

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

VOL. XIII

LEXINGTON, KY., APRIL 23, 1923

No. 27

\$ 34,253.00 SUBSCRIBED

ENTHUSIASM DISPLAYED BY STUDENTS ASSURES ERECTION OF STADIUM

Bulletins and Posters Open Drive For \$25,000 Student and Faculty Fund.

GOAL REACHED THURSDAY

\$4,280 Subscribed at Dinner For Team Workers Tuesday Night.

On Wednesday, April 11, as students made their way through the campus to their classes large placards on the bulletin boards proclaimed a new mystery for them. Each had a different message. One read: "The Interscholastic Basketball Tournament will be lost if—" Another read: "Yale Bowl, Harvard Stadium, Centre Stadium, Kentucky?" Still another read: "The best in the South for U. K. is—"

It soon was rumored around that big things were in the air for the University of Kentucky. The following day the cat was let out of the bag. The announcement was made that the best stadium in the South and one of the ten best in the United States was being planned to be erected on Stoll Field, in addition to a basketball auditorium which would be without equal in the United States.

On Friday the details of the proposition were explained in the Kernel. It became known that if the students evinced enough interest in the plan by raising twenty-five thousand dollars on the campus, alumni and friends would contribute and raise enough more to enable the University to erect a Stadium and Basketball Auditorium that would be outstanding among the Universities of the country.

With an enthusiasm complimentary of the best legend and spirit of the University of Kentucky a campaign committee was organized under the leadership of Prof. Wm. S. Webb. Vice chairmen from the different colleges were appointed, and they, in turn, selected captains to organize teams of workers for the campaign.

A dinner for all those who were asked to take part in the campaign was held in the Women's Gymnasium on Tuesday night, April 17. Details

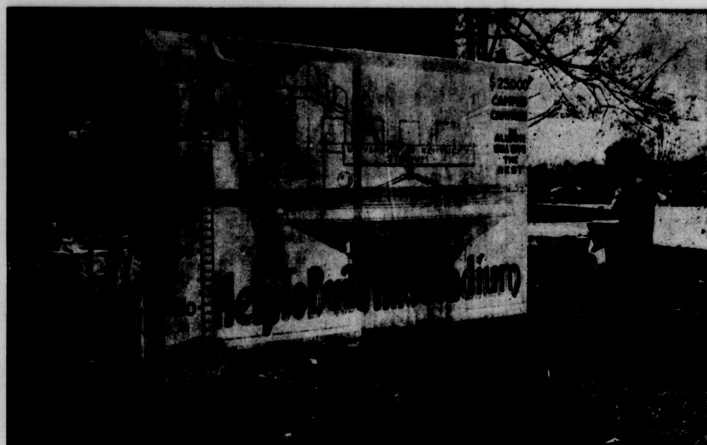
(Continued on page 2.)

ALUMNI! TAKE NOTICE!

When asked for an expression regarding the University of Kentucky campus campaign, S. L. Postlethwait, Managing Director and Advisor, remarked:

"In all my campaign experience I have never seen such loyalty, co-operation and enthusiasm. The students and faculty of the University of Kentucky excel in these qualities any other student body I have ever met."

"It has been my pleasure to help raise hundreds of millions of dollars, but never in any instance have I observed so genuinely true and loyal a bunch. A like spirit throughout the state will assure an overwhelming success to the campaign."



STUDENT LOYALTY TOO BIG FOR CAMPAIGN BOARD.

The subscriptions taken on the campus piled up so heavily that the young fellow, who was selected to climb the ladder as the campaign progressed, was forced to mount an improvised ladder after he reached the top of the board. Just before going to press he had reached the top of the second ladder when a hurry-up call was sent out for another ladder so that he could climb up to and beyond the \$40,000 rung.

STUDENTS SACRIFICE TO MAKE STADIUM A REALITY

Luxuries Are Given Up By Many Working Their Way Through College.

