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no. 6

# The Kentucky Press

VOLUME 33

JUNE, 1967

No. 6

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## THE WINNERS



Pictured above are the recent winners in the 1967 Kentucky Press association Newspaper Production Contest. In addition to the plaque winners, certificates were presented to second, third, and honorable mention place winners. The contest was highlighted this year by the fact that the judges were from ten states, and that each had been a winner in his own state, in the same category which he judged for Kentucky. An interesting development occurred when the All Around Contest was misplaced by REA Express between Lexington and Phillipsburg, Kansas. Because of this, the awarding of the Sweepstakes prize had to be postponed until the missing contest can be

found. The awards banquet, at Kentucky Dam Village, drew a record number of people this year. In addition to the presentation of newspaper production awards, was the awarding of twenty-five dollars to Mr. Al J. Schansberg, of the Voice-Jeffersonian, for being the fiftieth person to shake the hand of Don Towles, known to many friends as Mister X. Next year's meeting is scheduled to be held at Cumberland Falls, and another record attendance is expected. Jim Lee Crawford, of Corbin, promises that the folks in his neck of the woods will be going all out to make out meeting a success.

THE KENTUCKY PRESS  
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## Circulating With Bill

BY BILL GIBSON

Postmaster General Lawrence O'Brien's "trial balloon" suggesting consideration of converting the postoffice from a government function to a nonprofit government corporation, similar to TVA, has been receiving serious consideration. President Johnson has suggested the idea is "worthy of intensive study."

The drastic suggestion comes about because of difficult problems of both finance and modernization in the rapidly expanding demands upon the post office. O'Brien suggested these challenges demanded the very best of American management talents.

As O'Brien outlined the plan in a speech before the Magazine Publishers Association here, the Post Office Department would be converted into a government corporation operated by a board of directors appointed by the President and confirmed by Congress.

The cabinet office of Postmaster General would be "a professional executive appointed by the board."

O'Brien has said he would not be a candidate for any executive position in the new corporation.

He further proposes that Congress would give the corporation "a clear mandate on the percentage of cost coverage for postal services, so that further revisions in rates—should they be necessary—would be on a fixed formula basis."

O'Brien advocates that management and employees be paid "according to standards of comparable industries, with more incentive as well as a wider area for collective bargaining."

Also included in the proposal would be use of bonds to fund "appropriately designed and well equipped post office structures."

## WATCH PO HEARINGS

Circulation Managers will want to keep track of Postoffice department rate hearings take place in May. It is likely that the 22% increase over 3 years suggested in last month's article will prevail for second class mail. First class will likely go to 6c and air mail to 9c. There is continuing discussion on the third class rate with pressures from some affected by that rate to get more of the deficit recouped by adjustments in other classes of mail. Stephen W. Ryder, ICMA post office chairman, also serves on the ANPA postal committee as well as on the Citizens Advisory Committee to the Postmaster General, so he is intimately involved in these rates and the various interests concerned.

## The President's Column

BY S. C. VAN CURON

You have just received a copy of Kentucky Statutes — the Newspaper and Legal Notice — pertaining to all legal publication requirements.

This is fruition of an idea born back in 1959 when a Kentucky Press Association Committee met with representatives of the Kentucky Municipal League to do a thorough redrafting of legal publication laws and submit them for passage in the 1960 General Assembly.

They were passed and cleaned up in the 1962 session when we found in the two-year interim certain basic flaws. Kentucky has been cited by other press groups across the land as having the best in the nation.

This 8½ x 11 book covers every legal publication reference to be found in Kentucky Revised Statutes. It takes 151 pages for this job and an 8½ page index.

This book was published by the Legislative Research Commission. The Kentucky Press especially thanks LRC Director James Fleming and his staff for this superb job. Jack

F. Royce spent many laborious hours doing this thorough job of research and compilation.

The book also contains all statutes pertaining to the responsibility of newspapers, libel laws, and other regulations affecting newspapers.

This book should become the "bible" of every newspaperman in a responsible position on the newspaper. Particularly should newsmen, advertising men and publishers study it thoroughly.

As a long-time member of the legislative committee of KPA it is my belief that too many newspapers in the state are letting branches of government get by without living up to the legal publication laws as a means of informing the taxpayers of actions of public bodies.

