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Kentucky's journalism community responds to one of the worst natural disasters in U.S. history

Covering Katrina

From the reporter's side ...

Editor's Note: Beth Musgrave is a reporter for the Herald-Leader in Lexington. She recently moved to Lexington from Biloxi, Miss., where she was a reporter for nearly three years for The Sun Herald. Musgrave spent six days in South Mississippi the week after Hurricane Katrina made landfall. She is a graduate of Hanover College and Northwestern University.

BY BETH MUSGRAVE
FOR THE KENTUCKY PRESS

It's 1:20 p.m., my deadline is 2 p.m. and my computer screen is filled with gibberish.

It's difficult to concentrate.

The reporter next to me has no home.

The reporter two cubicles over lost her sister, her brother-in-law and her house.

But I was sent to Biloxi days after Hurricane Katrina struck to do a job - report and write stories so The Sun Herald, my former employer, could get a newspaper out to thousands of people desperate for information.

I made deadline that day and the days after, but I can't say it was my best work.

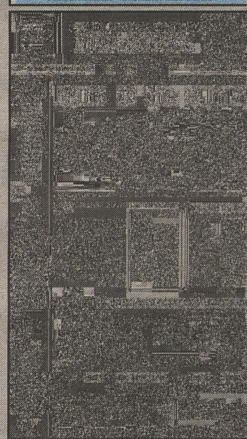
When Knight-Ridder, parent company of The Sun Herald and the Lexington Herald-Leader, asked for volunteers to go to Biloxi the day Katrina hit, I begged and pestered management to send me. I had just moved from Biloxi to Lexington a year ago.

See REPORTER on Page 9



MARVIN NAUMAN/FEMA
This neighborhood remains flooded two weeks after Hurricane Katrina came through. The foul smelling flood water is contaminated with petrol chemicals, household chemicals and biological hazards.

Front Page Gallery



See FRONTS on Page 6

October News & Notes

Newspapers give to KPA's juvenile court records suit

Forty-seven Kentucky newspapers have made a one-time financial commitment to

KPA's lawsuit to open up the state's juvenile court records.

Last year, KPA filed the lawsuit, but it was turned down in Franklin Circuit Court. KPA then filed an appeal with the U.S. Sixth Circuit Court of Appeals. We expect to hear from the

court this fall on when it will hear oral arguments.

In June, KPA past president John Nelson, who initiated the lawsuit in 2004 when he

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PEOPLE AND PAPERS

Kroemer becomes assistant publisher

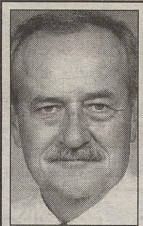
Jim Kroemer has joined the staff of The Winchester Sun as the new assistant publisher.

A native of New Haven, Md, Kroemer began his career in journalism in 1968 as a reporter with the News-Sun in Kendallville, Md

Kroemer joined Schurz Communications Inc., the new owners of The Sun, in 2001

"The Winchester Sun and Betty Berryman have a reputation for quality and professionalism unmatched in the newspaper industry," Kroemer said. "And I am thrilled to have the opportunity to join the leadership of this newspaper. I have spent my entire career in community journalism, and I look forward to moving here and getting to know the people of Winchester and Clark County and getting involved in the life of the community.

Kroemer and his wife of 39 years, Cheryl, have three children.



JIM KROEMER

Pair joining Harrodsburg Herald staff

One person has joined the full-time staff at The Harrodsburg Herald, and a student has begun an internship at the newspaper.

Mark Moms has been hired as a full-time employee in the Herald printing department. He comes to The Herald with a background in printing work at Danville Printing, Bay West Paper and Fleet Ink Company.

He and his wife, Lisa, and their two children, Devin, 16, and Krista, 12, reside in Boyle County.

Stuart Warren, a senior at Mercer County High School, has joined the staff as a student intern.

Warren, son of Brent and Wanda Curtsinger, was an editor with the newspaper at MCHS last year and is interested in pursuing a career in journalism.

See People and Papers on Page 12

PASSINGS

Founder of Western Kentucky journalism school passes away

David Whitaker, who is credited with establishing Western Kentucky University's school of journalism, passed away Aug. 19, 2005, at his home in Bowling Green. He was 83.

Whitaker worked for the Daily News of Bowling Green from 1948 to 1951, The Courier-Journal of Louisville in 1953 and later worked as a copy editor at the Louisville Times.

Whitaker was the first head of Western's journalism school in 1977 after the university separated the subject from the mass communications department.

Whitaker, known by students and friends as Boss, left the university in 1987.

He was inducted into the Kentucky Journalism Hall of Fame in 1986.

As director of student publications at Western, he was instrumental in developing the College Heights Herald into a professional and award-winning newspaper.

Whitaker joined the Western Kentucky University Hall of Fame in 2003.



DAVID WHITAKER

THE KENTUCKY PRESS

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County News

District 13 - Don White, Anderson News

District 14 - Teresa Scenters, Berea Citizen

State At-Large
Taylor Hayes, Kentucky New Era
Tom Caudill, Lexington Herald-Leader
Willie Sawyers, London Sentinel
Echo
Mark Van Patten, Bowling Green Daily News

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Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

Is it time for Kentucky Press Online?

You're holding this in your hands. It's what newspaper readers say they like about having the printed product. "When I'm reading a newspaper, I want to hold on to it."

But is it time for Kentucky Press Online? That's one of the discussions the staff will be taking to the board in October. We've mentioned it before - the idea that the printed Kentucky Press be changed to an online version.

And we've heard some of the arguments against the switch. We're a newspaper association and since we represent newspapers, we should print a newspaper. Well, we don't print a newspaper; it's more of a newsletter. And yes, I'd much rather have my hands around it when I'm reading.

