

The University Faculty met in the Assembly Room of Lafferty Hall, Monday, January 9, at 4 p.m. In the absence of President Donovan, Vice President Chamberlain presided. Members absent were: W. M. Carter, Thomas F. Cooper, C. S. Crouse*, Lyle R. Dawson, M. Jongeward, P. E. Karraker, Samuel A. Mory, Jr., Edward Rannels, Maurice F. Seay*, Earl P. Slone, H. E. Wetzels, Robert Wharton, M. M. White.

The Secretary read to the Faculty a letter which President Donovan had received from the President of the Student Government Association. This letter called attention to the prevalence of cheating in University work and indicated that the main responsibility for improving this situation rested with the individual instructors.

The Chairman of the Rules Committee presented the following report which was approved by the University Faculty:

REPORT OF THE COMMITTEE ON RULES
January 9, 1950

TO THE UNIVERSITY FACULTY:

The Rules Committee met in Vice President Chamberlain's office Thursday, December 16, at 2:00 p.m. Members present were: George K. Brady, Leo M. Chamberlain, Samuel A. Mory, Jr., M. M. White, and Lee Sprowles, Chairman.

The meeting had been called to consider the matter of the time schedule of the summer session, referred to it by the University Faculty on December 12.

After some discussion, the committee voted to recommend to the University Faculty: That for the coming summer session the bells ring for fifty-minute periods, and that for the future the University Faculty consider seriously placing the summer session on a five-day basis, with all classes meeting for sixty-minute periods.

Respectfully submitted
THE COMMITTEE ON RULES
George K. Brady
Leo M. Chamberlain
Samuel A. Mory, Jr.,
M. M. White
John Kuiper*(could not be present)
Lee Sprowles, Chairman

Assistant Dean Horlacher presented for the College of Agriculture and Home Economics the following recommendations for new courses and changes in courses. The University Faculty approved these recommendations.

New Courses to be Added

Agronomy 109a-c, Special Problems in Crops. 3 credits each.
Prerequisite: Agronomy 1.

Agronomy 123a-c, Special Problems in Plant Pathology. 3 credits each. Prerequisite: Agronomy 23.

Change in Number and Credit

Markets & Rural Finance 102 - to be changed to
Markets & Rural Finance 102a, 2 credits, and Markets
& Rural Finance 102b, 1 credit

* Explained

Market & Rural Finance 102a, Marketing Tobacco and Other Farm Crops. (Content same as M & R F 102) 2 credits

Markets & Rural Finance 102b, Marketing Tobacco and Other Farm Crops. 1 credit

Principles, procedures and problems in establishing market standards with special emphasis on tobacco, including practice in grading tobacco. Intensive two and one-half week course. Prerequisite or concurrent: M & R F 102a, or approval of instructor.

Dean Carpenter presented for the College of Commerce the following proposed changes in curricula, new curricula, and new courses and course changes. The University Faculty approved the recommendations of the College of Commerce.

1. Replace the present Curricula offered in the College with the following:

GENERAL BUSINESS CURRICULUM

Freshman and Sophomore Years

	<u>Sem. Hrs.</u>
English 1a and 1b, English Composition	6
Economics 2, Economic History of Europe <u>or</u>	
Economics 3, Economic History of the U. S.	3
Mathematics 17, College Algebra	3
Commerce 7a and 7b, Principles of Accounting	8
History, American or European	3
Mathematics 15, Mathematics of Finance	3
Political Science	3
Philosophy, Psychology, Sociology	6
Natural Science	6
Economics 51 and 52, Principles of Economics	6
Commerce 60, Principles of Marketing	3
English 30, Business English	2
Military Science 1a, 1b, 6a and 6b, Military Science I and II	8
Physical Education	0
Electives (Women 12)	4
Total	<u>64</u>

Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and b, Business Law	6
Commerce 137, Industrial Management	3
A course in Accounting	2 or 3
Economics 104, Public Finance	3
Economics 110, Business Cycles	3
Electives including three courses in Economics or Commerce	34 or 35
Total	<u>64</u>
Total	128

BANKING AND FINANCE CURRICULUM

Freshmen and Sophomore Years

	<u>Sem.</u> <u>Hrs.</u>
Courses as required in the General Business Curriculum except electives	60
Commerce 96a and 96b, Intermediate Accounting	6
	<u>66</u>

Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and 109b, Business Law	6
Commerce 137, Industrial Management	3
Economics 104, Public Finance	3
Economics 110, Business Cycles	3
Commerce 131, Investments	3
Commerce 143, Life Insurance, <u>or</u>	
Commerce 144, Property and Casualty Insurance	3
Economics 154, Urban Real Estate	3
Electives	26
Suggested electives:	
Economics 103, Transportation	3
Markets and Rural Finance 120, Agri. Finance	2
Economics 126, Economics of Public Utilities	3
Commerce 129, Credit and Statement Analysis	2
Commerce 133, Income Tax Procedure	3
Commerce 156, Business Reports	2
Economics 160, Business Combinations	2
	<u>62</u>
Total	128

PERSONNEL MANAGEMENT CURRICULUM

Freshman and Sophomore Years

	<u>Sem.</u> <u>Hrs.</u>
Courses as required in the General Business Curriculum	64

Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and 109b, Business Law	6
Commerce 137, Industrial Management	3
Economics 112a and 112b, Indiv. Work in Econ. (Pers. Prob.)	2
Economics 130, Labor Legislation	3
Commerce 145, Office Management	3
Economics 155, Industrial Relations	3
Psychology 106, Industrial Psychology	3
Electives	29

Suggested electives:

Economics 115, Value and Distribution	3
Philosophy 51, Ethics	3
Political Science 177b, Public Personnel Adm.	3
Psychology 8, Individual Differences	3
Psychology 104, Social Psychology	3
Psychology 105, Employment Psychology	3
Psychology 114, Abnormal Psychology	3
Sociology 25, Collective Behavior	3
Sociology 40, The Community	3
Commerce 143, Life Insurance	3

Total	<u>64</u>
	128

MARKETING, MERCHANDISING, ADVERTISING

Freshman and Sophomore Years

Courses as required in the General Business Curriculum	<u>Sem. Hrs.</u>
	64

Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and 109b, Business Law	6
Commerce 137, Industrial Management	3

GENERAL REQUIREMENTS:

Commerce 62, Principles of Advertising	3
Commerce 63, Salesmanship	2
Commerce 119, Retail Merchandising	3
Commerce 149, Market Research	3

MARKETING AND MERCHANDISING option

Commerce 118, Cost Accounting	3
Commerce 129, Credit and Statement Analysis	2
Commerce 61, Marketing Management	3
Commerce 136, Sales Management	3
Electives	<u>21</u>

Suggested electives:		<u>64</u>
Commerce 139, Industrial Purchasing	3	128
Commerce 141, Industrial Marketing	3	
Economics 103, Transportation	3	
Economics 110, Business Cycles	3	
Home Economics 25, Textiles	2	

ADVERTISING option

Journalism 115, Advertising Typography & Layout	3	
Journalism 21, Etymology	3	
English 2a, Advanced Composition	3	
Art 29, Advertising Art	2	
Commerce 140, Problems in Advertising	2	
Electives	19	
		<u>64</u>
		128

Suggested electives:

Journalism 114, Newspaper Advertising & Promotion	3
Psychology 5, Psychology of Advertising & Selling	3
Commerce 135, Marketing Management	3
Commerce 136, Sales Management	3
Commerce 141, Industrial Marketing	3

ACCOUNTING CURRICULUM

Freshman and Sophomore Years

	<u>Sem. Hrs.</u>
Courses as required in the General Business Curriculum except electives	60
Commerce 96a and 96b, Intermediate Accounting	6
	<hr/> 66

Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and 109b, Business Law	6
Commerce 137, Industrial Management	3
Economics 104, Public Finance	3
Commerce 113, Auditing	3
Commerce 118, Cost Accounting	3
Commerce 133, Income Tax Procedure	3
Commerce 146, Special Accounting Problems	3
Electives	26
Suggested electives:	
Commerce 108, Accounting Theory	2
Commerce 128, Advanced Cost Accounting	3
Commerce 129, Credit and Statement Analysis	2
Commerce 132a and 132b, C.P.A. Problems	6
Commerce 131, Investments	3
Commerce 159, Governmental Accounting	2
Commerce 144, Property & Casualty Insurance	3
Commerce 156, Business Reports	3
Economics 124, State and Local Taxation	3
	<hr/> 62

Total

128

BUSINESS MANAGEMENT CURRICULUM

Freshman and Sophomore Years

Courses as required in the General Business Curriculum	64
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Junior and Senior Years

Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 117, Corporation Finance	3
Commerce 109a and 109b, Business Law	6
Commerce 137, Industrial Management	3
Commerce 96a, Intermediate Accounting	3
Commerce 118, Cost Accounting	3

