THE IDEA

VOL. III.

LEXINGTON, KY., OCTOBER 27, 1910.

Vo 8



FOOT BALL NUMBER



FOOT BALL SQUAD

NEWS OF OTHER PYRITES.

Tennessee.

The followers of Orange and White have not forgotten their defeat of last year and their victory of the year previous. In our game the with the University of Tennessee at Knoxville, 1909, we lost by a score of 7 to 0 after a good, hard struggle.

When the Tennesseeans played us on Stoll Field we won by a majority of 17 to 0.

This year we play them at Knoxville, but not the same team. Such men as Johnson and Latham, ends; Cole and Stewart, tackles; Penland and Graham, guards; Buckingham, center; Branch, Young and Massey in the back field. These fellows hold Vanderbilt to 18—0 score on October 15 and the Commodores admit that they gave them a hard tussle.

Tennessee plays University of Georgia at Columbus October 29.

Central.

We clip the following: Now what do you think about it? Can you realize that the ferocious Sewanee Tiger, our greatest rival and most dangerous adversary, has had its tail twisted into nineteen separate and distinct knots? With stately stride this team-devouring beast invaded the country of the blue grass to add another victim to its long list, and it was with astonishment that it realize too late the extreme tough sacrifices placed upon its altar of gridiron fame by Central. Truly, wonders never cease.—The Hustler.

The Purple would like to make one point clear to its readers. Central is not in the S. I. A. A. and therefore this game will not hurt us in our race for the championship of the Associa-

tion. So let us al pull together, get back of the team and let the cry be "On to L. S. U."—The Sewanee Purple.



MANAGER BOYD

The following is an extract from letter from Central University, giving a little dope on the game of next Saturday:

"Our team is in excellent condition. Our weight is about 168. Probable line-up is absolutely unknown, as we play Sewanee Monday and Tulane

the next Wednesday after the game and naturally will save our men as much as possible,

"We beat University of Tennessee 17—2 and Miami 12—2, which are the only games we have played so far. Our coach is M. Beal Banks, who was Syracuse's famous quarter for four years ending in 1909.

"We have about 145 in college this year and usually get out as many as thirty men for practice. The new rules do not affect us very much, as our backs are men capable of advancing nearly as well without assistance as with it. However, the quarterback runs have benefitted us some. Our stars are the Seelbach brothers, tackles; Duffy, right end, and Ramsey, fullbock."—Hanover Triangle.

St. Louis

October 12 we face one of the strongest teams of the Middle West—St. Louis University. It will be remembered that in our last game with these sod-busters we were licked by them. That game has not been forgotten. Even if St. Louis is regarded as having one of the strongest teams in the Middle West, we shall grit our teeth, determined to give them more than they are looking for and then some.

Three of their last year's stars are back this year. Dockey and McGuire are noted for their punting, while Zachivitz is famous for advancing and passing the ball.

At this writing we might say that The Idea is in touch with friends of the institution and hopes to be able to reveal some valuable information in the next issue of the weekly.

Come to mass meeting in college chapel, Thursday, at 3:30.

Ask Your Grocer for-

CREAM FLOUR

Don't Forget Hoe Cake Meal Made By

Lexington Roller Mills Co.

MARCH

GOOD FURNITURE,

Carpets, Wall Paper and Stoves.

A. K. ADCOCK CIGARS and TOBACCO

WINSLOW & S. LIME

Lexington, - - - Kentucky

BILLY BAILEY

"The Tailor That Satisfies"

STEAM and DRY CLEANING.

UNIVERSITY LUNCH STAND
First Class Lunch and
Hot Meals
AT ALL HOURS
A. B. BARRETT
Cor. S. Lime and Colfax Sts.

EVERYTHING FOR THE KODAK!

Developing and Printing.

Lexington Photo Supply Co.
Over Kirby's Ten Cent Store

Ameen Mire

1CE CREAM PARLOR

AND LUNCH STAND
South Lime and Winslow Streets

J. J. FITZGERALD PLUMBING

Steam and Water Heating 269 W. Short, - Lexington, Ky,

KINKEAD COAL COMPANY

OFFICE and YARD— No. 157 N. Broadway.

RAILROAD YARD—C. S. Freight Depot, S. Broadway and Christy Sts.

Fine Candies

MCHANGE'S CANDY KITCHEN

119 South Upper St.
Lexington, - - - Kentucky

J. M. Bronaugh

Dentist

205 Merrick Lodge Building.

Mr. Student...