But it's a monthly publication. There's not a lot of timely material in it. Some is reprinted from your own pages; other things have been sitting on a computer for 30 days, waiting to be shipped off to a printer. Some of it's old, some fairly new. Sometimes you learn two months later that a newspaper acquaintance has died. Even some with "new" jobs have been in that position a couple of months before you read it on these pages.

It's nowhere near as timely as your own publication, be it a weekly or a daily. And it's nowhere near as "newsy" as your own newspaper. What this publication is - is not a newspaper. It's a communication tool to tell you what's going on in the industry, what's going on with KPA, where people are and what newspapers are doing.

It's not a money-maker. We've tried to steer clear of much advertising because it's meant to be a member service, not a revenue producer.

There's nothing derogatory about having an online publication. Many of you have one in addition to the print version you produce. But in our situation, we see advantages of having an online version.

More timely. In the discussions of submitting this recommendation to the board, we'll probably try for a weekly product, or at least every other week. So the information will be more up to date.

Less costly. A big savings on

On Second Thought

By David T. Thompson
KPA Executive Director



postage.

More coverage. There are numerous resources we can direct you to by doing an online version. Need more information? Want to see some research? Want to learn more about what newspapers are doing? With an online product, we can introduce a topic, write a brief and have the link right there if you want to read more, learn more. We can't do that with the printed product.

More coverage II. Come legislative season in January, we're looking at ways of incorporating a legislative bulletin each week. And just as in "more coverage" above, ways to direct you to legislation through links to bills we're watching closely.

More pertinent. This may be the key, the one reason the staff thinks it's the right recommendation. In the monthly printed product, much of what we'd like to draw to your attention is outdated. It's appeared in many publications already and it's stale. You've read about it so why do you want to read about it again? A month or two later. With a weekly online version, we can be quicker. We can do some last-minute things that the present format/frequency doesn't allow. And if we forget something now, it's another four weeks before we can make that information available.

Wider audience. We've expanded the Kentucky Press mailing list in the last couple of years, trying to reach as many as possible. We gave up our periodicals-class mailing permit to do that. Limitations or restrictions on how many we could distribute depend on how many subscribe. You know that routine; you face the same thing with yours. But we still have to be reasonable because of the postage costs involved. With the online version, it's unlimited. Every newspaper employee in the state, at least those with e-mail, can have a desktop copy of Kentucky Press Online.

We've talked with some of you about this. And the comments are as to be expected. Some say it's time to move it to online. Others "like to have it in my hands." Some think as a newspaper association, we should produce a newspaper. And some think it's nothing more than a newsletter and far from being a "newspaper."

The board meeting will be Oct. 20-21. And we want to take in consideration how you feel. So let us know. Call me or e-mail me or contact one of the KPA board members. But do that before the meeting.

.....

It happens every time there's a disaster: "Do you have a disaster plan in place?" It's kinda one of those things you know you need to have, haven't had a reason to stop long enough to put one together, but you'll get around to it one day. Then comes that one day when you really need it.

Not long after Katrina's wrath had settled down and people slowly returned to their homes and businesses in the areas not hardest hit, reports came in from our colleagues about newspaper situations.

Some were putting out the newspaper in the living room of the publisher or editor, others on a loading dock, using candles for light and a laptop to type stories and produce pages. Came another of a publisher who got his newspaper out for the week, then went to buy something he didn't have. Shoes. Except for the clothes on his back, he lost everything. Including his shoes.

Pam Wagner, my counterpart at Louisiana Press Association, sent a plea to state press associations to give guidance to one newspaper. While things appeared to be in good order, the flooding had gotten to all of his newspaper's bound volumes. Some 100 years worth appeared ruined. Pam and the publisher wanted to know if there was any way to salvage that history.

Through the discussions of the last year about UK's microfilm operation, it became obvious that Becky Ryder and Mary Molinaro knew all about preserving newspapers. That's their job at UK. I asked either

one of them to reply to Pam's plea that we might be able to help the publisher preserve those 100 years of the printed word.

Becky did respond, and her thoroughness is worth passing on to you. Just in case sometime in the future, there's a disaster and your bound volumes are damaged, it's worth keeping this information with your disaster plan.

The most important first step is to get the newspapers stabilized to reduce mold damage. The only way to do that is to freeze the volumes.

There are disaster recovery companies that can handle that. Freezing halts the deterioration and buys you time until you can deal with the restoration.

The first step is to blast-freeze the volumes to halt the spreading mold. In a blast freezer, a company can pull a vacuum and reduce and remove the remaining moisture. This is called "freeze drying." Once the live mold is dead, the volumes can be cleaned. Most disaster recovery companies "clean" or "sterilize" the volumes, but they don't provide repair or rebinding services. Cleaning does not remove mold stains. It just removes mold debris. Be suspicious of "sterilize."

Nothing kills mold spores. If the volumes are dried, cleaned and returned to an environment that is not strictly climate controlled, the mold will re-bloom. Ideally, you would try to find someone to do an identification of the mold to know what potential bio hazards might remain. Once the disaster vendors do their jobs, you will need the help of book conservators. Probably.

The Southeast Library Network (SOLINET) (based in Atlanta) provides preservation outreach services. They have a Katrina disaster response Web site http://www.solinet.net/Disaster_templ.cfm?doc_id=3761. Click on "Preservation and Disaster Recovery Services." http://www.solinet.net/Disaster_templ.cfm?doc_id=3761. This page has a link to a list of vendors who provide preservation services: http://www.solinet.net/preservation/DisRec_vendors.cfm

See THOMPSON on Page 10

Papers continue sponsoring high school journalism

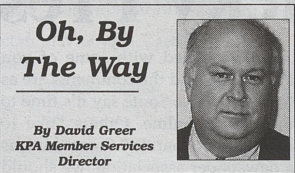
The numbers are looking great as KPA members step up and sponsor local high schools in the Kentucky High School Journalism Association. As this column was being written on the first day of fall, 61 high schools had joined or renewed their memberships in KHSJA. Of those, nearly 60 percent have had their membership dues paid by their local newspaper.

