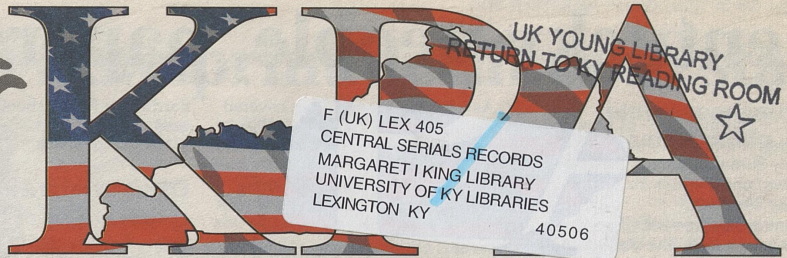


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Volume 74, Number 7 - July 2003 - Published by Kentucky Press Association/Kentucky Press Service

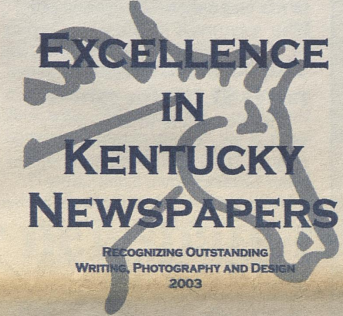
UNIVERSITY OF KENTUCKY LIBRARIES

Committee, board tweak Excellence in Kentucky Newspapers Contest

One year after making wholesale changes in the reporting/photography/design contest, the KPA Contest Committee and KPA Board of Directors have done some tweaking.

Excellence in Kentucky Newspapers 2002 competition was the result of combining the Fall and Better Newspaper contests into one. The result was a contest that included reporting, photography and design categories with the first winners announced at the 2003 KPA Convention.

The two contests were combined after KPA did away with its Summer



RECOGNIZING OUTSTANDING
WRITING, PHOTOGRAPHY AND DESIGN
2003

Convention after last year's joint meeting with the Tennessee Press

Association. The contest committee and board took the best categories from both contests, focused on the three areas of news presentation, and ended up with some 26 categories. The first Excellence in Kentucky Newspapers competition resulted in more than 5,000 entries from 95 newspapers, both record numbers.

The KPA Contest Committee met in early June to review the categories, consider changes recommended

See CONTEST on Page 8

July News & Notes

KPA set to begin 'The Winner's Circle' 18-week chapter story

Would you like to enhance readership? Is circulation important to you? Hitting your head against the wall trying to figure out what your community wants?

Amazingly over 50% of Americans are choosing not to read for pleasure. They can read, but they say they don't like to—or that they are too busy. You can help change that—How? Publish an awesome serialized story.

"Oh I can't afford to buy anything right now," you say? Well here's the good part, KPA will pay the licensing rights for your newspaper to publish this story. (a \$200-\$500 value per paper)

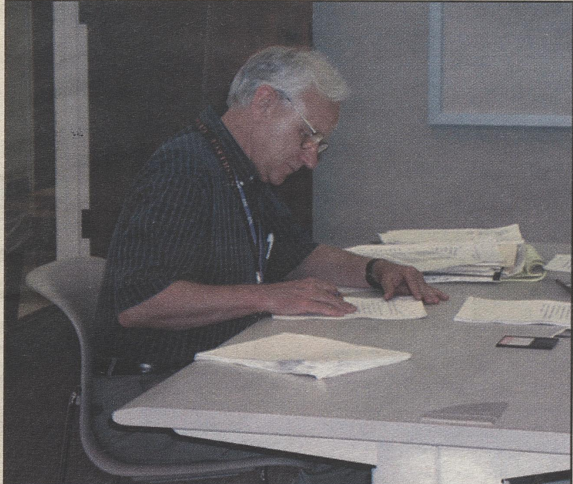
More good news. LG&E Energy Foundation will give you scrapbooks to use with readers. Readers can then collect each chapter as you run it. And even more good news. KPA will have learning activities online at www.kypress.com. There will be activities for each chapter that teachers, parents and grandparents can use if they choose. You also have the option to publish the activities right next to the story.

What's the catch? Space. It's an 18-week story so that means you will need to provide space starting the week of October 20th. But the good news is you can get local businesses to sponsor the space if you choose.

If you've run a statewide chapter story in the past you already know the impact it had on your community. But if you've never run a chapter story now is the time! This story is sure to be a hit. "The Winner's Circle" by Jennifer

See NEWS on Page 10

Journalism boot camp begins July 14



By DAVID GREER
Member Services Director

With a little more than two weeks to go — at presstime — before the start of the 2003 KPA Journalism Boot Camp, a little over half of the 24 slots are filled. Typically, there has been a flurry of last-minute registration activity as prospective boot camp participants work feverishly to secure three-weeks of time off to attend. In all likelihood, the class will be full or nearly so when the session begins.

This year's boot camp will be July 14 to Aug. 1 on the campus at Georgetown College. Again, Jim St. Clair, veteran journalist and journalism professor at Indiana University Southeast, will be the instructor.

New this year, three graduates of last year's boot camp, will speak to students during the first week. All three are now journalists. One changed careers as a result of attending last year while another began a second career as a journalist following retirement from his first career. The third was already working as a journalist last year as editor of a weekly but had never received any formal

Jim St. Clair, professor at Indiana University Southeast, will be the instructor once again at this year's KPA journalism boot camp which will get underway on July 14 at Georgetown College.

See CAMP on Page 8

JUL 21 03

Kentucky people, papers in the news

Manning moves into news, photo editor spot

Stacey Summitt Manning is the new news/photo editor for the Kentucky Standard.

Manning has been with The Standard since 1998. She began as page designer and moved to the newsroom as a reporter and photographer in 2000.

As reporter, Manning has covered education, agriculture, the court system and New Haven town government.

As news/photo editor, Manning will assist Editor Lisa Tolliver, in day-to-day development for the news department. She will help mentor other writers and serve on the newspaper's editorial board.

Manning is a 1993 graduate of

Bardstown High School and a 1997 graduate of Salem College in Winston-Salem, N.C.

Osborne hired as new sports writer at Lebanon

Ray Osborne joined The Lebanon Enterprise staff as a sports writer in May.

He is a 2000 Marion County High School graduate and lives in Lebanon and works during the day at B&W Metals in Campbellsville.

Osborne was a co-sports editor of the sports section in the 2000 Marion County High School Quest yearbook where he produced stories and photos.

The News-Enterprise raises \$1,100 for cancer

The News-Enterprise formed a team to take a walk to fight cancer on May 16, 2003, along with hundreds of other Elizabethtown Community members who walked throughout the night in Hardin County's Relay for Life event.

Their team raised \$1,100 which surpassed its goal of \$600.

Casey County News sponsors Relay for Life

The Casey County News was one of three corporate sponsors for the annual Casey County Relay for Life, which was held May 30. The News donated \$1,085,

Kentucky Standard contributes over \$5,000 to Relay for Life

Staff members from the Kentucky Standard and PLG TV-13 teamed up to battle cancer on Friday, May 9 at the American Cancer Society's Relay

for Life event in Bardstown.

The team's theme this year, "Fighting For a Cure."

The Standard Communications Team raised more than \$5,000 through donations, publishing memorial names, yard sales, a volleyball tournament, lunches, cookouts and "Memory Bear" contributions for Teddy bears crafted by team captain Joan Hardin.

WKU student third in Hearst Photo Journalism Championship

Western Kentucky University student Shannon Guthrie finished third in the Hearst Journalism Awards Program's national photojournalism championship.

Guthrie, a Bowling Green senior, received a \$3,000 award in the June 4-7 competition in San Francisco.

Amanda Odeski, a Dallas senior, also was among the six photojournalism finalists. She received a \$1,500 award.

Ryan Clark, a December graduate from Louisville, competed in the writing national championship. He received a \$1,500 award.

The Hearst competition, which includes photo, writing and broadcasting, is often called the Pulitzer Prize of collegiate journalism. Western's School of Journalism and Broadcasting placed third overall this year, its fifth straight top three finish.

