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September 2005 - Published by Kentucky Press Association/Kentucky Press Service

UK to resume putting newspapers on microfilm after yearlong hiatus

University copies 170 newspapers onto microfilm

(AP) - After a yearlong hiatus, the University of Kentucky Libraries planned to open its Preservation Reformatting Center later this month and resume recording Kentucky newspapers on microfilm.

Since last summer, library officials have been regrouping in an attempt to form a better business model. Before, the program had fallen behind in its microfilming efforts and had been losing money.

"We used the time to sort of examine our work process," said Becky Ryder, head of preservation services at UK. "It's kind of like you can't change a tire while you're

driving."

When it was last fully operational, UK's Reprographics Department was responsible for copying about 170 newspapers from throughout the state onto microfilm.

With a reorganized staff and plan, library officials expected to restart their microfilm services by mid-August. Officials hope to have about a dozen newspapers from throughout the state caught up by the end of the year, Ryder said.

There will also be more of a reliance on help from student assistants and less on dedicated, full-time staff, she said.

But the department will not be going digital - at least not yet, Ryder said.

Instead, library officials remain focused on using microfilm for newspaper preservation, Ryder said. With digital information,

there's always the possibility that the electronic formats could change, leaving the archived information outdated, she said.

"We still believe that microfilm has the greatest potential for preservation," she said.

However, it is possible that the department could switch to a structure in which it would digitally store the newspapers for everyday use, then create a microfilm version for security purposes, she said.

Carl West, editor of The State Journal in Frankfort, said his newspaper was one of the newspapers the UK Libraries had been microfilming.

During the hiatus, the newspaper has been preserving copies in digital format, West said. Newspaper officials there were waiting before deciding it would have UK resume its work, he said.

September News & Notes Religion news group offering scholarships to journalists

The Religion Newswriters Association invites applicants to its Lilly Scholarships in Religion program, which provides full-time journalists with up to \$5,000 to cover the cost of college tuition, books, registration fees, parking and other costs.

The scholarships can be used at any accredited college, university, seminary or similar institution. Journalists can take any course they choose as long as it is in the field of religion.

Journalists previously awarded scholarships have taken courses covering a wide variety of topics including Islamic movements, church history, religion and violence, Japanese Buddhism, evangelism and many more.

"This scholarship turned me from curious to informed. Before my class, I saw church history as interesting but not essential to religion editing. I've change my mind," said Matthew Strozier, a reporter with The Stamford Advocate.

Oct. 1, 2005 is the next deadline for scholarship applications,

See NEWS on Page 12

KPA seeks 2006 VP nominations

Nominations and letters of application are being accepted until Sept. 23 for the office of vice-president of the Kentucky Press Association for 2006.

Any KPA member may nominate any individual who meets the criteria set forth in the KPA bylaws for that position. Additionally, individuals interested in holding office in the Kentucky Press Association may submit a letter of application.

KPA bylaws state: "The only person eligible for election to the office of vice president are those who are currently serving as elected direc-

tors; those who have been elected to serve on the board, provided they have previously served as either an elected or appointed director or those persons who have served three consecutive years as an appointed director."

Nominations must be sent to David T. Thompson, Kentucky Press Association, 101 Consumer Lane, Frankfort, KY, 40601.

All nominees consenting to the nomination and agreeing to serve if elected will be interviewed by the nominating committee once it has been determined that the nominee

meets bylaw requirements.

Following the interview process, the nominating committee will recommend a candidate for vice president to the Kentucky Press Association and Kentucky Press Service Board of Directors.

Following action by the board, the individual will be recommended for approval by the full membership of the KPA during the business session of the 2006 convention in Lexington in January.

The person elected vice president will become president-elect in 2007 and serve as president in 2008.

Kentucky people, papers in the news

Brooke Melville, editor of the Henry County Local, was nominated to receive the 2005 Kentucky Farm Bureau Communications Award for a writer. The award recognizes a writer who has contributed significantly to better public understanding

and appreciation of Kentucky agriculture, farm people and farm problems through newspapers and magazine articles.

Stevie Lowery Daugherty, daughter of KPA Past President Steve Lowery, has been named edi-

tor and general manager of the Lebanon Enterprise. The announcement was made by Mike Abernathy, president of Landmark Community Newspapers, Inc., and Richard RoBards, publisher of the Central Kentucky News Journal and regional manager for LCNI. Daugherty had served as news editor before being promoted. Her father, who was president of KPA in 1999, served as editor and general manager of The Enterprise in the 1980s. Her mother, Susan Spicer, has written a weekly cooking column for The Enterprise for the past 25 years. Daugherty graduated from Murray State University with bachelor's degree in journalism and received her master's from MSU in mass communications. She joined the newspaper's staff in 2002 and assumed news editing duties last year. Her immediate predecessor, Chris Hamilton, a 20-year employee at the newspaper, became the director of the county tourism organization.



STEVIE LOWERY DAUGHERTY

Lisa L. Sutton has joined the staff of the Citizen Voice and Times as an advertising sales representative for Estill and Madison counties. She is a 1995 graduate of Madison Central High School.

Tom Marshall, reporter for the Mount Sterling Advocate, has been nominated to receive the 2005 Kentucky Farm Bureau Communications Award for a writer. The award recognizes a writer who has contributed significantly to better public understanding and appreciation of Kentucky agriculture, farm people and farm problems through newspapers and magazine articles. The winner will receive an engraved plaque, \$300 cash and an expense-paid trip to Washington, D.C. for the annual Farm Bureau Congressional Tour.

Emily Burton, former reporter and intern at The Advocate Messenger in Danville, has joined the Kentucky New Era staff in Hopkinsville as a reporter. Her responsibilities include covering police, the courts and other assignments. Burton graduated from the University of Kentucky in 2003 with a journalism degree and received training in coverage of the court system from the National Center for Courts and Media.

Stephen Burnett, a 2005 graduate of the University of Kentucky, has joined The Sentinel News staff in Shelbyville. He'll be a staff writer/photographer.

Jayne Stovall, editor of the Eddyville Herald Ledger for the past five years, has resigned to accept a position with the Christian

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The Kentucky Press

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Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

Make the most of Internet advertising

A lot of interest has been placed on Internet advertising lately. Several clients are looking for additional ways to add on to their marketing budgets through the web. One of the things that I don't like to tell our clients is "we can't do that." However, if your newspaper doesn't have a Web site, then we can't do it.

Some of the other state press associations have talked about getting together a network price for statewide coverage on the Web. We cannot begin to think about that until many more newspapers get a Web site.

A good Web site doesn't have to be elaborate or go to several layers and links. If you are the information

Advertising Plus

By Teresa Revlett
KPS Director of Sales



source for your county, then as long as you have a comprehensive website with several stories of the day/week and room for at least three or four advertisements then that will suffice.

Advertisers whom I have spoken to about Web site advertising are interested in banner ads, buttons and specialty-page advertising. That

means that if you have a banner ad on the front/main page of your Web site, you can charge more for that than a banner or button on your sports page or another inside page to your Web site. It is just important to have options available so that budgets can be fine tuned to fit the customer's needs.

Another bonus for Internet advertising is the fact that the ads can begin quickly. There have been times when an ad was sold on Tuesday and started on Wednesday. That is a little quicker than our regular newspaper placement service.