All through the revision process during 1959 and 1960, the KPA Committee maintained the purpose behind required legal publication — to have an informed public. If you do not follow this concept and insist that legal publications be made, you are not supporting the con-

(Please turn to Page Eight)

## Agree Or Not

I Say What I Think

by S. C. VAN CURON



While people of the world are worried about war in Vietnam and the Middle East and threats of war elsewhere, I'm wondering what has happened to the standard of citizenship in this country and where it may lead.

When did the values change here to where a person or group can expect to be rewarded for bad behavior?

Specifically, I'm speaking of the rioting in Tampa, Florida, and Cincinnati.

In Tampa bands of Negroes set fire to an entire block of buildings in a business district, smashed windows, shot at policemen and National Guardsmen, hurled rocks.

If ever there has been an exhibition of bad citizenship and wanton destruction this is it.

In Cincinnati fires set by irresponsible Negro rioters did more than \$800,000 in damage while 800 National Guardsmen and the entire police force were unable to bring the situation under control.

The logical question is to ask why Negroes in Tampa and Cincinnati are acting in such a crazed manner.

The reason given in Tampa after three night of rioting, burning and looting of stores is they are protesting a white policeman shooting a Negro burglar who broke away and refused to halt on command.

Regardless of race, there must be some respect for law and order. The color of a man's skin gives him no excuse to disobey the laws of the land.

After the first night's rioting in Cincinnati, a group of Negro leaders presented City officials with a list of 11 grievances, ranging from the conduct of police Monday night in trying to quell the rioting to demands for more city jobs for Negro youths.

The conclusion to be reached is that they are expecting a reward for bad

behavior and disobedience of the laws. The implication left is that they are making a bold effort to blackmail the leaders into rewarding them for their bad behavior. If not, more destruction will follow.

Carrying this line of reasoning to ridiculous ends, these irresponsible people are going to expect others to give them anything they want. . . supply them with money and other worldly goods; present them special privileges; and pamper them in other ways just for the promise that they will behave and obey the laws.

In Cincinnati fires broke out in such scattered areas that police could not cover them all or have any expectation as to where the next group would strike. Youths broke a show window of a downtown jewelry store, helped themselves to the merchandise, and then drove away.

There were predictions back in the winter of a "long hot summer". This prediction was made by some of the less responsible Negro leaders, or pseudo leaders.

If you want an insight into what may be in the background as to some of this behavior, read Holmes Alexander's column just below this one and try to find reason in the philosophy of our new United States Attorney General.

If I'm any sort of average judge of citizenship, I would say that our top legal official in this nation is trying to establish a special behavioral pattern for certain groups.

To me, every citizen is expected to abide by the laws of the land, and all are to be treated alike.

There's no room in this country for a philosophy where someone or some group can expect to be rewarded for breaking the law. We cannot operate under a system of permissive blackmail.

## Jack-Notes

By A. J. VIEHAM, JR.

Well, another convention has bitten the dust. We hope that all of you who attended, had a good time. Our only regret is that the Weatherman didn't cooperate as well as we would have wished. The thought occurred to me, while looking out at the drizzle, that there just isn't a heck of a lot to do in a State Park when it rains. With the exception of the newspaper contest, everything seemed to go smoothly, and we're thankful for that. Next year, we plan to be at Cumberland Falls, and program chairman, Jim Lee Crawford, has promised us some new and exciting activities. We're going to make our plans well in advance, in order to provide you with the kind of summer entertainment, that you're sure to enjoy.

One interesting development took place during this last meeting, which some of you good country people should get a kick out of. As most of you know, I am not exactly what you would call a farm boy. Having grown up in a city of some 700,000 people, the closest that I had been to the country was a drive through it on a Sunday afternoon. Mind you, I said a drive, because we never got out of the car in order to acquaint ourselves with all of the farm animals which one sees grazing on the hillsides.

## GUEST EDITORIAL FLAGS DON'T WAVE MUCH ANYMORE

From The Somerset

Commonwealth-Journal

Today is Flag Day, but there isn't much evidence that it is a day of special observance around Somerset. Few businessmen took time this morning to dust off their stash-away flags and display them in front of their stores.

