

Kentucky Press
Association

Better

Newspaper ★ Contest

General Excellence Winners:

WEEKLY CLASS 1

Spencer Magnet - First Place
Louisville Defender - Second Place
Kenton County Recorder - Third Place

WEEKLY CLASS 2

Laurel News Leader - First Place
Springfield Sun - Second Place
Citizen Voice & Times - Third Place

WEEKLY CLASS 3

Anderson News - First Place
News Journal - Second Place
Oldham Era - TIE - Third Place
Casey County News - TIE - Third Place

MULTI-WEEKLY CLASS

Shelbyville Sentinel News - First Place
Central Kentucky News Journal -
Second Place
Princeton Times Leader - Third Place

DAILY CLASS 1

Harlan Daily Enterprise - First Place
Maysville Ledger Independent -
Second Place
Richmond Register - Third Place

DAILY CLASS 2

Henderson Gleaner - First Place
Elizabethtown News Enterprise -
Second Place
Kentucky New Era - TIE-Third Place
Danville Advocate Messenger - TIE
Third Place

DAILY CLASS 3

Lexington Herald Leader - First Place
Owensboro Messenger Inquirer -
Second Place
Kentucky Post - Third Place



The Princeton Times Leader won First Place in the Local News Pictures category for the Multi-Weekly group.

TAXES



Day care - Working parents earn tax break

For many, the costs of day care are a necessary part of working, but there is a way to ease the burden. A tax credit for working parents who pay expenses for day care for their children who are under 13 years old can be as much as \$750 for the care of one qualifying child, or \$1,500 for two or more children. Qualifying parents can deduct the credit from the tax owed on their federal income tax return.

Generally, to qualify for the credit, the parent must be employed, self-employed, or the owner of the business. If the parent is a member of the reserve component of the armed forces, the parent should list the efforts made to get the child into work on the tax return.

Lower-income working parents who have children should note that there is an additional earned income credit (EIC) for a child born in 1995. If they qualify for the EIC, parents should figure out how much they would get for the additional EIC for a child born in 1995. They should compare this with the amount they could get for the child care credit.

Tax info line

1-800-925-8277
511 - Social Security
512 - Medicare & Medicaid questions
513 - Contact the state
514 - Money questions
515 - Investor advice
516 - Creditors
517 - Creditors issues
518 - Questions on 1041
519 - Business use of car
521 - Business travel expenses

The Shelbyville Sentinel News won First Place in the Informational Graphics category for the Multi-Weekly group.



The Lexington Herald-Leader won First Place in the Local Feature Pictures category in the Daily Class III group.



WEEKLY CLASS I



Category 1 - TYPOGRAPHY
First Place - SPENCER MAGNET
Nice use of blocks at top of page one. Interesting photo blocks. Overall, a clean, good-looking layout.

Category 2 - COMMUNITY SERVICE
First Place - LOUISVILLE DEFENDER
What a super way to show pride of your community. An item everyone would want to save!

Category 3 - FREEDOM OF INFORMATION
NO ENTRIES

Category 4 - FRONT PAGE
First Place - KENTON COUNTY RECORDER
You pack a lot on your front page. Good use of photos and graphics. By far, the best front page in this class.

Category 5 - EDITORIAL PAGE
First Place - KENTON COUNTY RECORDER
Good layout, local writers and cartoons.

Category 6 - NEWSPAPER PROMOTION
First Place - SPENCER MAGNET
The idea of congratulating new parents and promoting a subscription is great idea.

Category 7 - SPORTS PAGE/SECTION
First Place - LOUISVILLE DEFENDER
Coverage of the Rhodes City Run was excellent. Photographs were creatively conceived and the color added to the whole effect.

Category 8 - AGRICULTURE PAGE/SECTION
First Place - SPENCER MAGNET
Second Place - KENTON COUNTY RECORDER

Category 9 - BUSINESS PAGE/SECTION
First Place - LOUISVILLE DEFENDER
Good layout. Fine profile writing.

Category 10 - LIFESTYLE PAGE/SECTION
First Place - SPENCER MAGNET
Very good layout. Good choice of articles. Easy to read.

Category 11 - LOCAL NEWS PICTURES
First Place - LOUISVILLE DEFENDER
All of the shots entered were by Bud Dorsey. These are great news shots.

Category 12 - LOCAL FEATURE PICTURES
First Place - FULTON LEADER
Second Place - SPENCER MAGNET
Third Place - MCLEAN COUNTY NEWS

Category 13 - LOCAL SPORTS PICTURES
First Place - FULTON LEADER
Good action shot.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS
First Place - LOUISVILLE DEFENDER
Interesting, amusing story-telling photos series.

Category 15 - SPECIAL EDITION/SECTION
First Place - FULTON LEADER
Second Place - KENTON COUNTY RECORDER
Third Place - TRI-CITY NEWS
Honorable Mention - SPENCER MAGNET

Category 16 - ORIGINAL AD IDEA
First Place - MCLEAN COUNTY NEWS
Color would have set this ad off even more.

