

The Kentucky Press

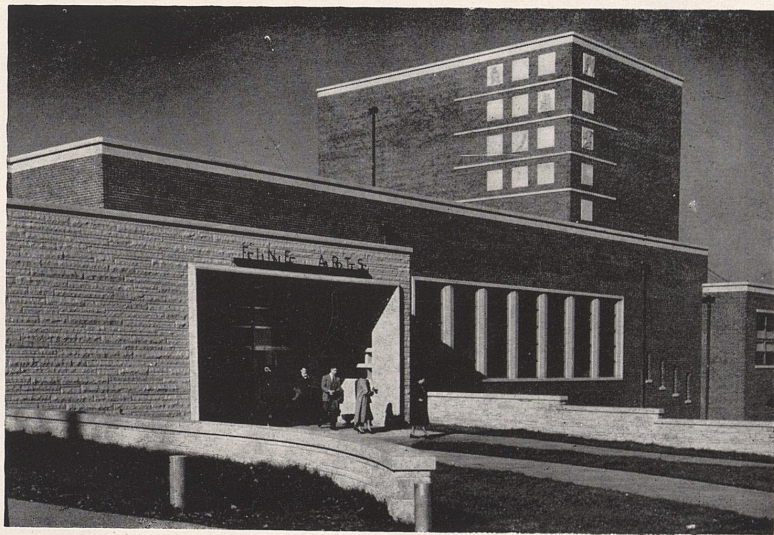
JANUARY, 1950

Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers



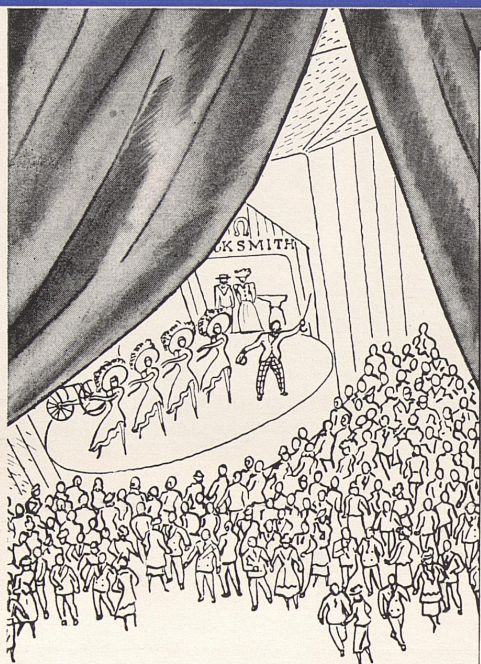
VOLUME TWENTY-ONE
NUMBER THREE

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ACT 50

*America's
Longest-Running
Hit!*

FOR a half century now, automobile shows have been more than product displays.

They are top attractions for the public because the automobile is among top interests for the American family.

In our show this year we have tried to outdo the past. The title itself holds this promise—General Motors Midcentury Motorama.

Top billing goes to the sparkling new 1950 cars—all with truly automatic transmissions—high-compression engines—smart leadership styling.

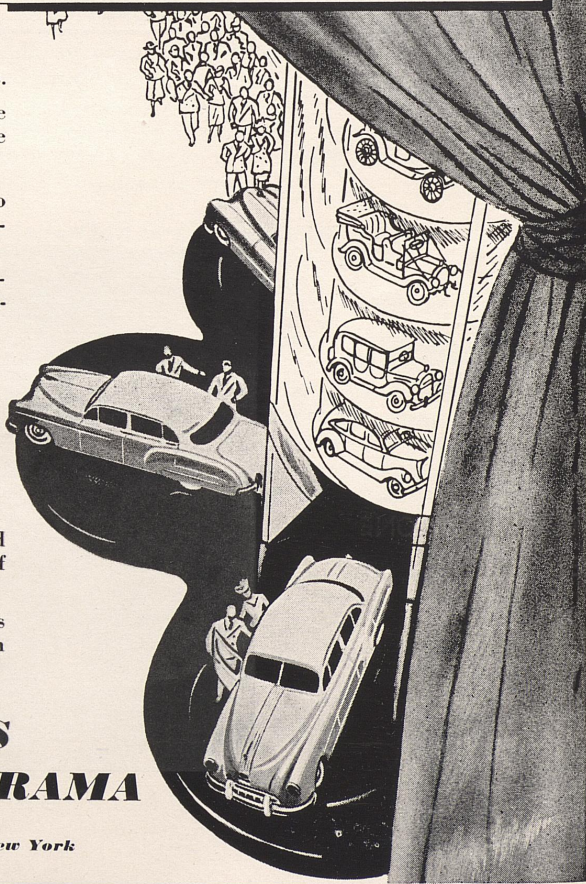
Beyond all this, however, there are the very special touches needed in a midcentury year. For as a year of summation, it is a time for measuring progress by the achievements of yesterday and today.

So you'll also find shows-within-the-show. "Motors and Melodies," for example, a song-and-dance review of 20th century motoring. And "Pillar of Progress," which traces the growth of GM cars into their present forms.

The critics are the people who buy our cars. As you know, their verdict will soon show up — on the highways of America.

