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THE KENTUCKY PRESS

Volume 59, Number

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November, 1988

Fire, explosions force abbreviated C-J issue

After a chain of fires and explosions that took place Thursday November 10, at The Standard Gravure Corporation, it was surprising that The Courier-Journal could publish their Friday edition.

Late Thursday night, newspaper editors decided to put out a truncated edition without any advertising or comics.

After fire department officials informed president and publisher, George N. Gill and other top editors that it was unlikely that newspaper employees would be able to enter the building that night, an alternative plan was put into action. The Courier-Journal turned to the Lexington-Herald Leader to print some copies.

A group of editors then went to Lexington to prepare news stories for publication.

In order for the Herald-Leader to provide printing capability for The Courier-Journal they decided to print one edition instead of two. Electronic copies of news stories had to be edited and be sent to the Herald-Leader for the Courier-Journal to be published in Lexington.

By 11 p.m. all Courier-Journal employees were allowed back in the building; however, plans continued to have the paper printed in Lexington and employees in Louisville began working on advanced sections for Sunday's paper. It later became apparent that the computer problems were going to delay production in Lexington, therefore, the Courier-Journal stopped printing the weekend sections and began working on Friday's paper.

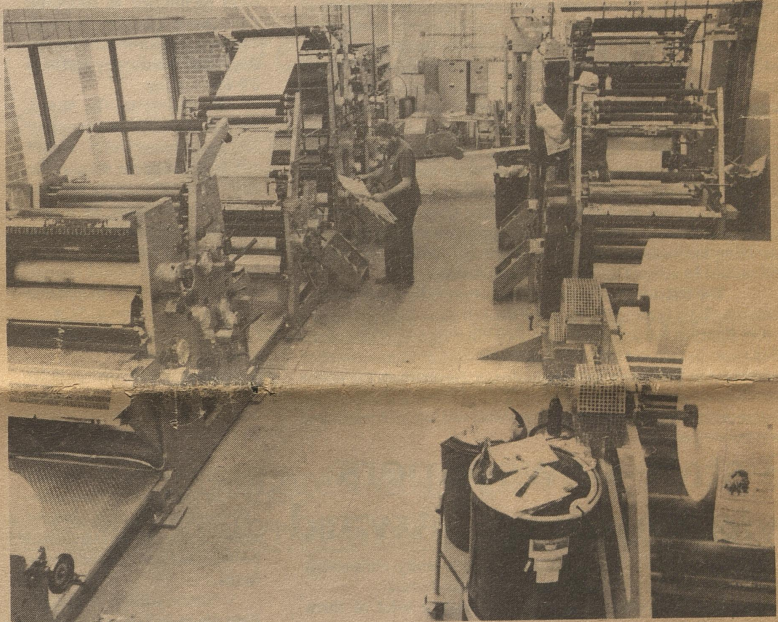
The papers started rolling off the presses around 2:45 a.m. in Louisville and 3 a.m. in Lexington. According to Jim James, director of pre-press operations and transportation at the Courier-Journal about 70,000 Courier-Journals were printed in Lexington and about 190,000 in Louisville.

Saturday issue includes 2 days of C-J features

The Saturday, November 12 edition of The Louisville Courier-Journal was a little different than usual Saturday morning.

Because of the series of fires and explosions Thursday night November 10, at The Standard Gravure Corporation adjacent to The Courier-

Continued on Page 8



Winchester Sun shows off new press

The Winchester Sun showed off its new press to the public Sunday, November 20 with an open house for Clark Countians. The Sun has installed an Atlas Web Leader eight-unit press. General manager Betty Berryman said the press, located in a new annex to the building, includes a quadra-color unit.

ON SECOND THOUGHT Scott County weeklies find gold in politics

By David T. Thompson
KPA Executive Director

When the dust has settled and the mudslinging stops, don't be surprised if two Scott County weeklies come out well ahead of other Kentucky newspapers in the amount of political advertising dollars spent for the November 8 general election.

The ballot in Georgetown and Scott County was almost identical to ballots in every other city and county throughout the Commonwealth -- presidential, congressional, county judge executive, the two state Constitutional amendment questions.

So why the difference between advertising dollars in Scott County and political advertising spent elsewhere in the Commonwealth?

One other issue. Merger. Merger of the city and county governments spurred more interest, and a lot more advertising dollars, than all the other races. Combined.

And that issue could mean a lot of advertising dollars in other counties down the road. Only one county -- Fayette -- has a merged city/county government. And during the November election, only two others attempted to combine city and county operations -- Scott and Franklin counties.

As local governments face more financial problems in the

Continued on Page 8

Lottery ad bill signed; takes effect May, 1990

Congress has cleared H.R. 3146, the "Charity Games Advertising Clarification Act of 1988," for the President's signature. The House approved the Senate's amendments to the bill, on October 19.