Category 17 - DISPLAY ADVERTISING
First Place - MCLEAN COUNTY NEWS
Excellent!

Category 18 - DISPLAY ADVERTISING
First Place - MCLEAN COUNTY NEWS
Excellent!

Category 19 - DISPLAY ADVERTISING
First Place - MCLEAN COUNTY NEWS
Excellent!

To the right, the McLean County News took a First Place in the Original Ad Idea category.



The Fulton Leader won First Place in the Local Feature Pictures category.

The Kenton County Recorder

Cable, sewers highlight county

By Christopher Burns

The struggle between Northern Kentucky counties and cities is gaining momentum because of two major issues in the political forefront.



Internal conflict in the Metro Area is also a major issue. The Recorder has been a leading voice in the struggle for the Metro Area.

Spring ahead 3 hours check 2:00 a.m. on April 3.



Educators honored

The South District PTA, which covers eight counties including Kenton County, honored four educators and one school from the Kenton County School District at an awards banquet March 24.

Meet Binning
A group of 100 people gathered at the Four Seasons Hotel in Cincinnati for a meeting on April 3.

Nienaber to resign
The Kentucky Cabinet member and current city administrator for Fort Wright, is resigning June 30.

Habitat performs 33rd Street 'miracle'

By Neva Martin

A 'Miracle on 33rd Street' is officially under construction in the Eastern portion of Covington.



Steve Granger of Covington helps his daughter, Sky, work on a portion of this project on 33rd Street in Covington being built with help from Habitat for Humanity.

The Kenton County Recorder took a First Place prize for Front Page.

McLean County News advertisement featuring a graphic of a hammer and nails, with text: 'is under construction!', 'We're working together with our neighbors.', 'Fiscal Court will nail down a future for our county!'.

Spencer Magnet advertisement featuring a congratulatory message to Angie & Gabrielle, and a subscription coupon for \$2.00 off the regular rate.

The Spencer Magnet won First Place in the Newspaper Promotion category.

WEEKLY CLASS II

Category 1 - TYPOGRAPHY

First Place - LAUREL NEWS LEADER
Overall, crisp and clean. Good use of color photos. Headlines could be a little snappier.
Second Place - CITIZEN VOICE & TIMES
Nice flag. Really grasps attention. "Line dancing" features page is visually interesting.
Third Place - BATH COUNTY NEWS OUTLOOK
Top of front page almost too busy, but all in all, a good job.

Category 2 - COMMUNITY SERVICE

First Place - CRITTENDEN PRESS
This was an excellent idea. It looks like you are doing a great job in educating the kids, and teachers. You are giving a lot back to the community. Excellent coverage and you are enhancing kids self-esteem when they see their works in print.
Second Place - CITIZEN VOICE & TIMES
The kids page was a great idea. This helps the kids be creative and you give them the goal and tool to do it with. Keep up the good work!

Category 3 - FREEDOM OF INFORMATION

NO ENTRIES

Category 4 - FRONT PAGE
First Place - BIG SANDY NEWS, LOUISIA
Well laid out and organized. Plenty of information in the Community Calendar.
Second Place - LAUREL NEWS LEADER
Nice clean layout. Great photos, well used.
Third Place - CRITTENDEN PRESS
Good sharp layout, easy to read. Good variety of local coverage on front page.
Honorable Mention - RUSSELL SPRINGS TIMES JOURNAL
"Around Russell County" column really stood out by providing an interesting variety of information.

Category 5 - EDITORIAL PAGE

First Place - CITIZEN VOICE & TIMES
Neat, clean, consistent layout. Like "Citizen Voice," cartoons entertaining. Editor's column a little long.
Second Place - LAUREL NEWS LEADER
Columns are entertaining and not too long. Overall, a good job.
Third Place - LARUE COUNTY HERALD NEWS
Strong emphasis on agriculture in a farming community is good. Coming from a "tobacco county," I could relate to the "tobacco quota," cartoon.

Category 6 - NEWSPAPER PROMOTION

First Place - LAUREL NEWS LEADER
Good promotion.
Second Place - LAUREL NEWS LEADER
Third Place - LAUREL NEWS LEADER

Category 7 - SPORTS PAGE/SECTION

First Place - LAUREL NEWS LEADER
Layout of sports is very good. You are very lucky to have two open pages. Getting a lot of names and people in the paper is what will sell newspapers. Good action shots.
Second Place - JOURNAL ENTERPRISE, PROVIDENCE
Very good layout. Needs some space between your copy and by-line. Good strong pictures and news.
Third Place - CRITTENDEN PRESS
Good strong heads and pictures.
Honorable Mention - CARROLLTON NEWS DEMOCRAT
Very good selection of sports. Too many boxes.

