



**WEATHER** Sunny and cool today, high near 45. Cloudy tonight, lows in the mid 30s. Warmer tomorrow, high of 55.

**REAL BIG FISH** Moby returns to the music shelves with a whale of a techno CD. See Diversions, back page.



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ESTABLISHED 1894

UNIVERSITY OF KENTUCKY, LEXINGTON, KENTUCKY

INDEPENDENT SINCE 1971

## Colleges push for grade exemption

By Joe Dobner  
Staff Writer

The final shape of UK's grading system just got a little clearer.

The University Senate Council took up the issue of a possible exception to the Universitywide straight grades policy on Monday.

When the Senate voted last spring to adopt a single Universitywide grading policy for undergraduates, the colleges of Architecture and Landscape Architecture immediately submitted a

proposal to exempt their undergraduate programs from the policy.

Landscape architecture professor Horst Schach, who wrote the proposal, said the debate at the time primarily concerned disparities between the large colleges, and so the small and professional architecture colleges could get an exception.

"We've never had complaints from students," Schach said. SGA Executive Director of Academic Affairs Joe Schuler said the reasons cited by the architecture colleges for the exception

were not specific to their particular programs.

The reasons Schach cited were that the architecture colleges selectively admit students, its courses are all mainly at the 800 and 900 levels and don't admit non-majors.

The colleges have also had plus/minus grading for 17 years, and the courses are mostly four and six credits and are student courses.

Another important difference is that the students in the architecture colleges overwhelmingly support plus/minus grading.

The students of the College of Landscape Architecture voted 81 to eight, with 12 percent of the students absent, in favor of keeping plus/minus.

The College of Architecture does, however, include many undergraduates.

The College of Law can keep plus/minus grading but was not covered by the vote because it is a graduate school.

Schach said the need to keep students engaged over the entirety of the studio courses warranted plus/minus grading.

"Unless you do this, learning

just ceases," Schach said.

Although the Senate Council initially approved the exception this spring, Senate Council Chairman Jim Applegate referred it to the rules committee.

"(An exception) would mean we have to have the entire argument over again," Applegate said, referring to the two-year-long plus/minus debate.

Rules Committee Chairman Doug Michael said in a letter to Applegate that the committee unanimously ruled that the Senate Council did not have the power to waive full Senate rulings for par-

ticular cases.

"I think the sense of the interpretation that will be forthcoming is clearly forecast in (Michael's statement)," Applegate said.

Schach still plans to present the proposed exception to the full Senate.

But passage may be unlikely, given the overwhelming nature of the vote against plus/minus.

"If we start making exceptions, we're going to have to make them for all University colleges," SGA President Melanie Cruz said.



PHOTOS BY JOHNNY FARRIS *Kennel staff*

**TRICK OR TREAT** Second-year pharmacy student Jimmie Overton (right) offered candy to C.B. Wolford of Phelps, Ky., Corey Buzzard, 3, of Flemingsburg, Ky., and his mother, Melissa, (below) received candy yesterday at the UK Children's Hospital.

## Children at hospital get holiday treat

*Pharmacy students deliver Halloween cheer*

By Heather Nally  
Staff Writer

Patients in the UK Children's Hospital received an extra treat Tuesday — or maybe a trick or treat — when members of the Kappa Psi pharmacy fraternity visited and handed out candy.

About 15 pharmacy students in Halloween costumes visited with the children, most of whom won't be trick or treating this year.

The costumes, ranging from

clowns and genies to Darth Vaders and skeletons, added festivity to the somber hospital halls as the masquerading students paraded from room to room with bags of candy.

"I think there are a lot of kids here who probably won't get to go trick or treating themselves," said Bill Fleemon, third-year pharmacy student and Kappa Psi president.

"And if we can replace that for them, they can get a little fun out of this."

The Children's Hospital has about 50 patients, said Mary Kane, child-life specialist in the UK Children's Hospital.

These children, ages ranging from infants to 16 years, were not the only ones who received a

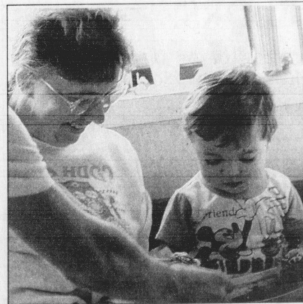
sweet reward. The costumed pharmacy students came away with more than a bag of candy.

"The rewards are obvious," said Jimmie Overton, a second-year pharmacy student. "Just to come out and do volunteer work is in itself rewarding."

The Kappa Psi members also visited with patients in the Markey Cancer Center. The first-year Kappa Psi project seeks to promote community service among pharmacy students.

"As a future pharmacist, I think that it is important that we begin and continue to interact with the public," Overton said.

"We grow by interacting with the public and doing community service just as much as they benefit."



