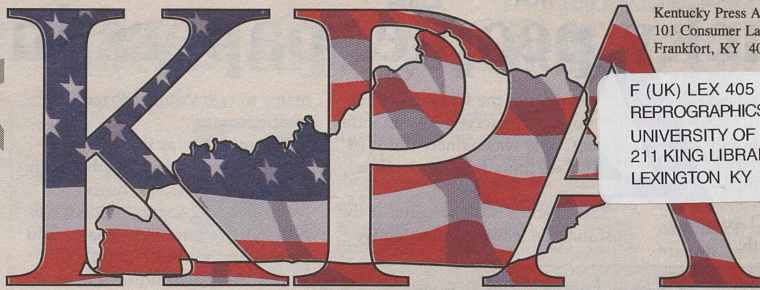


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May 2004 - Published by Kentucky Press Association/Kentucky Press Service

## Fourth annual boot camp set for July

### Camp starts July 12 at Georgetown College

By DAVID GREER  
Member Services Director

A little more than two months from now, the normally quiet conference room in the Georgetown College library will be buzzing with activity from two dozen participants in KPA's fourth annual Journalism Boot Camp.

This year's boot camp will be July 12-30. Registration is now open for KPA members and the general public. At press time, several individuals, including two from weekly papers, were already registered for camp. Several seats remain available.

The boot camp is geared toward entry-level journalists but is also extremely useful for anyone wanting to pursue a journalism career as well as those looking for a new career. The training has also proven to be popular with those who have retired but are too young to stay at home and are looking for something exciting and interesting to do during the next phase of their lives.

"Anyone interested in pursuing a career in journalism will benefit greatly from attending the classes," Charles Mattox, Flemingsburg Gazette editor, said. "Attending the boot camp was one of the most positive and rewarding experiences I've had in my life."

Since attending, Mattox and his paper have won several KPA

awards.

Boot camp tuition is \$645. That includes three weeks of intensive classroom instruction and computer lab writing time, in addition to a continental breakfast and lunch each classroom day. The deadline to register is June 25. But those registering by June 11 earn a \$50 discount and pay just \$595.

Those who attend may commute or stay in Georgetown where affordable lodging is available in nearby motels.

KPA member newspapers can pay in advance, charge on a credit card or elect to have the tuition fee deducted from their KPS ad revenue checks.

No refunds can be made once

See CAMP on Page 5

## One bill + one day = \$5.2 million savings

If Kentucky really is in need of saving money, how's this for \$5.2 million over two years. If each day of a legislative session costs \$60,000, over a two-year budget period, that's \$5.4 million.

We've seen again that a lot of the legislative process boils down to just one day per session. So let them continue that, meeting one day per year and it only costs taxpayers \$120,000 per biennium. Not \$5.4 million.

In the last two sessions, both chambers have used their budget bills for lots of other reasons. For things that have nothing to do at all with the state budget.

In some cases, pet legislation that couldn't pass one chamber, sometimes not even a committee, has been put into the budget bill.

Take the Senate's budget version

### On Second Thought

By David T. Thompson  
KPA Executive Director



in the 2004 session. For 57 previous work days nothing had come forward dealing with foundation secrecy. The rumor something was in the works started long before the session began. But through some 1,000 bills introduced, and scores of amendments, language to allow foundations to keep names of donors private, had not surfaced.

And then it did. Tacked onto House Bill 188, dealing with homeland security. How are the two relat-

ed? Both deal with the Open Records Law.

The House didn't take action on concurring with the Senate's foundation secrecy project, instead sending it to the Rules Committee to die. Realizing the amendment tacked on wasn't going to become law, the Senate found the perfect spot.

The state budget bill. So it inserted language that would allow foundations to keep those names — individuals and corporations — from seeing the sunshine.

Public notice advertising is another. It wasn't good enough legislation to get passed the first obstacle, the House Local Government Committee, so it wasn't going to even make its way to the full House.

See SAVINGS on Page 10

## May News & Notes

### Amos and McKinney Awards

The National Newspaper Association is taking nominations for the 2004 Amos and McKinney Awards, which are the highest honor awarded to working newspapermen and women who have exhibited distinguished service to the community press.

A nominee must be a working newspaperman or woman whose non-metropolitan newspaper is a member in good standing of the National Newspaper Association.

A nominee must exhibit continuing and significant contributions to community leadership and community journalism and exhibit community leadership through advocacy and involvement in his/her community.

Anyone may submit a nomination. Three letters of reference, a completed nomination form and supporting documentation, biographical sketch of nominee and photo should accompany nominations.

The Amos and McKinney Awards will be presented at the National Newspaper Association's Annual Convention and Trade Show.

Deadline for submission is May 31, 2004. Contact Terri Loughrey at (572) 882-5800 or [terri@nna.org](mailto:terri@nna.org). Nomination forms can be obtained at [www.nna.org](http://www.nna.org).

See NEWS on Page 10

# Kentucky people, papers in the news

## Thompson named Herald-Leader editor

Marilyn Thompson, a 51-year-old investigative reporter and editor for The Washington Post, was named the editor of the Lexington Herald-Leader last month.

She will join the Herald-Leader staff on July 1, succeeding Amanda Bennett, who was named editor of The Philadelphia Inquirer in June 2003.

Thompson's achievements at the post include leading investigative

teams to two Pulitzer Prizes for public service.

Thompson was the one who broke the story last year that South Carolina Sen. Strom Thurmond, once a leading segregationist, had once fathered an illegitimate child by his family's black maid.

She also co-authored a book on Thurmond, "Ol' Strom: An unauthorized Biography of Strom Thurmond" with Jack Bass.

Thompson began her journalism career as a governmental affairs and investigative reporter at The Columbia Record in Columbia, S.C. She was named a Congressional Fellow by the American Political Science Association in 1982, the same year she joined The Philadelphia Daily News where she worked as a general assignment and investigative reporter.

She then joined The New York Daily News in 1986 as a general assignment reporter. She was promoted to assistant city editor for investigations in 1987 and transferred to the newspaper's Washington, D.C., bureau in 1988 to cover the Justice Department.

Among the stories Thompson covered while in New York is the allegations of government contract fraud by Wedtech Corp. She later wrote a book on the subject, "Feeding the Beat: How Wedtech Became the Most Corrupt Little Company in America."

Thompson joined The Washington Post in 1990 as a government reporter in Prince George's County, Md., and was promoted to metropolitan projects editor the next year.

She moved to the Post's national desk in 1992 when she was name deputy national editor for domestic coverage. She was promoted to investigations editor and then to assistant managing editor in charge of the investigative team in 1999.

Her most recent book is "The Killer Strain: Anthrax and A Government Exposed in 2003."

## Gov. Fletcher hires journalist for Dept. of Public Protection

Gov. Ernie Fletcher's administration hired a longtime journalist

who, among other things, will handle the media for the Kentucky Horse Racing Authority.

Billy Reed, who has worked as a journalist for more than 40 years at different state and national media outlets, started with the Department of Public Protection in early April.

Reed is a former columnist and sports editor for The Courier-Journal and has also worked for Sports Illustrated and the Lexington Herald-Leader.