Category 8 - AGRICULTURE PAGE/SECTION

First Place - CITIZEN VOICE & TIMES
Very good coverage. Strong pictures. Good local copy. Not a lot of canned copy. Good features. Beth Curlin did a good job with photos and news content.
Second Place - LARUE COUNTY HERALD NEWS
Very good selection of articles. Great photos. Good local copy.
Third Place - SPRINGFIELD SUN
Layout very good. Good photo and local copy.

Category 9 - BUSINESS PAGE/SECTION

NO ENTRIES

Category 10 - LIFESTYLE PAGE/SECTION

First Place - SPRINGFIELD SUN
Great lifestyles first page. Good use of color, photographs and graphics. Visually original and very different from other entries.
Second Place - LAUREL NEWS LEADER
Well laid out. Good variety of topics and columns. I particularly liked the "Asking the Teens" box.
Third Place - BIG SANDY NEWS
Nice, clean easy to follow layout. The featured article in the center of the page really jumped out.

Category 11 - LOCAL NEWS PICTURES

First Place - LAUREL NEWS LEADER
Killer, killer front page. The snowflakes are great! Other entries very strong also. I love strong, big photos. Color is very good also.
Second Place - LARUE COUNTY HERALD NEWS
Shot of ladies is excellent. I wish a shot like that would receive better placement. Good repro.
Third Place - RUSSELL COUNTY TIMES JOURNAL

Category 12 - LOCAL FEATURE PICTURES

First Place - LARUE COUNTY HERALD NEWS
Wonderful, expressive photos. Good use of color. Especially liked "War & Peace."
Second Place - LAUREL NEWS LEADER
Photos are big enough to show expressions. Lot of action makes them fun.
Third Place - JOURNAL ENTERPRISE
This was a close third. Interesting photos with good reproduction.
Honorable Mention - SPRINGFIELD SUN
Your Sorghum-Tobacco Festival issue was spectacular. Obviously a special effort that was a great success.

Category 13 - LOCAL SPORTS PICTURES

First Place - JOURNAL ENTERPRISE
Excellent use of pictures on page. Good focus shots and captured great expressions of the sport and subjects.
Second Place - SPRINGFIELD SUN
Good focus in pictures. Good layout of photos. I was glad to see large photo used.
Third Place - LAUREL NEWS LEADER
A good selection of photos of subject. Some photos were a little out of focus, but the capture of expression was good.
Honorable Mention - CARROLLTON NEWS DEMOCRAT
Very good action shots.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS

First Place - SPRINGFIELD SUN
Creative use of a photo-graphic combination.
Second Place - JOURNAL ENTERPRISE
Interesting, story-telling photos, shows action, still life, nature and people interesting.
Third Place - SPRINGFIELD SUN
Good use of humor and hard data working together to tell the facts.

Category 15 - SPECIAL EDITION/SECTION

First Place - RUSSELL SPRINGS TIMES JOURNAL
Very readable section with noteworthy stories on local people with "helping hands." Unique presentation. Some color would have helped appearance, but well done.
Second Place - CENTRAL RECORD, LANCASTER
Great news appeal, good ad revenue and unique "wrap around" of regular section. Bet the homeworkers loved it! Good job!
Third Place - CARROLLTON NEWS DEMOCRAT
Excellent job with lots of information.
Honorable Mention - TOMPKINSVILLE NEWS
Individual bio info on each graduate a lot of work but adds a lot!

Category 16 - ORIGINAL AD IDEA

First Place - LAUREL NEWS LEADER
Very good design. I like to see a lot of white space in an ad. Very readable, and to the point.
Second Place - TROUBLESOME CREEK TIMES
Excellent section, a very good way to earn extra revenue.
Third Place - BATH COUNTY NEWS OUTLOOK
Eye-catching. The ad makes you read what Jerry's is. At first I thought it was a movie ad.
Honorable Mention - CENTRAL RECORD
Excellent way to promote yourself. Good use of color.

Category 17 - DISPLAY ADVERTISING

First Place - LAUREL NEWS LEADER
Good use of color. Several full-page ads.
Second Place - SPRINGFIELD SUN
Unusual color for Easter. Good use of spot coloring.
Third Place - JOURNAL ENTERPRISE
Love the rainbow in ad. Great color usage!



Above, the Laurel News Leader won First Place in the Local News Pictures category.

The Springfield Sun

A Washington County tradition for more than a century

Crash on Friday

...to direct traffic...
...in the accident re-...
...port filed by Kentucky State...
...Police Officer Adam Whitlock...
...who investigated the wreck...
...the vehicle, called head-on...
...Monday, Feb. 27, at...
...Springfield, was driving a 1985...
...Ford, east on U.S. 58, the...
...road at about 5:30 p.m. when...
...he was struck by a tractor...
...and pulled off the road...
...the tractor was owned by...
...his name is Spring View...
...and he lives in...
...Way, Ky. Underwood, 55...
...of Hazard, was the driver of...
...the outboard Cadillac, involved...
...Page 5C, 6A, 8.

