



MARY CARLISLE

A BOB GAGE PRESENTATION

LEXINGTON'S OWN HOLLYWOOD PREMIERE

Schine's Ben Ali Theatre

GALA STAGE AND

AN EVENING IN HOLLYWOOD WITH LOCAL IMPERSONATIONS

In The Hollywood Spotlight

IT'S FUN TO—

Go Formal



The New Drape Dinner Jacket



BOB DAVIS—Halfback

another "Hit" for Graco

Our tuxedos are in the most distinguished of the new models . . . They carry forward the Graves-Cox tradition for fashion.

At their price . . . they are an outstanding value in the "Pedigreed Field."

25.00

a memo to U. K. men

And remember . . . every suit carries the Graves-Cox label . . . with everything that label stands for. So again we repeat . . . we don't know of any better suits for the price of \$25.00.

Latest Styles In Men's Attire



Delightful Picture

Discoveries



MARGARET SULLIVAN

There is a difference in PHOTOGRAPHS

A glance at our photographs will convince you that there is a difference, for ours are not the usual run of pictures. Come in today and see our complete display. Student prices still in effect and your Kentuckian proofs are always on file.

"Pictures of Distinction"

LAFAYETTE STUDIO

301 W. MAIN

PHONE 6271



Watch for our creations on many of the "stars" on the Hollywood Premiere program.

A "STAR"

Wherever YOU Go—



With one of our Coiffures you can be assured of a hair-dress that Will suit your personality.

Wellington Arms Beauty Salon

Presented by Wellington Arms Apts., 508 E. Main St.

PHONE 7099

We are pleased to announce that we have been selected to furnish exclusively all Jewelry for the Glamorous "Movie Stars" In the Hollywood Premiere



133-135 W. MAIN ST.

Hear the Tunes of Melodies of a Famous Hollywood Band Impersonated at the Ben Ali!

WED. - THURS. ONLY! BOB GAGE PRESENTS

The Most Glamorous of the 7:00 P. M.—ON THE LEXINGTON

HOLLYWOOD

30 - IMPERSON MOVIE

SEE—your favorite screen star arrive motor car, pause at the "mike" to cameras, floodlights and all the trim "Night." SEE—such stars as Shirley Temple, Taylor, Marlene Dietrich, Mae West, flash across the footlights—their own melange of MUSIC—FUN—SINGING



On Screen!

WARNER OLAND

'CHARLIE CHAN ON BROADWAY'

ALSO SPECIAL

PREMIERE S

'CHARLIE CHAN

Hollywood's famous "Mys York's Great White Way veiving back stage of a

27c Balcony

All the Corsages for the



HOLLYWOOD PREMIERE will be a Howard and Heafey Creation

FLOWERS FOR THE STARS— FLOWERS FOR YOU!

"We Never Disappoint"

Howard and Heafey

PHONE 404

WINCHESTER ROAD

CAMERA — ACTION

The New 1937

You will see beautiful girls and handsome men arriving at the Hollywood Premiere in their choice of cars— The Studebaker

FARMER MOTOR

333 EAST

HOLLYWOOD PREMIERE

SCREEN SHOW

Wed.-Thurs., Oct. 27-28

30 - IMPERSONATIONS OF FAMOUS SCREEN STARS - 30

STAGED AND DIRECTED
By
L. GENE MUSICK



HUGH HERBERT

WED. - THURS. ONLY!

and Unique Event
ason!
STAGE 9:30 P. M.
'S OWN
PREMIERE

ng
TIONS OF
TARS - 30
front of the theatre in a luxurious
et her fans—midst the clicking
here of a genuine Hollywood "First
ck Powell, Laurel & Hardy, Robert
lice Faye and many others as they
rance being augmented with a gay
-DANCING!

All
Dancing
Specialities
Furnished
Exclusively
by
Marjorie
Hall
Studios!

EXINGTON

WING-OF

N BROADWAY

Man Invades New
solve a murder in-
adway Folliet!

ain Floor 35c

See - - -

The Gala Arrival of the stars
in front of the Ben Ali at
- 9:15 P. M. -

People attending the 7:00
stage show will be out in
time to see the stars ar-
rive in front of the
theatre.



