To Air Roundtable

What They Think By BOB AMMONS

THE KENTUCKY KERNEL

FRIDAY ISSUE SEMI-WEEKLY KERNEI

NUMBER 42

VOLUME XXX Z246

LEXINGTON, KENTUCKY, FRIDAY, MARCH 15, 194

Latest Fashions At 8 p. m.

TREE PROGRAM Andy Kirk And Band IS INAUGURATED

Aftempt Being Made To Beautify Campus

For April 1, Not 3

Senior Interviews

Sulzer To Confer

Coeds Will Display Engineers' Ball To Honor Their Irish Patron Saint

Eyelyn Rene . . .



JUNIORS TO HEAR 'CLOUDS OF JOY

Booked For Prom

Reception Planned Following Musicale

Judging Contest

Clark McMeekin

Authors Of 'Show Me A Land' Excluding Horses This Time

Committee To Pick

Scudder To Leave

Combined Glee Clubs To Sing 'Seven Last Words Of Christ'

FOR YEAR AHEAD

Other Officers Chosen Are South, Zenger, Raymond

stions SPEAKERS BILLED FOR AG BANQUET

Writing New Book C. F. Park, M. L. Scott To Talk At Annual Affair

Industrial Plants In Michiga

Honorary Sponsors Library Club Plan Will Be Dicussed

Capurso Will Lead Transy Orchestra

'Our Town' To Run Through Monday

First Union Spring Style Show Will Present KILPATRICK WINS Danzig Legislator Leonhardt Will Address Models, Music, Dancing, Fashion Displays YW PRESIDENCY Students At Third Hour Assembly Monday

Student Tickets Available For Will Durant Lecture

Engineers Planning **Tour Of Inspection**

In Itinerary



RALPH SEYMOUR WILL TALK HERE

In Union, Library

Publisher To Lecture

Town Hall Meets

Passage Of National Youth Act Urged By Student Legislature

In Memorial Hall At 10 a. m.

McIntyre Reelected By Concert Group

Kampus Kernels

THE KENTUCKY KERNEL

PUBLISHED SEMI-WEEKLY DURING THE SCHOOL YEAR EXCEPT HOLIDAYS OR EXAMINATION PERIODS kered at the Post Office at Lexington, Ke
matter under the Act of March 3, 1879.

-MEMBERKentucky Intercellegiate Press Asso
Lexington Board of Commerce

\$1.00 One Semester — \$2.00 One Year

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Fashion Edit
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Cartoo
Staff Photograph

Fickle, Fickle-That's Nature For You

Are We Stroking The Lion's Tail?

Are We Stroking
The Lion's Tail?

As one Kernel writer aptly interprets the series of events culminating in the Russo Finnish treaty, an uninformed American public watched the Russian army retreat, fall back, and retreat until it finally reached the gates of Helsinki. We may reasonably assume that the Allies, according to most authorities dealt a stunning blow by this turn of events, will soon start casting about more vigorously for moral, military, and financial succor. Just what affect will secret alliances have upon the direction of this casting?

According to Porter Sargent of Boston, Massachusetts, who mails our "bulletins" free of charge to "select" groups throughout the country, this nation is in a more dangerous position than ever by virtue of a secret alliance with Great Britain. The bulletins themselves may be propaganda of the rankest sort, but they are endorsed by leading educators and congressmen and are studded with facts and quotes.

Sargent claims that Great Britain and the United States, in April, 1989, concluded an agreement respecting the joint control over two small islands in the Pacific. The 50-year agreement, it is said, amounts not only to a political alliance, but to a military alliance, since it calls for joint defense in case of attack. The document was never submitted to Congress but was drawn up by President Roosevelt and Secretary Hull. The "Scoop" was released by a former congressman but was carried by only two papers in the country.

Although presumably relating only to Far Eastern affairs, the secrecy of this alliance — if here is an alliance — smacks of European ma-neuvers and collusion prior to the first World War. Secret alliances have rarely been known to ive anything but roruble, one of the greatest basades to a permanent peace after the last war-eing the numerous secret pre-war committments and agreements.

The Fourth "R" In Education

Supplementing the work of its pioneering ag-ricultural and extension departments, the Uni-versity is now developing another arm with which to administer the educational needs of

the state. That arm, of course, is radio. Soon the sound of modern, directly applicable educational programs will flow to the ears of students in Lee County's meagerly-furnished, one-room mountain schools (42 of the 54 schools are one-room

structures) —that is, if the experiment being conducted by the University studios is successful. Education by radio is not particularly new, but education directed by radio toward a certain district is an innovation in collegaite activity.