Judge says riot is on county

...new regulations were passed...
...the Public Service Commission...
...last year going to grant a...
...license for a water district pe-...
...riod...
...The judge told the court that...
...if there are more these signs...
...at night in the county could go...
...back to the city of Springfield...



Above, the Springfield Sun won First Place in the Graphics/Charts/Photo illustrations category.

SPORTS

NEWS-LEADER • WEDNESDAY, NOVEMBER 15, 1995

Lincoln lovers!



Above, the Larue County Herald News took First Place in the Local Feature Pictures category.



Suni Watkins, of North Laurel High School's basketball team, looked to pass after gathering in a rebound against Boyle County during Monday night's game in Danville. Watkins scored a game-high 19 points and also pulled down seven rebounds as the Lady Jaguars won over a talented "Red Rebels" squad. 55 Watkins is being guarded by Boyle County's Sarah Brown.

North Laurel's 'team effort' carries it past Boyle County

DANVILLE North Laurel High School's 60-55 come-from-behind victory over Boyle County here Monday night may be an indication that this season's 12th Region competition could be closer than some people might think.
The Lady Jaguars, the region's runners-up from last season, used a strong fourth-quarter rally to outlast the regional favorite, the Lady Rebels, by outscoring their hosts, 20-9, in the last quarter of play.
"It was a good team effort," said Bob Frederick, North Laurel's head coach. "Everybody played hard."
Especially Sunni Watkins, who scored a game-high 19 points and pulled down seven rebounds for North Laurel, now 1-0. Watkins, who was a spare kingpin of 10 that the free throw line, hit all eight of her foul shots in the final period.
Overall, the Lady Jaguars were 14 of 16 at the charity stripe.
The Lady Jaguars also made 58 percent of their second-half field goal attempts in their comeback effort, earning 13 of 22 attempts from the field. Overall, the visitors hit 23 of 47 field...
(Continued to Page Four)

Above, the Laurel News Leader took First Place in the Sports Page/Section category.

WEEKLY CLASS III

The Anderson News

OPINION

Category 1 - TYPOGRAPHY

First Place - NEWS JOURNAL, CORBIN
Throughout this paper good easy to read leads, very good size pictures. Color excellent. Use of color boxes adds to emphasis of story and gets readers interest.

Category 2 - COMMUNITY SERVICE

First Place - ANDERSON NEWS
Helping the Journalism department to publish a school newspaper is an outstanding example of getting involved in community service, not just reporting on it.

Category 3 - FREEDOM OF INFORMATION

First Place - LEBANON ENTERPRISE
Excellent, in-depth coverage of school superintendent issue. Good use of supporting articles for additional information.

Category 4 - FRONT PAGE

First Place - PULASKI WEEK
All the front pages reviewed showed excellent layout, stories and pictures displayed so the reader could get a feel of what they were going to read. Good color.

Category 5 - EDITORIAL PAGE

First Place - ANDERSON NEWS
Second Place - OLDFHAM ERA
Third Place - LEBANON ENTERPRISE
Honorable Mention - PULASKI WEEK

Category 6 - NEWSPAPER PROMOTION

First Place - CYNTHIANA DEMOCRAT
Great photo! Next time this promotion runs make the ad and photo much larger!!
Second Place - ANDERSON NEWS
The readers comment promo is interesting. Why not a smaller version each week, all year long? A weekly testimonial for subscribing.

Category 7 - SPORTS PAGE/SECTION

First Place - BENTON TRIBUNE COURIER
Good sports coverage
Second Place - ANDERSON NEWS
Good overall layout
Third Place - UNION COUNTY ADVOCATE

Category 8 - AGRICULTURE PAGE/SECTION

First Place - ANDERSON NEWS
A good layout, use of all black and white pictures made for good page, one color picture would have detracted. Stay short, to the point. Some editors used head on this one.
Second Place - GREENVILLE LEADER NEWS
Easy page to read, good display of varying stories
Third Place - CASEY COUNTY NEWS
Readers of this page get what they wanted on cows. Layout easy to read and "no jumps"

Category 9 - BUSINESS PAGE/SECTION

First Place - OLDFHAM ERA
Second Place - CASEY COUNTY NEWS
Third Place - CYNTHIANA DEMOCRAT

Category 10 - LIFESTYLE PAGE/SECTION

First Place - CORBIN NEWS JOURNAL
Outstanding people color photography!
Second Place - OLDFHAM ERA
Good use of Halloween color ad graphics. Wide coverage of news. Interesting editorial and stories.
Third Place - ANDERSON NEWS
Wonderful front page and holiday issue.

Category 11 - LOCAL NEWS PICTURES

First Place - CORBIN NEWS JOURNAL
Hands down, great fronts. January 26 looks like the whole paper is on fire! Nice waterfall photo of Kayla Sams.
Second Place - CYNTHIANA DEMOCRAT
Nice photos
Third Place - ANDERSON NEWS
Good use of strong photos through entries.

