

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

LEXINGTON, KY., SEPTEMBER 25, 1925

ALL FRESHMEN MUST ATTEND IN BODY AND SIT TOGETHER IN STADIUM AT FOOTBALL GAME

BIG PEP MEETING TOMORROW AT NEW GYMNASIUM AT 1:30 FOLLOWED BY MARCH TO FIELD

VOL. XVI

No. 1

APPROXIMATELY 2,100 ENROLL AT U. K.

IMPROVEMENTS ON U. K. CAMPUS MANY IN NUMBER

Several New Buildings, Roads Widened and Curbed Mark Work of Mairy Crutcher During Summer

Asks Aid of Students

New Addition to Patterson Hall, Girls Dormitory, Nearly Completed

While the numerous students have been spending their vacations at home and traveling around the country... Maurice J. Crutcher, superintendent of buildings and grounds, has been very busy during the entire summer, cleaning and renovating the campus buildings for the opening of the fall term.

At the close of school, work immediately started and we now possess one of the most beautiful campuses in the country. The main entrance to the university has been widened from the small width of 12 feet to 25.

(Continued on Page Three)

COOPER ASSUMES NATIONAL DUTIES

Dean of College of Agriculture Begins Work in Washington As Chief of U. S. Bureau Agricultural Economics

Return Each Month

Thomas P. Cooper, dean of the College of Agriculture, left last Wednesday for Washington actively to assume his new position as chief of the United States bureau of agricultural economics.

Dean Cooper was appointed to the office of chief of the bureau of agricultural economics by Secretary of Agriculture Jardine following the secretary's request that Dr. H. C. Taylor resign. This bureau is considered one of the most important in the department, employing 2,000 persons, including a field force scattered throughout the United States.

During Dean Cooper's absence T. B. Bryant, now assistant director in the extension department, will handle much of the Experiment Station work and Prof. George Roberts, now assistant dean of the College of Agriculture, will act as head of the institution.

Back the Kernel

Students Should Mention Paper to Merchants When Shopping

The business manager of the Kernel wishes to make an appeal to the students of the University of Kentucky to support the Kernel and its program of development by their patronage of the business firms whose advertising appears in the columns of this paper.

Don't Miss It

Journalists To See Educational Newspaper Film on Campus

The Picture Service Corporation of New York City has offered its splendid film depicting the making of a newspaper and setting out in detail the days work in a metropolitan newspaper office to the department of journalism free.

SORORITIES GIVEN RUSHING RULES

Women's Pan Hellenic Association Lays Down Pledging of Freshmen Regulations in "Advice to New Girls"

Include 12 Societies

Rules governing sororities as to the rushing and pledging of freshman girls have been announced by the Women's Pan Hellenic Association in its "Advice to New Girls."

There are nine national and three local Greek letter fraternities on the campus of the University of Kentucky.

They are as follows: Alpha Delta Theta, Alpha Gamma Delta, Alpha Xi Delta, Chi Omega, Delta Delta Delta, Delta Zeta, Kappa Delta, Kappa Kappa Gamma, Zeta Tau Alpha.

These fraternities are governed by a Pan-Hellenic Council composed of two representatives from each fraternity.

Rules Enumerated: 1. No girl shall be bid to a fraternity unless she has fulfilled entrance requirements. 2. She shall be matriculated in the university as a regular student.

The two days of registration, Monday and Tuesday, October 26 and 27.

Prof. G. C. Knight Edits New Book

Instructor in English at U. of K. To Publish "Readings From The American Mercury"

Another book to bear upon its title page the name of a professor in the University of Kentucky will soon appear in Readings from the American Mercury, edited by Grant C. Knight.

The choosing of Professor Knight for this work indicates that our English department, recognized as among the best in the South, has attracted the attention of H. L. Mencken who, as everyone knows, is not overly friendly to pedagogues.

WILDCATS' SCHEDULE

- September 24—Maryville at Lexington.
October 3—Chicago at Chicago.
October 10—Clemson at Lexington.
October 17—Washington and Lee at Lexington.
October 24—Sewanee at Lexington.
October 31—Centre at Danville.
November 7—Alabama at Birmingham.
November 14—V. M. I. at Columbus.
November 26—Tennessee at Lexington (homecoming).

LEADS WILDCATS



Capt. "Ab" Kirwan

When the game starts Saturday the press box will have a top over it. Heretofore sport reporters have been forced to face the elements while they recorded the games; but, through the solicitation of the SuKy Circle, they will have the protection they deserve this season.

The Louisville Courier Journal and Times, Lexington Herald, Lexington Leader, and the Kernel donated funds for the new top to supplement the SuKy Circle's money.

Wildcat Special of 15 Coaches Will Carry Rooters to Chicago Game and Back for Only \$13.66 on October 3

Hey! Want to go to go to Chicago with the Wildcats, October 3? All you need is \$13.66. The Southern is going to run a "Wildcat Special" for the benefit of the students who wish to accompany the team and if you haven't got this small amount, borrow it and let's go.

U. OF K. GRANTED PHI BETA KAPPA

National Fraternity on Scholarship Established on Campus; Is First Chapter Granted in Kentucky

McVey Is Member

The University of Kentucky was granted a chapter of Phi Beta Kappa, the national fraternity on scholarship, at the triennial meeting of the national organization held in New York on September 8.

(Continued on Page 14)

Kentucky Kernel Installs New Press; Now Has Its Complete Printing Plant; First Issue Consists of Sixteen Pages

This issue of the Kernel, which consists of 16 pages, and which was put out mostly by the work of only five students, was made possible only through the many improvements which were made in the mechanical, editorial and business departments of the paper during the summer months.

Press Box In Stadium Will Be Protected

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ROYAL WELCOME IS PLANNED FOR KENTUCKY 'GANG'

Fans Who Go to Chicago Will Be Entertained by Kentucky Society of Chicago After Game

"Big" Dinner Planned

Contest Will Be Broadcasted by Radio From Three Illinois Stations

The Kentucky Society of Chicago, composed of a group of very aggressive business men who formerly resided in Kentucky, will have a number of meetings each year to try to keep alive the old Kentucky fraternal spirit.

(Continued on Page 14)

U. of K. Band Will Step Out Tomorrow

35 Members Have Been Practicing Since September 14, Band Room Redecorated

The University of Kentucky Band will be as fit tomorrow to take its place on Stoll Field as will Captain Kirwan's Wildcats.

The band room, on the third floor of the armory, has been re-decorated this summer by the boys who were in Lexington under the supervision of Sergeant Kennedy.

(Continued on Page 14)

NUMBER BREAKS ALL RECORDS OF FORMER SESSIONS

University Opens Probably Greatest Year in History of Institution After Registration Period of Five Days

Classes Are Started

Problem of Housing Students Becomes Serious; New Dormitory for Girls Uncompleted

With an enrollment of approximately 2,100 students at the end of the regular registration period Tuesday night the University of Kentucky opened probably the greatest year in its history Wednesday morning.

For the past week virtually every passenger train or bus which has pulled into Lexington has carried young men and women from every section of the state, coming to enter the fall term.

Advance registration was held on last Thursday, Friday and Saturday in an effort to eliminate the rush which usually occurs during the two regular registration days and to aid the professors in having a full attendance on the first day of their classes which heretofore has been only partial because all of the students were not able to classify in the two days.

The first two days of the advance registration on Thursday, which was held primarily for the football men, members of the University R. O. T. C. band and students living in Lexington, brought 375 students through the registration line.

The regular registration at the university began Monday morning in the lower hall of the Administration building and continued all day. Six hundred and fifty-five were registered on Monday and on Tuesday 500 more signed the books of the registrar.

This is the largest enrollment in the history of the university and the problem of housing all of the students is becoming a serious one.

(Continued on Page 14)

FRESHMEN MUST ABIDE BY RULES

First Year Men Must Wear Adopted Caps at All Times and Attend Football Games En Masse

Know Yells, Songs

On Wednesday morning along with the opening of school, all freshmen rules went into effect. Since that time the university campus has been liberally sprinkled with blue and white caps.

In order that freshmen may know what rules they must abide by, the Student Council has published a list of such rules which are as follows:

- (1) Freshmen must at all times wear the adopted cap.
(2) Freshmen must attend all football games en masse without excuse, and attend all pep meetings.
(3) Freshmen must know school songs and yells for first game.
(4) All freshmen must take part in the Tug-of-War.
(5) Freshmen are not allowed to sit the head of any table when an upper classman is present.
(6) Only seniors can carry canes, wear corduroy trousers, derby hats, or by must.
(7) No one is permitted to wear a high school letter or similar insignia while attending the University of Kentucky.
(8) Freshmen must not cut classes.

(Continued on Page Three)

KITTENS' SCHEDULE

- October 3—Eastern State Normal School for Teachers at Richmond.
October 30—Georgetown College Freshmen at Georgetown.
November 14—Butler College Freshmen at Lexington.
November 21—University of Tennessee Freshmen at Knoxville.
November 28—Centre College Freshmen at Lexington.
By mutual consent of the Southern Conference the Freshmen are only allowed to play five games in one season.

(Continued on Page 14)

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(Continued on Page 14)

Miss Franke New Dean of Women

Rachelle Shacklette to Assist in Administration of University Girls

Miss Virginia Franke, new dean of women of the University, who arrived last week in Lexington and immediately entered upon her new duties, is now settled in the new office of the dean of women on the second floor of Neville Hall. During the coming year Miss Franke will be assisted by Miss Rachelle Shacklette, who graduated from the university in June.

Miss Franke, a native of New York City, is a graduate of Vassar and a graduate student of Columbia University where she received her master's degree. She has matriculated as a candidate for the doctor of philosophy degree at the latter university. For the past several years, Miss Franke has been making a careful study of campus problems of the larger universities of the country and she comes to the University of Kentucky fully prepared to meet her new tasks.

Although Miss Franke has been busily employed since her arrival in locating the new girls in rooms and in the performance of her other duties, she has found time to inspect the campus and buildings of the university and to meet the members of the faculty and many of the student body. She declared herself charmed with the beauty of the campus and with the cordial reception accorded her by the faculty and student body.

ANNOUNCE RUSHING RULES FOR GIRLS' FRATERNITIES

day and Tuesday, shall be devoted to Y. W. C. A.

a. During that time no fraternity woman may wear a pin or discuss fraternity with new girls.

b. During that time a fraternity woman may appear with a new girl only on the campus.

The next two days, Wednesday and Thursday, a fraternity woman may speak to a new girl only in passing.

Wednesday afternoon, Pan-Hellenic will give a tea at Patterson hall for all new girls. No fraternity woman may have communication with a new girl except in Recreation Hall.

Beginning with Wednesday night fraternity women may dance with new girls in Patterson Hall from 6:30 to 7:30 every week night. During this time no fraternity woman may be with a new girl outside of Recreation Hall.

a. No fraternity woman may be with a new girl after 7:30.

After the first Wednesday (on which day a fraternity woman may be with a new girl any time after 12:30) a fraternity woman may be with a new girl from 3:30 to 6:30.

There will be no rushing on Sunday by any fraternity.

On Friday afternoon each fraternity may keep open house from 3:30. During this time no fraternity woman may be with a new girl outside of her own chapter house. For this afternoon all invitations should be accepted and the time of the rushes equally divided among the fraternities to which she is invited. It will be considered rude to ignore any invitation for this afternoon.

All invitations must be answered whether refused or accepted on the regulation card accompanying the invitation.

On the second Thursday, new girls

should look for a notice in the University Arts and Sciences mail box in the basement of the Administration building.

The expense varies in different fraternities but in general the following amounts will cover fraternity obligations:

Pledge fee	\$10.00
Initiation fee	\$40.00
After initiation	
Dues per month	\$ 2.00
Yearly tax to National	\$100.00

APPROXIMATELY 2,100 ARE ENROLLED FOR FALL TERM

York, newly elected dean of women, has been busy during the past week assisting the new students to establish themselves.

The new College of Commerce, which has been established at the university during the past summer with Dr. Edward West as dean, and which has in its curriculum a broad selection of classes in finance and business administration, economics and other industrial subjects, has enrolled a large number of students. The college will be located in White Hall, the space which was formerly occupied by the art department.

Included in the enrollment for the new College of Commerce on the opening days of classification last week, were a number of business men and women from Lexington and surrounding towns, the books of the dean revealed. They expressed a desire to take advantage of the courses in banking and accounting and the majority of the schedule cards for the special students carried only classes in this department.

College of Law Moved

The College of Law, located on the third floor of the Science building, will be moved into the Old Chemistry building as soon as the work on that structure is completed. The space occupied by the College of Law will be used as classrooms to accommodate the overflow from the other classes.

A section of Buell Armory has been converted into a gymnasium for the women students and the rest of the building will be used by the department of Military Science. The third floor of this building has been painted and will be used by the University R. O. T. C. band for a practice room. Members of the band volunteered their services during the past week in order to rush the work and allow the band to have the room in which to hold their practice sessions as soon as possible.

IMPROVEMENTS MADE ON CAMPUS DURING SUMMER

made and a more unique plan has been arranged.

Main Driveway Widened

The driveway leading to the Administration building has been partly curved and the road way is now from twenty-five to thirty feet in width. The drive way east of the main building has been eliminated and only a service road now remains there to the power house. Parking areas are contemplated which no doubt will relieve traffic congestion around the buildings and on the narrow roads. The old road in front of the library has been abandoned and the street between Neville Hall and the Old Chemistry building and has been done away with, and a turning system has been installed in front of Neville Hall.