GENERAL MOTORS MIDCENTURY MOTORAMA

WALDORF-ASTORIA HOTEL—New York
January 19th through January 27th



Eighty-First KPA Mid-Winter Program Sets Largest Attendance In History

With the largest attendance ever registered in its history, the Kentucky Press Association held its most successful mid-winter meeting at the Brown Hotel, Louisville. More than 220 persons were registered.

Joe La Gore, Sun-Democrat, Paducah, was elected president to succeed James M. Willis; Douglas Cornette, assistant to the general manager, Louisville Courier-Journal, was elected vice-president; Bennett Roach, Shelby News, Shelbyville, was elected chairman of the Executive Committee, and Victor R. Portmann, University of Kentucky, was re-elected secretary-manager for his ninth year in office.

President La Gore announced his Executive Committee for 1950, including Roach, Chairman; Districts—First, Frank Evens, Messenger, Mayfield; Second, John B. Gaines, Park City News, Bowling Green; Third, Neil Dalton, Courier-Journal and Times, Louisville; Fourth, Albert S. Wathen Sr., Standard, Bardstown; Fifth, Charles E. Adams, Gallatin County News, Warsaw; Sixth, Enos Swain, Advocate-Messenger, Danville; Seventh, Thomas Holland, Daily News, Pikeville; Eighth, J. W. Hedden, Advocate-Sentinel, Mt. Sterling; Ninth, Martin Dyche, London; State-at-Large, William Caywood, Sun, Winchester Immediate Past President, James M. Willis, Messenger, Brandenburg.

The 81st annual mid-winter meeting opened officially with KPA members as guests of the Committee for Kentucky at the close of its Inventory Conference. Many of the editors attended the Conference sessions during the day. These sessions included reports of state departments in their plans and operations to aid community development, and interesting and enlightening discussions from citizens over the state on what they are doing to develop their own communities.

Following the banquet, the annual opening reception was held in the South Room of the Brown Hotel. More than 150 guests were on hand for this opening session. A surprise feature was the premier showing of the new film of scenic Kentucky that was released this week and shown in many state theaters. This "documentary" film will be shown over the nation to attract tourists to our state. It is beautifully handled in color and shows the high spots of our Kentucky scenery.

Following the traditional breakfast, the convention was called to order by President James M. Willis. Invocation was pronounced by The Right Reverend Monsignor Felix N.

Pitt, Louisville. Thomas A. Ballantine, president of the revitalized Louisville Chamber of Commerce, in giving his welcoming address, emphasized that his organization, not only was interested in the progress of his city, but in the development of the state-wide program for a greater Kentucky. He pledged the support of his organization in any undertaking for the development of the state or community. Vice-President La Gore gave a humorous response to this address of welcome.

President Willis appointed the convention committees: Resolution—J. LaMarr Bardley, S. C. Van Curon and Tom Wilson; Memorial—Charles E. Adams; Nomination—John L. Crawford, George A. Joplin, and Lawrence C. Hager.

Joe T. Terry, KPA consultant of Wolf & Company, Chicago, predicted higher production costs and lower revenue in 1950. He urged all members who had not yet raised advertising and subscription rates to hurdle the "mental hazard" and inertia that had prevented them from doing so during the past few years. He averred that such procedure is the only method in sight to increase necessary income in proportion to the inflationary production costs and rising taxes.

Terry stated that one approach to higher revenue could be through the development of the classified advertising in community newspapers. He pointed out that every person, whether a reader or not, is a prospective classified advertiser and that a larger revenue could be built up through the development of this department in every community newspaper.

Publishers should also reduce overhead expense, stated Mr. Terry, by eliminating duplication of records, reporting deductions to employees only once a year, and more efficient departmentalization of editorial work as well as mechanical and front-office labors.

Dr. K. P. Vinsel, Executive Vice-President, outlined the hopes and plans of the new Louisville Chamber of Commerce. He stated that through the reorganization of three former groups, the new organization had more than 2,200 members and was growing every day. With this group of enterprising business men giving support and initiative to organization activities, he stated that Louisville would progress in greater strides and that the state would take higher rank in the development of industry and natural resources.

William L. Daley, Washington representative of the National Editorial Association,

outlined the work and scope of the NEA legislative committee concerning the newspaper problems on the national level. He outlined the progress of the committee on the proposed legislation to increase postal rates, to ban interstate liquor advertising, and pertinent phases of the Wage-Hour Law as it applied to country correspondents and job printing. He stated that a new postal law would be passed, but, through the efforts of the committee, that the impact of excessive rates on second-class mailing would be mitigated. He also predicted that the attack on liquor advertising would be defeated, and favorable attention paid to the requests of the country publishers on Wage-Hour provisions.

Because press of duties did not permit, Carl Gazley, Vice-President of the Audit Bureau of Circulation, Chicago, could not be present, but a film, "Now We Know," a dramatization of the history and development of the Bureau, the position of ABC reports that represent people and markets, was shown to an appreciative audience.

Frank Starzel, general manager of The Associated Press, gave a short address at the noon luncheon, emphasizing that, while the primary objective of AP is news reporting, yet today it is necessary to analyze and explain what these facts mean. There has been a growing recognition of the need to interpret and explain the news, Starzel said, but there is a danger in the temptation to editorialize or express an opinion.

The afternoon session was devoted to roundtable discussions on phases of newspaper publishing. The circulation panel was lead by Mack Sick, Dawson Springs Progress, with Ray Watkins, Benton Tribune-Democrat, and Amos Stone, Central City Times-Argus and Messenger, participating.