This legislation will expand the existing advertising exemptions accorded to state-conducted lotteries to allow advertising in any state which conducts its own state lottery. Publications in such states no longer will have to be concerned about replating for their mailed editions or altogether refusing advertising for state-conducted lotteries. However, publications or broadcast stations which are published in states that do not conduct their own lotteries, may not run advertisements for state-conducted lotteries. The bill also will remove the restrictions on advertisements or other information concerning legal games of chance which are conducted by a "not-for-profit entity or a governmental entity." A not-for-profit entity is defined as any entity that would qualify as exempt under Section 501 of the Internal Revenue Code, such as churches or fraternal organizations. The exemptions also would apply to advertisements or other information concerning commercial entities' promotional lotteries and related activities that are "clearly occasional and ancillary to the primary business" of those entities. Examples of this last category would be a car dealership which conducts a drawing to award an automobile, or to a travel agency which conducts a raffle for a free trip. Games conducted by professional gambling businesses such as Las Vegas or Atlantic City casinos still would be subject to the federal restrictions.

The bill does not remove the current federal prohibition on conducting gaming through the mail. It would not preempt a state's right to restrict or even prohibit lotteries and other games of chance. In fact, the bill has an effective date of 18 months after enactment to provide adequate notice to the states in the event that they wish to pass new laws, prior to the effective date. Of course, even after the effective date, states still would remain free to regulate games of chance.

3 state newspapers win Southern Award

The Institute for Southern Studies recently announced the winners for the 1988 Southern Journalism Awards.

The Louisville Courier-Journal took a total of three awards in division one.

In Investigative Reporting, third prize went to Robert T. Garrett, Al Cross, Ben Z. Hershberg, and William Keesler of the Louisville Courier-Journal for their documentation of monumental abuses by strip-mining firms 10 years after federal reforms promised to bring justice to the coal fields.

In Campaign Reporting, first prize went to Richard Witt and R. G. Dunlop of the Courier-Journal for an eight-part series on vote buying, influence peddling, campaign finances and lack-luster regulation in the Kentucky election process. Third prize in Campaign Reporting was presented to Pam Luecke, Hunt Helm, and Tom Loftus for the Louisville Courier-Journal's masterfully executed "unauthorized financial profile" of Wallace Wilkinson, Kentucky's new multi-millionaire governor.

Other Kentucky papers that received awards were Covington's Kentucky Post and the Henderson Gleaner.

In Investigative Reporting, division two, finalists were Mark Neikirk, Debra Ann Vance, T. C. Brown, Connie Remlinger and William Weathers of the Kentucky Post for documenting rampant cronyism, vote buying and educational mismanagement among county school boards.

In Investigative Reporting, division three, third prize went to Frank Boyett of The Gleaner for uncovering more than \$275,000 due the local governments in the county from uncollected in-lieu-of-tax payments from area industries.

The contest included cash awards totaling \$1,500 for the best daily newspapers reporting in the region in both Investigative Reporting and Campaign Reporting.

NAB study shows stores should use early promotions

"Stores could maximize their productivity competitively by promoting the early part of the week for shopping," said Alfred Eisenpreis, senior vice president/retail marketing for the Newspaper Advertising Bureau, in announcing a new Bureau study.

The results of the study, a nationwide telephone sample of 1,896 women aged 18 and up, indicate that 46% of the days mentioned as shopping days were Monday through Thursday, against 20% for Friday, 25% for Saturday and only 8% for Sunday.

According to the study, 66% of all items are shopped for by women who would consider shopping on another day. With 55% of the reasons given for shopping on a specific day essentially based on impulse, Eisenpreis says, "many women would change shopping days if merchants gave them a reason to."

Some of the study's many findings include:

- About half (48%) of all women in the United States shop for general merchandise in a two-week period.

- For 53% of the items shopped for, women decided to shop on the day they actually went. Items planned for a week or more ahead tended to be big ticket items or consensus items.

- Those willing to change their shopping day because of retailer inducements are more likely to be younger and middle class, more willing to plan their shopping and more price-oriented.

- More than half of the shopping (54%) for general merchandise takes place in the afternoon, compared with mornings (26%) and evening (20%).

- For most items (55%), shoppers went to stores they were familiar with and whose merchandise they knew.

Results of the study have been published in "Seven Days of Opportunity: Women's Daily Buying Patterns." For a copy of the report, advertisers, agencies and news media should write to Research Department, Newspaper Advertising Bureau, 1180 Avenue of the Americas, New York, NY 10036, or call the department at (212) 704-4565.

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THE KENTUCKY PRESS

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 - * Drugs and How They Affect Your Community
 - * News Editorial, Advertising, Circulation and Associates
Division breakout sessions
 - * A Look at Open Meetings/Open Records
 - * Fall Newspaper Contest slide show, banquet and reception
 - * Governor Wilkinson's State of the State Address
- * and KPA's largest-ever Trade Show with emphasis on computer technology and graphics

Watch for more information in your mailbox -- Coming soon!

Across Kentucky

Alan Judd, a Louisville Courier-Journal reporter who was co-author of a series about improprieties in high school athletics, has resigned from the newspaper. The Courier-Journal has printed three corrections and two clarifications about the series as well as a statement from a high school teacher challenging the series reference to him. Judd said that he did not resign because of the corrections.