Sidewalks have been placed on all parts of the campus and no building is lacking this device. Students, who last year traveled to class rooms over a muddy path will now find a new con-

crete steps have been placed to the concrete steps have been placed on the administration building with double entrances.

In the main building, floors have been refinished, and offices renovated, painted, varnished and changed so that they are more modern and up-to-date. The post office, book store, and Alumni office have all been moved to the basement of the new basketball building, where they have the most modern equipped offices and storerooms on the campus. In the rooms which have been vacated by these offices in the administration building, class rooms have been placed and equipped for study.

The art center, which previously was located on the second floor of White Hall, has moved to its new and very unique quarters on Winslow street. The former art rooms have been remodeled and the College of Commerce, which has been recently founded, will occupy their rooms and also the third and fourth floors of White Hall.

Build New Dormitory for Girls

One of the most noted improvements on the campus has been the building of the new women's dormitory. The new hall was started about the middle of May and is now ready to accommodate the large number of women students. The new dormitory will furnish 104 rooms for students with a large dining room to be used by 600 students from each hall. The old dining room in Patterson hall has been overhauled and 13 additional living rooms made from it. This will accommodate 25 extra persons. The new hall will be known as Boyd Hall.

Another important improvement on the grounds has been the building of the new Chemistry building, which will accommodate many more students and relieve congested conditions. This is one of the most modern and up-to-date quarters of learning in the state.

All buildings will be equipped with up-to-date receptacles for waste paper and all kinds of trash which serve to litter the campus. So let the students, freshmen as well as the upper classes, lend a hand and help to keep the campus one of the most beautiful in the state. If every student will observe these factors the expense of the university will be lower to a certain extent.

A new P. B. X. telephone system has been installed and placed in the main building, having eight trunk lines leading to the down town central exchange. The cables are run into the main building by an underground system and by this method a call can be made from one building or an office to another without a call to the central of the office down town. A local and long distance pay station has been placed in the south hall of White Hall and the students are requested to use this for both out of town and local calls.

New Lights on Campus

Many new lights have been placed on the campus which add to the betterment of the university. The old path from the corner of White Hall to Winslow street and the path from Neville Hall to the Agriculture building each have been illuminated, which makes traveling at nights much better. For the pleasure of those who like tennis, four new courts have been constructed behind the new chemistry building. This will afford more than three times the former playing space.

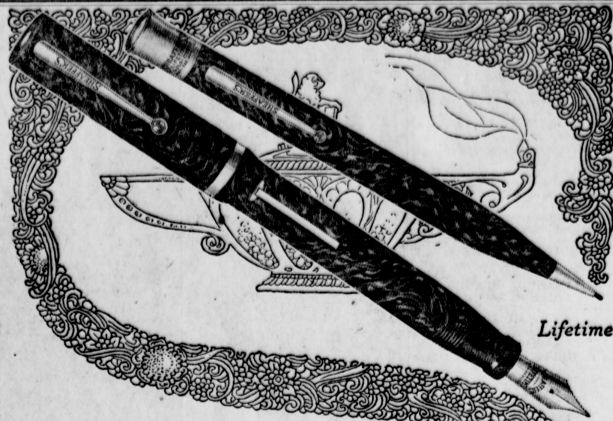
The office of the Kentucky Kernel, in the basement of the Science building, has been enlarged and remodeled and with the addition of a new two-page Lee press, the office resembles as good as any weekly paper being put out in the state. The offices have been changed and the business office and advertising offices moved to new quarters. The Kernel will now be put out entirely by students and will appear at noon each Friday.

The Extension department has been enlarged and moved to the basement of the Education building. The new offices have been painted and the fixtures renovated so that this is one of the neatest looking offices on the grounds.

Maxwell Creek Walled

Maxwell creek has been walled for a distance of 400 feet from Rose street, which prevents overflowing and making a swamp through the campus. The Carey-Reed Company, which is making the Vine street extension for the city of Lexington, is hauling the surplus dirt to the university and filling in the swamp behind the new gymnasium, which adds much improvement and beauty to the campus.

Mr. Crutcher stated that during the summer, there was no building on the campus which had not received certain repairs, repainting, re-flooring or general conditioning. All buildings have been painted either on the inside or out, roofs repaired and renewed, windows repaired and gutters repaired and painted. The dispensary, which is located in Neville Hall, had been provided with new equipment, including sterilizers and the like, which serves to make it modern in every way. The cafeteria, in the basement of the administration building, has been re-floored with concrete, which makes it much more sanitary. So now with the large number of students enrolled for the fall term, let everyone place his back to the wheel and help push Kentucky to the front, and one of the first steps in this drive will be for the student body to lend their corporation in beautifying the grounds, preserving the buildings and in reducing the expenses of the university.



Lifetime

With the midnight oil

It's quicker to bed, if the pen does its work infallibly. The smart pen for the American student is made of green, jade-green radite, an indestructible material of jewel-like beauty and has a nib that is guaranteed for a lifetime. But better dealers will sell you the "Lifetime" principally because it is always a dependable performer—and helps to save the midnight oil.

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"Lifetime" Titan oversize pencil to match, \$4.25
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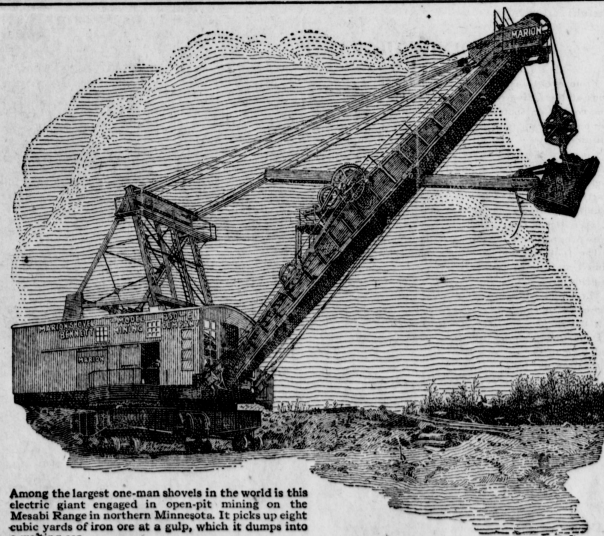
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Among the largest one-man shovels in the world is this electric giant engaged in open-pit mining on the Mesabi Range in northern Minnesota. It picks up eight cubic yards of iron ore at a gulp, which it dumps into a waiting car.

A day's work in a minute

Mesabi Range, renowned iron ore deposit, is yielding its mineral wealth at the rate of 16 tons for every bite of an electric scoop.

A man with a shovel would work a whole day to mine and load eight cubic yards of iron ore which this 300-ton electric giant moves in one minute.

Of course, all mining is not done on the surface. But there are many mines in which electricity has changed our conception of mining operations. Wires, penetrating even to the deepest shafts and galleries, have brought light, power, ventilation and added safety to those who must work in the very bowels of the earth.

Electricity's contribution to mining may be of particular interest to the student of mining engineering, but it is of general interest to all college men as still another example of how electricity is simplifying the world's work.



In every branch of mining operations G-E equipment is very much in evidence. And there are engineers of the General Electric Company especially assigned to mining problems and requirements, just as there are others specializing in all major applications of electricity.

A new series of G-E advertisements showing what electricity is doing in many fields will be sent on request. Ask for booklet GEK-1.

GENERAL ELECTRIC

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We Manufacture Our Own Candies and Ice Cream
Have Fancy Boxes For All Occasions
We Have One of the Largest and Most Up-to-Date
Fountains in the City
Pay Us a Visit or Give Us a Ring
We Deliver Any Place in Lexington

THE KENTUCKY KERNEL

TO THE FRESHMAN

HOMES OF FRATS WORTH \$250,000

Published every Friday throughout the college year by the student body of the University of Kentucky

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky.

Subscription One Dollar and Fifty Cents a Year—Five Cents the Copy

Entered at Lexington Postoffice as second class mail matter

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Just who is a freshman? Some say that he is a source of amusement for the upper classmen, others that he is just a necessary fixture in the make-up of the university's student body, and still others that he is a "dumbbell." To some freshmen all of these definitions might be applied, to others only one or none of them, but the correct definition which might be applied to ALL freshmen is that he is a graduate of some high school starting his career as a university student.

The freshman class of any institution is just as important, if not more so, than any of the other classes. Every year it is the freshman class which four years from that time will be the leaders in the institution, and for this reason should be given the most attention and aid. A first-year student might enter as a "dumbbell" but it is up to the students who have gone before him to make him something better.

It is said that the yearlings will be made to wear green ties this year instead of caps. Freshmen, if this rule be enforced, go down the street and pick out the meanest St. Patrick's scarf that you can find "and wear it." Be proud of it because, remember that you are the most popular man in the University. Birkett Lee Fribble was never more popular than a lonely freshman when he is surrounded by a bunch of upper classmen.

First year men, remember that you are not a Freshman except for a period of one session and in the years following this one you will be leaders in the University. Also remember that the more that you make of yourself in that initial period the more you will amount to as an upper classman. When an upper classman tells you to do something, do it. He is not going to ask you to do anything which he would not do himself.

Fellow students, the University this year is starting on the greatest period in its history. Let us get behind this great movement and make Kentucky First.

Nine Societies at University Possess Property in Lexington: Some Pay Monthly Rental of \$200

Transylvania One

More than \$250,000 worth of real estate in Lexington is owned by college fraternities, according to estimates made by authorities at the University of Kentucky and Transylvania College, and about five hundred students in the city are members of these organizations.

Nine fraternities at the University of Kentucky own their homes and one fraternity at Transylvania occupies its own house. No sororities at Transylvania College have houses and only one sorority at the University of Kentucky owns its home.

The houses and property owned by the fraternities have an average worth of between \$25,000 and \$30,000 and some run as high as \$45,000. Many of these houses are luxurious homes for the college student and offer a marked contrast to the college abode of many years ago.

Fraternities at the University of Kentucky which own their homes are: Kappa Alpha, Alpha Tau Omega, Sigma Alpha Epsilon, Kappa Sigma, Phi Delta Theta, Pi Kappa Alpha, Sigma Nu, Delta Chi and Triangle. The Phi Kappa Alpha is the only fraternity at Transylvania College to own its house.

The Sigma Nu fraternity was the first to procure a home of its own at the University of Kentucky. The house was built by alumni, is located on Winslow street and is the largest fraternity house in the city. The Kappa Alpha, the first fraternity to be founded on the university campus, is the latest purchaser of a home of its own, having acquired a large house at 320 Linden Walk.

THE FORWARD MOVEMENT OF THE UNIVERSITY

The total enrollment of the University of Kentucky for the fiscal year of 1919-20 was 1,624. The following year this was increased to 2,292, a difference of 668 and in 1921-22 the total enrollment jumped to 2,707. These figures include the number of students enrolled in the summer sessions and show an increase of 1,083 in three years. In the past two years the enrollment has been steadily growing larger and the University this year expects to have the largest number of students in its history.

In 1919-20, the total number of instructors who taught in the University (including the summer sessions) was 181. In the following year this number was increased to 150, a difference of 19. In the year 1921-22, seven more were added to the faculty and in 1922-23 and 1923-24, the total number of instructors was run up to nearly 170.

That the University has advanced both in number of students and equipment for educational purposes is proven by these figures.

In addition to the fraternities owning their homes there is approximately twenty other houses in the city occupied by fraternities or sororities of the University of Kentucky alone. These houses are practically all located in the southeastern part of the city, in the neighborhood of the university, with Limestone and Maxwell streets leading in popularity as to locations.

The rent paid by those who do not own their houses averages nearly \$200 a month and it can be seen that nearly \$40,000 a year is paid by fraternities in Lexington for rent in the course of the college year. These houses are a great aid in solving the student housing problem at the university where there is a marked lack of dormitory room and they provide homes for hundreds of students who would otherwise have to live in boarding houses. There are also between five hundred and six hundred students at the university who either live in Lexington or nearby towns and return to their homes each night.

APPRECIATED COOPERATION

The Kernel this week has reached the unprecedented size of 16 pages. The demand for advertisements in the opening issue of the year attained such proportions that it was impossible to confine the paper to smaller space without arbitrarily discriminating against some available business. Thus the amount of work necessary to produce the first issue was considerably larger than the mechanical department was able to handle.

Arrangements were made some time ago, through the friendly attitude of the Blue Grass Typographical Union, for just such emergencies. In accordance with an agreement with this excellent body, a part of the copy was sent out to the Keystone Printery and set up there, enabling the paper to appear on schedule time.

For such cooperation, and for the promise of future cooperation whenever it may be needed, the Kernel wishes to express its appreciation. That organization, through its president, T. B. Hubbell, and through Walter Riddell, foreman of the Lexington Herald composing room, and by the official vote of its membership, has offered to render its assistance in any way possible to the mechanical department of the Kernel whenever it is needed.

In other words, whenever emergencies arise, such as the one this week, the union and all its members are ready to see the Kernel through and see that it comes out as neatly according to schedule as possible.

That is a spirit of pulling together for which the Kernel is profoundly grateful.

GOING FORWARD

From every angle of observation in which we have been able to view conditions at the University of Kentucky during the current year we are positive in the conviction that at no time within the last ten years has so great interest or so universal purpose to go forward enthusiastically been manifested in this institution.