Alfred Wathen, Bardstown Standard, led the advertising panel and was assisted by Jane Hutton, Harrodsburg Herald, Charles DeSpain, Shelby News, and Russ Scofield, Lexington Herald-Leader. The shop procedure discussion included talks by Earle J. Bell, Union County Advocate, Morganfield, and J. LaMarr Bradley, Providence Enterprise. The panels were interesting and gave many tips to those present for the efficient management of their businesses.

The annual meeting of the Kentucky Associated Press was held in the Derby Room and attended by all daily members present. Methods of improving the news service throughout the state were discussed. George Michler, state editor of the Courier-Journal, was re-elected chairman of the group.

The cocktail hour at 5:30 o'clock, with the Louisville Courier-Journal and the Lexing-

ton Herald-Leader as co-hosts, was enjoyed by all.

The highlight of the convention was the banquet in the Gold Room with the Louisville Chamber of Commerce and the Brown Hotel as hosts. Favors were distributed to the guests by courtesy of the Kentucky Chain Stores Council under the direction of Ivan T. Jett.

The feature of the banquet was the presentation of the second "Outstanding Citizen" award to John Sherman Cooper, Somerset, United States Delegate to the United Nations. The silver pitcher, sponsored by President Willis, was presented to Mr. Cooper by Thomas R. Underwood, former president of KPA and U. S. representative in Congress from the sixth district, Kentucky.

In his presentation, Mr. Underwood stated that the selection of Mr. Cooper was unanimous, and that he considered Mr. Cooper as the "finest and grandest man Kentucky has ever produced." In his acceptance, Mr. Cooper gave his impressions of the United Nations, declaring "truth still appeals to the spirit and minds of men." Newspapers he said must continue to acquaint people of this country and the world with the struggle now going on for a greater political liberty and economic security.

He stated the "great impulse for a better life" would exist even if the "impasse" in the United Nations did not. That "impasse" challenges the United States to use its leadership in bolstering the peoples of the world. Patience and sacrifices are needed, he said. In telling the newspapermen of the job they must help to do, Cooper declared he knew "no group more fair, objective, or humane."

Featuring four outstanding acts, the lively floor show, with Dwight Gordon as master of ceremonies, drew rounds of applause. A variety of acts were presented, though somewhat curtailed by the smallness of the floor space, but the dancing, the skaters, the juggling-clown, the lovely contortionist, the singing, all were of high calibre and a credit to the sponsorship of the Courier-Journal, Times, and WHAS. Dancing, "'til the wee sma' hours" with music by the Kentucky Kernels followed the floor show.

Following the breakfast, the Saturday morning session was open by the annual address of President Willis (given in another column). He was followed by secretary-manager Portmann in his annual report to the Association. The secretary stressed the need to study efficiency and economy in the newspaper office, stating that most newspapers have raised their subscription and national advertising rates to a national comparable level, but many have failed to raise their local advertising rates to a cost-plus basis. His address and report have been

distributed to the membership with the bulletin.

Orrin Taylor, chairman of the National Editorial Association Board, outlined the work of the Association in the past and explained the comprehensive program of the future. He praised the work of KPA as an affiliated state and emphasized that the strength of the national group lay in the strength and cooperation of the state groups.

He stated that progress plans now in operation included group insurance for those state associations not now covered; a spring meeting in New York, March 29-April 1; the annual convention in Providence, Rhode Island, June 19-21, including a tour of the New England states; and acceleration of the Association's continuing membership campaign, National Advertising Service, and the scope, progress, and plans of the Weekly Newspaper Research Bureau.

The Louisville Courier-Journal, presented a program entitled "The Human Approach to Selling Advertising", featuring a slide presentation, "The Greatest Show On Earth," and humorous talks by Cissy Gregg, home consultant of the paper; Earl Ruby, sports editor; Joe Creason, Sunday magazine writer B. N. Atkinson Jr., columnist, and Douglas Cornette. The theme was, "Merchandise your advertising; do not just sell space." This program presentation will be carried in a future issue of the Press.

In the business session that followed, the Executive Committee recommending, the convention voted active membership to the Hopkins County Times, Madisonville; associate memberships to the Journal of the Kentucky State Dental Association, Dr. Joe W. Jones Jr., editor; the new magazine, "Louisville," Louisville Chamber of Commerce, Glenn Ramsey, editor The Salt River Valley News, Shepherdsville, and the Rockcastle Record. Mt. Vernon, Burlingame, publisher.

James T. Wilson, veteran editor for more than fifty-three years on the Cynthiana Log Cabin, was presented for life membership in the Association. His nomination lays over until the mid-summer meeting for final vote and confirmation.

Announcement was made of two new contests for 1950; The Best Pictorial Coverage, two sections, one each for community newspapers and small city dailies; and Best Community Promotion, awards to be presented annually by the Louisville Chamber of Commerce, one to a community weekly and one to a daily.

Reports of the convention committees on Memorial and Resolutions were read by the chairman and unanimously accepted. These are printed in another column. The report

of the Nomination Committee was unanimously accepted and the slate of officers was elected by the secretary casting one vote.

President La Gore announced that the proposed boat trip up the Ohio river, as a feature of the 1950 mid-summer meeting, was indefinitely postponed because sufficient interest had not been shown in advance registration. As a minimum of 150 registrations were requested to reserve the Delta Queen, this number fell 30 per cent short in the reservations.

