

The Kentucky KERNEL

University of Kentucky

Vol. 58, No. 43

LEXINGTON, KY., MONDAY, OCT. 31, 1966

Eight Pages

Inside Today's Kernel

Sen. Cooper and UK Coeds visit the jailed Pikeville magistrates: Page Two.

Joseph Kraft asks why the Manila conference was held at all: Page Five.

Cold weather does not dampen the spirits of Sigma Chi Derby faithful: Page Three.

The freshman football team dropped Vandy this weekend while the varsity battled to a tie: Page Six.

Editorial discusses the Lexington food boycott: Page Four.

A conversation with a genius—Carlos Montoya: Page Seven.



Kernel Photo

HUMPHREY AND GILLIGAN IN CINCINNATI

Humphrey Praises 'Education' Congress

Special To The Kernel

CINCINNATI—Highest on Hubert Humphrey's list of achievement of the 89th Congress is its education legislation.

In the past two years, the vice president likes to say, more progress toward building a better and stronger country was made than ever before.

"The 89th Congress made into law," he emphasizes, "the hopes and dreams of half a century. They call it the Education Congress, and rightly so. It did more for our sons and daughters, all the way from the pre-school youngsters in Head Start up to graduate students at our universities than all the previous Congresses in our history put together."

"Federal expenditures for education in the past school year were over six billion dollars—triple what they were only three years before. And a healthy slice of the new funds went to help the children who need it most—under-privileged boys and girls."

Humphrey paid the Congress his compliments while stumping for Democratic candidates here Friday. The vice president came to Cincinnati to help out in one of the most closely watched Congressional races this fall, John J. Gilligan is trying to beat a Republican Robert A. Taft Jr.

Cincinnati should elect Gilligan, Humphrey said, because he was a member of the 89th Congress.

The vice president also praised the congress for its legislation relating to cities, conservation, and health.

Discussing the economy, Humphrey claimed that in 1956-61, under the Republicans, there was an 11 percent increase in the cost of living, and a 29 percent increase in wages. Under the Democrats in 1961-66, the cost of living has gone up only 9 percent, with 47 percent rise in wages, he said.

Rev. King Sees No End To Race Discrimination If Officials 'Play Ball'

By JOHN ZEH

Kernel Associate Editor

Housing discrimination—a breeder of chaos, frustration and confusion in today's civil rights movement—will be eliminated when officials start worrying about moral and spiritual, rather than political, expediences.

So said the Rev. A. D. Williams King, head of Kentucky's branch of the Southern Christian Leadership Conference and a Louisville clergyman, in a talk on campus today.

"Open housing is inevitable, but unfortunately it is in the hands of politicians who have to play ball," he told the UK law forum.

Negores cannot be made to live like animals in ghettos and be expected to act like the white man would want, King added.

Changes helpful to the Negro's plight have occurred in the last decade, he said, but because of dangers to the economy of the nation and other political expediences.

The opportunity and hour is now to save not the Negro, but to save America. I have heard it said that change is inevitable, but the time is not right. I say the time is never wrong to do right.

King said he would advocate black power if the term means "all men becoming part of a total society." "But I strongly oppose of black power as it has been advocated by Stokely Carmichael of SNCC and Floyd McKissick CORE," he said.

But, "once a man is morally committed to a cause, he does not change that commitment because some take the wrong road, but his commitment is strengthened," King said.

America has undergone a social revolution, King said. "Now even in Mississippi and Alabama can we no longer say the 'old Southern way of life' still exists," since segregation of schools, transportation, employment, and housing is no longer legal.

Conference Emphasizes 'Exile' Of U.S. Negro

The realization that 20th century America can no longer get away with the exile of 22 million Negroes was emphasized constantly at the Fifth Annual College Conference on Intergroup Relations which met here last weekend.

The keynote speaker was Vernon Jordan, of the Southern Regional Council in Atlanta, who spoke on the political metamorphosis

the south. He said "a change in southern politics was certain even though its direction and destiny are uncertain."

"Populism appears to be on the rise again, racism though in some areas muted (and in some areas not so muted) has not lost its appeal to the white voter in the south," he said. He said that while Kentucky does not practice or participate in the codes of white supremacy, neither does Kentucky allow full equality for its Negro citizens.

The Conference began on Friday evening with a welcome and introduction by President Oswald.

William Roberts, director of the Southern Project National Student Association said that it was time for every individual to stop worrying about "Uncle Tom" and start worrying about the white, "Simon Legree."



VERNON JORDAN OF ATLANTA AT HUMAN RIGHTS CONFERENCE

Colleges Also Feel Pinch Of Few Teachers

By JUDY GRISHAM

Kernel Associate Editor

The United States faced its most critical teacher shortage in a decade this fall in its elementary and high schools, but the impact of a lack of qualified teachers is a very real issue for institutions of higher learning, too.

Enrollments in the nation's colleges and universities have jumped 92 percent

First of two parts.

over the past decade to a record 4.8 million students while the number of full time college teachers has risen only 67 percent to 248,000.

For the year 1964-65, colleges and universities were searching for 31,900 new full-time teachers, according to a report, "The Flight from Teaching," released by the Carnegie Foundation for the Advancement of Teaching. The report estimates that by 1969-70 the need will increase to 35,700.

The prime source for teachers for higher

education, the report says, is the graduate schools. The doctoral output of these schools is rising and predictions are that it will double in the next ten years.

But the teaching shortage stems from the fact that all who obtain advanced degrees do not go into teaching. A substantial number are drawn into higher-paying, often more independent, non-academic careers.

The Carnegie report gives the following percentages of new doctor's degree recipients who entered teaching in recent years.

Year	Per Cent
1954-55 and 1955-56	45.2
1956-57 and 1957-58	44.5
1958-61 and 1961-62	46.7

But this is only a fraction of the number needed, especially in view of the rising enrollment of full-time college students—an enrollment which is predicted to double during the 15-year period from 1965 to 1980.

The failure to produce enough teachers

is only part of the problem—other factors contribute to the depletion of the ranks of qualified teachers and to the lessening of teacher-student contact.

Research, perhaps, is the most often cited cause. With the extraordinary rise in federal expenditures for research and the increase of private industry's interest in research projects, more and more academicians are lured into this field. The world of research is a lucrative one for the scholar—in terms of prestige, time, and money.

This concern about research involvement stems from the fact that it is increasing at a time when enrollments already are straining facilities and teaching staffs.

But, Dr. Lewis Cochran, UK provost and acting dean of the graduate school does not agree.

"I have never agreed that research activity hurts the quality of teaching," he said. "It is, instead, an essential ingredient which actually improves the quality of instruction."

The University, he said, is not in any "problem state" in regard to overemphasis on research.

"We are working here on improving research, but the entire emphasis in the academic plan is toward improvement of undergraduate teaching," Cochran noted.

"We are attempting to identify the good teacher as well as to improve the advising system."