Category 12 - LOCAL FEATURE PICTURES

First Place - UNION COUNTY ADVOCATE
Nice color on fronts. Little Sturgis Rally, really good. I might have chosen mud-wrestling photo for front
Second Place - CASEY COUNTY NEWS
Lots of good photos, nice wrapper for Applefest. Loved prom night feature.
Third Place - CYNTHIANA DEMOCRAT
Nice flag photo.

Category 13 - LOCAL SPORTS PICTURES

First Place - TRIBUNE COURIER
I just know Wright is proud of these shots. Excellent work! I don't see many this good!
Second Place - ANDERSON NEWS
Don White shows us that in sports, you must keep your eye on the ball.
Third Place - CASEY COUNTY NEWS
Donna Carman has put us in the game here. Excellent angle on the shot.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATION

First Place - ANDERSON NEWS
Second Place - TIE - PULASKI WEEK
Second Place - TIE - BRECKINRIDGE COUNTY HERALD NEWS
Third Place - CORBIN NEWS JOURNAL
Honorable Mention - OLDFHAM ERA

Category 15 - SPECIAL EDITION/SECTION

First Place - OLDFHAM ERA
Very nice piece. From layout to copy to advertising and photos this edition is complete. I hope your readers appreciated it.

Second Place - LEBANON ENTERPRISE

Montage - looks like Marion County would be a great place to live. If that were your goal, you succeeded.
Third Place - ANDERSON NEWS
Loved the photos, nice twist!
Honorable Mention - UNION COUNTY ADVOCATE
Great cover. Content is complete and could have been highlighted better with a more concise, reader-friendly contents/index.

Category 16 - ORIGINAL AD IDEA

First Place - ANDERSON NEWS
"Creating something from Nothing" is what good ad ideas are all about. These two plus revenue promotions were well done. Added readership value, and did well for the advertisers too! Good job!!
Second Place - LEBANON ENTERPRISE
Simple but effective. I'm sure area farmers were pleased, and that pleased the bank. Well done
Third Place - PULASKI WEEK
Innovative way to get readership into the ads and tying into a big event.
Honorable Mention - TIE - ANDERSON NEWS
Honorable Mention - TIE - LEBANON ENTERPRISE
Honorable Mention - TIE - UNION COUNTY ADVOCATE

Category 17 - DISPLAY ADVERTISING

First Place - CORBIN NEWS JOURNAL
Wide variety! Great color in some display
Second Place - ANDERSON NEWS
Third Place - LEBANON ENTERPRISE

Too few object to unwise spending

A few public officials have made good decisions in recent days about how taxpayer money is spent. Unfortunately, however, there have been too few to make a difference.
Aaron Barnett, newly-elected representative of the Sixth Magisterial District was the lone square to vote against paying a questionable \$70.89 submitted to Fiscal Court.



Dwain Harris Skitrip takes a turn for the...

READER ALERT: THIS IS ONE OF THOSE COLUMNS WHERE I TELL YOU WHAT I DID LAST WEEKEND AND TRY TO MAKE IT FUN FOR YOU. I'M TRYING TO BE GOOD, BUT I'M TRYING TO BE FUN.

News media has sunk to a...

ground state of the news media. The news media has sunk to a level where it is no longer a source of information, but a source of entertainment.

Pulaski Week

Volume 24, Number 22, Sunday, Kentucky 1995

Alleged victim testifies in Stringer sex abuse case



Building re-organization waits for bo...

Economic Development Building occupants say preparations are underway for a weekend move.

Above, Pulaski Week won First Place in the Front Page category.

nie? n up or Baxter

DAVE CHARLTON News media has sunk to a...

Above, the Anderson News took First Place in the Editorial Page category.

Corbin city commission lowers Jones speed limit

The Corbin City Commission decided to lower the speed limit on Jones Road from 45 miles per hour to 35 miles per hour.

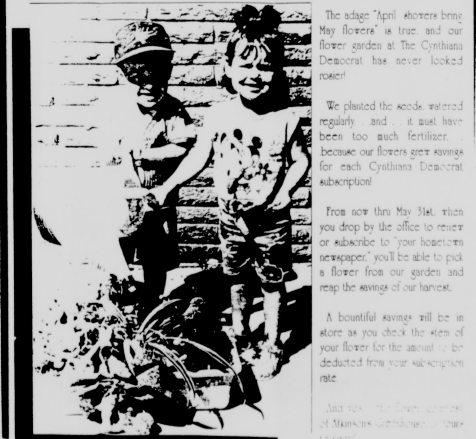
Greater Corbin Chamber of Commerce sets Nov. 28 as date for Christmas parade

The Chamber of Commerce has announced that the Christmas parade will be held on November 28th.

Controversial mound could become illegal

A mound of earth in the yard of a home in Whitesburg could become illegal if it is found to be a relic of a prehistoric site.

We're Springing Into Action with Blooming Savings For You!