	<u>Sem.</u>	<u>Hrs.</u>
Commerce 138, Cases in Management	3	
Commerce 139, Industrial Purchasing	3	
Economics 155, Industrial Relations	3	
Psychology 106, Industrial Psychology	3	
Electives	25	
Suggested electives:		
Commerce 96b, Intermediate Accounting	3	
Economics 130, Labor Legislation	3	
Political Science 177a, Intro. to Public Adm.	3	
	<u>64</u>	
Total		128

INDUSTRIAL ADMINISTRATION CURRICULUM

Freshman and Sophomore Years

English 1a and 1b, English Composition	6
Mathematics 17, College Algebra	3
Economics 2, Econ. Hist. of Europe or Economics 3, Econ. Hist. of the U. S.	3
Psychology 1a and 1b, Introduction to Psychology	6
Commerce 7a and 7b, Principles of Accounting	8
Mathematics 18, Plane Trigonometry	3
Mathematics 19, Plane Analytic Geometry	3
Chemistry 1a and 1b, General Inorganic Chemistry	10
Physics 1a and 1b, General Physics	10
Engineering 1a, Engineering Drawing	2
Economics 51 and 52, Principles of Economics	6
Commerce 60 Principles of Marketing	3
Military Science 1a, 1b, 6a and 6b, Military Science I and II	8
Physical Education	0
	<u>71</u>

Junior and Senior Years

English 6, The Essentials of Speech	3
English 30, Business English	2
Political Science	3
Economics 102, Labor Economics	3
Economics 105, Money and Banking	3
Economics 107, Statistical Method	3
Commerce 109a and 109b, Business Law	6
Commerce 117, Corporation Finance	3
Commerce 118, Cost Accounting	3
Commerce 137, Industrial Management	3
Commerce 138, Cases in Management	3
Commerce 139, Industrial Purchasing	3
Commerce 141, Industrial Marketing	3
Economics 155, Industrial Relations	3
Electives in Economics or Commerce	6
Electives in Physics, Geology, Chemistry or theoretical courses in Engineering	19
	<u>69</u>
Total	140

COMMERCE-LAW CURRICULUM

Freshman and Sophomore Years

	<u>Sem.</u> <u>Hrs.</u>
English 1a and 1b, English Composition	6
History 4a, and Modern Europe to the French Revolution	3
History 4b, Modern Europe Since the French Revolution	3
History 10a, American Civilization 1607-1865	3
History 10b, American Civilization since 1865	3
Philosophy 31, Logic	3
Commerce 7a and 7b, Principles of Accounting	8
Economics 51 and 52, Principles of Economics	6
Military Science 1a, 1b, 6a and 6b, Military Science I and II	8
Physical Education	0
Commerce 96a and 96b, Intermediate Accounting	6
Electives from the list below	17
	<hr/> 66

Junior Year

Commerce 117, Corporation Finance	3
Economics 102, Labor Economics	3
Economics 104, Public Finance	3
Economics 105, Money and Banking	3
History 131a, English Constitutional History to 1603	3
History 131b, English Constitutional History since 1603	3
Political Science 159a and 159b, American Constitutional Dev.	6
Electives from the list below	10
	<hr/> 34

Senior Year

First Year courses in College of Law	28
Total	<hr/> 128

Electives:

Commerce 60, Principles of Marketing	3
English	6
Mathematics 15, Mathematics of Finance	3
Mathematics 17, College Algebra	3
Philosophy 21, Introduction to Philosophy	3
Philosophy 51, Ethics	3
Political Science 51a and 51b, American Govern.	6
Political Science 80, State Government	3
Political Science 172, Kentucky Government & Constit.	3
Political Science 176, Legislation	3
Psychology 1a and 1b, General Psychology	6
Sociology 103, Criminology	3
Sociology 109, The Family	3

SECRETARIAL CURRICULUM

Freshman and Sophomore Years

English 1a and 1b, English Composition	6
Economics 2, Economic History of Europe or	
Economics 3, Economic History of the United States	3
Commerce 7a, Principles of Accounting	4
Commerce 6, Secretarial Accounting	3
English: Speech, Composition or Literature	3

Economics 102, Labor Problems to Economics 102, Labor Economics
Commerce 19, Office Appliances to Commerce 19, Office Appliances
and Procedures.

Commerce 101, Secretarial Office Practice to Commerce 101a,b,c,
Secretarial Job Training.

Commerce 154, Urban Real Estate to Economics 154, Urban Real Estate.

Commerce 155, Industrial Relations to Economics 155, Industrial
Relations.

