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The Kentucky Progress Commission

By C. FRANK DUNN, Editor Kentucky Progress Magazine



A state, like a city, an institution or a business, to succeed must have a program.

It must have also a functioning body charged with the responsibility of executing the program and the wherewithal—men, money and materials—to execute it.

Recognizing this fact, the Kentucky Legislature four years ago formulated a program for Kentucky's advancement and development, enacted it into law and created as the agency to carry it into effect, the Kentucky Progress Commission.

The preamble to the legislative act sets forth the program in the following all-inclusive language:

"Whereas, the Commonwealth of Kentucky, by reason of the natural resources, geographical location, transportation facilities, American-born labor supply, developed and potential electrical power, and favorable tax laws offer advantageous locations for industries; and

"Whereas, its varied and fertile farming lands offer opportunities for agricultural development; and

"Whereas, its unusual and varied scenic attractions and historic setting should attract tourists in large numbers; and

"Whereas a dissemination of this and other similar information regarding Kentucky, through said Commission and through the local civic organizations in various cities and towns of the Commonwealth would promote its growth and development, now therefore be it enacted," etc.

The Legislature did not stop with the outline of a sound development program, but made provision for a model organization to initiate the program. There had been several unsuccessful attempts in the history of the state to organize a State Chamber of Commerce, and the failure of Kentuckians to supply this greatly needed agency must

have been the inspiration for the model organization set up by the Legislature when the Kentucky Progress Commission was created. At any rate, the Act carried a bilateral plan whereby the Kentucky Progress Commission was authorized to expend an appropriation to advertise the State—funds restricted exclusively to advertising—and was directed to organize a Kentucky Progress Association (State Chamber of Commerce) to furnish the men and money required to effect the development program.

The program was simple enough theoretically, and thoroughly sound, but it has taken much time and effort to effect the *modus operandi*. That it is practical is now being proved, and results already achieved indicate without doubt that the expected goal will be reached in due process of time, with the necessary means and support forthcoming.

To grasp the enormity of the undertaking, it is necessary to state briefly the preliminary steps taken by the Progress Commission before outlining the status of their work.

First, it was necessary to appeal to the business interests of the State to provide a sustaining fund. This was inaugurated through memberships in the Kentucky Progress Association. The necessary investigations and data, as well as all operating expenses, had to be paid out of funds raised by public subscription, in accordance with the legislative act.

Second, without waiting until full funds might be subscribed, it was essential that certain surveys, requiring months of trained work, be launched. It was realized that an effective advertising campaign, even with a fund appropriated for the purpose, could not be waged if Kentucky did not have a definite idea of what the state had to advertise.

Third, the advertising must be started as soon as the first results of research and investigation justified, and continued consistently with the progress and development of the other features of the program.

The raising of funds through membership subscriptions in the Progress Association succeeded to an adequate degree until the economic depression arrived. Like all organizations of a similar nature, the work and facilities of the Association were curtailed to meet the impairment of income during the business stress of the past year. The Association is prepared to expand

when and as the barometer of business again ascends, and in proportion to the ability of business to increasingly support it financially, it will be enabled to help business in its climb to restored stability and growth.

Three important surveys, fundamental to any program of statewide development, have been completed by the Commission and already have played a decided part in attracting industries to Kentucky. One was a "flow of goods survey" to show the volume and kind of commodities manufactured and shipped out of the state, as well as purchased and brought in. This survey awakened Kentuckians and outsiders alike to the great variety and importance of goods manufactured in the Blue Grass state, and at the same time indicated, by the list of shipped-in goods, fields of opportunity for outside capitalists seeking industrial sites.

Another survey, calculated to emphasize Kentucky's present industry and to increase interest in Kentucky-made products both at home and abroad, was compiled and published as a "Classified Directory of Kentucky Manufacturers." This survey included the number and quality of employees, giving an index of the availability and high type of labor to be found in Kentucky for industrial purposes.

Still another survey of 125 Kentucky cities embraced every conceivable bit of data of value in getting industries, down to rates on all classes of utilities. It is one of the most complete industrial surveys ever made, and not only equips these cities with valuable information to be used in negotiating with prospective industries but, by comparison, points out disadvantages, as well as advantages, in rates that need adjustment to place these Kentucky cities in a favorable position to compete for manufacturers.

The Progress Commission, in addition to these activities in the industrial field, has aided local communities in taking advantage of the decentralization of industry noted in very recent years. As a result of the dissemination of the information gathered through these surveys, several cities have acquired industries formerly located in congested centers in the North and have organized local foundations for further industrial expansion.

A high-class publicity campaign, conducted through the all-rotogravure Kentucky Progress Magazine,

an 8-reel motion picture of Kentucky's attractions and resources, a roto-gravure tourist guide and several technical pamphlets, have received a most favorable reaction from the entire nation. The current (March) issue of the magazine contains excerpts from letters of praise and commendation received from Maine to California, and in some cases from the far East.

The Progress Magazine, while bringing out every phase of development in Kentucky, has particularly emphasized the wealth of major touring attractions in the Blue Grass state. There have been distributed 12,000 or more copies each month of the Commission's periodical since the publication was started in September, 1928, and direct results have been noted not only in the marked increase in gasoline tax receipts, the number of visitors registered at Mammoth Cave, "My Old Kentucky Home," Old Fort Harrod and the many other principal objectives, and the great volume of letters received from all over the country, but the vital fact that, in a test conducted by the American Automobile Association among its several hundred touring bureau directors, these experts graded 96% on their knowledge of Kentucky, the next closest being Maine with a grade of 84%. When asked why they were so much better informed on Kentucky's attractions, their answer was, "The Kentucky Progress Magazine."