Last year, KHSJA enjoyed significant growth as we saw membership swell to 106 Kentucky schools.

We are well on our way to meeting or beating that number since the membership deadline isn't until November.

So far, 15 Kentucky papers have sponsored 36 schools for the 2005-06 school year.

Here are the newspapers that so far have sponsored schools and the



- number sponsored:
- Lexington Herald-Leader, eight schools
 - Advocate Messenger, Danville, seven schools
 - News-Enterprise, Elizabethtown, five schools
 - Daily News, Bowling Green, four schools
 - Central Kentucky News Journal, two schools
 - The Gleaner, Henderson, one school
 - Interior Journal, Stanford, one

- school
 - Tribune-Courier, Benton, one school
 - Meade County Messenger, Brandenburg, one school
 - Clay City Times, Stanton, one school
 - News Democrat & Leader, Russellville, one school
 - Sentinel-News, Shelbyville, one school
 - Citizen Voice & Times, Irvine, one school
 - Springfield Sun, Springfield, one school
 - Woodford Sun, Versailles, one school
- Of the 61 schools, several have never been members before, and some of the sponsoring papers are new as well.
- Thanks to all who have sponsored schools.

There is plenty of time yet to sponsor your local journalism students. If your local school has already joined KHSJA on its own, you can still go ahead and make a \$50 contribution in your school's name. That money will be applied toward our state KHSJA convention which will be held April 12, 2006, at the Clarion Hotel & Conference Center in Louisville.

Remember, you can sponsor one or more schools for just \$50 per school. We can bill you or even deduct the money from your KPS ad revenue check so that you never even have to cut a check. Talk about being painless.

Your sponsorship of a Kentucky high school journalism program helps us grow our own. It's a real investment in the future of Kentucky newspapers.

A little good news found in latest postal rate hike

Washington, DC - Publishers using within county mail got a piece of good news in September, wrapped inside the bad news that postal rates are likely to go up 5.4 percent in January.

For within county mail, the new rates will be a decrease of 5 to 6 percent, the National Newspaper Association announced April 8. That assumes the Postal Rate Commission will accept the rates requested by USPS.

NNA President Mike Buffington, editor of The Jackson Herald, Jefferson, Ga., said the new rates were the result of several factors that NNA has worked on for a number of years. He congratulated the Postal Service and NNA's Postal Committee, chaired by Max Heath, vice president of Landmark Community Newspapers Inc., for a successful campaign to hold down postage for local newspapers.

"Anytime postage costs - which are a huge expense for most newspapers - can be held steady, it gives a local newspaper an opportunity to invest in ways that better benefit their own local communities. We were pleased to have no increases

for the past couple of years. Now to have our main class of postage actually go down is terrific news," Buffington said.

Heath said NNA had learned of the possible reduction several

Civil Service Retirement System. Without the escrow payment, the Postal Service said, the freeze in rates that has been in place since 2003 could be sustained a while longer.

The cost formula that led to this good result came out of work NNA has done over the years in limiting the contribution from within county mail to postal overhead-which we think we deserve because our mail is efficient, and important to local communities,"

MAX HEATH
VICE PRESIDENT OF LANDMARK COMMUNITY NEWSPAPERS, INC.

weeks ago as it had followed cost statistics for within county mail, but had not wanted to count on the new savings until the news was official.

The United States Postal Service requested new rates with an across-the-board increase of 5.4 percent-which would include a 39 cent first-class stamp. The primary reason for the increase is the failure of Congress to repeal a required contribution of \$3.1 billion to an escrow fund made necessary by a controversy over payments to the

If the rate commission approves the increase, the rates would most likely go into effect early in 2006.

Heath also complimented the Postal Service on the proposed reduction. He said three factors are to be credited for the good news.

"First, Postmaster General Jack Potter has done a terrific job in squeezing cost out of the Postal Service. If it weren't for this Congressionally mandated escrow payment, there would be no increase proposed now.

"Second, local publishers

deserve a major share of the credit. This reduction isn't a gift from the Postal Service. It is the result of good cost controls by publishers, who present a highly presorted efficient mailstream in the within-county mail.

"Finally, quite frankly, the credit goes to NNA. The cost formula that led to this good result came out of work NNA has done over the years in limiting the contribution from within county mail to postal overhead - which we think we deserve because our mail is efficient and important to local communities. By working closely with the Postal Service and with Congress to ensure recognition of this preferred rate of mail, NNA has been doing its part to promote community newspapers and their viability in the mailstream."

The proposal before the PRC kicks off a process that could take as much as 10 months as the costs behind each rate are examined and challenged. NNA will participate in the PRC process on behalf of community newspapers.

Kentucky Supreme Court restores libel verdict

Kentucky's Supreme Court restored a nearly \$3 million libel verdict against WHAS-TV in a decision rendered in late August that hinged on what part First Amendment standards must play in defamation cases.

A jury awarded the Kentucky Kingdom amusement park in Louisville \$3.97 million in damages for the television station's repeated reports regarding a 1994 roller coaster collision that injured five people. Kentucky Kingdom argued that three statements made during those broadcasts were defamatory:

- After interviewing a passenger in one of the cars who stated: "I mean everybody should know about how dangerous this ride is." A WHAS-TV reporter said "state inspectors also think the ride is too dangerous."

- During a story about the expected reopening of the roller coaster, a reporter referred to the ride as "the roller coaster ride that malfunctioned earlier this week."

- Several years later, when reporting about a lawsuit filed on behalf of one of the injured passengers, WHAS-TV reported

From a legal standpoint

By Jon Fleischaker
KPA General Counsel
Dinsmore & Shohl



"Kentucky Kingdom removed a key component of the ride."

In addition, Kentucky Kingdom argued that the broadcasts, taken as a whole, were also defamatory.