There were a few businessmen who remembered, but they were by far outnumbered by those who forgot. Apparently we have forgotten what the Stars and Stripes represent, what enthusiasm and patriotic spirit the sight of Old Glory used to create down deep inside.

Times have changed. The American Flag doesn't engender the respect or the assurance of freedom and liberty in foreign nations that it once did. In fact, it doesn't even do this in its own country.

Something, somewhere has gone awry. Are we too busy to even think of patriotism? Are we too concerned about our own petty personal problems to pause to give thanks that Old Glory still waves over

(Please turn to Page Five)

# KPA Newspaper Contest Winners

Awards were presented on Friday evening, June 2, to outstanding Kentucky newspapers. The occasion was the 98th annual summer convention of the Kentucky Press Association, which was held at Kentucky Dam Village. Several hundred of Kentucky's newspaper publishers and their families attended the convention, which was highlighted by the appearance of Henry Ward, the Democratic candidate for governor.

Winners in the newspaper production contest are as follows:

**FRONT PAGE— CLASS I,** The Sturgis News, The Carlisle County News, The Bath County News-Outlook, The Edmonton Herald News.

**CLASS II,** The Woodford Sun, The McCreary County Record, The Anderson News, The Breckinridge County Herald-News.

**CLASS III,** The Voice Jeffersonian, The Shelby News, The Kentucky Standard, The Paintsville Herald.

**CLASS IV,** The Commonwealth-Journal, The Winchester Sun, The Glasgow Daily Times, The State Journal.

**EDITORIAL PAGE— CLASS I** The Bath County News-Outlook, The Fulton County News, The McLean County News.

**CLASS II,** The Russell Springs Times Journal, The Breckinridge County Herald-News, The Meade County Messenger.

**CLASS III,** The Hazard Herald, The Voice-Jeffersonian, The Kentucky Standard.

**CLASS IV,** The Glasgow Daily Middlesboro Daily News

**EDITORIAL EXCELLENCE— CLASS I,** The Jefferson Reporter, The Shelby News, The Paintsville Herald, The Voice-Jeffersonian.

**CLASS II,** The Corbin Daily Tribune, The Frankfort State Journal, The Park City Daily News, The Commonwealth-Journal.

**NEWS STORY— CLASS I,** The Russellville News-Democrat, The Cynthiana Democrat, The Greenville Leader-News, The Shelby News.

**CLASS II,** The State Journal, The Glasgow Daily Times, The Middlesboro Daily News, The Park City Daily News.

**FEATURE STORY— CLASS I** The Voice-Jeffersonian, The Cynthiana Democrat, The Kentucky Standard.

**CLASS II,** The Winchester Sun, The Corbin Daily Tribune, The State Journal.

**COMMUNITY SERVICE — CLASS I,** The Russellville News-Democrat, The Bath County News-Outlook, The Fulton County News, The Georgetown Graphic.

**CLASS II,** The State Journal, The Commonwealth - Journal, The Glasgow Daily Times, The Mayfield Messenger.

**NEWS PICTURE— CLASS I,** The Woodford Sun, The Voice-Jeffersonian, The Bath County News-Outlook - The Sturgis News, The Jefferson Reporter.

**CLASS II,** The Glasgow Daily Times, The State Journal, The Middlesboro Daily News, The Winchester Sun.

**FEATURE PHOTOS— CLASS I—** The Woodford Sun-Jim Curtis, The Edmonton Herald-News -Ed Waggener, The Bath County News-Outlook-Russ Metz, The Sturgis News-E. C. Calman, Jr.

**CLASS II,** The Glasgow Daily Times-Bill Luster, The Corbin Times-Jack Thurston, The Win-

chester Sun-Don Edwards, The Middlesboro Daily News-Peggy Myers.

**SPORTS PHOTO— CLASS I,** The Russellville News-Democrat-Glenn Sullivan, The Cynthiana Democrat-Bob Watson, The Greenville Leader-News-Don Coursey.

(Please turn to Page Seven)



Al T. Schausberg of the Voice-Jeffersonian not only won the \$25 from Mister X, but his paper walked away with three firsts.

## KNOW 2 BIG REASONS WHY TRADING STAMPS WORK?

Trading stamps are more effective than any other promotion because they have two rare distinctions:

- 1 They put right back in the customer's pocket the money the retailer paid for the stamp promotion in the first place.
- 2 They reward the customers fairly—in proportion to how much each one spends.