Bear in mind that the Lexington Drug Co. is the most convenient place for you, and a limited amount of information will be granted you. And that it is the place to buy your

SODA WATER, TABLETS, PENCILS and STATIONERY.

> Will also cash your checks when they are good. Come in and we will certainly do the best we can for you. Respectfully,

Lexington Drug Co.

Corner Main & Lime, Phoenix Hotel Building.

J. L. Watson

114-116 North Upper St.

LEXINGTON, KY

For the College Boy

Blankets Comforts.

Sheets

Pillow Cases

FOR THE COLLEGE GIRL

Handsome Tailored Suits, Button Gloves, and anything else she wants at special prices

J. L. WATSON

E. CLARK KIDD

Inporter and Dealer in CHINA CUT GLASS, SILVER BRASS

AND PLATED WARE.

LAMPS ELECTROLIERS, FANCY DISHES NOVELTYS &c.

117 W MAIN New Phone 985
YOUR TRADE SOLICITED



CAPTAIN WEBB

TULANE SATURDAY.

Hard Game Looked For—New Orleans Aggregation Arrive Thursday.

Next Saturday at 3 p. m. the followers of "Old State" will see the last game of football, with the exception of the Thanksgiving game, our home grounds for this year. After Saturday we tackle three of the hardest teams on our schedule—Tennes-see, St. Louis and Central—the first two being played on foreign ground. But the game Saturday promises to be one in which Coach Sweetland's men will have to hustle to continue their wining stride. Tulane always has had a strong team and has always figured in the race for the champion-ship of the Southern Intercollegiate Association, and this year, from reports, the team is no exception to the

Captain Lentell is playing left tackle and when seen in Danville Tuesday night stated that "although the trip had been hard on his men, barring accidents in the Central game his men would be in good condition to tackle the strong State eleven." The Southern team's season begins late and so they have had the benefit of much

coaching from Mr. Mason.

Another item in their favor is this: It must be remembered that the southern climate is warm, and contrary to the usual conditions here this year, we have warm weather, just the kind Tulane is accustomed to. And so with the scales about evenly balanced, these two teams will line up Saturday to decide the supremacy of football. Much depends on the outcome of this game, because Tulane plays such teams as A. & M. College of Mississispipi, University of Alabama, Au-

burn College of Texas, all direct contenders for the S. I. A. R. championship.

Again, this is the first opportunity for furnishing dope with Central, as this is the first team both Kentucky teams have played. And in connection with the much-talked-of S. I. A. A. championship, let it be said here that the University of Kentucky is the only university or college in Kentucky that has membership in the S. I. A. A.

Coach Mason arrived in Lexington Thursday over the Q. & C. with his squad representing the University of New Orleans. Seventeen husky athletes represent the choice of Mr. Mason to overcome State. Coach Mason said to a representative of The Idea at Danville Tuesday: "We have a rather light team, but I am confident my team will give State one of the hardest games they've had this year.' Tulane has an attendance of about three thousand from which to pick a good team. Last year Central defeated them, 6-0, just winning by one touchdown. Although Tulane has lost some of her last year stars, they present a very formidable aggegation

again this year.

Mr. Mason is from Springfield (Mass.) Training School and has coached such teams as Missouri State Normal for three years and since then has been with Tulane. From the line-up and weights it can be seen that the Southerners average about 160 pounds—slightly heavier than our boys. Their long trip North was broken by playing Central yesterday and since then they have been resting for the game Saturday. Coach Mason reports all his men in good condition and anxious to win.

Coach Sweetland will doubtless use his strongest line-up to add another victory to State's growing list. The following is Tulane's line-up, weights and subs:

and subs:	
Name. Weight	s
Smith, left end 13	į
Sentell (capt.), left tackle 17	H
Green, left guard 16	į
Craighead, center 17	
Huff, right guard 15	i
McLoud, right tackle 16	i
Lester, right end 12	d
Holmsley, quarter 15	i
Conday, left half 14	ı
Cutrer, right half 14	ė
Hood, fullback 14	Ė
Substitutes: Kevlin, left end	
O'Brien, right guard: Pagualdos, right	0

Substitutes: Kevlin, left end; O'Brien, right guard; Pagualdos, right guard; Montero, right end; White, quarterback; Johns, left half.

CORRECTION.

In last Sunday's edition of The Lexington Herald a statement was made that Georgetown College had been defeated by Hanover College by the score of 57 to 0.

THE IDEA wishes to correct this statement and explain that it was Butler College, of Indianapolis, that defeated Georgetown.