On every hand there are evidences of desire to cooperate, each unit in the University with its fellow and the students with all. As a matter of fact not in years has the general appearance of the campus and its environs been so attractive nor so well suited to the manifest purpose of creating new interest and uniform enthusiasm in university life. Indeed, on every hand it is apparent that even the citizens of Lexington are joining wholeheartedly in promotion of this progressive spirit. For example:

The foot ball squad, larger than ever before, reported as early as September 7 and are in drastic practice for the great struggle that confronts them with grim interest to bring back new laurels wrested from powerful opponents.

The band, under Sergeant Kennedy, reported for practice 10 days in advance of the opening of school, surrendering their jobs and accepting with fine spirit, the grave impost in expense which such sacrifice involves.

Departments have all been improved, physically, with new equipment added in many cases, new instructors brought in and everywhere a forward-looking program is in evidence.

This is a new experience for the university and we believe opens the door to new life and greater opportunities.

The Kernel congratulates these active spirits upon their progressive purpose and predicts a banner year for old Kentucky.

HOW THE PEOPLE OF LEXINGTON FEEL TOWARD THE KERNEL

This marks the first issue of The Kernel's fifteenth year of publication which, owing to the many improvements installed in its plant during the summer months, should be the greatest and most successful in its history. Our new press, linotype machine, type of all sorts, filing cabinets, imposing stones and all other accessories necessary to compose a complete printing plant, have been bought at a cost of \$7,500. All of these improvements go to show the forward movement which the paper has taken in the last three years.

Although The Kernel is the weekly newspaper of the University, published entirely by the students of that institution, it may also be termed as Lexington's only weekly and is the best medium for residents of this city to keep in touch with what is going on at the University.

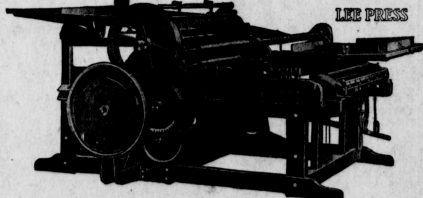
A small sum is taken out of the registration fee of every student as he enters the institution and this amount pays for his year's subscription to The Kernel. Every Friday he simply has to call at the place of distribution of the papers and receive his copy.

Most of the residents of Lexington who intend giving their children a college education, naturally send them to the University of Kentucky. This student, like all others, receives his copy of The Kentucky Kernel each week and takes it home with him. In this way the paper gets into a great many homes in the city and is read with almost as much interest as the Lexington dailies. Some of these residents, even after their children have finished their courses at the University and received their degree in their respective colleges, still subscribe for the paper for the simple reason that they have become interested in the institution during the time which their children attended it and wish to keep in touch with the movements of the University.

Another fact showing the great interest manifested by the citizens of Lexington in this paper is the amount of advertising which the merchants of this city insert in each issue of The Kernel. An average of from seventy to eighty per cent of the space in each publication is taken up with advertising, most of which is that of local business houses.

The management of The Kentucky Kernel wishes to thank the people of Lexington for their interest in its welfare and we are sure that with the continued cooperation which we have received from them in the past The Kernel will have no trouble in publishing the best college weekly in the South.

KERNEL'S NEW PRESS



The Lee Two-Revolution Press is a simplified cylinder press in size, and yet large enough to handle two pages of a six-column newspaper without crowding, as well as to take care of a general run of job printing if desired. It makes a strong, rigid impression, has two form rollers, rack-and-screw and table distribution, impression trip, brake, front fly delivery and many conveniences heretofore supplied only on presses costing a great deal more.

The Lee Press was bought by The Kernel last spring and installed during the summer. The paper which has heretofore been compiled by the students in classes in journalism and then sent to a local plant to be printed will be put out in a plant of its own, operated exclusively by students of the university. This week the paper will be 16 pages in size, the largest ever published by a Kernel staff. The Kernel will be published every Friday at noon and will contain eight or more pages.

The Lee Press, which has just been installed is a marvel of smooth, quiet, easy running, registers perfectly and may be safely operated at 2,250 copies an hour with air springs. In its construction the press represents the ripe experience of a third of a century. The manufacturers have developed and perfected the machine to a point where they are willing to stake their reputation on it.

Many Fraternities Change

Either because they did not pay their rent last year, could not renew their lease this year, wished a change in location or various other reasons, several of the fraternities and sororities on the campus have moved into new homes for this season.

The Kappa Sigma fraternity, formerly located at 163 East Maxwell street, has moved up about five blocks to number 450 on the same street.

The Tri Delta's, formerly located at 207 East Maxwell, have made way for the Delta Zetas and are now situated at 225 on the same street, five doors west.

The Alpha Gamma Delta's, formerly situated at the corner of Warren Court and South Limestone street, have decided to expand and have leased a former girls dormitory, Boyd Hall.

The Alpha Sigma were run out of 218 South Limestone, where they have been for the past four years, by the Sigma Beta Xi's, and are now located at 211 East Maxwell street.

The Delta Chi's moved from 285 South Line.

The Delta Chi's gave up the idea of running the hotel at the corner of Lime and Maxwell streets for another year so they moved up close to the apartment houses at 251 East Maxwell.

The Kappa Delta's, located at 159 East Maxwell last year, are building a house of their own about midway of Stone avenue but as the carpenters haven't got the number on the place yet we cannot give it to you.

The Delta Zeta's, who occupied the house behind the Good Gulf service station at the corner of East High and S. Lime last year, are now at 207 East Maxwell street.

The Kappa Alpha fraternity who, it will be remembered, started moving into their mansion at 320 Linden Walk sometime last year, have just

1,298 ATTEND SUMMER SCHOOL

Largest Enrollment in History of University.—Many States Represented in Student Body

1,500 For Next Year

The summer session that closed at the University of Kentucky August 29, 1924, was the largest in the history of the institution. Two years ago when the summer session ran for two terms for the first time, a total of 800 students were enrolled. In 1924 the university had a single term of two weeks and enrolled 738 students.

In 1925, the university ran two terms, one of six weeks and one of five weeks and enrolled 1,298 students, an increase of more than 75 per cent over the registration of 1924.

The character of students for the summer of 1924 was superior in every way. There were students from practically every southern state and from a few states north of the Ohio river. These people came here with a definite purpose in mind, and in practically every instance that purpose was realized. A more serious, capable, hard-working group of students would be difficult to find.

The instructors of the summer session were complimentary of the work that was done by the students in their classes. The university was gratified with the large enrollment in the graduate school. More than one hundred persons were registered during the summer term for graduate work. These people were largely superintendents, principals and teachers in the public schools of Kentucky.

The summer session of the university each year grows into a place of larger importance in the life of the institution. It is expected that more than fifteen hundred people will register for summer program of 1925. The university is already making plans to bring to the summer session in 1925 men and women of national importance. The summer session of the future will be built to serve Kentucky's economic and educational programs in the most helpful way.

completed that task and now that they have some "goats," they ought to do things in a hurry.

The Alpha Gamma Rho caught the spirit of moving forward and are now located at 185 East Maxwell.

Graves Cox & Co

We Cordially Invite You To Inspect Our Special Showing Of College Men's Wearing Apparel At The Tavern Bldg. Tues. Wed. Thur. Sept. 29-30-31 Open From 2 p.m Till 9 p. m. Graves Cox & Co.

Primp Up Girls!

Most Beautiful Women in University Will Be Selected by Florenz Ziegfeld for Beauty Section of The Kentuckian This Year

The staff of the Kentuckian, year-book of the university, will conduct a unique contest this year to select the most beautiful girls in the university for the beauty section of the book. Each sorority hall and organization on the campus will be invited to submit pictures of aspirants for that honor to the staff, who will in turn submit them to Florenz Ziegfeld for selection. Five girls will be shown by Mr. Ziegfeld as representative Kentucky beauties and their pictures will compose the beauty section of the Kentuckian. In addition to the five most

beautiful girls, one young lady will be chosen at a regular election as the most popular girl in the university. Her picture will also be included in the beauty section of the annual. The election of the popular girl will carry out the traditions of the university, in allowing students to choose their favorite.

The staff is convinced that the proposed scheme of choosing beauties will be more productive of good results than popular election as in the past. With the proper amount of co-operation, the beauty section of the Kentuckian will be made representative of Kentucky women and will carry out the scheme of the book, which will be typically Kentuckian throughout, emphasizing the history and beauty of this state.

All organizations are urged to choose their candidates in this contest soon so the photographer may begin work at once. Each club and hall may choose as many beauties as it may desire and each picture submitted will receive the same regard. Winners will receive beautiful pictures, made by the Northland Studios at the expense of the Kentuckian.

Bicknell In Ohio

Last Year's Editor-in-Chief of Kernel Has Position Cleaveland

Dwight L. Bicknell, linotype operator, teacher in the journalism department, and editor-in-chief of The Kentucky Kernel at the university last year, is now situated with The Gates Legal Publishing Company, law and commercial printers, at Cleaveland, Ohio, according to a letter received by Prof. Enoch Grehan, head of the department of journalism from Mr. Bicknell Wednesday morning. Mr. Bicknell stated that he accepted the position early in the summer and is well satisfied with his work. Mr. Bicknell did much in his senior year at the university to aid The Kernel and the paper wishes him the greatest success in his vocation.

Kirk In Miami

Former U. of K. Journalist, Accepts Job on Florida Paper

Raymond L. Kirk, former University of Kentucky student and editor-in-chief of the Kentucky Kernel in '23 has accepted a position with the Miami Herald in Miami, Fla. Young Kirk was graduated in the class of '23 and while at the university was prominent in all university affairs.

Following his graduation, he was a member of the staff of the Paintsville Herald, which is owned by his father, where he remained until August 1, 1925.

U. K. BAND TO GO TO CHICAGO

Approximately \$800 Has Been Raised Among Business Men of City to Meet Expenses of Trip

Plans Are All "Set"

The band is going to Chicago! Approximately \$800 has been raised among the business men of the city to meet the expenses of the trip, President McVey has given his consent, and the plans are all "set."

The idea was born during a conversation between two of the alumni, Mr. Townsend and Wallace Muir, attorneys of the city, and Louis Haggin, a member of the athletic committee of the university. The three men were watching the practice on Stoll Field last Thursday afternoon when this idea came to life and they immediately went to President McVey and got his consent. A committee was formed with Wallace Muir as chairman and several men to help him.

The original idea was to ask each of the 50 business firms in town to donate \$16, the cost of sending a man to Chicago, but the figures have gone above the estimate. Mr. Buckner, of the College Hut, has been very active in helping to get this plan through. He has through his own efforts raised about \$220, and the bandsmen appreciate his special attention.

Whether the band goes with the Wildcats when they fare forth to meet the enemy on October 3 has been a matter of great concern; but thanks to the loyal support of the business men of the city, Sergeant Kennedy and his musicians will be there to cheer the Blue and White on to victory when the battle cry rings out.

At least fifty men will make the trip. Sergeant Kennedy says that they are practicing faithfully, and that the desire of the supporters for a band—not an aggregation of noise—will be fulfilled.

Herald Publishes Big Edition for University

Special Twelve-Page Section Given Over to Opening of School; 1000 Given Away

A special University of Kentucky edition was published Wednesday morning by The Lexington Herald in recognition of the opening of school. One thousand copies of this edition

were distributed free on the campus and The Herald offers to mail a copy of this paper to the home of any student who will turn in his name and address at their office.

The university edition was in the form of a supplement in addition to the regular paper and consisted of 12 pages, devoted to campus news, articles concerning the history and growth of the university and advertisements of Lexington firms catering to university students.

A feature of this section was the message of welcome by President Frank L. McVey.

Towles Has Position

U. of K. Graduate City Editor of Danville Daily Messenger

J. Sterling Towles, managing editor of The Kentucky Kernel and instructor in freshman English at the university last year, is now with The Danville Daily Messenger, serving in the capacity of city editor. Mr. Towles accepted the position about the first of July and, according to reports received by Arthur Morris, newly elected managing editor of The Kernel, he is doing fine. The Kernel wishes Mr. Towles the greatest success in his work.

The preponderance of advice is:-
Always buy Remington Portable

It is the outstanding choice of students everywhere, because it is the lightest, smallest, and most compact of all standard keyboard portable machines. It fits in a case only four inches high. You can carry it anywhere and use it anywhere—and when not in use, you can tuck it away in a desk drawer or bookcase. You'll find it a great time-saver throughout its years and years of service. Let us show you the many decisive advantages of the New Remington Portable and explain our easy payment plan.

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A Protein Feed That Pays

Corn Gluten Feed—23% Protein
"Almost Wholly Digestible"

Corn Gluten Feed is a profitable protein ingredient for every ration. Successful feeders in 31 States are feeding it regularly. These practical men know its value. It pays them to feed it.

One or more feeding experiments with Corn Gluten Feed in the ration will make your school work more interesting and profitable to you. There are several good reasons why this is so.

Corn is grown in all the States. It is worth more than any other farm crop. We need corn more than anything else grown on the farm, and without it we would almost starve.

The product of corn most needed by the farmer and feeder is Corn Gluten Feed. A ton of it contains as much protein as 2½ tons of corn and also the natural salts of five tons of the whole grain.

Corn Gluten Feed is palatable and safe. It is never given as medicine nor has it ever caused abortion or blindness. Some dairymen feed it straight for high production tests.

You are going to help the farmer get the most out of his corn crop. This Research Bureau can be of great service to you, and we want to tell you about it.

