

SEE DR. MINER'S AD DISPLAY

VOLUME XVII

ADVERTISEMENTS DISPLAY AT NEVILLE HALL

Doctor Miner Opens Exhibition With Varied and Colorful Collection of Material

SHOWS IMPROVEMENTS IN ALL FIELDS OF WORK

New York Times Reproductions Is One of the Numerous Features

"How well can you judge advertisements? Are you eccentric in sizing up ads? Do you sense of 'appeal' work normally?"

The display is intended to bring some of the latest attempts to improve advertising in the United States to the attention of merchants, printers, advertising men, and students of advertising, journalism, business writing, commerce and applied art.

This is the first time that this material has been assembled and Dr. J. B. Miner, who teaches the class in the psychology of advertising and selling, has been collecting this work for three years.

Newspaper advertising comes in many guises. The New York Times' reproduction of its advertisement content in which the same advertisement is presented in several different styles of typography, of special interest.

The latest novelty in duplicating is fully described. It is in the form of a machine for duplicating the work of the typewriter in the form of a letter in a roll of paper.

The reports of the annual Harvard awards under the Bok foundation for the best work in advertising and in advertising research are shown in the display of the winning campaigns and individual advertisements.

An extensive collection of books on advertising and on selling will put the visitor in touch with the latest and most authoritative literature on these subjects.

Next Issue of 'Letters' To Appear February 1

David Alexander and Professor Rothenstein Are Among Contributors

The next issue of "Letters" the University magazine will appear February 1, according to an announcement made by Prof. E. F. Farquhar, editor of the publication.

NAME DOCTOR McVEY COMMITTEE MEMBER

Dr. Frank L. McVey, president of the university, has been appointed by Rodolfo Chiari, president of the Republic of China, to serve on an honorary committee, to plan a memorial to Theodore Roosevelt for his work in the advancement of the Central American region.

Dean Anderson to Attend Meeting Will Preside Over Convention of Heating and Ventilating Engineers at New York

Dean F. Paul Anderson, of the Engineering College, will leave Friday for New York, where he will attend the twenty-fourth annual meeting of the American Society of Heating and Ventilating Engineers, of which he is president.

Among the speakers of national reputation who will address the members of the society at various times during the meeting, will be Dr. F. W. Stratton, president of the Massachusetts Institute of Technology; Ole Singstad, chief engineer of the Holland tunnel between New York and New Jersey, and A. L. Stanley, executive and ex-governor of Kentucky.

One of the highlights of the meeting will be a session on cooperative work in the society, in cooperation with several universities, of which Kentucky is one, has made several suggestions for the improvement of the program for the week.

Sulzer Will Direct Presentation by University Concert Band in Men's Gymnasium; Varied Selections Promised

The University of Kentucky Concert band, conducted by Elmer G. Sulzer, will give a concert Sunday afternoon, January 23, in the Men's Gymnasium, which will be the public is invited.

The program will be so varied as to be a treat to lovers of music. After a march is played the band will render Suppe's Light Cavalry Overture which is one of the most imaginative compositions of the genre.

Played by Hugh Adcock, baritone; Eugene Royce, coronet, and Eldon DuRand, trombone.

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BEGIN SURVEY OF MINING BOOKS

Approximately 3,000 Volumes Left to the Department by Dean C. J. Norwood Will Be Arranged for Reference Work

The books left to the department of mining and metallurgy by Dean C. J. Norwood are being catalogued and will soon be ready for use as a reference library.

In his long life of service as a geologist both in Kentucky and Missouri, he collected many valuable sets, the majority of which are now out of print. There are the state geological surveys of every state, and a complete set for Kentucky, as well as many valuable United States geological survey reports.

Munz, Polish Pianist, Will Present Recitals

Mieczyslaw Munz, the celebrated Polish pianist who played in a Chopin recital in Lexington last year, will present a series of four historical piano recitals in the auditorium of the Lexington College of Music.

Kernel Banquet Will Be Held February 10

Bill Glanz, Editor of the Kernel Will Act As Toastmaster for Occasion

The annual banquet of The Kernel will be held at the Lafayette hotel, on February 10, at 6:30 p. m.

TO THE STUDENTS

The attention of all students is called to the following notice, which will be strictly enforced:

FLASH! Navy Wins From Wildcats by Score of 32 to 26

The Navy quintet defeated the Wildcats, Wednesday night, by the score of 32 to 26 in one of the most exciting games ever played on the Navy floor.

Schedule of Exams For First Semester

According to the report from the registrar's office, final examinations for the first semester will begin on Friday morning, January 20.

Attention Called to Errors in Schedules

To aid students in making out their schedules for the coming year, the Kernel wishes to call attention to the following errors in the schedule of lectures and recitations for the second semester.

LIFE INTERESTS IS NEW COURSE

English and Psychology Departments Revive Course in "Life Interests" Will Be Taught by Different Instructors.

Faculty-Senior Dinner To Be Held January 30

Plan Enjoyable Program for Annual Affairs of College of Arts and Sciences

College Humor Plans House Party to Europe

PROFESSORS WILL CONVENE FRIDAY

Annual Meeting of Association of Kentucky Colleges Will Be Held in Physics Building Beginning at 10 o'clock.

These meetings have been of vast service to the work in higher education in Kentucky during the past.

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STUDY FOR THOSE EXAMINATIONS

NUMBER 15

\$825,000 NEEDED FOR MAINTENANCE OF UNIVERSITY

Doctor McVey's Report Lays Particular Stress on Facilities for Instruction

GOOD LIBRARY IS MOST PRESSING NEED OF U. K.

Major Portion of Sum Would Be Used For the Construction of Buildings

The university in its report to Governor Sampson and the State Legislature, has asked for a total appropriation of \$825,000, aside from that of maintenance, President Frank L. McVey said Saturday.

The report lays particular stress on the requirements of the institution for instruction, and the assembly was requested to appropriate funds adequate for the erection of four new buildings; an original unit for a library; a teacher training school building; a building for the school of agriculture and an agricultural building especially adapted to dairying.