Following the closing noon luncheon, the convention was favored in seeing the preview of the outstanding film, "Guilty of Treason", the story of the trial of Cardinal Mindszenty, in the Gold Room. This preview was presented by the Overseas Press Club and the Eagle-Lion Films, with James L. Cassidy, Cincinnati, in charge. The film, now being shown in Kentucky towns, received much favorable comment by the editors present. Following the preview, the members were guests of Radio Station WLW at a cocktail hour.

This 81st annual meeting was outstanding in attendance, in the quality of the program, and the interest of the delegates present. It has set a criterion that will be hard to surpass in the years to come.

President's Address

At this point the program calls for the president's address. That is a misnomer for this is an exhortation rather than an address.

When the freedom of the press is threatened with abridgement we will rush to its defense with enthusiasm, but oftentimes we will permit other media of expression to be shackled without a struggle. I am afraid, that if we do not help others maintain their freedom, we will sometime be in danger of losing our own.

The motion picture industry is a most pertinent example. It is now so shackled with restrictions that it is doubtful that freedom of expression through that medium can be obtained in a lifetime. How would you like to submit your paper to a censor before publishing? While these shackles are being forced, the press has largely sat idly by—sometimes even helping in the process.

Unlike the press, radio requires some controls in the matter of regulating frequencies and power, but we should continually help radio to maintain and expand its freedom of expression. People who have control over one phase of radio are likely to try to expand such control to other activities. I believe that we should always be found in the corner of those who are fighting for the cause of freedom of expression.

(Please Turn To Page Seven)

What The Press Says About The A&P Case



Ever since the anti-trust lawyers filed their suit to destroy A & P, thousands of newspapers, both large and small in all parts of the country, have editorially stated their opposition to this latest attack on American business.

Generally speaking, these editorials all indicate a policy for sound enforcement of the anti-trust laws.

But they say they are against this attack on A & P for some or all of the following reasons:

- 1...The anti-trust laws were designed to prevent monopolies. A & P has nothing remotely approaching a monopoly anywhere, and the food industry is so highly competitive and so easy to enter that there is no possibility of anyone obtaining a monopoly.
2. The anti-trust laws were designed to prevent the public being gouged. In the case of A & P the complaint is not that this company charged too high prices but rather that its prices were so low as to hurt competitors.
3. The anti-trust laws were designed to preserve competition. But this suit is turning these laws around to do just the opposite . . . to protect competitors and reduce competition.
4. The anti-trust lawyers' duty is to enforce the law. But here they are trying to get a new interpretation of the law that will enable them to impose a new economic policy on this country.

That is why the newspapers of America, like millions of citizens in all walks of life, say that they are opposed to the destruction of this company which for 90 years has done the nation's most efficient job of distribution.



A & P FOOD STORES

The Kentucky Press

Official Publication of the Kentucky
Press Association

Victor R. Portmann, Editor-Publisher

Printed On The Kernel Press, Lexington

Volume 21, Number 3

Kentucky Press Association

Joe LaGore, *President, Sun-Democrat*, Paducah
Douglas Cornette, *Vice-President*

Courier-Journal, Louisville

Victor R. Portmann, *Secretary-Manager*, L
University of Kentucky, Lexington

District Executive Committee

Chairman, Bennett Roach, *Shelby News*, Shelbyville (At Large); *First*, Frank Evens, *Messenger*, Mayfield; *Second*, John B. Gaines, *Park City News*, Bowling Green; *Third*, Neil Dalton, *Courier-Journal and Times*; Louisville; *Fourth*, Albert S. Wathen Sr., *Standard*, Bardstown; *Fifth*, Charles E. Adams, *Gallatin County News*, Warsaw; *Sixth*, Enos Swain, *Advocate-Messenger*, Danville; *Seventh*, Thomas Holland, *Daily News*, Pikeville; *Eighth*, J. W. Hedden, *Advocate-Sentinel*, Mt. Sterling; *Ninth*, Martin Dyche, *Sentinel Echo*, London; *State-at-large*, William Caywood, *Sun*, Winchester; *Immediate Past President*, James M. Willis, *Messenger*, Brandenburg.



The Press is late! We apologize for tardiness, but with the editor in throes of end-of-semester, final examinations, grades, convention, new semester and new classes, the preparation of copy has been slow. But here it is!

Newspapers Gain

Newspapers led all media in national-advertising-lineage gains in December, the magazine, *Printers' Ink*, reported.

The trade magazine said outdoor advertising over December, 1948. All other media showed losses, the magazine said.

tising was the only other medium to show a

Newspapers were reported up 21 per cent in national advertising over the previous December and outdoor-advertising panels gained 14 per cent. Magazines, radio, and business papers were down 10 per cent each.

The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

Alabama Newsprint Plant Begins Operation

A \$32,000,000 plant—once only a dream of Southern newspaper publishers—today is providing the first new domestic source of newsprint in more than a decade.

The Coosa River Newsprint Company's huge plant went into production January 18, three months ahead of schedule. It is designed to turn out 300 tons daily, or more than 100,000 tons a year, at peak production.

Stock in the company is held by 128 newspapers throughout the nation, and 119 newspapers have contracts for purchase of its products. These include the *Courier-Journal*.