From now thru May 31st, when you drop by the office to renew or subscribe to your hometown newspaper, you'll be able to pick a flower from our garden and reap the savings of our harvest.

Above, the Corbin News Journal won First Place in the Typographic category, while, to the left, the Cynthiana Democrat won First Place in the Newspaper Promotion category.

MULTI-WEEKLY

Category 1 - TYPOGRAPHY
First Place - PRINCETON TIMES LEADER
Very consistent issue to issue
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
Very nice front on November 3 issue, others seem less compelling
Third Place - APPALACHIAN NEWS EXPRESS
Nice color on special edition.

Category 2 - COMMUNITY SERVICE
First Place - SHELBYVILLE SENTINEL NEWS
'Reading Reindeer Program' is outstanding community service idea!
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
Third Place - FLOYD COUNTY TIMES
Helping to educate students and adults, and to aid teachers in improving learning skills is a great idea!
Honorable Mention - FLOYD COUNTY TIMES
'Color your world drug free' is a good educational tool.

Category 3 - FREEDOM OF INFORMATION
First Place - GEORGETOWN NEWS GRAPHIC
Good job! You dug in your heels and you won one for the public's right to know. It takes courage to do what you did
Second Place - APPALACHIAN NEWS EXPRESS
Good job of keeping taxpayers informed on dollars spent. Hard-hitting and persistent!
Third Place - KENTUCKY STANDARD, BARDSTOWN
You're not afraid to go after the facts. Way to go!

Category 4 - FRONT PAGE
First Place - KENTUCKY STANDARD
Nice, clean modular layout. This front page was easy on the eye, not overpowering. I liked the 'Deep Freeze' issue, but would have run firefighters larger.
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
Very close call between second and third place. Good use of photos. Nice flag size. Clean sky-box. Too much white space between some stories.
Third Place - PRINCETON TIMES LEADER
Good use of color, but flag and skybox a little overpowering. I like area wrap-up. Heading could be larger. Looks like a good community newspaper!
Honorable Mention - FLOYD COUNTY TIMES

Category 5 - EDITORIAL PAGE
First Place - CENTRAL KENTUCKY NEWS JOURNAL
Variety of columns, good layout, photo illustration are all good.
Second Place - SHEPHERDSVILLE PIONEER NEWS
Local editorial cartoons.
Third Place - APPALACHIAN NEWS EXPRESS
Honorable Mention - SHELBYVILLE SENTINEL NEWS

Category 6 - NEWSPAPER PROMOTION
First Place - KENTUCKY STANDARD
'Homegrown Murder Mystery' good idea! New, different newspaper promotion. I'm sure it was interesting for readers and good for newspapers.
Second Place - KENTUCKY STANDARD
Nice section. Great cover! Good community promotion.
Third Place - CENTRAL KENTUCKY NEWS JOURNAL
Good promotion for WWII section and good idea of photo winners in accent section.
Honorable Mention - SHELBYVILLE SENTINEL NEWS

Category 7 - SPORTS PAGE/SECTION
First Place - APPALACHIAN NEWS EXPRESS
By far the best! The front page is one of the most original I've ever seen. Almost too pretty to be a sports page. Wonderful use of color!
Second Place - PRINCETON TIMES LEADER
Excellent photos make this front page. Interesting mixture of sports covered on front page alone. Good work, editor!
Third Place - FLOYD COUNTY TIMES
The track pictures are wonderful, especially the one of Nikki Reid. Extensive coverage of tract and field.

Category 8 - AGRICULTURE PAGE/SECTION
First Place - SHELBYVILLE SENTINEL NEWS
Nice, reader friendly section. Great cover. Good job throughout.
Second Place - PRINCETON TIMES LEADER
Wonderful page layout with great use of color and excellent photographs!
Third Place - KENTUCKY STANDARD
Content and layout very interesting. Enlarge your photographs.
Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL
Nice photos. Use more of them, at least one feature photo would spice up your otherwise good layout.

Category 9 - BUSINESS PAGE/SECTION
First Place - SHELBYVILLE SENTINEL NEWS
Second Place - PRINCETON TIMES LEADER
Third Place - APPALACHIAN NEWS EXPRESS

Category 10 - LIFESTYLE PAGE/SECTION
First Place - SHELBYVILLE SENTINEL NEWS
Wonderful photos. Great use of color, very interesting, eye-catching layout.
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
Great photo! Good layout.
Third Place - KENTUCKY STANDARD
Wide variety of cafe coverage.

Category 11 - LOCAL NEWS PICTURES
First Place - PRINCETON TIMES LEADER
You can practically feel the heat in the fire photos. 'Counterfeit' series is original and interesting.
Second Place - SHEPHERDSVILLE PIONEER NEWS
'Tot' photos were the best of your entries.
Third Place - SHELBYVILLE SENTINEL NEWS
'Scaffolding' photo was creatively shot from above, giving a good view of the scene.

