

Best Copy Available

THE IDEA



STATE UNIVERSITY OF KENTUCKY

5
0

THE IDEA

MARCH

GOOD FURNITURE,
Carpets, Wall Paper and Stoves.

A. K. ADCOCK

CIGARS and TOBACCO

WINSLOW & S. LIME
Lexington, - - - Kentucky

BILLY BAILEY

"The Tailor That Satisfies"

STEAM and DRY CLEANING.

159 South Limestone

UNIVERSITY LUNCH STAND

GOOD LUNCH—
CHEAP.

521 South Lime.

Ask Your Grocer for—

CREAM FLOUR

Don't Forget Hoe Cake Meal
Made By

Lexington Roller Mills Co.

EVERYTHING FOR THE
KODAK!

Developing and Printing.

Lexington Photo Supply Co.
Over Kirby's Ten Cent Store

Ameen Mire

UNIVERSITY ICE CREAM
PARLOR and LUNCH STAND

South Lime and Winslow Streets

J. J. FITZGERALD

PLUMBING

Steam and Water Heating

269 W. Short, - - Lexington, Ky

KINKEAD COAL COMPANY

OFFICE and YARD—

No. 157 N. Broadway.

RAILROAD YARD—C. S. Freight Depot,
S. Broadway and Christy Sts.

Fine Candies

CHANGE'S CANDY KITCHEN

119 South Upper St.

Lexington, - - - Kentucky

Buy Your Fruit From

PHILIP MANGIONE

FANCY FRUITS.

South Broadway.

CONSTITUTION OF THE IDEA.

Sec. 1.—The official publication of the student body of the University of Kentucky shall be "The Idea."

Sec. 2.—The Idea shall be published weekly during the college year by the staff of The Idea.

Sec. 3.—The Idea shall be controlled by a Board of Directors.

On or before the first Friday in April of each year, each of the four literary societies shall elect one member to this Board, and each of the four classes shall elect one member to the Board.

Those elected by the literary societies shall be members of their respective organizations, and those elected by the classes shall not be members of any literary society.

Sec. 4.—The newly elected Board of Directors shall, together with the Board elected the preceding year, meet on or before the second Friday in April of each year, and elect the Editor-in-Chief, the Assistant Editor, the Business Manager, and Assistant Business Manager, and such other members of the staff as they see fit to select.

The Editor-in-Chief and Business Manager shall during their term of office be members of the Senior Class, and the Assistant Editor and Assistant Business Manager shall be members of the Junior Class.

Sec. 5.—In the event that any of the members of the Board of Directors elected the year before do not return to school, his or her successor shall be elected within two weeks after the opening of school. Or if any member of the Board of Directors should leave school, his or her successor shall be elected within two weeks.

All meetings for the purpose of election shall be advertised one week in advance of the meeting, and the time and purpose of the meeting shall be clearly set forth.

Sec. 6.—It shall be the duty of the Board of Directors to have general supervision of the work of the Editor-in-Chief and Business Manager, and of the conduct of The Idea.

It shall be empowered to direct, suggest, reject, or reprove and change any policy of The Idea, in accordance with the terms of this constitution.

Sec. 7.—The Board of Directors shall meet at least once each month at a regular specified time. A majority of the members shall be necessary to constitute a quorum.

Sec. 8.—The new Board of Directors shall choose from its number a Chairman and Secretary.

At the annual election of the staff the Chairman of the retiring Board shall preside.

Sec. 9.—The Editor-in-Chief shall determine the arrangement, quality and quantity of the contents of the paper; provided that such control shall not, in the discretion of the Board of Directors unreasonably disturb the financial condition of the Idea.

Sec. 10.—The Business Manager shall make all contracts and pay all expenses connected with the publica-

tion and business management of The Idea, out of the gross receipts arising from such publication.

Sec. 11.—The Business Manager shall keep and present to the Board of Directors at each monthly meeting a complete record of all receipts and disbursements, in actual value, whether payment therefor shall have been received or made, in funds, in franks, and vouchers shall be presented in each instance. He shall also show a complete record of all paid up subscribers.

Sec. 12.—In May of each year the first edition of The Idea shall publish a complete account of receipts and expenditures and financial condition of the paper for the year ending.

Sec. 12.—The constitution may be amended by a majority vote of the student body. All proposed amendments and the date of the meeting at which the vote is to be taken, must be published in The Idea in two editions preceding the time of the meeting.

Sec. 14.—This constitution shall go into effect as soon as ratified by the student body, and shall be preserved by each member of the Board of Directors.

Temporary Clause.

For the end of the school year 1910 the present staff shall edit the remaining editions of The Idea. The members of the first Board of Directors shall be elected before the 16th of May, and shall choose the staff for the coming year on or before the 17th of May, 1911.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

Vanderbilt Foot Ball Schedule.