Come to mass meeting in college chapel, Thursday, at 3:30.



PALMER

222 West Main KODAK FINISHING

AND PHOTOS.

Bring your Kodak trouble to me.

LADIES & GENTEMEN

If you want a new pair of shoes go to the shoe dealer. If you want your shoes repaired go to Honaker the shoe maker.

113 South Mill. "NUFF SAID."

SARRIS & CO. HOME-MADE CANDY

FRESH EVERY DAY 107 East Main St.

Princess

The Picture Show of Lexington

MARGARET B. FOSTER
Vocalist

Leonard Hotel Barber Shop

The only first class shop in Lexington Yale Pompadour a specialty. B. FOTSCH, Proprietor

RESERVED FOR PEERLESS LAUNDRY

THE IDEA

Published every Thursday by the student body of State University of Kentucky, for the benefit of the students, the faculty and alumnae of that

THE IDEA is the official newspaper of the University, and is issued weldy ding the college year. Its chief object is to give the college news of Kentucky In addition thereto it gives items of interest concering other universities and colleges in the United States and Canada.

SUBSCRIPTION ONE DOLLAR PER YEAR; Enterred at Lexington Post Officeas second class

FIVE CENTS PER COPY

R. W. TINSLEY O. E. BAIRD, Editor-in-Chief F. L. MARX E. L. BECKER Assistant Editor
..... Athletic Editor
..... Assistant Athletic Editor

BUSINESS STAFF

S. C. EBBERT, Business Manager
F. L. MARX, Asst. Business Manager. J. B. SANDERS, Asst. Adv. Mgr.
THEO. SLADE, Advertising Manager. W. A. LURTEY, Asst. Sub. Mgr. V. L. DOWNING, Subscription Mgr.

E. J. KOHN, Asst. Sub. Mgr

This issue of The Idea was prepared by the following members of The Idea Staff:

W. B. Hager. J. F. Bruner. W. H. Townsend W. C. Duncan. Miss Addie Dean

The next issue of The Idea will be prepared by the following members of The Idea Stoff: D. W. Hart.

A. C. Ball. J. O. Lewis R. G. Stevenson. Miss Taylor.

EDITORIAL.

Do we realize the importance to our University of the remaining football schedule? Do we see the seriousness attached to our maintaining the march of triumph from gridiron to gridiron? Our victories during this and the past year have attracted wide attention. Our "wild cats" have fought and defeated heavier teams backed with supreme confidence and great reputations. They have accomplished seemingly impossible feats by superior science, training and spirit. They have established a record that must not be broken. It is to our great pride that they have done so much to place us in the front rank of athletics in the South and we have a right to be proud of them. But we must think of that which confronts us now, or the prestige that is ours may be lost.

When we see those men on the field day after day working and fighting for us, for themselves-for the University, we cannot but feel that they are doing the very best possible. How many of us can say that about ourselves? How many of us have done the least we can do by attending the games and supporting our team from the side line?

We have men on the football field with the fighting blood of kings in their veins. They are heroes, every one of them and they are going to win too, if we support them as we should They are doing their part and will continue to do so. Can we not do as Can't we come out of our shells and do something to show we are capable of genuine activity? This plea is not for the students alone, but for the faculty as well. There are some faces great in the University that are seldom, if ever, seen at our games. With all due respect to those persons, this ought not to be. If we can't make the question of our team's welfare one of the entire University in reality,

we had better give it up altogether.

But who says fail No one, for we are all going to put forth an effort with such energy and determination that failure will not be thought of. That fighting spirit of Kentuckians and students of the State University will out and the result is inevitable.

While this is a football number it is given strictly to matters concerning football. But students do not think for a moment that football is the only college activity. There are others, pehraps not as great, but just as important as football. We must have a good basketball team, base ball team, track team and besides athletics, the debating team. While we are counting on winning the championship of the State in athletics, why not count winning the championship in debating and oratory. Should we let these little schools that we beat 77-0, 37-0, and 42-0 in football defeat us on the literary field? It does not take so much physical power but it takes a greater mental capacity to meet those warriors on the literary field than it does on the athletic field. Those who contemplate entering any of these contests should be beginning right away to prepare and train for the team. is earnestly hoped that a greater interest will be manifested in this activity than was shown last year.

COVER CONTRIBUTED.

