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## PEOPLE AND PAPERS

### MediaNews, Gannett may partner for bid

MediaNews Group is discussing a possible alliance with Gannett, the nation's largest newspaper group, to acquire Knight Ridder, the San Jose, Calif.-based newspaper company.

MediaNews, a privately held Denver-based newspaper group, has teamed up with three private equity firms to consider a bid for Knight Ridder, parent company of the Lexington Herald-Leader and 31 other newspapers. Gannett canceled two days of meetings with Knight Ridder that were to recently take place. It was unclear whether Gannett, based in McLean, Va., was planning on a joint bid with MediaNews to buy all of Knight Ridder, or if the two would divide up Knight Ridder's newspapers in the event of a successful bid.

### Brummett named arts citizen of the year

Jennifer Brummett, arts and entertainment editor for The Advocate-Messenger, has been named Arts Citizen of 2005 by the Arts Commission of Danville/Boyle County. Brummett recently returned from a National

See People on Page 2

## UK announces latest inductees to hall of fame

# Lifetime service

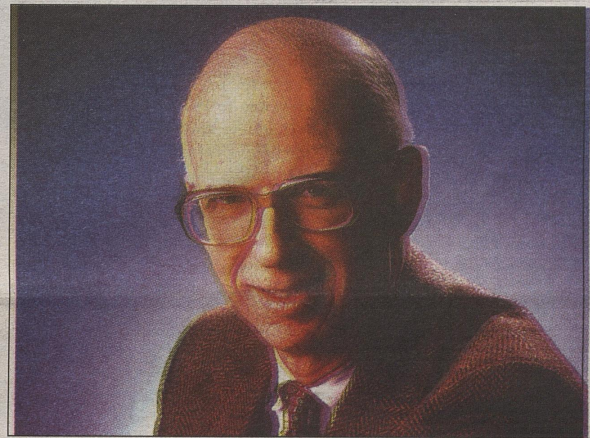
## KPA executive director to be among honorees

Six journalists will be named to the Kentucky Journalism Hall of Fame April 11, at the Radisson Plaza Hotel in Lexington.

The six will be inducted into the Hall of Fame at a luncheon ceremony sponsored by the University of Kentucky Journalism and Telecommunications Alumni Association.

On April 12, the UK School of Journalism and Telecommunications will hold its 29th annual Joe Creason Lecture at 6 p.m. in Memorial Hall. This year's presenter of the Creason Lecture is David S. Broder, national political correspondent with The Washington Post. The event is free of charge and open to the public.

The 2006 Hall of Fame inductees to be named are: Don Neagle,



David S. Broder, national political correspondent with The Washington Post, will be the featured speaker at the 29th annual Joe Creason Lecture April 12 at 6 p.m. in Memorial Hall in Lexington.



DAVID THOMPSON

owner/operator of WRUS-AM in Russellville; Larry Spitzer, a retired Louisville Courier-Journal photographer; Claude Sullivan, longtime Kentucky Wildcat announcer for WVLK and the Standard Oil Network (posthumous induction); David Thompson, executive director of the Kentucky Press Association; Ferrell

Wellman, former WAVE-TV Frankfort bureau chief and now EKU faculty member; and Bob White, retired as "Mr. High School Sports" with The Louisville Courier-Journal.

The six new honorees will join 142 other journalists inducted into



FERRELL WELLMAN

the Hall of Fame since its 1981 inception. Selection of honorees is made by a committee representing the state's media, the UK Journalism Alumni Association, and the University of Kentucky.

Nominees must be either Kentucky natives or outstanding journalists who have spent the bulk of their careers in the state.

To register for the luncheon, visit [www.uky.edu/CommInfoStudies/JAT/HallofFame/luncheon.html](http://www.uky.edu/CommInfoStudies/JAT/HallofFame/luncheon.html)

## PASSINGS

### Al Salvato, renowned reporter and teacher, passes away

Friends and colleagues of newspaper man and journalism teacher Al Salvato were stunned Tuesday to learn that he had died of complications of leukemia Feb. 27 at St. Luke Hospital here.

"It was a terrible shock," said Mary Cupito, a friend and neighbor. "He was in the best shape of anybody I knew. He ran constantly."

Salvato hadn't told many people that he had been diagnosed in January. He expected a full recovery and went about his daily routine. Salvato spent five hours recently on the phone with the New York Times, putting together an article while undergoing chemotherapy at his home, said his son Dan of Lexington.

He was also helping to plan an upcoming conference for the Society of Professional Journalists. "I just spoke to Al (a week before he died)," said Joe Wessels, former president of the Cincinnati chapter of the organization of journalists. "He called me from home to tell me the exciting news. He had convinced the New York Times' (reporter) Joe Treaster to be our keynote speaker."

Salvato, 56, was a reporter and copy editor for the Cincinnati Post and Kentucky Post as well as a stringer for the Times. He was also a newswriting instructor and director of student media at the University of Cincinnati, where he oversaw the student newspaper, the News Record.

The funeral services were held March 2 at the Muehlenkamp-Erschell Funeral Home in Fort Thomas.

Memorials can be made to the YMCA of Campbell County, 1437 S. Fort Thomas Ave., Fort Thomas, Ky., 41075



AL SALVATO

## PEOPLE AND PAPERS

Continued from page 1

### Manassah to lead new program

Bellarmino University will create a new School of Communication, Mass Media and Culture and has hired a veteran publisher to lead the effort, according to a statement released from the university.

The university announced earlier this year that Edward E. Manassah, who has served as president and publisher of The Courier-Journal since 1993, will become full-time Executive in Residence at Bellarmine beginning April 1. The publisher announced his retirement on Monday from Gannett Co. Inc., which owns The Courier-Journal and 90 other daily newspapers.

Manassah's initial efforts will involve seeking a planning grant for the new school and developing an endowment and funding for its operation.

Bellarmino's president, Dr. Joseph J. McGowan, said he was excited about having someone with the publisher's professional experience lead the project.