## Cross speaks at Centre

The Centre College Democrats presented a special guest lecture featuring veteran political writer Al Cross, reporter and political columnist with The Courier-Journal.

The public lecture, titled "Politics in the Media," was presented April 19 in Young Hall.

Cross spoke about the role of the media in state and national politics.

Cross has covered politics for The Courier-Journal for almost all of the nearly 26 years he has been with the statewide newspaper. In 1989, he became full-time political writer, and he added a Sunday political column to his regular duties in 1999.

Cross writes about a variety of topics including presidential and local elections as well as the Kentucky General Assembly and state government.

## Sun reporter receives prestigious distinction

Jamie Vinson-Sturgill, staff writer and business editor for the Winchester Sun, recently was named a 2003 top student journalist by the Associated Collegiate Press.

Vinson-Sturgill was recognized among 116 students nationwide for her work last year while attending Eastern Kentucky University, where she was a staff member of the Eastern Progress.

The Progress, which Vinson-Sturgill served as co-editor for in the fall of 2002, and editor of in the spring of 2003, is Eastern's student-run newspaper.

The Associated Collegiate Press will place Vinson-Sturgill's name in

See PEOPLE on Page 11

## The Kentucky Press

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## Hundreds of students enjoy journalism convention

If it's May, I must have survived another successful Kentucky High School Journalism Association convention. I did and it was.

Although attendance was down slightly at the April 21 convention from last year because it conflicted with CATS testing in some high schools, more than 720 journalism students - print and broadcast - enjoyed an excellent program of break-out sessions, speakers and the awards luncheon at the Clarion Hotel & Conference Center on Louisville's east side. The more than 720 students represented nearly 40 high schools belonging to KHSJA.

To keep such events fresh, I like to try something new at each year's convention. Among the new events this year was a continuous display of yearbooks from schools across the state.

Responding to a desire by students to see the work of other high school journalists, this year's convention featured the first-ever "Show-and-Tell: the Best of High School Newspapers." Newspaper adviser Cindi Reedy from South Oldham High School and her students were moderators. Both sessions had large audiences. On the broadcast side, WLKY-TV, the

### Oh, By The Way

By David Greer  
KPA Member Services  
Director



Louisville CBS affiliate, brought a satellite news truck for students to see and visit during the morning. At times, the truck was enveloped by a sea of students interested in seeing the equipment the pros use in the field.

Also new this year was a KHSJA exhibitor show featuring displays from Eastern Kentucky University, Josten Yearbook, Murray State University, Herff Jones Publications, University of Kentucky, Lindsey Wilson College, Taylor Yearbook and Western Kentucky University.

This year, the convention keynote speaker was moved from the awards luncheon to a brief general session at the start of the program. This got the day off on a good motivational start as well as providing participants in the write-off competition with a speech to cover. The original keynote speaker, Jeff Newton, associate producer with the CBS-TV 60

Minutes II program, was unable to appear when his current assignment in Afghanistan was extended by three weeks. Newton is a graduate of Eastern Kentucky University and a former reporter with The News-Enterprise in Elizabethtown. In his place, Nancy Cox, WLEX-TV anchor, spoke about the importance of journalism in today's world. The Lexington broadcast journalist did an outstanding job.

Other convention presenters included Russell Viers, noted newspaper software trainer and consultant; KPA attorney Ashley Pack; California teacher Donny Fugate who told students and teachers how to put their Kentucky high schools online with Internet radio; Aaron Hutchings and

Warren Mace of KET; Henry County High School teacher Steve Galyon who moderated a TV show-and-tell; WKU instructor Jackie Bretz; Joe Hedges of Murray State; longtime Kentucky journalist Al Smith; Clear Channel Radio's Kevin Hughes; WDRB-TV news director Kathy Lehmann; EKV's Liz Hansen; Joe Imel of the Daily News of Bowling Green; Yvonne Cappe and Mike Farrell, both of the University of Kentucky; Jill Lewis of Corbin

High School and Tom Leach, radio voice of the UK Wildcats.

Several students from a variety of Kentucky colleges and universities participated as panelists on the always popular "What I wish I had known before I went to college" panel discussion. Courier-Journal reporter Chris Poynter was moderator.

Several print journalists were panelists the night before the convention on our Pizza With the Pros panel. They included Chris Poynter, Denise Smith and Paula Burba, all with The Courier-Journal; Chip Cosby, The Herald-Leader; Matt Stone, photographer, and Jim Lenahan, editor, both of Velocity, the Courier-Journal's new youth-oriented publication.

This year's early date for the Kentucky Derby and the Kentucky Department of Education's late decision to add an optional fifth week of CATS testing in high schools created a conflict with our convention date which had been selected last summer. The same set of circumstances is not likely to repeat itself in 2005 so we can again look forward to convention attendance approaching 900 as we had in 2003.

## Golden rule is important part of customer service

During a recent Newspaper Association Manager's meeting in New Orleans one of the seminars focused on customer service. The general rule of the seminar was "treat others as you want to be treated."

Easy enough - right?

That should not be hard to understand. The reasons behind treating others that way far outweigh the consequences. Did you know that it costs an average of five times as much to attract a new customer as to retain an existing one? That makes you want to be a little nicer, huh?

Of dissatisfied customers, 20 percent will tell more than ten people. That could be disastrous! Of dissatisfied customer, 91 percent will never return. Up to 90 percent of the customers who take their business elsewhere report having been satisfied prior to making the switch. This information was shared at the seminar by Christee Gabor Atwood who

### Advertising Plus

By Teresa Revlett  
KPS Director of Sales



authored "Journal of a Mid-Life Crisis." Her web site [www.journalofmidlifecrisis.com](http://www.journalofmidlifecrisis.com) has some more interesting tidbits of information on it.

Being good at customer service is so basic that we sometimes lose track of the whole purpose. Make the client happy and everyone is happy. When you develop a rapport between clients and newspapers a lot of things come together. Deadlines can be bent - if not broken - and clients can be made happy with last minute additions.

Watching the "tone" of e-mails is another way to develop good customer service. No you can't tell how the person feels when an e-mail is sent

but sometimes you don't have to be talking to the person. The "tone" is there if only on the computer screen.

Sometimes we are so busy when e-mails come in that the object is to answer the question and hit the send button immediately. Think about it - the e-mail should be like a conversation. Atwood suggested starting the e-mail like a letter. Call the person by name and give a general intro and then go into the question or problem.

Make sure that you communicate both verbally and non-verbally with the client. If you are at a meeting and the conversation is going well make sure that your client knows you are interested in what he or she is saying. Don't let your eyes wander over the room or let distractions show that you are not totally focused on what your client has to say. That could be a big mistake. Even in a crowded restaurant try to make the client feel like you are totally focused on their needs.

I'm a talker and that is sometimes a weakness according to Atwood. Develop a good "elevator speech" meaning that if you only have a limited amount of time with a client tell him everything he needs to know in the time it would take you to make an elevator ride. That's hard to do - but we all could come up with a short and sweet sales pitch that would wow the customer. My youngest son, Beau, told me once that he had too many words in his head to be quiet because they were all just trying to come out. Bless his heart, he gets it honest.