The Commission has unbounded faith in the future of Kentucky and believes when conditions right themselves generally that Kentucky will make even more rapid strides. That Kentuckians themselves are awake to their opportunities and remain ready to cooperate is attested in the following resolution recently passed by the Kentucky Press Association, representative of every community in the state: "We wish to endorse the unusually effective work of the Kentucky Progress Commission and to recognize the value of the Kentucky Progress Magazine for its advertising value in bringing tourists and sight-seers to points of interest throughout the state."

From present indications, the state's appropriations for the Progress Commission's program of publicity will be reduced to \$25,000, one-half of the former annual appropriation, but as the appropriated funds are and have been used strictly for advertising, Kentucky's bid for tourists, capitalists and home-seekers will continue to be felt and should be maintained on the same high plane. It will merely mean a larger opportunity for service.

PARAGRAPHS FROM THE UNIVERSITY

An article by Dr. Paul P. Boyd, dean of the College of Arts and Sciences at the University of Kentucky, entitled "Changing the Emphasis from Quantitative to Qualitative Standards in Accrediting of High Schools," was recently published in the March issue of the North Central Association Quarterly. This paper, which Dean Boyd read before the officers of the association in Detroit, argues for standards of accrediting that will measure more accurately the essential quality of the work done in the schools, and suggests various changes that should be made in the standards.

Dr. J. Catron Jones, head of the department of Political Science at the University of Kentucky, Dr. Amry Vandesbosch, professor of Political Science at the University, and Mrs. Vandenbosch, have collaborated in the recent publication of a book, "Readings in Citizenship" from the McMillan press.

According to the preface, the work is not a text but is designed to furnish a proper background for intelligent appreciation of the facts of government. The book was designated primarily for freshman students, and is in use at the University and at Transylvania college.

H. Clyde Reeves, Midway, Ky., junior in the College of Arts and Sciences at the University of Kentucky, was awarded first place in the annual Kentucky intercollegiate oratorical contest held at Georgetown College recently. His subject was "A Redecoration of Independence."

Prof. Wilhelm Schick, assistant professor of Romance languages at the University of Kentucky, has been granted a leave of absence from teaching duties for the school year 1932-'33 and will spend the time in study and travel in this country and abroad.

Dr. Frank L. McVev, president of the University of Kentucky, addressed the Southern division of the American Mining Congress at its annual dinner meeting held March 17 in Louisville. His subject was "The Relation of Education to Industry."

M. M. Boring, director of the personnel department of the General Electric Company visited the College of Engineering at the University of Kentucky recently for the purpose of selecting members of the 1932 graduating class for employment in the company which he represents. The selection of men for

the General Electric Company from the University has been done almost exclusively by Mr. Boring, and many of the Kentucky graduates of that company have risen to places of responsibility.

Richard Priest Dietzman, chief justice of the Court of Appeals of Kentucky, was initiated as an honorary member of Phi Delta Phi, an honorary law fraternity at the University of Kentucky recently. Chief Justice Dietzman, a graduate of Harvard, long has held an important position in the Kentucky court system.

MAY DAY DATE SET

Plans for the observance of May Day by University of Kentucky students were discussed Tuesday afternoon, March 1, by members of the SuKy Circle, sponsors of the annual May-Day programs at the University, at a meeting in the University men's gymnasium.

Ted Cassidy, president of the circle, announced after the meeting that plans had been made for the University students to present the May Day program Friday, May 1. The May Queen will be elected a week earlier.

The SuKy circle this year will publish a May-Day program, which will include a listing of the day events and histories of the various student organizations at the University.

Ralph Kercheval



Ralph Kercheval has been chosen to play the leading role in the Strayer spring production, "Good News." Kercheval is an outstanding football player, a member of Delta Tau Delta fraternity, and was announced winner of the recently conducted popularity contest, sponsored to determine the most popular man and woman student on the campus.

Editorials

THE UNIVERSITY'S SERVICES TO THE STATE

The entire state is vitally interested and concerned over the problems of the University of Kentucky due to the decreased revenue this year and forecast for the next two years. Despite the fact that Dr. Frank L. McVey cut running expenses materially for this year, including the reduction of salaries, the funds derived under the 1930 appropriations have fallen under what is needed to operate the university.

For the next two years the budget provides for a considerable reduction and Governor Laffoon is now considering what items in the budget he will cut still further.

In the case of the university, inasmuch as reductions already had been made as sweeping as were considered possible without impairing greatly the efficiency and usefulness of the various departments, still further cuts would necessarily result in lessened service to the state and in some cases the discontinuance of highly valuable services. Many divisions of the service that the university renders are needed more vitally during a period of depression than at any other time. For example, there is the extension department, reaching approximately 1,500 students at their homes at the present time and giving them the advantage of an education that they could not otherwise receive. Surely, because of present conditions it is all the more necessary to maintain such a department as this.

The state also has available through the university a considerable portion of federal funds for education and extension purposes and must be kept in a position to take advantage of the federal aid.

If the reduction of state funds should make it necessary for the board of trustees to raise tuition and other fees, this would run contrary to the policies that have been followed and should be followed in making the state university easy to be entered and its facilities within the reach of all the boys and girls of the state desirous of college and university training without regard to their financial circumstances.

Particularly in a time of financial stress it is necessary that the boys and girls upon being graduated from high schools may plan for continued education, especially training to enter the professions. Even in normal times there are many boys

and girls who complete their high school courses but who feel that they are unable to continue the training which would better fit them for citizenship and for service in walks of life where, with proper professional training, their natural talent, character and energy would make them successful and valuable, useful representatives of the commonwealth.

They should not be denied the fullest opportunities that the state can give to them and should be encouraged, rather than discouraged, to take such training as is afforded in the Colleges of Engineering, the College of Law, the College of Commerce, College of Agriculture, College of Teacher Training and other divisions of the university.