The plant was designed, built and will be operated by the Kimberly-Clark Corporation of Neenah, Wis. It is located on 710 acres which were once part of the huge Childersburg Ordnance Works during World War II.

The company has a 40-year lease on an \$8,000,000 power plant at the ordnance works, and also has a lease on the water filer plant used in powder-making operations.

The plant, about 40 miles southeast of Birmingham, will employ around 750 full-time workers, together with another 1,500 part-time and seasonal workers in woods operations. Pine will be used from the river valleys in the area.

About 4,400,000 tons of newsprint were used in the United States in 1949. Of this about 87 per cent came from Canada. Thus, at peak production, the Coosa plant would turn out about 2 per cent of U. S. requirements.

U. S. mills produced 880,000 tons of newsprint during 1949. This would make the new plant's peak out about 11 per cent of all production in the United States.

For Sale—One font 10-point Excelsior mats with Bold. Used very little; like new. \$65.00. Also two Wing mailers at \$5 each. Standard Publishing Company, Bardstown.

Batts To Washington

Appointment of Joe Betts, Louisville, to the legislative staff of the American Farm Bureau Federation in Washington was announced January 28.

Betts has resigned as director of information for the Kentucky Farm Bureau Federation and editor of *The Kentucky Farm Bureau News* to assume his new duties on February 15.

A former Paris, Ky., newspaperman, Betts first was employed by the Kentucky federation in 1941 as district organization director. He now is president of the Farm Press and Radio Association and is secretary-treasurer of the organization board of the Kentucky Co-operative Council.

NAS-KPA—a good bet to tie with.

Ethridge Appointed On U. N. Panel

Mark Ethridge, publisher and general manager, the *Courier-Journal* and *Louisville Times*, is among five who have been named by the United States for the permanent panel that is to provide the world organization with top-drawer persons to investigate and conciliate international controversies. The panel is to consist of appointments from each member country up to a limit of five for each nation.

The United Nations panel, set up by General Assembly resolution, has been described by Warren R. Austin, permanent representative for the United States as a "new and important cylinder in the United Nations machinery for strengthening friendly relations among states."

Individuals are assigned to serve on the panel for a five-year period. Members chosen from the panel to serve on international commissions may not seek or receive instructions from any government, but panel members are still available to their government for service not connected with the United Nations.

New University Fine Arts Building Will Be Dedicated On February 22

February 22nd has been selected as the date for the formal dedication of the University of Kentucky's new Fine Arts Building, one of the finest university art centers in the nation.

A week-long observance that will include concerts, dramatic presentations, and lectures by outstanding authors, critics, artists, and musicians will be held in connection with the building's dedication.

Modernistic and completely functional, the new three-story structure houses the Departments of Art and Music, the campus theater, and the speech and drama divisions of the Department of English. Begun in 1947 and completed just a few weeks ago, the building was erected at a cost of \$1,376,000.

Fulfilling as it does the long-time plans of University authorities for an outstanding art center, the new structure will be dedicated on the 85th anniversary of the University's founding and will mark not only another milestone in U.K.'s physical growth, but also will be another on the institution's mounting list of cultural contributions to the people of Kentucky.

Bulk of the structure's 150,000 square feet of floor space is given to a 440-seat, air-conditioned theater; a smaller laboratory theater; a modern, well-lighted art gallery; art and music studios, the latter being completely soundproofed; music lounge with individual listening cubicles; art and music

libraries, classrooms, and staff offices.

All programs held in connection with the building's dedication will have as their theme, "The Place of Humanities in Our Society." Among the week's prominent visitors will be Howard Hanson, director of the Eastman School of Music; Walter Prichard Eaton, noted critic and professor of playwriting at Yale, and Philip Hays Adams, director of the Cincinnati Museum of Fine Arts.

Musical programs during the week include performances by the University Symphony Orchestra and the Louisville Philharmonic. The Guignol Players, the University's little theater group, will dedicate their new theater with a performance of the Euripides classic, "Medea," and a group of Kentucky authors, including A. B. Guthrie, author of "The Big Sky" and "The Way West," will participate in a panel discussion on contemporary writing.

A recently completed oil portrait of University President H. L. Donovan will be unveiled at the formal dedication ceremony, and later will be hung in the building's first-floor music lounge.

Student organizations, composed primarily of music, art and drama majors, will guide visitors through the new art center at specified hours during the week.

Kentucky editors have been invited to participated in all the week's activities.

Greene, Managing Editor

Howard G. Greene, who has been an employee of the Mt. Sterling Advocate and the Mt. Sterling Sentinel-Democrat for 12 years, has been promoted to general manager of the weeklies and the printing business of the Advocate Publishing Company. J. W. Hedden, owner of the company, will continue to direct the editorial policy of the

Morris Heads Club

Hugh Morris, correspondent for the Louisville Courier-Journal, is the new president of the Capitol Press club. He succeeds George H. Kerler, staff correspondent for the AP bureau in Frankfort. Other newly-elected officers are: Burton Milward, editor-writer and political reporter for the Lexington Leader, vice-president; and Allan M. Trout, manager of the Courier-Journal's capital bureau, secretary-treasurer (re-elected).

Judge Turner Dies

Judge Squire Turner, 89 years old, probably the best-known citizen of Mt. Sterling and Montgomery county, died this month at a Lexington nursing home where he had been under treatment since last June.