The Gleaner's Youth page staff is made up of seven writers for the 1988-89 school year. Three of the seven are returning from last year. The three veteran reporters are: Julie Carter, 17, a senior at Henderson County High School; Jill Brady, 17, also a senior at County High; and Tom Wallace, 17, at County High. The new reporters for the Youth page are Nikki Berong, 15, a junior at County High; Mary Madden, 16, also a junior at County High; Ginger Knowlton, 16, a junior at Memorial High School in Evansville; and Elizabeth Stull, 15, a junior at County High.

Incumbent Southern Newspaper Association President Wayne T. Patrick has announced appointments to standing committees for 1988-89. Kentucky members of Committees include: Editorial: Frank Batten Jr., Elizabethtown News-Enterprise; Personnel and Labor Relations: Kimberly G. Prather, Lexington Herald-Leader; Production: Lewis Owens, Lexington Herald-Leader, Owens was the 1984 KPA President.

Gary Hairlson was recently promoted to photo editor of the Jackson (Tenn.) Sun. He is a former staff photographer for the Henderson Gleaner. Prior to joining the newspaper in 1986, he worked as a photographer for Western Kentucky University, where he studied photojournalism.

Cathie Shaffer, former editorial page editor at the Messenger-Inquirer, has accepted a position as Today's Living editor at the Ashland Daily Independent. She will be responsible for writing columns and feature stories for the newspaper. Shaffer has recently been elected to a two-year term as president of the Kentucky Press Women, which is an affiliate of the National Federation of Press Women.

David Reeves, who has served as the advertising manager of The Murray Ledger and Times for the last six years has recently been named publisher of Tri-Lakes Newspapers in Branson, Missouri. A graduate of Murray State in 1980, he also obtained an accounting degree in August 1988. He is a native of Owensboro. Reeves worked in circulation and advertising at the Natchez, Miss. Democrat prior to joining the Ledger and Times Staff.

Willie Sawyers, editor of Corbin! This Week and The Whitley Republican, was one of the four panelists on Kentucky Educational Television's Comment on Kentucky program Friday, October 7. The journalists discussed issues relating to Southeastern Kentucky, including educational opportunities, industrial prospects, the lottery and other topics. Sawyers talked about the upcoming school board election in Whitley County and the dispute in Corbin over which road project should have the top priority.

Mary Ann Ohnheiser recently joined the Georgetown News and Times staff as an advertising sales representative. She previously worked as a local agent for the American Family Life Insurance Company. She is very active in community and school-related activities.

Kelly E. Mirt has been appointed advertising director of the Messenger-Inquirer. Mirt is the former retail advertising manager of The Denver Post. At the Messenger-Inquirer he will supervise advertising sales at the newspaper, including retail and classified. Mirt began his career in 1982 at The Eagle-Beacon in Wichita, Kansas, where he sold advertising to agribusiness interests.

Jim Thompson has been named circulation director for the Henderson Gleaner. He will be responsible for sales, service and administrative aspects of the daily newspaper's circulation department. Thompson is a former sales and regional manager of the Messenger-Inquirer.

Bill Cox, photography director for Corbin! This Week and The Whitley Republican, has won his second award in a monthly

contest sponsored by the National Press Photography Association. His entry was a photo layout on the Republican National Convention. It won third place in the photo essay category.

Belinda Mason, a former reporter for The Ohio County Times-News, testified in Washington, D. C. before a Senate Committee investigating areas of discrimination. Ms. Mason, a carrier of the AIDS virus since January, 1987, spoke to the committee on areas she feels AIDS victims are discriminated against. Mason, in a lawsuit filed in 1987, claims she contracted the virus through a blood transfusion at Madisonville's Regional Medical Center. She was at the center for the delivery of her second child when complications developed and she required massive blood transfusions.

Gene Abell, the Messenger-Inquirer's sports editor, has been appointed city editor of the newspaper. Abell will now be responsible for the newspaper's local news reports and he will continue as sports editor. Abell joined the Messenger-Inquirer as sports editor in 1984 after five years as associate editor of Cal's Pause Magazine in Lexington. He was sports editor of the Lebanon Enterprise during the mid 70s. He is a graduate of the University of Kentucky with a degree in journalism.

Holly Johnson, has joined the staff of the McLean County News as a reporter/photographer. She is a 1986 graduate of McLean County High School. Johnson will cover the Livermore City Council as well as other news items and features.

Frank Boyett, government reporter for The Gleaner, has won a major award for investigative reporting from the 13-state Institute of Southern Studies. He captured third place in the division for newspapers with 30,000 or less circulation with a series that uncovered tens of thousands of dollars due local governments from uncollected in-lieu-of tax payments from area industries. Boyett joined The Gleaner editorial department in May 1985.

Brent Mershon of London, has been named the managing editor of The Manchester En-

terprise. He will be responsible for the content of the paper's Headline News which covers Leslie and Jackson county. Mershon formerly served as the managing editor of The Sentinel-Echo in London. A graduate of Western Kentucky University, with a B.A. degree in photojournalism, Mershon has won numerous individual awards from the Kentucky Press Association and the Kentucky Weekly Newspaper Association.