Under the First Amendment, Kentucky Kingdom was required to introduce proof of "actual malice," in other words - WHAS-TV had made the statements knowing they were false or with reckless disregard as to whether they were false. The jury found actual malice as to each statement and awarded Kentucky Kingdom \$475,000 for lost profits, \$1 million for damages to reputation, and \$2.5 million in punitive damages.

The trial judge set aside the award of \$1 million for reputation damages because any such loss to Kentucky Kingdom for its damaged reputation was already taken into

account in the award for lost profits. Both parties appealed the decision.

Under the First Amendment, appeals courts must re-examine a jury's finding of actual malice.

The Court of Appeals determined that the evidence established actual malice regarding the "too dangerous" comment but not the statements "the ride that malfunctioned" and "removed a key component." Because the damages awarded by the jury did not differentiate between the statements, the Court of Appeals ordered a new trial.

In its Aug. 25, 2005 decision, the Supreme Court reinstated the \$2.97 million verdict, finding evidence to support a finding of WHAS-TV's actual malice. The court relied on a number of facts to uphold the jury's conclusion that WHAS-TV made the three statements knowing they were false or with reckless disregard for whether they were false.

First, the television station broadcast the "too dangerous" allegation after it had been told that it was false and after flagging its news scripts questioning the accuracy of the claim.

Second, the statement that the

"ride malfunctioned" was broadcast three times after WHAS-TV's own records reflected that state inspectors had not said the ride malfunctioned and twice after admitting to Kentucky Kingdom that the statement was wrong and would be corrected.

Third, the WHAS-TV reporter admitted that his "removed a key component" report was false.

Also, the Supreme Court upheld Kentucky Kingdom's use of a journalism-ethics expert to testify that professional standards had been violated in support of its claim of actual malice.

WHAS has filed a motion with the Kentucky Supreme Court seeking a rehearing.

If that motion is denied, the station can then seek a hearing before the U.S. Supreme Court. If the decision stands as is, however, it serves as a persuasive reminder of the care that must be taken to correct and not repeat inaccuracies, verify credibility and retain objectiveness. Reporters and news outlets must abide by such basic reporting standards in order to invoke the protections of the First Amendment.

P.R. firm Guthrie/Mayes sold to three senior executives

Guthrie will remain active in business he started in 1977

Jack Guthrie, a pioneer in the public relations field both locally and nationally, has sold his company to the firm's three senior executives - Clair Nichols, Dan Hartlage and Andy Eggers.

Guthrie, who started his business in 1977 as a one-person shop and built it into its current status as one of the largest independent public relations firms in the southeast, will remain as chairman of Guthrie/Mayes Public Relations. Management of the firm - which will retain its name - will be shared by the new owners. The purchase price was not disclosed.

"I'm extremely pleased to be handing over the reins to our man-

agement team," Guthrie, 64, said. "This ensures that the quality, creativity and professionalism that our clients have grown accustomed to will continue uninterrupted. Dan, Andy and Clair have been a driving force at Guthrie/Mayes for many years - much of our success is owed to them."

"The beauty of the purchase is that there won't be any staff shuffling or change in overall leadership," Nichols said. "Our strength is our people and our clients and we are pleased that Jack will remain with the firm."

The new owners:

- Clair Nichols, 63, has served as senior vice president and directs the firm's public-affairs practice, working heavily with manufacturers, utilities, public agencies and chemical companies. In addition, he oversees agency services provided by several account teams. He joined the

firm in 1986, following several positions in Kentucky state government, including deputy secretary of the Transportation Cabinet, and executive director of the Public Service Commission. Nichols also served as executive vice president and chief operating officer of Schmutz Manufacturing Company.

- Dan Hartlage, 45, has served as a vice president and oversees several GM/PR account teams. He is involved in corporate communications, product publicity, media relations and media training of business executives. He has key experience in areas such as tobacco, agriculture and employment-related issues, and manages the firm's Philip Morris USA client activities. Hartlage joined GM/PR in 1993 and has 20 years of experience in client-side and agency public relations, as well as daily newspaper and network-affiliated television journalism.

- Andy Eggers, 48, has served as a vice president and manages several account teams. He directs the firm's media training practice, plus concentrates in the areas of crisis communications, media relations and event planning. He serves as the day-to-day manager of the firm's national Toyota account. Prior to joining the firm in 1995, Eggers spent 14 years as a newspaper journalist. Included in that role was a nine-year stint as managing editor of Business First newspaper of Louisville, as well as working as a reporter and editor for a Gannett daily paper in Florida.

Following a six-year stint as chief executive officer of the Kentucky Derby Festival, Guthrie opened his firm in 1977. Prior to the festival, he had forged a successful public-relations career with Philip Morris Inc., both in Louisville and New York City.

ADVERTISING

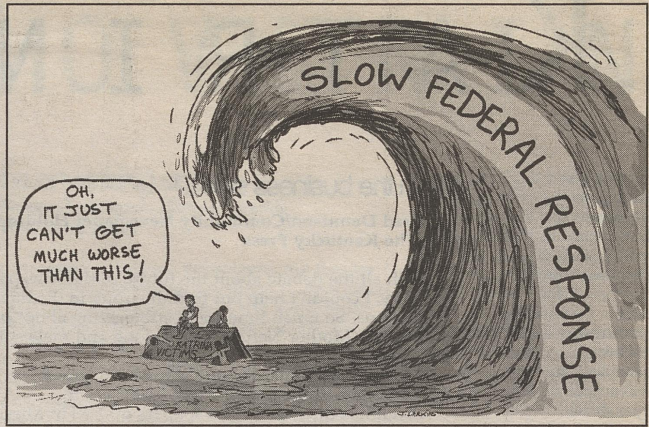
Continued from page 6

necessity to our readers. They need to know where their eye doctor is and where they can get car repairs. They are waiting for adjusters to show up so that they can begin rebuilding or repairing their houses. They need jobs. Diana and I work with the Biloxi staff to develop ways to get that information out quickly. Rates, billing, production processes – they don't change that quickly at newspapers; everyone is on overload.