To prepare for the run, if you know an average of how many hits your Web site gets the client is usu-

ally interested in those facts. If there is a client who has experienced success with your Web site advertising before, include that testimonial in your marketing kit along with the rates and information. There is nothing better than justification from someone who doesn't work directly for you about your product. Finally, a follow up after the run is important as well. The customer is always interested to know how many hits an ad has received.

If you are thinking about including a new Web site in your budget for 2006, give us a call here. We can help give you plenty of money-making ideas, as well as offer other suggestions.

Copyright danger zones in newspaper advertising

By KENYON MEYER
KPA General Counsel
Dinsmore & Shohl



The following bolded scenarios illustrate misperceptions that are encountered in newspaper advertising practice, and the responses reflect cautions based generally on the law of copyrights. However, these responses are not intended to be relied upon with respect to individual fact patterns, and advertising practitioners should consult legal counsel with any specific questions or concerns.

There isn't anything creative about pictures in an industrial parts catalog, so I can use this picture of a wrench in my advertisement.

On the contrary. While copyright protects creative expression, the degree of "creativity" may be quite small and still qualify the work for copyright protection. With any photograph or picture, some selection process as to, for example, angle, lighting, resolution or color filtering, is all that is necessary to be sufficiently creative to be protectable.

Pictures of equipment parts or common tools are not disqualified because of their utilitarian nature, inherent functionality or general appearance.

She owns the ad because she paid MAGAZINE to design and run it, so we can run the same ad in NEWSPAPER with only her permission.

Not likely. Under the "work-for-hire" doctrine, a person who employs another to create a work, not the creator, is the owner of the copyright. However, whether a work constitutes a "work-for-hire" is more complex than determining who paid for it. The purchaser of advertisement space or services is not presumptively considered an employer for purposes of invoking this doctrine. For her to be the owner of the copyright, there must be a written contract specifically stating that it is a work-for-hire contract. Ask to see either a work-for-hire contract or a written transfer of ownership before running the ad.

The advertisement didn't have any copyright notice, so it is not effectively protected.

Once upon a time. Prior to the 1990s, copyright notice was required in order for a copyright holder to assert copyright infringement. This is no longer the case. You may be able to escape the damages of being a "willful" infringer, but you can still be slapped with severe statutory penalties, mandatory licenses or attorney fees for answering claims of infringement.

Slogans, prices and contact numbers are not copyrightable, so this advertisement, having no other elements besides those, is free to copy.

Not true. Even if every element found in a promotion is one commonly found in newspaper and other print media promotions, the combination of elements and the advertisement as a whole may be protectable. However, in this case, a copy must be nearly identical in order to be infringing. As a general rule, absent an unconventional layout, the more common the elements, the more narrow the scope of protection for the combination of elements. But, the important thing to remember is that the combination *may be* protectable and at least some element or some aspect of the lay-out

must be changed in order to avoid a potential claim of copyright infringement.

I found the graphic on a "creative commons" Web site so I can use it in my work for free.

Be careful. This is literally true, but "for free" does not mean "without strings attached." The number of Web sites containing graphics, photographs, designs and other artwork dedicated to the "creative commons" is growing. The idea is that any person may display, copy or use these visual images as part of their own work, royalty-free. However, most of these sites also contain a scroll-down license that is very easy to dismissively "click-sign" without carefully reading the terms. Typically, these licenses require that anyone who avails themselves of the "free" artwork and incorporates that work into their own work must thereafter dedicate their own work to the "creative commons." In other words, you lose control of the copying and distribution of your own work, and forfeit the ability to get royalties for licensure of that work, even if the contribution from the creative commons is very small.

Just say 'yes' to sponsoring your schools in KHSJA

School has started everywhere across the commonwealth for 2005-06. That brings the typical array of challenges ranging from more traffic

Oh, By The Way

By David Greer
KPA Member Services
Director



on the highways to babysitter woes for parents of young children to after-school part-time jobs for teens.

It also means it is time for the Kentucky High School Journalism Association, headquartered here at KPA, to gear up for the new school year. That translates into our annual membership drive among the state's high schools, in addition to recruiting newspapers across the state to sponsor their local high schools.

The 2004-05 school year was a banner one for KHSJA as the association boasted membership of 106 schools across Kentucky — one of the highest totals since KHSJA was founded nine years ago. Not only was membership at a near all-time high but also KHSJA gained its first-ever middle school member and enjoyed having more than half of its

member schools sponsored by their local newspaper — another first.

It's that last accomplishment of which I am most proud because it means

our industry is wisely investing in the future. Not only are tomorrow's print journalists working for their high school newspapers and yearbooks today, but also we as an industry are putting muscle behind our intentions. Let's face it — not every high school student working on his or her school paper or yearbook will make journalism a career. But their involvement at the high school level does mean that they will better understand, appreciate and respect the role of print journalism and the First Amendment in our society as they mature and move into tomorrow's leadership posts.

That's why KHSJA and its financial well being are so very important to our industry and our livelihoods.

In the next few weeks, KHSJA will ask every newspaper in

Kentucky to consider sponsoring one or more local high schools. Many of you have done that in years past and will continue doing so in the future. For that wonderful support, we thank you. School sponsorship is just \$50 per school per school year. That's it — just \$50. You can write us a check. Or we can bill you. Or we can make it really painless and just deduct it from your next KPS ad revenue check. You'll never miss it.

Many schools pay their own \$50 membership fee, but some teachers find it vexing to join because the scholastic red tape maze can be daunting even in something as simple as getting a check cut by the school bookkeeper. These are the schools that we have the most trouble recruiting to become members. So, you can help those teachers cut through the barriers and sponsor their schools. Remember, you don't even have to send us any money. Just indicate on the form that you receive in the mail from us that you want the money deducted from an ad revenue check, and we can take care of the rest.

Last year, we recognized in this publication the papers that sponsored schools. We will do so again this year, but I am prepared to up the ante for those publishers and editors who commit to supporting their local high school journalism programs. I have some ideas I am tossing around but for now they're still under wraps.

By the way, our first ever middle school reported at the end of the academic year last year that their student journalists enjoyed substantially higher grade-point averages so getting students involved in print journalism really paid off. How often can your newspaper truly affect the quality of education at your local schools with a scant \$50 per school investment?

If your paper hasn't been a school sponsor in the past, we hope you will consider it this year. Not only is it a good thing to do for your community, it's probably the right thing to do for students, parents, your paper, the newspaper industry and the First Amendment that we all hold so dear.

First Amendment Center names new director

LEXINGTON — Roy Moore, professor of journalism, has been appointed to succeed Buck Ryan as executive director of the University of Kentucky's First Amendment Center, based in the School of Journalism and Telecommunications.

Moore's plans for the First Amendment Center include stimulating innovative research on a variety of First Amendment issues and collaborating with other First Amendment centers around the country and with related programs at UK.

Moore also plans to involve other faculty in organizing workshops and seminars to inform the general public, the press and high school and college students about the scope and importance of the

First Amendment, and creating a First Amendment Clearinghouse of faculty who are available to be interviewed as experts on a variety of

First Amendment topics.

"This is a critical time for the First Amendment as public support for and understanding of freedom of speech and press and other constitutional rights continues to decline, especially among members of the new generation," said Moore.