The student enrollment at the University of Kentucky has consistently grown, reflecting the appreciation in the state for the advantages that it offers. If a backward step is taken it will require years for the university to recover the position it now occupies. For the boys and girls of today and for the future of Kentucky, the university must be given the opportunity to render the service that Kentucky now so greatly needs.

THE UNIVERSITY AS A STATE AGENT

Although the state legislature may be harshly criticized for its severity toward the university appropriation and its many failures to act upon important bills during its recent session, two measures were passed which should gain widespread approbation. Both the control of the Kentucky geological survey and the distribution of seed were delegated to the University of Kentucky.

Heretofore these functions of our state government have been directly in charge of the state and departments created by the state for that especial purpose. The state itself realizing the need for such agencies but having no further need for the scientific equipment and the technically trained experts naturally employed in such works was forced, nevertheless, to maintain this equipment and hire specialists in order that the functions of its departments be successfully and properly fulfilled. Kentucky, at the same time, supported another state institution, the university, already equipped to handle these works. Three separate agencies were main-

tained where one would serve. Involving the temptations of the spoils system, on one hand, and the repetition of function, on the other, any such system naturally entailed an inefficiency of operation and an annual financial outlay given over to waste.

The university, modernly and scientifically equipped, as it is, is fully able to take over the duties of the two outlawed departments of state government. It is free from political influences and employs men and women both capable and interested in the work they are doing. As the state usually employed university graduates through its agents, it now serves itself and its potential employees by availing them the opportunity of operating under the very conditions they will meet with later at no additional outlay to the government.

REUNIONS IN 1932

Despite the fact that the University has taken a cut, the University employees have taken a cut, and other bewildering things have happened to us, we still do not believe in depressions. At least, not when it is time for a Class Reunion or a Homecoming. For we know that anyone who really can come back will not let any thing stand in the way of their returning.

Did you see the article in the ALUMNUS last month about the 1907 class? Isn't that a splendid record? Fifty-five out of the original seventy-one. How many classes will be able to boast of this per cent?

The exact date of the reunions has not been set definitely but it will be some time near the last of May or first of June. The program will last over a period of three or four days, every minute full of interesting highlights. We are planning to have a snappy program for each day, so that you may have an enjoyable visit with us.

At the last meeting of the Executive Committee, we realized that Reunion Time would soon be here. Committees were appointed and definite plans were begun. Perhaps in the next issue of the ALUMNUS we can tell you what dates of the celebration will be, and we shall try to give you part of the program, so that you can see for yourself how attractive it will be.

Our goal for this year is 1,000. We feel that it is a conservative number to expect, especially if all classes follow the lead of 1907 and come back 75 per cent strong.

Campus News



CAMPUS CIRCUS ATTRACTS CROWD

A large crowd attended the all-campus circus presented in the University of Kentucky men's gymnasium recently by the University Y. W. C. A., for the benefit of the Y. W. C. A. budget, the student loan fund and the Carcasonne community center in Letcher county.

University students presented 17 ring acts and several side shows. Wilton Thomas was ringmaster and received applause when he stepped into the role of a performer and presented lariat, whip cracking and bar acts. Walter Williams gave the audience a thrill when he carried a boa constrictor into the ring.

Loving cups were presented to the fraternity and the sorority offering the best ring act. Alpha Delta Theta, presented a frog act, won the sorority cup. Presenting the frog act were Misses Helen Lacy, Fern Osborne, Lois Grubbs, Anne Ripley and Marjorie Powell. The Delta Chi elephant act won the fraternity cup. The "elephants" were William McCoy, Ralph Ball, Jack Keiser and Tony Land. William Farmer handled the "bulls."

Miss Augusta Roberts, secretary of the University Y. W. C. A., was in charge of the circus program. Rain late Thursday afternoon interfered with the circus parade. Part of the planned parade was presented.

Elmer G. Sulzer directed the circus band of 30 musicians. A specialty was presented by the co-ed band and still another band played for the sideshow and ballyhoo acts.

The sideshows included freaks, the Four Marx brothers, a ventriloquist, a palmist, crystal gazer and an underworld skit.

There was a real sawdust ring, peanut vendors, clowns and everything else that goes to make up a big top performance.

U. K. OFFICIAL WINS PROMOTION

Major Owen R. Meredith, commandant of the University of Kentucky R. O. T. C. unit, has received notification of his promotion to the rank of lieutenant-colonel. The promotion was effective March 1.

The new lieutenant-colonel has been in charge of the R. O. T. C. unit at the University since July, 1928, when he was transferred here from Panama Canal Zone duty. Although Lieut.-Col. Meredith is now an infantry officer, he served with the chemical warfare service for several years after the close of the World War. His Army record includes service in the Phillipine Islands, France, Panama and at numerous posts throughout the United States. When the United States entered the World War, he was stationed at the University of Minnesota on R. O. T. C. duty.

Lieut.-Col. Meredith entered the United States Military Academy at West Point, New York, from Nebraska in 1904 and was graduated in 1908.

U. K. STUDENTS TRAVEL 100 MILES TO CLASSES

In the "good old days" when horseback riding was the only mode of conveyance over wilderness trails, many persons marveled at the ambitions of Kentucky youths who rode 30 miles to a country school house. Today, with improved methods of travel, 30 miles doesn't seem far but there are students enrolled in late afternoon, evening and Saturday class at the University of Kentucky who travel more than 100 miles in the pursuit of knowledge.

These courses which are offered by the University of Kentucky at such convenient hours for teachers, business men and women and professional men and women are regular courses in which residence credit is given, and are taken advantage of by those citizens who have found it economically necessary to discontinue their regular educational program in order to take positions, or by those persons who have finished their under-graduate work and take this opportunity while pursuing their professions, to work on advanced degrees.