Category 12 - LOCAL FEATURE PICTURES
First Place - CENTRAL KENTUCKY NEWS JOURNAL
Your 'Independence Section' earned your first place, but other issues were good also. The bright red, white and blue photos were very eye-catching and showed lots of expression.
Second Place - PRINCETON TIMES LEADER
Good photos of people working and playing. Lots of action.
Third Place - APPALACHIAN NEWS EXPRESS
'Hillbilly Days' photo was lively.

Category 13 - LOCAL SPORTS PICTURES
First Place - CENTRAL KENTUCKY NEWS JOURNAL
The photo captures what sports and competition are all about.
Second Place - SHELBYVILLE SENTINEL NEWS
Chris Aldridge has a shot of a lifetime here. The photo is unbelievable!
Third Place - APPALACHIAN NEWS EXPRESS
The photo perfectly illustrates Kendra's apparent loneliness at being the only female on the team. Great composition.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS
First Place - SHELBYVILLE SENTINEL NEWS
Graphic - hard facts told in a humorous way. Easy to understand.
Second Place - SHELBYVILLE SENTINEL NEWS
Simple but effective use of graphics. Eye-catching.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL
Graphics, pie chart budget explained in an understandable manner.

Category 15 - SPECIAL EDITION/SECTION
First Place - FLOYD COUNTY TIMES
Not the most colorful, but I know more about Floyd County after reading this section. A true reflection of the people in a community.
Second Place - APPALACHIAN NEWS EXPRESS
Well done special issue. Good use of color. Nice covers.
Third Place - SHELBYVILLE SENTINEL NEWS
Above average newcomer's guide. Well laid out, clean and convenient to use. Ads clean and well done. Good use of white space.
Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL
An admirable salute to our veterans. Strong profiles. Well done and a good community effort for a community newspaper.

Category 16 - ORIGINAL AD IDEA
First Place - FLOYD COUNTY TIMES
Nice design and ad section. Strong revenue producer. Well done!
Second Place - CENTRAL KENTUCKY NEWS JOURNAL
Good idea for Fruit of the Loom open house. Nice graphics. Good use of color.
Third Place - APPALACHIAN NEWS EXPRESS
Nice idea for Asthma and Allergy Center.

Category 17 - DISPLAY ADVERTISING
First Place - SHELBYVILLE SENTINEL NEWS
Nice advertising layout. Lots of headlines at top of ads.
Second Place - SHEPHERDSVILLE PIONEER NEWS
Nice selection of ads, although a bit cluttered.
Third Place - CENTRAL KENTUCKY NEWS JOURNAL
Lots of political ads.



Floyd County Children Reaching For A Better World

Real Estate advertisement for Shelby Fund and a Gourmet Coffee House. Includes photos of people and text about business opportunities.

Advertisement for 'EVERYDAY IS EARTH DAY!' featuring a graphic of hands holding a globe.

Above, the Floyd County Times took First Place in the Original Ad Idea category.

Advertisement for a 'New tire store has 24-hour service' with photos of tires and a person working.

Advertisement for 'Children Our next generation' featuring a drawing of the Taj Mahal and text about famous landmarks.

Above, the Shelbyville Sentinel News won First Place in the Business Page/Section category.

Famous landmarks from around the world.

Large advertisement for 'Appalachian REFLECTIONS' featuring a photo of a rifle and text about rifles and living dreams.

DAILY CLASS I

Category 1 - TYPOGRAPHY
First Place - MAYSVILLE LEDGER INDEPENDENT
 Wise move, redesigning your flag! Still not sure I like the shadow, but looks great anyway. Headline fonts are attractive and well balanced. Body type not exciting but readable. Careful with art heads (features). Very professional!
Second Place - RICHMOND REGISTER
 Like the alternating use of heavy-light faces, as well as serif/sans-serif. Page headers and standing signs are nice. Find a sans-serif type for your cutlines.
Third Place - MIDDLESBORO DAILY NEWS
 The only all black and white paper in the category, and that's nice. Your clean, neat, well-balanced design proves that a black and white paper can still draw attention. You can't go wrong with the Times family of faces.

Category 2 - COMMUNITY SERVICE
First Place - RICHMOND REGISTER
 Berea industry series well written and with good photos and good for community appreciation of local industries and how they developed and fit together.
Second Place - HARLAN DAILY ENTERPRISE
 Series on solid waste disposal problems, illegal dumping, littering a distinct service to the community.

Category 3 - FREEDOM OF INFORMATION
First Place - WINCHESTER SUN
 The Sun states strongly its support for open government. The editorial in opposition to a Kentucky News Council was especially well done.
Second Place - MAYSVILLE LEDGER INDEPENDENT
 Good series of editorials insisting public officials follow letter and spirit of laws. Augusta School District editorial would have been better before the state mandate.