For more than 65 years, Judge Turner had been associated with the Mt. Sterling newspapers. For many years he was owner of the Sentinel-Democrat, and after selling the paper to G. B. Senff, now Mt. Sterling postmaster, and the late Ratliff Lane, he continued as a columnist and special writer. His specialty was weddings and funerals, and these stories were written with a flourish and a detail seldom equaled in country journalism.

Some five or six years ago, Judge Turner wrote his 10,000th obituary and the milestone was noted by various newspapers and news services throughout the country.

ABC insures circulation futures.

William Polk Is New Editor, Cloverport News

The Breckenridge County News has been bequeathed to William G. Polk, La Follette, Tenn., and Mrs. Eugene L. Weeks, Winchester, Mass., under terms of the will left by their aunt, Mildred Ditto Babbage, late editor-publisher, when she died December 8. The will was probated in Hardinsburg with Paul Lewis as executor.

Mrs. Weeks, the former Mildred Babbage Polk, also inherits her aunt's home, jewelry and personal effects. Also remembered in the will are John D. Babbage III of Riverside, Calif., another nephew; Frank Smith and Mrs. Roy Dye, long-time News employees, and the Cloverport Methodist church, of which Miss Babbage was an active member.

Smith and Mrs. Dye served under the editorship of Miss Babbage's father, the late John Davis Babbage, who founded the paper, and throughout the years Miss Babbage was editor and publisher.

Mr. Polk is now editor-publisher of the News.

C. H. Griffith Retires

C. H. Griffith, a former employee of The Lexington Herald and vice president of the Mergenthaler Linotype Company in New York, has retired after 43 years service with that company.

Mr. Griffith broke into newspaper business as a carrier for the old Lexington Transcript. He learned printing at the William Marshall Printing Company on Short Street and later worked for The Herald as a linotype operator and ad man.

For the last 13 years, Mr. Griffith has been Mergenthaler vice president in charge of typographic development and will continue with the company as a consultant.

Lexington kinsmen include a brother, D. H. Griffith, 1201 Crescent Avenue, and a sister Mrs. J. R. Nunnelley, 114 Woodland Avenue. Another brother, James B. Griffith, is publisher of the Lusk Herald, in Lusk, Wyo.

Under Mr. Griffith's direction, Linotype introduced the original American type designs of W. A. Dwiggin and Rudolph Ruzika—the Metro series, Electra, Caledonia and Fairfield. He also supervised the cutting of many classic book-faces such as Janson, Baskerville, Monticello and Caslon old face.

FOUND—A ladies' green jade costume dinner ring, sterling silver, at the convention, South room, on Saturday. Write the Central Office.

Pope In Minnesota

James S. Pope, managing editor of the Courier-Journal, was a guest speaker at the Minnesota Editorial Association meeting early this month. He discussed "The Social Responsibility of a Free Press".

If the constitution did not guarantee a free press, Pope said, newspapers of the nation might have a hard fight to get such a guarantee.

Two groups would probably fight against freedom, he noted: "those who would want to control the press for selfish reasons and a larger group who would feel that we had not earned such freedom because we had not freed ourselves of greed, bias and harmful error."

He asked editors to think what their arguments would be if they were fighting for a free press amendment to the constitution.

Mrs. Hamlett Dies

Mrs. Daisy Crume Hamlett, widow of former State Superintendent of Public Instruction Barksdale Hamlett, died at her home in Columbia, January 7, of a coronary disorder after a long illness. She was a native of Hardin County and was owner and publisher of The Adair County News.

Survivors include two sons, Edward Hamlett, editor of the Adair County News; Col. Barksdale Hamlett, Jr., U.S.A., aide to General Douglas MacArthur in Japan, and a daughter, Mrs. Virgil Eversole, Harlan, Ky.

Kentucky publishers appointed on committees for 1950 by the Southern Newspaper Publishers Association include Labor, J. C. Rumble, Courier-Journal; Editorial, Joe La Gore, Paducah Sun-Democrat; Legislative, Norman A. Perry Jr., Frankfort State Journal; Postal, John G. Gaines, Bowling Green News; Business, Jewell W. Mann, Lexington, Herald-Leader; Circulation, Thomas Adams, Lexington Herald-Leader; Newsprint, James T. Norris, Ashland Independent; Schools of Journalism, N. A. Perry Jr., Frankfort State Journal; Public Relations, John L. Crawford, Curbin Tribune; Advertising, J. G. Noonan, Louisville Courier-Journal.

The Woodford Sun, Versailles, recently paid tribute to its oldest living former editor, A. A. Bowmar, in a lengthy article published on the occasion of the paper's 80th anniversary. Accompanying the article was a picture of Bowmar as he appears today and a picture of his late brother, Dan M. Bowmar, with whom he conducted the Sun for nearly six decades after the death of their father, Daniel M. Bowmar.

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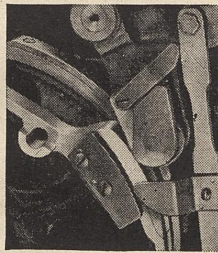
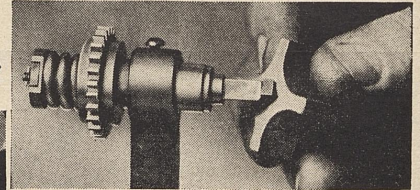
THE KENTUCKY ENGRAVING CO.
428 WEST SHORT ST. LEXINGTON, KY.