At the
Hollywood
Premiere

BEAUTIFUL STARS

Choose

BEAUTIFUL CARS

THE NEW 1938

Hudson and Terraplane

WILLIAMS MOTOR CO.

363 E. Main

PURCELL'S



When you do
your own
beauty work

be sure
to
choose

"ELMO" Cosmetics

ELMO products are known throughout the Nation for their
"pureness" in quality — their "trueness" in colors — their
"sureness" of results. You can't go wrong with ELMO.

Creams — Powders — Lotions — Lip Sticks — Eye Make Up— Etc.

When you
want the finest
Beauty Service
you can't
beat - - -
PURCELL'S
Beauty Salon



Every bit of our work, from an inexpensive manicure, to our most ex-
pensive permanent wave is guaranteed. Only the best materials
are used by our expert beauticians.

Pearl Adams
Beauty Shop



Presents

PREMIERE HAIR STYLES



Created to Suit the
Individual Personality

By... Louis

Make-up Artist for
Hollywood Premiere
Now Engaged by
Pearl Adams

Premiere in Hair Styles for you — Insure yourself of being the first to get one
of our permanents designed to suit your individual personality.
Call 1223 for Appointments 201 Kentucky Avenue

Lift Your Wardrobe Out
of the Ordinary—with a

Glen-O-Plaid

by

HART SCHAFFNER & MARK



GLEN-O-PLAID is the same
suit featured in this month's
ESQUIRE

It's a truly different pattern
without a hint of freakishness



It's a rare season that brings to men's clothing
something as distinctive and distinguished as
Glen-O-Plaids.

Hart Schaffner & Marx combined in them the
sparkling gaiety of Glenurquharts and the conservative good
taste of an overplaid. You'll admire Glen-O-Plaids not only for
their refreshing newness but also for the logical idea behind
them and the careful execution of that idea.

Come in today for a look at the Glen-O-Plaids we've just
received from Hart Schaffner & Marx. There's a wide choice of
fabrics and colorings, each one masterfully tailored to the standard
of the Trumpeter label.

KAUFMAN'S

135 WEST MAIN

LEXINGTON'S OWN

HOLLYWOOD PREMIERE

Schine's BEN ALI THEATRE, WED.-THUR., October 27-28

30 - Impersonations of Famous Stars - 30

GALA
STAGE
and
SCREEN
SHOW

A
BOB GAGE
PRESENTATION
Staged and Directed
by
L. GENE MUSICK



**BE
A
STAR**

Star light — star bright,
What dress should I wear tonight?
I haven't a thing
That's really smart —
Honest, I haven't,
I cross my heart!
But I know where
I can get a 'honey',
In the Pin Money Department,
For so little money!

NEWEST FORMAL FROCKS!

\$7.95 to \$10.95

PIN MONEY DEPARTMENT
THIRD FLOOR

B. B. Smith & Co.



Why Not Stage an Individual
Premiere!
GIVE THAT GOOD
SUIT and TOPCOAT
The Best Dry Cleaning
PHONE 470
HEMPEL'S
SOUTHERN DYE WORKS
Established 1883
380 East Main St.



Let Us Make You
As Lovely As
The Stars

Which we have so carefully prepared especially for the
HOLLYWOOD PREMIERE
Permanents—\$2.50 to \$15.00
Shampoo, Rinse, and Finger Wave—50c
Van Arsdale Beauty Salon
155 S. LIME PHONE 5785



'Bowled'
over
by
Buddy!

(Bring your best girl)
**PHOENIX
NEW BOWLING ALLEYS**
afford
DELIGHTFUL RECREATION
(For both boys and girls)
NEW PHOENIX COMPANY
(Incorporated)



THE SHOE SHOP OF THE STARS

SPECIALISTS
When our shoe clinic finishes a diagnosis of your shoe's
ills, you know it's going to be a healthy shoe again. We
can do anything to shoes—no matter how sick they are—
no matter how old—just a few cents can do wonders. Try
it today.
McGURK'S
SHOE REPAIRING 118 EAST MAIN HAT CLEANING
NEXT TO PHOENIX HOTEL

TRY KERNEL CLASSIFIED ADS

Pictures by
KENNETH
Add That Glamour
of the Stars
to YOU.