The Idea wishes to gratefully thank Mr. Kelly, our Commandant, for the beautiful cover which he has drawn for us. The drawing not only is artistic but also shows the versatility of the artist. We are indeed fortunate in having Mr. Kelly so kindly draw these for us and we assure him that if in any way, this syndicate or any member of it, can at any time, be of service to him, we shall be only too glad to reciprocate. Mr. Kelly has also consented to draw our cover for our Thanksgiving number, which is being looked forward to by everyone

Mandolin Club practice Tuesday and Friday at 5 p. m. Y. M. C. A. room, gymnasium building.

State University of Kentucky

Offers free tuition in all departments except Law to graduates of Kentucky High Schools who are prepared to enter the Freshman

Each county in the State is entitled to send FREE of tuition, matriculation, laboratory and othfees, one or more appointees.

Necessary expenses moderate. For full information regarding appointees, courses of study, cost of board, etc., apply to JAMES G. WHITE,

Acting President, Lexington, Ky.

DRINK

Coca Cola

5c

Call for the Genuine

If You Want Printed Matter Which Compels Attention We know where you can get it

THE

Ebbert & Richardson Co.

Do Only That Kind

QUALITY PRINTING

THE MODEL



THE COLLEGE MAN'S STORE

A SWEATER

This is the place to get it. If you want A Suit or Overcoat, a Hat Furnishing Goods or a pair of Regal

THE MODEL
Chas. L. Strans. '98 - Manager

Kaufman, Straus & Co.

LEXINGTON'S GREAT DEPARTMENT STORE

COLLEGE COLORS

Ribbons, Felts, Pennants and Decorations

Of all kinds furnished for special orders

Kaufman, Straus & Co.

FAYETTE BARBER SHOP

Under Fayette National Bank

COGSWELL & BYRON

Finest Hair Cutting and Shaving Parlor in the City



"The Diving Girl"

The Famous Poster

DRAWN BY

C. COLES PHILLIPS

GIVEN FREE

To All Students (Boys or Girls) who call at our store

COME TODAY
THEY'RE GOING FAST

Graves, Cox & Co.

"THE COLLEGE FELLOW'S SHOP."

UNMERITED CRITICISM.

The North Carolina team returned to its rendezvous very much disgruntled. That band of athletes, as well as their coach, tried to explain, with becoming modesty, before the game with us just how they would defeat our team. If there were any ordinary spectators who felt that the North Carolina team was not given a square deal, they did not give vent to that opinion.

The University of North Carolina publishes a paper called The Tar Heel, which is the official organ of the athletic association. A part of that paper, issued October 12, is devoted to what are called "Sportograms." Here are some of them:

"A four-day, twelve-hundred mile journey, and what did we get? We got skinned in a highly artistic manner. As con men, bunco sterers and green goods geltlemen, we'll whistle up the dog for the Kentuckians."

"Venable, the most harmless fellow on the team, was repeatedly warned to quit slugging. Venable started down under a punt. A night rider crawled on his back and embraced him lovingly. 'Ven' got 15 yards for holding. It was disgusting. Result, we lost the game."

"We have the reputation of being mighty game losers, but it certainly goes against the grain to be the victims of a frame-up like that Lexington

The account of the game following these "sportograms" is on a par, so far as truthfulness and sportsmanship are concerned, with the "sportograms"

It is difficult to do justice to a situation where you expect to indulge in an intercollegiate contest with gentlemen and find that they are either muckers or are misrepresented by a mucker. The students who have seen these "sportograms" have considered them from many viewpoints. All were surprised. Some were disgusted. Some were provoked. A good many were amused to some extent, and were inclined to think that some irresponsible fool who couldn't stand a defeat misrepresented the North Carolina team.

At any rate, the faculty committee on athletics should come to the conclusion that the University of North Carolina can not be considered as worthy of further consideration on our part until some one in authority makes a public statement to the effect that these "sportograms" are untruthful and do not represent the attitude of the team.

Incidentally, and regarding their being "mighty game losers," it seems that last year the North Carolina team traveled to Lexington, Va., and played a game of football with V. M. I. The official score of that game was V. M. I. 3, North Carolina 0. But these "mighty game losers" will not have it so, and still maintain that the score was 0 to 0. They maintain that V. M. I. robbed them, or that the officials did. Doubtless the score they made

against Davidson College on October 15 was due to incompetent officials. It can be safely predicted that a

It can be safely predicted that a team which indulges in caterwauling after being defeated, instead of blaming themselves and going to work to improve their faults, will never be taken very seriously and will wind up the season very close to the bottom of the list.

MERITED CRITICISM.