Approximately 2,456 miles are covered weekly by those numerous students enrolled in afternoon, eve-

ning and Saturday courses on the University of Kentucky campus, the greatest distance travelled being 147 miles by a student who comes from Hazard. Two students from Bourbonville, a distance of 123 miles from Lexington, follow the Hazard students in mileage covered, while one from Monticello, 110 miles; one from Columbia, 109 miles; one from Brock, 110 miles, and one from Corbin, 107 miles, complete the list of these men and women who travel more than 100 miles each week to the University for instruction in residence courses.

Bourbon county sends the largest delegation to these residence courses. Nicholas follows with the second largest number and Scott, Franklin and Harrison are third in line. The popularity of the hours and the subjects offered is attested to by the large groups who attend from out-of-town in addition to the regular students on the campus who are enrolled in these courses.

GEOLOGICAL SURVEY UNDER U. K. CONTROL

The House of Representatives of the Kentucky General Assembly passed a senate bill to abolish the state geological survey and re-create it as a board of mineral and topographical survey under the University of Kentucky. The measure has gone to the governor who already has indicated he will approve it.

Dr. W. R. Jillson, Frankfort, Republican, director of the state geological survey, resigned recently.

The bill was sponsored in the senate by Senator Charles G. Franklin, Madisonville, and in the house by Kelly J. Francis, Stanford. There was no debate on it.

Property of the Geological Survey now in the old capitol annex will be moved to the University of Kentucky when the bill becomes a law.

ELECTION

Ballots for the election of officers of the Alumni Association, and for two new members of the Executive Committee will be mailed out during the coming month. We earnestly hope that all alumni of the University will send in their votes upon receipt of the ballots.

THE UNIVERSITY CULTURE

The curriculum in Kentucky reaches the state through offering of programs along the lines of mathematics, and programs on the campus who are enrolled in these courses.

The Geological Survey of Kentucky, through the Band in Carrolton, for the dedication and for the Government. The State organization in Kentucky, has presented in eastern western territories.

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THE UNIVERSITY, ITS CULTURAL VALUE

The cultural spirit which is embodied in the University of Kentucky reaches out to the people of the state through numerous channels, offering opportunities for enjoyment along the lines of artistic development as expressed in music, dramatics, art, and oratory.

The University sponsors various programs each school year either on the campus or in various cities of the state, whereby the citizens may hear and see various presentations of cultural and artistic value.

The Glee club takes several trips each season to Kentucky towns; the University of Kentucky band, known throughout the south as "The Best Band in Dixie" visited Maysville, Carrollton and Frankfort this year for the purpose of assisting in the dedication of a highway, a bridge and for the inauguration of the Governor of the Commonwealth. The Strollers, student dramatic organization at the University of Kentucky, have many times in the past presented their annual production in eastern Kentucky cities and western Kentucky cities for the entertainment of the citizenry.

On the campus of the University of Kentucky this school year, seven outstanding art exhibits have been on display in the Art center, a program which will be concluded with a student display of work done in art classes during the 1931-'32 school year. This exhibition will be held from May 30 to June 15.

Pan Politikon, student organization for the study of international relations, in its study plan for November chose Scandinavia as its international study problem and brought Ben Blessum to the University for a lecture on "Modern Norway" to which the public was invited. The International Relations club at the University, which is a project of the University Woman's club and the Lexington branch of the American Association of University Women, opened its program for the school year November 18 and has held one meeting each Monday

evening since the opening session, at which time general discussions are held and lectures are given on international affairs, and to which the public is always welcome.

Sunday afternoon musicales are held during the months of November, December, January, February and March in Memorial hall on the University campus, and the best talent available is presented to the public in these interesting and cultural afternoon concerts. In the late spring, the University concert band gives a series of six twilight concerts in the natural amphitheater at the rear of Memorial hall from 7:15 to 8:15 o'clock in the evening.

The Guignol theater, community playhouse on the University of Kentucky campus presents five plays each school year and not only Lexingtonians but the people of the state are invited to try out for parts in these plays which are presented to the people by the University and the people of the commonwealth.

Fifteen radio programs are presented weekly by the University of Kentucky from the University remote control studios of station WHAS in Louisville, and these programs are arranged to meet the interests of people in every walk of life, ranging from agricultural talks to the farmers, through popular educational talks on interesting facts of the state in which we live, the national and international economic situation, music, dramatics and questions and answers on current events, historical items, modern and ancient fallacies and facts.

PROFESSOR FARQUHAR GIVES ALUMNI TALK

A highly entertaining talk, replete with witticisms, was given on "Fashionable Philosophy" by Professor E. F. Farquhar, of the English Department of the University of Kentucky, at the dinner meeting March 4th at the Covington Chamber of Commerce, of the University of Kentucky Alumni of Greater Cincinnati. Professor Farquhar emphasized the importance of being perennially young by living and thinking contemporaneously with the younger generation.

The dinner tables, which were formed in the shape of a "U," bore as centerpieces, handsome bowls of jonquils, and placecards in the form of miniature copies of the college song, "On, On, U. of K.," which were done in blue and white.

The speakers' table, presided over by Mr. William F. Simpson, past president, who was toastmaster, assembled the following honored guests: Prof. Farquhar, Miss Marguerite McLaughlin, of the Journalism Department at the Univer-

sity; Prof. L. K. Frankel of Lexington, president of the National U. K. Alumni; Ellis Johnson, an outstanding athlete, who is a junior at U. K.; Mr. H. D. Palmore, Covington city manager, Mrs. Palmore; Mr. Earl Farrell, accordionist; Mr. Carl Noe, baritone, and Mrs. Louise Wray, pianist.