Teaching and research, Cochran says, is all part of "one big package." They don't conflict, but are mutually supporting.

"A university is basically a community of scholars in which some of its professors have 'written as well as read.'"

With research, the faculty member brings contemporary knowledge into the classroom—he is involved in "making the subject," he said.

The University, in addition, employs no faculty member who does not teach.

Continued On Page 8

Cooper, Coeds Visit Pike County Magistrates

Special To The Kernel
PIKEVILLE—Six University coeds were in the Pike County jail Saturday.

The six, Judy Flynn, Wendy Johnson, Emma Scoville, Betsy Davis, Mary Jean Wall and Jackie Ross, visited four Pike County magistrates while on the campaign trail with Sen. John Sherman Cooper as "Cooper Coeds" in Eastern Kentucky.

The four magistrates have been jailed for contempt of court after they refused to vote approval of the Pike County school budget as directed by the circuit court. The four, Darvin New- some, Foster Bentley, Taylor Justice and Burbige Prater, drew a crowd of about 200 supporters last Friday; Saturday, with Senator Cooper's arrival at the courthouse, the crowd swelled to about 800.

The crowd outside the courthouse and jail gave Senator Cooper an enthusiastic welcome, but the campaigning coeds noticed that most of the talk and signs referred to "our brave boys" in jail and "the Farley machine" (C.A. Farley is the superintendent of schools whose budget is in question.). Miss Davis said, "I was passing out buttons in

front of the courthouse when I started talking to some ladies who asked me if I wanted to meet the magistrates. Pretty soon, there I was."

"The people in Pikeville—well, all over Pike County—are really excited about this issue," stated Miss Ross. "This man walked up to me and began to tell me about his son who was

fighting for freedom overseas when he should be fighting for here!"

The effect as far as Cooper was concerned was good. As magistrate Bentley said, "We've gained Cooper about 5,000 votes by being in here." Most reports do not put the figure so high.

After Senator Cooper spoke in Pikeville, the campaign swung

over to Prestonsburg for a hand-shaking tour of the main street.

"There isn't much you can do for Senator when he starts shaking hands," said Judy Flynn. "All you can do is follow him or go in front and see if you can keep people in his way— not out of his way."

From Prestonsburg the campaign caravan containing mem-

bers of the Senator's campaign staff, the Cooper Coeds and Sen. and Mrs. Cooper went to Salyersville. Miss Wall, who played a folk guitar and sand lead in a trio composed of Miss Scoville, Miss Johnson, and herself remarked that "the people here in Salyersville are more responsive to us. In Pikeville they were too involved with their magistrates."

Youth Still Critical

Good Samaritan Hospital reported that a UK student was still "in critical condition" this morning as a result of an automobile accident Sunday morning in a stolen car.

Lawrence Tabeling, 18, a South Fort Mitchell youth, suffered head injuries when a car in which he was riding crashed into a utility pole and then into two parked cars.

The auto was owned by Frank Niemeyer, a UK student, and was driven by Michael Earl Crawford, 18, a student living in Breckinridge Hall. Also involved in the accident were Joseph Overman, 18, and Thomas Patrick Dwyer, 19. Tabeling was the only person injured.

Police reported that the youths stole keys to the car from Niemeyer and then took his car. The accident occurred about midnight Saturday.

Director of Men's Residence Halls Ken Brandenburg said that he thought that "the people involved weren't UK students at all." Brandenburg said he talked with Acting Dean of Men Jack Hall and was told that only two of the people were students.

"Tabeling isn't a UK student," Brandenburg said. The three youths not injured in the wreck were arrested by police for auto larceny and released on \$1,000 bond Sunday.

The four youths were scheduled for arraignment before Judge Leslie Morris this afternoon at 1:30 p.m. on a charge of grand larceny.

Bulletin Board

Young Democrats will meet at 7:30 p.m. Tuesday, in Room 110 of the Law Building. There will be a featured speaker and plans will be made to organize for the election. All interested persons are invited to attend.

The Patterson Literary Society will meet at 7:30 p.m., Tuesday, in the SC Theater. The purpose of the meeting is the holding of the Kennedy Extemporaneous Speaking Contest. The public is cordially invited.

The deadline date for making Fullbright fellowship applications has been extended to Nov. 10. Those interested can contact Dr. Richard Butwell, 317 Commerce Building; phone 2446.

The Kentucky Kernel

The Kentucky Kernel, University Station, University of Kentucky, Lexington, Kentucky, 40506. Second-class postage paid at Lexington, Kentucky. Published five times weekly during the school year except during holidays and exam periods, and weekly during the summer semester.

Published for the students of the University of Kentucky by the Board of Student Publications, UK Post Office Box 4986. Nick Pope, chairman, and Patricia Ann Nickell, secretary. Began as the Cadet in 1894, became the Record in 1900, and the Idea in 1908. Published continuously as the Kernel since 1915.

SUBSCRIPTION RATES
 Yearly, by mail — \$8.00
 Per copy, from files — \$1.00
KERNEL TELEPHONES
 Editor, Executive Editor, Managing Editor 2320
 News Desk, Sports, Women's Editor, Socials 2321
 Advertising, Business, Circulation 2319

cinema NOW
 IT STARTS WHERE MONDO CAME LEFT OFF!
 "BETTER THAN MONDO CAME"
 Los Angeles Times
 RIZZOLI FILM DISTRIBUTORS INC. PRESENT
MONDO PAZZO



It's trade-in time for tired old myths.

Like the one about business. Especially big business. That it is beyond the rugged individualist's wildest daydream to enter this holy of holies because he'll lose something that's very sacred — like his independence.

Sure, it can happen. If a guy or gal wants to hide, or just get by, or not accept responsibility, or challenges.

We're not omniscient enough or stupid enough to speak for all business, but at a company like Western Electric, bright ideas are not only welcome, they are encouraged. And no door is shut. Create a little stir, go ahead, upset an old applecart (we replace shibboleths at a terrific pace — we have to as manufacturing and supply unit of the Bell System — in order to provide your Bell telephone company with equipment it needs to serve you.)

There's an excitement in business. True, we're in it to make a profit, but working to

find new and better ways to make things that help people communicate is very rewarding and satisfying. Did you ever hear these wry words of Oliver Wendell Holmes? "Never trust a generality — not even this one."

That's how we feel about the generality that claims you'll just become a little cog in a company like Western Electric. You might, of course, but if you consider yourself an individual now, odds are 10 to 1 that you'll keep your individuality. And cherish it. And watch it grow. Even at big, big Western Electric.

You know, that's the only way we'd want you to feel. If you feel like coming in with us.