Coach Sweetland made some remarks in chapel last Friday morning that deserve the careful attention of the students. It seems that the foothall players have been unable to obtain hot water for their baths after practice. We have been informed that a new hot water boiler has been ordered, but that it has been lost in transportation. In the meantime, however, football practice must go on. This is a situation which calls for a practical application of loyalty on the part of the students. student knows that the bootball teams have to bathe and dress from about 5:30 to 6. If each student will use as little hot water as possible, there will be plenty of hot water available for the football men.

Now that the students are awake to the situation and realize the necessity for giving the football men every opportunity for developing endurance and getting into condition, there can be no doubt that this matter of economy in the use of hot water will be attended to. It means more to the football men than to the other students. And the condition of the football men should mean a great deal t every student.

THE WILD CATS.

Here's to the Wild Cats! Each student should accept that title as applying to the team, and should feel that he must consider it as in some way applying to himself. The greater the odds, the harder our Wild Cats fight. Now let us all get together and show the team that the whole student body is permeated with the same fighting spirit that has given our team the title of "The Wild Cats."

Arrangements are being made to have telegraphic reports of the Tennessee and St. Louis games on the afternoons of Nov. 5 and Nov. 12. The reports will probably be received in the chapel, and a small admission will be charged to cover the cost of the telegraphic service. If the team knows that their friends are anxiously awaiting news of the results of their eqorts, they are bound to feel that they are fighting for something worth while.

NOTICE.

Glee Club practice Monday and Thursday, at 7 p. m., Prof. Wheeler's studio.

Come to mass meeting in college chapel, Thursday, at 3:30.

C. D. Callaway & Co.

(Successors to T. B. Dewhurst.)

HEADQUARTERS FOR ALL

Athletic Supplies

For College Men.

FOOT BALL GOODS, GYMNASIUM SUITS, SHOES,

BASKET BALL SUPPLIES,

BASE BALL GOODS,

and

COLLEGE PENNANTS.

FLAGS,
PILLOW COVERS.

POSTERS, ETC.

Will always be glad to see you.

C.D. CALLAWAY

(Successors to T. B. Dewhurst.)

WEST MAIN STREET



Notions and Fancy Goods

We are headquarters for Hosiery, Underwear, Notions and all kinds of N velties and Fancy Goods.

FRED: LAZARUS

310 West Main

Mr. Student

What About A Fall Suit?

Of coure, you have thought of it. But did you also think of the fact that we make suits equal to the best tailors only about half of his price? special attention to the fact that we use nothing our power wood goods. Give you the best make, absolutely guarantee the fit and permanent shape. And think again that all of these made to your that we use nothing but pure measure for

We are the only house in Lexington or Central Kentucky where you get the Union Label in every garment

Standard Woolen Co.

129 East Main St. UNION LABEL

THE-

Always the Best Show. Always the Same Price. Always Good. Always Clean. Often Out-Talked-Never Outdone.

3 Shows Daily-3:00, 7:30, 9:00.

"TRY TO GE IN."

This Space Reserved for Eugene Deitzgen

BAPTISTS DEFEATED

Onslaught of the "Wild Cats" Too Much for Georgetown.

Game Very Slow and Uninteresting.

State University won the football game from Georgetown College on Stoll Field Saturday afternoon by the overwhelming score of 37 to 0 in a listless game, except for the uniform play ing of the State team and the several good individual plays.

The game was witnessed by a fairly good sized crowd of rooters who shivered from the sudden cold snap, but patiently watched the slaughter of the orange and black team for one hour and forty minutes.

State began the game with several second team men in the line-up and tried out several others during the game, while Georgetown used only twelve men during the entire game.

With so many of the regular players out of the game, State's line was weaker than usual, and Captain Webb was not in good form for kicking goals. Aside from these two points State played a satisfactory game and was even then above Georgetown's

First Quarter.

State kicked off at 3:05 o'clock, the ball going to Georgetown's 25-yard line, the ball being returned five yards. Three line bucks failed to gain 10 yards and the ball went over to State on Georgetown's 30-yard line.

State placed the ball on the 15-yard line by two end runs and a line buck, when Bryan Shanklin carried it to the 5-yard line and Threlkeld made a touchdown, going through the line, after three minutes of play. Webb

failed to kick goal.

State again kicked off to Georgetown the ball going to the 15-yard line and was returned to their 25-yard line.

Two end runs gained a total of one and Georgetown vard. State's 40-yard line and holding State to no return.

On the first down State kicked to Georgetown's 26-yard line, the ball being returned fifteen yards. Two line bucks made first down but on the second play the ball was fumbled, State recovering the ball.