College Convention Opens Tuesday

Farmers Will Stage Sixteenth Annual Meeting at Lakeside Judging Pavilion From January 23 to 27.

Much interest is being shown in this year's most important state-wide gathering of farm men and women the sixteenth annual Kentucky Farm Home Convention which will be held at Lexington, January 24-27.

There will be a four-day program beginning Tuesday morning at 10 o'clock with the opening of a new structure on the Experiment Station Farm, and ending Friday, when farmers will speak at the Lakeside Judging Pavilion.

Several nationally-known men and women will speak as well as a dozen Kentuckians who have made a specialty of farming. There will be separate sessions for men and women, with special meetings for poultry keepers, dairy farmers, sheepraisers and veterinarians.

Subscribe for
THE KERNEL
And Help the Association

ALUMNI PAGE

Published By And For University Alumni

Edited by
RAYMOND KIRK
Secy.-Treas. Alumni Assn.

ALUMNI ASSOCIATION of THE UNIVERSITY OF KENTUCKY

PRESIDENT—James Park, '15

VICE-PRESIDENT—Mrs. Rodes Estill, '21

SECRETARY-TREASURER—Raymond L. Kirk, '24

EXECUTIVE COMMITTEE

Walter Hillemeier, '11 Dr. George H. Wilson, '04
Wayland Rhodes, '15 Dr. E. C. Elliott, '02
W. C. Wilson, '13 Wm. H. Townsend, '12

SOMETHING TO EMULATE

Distinguished service to Columbia has been rendered by 275 alumni who are re-travellers of the World War. During the Christmas and New Year's holidays these men applied for war bonds (adjusted compensation) and named Columbia University as the beneficiary. Although it will be several months before the exact figures are known, it is expected that the university will eventually receive in proceeds between \$150,000 and \$200,000. The proceeds are to be turned over to the trustees of the university. Columbia alumni from practically every state in the Union are represented in the article.

The above facts are from an article which appeared in the Columbia Alumni News of January 13, 1928. It shows as vividly as anything we can print the service that is being rendered to our other alumni by their alumni. This is but one of the many services alumni of Columbia University render to their Alma Mater.

We are not asking anything like this to be done by alumni of the University of Kentucky, although it would be a mighty acceptable thing. We do wish to use this as an illustration of the service that some institutions receive from their alumni. The University of Kentucky needs many things. Above all things needed at the present is loyalty from the graduates and former students that go to make up the membership of the Alumni Association. What you fail to give in actual dollars and cents you can give in loyalty and by spreading the work and fame of your Alma Mater. The General Assembly of Kentucky now is in session. In another column of this Kernel is a story which tells the needs of the university. The same report will be given to the governor and the members of the general assembly. You surely know some member of the two houses. Write him a letter and get for your Alma Mater their support.

ALUMNI AND THE KERNEL

It has repeatedly come to our notice this year that a few of the alumni still address communications to the editors of the Kentucky Kernel when they should be addressed to this office. The Kernel is mailed out only to those members of the Alumni Association who are active and paid up, and to advertisers and exchanges. The advertisers and exchanges, of course, do not come under the supervision of this office but to help the Kernel staff we here in the alumni office, mail out the copies to the advertisers and exchanges. If you fail to receive your Kernel, if you wish to subscribe, or if you want to communicate anything concerning the Kernel, please address your letters to this office. By the way, this office is at the University of Kentucky. It is more difficult for all concerned and often cause unnecessary delay. The alumni office attends to all the circulation of the Kernel and this page is edited and published each week by this office. Please call on us for everything pertaining to the alumni department of the Kernel. This will speed up matters all the way around.

They Tell Me

William Collins, B. S. 1912, is engaged in the tobacco business and for the past few years has been chief of the field service department of the Burley Cooperative Marketing Association with offices at 620 North Broadway, Lexington, Ky. He lives at 803 Booneboro avenue. He married Miss Myrtle Glass in 1922 and they have two children: John Thomas Collins, 3, and Elizabeth, 2 years old. He has been an active member of the association almost every year since he was graduated, with the exception of the years he was in the army during the war.

Harry Barkley DeAtley, LL. B. 1912, is attorney for the United States Revenue Service, at Washington, D. C. His address is 21 Jones street, East. Several years ago Mr. DeAtley was with the internal revenue service at Frankfort, Ky. Later he went with the United States service in Washington.

John Thomas Geary, B. S. 1897, is a colonel in the United States Army and at present is commandant in charge of the R. O. T. C. unit at the

University of Cincinnati. Colonel Geary has been in the army for a number of years and has risen rapidly in rank. He went to Cincinnati from Fort Strong in the Boston, Massachusetts harbor in 1925, after being in Boston for several years. He recently sent us his check for alumni dues for his second consecutive year since 1920.

Arza L. Wilhoit, B. S. M. E. 1906, is located in Youngstown, Ohio, where he is assistant steam engineer for the Youngstown Sheet and Tube Company. His address is 820 Michigan avenue, Youngstown, Ohio. Mr. Wilhoit has been interested in steam engineering for a good many years and for some time was an instructor in the steam laboratory here at the university. He is married and his wife before their marriage in 1910 was Miss Nancy Howard.

A. J. Whitehouse, A. B. 1924, is in New York City where he is a student at Columbia University. His address is 340 West Fifty-fifth street. Whitehouse has a perfect record as an alumnus. He has been active and paid up each year since his graduation.

Bess Engleman Goggin, B. S. 1906, now is Mrs. L. J. Parrigin and lives in

ALUMNI MEMBER OF ASSEMBLY DIES

Mormon B. Daniel, Class of '26, Succumb While in Bed at Lodgings at Frankfort; Cause is Unknown.

Mormon B. Daniel, who was graduated from the College of Law of the University of Kentucky with the class of 1925, and who was serving as a representative from Hickman county at the present session of the General Assembly of Kentucky, died in Frankfort Wednesday morning, January 11. A doctor who was called could give no cause for his death.