Moore wants the center "to serve as an invaluable public resource by providing a nonpartisan forum for information and discussion on First Amendment rights and responsibilities. My goal is for the center to become one of the premier First Amendment centers in the country. I'm really excited about being its new executive director."

The First Amendment Center was dedicated in 1989 under the auspices of the Kentucky First Amendment Congress. The Center has received major support from the Scripps Howard Foundation. The center, located in the Grehan Journalism Building, houses a vari-

ety of First Amendment resources.

Moore is the author of "Advertising and Public Relations Law and Mass Communication Law and Ethics." He teaches both undergraduate and graduate courses in mass communication law. As one of the founding members of the First Amendment Center, Moore played a major role in the fundraising that established an endowment for the center. He is a featured Kentucky Humanities Council speaker on the First Amendment and has made numerous presentations on First Amendment topics.

Moore previously served as an associate dean responsible for the graduate program in communication in the College of Communications and Information Studies. He is a past chair of the UK Senate Council and currently an elected faculty representative on UK's Board of Trustees.

Buck Ryan had directed the center since 1994 when he joined UK as

director of the School of Journalism and Telecommunications. He oversaw eight annual First Amendment Celebrations that brought Pulitzer Prize winners, press freedom fighters and national civic leaders to campus for events and provocative discussions.

As a senior fellow at the center, Ryan will continue to direct the Citizen Kentucky Project, an initiative that looks at the relationships between the university, the press, citizens and civic life.

"We need to find creative ways to put the public back in public policy," Ryan said.

Under Ryan's direction the Citizen Kentucky Project will host the upcoming community forum titled, "Civic Literacy: The People, the Press & Public Policy," from 11 a.m. to 1 p.m. Wednesday, Sept. 14, on UK's Student Center patio across from the Free Speech Area. Ryan will serve as the event's moderator.

AG Opinions

State Journal/Kentucky Personnel Cabinet

The attorney general's office ruled in favor of State Journal reporter Erik Carlson in an open records request involving the Kentucky Personnel Cabinet. The cabinet had partially denied Carlson's request for "a list of every person in state government who had CICS privileges, their level of access and any other information available for March 15, 2005, and May 13, 2005." CICS stands for Customer Information Control System and is the state's computerized transaction processing platform.

Initially, the cabinet released to Carlson a list of all state personnel with CICS privileges on the specified dates but, citing new portions of the Open Records Act granting exemptions to some issues concerning homeland security, refused to give him a list of everyone's level of access.

"We find that the cabinet failed to establish that disclosure of this information would result in a reasonable likelihood of threatening the public safety by exposing a vulnerability in protecting against a terrorist act," the attorney general's ruling said.

In explaining its ruling, the attorney

general said, "It (Personnel Cabinet) claims that disclosure of this information would give someone an access point for breaking into CICS and personnel information that they could steal or modify. However, the cabinet's argument is undercut by the fact that the cabinet has already provided the names of each person in state government with CICS access on the dates in question."

The ruling further states that homeland security exemptions in the Open Records Law will be examined closely by the attorney general's office and must meet strict standards. Otherwise, "...all doubts must be resolved in favor of disclosure" to the public.

State Journal/Franklin Co. Board of Education

The attorney general's office ruled that the Franklin County Board of Education was justified in partially denying a series of open records requests filed by State Journal reporter Molly Williamson between January and June of this year.

Williamson had asked the board of education for copies of records reviewed by the board during the course of three separate but related investigations into the alleged mis-

conduct of Superintendent Monte Chance. The board contended that because the third investigation was ongoing and no final action had been taken, it was justified in denying Williamson's request for records.

The attorney general's staff agreed and ruled that the board is permitted to withhold records that are confidential communications between attorney and client.

"With the exception of not identifying the female school district employee whose personal relationship with Mr. Chance prompted the initial investigation, the board properly relied upon KRS 61.878(1)(a), as construed in prior decisions by this office, in redacting (marking out) the identifying information of the complainants, potential witnesses and uninvolved individuals from the records provided to Ms. Williamson," the ruling said.

In all, the board conducted three investigations of its superintendent. The first, in November 2004, alleged he had an inappropriate relationship with a district employee.

The probe ended in January 2005 when the board reprimanded Chance for failing to be honest and truthful about the relationship.

The second probe began in February when a district employee

alleged sexual harassment and retaliation on the part of Chance. The probe ended in May when the board announced there was insufficient evidence to support the claims.

The third investigation began as a result of information gathered during the second probe, according to the ruling. The third probe is ongoing.

Williamson's open records requests asserted that once information was reviewed by the board and final action taken, client-attorney privilege no longer applied and all records became public. But the board's attorney disagreed - saying nothing waived client-attorney privilege. The attorney general agreed with the board. Williamson, the ruling said, also contended the names of e-mail senders and receivers and names within the documents should not be redacted.

Citing previous rulings, the attorney general's staff said the school board was correct in recognizing that redacting the names of complainants and witnesses does not violate the open records law in the context of a sexual harassment investigation.

Disclosing their identities would have a chilling effect on prohibiting, targeting and correcting workplace harassment, the ruling said.

Murray to host journalism, broadcasting workshop for high school students

The Murray State University Department of Journalism and Mass Communications will host its 33rd Journalism and Broadcasting Workshop for regional high schools Sept. 28.

For more than 20 years, the workshop has been held in the spring, usually in late February or early March. However, according to workshop director, Dr. Robert McGaughey, media advisers indicated at the February workshop earlier this year that they might better be able to attend in the fall.

Dr. Ann Landini, head of the print journalism major and faculty adviser to the Shield yearbook, and Dr. Allen White, professor and former co-adviser to the Shield, surveyed the advisers in late spring.

They found that a majority of

them preferred the fall meeting date.

In addition to the new date there will be a new contest for the area high schools.

McGaughey and members of the Shield staff will conduct a yearbook competition that will feature six categories and an overall best yearbook winner.

After registration and announcements from 8:30 to 9:45 a.m., students and their advisers will be able to pick from 17 programs over the two sessions that end at 12:30 p.m.

At 12:30 p.m. Joe Hedges, adviser to The Murray State News, and McGaughey will announce winners of the newspaper and yearbook competitions.

The workshop is scheduled to end at 1 p.m.

In addition to McGaughey, participating JMC faculty and staff will be Hedges, White, Dr. Roger Haney, Orville Herndon, Dr. Jeanne Scafella, Gill Welsch, Bob Valentine and Dr. Debbie Owens.

David Greer of the Kentucky Press Association will conduct sessions on covering a beat and on community journalism.

Representatives from Josten's Publishing and Taylor Publishing will conduct two sessions on producing the high school yearbook.

The programs are designed to help high school media improve their products and include sports writing, editorial and column writing, newspaper design, ad sales and design, digital cameras, production, feature writing, legal controls of the media, mining story ideas and writ-

ing and producing a radio newscast.

Cost of the one-day event is \$4 per student with accompanying advisers free. The cost includes juice and donuts during the registration period.

Competition rules/forms and registration forms were mailed to regional high schools July 20.

If a high school has not received the mailing, it should contact McGaughey at (270) 762-6874 or e-mail him at robert.mcgaughey@murraystate.edu.

Deadline for the competitions is Sept. 9.

Deadline for the registration is Sept. 21, but fees can be paid at the registration table on the third floor of the Curris Center on the day of the workshop.