As I write this note, we hear that lines are long at the gas pumps – rumor has it that gas rationing will take place due to the new hurricane that has just been upgraded to a category 5 – we anxiously look on line at the path projection and wonder if it will turn toward us ... then feel badly that we are almost hoping it goes to Texas.

I am homesick, and I have nine days left here. I am humbled by how lucky I am to have my house, my husband and my dogs safely situated on Beaver Lake in Anderson County as summer fades into fall.

And I now know it can all change in a matter of hours.



JACKIE L. LARKINS/THE HARRODSBURG HERALD

REPORTER

Continued from page 1

I knew the players, the history and I knew what was there before Katrina took it out.

Being a part of a big story was only a small factor in my desire to go.

I needed to see my friends. I needed to see their faces.

But even after I learned that everyone was OK, the weight of Katrina's destruction in people's lives – both inside and outside the newsroom – was difficult to shake.

It was difficult for all the journalists trying to cover this story – not just those with personal ties to South Mississippi or New Orleans.

Journalists aren't supposed to be part of the story. We're supposed to be detached, objective and rational.

We broke all the rules and we didn't think twice about it.

I know a photographer who gave his only boots to a Vietnamese man who had no shoes.

I heard another reporter call the mother of a woman she had interviewed at a shelter earlier that day to tell her that her daughter was OK.

Other members of the media give lists of areas or of people who needed food and water

to emergency workers. They'd often go back the next day to check if the aid made it.

Other reporters gave people rides to distribution centers

I left the office every day with extra water and copies of that day's newspaper.

Some people needed the water.

But everyone took a newspaper.

Everyone.

Accurate information was a hot commodity that week after Katrina hit. Phone service was still out. Electricity was just starting to come back on. Radio and the newspaper were the only sources of information for most people.

I thought one woman was going to cry when I gave her my last copy.

As I started to walk away, she called after me.

"Hey, thanks a lot," she said, holding up the newspaper. "I mean not just for the newspaper but for getting it all down, you know? I don't know how you guys do it."

I wanted to say that I don't know how we do it either. I wanted to say I was sorry that I wasn't a builder, a plumber or an electrician who could fix her broken house. I wanted to say I was sorry that I wasn't rich and couldn't just write her a check and make it all better. But I didn't say that. I said the only thing I knew to say.

"Hey, it's my job."

The Bourbon County Citizen
 A Direct Descendant Of The Western Citizen, est. 1807 Vol. 22, No. 35
 P.O. Box 138, Paris, Kentucky, 40362 Price: \$10 Wednesday, September 7, 2005

Local Response For Hurricane Relief Victims Grows
 By Paul Shivers
 The local response to the victims of Hurricane Katrina is growing. The Bourbon County Citizens' Committee for Hurricane Relief is organizing a fund-raising event to help the victims of the storm.

Paris Emergency Response Team To Help Hurricane Victims
 By Paul Shivers
 A team of volunteers from Paris is preparing to help the victims of Hurricane Katrina. The team will provide food, clothing, and other supplies to the victims.

Judge Isaacs Dismisses Suit; Wal-Mart Project Now Likely
 By Paul Shivers
 A lawsuit filed by a group of citizens against Wal-Mart has been dismissed by Judge Isaacs. The group is now planning a project to help the victims of Hurricane Katrina.

Library Accepting Donations For Hurricane Victims
 By Paul Shivers
 The Paris Public Library is accepting donations of books, clothing, and other supplies for the victims of Hurricane Katrina.

Fond Memories Surface With News Of Walter Reed Hospital's Closing
 By Paul Shivers
 The closing of Walter Reed Hospital has brought back fond memories for many people who worked there. The hospital was a major employer in the area.

Hospital Announces Board of Trustees
 By Paul Shivers
 A hospital has announced its new board of trustees. The board will be responsible for the management of the hospital.

100 Years of Progress in Reading: With Great News and Stories

Louisiana newspaper organization calls on industry for aid

To assist Louisiana newspapers experiencing business and personal disasters due to Hurricane Katrina, the Louisiana Press Association is launching: Adopt A Newspaper, Buy An Ad.

"We here at LPA know our member newspapers believe in a strong editorial presence and will publish regardless of the obstacles they face, but we also know that they need advertising to

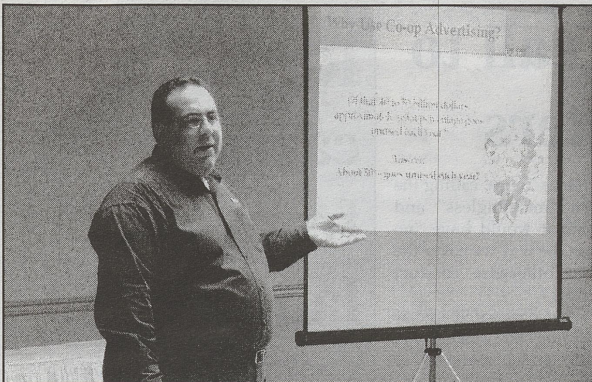
survive. In many cases, the commercial communities are devastated in these cities and towns.

"They will rebuild but it will take time," Pam Mitchell-Wagner, LPA executive director, said. "There is no better way to support newspapers in a time of editorial demand and financial crisis than with advertising."

The LPA advertising placement service will

not be taking commission under this program.

To participate, go to the LPA site, LaPress.com, and choose an ad size. Contact Bruce Washington at Bruce@LaPress.com with payment information and the ad copy, LPA will coordinate the placement of the ad in the adopted newspaper. Washington may be reached by phone at 225-344-9309 or 1-800-701-8753.