S&H is able to pass on more total value than the cost of the promotion—more than the retailer paid for the stamp service—because it buys merchandise in great quantities for more than 70 million S&H Green Stamp savers.

Buying wholesale, and using modern methods to keep distribution costs low, S&H is able to provide brand-name merchandise that represents a 2½ per cent discount on every purchase!

The S&H retailer gives each customer one stamp on every 10 cent purchase. The more the customer buys, the more stamps he or she gets. This is quite unlike other forms of promotion where only one person—the lucky winner—takes something home. For instance, an average food retailer doing a \$1.2 million business per year, could give away six autos a year for the same cost as stamps. That way six, out of thousands of customers, are rewarded.

But *everyone* takes home extra value every single time they shop where S&H Green Stamps are given.

An American way of thrift since 1896



### Our man with the Armed Forces

Because beer is such a favorite with service men, we brewers like to do all we can to keep its surroundings right. So USBA representatives serve as adviser members of the Armed Forces Disciplinary Control Boards throughout the country.

These men from the USBA operate hand in hand with service and civilian police, with malt beverage licensees, public boards and committees: military, civil, professional. Object: to protect those who are underage, and to insure strict observance of the law.

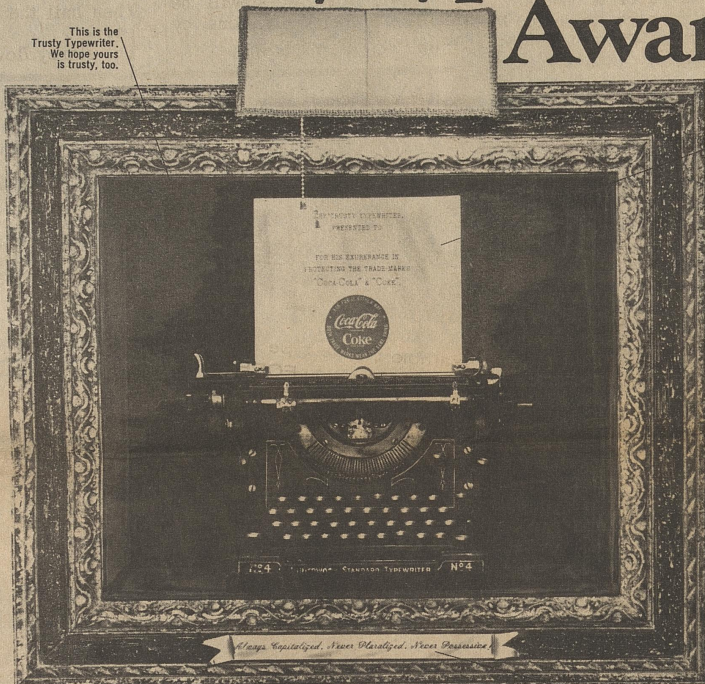
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P. O. Box 22187, Louisville, Kentucky 40222



# Announcing Our First Annual Trusty Typewriter Award.

This is the Trusty Typewriter. We hope yours is trusty, too.



This is the Trusty Typewriter's bronze-plated crassile bond paper. Which will be suitably inscribed with your name.

This is the Trusty Typewriter's Early American fruitwood frame.

This is the Trusty Typewriter's motto. It should be everybody's.

As you know, a trusty typewriter is one which absolutely will not, under any circumstances, make mistakes with the trade-marks "Coca-Cola" and "Coke". It always remembers to capitalize both words and never, never to use them in the plural or possessive.

And since we're sure your typewriter is truly trusty at heart, we'd like to reward you. With (what else?) our Trusty Typewriter Award. There're also 25 Honorable Mentions which are almost as nice.

First, though, you have to enter a little contest of sorts. Which will prove undeniably how hard you've tried. (Good intentions count, too.) A select committee of your journalistic peers will be the reasonably unbiased judges.

So fill out and mail the entry blank. We'll be waiting.

MAIL TO:  
Bill Pruett, Manager, Public Relations Dept., The Coca-Cola Company  
P.O. Drawer 1734, Atlanta, Georgia

I'll bet I'm as qualified as anybody to win your Trusty Typewriter Award.