The Vanderbilt foot ball schedule for 1910 given out is as follows:

Oct. 1.—S. W. P. U.

Oct. 8.—Rose Polytechnic.

Oct. 15.—University of Tennessee.

Oct. 22.—Yale, at New Haven.

Nov. 5.—Louisiana State University

Nov. 12.—Georgia Technical, at Atlanta.

Nov. 24.—Sewanee.

U. S. POST OFFICE.

A New Post Office.

A post office has been established on the campus. It is to be located in the Business Agent's office. This will be quite an improvement over the old way of getting mail. It will provide stamps, issue and cash money orders and receive and send registered mail. Heretofore the only way to get stamps or send a registered letter, or a money order cashed was to make a trip to the down-town post office.

For the studious pupil this means time saved, and for the loafer it lessens his excuses for going to town.

SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.

"WHAT NEVER? WELL, HARDLY EVER!"



Lovelorn—Oh, Myrtila, you don't really and truly mean that you'll never, never see me or speak to me again?

Myrtila—Yes, sir, I do, and when you call tomorrow evening I'll tell you why.

Skeptical.

"Little Boy Blue," said the modern kid, "It's now up to you to show Me if you really are Little Boy Blue, And have any horn to blow."

Another Hero.

"He's a champion, is he? He doesn't look it. Champion of what?"

"You don't keep abreast of the times. He's the champion cigarrot smoker; lights one with the stump of another, rolls them himself as he goes along, and smokes sixty without letting any of 'em go out."

Danger.

"Be like the early bird, my son," advised the fond parent, "and you will catch the worm."

But the up-to-date youngster shrugged his shoulders. "No early-bird business for me," he responded, forcibly, "I might catch the hookworm."

Perplexing Case.

Professor (after calling on blank and waiting for him to rectify)—Seems to me, Blank, you ought to be able to answer my question with all the prompting you're getting back there. Blank—Well, professor, there's such a difference of opinion around me that—The Gargoyles.

A Suspicion.

"What is a political rainbow chaser?"

"There are various kinds," replied Senator Sorghum, "although I suspect that most of them are more or less influenced by the legend that every rainbow has a pot of gold at the end of it."

Gentle Persuasion.

McCorkle—Is it right to speak of a man as of the "male persuasion?"

McCrackle—It is if the subject is unmarried.

McCorkle—What has that to do with it?

McCrackle—Why, if he is married his wife persuades him.

THE
IDEA SYNDICATE
IS
GUILTY OF THIS
PUBLICATION

THE IDEA

OF

University of Kentucky

PERSONS WITH A GROUCH
SHOULD SEEK
THE EDITOR IN
PATAGONIA

Vol. III

LEXINGTON, KY., SEPTEMBER 15, 1910

No. 2

Officers of Battalion.

The organization of the cadet corps for this year is going forward with a reasonable degree of rapidity, and it is believed that the corps will be as large, if not larger, this session than ever before for the two year military course. There have already been enrolled, counting the band, two hundred and sixteen men, and a number are yet expected.

The following officers and non-commissioned officers have been appointed up to date:

Field and staff, Phister, A. B., Major.

Thaxton, A. J., Capt.-Adjt.
Haswell, A. B., Captain-Quartermaster.

Francis, Paul, 1st-Lieut., Chief Musician.

Collins, William, 2nd-Lt. Drum Major.

Sergts.-Major, Palmore, H. D.
Color Sergts., Hall, J. F., Coper, H. M.

P. M. Sergt., Compton, R. R.
Company A—

Captain, Hardesty, L. C.
1st-Lieut., Ammerman, W. H.
1st-Sergt., Wilson, C. W.
Sergts.—Hedden, T. C.; Roth, M.;

Jetton, W. C.; Brown, W. R.
Corporals—Hall, J. ; Gorin, J. ; Standrod, D. W.

Company B.—
Captain—Flowers, J. O.
1st-Lieut.—Ramsey, A. T.
2nd-Lieut.—Coke, P. L.
1st-Sergt.—Osborn, H. D.
Sergts.—Howard, . D.; Jackson, S. ; Hay, J. H.; Croan, W. B.; Richardson, G. C.

Company C.—
1st-Lieut.—Tarphy, J. F.
1st-Sergt.—Kunzman, J. W.
Sergts.—Hunt, L.; Halbert, M. C. ; Dunean, C. A.

Corporals—Meeks, S. T.; Colbert, A. H.; Milton, R. H.; Ethington, J.