Kentucky THEATRE EVERY EVENING at 8:00 p.m.
 MATINEES—WED. and SAT.—1:30 p.m.; —SUN. 2:00 p.m.
WINNER OF 6 ACADEMY AWARDS!
 METRO-GOLDWIN-MAYER PRESENTS A CARLO PONTI PRODUCTION
DAVID LEAN'S FILM OF BORIS PASTERNAK'S DOCTOR ZHIVAGO
 IN PANAVISION™ AND METROCOLOR
 GUARANTEED SEATING!
 BUY TICKETS IN ADVANCE AT BOX OFFICE

YOU HAVEN'T BEEN EVERYWHERE, UNLESS YOU'VE BEEN TO
Little John's
 (Formerly The Blue Ox)
ROARING 20's RESTAURANT
 — OPEN 24 HOURS —
 WEST MAIN STREET — MEADOWTHORPE SHOPPING CENTER



QUEEN SUSAN LATHAN, DECKED-PLEDGE MIMI HEILMAN, AND THE VICTORIOUS ALPHA DELTA PI'S AT THE DERBY

Weather Fails To Dampen Spirits Of Sigma Chi Derby Fans

By GUY MENDES
Kernel Staff Writer

Try as it might, the weather just couldn't keep down the spirit and enthusiasm displayed at the 1966 edition of the Sigma Chi Derby Saturday afternoon.

An icy wind and an overcast sky prevailed as a crowd of hundreds watched Alpha Delta Pi capture its second straight Derby title—its fourth in the Derby's 15 years at the University.

Susan Lathan, Chi Omega's candidate, was named Queen of the 1966 Derby and the girls of Kappa Kappa Gamma, who hollered, cheered, and sang throughout the afternoon were awarded the Spirit Award.

But the Kappas didn't have an easy time topping UK's 13 other sororities in the noise department. All the sororities—colorfully dressed in their respective costumes, sweat-shirts, and outfits—continually filled the

otherwise dreary afternoon with cheery notes.

"The spirit this year was really tremendous," said Derby Director Pete Goth. "We feel this was the best Derby we've had."

The ADPI's totaled 50 points in their winning effort. Delta Delta Delta finished second with 43½ points and Alpha Xi Delta placed third with 28 points.

The only other sorority besides the ADPI's to win four Derbies is Kappa Delta. They also won it twice in a row, taking first place in 1955, and tying for the top spot in 1956.

Activities started with the newly initiated Derby Parade, which took about an hour to complete and at one time stretched from Euclid Avenue to Donovan Hall. But the girls didn't seem to mind the walk as the noise grew as the parade progressed.

The Alpha Z's won the first event—the poster contest, with a display consisting of a huge champagne bottle in an ice bucket with the theme being—Alpha Z's Are High for Sigma Chi Derby.

The Deck-A-Pledge contest, an event in which each sorority dresses a pledge in a costume appropriate to the theme of the Derby, was won by the ADPI's. Their offering was a pretty mermaid, complete with a jeweled navel, in a clam shell that was

"Hooked at the Sigma Chi Derby."

The Derby Drop was also won by the Alpha Z's. The original plans called for the derbies to be dropped by a helicopter, but due to an accident at the helicopter service, the helicopter part of the event had to be called off.

Chi won the Around-the-World event, the ADPI's took the Skin-the-Snake event, and the Tri-Delts won the three-legged Relay in a record time of 27 seconds.

As the skies clouded up and the wind became stronger, many spectators retreated to the heated confines of the upper lounge of Haggin Hall to watch the action on the field below.

In the Egg-Throw, only one Sigma Chi pledge was directly hit, but most of the other throws were close enough to get the pledges messy. Delta Gamma and Pi Beta Phi tied for first in the event which was a "aplattering success."

The ADPI's won the eighth event, the Limbo, to pull away from the rest of the field.

In the 1966 Mystery event, which was won by the Tri-Delts, two girls from each sorority were given identical noise makers and were blindfolded. They then had to find each other by using their respective noise-makers.

Finally the time came for the

Queen Contest. The Queen-candidates, who had patiently shivered through the afternoon on elevated platform with the wind blowing all around them were each introduced to the crowd and quizzed on a question such as

"What qualities do you look for in a date?"

As the winning sororities were presented with their trophies, the noise grew louder as the girls hugged each other and "went wild" over their victories.

Admission Policies Discussed Here By Administrators

Some 75 administrators from colleges and universities across the state met here last weekend to discuss the problems of transfer students.

Dr. James S. Owen, president of the Kentucky Junior College Association, which sponsored the meeting, said he hoped that it would "serve as a stimulus for a new dialogue."

A better understanding of specific admission policies and practices at most of Kentucky's four-year institutes is now shared by the others, Dr. Owen said. The director of Elizabethtown Community College, he pointed out that the community colleges already have an "understanding" with the University.



1. What's eating you?
Can't decide on dessert?

Worse. Can't decide on a job.



2. How come? The recruiters are swarming the campus.

The kind of job I want just doesn't exist.



3. Give me the picture.

I'm searching for meaning. I want to be of service to mankind.



4. You can get a job like that with your eyes closed.

The trouble is, I also want a slice of the pie.



5. Then why don't you get in touch with Equitable. Their whole business is based on social research. As a member of their management development program, you'll be able to make a significant contribution to humanity. And pie-wise, the pay is fine.

Make mine blueberry.

**SPECIAL! Shirts Laundered
5 for \$1.25**

COLOR CARE DRY CLEANING

CROLLEY'S

116 W. Maxwell

Phone 255-4313

FREE PARKING on Limestone and Maxwell Lot with \$2.00 order!



P.S. We'll give Your 25.00 back when you select her engagement ring.

Almost Engaged?
Adore-ring
She'll Love this Pre-engagement ring . . .

If you are not quite ready to be engaged—this is the perfect ring to tell her she "belongs" . . .
14k. gold setting.

1.00 Weekly **25⁰⁰**

Under 21? Your Account is Invited



Lexington—Downtown, Main & Lime; Eastland Shopping Plaza. Also Winchester and Frankfort.

Make an appointment through your Placement Officer to see Equitable's employment representative on November 9, or write to Patrick Scollard, Manpower Development Division, for further information.

The EQUITABLE Life Assurance Society of the United States

Home Office: 1285 Ave. of the Americas, New York, N.Y. 10019 © Equitable 1966
An Equal Opportunity Employer, M/F

Price of Stamps

The boycott of five Lexington stores by 22 housewives has not caused a major rollback in food prices, but it has served as an illumination of one of the primary reasons for increasing food costs. The local movement, spawned from a nationwide move, seeks to eliminate trading stamps, games, and prizes which may be accountable for five percent of the cost of food, thus lowering prices.

The boycott started here Thursday was an echo of other housewives' protests which began in Denver. Locally, the housewives petitioned shoppers at five Lexington chain stores offering stamps or game prizes. Boycott workers were encouraging shoppers to shop at stores that do not offer stamps or games. In addition to the elimination of stamps and games, the housewives are seeking a price rollback to April, 1966.

The local movement has met with some success with Lexington shoppers. Members of the boycott reported a number of shoppers declined to shop in the five stores after they signed petitions. While some of the leaders of the boycott claimed business was down, supposedly due to the boycott, managers of the chain stores would make no such admission. A supervisor of one of the firms said, "The boycott just has not happened."