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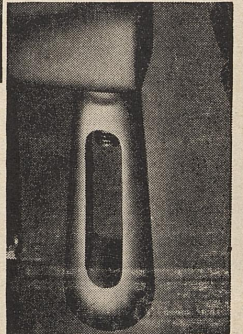
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LINOTYPE

LEADERSHIP THROUGH RESEARCH

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Set in Linotype Caledonia and Spartan Families

This is not something that can be left to others. We must always be in the thick of the fight. Things can go away when left to others.

The most widely published restriction that would be placed upon the press at the present time is the attempt to bar liquor advertising. My paper does not accept this type of advertising, but this does not make us any less opposed to this pernicious type of legislation which would be a restriction upon freedom of expression.

It has been said, and I think truly, that we never stand still we are always in periods of either progression or retrogression. Let us always push forward until freedom of expression in all media is universal.

Resolutions

WHEREAS, The Courier-Journal and The Louisville Times, Radio Station WHAS, The Lexington Herald-Leader, The Brown Hotel, The Louisville Chamber of Commerce, The Kentucky Chain Stores Council, The Louisville theatres, The Committee for Kentucky, The Brewers Foundation, The Kentucky Beverage Institute, and the Overseas Press Club and Eagle-Lion Films contributed most generously to the pleasure and enjoyment of this the 81st anniversary mid-winter session of the Kentucky Press Association, now, therefore:

Be It Resolved, that this Association expresses its grateful thanks to those whose generosity has contributed greatly to the success of this session.

Be It Further Resolved, that, whereas the work of the Committee For Kentucky will soon come to an end, we highly commend the Committee for its past endeavors and recommend that Kentucky editors continue to foster and encourage the carrying out in their respective communities the goals suggested for their improvement.

Be It Further Resolved, that, whereas a tremendous amount of comment during the last three months indicates that one of the major domestic issues of the day is involved in the action of the Anti-Trust Division of the Department of Justice against the Great Atlantic & Pacific Tea Company, and whereas the press of the nation and of Kentucky has been virtually unanimous in expressing conviction that the Government's action in this case is contrary to the original intent of the Congress, and would set a legal precedent which could jeopardize efficient business operation and tend to endanger not only our American standard of living but the basic principles of our Democratic system of competitive enterprise, the Kentucky Press Association goes on record as endorsing the position of the press generally on this question of principle, and commends the

many Kentucky editors who have opposed this instance, as in many others, what they believe to be a threat to the public interest.

Be It Further Resolved, whereas, now the secretary-manager is elected by the Kentucky Press Association membership, that we hereby recommend that the by-laws be changed to provide that the secretary-manager be elected by the executive committee since it is the general responsibility of this committee to conduct the business of the KPA.

Be It Further Resolved, whereas the constantly mounting production costs are making the present legal rates more and more inadequate, that it is suggested that the Executive Committee confer with the KPA Legislative Committee regarding the matter and take whatever action may be deemed advisable.

Whereas, it has been called to the attention of this committee that a great number of transient promoters and salesmen are working in Kentucky under the guise of local organization sponsorship, whereby they buy advertising at local rates and resell it at much higher rates in your town, therefore, be it resolved that it is bad business practice for publications to sell their space in this manner, and we recommend that publishers refuse to let their good names, reputations and newspapers be used in this manner.

Be It Further Resolved that, whereas the Kentucky Chamber of Commerce has designated 1950 as a year of homecoming for Kentuckians, that Kentucky editors encourage the return of former Kentuckians to the state during this year.

Be It Further Resolved, that we extend the appreciation of the KPA to Orrin Taylor, William L. Daley, Joe T. Terry, Frank Starzel, general manager of the Associated Press, and to all the other speakers who contributed to the success of this meeting.

Be It Further Resolved, whereas, the KPA has experienced a year of fine accomplishments and great service to its membership, expanded the scope of its efforts in public service, and, whereas we are now having one of the finest mid-winter sessions of the eighty-one years of the Association and the largest attendance in history, that to the officers, who so capably have conducted our affairs during 1949 and arranged such a fine program for this meeting, we extend our sincerest thanks and appreciation.

Respectfully submitted,

J. LaMarr Bradley, Chairman
S. C. Van Curon
James G. Wilson

Onva White, who was associated with his father, Otis White, in editing and publishing the Morgantown Republican, has assumed duties as county clerk of Butler county.

In Memoriam

WHEREAS, God in His infinite wisdom has removed from our ranks the following members and contributors to journalistic advancement in Kentucky:

Miss Mildred Ditto Babbage, member of a prominent Kentucky newspaper family and for many years publisher of the Breckinridge News, Cloverport. An active member of the Kentucky Press Association, she was also a member of the National Press Association and the National Federation of Press Women. She became the owner of the News when her father died fifteen years ago.

Ruddell Elliott Reno, merchant and publisher of the Messenger and Times Argus. At the age of eleven Mr. Reno started to work in the shop of the Central City Republican and the Greenville Sentinel, then published by his father, the late Ed E. Reno. For more than forty years he was in the publishing business, retiring in 1946.