Solving customer challenges is all about using the PRESS method. By keeping the first letters of that word in mind, according to Atwood, you can set yourself up for success. P - Picture yourself in the customer's shoes. R - Really listen to the customer. E - Educate your client. S - Solve the problem by starting over. S - Set a positive tone for future business.

## Newspaper readership steady in top 50 markets

### Innovative approach boosting readership in many markets

Newspapers in the top 50 markets are reaching nearly eight out of 10 adults (78.6 percent) over the course of a week (five weekdays plus a Sunday), according to the spring 2004 Competitive Media Index from the Newspaper Association of America. The CMI is an NAA analysis of market data from Scarborough Research covering the period from August 2002 to September 2003.

NAA also reports that more than half of all adults in the top 50 markets are reading a newspaper every weekday; 53.4 percent reported by the spring 2004 CMI, compared to 54.1 percent in the fall 2003. Each Sunday, 62.0 percent of adults in those markets read a newspaper, down slightly from 62.5 percent reported in the fall 2003 CMI.

"The good news is that each week newspapers in the top 50 markets reach 79 percent of adults, and more than half of adults on a daily basis," said NAA President and CEO John F. Sturm. "Over the last six months, the economic outlook may have changed from week to week, but newspapers remained a constant for advertisers, delivering a steady reader base they have come to value."

In addition, Sturm said, newspapers have worked hard over the last few years to put into practice readership recommendations from the Readership Institute. "We are beginning to see progress well beyond what many expected," he said. "Newspapers of all sizes are incorporating innovative approaches to increase readership and they're beginning to pay off. At this time, the industry has gone from understanding readership to doing something about it."

For example:

•The (Memphis) Commercial Appeal: (As of March 31, 2004: daily: 177,723, Sunday: 240,712) Through retention efforts, geographic pricing and product enhancements, The Commercial Appeal grew circulation after a decade of declines. The average daily adult readership increased from 41 percent to 46 percent from 2001 to 2003, while Sunday gained 62 percent to 64 percent during that period. Within their designated market area, they added nearly 59,000 weekday readers and 61,500 on Sundays. Among the product enhancements are seven new community editions consisting primarily of content submitted by readers.

•Jackson County (Fla.) Floridan (As of March 31, 2004: daily: 6,924; Sunday: 6,926)

The Floridan has grown daily circulation more than 26 percent since 2002. The paper attributes its success to a heavy focus on more local news, improving carrier routes, aggressive attention to retention and a partnership between editorial and circulation. "Editorial is excited about the growth and watches the singlecopy numbers with anticipation each week," according to Publisher Roger Underwood. "The editorial staff knows they are part of the reason for the growth."

"These success stories - and there are more - show that with a lot of hard work, creativity and commitment, newspapers can influence readership," Sturm said. (For more examples of newspapers with readership and circulation gains, please contact Sheila Owens at the number above.)

Sturm also pointed to newspaper Web sites, which are experiencing significant audience growth. According to an analysis of

Nielsen/Net Ratings data by CSFB Media Research, newspapers reporting for both March 2003 and 2004 showed a 21 percent increase in unique audience over the last year. The report cited increasing public interest in the presidential primaries as one factor that may have contributed to the strength of newspaper Web sites.

"Newspapers are multi-media organizations and they are expanding their reach through various channels, including Web sites," Sturm said. "It makes sense to consider newspaper Web sites when you are looking at the complete newspaper audience."

The following are NAA's spring 2004 CMI top 10 newspaper markets for adult readership:

- Daily:
1. Hartford/New Haven, Conn. (63.7 percent)
  2. Pittsburgh (63.6 percent)
  3. New York (62.9 percent)
  4. Boston (62.6 percent)
  4. Cleveland (62.6 percent)
  5. West Palm Beach, Fla. (61.2 percent)
  6. Providence, R.I./New Bedford, Mass. (61.0 percent)
  6. Tampa/St. Petersburg/Sarasota (61.0 percent)
  7. Buffalo (60.5 percent)
  8. New Orleans (59.9 percent)
  9. Philadelphia (59.7 percent)
  10. Harrisburg/Lancaster/Lebanon/York (59.5 percent)
- Sunday:
1. Cleveland (75.4 percent)
  2. Tampa/St. Petersburg/Sarasota (73.9 percent)
  3. West Palm Beach, Fla. (72.1 percent)
  3. Hartford/New Haven (72.1 percent)
  4. Pittsburgh (71.9 percent)
  5. Buffalo (71.6 percent)

6. Providence/New Bedford (71.4 percent)
7. Philadelphia (69.5 percent)
8. Milwaukee (67.9 percent)
8. Norfolk/Portsmouth/Newport News (67.9 percent)
9. New Orleans (67.3 percent)
10. Harrisburg/Lancaster/Lebanon/York (66.6 percent)

An NAA analysis of the latest Fax data from the Audit Bureau of Circulations for the six-month period ending March 31, 2004, shows that 37 percent of the daily newspapers (310 of 836 newspapers reporting) gained circulation. The average daily circulation for the 836 newspapers reporting for comparable periods was 50,827,454, a slight drop of 0.1 percent (from 50,890,613) over the same period a year ago. On Sunday, the average circulation for the 659 newspapers reporting for comparable periods was 55,075,444, a drop of 0.9 percent (from 55,576,059) over the same period a year ago.

"The circulation figures are in range with what we'd expected," noted Sturm. "At the same time, newspapers are moving forward with new and innovative programs to gain and retain subscribers that are paying off at a number of newspapers across the country."

The CMI is based on audience research data collected by Scarborough Research, New York City, to which NAA subscribes. Scarborough, a leading media/market research firm, measures 75 DMAs (including the top 50). Scarborough collects data via telephone interview and a mailed consumer survey booklet and seven-day TV diary. Scarborough collected fieldwork for Release Two 2003 from August 2002 through September 2003.

**SOMETHING EXCITING HAPPENING AT YOUR NEWSPAPER?  
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# What didn't happen during the '04 session

By Kim Greene  
KPA General  
Counsel  
Dinsmore &  
Shohl



People are still scratching their heads and asking "what was that that just happened in Frankfort?" According to many, this was the least productive session of the Kentucky General Assembly in recent memory.

From the point of view of the news media and the public's right of access to government information, this unproductive session carries both good news and bad news. The bad news was that House Bill 263 did not survive. Representative Derrick Graham's bill would have required the Attorney General's office to provide detailed explanations of the Open Meetings Law and Open Records Law to local government officials. This is the first time in a long while that anyone has sponsored a bill with the intention of enhancing public access to government information. We hope Representative Graham will try again in 2005.

The good news is that none of the many disturbing bills that KPA lobbied against passed either. So we can all take a breather. You won't be receiving urgent e-mails from David Thompson entreating you to contact your representative or senator about this bill or that ... at least for awhile. And you won't be deluged with talking papers about bills ... at least for awhile.

Experience tells us, though, that a number of the bills we fought this session will be back again. We know that because a number of them were repeaters this year.