Such a reaction is understandable. Operators of the boycotted stores would naturally like to shun any adverse publicity. But such

a head-in-the-sand attitude will not correct one obvious problem, which we think has such an easy resolve.

For the boycott to be successful, both sides have to make concessions. Housewives as a whole must show a willingness to give up festival-like offerings of the stamps and prizes. And the chain stores must relinquish the cheaply bought aura of the "great benefactor" by discontinuing stamps and games.

That the stamps and games cost the housewife is unmistakable. One western chain store, seeking to find the allure of stamps, offered housewives either a 10 percent discount for purchases or double stamps. The majority of buyers took the double stamps. But the fact that the store was able to offer a 10 percent price reduction without stamps underscored the price being paid for the stamps. A local chain store manager, who asked not to be identified, said stamps and prizes definitely contribute to higher prices.

Were enough women able to convince retailers that shoppers would do without trading stamps in favor of lower prices, and the retailers were to eliminate phony prizes, demands for a rollback in prices would be more than justified. However, retailers and shoppers alike must convince each other of their sincerity before any progress will be registered.

"Wait! Don't Hang That One — That's The Candidate"



Letters To The Editor

Law Student Explains Constitution Stand

To the Editor of the Kernel:

I decided to resign my post as UK cochairman of Law Students for a Better Constitution last Sunday because I had examined the two documents thoroughly and could no longer in good conscience lend my name to that effort.

On Monday, a so-called "spontaneous demonstration" was staged in Secretary of State Stovall's office where nine people claimed to speak for 100,000 students! It was neither spontaneous nor for 100,000 students. I noticed the pro-revision youth program leaders were the majority of the nine. This obvious publicity gimmick points up the type of confusing publicity tactics which the pro-revision forces have focused on the student voters of this state, presumably with the advice and consent of the Governor.

I asked Mrs. Stovall to arrange for me to announce my resignation on Tuesday in the same office where the "demonstration" was held. I sincerely hoped my resignation—stated publicly—would arouse other students and voters to take a good hard look at the revision. Never did I urge anyone to vote against it without first analyzing the issues.

This was more fairness than the Governor could manage. On Wednesday, in a speech in Transylvania, the Governor publicly

labeled detractors of the revision as belonging to one or the other of three classes: "Those who . . . resist change; certain interest groups, such as the lobbyists; and those who think by opposing it they can gain public attention . . ." I just cannot believe the only people in Kentucky who are against the revision are reactionaries, lobbyists or publicity seekers. Obviously, there are several thousand citizens, including students, who do not fall into the Governor's classification, but are against the revision merely because they have examined it and feel that it could have been written so as to eliminate the major defects it now contains. I am one of those several thousands.

Today's students should not be intimidated or manipulated by public officials on the vital issue of the type of constitution under which they should grow and pros-

per. They must be critical, responsible, thinking citizens with courage to take unpopular stands, if need be. THE NON-THINKERS have had their year in Kentucky—perhaps their last. Before the election, I would urge every student to: 1. Examine and compare the Revision and present Constitution; 2. Discuss the issues with others; 3. Listen to debate, Pro and Con; 4. Make an informed, rational decision, and 5. Vote your conviction.

John A. Hill
Law Student

Band's Performance

To the Editor of the Kernel:

The quality of an act or event lies not in what is done but in the manner in which it is done. This statement can quite aptly be applied to several letters which recently appeared in the Kernel concerning the University's band. The shows performed by the UK

band and the VPI band were such that they could not be directly compared. The quality or precision of the shows, however, can be directly compared. The quality of the VPI show was so superior as to make the entrance of the UK Marching Band somewhat anticlimatic.

Comment also was made to the effect that the formations executed by the UK band are much more difficult to achieve than precision drill. Having been a member of a marching band for eight years, and having extensively performed both precision drills and formation shows, I know that formations can be thrown together in a few hours, while precision drill can take weeks to perfect. I believe the words of a Kentucky high school band director sums the difference up quite well, "We not only lost the game, we lost the halftime show, too."

James Tidwell
A & S Freshman

The Kentucky Kernel

The South's Outstanding College Daily
UNIVERSITY OF KENTUCKY

ESTABLISHED 1894

MONDAY, OCT. 31, 1966

WALTER M. GRANT, Editor-In-Chief

TERENCE HUNT, Executive Editor

JUDY GRISHAM, Associate Editor

GENE CLABES, Managing Editor

JOHN ZER, Associate Editor

PHIL STRAW, Sports Editor

FRANK BROWNING, Associate Editor

LARRY FOX, Daily News Editor

BARRY COBB, Cartoonist

WILLIAM KNAPP, Business Manager

ED CAMPBELL, Circulation Manager

The Kernel welcomes letters from readers wishing to comment on any topic. Because of space limitations, letters should be limited to 300 words. We reserve the right to edit letters received. Longer manuscripts will be accepted at the editor's discretion.

The letters submitted should be signed as follows: for students, name, college and class and local telephone number; for faculty members, name, department and academic rank; for alumni, name, hometown and class; for University staff members, name, department and position; for other readers, name, hometown and hometown telephone number. Unsigned letters cannot be considered for publications. All letters should be typewritten and double spaced.

Letters should be addressed to: the Editor, The Kentucky Kernel, Journalism Building, University of Kentucky, or they may be left in the editor's office, Room 113-A of the Journalism Building.

Washington Insight

Why Manila At All?

By JOSEPH KRAFT

WASHINGTON—The Manila communique combines with the accounts of the conference to generate an overwhelming question: Why was the meeting held at all?

Not, certainly, for the diplomatic purpose of clearing the path to a peaceful settlement. It is true that the conference was the occasion for announcing certain new positions that could, in time, evolve as elements of a general agreement. Particularly important in this regard are the six-month timetable for withdrawal of allied troops after a political settlement, the offer of amnesty to the insurgent Vietcong and the promise of civilian rule in Saigon.

But all of these individual steps could have been taken without Manila. As it is, they are part and parcel of a general emphasis which can only serve to diminish their credibility and importance.

The general emphasis of Manila—the true message that the conference delivers to the world—is the emphasis on "aggression" by North Vietnam and the "territorial integrity" of South Vietnam. But these concepts, while they may exist in the mind of the secretary of state have only a cloudy reality outside of that quaint world.

The "aggression" by the North has, in both time and numbers, lagged behind the intervention of American power. The "territorial integrity" of South Vietnam is a notion alien to the Geneva Peace Accord of 1954 which is the basic diplomatic instrument for Vietnam.

Even assuming that the claims

against "aggression" and for "territorial integrity" are sound, why advertise them? Accepting these claims would represent a maximum climb-down for the government of North Vietnam. To advance them to the center of a heightened stage claiming supreme world attention is the reverse of making their acceptance likely. It is to assure that, diplomatically, Manila can accomplish nothing that might not have done better in other ways.

