of Mercer County and lived in Washington County in past years. She and her parents moved in 1978 from Washington County to Wiley's current home in Harrodsburg.

Wiley cared for her parents in their later years. Her mother, Sarah Hawkins Wiley, died in 1979 at age 85, and her father, Samuel Wiley, died in 1986 at the age of 96.

Wiley's career at The Herald began in 1943 when she was 22 years old and answered this ad - Linotype operator wanted. No experience necessary.



June Wiley, 85, stayed busy cutting out advertising for the newspaper during one of her recent work days.

"I was interviewed by Mr. Hutton on a Friday and I went to work on Monday for the good salary of \$1 per day, \$6 per week," Wiley said.

She started on the linotype, but didn't like it because it squirted hot lead. The linotype was the way type was set for the newspaper by setting the letters on a typewriter-like keyboard.

When the lead burned Wiley's foot not long after she was hired, Hutton changed her job to sizing advertisements, and she has worked in that department ever since under Hutton and his successors as editor and general man-

ager Jane Bird Hutton, Bill Randolph and Chris Freeman.

Wiley has seen many changes over the years in the way the newspaper is produced.

When the newspaper office was moved, the big melting pots of lead were put in a separate area away from the employee's main working area, Wiley said.

"Going from the linotype to the computer was a big change," Wiley said. "I used to have heavy lifting, carrying ads all in type. I don't have all that heavy lifting now. Everything is easier to do now."

When Wiley celebrated her

50th anniversary at The Herald in 1993, she began working only four days per week, and a few years ago, began working only 1 1/2 days per week. The oldest employee at the newspaper, Wiley said she attributes her ability to work so many years to staying busy.

"I've enjoyed working with younger people and hearing them all tell about their families," Wiley said. "I think they're all real sweet."

For the staff of the Harrodsburg Herald, the feeling is mutual and her current and former co-workers have only accolades for Wiley, who looks younger than her 85 years.

"She is nice and I enjoyed working with her for many years," said Leon Keeling, former Herald news editor who retired in 1984.

"She always has a kind word for everybody and has always been really good at her job," said Margaret Cecil, who has worked with Wiley the past 24 years.

"I have never heard anyone say anything negative about June Wiley. She is a very kind, good-natured person and that makes working with her extremely easy. She always sees the positive in everyone. Anybody would be lucky to work with June, and I think everyone at The Herald is glad June has worked on our team," said Rosalind Turner, Herald managing editor.

High school journalists receive awards from WKU

Western Kentucky University's Chapter of the Society of Professional Journalists hosted its 26th Mark of Excellence Newspaper and Broadcasting awards ceremony March 8 at Mass Media and Technology Hall Auditorium.

Mark Goodman, executive director of the Student Press Law Center based in Arlington, Va., was the guest speaker. Approximately 300 students from 19 schools attended the awards ceremony.

The second James L. Highland High School Media Adviser of the Year Awards were presented to Gail Kirkland, Daviess

County High School yearbook and newspaper adviser, and Amy Noles, Lyon County High School yearbook and newspaper adviser.

Twenty-three Kentucky high school newspapers and 15 broadcasting programs from Paducah to Crestwood entered the 2006 competition. Schools were judged in three divisions based on size.

Best high school newspaper awards went to Corbin in Class AA, Bowling Green in Class AAA and Daviess County in Class AAAAA. The best broadcast awards went to Henry County in Class AA/AAA and

Central Hardin in Class AAAAA.

The most valuable newspaper staff member awards (overall for all classes) were presented to Joseph Moore of Graves County, first; Kelli Higginbotham of Glasgow, second; Melissa Davis of Assumption, third; and Meredith Beckner of Bowling Green, honorable mention.

The most valuable broadcast team member awards (overall for all classes) were presented to Regina Durkan of Elizabethtown, first; Seth Parker of Allen County-Scottsville, second; and Sarah Thompson of Fern Creek Traditional, third.

Man sues newspaper for using his photo, wrongly identifying it as Boney

By Jason Riley
The Courier-Journal

A Lexington man recently sued The Courier-Journal, claiming he was humiliated after being identified last year in a picture as Charles Boney, the man recently convicted of conspiring with David Camm to kill Camm's family.

Daryl French's lawsuit alleges that a March 20, 2005, article on Boney being a suspect in the September 2000 murders of Kimberly Camm and the Camms' two children included a picture inside the newspaper of French, with a caption saying he was Boney.

On March 22, 2005, The Courier-Journal ran a correction noting that the photo used, a yearbook photo of a New Albany High School wrestler from the mid-1980s, was of French, one of Boney's teammates.

The yearbook showed two photos but included information with only one of the photos, according to the correction.

French claimed the use of the photo was defamatory and an invasion of privacy, and that it still can be seen on the paper's Web site.

However, the newspaper removed the photo from its Web site

on March 21, 2005, immediately after learning it was incorrect, said Ric Manning, the newspaper's online manager.

Kenneth Baker, French's attorney, said his client "has had many people refer to this particular article, family members, friends"

Bennie L. Ivory, executive editor of the newspaper, referred questions to the newspaper's attorney, Jon Fleischaker.

Fleischaker said the paper made a mistake and published a correction, but did not defame French in any way.

"Nobody who read the story thought Daryl French was Charles Boney," he said. "The story doesn't say Daryl French did anything. ... It's a mistake but it's got no consequence."

In the March 20 story, Fleischaker said, there was a front-page picture correctly identifying Boney, and the story was about Boney.

The lawsuit, filed in Jefferson Circuit Court, requests a jury trial and unspecified compensatory and punitive damages.

Boney, 36, was convicted in February of conspiracy and murder in the deaths of Kimberly, Brad and Jill Camm.