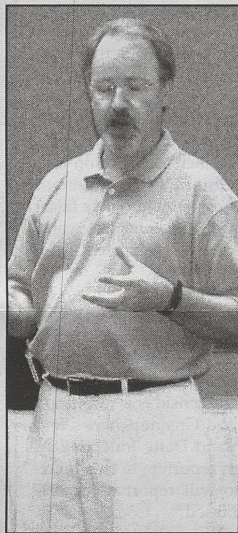


Design in mind

Above: Phil Harris spoke at the fall advertising seminar on co-op advertising. Harris told the newspaper employees who attended how to develop a successful sales department as well as sales basics for co-op advertising.

Right: John Crawford, of MultiAd, spoke to the fall seminar group about design software and technology. Part of his discussion centered on developing technology advances for every size newspaper.

Below: Steve Wheatley, chairman of the KPA Ad Steering Committee, introduces Jane Scott of MultiAd. Jane spoke on Contemporary Newspaper Ad Design at the fall seminar held Sept. 15 in Shepherdsville and Sept. 16 in Lexington.



PHOTOS BY TERESA REVLETT/KPA



Landmark staffers will be rolling on the river

It was Landmark all the way with the statewide classified sales contest. Mary Dale Lisby was the grand-prize winner of the contest that concluded on Sept. 15. She works at Landmark's corporate office in Shelbyville. Good work!

Mary Dale sold 12 statewide classifieds in the contest period. For her efforts, Mary Dale will get a gift certificate from Extreme Expeditions in New River Gorge, W.V.

Carol Mudd of Bardstown Kentucky Standard and Michelle Morrison of Elizabethtown New Era both tied for second place with their sales efforts. They too, get a gift certificate for white water rafting tours from Extreme Expeditions.

To visit the Extreme Expeditions Web site go to www.goextreme.com and you can see how much fun our Landmark partners will be having on their West Virginia getaway.

Advertising Plus

By Teresa Revlett
KPS Director of Sales



Stinnetts win community service award

The Gleaner Features Editor Donna Stinnett and Business Editor Chuck Stinnett have been selected as winners of E.W. Scripps Company's William R. Burleigh Award for Distinguished Community Service.

The Stinnetts, celebrating 25 years with The Gleaner, become the first couple to be honored with the Burleigh Award. They join four other Scripps employees as the 2005 honorees.

Winners receive a trophy and the right to award a \$5,000 grant to the charity or charities of their choice. Their names are also added to the Hall of Fame plaque at the corporate office in Cincinnati.

The Stinnetts have played major roles for years in organizing the W.C. Handy Blues and Barbecue Festival.

Are you sitting on your newspaper's archives?

SmallTownPapers works with small community newspapers from across the country to scan current and archived newspapers at no cost to the publisher and to provide online access to keyword-searchable newspaper pages that appear exactly as printed.

SmallTownPapers offers safe, intact scanning of bound volume archives, protection of publisher content from public domain, revenue sharing, and other products and services. Visit our website for more information.

www.smalltownpapers.com

SmallTownPapers®

Paper rejects council's call to replace Greenup reporters

By KENNETH HART
The Independent

GREENUP - Some members of the Greenup City Council have a major problem with the newspapers that cover it.

By a 4-2 vote on Sept. 27, the council passed a resolution first proposed in August by Councilman Bud Quillen, chastising The Independent and the Greenup County News-Times - the only media outlets that cover the council's meetings on a regular basis - for what it claims is biased and inaccurate reporting.

"I think this is a very important issue because if we don't do something, we're going to have the public against us and coming here to complain about things they read in the newspaper," Quillen said.

The resolution - which carries no legislative weight - calls upon the newspapers to "provide fair, complete and accurate reporting on the activities of our city's government."

It also alleges that "erroneous reports" by The Independent and the News-Times have caused "unwarranted contro-

versy that has damaged the image of our city," and that the newspapers "have concentrated their reporting on contrived controversies rather than the many accomplishments (sic) of this council."

The resolution also claims that an editorial that appeared in The Independent after Quillen first proposed the measure "falsely represented this council as never having read the First Amendment of the U.S. Constitution or were not capable of understanding it."

"Traditionally, people who are unhappy with the coverage they receive in newspaper stories are blaming the messenger," Mike Reliford, editor of The Independent, said. "It's been that way since Benjamin Franklin's Penny Press. We are very satisfied with the work of the reporters who cover the council - Cathie Shaffer and Ken Hart. I have worked with both since they have been in Ashland and have always found both to be forthright and honest."

Reliford reiterated a position stated by Eddie Blakeley, publisher of both The Independent

and the News-Times, calling the resolution "meaningless" and saying that it would have "no bearing on the way we cover the council or otherwise conduct our business."

Reliford also repeated an earlier invitation by Blakeley to meet with council members at any time.

"I agree with Mr. Blakeley, they are welcome to come in and talk to us about this matter," he said. "Thus far, they have not taken us up on that offer, but have chosen instead to grandstand in their meetings."

The council's resolution also states "editorials and columns" in The Independent "have falsely accused this council of wanting to bar their reporters from council meetings."

The final draft of the resolution does not mention any specific reporters. However, when Quillen first proposed the measure Aug. 23, he moved "for the council to consider a resolution asking the Greenup News and the Ashland Daily Independent to assign reporters to this meeting who will report accurately and unbiased."

they can remain frozen and isolated from other things.

Consider other states not affected by Katrina. In the worst case scenario, you can pack individual freezers that you buy from an appliance store or get donated from individuals. It's low tech, but it works. You can sell the freezers after the disaster recovery concludes.

After you get the volumes frozen, then you can start to make plans for the next steps. If the vendor offers cleaning services, you might seriously consider using them if they have had experience with bound volumes of fragile newspapers. Even if they've had experience with cleaning, you should still contact the next level of caregivers--the book and paper conservators. The American Institute for Conservation (AIC) has mobilized some resources. Consult their web site: <http://aic.stanford.edu/> There is a form on their site for "choosing a conservator." It's kind of dense because it deals with all kinds of object conservation. Just pick "books" and "disaster recovery" when you get to that section.