Let us help you celebrate newspaper week

It was started back in about 1940 by state press association managers as a way for newspapers to promote themselves. There wasn't enough of that going on, and still isn't for that matter, and managers figured what better way to promote newspapers than with a National Newspaper Week.

On Second Thought

By David T. Thompson
KPA Executive Director



Newspaper Association Managers (NAM as we refer to ourselves) renew the week-long celebration this year, Oct. 2-8. And to help you celebrate, we're making available a kit that will include articles, editorials, cartoons and other information to help you promote your newspaper and this industry.

Think about it for a minute. You send ad sales peoples to all corners of the county. You tell local groups if

they want their events to be made known to the public they need to use newspapers. Newspapers are the best way for government agencies to notify

the public of how tax dollars are being spent. To everyone who will listen, we tell them "ya gotta be in the newspaper."

But when it comes to promoting ourselves, we don't practice what we preach. We don't use our advertising space to tell businesses, clients and readers how effective newspaper advertising is. We don't use much space to promote subscription sales. And when we do, it's typically an after thought.

"Find me a house ad. I've got a little space left on this page." Sound familiar on press day? It's truer than

you might think.

The first celebration had the somewhat cumbersome slogan of, "The Press Constitutes the First Line of Defense in the Battle for the Maintenance of Democracy."

This year, the theme is somewhat more manageable than 66 years ago - "Your Newspaper: Your Community's Town Hall."

And again this year, the KPA Web site is hosting all the NNWeek kit information.

Check the site periodically — www.kypress.com/nnwkit — and use it. Use it to promote your newspaper, your staff, your industry. And especially, the role your newspaper plays in the community. It really is the "town hall."



Tails from the Bluegrass to get 21.7 million exposures

Eighty-four. That's the latest count of the number of newspapers participating in this Fall's KPA Readership Project, "Tails from the Bluegrass."

935,359. That's the total circulation of the 84 newspapers.

91.6 percent. That's the percent of the 24 daily newspapers carrying the series.

56.8 percent. Of the 146 member newspapers, 56.8 percent (82) will be running "Tails from the Bluegrass."

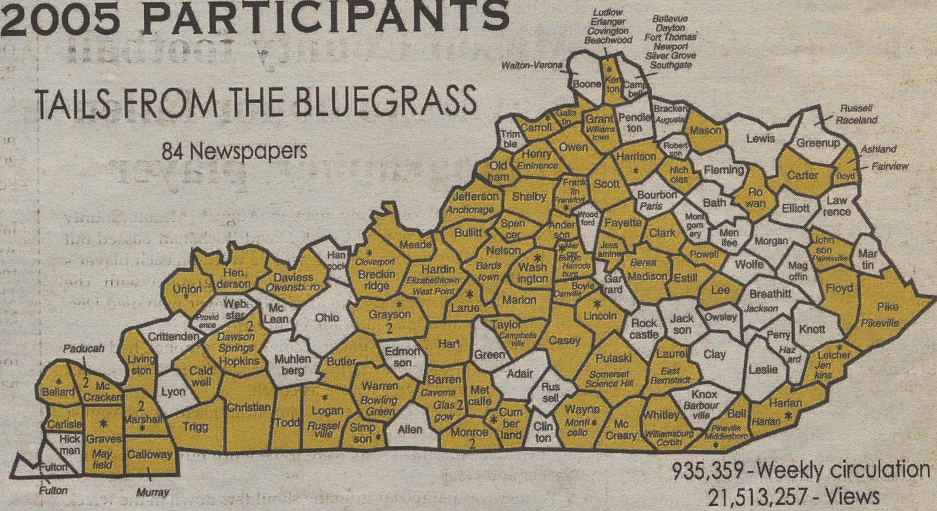
21,513,257. That's the total readership during the 10-week period, starting the week of Sept. 11.

Using the consistent statewide readership average of 2.3 persons reading each copy of a newspaper, more than 21 million exposures to the stories of Woody and his sister Chloe as they travel with their family across the Bluegrass.

2005 PARTICIPANTS

TAILS FROM THE BLUEGRASS

84 Newspapers



935,359 - Weekly circulation
21,513,257 - Views

Photo opportunities

Photographers can show off work at KPA convention

At the 2006 KPA Winter Convention, (Jan. 19-20 at the Embassy Suites in Lexington), we will display photos from Kentucky newspaper photographers that were taken in 2005. These are on display during our trade show, and the exhibit is available for local use, at public libraries for instance, after the convention ends Jan. 20.

Kentucky is known for having some of the best newspaper photographers in the country, and this

is our way of displaying the work of those photographers.

This is not a contest, and most all photos are used in the exhibit, depending on space available. Photos may be in color or black and white; should be no larger than 11 x 14; and should be mounted, preferably on black poster board. The photo should be affixed to the poster board along with the name of the newspaper and the photographer's name and a cutline, if

appropriate. These do NOT have to be photographs that were published in the newspaper.

The deadline for sending photos for the KPA Photo Exhibit is Dec. 12. If your newspaper would be interested in displaying this exhibit after the convention, please contact Sue Cammack at (800) 264-5721.

Please indicate on a cover memo that the photographs are being submitted to use in the KPA Photo Exhibit.

KPA seeks cover photo for 2006 newspaper directory

What better way to show a photographer's talent than on the front cover of the KPA Yearbook and Directory? Each year, we select one four-color photograph or a montage from a photographer at a Kentucky newspaper and publish that on the front cover of the directory with appropriate credit given inside the directory.

Any photograph depicting life in Kentucky or a recent event in the commonwealth is considered and

the photo does not have to be published in a newspaper to be used on the directory's cover.

The deadline for submitting a four-color photograph for the front cover is Nov. 11.

The photographer whose photo is selected will then be notified and asked to send KPA a four-color separation of the photograph by Nov. 25.

Please indicate on a cover memo the photo is being sent for consid-

eration for the front cover of the KPA Yearbook and Directory, and include the newspaper and the photographer's name.

Please mail your photo exhibit pictures (deadline Dec. 12) and 2006 yearbook and directory front cover photographs (photo deadline is Nov. 11) to:

David T. Thompson
Kentucky Press Association
101 Consumer Lane
Frankfort, KY 40601

Nominations being accepted for community service award

Each year, the Lexington Herald-Leader honors a newspaper person, or a newspaper staff, by presenting its Community Service Award. The award was renamed the Lewis Owens Community Service Award in 1996.

Presented annually by the Lexington Herald-Leader, the award recognizes outstanding community service by a Kentucky newspaper person or staff. The award was originally established in memory of Edwards M. Templin, promotion director of the Lexington Herald-Leader and president-elect of the Kentucky Press Association when he died in 1967. It was later renamed to honor and memorialize Lewis Owens for his many years of service to community and service organizations and to Kentucky's newspaper industry.

Previous recipients include the staff of the Falmouth Outlook, Merv Aubespain, Tom and Pat Gish, Russ Metz, Max Heath, Betty Berryman, Louise Hatmaker, David McBride, Don Towles, Niles Dillingham, Floe Bowles, John B. and Ray Gaines, Fred Paxton, among several others.

The Lexington Herald-Leader is now accepting nominations for the 2005 Lewis Owens Community Service Award.