Rick Anderkin of the Mt. Vernon signal was presented a plaque by John McQueary, 4-H Agent, to the Mt. Vernon Signal for their dedication and cooperation for outstanding service and devotion to 4-H programs in Rockcastle County.

Catherine Turner of the Fulton Daily Leader was the Leader's honored employee during National Newspaper Week in October. Turner, who has been at the newspaper longest of any employee, 15 years, as the darkroom technician.

Susan Stone, recently joined the Governor's Press Office as a writer. She is a graduate of the University of Kentucky where she received a bachelor's degree in journalism. Stone was previously employed as a news writer at the State Journal. While at the State Journal she received a Kentucky Press Association Award for investigative reporting.

Jane Willis, a former publisher of The Meade County Messenger, has recently been awarded a Shriver Peace Worker fellowship. Willis has served as Peace Corps volunteer for the past two years in the Solomon Islands. She was one of two returning volunteers selected to study ethics for a year at Georgetown University in Washington, D. C. The award is worth about \$20,000. Willis is a graduate of Southern Methodist University where she received a bachelor of science degree in journalism. She obtained her master's degree from Eastern Kentucky University.

Jeff Fike of Paducah has been named circulation manager of the Mayfield Messenger. He will be in charge of the newspaper's daily delivery operations and services. Fike has an associate degree in data processing from Paducah Community College. Prior to

joining the Messenger, he was Area Supervisor in Circulation for the Paducah Sun.

Julie Agnew, the Family Life Editor at the Mayfield Messenger, will represent the Emblem Business and Professional Women's Club in the Southwest Region Young Careerist Competition, which will be held in Cadiz in April 1989. Agnew is a graduate of the University of Missouri, Columbia, where she received her bachelor's degree in journalism. She is the advisor for the Paducah Community College newspaper and teaches a class in newspaper production there.

Jim Donithan, chief photographer of The Ashland Independent, recently retired after a 45-year career at the newspaper. Donithan helped set up the department he came to head. He was first associated with the newspaper in 1937 when he had a paper route. Donithan took his last picture for the newspaper at the Boyd County Courthouse before retiring October 28.

Mark Neikirk, state editor for The Kentucky Post, won first place in the National Newspaper Association's 1988 National Better Newspaper Contest for an editorial. He took the top award in the daily newspaper division for a June 5, 1985 editorial entitled "Conflicting Interests." The editorial recommended that Covington Housing Director Howard Hodge get out of the housing investment business or the city housing office to avoid perceptions of conflict of interest.

Judy Jenkins and Chuck Stinnett series on child abuse has earned The Gleaner the 1988 Kentucky Council on Child Abuse Media Award for daily newspapers. Jenkins is a 20 year veteran with the Gleaner.

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From Here and There

The Associated Press Managing Editors Association has awarded 288 citations to newspapers and broadcast stations for outstanding contributions to the Associated Press report.

The citations are in three categories: news, newsphoto and news - newsphoto.

Newspapers in Kentucky cited in each category included, New Citations: Ashland Daily Independent, Harlan Daily Enterprise, Mid-dlesboro Daily News, Newsphoto Citations: Bowling Green Daily News; News and Newsphoto Citations: Hopkinsville New Era, Lexington Herald-Leader, Louisville Courier-Journal and the Paducah Sun.

A thunderstorm that swept through Henderson in October knocked out power to parts of the city, resulting in the Sunday edition of The Gleaner to get out about two hours late. The tripping of an electrical breaker repeatedly knocked out The Gleaner's computers, putting portions of the newspaper behind deadline. The power interruptions also slowed the printing of the newspaper.

The Eastern Progress, the student newspaper at Eastern Kentucky University, was selected as one of the top four student newspapers in the East Region by Associated Collegiate Press at the group's meeting in Atlanta.

The Progress was the only weekly paper to receive the regional Pacemaker Award for excellence in newspaper journalism along with newspapers from three other universities: Western Kentucky University, Indiana University and Penn State.

Student editors for the 87-88 issues on which the judges' decisions were based were Mike Marsee and Keith Howard. Faculty adviser is Dr. Elizabeth Fraas.

Associated Collegiate Press is the oldest and largest collegiate press organization.

Some newspapers nationwide pulled the comic strip "Cathy" from their newspapers and did not run the strip for several days leading up to the presidential election November 8.

In several installments leading up to the election, the

strip criticized the Reagan administration and the Republican party. At one point, a character says, "We need Mike Dukakis."

The criticisms about Republicans were made by a character named Andrea, who lost her job after having a baby because her employer did not offer maternity leave.

The Messenger-Inquirer decided to withhold the strip whenever it takes a partisan stand in the presidential campaign. In place of "Cathy" the paper ran another strip called "For Better For Worse."

Newsprint is a newspaper's second highest expense and a rise of almost seven percent in the cost of newsprint by paper suppliers will force many newspaper publishers to increase their subscription rates.

Paper mills in the United States claim that the 6.9 percent increase in newsprint prices are due to rising manufacturing costs.

Roy House, production manager at The Sentinel-Echo, said that the increase will cause another rise in the overall expenses of newsprint and the publishing of The Sentinel-Echo.