Kenneth's 25 years of study and
experience have made his pic-
tures second to none. For better
photography give him a call—

IF IT'S PORTRAITS CALL KENNETH
IF IT'S THEATRICAL CALL KENNETH
IF IT'S GROUP CALL KENNETH
IF IT'S PARTIES CALL KENNETH
IF IT'S WEDDINGS CALL KENNETH

KENNETH STUDIOS

159 East Main Phone 738

PREPARE FOR
WINTER'S PREMIERE

YEAR'S BIGGEST HEATER BARGAIN
HERE'S A QUALITY HEATER THAT'S PRICED LOW
\$9.95
*Right now is the time to put one of these efficient, powerful heaters in your car. Priced low, this Goodrich quality heater will do a month's heated job in winter weather.
Goodrich REGULAR HEATER

NO MONEY DOWN — \$1.00 PER WEEK

Goodrich Silvertown Stores

362 EAST MAIN PHONE 393

UK Personalities Star In Hollywood Premiere Show

L. T. IGLEHART
Glimmer Klieg lights, grinding news cameras, and special loud speakers, will furnish the atmosphere and glamour of a real Hollywood Premiere is staged at the Ben Ali theater on Wednesday and Thursday nights of this week.
Final tryouts and rehearsals for prospective "stars" were held Saturday night at the Guignol theatre. Miss L. Gene Musick and Bob Gage were present to make the selections and give instructions to the impersonators.
Among the campus personalities who are already listed on the roster are Jane Hardwick, Peggy Weakley, Delynn Anderson, Roger Brown, Betty Balkans, Betty Coral Rhoads, Emily Quigley, Mattiegene Palmore, and Nan Farmer. Impersonations of Clark Gable, Kay Francis, Maureen O'Sullivan, Robert Taylor, Gene Raymond, and many others will be given.
Suggestion boxes, which have been placed at various points on the campus for the last few days, were flooded with all types of suggestions. Blank forms for this purpose were printed in the Kernel, and were distributed among the dormitories, fraternity, and sorority houses.
A stage revue consisting of some of Lexington's best dancing talent will be presented in addition to the "stars" and a screen attraction. Dance specialties are being supplied by the Marjorie Hall Studio of dancing.
Due to the limited capacity of the Ben Ali theater, special arrangements are being made to hold two complete stage and screen shows each night. The first performance will start 7 p. m. and the second at 9:30 p. m. However, only one outside arrival of the "stars" will take place each night.
The pseudo celebrities will arrive in limousines at the entrance to

the theater at about 9:15 p. m. Loud speakers are being installed with which to announce each arrival and there will be a staff of cameramen and numerous flood lights.
Stepping from the motorcar, the "star" will greet all admirers through the microphone and enter the theater where he will be seated in the audience preceding his appearance on the stage. The nature of the front show will be an exact replica of a first night staged at Grauman's Chinese Theater in Hollywood.
To add to the novelty of the occasion, the identity of the impersonators will not be known until the nights of the performances. Throngs of admirers anxious to catch a fleeting glimpse of their favorites, are expected.

New Argumentation System Inaugurated

This year in the Law College a new procedure of argumentation is being tried. All members of the second year class are required to choose partners and select a problem among those offered by various members of the class. In place of the method of choosing two teams to argue before the Court of Appeals on a debatable question chosen by the teams.
The appellants will file their brief and the appellees will file an answer, after which the appellants may file a reply, if they choose. Teams will be graded both on their written briefs and on their oral arguments.
The two teams winning the elimination contest, which will be held during the senior year, will argue against each other on a new subject before the Court of Appeals sometime in the spring.

Lexington's Exclusive Dealer **VICTOR**

NEW! RCA Victor RECORD PLAYER
Plays Records Through Any Modern Radio



Model R-93A
\$19.95
Easily attached to any AC RADIO

RECORDS

POPULAR
CLASSICAL
SACRED

A complete stock replenished daily—of all late Victor Records. Red Seal, Black Label, and Blue Bird. A complete up-to—the minute Record Service.

Hear the music you want when you want it!