According to another member of the General Assembly who was rooming with Daniel, the young representative returned the night before apparently in good health and spirits. He said that he was awakened early in the morning by Daniel who was making gurgling sounds. He at first thought that he was having a nightmare, but upon turning on the light discovered the truth. He immediately roused the house and called a doctor.

Daniel was the son of Mr. and Mrs. W. E. Daniel, of Clinton, Ky., and was serving his second term as representative. He was an attorney.

He will be remembered by many graduates and former students of the university by his unusual record while he was here at the university. He entered the university in 1921 practically without financial resources, paid all his expenses, and when he was graduated he had \$2,000 saved during the four years. He received his LL. B. degree from the College of Law in June, 1925.

He was elected representative from the First district by a large majority in his first race and was unopposed in his second.

A committee composed of seven members of the house and two of the senate escorted his body to Clinton. The house also authorized a committee to adopt suitable resolutions.

Paintsville, Ky., where her husband is interested in the production of oil. Mrs. Parrigin is a most active and interested alumna and is always among the first to pay her dues each year.

Lora Pearl Martin, A. B. 1924, is another young alumna who has a perfect record as a member of the Alumni Association. She is located in Harrodsburg, Ky., where she is principal of the graded schools. Miss Martin came to the university from Simpsonville, Ky.

Elizabeth Carlton Brewer, A. B. 1916, also has a perfect record as a member of the Alumni Association. She has been active and paid up every year since her graduation in 1916. This gives her a place on our roll of honor. She is teaching French in the Danville High school, at Danville, Ky., where she has been located for several years.

Oakley Ray Brown, B. S. 1922, is teaching in the high school at Elizabethtown, Ky., and also coaching the athletic teams. He was married to Miss Sarah K. Coquin, '23, December 29, 1923. He just recently sent in his check for alumni dues.

Harvey A. Babb, B. S. 1911, is superintendent of the city schools at Mt. Sterling, Ky. He has held this position since 1920 and has been an active member of the Alumni Association during that time. He began teaching soon after being graduated from the university and before going to Mt. Sterling was principal of the high school at Ludlow, Ky.

Mary H. Cooper, A. B. 1925, has just sent us her check for dues for this year. This is the first year that she has been an active member of the Alumni Association. She is an instructor in mathematics and physics in the Pikeville College at Pikeville, Ky. Her address is Maple Cottage, Pikeville College, Pikeville, Ky.

George H. Graves, Ex-1883, is another former student who has become an interested and active member of the Alumni Association. He has been active in the association for eight years. He is a member of the firm of Graves, Cox and Company, one of the leading clothing companies in Lexington, Ky. He has three children, George K. Graves, Jr., 25; Joseph C. Graves, 22, and Katherine L. Graves, 19. Joseph is a senior at the University of Kentucky and will be graduated in June.

Robert L. Sanders, A. B. 1924, recently sent us his check for dues to the Alumni Association for the first time. He is representative for the Crane Company in Lexington and his business address is 544 West Main street. He was married to Miss Wallace L. Rainey, '24, July 16, 1924. They have one daughter, Mary Lynn Sanders, five months old. Their residence address is 1104 Fontaine road, Lexington, Ky.

Dr. Lucius E. Smith, B. S. 1911, is doing missionary work in Kansas and gives his home address as 161 Maxwellton court, Lexington, Ky. He has been engaged in missionary work since he received his medical degree from Johns Hopkins in 1915. He was stationed in Africa for almost 10 years, returning to the United States in 1924.

John Wesley Gunn, C. E. 1890, is a civil engineer and surveyor and is lo-

NOTICE CLUB OFFICERS

There has been a marked decrease in the news of the different alumni clubs of the Alumni Association this year. We have written several times asking for the news of the activities of the clubs but so far but one report has come to this office. The members of the association are anxious to hear of the activities of the clubs and especially they like to see the date and place of the meetings. Last year we had several letters complaining about the lack of adequate news from the clubs. It started to reason that unless this is supplied to us by the club officers it will not be published. We are anxious to give the clubs all the publicity possible but we can't unless we know what the clubs are doing. Send in a report of your club so we can let the members know what is being done.

ated in Lexington, Ky., where his address is 253 South Mill street. He formerly was county surveyor for Fayette county. He has been an active member of the Alumni Association for a great many years although not every consecutive year. However, we now have him on the list and intend to keep him there.

Arthur Titus Bryson, A. B. 1923, LL. B. 1914, is an attorney-at-law and is located in Ashland, Ky., where he has offices in the Gaylord building. He recently has moved his residence from 507 East Hillton avenue to 2005 Hinton avenue. Mr. Bryson is one of the most able lawyers in eastern Kentucky. He has been engaged in his profession in Ashland ever since his graduation from the university.

William Adolphus Duncan, B. M. E. 1897, has been active and paid up each year for the past eight years. He is a lieutenant colonel, United States Army, retired, and lives in Russellville, Ky., where his address is 749 South Main street. Colonel Duncan entered the army after receiving his medical degree from Vanderbilt and for several years was stationed in the Panama Canal zone. He retired in 1920.

Dr. Inga M. Werness, B. S. 1905, (Mrs. C. H. Kirby), is professor of Maternity Medicine and Registrar at the Detroit College of Medicine and Surgery, at Detroit, Mich. Her address is 224 East Court street, Apartment 502, Flint, Mich.

Edwin Thomas Parker, A. B. 1914, is engaged in the insurance business in Lexington, and lives on E. E. No. 3, Lexington, Ky. He has been an active member of the Association all the time he has been in Lexington. He is one of the outstanding men in his business in Lexington.

George B. Shanklin, B. M. E. 1911, is an Electrical Engineer and with General Electric Company at Schenectady, New York. His address is 109 Union street. He has just sent in his check for Alumni dues for this year.

Charles W. Gordon, B. S. M. E. 1920, M. E. 1923, is another who has a perfect record on our roll of honor. He is an experimental engineer with the Leconte Superheater Company of New York. His address is Box 339, Pleasantville, New York. He was married to Miss Ruth M. Duckwall.

ALUMNI LOST LIST

The Alumni office would appreciate it if you would send into this office addresses of any of the graduates listed below.