Company D.—
1st-Lieut.—Fuller, T. C.
2nd-Lieut.—Schimpler, C. F.
1st-Sergt.—Felix, D. D.
Sergts.—Farmer, H. G.; Grace, H. H.; May, C. T.; Jefferies, G. B.
Corporals—Strewing, J. E.; Rеспers, F. C.; Porter. —

None of the non-commissioned officers has yet been appointed in the band.

Captain R. W. Tinsley who was expected to command Company C. has found it necessary to resign on account of a press of other work. This will be a great loss to the corps as Captain Tinsley has had a good deal of military experience in the State Guard and elsewhere. His resignation will probably result in the promotion of one of the first Lieutenants. A second Lieutenant will also move up and this, with a vacancy that already exists will make it necessary to appoint two more officers of this rank from the Junior class.

Captain McMurtry who is expected to command Company D. has not reported yet, but is expected any day.

Mr. Grella will be in charge of the band, as usual, and as he and Lieut. Francis have eighteen men to begin with, and a prospect of more to come, they expect to develop an excellent organization.

MISS HAMILTON

Becomes Dean of Women at State University—Succeeds Mrs. Florence Offutt Stout, Resigned.

Latter to Continue as Physical Director—Each Has Seat in Faculty.

Miss Anna J. Hamilton, principal of the Semple Collegiate School, in Louisville for the past ten years, yesterday was appointed to the position of Dean of Women of the State University, Lexington. She succeeds Mrs. Florence Offutt Stout, who resigned the position in order that she might devote her entire time to the duties of physical director of women at the institution.

It was at the suggestion of Mrs. Stout that the two offices were separated, as is shown by her letter of resignation, which was read at a meeting of the executive committee of the board of trustees of the institution, held in Lexington yesterday. It follows:

Mrs. Stout's Resignation.

“Judge H. S. Barker, president of the State University of Kentucky: Dear Sir—Believing as I do that the position of dean of women somewhat impairs the distinctive quality of my specialty, demonstrated by the fact that I am now introduced for any address before the public as dean of wo-

men, rather than physical director of women, I hereby tender my resignation. In being relieved of the very ornamental title of dean of women, I seek a greater usefulness in physical education, which is my life work and from which fact I do not wish the attention of the public diverted. For this reason, and because I live in my husband's judicial district, which makes the meeting of extra office hours inconvenient, I request a release from the duties indicated.

“Respectfully submitted, Florence Offutt Stout, professor of physical education and director of the department, dean of women, State University of Kentucky.”

Judge Henry S. Barker, president of the State University, in speaking last night of the resignation of Mrs. Stout as dean of women, and the appointment of Miss Hamilton to take her place in that department of the institution, said:

Brilliant Woman.

“I am exceedingly pleased in being able to secure the services of these two brilliant women, and I expect great things from their work in the university. Their very presence will be an inspiration to the young women who have the good fortune to be associated with them. No school in the country possesses their superiors and very few their equals in their respective departments.”

Miss Hamilton, before she became principal of the Semple Collegiate School, in Louisville, was head of the English department of the Girls' High School. She also at one time was head of the commercial department of the Normal School, and later became principal of the Normal Night School. She was president of the Alumnae Club of the Girls' High School and is a director of the Woman's Club of Louisville. She is ex-president of the Kentucky Federation of Women's Clubs and is vice-president of the Jail Matron's Board. She also is vice president of the advisory board of the Juvenile Court. She has lectured in Louisville and throughout the State along literary and club lines.

NOTICE! NOTICE!!

Every member of the Staff should notice the Flag Staff to see whether or not he will be on for the next issued. —Editor.

FOOT BALL SQUAD.

The outlook for the foot ball season this fall is good if the number of men going out on the field is the only thing to take in consideration. Other things however must be considered; one is, that the men going out must be encouraged, and must learn the game, another is the financial condition of the Athletic Association. The rest can be trusted to the Coach who will certainly work the men and develop the best material in the squad.

There are twenty old men out on the field, accompanied by twenty-nine new ones. The old men out are as follows: Hendrickson, Webb, Naylor, Hart, Geo. Shanklin, Bryant Shanklin, Myers, Earle, Dunlap, Watkins, Shawhan, Babb, Threlkeld, Hedges, Chambers, Meadows, Campbell, Foster, Ebbert and Johnson.

The new men out are: Williams, Reynolds, B. Barnett, Byrd, McDonald, A. V. Barnett, Grace, Morrison, Kunzman, W. V. Campbell, Miller, Edward Smith, J. T. Hendricks, Ragan, C. L. Gullet, Smith, Kimbro, Downing, Sims, Hawkins, Larty, Shabinsky, Lamberton, Day, Babiitts, Atkins, Capers, Brown. Several of the new men are making good.

Foot Ball Schedule for 1910.