The Sentinel-Echo now costs its subscribers around .16 cents per copy for home delivery. Readers that purchase copies from a newsstand will continue to pay .35 cents per copy.

The state attorney general's office on October 17, issued a formal opinion stating that the Lebanon Water Works Company is a public agency for purposes of open meeting and open records laws.

The formal opinion was sought by The Lebanon Enterprise, The Courier Journal and Kim Greene, an attorney with Wyatt, Tarrant and Combs. Greene is the attorney for both papers.

The newspaper sought a ruling that the Lebanon Water Works Company is a public agency.

Greene said that the state attorney general's office supported her arguments that the company is a public agency based on information provided in the request for the formal opinion.

The attorney general's office found that Lebanon Water Works is a public agency for purposes of the open meetings law.

The Harlan Daily Enterprise discontinued its Monday edition effective October 17 and began publishing Tuesday through Saturday.

According to Ewell Balltrip, publisher of the newspaper, the action is the result of sluggish economic conditions in Harlan County.

The State Journal has increased its monthly subscription price 35 cents. It has increased from \$7.50 to \$7.85. Singles copy prices in newspaper racks and at dealers have not changed.

A new newspaper that began in Vanceburg earlier this year has ceased publication and the publisher of the weekly paper plans to start a newspaper in Robertson County.

The Lewis County News Advocate ceased publication earlier this month. The free, county-wide circulation weekly newspaper had been competing with The Lewis County Herald for readers in the county. Its first issue was published in March.

The Kentucky Standard has been named national winner of the 1988 Newsprint Award by CrimeStoppers International Inc.

The award was based on a story about Nelson County's entry into the Kentuckiana CrimeStoppers program in March. The story was written by Standard editor David Greer.

The Standard received a plaque for the Best Feature among non-daily newspapers. The plaque was presented by CrimeStoppers International President Tim Kline at the ninth annual CrimeStoppers International Convention in Norfolk, Va.

The Gleaner has increased its display advertising rate five percent. The increase, the first since October 1987, does not apply to classified reader or pre-printed inserts.

Publisher Steve Austin said that the reason for the rate adjustment is the increase in raw materials.

The Franklin Favorite won both categories in the "Partners In Education" competition sponsored by The Third District Education Association. The third district includes 17 area school systems.

A feature story on the Writing to Read program at Franklin Elementary was named the best single coverage article. The article was written by John Hart.

Four articles combined brought home the best year-long coverage award. They were, "Making Magic" and "Choosing to Live" by Michael Carter, a feature story on vocational education by Nancy Hudson and "Playing the Market" by Jill E. Brown.

The paper received a plaque and a \$100 cash prize was presented for each first place.

Newscurrents, a series of educational reports, filmstrips, maps and graphs among other items, is being made available by the Kentucky New Era to students in Todd and Christian counties, including Fort Campbell.

Participating schools receive weekly news filmstrips featuring wire service photographs, maps, graphs, and editorial cartoons pinpointing the weeks most important and educational news stories.

The Berea Citizen has increased the single copy price of its newspaper to 35 cents. One-year subscriptions will also be increased to reflect the new single copy rate. The local rate will be \$15.95. The in-state rate will be \$18.95, and the out-of-state rate will be \$21.96.

Editor Jack Hall said that the increase is necessary to help meet rising production costs. He is not sure how long The Citizen's copy price has remained 25 cents. However, since he has been associated with the paper the price has not been raised since 1981.

The names of dove hunters from Montgomery County arrested on three separate occasions remain unavailable although the federal Freedom of Information Act and state

Open Records Law state the rights of the public to have access to the information.

The conservative officers involved said that they were instructed by their superiors not to disclose any names.

Their regional supervisor, when questioned said it would be inappropriate for local or regional officers to disclose the names, since it was a federal violation. Court dates have been set for the hunters apprehended September 1-2, in federal magistrates court in Lex-

ington. Court dates have not been set for 14 hunters cited September 18. Those names have also been withheld by officials.

On October 10, The Middlesboro Daily News published its last Monday edition. However, all The Daily News staff will remain busy on Mondays gathering information to bring all the local, state, national and world news to keep their readers informed.

A TV magazine will make its return to The Daily News, along with daily listings of television shows, features about specials, TV personalities and movies are now included.

A full size weather information box will also return to the newspaper as well as a weekly religion page.

The Wayne County Outlook has added two new local columns to its weekly newspaper. The columns feature both high schools in Monticello.

Francie Richardson from Monticello High and Julie Gossage from Wayne County High were chosen by their schools to inform the public of current events at each respective high school.

David Smith, publisher of the newspaper said that the purpose of the columns is to give both schools an avenue of reaching the community.

The Kentucky Post has filed suit against seven Northern Kentucky school districts to obtain the birth dates of school bus drivers.

The newspaper contended that bus driver employment records are public record. The suits, filed in Boone, Campbell and Kenton County circuit courts, ask that the drivers' employment records be declared public record and that the districts give the newspapers access to those records.

The E. W. Scripps Co., which owns The Post, and reporter Michael Collins are named in the suits as plaintiffs.

The school districts named in the suits provided a list of bus drivers but would not release their birth dates.