State advanced the ball to George town's 12-yard line, when they tried a place kick, but the ball was blocked and rolled to Georgetown's 33-yard line where it was recovered by George-

Georgetown lost seven yards on a left end run and then punted to the center of the field. State advanced the ball to Georgetown's 10-yard line where they lost the ball on a fumble

Georgetown lost four yards on an end run, then punted to their thirty yard line, Giltner returning the ball ten years, when time was called for first quarter. Score-State 5; Georgetown 0.

Time of play fifteen minutes. No time taken out.

Second Quarter.

State lost the ball on downs on their opponent's 18-yard line. Georgetown punted and it was State's ball on Georgetown's 18-yard line. Threlkeld carried the ball from here by a line buck for his second touchdown. Webb failed at a try for goal.

State kicked off to Georgetown's 20-yard line and Georgetown made no return. Georgetown punted to State's 45-yard line and Giltner returned the ball to Georgetown's 50-yard line, when State made fifteen yards on a forward pass and Bryan Shanklin went through the line an placed the ball on Georgetown's 20-yard line. State could not make the required distance, and the ball went to George town on their own 15-yard line.

Georgetown then punted to their 35-

yard line when Bryan Shanklin caught the ball and made the third touch down for State and Webb kicked goal. Score-State 16: Georgetown 0.

Third Quarter.

The ball was put on center. Webb, Bryan Sahnklin and Threlkeld were back in the game and Watkins also made his appearance in the line-up for the first time during the game.

Georgetown kicked off to State's 37yard line and State did not return the ball. State punted on the first down to Georgetown's 23-yard line, where Georgetown punted, but the punt was blocked, Georgetown recovering the ball.

Giltner received a punt on the 50yard line and by a sensational run through a broken field, returned it forty yards. The ball was lost on owns an it was Georgetown's ball on their 10-yard line.

George Shanklin was put back into the game. Georgetown carried the mall to State's 57-yard line by good bucks, end runs and a forward pass. They were forced to punt however and State received the ball on their

State tried to punt, but it was blocked. Shanklin recovering it on the 2-yard line. This was the first and only time during the game that the ball was closer than fifteen yards to State's goal and it was immediately

punted out of danger.

Two bucks failed to gain and Georgetown punted over State's goal line for a touchcback, and time was called for the third quarter.

Score—State 22; Georgetown 0.

Fourth Quarter.

State put the ball in play on the 25yard line and an end run put the ball in the middle of the field. State advanced the ball to Georgetown's 32yard line and then punted, Georgetown receiving the ball on the 17-yeard

EMBRY

THE LEADING SPECIALTY HOUSE Exclusive Styles

IN HIGH CLASS OUTER GARMENTS AND MILLINERY.

FOR.

WOMEN and MISSES

Full Line Now on Display

EMBRY & CO

Main Street East.

MOTHER

wants your picture since you left home-So does your

SWEETHEART

CALL AT

Humphrey's Studio

and let him help you make mother happy and also help you to win

BEST GIRL

with some of thos

UP-TO-DATE PHOTOS

341 WEST MAIN ST. Fayette Phone 1635x

The MAN'S STORE

FALL LINES OF FURNISHING GOODS, HATS and SHOES, NOW IN.

J. & M. and Florsheim Shoes Stetson Hats.

GRADDY & BRADLEY 140 West Main St.

\$1 ONE DOLLAR \$1 Gem Junior Safety Razor

After shaving, LEXOLINE will be found delightfully cooling and antiseptic. It protects against wind and weather, preventing chapping and soreness.

CADEN DRUG CO.

N. W. Cor. Main and Lime. Both Phone-123.

Lexington's **Biggest** Store...



If you should walk across the cam-

pus of any of the best colleges in the country, you'd see

Hart. Schaffner & Marx

Clothes on many of the fellows there. These clothes are the favored College clothes; that's why nearly all other men favor them.

We've some new models for you Varsity, shape-maker; special young styles; and will give you a correct fit.

SUITS \$20 TO \$30 OVERCOATS \$18 TO \$35

Other Standard Makes, \$10 to \$19.

Kaufman Clothing Co

Dress Suits for Rent.

Headquarters of K. U.

SCHOOL OPENING NECESSITIES

Waterman Fountain Pens, Silver Pencil Holders, Pen and Pencil Safety Clips ALSO FULL LINE OF COLLEGE PINS

HEINTZ EAST MAIN STREET, OPP. PHOENIX

JEWELER

LEXINGTON, KENTUCKY



Georgetown punted thirty yards, Bryan Shanklin receiving the ball and carrying it through the entire Georgetown team for a touchdown. failed to kick goal. Dabney went in at right end in place of Giltner.