The military purpose of the conference is even more obscure than the diplomatic objective. That the fighting up to now has not yielded decisive results would suggest, that if the real problem were to stop "aggression" and maintain "territorial integrity," there would be required an increase in the military effort.

Instead there is to be an increase in the pacification effort—the effort to win over by provision of security in self-government, and economic and social help to thousands of hamlets still dominated by the Vietcong rebels. According to the communique, the South Vietnamese will now "train and assign a substantial share of the armed forces to clear-and-hold actions in order to provide a shield behind which a new society can be built."

But the decision to expand pacification hardly required Manila. It has in fact been taken in season and out over and over again in virtually every month since 1961. The problem is not wanting to do it, but getting it done. The problem arises because, by its very nature, the

South Vietnamese army cannot establish rapport in the villages. But, far from serving to reform the army, Manila merely confers new prestige on its leaders and their views.

A third legitimate purpose for Manila would have been the political purpose—the purpose of rallying public opinion behind a President who was visibly to be seen taking a problem in hand and moving toward its solution. But no one can look at Manila with a confident sense that American aims in Vietnam are well defined and the path toward their achievement laid out.

There remains the purpose all of us have been trying to avoid mentioning—the personal purpose. It is possible that the prime reason for Manila was a vanity so intense as to require the center of attention at all times?

"Inside Report" by Evans and Novak

Romney Needs To Show Coattails

KALAMAZOO, Mich.—Last Tuesday night at one of a series of regional telethons, Gov. George Romney heaped lavish praise on Sen. Robert P. Griffin, seated beside him here, and called his appointment of Griffin this year to a U.S. Senate vacancy "one of the best things I did while in office."

Earlier that evening in Grand Rapids, Romney confided to a \$100-a-plate Republican dinner that Griffin had "the mark of greatness" and could become another Arthur Vandenberg. Moreover, that day Romney mentioned by name every member of the Republican ticket down to candidates for state university boards.

In fact, this campaign has marked the burial of Romney the lone wolf, who in first running for governor in 1962 fled from the Republican stigma that would have insured defeat. His boycott of fellow Republican candidates that year extended even to declining to permit their pictures in storefront campaign headquarters. The result was a narrow Romney victory while the rest of the ticket lost.

The evolution of George Romney from non-party man to party man was natural. Once in the governor's chair, he began rebuilding the crumbling state party in his own image. But beyond this, Romney's eager cheerleading for the state ticket this year is related directly to his presidential chances for 1968.

The old antipathy toward Romney by Republican regulars (reinforced immensely by his refusal to endorse Barry Goldwater in 1964) cannot be wiped away by the expected landslide reelection victory over his unknown Democratic foe, a party functionary named Zolton Ferency. Nor will his campaign for the ticket in itself win over the regulars.

Rather they have laid down a difficult test for Romney: if he is to lead the national ticket in 1968, he must display coattails in 1966. Besides electing himself, he must carry other Michigan Republicans to victory—especially Griffin for senator against former Gov. G. Mennen Williams.

Privately, Romney's inner circle boils up over these stan-



"SO TIRED IN CLASS TODAY, I ALMOST FELL ASLEEP."

dards, viewing them as a play for Richard M. Nixon. They particularly resent public statements by the wily, powerful Rep. Melvin Laird of Wisconsin that Romney will be a leading presidential contender IF he can carry Griffin in with him. "Who did Mel Laird ever carry in on his coattails?" they ask.

Nevertheless, free of the concern for his own election necessary in 1962 and even in 1964, Romney now devotes all his energy to the rest of the ticket.

Romney's television spots seldom show him alone but with Griffin or a congressional candidate. Romney has distributed campaign money to Republican candidates in critical races (even at the state legislative level). One Romney aide spends full-time helping Republican candidates in the five marginal congressional districts, with such sophisticated aid as computer analyses of their constituencies.

More important perhaps is the inevitable impact of massive Romney triumph on a straight-ticket voting. It could be the added boost that gives Griffin a narrow victory (thought to be impossible just months ago) and elects at least two of the five marginal congressional candidates.

But even that will be regarded by hostile party regulars as insufficient evidence of the width of Romney's coattails. For there is a deep-seated hostility toward Romney as an irregular that damns him forever for the old guard—even in his home state.

"George is trying hard but he really doesn't know how to spread the blarney to support another Republican," one conservative Michigan Republican told us. "He can't do it like Nixon can." The party regulars in Kalamazoo, for instance, were ecstatic over Nixon's performance here as part of a one-day visit to Michigan.

Thus, Romney's operation coattails is essentially defensive in nature. If successful, it can snuff out old charges that Romney is a loner uninterested in his party. But it cannot suddenly displace Nixon in the affection of the county chairmen across the country.

If Romney is to be nominated for President it will be in spite of the party regulars, coattails or no coattails.

T. C.
IS COMING

Seeking A Career?

The Mafia Needs You

By PETER HARRIS

The Collegiate Press Service

CHAPEL HILL, N. C.—A tan clad man grabs you by the arm, and whispers wild words about great opportunities awaiting you in exotic, far-away places. Fantastic dreams stir in your brain and the man in the uniform next to you smiles. He is the armed forces Lucky Louie—the rugged recruiting officer who offers powdered happiness (gun-powdered, that is).

Recruiting agencies sweep the campus every year, but their success is often doubted.

Yesterday a slightly different recruiting agent was on campus, but his success was unquestionable. The basement of Gerrard Hall was mobbed.

Seniors from all departments met with Joseph Manicotti, Cosa Nostra recruiting chief, to discuss the highlights and careers open to college graduates in the underworld.

Manicotti reported: "There are vast opportunities for college graduates. Careers range from being a big city restaurateur to serving the public in a high political office.

"For those in mathematics, we have many opportunities in the field of numbers, while biologists are offered inspiring careers working with certain animals—you know, farm animals like dogs and horses."

This multi-billion dollar industry also offers many benefits aside from respectable jobs. There are free vacations in Miami, for example. These luxurious vacations are included, Manicotti said, because "we like our employees to feel as if they are a member of a big Family. Our close association with Labor Unions has brought about this enlightened outlook."

There was a silent prayer offered for James Hoffa at that point.

The recruiter also emphasized that college graduates do not have to start at the bottom of the ladder. He said that seven-hundred collegians last year were given high-paying jobs of "somewhere over ten thousand dollars a year—and that's tax-free, too."

Those interested in politics will be interested to hear that in the past four years, Cosa Nostra sponsored candidates have won 17 Congressional seats, 200 state assemblymen elections, and 43 judgeships.

Asked about the draft, and the Cosa Nostra, Manicotti reported that little could be done to extend deferment, although some of the fathers do have pull with certain boards due to an alternative training program known as C.N.O.C.S. (Cosa Nostra Officers Candidate School).

"Anyhow," Manicotti pointed out, "the experience will do you good."