The award will be presented in January at our 2006 Kentucky Press Association Winter Convention at the Embassy Suites in Lexington. The deadline for nominations is Nov. 11.

If you wish to nominate someone for this award, complete the nomination form and mail by Nov. 11, to:

Tom Caudill
Lexington Herald-Leader
100 Midland Avenue
Lexington, KY 40508

A list of previous recipients is printed in the 2005 KPA Yearbook and Directory.

DEATHS

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The Wills family requests that expressions of sympathy be made to the Calhoun United Methodist Church, P.O. Box 65, Calhoun, KY 42327.

Lola Mae Stephens

For nearly 40 years, Hickman County Gazette readers kept up with the happenings of the Jackson Chapel Church and surrounding area news through columnist Lola Mae Stephens, who passed away Aug. 5. She was 86.

Always using the byline Mrs. Ernest Stephens, she began writing for the Hickman County Gazette in the 1960s.

She was a native of Graves County. Stephens was a Gazette columnist until 1998 when she became a resident of Haws Nursing Home in Fulton where she shared a room with her husband until his death.

Mason County football players to honor fallen photographer, player

At an informal ceremony held in August, Mason County High School Head Football Coach David Buchanan passed out black Raging Royal decals which will be worn on each player's helmet in memory of Bob Warner, a photographer with The Ledger Independent, and Marcus Neal, a player who died Dec. 30, 2004, from an apparent brain aneurysm.

Warner, who was newspaper's chief photographer, had been the primary photographer for Mason County football games during all of Buchanan's tenure as coach.

Warner died Feb. 2, 2005, from complications from an August 2004 automobile accident.

Buchanan said the decals were to be worn out of respect for Warner and Neal.

Warner was paralyzed from the shoulders down in the wreck when he was traveling with his wife and their son to Seattle, WA.

Warner is survived by his wife, Julia; one son and two stepsons; and two granddaughters.

Annual contest deadline approaches

EXCELLENCE IN KENTUCKY NEWSPAPERS

THE COMMONWEALTH OUTSTANDING
WRITING, PHOTOGRAPHY AND DESIGN

Get a jump start on preparing your entries in the Excellence in Kentucky Newspapers - 2005 competition. Remember...preparing your entries takes longer than you think! Before you start pulling tearsheets, we recommend you spend a few minutes reading over the rules of the contest, as well as the general information that follows.

Eligibility: Open to all full member newspapers and Associate Member Newspapers of the Kentucky Press Association who have paid dues for 2005.

Entry Fee: There is an overall \$10 entry fee for the newspaper, then \$5 per individual entry in each category.

Awards: Plaques are presented to the newspaper for each first place. Certificates are awarded for second, third, honorable mention or Certificate of Merit as awarded by the judges. A Certificate of Merit is awarded in any contest category for which only one entry was received. Additionally, point totals are awarded for each first, second and third place for the newspaper and General Excellence awards are presented in each division for first, second, and third place, based on a total accumulation of points in the contest.

Point Basis: Five (5) points are given for each first place; three (3) points for each second place; one (1) point for each third place; and one (1) point for each Certificate of Merit.

Competition Period: The Excellence in Kentucky Newspapers - 2005 is open for all issues published between October 1, 2004, and September 30, 2005.

Deadline: The deadline for entering the Excellence in Kentucky Newspapers - 2005 is Friday, October 21.

Newspapers may submit an unlimited number of entries in Categories 1 through 13, but a staff member's name may not appear on more than two individual entries per category.

Although bylines/credit lines are not mandatory, the name of the staff member(s) must be included on the label for the entry since the staff

Competition Period - For all issues published between Oct. 1, 2004, and Sept. 30, 2005

Entry Deadline - Entries must be postmarked by Friday, Oct. 21, 2005

Circulation Divisions

Weekly Division: Published One Day Per Week

Class 1: Certified circulation of 3000 or less

Class 2: Certified circulation of 3001 to 4600

Class 3: Certified circulation of 4601 or more

Multi-Weekly Division

Published 2 or 3 times per week, regardless of circulation

Daily Division: Published Four Days Per Week or More

Class 1: Certified circulation of 10,000 or less

Class 2: Certified circulation of 10,001 to 25,000

Class 3: Certified circulation of 25,001 or more.

Associate Member Newspaper

For all publications, regardless of circulation and frequency, who have joined as and are designated as Associate Member Newspapers

Entry information, entry forms and tearsheet labels are also available on line: www.kypress.com/excellence2005

member's name, as well as the name of the newspaper, will appear on plaques and certificates.

Category 1: Best Editorial

Submit as your entry a full-page tearsheet clearly marked. Editorials must be locally written.

Category 2: Best Spot News Coverage

The stories submitted for this category should be of unscheduled events; for which no advance planning was possible, such as accidents, fires, natural disasters or other breaking news events. Submit as your entry a full-page tearsheet with the best spot news story by any writer clearly marked.

Category 3: Best General News Story

The entries in this category should be for articles on scheduled or organized events for which advance planning was possible, such as trials, public meetings, dedications, political appearances, etc. Submit as your entry a full-page tearsheet with the best general news story clearly marked.

Category 4: Best Feature Story

Submit as your entry a full-page tearsheet with the feature story clearly marked. Factors to be considered in judging this category will be quality of writing, subject matter and reader interest. Articles should be of local interest, preferably about local people, places or things.

Category 5: Best Column

One entry must consist of three columns, each from a different issue of the newspaper. The three tearsheets should be stapled together as one entry. Columns must be written by a staff member or regular local columnist for your paper. The writer has considerable latitude in this category.

Category 6: Best Sports Column

One entry must consist of three full-page tearsheets from different dates with column clearly marked. Columns must run as a regular feature in your newspaper and must be written by a staff member or local columnist. Originality and style will count highly in judging.

Category 7: Best Sports Story

Submit a full-page tearsheet with your best sports story plainly marked. Community interest, thoroughness, story structure and impact of lead will be considered. Entries must be by local staff members.

Category 8: Best Sports Feature

Submit a full-page tearsheet with your best sports feature plainly marked. Community interest, thoroughness, story structure and impact of lead will be considered. Entries must be by local staff members.

Category 9: Best Enterprise or Analytical Story

Defined as reporting on an original topic, often an issue or trend. This can be a single story or a story with sidebars. (This category does not include breaking news, which is in Category 2; and coverage of events such as trials or government meetings goes into Category 3. This category could include stories that examine issues stemming from such meetings or from other news events.) The coverage should demonstrate the reporter's/reporters' initiative in story selection, research or analysis.

Category 10: Best Investigative Story or Series

This category is defined as a single story or series of stories initiated by the newspaper on the same subject which demonstrates the reporter's/reporters' initiative in research or investigation. If a series, its publication must end

See CONTEST on Page 9

CONTEST

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within the contest period.

Category 11: Best On-Going/Extended Coverage Stories

This category is intended to recognize efforts by newspapers and reporters to continue coverage of a news story. An example would be follow-up stories on developing news when the entry doesn't qualify as a story series or investigative reporting. Submit the original (first) news story and all subsequent follow-up stories.

Category 12: Best Business or Agribusiness Story

Submit a full-page tearsheet with your best business or agribusiness story plainly marked. Entries must be by local staff members.