The incomparable Wildcat spirit of University of Kentucky students was exhibited this week on the campus when the campaign for funds with which to build the best stadium in the South, was started. Not since 1917 when war drives attracted the attention of all students, has such enthusiasm and interest been manifested, and two days after the campaign was started, the stadium fund was "over the top."

No sacrifice was too great for those who had the interest of the University at heart and not a complaint was heard as the several teams solicited funds. Giving to the stadium was deemed a pleasure and opportunity rather than a duty.

The attitude of one student, an Engineer, was particularly expressive of the Kentucky spirit: The first day of the campaign, this boy approached one of the team workers, and asked for a donation card.

"I am working my way through school by carrying papers," he said "and can't give but \$25. I only wish it could be more."

Several thousand dollars was subscribed by students working their way through college, but no reluctance was evinced when they were told each man was expected to give \$25.

The spirit of the campaign was not restricted to male students, however, the first organization next to the Su-Ky Circle to sign 100 per cent for the stadium being the Alpha Xi Delta sorority. Sigma Nu was the first fraternity to report 100 per cent.

Another sacrifice made by a University co-ed was responsible for one

100 PER CENT FOR THESE

Here are the organizations on the campus which have reported the subscription of 100 per cent of their members in the campus campaign:

- Su-Ky Circle.
- Alpha Xi Delta.
- Delta Delta Delta.
- Alpha Gamma Rho.
- Phi Kappa Tau.
- Sigma Nu.
- Alpha Sigma Phi.
- Pi Kappa Alpha.
- Kappa Alpha.
- Phi Delta Theta.
- Sigma Alpha Mu.
- Delta Chi.
- Sigma Chi.
- Tau Delta Alpha.
- Sigma Beta Xi.
- Triangle.
- Scabbard and Blade.
- Alpha Delta Sigma.

subscription being doubled. A date had been made for a show at a Lexington theatre, but thinking more of a Greater University than she did of a play, the girl declined to attend the show and insisted upon the price of two tickets being added to the subscription blank already signed. Not to be outdone by a co-ed, the boy doubled his subscription instead of adding only a few dollars to it.

"Here goes a new spring hat," another girl is quoted as saying when a subscription card was handed to her, "and if I can't save enough to pay for my donation in that way, I will go to work during the summer."

"Kentucky expects it of you," was all that was needed to raise the \$25,000 quota. Each student realized that his share could be raised by a slight sacrifice and through a display of loyalty commensurate with all Kentucky traditions. The start for a new stadium and basketball has been made possible

TIME RIFE FOR ALUMNI TO MAKE BIG STROKE

Present Campaign For Funds Is Movement for a "Greater Kentucky."

"This is the Greater Kentucky movement," said Herbert Graham, Secretary of the Alumni Association in a talk to the workers at the opening dinner of the Campus Campaign. "The Alumni Association, founded in 1899, has been preparing all these years to be of service to the Alma Mater. For more than a year the officers of the Association have been planning a master stroke."

"Developments point to this as the moment for a strategic move. The object is not merely to erect a memorial to the memory of Dr. James K. Patterson, a basketball building, a stadium and make a big addition to the Student Loan Fund. The vision of the leaders in this movement includes a ten-year building program financed by the state, involving the expenditure of more than six millions of dollars for buildings and equipment. It includes the closer organization of all the 16,000 former students and friends of the University. It contemplates a bigger and better understanding of the University idea, unified support by the state as a whole."

"Complete success of this campaign as seen by those who are responsible for its inauguration will mean a happier day for the entire school system in Kentucky, from the primary grade of the common schools to the post-graduate course, the ultimate end will be greater prosperity, better health and more happiness everywhere."

"The University does not stand apart. Its sons and daughters are busy in every line of activity in this

(Continued on page 2)

STUDENTS AND FACULTY OVERSUBSCRIBED QUOTA IN NEW STADIUM DRIVE

A Total of \$34,253 Pledged By 1,308 Men and Women on Campus.

ENGINEERS 100 PER CENT.

Women's Division Turns in Largest Number of Subscriptions.