Write us today and we will send you our bulletins and show what we are doing in our nation-wide campaign for better feeding.

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STUDENT REPRESENTATIVES

Emmett Chiles

"Cowboy" Underwood

Kentucky Opens Football Season Against Maryville Tomorrow

BLUE AND WHITE READY TO START GRID SCHEDULE

1925 Football Season Will Be Inaugurated on Stoll Field Tomorrow Afternoon With Maryville

"Rabbit" Evans Is Back

Chicago and Centre Games Most Important on Card; Colonnels out for Title

Eleven of Kentucky's proudest men, the Blue and White warriors, Sanders, but possessed of one Kirwan, who gives promise to surpass in power and leadership all previous Wildcat leaders, will inaugurate the 1925 football season in Kentucky tomorrow afternoon on Stoll Field, when they meet Maryville College, ancient foe of Kentucky's teams.

The Crimson squad will arrive here tonight over the Southern with a special Pullman attached to the Royal Palm. Word received from the Maryville manager says that twenty men will be brought to Lexington, leaving Knoxville Friday morning.

Stoll Field, with a carpet of the bluest Blue Grass, is ready for the kickoff and McLean stadium, immense and beautiful, is ready to welcome in the 1925 football season and the new students as well as the old ones.

Three Veterans Back

Despite the fact that Sanders, the immortal captain of 1924, Curtis Sauer and Turner Gregg will not be back, the Blue and White will trot upon the field tomorrow with three veterans of two years ago in the fold. These are Johnny "Rabbit" Evans, "Big" Ed Stephenson and Jimmy Cammack.

On September 7, the initial football practice was held and since then the Blue and White warriors have been put through a hard early training period. Under the hands of the four coaches, Alfred Eklund, Pribble, Head Coach Murphy, and Bruce Fuller volunteer helper, the men have received the most intense training ever given a Wildcat squad.

Maryville will have a light team, much lighter than the one brought here two years ago, but a report received by the Kernel Sport Editor says the Crimson coach will depend upon speed and skill to win. McClure, Maryville's star halfback, will be missing from the lineup and fans who saw this player perform in '23 know he is a great loss to the team. Throver, leading tackle, will also be missed. Considering the new material which has been reporting, and the reserves from last season, the report from Maryville is that they will be well fortified when they lineup on Stoll Field tomorrow.

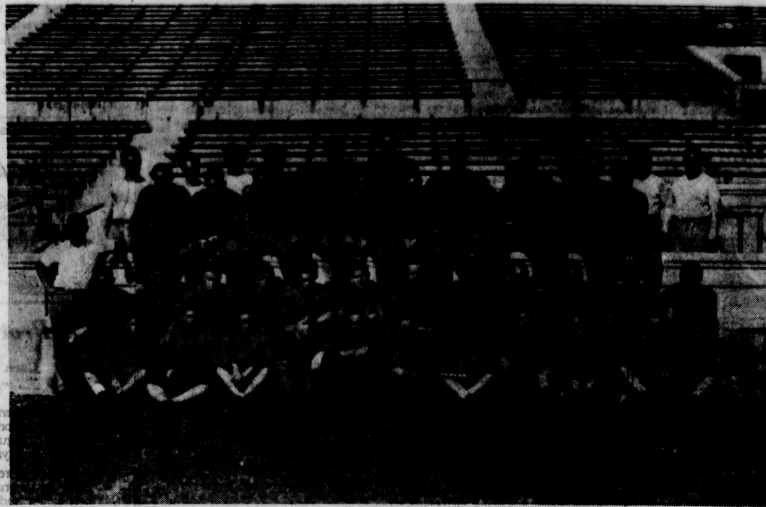
The Crimson's leading men are: Stone, center; Gamble, fullback; Hamilton, tackle; Shores, end; Cartwright, end. Other good men who may get in the lineup are Crawford, Holland, Proffitt, McCall, veterans, and G. Crawford, B. Climens, Davis, Puff, Harvey and Grahsland.

Kentucky Is Ready

As for Kentucky, the fans and students that have watched the scrimmages being held daily on old Stoll Field will know that it will be hard for any team on Kentucky's card to stop the Blue and White's rush, and that it will be as hard a job for op-

(Continued to Page Fourteen)

THE GREATEST POTENTIAL TEAM IN THE SOUTHLAND



KENTUCKY WILDCATS

(Courtesy of Lexington Herald)

EKLUND EXPECTS TO DEVELOP A WINNING ELEVEN

Cocher Expects to Pick First Class Team From Good Bunch of Football Material

65 Freshmen Report

Game With Centre College Lieutenants on November 28 Will Close Season

On Monday afternoon Coach Murphy and his Blue and White cohorts shifted their attention to the grass field where tomorrow they will bat the Maryville in the initial opening grid game of the season. Although the Wildcats deserted the battle-scarred expanse formerly known as Stoll Field, it was by no means lonesome as Coach Ray Eklund and about 65 Green and White aspirants were busy during the afternoon limbering up and getting into shape for the coming season.

This year the Kitten eleven will not be as heavy as last year's undefeated eleven, but they are elongated and of the type that are in demand by football coaches all over the country. By a ruling of the southern conference, of which Kentucky is a member, the freshmen were not allowed to start training until the opening day of school. But from now on until the opening game, Coach Eklund will not let up on Blue charges and when they go to Richmond to play Eastern Normal October 3 in the first game, the Kitten mentor expects to have one of the most skilled and fastest yearling elevens in the state.

Every afternoon this week the Green and White mentor spent most of the time in giving the new comers the fundamentals of the game and a few pointers on how to run signals. Passing was stressed considerably by the Kitten instructor. Punting, tackling, blocking and signal drilling was the order of work for the initial week of training and next week it is expected that Eklund will start in to thin out the large number which is already present although many more are expected to report. It is probable that the frosh coach will give his squad a cut by the middle of next week.

1924 Eleven Strong

Last year's eleven, under the training of Eklund, was one of the best freshmen grid teams seen on Stoll field in some time and with the prospects to turn out an even better one than last year. Players are here from all over the state and a few out of state performers have enrolled for the first time. Several all-state men are out for a berth on the eleven and this year it is going to mean a fight from start to finish.

The Kittens last year were undefeated in every branch of sport, except football. With the material on hand, Coach Eklund should have little difficulty in weaving out a winning team this season. The most important game on the schedule this year is that with the Centre freshmen. Last year, Eklund's charges won the second game from the Danville boys, 9 to 7, in one of the most spectacular games played in many years, after they had tied the first game earlier in the season here, 7 to 7.

Will Play Five Games
A Southern conference ruling allows the freshmen to play only five

(Continued to Page Fourteen)

FIVE GRID RULE CHANGES MADE

Kick-Off Will Be Made From 40-Yard Line As Was Formerly Done Before 1924 Season

Doctors Under Rules

Important changes suggested by the Football Rules Committee for 1925 are as follows:

1. The kick-off this year will be made from the forty-yard line, as formerly.
2. In the case of blocked kicks, it is suggested that if the ball does not cross the line of scrimmage it shall belong to the side which recovered it. If, however, the kicking side recovers the ball it shall count as another down. If the kick is only partially blocked and crosses the line of scrimmage it is proposed that it be not considered as having been blocked.
3. The committee proposes an important change affecting off-side penalties by providing that when the defensive team is off-side, it shall be penalized five yards but the offensive team, under these circumstances, shall not be given first down as formerly. That is, the down will remain the same unless the yards gained on the penalty are enough to make it first down.
4. It is further proposed that doctors or trainers, who wish to come on the field to assist injured players, shall be required to report to referee and to receive his permission before coming on the field. In most sections of the country this practice has been followed in the past and it is well that

(Continued to Page Fourteen)

SEEN FROM the PRESS BOX by HOOVER

It's been a mighty long time since we saw a real, honest to goodness football game, but we're bound to see one tomorrow afternoon at 2:30 o'clock when Maryville College invades Kentucky's soil to do battle with Murphy's Wildcats. New students and old, as well, be on your toes when "they're off" and yell it, yell it, yell it, for it'll be a grand and glorious feeling.

Curtis Sanders, powerful Wildcat captain last year and one of the best fullbacks the south has ever seen, has accepted a coaching position in the August Tilghman High School in Paducah.

Sandy graduated in June and was offered the job in a few weeks. It is understood that he will teach one or two subjects in connection with his football work.

Somebody told us last year that there could never be another Ed Gans. Well, probably that's true, but just watch Al Wieman when he struts his fifty and two on the field before the game tomorrow afternoon. If they don't make a funny feeling run up your spine, you'd better go to a chiropractor for you're not right.

An unusual amount of interest is being manifested in the Chicago game on the third of next month and prospects are that five or six hundred persons will follow the Wildcat Special for the Windy City on the morning of the third. Preparations are under way for the entertainment of over 2,000 Kentuckians at the game. The band, accompanied by Sergeant Kennedy, will be taken along to cheer the crowd.

Wildcat supporters will be glad to know that Jesse Nicholas Pomeroy Rife and his more or less noted brother, John Spillman, warmed Ty Cobb's bench in Detroit for ten days this summer. The veteran Tiger leader has his eye on the two promising ball players and it is a certainty that they will "go up" after school is out next June.

Don't forget about tomorrow afternoon. Go out there with your yelling clothes on. If you can't get a horn, get a tin pan. Make some noise for a good start is where the race is won. More anon.

(Continued to Page Fourteen)

ALABAMA MAY EMERGE VICTOR

Crimsons Rate High Among Conference Members; V. M. I., Sewanee, Washington and Lee and Kentucky First

Clemson First Foe

Practically every Southern Conference foe of the Wildcats started practice simultaneously with Kentucky's eleven on September 7, for that marked the first day that any Conference member could begin preparations for the 1925 season.

Principal of the Wildcat Conference opponents this year are V. M. I., Alabama, Sewanee and Washington & Lee. Tennessee will come in for some share of the season's spoils, but right now they do not seem to have as good a chance to win football games as they did last year.

The Virginia Military Institute squad entered practice minus nine first string linemen of last year. About the only capable men that were left after commencement exercises last year were Wyndham White, for three seasons one of the most feared fullbacks in the Conference, Captain-elect Caldwell, a halfback of three gruelling campaigns, and Barkey and Fain, 1925 ends. Hammonds, last year's captain and sterling guard, will not answer the bugle call and Ferguson and Wilson, regular centers for three years are also on the "not returning list." Clements and Hope, regular tackles, McCracker,

(Continued to Page Fourteen)

"Wild Cat Special"

Chicago, Ill.

Round Trip Fare **\$13.66** From Lexington

Via

SOUTHERN RAILWAY SYSTEM

—Account Foot Ball Game—

UNIVERSITY KENTUCKY — UNIVERSITY CHICAGO

SPECIAL TRAIN

Lv Lexington 6:45 p. m., Oct. 2
Lv. Chicago 11:40 p. m., Oct. 3

Make Reservations Now

W. R. CLINKENBEARD, CITY TICKET AGENT,
118 EAST MAIN STREET. PHONE NO. 49

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YOU STUDENTS---

Who Know the Best

COME TO THE

Opening of "The College Hut"

214 SOUTH LIMESTONE

"BUCK" IS A FRIEND TO EVERY STUDENT

WE GET ALL FOOTBALL RETURNS

COME AND SEE US

FOUNTAIN PENS AND SCHOOL SUPPLIES

Ice Cream

Soda Water

Sandwiches

Pies and Cakes

Cigars

Cigaretts

Tobacco

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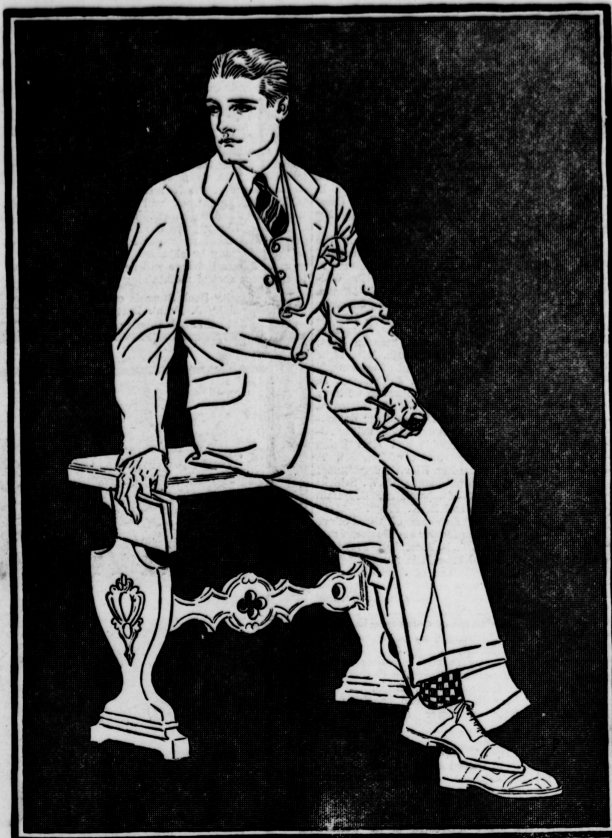
Cigars

Cigaretts

Tobacco

Pipes

DRESS WELL AND SUCCEED



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Styles that have the College man's OK for Fall

They're smart and they're authentic; every detail of lapel, shoulders, of the trousers, is correct. We'll show you the new two and three button double-breasted; the single-breasted sacks in a wonderful variety of new shades that will "knock you cold" — bottle blues, granite greys, the new Brackens, the chamois shades. You'll have to see 'em to really appreciate them. Stop by and "have a look."