## Interest in club is climbing

*UK group looking for new members*

By Jill Messer  
Staff Writer

A group of UK students often can be found hanging from rocks in Red River Gorge.

UK's Rock Climbing Club climbs somewhere almost every weekend. Some members even have climbing walls in their homes.

Members meet every Wednesday night at Climb Time, a local indoor climbing gym. This gives the group a chance to do some indoor climbing and plan weekend trips.

At Climb Time, beginners can get some practice for the outdoors by learning how to climb correctly in a safe environment.

The club is open to people of all levels, club president Jamen Mohan said.

Asked why rock climbing is popular, Mohan gave several reasons.

"Some people like it because it is good exercise, and you use very different muscle groups,"

See ROCK on 3

## Group seats are available for Tennessee

By Jill Erwin  
Senior Staff Writer

There will be group seating for the final home football game of the year on Nov. 22 against Tennessee. At least for now.

Originally the athletics department had decided against group seating, based on the expected high demand for tickets. The department wanted to make sure there were enough tickets for UK students.

"The first person we've got to look out for is the student who's willing to wait in line for their tickets," said Rodney Stiles, director of Administrative Services. "They need to be guaranteed a chance."

The department took groups' names and numbers and said it would alert the groups after this weekend's game against LSU if the policy changed, giving the groups two weeks to complete their lists and submit them.

Yesterday, the department came up with a contingency plan. A decision was made to allow groups to fill out bubble sheets next week for those interested in attending the games.

The athletics department will run the sheets through the necessary preliminary steps, then look at the numbers for attendance, both walkup and group seating, for the last four home games. The Louisville game will not be included because there was no group seating for that game.

From those comparisons the department will make the final decision on seating.

"We will make the fairest determination from those numbers," Stiles said.

Winn Stephens, president of the Student Activities Board, is glad the administration is looking out for the students.

"If the interest is to make more student tickets available," he said, "then I support it fully."

## Students to protest tuition increase today

*SGA leading fight against 'excessive' hike*

Staff report

The Student Government Association will hold a tuition rally today at noon in Patterson Plaza to protest the tuition increase proposed by the Council on Postsecondary Education.

The increase, which the council votes on next Monday, would bump up tuition costs by 11.7 percent for the

1998-99 school year, and 10.4 percent for 1999-2000.

If passed, the increase could negatively impact the 82 percent of UK students who are on financial aid but give UK an \$8 million boost from last year's tuition revenue.

Aside from the rally, SGAs from Kentucky's two doctoral institutions will sponsor a joint phonathon to call state legislators. Specifically, UK will focus on local representatives Ernesto Scorsone and Kathy Stein, and others in central Kentucky.

"This is excessive," said SGA President Melanie Cruz. "Most people think that the student population is in favor of this, (but) students at UK and U of L don't think that a cool 8 million needs to be produced by the student body."

"We understand there are needs for tuition increases," said Cruz, who has received some flack from the administration about holding the rally in the plaza, one of the main gathering points for students on campus.

The national average for tuition increases is five percent. Although

states like Ohio and West Virginia — which have schools comparable to UK — can shoulder an increase this high, Cruz said, Kentucky can't.

The administration wanted the rally moved to the Free Speech Area and give students a sound system to use, but Cruz wouldn't budge.

"If I get in trouble, I get in trouble," she said. "The University should commend students for being vocal and responsive to things. Being good citizens doesn't mean you necessarily have to be submissive."

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# UK offense takes on challenge

## 13 points not good enough for Wildcats

By Price Atkinson  
 Senior Staff Writer

Not even down and surely not out.

After fighting Georgia to the very end last weekend, the UK football team is priming for another battle Saturday against the No. 16-ranked LSU Tigers.

Two Cats eyeing the matchup this weekend are the dynamic duo of quarterback Tim Couch and wide receiver Craig Yeast, UK's newfound "Air Pair" arming the nation's top-ranked offense.

"We knew that in Georgia, we made some mistakes, but we're one of the premier offenses in the country, and we're gonna put some points on the board," Yeast said.

UK amassed a season-low of 13 points while producing 436 total yards of offense against a pack of Dawgs' that is only giving up 323 yards-per game on the season.

The Cats' offensive unit is looking to prove a point with an increased point total, Couch said.

"We are just going to take it as a personal challenge to keep our offense on the field and put a lot of points on the board," he said.

Yeast, who is the Southeastern Conference's leading receiver with 58 catches, 15 more than the second-best total, said catching the football isn't enough to get the job done.

"I just want to go out there, and every time I get it, I want to make something happen," Yeast said.

Last weekend during the 23-13 loss to UGA, the Cats' offense did stay on the field.

On UK's first scoring drive of the day, Couch marched the offense down the field on a 9-14 scoring drive that ended in a QB sneak for the touchdown.