"We're very pleased that we'll have the expertise and guidance of Ed Manassah as we develop this new school," he said in a telephone interview. "His first efforts will be to work on developing a proposal for a planning grant and identifying those foundations and individuals supportive of this effort."



EDWARD MANASSAH

See People on Page 12

## THE KENTUCKY PRESS

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# Compromise key to keeping legals

You've probably noticed there haven't been a lot of e-mails this legislative session, asking you to help us "kill" a House or Senate bill. There have been issues and there have been concerns but the one that's really been missing is the constant barrage of bills affecting public notice advertising.

There's one prime reason -- House Bill 171.

For the last five or six sessions, we've fought, usually successfully, attempts by public agencies to move those notices from newspaper publication to the Internet. After a nearly successful attempt in the

2005 session, through House Bill 375, it was time for KPA and the newspapers to go on the offensive.

We have to recognize that it was time to offer concessions, to compromise, and in the end hopefully stop the annual attempts to put notices on the internet.

House Bill 375 had been the vehicle in the '05 session that almost made that happen. It came within one final push of becoming law. Only an effort by Sen. Damon Thayer, R-Georgetown, kept it from becoming law.

In September, I called for a Public Notice Ad Summit, and invited publishers to Frankfort to talk about what we needed to do. No longer was that need to just contact legislators to vote against future attempts. No, the need was to offer concessions, to show we're willing to work with public agencies and the legislature to address the overall issue -- the cost of public notices.

The Internet seemed to be the obvious vehicle to cut costs and it was the vehicle used in every single state. But the Internet really wasn't the vehicle that would keep the public informed of what's happening with taxpayer dollars.

After the Public Notice Ad Summit and a discussion on rates and point size and frequency of

some notices, we developed a compromise and took that to the public agencies we had been working against. Primarily, it was the Kentucky League of Cities, Kentucky Association of Counties, Kentucky County Judge Executives Association and Kentucky County Magistrates and County Commissioners Association.

To you old-timers, those names will sound familiar. Minus the Kentucky School Boards

Association, it's the same groups that sat down between the 1980 and 1982 session to develop a new public notice ad law for Kentucky. The result of the com-

bined effort was a law that had stood almost a quarter of a century.

KLC, KACO and the magistrates/commissioners association took our concessions to their members. With some fine-tuning, we came to an agreement. After all, as one of the representatives said, "We don't really believe the internet is a viable means, we just needed to address the cost of notices. And KPA's proposal gets at the heart of the cost."

From the discussions came House Bill 171, sponsored by Rep. Dennis Horlander, D-Louisville, the same state representative who carried HB 375 to near victory.

In November, the groups testified before the joint interim committee on State and Local Government. Legislation was in the works but not yet finalized. We laid out the basic issues and how we proposed to address each one. The interim committee encouraged us to get legislation drafted. There appeared a near sigh of relief from committee members.

The vehicle became House Bill 171, was filed early in the session and assigned to the House Local Government Committee. That's the same committee that initially heard HB 375 in the 2005 session and had held meetings in previous sessions on other attempts to rewrite the

## BY THE NUMBERS

### 2006 session ends with 1,012 bills filed

Ask most Kentuckians the question now and it probably would have a different result.

Are you in favor of the Kentucky General Assembly holding legislative sessions each year, with 60 days scheduled for even-numbered years and 30 days in odd-numbered years?

The question was put to the voters in the 2000 general election as a constitutional amendment. Most people went to bed that election night, hearing that annual sessions for the legislature had been defeated. I can tell you, many of us were celebrating that news.

But the next morning brought news that the announcement was premature and in fact Kentucky voters had approved the amendment.

The Kentucky General Assembly has had annual sessions since 2000, in essence, with the first odd-year session held in 2001.

What has it meant legislatively? The number of bills in individual sessions has dropped, as expected, but taken as a two-year total to compare with the pre-annual session practice, the numbers of bills filed has increased dramatically.

As you can expect, the 60-day, even-year session produces the largest number of bills in both chambers. The odd-year session is limited to 30 days, giving legislators less time to get bills drafted and filed.

The last biennial session, 1998, had 1,369 total bills filed -- 924 in the House, 445 in the Senate.

Starting with the 2000 session, numbers have been like this:

2000 - House, 1032; Senate, 409: Total number of bills 1,441
2001 - House, 387; Senate, 192: Total 579
2002 - House 875; Senate, 294: Total 1,169
2003 - House 560; Senate 221: Total 781
2004 - House 715; Senate, 285: Total 1,003
2005 - House, 518; Senate, 225: Total 743
2006 - House, 754; Senate, 258: Total 1,012

Public Notice Advertising law.

With HB 171 we attempted to do three things, all designed to protect public notices in print form while cutting the cost to agencies. These stemmed from the September meeting with publishers.

- Reduce the point size of public notices. Kentucky's law didn't specifically require a set size but stated "publishers are entitled to receive payment based on 9 point type on 10 point leading." The 1982 version actually stated 8 point type on 9 point leading but the point size recommendation was increased to 9

point in the early 1990s. The nine-point type suggested was apparently the largest point size in the country for public notices. I surveyed my colleagues with other state press associations and found most states required 7 point type, with 8 point the second most.

- Reduce the publication times of the delinquent county tax list. Kentucky is one of the few, perhaps the only state, that requires the delinquent tax list to be published three times. Some states don't

See THOMPSON on Page 5

## On Second Thought

By David T. Thompson  
KPA Executive Director



# Back to basics

## A trimmed-down boot camp returns with one-day and one-week sessions

The KPA Journalism Boot Camp is back. After sitting out last year, the original KPA boot camp will return this summer although in a shorter format. And the one-day mini boot camps, started last year, will continue this summer too.

It might be confusing since we call both of them journalism boot camps but they serve different groups of people. The longer boot camp is geared toward entry-level journalists while the one-day events are continuing education sessions for veteran journalists.

The original annual KPA boot camp, which began in 2001, ran for three weeks. We knew we were not going to turn out experienced journalists after just three weeks of training but we did a good job of giving boot campers a highly concentrated dose of print journalism basics. A number of newspaper employees and people who wanted to be newspaper journalists were trained and have enjoyed professional success as a result.