Look: I have failed to capitalize "Coca-Cola" or "Coke" \_\_\_\_\_ times.  
I have used "Coca-Cola" or "Coke" as a plural \_\_\_\_\_ times.  
I have used "Coca-Cola" or "Coke" as a possessive \_\_\_\_\_ times.  
(Note: Every number entered above will be used against you.)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, STATE \_\_\_\_\_

"COCA-COLA" AND "COKE" ARE REGISTERED TRADE MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY.

# Newspaper In Classroom At U of K

The Newspaper in the Classroom program is taking place at the University of Kentucky, June 12-30. As this paper goes to press, the workshop appears to be a very successful one. Dr. Robert Thorp is serving as the Director, and Mrs. LaNelle Woods of the Fayette County school system is his assistant. Several months ago, representatives of the Kentucky Press Association met with Dr. Robert Murphy, who is Dean of the School of Mass Communications, and other faculty members, in order to discuss this year's newspaper in the Classroom program.

Teachers this year have suggested that they would be very receptive to programs in cooperation with newspapers, especially using papers in their classrooms. A demonstration by Mrs. Connie Craft, of the Jessie Clark Junior High School, showed clearly how newspapers could be used in junior high "core" classes (English and social studies). These students combined literature and newspaper writing (news, features, editorials), analysis of editorials (analysis of arguments and "facts"), use of cartoons and photos, etc. and they had fun while they did it.

Al Dix, of the Frankfort State Journal, pointed out that newspapers don't promote themselves very well. The teachers felt that they weren't too well informed about newspapers and their roles in the community.

It is hoped that every teacher who participates in a program of this nature becomes a missionary, when he or she returns to school. These teachers learn how to make classes more interesting, how to use fresh material to update text books, to make text books practical (as in the case of government), and how to tie this fresh material into the study of community activities.

The objectives of the program are as follows:

#### A. Objectives

1. To help teachers understand newspapers and their roles, functions and responsibilities in our society.

2. To help teachers learn to use newspapers to stimulate and educate their pupils.

#### B. Procedure

1. Early sessions will be devoted to learning about newspapers.

2. Other sessions will be directed to the content of newspapers, and use of the content in classes.

3. Workshop participants should be prepared to question each speaker—for additional information, explanation, etc. Speakers have agreed that they will be pleased to answer your questions.

4. Films were chosen to help teachers to understand newspapers, except for two which deal with communications in general. (A catalog of films available from UK's film service is on the reading room shelf.)

#### C. Groups and Projects

1. Each teacher will participate in a workshop group, according to subject he teaches, or grade level. During the first two weeks, these groups will meet for discussion almost every day. Some guidance for your discussions will be provided.

2. On Monday, June 19, each workshop participant will turn in a brief paper telling how to use newspapers to help the slow learner. This paper should

be a "what-how-why" presentation dealing with children of the level and subjects you teach.

3. On Friday, June 23, each group will present a written report on its discussions; think of this as a "sharing" of your ideas with other groups.

4. On Friday, June 23, each group will present a bulletin board display, one aimed at providing information and stimulation to pupils.

5. Each workshop participant will prepare (and turn in) an outline for a unit using the newspaper in the classroom. This should be a unit for one of the classes you teach.

6. The third week will be devoted to demonstrations by workshop participants.

## FLAGS DON'T WAVE MUCH

(Continued From Page Two)

the Land of the Free and the Home of the Brave?

Perhaps we would be better off with fewer writers of some of the filth literature on the market today and more poets writing in the vein of Oliver Wendell Holmes who once wrote:

Behold, its streaming rays unite.

One mingling flood of braided light;