The following games have been scheduled for the coming season:

- Sept. 24.—Ohio University, at Lexington.
- Oct. 1.—Marysville College, at Lexington.
- Oct. 8.—S. U. of N. C., at Lexington.
- Oct. 13.—Kentucky Wesleyan, at Winchester.
- Oct. 22.—Georgetown, at Lexington.
- Oct. 29.—Tulane, at Lexington.
- Nov. 5.—Tennessee, at Knoxville, Tenn.
- Nov. 12.—University of St. Louis, at St. Louis, Mo.
- Nov. 17.—Berea College, at Lexington.
- Nov. 24.—Central University, at Lexington.

Get your season ticket and see all the games, besides seeing the games you will help support the Athletic Association.

THE IDEA

IDEA

Issued weekly by the students of Kentucky State University.

O. E. BAIRD, Editor in Chief.
R. W. Tinsley, Assistant Editor.

S. C. EBBERT.....Business Manager.
F. L. MARKS.....Assistant Manager.
THEO. SLADE.....Advertising Manager.
J. B. SANDERS.....Assistant Advertising Manager.
V. L. DOWNING.....Subscription Manager.
W. A. LURTEY.....Assistant Subscription Manager.

Entered at the Post-office, Lexington, Kentucky as mail matter of the second class.

The following members got out this week's issue:
O. E. Baird.
R. W. Tinsley.
Miss Cary.

The following members will get out the next issue:
W. B. Hayes.
J. F. Bruner.
W. H. Townsend.
Miss Addie Dean.

THE IDEA STAFF.

The Idea Board elected the following members to compose the staff for the coming year: O. E. Baird, editor-in-chief; R. W. Tinsley, assistant-editor; S. C. Ebbert, Business Manager; F. L. Marx, Assistant Business Manager. As Associate Editors, W. C. Duncan, a Senior Mechanical, B. H. Callings, a Senior Civil, A. C. Ball, a Senior Agricultural, William Theising, a Junior Mining, J. F. Bruner, Senior Scientific, Miss Mattie Cary and Miss Alice Cary Williams, both Senior Classicals, Miss Addie Dean, Junior Classical, Miss Mariam, Sophomore Classical. The following members of the staff were appointed by the Editor-in-Chief and confirmed by the Idea Board: N. B. Hayes, J. O. Lewis, William Callings, G. C. Meadors, M. M. Harrison, N. G. Rochester, H. A. Bobb, S. W. Jackson, F. L. Marx and Robert B. Shabinsky and R. H. Barker.

Mr. Theo. Slade was selected by the Business Manager as Advertising Manager, Mr. V. L. Downing as Subscription Manager, Mr. W. A. Lurty as Assistant Subscription Manager, Mr. J. B. Saunders as Assistant Advertising Manager.

Up until the time the Idea went to press everything has been going on peaceably around the dormitories. No physiognomy has been distorted by the heart-rendering sight of its true likeness being changed by a pathway cut across its scalp at the hands of an unskilled reaper. The upper classman are to be commended for their forethought and manly conduct. It is well to remember that "Thou shalt not move a sickle to thy neighbor's standing corn."

The Idea this year comes out as an official college paper. A constitution has been adopted and officers elected for the collegiate year 1910-11. The

student body has full control of the publication and should feel at liberty to contribute to it. Not only must feel it their duty to subscribe. It is up to each student to support it for the mere fact that it is the official paper of the University.

The paper heretofore has been edited and published by the Idea syndicate. The Editor-in-Chief is to be commended for the efficient work done, and the time and labor spent in its publication. The student body owes him a vote of thanks for donating it to the University as the official publication.

The Idea comes out as a non-partisan paper, and will play no part in the petty politics that have existed heretofore, nor does it attempt to practice mountebanking in any cause. It stands for true, manly college spirit in every enterprise that pertains to the welfare of the University and student life.

Its aim is to give the interesting news of the University, to develop a literary spirit by affording an opportunity for the literary inclined to write poetry, short stories, continued stories or whatever else the holy mummies may desire.

Y. M. C. A. Reception.

On Friday evening September 16th, the Y. M. C. A. will give their annual reception at Patterson Hall. This is always a pleasant occasion, affording an opportunity for every one to become acquainted. The faculty is cordially invited as well as every rooter for K. S. U. Everybody come!

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.

Our New Commandant.

Lieut. Kelley comes to the University as a thoroughly business-like and military gentleman to enter upon the duties of Commandant. Under his direction we feel sure the new Cadet Corps will soon become a worthy and efficient organization of which the State University may well be proud.

The Commandant will have the assistance of Major Phister and the other able cadet officers in his work for the ensuing year. We bespeak for them a harmonious and successful connection with the Military Department and look forward to a most profitable year in military affairs at State.