But three weeks is a long commit-

*Oh, by the way ...*

By David Greer  
KPA Member Services  
Director



ment for a small newspaper that wants to send a new employee, a free-lancer, a stringer, a potential future employee or a current employee without any journalism training. Despite the boot camps' past successes, I never thought we were serving as many papers as we wanted to or could. After all, it's a member service and is most valuable to our members when serving as many as possible.

After sitting out last year and re-evaluating the program, we have decided to reformat the boot camp into a one-week training session to be held in Frankfort July 10-14. The cost will be just \$100 per person and we would like to hold the class size to 10 to 15 participants. The fee does not include meals or lodging so boot

campers and/or their newspapers will pick up those costs. Boot campers will be free to commute or stay in Frankfort or somewhere nearby - whatever their needs might be. Classes will begin at 9 a.m. each day and conclude by 5 p.m. Monday through Thursday with the final day - which will feature a luncheon - ending at 2 p.m.

We are working now on streamlining the material covered in the previous three-week version. Once again we will bring in professionals who will be guest lecturers on various topics. Participants will have some writing assignments to finish after the boot camp concludes. They will get feedback on their assignments via telephone or e-mail and after they have successfully completed their work, they will receive a boot camp completion certificate.

The boot camp instructor will be yours truly. I've been an editor at weekly, tri-weekly and daily papers and also sat in on all the classes formerly taught by original boot camp instructor Jim St. Clair, journalism

professor at Indiana University Southeast.

Under this new format, we could conduct more than one boot camp a year, if demand exists. We will have to wait and see how that progresses. Our goal now is to structure the one-week boot camp so that it's attractive to as many member newspapers as possible. We would like to fill as many seats as possible with people working at member papers and turn to outsiders only when needed to fill all the seats. Be watching for additional boot camp information.

In the meantime, we will have two one-day mini boot camps in late July. Most likely, the locations will be the same as last year with one in Lexington and the other in Madisonville. Different topics from last year will be covered at this summer's mini boot camps although the same topics will be featured at both locations.

The cost will be \$20 per person for each mini boot camp and that includes lunch. Details will follow later on the topics to be covered.

## Western Kentucky students honored in contests

Three Western Kentucky University students have qualified for the national semifinals in the 46th annual Hearst Journalism Awards Program.

William Deshazer, a Bowling Green senior, finished second in sports and news photography and will submit additional photos for the semifinal round of judging. Deshazer received a \$1,500 award.

Brenna Gallegos, a Lexington senior, qualified for the national broadcasting semifinals with a fifth-place finish in radio features. She received a \$600 award.

Allen Bryant, an Owensboro senior, also qualified for the national photojournalism semifinals after a fifth-place finish in the portrait/personality and feature photo contest. Bryant received a \$600 award.

WKU's School of Journalism and Broadcasting is leading the Hearst Intercollegiate Photojournalism Competition and is sixth in the Intercollegiate Broadcast News Competition. The Hearst program, often

called the Pulitzers of collegiate journalism, conducts competitions in print journalism, broadcasting and photojournalism.

WKU won the overall Hearst title in 2000, 2001 and 2005 and has won the photojournalism championship 15 times in the past 17 years. Final winners will be announced in April.

Four other WKU students also have been honored in the 2005-06 Hearst awards program.

Nathan Morgan, a junior from Westover, W.Va., tied for 17th place in the sports and news photo contest, the second of three photojournalism competitions.

Christian Hansen, a Louisville sophomore, placed sixth in portrait/personality and feature photo and received a \$500 award.

Katie Burcham, a Bowling Green senior, finished 19th in the radio features competition, the first of two broadcast news competitions.

Ashlee Clark, a Louisville senior, tied for 13th place in the in-depth writing competition, the third of six writing contests.

The Hearst Journalism Awards Program is presented annually under the auspices of the Association of Schools of Journalism and Mass Communication (ASJMC) with full-funding by the William Randolph Hearst Foundation. The program's mission is to encourage and support excellence in journalism and journalism education in America's colleges and universities. This is the 46th year of competitions, in which more than \$400,000 in scholarships and grants will be awarded to students and schools.



## THOMPSON

Continued from page 3

require it all, others require one time. The intent and benefit of three publications is obvious - to put the delinquent list before the public so they would know if their neighbors or friends aren't paying their fair share. And once a name appeared, it was hoped that person would go to the clerk's office and pay up. It didn't always happen and often a taxpayer's name stayed on the list for all three publications, even year after year after year. Those taxpayers knew nothing was really going to happen to them. If they could survive their name being published three times, all would be okay. But there was another requirement in the law, affecting only merged governments - limiting this provision to Jefferson and Fayette counties. That language had been put in place in the late 1980s as a compromise to Jefferson County government. With the compromise, it required merged governments to publish the delinquent tax list one time but with a half-page ad the week prior to publication, notifying taxpayers that they had until a specified date and time to pay their taxes or their name would be printed in the newspaper. In our 2006 compromise, we considered changing the three times to two times for 118 counties, leaving Jefferson and Fayette counties as it had been for several years. But we couldn't offset the argument -- why just one time in two counties but two times in all the other counties? Putting all counties on the same requirement basis was the only option.

- Clarifying the rate newspapers are to charge public agencies. Since 1982, the language had stated that newspapers are to charge their lowest ad rate "for comparable matter." What's comparable matter? It's not defined anywhere else, never became the subject of a request for an Attorney General's decision and I doubt you could get two people to agree on what "comparable matter" means.

But in the 2005 session, the Senate added some language to HB 350 that we could use as a starting point. That language, while vague, gave us a basis for a rate charge that if it was OK with the Senate, then it should be OK for us to use and ensure passage of the proposed bill. So the third concession became more clarifying language on the rate structure - newspapers will charge their "lowest noncontract classified ad rate." This mirrors the amendment in HB 350 to an extent and ties the rate specifically to classified.