∴ Hart Schaffner and Marx and Braeburn ∴

All Suits made with extra Pants

\$35 to \$50

All Suits made with extra Pants



SLIPOVERS FOR FALL

New designs—new coloring that make an interesting display. They're going to be "hot" again this fall

\$4.50 up

OXFORD BAGS!

The new 25-inch bottom Trousers that was originated at Oxford University in England, now popular throughout the country

\$10



See our special college window display

KAUFMAN CLOTHING COMPANY

(Incorporated)
Lexington's Better Store

PROF. BRINKLEY AT CONFERENCE

Westinghouse Electric & Manufacturing Company Reviews Latest Methods in Summer Conference for Engineers

Thirty Selected

An important phase of Westinghouse educational work is the annual summer conference for engineering teachers, during which an insight into modern industrial methods and business practices is given to the professors, which they can impart to the students in the college classrooms and laboratories.

This summer conference was held by the Westinghouse Electric and Manufacturing company. More than 150 applications for attendance at the 1925 Westinghouse conference were received, from which were chosen the 30 teachers who comprised the gathering.

These men represented engineering and technical schools, universities and colleges from all parts of the United States. During the summer conference, which lasted from June 22 to July 22, they received a training in industrial practices which was impossible to obtain in any other way.

Managers of Departments Lecture

The daily schedule included lectures by the various managers of the Westinghouse departments. These lectures included addresses on "Engineering Salesmanship" by W. S. Rugg, general sales manager; "Industrial Education" by C. S. Coler, manager of the educational department; "Industrial Problems" by R. L. Wilson, works manager; "Development in Power Machinery" by F. D. Newbury, manager power engineering department; lecture by F. A. Merrick, vice-president and general manager; "Inspection and Testing of Electrical Equipment" by L. E. Schumacher; "Electrical Transportation" by F. E. Wynne, manager railway equipment engineering; "The Personnel Problem in Industry" by E. S. McClelland, director of personnel; "Industrial Research" by S. M. Kintner, manager research department; "Problems of Radio Operation" by C. W. Horn, superintendent of radio operations; and others of like nature.

The lectures were supplemented with inspection trips through the East Pittsburgh works. Outside tours included visits to the Duquesne Light Company's Colfax power station; The Mellon Institute and Carnegie Museum; The National Tube Company, at McKeesport, Pa.; Carnegie Institute of Technology, the University of Pitts-

burgh; The Hardwick Coal Company and other places.

Many Teachers Attend Conference

A list of the teachers who attended the conference held in the East Pittsburgh works of the Westinghouse company follow: Anderson, Stewart W., professor of electrical engineering, Virginia Military Institute; Angermann, William G., instructor of electrical engineering, Cornell University; Barnett Brinkley, assistant professor of electrical engineering, University of Kentucky; Frame, F. H., professor of electrical engineering, Missouri School of Mines and Metallurgy; Griswold, R. S., instructor of electrical engineering, Purdue University; Hixon, Charles R., professor of mechanical engineering, Alabama Polytechnic Institute; McCarthy, Rollin H., instructor of industrial engineering, Cornell University; McNeely, John K., assistant professor of electrical engineering, Washington University; Phillips, Emory B., instructor of electrical engineering, Carnegie Institute of Technology; Schealer, Samuel R., associate professor of electrical engineering, Lehigh University; Shugart, Charles C., assistant professor of electrical engineering, Georgia School of Technology; Tarpley, Harold I., instructor of electrical engineering, Pennsylvania State College; Kerchner, R. M., switchboard engineering instructor electrical engineering, Kansas State Agricultural College; Porter, H. C., control engineering instructor electrical engineering, Carnegie Institute of Technology, and others.

PLAY YOUR PART

Until an event or a series of events become a matter of unwritten history we seldom philosophize upon it. Throughout the United States hundreds of universities have thrown open their doors to the youth of the land. They stand as a guiding light to the men and women seeking knowledge. Upon them rests the welfare of the people and of the future generation.

School has opened and a constant stream of students pass through the gates of our university. The cherished time has arrived and from far and near they respond to the trumpet's call. With high hopes and determination each goes about his work to try to attain that for which he is striving.

Opportunities lie in hidden places, in unsuspected territory. For this reason no one can analytically investigate the future to put the stamp of success or failure upon our work. It is up to us and is ours for the making. "History is a record of the lives of great men" and our history is being made. We must put forth every effort to further the magnificent cause of

35 NEW MEMBERS PUT ON FACULTY

23 Are In Arts and Sciences College; Four in College of Education and Few in Each of Other Colleges

University Is Growing

Thirty-five new teachers are members of the faculty of the university this year. Of these, 23 are in the Arts and Sciences College, four in the College of Education, three each in the Colleges of Agriculture and Commerce, and two in the Engineering College.

The new faculty members in the Arts and Sciences College are: department of English, W. F. Galloway, L. B. Shackelford, C. Friedrich Walbridge; department of German, Adolph Bigge; department of history and political science, John J. George, Jr.; department of hygiene, Miss Minnie C. Bourne and D. Stanton Ross; department of journalism, Miss Irene McNamara; department of mathematics, M. C. Brown, E. J. Canaday, D. O. Streifel; department of military science, Herbert M. Schmid, James A. Short and Basil D. Spalding; department of physical education, Oliver Alfred, B. L. Pribble and Miss Helen Skinner; department of physics, T. Hahn and Ben Kievit; department of romance languages, B. W. Schick; department of chemistry, Benjamin W. McKay and B. K. Fiege.

The new members of the College of Education faculty are Doctors Jesse E. Adams, L. B. McMullen, Floyd W. Reeves and Miss Julia Hurd.

In the College of Agriculture the new members of the faculty are Miss Statie Erickson, Miss Marie Barkley and F. E. Hull.

The College of Commerce has Walter W. Jennings, H. B. Eversole and R. D. McIntyre.

The new faculty members in the Engineering College are Carter Coleman Jett and W. G. Hillen.

Miss Inez W. Webb has been appointed cataloguer in the library.

Our great university. Our willingness to extend every effort will bring this task to a successful culmination. Enter into the spirit of the routine of university life. Work for it, love it and be proud that you are one of the many interested in its welfare. The more you put into it the more will come from it to meet not only yours but others satisfaction.

Play well your part no matter if it be great or small and help bring to the old U. of K. that honor and glory which, she, by right deserves.

University Book Store Is Moved to Gymnasium

Many Conveniences for Students Installed by Battaille in Basement of Building

Added to th many improvements which have been made in and about the university campus is that of the book store which is now located in the basement of the gym building. The attractive headquarters will open its doors as a kind of rendezvous for the students during their leisure hours. A telephone, with town service, is included as one of the features; chairs, tables and magazines will lend to the comfort and enjoyment of all. A circulating library where all of the newest and most progressive novels of the time may be obtained, will be in use. A small charge will be made to cover the cost of maintaining it.

The University Book Store is owned and managed by J. Frank Battaille,

an ardent supporter and former student of the university. He has installed a full equipment which will meet the needs of every student. He is anxious to serve the university body to his very best ability and what he hasn't in stock will be ordered for you. Get your windshield sticker for the windshield of your car at the book store.

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TEACHERS STUDY DURING SUMMER

Many University Instructors Travel In Europe While Others Attend Summer Sessions of Other Institutions

Sax Has Returned

While the students of the university were passing through their summer vacations in pleasant and luxurious entertainments, their instructors spent the sweltering summer days in crowded classrooms of various institutions seeking additional knowledge to impart to the ones who have now enrolled for the coming term of school. A number of the professors took special work at other universities, while others obtained information for use in their courses through research work and travel.

Dr. J. T. C. Noy, of the College of Education, spent the greater part of the summer traveling in Europe, during which time he made a comparative study of educational methods and

visited art galleries where he obtained considerable material for the class in moral and aesthetic education, which he teaches during the year. Professor Carsie Hammonds and Professor A. N. May, also of the Education College, spent the summer at Ohio State University where they took work leading to advanced degrees.

Professor H. H. Downing, of the astronomy department, took special work in mathematics at the University of Chicago. Among the instructors from the College of Agriculture who took summer school work at the University of Chicago were: Miss Muriel Hopkins, head of the department of home economics; O. B. Jessnes, head of the section of markets and A. J. Arnold, of the horticulture department.

Miss Kennedy in Utah

Miss Minnie Kennedy, instructor in the home economics department was enrolled in the summer school of Utah Agricultural College, at Logan, Utah, and Miss Nellie Gard, of the same department, studied with the school of Foreign Travel, of New York University. Prof. E. N. Fergus, assistant professor of agronomy, spent a year at Chicago where he has been taking advanced work and re-

turned early in the summer. Prof. Fergus was given a year's leave of absence from the university.

Prof. Carol M. Sax, head of the art department, who was granted a year's leave, studied in the universities of Germany and France. Prof. E. F. Farquhar, of the English department, traveled with the chautauqu and delivered lectures on modern drama and literature.

Miss Marguerite McLaughlin, instructor in the department of Journalism, spent the summer traveling in Europe, and Miss Irene McNamara, instructor in the same department, attended summer school at the University of Kentucky, taking special work in the English department and working toward an advanced degree.

Miss Elizabeth Gay, of the English department, traveled in Europe. J. E. Humphrey, of the poultry department, of the College of Agriculture, attended the summer session at the University of Wisconsin.

Dr. J. E. Rush, head of the department of hygiene and public health, joined the Mayo clinic at Rochester, Minn., at the conclusion of the summer sessions at the university and remained with the clinic until school opened.

Mechanical Hall Is Damaged By Fire

Blaze Discovered by Students Last Sunday Causes Loss of \$600 or \$700

Two fires which broke out on the university campus Sunday were extinguished with little difficulty and with a total loss of between \$500 and \$600. The origin of the two fires is unknown.

The first blaze broke out in the boiler room of Mechanical Hall and was discovered about 2:30 o'clock in the morning by two students, Ralph C. Wyatt and L. R. Penn, both juniors in the College of Engineering. Immediately on detecting the blaze, the two students who were returning to the men's dormitory, rushed to the Administration building, found the night-watchman, and turned in the alarm. According to M. J. Crutcher, superintendent of grounds, the roof of the building was damaged to the extent of approximately \$500.

Great excitement was aroused Sunday afternoon when the report was circulated that Patterson hall was ablaze. Students in fraternity and boarding houses rushed up Limestone, and for a short time traffic was blocked. The alarm proved to be false however, for the fire was in a rubbish pile back of the new dormitory. No damage was done.

Student Is Hurt

Stanley Powell Has Foot Crushed While Unloading Machine

Stanley Powell, of Berea, a senior student in the College of Education, suffered a badly crushed foot Monday afternoon at about 5 o'clock while unloading a new pressing machine at the University Pressing Shop located at 164 Graham avenue. Mr. Powell is part owner of the establishment.

He was taken to the Good Samaritan hospital where attendants say that he is resting comfortably but that he will not be allowed the use of his foot again for several months.

The accident occurred when Mr. Powell, in removing the machine from the truck, let it slip and the heavy press slid down his leg, scraping the skin off from the knee to the ankle and finally came to rest on his foot, crushing the bones and tearing the ligaments.

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Lunch - - 11:30

Dinner - - 5:30 P. M.

QUICK SERVICE ON SHORT ORDERS

RESULTS OF CHICAGO GAME OVER RADIO

SOCIETY NOTES

MARRIAGES OF INTEREST

Miss Nell Bush, daughter of Mr. and Mrs. W. C. Bush of Winchester, and Mr. Ben Gess Bosworth, son of Mr. and Mrs. J. C. Bosworth of Versailles Road were married August 7 at Hallowell, Maine.

Miss Mary Louise Fleming of Grayson, Ky., and Mr. Gardner Bayless of Florida, were married August 3, at Grayson.

Miss Mary Egbert Arnold, daughter of Mr. and Mrs. W. B. Arnold of South Upper street and Mr. Bryce Petree of Tennessee were married here September 7.

Miss Berchie Ralls Booth, daughter of Mr. S. J. Booth of Carlisle, Ky., and Mr. Charles Thomas Whaley, son of Mr. and Mrs. Claude Whaley, also of Carlisle were married September 10.

Miss Edith Holmes Rowland, daughter of Mrs. Robert N. Rowland and Mr. Orie Scott Carter of Cynthiana, Ky. were married August 31 at Roanoke, Va.

SORORITY PARTIES

Among the several sororities which entertained with week-end houseparties

the 19th and 20th at their chapter houses in honor of the new girls, were Chi Omega, Alpha Gamma Delta, Kappa Kappa Gamma and Kappa Delta. A series of lovely affairs were enjoyed.

SORORITY TEA

The Alpha Gamma Delta new chapter house on East Maxwell street was the scene of a lovely party on the afternoon of September 18 when the active chapter entertained with a delightful and informal tea for the alumnae members and patronesses.

The color scheme was carried out in the fraternity colors of red, buff and green. Garden flowers added to the attractiveness of the decorations. Fruit punch and cakes were served during the afternoon.

Assisting in entertaining were: Misses Annae and Virginia Kelley, Lurline Bronaugh and Mrs. James Framer of Lexington; Misses Van Meter and Jessie Frye Moore of Cynthiana. Thirty-five guests were present for the affair.