At the final "victory" meeting of the workers held on Friday night the total subscription of \$34,253 was chalked up for the fund to erect a new stadium and basketball auditorium. Not only had the quota of \$25,000 been reached but it had been oversubscribed by more than 36 per cent.

There were 1,308 subscriptions taken on the campus during the three day drive which was one of the best records, campaign experts state, that has ever been made by any University launching a similar drive for funds.

Although the campus campaign has officially closed an effort will continue to see if the grand total can not be boosted beyond the \$40,000 mark. There are a number of students out of town, and when they return it is expected that their subscriptions will swell the total considerably.

The best record during the campaign was made by the Engineering Division which average \$26.46 per subscription taken. Not far behind the Engineers was the Arts and Science Division, averaging \$22.78 per pledge.

The largest number of subscriptions were taken by the Women's Division which turned in more than one-fourth of the total number of subscriptions gathered. These averaged \$18.27 per subscription, which is an exceptionally creditable showing.

The success of the campaign was due entirely to the energetic, intelligent and unselfish activity on the part of each worker. University authorities state that there never has been a campaign where the co-operation has been finer and the spirit more enthusiastic than that shown in the campaign just closed.

One faculty member remarked last night, when the news was given out that the campus campaign had gone over the top by a good margin: "When you consider the fact that a large num-

(Continued on page 2)

ENGINEERS SET THE PACE

The Engineers cannot be beaten, so they say. Well they have the right to brag and boast and do a bit of talking because 100 per cent of their Freshmen, Sophomores and Seniors subscribed to the Stadium Fund.

The Juniors of the College of Engineers are away on an inspection tour, yet the news of the steady climb on the ladder of success penetrated their haunts and last night came the news that they were forwarding their subscriptions. That's a mighty nice record to hand down to the future students of the Engineering College.

The Kentucky Kernel

Published every Friday throughout the College year by the student body of the University of Kentucky.

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky.

Subscription, One Dollar and Fifty Cents a Year. Five Cents the Copy.

Entered at Lexington Postoffice as second-class mail matter.

Editor-in-Chief
IRENE McNAMARA, '23
2117-Y—Phones—24

Managing Editor
RAYMOND L. KIRK
5444 Phones 2117-Y

ASSOCIATE EDITORS
Norris Roiden '24 J. A. Est '24
Margaret Lavin '24 Arthur Hodges '25

SPORTS EDITOR
Eugene Moore, '25

Assistant Sports Editors
Robert W. Berry '25 Rob. VanPelt '26

NEWS EDITOR
Betty Harbour '25

Staff Photographer
BILLY WILLIAMS, '23

Business Manager
L. B. HALL, '23

Advertising Manager
WILLIAM BLANTON, '25

Circulation Manager
WILLIAM TATE, '25

REPORTERS:
Dorothy Blatz, '23 Affie Hammond '23
Mary Barnard '23 Helen King '25
Alma Hutchens '23 Gardner Bayless '24
Orine Martin '23 George Lee Murphy '23
Robert Lawless '25 J. P. McClure '25
Louise Burke '25 Lora Banta '25
Eugene O'Hara '26 D. C. Vest '24
Tom Duncan '25 Dixie Davidson '24
Chas. Wheeler '26 Margaret VanMeter '24
Jimmie Davidson '25 Rachelle Shacklette '25
Mary Catherine Gornley '24

Press of Commercial Printing Company

SACRIFICE

It's nothing new nor does it win a medal to say that the man is yet unborn who has not had to sacrifice some time for something. But it is true.

There may be some among the Alumni—not more than a handful—who feel that they can not subscribe to the stadium fund. Their reasons will probably sound convincing. But this is a time for sacrifice—a time when every University of Kentucky man and woman will be glad to sacrifice—when the sacrifice means the best stadium in the south and a basketball auditorium that will have no equal in the United States.

At least seventy-five per cent of the undergraduates who subscribed in the campaign probably had to make severe sacrifices in order to earn the honor of taking part. When the alumni are called upon to give their share there will be many sacrifices but more honor and glory to those who sacrifice most to erect this great stadium for the University of Kentucky.