Those were the prime provisions making

up HB 171. And those are what has led HB 171 to be on its way to the governor to become law. The bill passed the House Jan. 27, 90-4. It passed the Senate Feb. 23, 37-1. On Feb. 24, it was signed by the Speaker of the House, was signed by the President of the Senate Feb. 27 and is waiting on the Governor's signature to become law.

Except in very few cases, all laws passed during a legislative session take effect 90 days after the end of that session. Using the current legislation calendar, the session is scheduled to adjourn "sine die" on April 11. Extending the 90-day rule puts the effective date of House Bill 171 around July 11.

That means until July 11, newspapers can publish public notices as they have since 1982. Times and periods of publication will not change until then.

I'm dreaming, we're dreaming, if we think the revised KRS 424 as rewritten by the 2006 General Assembly will last 24 years like the current version. But maybe another six to 10 years is possible.

.....

I must give credit for this to my "new" friends -- Bert May with the Kentucky League of Cities; Denny Nunnelley with the Kentucky Association of Counties; Vince Lang with the Kentucky County Judge Executives Association; and Richard Tanner, with the Kentucky Magistrates and Commissioners Association.

A year ago, we weren't speaking because of what happened with House Bill 375 in the '05 session. I wasn't sure they'd accept an invitation for September 26 to sit at the table and work out a compromise. And I wasn't certain how interested they were in taking our proposal to their boards and their members.

But not only did we sit at the table in September, we sat together before the interim committee, we sat together before the House Local Government Committee, we sat together before the Senate State and Local Government Committee, we sat together in the House gallery the day HB 171 was approved 90-4. And we sat together in the Senate gallery for final passage of the bill.

The result of these groups working together, just as they did 24 years ago, but with different personnel, showed in the relief on legislators' faces.

## Institute of Newspaper Technology releases details on next session

The Institute of Newspaper Technology, Knoxville, Tennessee, recently released details concerning its Fall 2006 session. Held on campus at the University of Tennessee, the Institute has been providing training for newspaper publishers, designers and IT staff persons since 1997. Faculty members for the October session include:

- Lynn Grillo (Adobe Systems)
- Craig Lanning (Quark)
- Lisa Griffin (Ray Davis Consulting)
- Karl Kuntz (Columbus Dispatch)
- Cathy Bandeko (MultiAd Software)
- Rob Heller (University of Tennessee)
- Kevin Slimp (Institute Director)
- Gary Cosimini (Adobe Systems)

A class schedule is available at [www.newspaperinstitute.com](http://www.newspaperinstitute.com). Topics include courses in InDesign, QuarkXPress 7, GoLive, PDF Files, Advanced InDesign, Photoshop, Advanced Photoshop, Apple Aperture, Adobe Lightroom, MultiAd Creator 8, Adobe Illustrator, InCopy Workflow, OS X Maintenance, Design Theory, and Photography for Designers.

In addition to classes, luncheons will be sponsored by software and hardware vendors. Highlighting the list of luncheon speakers is Gary Cosimini. Gary Cosimini joined Adobe Systems Incorporated as Business Development Manager in 1992, responsible for the introduction of Adobe Acrobat electronic document technology to the publishing industry. Mr. Cosimini joined Adobe after a 16-year career at the New York Times. During his tenure at the newspaper, he led the company's transition from traditional techniques for creating editorial graphics to computer-based methods. While at the New York Times, he won many awards from national graphic arts and design associations, and was a member of a team that won a Pulitzer Prize for explanatory journalism.

Past sessions of the Institute of Newspaper Technology have included attendees from 40 states and provinces. Registration is available online at [www.newspaperinstitute.com](http://www.newspaperinstitute.com). For additional information, contact Kevin Slimp, Institute Director, at [kslimp@newspaperinstitute.com](mailto:kslimp@newspaperinstitute.com).

# A taste of the Frankfort beat

## State Journal helps out UK program

The University of Kentucky's School of Journalism and Telecommunications is again offering students the opportunity to spend some time in Frankfort learning the ins and outs of covering state government.

Covering the Capitol, the journalism elective, is being offered for the second semester in a partnership with The State Journal, Frankfort's daily newspaper. Three UK students are enrolled in the course taught by retired Louisville Courier-Journal reporter Richard Wilson. Students attend a weekly seminar where Wilson, state capitol reporters and government officials lecture on media coverage of government. Students choose a "beat," or area of government, to cover.

During the semester they must prepare at least three news stories in that area for publication in The State Journal.

"We're privileged to be part of this course. It has permitted the newspaper to publish some out-

standing stories we probably wouldn't have had if these student journalists hadn't written them," said State Journal Editor Carl West.

Last year's seven-student class produced 19 front page stories for the State Journal. Two of those students are now State Journal

post-graduate interns.

This year's class members are seniors Troy Lyle and Katheran Wasson and junior Chris Miles.



Photo by Amy Wallot/The State Journal

University of Kentucky journalism students (from left) Troy Lyle, Katheran Wasson and Chris Miles took part in a program sponsored by The State Journal of Frankfort.

## Advocates of student-press freedom denounce court's decision not to hear case

Advocates for student journalists say the U.S. Supreme Court's refusal on Tuesday to hear an appeal from three Illinois college students whose dean had insisted on reviewing their paper before publication has dealt a serious blow to freedom of expression on campuses. The head of a group that backed the students said he feared that some college administrators would see the outcome as a "green light" for exercising more control over student-run publications.

The case, *Hosty v. Carter* (No. 05-377), involved three student reporters at Governors State University who in 2000 wrote articles in *The Innovator*, the student-

run newspaper, that harshly criticized the university's administration. A dean at the university then demanded to review all future issues of the paper before they went to press. The students refused that demand and sued the university in federal court, alleging a violation of their First Amendment right to freedom of expression (*The Chronicle*, Aug. 9, 2002).

Margaret L. Hosty, Jeni S. Porche, and Steven P. Barba, who wrote for and edited the newspaper, sued Patricia Carter, dean of student affairs and services, as well as the university, its Board of Trustees, and several other parties. A trial-court judge dismissed all but Ms.