4. That the following courses be dropped:

Economics 1, Principles of Economics

Commerce 9, Business Organization

Economics 15, Applied Economics

Commerce 18, Filing

Commerce 151, Secretarial Statistics

5. That the following change be made in the description of the course:

Commerce 140, Problems in Advertising

A study of specific problems confronted by the marketing
executive in the use of advertising as a selling tool, and of
the general economic effects of advertising. Prerequisite:
Commerce 62.

6. That the following courses be added:

Economics 51, Principles of Economics. 3 semester hours.

An introductory course: The theory of Income and Employment
the Value Theory. Not open to freshmen.

Economics 52, Principles of Economics. 3 semester hours

The major emphasis is on distribution theory and public policy.

Prerequisite: Economics 51

Commerce 138, Cases in Management, 3 semester hours.

Emphasizes production, plant layout, wage payments, personnel
management, production control, and related problems.

Prerequisite: Commerce 137.

Commerce 139, Industrial purchasing, 3 semester hours

Organization of purchasing; relations with other departments in
manufacturing; qualifications and training of buyers. Purchasing
procedures; sources of supply; price negotiation; stores control;
value analysis, purchasing policies and budgets. Cases are
used to demonstrate current practices. Prerequisite: Economics 51.

Commerce 141, Industrial Marketing 3 semester hours

The marketing of goods and services intended for business use
rather than for personal consumption. A study of the structure of the
industrial market and of the special problems encountered in the
marketing of such products as raw materials, parts, and machinery
to manufacturing, agricultural, mining, construction, trade and other
industries. Prerequisite, Economics 51.

Economics 160, Business Combinations 2 semester hours

Forms of combination; the problem of monopoly; federal and state anti-
trust legislation and court decisions. Prerequisite, Economics 51.

Commerce 162, Small Business Operation 2 semester hours

Application of management principles and techniques to the special
problems of establishing and operating a small business enterprise.

The course includes the study of several comprehensive cases or projects,
which are selected to fit special interests of the students.

Prerequisite: Senior standing in the College of Commerce.

Economics 165, Comparative Economic Systems 3 semester hours
A study of capitalism, socialism, fascism, communism, and cooperation,
with attention to current experiments in economic planning.
Prerequisite, Economics 51.

7. That course numbers be changed as follows:

Commerce 10, Principles of Marketing to Commerce 60, Principles of
Marketing.

Commerce 135, Marketing Management, to Commerce 61, Marketing
Management.

Commerce 20, Principles of Advertising to Commerce 62, Principles
of Advertising.

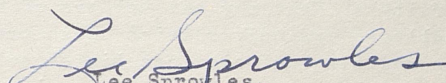
Commerce 11, Salesmanship, to Commerce 63, Salesmanship.

Commerce 106a and b, Intermediate Accounting to Commerce 96a and b,
Intermediate Accounting.

Commerce 101, Secretarial Job Training, to Commerce 101a, b, and c,
Secretarial Job Training.

Assistant Dean Horlacher asked that the Faculty grant permission to the
colleges to make any adjustments in the curricula that become necessary in
light of the changes made by the College of Commerce in certain courses.
The University Faculty approved this request.

The Faculty adjourned.


Lee Sprowles,
Secretary

Minutes of the University Faculty February 13, 1950

The University Faculty met in the Assembly Room of Lafferty Hall.
President Donovan presided. Members absent were: L. A. Bradford,
William Carter, Thomas P. Cooper, Betty J. Eilertsen*, Carsie Hammonds,
Ellis M. Hartford*, M. Jongeward, G. T. Mackenzie, A. J. Olney, Frank
A. Pattie*, Edward Rannells, Irwin T. Sanders*, Earl P. Slone, Herman E.
Spivey, Elvis J. Stahr, Jr.

The minutes of January 9 were read and approved.

Dean Kirwan, Chairman of the Committee on Student Organizations,
reported to the Faculty that Phi Upsilon Omicron had increased its
standing requirement for membership to 2.0 and wished to be re-classified
as an honor society. The Faculty approved this request. Dean Kirwan also
presented a request from Delta Sigma Pi, a professional society in Commerce,
to be re-activated. The Faculty approved this request.

On recommendation of the Committee on Student Organizations the
Faculty approved the following new organization, Theta Xi, a social
fraternity.

Dean Kirwan raised a question in regard to student organizations at
the Northern Extension Center. He stated that there were at present
four organizations, including an athletic club, band, and a press club.
The Faculty voted to recognize the organizations at the Northern Center.

Dean Terrell presented for the College of Engineering the following
recommendations for changes in credits;

*Explained