The University gained nation-wide attention 1933 with its establishment of "listenting centers" where people in remote areas could hear educational radio programs on standard broadcasting stations. But these programs were and arencessarily general. With the installation of a high-frequency transmitter at Beattyville, county seat of Lee, practical programs applicable to that county alone will be broadcast.

It is a far cry from the days of reading, writing, and rithmetic, but the sleek, streamline roadsers is also a far cry from the horse and buggy. Education is keeping abreast of the times; and the University, in helping add the fourth "R." is keeping abreast of education. For pioneering work such as this, the people of the state and the educational world owe a vote of thanks to Elmer G. Sulzer, director of the radio studios.



Behind The

It's a well-known fact that this has been a rough winter, and has overstayed its welcome. It's also accepted that each year contains four seasons, and Spring is one of them.

Therefore, everyone knows that Spring is bound to come, since it hasn't failed yet. Anysay, no one will dispute the contention that men and women will dress up for Easter and for the time when Spring ought to be, regardless of the elements.

But, we're telling you that it's a pretty dirty trick, and that only a maliciously fickle Nature would compromise itself by going back on its promise of Spring.

So we're just ruthlessly ignoring Nature and not even noticing the fact that snow fell upon our Spring fashion edition.

Therefore, everyone knows that spring is bound to contain the state of them.

Therefore, everyone knows that spring is bound to doubt, the most vexing creature, outside human form, that I have ever had the misforture to encounter, is Friday, the most vexing creature, outside human form, that I have ever had the misforture to encounter, is Friday has grown quite fact from this naussenting habit, his hardest exercise being a noisy, nour spring fashion edition.

Therefore, everyone knows that spring is bound to doubt, the most vexing creature, outside human form, that I have ever had the misforture to encounter, is Friday, the most vexing creature, outside human form, that I have ever had the misforture to encounter, is Friday has grown quite fact from this naussent fashion, for candy, crackers, or whatever the students of the property of th

nerve-assaulting bark of which he is also irritatingly barefaced.

I happened to buy a bar of candy the other day, and this creature, ever on the alert, spotted me, and followed me out the door, sending out his usual piteous facial propaganda in the direction of my candy. I chose at first to ignore him, but the look was too much, and turned back, though, and was trudging toward the Book Store with the most dejected expression that I have ever seen expressed by a canine rear.

This made me feel ashamed. I had hurt the poor thing's feelings! So I rushed back, got in front of him, and implored him to share my humble bar. He was adamant. With an injured but proud hauteur about him, he refused to touch it.

but proud nauteur anoun him, no returees or touch it.

Finally this infuriated me, No dog was going to pull an eyebrow act on my candy! So I threw myself upon him, bore him to the ground, and began stuffing the candy down his throat. It was then that I felt something strike me about the shoulders, and, looking up, I observed an obviously angry old lady, striking me with her umbrella, and sorely belaboring me for hurting the poor pupp. Terribly absahed, I arose, and exept away, the taunts of assembled students ringing in my ears.

This morning I again purchased a candy bar. And as I turned around, who do you think stood there, his eyes a tearful plea for food, his whole face a veritable Finnish-aid program? Yes, we sure are going to miss him around here.

I can't figure out whether it could be the fault of the newspapers, or whether the Russianshave pulled a faux pas and executed a military Corrigan on us. Anyhow, something seems to have gone wrong over in Finland, Just the other day I read where the Reds had lost six more divisions, had been driven back on the ishmus with heavy losses, and were practically running for Russia. Yesterday morning I saw that they had fallen all the way back to Helsinki. Maybe they got mixed up on a detour.

I read in the paper the other day where the modern girl, with all her easily shed-able clothing can do a complete take-off, down to the bricks, in approximately fifty seconds. If I may be so bold as to approach such a delicate subject, this thought seems vaguely disturbing to me. I don't like it. Now, in Grandma's day, things were different. By the time Grandma had fought through ten petitions corrects, and assorted whalebone that separated her from things as they really were, she knew that she had had a tussle.

Things were more intriguing in those days. That was when a girl really had to be taught how to dress. And when Grandma shucked, bud yes she shycked, and no looling. It was something to undress in those days. But today; well. I dumno, things just don't seem to be what they once were.