For example, this was the third year in a row that someone proposed a bill in the House of Representatives that would have allowed criminal records to be expunged. This year's bill, HB 371, went farther than any before when it said that people convicted of class D felonies could ask the court to expunge the records, in essence rewriting judicial history as if the crime never occurred. As if the arrest and charge never occurred. And, of course, as if the conviction never occurred. Look for a repeat on this bill next session.

Several others bills were versions of bills proposed in the 2002 or 2003 session. HB 20, the bill that created identification cards for volunteer firefighters but made the information contained on the card confidential, was in its second go round. So was HB 111, a bill which would have exempted autopsy photographs and videos from public release. The same is true of the bill that would have allowed county clerks to charge 50 cents per page for copies of records and the various bills that would have allowed public agencies to publish legally-required notices on the internet instead of in the newspaper.

For whatever reason (or reasons), these bills seemed to have staying power. So KPA should be prepared again when January, 2005 rolls

around to resist them.

Another bill that will likely resurface in 2005 is some version of a homeland security exemption to the Open Records and Meetings Laws. There were two filed this year, HB 188 in the House and SB 49 in the Senate. We were fortunate that the sponsor of the house bill, Representative Mike Weaver, was willing to take the concerns of the news media and other constituencies into account in the fine-tuning of his bill. The result after several meetings and re-drafts was a bill that created a new exemption to the Open Meetings and Open Records Laws that was specific as to the anti-terrorism records it intended to protect from public scrutiny. Care will have to be taken in the next session to see that that happens again.

KPA will also have to be vigilant about some language that was slipped into the budget bill at the last minute. As you will recall, that language would have made confidential the names of donors to public university foundations and the amounts of their donations. This was a transparent reaction to the lawsuit between The Courier-Journal and the University of Louisville Foundation over whether the Foundation is a public agency and whether the names of its donors are private.

Maybe in 2005 the legislators interested in this language will do the honorable thing and propose it as a stand-alone bill rather than trying to sneak it into another bill unnoticed. That way, there would

be ample opportunity for public input and commentary.

We learned a valuable lesson about networking and seeking out natural allies during this session. For example, the Kentucky Chamber of Commerce and the Kentucky Society for Human Resource Managers joined in our opposition of HB 371. Their interest was not a concern about the integrity of court records. Instead, their interest was about the integrity of the job application process and wanting to know that there would be no state-sanctioned lying in response to an application which asked whether the applicant had ever been convicted of a crime. So, in 2005, the KPA may not only ask you to contact your representative and senator about bills. It may also ask you to contact other organizations in your communities who might share KPA's objections to a particular bill, to see if you can enlist their assistance as well.

The bottom line for the 2004 session of the General Assembly is this: It is terrible that the Commonwealth of Kentucky is now without a budget and without much-needed tax modernization. But at the same time, a lot of bills that would have been antithetical to the public's right of access to government information died, too.

Goodbye to all of you and good luck. If you have any questions for your hotline attorneys give them a call.

Jon L. Fleischaker (502) 540-2319  
R. Kenyon Meyer (502) 540-2325  
Ashley L. Pack (502) 540-2385

## CAMP

Continued from page 1

boot camp begins. Jim St. Clair, associate professor of journalism at Indiana University Southeast, will again be the boot camp instructor. Reporters and editors from Kentucky papers and attorneys for KPA also serve as guest lecturers.

Participants concentrate on the gathering of information, organizing and writing of stories. Some time is spent on photojournalism and participants also work on a boot camp newspaper.

Several past boot camp graduates are working now at Kentucky newspapers as reporters, editors and sports writers. In addition, several free-lance writers have also attended and reported that the training they received has been very beneficial.

Boot camp participants have ranged in age from high school students to folks who, well, let's just say they received their AARP member card several years ago.

For more information on the boot camp, go to [www.kypress.com](http://www.kypress.com) or call me at KPA at (800) 264-5721 or e-mail me via [dgreer@kypress.com](mailto:dgreer@kypress.com).

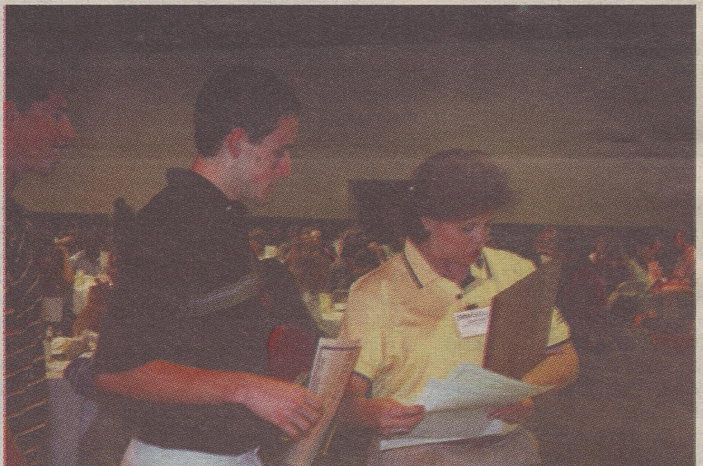
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**The Morehead News, a bi-weekly newspaper in north-eastern Kentucky, has an immediate opening for a community-minded journalist who knows how to write and has the initiative to generate coverage of local people and events. Photography and design skills a plus. Must be dependable and responsible.**

For consideration, please send resume, writing samples and salary requirements to:  
Stephanie Ockerman  
Managing Editor  
The Morehead News  
722 W. First Street  
Morehead, KY 40351

## Scenes from the KHSJA Convention April 21

Right: Nancy Cox, anchor at WLEX in Lexington was the keynote speaker at the KHSJA Convention. She told about her career as a reporter and encouraged students to find their calling.



Clockwise: Donny Fugate, a teacher from California, told students and advisors about how to broadcast their radio stations on the Internet. Patti Pullen, of the Kentucky Broadcasters Association, helps distribute all the winning plaques and certificates during the award luncheon at the close of the convention. A panel of students from area colleges offered an informative session titled "What I Wish I'd Known Before College," to students considering majoring in journalism.

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\*Offer good for Pulaski Co. mail delivery only.

Bottom: The Jessamine Journal's Dave Eldridge picked up first place in the Best Ad Series category with this ad. The Jessamine Journal was also the first place winner of the Weekly Class 3 General Excellence. Top, left: Stuart Arnold picked up first place honors for the Pulaski News Journal with this ad in the Creative Use of the Newspaper category. Top, right: Rita Murrell and Lisa White, of the Adair Progress, took home top honors in the Real Estate category with this entry.

**125**  
Head of Dairy Cattle  
Selling Saturday!

# Public Auction

## White's Dairy Complete Dairy Dispersal

Columbia, Kentucky

At the farm located 6 miles east of Columbia on Hwy. 80 to Hwy. 1729. Turn left on 1729 and go 3 miles to Rooks-Denton Road. Turn left and go 1/4 mile to the farm on the right in Adair County.