State kicked off to Georgetown's 10 yard line and Georgetown returned the ball ten yards. Georgetown then punted thirty yards and State, by a series of end runs and line plunges, carried the ball to the 5-vard line where Threlkeld carried it over for a touchdown, but Webb missed a try at

State put in several new men right after scoring the touchdown and State scored again before the final time was called at 4:45 o'clock. Webb missed goal and the final score was: State 37; Georgetown 0.

The Line-Up.

The line-up of the two teams at the beginning of the game was as follows:

Georgetown—McKenney, left end. Caswell (Capt.) left tackle; Parrening, left guard; Ross, center; Johnson, right guard; J. Barnett, right tackle; Glass, right end; Rhoten, quarter-A. Barnett, left halfback; Battey, right halfback; Parks, fullback

State-Naylor, left end; Foster, left tackle; Campbell, left guard; Webb, (Capt.), center; Bablitz, right guard; Harrison, right tackle; Giltner, right end; George Shanklin, quarterback; hall, left halfback; Bryan Shanklin, rigth halfback; Threlkeld, fullback.

On account of the football issue this week the editor was unable to put in the social news from our friendly neighbors — Hamilton, Sayre, and Campbell-Hagerman.

A FEW POINTERS.

(By a Loyal Supporter of Athletics.) 1. For the last two or three years State University has had a training table for the football squad, but this year with the present financial conditions of the Athletic Association it is impossible to do so. The squad needs certain diet. They need heavier and more substantial food than the average student, and this cannot be obtained at the average boarding house at the price paid for board. Besides furnishing the necessary food, it places the boys together where they can talk football, sugegst plays and form a more combined squad. soon learn the ways of each player, to place more confidence in each other, and they soon learn to eat, work and live for the same cause-to become the Champions of the South

2. No man can question the loyalty become good football players, but of the student body. When it comesare recommended to take gym

to supporting a team by college enthusiasm, every one joins in; when it becomes necessary to call upon them for contributions for the training table the amount is raised in 15 minutes. What is wrong? Why harp about support? Why get sore when the students are doing all they can for the team? While the students are doing all they can, there are some close-fisted faculty men who never purchase a season ticket, who never go to any games, and who never give any donations when called upon. They are the ones who should be converted into the spirit of the University. We can not understand how they can be true teachers in a university and not show some interest in college activi-

3. While this is an athletic issue,

IDEA-SIX

we feel disposed to say what we think in regard to athletics in general.
While gymnasium work is not generally considered athletics, nevertheless it will not escape our eyes, for some of the gym work is now interfering very seriously with our outdoor ath-We do not hesitate in speaking what we think to one of our own sex when he takes our rights or usurps our power, but we feel a delicacy in talking to the opposite sex. Yet when one of the opposite sex, because she is such, assumes the power to take possession of the gym twice a week, locking up our uniforms and a week, locking up out into his are should be limited. Besides this, the gymnasium classes, both boys and girls, use all the hot water and when the men come in from their practice they have to bathe their sore and stiffened limbs in ice-cold water. we develop a first class football team under these conditions?

We would not be justified in making this criticism if we did not have a gymnasium at Patterson Hall made especially for the girls. The gym in the Alumni building was built for the boys, and why should the physical director of women want to take posse sion of both gymnasiums? Why should she lock up the basement and keep the men from getting their uniforms. These conditions exist here and should be remedied. The quicker the better it will be for our team.

4. Among other affairs to be criticised or pointed out to the students and other people interested in the University is the interest taken by the Physical Director in athletics. He occupies a place that would be very valuable for athletics if he would only lend his support. There are men in his class that have the physique to become good football players, but they

Photos That Please

ARE MADE

Franz Josef Spengler

THE QUALITY PHOTOGRAPHER

311 West Main Street.

P. S.-By assuring as you are a bonafide student of State University, a special rate may be obtained.

College Friends...

You take "The Idea" to read. For satisfaction pat-ronize the "Reed" Barber Shop.

SHERMAN STRAIN, Prop'r.

How Old is Your Pipe?

Isn't it about old enough to be placed on the retired list?

We have a fine lot of new pipes waiting to be smoked.

FRENCH BRIARS AND MEERSCHAUMS

Wide varietf of shapes and sizes from which to chose. All prices from

Cooper & Dunn

Druggists

Main and Broadwaf

Posters

15 CENTS UP

Take advantage of this and come early.