Category 13: Best Headline

This category is designed to recognize the best headlines on stories. A headline writer may submit up to three headlines she/he has written in the contest period with the limit of one entry (up to three headlines) per staff member. There is no limit on the number of staff members entering this category. An entry must consist of full page tear sheets with the headlines written by the staff member clearly marked with a red check mark. All three tear sheets for any one individual must be stapled together with an entry label placed on the top tear sheet only.

Categories 14 through 19: Newspapers may submit an unlimited number of entries in Categories 14 through 19, but a staff member's name may not appear on more than two individual entries per category. Although credit lines are not mandatory, the name of the photographer(s) must be included on the label for the entry since the photographer's name, as well as the name of the newspaper, will appear on plaques and certificates. Entries shall be submitted only as full-page tear sheets with the work of the photographer's entry clearly marked. Attach an entry blank giving the name of the newspaper, title of photo, name of photographer, newspaper division and class, and category number. Photos must have been taken by a full- or part-time staff member or a regularly contributing photographer. Wire service photographs are not eligible for consideration.

Category 14: Best Spot News Picture

The photographs for this category should be of unscheduled events for which no advance planning was possible, such as accidents, fires, natural disasters or other breaking news events. Submit a well-marked, full-page tear sheet. Judging will be made on the basis of newsworthiness, local interest, and overall quality of work.

Category 15: Best General News Picture

Judging for Category 15 will be made on the basis of newsworthiness, local interest, balance and overall quality of work. Submit a well-marked, full-page tear sheet. The pictures in this category should be of scheduled or organized events for which advance planning was possible, such as public meetings, dedications, political appearances, etc.

Category 16: Best Feature Picture

Submit a well-marked, full-page tear sheet. Judges will be looking for local interest and appeal, imagination and originality in selection of subject matter, posing, lighting and overall quality of work.

Category 17: Best Picture Essay (Spot, General or Feature)

An entry must consist of two or more pictures used together to tell a story. Overall impact, appeal, balance, lighting, technique and quality of work will be considered in the judging.

Category 18: Best Sports Picture

This category is to encourage more and better sports coverage. Overall impact, appeal, balance, lighting, technique and quality of work will be considered in judging.

Category 19: Best Sports Picture Essay

An entry must consist of two or more pictures used together to tell a story. Overall impact, appeal, balance, lighting, technique and quality of work will be considered in judging.

Categories 20 through 26: Newspapers may submit an unlimited number of entries in Categories 20 through 26, but a staff member's name may not appear on more than two individual entries per category. Although credit lines are not mandatory, the name of the designer/copy editor must be included on the label for the entry since that individual's name will appear on plaques and certificates. Entries must be submitted only as full-page tear sheets with the entry clearly marked. Attach an entry blank in the upper right-hand corner, giving the name of the newspaper, name of the designer/copy editor, newspaper division and class, and category number.

Category 20 - Best Special Section

Submit as your entry a full copy of one special edition or section produced by your newspaper. This entry must have been an individual newspaper's own effort, not a canned section. This special section or special edition will be judged as a whole with emphasis placed on editorial content, makeup and photographic excellence. A reasonable blend of advertising will be accepted. You may enter three special sections or editions, but separate entry fees are required for each one.

Category 21 - Best Graphic

Submit as your entry a full-page tear sheet showing the best graphic to emphasize a point or to give readers a better understanding of a story. Graphics or charts may be computer generated but must be locally produced. Each graphic is considered a separate entry.

Category 22 - Sports Page/Section

Submit as your entry a tear sheet or section from three separate issues, stapled together. Advertising is not a detriment to the judging of the content, but such advertising should be more than one-quarter page and should be appropriate to the sports page. Sports pages will be judged on layout, writing style, pictures and other illustrations.

Category 23 - Business/Agribusiness Page

Submit as your entry tear sheets of your page or section from any three separate issues, stapled together. Advertising is not a detriment to the judging of the content, but such advertising should not be more than one-quarter of a page or half of the section and should be appropriate to the business page. Business pages will be judged on layout, writing style, pictures and other illustrations.

Category 24 - Lifestyle Page

Submit as your entry full-page tear sheets of the Lifestyle or Family Section of three separate issues, stapled together. This page is to be judged on appeal to the family and its general appearance. While advertising is permitted, it should not be more than one-quarter of the page and it should be appropriate to the page. Points to be considered are layout, writing style, photographs, variety of news, features and brief personal items.

Category 25 - Editorial Page

Submit as your entry full-page tear sheets of any three issues, stapled together. The editorial page will also be judged as a whole. Quality of writing and importance of subjects locally will count. Localized editorials are most desired. Local work, writing, columns, cartoons are more desired than syndicated materials or other outside material. Layout and style of pages are also factors. Advertising will not detract from the judging, providing it occupies less than one quarter of a page.

Category 26- Front Page

Submit as your entry full-page tear sheets of any three issues, stapled together. Judging will be on the factors of appearance and content of the front page. Newsworthiness and good writing are of prime importance. Pictures will be judged on quality and newsworthiness, not on size alone. Factors to be considered include general appearance and reader appeal, including typography, pictures and other illustrations, headlines, use of white space, layout and proof-reading.

Ad getting results for child-support office

By JASON RILEY
Courier-Journal
Reprinted with Permission

The calls started trickling in a few weeks ago, as word began to spread that the Jefferson County Attorney's office would run an advertisement in The Courier-Journal naming parents who owed unpaid child support.

By yesterday afternoon, a day after the ad - listing 1,000 such names - was published, the telephones were "ringing off the hook," said Bill Patteson, a spokesman for the county attorney's office. As soon as an employee would put down the phone, he said, "it rings again."

More than 140 people have called since the weekend, many offering tips on where the parents listed in the ad live or work.

Patteson said the tips have led prosecutors to several new work addresses, to three parents who are incarcerated, to seven who have outstanding warrants and to at least two couples who have reunited.

Also, two parents listed as owing child support have been confirmed dead, although Patteson said that doesn't mean payments won't be made.

"We'll be looking at their estates," he said.

County Attorney Irv Maze said response to the \$25,000 ad, naming parents who owe more than \$40 million in total, surpassed even the expectations in his office, which has seven detectives out pursuing the new leads.

"I didn't know where this would lead when we started," Maze said. "I never thought this would have the impact it did."

And just as important as the ad, he said, was the publicity leading up to it, including \$5,000 in advertising.

Even before the ad ran, prosecutors received calls that have led to arrests and, subsequently, payments. Some parents called asking how they could make payments to avoid seeing their name in print.

"It has given us information that we never would have been able to obtain, and for that I'm extremely grateful to the public," Maze said, adding that his office has not found anybody who was mis-

takenly put on the list.

Maze's office also has been getting a share of appreciation. Carroll Santana, for example, said she was a "satisfied customer" who received two child-support payments the day before the advertisement ran - her first full payments since 2001, she said.

She said her former husband, David Santana, owed more than \$40,000, but made payments after being arrested for non support last week.

Patteson confirmed that the arrest came after Carroll Santana called a tip line the county attorney's office has been publicizing.

He said David Santana was arraigned but further court records on the arrest were not available.

"I think it was really a key," Carroll Santana said of the ad. "It put a spotlight on this." David Santana's name was not on the list published. He did not return a call to his home seeking comment.

But a woman who answered the phone at Santana's said he had paid his former wife.

Maze said he would evaluate the effect of the ad in the next 30 days, before deciding whether to try it again.