Hugh Lee Smith, retired editor-publisher of the Springfield Sun. A native of Bardstons, he became associated with the Springfield newspaper in 1904 and, because of failing health, retired in 1947.

Miss M. Blanche Carr, Catholic Church News Editor of the Louisville Times. Retired since 1947, she lived in Chicago for two years before returning to Louisville last March.

Mrs. Desha Breckinridge, whose late husband was editor of the Lexington Herald for many years.

Frank P. Bush, former president of Bush-Krebs Co., of Louisville.

Mrs. Madge S. Munford, wife of R. M. Munford and mother of Tyler Munford, publishers of the Union County Advocate.

Ted McDowell of Beckley, West Virginia, former editor of the Harlan Daily Enterprise.

Mrs. B. G. Boyle, whose husband was owner and managing editor of the Louisville Evening Post.

John D. Babbage, son of John D. Babbage, founder of the Breckinridge News at Cloverport.

Bailey P. Wooton, former Attorney-General and Hazard publisher.

Harry Andrew (Heggy) Dent, sports writer for the Louisville Times.

Ben Helm (Buck) Weaver, turf writer and sports columnist for the Louisville Times.

Walter Smith, advertising manager for the Henderson Gleaner-Journal.

Theodore Stanton, Sr., for many years publisher of the Clay Tribune.

Mrs. Daisy Crume Hamlett, publisher of the Adair County News, Columbia.

(Please Turn To Page Eight)

ONE OF KENTUCKY'S TRADITIONS

Basketball

When basketballs swish through the net with exciting regularity, it's ten to one the long shots, lay-ups and one handers are fired with precision by the members of one of Kentucky's many great basketball teams.

From coast to coast eagle eyed scouts watch teams from Ashland to Paducah, anxious to sign up the great stars that are constantly developed by one of Kentucky's finest sporting traditions.

Yes, and beer is a tradition in Kentucky, too!

Like basketball, BEER BELONGS in Kentucky. Decades before the first improvised barrel hoop was used for the new game of basketball, these same hoops hugged barrels of mellow, sparkling beer—the beverage of moderation.



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Binding News Files

Is Our Specialty Write for Information

O. J. Forman Company Monmouth, Illinois

Arthur B. Moore, 53 years old, veteran maintenance superintendent of the Frankfort State Journal, died suddenly at his home on January 2 of a heart attack. He had been employed on the Journal for 25 years, and was a veteran of World War I.

Extra Profits

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PORTE PUBLISHING COMPANY P. O. BOX 143 SALT LAKE CITY 5, UTAH



Mrs. Annie Crutcher Vreeland, widow of Graham Vreeland.

Robert Davis Wisner, photographer and former member of the news staff of the Lexington Herald.

BE IT RESOLVED, That the Kentucky Press Association has lost loyal and valuable members and associates and the State of Kentucky valiant leaders and citizens. That the Association extend to the bereaved families our heartfelt sympathy, and,

That a copy of these resolutions be forwarded to the families and the Kentucky Press for publication.

Chas. E. Adams, Committee.



EDITORIAL CARTOONS



Through the years of their development, editorial cartoons by WNU Features have kept pace with the times and tides of the national scene, at the same time adding the unique refinements that have made them a top journalistic performer in the weekly publication field.



coke in a shovel is a chore



but... Coke in the hand is a pleasure*



Here's someone who really cares whether you spell it with a lower-case "c" or a capital.

With a lower-case "c", *coke* means a certain type of fuel—and nothing else. *Junior, get busy with that shovel.*

With an upper-case "C", *Coke* means Coca-Cola—and nothing else. *And how Junior enjoys the pause that refreshes.*

It is perfectly understandable that people not directly concerned often forget this distinction. But what may seem to you a trivial matter is a vital one to us. For the law requires us to be diligent in the protection of our trade-marks. Hence these frequent reminders.

Your co-operation is respectfully requested, whenever you use *either* Coca-Cola *or* Coke in print.

***Coke = Coca-Cola**

Both are registered trade-marks that distinguish the same thing—the product of The Coca-Cola Company.

THE COCA-COLA COMPANY



Here We Go Again!

Dear Editor:

If, during the past few months, you've sorta got the impression that KU seems to be building power plants all over Kentucky, don't blame it on your ulcers.

You're almost right.

It has been a good many months — even though it SEEMS like just last week — since we told you about starting the first Tyrone generator. Then, briefly, we mentioned the second generator. Now Tyrone is purring like a kitten, with the capacity to produce about half a BILLION kilowatt hours a year.

Then, almost before you could melt down the Tyrone story, there was Governor Clements turning on the first generator at the Green River plant. Good news it was. We'll probably drop you a line when the second generator starts at Green River in a few weeks. Since the war our capacity to produce has increased about 1.1 BILLION kilowatt hours a year.

NOW, HERE WE GO AGAIN! Construction for a new 33,000 kilowatt generator (capable of producing a quarter BILLION more kilowatt hours annually) at Pineville will get under way about March 1. This is an addition. We already have two generators there. This will make the third. Rest assured that when this new generator goes on the line in '51, we'll let you know.

But we just wanted you to know that Kentucky Utilities has always seen to it, and will continue to see to it, that no farm, home, or business in KU's 72-county service area will suffer from a shortage of electricity. The power you need will always be here.

KENTUCKY UTILITIES COMPANY

Incorporated

159 West Main Street

Lexington