Critics who questioned the Cats' ability to run the football were silenced. The prolonged drive consisted of 20 plays, 14 of which were on the ground.

The reason for the offense to stay on the field is to score as many points as possible, except it keeps the defense off the field. In turn, at the end of the game, the Big Blue defense is fresh for the final 15 minutes of play.

"How the defense decides to play dictates how long the drives are," UK head coach Hal Mumme said.

### Couch a National Finalist

Couch is one of 14 finalists for the Davey O'Brien National Quarterback Award, given annual-



**HOMEWARD BOUND** The Wildcats' Derek Homer eludes a couple of Bulldogs in his effort for a few extra yards. Homer and the Cats are looking to put more points on the board against Louisiana State. MATT BARTON Kernel staff

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## Stretch your advertising dollar



## THE U.S. SPACE & ROCKET CENTER IS SEARCHING FOR COUNSELORS!

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ly to the top collegiate quarterback in the nation by the Davey O'Brien Foundation.

Other nominees for the award include Thad Busby of Florida State, Dameyune Craig of Auburn, Brock Huard of Washington, Ryan Leaf of Washington State and Peyton Manning of Tennessee.

Couch, who leads the nation in passing yardage and TD passes, is one of two sopho-

mores on the list (Huard).

### Good and the bad

Wide receiver Kio Sanford reinjured an ankle sprain and is listed as probable for LSU.

Mumme indicated Sanford will likely be held out of action but has until Wednesday afternoon to get ready.

Mumme's team rule stipulates

players must practice on Wednesdays of game weeks to be allowed to play.

Sanford injured the ankle against Alabama on Oct. 4.

On the upside, tight end Jimmy Haley is looking better and better.

Haley has been battling a nagging foot sprain since the Florida game on Sept. 27 but saw limited minutes against UGA on Saturday, catching a pass for 6 yards. Haley had not caught a pass since the 49-7 win over Indiana on Sept. 20.

### Tickets still available

UK Ticket Manager Barbara Osborne announced yesterday that about 750 tickets for Saturday's game against LSU returned by the Tigers are now on sale at the Memorial Coliseum ticket office.



Saturday 6:30 p.m.  
 TV: ESPN2 - TCI channel 22  
 Radio: WVLC AM-590

## SPORTSbytes

### UK women's golf finishes in sixth

The UK women's golf team concluded its fall season yesterday with a sixth-place finish at the Women's Intercollegiate Championships in Memphis, Tenn.

Leading the Lady Kats to a team total of 324 were junior Katy Loy and senior Julie Palmer. Both finished tied for 20th in the individual competition after shooting an 83 and 81.

Other UK scores include Jenny Dugan's 78, which placed her at 23rd; Shila Gilon's 82, placing her tied for 27th; and Heather Kraus' 86, placing her tied for 52nd.

Georgia fended off a rallying Memphis squad by shooting a 303 to claim the team title by a five-stroke margin. The Bulldogs led the Championships from day one.

Amanda Moltke-Leth of Memphis fired a one-under par 71 to take individual medalist honors. Moltke-Leth rallied from a two stroke deficit on the final day of play.

Despite finishing sixth in Memphis, the Lady Kats had a solid fall season. UK brought home two first place titles this fall.

The Lady Kats will see their next action when the spring season commences at the Ben Hogan Intercollegiate Invitational at Fripp Island, S.C., March 5-8.

### Men's soccer in Music City

The UK men's soccer team steps out of conference play tonight as it travels to Nashville for a battle against Vanderbilt.

Conference play may be on the mind of the Wildcats as they are currently tied for first in the Mid-American Conference with only one game to play.

The Cats had been undefeated in the MAC before losing 1-0 on Sunday.

UK will close out the conference season at Miami of Ohio on Sunday afternoon.

If the Wildcats win on Sunday, they will be guaranteed a share of the MAC regular season championship.

### Cats bring home title

UK's Massoumeh Emami and Kelly Brown teamed up to win the Flight A doubles title at the Georgia Tech Invitational Women's Tennis Tournament on Sunday.

Emami and Brown defeated Tamara Jenkin and Christelle Ursulet of Georgia Tech 8-0.

"This was our best match of the year so far in doubles," UK head coach Mark Guilbeau said.

Emami also defeated teammate Caroline Kirk 6-4, 6-2 to claim the singles title in Flight B.

### More tennis anyone?

The United States Tennis Association's Lexington League is looking for UK students to sign up for competition. Players must be at least 19 years old.

Players whose abilities are approximately equal compete on teams against one another. Levels of play range from beginner to the open level.

Last year the Lexington League had players with ratings from intermediate through open level. This year the league plans to add an advanced beginner level.

A league player must be a member of USTA and have his/her level of play verified by a USTA league verifier.

Verification clinics will be held at the Lexington Tennis Club on the afternoons of Nov. 2 and Dec. 7.