- Luella Morton Shaffer, '18
- Arthur Ray Bennett, '16
- John Lloyd Brown, '14
- William Wayne Chambers, '14
- Arthur Louis Brueckner, '14
- Guy Leslie Dickinson '14
- Harry Benjamin Debrovsky '14
- Donald Magoffin Gathern '14
- Harry Daniel Hundley '14
- Carl Emil Lauer '14
- Gilbert Coleman Richardson
- Raymond Earl Stiefy '14
- Herschel Russell Shelton '14
- Charles William Bailey '15
- Esther Mae Bailey '18

ALUMNUS IS MADE MANAGER OF CITY

Vimont Bean Is Named to High Municipal Post by Citizens of Waycross, Georgia; Is Third To Hold Post.

Mr. Vimont Bean, former student of the University of Kentucky, has been made City Manager of Waycross, Georgia, according to word that has come to Lexington relatives. He is the son of Mr. and Mrs. Charles Bean, who formerly lived in Lexington. The following account of his appointment was taken from the Morning News, of Savannah, Ga., of January 11: "V. Y. Bean, of Bainbridge, has been elected City Manager of Waycross. He is the third manager for the city; the previous holders of this position being Abram Cook, of Carversville, and W. B. Stovall, of Waycross."

"Mr. Bean was graduated from the University of Kentucky in 1908. He was with the South-north Railway at Lexington for one year, connected with the engineering department. From Lexington he went to Savannah where he was assistant engineer for the Central of Georgia Railway. In 1912 he became assistant engineer for the Atlantic Coast Line Railroad.

"When the World War opened, Mr. Bean was assigned as Coast Guard Engineer of the United States Army and served until July, 1920. After leaving the army he accepted a position as Chief Engineer of the Georgia and Florida Railway with headquarters in Bainbridge.

"In April, 1926, he resigned this position to open his own offices as consulting engineer. "Mr. Bean is a member of the Episcopal church, a Mason, and the Kappa Sigma college fraternity. His wife and three children will join him at Waycross as soon as he secures a home."

From the Mail Box

The Kentucky Kernel
University of Kentucky
Lexington
Gentlemen:

Thanks for the items you run under the heading "They Tell Me." I frequently obtain the address of some old friend this way and write him immediately. The last was that of George LaRue Barkley, Mason, Wash., to whom I wrote on receipt of the Kernel today. He was a delightful companion of mine in those days, days which come back to me so vividly and joyously when your notations recall them to mind. I always look first for items on my classmates of 1904 or those who immediately preceded or succeeded us. You have a splendid paper and as an officer of the class of '04 I wish to express the compliments and appreciation of all of us. We have a good record in the Alumni Association and so far as I am personally concerned it was the best class that the university has ever had. Sincerely yours,

James H. Gardner.
Note: Mr. Gardner is president of the Gardner Petroleum Company, of Tulsa, Okla. He has offices in the Tulsa Trust building. Last year he wrote several able articles on the present and future conditions of the oil producing industry. He is recognized as an expert in his business.

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STANDARD TYPEWRITER EXCHANGE

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CHRYSLER
OR CHEVROLET

We cater to the university trade—No deposits required from students.

Commercial Rent-A-Car Co.

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Breakfast 7:00 to 8:15
Lunch 11:45 to 12:45
Dinner 5:30 to 6:00

Open between meals in the morning for Sandwiches, Milk, Hot Drinks, Candy and Ice Cream

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All Points in the
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Your Store On the Campus

Carries a full line of Fountain Pens and Eversharp Pencils

We have complete lines of all the best Fountain Pens, ones that will stand hard use and always give the service required by students. All of the pens we handle are guaranteed by the manufacturers. Our stock includes Parker, Sheaffer, Conklin, Carter, and Wat erman Pens.

On February 1st and 2nd the Parker Pen representative will be at the Campus Book Store

Campus Book Store

Gym Building

WELL PRESSED
Means

WELL DRESSED

Suits Pressed

35c

J. S. LOYD

Representative Men's Dormitory

LEXINGTON LAUNDRY CO.

PHONE 62

SEND 'EM IN FOLKS!

Enclosed find check for \$3.00 for Alumni Dues for 1927-28.

Name	Degree	Class
Address for sending Kernel.		
Occupation.		
Remarks:		

SOCIETY NOTES

Cadet Hop
The first of the series of five cadet hops of the season sponsored by the advanced corps of the university, was given Saturday afternoon at 8 o'clock in the Men's gymnasium.

Department of Drama
The regular meeting of the department of drama of the university will be held Saturday at 3 o'clock in the ballroom of the Lafayette hotel when Mrs. Samuel Scott, of St. Louis, will read "The Second Man," by Behrman. Miss Mary Shouse, the department chairman, will preside.

Colombian Tea
Thursday afternoon the Beta Sigma Omicron sorority entertained with a colonial party from 4 to 6 o'clock at their chapter house. Old fashioned flowers and candles were used as the motif of the decorations. The hostesses were attired in period costumes.

The Rhythm Kings Orchestra furnished the music for the occasion, playing old fashioned melodies. Fifteen guests were present.

A Sanitary Shop

We Use the Terminal System
Give yourself a real treat. The next time you need a haircut or a shave that'll make you smile with keen satisfaction, just drop around to **LAFAYETTE Barber Shop** CHAS. REEDER, Prop. (Union Shop)

Enjoys Can of Tobacco 16 Years Old

Washburn, Tenn. May 16, 1926
Lays & Bro. Co. Richmond, Va.
Gentlemen:
The agent who goes through his plunder stored in our baggage room comes across a can of your tobacco, and account of his not using a pipe he made me a present of this tobacco.
You will note the revenue stamp and your name which was included. The tobacco was put in the tin sixteen years ago. But it was in good shape, of remarkable flavor, and was greatly enjoyed by me.
Thought you would be interested in knowing how your tobacco held out in these days of high living.
Yours very truly,
(signed) Gordon McDonald

Edgeworth Extra High Grade Smoking Tobacco

Alumnae Luncheon
The Chi Omega alumnae entertained with a luncheon Saturday at the Lafayette hotel. About twenty members were present.