**Saturday, Jan. 11, 2003 at 10:00 a.m. CST**

### 125 Head of Dairy Cattle Dairy Equipment Farm Equipment

**Sole Order: Farm Equipment - Dairy Equipment - Cattle**

**Dairy Cattle**  
 121 Cows - A outstanding herd of cows with 81 milking and 39 dry. There are 4 Jersey's, 4 Holstein's, 30 Jersey's, 30 Jersey's and 3 red and white, the balance are all Holsteins. The herd is carrying 2 1/2 lbs. milk and milk pooled over 40 lbs. Currently cows milking to 40 lbs. on single girls in pasture and second half of hay. These cows can do better. There are several fresh cows some with a good milk milking, but due in the spring. There will be several of the dry cows getting close. There are some really good cows in good health. There are 4 young bulls coming with the cows. Cows have sold to \$2.80. There are 30 young heifers that are ready to go!

**Dairy Equipment**  
 Massey 750 gtd. bulk tank SN 70553. 1100, cheap tank comes with the Massey basic spreader system.  
 Double 5 front-end loader with feeder.  
 5 Weibuller milk units and a 2 in. 55 lbs. silo with receiver and milk pump.  
 Subtotal like new voc. pump with 7-1/2 hp motor and boiler tank.  
 Like new 12 ft. Fox hauler with double flex auger.

**Farm Equipment - Sells First!**  
 J.D. 5420 tractor with IH A-Cob dual axle, 16 9x30 and 11 5x24 tires. This tractor has 1600 hours and is priced for the South and only \$4900.  
 Also there is a J.D. 541 loader on the 5420 tractor that has a 6 ft. residential bucket.  
 All tractors equipped with air and hydraulics. This equipment is in a like new condition.  
 IH 1086 tractor with cab, 48, white, 52HP Isuzu and hydraulics - 18 16x34 tires and 11 16x24 tires.  
 This tractor has 2000 hours and is a good deal at \$4900. A very good looking 1998 IH 893 Chopper with a 2 year cover.  
 \*Lowest asking price for a good looking 1998 Ford Super Duty Super Wagon with 3 buckets - 16000 - Exp. 16000 - 16 16x24 tires and 11 16x24 tires.  
 All other equipment is in a like new condition.  
 See you there!

**TERMS: Cash or check**  
 Lunch Served • Financing Available  
 Lots of hot dogs • Sole under cover

**White Dairy - Autumn & Vince White, owners**  
 372 Rooks-Denton Rd. • Columbia, KY • 270-384-1107

Sale conducted by  
**McIntyre & Wiley**  
 100 N. 1st St. • Columbia, KY 40003  
 Phone: 270-384-1107 • Fax: 270-384-1108

# Are you moving your people along the right path?

## We can help!

Leadership Jessamine County is accepting applications for its 2003-2004 class. Deadline for consideration is July 15th. Forms may be picked up at The Jessamine Journal or you may call 885-5381 and information will be mailed to you. Make this your year to get on track! Discover the right path with Leadership Jessamine County.

Leadership Jessamine County  
 500  
 Committed To Serve

## CNHI sells newspapers to Heartland Publications

Community Newspaper Holdings, Inc., a privately owned operator of daily and non-daily newspapers and specialty publications throughout the United States, is selling its newspapers in 22 cities to Heartland Publications, LLC, a privately owned publishing company based in Ponte Vedra Beach, Fla. Terms of the transaction were not disclosed.

Heartland is acquiring CNHI's Kentucky newspapers in Harlan, Hazard, Leitchfield, Middlesboro, Prestonsburg and Russellville and their property in Thomaston, Ga.; Apex, Clinton and Elizabethtown, Fuquay-Varina, Garner and Lumberton N.C.; Gallipolis, Pomeroy

and Portsmouth, Ohio; Altus, Durant and Frderick, Okla.; Lafayette and Tazewell, Tenn. And Point Pleasant, W.Va.

In announcing the sale, CNHI President and CEO Mike Reed stated, "It's always a tough decision to sell newspapers in the communities we operate in, and this was certainly the case with these newspapers. We are fortunate that these papers, while no longer strategic to CNHI, fit nicely with Heartland's plans. I am certain that the great people at these locations will work with the Heartland team to provide even better products and service to their communities in the future."

"These newspapers have a long,

successful tradition of serving their communities and we plan to continue that tradition," said James M. McGinnis, President and CEO of Heartland Publishing. "Our primary focus will be to serve our readers with the highest quality community newspapers possible." In addition to McGinnis, investors in Heartland are Wachovia Capital Partners and The Wicks Group of Companies. Wachovia Capital partners, based in Charlotte, N.C., is the principal investing arm of Wachovia Corporation and has invested more than \$2.5 billion since 1998. The Wicks Group of Companies is a New York based private equity firm focused on selected segments of the communications, information and

media industries.

Upon completion of the planned sale, CNHI will operate 87 daily newspapers with almost 950,000 daily circulation as well as 49 non-daily and 155 specialty publications in 20 states.

While Heartland is a new company, formed to acquire these newspapers, McGinnis has more than 30 years experience in the newspaper industry, having owned or managed over 80 community newspapers and shopper publications in 22 states. "We are delighted to launch Heartland with such a strong platform of fine community newspapers, and look forward to growing the company with additional strategic acquisitions," he said.

## AG Opinions

### Courier-Journal/Louisville Metro

The Kentucky Attorney General's office was asked to rule whether or not the Louisville Metro Council violated the Open Meeting Act by holding closed session discussions under authority of KRS 61.819(1)(c) at two meetings conducted on Feb. 2.

The Courier-Journal filed an appeal alleging that the council held two meetings concerning a proposed ordinance redistricting adult entertainment. In C-J attorney Jon L. Fleischaker's written complaint, he stated the council had previously planned to discuss the proposed ordinance in small groups in an attempt to circumvent the Open Meetings Act and when a reporter objected to that plan, the Council agreed to hold public meetings. The council then entered into executive committee to discuss pending litigation involving adult businesses.

The Courier-Journal contends that in one or both of the closed sessions the proposed ordinance including the policies underlying it were discussed.

In his letter to the council Fleischaker wrote, "A reporter outside the door could hear you explain why a list of studies that found ties between adult entertainment and crime was included in the ordinance. This discussion is clearly one of public policy and only remotely or tangentially related to litigation."

In response, the council defended its actions. Scott Lilly, attorney for the council, identified three active cases challenging adult entertainment ordinances in the old City of Louisville and Jefferson County and the recently merged Metro Government, which prompted the Metro Council to substantially revise its adult entertainment ordinance in March 2003 and to consider an omnibus revision to the ordinance which was given its first reading on Jan. 22. Lilly indicated that it was at the Jan. 22 meeting that Frank Mascagni, an attorney representing several plaintiffs in one of the active cases challenging the adult entertainment ordinances, expressed his intention to challenge the omnibus revisions in what the council interpreted as a threat of litigation. It was the council's position that this litigation and legislative history demonstrated the relationship between various matters being litigated and the legislative response in the form of ordinal revisions, including the most recent omnibus amendments.

Lilly rejected the notion that the meetings were subject to the Open Meetings Act because only four members of the Council attended the meeting on the morning of Feb. 2 and only 13 council members attended the Feb. 2 afternoon meeting which includes the members who attended the morning meeting. Thus, he main-

tained the sum of the councilpersons present at the two meetings did not equal a quorum and therefore did not trigger the requirement of an open meeting.