SUMMER CAMPING PARTIES

Among some of the enjoyable af-

airs of the summer in which University people were active are the camping parties with which the various fraternities and sororities entertained. The following are some which are included in the list:

Alpha Gamma Delta at Camp Bonnie Doon.

Phi Kappa Alpha at Camp Glenarthy. Phi Kappa Tau at Camp Cherry Lodge.

Delta Chi at Camp Raindeer Lodge. Alpha Sigma Phi at Camp Bonnie Doon.

Kappa Sigma at Cherry Lodge. Kappa Kappa Gamma at Camp Cliff Echoes.

Chi Omega at Camp Bide-a-Wee. Triangle at Camp Bonnie Doon. Alpha Delta Theta at Camp Bide-a-Wee.

Tri Delta at Camp Bide-a-Wee. Sigma Chi at Camp Bide-a-Wee. Sigma Alpha Epsilon at Camp Idlewild.

Alpha Tau Omega at Camp Cliff Echoes.

KAPPA KAPPA GAMMAS ENTER

Among the entertainments offered the new girls were the numerous parties given by the sororities having week-end house parties. One of the features of the Kappa Gamma party was a luncheon given at the Phoenix hotel Saturday followed in the afternoon by a picture show party.

In the evening a progressive dinner was enjoyed. The first course was served at the home of Miss Helen Van Derveer in Fayette park. She was assisted in entertaining by her parents, Mr. and Mrs. Richard Van Derveer. The second course was served at the home of Miss Pearl McCormick on Irvine road. The following course was at the home of Miss Grace Davis at her home on West Sixth street. Miss Josephine Skain was hostess for the last course at her home in the country. She was assisted by her mother, Mrs. Joseph Skain.

ZETA TAU PARTY

The members of Zeta Tau Alpha were also hostess for a house party. A luncheon was given Saturday at the Lafayette hotel followed by a theater party in the afternoon. In the evening a delightful buffet supper and informal dance was enjoyed at the chapter house.

On Sunday afternoon the men of the university were received informally at home by the hostesses and guests of the fraternity.

WEEK-END HOUSE PARTY

Alpha Delta Theta were hostesses to a lovely week-end party at their new house on Linden walk in honor of the out-of-town girls entering the university. A charming bridge party on Saturday afternoon was one of the affairs planned.

CHI OMEGA ENTERTAINS

The Chi Omega Fraternity entertained last week-end with a delightful house party in honor of a number of new girls who entered the university this semester.

A most enjoyable program was planned. On Saturday noon a luncheon was served in the Venetian room of Canary Cottage. On Saturday evening at the chapter house on South Limestone a lovely buffet supper was served. A trip was planned for Sunday, to quaint and delightful little Shakertown inn. From 4 until 6 o'clock on Sunday afternoon, the fra-

ternity men on the campus were invited to a tea given at the chapter house.

FRATERNITY BARGE PARTY

The Alpha Delta fraternity entertained last Friday evening with a barge dance on the Kentucky river. About one hundred guests enjoyed the hospitality of the fraternity. The party left from Frankfort.

KAPPA DELTA HOSPITALITY

One of the most enjoyable of the week-end parties was that given by the Kappa Delta sorority at their new house on Stone avenue with a number of new girls as guests.

Saturday evening they were entertained with a buffet supper at the chapter house. The fraternity colors of green and white were carried out in the decorations and in the mints and ices and unique favors.

The supper was followed by an informal dance at the chapter house. Chapter bids were sent to all the men's fraternities.

RUSHEE PARTY

The Alpha Tau Omega fraternity entertained on Monday evening at 6:30 o'clock in the Palm room of the Phoenix hotel with a dinner in honor of the rushees.

BURNS-HICKERSON WEDDING

Mr. and Mrs. L. N. Burns announce the marriage of their daughter, Hazel Elizabeth, to William H. Hickerson. The ceremony was solemnized on September 5, at the parsonage of the Main Street Baptist church, at Boonville, Ind., by the Rev. Rodney Holder.

Mrs. Hickerson was graduated from Owensboro High school in 1921 and attended the university one year. She was a popular member of the younger set in Boonville.

Mr. Hickerson, a graduate of Owensboro High school, graduated from the university in the class of 1923 and received his Master's degree last June. The last two years he served as an instructor in the English department. Mr. Hickerson was a member of the Delta Tau Delta fraternity and was an active participant in the social life of the university during his sojourn here.

Mr. and Mrs. Hickerson will be at home in Bryan, Texas, after September 25.

Ralph Wray, national secretary of Delta Tau Delta, has been the guest of the Delta Tau chapter for the past few days at their house on South Limestone.

Miss Elizabeth Gay spent the summer months abroad. Prof. H. H. Downing has returned from the University of Chicago where he took special work in mathematics during the summer.

Miss Sarah Blanding has left for New York to attend Columbia University.

Miss Louise Connell, of Paris, attended the buffet supper and dance

given by the Kappa Delta sorority Saturday night in honor of the guests of the week-end house party.

Miss Marie Langford, of Richmond, spent last week-end here where she assisted in entertaining as alumnae

hostess for the Chi Omega week-end house party.

Delta Tau Delta fraternity were hosts for an enjoyable camping party

(CONTINUED ON PAGE TWELVE)

R - A - D - I - O PROGRAMME

STAND BY ONE MOMENT PLEASE

The Lexington Drug is Broadcasting; they are inviting you to inspect their New "American" Double Unit Frigidaire Soda Fountain.

This Fountain is the latest type of Frigidaire with Sanitary improvements and efficient methods of dispensing. We pay the highest prices for all the products used at our fountain. Drink with us and enjoy the best.

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With each and every Sheaffer Lifetime pen, bought of us, we will engrave your name in gold, free of charge.

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GIVE STANDINGS OF FRATERNITIES

Delta Tau Delta Heads List in Scholastic Record of Men's Societies for Last Semester; Win Cup Again

Phi Delts Drop Back

Delta Tau Delta led all the men's fraternities in scholarship for the last semester, according to the report of standings of fraternities just issued by the dean of men. In winning this honor, Delta Tau Delta jumped from seventh to first place and for the fourth time won the scholarship cup given by the University Y. M. C. A. each semester to the fraternity making the highest average standing for that semester.

Many interesting comparisons are to be found in a comparison of the relative standings of the fraternities for the two semesters. In the first semester Phi Delta Theta won the cup with a standing of 1.52 while Delta Tau was seventh with 1.45. This last semester Delta Tau Delta made 1.69 in gaining first place and Phi Delta Theta fell to twelfth with 1.31. Chi Sigma Alpha was second both semesters with 1.48 the first semester and 1.62 the second. Among the Pan-Hellenic fraternities Sigma Nu won second place the first semester while in the second semester Alpha Tau Omega was the runner-up.

Y. M. C. A. Offers Silver Cup
Every semester the Y. M. C. A. offers a silver cup to the fraternity making the highest standing for that session. The fraternity first winning this cup for four successive terms or for six semesters is awarded the cup permanently. After the inauguration of the custom Delta Tau Delta won the cup for three successive semesters, losing it to Alpha Gamma Epsilon who also held it for three semesters. Phi Delta Theta has one leg on the cup and by winning last semester Delta Tau has gained another semester giving it four legs on the trophy.

The relative standings of the fraternities for the second semester are as follows:

Fraternity	Standing
1. Delta Tau Delta	1.69
2. Chi Sigma Alpha	1.62
3. Alpha Gamma Rho	1.51
4. Alpha Tau Omega	1.49
5. Triangle	1.46
6. Sigma Beta Xi	1.42
7. Pi Kappa Alpha	1.36
8. Kappa Alpha	1.35
9. Sigma Alpha Epsilon	1.439
10. Alpha Gamma Epsilon	1.34
11. Delta Chi	1.32
12. Phi Delta Theta	1.316
13. Sigma Chi	1.314
14. Alpha Sigma Phi	1.30
14. Alpha Sigma Phi	1.30
15. Kappa Sigma	1.24
16. Sigma Nu	1.23
17. Phi Kappa Tau	1.18

The report issued by the dean of men shows that 429 or 32.2 per cent of the men students of the university are members of social fraternities.

The scholastic report for the women's fraternities has not been completed as yet but it will be published in the near future.

GRADUATE ENDS LIFE BY HANGING

Dr. Thomas Brent Moore, Formerly of Lexington and Student at U. K., Dies in Oklahoma

Left Here in 1901

The body of a man found hanging by a wire from a bridge near Norman, Okla., early Monday morning, September 21, was identified as that of Thomas Brent Moore, associate professor of economics at the University of Oklahoma and a graduate of the University of Kentucky.

The identification was made by Dr. A. B. Adams, a member of the University of Oklahoma faculty.

Doctor Moore, who was 48 years old, went to Norman, the seat of the University of Oklahoma, last Monday from his home in Sumpter, S. C. He was unmarried.

Doctor Moore was the son of the late Charles C. Moore, of Lexington, who became famous as the editor of The Blue Grass Blade, a paper published here for a number of years. Thomas Brent Moore was reared here and lived with his father on the Russell Cave pike until 1901 when he was graduated from the University of Kentucky. He received an A. B. degree from the university here and then went to Columbia University in New York, where he received his doctor's degree.

He is remembered by the instructors of the University of Kentucky as an exceptionally bright student. He is well remembered here where he has a number of distant relatives and many friends.

Leland Moore, brother of the dead man, arrived here from Sumpter, S. C., Monday night to be with his mother who was awaiting the arrival of the body from Oklahoma. Funeral services were held at the grave in the Lexington cemetery Thursday, according to Mrs. Charles Stevenson, of Lexington, whom Mrs. Moore visited recently.



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This Price Includes Both Pair of Trousers

Good looking fabrics and patterns tailored in the most approved styles of the season in single and double-breasted models. Why not know the economy of one of these two-trouser college suits?

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Royal Park suits for the well dressed college man, shown in fabrics carefully chosen to give generous values at these prices. Tailored in the college shops at Fashion Park.

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NUMBER OF U. K. CADETS LIMITED

100 Advanced Course and 710 Underclassmen Are Allowed to Take Military Science Training

Regiment to Be Formed

Because of a curtailment of funds appropriated by the government, only a limited number of students at the University of Kentucky will be allowed to take the R. O. T. C. course this year, it has been announced.

Only 100 advanced students and 710 freshmen and sophomores have registered for the course, and uniforms will not be issued for another month so that the ranks can again be thinned, before getting down to real work.

The cadets will be organized into a regiment of two battalions of three companies each, with officers as follows: Commissioned officers, seniors; first sergeants and platoon sergeants, juniors; corporals and squad leaders, sophomores; and freshmen, privates. This is a new plan at the university.

Courses Are Outlined
The seniors will receive instructions in the use and tactics of the 37-mm.

cannon, three-inch trench mortar, administration, military history and infantry drill and tactics. Juniors will be instructed in the operation and tactics of the machine gun and infantry drill and tactics; sophomores in scouting and patrolling, infantry drill and the operation and tactics of the automatic rifle; freshmen in military courtesy, physical drill, rifle marksmanship and infantry drill.

Infantry drill for the sophomores and freshmen will include the manual of arms, squads, platoon and company drill, guard duty, shelter tent pitching and ceremonies.

Col. W. C. G. Hobbs, head of the R. O. T. C. department, will not report for duty at the university until the first of October, owing to an illness which has confined him in the Walter Reed hospital at Washington for some time. The regular work however, started Wednesday under the direction of the staff which has been on duty for several days.

Have Three New Faculty Members
Three new members have been added to the regular staff this year. Capt. B. D. Spalding, formerly with the 399th Infantry, at Fort Leavenworth, where he was a member of the staff of the commanding general, Capt. Herbert W. Schmid formerly with the 26th Infantry at Plattsburg Barracks, N. Y.; Sergt. John A. Short, formerly in charge of the mil-

itary department in the Indianapolis high school.

Captain Spalding and Captain Schmid will have charge of the advanced instruction for the Juniors and seniors, and Captain James Taylor and Sergeant Short will have charge of the instruction of the sophomores. The freshmen will be under the command of Capt. J. E. Torrence, assisted by Warrant Officer G. A. Knight and Sergeant Everhart.

Cadet Officers
Cadet officers for the regiment for the year have been announced as follows:

Colonel, J. A. Dabney; Lieutenant-Colonel, H. L. Woods; Majors, W. A. Harbold and R. C. Williamson; Captain and Regimental Adjutant, J. R. McFarland; Captains, J. A. Warren, E. T. Bullock, P. P. Derrick, J. W. Ramsey, E. B. Cochran and H. S. Turner; First Lieutenants and Battalion Adjutants, A. G. Stevens and C. H. Green; First Lieutenants, J. J. Jones, J. L. Cassidy, C. O. Eholis, A. H. Terrell, R. M. Atchison, M. S. Wallace, R. F. Adams, L. G. Tratey, A. C. Pritchard, J. R. Walter, L. W. Croft, J. C. Bobbitt, W. D. Scott, E. B. Lalley, H. A. Blake, W. M. Anderson and L. V. Root; Second Lieutenants, H. C. Bronaugh, J. H. Gray, R. I. McIntosh, M. E. Slagel, P. B. Tuner, E. M. Welsh and A. H. Wiemann.

CONTINUED SOCIETY NOTES

over the week-end at camp No. 12, Boonesboro. Their guests were a number of men who will enter the university.