As the guests were seated, Mr. Farrell played "On, On, U. of K." and "All Hail Kentucky," which was followed by three songs by Mr. Noe, who is a graduate of the University of Tennessee and a guest artist of WCKY, "In Victus," "Friend of Mine," and "Pale Hands." He was accompanied on the piano by Mrs. Wray.

Mr. Simpson introduced the distinguished guests, announcing that Mr. Palmore has been welcomed as a new member of the Alumni Association.

Professor Frankel incorporated in his talk a review of the work of the National U. K. Alumni, with a report of the financial condition of the University of Kentucky, describing how the cut in the financial budget will affect the university.

Mr. Johnson, who spoke briefly to the assemblage, chose as his topic "Athletics," and told how U. K. has played in hard luck in the Southern Conference basketball tournaments for the past two years. Mr. Johnson said that last year U. K. was defeated for the championship by Maryland by one point, and that this year North Carolina defeated the University by the same margin.

As president, Mr. John Bullock outlined plans for the association the rest of this season, stating that at the next meeting, to be held the first part of April, tentative plans will be made for the dinner dance to be given April 20 in honor of visiting junior engineers, who will be in this vicinity on a tour of inspection.

These were in attendance:

Prof. E. F. Farquhar, Miss Marguerite McLaughlin, Mr. L. K. Frankel, Mr. and Mrs. H. D. Palmore, Messrs. Earl Farrell, Carl Noe and Ellis Johnson; Mr. and Mrs. I. B. Heburn, Mr. and Mrs. Marion Ross, Mr. and Mrs. Harry Whaley, Miss Lillian Rasch, Miss Wanda Deiss, Miss Irene McNamara, Miss Ada B. Renaker, Miss Myrtle Steph-ens, Miss Dorcas Lyons, Miss Elizabeth Billiter, Miss Virginia Ebert, Miss Betty Matz, Miss Elizabeth Erschell, Miss Sara Metcalfe Piper, Miss Capitola Simpson, Miss Adele Slade, Mrs. J. J. Renaker, Mrs. M. S. Stephens, Messrs. A. C. Collins, John Bullock, Carl Riefkin, Dolph Edwards, W. O. Billiter, Judge Edwin O. Ross, C. L. Daly, J. W. Bonaugh, W. F. Simpson, H. K. Northcutt, Ed Richmond, and Larry Seaman.

PSYCHOLOGY HEAD IS SELECTED EDITOR

Dr. J. B. Miner, head of the psychology department, has recently been asked to act as cooperating editor of *The Psychological Exchange*, a new periodical which will be published in New York, bi-monthly, beginning April 15.

According to an announcement of the purpose, "The publication will be devoted to the professional interests of psychologists. It will attempt to serve as an orientation center for psychological research by listing research projects under way. In addition, a series of vocational analysis will appear, written by practical workers, discussing research and placement possibilities in the various psychological fields: schools, vocational guidance and behavior clinics, court, prisons, hospitals, industries, etc.—wherever psychologists are active.

STATEMENT OF OWNERSHIP

Of *The Kentucky Alumnus*, published monthly at Lexington, Ky., for April 1, 1932.

State of Kentucky
County of Fayette, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared James S. Shropshire, who, having been duly sworn according to law, deposes and says that he is the editor of *The Kentucky Alumnus* and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, James S. Shropshire,
R. R.

Editor, same.

Business manager, same.

2. That the owner is: The magazine is owned by 700 members of the University of Kentucky Alumni Association.

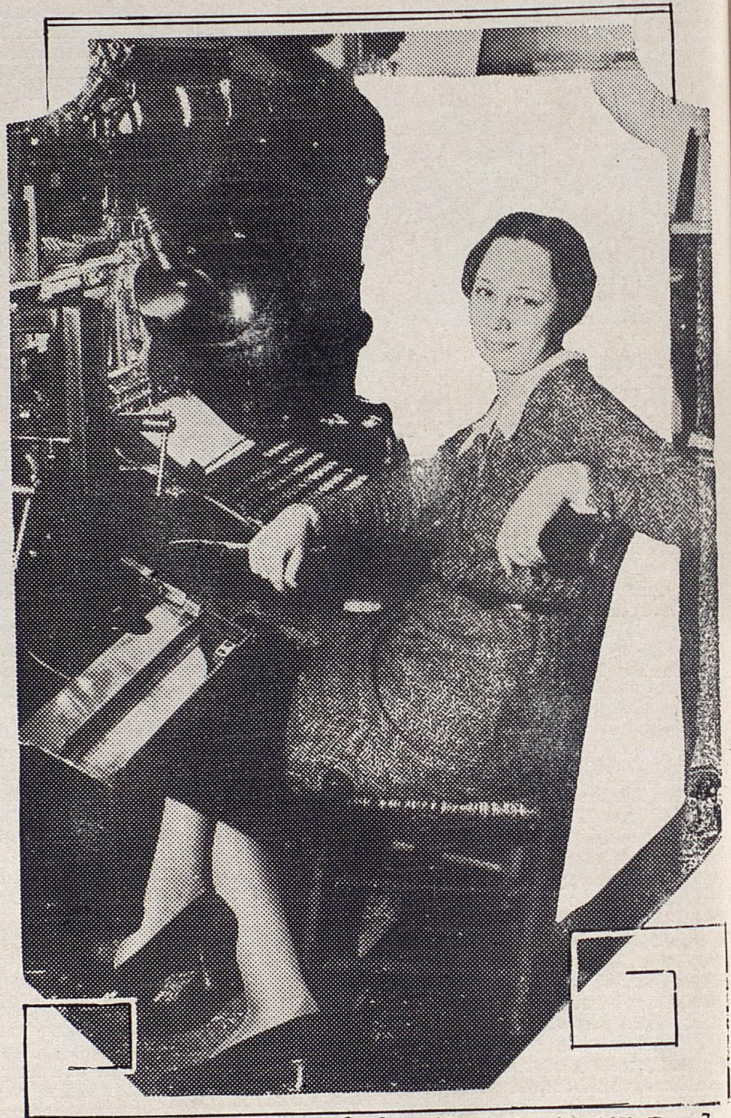
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

That the average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is 700.