Lilly quoted a previous AG ruling in defending the allegation that the closed session discussions at each of the Feb. 2 meetings were not authorized by KRS 61.810(1)(c). The Floyd County Board of Education v. Ratliff ruling, he said, applies to matters commonly inherent to litigation such as preparation, strategy or tactics for reason of a closed meeting. It was his position that discussions of the ordinance in the contest of pending or threatened litigation are included in this exception.

Lilly said that the statements the reporter heard from outside the closed meeting were "ineffective eavesdropping" and that the reporter had failed to hear what came before or after the statement as it related to the threatened litigation.

Lilly emphasized that "thorough and lengthy discussions of the ordinance's provisions and policy implications ... occurred in (the open portion of) both the morning and afternoon sessions of Feb. 2, 2004."

On this basis, Lilly denied the allegations of the complaint. He did agree, however, to provide The Courier-Journal with a copy of the materials he and First Assistant County Attorney William O'Brien

used as a reference in their discussion of the litigation after redacting the comment section to avoid disclosure of litigation strategy.

On appeal, The C-J argued that the Louisville Metro Council couldn't meet its burden to prove that the claimed exception to the Open Meetings Act applies.

It was The Courier's position that the presence of a quorum of council members at the two meetings, coupled with the council's announced purpose of avoiding the Open Meeting Act established a violation.

The AG's office affirmed the Metro Council's position and concluded that the factual record does not support the claimed violation. Because the statement attributed to Lilly could, in the AG's view, legitimately be made in the course of a discussion of proposed and/or pending litigation and was otherwise completely devoid of context, the AG found that the council properly relied on KRS 61.810(1)(c) in conducting closed session discussions at its Feb. 4, 2004 special meeting.

### The Journal-Enterprise/City of Providence

The Kentucky Attorney General's Office was asked to rule whether or not the City of Providence subverted the intent of the Open Records Act in short denial of inspection, and within

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## OPINIONS

Continued from page 8

the meaning of KRS 61.880(4), in failing to afford Journal-Enterprise Assistant News Editor Gwen Hicox timely access to cell phone statements billed to the city between August 2003 and December 2003.

On March 4, 2004, Hicox hand-delivered a written request to the City of Providence for copies of all cell phone statements billed to the city between August 2003 and December 2003 listing each cell phone number, total minutes used per cell phone, charges per cell phone per billing and which city employee was responsible for each cell phone number.

Having received no written response by her request, Hicox contacted the city by telephone on March 10 and March 11 and was assured by "a city employee" that the information was forthcoming. On March 12, she again called and was advised by a "city employee" that the information would be ready in a half hour. When Hicox arrived

at the designated place and time, the information was not ready. One and a half hours later, the clerk produced information consisting of "statements for several of the cell phones" four of which were "lumped into one of the statements." Hicox emphasized the importance of receiving itemized statements by cell phone bills and the clerk acknowledged that the information was available from the cell phone company.

When Hicox's appeal was initiated on March 18, she still had not received a breakdown of the information she requested.

Providence City Attorney Richard Peyton advised the AG's office after the appeal as initiated that the city received a single telephone bill from Verizon, which does not itemize between the various cell phones owned by the city. He said there was no single statement received by the city which lists the total minutes for each cell phone or charges per cell phone number, no statement of overdue charges carried from month to month.

He did acknowledge that the city

of Providence does have an electronic account with the information on it, but this account also has personal telephone calls and telephone calls by policemen to confidential informants in criminal investigations. The city has not prohibited personal telephone calls by cell phone because for some employees, a cell phone is the only way a family member has to contact the employee.

Peyton did not cite the statutory exception authorizing nondisclosure, but maintained that neither the telephone number for personal telephone calls nor for confidential informant telephone calls is subject to the Open Records Act.

Peyton said that in order for the city to comply with the request of The Journal-Enterprise, it would be necessary for the city clerk to count the number of pages that will be printed from the computer, send the invoice to the newspaper, print all of the pages requested, and then remove the information from each page that is not subject to the Open Records request.

"This process will take an uncertain period of time," Peyton wrote.

"Because of budgetary problems, two members of the City Hall office staff have been cut back to four days per week and we are attempting to eliminate most, if not all, overtime."

Peyton emphasized that the city has "no intent to delay" and that Hicox's request would be satisfied as soon as possible.

The AG's office found that the nearly four week delay in affording The Journal-Enterprise access to the records sought, which is documents in the record on appeal, and any additional delay in excess of the documented delay, was inordinate and constituted a subversion of the intent of the Open Records Act regardless of whether that delay was intentional or unintentional.

The AG's office ruled that if the City of Providence had not already done so, they must immediately respond to the request by producing the records sought. If the city elects to withhold any information from those records, it must state the statutory exception upon which it relies and provide a brief explanation of how that exception applies to the records or portions.

# Looking for an employee?

Check out  
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For ad managers, send an email to  
[admanagers@kypress.com](mailto:admanagers@kypress.com)

ONLY members of the listserv can send to the list.  
Contact David Spencer [dspencer@kypress.com](mailto:dspencer@kypress.com) to  
be added or to check if you are on the list.

## NEWS

Continued from page 1

### NAA annual Classified Conference

Join your peers and experts in the field for in-depth exploration of on-line auctions, call center best practices, public notices and detailed updates on the categories of real estate, recruitment and automotive at the 2004 Newspaper Association of America Classified Conference June 20-22 at the Washington Hilton in Washington, D.C.

You'll also encounter the latest thinking in maximizing your department's performance and be among the first to hear the results from the Classified User Study. The cost for NNA members is \$840 with a \$100 savings if you register before May 14.

For more information or to download a registration blank go to [www.naa.org/conferences/classified04](http://www.naa.org/conferences/classified04).

### Journalism teachers invited to apply for national recognition

High school journalism teachers in cities, suburbs and rural communities are invited to apply for the Dow Jones Newspaper Fund's 2004 National High School Journalism Teacher of the Year. The program, now entering its 44th year, has honored a wide range of teachers from all over the country.

They share a dedication to quality journalism, courage, fairness and free expression for American students. The annual competition, which has operated since 1960, identifies the Teacher of the Year, who acts as a spokesperson for scholastic journalism, four Distinguished Advisers and several teachers cited as Special Recognition award winners.

The winning teacher will speak to the fall convention of the Journalism Education Association/National Scholastic Press Association in Atlanta, Ga., on Nov. 20. The teacher will also

attend the annual meeting of the American Society of Newspaper Editors and the college-level Association for Education in Journalism and Mass Communications. The Teacher of the Year is a keynote luncheon speaker at the Columbia Scholastic Press Association convention in New York City each March. Additionally, the winning teacher can apply to attend a professional-level seminar offered at the Poynter Institute for Media Studies in St. Petersburg, Fla. The Fund provides travel expenses and a per diem to the teacher's district to cover the cost of substitutes.

Air transportation for the teacher is being provided by American Airlines to destinations in any of the 48 states. This is the second year that American has supported the program.