For more information, call The Lexington Tennis Club at 272-4546.  
 Compiled from staff wire reports.



# CAMPUS

## Rock

Group looking for new members of all rock climbing skill levels

From PAGE 1

he said.

Mohan likes climbing because it combines physical and mental skills.

"It puts you on the edge and forces you to challenge yourself."

A common concern is they don't have the upper body strength to climb, Mohan said. The club is



not gender-specific, because "climbing teaches balance and technique as opposed to flat-out strength," said Mohan, who described the sport as "balancing on toes and hanging with fingertips."

One of the original club members, Ethan Cumber, came to UK for medical school about three years ago. Because no club was here at that time, he formed one with several of his medical school friends.

Today the club has grown to include many students.

"The club is designed so climbers can meet other climbers, exchange information and teach beginners," Cumber said.

Last spring break, the club went to Joshua Tree, Calif. One member, Jackson Maddox, is climbing volcanoes in Mexico.

"Climbing is a personal challenge that I got into in order to gain a better view of something I couldn't see from the ground," UK graduate and club member Steve Kaufmann said. "The club is a great way to get into the sport of climbing, an opportunity to meet great people and a chance to take trips."

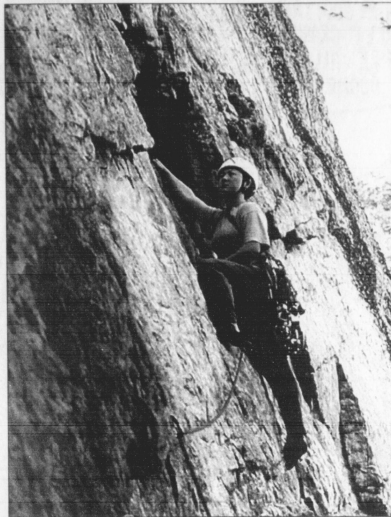
The climbing club collects \$5 in dues from its members. Cumber said one-third of the dues goes to an organization that will help the climbing community. This year's donation will probably go to the Red River Gorge Coalition.

The club is "helping create and be part of the larger climbing community than UK," Cumber said.

UK climbers have helped with trail building in the Gorge, Cumber said, and built the new trail to Military Wall, a popular climb in the Gorge.

Cumber also said the club wants to try ice climbing this winter. The climbing club would like to encourage everyone who is interested to come out to Climb Time tonight.

The facility is located at 2416 Over Drive, or call 253-3673.



ROCKY TRIP Students from the UK Rock Climbing Club are looking for new members. The group meets every Wednesday at Climb Time.

## MSU student stabbed during domestic dispute

University Wire

EAST LANSING, Mich. — An MSU student was in critical condition at Lansing's Sparrow Hospital Monday after she was stabbed multiple times during a possible domestic dispute at her Spartan Village apartment.

The alleged attacker also is in critical condition after stabbing himself.

The woman, a 23-year-old whose name is being withheld by police, sustained wounds to her throat, hand and foot, MSU police Capt. Tony Kleibecker said.

As of Monday evening, the woman was being treated in the hospital's Neurological Intensive Care Unit following surgery, a hospital official said.

The alleged assailant, a 19-year-old man whose name also is being withheld, was listed in critical condition at the hospital following a self-inflicted stab wound to his throat, police said.

The man's relationship with the woman still is under investigation.

# Speech discusses international relations

By Brandy Berry  
Contributing Writer

Jackson Davis lives in Australia, but he works in China.

Davis, an area director for Valvoline Oil Company, based in Sydney, Australia, spoke to students about international business opportunities at the Student Center yesterday.

The audience of about 40 people included students from the Patterson School of Diplomacy and International Commerce, political science majors, members of the local Bluegrass International

Trade Association and various UK professors.

His speech focused on the details of Valvoline's start in China and the investment strategies being developed for the company.

Davis commutes to China for two to three weeks at a time to assist in the upstart of petroleum companies.

"Overseas, (petroleum) is growing at a much faster rate in Asia," Davis said. "The ability to expand is much greater than domestically."

Davis showed 13 percent of

companies in China are now "exceeding expectations" and 65 percent are "profiting as expected."

He also spoke of the many reasons for the success of business ventures in China.

They include managements which are familiar with Asian business culture, reliable local support, and motivated local workers.

Davis also detailed the marketing challenges that must be overcome in Asia before beginning a company, such as the enormous expense of the mass media and the

three to five years it takes to make a profit in China.

"It is not what I plan on doing, but (it is) in the scope of my schooling," said Thomas Fischer, an international politics and economics graduate student at the Patterson School. "I feel like it is important to have at least rudimentary education in the area of international business."

Davis graduated five years ago with a political science degree from DePauw University and has worked for Valvoline International, whose parent company is Ash-

land Oil Company, for five years. He was involved in domestic U.S. marketing based in Lexington for two years, and he has been involved in international marketing based in Sydney for the past three years.