Hundley joins Lebanon staff as writer, photographer

Mark Hundley joined the staff of The Lebanon Enterprise as a part-time writer and photographer.

He is a 1980 Marion County High School graduate and earned his

See PEOPLE on Page 12

The Kentucky Press

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Deaths

Hispanic newspaper publisher Salas dies in traffic accident

Jorge Salas, 34, publisher of the Lexington Hispanic newspaper, El Mundo, died June 23 of injuries received in a traffic accident near Havana, Cuba. Mr. Salas, who was in Cuba to see a skin specialist, was one

of six people who were fatally injured in the wreck, said his wife, Lorena Salas.

Salas also owned restaurants in Lexington, Cincinnati and Memphis. He was a native of Mexico and had lived in Lexington since 1991.

In addition to his wife, Salas is survived by his parents, Octavio and Maria Salas of Lexington; a son, Jorge Octavio Salas of Lexington; a daughter, Merari Salas Tackett of Lexington; two sisters; a brother; and a grandson.

Services were held Wednesday, July 2, in Lexington.

Use of recycled newsprint declines in state

Kentucky newspapers experienced a nine percent drop in recycled newsprint in 2002, the fourth lowest percent since state law began requiring annual reports from newsprint users.

On Second Thought

By David T. Thompson
KPA Executive Director



ing the information and filing the report each year.

Kentucky newspapers were coming off the highest level of use in 2001 when 98.2382 contained some level of

recycled fiber.

Some newspapers reported runability (newsprint not tearing during the printing process) and color problems with some recycled fiber, forcing them to use newsprint containing less recycled fiber than in past years.

The report also shows that the 41 printing plants in Kentucky used 84,110.88 tons of newsprint in 2002, an increase of 3,000 tons over the previous year. Total recycled fiber tons in 2002 were 75,555.367, the third lowest amount of recycled tons in the 10 years KPA has compiled the reports.

Nearly 9,000 tons of newsprint used

in 2002 contained no recycled fiber compared to 2001 when only 1,400 tons were "virgin" newsprint.

When the legislature talked about recycling issues in 1992 and 1994, the use of recycled newsprint was a hot topic. "We told legislators we would do all that we could and would practice what we preach: use recycled products. Even though the percentage dropped in 2002, I think Kentucky newspapers have held up to that promise more than anyone expected. The legislature recognized in 1994 that runability and color were two factors that must be considered if recycled fiber figures drop.

On an aggregate basis for 2001, the total amount of fiber contained in the newsprint consumption, Kentucky newspapers had 24,088.998 tons or 31.8826 percent. In 2001, the aggregate percent was 50.4382, the only time the 50 percent level has been reached.

Kentucky does not have any stated goals since language to that affect was

defeated in 1994. However, the law does require an annual report to the cabinet.

* * * * *

I thought the total tons of newsprint used in 2002 would be below the 2001 level, figuring most newspapers had gone to a narrower web page as a way to save on newsprint.

But as you can see, Kentucky used 3,000 more tons of newsprint in 2002 than in 2001. Most smaller web conversions were made in 2002.

In fact, of the 41 plants surveyed, only 19 used fewer newsprint tons in '02 than in '01.

* * * * *

Cudos to the KPS advertising staff and a special thanks to them from the KPA/KPS Board of Directors.

Through the end of June, KPS

See NEWSPRINT on Page 8

It's time for newspapers to do some 'bragging'

These have been trying times at some newspapers. Advertising revenues have been depressed and our industry's beloved New York Times has been rocked by scandal and controversy. Even late-night comedians have attempted to induce laughter at our expense. Is nothing sacred anymore? OK, I'm really not trying to be funny — but it's time that newspapers fought back.

The reality is much of the original reporting done in this country occurs at newspapers. I don't mean to imply that broadcasters don't do original reporting because they do — some of it is very good — but it's not in the same quantities as newspapers and wire services. If a story requires in-depth reporting, chances are it originated in a newspaper. Over the years, broadcasters traditionally have not had staffs as large as many newspapers and they are dependent on the local paper and wire services to help fill airtime.

Broadcasters sometimes take material from newspapers, repackage it and put it on the air without any attribution. This is common in TV and radio news and isn't an issue with broadcasters. But the practice has long irri-

Oh, By The Way

By David Greer
KPA Member Services
Director



tated print journalists who grouse about it within the profession. But, generally, print journalists have shied away from "bragging" that we are the workhorses of journalism — probably because we figured no one else was very interested.

I think we might be wrong and now — given the goings-on at The Times — would be a good time to get our message out with pride. Recently, I read an opinion piece on one of the many online journalism web sites I read regularly. For the first time, a broadcaster (Sorry, I don't remember his name.) acknowledged that without newspapers and the Associated Press — which takes some of its material from member papers — many television broadcasters would be hard pressed to produce enough original work to fill their newscasts with original reporting. He claimed that was true for virtually every local TV operation in the country and went on to allege that even some of the networks have been so hard hit by budget cuts that they too couldn't fill their evening newscasts without depending on the New York Times, Washington Post and the AP for copy. He also noted the apparent

unfairness of TV stations paying AP for its work but not paying newspapers for theirs.

Like many of you, I've seen my work and that of my colleagues end up on television and radio with nary a word of attribution. I didn't like it but figured I had no recourse. Besides, it gets complicated trying to figure out if a television station took material directly from the paper — which it really was not entitled to do — or took it from the AP wire which as a member it was entitled to do. (In the spirit of full disclosure, in a previous career as a radio broadcaster many years ago, I too have rewritten stories out of local newspapers and broadcast them without attribution. Now that I am on this side of the fence, I regret my actions even though they were common practice in broadcasting. At the time, it wasn't an issue. Now after 18 years on the print side of journalism, it matters.)

It was a lunchtime conversation at last year's KPA Journalism Boot Camp that began to change my thinking about the public's interest in this situation. A boot camp participant asked how to sell free-lance stories to the Associated Press. I explained that AP seldom buys free-lance material because it has its own reporters and editors, plus access to all the material published or broadcast by AP members.

That led to questions of how news is disseminated in today's media marketplace.

As I explained that much of the original reporting seen on TV, for example, first began as a newspaper story somewhere, boot campers at the table were surprised and impressed by newspapers' efforts. Questions followed about how a big news event in Lexington, Ky., for example, might get national exposure. I explained that it might get first reported in The Herald-Leader, for example, then rewritten and used by local broadcasters, then get picked up by AP and get published in other papers around the country and eventually even end up on CBS, CNN and other networks.

Those at the table found it fascinating and thought all consumers of news and information across the nation ought to understand the flow of news. Most said they did not know how the process worked until it came up in that conversation and they urged me to share the same information with boot campers who were sitting that day at other tables and missed out.

So, I did just that and plan to present that same information to the whole boot camp group this year. Maybe it's time we all shared it with everyone and let them know just how much of a contribution newspapers make every day.

Somerset provided backdrop for tourism symposium

The weather did not feel like summertime but the rain did not dampen the spirits

Advertising Plus

By Teresa Revlett
KPS Director of Sales



at the Kentucky Tourism Development Symposium June 11 and 12 in lovely Somerset. The Center for Rural Development was the site for the two day event.

The KPS booth was one of five vendors set up around the conference. In between sessions, registrants visited with the vendors to learn about the services offered. KPS gave away a basket of Kentucky goodies including BBQ sauce and candles, all made locally. Lynn Sears, sales manager of the Executive Inn Rivermont, Owensboro, won the drawing held at the close of the conference.

On Wednesday the day started with Alan Piercy, Director of Communications for the Recreation Vehicle Association of America, speaking to the crowd about tapping into the expanding RV market. A luxurious model set up on the exhibition floor proved to those in attendance that RV does not mean "camping" anymore.