Weather: The Quick Change Artist





Campuscene

By JIM CALDWELL

Some lifted reflections on academic free dem and education in general.

Obte: Today we are reprinting a column by Dick Cook which was run in a recent use of the Manni Student, undergraduate newspaper at Maini university. Orthod, we have been a considered to the consideration of the Manni Student with the consideration of the favorite pastimes of men who like to think the memewives philosophers or free thinkers is to criticize the acvities of the universities. The most serious charge of all that higher education is worthless and could be omitted that higher education is worthless and could be omitted this hight loss to society. If this is true, the youth of the ord are being sold "gold bricks" by the millions and Barm's saying "there's a sucker born every minute," was a racel of understatement. But there all the vidence that universities are still evidence that universities are end being cheid on early as each as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the "free thinkers" believe the could be such as the properties of the problem when the could be such as the properties of the problem when the could be such as the problem.

n's sairing "there's a sucker born every minute," was under de dunderstatement. But there will evidence that universities are till evidence that universities are not being chetched nearly as ident of Mismi university, get chas the 'free thinkers' believe. The till evidence that the problem when it can be the constraint of the till evidence that the constraint of the con

POOL.



Never A Dull Moment . . .

When not in class spend your time in the

GAME ROOM

Student Union Building

In the Union!

BILLIARDS - PING-PONG

Out Of This World



Shannon On Propaganda

How Office-Seekers, Political Propagandists, "Sell" Their Wares Is Explained In Final Article Of Series



WHITE TAVERNS

5e HAMBURGERS 5e Buy 'Em by the Bag





Bluegrass Room

SATURDAY NIGHT

Spring Formal COUPLE OR STAG ENGINEERS' BALL

JIS BILL UN TO TALK

eaker Will Come From Haverford

Florist CUT FLOWERS

and CORSAGES

417 E. Maxwell

CANDIOTO PIANO CO.

Physicist Sutton



Loom and Needle

will present their

SPRING STYLES

for the

College Girl

at the

Spring Style Show

to be held in the

Great Hall of the Union

Tonight

Flemish

Rough Straw

Co-eds---

"Name Your Style" and Wolf Wile's has it in the CAMPUS HAT SHOP

\$1.95 to \$4.95

- Thimble Crown Sailors
 - Perky Bonnets
 - Off Facers Berets
 - - Black
 - Navy Red
 - Grey
 - Rose

 - Beige

Financial Statement Released By Union Corresponds Closely To Budget For Year COLONIAL DESIGN statement of the contraction of th

This Semester's Fees Should Liquidate Loss Shown

Student Engineer Finds Mirror Job A Grind



FEATHER-LIGHT FOUNDATION CREAM

Elighth Arden



UNION FINANCIAL REPORT

| *University Fees | |
|------------------------|--------------|
| | . \$9,899.00 |
| Cafeteria | . 2,826.21 |
| Ballroom (Rentals) | . 392.00 |
| Union Dances | . 2,489.20 |
| Game Room | . 3,754.90 |
| Check Room | . 967.50 |
| Barber Shop | . 2,351.35 |
| Beauty Salon | |
| Room Service | . 217.50 |
| Telegrams | . 117.38 |
| **Non-operating Income | . 1,005.00 |
| Miscellaneous Income | . 250.66 |

| Student Labor | 2.084.44 | |
|--------------------------|----------|--|
| Janitor Labor | 1.124.85 | |
| Regular Labor | 1.734.36 | |
| Extra Labor | 120.85 | |
| Management Salaries | 2.193.28 | |
| Printing and Advertising | 338.22 | |
| Buildings and Grounds | 216.82 | |
| Supplies | 959.06 | |
| Furniture: | 300.00 | |
| Repairs \$ 77.67 | | |
| Additions 2.120.61 | 2,198.28 | |
| Auditions 2,120.01 | 2,100.20 | |
| Telephone and Telegraph | 949 17 | |
| Utilities: | 210.11 | |
| | | |
| Light 2,434.53 | | |
| Water 249.47 | | |
| Gas 270.89 | | |
| Heat 1,527.85 . | 4,482.74 | |
| **Bond Redemption | | |
| Laundry and Cleaning | 178.34 | |
| Orchestras | 1,356.00 | |
| **Non-Operating Expense | | |
| Miscellaneous Expense | 220.18 | |
| Board of Directors | 108.55 | |
| Social Activities | 262.60 | |