The Post did not intend to publish the drivers' birth dates but would use the information to obtain other public records, such as traffic and criminal records.

Garage/composing room houses newest monthly

The Salt River Arcadian is the state's newest and possibly only, monthly newspaper.

Tom Watson, a reporter for The Associated Press in Louisville and his wife Susan, a social worker in Spencer County have thought about starting their own paper for a couple years. Now out of their garage turned into a composing room they do just that.

The November issue of the Arcadian is the paper's second issue.

Susan is in charge of advertising and subscription sales. The two editions that have been published so far have generated a paid subscription list exceeding 600.

The newspaper covers mostly Spencer County, but there is also news about neighboring towns including Bullitt and Nelson counties.

The first edition of The Arcadian lost a few hundred dollars; however, the financial report for the second issue has not come in yet.

The paper is a cross between the Farmer's Almanac and a big city daily. And it may be the only newspaper in the state with two members of the Kentucky Journalism Hall of Fame writing for it.

Beattyville's Nevyle Shackelford writes an outdoor column and AP staff member George Hackett will soon begin writing a column for the Arcadian.

Also the paper features columns by humorist Tim Stivers, TV gardener Fred Wiche and former Courier-Journal sports editor Earl Cox. The paper also includes an advice and self-help column by AP writer Janet Cappiello called "Just Ask Janet."

The paper also features many novel page names. There is the agriculture and gardening page called "Our Good Earth"; a children's page called "Piccolo"; a "Funnies and Folklore" page; a page for senior citizens, printed in larger, easier-to-read type called "The Golden Years"; and an obituary page entitled "Cross from an Alfred, Lord Tennyson poem.

There is also a religious page, "Lift Up Your Heads"; a local news page called "Main Street" and an outdoor page

called "On Taylorsville Lake," and a sports section.

Watson takes all the pictures for the paper and writes

many of the stories himself

The paper is printed in Danville and distributed from Watson's garage.

Paducah begins monthly Purchase Business Journal

The Purchase Area Business Journal recently made its debut covering business in and around the Purchase area.

The Journal is a monthly news magazine published by Sun Publishing Co., a division of The Paducah Sun.

According to Bob Morris director of Sun Publishing, the Journal will be mailed at no charge to 7,500 businesses and community leaders and professionals in western Kentucky, southern Illinois and northwestern Tennessee. Copies will also be available for 50 cents at newsstands.

The premiere issue included 28 pages which featured an article on the increase of temporary help agencies, a look at transportation and ar-

ticles by specialists in areas such as real estate and computers.

Each issue will contain a supplement title "Healthcare Inc.," examining matters affecting health care.

Other regular features will include profiles of business leaders, an examination of one industry in the area and commentary.

The publication is the second launched in the area this year to cover business. A magazine, Western Kentucky in Business, failed after one issue.

The Purchase Area Business Journal is produced and printed by The Paducah Sun, but has a separate editorial and advertising staff.

KPA past president J.L. Crawford dies

The death of John Leland Crawford, one of Corbin's most active citizens, will leave a void in this southeastern Kentucky city of 8,000, a city official said.

"He's one of the most respectable citizens Corbin has ever had," Dick Vermillion, city manager and former mayor, said. "I was real close to Mr. Crawford, and I always went to him for advice."

Crawford, former editor and publisher of The Times-Tribune and president of WCTT radio, died Wednesday, November 16 at his Corbin home after having stomach cancer for four years. He was 90.

Crawford served as president of the Kentucky Press Association in 1936.

"We were always calling on him for every little thing," Vermillion said. "Each time we had a project, we'd always call on him to take a hand in it, and he was very active. It's a big loss to the city of Corbin."

Crawford, a Monroe County native, bought the Times-Tribune in 1928 with Springer Robinson of Harlan. The newspaper, a weekly in 1928, began publishing as a daily in 1934, said Jill L. Lewis, managing editor.

Crawford served as editor and publisher of the Times for 52 years and retired in 1980 when the newspaper was bought by Thomson Newspapers Inc.

"Obviously everyone here at The Times-Tribune is saddened at his passing," Ms. Lewis said. "He contributed a great deal to journalism in this area as well as he gave himself to the community for many years."

He wrote a column, "Ravelings," from 1928 to 1985, Ms. Lewis said. In 1981, the column was honored by the Kentucky Press Association.

Crawford was elected to the Kentucky Journalism Hall of Fame in 1982.

He and Robinson established WCTT in 1974, forming only the second radio station to be licensed in southeastern Kentucky.

Crawford became director of the First National Bank of Corbin in 1955 and was named president four years later,

holding the post until his death.

While he was president of the bank, assets grew from \$5 million to more than \$144 million.

Crawford also established the Corbin Industrial Commission in the late 1950's and spent 20 years as its chairman.

The University of Kentucky graduate was the author of two books, a short history of Corbin called *A Tale of One City* and a family history.

His wife, Adeline Colyer Crawford, died last year.

Survivors include his son, James L. Crawford of Corbin, the 1973 president of KPA; three sisters, Springs, Tenn., Inez Owen and Florence Holcomb, both of Gamaliel; one grandson; and one great granddaughter.