The afternoon break was sponsored by Southern Belle

Dairy. After everyone got their fill of ice cream, "New Roads to Old Destinations" was the topic of discussion from Martina Kunnecke,

Director of Exhibits and Technology for the Kentucky Center for African American Heritage. Byron Stallworth, Manager for Government Relations at the National Underground Railroad Freedom Center, added to the afternoon session.

Wilma Brown of Danville and Kay McCollum of Kentucky's Western Waterlands, spoke in breakout sessions about securing liquor by the drink in Kentucky restaurants. Both have recent experience in that area when Danville and Kuttawa became "moist" after a voter referendum.

Also on the agenda for Wednesday were Cliff Feltham, Director of Corporate Communications, of Kentucky Utilities and Rick Redman, Vice President of Public Affairs and Corporate Communications for the Kentucky Lottery. They spoke on creating positive awareness for tourism development and averting public relations nightmares.

Thursday opened with Debra Rees, consultant for

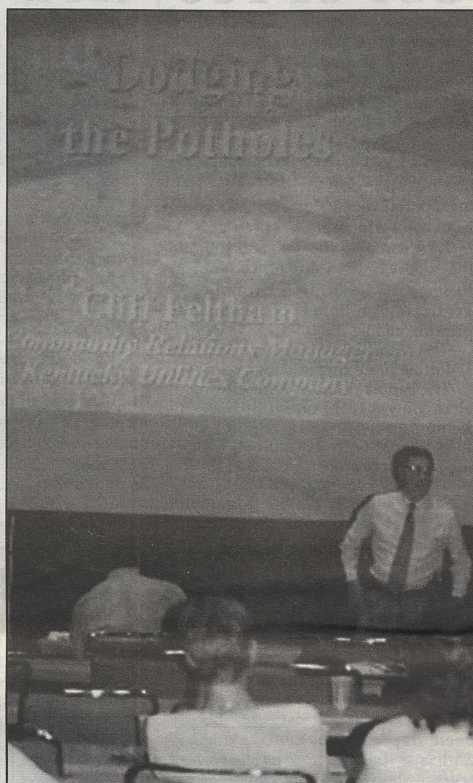
Heaven Hill Distillery talking about their new visitor center due to open in the summer of 2004.

Andre' Brousseau, owner of Old Crow Inn, Danville, talked about the renovation efforts that he and his wife, Linda, have made to the Crow-Barbee House c.1780.

They now have a pottery barn, bed and breakfast and developed the 27-acre farm into an organic farm. Their vineyard, started in 2000, has progressed into a winery, Chateau du Vieux Corbeau.

Charles H. Johnson, of C.H. Johnson Consulting, Inc., finished out Thursday morning's session on developing a sound business plan for creating tourism dollars for Kentucky. Ad-Rack and Kentucky Travel Guide sponsored the afternoon break. The afternoon sessions focused on the new Kentucky Hospitality Training Initiative. Michael Mangeot, Deputy Commissioner with the Department of Travel, Melinda Whitehead, Community and Economic Development Coordinator and Linden Coffee, Project Manager, with Kentucky Community and Technical College System, conducted the session.

The conference wrapped up with the presentation of certificates to the Kentucky Certified Tourism Professionals for those who have completed their hours of training.



Cliff Feltham, community relations manager for Kentucky Utilities in Lexington, spoke to those attending the Kentucky Tourism Development Symposium June 11 and 12 in Somerset. Feltham's presentation was on handling media relations during crisis situations.



Lynn Sears, sales manager of the Executive Inn Rivermont, Owensboro, won the Kentucky basket of goodies given away by Kentucky Press Service. Teresa Revlett, right, KPS director of sales, attended the Kentucky Tourism Development Symposium.



Rick Redman, Vice President of Public Affairs and Corporate Communications for the Kentucky Lottery, gave away a prize package to a person attending the Kentucky Tourism Development Symposium. To win you had to pay attention to Redman's information given during his talk about promoting the Lottery and then answer his question. The attentive crowd was rewarded with lottery tickets.

Be on the look out, HIPAA has arrived

By KIM GREENE
KPA General Counsel
Dinsmore & Shole



Watch out world! The United States Department of Health and Human Services' new privacy regulations implementing the federal Health Insurance Portability and Accountability Act (HIPAA) have come to town. Before those regulations became effective in April 2003, there were months and months of hand wringing throughout all sectors of the business world. There was also some fear among news media organizations that these new regulations would have a detrimental effect on our ability to gather news. It looks like that has begun to happen in Kentucky.

HIPAA's overall goals are admirable. The law aims to make health insurance coverage portable and more available to Americans, to prevent health care fraud and abuse and to streamline the administration of health care plans. All of these goals involve more communication of health care information about individuals and, in particular, more communication of such data electronically.

For that reason, Congress wanted to ensure protection of an individual's privacy. So it wrote into the law some stiff penalties for violations; that is, for

unauthorized uses of individually identifiable health information relating to an individual. The penalties are hefty and range from fines of up to \$50,000 and/or imprisonment for as much as a year to higher fines and longer imprisonments if the offense is committed under false pretenses or with intent to sell or use individually identifiable health information for commercial advantage, personal gain or malicious harm.

Nothing in the Act itself or in the legislative history of HIPAA suggests that Congress gave any thought to First Amendment issues or made any effort to balance the public's interest in access to information against a patient's privacy in his or her medical information.

Then came the regulations. They have even tightened the restrictions on accessibility to health information. Because of that, and because of the stiff fines and penalties for violations, agencies are beginning to guard very closely what health information they will release to the public. That means that health-related information once routinely available to reporters is now being withheld by overly cautious public agencies. For example, the City of Covington's police department has denied requests for some police incident reports on the basis that they involve injury to a person, which

relates to the health condition of a person.

Public officials consider the regulations to have overridden their states' open records laws that give the public access to information concerning deaths, births, and admissions and discharges from public hospitals. (Most open records laws contain an exception for other state or federal laws which require a particular record to be kept confidential. Kentucky's law has this exception.)

The privacy regulations of HIPAA only apply to "covered entities," as defined in the Act, who use electronic billing. The definition of covered entity is not concretely drawn beyond hospitals, doctors and other direct health care providers using electronic billing. So the Act and the regulations are creating a lot of confusion and concern. Still, it seems a great stretch for a police department to consider itself a covered entity. An emergency medical services agency might well fall within the definition, but a police department should not. So a police department should not be prohibited from providing incident reports and other records it has routinely made public in the past.

The Attorney General has received several requests for opinions regarding the effect of the HIPAA privacy regulations on access to public records

under the Kentucky Open Records Act. Unraveling all of this will be a challenge. But First Amendment considerations will have to be taken into account.

HIPAA and the privacy regulations are complex, lengthy and far-reaching. This column, obviously, barely scratches the surface. We wanted to alert you, though, to a concern that's looming on the horizon and bound to increase exponentially.

For more information see:

- The NNA/NAA's letter to Secretary Thompson of the US Department of Health and Human Services - http://www.naa.org/conferences/annual02/live/NAA-NNA-ASNE-HIPAA_comments.pdf.
- The HHS decision tree on who is covered - <http://www.hhs.gov/ocr>
- Thomas R. Jolin, et al., "MLRC Newsgathering Committee Memo: A Controversial Federal Law May Impede Public Health Reporting When it is Most Needed (2003).

So that we can appropriately address these access issues as they arise, please notify the KPA office or your Hotline attorneys if your records request is denied on the basis of the HIPAA privacy regulations.

If you have any questions about this issue or any other topics covered by the Hotline, don't hesitate to call your Hotline attorneys.

Kentucky papers experience problems with HIPPA

April's enactment keeping reporters from obtaining information

By DANA EHLSCHE
News Bureau Director

There's been a big accident on a major highway in your town. It is approaching deadline. Several people were injured and taken to a nearby hospital, but you don't know the names of the victims. That used to not be a problem in most cases. All it took was a call to the hospital to ask who was brought in by ambulance from the accident on that particular highway. Due to the April 14 enactment of the Health Insurance Portability and Accountability Act it isn't that easy anymore.