Botany Class Meets
The classes in botany, sponsored by the Lexington Garden Club, were held Thursday morning in room 101, white Hall.
The classes include Garden Club members from Lexington, Nicholasville, Versailles, and Paris, with members from Lancaster and Richmond also attending.

Child Study Group
The Child Study group of the American Association of University Women and the Woman's Club of the university, met Monday afternoon at 3 o'clock in the education building of the university. Dr. C. C. Ross, who was speaker of the meeting, gave an interesting talk on the "Instinct of Anger."

Fraternity Formal
Delta Tau Delta fraternity held the first formal dance of the year Saturday night at the Lafayette hotel. The fraternity colors of purple, white and gold, were carried out in the decorations and the illuminated fraternity shield was hung at one end of the ballroom.

The chaperones were Dr. and Mrs. McVey, Dean and Mrs. C. R. Melcher, Dr. and Mrs. T. C. Rhodes, and Fred and Mrs. Robert Hawkins, Miss Sarah Blanding, and Miss Marguerite McLaughlin.

Alpha Xi Delta Tea
Alpha Xi Delta sorority entertained with open house Friday afternoon at the chapter house in honor of Miss Mary Lewis Marvin, the newly elected band sponsor, and for the members of the university band.
The house was beautifully decorated with red roses and lighted tapers. Delightful refreshments were served to the seventy-five guests who called during the afternoon.

Study Group Dinner
The class in International Relations will hold a dinner in the cafeteria of the university January 19, at 6:30 o'clock with Mr. Linley V. Gordon as guest of honor.
Mr. Gordon is extension secretary of the World Alliance for International Friendship Through the Churches. He returned recently from a trip to the Mediterranean countries during which he visited councils of World Alliance for International Friendship. Mr. Gordon will speak from first-hand information of conditions among the people of Europe.

ATTENTION! NEWSPAPERMEN!

We offer only newspaper in county. Owner-operated, serving better than \$600.00 monthly. Big local and foreign business; 20 miles coming city of Kentucky. Opportunity limited only by enterprise. Address **FADUCAH BUSINESS EXCHANGE Paducah, Ky.**

Kappa Delta Dance
The pledges of the Kappa Delta sorority entertained with an enjoyable tea dance Friday afternoon from 3:30 until 6 o'clock at Patterson hall.
The Original Kentucky Masquerade orchestra furnished the music. The lighted sorority shield hung over the orchestra and ferns and palms were placed in the corners of the room.
Several hundred guests enjoyed the affair.

University Woman's Club
The board of directors of the Woman's Club of the university held its regular meeting at 11:30 o'clock last Thursday morning. Mrs. C. R. Melcher, the president, presided.

Next Tuesday afternoon the club will hold its regular meeting in the judging pavilion of the Experiment Station farm. Dr. Caroline Hedrick will speak upon "What Do We Mean By a Well Child?"
Mrs. J. F. Bulard, chairman of the department, is in charge of the program. All of the club members are invited to attend.

FRATERNITY ROW

Miss Louise Smathers and Miss Thelma Jones, of Simpsonville, Miss Gladys Tabor, of Mt. Sterling, and Miss Ruth Kennedy, of Carlisle, spent the week end at the Zeta Tau Alpha house.

Mrs. Gilmore Bobbitt and son, of Hazard, Ky., were guests at the Zeta Tau Alpha house this week.
Visitors at the Delta Tau Delta house over the week end were Messrs. Bert Cornell, Albert Kittenger, O'Connell Crowder, of Louisville, Fred Markom, of Irvine, and two members of the chapter at the University of Cincinnati.

Mr. and Mrs. Smathers and daughter, of Frankfort, attended the Delta Tau Delta formal.

Mr. James Bill Hinkle, of Bardonia, spent the week end at the Sigma Nu house.
Mr. Melvin Nollan spent the week end in Louisville.
Mr. Jim B-slows from Asbury College visited the Sigma Beta Xi house.

Dartmouth Daily Opposes Fraternities

HANOVER, N. H.—(IP)—That the club system should be substituted for the national fraternity system at Dartmouth is the belief of the Dartmouth, undergraduate daily, which has been carrying on a campaign for reform in the fraternities on the Dartmouth campus. Says the Dartmouth:
"We do not think that membership in a national fraternity is doing anyone any harm, but we do think it is useless and foolish. If the fraternities in this college were to return their national charters, it would make little, or no, actual difference to anyone. There would still be the house or social purposes. There would be a party organized at Carnival for the club. There would be the opportunity for friendship, which, in the end, is all that a fraternity can provide. It is absurd to presume that a n y organization can guarantee friendship."

last week end.
Mr. Ernest Throckold, of Simpsonville, spent last week end at the Phi Sigma Kappa house.
Messrs. Lerby Sprout, Norman Comstock, Siliz Clark, and Norman Murray, of Denver, Colo., are visiting at the Sigma Alpha Epsilon house.
Visitors at the Sigma Alpha Epsilon house last week end were Messrs. Logan Webb, of Fronton; Ed Stout, of Bowling Green; Goldwin Lewis, of Anchorage; Daw Caldwell, of Paducah; Chuch Rice, of Frankfort; Ralph Connel, of Paris; Jimmie Haden, of Glasgow, and James Yates and William Bond, of Elizabethtown.
Mr. Ray Stacer and Mr. Johnnie Gray of Louisville were visitors of the Triangle fraternity over the week end.