1,260.00

In Gadgetry Is Artistry

"War And Us" Talk

Three Teams Win Games In Ag Tourney

LIBRARY SHOWS A well-know rest New York City clair abolished checking

Early Architecture cius B Seen In Photos

VITEM-INN

DUKE UNIVERSITY

THE PHOENIX HOTEL

Students and faculty members of the U. of K. who relish GOOD FOOD

will delight in dining at the Phoenix

You have the choice of two superior Food Services In our

Fireside Room

An unexcelled cuisine amid a charming atmosphere In our new

Air-Conditioned Coffee Shop

Delicious food, prompt service at popular prices

Let us help you plan your next dinner or group function

New Phoenix Company

PHONE 3680

Upto-thatminute Fashions

\$ 1,614.15

19 Will Participate

In Cincy 'Play Day



From our Sweet-teen Shop

• Attend your first hour class .

Meet your boy-friend for lunch . .

Go to 'Open House' in the afternoo

Or take in the Fraternity Formal .

"Dressed-up-to-that-Minute!"

◆ Campus life requires 'Up-to-the-Minute Clothes . . . such as WE specialize in— Distinctive, new, correct, and moderately priced!

B. B. Smith & Co.



UK Coeds Ready For Easter

Hotel Lafayette Serving

Daily from Six to Nine

Georgian Room — Lobby Floor

and Grill

WEEKLY

SUNDAY

DINNERS

\$100

Purcell's

SUITS

\$1675 to \$2975

THE NEW CLASSIC REEFER SPORT COATS

\$1675 to \$2975

Specific Cases Cited By Crime Authority



Third In
Representation
According to The Gist, public to of the National Education asciation, the University of Kensolitation of the National Education and the State of the State of the National Education of the National Educa

Founders' Banquets Will Hold Spotlight

Best Pledge

Mrs. McMeekin Billed To Address Tri-Delts At Banquet

Initiated . .

PROPAGANDA

LEXINGTON YELLOW CAB CO. Inc.

8200

Lexington Yellow Cab Co. Inc., (Busses) ANYTHING IN TRANSPORTATION



PHOENIX FLOWER SHOP

Phi Delts To Observe

ComfortStyleHealth

RESOLE AND HEEL

McGURK 116 E. Main St.

With University Students SPORTING GOODS Means

Smith - Watkins Company

236 E. Main

Be as Fresh... as Scarlett O'Hara

Let The Lexington Laundry (the best in town) Freshen up your clothes . . . for Easter!

Phone

WE MONITE MOTH-PROOF YOUR CLOTHES FREE WITH OUR CLEANING

Expert Suit Pressing Just 35c

• The Best Dry Cleaners . . . in this Town!





JACKETS

8595 to \$1095

Purcell's Fashion Center-2nd Floo

Sigma Nu And K Club Will Tangle For Intramural Championship Tuesday

LEAGUE LEADERS SURVIVE TESTS

REED'S DRY CLEANERS

the Crowd

WHITE SPOT

Delicious Meals And Sandwiches

24-HOUR SERVICE

Official AAA Service
TAYLOR TIRE COMPANY

BAYNHAM'S

Complete One-Stop Service
Vine at Southeastern Ave. 24 HOUR SERVICE

Dest ooky Atalianie



can of the first county of the play for the In Regional Contest

the first half. Preston dropped field goals through to pace the thrs, while Jones scored five its for the losers. With Xavier Under Arc Lights The office of the Municipal Leasure has been moved from the Administration building to the ground floor of Kastle half.

Oct. 12—Vanderbilt at Nashville. Nov. 16—West Va. at Morgan Nov. 23—Tennessee at Knox



"Pictures of

Distinction"

The Lafayette Studio

Enters in to the Spring

Parade by offering out-

standing portraits from

the files of Kyian prints

Lafayette Studio

completely outplayed the Chils in the second haif of but failed to crase the the Lambda Chils built up Cat Net Squad Begins Intensive Spring Drill

The Asiatic Linden Plant



TYPEWRITERS

Low Rental Rates to Students

Standard Typewriter Co.

A LADY SPENDS THE NIGHT—She w and afraid he wouldn't, and yet when they we Miss Ruth prepared to defend her name and at her disposal. A short story by M. C. CHUTE.