Pennants

Have your pennant made for the Southern Championship game. Large banners for \$3. Pennants 25c. up.

Pass your spare time away by reading all the latest books from our CIRCULATING LIBRARY Three cents a day.

University Book Store

233 West Short

J.F. BATTAILE, 08, Mgr.

Luby and Alexander

TAILORS

FULL LINE
NOW READY

Suits and Overcoats

\$22.50 to \$40.00

MAKE YOUR SELECTION NOW!

145 E. MAIN

Opp. Union Station

instead of athletic training. We need a refree for every game, we need a man around the gymnasium building that will help to take care of the team, we need a man that can and will take some interest in our athletics. The man who could do this, and occupies a position that naturally involves an interest in these affairs, is the one who holds the position of Physical Director. It should naturally be his duty to be a right-hand man to the coaches of the different teams.

5. Another thing that pointed out is the interest manifested by the Athletic Committee. Interest! Some have never been there this year -we do not know whether they were ever there or not. Yes, there is a committeeman from each class on this committee and they have never shown up. Those individuals as well as those of the faculty should be relieved of this responsible position and others put in their places who will have the time and interest enough to go once while at least. This committee at the present time metts on every Wednesday at 12 o'clock.

6. Students and members of the faculty, let us show our appreciation of the work done by our manly and never tiring coach. Though our financial condition is rather bad at present, and our spirit wrought up over the conditions of affairs, can we not, and shall we not, give a word of encouragement to the coach who is labring under adverse circumstances to develop a team? We want Coach Sweetland here next year, and we must have him, but who can blame him for leaving under the present circumstances? If every one would give him the proper encouragement there would be no kick coming and everything would go along smoothly.

WANTED!

Songs and Yells.

Say, ye poets and song composers! Thanksgiving is rapidly approaching and we need some new yells and songs for the game that day. Get in the game and get busy. We would lige mighty well to have some short, snappy yells and three or four songs to the tune of some of the popular songs being sung and whistled by all the fellows. This will be a mighty good way for some one to help the good work along. Any one who writes one, please drop it into The Idea box at the entrance to the Main Building and it will receive prompt and careful attention.

We are going to try to stir up a rally for Friday night, before the Tulane game. Anyone having a new song or yell can produce it that night and we will try it out. Watch for a notice on the front door of the Main Building announcing the rally, as it will be announced in that way, Friday morning, if we have one.

Many citles wanted the Thanksgiving game between Georgia and Auburn. Savannah gets it by bidding \$2,500 guarantee.

NAZMA

A TRIAL SMOKE

The Prince of Cigarettes. Will convince you beyond doubt that you can all dealers in Lexington, Ky.

20 For 15 Cents.

VAUGHAN-WARE TOBACCO CO., Richmond, Va

*CLASSIFIED ADS.

WANTED—Every State University student ton ave his laundry done at the Peerless Laundry. Wilson & Babbage, Agents. 10-6

FOR SALE—Dress Suit in good condition. Fine chance to obtain a Glee Club outfit. Address K. care The Idea.

Now is the time to See

Rudolf F. Rosenbaur

Electric, Steam and Dry Cleaning
Works.

Ladies' Garments a Specialty.

330 West Short Street. Fayette Phone 485. Lexington, Ky.

TEXT-BOOKS

PENNANTS, POSTERS

STATIONERY

PRINTING

McClure. Gum & Co.

Inccorporated

No. 152 West Main Street

Lexington, Ky,

New Phone 621X Old Phone 617-3

WELSH & MURRAY

Rush Work a Specialty
140-146 South Limestone
Lexington, Kentucky.

ADAMS

Bowling Alleys

114 N. Limestone

New Equipment

A Place for Gentlemen

We are Friends of the University Let's Get Acquainted THE BEST MUSICAL ORGANIZATION IN THE STATE



Grella's Band and Orchestra

118 North Limestone New Phone 2274 Lexington, Ky.

ROCCO GRELLA, Director
W. L. WAITE, Manager
Nhw Phone 1912

Campbell-Hagerman Girls Go to the

STAR

So Should all the State boys—Always a good show. ADMISSION 5 CENTS.

> DON'T FORGET TO VISIT THE

New Shoe Store

211 North Limestone

When you are in need of Good Shoes

THE CADET SHOE

for driling will stand the hardest wear. They are neat snappy, and we can make you a price on them that will save you 25 per cent. A call will convince yyou, and will be appreciated by us.

Spears & Forwood
Shoe Company