R. W. SMOCK Watch Your Watch

Careful Watch and Clock Repairing
PHONE 7638 157 S. LIME

I Read Where—

Leap year was formed, according to the old astronomers, to make the lunar periods agree in the forming of months, because of the extra day in the month of February. The exact date of the first use of it is not certain but the modern historians are of the opinion that Julius Caesar first used it in the Roman months.
In 1223, the year was used by Scot-



—FRIDAY-SATURDAY—
MATTINEES — 2c
DOUBLE BILL

ESTHER RALSTON

—In—
"Love and Learn"

—and—
ADOLPHE MENJOU

—In—
"Serenade"

—also—
MOVIE-TONE NEWS

—SUN-WED—
COLLEEN MOORE

—In—
"Her Wild Oat"

—and—
VITAPHONE

land in the sense that we think of it today. In that year a decree was made that "any maiden lady, of high or low estate, shall have the liberty to bespeak the man that she likes." To eliminate violations of the decree the man was to be fined if he refused to go to the altar with the woman who had chosen him for her mate.
The Scottish law was not popular and soon died. But the idea had been sowed in the women's minds, and with the aid of humorists the old custom has been resumed in present times whenever leap year comes around.

NELL OSBORNE BEAUTY SHOPPE

—SECOND FLOOR—
J. D. PURCELL'S

Miss Osborne is now in Chicago where she is securing everything that is new—Preparations, treatments and modes. You will always find this shoppe to be abreast with the new.



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For every college Miss—for every need—for every occasion. Styles that whisper of Paris—Materials of distinction—Values that defy comparison!

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B. B. Smith & Co.

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Ky. Co-Ed Solves Mystery



She finds the place that all women since the time of Eve have been looking for—that is, a shop where chic, smart frocks can be purchased at a price that is suitable to a college girl on an allowance.

Beautifully tailored woolen and silk school dresses in all the modish colors and styles. Evening dresses that are just the thing for the formal dance season that is just beginning. These can be had in all the pastel shades and in any material. None of these are more or less than

\$16

Sweet Sixteen Shop

LAFAYETTE HOTEL BUILDING

Ladies' Bobber Shoppe

The J. D. Purcell Dept. Store

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No Waiting

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Spring Slippers

Men! Dont miss the FLORSHEIM Shoe Sale

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All Ladies Shoes Reduced
Baynam Shoe Co.
EAST MAIN — NEAR LIME

Denton-Ross-Todd Co

INCORPORATED
Lexington's Leading Store

New Style Notes Are Appearing

SNUG HIPLINES and wide hems identify the newer frocks... Chanel favors the new crystal cut jewelry in a clever chain effect... New curtains are colorful and lamps vivid and bizarre... See the new, as it appears, at Denton-Ross-Todd's.



LENORE ULRIC

Talented Actress, writes:

"With women in practically all the professions smoking, I have observed those in my own calling and have found their favorite cigarette is the Lucky Strike. I always choose it for my occasional smoke because it affords the greatest relaxation and pleasure."

Lenore Ulric

The Cream of the Tobacco Crop

"I love the Tobacco business. There is a fascination about it that grips you. The fine texture and beauty of a Leaf of Tobacco appeals to the Tobacco buyer as a great Painting does to the artist. I buy Tobacco for LUCKY STRIKE Cigarettes. I buy 'The Cream of the Crop.' Under instructions only the best and mildest goes into LUCKY STRIKE. It is my job to see that this is so."

Wholman
Buyer of Tobacco at Owensboro, Ky.



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Opposite the Phoenix Hotel
Regular Meals, All Kinds of Sandwiches
Refreshing Fountain Drinks, and Confections
A HINT! REFRESHMENTS AFTER THE DANCE
SPECIAL SUNDAY DINNERS \$1.00

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WALTON, NEAR MAIN
Plain and Toasted Sandwiches
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SOMETHING NEW
"Hot Dogs" Baked in the Bun
FRESH BUTTERED POPCORN
Always Hot

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Best Girl
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Special Boxes For All Occasions
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TODAY
Jackie Cooghan
Lars Hanson
Gertrude Olmsted
Roy D'Arcy
in
"Buttons"
—SUNDAY—
WILLIAM HAINES
With
JOAN CRAWFORD
in
"West Point"

BIN ALI
—TODAY—
Betty Compton
Kenneth Harlan
in
"Cheating Cheaters"
3—ACTS VODVIL—3
—SUNDAY—
TOM MIX
in
"Silver Valley"
MONDAY
"The High School Hero"
with an all star cast
Also
3—ACTS VODVIL—3

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Watch for Next Week's
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"Wholesale Prices to Fraternities"

DEFEAT VIRGINIA BY 31 TO 28 COUNT

The Wildcats started off their three-game sojourn with a spectacular victory over the University of Virginia Cavaliers Monday night, emerging victorious by a 31 to 28 count. The Blue and White grabbed their third straight Southern Conference contest in the most exciting game ever seen on the Virginia court.

The Cavaliers were out for their first conference blood and instead were conquered, after having chalked up three straight victories in earlier games.

Kentucky started the game with a rush and secured an early advantage of 4 to 1. Soon afterward the count was knotted at 7-all, but the Wildcats, making use of their smooth running attack, led at the half by mark by 15 to 10. McGinnis, one of Kentucky's most capable guards, was removed from the game in the early period and his absence was a great handicap to the Blue and White.

The second half was almost a replica of the first with the score being tied twice. As the whistle started the final session the Cavaliers immediately wiped out the five point advantage of the Cats, but were trailing again when Owens and Combs slipped through for easy shots.

With three minutes to play the Blue and White five was in the rear by three points, but, when Captain Jenkins made good two free throws Owens showed one through from the sideline, the margin was lost and also the game. Again Jenkins dribbled his way through the Cavalier defense and caged another basket and Combs sent the last score through the hoop to bring the count to 31 to 28 as the game ended.

Hayes Owens, Kentucky's midget forward and the smallest player in the Southern Conference, and Finguh Combs were the high scorers for the Wildcats and each made many brilliant shots. Captain Jenkins stood out defensively and in his ability as a dribbler.

The summary:

Kentucky (31)			
Player	FG.	FM.	TP.
Owens, F	2	4	8
Combs, F	3	6	12
McBryner, C	3	1	7
Jenkins, G	1	2	4
McGinnis, G	0	0	0
Milward, C	0	0	0
Dees, G	0	0	0
Totals	9	13	31

Virginia (28)			
Player	FG.	FM.	TP.
Tyler, F	0	1	1
Jones, F	1	1	3
Milman, C	3	6	12
Foyanok, G	3	2	8
Via, G	0	0	0
Hyde, F	0	0	0
Harrison, F	1	0	2
Goldsmith, F	1	0	2
Faulconer, G	0	0	0
Mad, G	0	0	0
Vogel, G	0	0	0
Totals	9	10	28

Explanation: FG—Field goals. FM—Fouls made. TP—Total points.