Fall ad seminars taking place in two locations

KPA's trying a slightly different approach with its 2005 Fall Ad Seminar. Instead of being in one location and requiring some cross-state travel, this year's one-day sessions makes it more convenient for staffs. The seminar will be taking place in two locations -- Thursday, Sept. 15 in Shepherdsville and Friday, Sept. 16 at the Lexington Herald-Leader.

"This way, most people won't have to plan for an overnight motel stay," said KPA Ad Division Chairman Steve Wheatley of the Elizabethtown News Enterprise. "Those in Western Kentucky should be able to get to Shepherdsville in two to three hours and Lexington is easily accessible for Eastern Kentucky newspapers. So we think we've cut some expense for newspapers by having the seminar in two different locations."

Programs will be identical both days with the seminar running from 9 a.m. until 3 p.m. Lunch is included in the \$35 registration fee. Registration deadline is Sept. 9.

Registration information has been mailed to all newspapers and is also available on the KPA website -- www.kypress.com. The program is being coordinated through MultiAd with three MultiAd staff members conducting the sessions. The schedule for both locations is:

- 9 a.m. - Contemporary Newspaper Ad Design
Speaker - Jane Scott, MultiAd
Researching the audience: Getting a feel for the client and deciding how to best represent their products and services
- Inspiration: Finding design ideas anywhere

in your environment, including within all forms of media

- Layout: Building successful display ads with the basic elements of design
- Image Usage: Calling attention to your ad with smart choices of imagery
- Verbiage: Keeping copy concise and organized to maximize impact in your advertisements

10:30 a.m. - Co-op Advertising

Speaker - Phil Harris, MultiAd

Developing a Co-op Sales Department

- Soup to nuts in building co-op advertising dollars at the local level
- What to provide and what to expect to gain
- How to find and track manufacturer co-op opportunities in the local market

Sales Basics for Co-op Advertising

- Basic training on what co-op is, the different structures and why it's available to the retailer
- Summary understanding of the terminology and practice that can lead to plus sales
- Different approaches to developing new business with co-op advertising

Building Co-op Dealer List Advertising

- Aggregating local retailer co-op advertising to building solid brand advertising in your market
- The pluses and minuses of building group advertising for brands in your market
- How to work with the manufacturer to promote brands through your publications
- Working the Distinctions of Formal and Negotiable Co-op Advertising

- Accrual based co-op advertising and the basic approach of following the money
- Specially arranged opportunities based on simple math

Sales opportunities in the local market

- What the local retailer generally doesn't understand and how Home Depot will never forget

12 Noon - Lunch provided

1 p.m. - Design Software and Technology

Speaker - John Crawford, MultiAd

Creative Dream Teams

- Are your ad-building teams set up to reap all the benefits or do they satisfy an immediate need?
- Best practices for error reduction
- The proper productivity gauge
- Yes, you really can make everybody happy
- What your customers really want
- Technology Advances for Everyone
- You don't have to be a corporate giant to develop your own automated workflow module
- You just have to be dedicated to the principles of cost efficiency and customer satisfaction
- The Automation Advantage: Automation techniques that don't cost you a fortune
- Customer-Driving Ad Creation: Many have talked about giving customers ad-building tools but what are the real advantages: where it does and doesn't make sense
- PDF for Everyone: Get everyone using PDF inexpensively and correctly

Publisher Rouse named citizen of the year

Murray Ledger and Times
Used with permission

MURRAY, KY — Murray Ledger & Times Publisher Alice Rouse was named Citizen of the Year at the Murray-Calloway County Chamber of Commerce Banquet on the Murray State University campus.

Before a full house of more than 300 community leaders, as well as Kentucky's governor and first lady Ernie and Glenna Fletcher, a shocked Rouse accepted the same honor her former boss the late Walt

Apperson received in 1990.

"I'm so thankful to Mr. Apperson for hiring me," she said in her comments after being introduced by last year's winner Mark Manning, president of the Murray-Calloway County Economic Development Corporation. I love Murray and Calloway County."

Rouse was hired in 1975 by Apperson to work in the Ledger business office. She succeeded him in 2001 when he retired from the



ALICE ROUSE

publisher position.

This honor has been given to politicians, educators, civic leaders, coaches and businessmen since it was introduced in 1958. It also marks a second personal accomplishment of the high profile variety for Rouse in 2005 as she was the campaign chair for the United Way of Murray — serving as a member of the

Economic Development Corporation, as well as a member of the Murray-Calloway Industrial

Development Authority. She is the president-elect of the Kentucky Press Association and is a member of the Murray Rotary Club.

She is married to Bill Rouse and is the mother of two children, Jason and Justin.

Calloway County's fund-raising drive for 2004-05, a mission that reached its goal of \$303,000 in its final week back in February.

"I can't think of a more deserving recipient than Alice," said Tab Brockman, executive director of the chamber.

McHugh named general manager of Floyd Co. Times

Floyd County Times
Staff Report

PRESTONSBURG - William R. "Bill" McHugh has been named general manager of The Floyd County Times.

McHugh began his new position in August. He comes to Floyd County having enjoyed a long and

successful career in the newspaper industry.

"I am looking forward to becoming a part of the local community," McHugh said. "I am committed to seeing that The Floyd County Times remains a vital part of the community and serves the best interests of our readers and advertisers."

Most recently, McHugh was pres-

ident of the Northern Group for 21st Century Newspapers in Michigan, where he oversaw one daily, one twiceweekly, weekly, five weeklies, 27 shoppers, two commercial printing plants and a private distribution system.

Prior to moving to Michigan, he served as publisher for Ledger Newspapers in Quarryville, Pa., a

group of six weekly newspapers with 17,000 circulation.

McHugh began his newspaper career in the production department of the Miami Herald and spent the next 20 years in various circulation and general management roles with Knight-Ridder newspapers.

McHugh and his wife, Kris, have two children in college.

Outage delays CJ delivery

By Robert Schoenberger
The Courier-Journal

A brief power outage set back printing of The Courier-Journal early Aug. 19, delaying delivery by several hours for thousands of readers.

It was only a millisecond, said Mike Przybylek, vice president of production at the newspaper.

That's all it took to wipe out the entire run.

The outage took place about 1:50 a.m. as the newspaper was printing copies of the Indiana edition.

After resetting the presses and replacing some electrical components that had broken during the outage the paper was back to full production by 5 a.m.

Printing ended about 7 a.m., more than three hours later than usual.

Mike Huot, vice president of circulation, said the late printing pushed delivery even further back, because by 6 a.m. many carriers had to prepare for their other jobs or school.

"We regret this delay in being unable to deliver The Courier-Journal to our readers," Courier-Journal President and Publisher Ed Manassah said.

The cause of the power outage is not clear. Przybylek said it could have happened at the source or in the newspaper's building.

Przybylek said short power interruptions may have occurred with the newspaper's older mechanical presses, but no one would have noticed.

Paper contests board's session

Casey County News
Staff report

RUSSELL COUNTY — The Times Journal is seeking a ruling from the Attorney General's office regarding possible illegal meetings of the Russell County Hospital Taxing Board.

The newspaper maintains that the board has had several meetings in executive session that fall outside the scope of the state's open records and open meetings laws. At a recent board meeting, the group went into an executive session and asked a reporter covering the meeting to leave the room.