HIPPA was passed by Congress seven years ago, but didn't go into effect until April. Among its number of provisions, it addresses the confidentiality and use of medical informa-

tion. It protects patients' medical records and other health information, which can make it complicated for the media to obtain information about a patient in the hospital unless that patient has signed a waiver releasing his/her records. According to Tonda Rush, director of public policy for the National Newspaper Association, the most widely viewed interpretation of HIPPA is, if a reporter supplies the hospital with the name of the person they are inquiring about, hospitals can release a one-word condition.

"There is no law requiring the hospitals to say anything," Rush said. "It just has always been tradition."

Now that HIPPA has been enacted some hospitals are afraid of violating the act, which has penalties as strict as high price fines and jail time, that they are now declining to even give a one-word condition on the patient, Rush said.

Newspapers across Kentucky have begun to feel the sting of HIPPA in

their newsgathering endeavors.

"We are experiencing some problems getting patient conditions after auto accidents," said Jeff Neal, editor of The Commonwealth Journal in Somerset. "It seems that some facilities believe they don't even have to verify that the patient has been admitted for treatment. So, we have a huge hole. We have law enforcement saying a patient was transported, but the facility shutting us down at that point."

Linda Parker, of the LaRue County Herald News, has run into similar problems. They were recently trying to put together a story on a child and mother injured in a car accident. Staff members found out the name of the hospital the two were taken to but their relatives had not signed the paperwork allowing information to be released.

"So, we couldn't get an update on their condition or confirmation they were there," Parker said. "(I) really

dislike running a story about an injured child and not being able to give updated info about the condition."

Rush said that the theme behind the act was to give patients absolute rights as to what is said about them concerning their health records.

"There's much more to HIPPA than privacy," Rush said. The 70-page document deals with things such as insurance information and the way in which personal health related documents are handled on the computer.

All aspects of HIPPA have not been implemented yet, Rush said. Other aspects are due to be phased in October 2003 and April 2004.

Rush said that HIPPA does not only relate to hospitals but all health-care providers including emergency medical services and nursing homes. She said that some newspapers have reported problems they have encountered regarding HIPPA in trying to

See HIPPA on Page 9

AG Opinions

Glasgow Daily Times/Barren County Board of Education

The Attorney General's office was asked to rule whether the Barren County Board of Education violated the Open Records Act in denying Glasgow Daily Times reporter Ronnie Ellis' and editor Layne Bruce's April 14, 2003, request for "a list of all students currently on the waiting list to enroll in Red Cross Elementary School, including the names of the students, their guardian, and legal mailing address who are on the waiting list but currently enrolled in another Barren County School." Ellis and Bruce indicated that it was their "understanding that those students or their guardians have signed a waiver to release information about enrollment."

Superintendent Jerry Ralston denied their request for information because "it contains information of personal nature where public disclosure would constitute a clearly unwarranted invasion of personal privacy pursuant to KRS 61.878(1)(a)." The request was also denied because the information sought "constitutes a student record which is protected from disclosure pursuant to the Family Education Rights and Privacy Act."

Ralston said that while Ellis and Bruce indicated that students' parents had signed a waiver releasing their information, he did not have a copy of those waivers.

After being denied their request, Ellis and Bruce initiated an appeal with the Attorney General's office. In their appeal they indicated they were "seeking to determine whether students from the Barren county attendance district are being denied enrollment in ... Red Cross while students from outside the district are enrolled in

the school."

The newspaper noted that the Board honored a previous request for a list of out-of-district contract students who live in other school districts but attend Barren County schools by providing a list that included names, mailing addresses, the districts in which they reside, and the Barren County schools in which they are enrolled, and that an unidentified Board representative indicated at that time that "all Barren County students sign a waiver upon enrollment that allows the district to provide such information."

It was the newspaper's position that "the requested names are not exempt from public disclosure because (a) those students have signed the same waiver regarding disclose that the out-of-district students signed" and that "the Board's real reason for denying the request is to prevent the paper from disclosing that the Board is in violation of its own attendance policies."

Board attorney Regina A. Jackson maintained that the information requested does not fall under the directory information exception because that information is harmless, generic information and this information constitutes a formal process by which parents have indicated their desire to move their child from one school to another. She said that the requested list implicates "both student and family privacy interests in which directory information, by its nature, does not implicate."

She also maintained that the list requested by the Glasgow Daily Times is also protected from disclosure based on the privacy exception contained in KRS 61.878(1)(a). She said the list is different from the district contract list

previously provided because the other list merely contains a list of students who are actually attending the Barren County School District. The current request of the Glasgow Daily Times seeks a list of students who are on a waiting list to attend a particular school.

The AG found that the Board's reliance on KRS 61.878(1)(k) and KRS 160.700 in denying the request was misplaced.

The Barren County Board of Education's argument that the list is protected from disclosure by KRS 61.878(1)(a) is misplaced the AG's office ruled because privacy interests implicated against the significant public interest in monitoring the Board's compliance with its own school attendance area policy tips the balance in favor of disclosure.

The Kentucky Enquirer/Jailer, Grant County Detention Center

The Kentucky Enquirer asked the Kentucky Attorney General's office to rule whether the jailer of the Grant County Detention Center violated the Open Records Act when it withheld records requested by the newspaper.

The records contained information on detention center personnel and on formal complaints or grievances filed by inmates or their relatives. The newspaper made the request on April 11 and the jailer responded on May 23 after the newspaper initiated the appeal to the AG's office.

The jailer contends that the records withheld are exempt from disclosure based on KRS 61.878(1)(a) and KRS 61.878(1)(h). KRS 61.878(1)(a) exempts records if their disclosure would cause a clearly unwarranted invasion of personal privacy. KRS 61.878(1)(h)

exempts records if their disclosure would cause a law enforcement agency harm by identifying informants not otherwise known by a premature release of information that is to be used in a prosecution.

The request of the newspaper described the records sought as follows:

1. Deputy Powell's, Sgt. Sydnor's and Deputy Coleman's prior work history, date of hire, salary, photography, educational qualifications, on-the-job misconduct complaints and charges of misconduct, any documents showing final action taken.

2. Any disciplinary actions taken against any jail employees since January 2002.

3. Any formal complaints or grievances made by an inmate or their relatives since January 2002.

According to the written opinion on the case written by Assistant Attorney General Ryan H. Halloran, the jailer makes no explanation as to how the right to privacy applies to the records or how the public employees' rights to privacy will be violated by disclosure. "Without the explanation required by the Act we decide the privacy exemption does not apply to the records described in item one. For the same reason, we decide that the exemption does not apply to the records described in item 2," Halloran wrote.

The jailer pointed out that there is litigation in the Federal District Court pending and cites exemption for law enforcement agencies contained in KRS 61.878(1)(h) as further grounds to withhold the records described in item 1. Halloran said he does not explain how KRS 61.878(1)(h) applies to him or

See AG on Page 7

NAA president John F. Sturm comments on FCC's decision to revise telemarketing regulations

Newspaper Association of America President and CEO John F. Sturm issued the following statement today about the Federal Communications Commission's decision to modify its telemarketing regulations.

"NAA is disappointed that the FCC revised its telemarketing rules without recognizing state governmental decisions to exempt certain local businesses from state do-not-call lists," he said. Unlike the Federal Trade Commission, the FCC's telemarketing jurisdiction extends to both interstate and

intrastate telemarketing.

"The new FCC regulations mean that all newspapers must scrub their call lists with the national do-not-call registry, despite state regulations that exempted newspapers because of the important role they play in providing news and information to local communities.

"Telemarketing is a key tool that has been used responsibly by newspapers for more than 60 years to maintain and gain circulation," Sturm con-

tinued. "The barrage of new regulations that the FTC and now the FCC have forced onto newspapers can only hinder their ability to use this effective means of reaching out to potential readers. Further, the FCC's decision to preempt less restrictive state laws, including the 12 states that exempt newspapers from state telemarketing laws, undercuts well-reasoned public policy decisions made at the state level."