Asked if there would be a sign-up sheet in Graham Memorial, he said, "no," but that he will be back in June to take the blood of aspiring graduates.

Pasquales

241 SOUTHLAND Dr. 277-8121

Dry Cleaning

Cropper's
Laundry

Office and Plant
606 S. Broadway

1 Hour Cleaning
S. Ashland at Euclid

Phone 254-4454

- Finest Quality Cleaning
- Executive Shirt Laundry
- Save on Sheet Cost
- Laundry Washed and Dried
- Rush Service for Busy People

Kittens Drop Vandy, As Forston & Co. Star

By GARY YUNT
Assistant Sports Editor

While the varsity football team's ground game is struggling to average 100 yards a game, the freshmen team ground out yardage at a rate that would have placed them third nationally in major college statistics.

Coach Phil (Duke) Owen's Kittens ended their four game season Saturday night at Stoll Field with a convincing 42-8 rout of the Vanderbilt freshmen and in the process, put more points on the Kentucky side of the scoreboard since the '63 frosh routed Tennessee 70-0.

The last time a varsity team went that high was way back in 1960 when Blanton Collier, now of the Cleveland Browns, was coaching and the Wildcats battered hapless Xavier 49-0.

The Kittens finish the season with a total of 1,007 yards gained on the ground or an average of 252 per game. Going into Saturday's games, Ivy League powers Harvard and Dartmouth led the nation in rushing offense with averages of 325 and 258 yards per game respectively. Tulane was a close third with an average of 249 yards a game.

Next year, when coach Charlie Bradshaw loses Larry Seiple and Bob Windsor from the backfield, there will be some good freshmen to step in.

Roger Gann again led the Kittens runners with 87 yards on 14 carries for two touchdowns against Vanderbilt. One of his scoring runs came late in the final period on a 60 yard run over left tackle. For the season, Gann averaged a fraction under five yards per carry while gaining 367 yards.

Wingback Joe Jacobs, the fastest member of the squad, was bottled up on the ground by the Vandy defense but the New Mexico speedster caught two passes for 27 yards and one touchdown.

Jacobs is a definite breakaway threat as was shown in the Cincinnati game when he gained 75 yards on eight carries and had a 65-yard punt return nullified by a clipping penalty.

Although Terry Beadles will be back for another year, freshman signalcaller Stan Forston will be a definite challenger for quarterback honors next fall.

Voted the most valuable player in Saturday's game by members of the press, Forston has directed the team with a cool head and poise all season. Against Vandy, he led the Kittens to their first four scores of which he scored two and completed six of 14 passes for 94 yards.

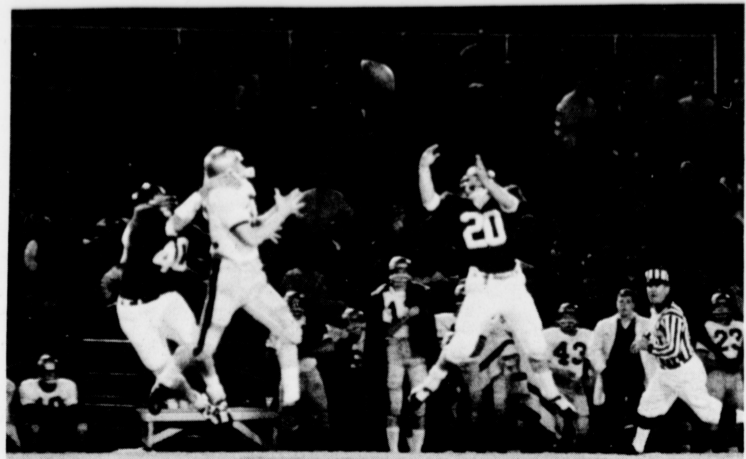
The Lexington Henry Clay graduate hit on only 42 percent of his passes, and connected for three touchdowns and came through on many clutch third down situations.

Forston's three favorite receivers will also be prime contenders for the end spot to be vacated by the graduation of Dan Spanish.

Phil Thompson, an all-American from Louisville Seneca, made two catches for 19 yards against Vandy with both receptions coming on third and long yardage situations.

Vic King, an all-State product from Kingston, Tenn., made one spectacular catch of a Forston pass for 29 yards to setup the Kittens for their final touchdown of the first half. King caught two touchdown passes this season, both coming against Tennessee.

Jerry Insland, a Michigan All-Stater from near Detroit, was the leading receiver on the season



Kittens Al Borne (40) and Bobby Abbott (20) team to break up a Vanderbilt pass play intended for Christy Hauck in Saturday's "Dollar for a Scholar" game at Stoll Field. The Kittens of Phil Owen closed out the season with a 3-1 mark.

and added two more against the Baby Commodores for 34 yards. One of his catches came on the third down and nine situation and went for 19 yards and a first down.

While the offense was putting the points on the board, it was the defense that was getting the ball for them.

Although the defenders yielded the most yardage they've allowed all year, they redeemed themselves by intercepting five passes and recovering six fumbles.

Cary Shahid, who plays both guard and center and hails from Ft. Walton Beach, Fla., recovered three fumbles in the big second quarter and two of them led to touchdowns.

Other fumble recoveries were by halfback Bill Duke, tackle Al Fish and King. King played a part in two of the recoveries beside his own as he knocked quarterback Dave Strong loose from the ball and set up one of Shahid's recoveries and Fish's.

Linebacker Marty New, who had an outstanding year, intercepted two third quarter passes returning them eight and 18 yards respectively. Bobby Abbott and Al Borne, both halfbacks, made one interception each as did linebacker Fred Conger who was seeing his first action of the

ELECTRICAL-MECHANICAL ENGINEERS

Interviews will be conducted on **NOVEMBER 8**

for the purpose of discussing job opportunities with a fast growing, investor-owned, electric utility located on Florida's West Coast. Good advancement opportunities.

See job placement center for interview time and place.

Tampa Electric Company
TAMPA, FLORIDA

COLLEGE TEACHING

Dr. Warren F. Jones, a representative of the Cooperative College Registry, will be on campus on

NOVEMBER 10

to interview candidates for teaching and administrative posts in 200 church-related, 4-year, liberal arts colleges. Minimum requirement: Master's degree. Doctorate preferred. A free service.

Make appointment for interview through Placement Office.

Player Of The Week

West Virginia's
Pete Secret

Pete Secret, a little known third string quarterback whose entire varsity efforts this season added up to only one incomplete pass and three carries for minus one yard, took control of the West Virginia offense Saturday and almost piloted the Mountaineers to victory.

The game at Morgantown ended in a 14-14 deadlock as Kentucky tied their first game of the season, moving the season ledger to 2-4-1. The tie left West Virginia standing 1-4-2.

Secret made a few mistakes during the game, including one costly error in the fourth quarter which might have meant the ball game when he fumbled on the Kentucky 21 yard line, but his 20 carries for 139 yards and three for five passes including a touchdown toss were good enough to win Kernel Player Of The Week honors.