Chairman Jeff Hubbard said items to be discussed would include an offsite lab cost analysis, a lease agreement, an outpatient building and a new rate schedule for board attorney Joel Smith.

According to the newspaper, the state's open meeting law does not allow for these types of discussions to be held in private.

Metcalfe Co. Light honors anniversary

By April Smith Taylor
METCALFE LIGHT

August marks the one-year anniversary of Jobe Publishing, Inc. purchasing the Metcalfe County Light. Jeff Jobe, group publisher of JPI, said that he is very pleased with the progress the Metcalfe County Light has made in news coverage and readership increases.

Jobe Publishing currently owns eight weekly papers, three shoppers and a printing company which span over the five-county area of Barren, Butler, Hart, Metcalfe, and Monroe with a combined readership of more than 50,000.

A few short months following the purchase of the Metcalfe County Light, Jeff Jobe also purchased the Edmonton Herald-News and is now owner of both local Metcalfe County papers.

Jobe said he was very impressed with both staff's ability to merge together in a positive way.

NEWS

Continued from page 1

which are reviewed quarterly by a committee of award-winning journalists. Additional scholarship application deadlines are Jan. 1, April 1, and July 1, 2006.

Scholarships must be used within three academic quarters of their award date and only full-time journalists working in the general circulation news media are eligible. A total of \$100,000 is available for distribution this year.

All journalists — including reporters, editors, designers, copy editors, editorial writers, news directors, researchers and producers — are eligible, regardless of whether or not they cover religion.

Complete information about the Lilly Scholarships in Religion is available at www.religionwriters.com <<http://www.religionwriters.com>>. For questions, call Amy Schiska at 614-891-9001 ext. 3.

Whitlock joins KPA as news bureau director

John Whitlock, former city and managing editor of the Times-Tribune in Corbin, has joined KPA as news bureau director. Whitlock was with the Times-Tribune from 1992 through 2004.

Dana Lear, KPA News Bureau director for the past three years, accepted a position as senior editor of the Hamburg Journal and resigned from KPA in August. The Hamburg Journal focuses primarily on the Hamburg area in eastern Fayette County.

"I'm very excited about this opportunity," Whitlock said. "I'm here and ready to serve the KPA membership."



JOHN WHITLOCK

PEOPLE

Continued from page 2

County school system. She'll be a media specialist for kindergarten through the fifth grade for the school system. A 1988 graduate of Murray State University, she began her journalism career at the Herald-Ledger typing classified ads then began typing news copy and laying out pages until she was named editor.

Sabrina Grant has joined the advertising department at the Messenger-Inquirer in Owensboro as an account executive. Grant recently graduated from Brescia University where she obtained a bachelor's degree in biology with a minor in business.

The Pioneer News in Shepherdsville unveiled its revamped and redesigned Web site July 25: The site is located at www.pioneernews.net. The newspaper added several new features and sections including an entertainment section with movie and TV listings as well as comic strips and horoscopes. There's also a health news section with updated stories and information. The "What's Cooking" section will feature recipes submitted by readers. Ads from the newspaper's print edition are also on-line, as well as employment ads and service directory ads are also included on the web site.

The Winchester Sun was recently sold to an Indiana-based newspaper chain, ending 70 years of ownership by the Tatman family. Schurz Communications, Inc., based in South Bend, Ind., bought the paper, its fourth in Kentucky. Schurz Communications also owns The Advocate-Messenger in Danville, The Jessamine Journal in Nicholasville and The Stanford Interior Journal. Schurz Communications also owns newspapers, television stations, radio stations and cable systems in 11 states.

Los Angeles Times editor John S. Carroll is retiring. Carroll, 63, was editor of the Lexington Herald from 1979 to 1983 when the Herald was merged with The Lexington Leader. He was editor of the merged Lexington Herald-Leader until 1991 when he was named editor of The Sun and The Evening Sun newspa-

pers in Baltimore. He was named editor of the Los Angeles Times in April 2000 after Tribune Co. purchased the newspaper's parent Times Mirror Co. During his tenure at the Times, the newspaper won the Pulitzer Prize 13 times. During his tenure as editor in Lexington, The Herald-Leader won several national awards for journalism, including its first Pulitzer Prize in 1986.

The Central Kentucky News-Journal in Campbellsville participated in this year's Relay for Life raising more than \$1,000. The CKNJ was also a Relay sponsor with an in-kind gift of \$2,500 in even coverage.

Karen Roepken has been named research director for Landmark Community Newspapers, Inc. effective June 13. She most recently worked as a marketing research consultant with a variety of businesses from small locally owned restaurants and regional colleges to accounts as large as Brown-Forman. She also worked in consumer research and marketing with organizations such as Keebler, Sara Lee, United Dairy Industry Association, Helene Curtis and S.S. Johnson. She is a graduate of the University of Illinois with degrees in communications.

Jacquelyn Stoess joined The Oldham Era as a staff writer. She graduated from Western Kentucky University in Bowling Green in May with a bachelor's degree in news/editorial journalism and political science. At WKU, she worked as features writer for the College Heights Herald student newspaper. Stoess previously served as a summer intern through the Kentucky Press Association, working four summers at The Oldham Era and one summer at The Trimble Banner in Bedford. As a staff writer, her coverage area will extend to the northern region of Oldham County, including the cities of Prospect and Goshen. She is also responsible for covering district and circuit court.

Tom Bystrek was named the Outstanding Staff Person of the Year by St. Catharine College President William D. Huston. Bystrek is sports editor of The Springfield Sun. Bystrek came to St. Catharine in September 2001 after 27 years as a teacher at Washington County High School, where he also coached base-

ball. He is the director of communications, a position that involves the quarterly publication of the News & Views newsletter and the SCC annual report.

Stan McKinney, a journalism advisor at Campbellsville University, has completed his second textbook. It is titled "Basic Desktop Publishing: A Guide To Adobe Photoshop and QuarkXPress." The book includes photos to scan and an exercise CD.

Dana Lear, has left the news bureau at the Kentucky Press Association to accept the position of editor at the Hamburg Journal in Lexington. The Hamburg Journal is a special publication, distributed once a month, featuring news about the businesses and residents in the Hamburg area of Lexington. Her last day at KPA was Aug. 19. Before taking the position with the Kentucky Press Association Lear was the managing editor of the McLean County News and a reporter/photographer with the Leader-News in Central City.

Allison Haley and Megan Simounet have joined the staff of The Kentucky Gazette as political reporters. Haley is a native of Ashland and has been a reporter for the Ashland Daily Independent and in 2000 she was a freelance reporter for The Kentucky Gazette covering the statehouse and statewide politics. She is a graduate of Miami-Dade College with a degree in journalism. Simounet, of Lexington, graduated from Eastern Kentucky University in May with a degree in journalism and minor in political science. She has served as managing editor of the university's student newspaper, The Eastern Progress.

Abby Clark, vice president of advertising at The Courier-Journal, left her position Aug. 12 to become vice president for sales at The Columbus Dispatch in Columbus, Ohio.

Andy Reber of Morehead has joined the staff of The Morehead Group as district sales manager. Among his responsibilities will be increasing single copy and subscription sales for The Morehead News, The Olive Hill Times and the Grayson Journal-Enquirer, customer service and expanding all of the group's markets.