Carter as defendants in 2001, but allowed the students to pursue their suit against her. A three-judge panel of the U.S. Court of Appeals for the Seventh Circuit later upheld that ruling (*The Chronicle*, April 11, 2003).

But in 2005, the full Seventh Circuit court overturned those decisions and ruled that Ms. Carter was entitled to qualified immunity (*The Chronicle*, June 21, 2005). In their opinion, the appellate judges cited a 1988 Supreme Court ruling that gave high-school administrators the authority to censor publications by their students.

In a petition to the U.S. Supreme Court, the Governors State students

invoked a footnote in the 1988 decision that reserved the question of whether college officials had similar authority. "We need not now decide whether the same degree of deference is appropriate with respect to school-sponsored activities at the college and university level," Justice Byron White wrote in the 1988 opinion, known as *Hazelwood v. Kuhlmeier*.

The students pointed out in their petition that college students have historically been considered by the courts to be more mature than high-school students and therefore should be subject to less restraint by administrators on their First Amendment freedoms.

# NAA honors News-Enterprise's Sizemore

## Circulation manager tabbed as one of the best by organization

Jamie Sizemore, circulation manager of The News-Enterprise, was named the Newspaper Association of America's 2006 Sales Executive of the Year for Circulation 150,000 and under category. She was presented the award at the NAA Marketing conference last week in Orlando.

The News-Enterprise has averaged 2 percent daily and 1.5 percent Sunday growth the past three years, according to ABC reports from March 31, 2002 through March 31, 2005. Total paid hit 17,578 daily and 20,306 on Sunday in September 2005, +303 or 1.8 percent daily and 416, or 2.1 percent Sunday.

Chris Ordway, publisher of The News-Enterprise, said, "Jamie successfully shifted the focus to home delivery within our market to produce healthy growth. She found an experienced home delivery manager, Peter Denton, who was instrumental in our growth, home delivery customer service, and lower churn of subscribers. She expanded new start efforts into more diverse sources including kiosk sales, single copy one-day call-in promotions, new mover programs, and telemarketing (despite lower results after the state/national DNC laws).

"She oversaw achievement of 100 percent funding for the company's NIE program and implemented a "2-cents" single copy vendor-funding program with 14 vendors large and small, including Wal-Mart and Kroger. She implemented a third-party sales program to fund 3,600 copies distributed at community events, fairs, and festivals dur-



PHOTO SUBMITTED

Jamie Sizemore, right, circulation manager of The News-Enterprise, receive her award from Rosie Cassidy, director of circulation operations and technology for Gannett Newspapers, center, and Mark Henschen, circulation director of North County Times in Escondido, Calif. Sizemore was named the Newspaper Association of America's 2006 Sales Executive of the Year for Circulation 150,000 and under category. She was presented the award at the NAA Marketing conference in Orlando.

ing 2004. She conducted a very successful home delivery customer survey with a response of over 2,000 subscribers reporting excellent customer service delivery performance. She also significantly improved distribution and delivery verification processes for Inside the Turret, our contract military newspaper, and total market coverage advertising publications to non-subscribers."

Max Heath, VP Circulation/Postal, Landmark Community Newspapers, Inc.: "Jamie is one of the most self-motivated, driven-to-succeed people I've had the pleasure of working with in my 32 years with LCNI. At weekly, tri-week-

ly, and daily newspapers, she has always been associated with circulation growth, even when it was not her prime responsibility. At a tri-weekly in Roane County Tenn. in the late 1980s, she grew subscribers 1,016 in a year (30 percent from 3,401 to 4,417) from her position as advertising manager. And as regional manager for a newly-acquired weekly in Leitchfield, in 2003-5, she has helped drive the paid circulation up 166 percent in a competitive market, with mail home delivery up 124 percent and single sales up 130 percent. Her background in newspaper advertising and cable sales has served her well, as she approaches the overall

operation with a sales mentality. She is always innovative and an early adopter of new programs. She led the way among LCNI dailies in implementing Easy-Pay, which has grown to 3,000.

Jamie was named Circulation Manager in January 2001 after distinguishing herself in ad sales, contract cable TV sales, and new ventures. She and her husband, Toney, have two sons, Grayson, 16, and Corbin, 14. A resident of Elizabethtown, she has been at The News-Enterprise since 1992 and an employee of Landmark Community Newspapers for 20. She is a graduate of Western Kentucky University and a native of Brownsville.

## Watch action from General Assembly

There are only a few days until the legislators leave Frankfort. It's a long session, but the deadline for filing new House and Senate bills has passed. Here are some of the highlights from this session:

HB 3, sponsored by Representative Joni Jenkins, D-Jefferson, is aimed at reforming the sexual offender laws in Kentucky. Originally the bill contained a section which allowed the tape of the testimony of a child witness or child victim of a sexual offense to be sealed. We argued this section was unconstitutional and that the First Amendment mandated open court records. This section was removed from the final version of the bill that passed out of committee. The bill went to the House floor where Representative Stan Lee, R-Lexington, submitted two floor amendments.

HFA1 (House Floor Amendment) proposed to open some juvenile records to the public. However, the floor amendment was voted down on a procedural move because the language was actually HB 436 (sponsored by Lee). This is what is known as "piggybacking" and is "illegal."

HB 436 is a bill aimed at opening juvenile court proceedings and court records for specific offenses. While we recognize that this bill does not go far enough, we have supported the intent of the bill which is designed to eliminate some of the secrecy which shrouds our juvenile courts. This bill has been sent to the House Judiciary Committee, but we understand that it will not be called for a vote.

Lee then submitted HFA2. HFA2 proposed to open juvenile records to law enforcement officers only. HFA2 was defeated in a 47-48 vote (five representatives did not vote). Thus, HB 3 (without any juvenile court/records language) passed the House and has been sent to the Senate Judiciary

### From a legal standpoint

By Ashley Pack  
KPA General  
Counsel  
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♦♦♦♦

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### Committee.