To the members of the Battalion we commend the new Commandant as one who will give you some good things in his relations with you. To the Commandant we extend a hearty welcome to his coming into our midst and we hope he may learn to love our institution as we ourselves do and that he may truly be one of us.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

Mr. Student...

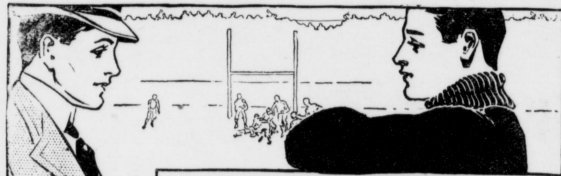
Bear in mind that the Lexington Drug Co. is the most convenient place for you, and a limited amount of information will be granted you. And that it is the place to buy your

SODA WATER, TABLETS, PENCILS and STATIONERY.

Will also cash your checks when they are good. Come in and we will certainly do the best we can for you. Respectfully,

Lexington Drug Co.

Corner Main & Lime, Phoenix Hotel Building.

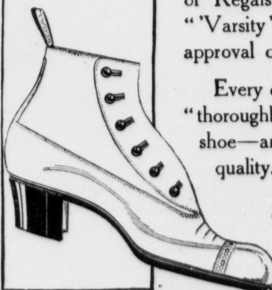


Popular "Varsity" Styles In Fall REGAL SHOES

There's just one place in town to get the smart new footwear styles in demand this season at the leading universities—and that is right here in our store. Our latest shipment of Regals includes a number of popular "Varsity" styles that are sure to win the approval of young men hereabouts.

Every one of these Regal models has the "thoroughbred" character of a custom-built shoe—and we guarantee custom fit and quality.

\$3.50 \$4.00
\$4.50 \$5.00



THE MODEL

Chas. L. Straus, '98, Manager

THE IDEA

FOOT BALL MANAGER RESIGNS.

Season Tickets on Sale.

The members of the Committee on Athletics who were in the city held a called meeting Saturday morning in the office of the Chairman, to consider among other matters, the selection of a manager to take the place of Mr. Creal, who notified the committee through Mr. Sweetland that he would not return to the University this year.

Several names were considered and a selection will be made as soon as it can be determined which one can be on the grounds and begin work at the earliest date.

It is unfortunate that the committee could not have been informed earlier of the necessity of selecting a new manager, as the mailing of Mr. Creal's resignation some three days after he was expected to be present, and at work among the entering students in the sale of the coupon season tickets, which has not started this season as auspiciously as last year, when the manager was here ten days before the opening of the session, had everything in readiness both for the practice and for the presenting to entering students the claims on them of the Association.

An appeal is hereby made to all old students that they will lend their aid in affecting a large sale of the season tickets. Coupon season tickets may be had from Treasurer Curtis at the Experimental Station, from Director of Athletics Sweetland, or from members of the Committee on Athletics. Any of these will appreciate volunteer offers of services from the student body to sell tickets. The Association will need right at the beginning of the season a larger cash sum than ever before to meet its obligations.

Basket-ball and base ball were disastrous financially last year and left the treasury of the Association in a depleted condition.

The cash price for the coupon season tickets this year is the same as last, \$5.00. For this amount the student will receive \$6.00 worth of 25 cent coupons, which can be asked at this valuation at any of the games of the Association held on our grounds, whether foot-ball, basket-ball, base ball or field sports.

To those who may not have the ready cash to pay for a full coupon book, \$5.50 worth of coupons will be issued upon the recipient signing over to the Treasurer of the Association an order for \$5.00 on his damage deposit.

Two years experience has demonstrated to the committee that the losses to the Association, in the way of interest charges on borrowed money to meet obligations before this money from damage deposits becomes available in June, and deficits in the balances of these deposits, justify this discounting of orders on damage deposits.

A campaign should be started at once to see that every student in the institution, in either of the two above mentioned ways, supplies himself with one of these coupon tickets.

Membership in the Association, entitling to voting privileges, is conditioned upon a student having bought a coupon ticket.

If you do not possess a coupon ticket you are not really a full member of the University, entitled to all its rights and privileges.

Officers of University Literary Society

- President—I. F. Bruner.
- Vice-President—O. E. Baird.
- Corresponding Sec.—W. M. Jargle.
- Attorney—Hugh Kelley.
- Librarian—Coleman Hewlett.
- Janitor—W. C. Jetton.

HIPPODROME.

The powers that be were again kind in fringing up this week's bill at the Hippodrome and sent four acts which furnish a wealth of variety, plenty of laughing stock and as keen a bit of musical comedy as one ever finds. The Hennings open the show, offering lightning club juggling. If either party ever misses a catch, the club will doubtless tear up things in general for both people put all the force they possess behind the flying clubs when making the pitch across the stage.