AWARD

Continued from page 1

Out of 146 Kentucky newspapers, 84 participated in the project. Johnson said 98 percent of the dailies participated. Each week, 935,000 copies of each chapter were published throughout the state. Reader-views over the 10 weeks were figured at 2.1 million — an amazing number, Johnson said.

Each newspaper was asked to submit their tear sheets and provide comments about the project. Johnson said 100 percent of the comments were very favorable.

"Many requested another serial story to continue the readership they had earned," she said. "Some newspapers found businesses to help sponsor the space. Other newspapers just ran the story out of good will. The author and Woody and Chloe became celebrities. During their travels, they were giving autographs and at times stopped on the street by readers excited to tell them they were reading the story."

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Students chosen for KPA internships

The Kentucky Journalism Foundation internship program has awarded 22 KPA newspapers with summer help from Kentucky colleges and universities. Newspapers who participate in the Statewide Classified Program are eligible to receive an intern. Each year, the foundation awards at least 20 internships with Kentucky newspapers and pays the intern's \$3000 "salary" for the 10-week period.

Newspapers apply for an intern and are selected by the KPA Past Presidents. The newspapers are then given a list of applicants, interview a minimum of five students and then select their intern for the summer.

Newspapers receiving an intern for the summer of 2006, and the student each selected include:

- Trimble Banner**, Bedford - Candace Allen, University of Louisville;
- Central Kentucky News Journal**, Campbellsville - Normaida Bright, Lindsey Wilson College;
- Advocate Messenger**, Danville - Kelly McKinney, Eastern Kentucky University;
- Georgetown News-Graphic** - Elizabeth Troutman, University of Kentucky;
- The Gleaner**, Henderson - Erin Schmitt, University of Kentucky;
- LaRue County Herald-News**, Hodgenville - Erin McCoy University of Kentucky;
- Citizen Voice and Times**, Irvine - Casey Castle, Eastern Kentucky

- University;
 - Anderson News**, Lawrenceburg - Shannon Mason, University of Kentucky;
 - Lebanon Enterprise** - Andrew McNamara, Western Kentucky University;
 - London Sentinel Echo** - Megan Jones, Eastern Kentucky University;
 - Madisonville Messenger** - Amber Coulter, Western Kentucky University;
 - Owensboro Messenger-Inquirer** - Darius Shafa, University of Kentucky;
 - Owenton News Herald** - Margaret Williams, Randolph Macon College (via Owen County High School);
 - Princeton Times Leader** - Amanda Morris, Murray State University;
 - Russell Springs Times Journal** - Adam Gibson, Western Kentucky University;
 - Shepherdsville Pioneer News** - Sasha Williams, University of Louisville;
 - Spencer Magnet**, Taylorsville - Melissa Moody, University of Louisville;
 - Winchester Sun** - Ashley Maines, Western Kentucky University.
- Four newspapers -- **Franklin Favorite**, **Grant County News**, **Somerset Commonwealth Journal** and the **Tompkinsville News** have not yet selected their intern for the summer.

PEOPLE AND PAPERS

Continued from page 1

of Times Mirror Co. After the divestitures, McClatchy's 32 newspapers would be second nationwide in circulation behind Gannett Co., Inc., the publisher of USA Today and The Arizona Republic, and rank fourth in revenue behind Gannett, Tribune and the New York Times Co.

The News-Enterprise to award scholarships

The News-Enterprise will award six \$2,000 scholarships to the class of 2006. One \$2,000 scholarship will go to a graduating senior from each of the following schools: North Hardin High School, John Hardin High School, Central Hardin High School, Fort Knox High School and Elizabethtown High School. Each entry will be judged based on the student's financial need, grade-point average and a submitted essay.

The sixth scholarship The News-Enterprise will award is the Floe Bowles Journalism Scholarship. This \$2,000 award will be given to one senior from any of the high schools in Hardin County or Fort Knox pursuing a degree in journalism. The judging criteria of this scholarship included a submitted essay, a students grade-point average and financial need.

Cannon joins staff of Herald Ledger

The Herald Ledger recently announced that

Claire Cannon has joined its staff as office manager. According to a statement from the paper, Cannon brings a wealth of business management and operational skills to The Herald Ledger team, along with 17 years office management experience and a degree in public administration.

Cannon resides in Eddyville with her husband Jay and their children, Aaron White, Aaron Cannon, Jake Cannon and Cole Cannon.



CLAIRE CANNON

Photographer named to regional Hall of Fame

Former Ledger Independent chief photographer Bob Warner was inducted posthumously as a contributor into the Tenth Region Hall of Fame.

Warner, who died in February, 2005 from complications suffered in a automobile accident in August 2004, was an award-winning photographer for 15 years while at The Ledger Independent.

During his career, Warner snapped a multitude of sports photographs and many were featured on the Associated Press wire. He photographed many special regional and state tournament games and spent numerous hours perfecting his

craft.

Warners' widow, Julia, accepted the award on behalf of the photographer and spoke of his legacy.

"Bobby had a knack of capturing the spirit of Tenth Region basketball," current Ledger Independent photographer Terry Prather said. "He was a great sports photographer and if there was an important game anywhere in the region, you would see Bobby there shooting it."

Emily Burton joins staff of The Messenger

Emily Burton has joined The Messenger in Madisonville as a staff writer.

Burton will cover police, courts, Webster County and the city of Providence.

Burton is a native of Troy, Ohio, a town just north of Dayton.

After high-school graduation, she attended the University of Kentucky.

She earned a bachelor's degree in journalism from UK and started an internship at The Advocate- Messenger in Danville.

Within three months, her internship turned into a full-time job covering Lincoln County.



EMILY BURTON