Despite HB 436's failure to be called in the House Judiciary Committee, we believe that it is still alive. Some of the sponsors of HB 436 hope to have the language from HB 436 added to HB 3 in the Senate. It would have to then go back to the House to be voted on. We will keep you informed of the status of HB 3 and HB 436.

In addition, we are tracking another bill that was recently filed. HB 699, sponsored by State Rep. Rob Wilkey D-Scottsville, proposes to prohibit disclosure of "every e-mail, record of a telephone call, or correspondence

from or to a legislator" unless that legislator consents to its disclosure. This bill has been sent to the House State Government Committee.

And, on a final note, we are fighting the annual expungement bill (HB 93), also sponsored by Rep. Wilkey, which allows a Class D felony to be expunged from a convicted felon's record, "as if it never occurred." As you know, we have fought a version of this bill for many years.

This year, the bill has passed the House and has been sent to the Senate Judiciary Committee, but has not yet come up for a vote.

Every year, we ask for your help and many of you step up to the plate. We truly appreciate your efforts. Just a few reminders:

(1) When e-mails go out asking for your help, it is important that you put the request on the top of your list of things to do. We will give you as much notice as possible. Bills move fast in committee and sometimes a delay of a few hours or days will mean that you have missed your opportunity to comment on the bill. We have "talking points" for many of our bills--contact me and I can send them to you.

(2) Your voice really does count. Legislators are highly influenced by their constituents, and a telephone call or an e-mail can go a long way to letting them know what individuals back home are thinking about the bill.

The message line for the LRC is 1-800-372-7181. Or go to the LRC's website, [www.lrc.state.ky.us](http://www.lrc.state.ky.us), and look up your legislator's direct line and e-mail address.

Moreover, you have the special power of writing editorials explaining and commenting on the bills which have an enormous influence.

## Former Kentucky A.P. chief takes on new position

David Wilkison, a regional news director for The Associated Press and a former chief of bureau in Kentucky, has been named to the news agency's new position of Mid-Atlantic chief of bureau.

The appointment was announced in late February by John O. Lumpkin, the AP's vice president/business operations for U.S. newspaper markets. It is effective April 1.

Wilkison will be based in Washington, D.C., where he will oversee AP news and business operations for Maryland and Delaware. His responsibilities also will include oversight of business operations in Washington and general news and sports coverage of the city and its suburbs, including northern Virginia. Coverage of the federal government and national politics

will remain the responsibility of the AP's Washington bureau.

Wilkison, 39, has been a regional news director for the AP since September 2003, working with bureaus in 16 Western and Midwestern states.

Wilkison joined the AP in 1988 in Charleston, W.Va., after graduating from West Virginia University with a degree in journalism. He was named

correspondent in Morgantown W.Va., four years later.

He was promoted to correspondent in Newark, N.J., in 1996 and was named news editor in Des Moines, Iowa, in 1997 before transferring in 1999 to Philadelphia where he served as news editor and later as assistant chief of bureau. He was named Kentucky bureau chief in 2002.



IN THE OPINION OF THE ATTORNEY GENERAL ...

## Open investigation limits access to records

The Kentucky Attorney General's Office has upheld a Bardstown Police Department decision to withhold documents concerning a complaint against an officer from an open-records request.

In a letter dated Jan. 19, Bob White, a reporter with The Kentucky Standard, requested copies from the Bardstown Police Department of any complaints against Officer Bill Buckman from the beginning of the year.

White also requested copies of any disciplinary action against Buckman as well as his date of hire and any citations or awards the officer may have received during his employment.

The next day, the police department responded to White's request with the exception of one document which was withheld because it pertained to a Jan. 19 incident that was "still under investigation."

On Jan. 23, White began an appeal challenging the exemption.

After examining the records, the Attorney General's office upheld the decision of the department, citing it concerned an on-going investigation and no final action on the complaint had been taken.

The office pointed out that there

are exceptions to the open-records rules.

The exceptions include:

- Preliminary drafts, notes, correspondence with private individuals other than correspondence which is intended to give notice of final action of a public agency.

- Preliminary recommendations and preliminary memoranda in which opinions are expressed or policies formulated or recommended.

In its response, the staff of the attorney general's office said the findings of the investigation must be made available for inspection.

"It is well established that a complaint, initiating or charging document, or any document that spawns an investigation must be made available for public inspection at the conclusion of the investigation and upon the imposition of final agency action, including the decision to take no action," the staff said.

Since the investigation concerning the complaint against Buckman was pending, the department was within its right to withhold the documents until the investigation is complete.

.....

The Attorney General's staff rejected an appeal on an open records request because the appeal was not issued within the proper timeframe.

Jason Sanders, an inmate at the Blackburn Correctional Complex, had requested access to any records pertaining to an incident between himself and another inmate.

The Blackburn staff responded to the request Sept. 14, 2005 but it wasn't until Dec. 13, 2005 that Sanders tried to appeal the decision in a letter of appeal to the Attorney General's office.

Because nearly 100 days had elapsed since the decision, the Attorney General's staff declined to hear the appeal.

"All persons confined in a penal facility shall challenge any denial of an open record with the Attorney General by mailing or otherwise sending the appropriate document to the Attorney General within 20 days of the denial pursuant to the procedures set out in KRS 61.880 (2) before an appeal can be filed in circuit court," the AG staff wrote.

Despite the rejection, Sanders could still appeal the Attorney General's decision to the circuit court in hopes of gaining access to the documents.

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# Sunshine week

## Student reporter witnesses mixed results in open-records audit

*Editor's note: The following is reprinted from the Student Press Law Center March 2005.*

As the crime beat reporter for the University of Kentucky student newspaper, Dariush Shafa expects to deal with defiance from lawbreakers every day. But The Kernel reporter never expected to face defiance and intimidation from a jailer, who refused to provide the public records Shafa requested.

The Kentucky Open Records Law specifies that anyone can gain access to all records of public and law-enforcement agencies. On Oct. 21, Shafa, along with more than 100 Kentucky college students and dozens of Kentucky reporters and editors, participated in a statewide open-records audit of 114 Kentucky counties. Results of the audit were released Feb. 9 in Kentucky newspapers.