NAA is a nonprofit organization

representing the \$55 billion newspaper industry and more than 2,000 newspapers in the U.S. and Canada. Most NAA members are daily newspapers, accounting for 87 percent of the U.S. daily circulation. Headquartered in Tysons Corner (Vienna, Va.), the Association focuses on six key strategic priorities that affect the newspaper industry collectively. Information about NAA and the industry may also be found at the www.naa.org.

Sinbad finds high seas adventure on the pages of a newspaper

Animated hero featured in latest NAA literacy ad

The title character from the newly released DreamWorks animated feature film "Sinbad: Legend of the Seven Seas" is the latest family-movie character to appear in a literacy ad from the Newspaper Association of America to tout the benefits of reading a newspaper.

The ad shows Sinbad, who is voiced in the film by Brad Pitt, reading "The Seven Seas Chronicle," as his loyal dog Spike looks over his shoulder. The ad's headline reads "Take the adventure of a lifetime...read a newspaper every day and become your own legend!"

The copy continues, "Before Sinbad sets sail for the Seven Seas, he spends his mornings reading a newspaper as his buddy Spike sits by his side! Encourage reading - it prepares you for each day!"

"This film offers another good opportunity to reach kids and their parents about the many benefits of reading a newspaper," said John E. Kimball, NAA senior vice president and chief marketing officer. "Sinbad is a great character from ages past that many parents remember from



their own childhood. Passing these stories down from generation to generation finds its current tradition as parents pass the newspaper reading habit to their kids. Being well-informed on a wide range of subjects, from local happenings to real-life adventures on the high seas, is easy when they use the pages of America's newspapers every day."

The ad is available in two-column quarter, full and half-page sizes, in color or black-in-white, for standard and 50-inch web formats. It can be downloaded at www.naa.org/display/sinbad, and is timed to coincide with the nationwide release of the film which was July 2.

Other ads in the NAA literacy series feature characters from the recent box office hit "Finding Nemo" and the ever-popular "Sesame Street."

AG

Continued from page 6

to the civil litigation in federal court. "No mention is made of a prospective law enforcement action or an administrative adjudication by the jailer. Again, without an explanation from the jailer he cannot rely on the exemption. It should be pointed out that this office has previously decided that educational and training backgrounds of public employees, their disciplinary records, and complaints about their conduct on the public payroll must be disclosed under the Open Records Act," Halloran wrote.

Relating to the newspaper's request for formal complaints or grievances made by an inmate or their relatives since January 2002, Halloran wrote that the AG's office has not been given good reason why complaints and grievances concerning the conduct of public employees in performing public duties should be exempt from public disclosure under the privacy exemption of the Open Records Act. The ruling is these records are not exempt.

The Attorney General's office ruled that the jailer violated the Open Records Act by failing to respond to the request of the newspaper within three days, and by failing to disclose the records sought by the newspaper.

The Kentucky Enquirer/Kentucky State Police

The Kentucky Enquirer asked the Kentucky Attorney General's office to decide if the Kentucky State Police violated the Open Records Act when it refused to disclose an in-car video of a traffic stop on Feb. 13 in Falmouth by a trooper assigned to Post 6 in Dry Ridge.

The newspaper made the request under the Open Records Act by letter dated April 11, 2003. The State Police denied the request by letter dated April 15, 2003 based on KRS 61.878(1)(h) and KRS 17.150(2).

The State Police contended that those two statutory provisions exempted the videotape from disclosure under the Open Records Act because it was in the file of a law enforcement agency and related to a case that had not been closed. KRS 17.150(2) subjects intelligence and investigative reports maintained by law enforcement agencies to public inspection when the prosecution is completed or a determination not to prosecute has been made. Whether the prosecution has been completed and whether there is still an open investigation is disputed. The newspaper

pointed out that the traffic offense has been adjudicated in court and that the grand jury failed to take action on another matter related to the incident. The state police contended that there is still an open investigation on a broader issue, and the decision on whether to prosecute had yet to be made.

The Attorney General's office decided that the State Police are in the best position to know whether an investigation is still active and, in those circumstances, it needs to take the word of KSP.

Because the records are not subject to disclosure under KRS 17.150(2) until the investigation is completed or a determination not to prosecute has been made, they are presently exempt from disclosure under KRS 17.150(2).

The state police also relied on KRS 61.878(1)(h). That provision exempts from disclosure records of law enforcement agencies if disclosure of the records would harm the agency by revealing the identity of informants or by premature release of the information to be used in a prospective law enforcement action. The AG's office decided that the state police in their responses did not state how they would be harmed by the release of the videotape. "Without more of an explanation, the mere citing and parroting of the statute is not enough."

In response to the appeal, the state police also argued that the videotape is also exempt from disclosure under KRS 189A.100 and KRS 61.878(1)(k). KRS 189.100(2)(e)3 makes videotape recordings of field sobriety tests confidential. The AG's office noted that neither the newspaper nor the state police mentioned a field sobriety test. "Again, without more, this is insufficient information upon which this office can affirm a denial of access to the videotape. The law places the duty to explain on the one who seeks to deny access to a public record."

Amye L. Bensenhaver wrote for the AG's office that records are exempt under KRS 61.878(1)(k) when disclosure is prohibited by federal law or regulation. She pointed out that no federal law or regulation is pointed out by the state police.

The Attorney General's office decided that the state police were justified in refusing to disclose an in-car videotape of a traffic stop based on KRS 17.150(2). "Because the state police failed to adequately explain withholding the videotape under KRS 61.878(1)(h), KRS 61.878(1)(k) and KRS 189A.100(2)(e)3 we limit the basis of our decision to KRS 17.150(2) alone," Bensenhaver wrote.

DO YOU HAVE A WEBSITE? DOES KPA KNOW ABOUT IT?

If you have a website and you are a member paper, check out www.kypress.com and click on profiles and websites. If we do not have a website listed for you let us know and we will update your information A.S.A.P.

Thank You,
David Spencer, KPA New Media Administrator

FCC eases regulations on cross-ownership

Critics fear media concentration

Washington (AP) - Federal regulators relaxed decades-old rules restricting media ownership June 2, permitting companies to buy more television stations and own a newspaper and a broadcast outlet in the same city.

The Republican-controlled Federal Communications Commission voted 3-2 - along party line - to adopt a series of changes favored by media companies. These companies argued that existing ownership rules were outmoded on a media landscape that has been substantially altered by cable TV, satellite broadcasts and the Internet.

Critics say the eased restrictions would likely lead to a wave of mergers landing a few giant media companies in control of even more of what the public sees, hears and reads.

The decision was a victory for FCC chairman Michael Powell, who has faced growing criticism from diverse interests opposed to his move toward deregulation.

The FCC, said a single company can now own TV stations that reap 4 percent of U.S. households instead of 35 percent. The major networks wanted the cap eliminated, while smaller broadcasters said a higher cap would allow the networks to gobble up stations and take away local control of programming.

The FCC partially ended a ban on joint ownership of a newspaper and a broadcast station in the same city. The provision lifts all "cross-ownership" restrictions in markets with nine or more TV stations. Smaller markets would face some limits, and cross-ownership still would be banned in markets with three or fewer TV stations.

The agency also eased rules gov-

erning local TV ownership so one company can own two television stations in more markets and three stations in the largest cities such as New York and Los Angeles.

The FCC kept a ban on mergers among the four major TV networks: ABC, CBS, NBC and FOX.

"The more you dig into this order the worse things get," said Michael Copps, on of the commission's Democrats. He said the changes empowers "a new media elite" to control news and entertainment.

The rule changes are expected to face court challenges from media companies wanting more deregulation and consumer groups seeking stricter restrictions.

The government adopted the ownership rules between 1941 and 1975 to encourage competition and prevent monopoly control of the media.

The critics of eased rules include consumer advocates, civil rights and religious groups, small broadcasters, writers, musicians, academicians and the National Rifle Association. They say most people still get news mainly from television and newspapers, and combining the two is dangerous because those entities will not monitor each other and provide differing opinions.