ACREE'S BARBER SHOPS

ALL STYLES

923 1/2 S. Lime and 1533 Eastland Pkwy.

SOMETHING NEW IN LEXINGTON

The Imperial STEAK HOUSE

Imperial Shopping Center—Waller Avenue
(Next to the Jockey Club)

SERVING THE FINEST IN STEAKS & CHOPS
at reasonable prices!

OPEN DAILY — 10 a.m. to 10 p.m.

OPEN SUNDAY — 11 a.m. to 8 p.m.

Plate Lunches served daily — 11 a.m.-7 p.m.

Steak House SPECIAL

STEAK DINNER, with FRENCH FRIES,
SALAD and HOT ROLLS

\$1.29

ENGINEERING OPPORTUNITIES

for Seniors and Graduates in **MECHANICAL, AERONAUTICAL, CHEMICAL, CIVIL (structures oriented), ELECTRICAL, MARINE, and METALLURGICAL ENGINEERING**

ENGINEERING MECHANICS, APPLIED MATHEMATICS, CERAMICS, PHYSICS and ENGINEERING PHYSICS

CAMPUS INTERVIEWS

WEDNESDAY, NOV. 9

Appointments should be made in advance through your College Placement Office

Pratt & Whitney Aircraft

An Equal Opportunity Employer

U A
DIVISION OF UNITED AIRCRAFT CORP.

SPECIALISTS IN POWER... POWER FOR PROPULSION—POWER FOR AUXILIARY SYSTEMS.
CURRENT UTILIZATIONS INCLUDE AIRCRAFT, MISSILES, SPACE VEHICLES, MARINE AND INDUSTRIAL APPLICATIONS.

Montoya: A Talk With A Genius

By **DICK KIMMINS**
Kernel Arts Writer

Last Friday night I sat around in the basement of Memorial Hall and talked with a genius and his wife. The wife was Tiranita, and the genius was guitarist Carlos Montoya.

Most people of great artistic talent are temperamental and usually moody, especially to student reporters; but never before have I met a more genuinely warm and personable man as Montoya. His great personal charm is only surpassed by his brilliance on the flamenco guitar.

Born in Madrid, Montoya began to study guitar at the age of eight from his mother. By the

time he was 14, he had completely exhausted and surpassed the instruction of his teachers and was already playing in the "Cuadros Flamencos" in the heyday of flamenco singing and dancing.

World fame and travel came to Montoya when he teamed up with the flamenco dancer "La Argentina." Together they toured the world until her death three years later.

Montoya was the first flamenco guitarist to give a solo concert. Up to then, flamenco guitarists were considered accompanists. This first recital was in New York in 1948.

"My guitar was made by

Marcelo Barbero during the winter of 1953 and 1954 in Madrid. It was the last one he made and is priceless," said Montoya.

"I buy a new guitar every time I return to Madrid," said Montoya, "but I have never played one as good as this."

Once on stage, Montoya twinkled with delight with the enthusiastic response from the audience. He prefers large audiences, and was quite happy when he learned that the concert was a virtual sellout.

Montoya performed his own composition, "Suite Flamenca" with the Lexington Philharmonic then amazed the audience with a

solo selection that included "Malaguena." "I arranged it myself," commented Montoya.

Before I left, Montoya pointed to a Transylvania decal he had recently put on his guitar case. "Is here?" he asked. I replied negatively and he instantly gave me his New York address to send him a UK sticker.

"I like it here" said Montoya. The feeling was mutual.



CARLOS MONTOYA

Three Plays Scheduled This Week

The Department of Theater Arts will present "It's Almost Like Being," a program of three short plays, Wednesday through Saturday in the Laboratory Theatre of the Fine Arts Building. Performances will be at 8:30 each night and Saturday at 2:30 p.m.

The three plays are, "It's Almost Like Being," a musical spoof by Jean Claude van Itallie; "The Room" by Harold Pinter; and "The Lesson" by Eugene Ionesco. They are directed by Raymond Smith, associate professor of theater arts.

The box office is open and reservations may be obtained by calling 252-2200, ext. 2411, after 12 noon. Regular admission is \$2.00. Student admission is \$1.00.

CLASSIFIED

FOR SALE

FOR SALE—17 in. Television plus TV stand, antenna, VHF control. Good local reception. Phone Phil at 2221 or 255-7028. 3101f.

FOR SALE—Real cheap transportation yet dependable. 1959 Volkswagen, excellent condition. Must see to appreciate. December graduate, must sell. After 4 p.m. call Judi Dodge. 254-8084. 3103t

FOR RENT

FOR RENT—Jamestown—2 bedroom Townhouse Apts. Heat and water furnished. Private patios, all amenities, unfurnished only. Model open. Bill Bishop, 266-0777, 2200 Richmond Road. 20S-thru-N 2

FOR RENT—One room efficiency. Single or double. Men only. 342 Aylesford Place. Phone 266-6146 for appointment. 3103t

WANTED

TWO BOYS for part-time work, 4:30 to 8:30 p.m., \$1.50 per hour. Steve Ganter, 218 E. Main, Room 309, 3 to 5 p.m. 2703t

RIDERS WANTED to Harrisburg, Baltimore or Annapolis. Leaving Nov. 3. Returning Nov. 6. Call 233-1979 after 5 p.m. 3101t

WANTED—Persons to participate in a study of psychological symptoms. If you experience recurrent and stressful thoughts, feelings, or behavior, I would like to meet with you regarding your participation. Study conducted by Ph.D. in Psychology. Call 255-3690, ext. 3553. Monday through Friday. 3103t

LOST

LOST—French poodle, black, female. Wearing yellow wardrobe. Children's pet. Liberal reward. Phone 252-2200, ext. 2637 or 254-8795. 3103t

LOST — At Fireplace Wednesday night. Purse containing essential personal papers, keys, etc. Call 233-1627. No questions asked. Reward. 3102t

LOST—Brown shoulder bag plus contents. Call 6183. Reward. 3102t

SEWING

ALTERATIONS of dresses, skirts and coats for women. MILDRED COHEN 255 E. Maxwell. Phone 254-7446. tu-fr

PERSONAL

IF YOU see Nancy FAW ask her not to get engaged. 28 months is a long time. Inamorato. 2802t

TAU SIGMA EPSILON remember you can never have too many eagles! The Freudian slips. 3101t

GREY FOX, Red Eagle, and Joe College, go all the way for a touch-down. Forget your dates with economics books. 3101t

Interwoven Socks
Are now available at . . . *Maxson's*

Lexington's Fine Store
for **Interwoven Socks** and **DISCRIMINATING CLOTHING**
D
DAWAHARE'S
OPEN 10 TIL 9
DAWAHARE'S
Alexandria Drive
Lane Allen Rd.
South Broadway



The Man from Interwoven® talks about his Sportlon® socks

[What every young man should know about his athletic socks.]