Frank Harris and Florence Randall have "Fifty Miles from Nowhere," a sketch of the high grass variety which has Hickville, Indiana, as its locale. Harris makes a good country store-keeper and Miss Randall is interesting as the advance agent of "The Hit of the Season" company, which is doing the "tanks." Her manner is refreshing and the stage setting is ludicrous, depicting Lem Dobbins' crossroads store and the act has plenty of good comedy throughout, with just a tinge of pathos for added interest.

James Silver, better known as "Farmer Jim," with his "Silver Pipe Piano" which is evidently one of Jim's own ideas, had no trouble in reaching his audience. He first pulled them his way with a clever bunch of comedy and clinched the argument with some playing on the "Silver-toned Piano," which called for more. The last act, Will Bradley's "Wayfarers," has a very delightful program of semi-classical compositions with a popular prominent being "The Land of Bohemia." The voices are very good, Mr. Bradley's baritone being one of the best ever heard here on the vaudeville stage. The act as a whole is of more than ordinary merit and closes a mighty interesting show in a fitting manner.

SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.



Graves,
Cox & Co.

"THE COLLEGE FELLOW'S SHOP."

Fall Styles

For the Smart College Fellow Now on Display.

ASK ANY OF THE FELLOWS ABOUT US.

We've always lived up to our word with the College Fellows. That ought to count some.

CHARGE ACCOUNTS SOLICITED

From responsible parties.

COME IN.—Get acquainted.

C. D. Callaway & Co.

(Successors to T. B. Dewhurst.)

HEADQUARTERS FOR ALL

Athletic Supplies

For College Men.

- FOOT BALL GOODS,
- GYMNASIUM SUITS,
- SHOES,
- BASKET BALL SUPPLIES,
- BASE BALL GOODS,
- and COLLEGE PENNANTS,
- FLAGS,
- PILLOW COVERS,
- POSTERS, ETC.

Will always be glad to see you.

C. D. CALLAWAY & COMPANY

(Successors to T. B. Dewhurst.)

WEST MAIN STREET

THE IDEA

Notions and Fancy Goods

We are headquarters for Hosiery, Underwear, Notions and all kinds of Novelties and Fancy Goods.

FRED LAZARUS

310 West Main

E. CLARK KIDD

Importer and Dealer in
CHINA CUT GLASS, SILVER BRASS
AND PLATED WARE.
LAMPS ELECTROLIERS, FANCY
DISHES NOVELTYS &c.
117 W MAIN New Phone 985
YOUR TRADE SOLICITED

EMBRY

& Co.

THE LEADING
SPECIALTY HOUSE

Exclusive
Styles

IN HIGH CLASS
OUTER GARMENTS AND
MILLINERY.

FOR

WOMEN and MISSES

Full Line Now on Display

EMBRY & CO.

Main Street East.

9-10ths

Of the student body of Ky.
State University last year
had their pictures made at

Humphrey's Studio

THERE'S A REASON
High-Class Work,
Prompt Service,
Courteous Treatment.

SPECIAL RATES
TO STUDENTS.

341 West Main Street.

Fayette Phone 1635 X.

The MAN'S STORE

FALL LINES
OF
FURNISHING GOODS,
HATS and
SHOES,
NOW IN.

J. & M. and Florsheim Shoes
Stetson Hats.

GRADDY & BRADLEY
140 West Main St.

FOR PRESCRIPTIONS

Pharmaceuticals, Medicines,
Drugs, Druggist Sundries,
Perfumes and Magazines.

CALL AT—

CADEN
Drug Co.



N. W. Cor. Main and Lime,
Both Phone—123.

Mr. Student

What About
A Fall Suit?

Of course, you have thought of it. But did you also think of the fact that we make suits equal to the best tailors at only about half of his price? We wish to call your special attention to the fact that we use nothing but pure wool goods. Give you the best make, absolutely guarantee the fit and permanent shape. And think again that all of these made to your measure for

\$15

We are the only house in Lexington or Central Kentucky where you get the Union Label in every garment

Standard Woolen Co.

129 East Main St.
UNION LABEL

PERPLEXITY.

All 'round about us, so they say,
Are friendly germs that keep away.

The hostile an-i-mul-cu-lae
That cause us to curl up and die.

The hostile germs are everywhere;
The friendly germs are here and there.

That's why it makes my conscience squirm
Whenever I must swat a germ.

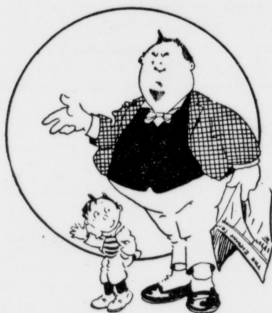
I feel that I should cry: "Who goes?
One of my friends or of my foes?"