Ellis

George J. Ellis, Jr. 81, died September 1. A native of Glasgow, he contributed a lot of his life to his community and the surrounding area.

One of Ellis's activities largely unknown, was his interest in the community's daily newspaper. He was a stockholder in the firm that owned the Glasgow Daily Times in 1957. He continued as a nonstockholder director until 1963 when he again became a stockholder. From 1957 to 1963 and on until 1976, he continued to provide valuable advice to the newspaper. He was part of the decision for the Glasgow Daily Times to be one of the nation's three earliest pioneers in web offset printing processes, which have subsequently been adopted by virtually every newspaper in the nation.

Sanderson

William Robert Sanderson, a long-time reporter and editor for The Paducah Sun, died October 17 after a lengthy battle with cancer.

Sanderson began his career as a night reporter for the Sun-Democrat June 5, 1943. The paper was renamed The Paducah Sun in 1978.

In 1945, he was promoted to the telegraph disk and coordinated wire service stories on state, national and world affairs.

He left the newspaper on Jan. 1, 1946, to work for the old Paducah Press newspaper, published by Murray K. Rogers.

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State high school papers honored

Bourbon County and Trinity High School were recognized as producing the best overall newspapers in the fifth annual High School Newspaper Awards competition sponsored by the Eastern Kentucky

University chapter of The Society of Professional Journalists.

The awards, based on issues from the 1987-88 school year, were presented during a journalism workshop on the EKU campus featuring a discussion on high school press freedom and sessions on layout and design, photography, interviewing, feature writing and desktop publishing.

Owensboro's The Scoop received runner-up honors as best overall newspaper among larger schools. Other schools receiving awards among schools with over 1,000 enrollment were The Purple Gem of Bowling Green, first place in news coverage and feature writing; The Masthead, second place for best news coverage; The Xavier News Xtra, third place in news coverage; and

the Eastern Eagle, third place in sports coverage.

Among smaller schools, Bourbon County High School's LePetit Colonel, advised by Lynda Umfress, was also recognized for its news coverage and feature writing. Other schools receiving awards were Berea High School's The Pirate, for feature writing and news coverage; Washington County's The Commander

Times, for news, feature and sports coverage; and Harrison County's Hi-Lights, for feature and sports coverage.

The High School Newspaper Awards competition is sponsored each year by EKU's SPJ chapter. Information about next year's competition which will judge issues produced during the 1988-89 school year will be sent to high school principal's offices in March 1989.

Park company reports earnings

Park Communications Inc. recently announced record earnings per share, record net income, record operating cash flow and record revenue for the first nine months and third quarter of 1988.

Earnings per share for the nine month period rose 15 percent to 92 cents per share, vs. the 80 cents per share earned in the first nine months of 1987.

Park Communications now publishes 40 daily newspapers, 19 with Sunday editions, including The Commonwealth-Journal, 35 paid non-daily newspapers, including, the London Sentinel Echo, the Grayson Co. News-Gazette, The Logan Leader and The News Democrat in Russellville, The Morehead News, The Menifee News, the Olive Hill Times, the Grayson Journal-Enquirer and The Greenup News. Park Communications also publishes two monthly tabloid magazines.

The company owns and operates seven television stations and also nine AM and ten FM radio stations, the 20th most listened to radio group in America based on the average number of listeners per quarter hour.

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50-cent copy charge 'unreasonable' says AG

After learning that the state attorney general has ruled that a 50-cent fee set for copies of county records was "not reasonable" County Attorney Melanie Kelley said that she expected the magistrates to discuss the matter again.

The fiscal court, at its October 11 meeting, voted to begin charging 50 cents per page for a copy of any or all records requested by any citizen from the county treasurer.

Kelley said she spoke with the attorney general's office prior to the fiscal court meeting and understood that the county could set the fee anywhere from 50 cents to \$1 per page. After a Courier reporter's research turned up a written opinion from the attorney general that stated the 50-cent fee was not reasonable, Kelley again contacted their Frankfort office and learned that the 50 cent to \$1 per page fee she had been quoted was allowed by federal agencies.

Many Kentuckians may not be aware of the state's open records law and how it affects them.

Basically, the law in KRS 61.872 to 61.884, gives the public the

Cross honored by WKU

Al Cross, a reporter in The Courier-Journal's Frankfort bureau, was recently honored by the College Heights Herald.

The College Heights Herald Award for outstanding contributions to journalism has been given since 1966 when the newspaper's first editor, Frances Richards, was honored.

Cross, who was editor of the Herald in 1974 and advertising manager in 1973, worked on newspapers in Monticello, Russellville and Leitchfield before joining The Courier-Journal.

Cross joined The Courier-Journal in 1978 as the Somerset bureau chief. He moved to Bardonia in 1979 before joining the city staff in Louisville in 1984. He has been in Frankfort since January 1987.

Scott County weeklies find gold mine

Continued from Page 1

future, the interest of merging local governments is expected to increase. And if the success of the Georgetown News and Times and Georgetown Graphic - Scott County's two weekly newspapers - is any indication, newspapers where merger becomes an issue might find a gold mine in political advertising.