Large newspaper companies such as Tribune Co. and Gannet Co. wanted the "cross ownership" ban lifted.

"The relaxation of the rules will allow newspaper-owned broadcast stations to offer more and better local news and public service programming," said John Sturm, president of the Newspaper Association of America. "Local audiences will be the big winners."

Lawmakers have split mainly along party lines. Some lawmakers critical of the FCC have proposed legislation to counter relaxed regulations.

NEWSPRINT

Continued from page 3

remains on course for a record-setting year. We reached the \$2.3 million mark in early June, keeping ahead of schedule for all other years since KPS has been placing advertising.

And for the last couple of months, we've been one staff member short as we sought to fill the sales position for the Indiana Newspaper Advertising Network. Teresa, Rachel, Holly and Tami picked up the workload and haven't missed a beat.

With seven months remaining, KPS needs to place only \$1.8 million more

CONTEST

Continued from page 1

by newspapers and took seven recommendations to the June 19 Board of Directors meeting. The board voted unanimously to adopt all seven recommendations.

The changes made by the board will be reflected in the Excellence in Kentucky Newspapers 2003 competition. Entry information will be mailed to all Kentucky newspapers in early August. The entry deadline will be Friday, Oct. 10, and covers all issues published between Oct. 1, 2002, and Sept. 30, 2003.

The competition will be judged later in the fall by the Mississippi Press Association. Awards will be announced at the 2004 KPA Convention at the Embassy Suites in Lexington. The convention will be January 23-24.

The changes recommended by the committee and approved by the board included:

- deleting the Best Photo Illustration category;
- adding Best Special Sections/ Edition;
- limiting an individual to no more than two entries per category (the previous limit was three per individual);

ual);

- increasing the entry fee for each entry to \$5, a \$1 per entry increase;
- making the circulation break in Weekly Division 2 for newspapers between 3001 and 4600;

changing the KPA plaques for first places in each category. The General Excellence plaques will remain the same.

The seventh recommendation approved will be taken to the KPA Ad Division for its ad contest. The committee and the board are asking the KPA Ad Division to change the number of daily divisions in its contest from two to three with the circulation breaks mirroring the Excellence in Kentucky Newspapers competition.

The Special Sections/Edition category was requested by several newspapers. It was not included in the 2002 competition since the KPA Ad Contest had a similar category but with emphasis on advertising in those sections with little consideration given to news contest.

The committee will require entries in that category to be "news-driven" with judges considering the writing, layout and photography in those sections/editions. The category will replace Photo Illustrations as Category 20 in the 2003 contest.

CAMP

Continued from page 1

journalism training. He called attending the boot camp one of the greatest experiences of his life.

Several Kentucky journalists have agreed to be guest presenters during the boot camp. Once again, boot campers will be exposed to the basics of reporting and writing with eight hours of instruction daily five days a week for a three-week period. While topics such as photojournalism are briefly covered, along with other facets of journalism, the focus is on reporting and writing skills.

Students are permitted to commute to boot camp daily or, if necessary, they can find affordable lodging

near the Georgetown campus. Boot camp costs \$650. That includes a continental breakfast and lunch each day in class.

Again this year, a pre-boot camp dinner will be held on July 13 at a Georgetown restaurant. It's a get-acquainted session so boot camp participants can get to know one another as they spend three weeks of intensive training together. Best of all, the pre-boot camp dinner is free to those who are registered. Past boot campers have thoroughly enjoyed the evening.

If you are reading this story prior to July 14 and have last-minute thoughts about sending a staff member or someone else to the KPA Journalism Boot Camp, call me at 800-264-5721 to see if we still have openings.

to set the one-year record. But knowing the staff, they won't settle for just breaking last year's mark. They're "hair hunting." I told them last year if we reached \$5 million, I'd shave my head.

All was quiet when we ended the year at \$4.1 million. And then 2003 President Sharon Tuminski gave them a pep talk as she took the gavel in

January. She challenged the staff to get that \$5 million and warned me what will happen if they do reach the level.

I might as well go ahead and say it, since the staff says it frequently: "Shaving won't be any great sacrifice 'cause there's not a lot up there to shave off."

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Sheridan begins new role with Indiana ad placement service

Replaces Jeff Stutesman, will operate out of Indiana office

Mark Sheridan, a 20-year veteran of advertising sales, has been named to head the advertising sales efforts for HSPA's Indiana Newspaper Advertising Network (INAN).

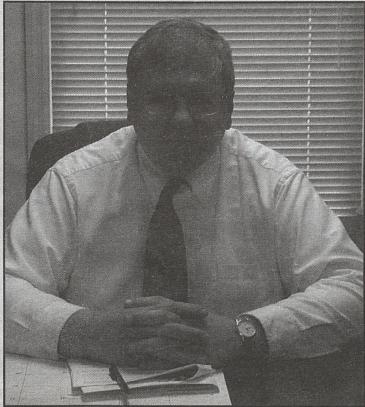
Sheridan replaces Jeff Stutesman, who resigned to become the advertising director of the Noblesville Daily Times, a Schurz Communications, Inc., newspaper that began publication June 1.

"We are delighted to obtain the services of someone with Mark's strong sales background to continue the progress Jeff Stutesman made representing INAN," said David Stamps HSPA executive director. "Jeff gave our program much needed continuity. Mark has the tools to move the whole program to the next level."

"We're going with a new direction with INAN," said KPA/KPS Executive Director David T. Thompson. KPS operates INAN for the Hoosier State Press Association. "In the five years we've operated this, the INAN account executive has been located in our office at KPA/KPS. Mark is from the Indianapolis area so we wanted to go with an Indiana-based sales person that gives us more of a presence in the marketing area. We took our time to get the right person for the job. Someone who could be based in Indiana and who had a lot of newspaper sales experience."

In 2000 INAN placed \$1.73 million in advertising in HSPA member newspapers.

"I look forward to working with newspapers throughout Indiana and to ensure INAN will help in that most important area, the bottom line," said Sheridan.



Mark Sheridan began his new duties as head of the Indiana Newspaper Advertising Network in late June. He replaces Jeff Stutesman who left to become advertising director of the Noblesville Daily Times

Sheridan formerly served as advertising director of The Times (Frankfort, Ind.). Sheridan began his advertising career selling Yellow Pages in 1983. He moved to radio ad sales before beginning his newspaper career with North Jersey Newspapers in 1986.

From 1989 to 1990 he was sales manager at Trader Publications in Westchester County, N.Y. He later became sales manager at Worrall Newspapers in Orange, NJ. Sheridan moved to Indiana in 1991 and has held sales positions at Topics Newspapers and The Indianapolis Star & The Indianapolis News before joining The Times.

"Mark has a vast knowledge of newspapers and demographics in Indiana. That will be a definite plus to our staff. I feel like we will serve the member newspapers better by having someone in Indianapolis every day," said Teresa Revlett, director of sales for the Kentucky Press Service.

Born and raised in New Jersey, Sheridan and his wife Joann are the parents of four children, including seven-year old twins. The Sheridans reside in Carmel.

HIPPA

Continued from page 5

get admissions lists from local nursing homes.

Records such as birth announcements, which health agencies customarily shared with the public, are now among the items that they are afraid to release.

"Our biggest adjustment is getting birth announcements from Georgetown Community Hospital. We met with hospital officials, however, and they now provide a birth announcement form to new mothers, but they are not the ones who must take the imitative," said Mike Scogin of the Georgetown News-Graphic.

In Northern Kentucky, newspapers are reporting problems obtaining information from the police relating to HIPPA. Some police agencies may be redacting more information from police reports than necessary.

"Some agencies are redacting nearly everything with black marker, including, we think, non-healthcare related information vital to public safety," said Kacie Urch, assistant managing editor of The Kentucky Post.