"Everyone was instructed to conduct themselves as an ordinary citizen because the Kentucky Open Records Law stipulates that any citizen can ask to see certain specified public records," said David Greer, member services director for the Kentucky Press Association.

Shafa, then a junior at the University of Kentucky, was assigned to request the Montgomery County Jail's 24-hour jail log, a public record that displays the names of all incarcerated inmates. He spoke with jailer Dewayne Myers and two other jail officials, who refused to produce the documents.

"The jailer and two other gentlemen backed me against the wall and demanded to see my identification when I asked to see the log, and they demanded to know why I had asked for the log," Shafa said. "As David Greer instructed, I avoided their questions and I didn't tell them who I was until I felt it would be better to give them my identification and get out of there."

Although Shafa said the three men never came within arms-reach of him, the journalism student said they positioned themselves so that he could not pass them.

"They would not let me leave unless I gave them my identification," Shafa said. "I was very nervous because at that point I had no idea what Myers was up to. At that point he did not know that he was breaking the law and at that point I didn't know what kind of a person I was dealing with."

Myers denied any use of intimidation with Shafa, and he said that Shafa could have left at any time, but he continued to demand that Myers give him the 24-hour log.

"I don't think that's intimidation," said Myers, whose position is an elected office in Kentucky. "I think that's a procedure we have to go through.

We have to know what we're dealing with. We have to know what we're doing in reference to giving information to someone that could backfire on the jail."

Shafa said he felt leery before entering the jail to request documents because Greer, who trained Shafa before the audit, warned him that jailers tend to be the most reluctant to hand out public records.

The Kentucky Press Association equipped auditors with computer print-outs of the open records law so the auditors would appear as average citizens trying to look up a law.

"When I showed it to him the jailer said, 'That law does not apply to us,'" Shafa said.

Confidential information is contained in the 24-hour log, Myers said, which should prevent the log from being made public.

"We just don't come right out and give records without proper notification about what's going on," he said. "We just don't turn records over to people we don't know."

No other students, reporters, or editors encountered the intimidation Shafa allegedly experienced, Greer said, although others obtaining jail records were also denied.

The Kentucky Press Association began organizing October's statewide audit two years ago, which grew to involve The Associated Press, newspapers across the state, and students from colleges and universities in the state.

"From there, we began seeking information as to how audits had been conducted in other states, and found that to be very valuable information," Greer said. "Then we began a process of finding newspaper editors across the state that could actually be placed in charge of the counties in their region."

Shafa became involved with the audit when the University of Kentucky's student media adviser Chris Poore asked students if they wanted to participate. Shafa said at least 10 University of Kentucky students joined.

If any journalists acted as auditors, Greer said they were assigned a county that was far-removed from where their paper circulates to limit the chance that someone would recognize them as a journalist.

All auditors were trained before they were sent to request documents, and Shafa said he had a particularly helpful experience in his training with Greer.

"I actually play-acted [a jail situation] with him," Shafa said. "So I was prepared for that kind of thing, but I didn't think it would go this far, to the point where they would use intimidation. It was well beyond what I was expecting."

In each of the 114 counties, auditors requested

## National Sunshine Week is March 12-18

### Resources

<http://www.Sunshineweek.com>

### Additional materials available through KPA

*<http://www.kypress.com/sunshine>, there are three columns -- one by Jon Fleischaker on the history of Open Meetings and Open Records laws in Kentucky; one by John Nelson, an overview of issues about Open Records and how government appears to promote secrecy of many documents; and a column on the importance of the public/tax-payers being involved in their local government activities.*

records from four different venues: a city hall to obtain a city budget; the county courthouse to obtain travel expenses of the county judge executive--the highest elected office in each Kentucky county; a public school board of education to obtain the contract of the superintendent; and the county jail to obtain a copy of the jail log.

"The result was that we found compliance to the Kentucky open-records law very high at city halls, very high at county courthouses, about 60 percent at school board offices and it was the lowest at county jails," Greer said. "Many of the auditors ran into problems when seeking the jail log. ... Many of the jailers that we encountered were not familiar with public records and many replied to the auditors that that law did not pertain to their office."

Although his experience was unsuccessful, Shafa said he still wants to fight to gain open records across the state.

"Information is the most important thing in our society today," he said. "Without information, you can't make a good decision. All of this information is what gives you the ability to have the freedom of choice. Information is the basic tool you have for democracy. Without information you're making a blind decision, and that's no decision at all."

- By Elisabeth Salemme  
Student Press Law Center March 2005

# Newspaper helps honor academics

With so much competition among schools on the athletic level, it is sometimes easy to ignore and lose sight of the core purpose of our schools - academics and preparing students for their next step in life. Recognizing academic performance and achievement should never be taken for granted.

Education is the one key to the betterment and growth of the Pennyroyal region and to our country. While industrial and retail recruitment, developing quality of life components, bettering race relations, and offering good housing are important, it is educating the people that will ultimately be the catalyst that progresses our communities.

Because of the leadership of the Kentucky New Era believe so strongly in this philosophy, the institution is on a mission to focus many of its civic efforts and resources in

promoting and enhancing the awareness of education i.e. encouraging success in the classroom.

Over four years ago, the Kentucky New Era set out on a mission to recognize outstanding academic achievers and performers among the seniors from all high schools in the newspaper's four-country coverage area, consisting of Caldwell, Christian, Todd and Trigg counties. With input from high-school representatives, college representatives and prospective sponsors, a regional academic all-star team program was developed. The underlying purpose is to let students know the community is paying attention,

#### How the program works

Area high schools select a senior nominee to represent their school in one of the eight disciplines: arts,

career/technical, English, foreign language, journalism, math, science and social studies/economics. Both the nominee and a teacher are asked to submit an application. Representatives from the area colleges and universities judge the nominations. All nominations are recognized publicly within the paper preceding the ceremony in April and again during the event. Each nominee will receive \$100 from Rotary. In order to emphasize the importance of excellence in academics, the Kentucky New Era awards a \$500 scholarship to the students chosen to make up the Academic All-Star Team. In addition, four sponsors, Austin Peay State University, Hopkinsville Community College, Murray State University and Western Kentucky University, offer an additional \$500 scholarship to the winners, should

they attend their respective institution.