JAMES S. SHROPSHIRE, Editor.
Sworn to and subscribed before me this 8th day of March, 1932.

JANE J. NICHOLS,

(My commission expires July 17, 1935.)



□ UNIVERSITY OF KENTUCKY CO-ED IS LINO TYPE OPERATOR □

It used to be a man's world—but not any more! A University of Kentucky co-ed proves that a girl can handle a man's job efficiently and satisfactorily. She is Miss Elizabeth Baute, formerly of Somerset, who earns her entire expenses at the University as operator of one of the two linotype machines which are the property of the *Kentucky Kernel*, student newspaper on the campus.

Miss Baute is a freshman and is planning to major in journalism at the University of Kentucky. She has had three years' practical experience as a linotype operator fol-

lowing a five-months' course in the subject at Macon, Ga. She averages between 25 and 35 hours of work each week in the *Kernel* linotype room and pays her entire college expenses through this work.

Miss Baute is the daughter of Mrs. Joseph A. Baute, Louisville, and of the late Dr. Joseph A. Baute, Somerset. She received her primary education in Somerset and was graduated from the Somerset high school. Since matriculating at the University of Kentucky she has been pledged to membership in Theta Sigma Phi, honorary professional fraternity for women in journalism.

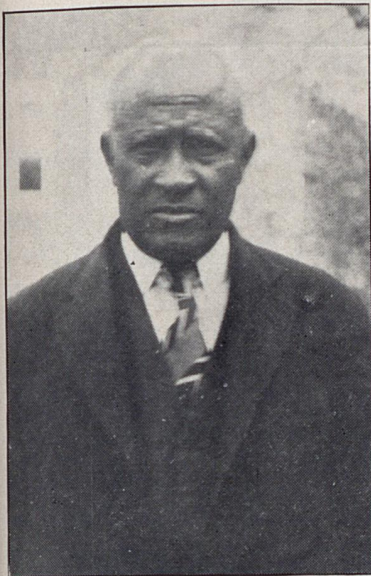
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Just fifty years ago, about the time the first graduates of the newly established and independent Agricultural and Mechanical College of Kentucky were embarking upon the final course which led to graduation, the Administration building was completed.

At that time, when labor was cheap and interest in "the college" soared high among the natives of Winslow street, a youthful darkey named Pierre spent his summer days carrying water to the workmen on the new building. Today Pierre Whitning is the venerable custodian of the same building, completing fifty years of honorable loyalty to what in turn has been the Agricultural and Mechanical College, the State College, and the University of Kentucky.

"Dean" is Pierre's title among members of the colored fraternity of janitors and workmen on the campus, and this stately, portly old negro lives up to the title that identifies him as first among the members of his own race in the employ of the University. Last year the University gave a banquet for members of the faculty and staff who had been in its employ for 25 years or more, and Pierre, together with Tom West, janitor of the Alumni gymnasium; Armistead Mitchell, retired, and Charlie Turner, janitor of the men's dormitories, were awarded certificates of service, when called into the assembly following the banquet.

Pierre and Tom West, together with Prof. Walter Patterson, brother of former President J. K. Patterson, who, although retired many years

ago still occupies his brother's house on the campus, are probably the only three persons still on the campus who were actively engaged at the University fifty years ago.

Members of the faculty and staff, former students and students of the present day, look upon Pierre as a part of the institution; an indispensable part at that, a loyal servant whose dignified and respectful personality will live long after the "Ole Massa" has called him from his dominions in the basement of the Administration building to that kingdom of old friends, where President Patterson and several generations of white folks who have known his loyalty and loved him for it, await him.

MARRIAGE ANNOUNCED

Miss Frances Edwards, Paris, and Mr. Hughes Brandenburg, Lexington, have announced their marriage which was solemnized Christmas day at Jeffersonville, Ind.

The bride is a daughter of Mr. and Mrs. Emmett Edwards, Paris, and a graduate of the Paris high school. Mr. Brandenburg is the son of Mr. Martin Brandenburg, Lexington; a graduate of the Henry Clay high school and the University of Kentucky.

ADVERTISING SURVEY IN PROGRESS AT U. K.

A survey to determine the familiarity of readers with articles advertised in campaigns conducted by national advertisers is being directed by the psychology department, University of Kentucky, in conjunction with the Psychology Corporation of New York, it has been announced by Dr. J. B. Miner, head of the department.

If the survey is satisfactory, the University may become the home of one of the research centers that the New York company is attempting to establish. Fourteen other schools are conducting the same experiment.

The Psychology Corporation conducts these surveys and sells the service to interested companies. If the contemplated center is established at the University, the psychology department will have charge of the work.

Prof. R. D. McIntyre, of the College of Commerce, is supervising a survey as to the effectiveness of radio advertising in the Lexington territory. Figures on it will be available within a few weeks, it was announced.

U. K. VARSITY RIFLE TEAM MATCH WINNER

The University of Kentucky varsity rifle team won the National Rifle Association intercollegiate matches, according to information received at the University Thursday afternoon, March 17. The R. O. T. C. team won fifth place in the fifth corps area championship matches. Results of the Hearst trophy matches, in which the R. O. T. C. team competed, have not yet been announced.

In the National Rifle Association matches, the varsity team won five matches and lost none. During the season which opened Jan. 4 and closed March 12, the University teams fired against 79 school and university teams throughout the country, according to Capt. W. A. Cunningham, coach of the squads. Members of the varsity and R. O. T. C. teams acted as instructors for company teams during the firing season.