1. A great athletic sock is white. Real bright white, not a woolly yellowish color.
2. It gets even whiter the more it's washed.
3. A great athletic sock doesn't itch or cause allergy reactions.
4. It doesn't shrink, even in a washing machine.
5. And it dries pronto.

(Who has time to wait for it?)
Are the socks you've got on guilty on any of these counts? Then they're not 'Sportlon'—the great athletic sock from Interwoven. Orlon® acrylic and nylon, sizes 9 to 14. Only \$1.00.

Another fine product of Kaysar-Roth.

The widest selection of Interwoven Socks
GRAVES, COX AND COMPANY INC.
ESTABLISHED 1888

Teacher Shortage Hurts Higher Education

Continued From Page 1

Furthermore, officials say that when considering faculty for promotion both teaching and research are considered.

Consulting opportunities, too, says the Carnegie Report, divert time and energy from teaching. But, the report adds, the trend has become so marked that many leading institutions are faced with the necessity of reappraising the rules under which it is permitted.

A substantial reduction in teaching hours required of faculty is also evident—and even more so in a "federally involved" university. In 1960-61, "eminent" universities boasted an average teaching load of six hours in the sciences and 8.3 in the humanities. The American Association of University Professors figures that average teaching loads have shrunk to six or nine hours a week from the 12 of a decade ago.

There has also been a decline in the amount of time professors devote to

counseling students on curriculum—and the quality of advising which does exist is often not as good as it should be. Some schools—like Ohio State University—have established professional counseling services to assume advising tasks. But at schools who still require faculty members to perform these duties, they are regarded as "red tape," as a dean at the University of Chicago said.

But what, if anything, can be done to arrest this flight from teaching? The Carnegie report offers several solutions.

Among these is to use available additional sources of talent: graduate students, retired professors, Ph.D.'s connected with private concerns, women, highly qualified professional people, and exceptionally qualified high school teachers.

It is interesting—and discouraging—to note that the percentage of women doctorates has substantially decreased over the past 40 years. The percentage

of doctoral degrees awarded to women went from 15.1 percent in 1920-24, to 13.3 percent in 1940-44, to a low of 9.3 percent in 1950-54, to 10.9 percent in 1960-61.

Capitalizing on present faculty as well as more effective recruitments are also solutions:

- Free faculty from clerical and other such tasks by providing more adequate secretarial and teaching aids. This would allow them more time to concentrate on activities to enhance their teaching.

- Use ETV and other programmed instruction more effectively to reach a large number of people.

- Share teaching talent and facilities with neighboring institutions.

The status of teaching, too, would benefit by an uplift. Too often the most qualified teachers steer away from teaching duties involving the undergraduate—research or teaching in advanced classes are more rewarding, they argue. The rule

of thumb generally is that teaching is not "professionally rewarding."

The University of Wisconsin offers seven special awards for teaching, sweetened with cash bonuses from \$200 to \$1000. Many schools, however, are quicker to reward excellence in research than in teaching.

The most obvious means of alleviating the shortage, of course, is to expand graduate school output. But the teacher shortage itself will hamper this, as will the cost.

But offering an intermediate degree short of the Ph.D. but beyond the masters has been offered as one possible solution. Such a degree is now being offered by Yale.

The Master of Philosophy, as Yale calls it, was announced last year as an answer to decreasing number of college teachers.

TOMORROW: Rejuvenating the Graduate School.

YOUR FAVORITE BOOKSTORE

IS ALWAYS THE BEST PLACE TO BUY FOR SERVICE AND DEPENDABILITY.

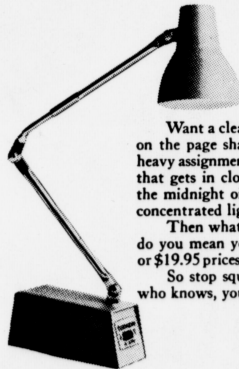
KENNEDY BOOK STORE, Inc.

UNIVERSITY BOOK STORE

WALLACE'S BOOK STORES, Inc.

Fight textbook squint.

Get a Tensor® high-intensity lamp.



Want a clean, white, bright light? Want to see words etched on the page sharp and clear? Want to come away from those heavy assignments without squinting and eyestrain? Want a lamp that gets in close without getting in your way? Want to burn the midnight oil without burning up your roommate? Want a concentrated light that lets you concentrate?

Then what you need is a Tensor high-intensity lamp. What do you mean you can't afford our \$12.95 or \$14.95 or \$17.50 or \$19.95 prices? Didn't you know you can get a Tensor for \$9.95? So stop squinting. Get a Tensor high-intensity lamp. And who knows, your grades might even get a little better this term.

tensor
It helps you see better.™

Murray the K's great new book is what's happenin', baby!



Murray tells you the inside story of the Beatles and all about American singing groups, deejays, how to get into the music business, and how to cope with your parents. There's a special Superman comic book insert in living color. And never-before-published photos.

MURRAY THE K Tells It Like It Is, Baby

\$3.95 - Get your copy today at your college bookstore

Holt, Rinehart and Winston, Inc.

Newsweek

52 weeks for only \$4.50

DID YOU MISS THESE NEWSWEEK STORIES???

BRITAIN'S WITH-IT SOCIETY. Are they "switched-on" or just "a coffin of tarted-up people"? **THE DRAFT, 1966.** Who's going, what they face, how they feel about it. **LSA AND THE MIND DRUGS.** A trip with the acid heads and an appraisal of the perils. **POP...IT'S WHAT'S HAPPENING.** "The greatest pop-art object in the world is the planet Earth." **WHAT ROLE FOR THE EDUCATED WOMAN?** "Sex



prejudice is the only prejudice now considered socially acceptable." **THE LITTLE MAGAZINES OF THE NEW LEFT.** Youth, militancy, energy and naivete provide the bounce. **BLACK POWER.** How deep the split in the civil rights movement? **AUTO RACING.** The Year of the Ford. **VIETNAM.** The polls and the war. **SCIENCE.** Shattering the antimatter mirror.

On and on it goes, week after week—page after page of rewarding reading like this. Start enjoying it now.

Special Offer for Students Only:

52 weeks for only \$4.50

Name _____

Address _____

City _____ State _____ Zip _____

I am a member of the faculty. I will take advantage of your special educator's rate: 3 years for \$14. Same refund guarantee.

BRING THIS COUPON TO THE BOOKSTORE FOR SPECIAL CAMPUS RATE

Newsweek, 6SA21
117 East Third Street,
Dayton, Ohio 45402

I want Newsweek to keep me in the know for the next 52 weeks for \$4.50 with the understanding that you guarantee full satisfaction or a prompt refund on any unfulfilled portion of my subscription after three issues.

This offer:	Newsstand cost:
\$4.50	\$20.80
—less than 9¢ a copy	—40¢ a copy
Regular subscription:	
\$9.00	
—less than 18¢ a copy	