It is more difficult, though not impossible, in Northern Kentucky for reporters to track the impact of violent crime through patient condition information. Though hospitals have

instituted new rules on releasing patient conditions in that area, a consortium of Greater Cincinnati hospitals sponsored a seminar that traveled to newsrooms to explain the policies. Urch said when a recent train wreck killed a man's wife and two of his children, the local hospital was forthcoming - through the use of their post-HIPPA policies by reporters - with the good news that the third child had been upgraded from critical to serious condition.

Rush said in time the release of information by health agencies should improve once everyone has had time to clearly understand the laws and how they apply. Right now, she said, there is just a fear of confusion.

She said that some agencies might be using HIPPA to avoid answering questions from the press. Because that could be happening, Rush said the media needs to train their own industry. "We need to train our own people as to what is available, where to get it and what the limits on the law are," Rush said. "HIPPA does not preempt state open records law."

While Rush predicts that some of the problems encountered through the enactment of HIPPA will improve over time, some items of concern will take an act of Congress to change. She encourages those with concerns to contact their congressional delegates.

What's happening at your newspaper?

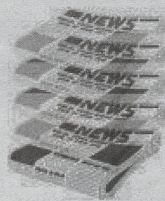
Are you doing anything fun, exciting or different?

Have you recently added to your staff?

Has someone retired?

Have you won an award?

Let us know so we can tell others about it!



E-mail your stories to Dana Ehlschide, KPA News Bureau Director, at dehlschide@kypress.com by the 20th of each month.

NEWS

Continued from page 1

Armstrong, illustrated by C.B. Mordan, is about a boy who feels like a loser. With his mother no longer alive and his father in prison for arson teenaged Ben feels like anything but a winner. So he's lucky to be taken in by the Brennans, kind-hearted people who breed and raise thoroughbred race horses at Wind Rider Farms in Lexington, Ky. Want to know more? Want to sign up? Just do it. Deadline is soon.

Sign up and you'll get: The 18-week story, 1,000 blank books to give out as you see fit, learning activities for each chapter and one of the best reasons to get new subscribers to start reading your newspaper each week. FREE!

Contact Kriss Johnson, Kentucky Network for NIE chairperson at kjohnson@kypress.com.

Newspaper In Education contest deadline is Aug. 1

The National Newspaper Association's Newspaper In Education Contest is designed to recognize the excellent effort made by many community newspapers to engage young readers.

The contest is open to all NNA member newspapers. Entries will reflect accomplishments from Aug. 2002 through July 2003. All entries must be received by Aug. 1, 2003.

The rules for Class 1: Entries must include full tear sheets and any support material as well as the entry form. Which can be downloaded at www.nna.org. An entry may show one effort or a series of examples relating to the category. Entries should be stapled together in left-hand corner in a way that will allow the tear sheets to be unfolded.

The rules for Class 2: Entries must be submitted in one three-ring binder, no more than 50 pages. Entries must include a General Excellence Entry Form and follow guidelines on the form.

Questions may be directed NNA at (573) 882-5800 or terri@nna.org

Criteria: The contest will have two classes: (each class has its own entry form) Innovation Awards, General Excellence and three circulation divisions: Division A - Dailies, Division B - Weeklies, circulation more than 6,000, Division C - Weeklies, circulation less than 6,000
Class 1 Innovation Awards

Categories:

Category 1 - Sponsorship: Entries in this category should show effective efforts to raise money to fund classroom newspapers. Entries may consist of one or more ads, fliers, letters, bill stuffers, recognition or fundraising activities. Anything that made your newspaper successful at sponsorship is worthy of entry.

Category 2 - Marketing: Entries in this category illustrate how your newspaper marketed your Newspaper In Education efforts to teachers, administrators, parents and children. Entries may include ads, feature stories, editorials, newsletters and fliers.

Category 3 - Literacy: Examples of methods used by your newspaper to increase literacy and/or literacy awareness in your community.

Category 4 - Educational Support: Entries in this category should show ways your newspaper supports teachers in their use of the newspaper in their classrooms. Examples include teacher workshops, in-paper features, teacher guides and classroom visits.

Category 5 - Partnerships: This category recognizes projects or activities that involved collaboration between your newspaper and businesses, schools or other organizations.

Category 6 - Best NIE Projects: This is the place to enter your best Newspaper In Education project.

The Class 2 - General Excellence award recognizes the best Newspaper In Education programs.

Adventure & Success: Reading Lights the Way!

The NAA Foundation is once again pleased to offer the 15th Annual Literacy Tabloid, titled Adventure & Success: Reading Lights the Way!, to celebrate International Literacy Day, Sept. 8, 2003.

With an emphasis on making reading the newspaper a family affair, the 2003 Lit Tab introduces key skills for reading and writing. The supplement also features activities for the entire family, based on the local newspaper, and the annual cover contest for students.

The 2003 Lit Tab will be written by the National Center for Family Literacy and will again be FREE! It comes in Quark and PDF files on a CD and will be mailed out in July.

For more information visit the NNA's website at www.naa.org.

Martin's seen it all in 43 years at the Journal

Reprinted with permission

By PHILIP CASE
State Journal Columnist

Ronnie Martin's entire full-time working career has been spent right here at The State Journal.

The fact in itself speaks volumes in a period when most people change jobs several times during their working years, statisticians tell us. And his 43 years here have virtually spanned the technological journey of this business ... from the days of "hot type" to state-of-the-art computer production.

Martin, who's 62, retired June 23 from the job he's held since July 5, 1960. He came to work as a 19-year-old apprentice printer in a time when the skills required were far different than today. Across the years the Frankfort native has risen through the ranks, concluding his career as foreman of the composing room ... or "mechanical superintendent" as it says on the newspaper's masthead.

"When I came to work at The State Journal," Martin said, sitting in his office at the newspaper's Wilkinson Street location, "there were 14 or 15 printers in the composing room. When I leave, there'll be four."

As they have in most fields of endeavor, computers have replaced "person power." In the "composing room" - which is right across the aisle from the "newsroom" - the click of keys and of soft conversation have replaced the hot, noisy, dangerous equipment Martin encountered when he began working at the newspaper's 321 West Main St. Location.

When Martin started his career, a seven-year apprenticeship was required of young printers before they could receive a journeyman's card and legitimately be called a "printer." Now, if there are ever openings, computer skills are what's required.

"Back then it took two or three days to make up (compose) a full-page ad," Martin said. "Today it may take two or three hours!"

"One of my jobs as an apprentice was to dump the ads after they'd been printed and to put the lead in what was called a "hell bucket" to be melted down for use again. We were an eight-column format then and once I dumped a seven-column Hudson's ad thinking it had run.

"It hadn't! They made me go pick out all the pieces I could and reassemble it!"

Trying to fully explain what Martin's talking about here is difficult

... if not impossible ... so I won't even attempt it. Across the years the process has changed so dramatically ... and Ronald P. Martin has seen it all.

"I guess the biggest change I've seen is when we went to computers. Al (Dix - longtime publisher) came in one day and said he'd bought a front-end computer system ... and he wanted me to be in charge of it.

"I didn't know anything about computers, but I learned."

That old Mycro-Tek System - then the state-of-the-art in the publishing business - was slowly replaced by our Mac computers.

"I never imagined we could come this far."

Martin grew up with the newspaper. His late father, Roger, worked for the newspaper and its subsidiary "job" printing department for 47 years. The senior Martin finished his career here in the pressroom.

His mother, Pauline, still lives in Frankfort.

"The Dix family bought the paper in 1962," Martin said, "and changes started shortly after. They've been great folks to work with all these years."

Ann Dix Maenz, publisher of the paper since 1999, had the highest praise for Martin.

"Ronnie Martin is an example of what a work ethic should be," she said. "Ask him one time, and it's done. He's shown a loyalty to this company that's a rare thing to find; he stayed right here throughout his career."

"We'll miss him a lot and we've made him an offer to pursue part-time work here if he so desires. The door is always open."

Martin and his wife of almost 10 years, Sophia, are looking forward to retirement even though they have no specific plans at this time.