The season's record for the University teams shows 69 matches won, eight lost, and five won by default.

WASHINGTON CLUB

On Tuesday, February 23rd, in Washington, D. C., a splendid group of Kentucky Alumni entertained at luncheon at the University Club for William S. Taylor, Dean of the College of Education, and Sarah G. Blanding, Dean of Women, who were in Washington attending the meeting of the Department of Superintendence. More than forty alumni assembled to greet them and give them a warm welcome. During the course of the luncheon Dean Taylor spoke briefly of the University of the Past and Future and Miss Blanding spoke on the University of the Present.

The president of the Washington Alumni Club is Elmer D. Hayes.

At the time of this meeting the organization was planning to cooperate with the Washington Branch of the American Association of University Women in putting on a college day.

SON BORN TO J. E. WILKINS

Mr. and Mrs. James E. Wilkins are being congratulated upon the arrival of another son, George Eldridge, born March 6th.

Mr. Wilkins, who is a graduate of the College of Engineering, '23, is now with that college as instructor in electrical engineering.

Alumni News

WEINMAN CHOSEN AUTO SECRETARY

Directors of the Lexington Automobile Club at a luncheon-meeting at the Phoenix hotel March 1, unanimously named Glenn F. Weinman, 26, 433 east Maxwell street, University of Kentucky graduate, as secretary-manager of the club. He succeeds J. Sherman Porter, resigned, and will assume his office immediately.

The automobile club serves motorists-members in Lexington and 20 central Kentucky counties and is affiliated with the American Automobile Association. Its headquarters are in the Walton building on the Esplanade.

Today's meeting was presided over by W. Emmet Milward, president.

Mr. Weinman has had four and one-half years' business training in the College of Commerce, University of Kentucky. He is a member of the Alpha Sigma Phi social fraternity, and Omicron Delta Kappa national campus leaders' fraternity, and throughout his college career was active in student organizations.

Mrs. Julia Dixon is routing manager of the automobile association.

ARDERY BECOMES FRANKFORT INS REPRESENTATIVE

William S. Ardery, Paris, has left for Frankfort, where he will assume his duties immediately as representative of the International News Service. He resigned recently from the associate editorship of The Kernel and other campus positions to become Lexington correspondent for the Cincinnati Enquirer.

COOPER-McELDOWNEY

The Paintsville Herald says:

"Miss Victoria Cooper, daughter of Mr. and Mrs. J. H. Cooper, of this city, was married Thursday afternoon, March 17, in Frenchburg, to Mr. R. E. McEldowney. The young couple went to Frenchburg where they were married by the county clerk.

"The bride is a graduate of the Paintsville high school and for the past two years has been a student at the University of Kentucky, where she was a Kappa Delta pledge. She is one of the most prominent members of the younger

set of Paintsville and surrounding territory.

"Mr. McEldowney has been located in Paintsville for some time and is connected with the Warfield Natural Gas Company. He is a resident of New Martinsville, W. Va., and a son of Mr. and Mrs. R. E. McEldowney of that city."

STOLL-WARE

The marriage of Miss Eddie Bradley Stoll and Mr. John Clark Ware was beautifully solemnized Tuesday night, March 15, at the home of the bride's uncle and aunt, Dr. and Mrs. Robert M. Coleman, west Third street.

The following wedding announcements have been received in Lexington:

Mr. and Mrs. William Humphrey Rice

announce the marriage
of their daughter
Elizabeth Lei
to

Mr. Calhoun Hunter Young
on Tuesday, February the ninth
Nineteen hundred and thirty-two
Union, South Carolint

The bride is a graduate of Margaret Hall, Versailles, and attended the University of Kentucky. The newly weds went to Cuba by airplane for a wedding trip. On their return they will make their home in Atlanta, Ga.

BOGGS-COLE

Mrs. William H. Boggs announces the marriage of her daughter, Anna G., to Mr. John Lewis Cole, Saturday, March 19, 1932, at St. Peter's Catholic church, Lexington. The wedding ceremony was performed by the Rev. John Klein, of St. Peter's.

The bride was gowned in tan crepe de chine trimmed with old lace and accessories to match. She is the daughter of Mrs. William H. Boggs, north Broadway, and is a graduate of the University of Kentucky, where she was active on the campus.

The bridegroom is the son of Mr. and Mrs. S. L. Cole, 260 Clay avenue, Lexington. He is a graduate of the University of Kentucky, is a member of Delta Chi, Lamp and Cross fraternities, and Sigma Delta Chi, honorary journalistic fraternity.

Jane Dyer



Jane Dyer, Morganfield, has been chosen the most popular co-ed on the campus at the University. Miss Dyer is a member of Alpha Gamma Delta sorority, SuKy, Pitkin club, Phi Upsilon Omicron honorary home economics sorority.

BOWMAN-PRYOR

Miss Elizabeth Reed Bowman became the bride of Mr. William Marshall Pryor, Saturday morning, March 19, at 11 o'clock in the First Presbyterian church where Dr. H. H. Pitzer read the impressive service before an assemblage of friends and kinspeople.

Mrs. Pryor is charming and talented. She attended Transylvania College and the University of Kentucky and is a Chi Omega. Her popularity was attested by a series of pre-nuptial parties given by her friends.

Mr. Pryor is one of Lexington's prominent young business men. He is buyer for Liggett and Meyers Tobacco Company and is widely popular. He is the son of the late Judge Joseph Pryor, Louisville, and of Mrs. Marie Marshall Ashworth Newcastle.

Sports

U. OF K. RENEWS RUPP'S CONTRACT

At a meeting of the athletic council late Thursday afternoon, March 10, the University of Kentucky renewed its contract with Adolph F. Rupp, varsity basketball coach. The new contract with Rupp, who has coached two seasons at the university, is for a two-year period.