The winning teacher will receive a state-of-the-art laptop computer with relevant publishing and academic software. In addition, a student at the high school and the Teacher of the Year will receive a \$1,000 college scholarship to pursue journalism studies. One student at each of the four Distinguished Advisers' schools will receive \$500 college scholarships.

A nominee must: have at least three years of experience teaching high school journalism or advising a newspaper or news-magazine; have taught or advised during the 2004-2004 academic year and have plans to continue teaching and/or advising in 2004-2005. The nomination postmark deadline is July 1.

Application forms are available from the Newspaper Fund, P.O. Box 300, Princeton, NJ 98543-0300, by calling 609-452-2820, or sending an e-mail message with name, mailing address and phone number to [newsfund@wsj.dowjones.com](mailto:newsfund@wsj.dowjones.com), or a form can be printed from the forms section at [www.djnewsfund.dowjones.com](http://www.djnewsfund.dowjones.com). More program details can be found in the high school teacher's section of the site.

## SAVINGS

Continued from page 1

Yet when the Senate passed its budget version, tucked away was language that allowed public agencies to place notices required by law either in newspapers, on the Internet or with a copy of the notice at the local public library.

To most legislators, the idea is not enticing. And the Senate probably knew that. So the language made it apply only to counties with a consolidated or urban county government form. And of the 120 counties, only two meet that criteria — Jefferson County (Louisville Courier-Journal) and Fayette County (Lexington Herald-Leader).

So what does this have to do with saving the state \$5.2 million?

If the budget bill can be used to insert language irrelevant to the state budget, why don't we amend the Constitution to give the House and the Senate permission to introduce only one bill each session. Webster's even has a name for it. Instead of the "budget bill" and mislead Kentuckians into thinking that's what it deals with, we'll call it "The Omnibus Bill." Look up "omnibus" in Webster's and you'll find this listed as an example — "an omnibus legislative bill."

Each legislator is given one pet project. Say one really wants to make sure Kentucky has an "official fruit." (Hey, happened this year — we now have the Official State Fruit — the Blackberry.) Each gets one item to put into the bill.

More than just how the state will spend tax dollars, or how it can take in revenue, the legislature can put everything normally done through individual legislative bills, roll it into one bill. Think of the savings. No committee meetings, no days when a chamber session lasts only a few minutes because no one's done anything so there's nothing to take action on.

They could come to Frankfort, go to their respective chambers, vote on the budget bill as presented, send it to the other chamber for passage, then on to the governor to become law.

And then they go home.

The result? A session will cost taxpayers \$60,000 per year, a savings of \$5.2 million per two-year cycle.

Or an easy way would be to go back to even-number year sessions. That would save close to \$2 million each biennium. Annual sessions should

have never been voted in in the first place.

\*\*\*\*\*

### Top 10 Quotes for Press Lobbyists

Each November, state, regional and national newspaper association executive directors gather in a Marriott at the foot of the Frances Scott Key Bridge near D.C., to discuss legislative trends and issues we're likely to face when our legislatures convene a couple of months later.

Louisiana Press Association executive director Pam Wagner was the program chair of the 2002 NAM (Newspaper Association Managers) Legislative Gumbo.

As we arrived for the first session, we were given a tee-shirt with a plate of true Louisiana gumbo pictured on the front. But it was the back of the tee-shirt that got our true attention.

In David Letterman style, Pam had listed the "Top Ten Political Quotes Every Newspaper Lobbyist Should Know."

So here goes:

10. "Being in politics is like coaching football. You have to be smart enough to understand the game and dumb enough to think it's important." Eugene McCarthy

9. "Those are my principles. If you don't like them I have others." Groucho Marx

8. "We are not retreating - we are advancing in another direction." General Douglas MacArthur

7. "If stupidity got us into this mess, then why can't it get us out?" Will Rogers

6. "If you are going through hell, keep going." Sir Winston Churchill

5. "Forgive your enemies, but never forget their names." John F. Kennedy

4. "First they ignore you, then they laugh at you, then they fight you, then you win." Mahatma Gandhi

3. "I have not failed. I've just found 10,000 ways that won't work." Thomas Alva Edison

2. "I don't make jokes. I just watch the government and report the facts." Will Rogers

And the number one political quote every newspaper lobbyist should know?

1. "No man's life, liberty or fortune is safe...while our legislature is in session." Benjamin Franklin

## People

Continued from page 2

a national directory of top student journalists from colleges and universities throughout the U.S. She, 2002 Progress Co-Editor Jennifer Rogers and the staff were recognized earlier this year by the ACP with a 2003 Pacemaker Award. The Pacemaker is the ACP's highest award and often referred to as the Pulitzer Prize of collegiate journalism.

Vinson-Sturgill, who graduated from Eastern in May, also received first place in investigative reporting from the Kentucky Intercollegiate Press Association for a series of articles she did for the Progress about credit card solicitation on college campuses.

She and two other Progress staff members also have been named finalists in contention for the Society of Professional Journalists' Mark of Excellence Award for stories about legislation signed by former Gov. Paul Patton last year that temporarily forced Eastern Board of Regents Chairman Fred Rice from his position.

### Columnist Reed tells derby stories

Billy Reed, a columnist and feature writer for Kentucky Monthly magazine, was a speaker at The Woman's Club of Louisville on April 21.

Reed, a former writer for the Courier-Journal, Lexington Herald-Leader and Sports Illustrated, offered highlights from his book, "My Favorite Derby Stories."

### Ohio County Messenger writer speaks at conference

Sam Ford, writer for the Ohio County messenger, spoke at the Popular Culture Association and American Culture Association's National Conference in San Antonio in early April.

Ford presented a study on the portrayal of women in professional wrestling.

He is currently a junior at Western Kentucky University in Bowling Green where he majors in English writing, mass communication, communication studies and news/editorial journalism with a minor in film studies.

### Times Tribune launches new website in April

The Times Tribune in Corbin launched its new website April 2 at [www.thetimestribune.com](http://www.thetimestribune.com).

The new design mirrors a combination of features meant to make online news more attractive and easier to navigate for readers.

The site has more options making news quicker and easier for readers to stay in close contact with the community while still at their computers. New options allow website visitors to purchase photographs, make payments, download reader forms, see what's in the upcoming issue and get breaking news.

One element added to the new site provides readers the opportunity to purchase photos online. From wallets to 12' X 18' prints, with a visit to the photo gallery, published and unpublished photos can be purchased quickly and easily.

Circulation needs can be met easily and quickly via the Internet. Subscribers can have their newspapers temporarily stopped while they are on vacation, can make payments or ask questions by logging onto the website.

Online viewers can get a sneak peak of what is coming up in upcoming issues of Times-Tribune via video.

By visiting the online "News Break," visitors can read or listen to a blurb about the big stories in the next day's print edition.

Visitors to the website can also view the latest breaking news in a streaming headline that provides up-to-the-minute information about the Tri-County.

Engagement, wedding, anniversary and birth announcements can be submitted online.

Readers can also take part in polls, start a petition, write a letter or converse with other visitors about hot topics online.

Before the new, interactive website can be viewed, visitors must register. Registration is free, fast and allows the newspaper to see where all the visitors to the website are logging on.