THE GOAL

Some alumni want the University of Kentucky to be the unquestioned leader among the Universities of this state. But that isn't the goal. Others hope to see the day when the University of Kentucky is acknowledged to be the leading institution of the South. But that isn't the goal. Others want the University of Kentucky to be the equal of any other state institution in the East and West. But that isn't the goal.

The goal on which every alumnus and every undergraduate have set their eyes is the day when the University of Kentucky will be without superior not only in this state but also in the East, North, South and West.

Kentucky as a state is too rich in wonderful history and legend to be content with anything but the best.

UNDERGRADUATE SPIRIT

Over thirteen hundred subscriptions for the stadium fund were taken on the campus in three days. There is nothing more conclusive of the spirit and loyalty of the present undergraduate body than this fact. Men and women at the University did not wait until the last day before they subscribed to the campaign, nor was it necessary to wield a bludgeon to extract their subscriptions. Without argument or sidestepping they responded immediately to the call for support. A large number turned in their subscriptions before they were even solicited personally.

The same spirit found among the undergraduates will unquestionably be outstanding among the alumni when they are called upon to give their share. They will respond immediately and with unwavering loyalty because they know that upon their co-operation depends the success of the stadium and basketball auditorium plans.

LOOKING AHEAD

If dreams come true, and to be sure they will, the University of Kentucky is going to brag pretty soon that it has the finest basketball auditorium in the world. The building to be erected on the west end of Stoll Field, will have a seating capacity of 5,000 and will be modern and up to date. A structure of these proportions will insure the retaining of the Intercollegiate Championship Tournament, and the "moguls" of the University already are dreaming about an Intercollegiate Tourney for the whole United States.

A CHANCE TO BRAG

Nobody's going to regret that subscription when they walk out on Stoll Field a few months hence and glimpse the new stadium, and the finest basketball auditorium in the country, which means in the world.

That great concrete horseshoe, with a seating capacity of 24,000, will make more Kentuckians stick out their chests than anything since Abraham Lincoln was elected president. If the alumni kick in with the same amount of enthusiasm which the student body has shown, work on the stadium will be started by the middle of the year, and in something like eight months, the Wildcats may be able to begin official performances in it. It is possible that some of the games next fall may be played there.

STUDENTS AND FACULTY

(Continued from Page One)

ber of the students are working their way through college it seems to me that great credit should go to them because of the sacrifices which they are making to see that the dream of the best stadium in the South comes true. It is spirit and loyalty of this kind which will guarantee a glorious future for the University of Kentucky.

PRES. FRANK L. McVEY ENDORSES STADIUM DRIVE

"The construction of a stadium will be a great thing for the University. The Alumni organizations are taking the matter up energetically and if everybody does his share June will see the accomplishment of this purpose. I hope it can be done. It is a challenge to the University and its alumni and it is going to be done."

Pres. Frank L. McVey.

CAMPUS CAMPAIGN STAFF

Chairman: Prof. Wm. S. Webb.
Vice Chairmen:
Women's Division: Sarah G. Blanding.
Arts and Science Division: C. G. Martin.
Engineering Division: F. A. C. Thompson.
Law Division: Charles McDowell.
Agriculture Division: J. E. Humphrey.
Arts and Sciences and Law Faculty: Division: T. T. Jones.

Captains:
Women's Division: Lucy Wilson, Rachelle Shacklette, Mary Stofer and Gertrude Collins.
Arts and Science Division: Marshall Barnes, F. Hembert Carter, William Blanton, E. B. Moore, C. H. Wolf and W. W. Faust.
Engineering Division: James McFarland, Ted R. Creech, Dan Morse, and Charles Graham.
Agriculture Division: Thomas Baird and John Brown.
Arts and Sciences and Law Faculty: Division: Judge Lyman Chalkley, Dr. W. D. Funkhouser, Dr. Frank T. McFarland, Prof. L. L. Lantzer, Dean Frances Jewell.