He enjoys Australia but stressed the vast differences between business operations in the United States and in foreign countries.

"The biggest difference regarding living in Australia is the fact that business practices and business methods are very different than in the U.S."

Davis said. "It is much more difficult and much more time consuming to start up a company there."

Kevin Button, foreign language and international economics senior, is vice president of International Business Ambassadors at UK.

"I'm looking at different types of international business, so Mr. Davis' speech fit right in," Button said. "Asian markets are going to become increasingly important in the future, so it was interesting to hear his opinion on the subject."

# TUITION RALLY

Your tuition is about to EXPLODE!



Voice your opinion about UK's rising tuition costs!

Join SGA at the Patterson Office Tower Plaza.

**TODAY!!**

at 12:00 Noon.

**STOP THE EXPLOSION!**

ViewPOINT



# Politics of protest

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It's a rite of passage for college students: protesting tuition increases. Such increases have reached legendary status across the country as they annually outpace the rate of inflation. It's no different for the University of Kentucky. Occasionally, it's a moderate increase in the area of 3 percent. Other times, it's a more eye-popping number like the 12 percent that has been proposed for next fall. Such fluctuations are common for UK students who have seen the following increases in resident undergraduate tuition this decade: 8.7, 8.0, 3.7, 16.7, 11.2, 3.7, 3.5 and 2.6 percent.

How do bodies such as this come up with such divergent numbers year after year. Shouldn't these professional bodies be able to plan sufficiently ahead of time to avoid such dramatic swings in tuition increases? After all, that's part of the job. We wouldn't mind the swings nearly so much, if the Council could tell us exactly what we will get for a 12 percent increase as opposed to a 3 percent.

For example, there was a proposal a few years back to increase the technology fees for UK students. Included in that proposal was a laundry list of

improvements that would be made to computer facilities on campus. Students weren't thrilled, but they understood that the increase was necessary and knew there would be tangible benefits which we have since enjoyed.

Regardless, students will have to live with yearly tuition increases just as the administration will have to live with yearly student protests against them. However, this year is different. This year, the administration has conveniently offered to provide students with a sound system for today's protest at noon. Isn't that nice!

Unfortunately, we can't accept the Administration's generous offer, because there is one small string attached: No protest at Patterson Office Tower! Instead, students are urged to use the Free Speech Area with the administration's blessing.

We would never suggest this is a bribe, but who could blame students for wondering? After all, there were rumors in August that the redesign of the POT Plaza was engineered to discourage protests there. Of course, those were just rumors. See you at POT, noon sharp!

**IN OUR OPINION**

## Funding of Imani is unfair to UK's Promise Keepers

The SGAs really has some nerve. After all of the hubbub that resulted from the Promise Keepers' funding veto by SGA President Melanie Cruz, 18 senators still thought it best to fund the Circle of Imani's trip to Philadelphia.

Consider the facts: The Circle of Imani is a group of African-American women. Although they do not openly discriminate against anyone and I have no personal gripes with them, their membership and purpose seems very limited.

It appears to be a case of de facto discrimination. Certainly, the same logic which calls the Promise Keepers discriminatory will apply the same label to Circle of Imani.

## READERS' forum

One of the reasons SGA Vice President Alizha Rice gave for breaking the tie in the Senate was that many blacks feel excluded on campus.

Well, I bet that the Promise Keepers also feel excluded now, and nobody is rushing to help them.

Christians today are the most persecuted, most discriminated against religious group worldwide, and they're not getting any special treatment in the SGA Senate. Why should the Senate dole out special favors now?

In an inflammatory letter to the editor a couple weeks ago, the President of the Circle of Imani accused Senator Phil Feigel of plotting and scheming to kill the group's funding request. By simply postponing the debate and seeking more information before making a final decision, Feigel did the responsible thing.

He was seeking to hold the Circle of Imani to the same level of scrutiny to which the Promise Keepers were held.

But the Circle of Imani wanted

its handout right away. It wanted to dip into the pockets of the collective student body to fund its trip to Philadelphia.

So it resorted to attacking the motives and person of Senator Feigel. Such an angry, derogatory, and personally offensive letter to the editor shouldn't be rewarded with a handout.

I applaud the Kernel's Friday editorial, asking President Cruz to veto the appropriations bill. It's the right thing to do.

All that can be asked of the SGA president is to be fair and consistent, and to apply the Constitution and Bylaws the same way in every circumstance.

This is the time for President Cruz to prove how good a president she is. She can either come away from this debate looking fair and impartial, or she can choose instead to look biased and hypocritical.

I hope she makes the right decision.

Aaron Silletto  
political science junior

## TALKback!

Readers are encouraged to submit letters to the editor and guest opinions to the Viewpoint page in person or by mail.