The red that fires the southern rose,

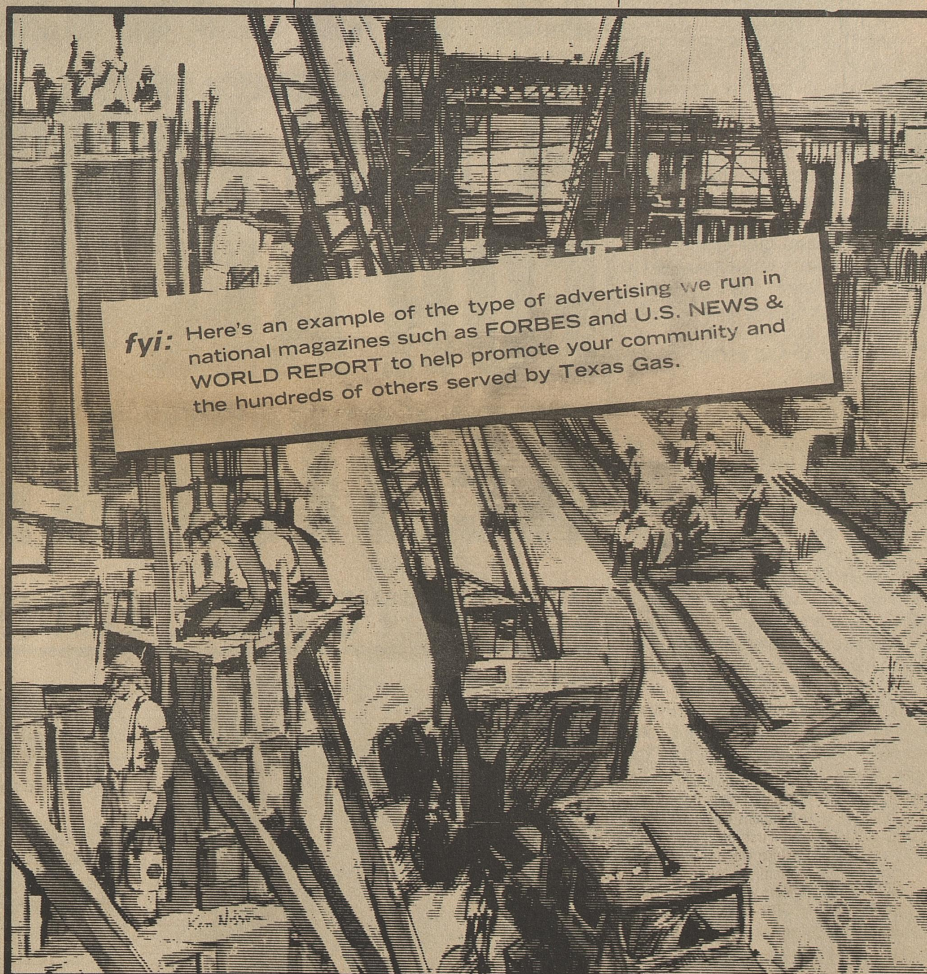
With spotless white from northern snows,

And, spangled o'er its azure, see,

The sister stars of liberty

Then hail the Banner of the Free,

The starry flower of Liberty!



## TEXAS GAS PLANTS A CASH CROP

Industrial expansion booms in the Big River Region—a thousand new or expanded plants in the past five years. New industries—and the employees they draw to the area—mean increased demands for natural gas. ■ Texas Gas plays a vital role in attracting new industry to the dynamic area along the Mississippi and Ohio rivers... informing companies of the region's rich resources... finding the perfect plant site... supplying low-cost, efficient natural gas. ■ In this way we help assure continued growth for this eight-state area...and for ourselves. ■ Industrialists and investors should keep an eye on Texas Gas and its fast-growing service area. For a copy of our latest annual report or information on plant sites, write: Texas Gas Transmission Corporation, Owensboro 55, Ky.



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## O.E.O. Agency Drops Free Newspaper

A proposal to establish a weekly newspaper in the mountains of Western North Carolina for free distribution to 8,000 poor families, using Office of Economic Opportunity poverty funds for its \$179,000 budget, has been dropped.

The North Carolina Press Association and the American Newspaper Publishers Association and other groups protested the proposal to use taxpayers' money to establish a newspaper.

WAMY Community Action, Inc., an anti-poverty agency at Boone, N. C., which takes its name from the four counties served - Watauga, Avery, Mitchell, Yancey - withdrew its application for funds for the newspaper after the protests.

### Press Confers

J. D. Fitz, editor of the Morganton News-Herald and secretary of the North Carolina Press Association, told us that he and other representatives of the association met with poverty agency leaders and explained to them how they best can use existing newspapers and radio stations to get their news and information to the people of the four counties.