ENTHUSIASM DISPLAYED

(Continued from Page One)

of the campaign were explained and the Initial Gift Committee reported a total of \$4,280. Since this was almost one-fifth of the quota to be raised and being subscribed before the campaign actually started it was a foregone conclusion that the goal of \$25,000 would be easily reached within three days.

At this time bulletins were placed on the bulletin boards of Fraternities and Sororities. One of them read:

A Retort Courteous to Centre

"Say, Old Man," remarks the Centre graduate. "It's really a shame the way we beat you in football every year. And now we're putting another one over on you with our new stadium. Tear yourself away from your wooden bleachers next fall and see us dedicate it."

"Just wait," replies the U. K. man. "Wait until we get started. Then watch our smoke."

The day of waiting is past. The trumpets have sounded for U. K. to take her rightful place at the head of athletics of this state.

Look out! Centre! Take heed! Tennessee! Be careful! Georgia Teck!

The Wildcat is about to spring. Seventeen hundred Wildcats are about to spring. Seventeen hundred students will pledge enough money this week to begin the building of the finest stadium in the South—a stadium that will give new birth to the same unconquerable spirit that has made the story of the immortals of '98 the symbol of the finest and most glorious of Kentucky's achievements.

The spirit that prompts 1,700 students to erect a big, fine, outstanding stadium is the same inspiring loyalty that will spur on to victory those eleven football warriors who battle against Centre next fall.

But all depends on Wednesday, Thursday and Friday of this week when you will be asked to subscribe to the stadium fund.

When that time comes—you will take pride in answering in no uncertain terms the challenge that year by year has been flung at you by Centre and the rest of Kentucky's respected rivals.

About this time a new series of placards were placed around the campus. One urged the students to "Beat Centre! Help erect the best Stadium in the South." Another advised, "Don't Argue! You Want the Stadium. Subscribe When Solicited."

Bright and early Wednesday morning the workers got busy waylaying the students on the campus for subscriptions to the stadium fund. Just as soon as the pledge card was signed a button was pinned on the subscriber, reading, "I am helping, are you?" It soon became evident that there would be very few men and women who would not be wearing a button before the end of the campaign.

On Wednesday noon, at the workers' luncheon, subscriptions totaling \$9,155 were reported, bringing the grand total to \$13,435. Three hundred and eighty-seven subscriptions were reported. The following day 463 additional subscriptions were taken, valued at \$11,041, bringing the grand total up to \$24,449. In two days the goal of \$25,000 was almost reached. What happened on the wind-up is reported in another column.

100 PER CENT — INCLUDING JANITOR

If the stadium drive doesn't go over big, it won't be the fault of the Ag building. The entire staff, including the clerical force, from the janitor to Dean Cooper, subscribed to the fund, one hundred per cent. The aggregate contribution was \$1,300. What's the matter with the Ag College? Nothing!

TIME RIPE FOR ALUMNI

(Continued from 1st page)

and other states. The greatest good can come to it only with the advancement of the whole state. That is the concern of the Alumni today. That is the ideal for which students, faculty and alumni are working.

Alumni - Send no money NOW

A number of you are fairly itching to get out your check books and sign your names on the dotted line for big, fat subscriptions to the Stadium Fund.

But hold back, if you possibly can, until the word is given.

When the time comes you can show your love and loyalty to your University.

(Advertisement to Alumni from Undergraduates)

"To you we throw the torch" --

"Be yours to hold it high! If ye break faith with us, we shall not sleep."

We were asked to raise \$25,000 on the campus. We went over the top by several thousand. Now our part is ended. We pass the torch on to you.

Our appeal is—Carry on.

Keep faith with your Alma Mater.

Reward - for solving Mystery

A card was laid on the desk of the Alumni Secretary yesterday bearing this mystic message:

1-2-5

Was it sent by friend or foe? Does it mean failure or success? Any information about this will be appreciated by the Alumni Secretary. All communications will be treated confidentially.