Address your comments to "Letters to the Editor", Kentucky Kernel Editorial Editor; 35 Enoch J. Grehan Journalism Building; UK; Lexington, Ky. 40506-0042. Send electronic mail to kernel@pop.uky.edu.

Letters should be approximately 250 words; guest opinions should be no longer than 850 words.

All material should be type-written and double-spaced, but hand-written will be accepted if it is legible.

Include your name and major classification (for publication), as well as your address and telephone number for verification.

Check out the Kentucky Kernel on-line at www.KyKernel.com for more letters to the editor.

# Hispanics are on the rise in business world

## New programs are moving group up corporate ladder

According to the U.S. Census Bureau, the Hispanic population is expected to increase to 24.5 percent of the total U.S. population by the year of 2050.

Like many Hispanics, I am very proud of my Mexican heritage. Why are we not good enough to be considered for minority scholarships, but when we work your tobacco fields or help build your homes, then we exist?

Not all Hispanics are L.A. gang bangers who ride around all day in our low-riders, drinking tequila and smoking weed. We don't all play baseball, either. The United States corporate community has a variety of organizations and businesses that are owned, run and managed by Hispanic individuals.

Many of the major corporations, such as IBM and Anheuser-Busch, provide scholarships and business opportunities for the Hispanic community. Slowly but surely Hispanics are infiltrating all areas of the corporate world and presently occupy six percent of the federal government jobs. Further, the Hispanic Association of College and Universities (HACU) and the Office of Personnel Management (OPM) are working to lure more Hispanics into federal jobs through recruitment on college campuses. The partnership has selected five universities in heavily Hispanic populated areas to set up touch screen computers that can access nationwide federal job information.

OPM hopes that other federal agencies will follow suit to provide greater access to information on college campuses for Hispanics everywhere, not just in the heavily populated Hispanic areas.

Although these efforts are uplifting, Hispanics still have a long way to go within the business and the world in general, if they are to overcome the stereotype of Hispanics as just migrant workers.

A study done by HACR (Hispanic Association on Corporate Responsibility) of Fortune 1000 companies found that California led all states with 21 out of its 55 Fortune 1000 companies being represented by Hispanics.

The second was New York, with 12 out of 63, and the third

was Florida, with 6 out of 12 companies being represented by Hispanics. The study also found that only seven of the Fortune 1000 companies surveyed were headed by Hispanics. Some of those companies and leaders include Carlos Canty, Office Depot; Roberto Gizueta, Coca-Cola; and Arthur Martinez, Sears.

The HACR did another survey of the same Fortune 1000 companies to examine how many made contributions to Hispanic organizations. The major companies and corporations that have given to 10 or more Hispanic organizations are Coca-Cola, Ford, AT&T, Chrysler, Pepsi, Philip Morris, Coors, Nabisco and McDonalds.

Many of these corporations are creating recruiting plans to reach out to the Hispanic student community. Similarly, IBM has set an active and diverse recruiting plan to seek out minorities on college campuses, and procurement programs that focus on doing business with minorities, women and persons with disabilities.

Following this trend is the largest supermarket chain in Texas and Southwest area, HEB. This company heavily recruits in Hispanic areas on college campuses such as Texas A&M International-Laredo, Texas A&M Corpus Christi, and the University of Texas-Pan America-Edinburg. These active recruitments were quite successful in 1996 as 23 percent of new hires for store management were Hispanic.

The main areas targeted by corporations looking for Hispanic employees are the cities of El Paso, San Diego, Los Angeles, Denver, Santa Fe, Las Cruces, Phoenix, Tucson, and Chicago.

We need more recruitment programs like these to reach beyond the borders of heavily Hispanic populated areas and we need them throughout the country to reach out to all Hispanics.

So for all the Hispanic student organizations, make yourselves known. Pursue area businesses that are involved with, sponsor and/or donate to Hispanic causes. Have those businesses set up a career day to recruit Hispanics.

The more we encourage our Hispanic students to enter the corporate world, the faster we can achieve and overcome the stereotypes that we encounter in society today.



Jennifer Ortiz  
Contributing Columnist

Contributing Columnist Jennifer Ortiz is a psychology sophomore. She can be contacted at korona@worldnet.att.net.

## INFORMED SOURCES

"MY WIFE said it was like I was Tarzan."

Alfred Pariser, on his recovery from impotence after an experimental drug restored his sexual function in a mere 20 minutes. Pariser was impotent for a year after prostate surgery.

# Stereotypes distort our perceptions of the real world

Two women are sitting on a park bench. The afternoon sun is shining brightly and kids are frolicking in the grass around them. The ladies start to look around, scoping out the men moving among the foliage.

Then the ladies begin ogling their asses, pondering the age-old question: Do they wear briefs or boxers?