Sen. Sam J. Ervin Jr. (D.-N. C.) told the Senate:

"In fairness to the board of directors and staff members of WAMY, I wish to note that available information indicates that this plan did not originate with North Carolinians. In a very real sense, it was imposed on them by the Office of Economic Opportunity.

"I make this deduction on the basis of a statement made to the director of the agency by a staff member who is quoted as having said: 'If we had our choice we would spend the money on job training. But we have no choice in the matter. We don't want the communications project.'"

### Ban In Bill

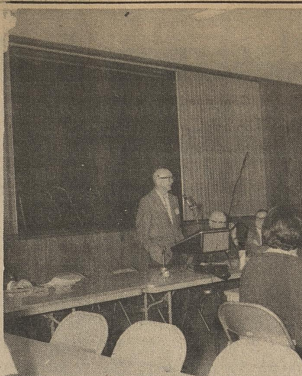
When a money bill including \$75,000,000 extra for President Johnson's special anti-poverty summer program was approved by the Senate it included a ban on the use of any anti-poverty funds to establish or operate a general coverage newspaper, magazine, radio station or television station.

Sen. Harry F. Byrd (D.-Va.) obtained inclusion of his rider with no opposition. He said he offered the ban because of the North Carolina proposal.

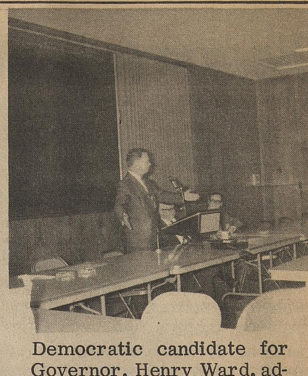
"We already have too much government management of the news," Byrd said. "Taxpayers' funds voted to aid the poor should be used for that purpose."



S. C. Van Curon opens the Friday morning session.



Joe LaGore introduces Henry Ward.



Democratic candidate for Governor, Henry Ward, addresses the Friday morning session of the KPA Summer convention.

# LET'S BUILD A BETTER LIFE FOR ALL KENTUCKIANS

## KENTUCKY'S RURAL ELECTRICS WILL HELP



In our schools and on our farms the Rural Electrics encourage the development of skills which will help Kentuckians live better and build a more prosperous economy.

◆ The school appliance program is one way the Rural Electrics help. Every year the Rural Electrics provide approximately 1200 new appliances to 182 Kentucky high schools and five Kentucky colleges for use in home economics and modern living classes. This program makes it possible for these schools to teach with the latest equipment at no cost to themselves.

*Kentucky's Rural Electrics invite all Kentuckians to join in support of all programs which will help our citizens enjoy the benefits of modern science and technology.*

# LET'S SPEAK UP FOR KENTUCKY!

# ANPA Okays Postage Rate Increase Bill

With some reservations, the American Newspaper Publishers Association is supporting the Administration's bill for postal rate increases.

Stanford Smith, ANPA general manager, announced this week that the board of directors had approved a recommendation of the Postal Committee in respect to the Dulski Bill (H.R. 7977) on which the House Post Office Subcommittee is holding hearings.

"The proposal," the ANPA statement explained, "calls for three annual increases of 7 per cent in second-class rates without any of the 'gimmicks' proposed so often in the past, such as per-copy surcharges which have the most adverse impact on daily publications, particularly small city dailies. What has usually been sought by the Post Office Department is substantially more than the current request."

The ANPA Postal Committee chairman, Harold W. Andersen, Publisher of the Omaha (Neb.) World-Herald, will testify at a time yet to be designated.

# KPA Newspaper Contest Winners

(Continued From Page Three)

**CLASS II, The Frankfort State Journal-Paul Waddle, The Corbin Daily Tribune-Jack Thurston, The Glasgow Daily Times.**

**HOMETOWN COLUMN - CLASS I, The Russellville News-Democrat-Al Smith, The Fulton County News-Johanna M. Westpheling, The Bath County News-Outlook-Russ Metz, The Union County Advocate-J. Earle Bell.**

**CLASS II, The Winchester Sun-William S. Blakeman, The State Journal-S. C. Van Curon, The Middlesboro Daily News-Maurice K. Henry, The Mayfield Messenger - Walt Apperson.**

"In his testimony," Smith said, "Andersen will make it clear that regardless of the formula used, postal rate increases would fall heaviest on small city dailies which have no feasible alternative to serve readers in rural areas."