In 2005, a middle school program was added. The middle school program functions in a similar manner, though using only four disciplines, and there are no judging or financial awards.

There is a high level of promotion and recognition given to the program and the nominees prior to the culminating event.

Within a few days after the inaugural ceremony in 2003, numerous comments, phone calls and emails were received thanking the Kentucky New Era for bringing such a program to the forefront. The acceptance of the program far exceeded all expectations. More private business involvement has allowed the program to be enhanced with additional scholarships and promotion.

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## PEOPLE AND PAPERS

Continued from page 2

Endowment for the Arts sponsored arts journalism institute at The University of Southern California Annenberg.

"They recognized her ability, dedication, and love of the arts. We do, too, and celebrate the fact that she practices her writer's craft, shares her dramatic talents, and gets the word out far and wide about the arts, right here in Danville," Barbara Hall, outgoing president of the local arts commission, said.

Brummett received the award for long service to the artists and arts organizations in Danville and the region.

Brummett graduated from Centre College in 1993 with English and Spanish majors.

### Program nets two new Messenger staff members

Beginning with the 2005-2006 school year, a partnership between the journalism class at Meade County High School and the Meade County Messenger has given students an opportunity to gain real world experience.

That partnership between school and community newspapers resulted in the Messenger's hiring two high school juniors Zach Greenwell and Brian Alsip to cover sports.

Greenwell, who is the editor of the high school's newspaper, The Current, took Anderson's assignment to heart immediately, submitting coverage of fall sports.

Greenwell plans to attend Western Kentucky University and major in journalism, particularly sports reporting.

A Meade County native, Zach Greenwell is the son of Mike and Diana Greenwell.

Also a Meade County native, Brian Alsip is the son of Charles and Rosemary Alsip.

In addition to playing on the Greenwave basketball team, he is a member of the Pep Club, FCA and FBLA, and he is involved in his church youth group at Ekron Baptist Church.

### Barbara Battcher joins Enterprise staff

Barbara Battcher of Lebanon has been hired to become the new circulation clerk at The Lebanon

Enterprise. Jane Ballard, the newspaper's former circulation clerk, retired Feb. 24. Ballard had worked for The Lebanon Enterprise since June of 1984.

Battcher worked at R.R. Donnelley in Danville since April, 1998. There, she worked closely with the postal service.

Battcher is a 1980 graduate of Marion County High School and she is married to Terry Battcher. They have two children, Beth Battcher, 24, and Paula Morris, 20, and four grandchildren - Matthew, Vincent, Madison and Michaela.

### The Gleaner honored for its print quality

The Gleaner in Henderson has won three major print quality awards in national competition, including best in show for color print quality.

The Gleaner was honored Feb. 28 at a Naples, Fla., award event sponsored by the Inland Press Association, which teams with Kodak to sponsor the annual national competition.

"This is an absolutely amazing achievement for The Gleaner's production department headed by Rick Lancaster," Gleaner Publisher Steve Austin said. "They are the MVPs of the Super Bowl of print quality."

### Courier-Journal cartoonist moves to Houston paper

Nick Anderson, an editorial cartoonist with the Courier-Journal, has accepted a position with the Houston Chronicle.

Last year, Anderson received the Pulitzer Prize for his body of work.

Anderson's efforts were praised by his co-workers.

"A couple of years ago, I wrote a column about Anderson and he told me then that his goal with his cartoons is to express a point of view as succinctly as possible and let the chips fall where they may," wrote C-J Public Editor Pam Pratt. "I'd say he was a roaring success in meeting that goal."

### Samieh Shalash joins staff at Winchester Sun

A Lexington native and freelance writer, Samieh Shalash, has recently been hired to serve as a reporter and page designer at The Winchester Sun.

Shalash, 22, began her new position last week.

She previously worked for the Lexington Herald-Leader as a reporting intern from January to September 2005, where she covered crime, gen-

eral assignments and wrote feature stories.

Shalash has also written on a freelance basis for Lexington publications such as Central Kentucky Lifestyle and Nougat magazines.

She graduated in May 2005 from the University of Kentucky with a degree in print journalism and a minor in Spanish.

Shalash held various positions for four years at UK's daily student newspaper, the Kentucky Kernel, and has interned at the Georgetown News-Graphic as a general assignment reporter.

As a writer, Shalash said she endeavors to find out what matters to people and to bring those issues to the forefront.

"That's the goal of every writer, to affect people," she said.

A practicing Sunni Muslim, Shalash recently returned from the hajj, a one-time pilgrimage to Mecca for religious observances that she plans to detail in a future story for The Sun.

She also serves as a board member on the Kentucky chapter of The Council on American-Islamic Relations, a nonprofit advocacy group which recently sent more than 300 pounds of clothes and other donations to a military hospital in Afghanistan.

Shalash currently lives in Lexington with her parents, who immigrated from Palestine about 30 years ago. She has two brothers and six sisters, and her extended family in Lexington includes more than 200 members.

### Samira Jafari named Pikeville correspondent

LOUISVILLE, Ky. (AP) - Samira Jafari, a news-woman for The Associated Press in Montgomery, Ala., has been named correspondent in Pikeville.

The appointment was announced by Adam Yeomans, chief of bureau for Kentucky and Tennessee.

Jafari, 25, joined the AP in the Atlanta bureau in January 2003 and has been in Alabama since October 2003.

In Alabama, she specialized in reporting on criminal justice and prison issues.

She is a native of Tehran, Iran, and a graduate of the University of Georgia. Before joining the AP, she was an intern at the Austin American-Statesman in Texas.

Jafari succeeds Roger Alford, who has been promoted to statehouse correspondent in Frankfort.



SAMIEH SHALASH



ZACK GREENWELL



BRIAN ALSIP