Yes, I am talking about the Hanes underwear commercial that ends with Michael Jordan getting the last word. Apparently, no one seems to have any problems with this highly sexist advertisement.

Now, imagine two guys sitting on the bench commenting on whether the cute girls jogging past them wear regular bras or the marvel of modern engineering, the Wonderbra.

Ouch. Somewhere in the heartland, I can see a feminist twitching uncomfortably as she adjusts her own rack.

Men have often been stereotyped as insensitive wife-beaters who prefer SportsCenter over a romantic walk in the park.

Women, on the other hand, are caring, sensitive and docile individuals. Hence, television commercials like the one above pass by, causing little commotion.

Why is that? It's because people love generalizations.

It makes life easier and more comfortable if we can slap a label on others rather than put any real time or effort into learning the truth.

For instance, computer experts are anti-social geeks.

African-American males have large packages. UK football sucks. Fish aren't real pets. Yada Yada Yada.

The people who suffer from these mis-



Manish Bhatia  
Kernel Columnist

perceptions are the golden boys of the computer age like Bill Gates and Steve Jobs; African-American men like O.J. Simpson; UK's football coach, Hal Mumme; and Flipper II, my goldfish, a healthy two-month old, thank you very much.

Television and movies only help perpetuate these tired, old myths. Try a sample movie plot. Girl meets guy and they kiss on their first date. The next thing you know, they are doing the lambada on the couch.

Furthermore, most drug peddlers in shows such as "NYPD Blue" are likely to be black. Also, for some inexplicable reason, the people in Slim Fast and jeans commercials have the most shapely buttocks I have ever seen.

However, not all TV shows dwell on popular mainstream views.

Proving the point that all men aren't beer guzzling, couch potatoes, NBC ran a

special report on stay-at-home dads who took care of the household while their wives worked. These Mr. Moms were entrusted with nurturing the kids, vacuuming the living room floor and cooking dinner, among other things.

Can you imagine a 250-pound male homo sapien rolling around on the couch every day while the female works to bring home the bacon?

No, you can't. This is because society has already set standards for the roles of men and women.

Anyone choosing to challenge these norms will be frowned on and assured a tortured existence.

Society has deemed men the hunters and women the gatherers. Period. Sorry about your luck, GI Jane.

In reality, all members of the Dallas Cowboys don't abuse drugs, beat their women and carry guns. Likewise, there

are some cats who like dogs and roommates that get along just fine.

Scientists, gays and Marv Albert shouldn't be condemned and frowned upon because they deviated from popularly held religious and social standards.

That is the problem with freedom of expression. Everything is nice and smooth until you find out that your neighbors worship Satan and ritually chop up live stock as offerings.

So, learn to live with people who don't conform with your expectations. Stereotyping only helps narrow your perspective on the world.

Oh, by the way, all Kentuckians aren't hoop-crazy, gun-toting hicks who love gambling at the races and marrying their own kinfolk.

Kernel Columnist Manish Bhatia is an electrical engineering senior. He can be reached via e-mail at mbhat0@mik.uky.edu.





# DiVersions

## Real Big Fish

By Jeremy Rogers  
Staff Critic

Man the harpoons, Moby's a whale of an artist. In his third Elektra Records release this year, Moby shows us yet another side of his artistic vision on his album, *I Like to Score*.

Double entendre aside, the CD title alludes to its 12 tracks — all movie theme songs, all but two composed by Moby himself. A respected remixer and producer, Moby has worked with

Aerosmith, Smashing Pumpkins, Metallica, Soundgarden and Ozzy Osbourne after he made his mark in the early '90s as a techno DJ on both sides of the Atlantic.

Having toured on Lollapalooza and in Europe, Moby released his first album, *Everything is Wrong*, in 1995 and has since made a handful more, each different than the one before. Expanding his artistic horizons even further has brought the self-described electronic musician into the world of film scores.



Photo furnished

**SHOOT, SCORE!** Moby has put out another superior techno CD. 'I Like to Score' is the follow-up to 'Everything is Wrong' album. His music combines electronic effects with hypnotic elements of classical and rock.

The true beauty of *I Like to Score* is its fusion of Moby's deep-rooted techno dance beats and electronic effects, with the melodic and hypnotic elements of the classical and rock styles of film score.

Particularly impressive are "Moby's Re-Version" of the James Bond Theme and "Go," which contains lines from "Laura Palmer's Theme" of David Lynch's short-lived TV series, *Twin Peaks*.

Proficient at several instruments, Moby plays the keyboard, drums and guitar on all of *I Like to Score's* tracks. Moby, though, is anything but a musician's musi-

cian. Although he is an energized performer and a diligent recording artist, Moby seems to focus less on the music itself and more on an overall artistic statement.

Aside from his deft music and visuals, Moby has made a name for himself with his extreme political views, which he outlines in manifestos on his albums' sleeves.