Diane Wilbur, advertising manager of the Georgetown News & Times, estimated that the merger issue in Scott County generated an average of \$1500 to \$1600 per week. "The anti-merger group spent about \$1000 per week, the pro-merger group maybe \$500 to \$600 per week."

The difference, she thought, was the anti-merger committee placed all ads directly while pro-merger forces hired a professional ad agency for its campaign. "I imagine the pro-merger side spent the same amount of money but some of that went to the agency, whereas the anti-merger people used all the money in advertising itself."

Except for the merger issue, political advertising wasn't much different in Georgetown and Scott County from the other 119 counties.

"We had two ads from one Congressional candidate, an ad and insert from another, nothing on the presidential race or the two Constitutional amendments," said Wilbur. "But we did get some good advertising from the county judge executive candidates."

Where the merger question is THE issue in Scott County, it's almost a non-issue in Franklin County.

Less than two weeks prior to the election, only one merger ad had been printed in the Frankfort State Journal and only one other was scheduled. "It may be we'll get some (merger) advertising the Sunday prior to the election," said State Journal ad director Bud McClain, "but there's nothing coming that I know of."

In Scott County, politicians expressed definite views of merger, leading some to believe that helped bring merger to the

right to inspect, and copy, almost all records kept by state and local officers and public agencies, which would mean, locally, the fiscal court, all county officials, the school board, city councils, and any boards or committees created by the fiscal court or city councils, to name a few. And locals have the right to copy any of those records, for a "reasonable" fee, which "shall not exceed the actual cost thereof not including the cost of staff required."

College Heights Herald among 4 best in nation

Western Kentucky University's newspaper, the College Heights Herald has been named one of the nation's four best college papers.

The Herald received the Pacemaker Award at the annual Associated Collegiate Press - College Media Advisers convention in Atlanta. It was the fourth time the 63-year-old paper has won the Pacemaker in this decade.

This award comes less than a year after former University President Kern Alexander announced plans to install faculty editors at the newspaper and Western's yearbook. Alexander eventually backed away from his proposals after student protest and concern from professional organizations.

Jo-Ann Albers, journalism department head, received the Ross Strader Award for defense of free press standards on a college campus. She placed her job in jeopardy by fighting to keep the newspaper and yearbook student publications. This award has been given only three times in 11 years.

forefront. But in Frankfort, "even our politicians said they could argue either side of the merger issue. Plus, being in the Capital City, we have so much government, resident voters are just base."

Again in comparison, some \$35,000 was raised by the Scott County pro-merger faction to underwrite the cost of its "yes" campaign, while the treasurer of the pro-merger group in Franklin said his committee had raised "maybe \$600."

Although there's no guarantee that the merger question being before the voters in other counties would generate advertising dollars for newspapers, as in Georgetown and Scott County, the results are encouraging - a lot of new political advertising dollars throughout the campaign.

And while neither Georgetown newspaper caused the heated battle that developed, both benefitted. It appears the more heated the battle, the more both sides of the issue rely on the newspaper.

Your executive director was in Jackson, Miss., recently for a meeting with other press association executive directors from the Southeast.

Early on during the meeting, Arkansas E. D. Dennis Schick said he had a present for yours truly. And from a sack he pulled an ashtray.

Dennis, who frequents antique shops and other shopping areas when he's on a trip, was scavenging around an antique shop in Jackson, Miss., and found the ashtray.

But it was just a 50-cent ashtray. It was one with a date of September 2, 1974. And it was a promotional ashtray from the Elizabethtown News Enterprise, celebrating the birth of the Hardin County newspaper's change from weekly to daily.

Phelps officials file libel lawsuit

Phelps High School Principal John O'Brien and 28 of the school's faculty members have filed a libel lawsuit against five newspapers and the Associated Press over a story about a parents meeting April 25.

The report included parents' allegations of improper activities at the school.

The faculty members contend the story "defamed and libeled each of the plaintiffs, individually, causing irreparable harm to their individual professional reputations" and causing emotional and mental distress.

The lawsuit seeks damages totaling at least \$217,500 from the defendants.

Other defendants are The Daily Independent of Ashland, The Williamson (W. Va.) Daily News, the Appalachian News-Express of Pikeville, The Courier-Journal of Louisville and the Lexington Herald-Leader. Reporter Steve Robrahn and Williamson Daily News employee Cindy Walters were named as individual defendants.

2 students honored

Two Western Kentucky University students have been honored by the College Media Advisers for their work on the College Heights Herald.

John Chatten, diversions editor on the student newspaper, won first place in the Business and Economic Reporting Contest for a story he wrote on the demise of the Bowling Green Mall.

Kendall Hart, a senior mass communications major from Bowling Green, placed third in the Comic Strip Contest.

Saturday Issue

Continued from Page 1

normal building, they were forced to print an abbreviated newspaper without advertising, news, sports, features and comics scheduled for Friday. Some sections of the paper were in different positions.

Subscribers outside the metropolitan area that did not receive Friday's newspaper got one Saturday. USA Weekend was delivered on Monday, November 14.