Mountain Peak

"I INTEND TO BE PRESIDENT" - McNutt. Who is this "tall,

NEW MYSTERY NOVEL BY MIGNON G. EBERHART . Hangman's Whip. With three women determine e same man, somebody engineers a hanging! Start the sec stallments in the Post tonight!



Mr. Glencannon





by GUY GILPATRIC



THE SATURDAY EVENING POST

Baynham Shoe Co.

AND EVERY SPADE'S AN ACE...IN OUR

NEW SPRING BELDEN Shoes for Men

New Location — 135 East Main

East Of State Has Five Teams-West, Three-To Enter Round Two

CAGETILTS DRAW Geisler st. x. 13,000 FANS TO GYM

start, Hazel Green tits before Walsh, a Registration Opens After six minutes of For Checker Meet

Ford U-Drive-It

FORDS AND DODGES

Calling 'Em



CLASSIFIED ADS

Call 8552

CHRYSLER U-DRIVE-IT

UK Pioneers With "Tailored" Radio Programs



FOR BETTER CARS



Meet Your Friends

JONES



UNIVERSITY

LICENSED PAWNBROKER MONEY TO LOAN

Fraternity Jewelry









- the cigarette of Costlier Tobaccos

THANKS To Daily Californian Fo Style Feature Suggestions

THE KENTUCKY KERNEL

SPRING...

Fashion Suppleme

NUMBER 42



Campus Coeds Will Bring Bright New Styles From Downtown Stores

When masculinity sighs, "Whew," and femininity breathes a low "I want that" at the fashion show tonight, the show will be pronounced a success. Attractive models wearing just the type of clothes to produce those effects will put their share of grace and beauty into the show.

Each model will show clothes from one Lexington store. Jean Harpring, representing the Four Seasons, will appear dressed for the races in a slate blue flowered silk print, with a slate blue double-breasted coat to match. She will wear a navy blue hat with the outfit. The dress and coat are priced at about \$25; the hat, about \$10.

Beach brown is the color of a Wragge plaid suit and hat which Jean will wear. The skirt and coat are each about \$11; the hat, about \$6. An after-

noon dress of pink and grey silk print with a pink wool bolero jacket, (about \$25) and a pink hat, (about \$6), will make an attractive outfit. Jean will model a beige chiffon formal for evening. A rayon jacket, trimmed in red, is a feature of the dress, which is about \$20.

Virginia Smith, modeling for Perkins, will wear a navy and white print dress beneath a redingote of the same material. An unusual feature is the velvet collar. The price is about \$25. Virginia will appear in a sports outfit, the skirt of an imported fabric in diagonal weave of pink, blue, and grey, (about \$8); the sweaters, a pink cardigan and blue slip-over, 'about \$4). She will wear a Draper French felt hat 'about \$5) in dusky rose with the outfit.

The Pulse Spring!

the mood

Tailoring softened by smooth lines. Freshness. A military touch. Your suits must be casual, marked by simplicity. No tricks, no eccentricity. Have a suit, a hat . . . and a

Slogan: (fem.) Dress for one man, not for

many. (mas.) Clothes that reflect your personality.

Class-time, coke-time, dinner-time, dance-time in McVey, the Grill, Maxwell Place, the cafeteria, the Bluegrass room, in town.

For women: pastel sweaters, white and baby pink blouses with rows of lace worn over striped wool skirts with jackets to match. Casual frocks have lots of pleats below the natural waistline, torso length jackets. Required: black dress with round neck finished with rows of white braid, saddle pockets in white braid fastened with gold buttons.

For men: A glen plaid sport coat. Fewer buttons. Hand stitching. Two and one half inch flaps on pockets. An ultra new fly-front 3-button coat. Straight lines at the waist. Flaps on breast pockets. Wider coat lapels. Cuffless trousers that flirt with shoe tops. "Post boy" vests. And you'll wear longer shirt collars, knit ties and heavier jewelry.

the cloth

For dresses: silk jersey, silk surah, rayon faille, cotton, chiffon, and silk jersey.
For suits: flannel, covert, gabardine, bedford cords.

the colors

On serious dates the lady will wear barley beige, haze blue, cavalry tan, and grey. For gayer moments she'll be in hot pink, camelia, shocking blue, scandal red, and brass hat gold. And he'll wear lighter and softer colors, pastel solid shades, colonial tan, green, cocoa brown,