With titles like *Everything is Wrong* and *Animal Rights*, he doesn't hesitate to voice his opinions.

Moby lacks the innocent charm of Beck, but he is equal in every way. Their main difference, which

explains Beck's rise to stardom and Moby's relative obscurity, lies in their earliest influences: pop and country for Beck, house and techno for Moby.

Moby's roots make his music less marketable for the American masses.

Both men answer to four-letter words, played Lollapalooza in the summer of 1995 and continue to push the envelope of music.

Though *I Like to Score's* premise differs greatly from previous Moby albums with its lack of in-your-face politics, it continues in the same vein of Moby's rugged artistic individuality and undoubtedly merits an open-minded listen.

## Brit band produces fine work

By Stephen Daniel Morgan  
Contributing Critic

Look out everyone, here comes another great British band to possibly take over the U.S. modern rock charts.

Actually, I'm not sure which chart *Glitterbox* will take over.

While listening to its debut album *Tied and Tangled* I heard everything from modern rock to alternative to punk to genres I couldn't recognize at all. But one thing's for sure: It's all good.

Johnny Green, along with Miles Heseltine, Tony Holland and Mark Servaes have put together a great album. It kept me intrigued from the first track to the last. In a world full of crappy songs, these guys are a welcome relief.

Moreover, they are not only great songwriters, but incredible musicians as well. Green can sing.

His vocals spark reminders of such artists as Beck and Billy Corgan.

He is also the competent rhythm guitarist of the quartet. Heseltine takes care of the lead guitar and back-up vocals.

His riffs and melodies are not conventional, and he isn't the greatest guitarist in the world, but you'll find that he knows how to play lead without overplaying.

The bass player, Holland, and drummer, Servaes, do an excellent job matching up with each other. This is most evident in the song "I Can Wait."

Holland is a very melodic bassist, and Servaes compliments him well. They both prove themselves worthy musicians.

"I Can Wait" is one of the many songs on this album that rock. "Houdini," the first track on the CD, as well as the first release, is a winner.

Green's vocals emanate an angry yet carefree feeling throughout this catchy single. The first time I heard this tune I couldn't get the phrase "that's when I start believing I can fly,"

out of my head. Those words make up the great hook that may put this song into the Billboard Top 20.

Another solid single is "Woody Allen." However, this song has nothing to do with Woody Allen or sleeping with your step-daughter.

Instead, it was inspired by the autobiography of Lenny Bruce, another troubled comic.

Green states that the song was written to illustrate the problems of "a beleaguered man in a relationship with a strong woman." Simply put, it is a great song with a great hook and an even better melody. What more could you ask for?

There are only two anticipated releases for this album, but it is filled with others well worth its price. "Jesus Song" is about Green's encounter with a "proselytizing Christian cult member." But despite the title and the premise, this song doesn't attack Christians.

It just attacks prose-lytizing Christian cult members. Also, with songs like the easy going "Summersong," and hard edged "Tonight To Hell," you probably won't get bored listening.

And the amazing part is that they make each song sound different which is a talent few bands possess.

However, the creative energies of this band are not only used to compose songs.

Green painted the cover art and sleeve art.

Although it looks great, Green worries about being considered an artist before a musician. "At the end of the day/the essence of our band is pure rock 'n' roll." And he is right. This band is certain to make it through more than one album.

If the debut is a preview of things to come, *Glitterbox* is going to be big.

If you like music that isn't too angry, too happy, or too anything else, pick this one up.



Photo furnished

**TANGLE TIED** *Glitterbox* provides a hearty modern rock sound with its debut release, *Tied and Tangled*, at Atlantic Records.

Advertise in the Kernel.

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## Creation or Evolution... Which?

Science and Nature: Two Votes for God  
October 31 - November 2, 1997

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SCHEDULE

FRIDAY, OCT. 31, 1997

7:00 p.m. The Creation/Evolution Controversy:

The Case for the Creator

• Origins of both the creation and evolution models

• Scope of the creation/evolution controversy

• Reaction of the general population

• Reaction of some evolutionists

• The science regarding origins

7:30 p.m. Question and Answer Period

8:00 p.m. Introduction to the Bible

8:30 p.m. Creation or Evolution: Which? (Part 1)

• The biblical record

• The Bible, science, and the age of the Earth

• The origin of man

• The fossil record

SATURDAY, NOV. 1, 1997

1:00 p.m. Creation or Evolution: Which? (Part 2)

• Only two choices: creation or evolution

• Theistic evolution

• Discourse, creationists, science, and the Bible

SUNDAY, NOV. 2, 1997

9:30 a.m. Scientific Evidence for the Inspiration of the Bible

10:30 a.m. The Effect of Evolution on the Home, Church & Nation

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Information table for current and prospective members

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Thursday, October 30th  
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