### Clark receives award for community service

Patti M. Clark, publisher of The News-Herald in Owenton, was the

recipient of the 2003 LCNI President's Award for Community Service. LCNI President Michael Abernathy presented Clark the award at the LCNI Editorial/Advertising Meeting awards ceremony March 19.

The award for Community Service was established in 1989 and honors an employee who plays a significant leadership role in community service projects and activities.

Clark was nominated by Carrie Bennett, of The News-Herald, and George Jacobs, Clark's regional manager.

One of Clark's first local civic involvements was in the creation of Owen County's Relay for Life. She took the lead in establishing the event and was personally involved in every aspect, from fundraising to making last minute trips to buy more candles when the luminary service grew beyond expectations. Clark was co-chair of the event in both 1998 and 1999. Since then, her primary function has been soliciting sponsorships.

Another related affiliation is with the Owen County Cancer Coalition. The Coalition is active in education people about the risks and contributing facts associated with cancer. They advocate women's health, smoking cessation, and other leading contributors in the most common types of cancer. Clark has served on the Cancer Coalition's board of directors since 2000.

She has also been instrumental in the reorganization of the Owen County Chamber of Commerce and is currently serving as the organization's president. She also serves on the board of directors of the New Horizons Medical Foundation, Girl Scout Troop Leader and sits on the 4-H Council's governing board.

### Carman receives Max Heath Gold Star Award

Donna Carman, editor of The Casey County News in Liberty, was given the third annual Max Heath Gold Star Award for Excellence in Community Journalism at the annual LCNI Editorial Seminar March 19.

The award is a tribute to Heath's contributions as executive editor for 21 years and his history of recognizing the good work that passed

across his desk with a gold star and hand-written kudos. It is designed to recognize LCNI editors who do solid work in their communities year-in, year-out. The Gold Star plaque is accompanied by a \$100 check.

Carman earned this award by working her way up from typesetter/circulation clerk in 1981 to editor. To fill unmet needs, she took photographs, then wrote feature stories, then a weekly column, gathered public records, wrote short news stories, then began voluntarily writing sports and became de facto sports editor for 1-2 years when the paper had difficulty finding good stringers.

She learned all her skills OJT and positioned herself to become editor when her predecessor went to a PR job. She has continued to grow and develop her skills, serve her native community and produce a newspaper that has one of the highest penetration of households in LCNI.

### Roberts named Central Ky. News Journal staff writer

James Roberts, a regional reporter for the Central Kentucky News-Journal and The Springfield Sun for the past four years, will soon become a full-time staff writer in Campbellsville.

Roberts shares his five-day work schedule with the 4,600 weekly circulation Sun in Washington County, writing stories and taking photos there three days a week. As soon as a new regional reporter is hired, Roberts will begin working full-time in Campbellsville.

Roberts joined LCNI in 2000 after graduating from Eastern Kentucky University with a bachelor's degree in journalism. Roberts is originally from Essie in Eastern Kentucky.

He will fill the news team slot vacated by Rebeca Dial. She was promoted to news editor on March 15. Dial took over for Editor Beth Foster who was recently promoted to editor/general manager of the Mt. Vernon (Indiana) Democrat.

Roberts has covered school board and government in Washington County and has written various other general news stories and features for both papers. In Campbellsville, he has been covering the water company for the past

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## People

Continued from page 11

year. He will accept more responsibility for news coverage in Taylor County as soon as he begins full-time work.

### Ohio County columnist receives achievement award

Ohio County Messenger religious columnist John Crystal Morris, 104, of Horse Branch, received an award from the regional Society of Professional

Journalists April 3 as part of the SPJ regional conference held at Western Kentucky University in Bowling Green.

The award highlighted the writing that Morris has done for this newspaper for the past two years with his "Something to Think About" column that has appeared in the religion section.

Morris, who has preached in the Methodist and General Baptist churches throughout almost 80 years of evangelical work, had never had newspaper experience before coming to work with the Messenger. Because his health prevented him from delivering sermons in person, he decided to take his ministry to print.

Throughout several health set-

backs, Morris has continued writing, taking his typewriter to the hospital and professional care home.

While he was not able to accept the award, presented and offered by Ohio County Messenger writer Sam Ford, his family was in attendance to receive the award on his behalf.

Son John David Morris, the 74-year-old preacher of Victory Baptist Church in Horse Branch, daughter Sue Deom, who is retired from the Ohio County Middle School and daughter Alice Cummings of Hawesville were there to receive the award. Also in attendance were grandchildren Ray Patton and Tandra Patton and Charlie Geary, great-granddaughter Heather Gray, and fiancé Eric Roach and great-granddaughter Jordan Gray.

### WKU in top four in Hearst competition for sixth year in row

For the sixth consecutive year, Western Kentucky University's School of Journalism and Broadcasting has finished in the top four nationally in the Hearst Journalism Awards Program.

WKU placed fourth in the competition behind Missouri, North Carolina and Northwestern. Florida

and Penn State tied for fifth.

"Clearly, we are very pleased to receive more Hearst awards," said Dr. Pam Johnson, director of the School of Journalism and Broadcasting. "The Hearst awards are often called the Pulitzers of college journalism. We've found that winning Hearst awards can indeed lead to winning Pulitzer awards. For the past three years, a Western graduate has been on the team winning a Pulitzer Prize in photojournalism.

"We've had so many Pulitzer Prize winners, in both news and photojournalism, that we're inviting them all back to campus for a dinner with President Gary Ransdell next fall."

WKU's other overall Hearst finishes since 1999 are two firsts, one second and two thirds. The Hearst program includes photojournalism, writing and broadcast news competitions. In this year's competition, Western won the photojournalism competition and finished 10th in broadcasting.

### The Asbury Collegian helps publish Hispanic newspaper

Associate Division member The Asbury Collegian, during the last week of April, cooperated in publishing the fourth annual edition of

La Esperanza, a newspaper aimed at migrant and permanent Hispanic workers and their families who live in the Bluegrass region of Kentucky. The four-page tab, entirely in Spanish, was printed at the Danville Advocate-Messenger and inserted as a special insert in the Jessamine Journal. Extra copies were distributed through the metro Lexington area at Latino community centers, groceries, restaurants and Spanish-language churches.

La Esperanza, a publication of the Asbury Journalism Program, launched in 2000 through generous support of Russell Pulliam, whose family founded the Indianapolis Star and Indianapolis News, and who has had a continuing interest in students' work in community and metro newspapers. Editor and designer of La Esperanza was Tabitha Armstrong, a senior Journalism major and president of Asbury's Society of Collegiate Journalists chapter who was a KPA intern at the Murray Ledger & Times. Armstrong, this year, also edited and designed Intersection the Collegian's magazine covering contemporary Christian music and the annual Ichthus festival. Ichthus, this year, celebrated 35 years as a contemporary Christian music festival.

Right: The Kentucky Press Association Board of Directors presented Kim Greene, KPA general counsel, with a silver tray and crystal vase for her retirement in April. Below: KPA President John Nelson, managing editor of the Advocate Messenger in Danville, spoke kind words about Greene's 24 year law career and association with the organization.