"Right now I have no idea what I'm going to do," Martin said. "I just can't imagine not getting up and coming to work. There's a lot of uncertainty, for sure, but I'm looking forward to enjoying retirement for a lot of years to come."

Like all who are retiring after many years in the workplace, Martin has a lot of memories.. and the memories of those he's worked with across the decades.

"The Dix family has been great to work for and they've always been good to me.

"I've really enjoyed my work here."

NIE retreat moments



Top left: Carolyn Dickson, keynote speaker at the 2003 NIE retreat held at Brown County State Park in Nashville, Ind. June 25-26, shares some of her wisdom with those in attendance including Kriss Johnson of KNNIE. Top right: Kriss Johnson introduces members of a panel who lead a discussion on the second day at the retreat. Sandra Stone (far left), NIE Coordinator from the Meade County Messenger, sat on the panel. The panel discussed how to get sponsorships for an NIE page and/or promotion. Bottom left: Those attending the retreat enjoyed the outdoors during one of their chit-chat sessions about their NIE programs.

DON'T MISS OUT!

Don't miss out on news from the state's capital.
Make sure the KPA News Bureau has your updated e-mail address so we can notify you
when a story is filed on AccessKPA.com.

Send your name and e-mail address to dehlschide@kypress.com

PEOPLE

Continued from page 2

Bachelor's and Master's degrees in English from Eastern Kentucky University. Before taking his position at the Enterprise, he taught English, was a literacy tutor and wrote grants for the state Community Action Council.

He is writing news and feature stories as well as columns and editorials at the newspaper.

Jessamine Journal hires Hubbard as sports editor

Travis Hubbard joined the staff at The Jessamine Journal in late April as sports editor.

Hubbard, a 2003 graduate of the University of Kentucky's School of Journalism, is a four-year veteran of the UK school newspaper, The Kentucky Kernel.

He served as sports editor for The Kernel in his final two years on the staff.

After serving as a general sports reporter and later as an assistant sports editor at The Kernel, Hubbard did a news internship at The Kentucky Post during the summer of 2001. He was a news and sports intern last summer at the Lexington Herald-Leader.

Hubbard, 23, of Alexandria, is a 1998 graduate of Campbell County High School.

Hubbard replaces Nathan Hutchinson, who left The Journal in April to be a sports writer at The Richmond Register.

Simpson hired as reporter at The Leitchfield Record

Jason Simpson joined the staff of The Record in Leitchfield in late May as a reporter. He is covering a wide variety of assignments throughout Grayson County.

Simpson attended Marion County High School and worked for Landmark Community Newspapers, Inc., as an intern last summer. He worked for newspapers in Lebanon, Springfield, Campbellsville and Casey County.

He attended Lindsey Wilson College where he majored in English with an emphasis in journalism. He served as an editor of the college paper, The View.

LCNI buys North Carolina newspaper

Landmark Community Newspapers of Shelbyville

announced in early June that it has purchased the Brunswick Beacon in Shallotts, N.C.

The 17,000 circulation weekly serves Brunswick County in the southeast coastal corner of North Carolina. The area is just north of Myrtle Beach, S.C.

The paper is more than 40 years old and is the largest paid circulation weekly in the state.

Former owner of The Casey County News inducted into Alumni Association Hall of Fame

The late Fred J. Burkhard, former owner, editor and publisher of The Casey County News was inducted posthumously into the Casey County Alumni Association's Hall of Fame at a May 8 ceremony. His widow Esther accepted the honorary certificate on her late husband's behalf.

Burkhard's induction is based on the many contributions he made to Casey County over the years.

At age 15 he enrolled in the eighth grade at Berea and worked his way as a pressman and typographer at the college press for nine years, the longest any student had worked at the same job. After receiving his bachelor's degree in biology in 1935 he went to work for a Lexington printing company. A year later he was working for a Louisville printing company as a pressman.

From 1937-40 Burkhard taught biology and printing at Pine Mountain Settlement boarding school in Harlan County. In 1940 he took over the management of a Kansas college press where he taught printing for three years.

For the next three years he taught printing at a Kansas junior college trade school as well as at a high school in Kansas before returning to Casey County as the owner of The Casey County News.

In the 42 years that Burkhard owned the newspaper he missed writing only two editorials and was the sole writer at the paper with the exception of correspondents who submitted news from their communities. He was also the newspaper's photographer.

He worked as deputy coroner and dispatcher in Casey County, worked to help get the Casey County Courthouse listed on the National Register of Historic Places, was a charter member of the Liberty Kiwanis Club, which is credited for the county's first public library and was involved with the building of the Casey County Hospital.

Burkhard was inducted into the University of Kentucky Journalism Hall of Fame before his death in 1990. He also served terms as vice-president and president of the Kentucky Press Association.

Tribune Courier hires new editor, sports editor

Jim Ward, publisher of the Tribune Courier in Benton announced in early June the promotion of Justin McGill to editor and hiring Amanda Lee as sports editor.

McGill, who took over as sports editor last October and as interim editor in April, joined the Tribune-Courier staff in August 2002 as a sports writer. He earned his Bachelor of Arts degree in journalism from Murray State University in December 2002. While at The Murray State News, he served as assistant sports editor in the spring of 2001 and sports editor in the fall of 2001 and spring of 2002. Prior to attending Murray State, he earned his associate's degree at Hopkinsville Community College in December 2000 and was employed as a sports writer at The Cadiz Record from August 1999 to December 2000.

McGill is a native of Trigg County and is a 1998 graduate of Marshall County High School.

Lee graduated Summa Cum Laude with a Bachelor of Arts degree in journalism from Murray State University in May. She was the assistant sports editor at The Murray State News last school year and served as residential life/album editor and copy editor of The Shield, the university's student-produced yearbook. Lee is a native of Shepherdsville and currently resides in Murray.

Advocate honored at appreciation dinner

The Union County Advocate received the Print Media Award for its coverage of the Salvation Army and its fund raising efforts. Editor Paul Monsour accepted the award.

Murray wins Newspapers-in-Residence grant

Murray State University's Department of Journalism and Mass Communications has been awarded a prestigious grant that will enhance its training of future journalists.

The grant from the Newspapers-In-Residence (NIR) Program will enable the department to establish a partnership with The Commercial Appeal of Memphis, Tenn., for the 2003-2004 school year. The newspaper will provide four senior staff

members who will each spend a week on the Murray campus working with students, faculty and area professionals.

The NIR grant program enables journalism departments across the country to establish links with major metropolitan newspapers. The program is funded by the John S. and James L. Knight Foundation and is administered by the Association for Schools of Journalism and Mass Communication.

The current grant is the third NIR grant award that the department has received. In 1999-2000, the department was able to establish a partnership with The Lexington (Ky.) Herald-Leader. In 2002-2003, the department established a partnership with The (Nashville) Tennessean.

In addition, in 2001-02, the department received a similar Broadcasters-In-Residence grant that enabled a partnership with National Public Radio of Washington, D.C., WATD-FM of Marshfield, Mass., and WKMS-FM of Murray.

"The NIR grants have been an incredible boost to our department," said Dr. Jeanne S. Scafella, chair of the department. "The infusion of professional skills into the classroom from our visiting reporters and editors has been most invigorating. We are looking forward to working with The Commercial Appeal because of its rich heritage and strong journalistic history."

The department enrolls more than 500 undergraduate students pursuing degrees in advertising, electronic media, journalism and public relations.

High school students attend WKU publications workshop

Students from 10 high schools in Kentucky and Tennessee attended the Student Publications Staff Workshop June 26-27 at Western Kentucky University.

Workshop sessions included news, sports and feature writing, photography, advertising design and yearbook design.

Travis Vincent of Louisville's Trinity High School and Heather McKinney of Barren County High School received \$250 scholarships to WKU.

The workshop was co-sponsored by the Kentucky High School Media Partnership, Kentucky High School Journalism Association and the WKU School of Journalism and Broadcasting. Jackie Bretz was the workshop coordinator.