Ruling bars carriers from joining labor union

Courier-Journal among papers affected by decision

The National Labor Relations Board has ruled the newspaper carriers at the St. Joseph (Mo.) News-Press are independent contractors who do not have the right to unionize, a decision that impacts weeklies as well as dailies, because weeklies are increasingly using carriers.

"The California Newspaper Publishers' Association, along with the Missouri Press Association, St. Louis Post-Dispatch, Knight Ridder, Tribune Co., Advance Publications, E.W. Scripps Co., McClatchy Co., Belo, North Jersey Media Group, Copley Press, Donrey Media and Landmark Communications, filed an amicus brief spearheaded by Newspaper Association of America, supporting the News-Press in the case," reports the CNPA.

The NLRB decision reversed a prior ruling that declared the nearly 400 carriers and haulers at the News-Press employees under federal law, and said they could organize. The first ruling said the newspaper committed unfair labor practices by discharging carriers who were engaged in union organizing activities.

The NLRB ruling also upheld precedent in determining what makes a newspaper carrier an independent contractor, and thus ineligible to unionize. The Graphic Communications International Union (GCIU) has been especially active in trying to organize carriers.

In 2003, a regional NLRB director ruled that some carriers of The Courier-Journal in Louisville are employees who could vote to be represented by the GCIU.

Last year, a similar ruling allowed a union vote at another Gannett Co. newspaper, The Arizona Republic in Phoenix. The most immediate impact will be at those two papers, said Nashville attorney Mike Zinser, who represented The News-Press. NLRB directors "are going to be hard pressed not to reverse rulings that the carriers at the papers are employees," he said.

THOMPSON

Continued from page 3

Of the vendors listed, those who have the most experience with books and documents include:

- American Freeze Dry
- Blackman-Mooring-Steamatic Catastrophe (BMS CAT) (has office in Biloxi)
- Document Reprocessors
- Midwest Freeze Dry
- Munters Moisture Control

BMS Cat and Document Reprocessors would get my top vote.

If none of these five companies can respond, consider the other companies on the list that can offer "blast freezing" or "freeze drying" or "freezer storage." If none of those companies can respond, consider hiring a refrigerator semi-truck to haul them offsite to a freezer somewhere where

Long-time publisher steps down in Middlesboro

After 51 years in the newspaper business, J.T. Hurst announced his retirement last week as publisher of the Claiborne Progress, Middlesboro Daily News and Cumberland Gap Trading Post.

In a career that began with him delivering newspapers on a bicycle, Hurst also worked as printing manager, production manager and advertising director of the Daily News. In 1991, he became publisher of the Daily News as well as the Progress and the Trading Post. In 1993, he became a regional manager for American Publishing Company/Hollinger International, in charge of 11 newspapers in Tennessee, Kentucky, Ohio and North Carolina. The company chose him as Publisher of the Year I 1994 and twice more as regional publisher of the year. In 1999, the papers were sold to Community Newspaper Holdings Inc. (CNHI) and in 2004, the properties were sold to their current owner, Heartland Publications.

Of all his accomplishments in the newspaper business,

employees of the Progress remember his efforts on a cold New Year's Eve in 1996. That night, the old Progress building burned to the ground. With the fire still burning in parts of the building, Hurst donned a fire helmet borrowed from the fire department and joined Progress employees and fire department personnel helping carry out what equipment could be salvaged. He was also in close contact with the parent company to acquire a temporary home for the newspaper and new computer equipment to continue publishing the Progress.



J.T. HURST

Additionally, Hurst went to work on finding a permanent home for the paper.

In an article for the Progress dated Jan. 8, 1997, then-editor Ron Morgan quoted Hurst in the aftermath of the devastating fire.

"I'm going to stay right here to do everything I can to get you up and rolling again as quickly as possible." It is a tribute to his experience and leadership that the Progress never missed publishing a single edition during those

difficult days. In December 1997, after nearly a year at its temporary home on Court Street, the Progress moved into its current home on Main Street in Tazewell - a fully equipped modern facility to house the newspaper.

That was not the only time that Hurst helped make sure the Progress was not stopped by a disaster. In 2001, a lightning strike destroyed all but one computer and every telephone at the newspaper offices. To make matters worse, it happened on Monday, the day the paper prepares to go to press. Thanks to the quick thinking of Hurst, as well as Kelly Harrell and Eddie Ogan, the Progress was not only published on time but had new computers by the end of that week.

The decision to retire was motivated largely by concerns for his health, Hurst added, "I just wanted to slow down."

Married to his wife Delores for 44 years, the couple has one daughter, Debra. Hurst plans to keep busy, writing various "looking back" articles and will act as a consultant for Heartland Publications. He now holds the title of publisher emeritus.

Lawrence tabbed to replace J.T. Hurst

Michael Bush, president of Heartland Publications, the parent company of the Claiborne Progress, announced Tuesday that Alabama native Gary Lawrence will replace retiring publisher J.T. Hurst.



GARY LAWRENCE

Lawrence joined the staff of Heartland Publications in May 2005 as a chief operating officer of the company's Southern Divisions, which is comprised of newspapers in Oklahoma, Tennessee, North Carolina and Southern Kentucky. Lawrence will serve as publisher of the Progress, Middlesboro Daily News and Cumberland Gap Trading Post in addition to his duties as COO.

"I'll be based in Middlesboro but will be traveling to the other operations as needed. I'm expecting I'll be there probably 60 percent of the time. I like the area, I think it has a lot to offer. It's the kind of place like I grew up in, in Alabama. It's what I'm comfortable with." Lawrence said Middlesboro's location will make it easier for him to travel to the other newspapers he oversees.

"When you have a change of this nature, particularly when the publisher has been a large part of the community for such a long time, we always bring some new and different ideas," said Lawrence.