Coach Rupp said he was thoroughly satisfied and pleased with the new agreement. Coach Rupp who came to the university in 1930 was under a one-year contract which expires this spring.

Members of the council present at the meeting Thursday were Prof. Enoch Grehan, chairman; Dr. W. D. Funkhouser, Prof. E. A. Bureau, Prof. M. E. Ligon, E. R. Ackerman, Louis Hillenmeyer, Ellis Johnson, student member, and S. A. Boles, athletic director.

Rupp came to Kentucky from Freeport, Ill., high school, where he coached a team of championship caliber. He is a graduate of Kansas, where he was an all-American player under Dr. "Phog" Allen, one of the outstanding basketball coaches in the country.

During his two years at the university, Rupp has developed two of the strongest teams the Wildcats have ever had. His two teams have won 30 out of 35 games, and during the past season won 14 and lost one game on the schedule. Kentucky was defeated in the second round of the recent Southern Conference tournament after going to the finals of the 1931 tournament.

The Kentucky coach has a host of friends throughout the state, who are pleased that he will remain at Kentucky. Rupp is in demand throughout Kentucky as an official and his advice and counsel on basketball is sought throughout the country. He taught basketball in the Centre College coaching school last summer, and his classes were attended by a record number of coaches.

KELLY FOURTH IN BROAD JUMP

By winning the mile relay, last event of the third annual Southern Conference indoor track meet at Chapel Hill, N. C., March 5, the University of North Carolina retained its championship in a thrilling finish.

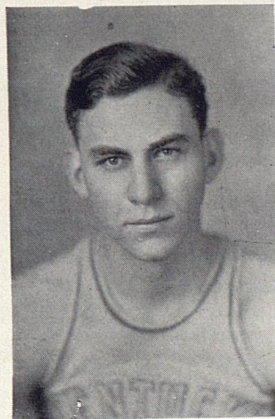
The Tar Heels rolled up 26 6-7 points to 21 6-7 for Louisiana State, with whom they were tied for first when the last event began.

Georgia ran third with 19. Other scores were Virginia 18 5-14; Tulane 10; V. P. I., 8 5-14; Mississippi 5; N. C. States 3; Georgia Tech 2; Washington and Lee 1 5-7; Kentucky 1; South Carolina 6 6-7.

Kentucky's lone point was scored by its one-man track team, John Sims (Shipwreck) Kelly, who was fourth in the broad jump.

WILDCATS CHOOSE SALE FOR CAPTAINCY

At a banquet given them Tuesday night, March 8, by the Lexington Alumni Club, the University of Kentucky Wildcats brought to an end all unfinished business and closed their basketball books until next October when Coach Adolph Rupp will call them to the hardwood court for another season. The banquet, given in the palm room of the Phoenix hotel, was attended by approximately 75 persons.



AGGIE SALE, CAPTAIN

During the final session, the varsity and freshman players received the public commendation of their president, Dr. Frank L. McVey, their coaches, and other speakers, elected their captain for next season, received the coveted letters and numerals and then called it a night.

The lettermen, whose privilege it is to name the captain for the next season, conferred the highest honor they can give, to Forrest "Aggie" Sale, who was elected to the captaincy of the 1932-33 Wildcat basketball team. The Lawrenceburg youth succeeds Ellis Johnson, after the

latter had been named captain to replace George Yates. Yates was elected captain at the banquet last year, but illness prevented him from playing with his team.

Sale, second high scorer of the Southern Conference during the season just completed, has been the outstanding man of the Kentucky team all season. He has played regularly at center during his second year with the varsity and is apparently one of the few regulars who will hold his birth on the first team next season.

President McVey, who was the first speaker on the program, praised the varsity and freshman squads for their excellent showing during their respective seasons. He was followed on the program by Coach Adolph Rupp, who expressed his appreciation to the squad for the work it had done for him and added he had never worked with a group more willing or composed of better sportsmen.

Elmer Gilb, coach of the freshman team, paid tribute to the varsity coach and squad, and praised his yearlings, undefeated in 12 games. He added a note of warning to the varsity men, who will return, that they will find keen competition from the freshmen next season.

Athletic Director S. A. Boles announced the players who had been voted varsity "K's" and freshman numerals by the athletic council. He was followed by Dr. W. D. Funkhouser, who presented senior members of the squad with gold basketballs. Those to receive this award were Cecil Bell, Ercel Little and William Kleiser.

Robert Reynolds, retiring manager, was awarded the varsity "K." and Charles Maxson was elected to succeed him as manager of the team.

Letters were awarded the following: Aggie Sale, Ellis Johnson, Charles Worthington, John DeMoisey, Darrell Darby, Howard Kreuter, William Kleiser, Ercel Little, and Cecil Bell.

Members of the freshman team awarded numerals included Jack Tucker, William Davis, Amos Taylor, Dave Lawrence, Wilbur Odor, Joe Rupert, Charles Gates, George Alexander, William Singleton, J. W. Biggerstaff, Fritz Krueger, Vernon Nugent and John Morris.

Miss Margie McLaughlin presided at the dinner and introduced the speakers.

Have you paid your dues?

Pay your Alumni dues now! Fill in the blank and mail to the Alumni Secretary, University of Kentucky, Lexington. Receive this magazine each month.

Dear Sir: Enclosed find three (3.00) dollars, alumni dues for one year. This covers my subscription to the "Kentucky Alumnus."

Name _____

Street _____

City _____

Class _____

Anyone wishing a copy of the pamphlets, *Our University—Kentucky*, *A B C Facts About the University of Kentucky*, or the University Radio Programs for the next six months, should write to the Alumni Office. They will be sent to you free of charge.