Kittens Beat De Molays By the Score of 33 to 16

Hit True Stride In Last Few Minutes of Play; Fans See Good Game

The university Kittens put up a good exhibition of basketball and had little trouble defeating the basketeers from the Lexington Chapter Order of DeMolay for Boys for a 33 to 16 score last Monday night at the Men's gymnasium.

Judging by the score, it looks as though the Kittens led by a safe margin throughout the contest, but the Green team did not pile up markers until the last quarter when the Kittens dazzled the DeMolays with the intricate Illinois system.

The Kittens started like a whirlwind at the beginning of the last period after playing listlessly for three periods. Trot opened the attack with four straight field goals followed by a crisp dunked by McGinnis. Woods led the attack of the DeMolays, scoring a total of 8 points.

Wildcats Defeat Vandy By the Score of 43 to 23

Commodores Show Serious Opposition Only In First Stage of the Game

The university Wildcats copied their second Southern Conference tilt by defeating the Vanderbilt quintet for a 43 to 23 count last Saturday night on the new gymnasium floor.

Maud Muller Candies
"TASTE TELLS—PRICE SELLS"
You Be the Judge
Phoenix Hotel Block
114 S. LIMESTONE ST.

Boxing and Wrestling Prove to Be Interesting

New Type of Intra-Mural Sport Draws Large Crowds to Witness Tournament

The boxing and wrestling tournament being conducted under the direction of M. E. Potter, intra-mural director, went into the finals Monday afternoon when four semi-final wrestling matches were decided and three boxing bouts were run off.

All bouts were interesting and long, the principal wrestling match being decided by a fall. H. Craft winning from L. Hamilton on a double scissors in 6 minutes and 20 seconds.

In the other matches Harry Blanton won from Len Weakley on a time allowance of five minutes; "Red" Dysard defeated Bob White on a time allowance of 1 minute and 59 seconds and Dewar threw Ben Milton in 4 minutes and 30 seconds.

It took Wright four rounds to earn a judges' decision from Boken in the second toughest bout of the afternoon. Wright pummeled his opponent all over the ring in the first round, but Boken rallied in the second to earn a draw and increased his speed in the third to take this by a wide margin, having Wright holding on. The latter came back fresh, however, in the fourth round and after a 10-second flare-up, in which he beat Boken into submission, he settled down and waged a defensive fight until the gong sounded the round's end.

Bill Durbeck proved his mettle by whipping Wallace Williams in the semi-finals in the 137-pound class.

To those who witnessed the battle there is little doubt that the 'Cat completely outplayed their opponents.

Only once did the Commodores show serious opposition and that was during the first four minutes of play when the visitors led by a 6 to 2 margin. This early lead did Vandy more harm than good, for the Blue team then tightened up and held the Commodores at bay for the rest of the evening. By the end of the half Kentucky was leading 23 to 9.

During the last few minutes Coach Mauer sent in substitutes who were able to hold Vandy to a lone tally.

FLOWERS That Suit the Girl

Beauty, harmony, perfect arrangement, all blended, with fresh, dainty flowers—make the corsage from Keller's outstanding.

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300 ROOMS 300 BATHS
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Dixie CREAM
Is Very Enjoyable and Particularly Refreshing—and it is not only the taste that makes everyone like DIXIE, but it's a delicious and well-balanced food.
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POPULAR Suits at a popular price. You won't have to stretch the rubber band on your bankroll far to purchase one of these exceptional all-wool garments. Although cut according to the last word in fashions, they are priced to suit moderate incomes.
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Lexington's Leading Tailors and Clothiers
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PI DELTA EPSILON TO AWARD PRIZES

Fraternity to Sponsor National-Wide Contest Open to All College Journals and Journalism Students.

Pi Delta Epsilon, national honorary journalism fraternity, announces that it will sponsor a contest to determine the best editorials published in college journals throughout the United States during the academic year 1927-1928.

Prizes are to be awarded in two groups. Group A is open to all college journals and their staffs, while

Group B is open only to members of Pi Delta Epsilon on the staffs of college journals in institutions where Pi Delta Epsilon has an active chapter. The judges of the contest are: Ira E. Bennett, editor of the Washington Post; Claude G. Bowles, editor of the World; Louis Ludlow, former president of the National Press Club; Oliver F. Newman, and Frederic W. Wile.

Identical prizes will be offered in each group. First prize, \$50; second, \$35; third, \$25; fourth, \$15, and fifth, \$10.

Contestants must observe certain rules, the most important being these: (1) editorials must have been published during the academic year 1926-1927 in a college journal, daily, weekly, bi-weekly, or tri-weekly; (2) a statement signed by the editor-in-chief or other responsible officer of the publication must accompany the two copies of the editorial; (3) the editorials will be numbered serially as they are received by the chairman of the competition.

The judges shall take into consideration ideas and thought, forcefulness, style, and such other qualities as they see fit. No material will be returned.

JUDGE STOLL TO LECTURE

Circuit Judge Richard C. Stoll, member of the Board of Trustees of the university, and one of the leading jurists of this section, has consented to lecture at the university on "Typical Jury Instruction For Various Types of Cases." The date has not yet been decided.

Professor Rothenstein Talks to Woman's Club

Believes Artist of Today Works For Himself Rather Than For True Art

The Woman's Club of Central Kentucky had the pleasure of hearing John K. M. Rothenstein, instructor of art history at the university, speak last week on the "Origins of Modern Movements in Painting."

Mr. Rothenstein, in explaining the breach existing between the picture loving public and the modern artist, said that up to 100 years ago all painters worked toward one end, that of portraying natural objects in their exact natural form. There is always a tendency to change, consequently artists soon became tired of trying to portray natural things and they turned their point of view to the spectator rather than the object.