QUEENS FOR A DAY

Donning tiaras and magic wands, Erica Osborne and Emily Grove, reporters with the Georgetown News-Graphic, offer up their secret recipe chili as The Chili Queens during the Georgetown Festival of The Horse Chili Cook Off. Proceeds from the event were donated to the Toys for Tots program.

NEWS

Continued from page 1

served as president, solicited donations from Kentucky newspapers to help offset some of the legal fees.

The KPA Legal Defense Fund contributed \$20,000 to the original lawsuit. Nelson's plea for newspapers to help with the appeal process resulted in \$500 each from the state's two Society of Professional Journalists chapters, a \$3,000 contribution from the national SPJ headquarters and a \$1,000 contribution from Jon Fleischaker's brother. Fleischaker is KPA's general counsel and handled the original lawsuit and the appeal.

The 47 newspapers responding to the funding assistance have pledged \$15,319.42 by making additional commitments through the KPA Legal Defense Fund.

The 47 are The Advance Yeoman, Appalachian News Express, Ashland Daily Independent, Barren County Progress, Bowling Green Daily News, Butler County Banner, Cadiz Record, Campbell County Recorder, Carlisle County News, Central Kentucky News Journal, Citizen Voice and Times, Clay City Times, Community Recorders, Cynthiana Democrat, Danville Advocate Messenger, Dawson Springs Progress, Eastern (EKU) Progress, Edmonton Herald News, Elizabethtown News Enterprise, Falmouth Outlook, Boone County Recorder, Frankfort State Journal, Georgetown News Graphic, Grant County News, Harrodsburg Herald, Hart County News Herald, Jessamine Journal, Kenton County Recorder, Kentucky New Era, Kentucky Standard, LaRue County Herald News, Leitchfield Record, Livingston Ledger, Maysville Ledger Independent, Monroe County Citizen, Oldham Era, Owenton News Herald, Paintsville Herald, Princeton Times Leader, Recorder Newspapers, Shelbyville Sentinel News, Shepherdsville Pioneer News, Stanford Interior Journal, Todd County Standard, Tompkinsville News, West Kentucky News and Whitley News Journal.

Legal fund gets boost

The Kentucky Press Association's Legal Defense Fund began its 10th year in August. In the first nine years, the LDF has reimbursed the 97 newspapers participating in the network a total of \$219,494 for legal expenses incurred in qualified actions.

The new LDF year, beginning Sept. 1, had 97 newspapers renewing their participation in the program, with several increasing their annual commitment. Those increasing their annual commitment include the Central Kentucky News Journal, Crittenden Press, Jessamine Journal, Kentucky Standard, LaRue County Herald News, Springfield Sun and Stanford Interior Journal.

In all, the 97 newspapers have contributed 5,303 inches of advertising - an increase of almost 300 inches over last year. The net contribution amount is \$53,574, an increase of \$4,900 over last year's mark.

Only those newspapers participating in the network by donating advertising space are eligible for reimbursements of up to 50 percent for legal expenses.

PEOPLE AND PAPERS

Continued from page 2

Lisa Sutton comes to Citizen Voice and Times

Lisa L. Sutton of Irvine has joined the staff of the **Citizen Voice and Times** as an ad sales representative for Estill and Madison counties.

A 1995 graduate of Madison Central High School, she is the wife of Dusty Sutton and the daughter of Billy and Brenda Whitaker, all of Richmond.

George Ferrell steps down from Jackson

George Ferrell is resigning his position as editor of the **Jackson County Sun**.

His decision was due to personal and health reasons.

His last day as editor was Sept. 9.

During Ferrell's tenure as editor of the Sun, the paper earned awards for excellence from the Kentucky Press Association. He has served as Sun editor for more than a decade.

"We understand the need for George to take some time off to recuperate and relax," Jay Nolan, Sun publisher, said. "He has been working in the newspaper industry in southeastern Kentucky since 1983, and I know many of his press colleagues, along with thousands of Sun readers, join me in wishing him all the best."

Heather Lytle joins Messenger news staff

Heather Lytle has joined the editorial staff of the **Madisonville Messenger**. She graduated from Indiana University with a degree in English in 2003. The Messenger is her first writing job. Lytle will be covering a range of topics for the paper, including business, agriculture and the communities of Dawson Springs, Hanson and Earlington.

Caldwell takes over position at Enterprise

Debbie Caldwell, who began her newspaper career as a part-time sports photographer, has been named the news editor at the **Harlan Daily Enterprise**.

After a three-and-a-half-year-stint as judicial secretary for Harlan Circuit Judge Ron Johnson, Caldwell replaces Kellee Edwards, who accepted the news editor position at the **Georgetown News-Graphic**.

Caldwell began to work for the Enterprise in 1996 and within a year became part of the full-time staff as a reporter.

Caldwell has won two national awards for photography and several Kentucky Press Association awards. Her work also graces the cover of BellSouth phone books throughout the United States.



DEBBIE CALDWELL

Cartoonist receives new professional status

The **Central Kentucky News-Journal's** editorial cartoonist Terry C. Wise has been upgraded to professional status by The Association of American Editorial Cartoonists just in time for its new Web site launching.

The Association of American Editorial Cartoonists launched its new Web site at www.editorialcartoonists.com last month.

Garvin named editor of Glasgow Daily Times

Todd Garvin has been named editor of the **Glasgow Daily Times**.

Garvin, 38, got his start in 1993 as a sports clerk at the Ashland Daily Independent where he was "plucked" from relative obscurity by sports editor Mark Maynard who saw a College Press Association prize winning story Garvin had written on a high school basketball coach.

As managing editor of The Daily Times, Garvin said he aims to show the human side of Glasgow and Barren County.

"I believe newspapers as a whole have distanced themselves from their customers," Garvin said. "Often a nice human interest story will go uncovered because it's not considered newsworthy, whereas I believe anything with a heartbeat has a story to tell. Making that story interesting enough to where your customer is affected by it, learns something from it or simply smiles while reading it is the challenging part."



TODD GARVIN