**ADVERTISING - CLASS I, The Jefferson Reporter, The Voice-Jeffersonian, The Sturgis News, The Carlisle County News.**

**CLASS II, The Middlesboro Daily Times, The Glasgow Daily Times, The Frankfort State Journal.**

**CLASSIFIED ADVERTISING - CLASS I, The Jefferson Reporter, The Voice-Jeffersonian, The Hazard Herald, The Owen-ton News-Herald.**

**CLASS II, The Frankfort State Journal, The Winchester Sun, The Corbin Times-Tribune, The Glasgow Daily Times.**

**NEWSPAPER PROMOTION-CLASS I, The Voice-Jeffersonian, The Jefferson Reporter, The Russellville News - Democrat, The Hazard Herald.**

**CLASS II, The Glasgow Daily Times, The Middlesboro Daily News, The Frankfort State Journal.**

**SPORTS PAGE - CLASS I, The Cynthiana Democrat, The Central Kentucky News, The Campbellsville News-Journal, The Caldwell County Times.**

**CLASS II, The Glasgow Daily Times, The Corbin Daily Tribune, The Frankfort State Journal, The Middlesboro Daily News.**

**SPORTS COLUMN- CLASS I, Hazard Herald-Oscar Combs, Cynthiana Democrat-Bob Watson, The Greenville Leader-News-Scott Thompson, Central Kentucky News-Max Heath.**

**CLASS II, The Glasgow Daily Times-Fred Ganter, Middlesboro Daily News-Julian Pitzer, The Winchester Sun-Marvin J. Poer, The Corbin Daily Tribune-Jim Lee Crawford.**

**WOMENS PAGE- CLASS I, The Woodford Sun, The Kentucky Standard, The Cynthiana Democrat, The Campbellsville News-Journal.**

**CLASS II, The Glasgow Daily Times, The Frankfort State Journal, The Winchester Sun, The Park City Daily News.**

**SALVATION ARMY WAR CRY- Religious Editorial, The McLean County News-Landon Wills, The Bath County News-Outlook - Russ Metz, Russell Springs Times Journal-Andrew J. Norfleet, The Winchester Sun-William S. Blakeman- The Kentucky Standard - Elizabeth Spaulding.**

**PORTLAND CEMENT ASSN. ANNUAL HIGHWAY INTEREST CONTEST, First Place for Dailies-The Corbin Daily Tribune, First Place for Weeklies-The Ohio County Messenger.**

FOR GENERATIONS, "DRY PROP-AGANDISTS" HAVE BEEN BUILDING THE MYTH THAT ANY USE OF ALCOHOLIC BEVERAGES, BY ANYONE, IS HARMFUL...TO THE BODY...TO THE MIND.

## WHAT ARE THE **FACTS** about the moderate use of alcoholic beverages?



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**MEDICAL SCIENCE CONFIRMS THAT . . .**

the moderate use of beverage alcohol by the normal, healthy adult not only is NOT harmful, but is often beneficial.

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**How about a little more appreciation for your state highway engineers?**

They're not always pictured or commended, yet the nation's state highway engineers have helped to make America envied world-wide for its vast network of modern roads. Every mile of highway you drive today reflects the design and building talents of the state highway engineers. They bring to their job not only intensive training and experience, but a sincere sense of responsibility for the driving public's welfare. Building still greater safety, comfort and economy into highways is their continuing aim—and their success is yours, too. *Portland Cement Association,*

1105 Commonwealth Bldg., Louisville, Ky. 40202

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Peter Conn of the Jefferson Reporter receives the Editorial Excellence Award from Van Curon.



Jim Lee Crawford accepts the Editorial Excellence award.



Glasgow was the winner of seven first place awards.



Bill Blakeman of Winchester won two awards.

The horse might have retained more of its popularity if someone had thought of selling it on 36 monthly payments.

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**THE PRESIDENT'S COLUMN**

(Continued From Page Two)

cept on which the laws were showing what legal notices are due in each month. Secretary Jack Viehman has promised to have one published for the 1968 year. This regular calendar will serve as a reminder in every newspaper office what should be published and when.

Another project that has been a fetish for mine for years—and I have a promise that it will be done during my administration—is to publish a calendar

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