Ladies, Listen To The Mere Male



Blouses

1.95 to 3.95

barbizon, makers of your favorite lingerie, have turned out the most satisfying collection of blouses you'll see this Spring. They're called "Tops", and they're just the thing to top off your Spring suit your separate skirt. Toi

"Colonel" of the Week



Dorothy Hillenmeyer

Cedar Village Restaurant

Data From The Ladies' Wailing Indicate That Men Are Failing

ir shocked glances at spec-

Here Are Do's And Don'ts For Full Dress

Compulsory ROTC

sure Vetoed In California
By Three To One
Majority

ents at the University of Cal-last week voted, by a ratio to one, against compul-DTC, according to the Daily ian, official undergraduate ion. The vote, which was form of a straw poll, was ed by that newspaper.





For Shopping ... For Tonic



Engineers To Hear National President

Initiation

C. H. Spencer, national president of Tau Beta Pt, expensering bonzatians of the beautiful of Tau Beta Pt, expensering honoratians of the local endpart at its dation services for four students of pm. Menday, March 18, in the photosis hotel ballroom.

Accompatible by R. C. Matthews, with beautiful properties of the pm. Menday, March 18, in the photosis hotel ballroom.

Accompatible by R. C. Matthews, with beautiful placet is loosely fitted the local members plans for the national a Tau Beta Pt convention to be held at the University next full. Dates will be set and tetratitive armandariation of the properties of the properti

COLORS IN SHIRTS

Arrow Ties...

are easy to tie,

and hard to beat! You'll have to go a long way to find better fabrics or patterns in a \$1 tie! Arrow, Ties lead the way in style! Go see your Arrow dealer today and take your pick of spring Arrow ties—you'll be erazy about 'em! \$1. others at \$1.50.

ARROW CRAVATS

Perscription This Spring

Male Plumage Here Will Be Bright

Campus News

In

New Sportswear



This Spring sport coats and slacks are going to make style history on the campus. It's a foregone conclusion that a comfortable sport coat and slacks are indispensable items for every college student's wardrobe. This Spring, our new 3-button sport coats in colorful tweeds, cheviots, and the new Suri cloft are bound the new Suri cloft are bound to set the fashion. Slacks, still the most important item in the sportswar group, are still plain in fabric with soft shaded tones in colors. Beyond the classic grey flannel, there are the plain colors in gabardine, covert cloth, and twills which give one a wide variety to choose! from. Drop in Graves-Cox tomorrow and see these new spring styles.

Spert Coats - - \$15 to \$27.50 Slacks - - - \$6.50 to \$7.95

Next most important items in sportswear are sport shirts, sweaters, and jackets. These sport accessories help to give that finished touch to your Spring sport ensemble. Arrow Sport Shirts both long and short sleeves are the newest things in for spring wear. For those cool Spring days when just a shirt is not quite enough, McGregor Sweaters in Shetland mixtures are just the thing. Handsome patterns in beautiful colors make these sweaters stylish as well as comfortable. The new Zeland Waterproof Zipper Jacket make those cool rainy days a forgretten problem. See this

Arrow Sport Shirts - \$2.00 McGregor Sleeveless Sweaters McGregor Shetland Sweaters

Zeland Waterproof Jackets - - -





Necklaces Of Fruit

Color, Economy, And Comfort For Sports Togs Are Trends This Season

2 and 3 PIECE



Gabardine's Cost Goes Down, Popularity Goes Up

COATS

American Beauty Fashions From



Looking Forward to Easter

ENJOY EASTER THIS YEAR

Becker's



PLAIN COATS SUITS - DRESSES

SHIRTS CASH AND CARRY 10c

BECKER

Laundry And Dry Cleaning Co.



"PICK-POCKETS . . . WOW!"

You'll be the one to pick one of these new "pick-pocket" sports coats, for your very own, now specially priced at MANGEL'S for \$9.98. Soft tweed fabric that melts in your hand. Planned with the care of a love note, in the tailoring. It's a campus "stop light" and will cause a masculine week-end jam. Remember for real chic at allowance-prices it's MANGEL'S for dresses, coats, sportswear and lingerie.

Definition Sought For Socialized Medicine

Spruce Trees Lend A Hand To Fashion



EASTER HATS



BLUES are first and here are the smartest! In calf...gabardine... or combinations! All four styles also in BLACK! The sandal and V-throat pump also in FLAG RED

and \$4.95

Mitchell, Baker, Smith 6.