Another characteristic of the modern artist is to eliminate all the essentials. Mr. Rothenstein classified the actual painting as being essential but believed that harmony and color and line to be the most essential. "The function of an artist has gradually narrowed down until he has lost contact with people and works only for himself," said Mr. Rothenstein, proving that the commercial artist works not for the public, but for the income it will bring him. "Nature is incompatible with the conventional idea of naturalistic vision," Mr. Rothenstein stated again.

'LIFE INTERESTS' IS NAME OF NEW ENGLISH COURSE

(Continued From Page One)

include topics of practical interest taken from chapters of different books and from magazine articles.

The course is unique in that it originated at the University of Kentucky. Since its appearance it has excited nationwide comment.

The professors who will supervise the discussions are Professors Bassett, Boynton, Brady, B. P. Davis, Vanderbosch, and Knapp. Alternates are Miner and Dantley.

Those eligible will be sophomores and juniors in the College of Arts and Sciences who have either been recommended by their instructors or who will be admitted by invitation.

The titles of the subjects that are to extend over the second semester are as follows:

"The Influence of the Automobile on American Life."

"The Athletic Situation in American Universities."

"Higher Education in a Democracy."

"Is One Justified in Taking Law Into One's Own Hands."

"Revolt Against Social Customs."

"The Next Presidential Election."

"Inter-racial Relationships."

"Over Population."

"Evolution."

"Installment Purchasing."

"The Successful Man."

"Racing and Betting."

DEAN NORWOOD LEAVES VALUABLE BOOKS TO U. K.

(Continued From Page One)

who was destined to wield such an influence upon the future youth of his kind.

In 1902 the Kentucky legislature established a course of mining engineering at the university and provided that the Chief Inspector of Mines should be the Dean of Mining Engineering; but no compensation was provided for the services of a dean.

Professor Norwood was selected by the Board of Trustees, and for the second time became Chief Inspector of Mines, having served in that capacity once before from 1884 to 1897. He occupied this place over 32 years.

When the state department of mines was separated from the university, Professor Norwood temporarily severed his connections with the university, but in January, 1920, he again returned as head of the department of mines and metallurgy. He continued in this service until his death, January 20, 1926.

His interests were, however, not confined solely to these fields. His friends say of him that "He was a delightful conversationalist, a forceful speaker and writer, a lover of music and an accomplished violinist."

STROLLERS CAST TWO IMPORTANT PARTS FOR COMING PRESENTATION

Try-outs for "Duley," the spring production of the Strollers, dramatic organization of the campus, will be completed it is thought by Director Addison Yeaman, by the first week of the second semester. The leading feminine roles are between Alice Spalding and Mary Virginia Hailey.

LINLEY V. GORDON WILL ADDRESS STUDY GROUP

The International Relations Study Group of the university is to have Mr. Linley V. Gordon as guest of honor at an international relations dinner today. Mr. Gordon is extension secretary of the World Alliance for International Friendship Through the Churches.

Mr. Gordon recently returned from a trip to the Mediterranean countries during which he visited councils of World Alliance for International Friendship. He speaks from first hand information of conditions among the people of European countries.

I Read Where—

According to Dr. J. H. Nichols, head of the men's physical education department of the Ohio State University, the present day college student is very definitely superior in general physical appearance and muscular development of his predecessor of only 10 years ago.

As the basis for this statement, he refers to comparative statistics collected here under his supervision in making the physical examinations of 20,000 men students during that time.

There has been a steady decrease of round shoulders, flat chests, curved spines, and flat feet, while there has been a slight increase in defects of vision. Defects of the teeth, however, have increased enormously.

The proportion of the ear, nose, heart, and other organic defects has changed only slightly. With respect to disease contracted before entering the university, his study shows that there has been a steady decline among those for which antitoxins and vaccines have been developed.

Dr. Nichols says that this physical improvement is to some extent the result of the constantly increasing interest in outdoor games and sports and in health education and physical education in our elementary and secondary schools.

POSTPONE LAW SOCIETY MEETING TO FEBRUARY 2

The meeting of the Henry Clay Law Society, originally scheduled for Thursday night, January 19, has been postponed until February 2, due to the final examinations. All members are urged to be present. The Henry Clay Law Society is organized on the same basis as our state Senate, and its main object is to afford students of the Law College a chance to meet in open debate and consider current economic, social, and political questions.

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Special Butter Cream Chocolates
Famous for Our Chocolate Fudge Cakes
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WOMAN'S EXCHANGE
228 East Main
TEA PARTIES A SPECIALTY
Try Our Special
SUNDAY EVENING DINNER
NOON LUNCH, 50c

I SEE
That many of the style leaders of the University are turning to the new narrow pointed end Tuxedo Tie. They tell me at the K Shop that they are showing them in both plain and hand tied.
I. C.

Good Work-Good Pay
S. LIME — OPP. PATT HALL
G. A. KIRK, Prop.

It has been said that Economy is the first step to success. Start now by having your shoes repaired at the **Student Shoe Shop**
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Good old National Ice Cream represents in content and purpose, the highest standards. It is made without compromise. Flavors and fruits are guarded as jealously as the cream itself. No special processes or so called improvers are used to cover up other short comings. And thus, because of the unusual qualities of cream and flavoring, there is not a trace of any peculiar aftertaste when you enjoy National Ice Cream. It leaves a sense of wholesome satisfaction and comfort upon your palate and a pleasant contemplation for more. For honest ice cream—

Dont say "ice cream," say

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P.A. suits my taste like nobody's business



I KNOW what I like in a pipe, and what I like is good old Prince Albert. Fragrant as can be. Cool and mild and long-burning, right to the bottom of the bowl. Welcome as the week-end reprieve. Welcome . . . and satisfying!

No matter how often I load up and light up, I never tire of good old P.A. Always friendly. Always companionable. P.A. suits my taste. I'll say it does. Take my tip, Fellows, and load up from a tidy red tin.



PRINCE ALBERT
—no other tobacco is like it!

The tidy red tin that's packed with pipe-joy.

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