Mr. Carl Sax returned several days ago from six month's stay abroad, during which time he visited friends in New York and his mother in Iowa before returning to the University.

Mr. Hannibal Weiman has returned from Washington where he acted as delegate from Sigma chapter of Alpha Sigma Phi to the National convention.

Dean and Mrs. Columbus B. Melcher have returned from Bay View, Mich., after having spent two months at their summer cottage.

Dr. Frank L. McVey who has been in Michigan for the summer has returned.

Miss Marguerite McLaughlin and Miss Margaret Baker have returned home after spending a delightful summer abroad.

Dr. W. N. Liscomb has returned from Washington, D. C. where he has been a member of the staff of the American Red Cross Association during the summer.

Miss Janet McVey left September 14 for Oxford, Ohio to enter school at Miami University.

Miss Ellen V. Butler left recently to enter the library school at Albany, N. Y.

Miss Rachel Shacklette who will be assistant to Miss Virginia Frank, dean of women will be with Miss Florence Dillard for the year.

Miss Lucille Dobbins has gone to Ashland to take a position as dietitian in the Ashland General Hospital.

Dr. J. T. C. Noe and daughter, Miss Rowena Noe have returned from Europe where they have been traveling during the summer.

Miss Lizzie Lee Graddy is back at her duties after enjoying a trip to Europe.

Miss Carrie Bean has returned from a delightful motor trip to Florida and other southern states where she visited a number of bookstores which are run in connection with universities and colleges.

Miss Elizabeth Helm has left for South Hadley, Mass., where she will attend Mt. Holyoke College.

STUDENT COUNCIL LAYS DOWN RULES FOR FROSH

(9). All students must keep to the walks and driveways at all times.
(10). Freshmen must be courteous to upper classmen at all times.

Melcher Offers Suggestions
In addition to the above rules, Dean C. R. Melcher offers the following suggestions:
For information about classes go

to the dean of the college in which you are enrolled.

Do not drop any subject without your dean's permission.

Attend all your classes regularly. For general information in regard to fraternities, activities, etc., see the dean of men or women.
Remember the Y. M. C. A. and Y.

W. C. A. and when you are lonesome to the university and at no time do or blue drop in the "Y" room.

any act that will bring disgrace on you or your university.

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Personally Conducted by

MR. MYRON LOVEWELL

Marcel Waving, Shampooing, Hair Bobbing

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Make our Store your Headquarters at all times



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SOLE AGENT FOR LANGROCK CLOTHES FOR THE COLLEGE BOYS

Rent-a-Ford

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Commercial Rent-a-Ford Co.

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Open Cars 12c per mile

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MANUFACTURING FRATERNITY JEWELERS

Announce the Opening of a Southern Branch Office to be located at the

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Offering

A Complete and Distinctive Line of

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STORE HOURS
8:30 a.m.--5:30 p.m.

Saturday Closing Hour,
6:00 P. M.

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5850

Private branch exchange
connecting all departments

Wolf Wile's



A popular item in the Luggage Section is the Parcel Post Laundry Carrier—a heavy cardboard box with covering of heavy canvass bearing both sending and returning addresses modestly priced at \$2.39.

The College Girl--and Wolf Wile's

I. Miller, that master designer of beautiful shoes, must have been thinking particularly of College Girls in developing his Autumn models. Certainly he has given them smart models for every occasion and for every type of costume . . . and by clever, Milleresque touches has placed them in the front ranks of desire. The styles simply defy description in cold black and white . . . you must see them to fully enjoy their newness, their smartness, their fashion-rightness. Will you see them tomorrow? \$10 upwards.

The Beauty Shop is often the most important place in the whole world . . . for what matters the correctness of a costume if the bob or marcel isn't "just so." And that brings up the sole mission of our Beauty Shop . . . that of helping you to look your best. Experienced operators who employ the most approved methods form the outstanding feature of the shop. With respect to Hair Bobbing, two thoroughly competent barbers are always in attendance. And, tho you will rarely have to wait, most of our patrons find it convenient to make appointments in advance . . . either by phone or in person.

CLOTHES play an important role in the life of every College Girl. Her costume for each and every activity of her varied school life must be correct. Wolf Wile's present for her selection fashion-correct apparel for classroom and campus, for social affairs, for leisure and study hours....in fact, for every occasion of her interesting, absorbing days. And aside from catering to her well-groomed appearance, Wolf Wile's also exhibit various articles for the decoration of her room....Boudoir Lamps, Wall Plaques, Desk Sets and other items. An invitation to her to visit Wolf Wile's on her first shopping tour is cordially given.

The selection of a hat can make or mar an otherwise smart costume. This year, as last year, Wolf Wile's Millinery Salon exhibits youthful styles at their best. The snug, close fitting models again bid for—and receive—Fashion's stamp of approval with here and there interesting variations in off-the-face and "Pirate" styles. Velour is the chosen material for sportswear; velvet for the more formal costumes. Each week sees the arrival of smart new models in the prevailing shades of the moment . . . at prices ranging from \$5 to \$35.

READY TO WEAR APPAREL
I. MILLER SHOES
MILLINERY
BEAUTY SHOP
PARTY DECORATIONS

Accessories . . . those important little whims of fashion to make smart costumes even smarter . . . are displayed in interesting collections at the Perfume and Jewelry Section, priced in utmost moderation.

Personal stationery is another of the smaller items at Wolf Wile's that unobtrusively demands attention in the newest papers and tints. Engraved cards and invitations of all kinds are also shown in this section.

Sooner or later you are certain to be confronted with the problem of decorations for some tea, bridge or dance. The solution of it is . . . Wolf Wile's Dennison Section. Upper Class girls will doubtless remember the unique favors and decorations we furnished for some of the delightful affairs of last year. This year we present an even greater and more varied selection than ever of Dance Programs, Party Favors, Paper Caps, Paper Napkins, Serpentine, etc., etc. Spend a few minutes looking them over sometime when you are on our third floor . . . it is a pleasure to show them.

Class Schedule Changed

Classes Now Begin on Hour, Relieving Complications

Changes in the recitation hours have been made in the printed schedule under the authorization of Ezra Gillis, registrar. Classes begin on the even hour, thus doing away with the complicated minute system. The schedule now:

- Recitation Hours
- First Hour: 8:00-8:50.
- Second Hour: 9:00-9:50.
- Third Hour: 10:00-10:50.
- Fourth Hour: 11:00-11:50.
- Noon Hour
- Fifth Hour: 1:00-1:50.
- Sixth Hour: 2:00-2:50.
- Seventh Hour: 3:00-3:50.
- Eighth Hour: 4:00-4:50.

The courthouse has been moved from Main street and is now scattered along Limestone and Maxwell streets.

The Pat Hall spoon-holders should be making their appearance about now.

KERNEL INSTALLS PRESS HAS COMPLETE PLANT

press a complete line of type, two composing stone, a printer's filing cabinet and several tons of news print paper and metal were purchased. This is the first time in the entire 14 years of the history of the Kentucky Kernel that this has been accomplished.

Operated on Basis of Daily

The Kernel this year will be operated on exactly the same basis as that of a large daily. Each week the business and editorial departments will get together, figure out the amount of space which will be taken up by advertisements, the amount of news which will be available for that week and from that determine the number of pages which will compose the paper. As the press will print only two papers on each run, several separate runs will be required to be made for each issue. This means that a part of the paper will have to be printed even as early as Tuesday of each week. Considerable copy will have to be ready for the printer not later than Monday morning and must continue coming in for the rest of the week.

The business department, which until this year, has been located in connection with the editorial department, has moved its office to the room situated directly on the left of the southern entrance to the Science building and is under the management of Kyle Whitehead and Jack Warren. According to figures from this department, the press and other equipment were purchased at a price of approximately \$7,500; \$3,200 of which will have been paid by October 25 of this year. It is believed that the remaining \$4,300 can be paid off in two years.

Along with improvements in the mechanical department, the office of the editorial and news staffs has been improved. New lighting fixtures have been installed, new tables and chairs and conglomera rugs have been purchased and the entire room has been painted. All of these go to make work on the paper a pleasure.

The management of the Kernel will be glad to have any of the faculty members or students visit its new plant and see the wonderful progress which the paper has made in the last year.

KENTUCKY OPENS SEASON AGAINST MARYVILLE TOMO

ponents to make gains through a substantial line.

Captain Kirwan, Frank Phipps, "Caveman" Rice, Van Meter, "Tiny" Montgomery, Gayle Mohney, Len Tracy, "Turkey" Hughes, Frank Smith, Ross, Ellis, Jenkins, Wert, Pence, Moloney, Zopf, Bickel, Creech, Kortwood, Hickerson, Edwards, James, Kirkendall, Derrick, Evans, Harbold, Curry, Vossmeier, Anderson, "Little" Ed Stephenson, and Schulte and a few others who have come up from the freshmen ranks will make it a tough job for Maryville.

Chicago Is Next

After tomorrow's contest the Blue

and White will turn their attentions to the main contest of the season, that with the University of Chicago, "Big Ten" champions, at Chicago. Not far behind this contest comes the Centre game which every fan knows is the main game on Kentucky's schedule any season. Plenty of things can happen before these games are played, but a good prediction is that the Blue and White followers will not be at all fooled in either. With the Kentucky band playing the strains of "My Old Kentucky Home" to the ear of every player the tune which has worked miracles more than once, there is little doubt as to what will happen.

The big special will carry fifteen cars and every one who can get the money should follow the team.

Fans meet us tomorrow on Stoll Field. Bring your friends with you, yell for Kentucky. Wait for the signal, "They're Off," then on your toes and give our Wildcats the winning spirit.

EKLUUD EXPECTS TO FORM CHAMPIONSHIP ELEVEN

games in one season and in selecting these, the officials have formed a card that will prove tough for Kentucky's first termers. The Kittens will play their first two games away from home, these being with Eastern State Normal on October 3 at Richmond and the second game with the Georgetown College freshmen at Georgetown on October 30.

While the Wildcats are away playing V. M. I. at Charleston, West Virginia, the Kittens will open their home season with the strong freshmen eleven from Butler College on November 14. On the following week-end they will go to Knoxville where they will meet Tennessee, last year's champions of the South. The final and most interesting of all games on the card is the game with Centre on November 28 which marks the close of the 1925 season.

FIVE GRID RULE CHANGES ARE MADE

the rules now make the practice uniform.

5. The captain of the team winning the toss hereafter may choose to receive or kick in addition to selecting the goal which he will defend.

6. Formerly on clipping, the captain of the team against which the offence was committed could elect to take a fifteen-yard penalty from the spot where the foul occurred or from the palm room of the Phoenix hotel and this year the rules provide for a twenty-five yard penalty from the point at which the clipping occurred.

The football rules changes fortunately are not radical and those mentioned above on the whole should help the game.

ALABAMA EXPECTED TO EMERGE VICTOR

guard, and Watkins and Pillows, ends will also be sorely missed.

Barring accidents, Alabama seems to have a rosy chance to cop the gasfuton again this year. Only a few regulars were taken by graduation and with the return of Hubert, feared half-back, Brown and Rosenfield, quarterbacks, Johnson, Gillis, Caldwell and Barnes, Crimson followers have high hopes. It is true that "Shorty" Propst will be missed around the pivot position and Compton and Langhorne, tackles, McIntosh, captain-elect and brilliant end, and Oliver, rangy guard of former years, will be among those missing. Alabama will have only one worry this year and that about its defense.

Coach M. B. Banks, of the Tennessee Volunteers, will probably have 75 men from which to select a team this year but all are regarded as more or less inexperienced. Roe Campbell, Rollin Wilson and Billy Bone, backfield men are gone and everybody knows that these three players kept Knoxville from being disgraced many times last year. Four veteran linemen will return for their last fling at Tennessee's foes. These are J. G. Lowe, captain-elect and end; George Burdette and Tom Robinson, guards and Fred Brown, end.

Clemson, an S. I. A. A., which Kentucky meets at Lexington one week

after the Chicago game, will have to develop a team from a flock of freshmen and varsity reserves. From last year, as many regulars will be gone. Only seven letter men will return to the Georgia school. The two regular tackles and two regular guards will be missed and Robinson, Harmon, Williams, Stewart and Melton are the backs who have made their last charge.

Little is known of Sewanee's material but it is conceded that it will be of nearly the same strength as last year. Sewanee surprised everybody, even themselves, last year when they whipped the Sox off of Vanderbilt, who had beaten Minnesota just a few days previous by a smashing 16 to 0 score.

Kentucky beat Sewanee last year and the 'Cats believe they can do it again. Washington & Lee's three year contract will expire this year and Kentucky wants to even affairs with the Generals. In '23, a 6-6 tie resulted from as thrilling a game as has ever been seen on Stoll Field but last year the Virginians took advantage of a break and defeated Murphy's charges 10 to 7, thus earning an edge on the series. The two teams will be about equal this year and a battle fit for a king is expected.

ROYAL WELCOME PLANNED FOR 'CATS AT CHICAGO

now resides in Chicago attend this dinner and football game.

"T. W. WILSON, Secretary."

Lexington fans who cannot make the trip to the Illinois city but who have a "little radio in their home" will have an opportunity to hear the game play by play through the air, according to a letter received from A. A. Stagg, head football coach at the University of Chicago, by Jack Warren, advertising manager of The Kernel. The letter follows:

"Your letter asking in regard to broadcasting for the Kentucky game has been received. K. Y. W., W. J. B. B., W. G. N. and probably one other station, are planning to broadcast the games this fall, so that you will undoubtedly get the returns of the game by radio.