And if a friendly germ it be,
I ought to welcome him, you see.

The hostile germs I truly hate,
And they deserve a cruel fate.

But I would feel regret if I
Should swat a "friendly" hip and thigh.

HE WAS NEXT.



Willie (aged six)—Say, papa, what is a king?

Mr. Henpeck—A king, my son, is a person whose authority is practically unlimited, whose word is law and whom everybody must obey.

Willie—Then, papa, I guess mamma is a king.

A Nightmare.

Up rose a man and what he cried
We heard with startled ears;
"I dreamed I took a taxi ride
That lasted twenty years!"

Practise Campaigns.

"I don't know whether I ought to take you seriously or not," says the fair young thing to the gallant officer who has just proposed. "I've heard that you were engaged to ten girls last summer."

"My dear, those weren't real engagements. They were just—er—sham skirmishes."—Judge.

Time to Move.

"I don't know where my next meal is coming from," whined the dusty wayfarer at the kitchen window.

"Well, I can enlighten you on one point," snapped the woman in the red sunbonnet.

"Ah, and what is that, mum?"
"Why, it's not coming from here."
And then she liberated the bulldog.

How About Your
Next Lumber Order?

We have the stock.
You don't have to wait while a piece "assembled" from here and there, but we fill all orders promptly from our own yards.

Combs Lumber Co.

(Incorporated)

LEXINGTON, - - KY.

Don't you think the folks at home would like The Idea?

Lexington's
Biggest
Store...



Copyright Hart Schaffner & Marx

Here is our new "Varsity Suit" made for us by
Hart, Schaffner & Marx
FOR COLLEGE MEN.

The trousers keep in place without suspenders,—with out a belt even. And you have to stand and walk erect. It helps develop the figure, it's a shape maker. It's the best thing done in clothes-making for fifty years.

WE MAKE

YOUR UNIFORMS

And we want to supply you also with your clothes and wearables. We are headquarters for University fellows, and we want you to make yourself at home here. We are your friends.

Kaufman Clothing
Company.

THE IDEA

SCHOOL OPENING NECESSITIES

Waterman Fountain Pens, Silver Pencil Holders, Pen and Pencil Safety Clips
ALSO FULL LINE OF COLLEGE PINS



HEINTZ

EAST MAIN STREET, OPP. PHOENIX

JEWELER

LEXINGTON, KENTUCKY



SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

Officers of Patterson Literary Society

President—H. A. Bobb.
Vice-President—G. C. Rout.
Recording-Sec.—Sylvian Price.
Treasurer—E. F. Worthington.
Corresponding Sec.—J. S. Golden.
Chaplain—C. E. Blevins.
First Critic—W. A. Stanfield.
Second Critic—Burnham Wilson.
Marshall—W. B. Wilson.

SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

HE GRADUATED HERE.

MIDWAY, KY., Sept. 12.—The Board of Trustees of the Midway graded school have secured the services of Miss Ruby R. Fleming, of Hickman, Ky., as assistant to the principal for the coming season, which will begin Sept. 13. Miss Fleming is a recent graduate of the State University of Kentucky at Lexington.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

Mr. and Mrs. C. W. Ham will leave Sept. 25 for Ithica, N. Y. Mr. Ham was a member of the '06 class.

Mr. H. S. Lowry, '09, was in Lexington Sept. 5th, renewing old acquaintances. Mr. Lowry is situated with the Western Electric Co., at Chicago, Ills.

SEE MR. DOWNING OR MR. LURTY AND GIVE YOUR SUBSCRIPTION TO THE IDEA AT ONCE.

SUBSCRIBE FOR THE IDEA, ALL THE COLLEGE NEWS DURING THE YEAR FOR \$1.00.

For Quality Kandy and

Pure Ice Cream

Go to the

BLUE GRASS CANDY CO.,
351 West Main St.
Lexington, Ky.

The Prevailing Inquiry.
Nay, do not ask the question
That upon your lips I see;
I'll save you all the trouble;
Yes, it's hot enough for me.

Diplomatic.
Ticktax—Nupopp seems to be an advocate of peace at any price.
Bigum—How's that?
Ticktax—After walking the floor all night with his son and heir he hurried down town and hired a \$15-a-week nurse.

In the Present.
"And before I accepted him," Miss These are busy days for electric and he would love me when I was old."
"The idea!" exclaimed Miss Bright. "Why, if he proposed to you he had already proven that, hadn't he?"—Catholic Standard and Times.

Heredity.
The Doctor (after examination)—You have an exceedingly bad case of tobacco heart.
The Patient—But I never use tobacco!
The Doctor—But your father did—I knew him well.