Shirts Swing Around

M E Y

E

R S

K E

E

tarched petticoats bel, or whalebone ops reached such tions the reac Into Men's Wear

\$25 Keeneland 2 Pant Suits \$25

We know College MEN

and what they want in

SPRING CLOTHES

They want keen, alert style that's as up-to-the-

They want keen, alert style that's as up-to-the-minute as this morning's news. They're fussy about tailoring. And insist on longwearing fabrics. In designing our \$25 2 pant suits we carried out their wishes to the letter. Every garment is made of choice, two-fisted, long-wearing tweeds and worsteds. Styling could not be smarter if the price were several notches higher.

Keeneland

10-WEEK PAY PLAN

Free Parking at West Main Garage

416 W. Main — 1/4 block from store

Meyer's

340 W. Main

2 - Pant Suits

For Riding And Race-Meets . . .



bit with long coat, fastened with two buttons ed scarf. Seeing her off is Janet Chanslor, in breasted sport coat with wide lapels. At

Spring Outfits To Differ Greatly From Last Year's

Men Shout 'Nix' To Short **Evening Dresses**

By SARA FISHER

Spots? Make them go

With these ...

New Nylon Hosiery Should Lower Bills

Synthetic Is Said To Be Resistant To

BROOKE INITIATED

COLOR, ECONOMY

For McVey Teas...

Young Democrats Elect Leach, Clark

Those Gay Young Blades Of '01 Would Cut Quite A Figure Now

High Collars, Flannels out and the big contra Have Long Since Passed

By BEN WILLIAMS

of collars with them and roase was as important as s handbag. If He Works Up If He Works Up From The Bottom to see an advertisement, tic clearance sale of fiantic clearance sale of fian-

TOURNAMENT FANS

To get the best of-

THE COLONIAL RESTAURANT

We feel that it is not necessary to Introduce-



Student Representative

Harry is well known on the campus for his excellent taste in clothing. He has the knack of wearing the right accessories with his carefully selected suits and sport coats that are individually tailored to his exacting taste.

• Stop by our Style Show booth and allow Harry to show you the smart new cloths that we are featuring this season. He will be pleased to explain the new suits and sport coat model that we can individually tailor for you at attractive prices.

 Each garment is carefully measured and personally fitted by Mr. Manzi.

H. C. BOWMAN

MR. MANZI

Tailoring Department

R. S. THORPE & Sons

N E L A N D 2 P A N T S U I

T S

Shelby House Residents, Engineers To Give Dances This Weekend TauBeta Pi Will Stage St. Patrick's Day Ball Saturday Cwens, women's sophor

Pledged . . .

Delta Zeta Pledges

Harry Weaks ...



Miller's

moderately priced Ready-to-wear

MILLINERY

and

SHOES

Social Briefs

Nottingham Fahrics

Particularly for particular young men

Good news travels fast—particularly style news! Here are styles so new that they're just making their bow on the campusess of the leading universities—yet thy're in our store already—and moving out fast!

Youth calls to youth! Come in and see what's new!

\$3000

R. S. THORPE & Sons

A Word To The Wise

Thumbs Up For Lace, Casual Curls, Simplicity; Down For Knee Socks, Brushphobia, Lack Of Originality

the decorations. Dorothy Dallon rangemen Vaughn will be in charge of the ar- C. Collier

Tailored ... but Softly

Well Dressed Men on the Campus



PAT EDDIE JIMMY WINE

PEG DENNY



Baynham Shoe Co. Will Furnish Music For Show

Order A Suit Or Topcoat For Easter NOW!

BEN LEVY'S

JUSTRIGHT TAILORING CO.

Younger Optical Co.

Angelucci & Ringo

will present

a complete showing of new

Spring Merchandise

Suits, Sport Ensembles, Slacks

Sport Jackets and Accessories

BALL ROOM

Student Union Building

FRIDAY

March 15, 1940

in connection with the Spring Style Show

and Barney Simms





Just Looking, Thanks

From Sheep Or Silkworms Come Fabrics

Industry AFFECT STYLES

The Athlete and the Lady . .

Royal Hand Washing WORLD EVENTS United States Uses Started Silk Foreign, Domestic

Stylists Say They Are Deciding Factor

Foremost Fashions In Food

Rose Street Confectionery

KAUFMANY