"You are bringing up a splendid crowd from Lexington on October 3. "Anticipating a fine game, I am, "Sincerely, "A. A. STAGG."

It is not known as yet, but one of the hotels in the city will probably use the grid-graph to show the game play by play to Lexingtonians who do not make the trip. The Centre game last year was grid-graphed from the palm room of the Phoenix hotel and it is probable that the same thing will be done this year in reference to the Chicago contest.

BOARD OF TRUSTEES HOLD FIRST QUARTERLY MEETING

McKee, Froman and Hillemeier, was appointed to audit the books of the

Experiment Station. The president made a report of the situation at the university, discussing the progress that is being made on the chemistry building and the women's dormitory. He called attention to the fact that roads had been constructed on the university campus, a telephone system had been installed and other improvements made.

President Makes Report

The president also reported on the progress of the work of the Experiment Station at Quicksand and Princeton.

The executive committee was authorized to appoint a committee to take up the program for the coming legislature.

The appointment of new members of the faculty was confirmed by the board (this list of appointments has already been published by the press), Dr. W. D. Funkhouser, head of the department of zoology, was appointed as dean of the Graduate school to take the place of Dr. Edward Wiest, acting dean of the College of Commerce. Dr. Wiest has been released from the deanship of the Graduate school in order to become dean of the College of Commerce. Dr. Funkhouser has been at the University of Kentucky since 1918 as head of the department of zoology.

U. OF K. GRANTED CHAPTER SCHOLARSHIP FRATERNITY

Several members of the faculty representing chapters throughout the country, will be the charter members of the Kentucky chapter of Phi Beta Kappa. They are: President Frank L. McVey, Dr. Glanville Terrill, head of the department of philosophy; Dr. W. R. Allen, instructor in zoology; Dr. J. B. Minor, head of the department of psychology; Professor S. E. Leland, instructor in the College of Commerce; Dean Charles J. Turck, head of the College of Law; Prof. W. H. Stevenson, instructor in history.

Elected From Senior Class


Members of the chapter are elected from the senior class of the College of Arts and Sciences, and are not to exceed the upper 10 per cent in scholarship, and those who have done at least two years resident work.

A small per cent of the outstanding graduates will be included in the initiation in the fall, it was stated at the university.

Phi Beta Kappa is the oldest Greek fraternity in existence, probably the first, and was founded at William and Mary's College in 1776. At first it was a secret organization, even the membership being unknown, but in 1780 when an attempt was made to eliminate all secret organizations, it abandoned its secrecy and social affiliations and became strictly an honorary organization, and has remained such. The second charter was granted to Yale and then to Virginia, and it was forty or fifty years later before any other similar organizations were founded.

Installation of the chapter at a convenient date for the members fall, the time to be announced later, who are to be taken into the fraternizing the members of the local or-

The Slickery Stud and the Clever Gal ~ ~ ~ ~



Sure, Billy discovered her. Brought her to the hop, too. But Columbus never did own America, much. Foxy Philip found out it was her birthday, and he slipped down town and got her a darling new Wahl Pen. You know the kind—slim, cylindrical, golden beauty. You can't blame the gal, can you?

One like Foxy Philip bought—\$3.00

WAHL PEN

EVERSHARP'S Write Hand Pen

SUITS

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Called For and Delivered.

SUITS CLEANED \$1.25 Two Piece

SUITS CLEANED \$1.50 Three Piece

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ONE DAY LAUNDRY SERVICE ON CALL PACKAGES

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M. S. CRAINS

THE REAL FILLING STATION

Corner of Lime and Maxwell

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ALL MAKES

STANDARD TYPEWRITER EXCHANGE

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Opposite Court House

Hey! Boys and Girls

Beat Maryville

Then Come to the

University Lunch Room

Sodas Lunches

Regular Meals

REDUCED PRICES FOR STUDENTS FOR ROOM AND BOARD

SEE!

W. B. MARTIN, BARBERS

WHERE YOU GET THE REAL HAIRCUT

SHAVE 20c HAIRCUT 40c

Welcome Students!

Move Where Larger Space Means Better Service

University Book Store

SOUTHWEST CORNER OF BASKETBALL BUILDING

NEW COLLEGE IS INSTALLED HERE

School of Commerce Established This Year; Professor Wiest Is Made Dean of New Venture

Is Sixth on Campus

Rapid increase in enrollment in the department of business administration at the University of Kentucky within the past few years has caused the department to outgrow its present facilities and a College of Commerce was established for the coming term of school, with Prof. Edward Wiest, head of the department as dean of the new college.

a faculty of Professor Wiest and four assistant professors and will be increased each year. Plans for future enlargement are already under way. During the past college year between six hundred and seven hundred students were enrolled in economics alone and more than thirty graduates of the Arts and Sciences College held majors in the department of business administration.

With the establishment of the new college, the sixth of the university, new courses in economics, sociology, accounting, auditing, marketing, salesmanship, statistical work, business organizations and other phases of business administration are now offered to the student body.

The members of the new faculty are: Hugh L. Keenleyside, formerly instructor at Syracuse University; H. B. Eversole, specialist in accounting at the University of Illinois and R. T. McIntyre, instructor in marketing and salesmanship at the University of Illinois for the past three years.

Offers Course in Economic History
Professor Keenleyside, who is a graduate of Clark University, has offered courses in economic history. He is one of the leading students of economics in the country and is frequent contributor to magazines on this subject.

Professor Eversole, who received an M. A. degree from the University of Illinois, will develop auditing and special accounting courses in the new college. He has had wide practical experience in addition to his thorough training and received the degree of certified teacher of accounting only after an extended period of experience.

Professor McIntyre came to the university from Marshall-Field Co., of Chicago, where he had been for the past year gaining experience and experimenting in methods of marketing and salesmanship under conditions which will confront the student when he enters the business world. For three years prior to his association with Marshall-Field, Professor McIntyre was an instructor at the University of Illinois, where he received his M. A. degree.

Prof. S. E. Leland, who was connected with the economics department for several years, was given a year's leave from the university beginning this fall to allow him to complete his work toward a Ph. D. at the University of Chicago. Professor Leland will return to the university as a member of the faculty of the College of Commerce after his work at Chicago. Paul Cooper, who has been assistant instructor in economics for the past two years, will leave soon for Chicago where he will take graduate work. Mr.

Cooper has been awarded a fellowship at the University of Chicago.

College Was in Great Demand
The growth of a course in business administration, formulated by Professor Wiest, when he came to the University of Kentucky in 1906, to a College of Commerce is the result of an insistent demand on the part of students and in line with a nation-wide growth of commercial departments in the United States. When Professor Wiest came to the university, economics, sociology, political science and history were in one department, which was taught by two men. Professor Wiest introduced accounting, business organization, economic history, principles of economics and a general course of business administration.

The dean of the new college is considered to be the man to make the college a success as he organized the department and through his training and actual experience he has made this department the most popular in the College of Arts and Sciences. Professor Wiest is a graduate of Georgetown University, took undergraduate work at the University of Vermont and received his doctor's degree at Columbia University.

The new college occupies half of the second floor and the entire third floor of White Hall, the art department having been moved out of the building entirely, to provide the necessary space for more classrooms and accounting and statistical laboratories. By the fall of 1926 it is expected that a secretarial course for young women will be added to the College of Commerce and an endeavor is being made to secure experienced graduates of a similar course at Smith College.

Former U. of K. Student Drowned at Nashville

Robert Phelps, Delta Chi of 1924, Dies in Cumberland River

Word was received by the Kernel during the summer of the death of Robert Phelps, former University of Kentucky student, by drowning in the Cumberland River, at Nashville Tuesday afternoon, July 7. He was 24 years old.

Phelps entered the university in September of 1923 and left in February of 1925. He was a very popular member of the Delta Chi fraternity and was well known in Lexington. He left school to enter the employ of the standard Oil Company, at Nashville, Tenn.

Phelps was bathing in the Cumberland river with a companion when he was observed to go down in about

University High Is Made County School

Court of Appeals Forces Each County Seat to Establish Educational Institution

The University High school has been converted into a county high school, it was announced last week by Prof. M. E. Ligon, principal, in accordance with a decision handed down in the Christian county circuit court, requiring the county board of education to establish a county high school in the county seat of each county in the state. The new system became effective at the opening of the fall term September 14 and the same system of class work will be carried out.

Regardless of the decision of the county board as to those pupils who will be permitted to attend, only 50 students of the county can be accommodated and the registration has been limited to 120 students.

The University High school was formerly a laboratory and demonstration school for the College of Education and served in aiding of practice teaching. The system of the institution will not be changed.

Whiteman Coming

Noted Recording Orchestra to Play Here on October 26

In the opening of the eighth annual artist concert series which has just been announced by Miss Anna Chandler Goff, of the Lexington College of Music, an attractive program has been announced as follows:

Will Rogers and the DeReszke singers, Thursday, October 8, 8:15 p. m., or Paul Whiteman and his orchestra, Monday October 26, 8:15 p. m.

Margaret D'Alvarez, Thursday, December 3, 8:15 p. m.

Dusolina Giannini, Thursday, December 3, 8:15 p. m.

Josef Lhevinne, Friday, January 29, 8:15 p. m.

Cleveland, Symphony Orchestra Thursday, April 6, 8:15 p. m.

Season tickets for students and teachers only are \$7.50, including war tax. Order season tickets or single tickets to day by writing or phoning to Miss Anna Chandler Goff.

forty feet of water. The body was not recovered until Wednesday morning, efforts proving futile throughout the night.

The former University of Kentucky student is survived by his parents; one brother, Charles, who is in dental college at Louisville and a sister Mrs. Edward Newcomb, of Burlington, Kansas.

PHONE 3499-Y

MAXWELL TAILOR SHOP

Alterations, Dry Cleaning and Pressing

Students Work Our Specialty

Just Around the Corner From Lime on Maxwell

STUDENTS

Your Sport Clothes Need Cleansing

The score is important, but so are your clothes, whether you play in the field or from the side lines.

Of course you can't enjoy the game if you are conscious that your suit wants cleansing; and who on earth could concentrate on a football feeling that other eyes followed the sooty streak down the side of her flannel skirt?

Why not let us care for your wardrobe? Our super cleansing will not only give them that 'good as new' look, it will actually make them last longer.

ODORLESS DRY CLEANING

BECKER

"Cleaners That Satisfy"

212 SOUTH LIMESTONE

Cacography Is Sometimes In The Pen



the clip that can't slip

Quite often a man has been convicted of cacography because he couldn't make a legible mark with the pen he was using. Your Conklin Endura says what you mean. Try one at your favorite store.

Conklin Endura, at \$5 and \$7, in red, black, mahogany; long or short; clip or ring cap. A wide variety of other Conklin pens and pencils, in rubber and all metals—priced as low as \$1.00 for pencils and \$2.50 for pens. Conklin quality in every one.

THE CONKLIN PEN MFG. CO. TOLEDO, OHIO Chicago San Francisco Boston

Conklin ENDURA
Unsurpassed in Quality Guaranteed

"BOB HAWKINS' FIVE ACES"

University Barber Shop

107 S. Limestone Street

Get Your Hair Cut Like You Want It

House Managers

Open Your Account With

Myers Model Market

Fresh Groceries

Right Prices

Just off Maxwell on Lime

Welcome Students

THE STUDENTS BARBER SHOP

Respectfully Solicits Your Business

You can get your hair cut exactly as you want it

W. Fulton, Proprietor
(FORMERLY WITH PHOENIX BARBER SHOP)

CORNER MAXWELL AND LIME

Welcome Students

EAT
DRINK
AND

BE
MERRY

At The

Fountain of Youth

Sodas and Luncheonette

Regular Meals a Specialty

"Snowball and Jones"

PROPS.



As we play the Dixie tune,
Every Freshman march with a
big spoon,
We'll stop right in front of the
door
Of the Dixie Dealer's Store.

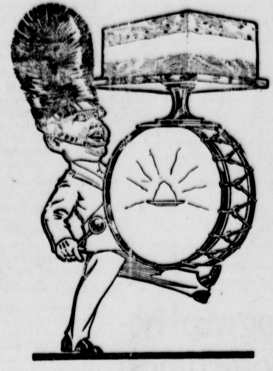
Our Dealers shout, at the Dixie
call,
"Say, Fellers, there's Ice Cream
for all."
I guess you'll come right in,
too,
To eat a Sundae made for you.

The Football Hero, you can see
Is always full of life and glee.
He likes to play football all
day long
'Cause Dixie cones have kept
him well and strong.

The twinkle in the Coed's eyes
Say plainly that she thinks the
size
Of this big plate of rich ice
cream
Is fine, for flappers—and that's
no dream.

Our Senior Sheik's quite some
kid
To every dance he gets a bid.
He claims that he's a heavy
drinker
'Cause Ice Cream Soda helps
his thinker.

WELCOME, STUDENTS!



EAT

Dixie

PASTEURIZED

TRADE MARK REGISTERED

ICE
CREAM

"A Delicious and Well-Balanced Food"

School time is spoon time. Let every
spoonful be our ice cream. Nothing so
completely satisfies. Made from the

"There's A Dixie Dealer Near You"

DIXIE ICE CREAM COMPANY

Rose & Chesapeake

(Incorporated)
Phone 269 or 1060

Lexington, Kentucky