Home Grown.
"Bill, let's go into this sideshow There's a man in here with a beard five feet long."
"Five feet long? O, rats!"
"No, it ain't, Bill; it's all his own beard."

Her Flat.
Mrs. Noobride—Yes, dear, I was married last month. I'd like you to call on me and see the pretty little flat I have.
Miss Jellus—I've seen him, my dear.—Sacred Heart Review.

Too Inquisitive.
Visiting Reformer—If you don't mind, Mr. Walker, I'd like to see the inside workings of this big factory of yours.
Proprietor—The inside workings! My dear sir, this is a pill factory.

JUSTIFYING HIS JUDGMENT.
Mrs. Flittson—I declare to goodness your judgment is getting worse every day!
Flittson—What's the matter now?
Mrs. Flittson—Why, on so many occasions you have declared that Mrs. Shapeler had a husband who tried his best to be kind and indulgent; but this morning's paper says he attacked her yesterday and nearly killed her.
Flittson—Why, that account proves my claim.

Mrs. Flittson—Proves your claim that he tries his best to be kind and indulgent?
Flittson—Yes; haven't you often heard his wife say she wished she was dead?

Photos That Please

ARE MADE BY

Franz Josef Spengler

THE QUALITY PHOTOGRAPHER

311 West Main Street.

P. S.—By assuring us you are a bonafide student of State University, a special rate may be obtained.

College Men...

You take "The Idea" to read. For satisfaction patronize the "Reed" Barber Shop.

SHERMAN STRAIN,
Prop'r.

J. D. PURCELL CO.

(Incorporated)

Fall

Styles

Arriving

Daily

**DRY GOODS,
NOTIONS,
SHOES,
READY-TO-WEAR
GARMENTS,
CARPETS,
HOUSE
FURNISHINGS.**

You Pay Less At

J. D. Purcell Co.

(Incorporated)

326-330 W. Main Street.

Best Copy Available

THE IDEA

Text Books

Used in Every Department of the University

NEW OR SHELF-WORN

**Drawing Material,
Instruments,
T Squares,
Triangles, etc.**

We have instruments that will please and that will fit your pocket-book. Come and see our line of posters before decorating your room

Pennants of Rare Design

"The College Store for College People, Run by College People."

University Book Store
233 West Short

J. F. BATTAILE, '08, Mgr.

**Luby
and
Alexander**

TAILORS

FULL LINE
NOW READY

**Suits and
Overcoats**

\$22.50 to \$40.00

MAKE YOUR
SELECTION NOW!

145 E. MAIN

Opp. Union Station

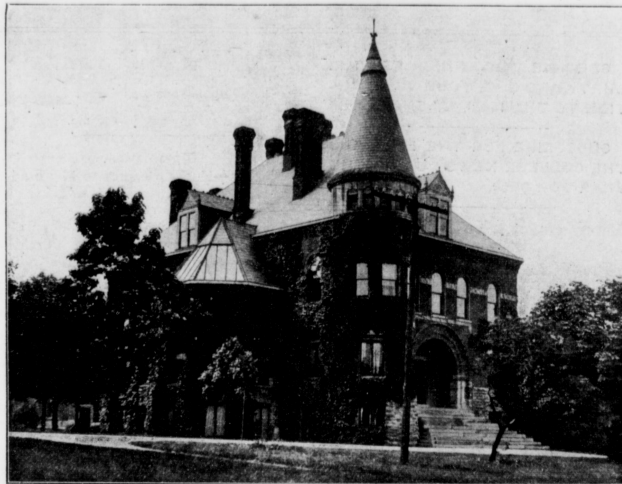
NAZMA

A TRIAL SMOKE

The Prince of Cigarettes. Will convince you beyond doubt that you can buy nothing better. For sale by all dealers in Lexington, Ky.

20 For 15 Cents.

VAUGHAN-WARE TOBACCO CO., Richmond, Va.



CHEMICAL BUILDING



MECHANICAL HALL



LIBRARY

PALMER

222 West Main

**KODAK FINISHING
AND PHOTOS.**
Bring your Kodak trouble to me.

LADIES & GENTLEMEN

If you want a new pair of shoes go to the shoe dealer. If you want your shoes repaired go to Honaker.

"NUFF SAID."

SARRIS & CO.

113 South Mill.
HOME-MADE CANDY
FRESH EVERY DAY
107 East Main St.

—THE—

HIPP

Always the Best Show.
Always the Same Price.
Always Clean. Always Good.
Often Out-Talked—
Never Outdone.
3 Shows Daily—3:00, 7:30, 9:00.
"TRY TO GET IN."

Princess

The Picture Show
of Lexington

MARGARET B. FOSTER
Vocalist