Model R-101
RCA Victor Phonograph-Radio

79 50

Attached Your Aerial
Also a complete stock of RCA Record Players and Radio Phonographs. New 1938 models to fit every need and every purse.



Your Old Radio Is The Same As Cash.

PURCELL'S RADIOLAND
Kentucky's MOST COMPLETE RADIO DEPARTMENT
Fully Equipped Service Department. We Repair Any Make Radio.

FOURTH FLOOR

FOURTH FLOOR

4-H Club Convention To Meet Here Nov. 16

Local leaders and friends of the 4-H club will assemble on Saturday, November 6, to review the year's activities, award certificates of achievement, and listen to national and state radio programs it was announced by the College of Agriculture.
The national program will be from 11:30 to 11:45 a. m. and from 12:15 to 12:30 p. m. over the na-

tional broadcasting system. The state program will be broadcast from the University extension of WLAS from 11:45 to 12:15 p. m. Elmer G. Sulzer, director of the publicity bureau, will be in charge of the musical selections. Selections will be given by an orchestra and a quartet composed of university students.
The speakers will be J. W. Whitehouse, state club leader; Melvin Yeatch, club leader of Jessamine Co.; Glen Clay, president of the Kentucky Association of 4-H clubs

and Miss Joyce Cotton, vice-president.
ZOOLOGISTS TO MEET
A meeting of the zoological seminar will be held at 3 p. m. today in room 108 of the Science building.
Y. W. SENIOR CABINET
Philosophy of life was discussed at a meeting of the Y. W. senior cabinet yesterday afternoon in the Women's building.

Flowers
Add More
Charm to the
Stars—



Flowers cost so little and add so much to any event.
SAY IT WITH FLOWERS
BUT SAY IT WITH OURS
Flowers for All Occasions
ASHLAND FLORISTS
656 East Main Phone 453

After the Premiere Follow the Crowd to



Schrotzky Speaks At Scout Meeting

Miss Oleda Schrotzky, director of National Girl Scouts, spoke on "Creative Arts for Young People" to a group of 50 University girls, who are scouts, in the study room of the library science department at 3 p. m. Monday.
The purpose of her speech was mainly to give advice to the girls who expect to work with children later on. Miss Schrotzky described the various ages which boys and girls pass through, namely the age of rhythm; the age of make believe; the heroic age which is also called the tragic age; and the romantic age.

Group Of Farmers Visit University

Under the guidance of Prof. W. S. Anderson, of the animal husbandry department, a group of German farmers, composed of seven men and a woman, spent Saturday morning at the University experiment farm. While in Lexington, they also visited the Whitney horse farm.
These Germans, who have been touring the Eastern section of the United States for two weeks, visited farms in New York, Canada, and Indiana.
Spending Friday night in Louisville, they came here Saturday morning and left Saturday afternoon for Charleston, W. Va.

Students Expose Campus As Heaven For Talent Scouts

By IGGY HART
Micky Mouse, Tom Mix, Betty Boop, and Rex, the Wild Horse on this campus?
According to the suggestion box placed in the Post Office, for the Hollywood Premiere, this University should be a talent scout's heaven. It fairly crawls with screen and cartoon talent.
A glance through this Pandora's cabinet revealed that there is a wide range of talent at Kentucky and certain definite ideas concerning it. Some of the suggestions showed extremely good taste and judgment, while others were undoubtedly the brain children of practical jokers.
If you say that tall, dark man slide up to the box and furtively drop in a small white slip, it was probably just his way of suggesting Alice Pile for Kay Francis.
Then, there were also quite a few of the "beavers," all smiles, who boldly stepped in the box and dropped in a half-dozen or so "corker" jokes.
Taken for what they are worth (we are not on the casting committee), here is what was found in

our hand, when we reached down and grabbed: Steve White, a double for Gary Cooper; Roberta Payne as Betty Boop; Billy Moss as Micky Mouse; Edna Mae Kirk, image of Loretta Young; Viorice A. Turner, Bing Crosby; Charles Wilkins as Rex, the Wild Horse; A. T. Stewart as Stan Laurel; Dick Adams as Charlie Butterworth; Lowell Collins as Oliver Hardy; Thomas Fike as Stepin Fetchit; and Bill Greenwell as Tom Mix.