Category 4 - FRONT PAGE
First Place - MAYSVILLE LEDGER INDEPENDENT
 By far the best. Best use of graphics. Best use of photos. Good use of mug shots to brighten gray areas. Good balance of art and copy.
Second Place - HARLAN DAILY ENTERPRISE
 Content is strong, but better use of pictures and graphs could break up some of the gray areas. Pages have good story counts.
Third Place - MIDDLESBORO DAILY NEWS
 Good presentation of big local stories. Strong headlines and good use of photos.

Category 5 - EDITORIAL PAGE
First Place - MAYSVILLE LEDGER INDEPENDENT
 A little gray, but good columnists' logos give the page a lively appearance. I don't like the letter to the editor in editorial column. That column should be for newspaper's opinion.
Second Place - RICHMOND REGISTER
 Use of two cartoons and columnists' logos gives page a bright appearance. However, the Register didn't have much of an opinion. The editorial column looked weak.
Third Place - HARLAN DAILY ENTERPRISE
 Good cartoons. The bishop, or box identifying newspaper officers, should be at mix of local and wire service columnists. Columnists' logos should be redesigned.

Category 6 - NEWSPAPER PROMOTION
First Place - WINCHESTER SUN
 NIE promotion, great display. Suggest use of photos next run.
Second Place - WINCHESTER SUN
 Interesting promotion. "Scramble" layout of page is good. Needs contrast with color or screens.

Category 7 - SPORTS PAGE/SECTION
First Place - MIDDLESBORO DAILY NEWS
 Very busy layout with heavy emphasis on local sports.
Second Place - HARLAN DAILY ENTERPRISE
 Good clean layout with mix of staff and wire stories.
Third Place - RICHMOND REGISTER
 Nice sports section. First, second and third on this category are virtually interchangeable.
Honorable Mention - WINCHESTER SUN
 A little too much color, perhaps, but nice features.

Category 8 - AGRICULTURE PAGE
First Place - HARLAN DAILY ENTERPRISE
Second Place - MURRAY LEDGER & TIMES

Category 9 - BUSINESS PAGE/SECTION
First Place - MURRAY LEDGER & TIMES
 Good layout, good photos, good coverage.
Second Place - MIDDLESBORO DAILY NEWS
 I like the section title "Markets." Good coverage.
Third Place - HARLAN DAILY ENTERPRISE
 Good photos.

Category 10 - LIFESTYLE PAGE/SECTION
First Place - RICHMOND REGISTER
 Attractive, interesting first page of section with wide appeal, good camera, inside pages also attractive with plenty of photos. Good layout and local interest.
Second Place - HARLAN DAILY ENTERPRISE
 Appealing pages with pictorial and text interest and local emphasis.

Category 11 - LOCAL NEWS PICTURES
First Place - MIDDLESBORO DAILY NEWS
 Good line photos. Good shot of farmers protesting in line of tractors.
Second Place - HARLAN DAILY ENTERPRISE
 Good coverage of education commissioner's visit. Good photos of flood waters. Sandbagging photo would have been more effective with more sandbags.
Third Place - MURRAY LEDGER & TIMES
 Good local human interest photos of departing team and citizens meeting.
Honorable Mention - WINCHESTER SUN
 Beautiful winter storm photos. Interesting coal bulldozer shot. Restaurant fire photos would have been more effective if the location of the fire were more evident.

Category 12 - LOCAL FEATURE PICTURES
First Place - MAYSVILLE LEDGER INDEPENDENT
 Interesting, well composed color photos. Unusual angle on tobacco shot. Impressive lifestyle pages.
Second Place - HARLAN DAILY ENTERPRISE
 Sharp, well composed black and white photos. Well utilized but not overbearing.
Third Place - MIDDLESBORO DAILY NEWS
 Little kids always make good subjects.

Category 13 - LOCAL SPORTS PICTURES
First Place - HARLAN DAILY ENTERPRISE
 Good photos attractively displayed. Nice layout of baseball shots. A lot of action.
Second Place - WINCHESTER SUN
 Decent color shots, but I especially liked the kids playing soccer. You can see the determination in their faces.
Third Place - RICHMOND REGISTER
 Sharp images effectively used.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS
First Place - RICHMOND REGISTER
 Very interesting graphic work by Tim Blum. Very clean looking, facts presented in an attractive way.
Second Place - MAYSVILLE LEDGER INDEPENDENT
 The map/graphic tells the story. It makes an excellent story even better!
Third Place - HARLAN DAILY ENTERPRISE
 Graphic captures the feeling of the festival. Very well done.

Category 15 - SPECIAL EDITION/SECTION
First Place - HARLAN DAILY ENTERPRISE
 All three excellent! Good human interest stories and photos.
Second Place - RICHMOND REGISTER
 Did a good job of presenting the community and area's past, present and future.
Third Place - MAYSVILLE LEDGER INDEPENDENT
 Outstanding Veterans Day special edition with a lot of appeal to many readers.
Honorable Mention - WINCHESTER SUN
 Attractive, interesting Seniors special edition with good photos and stories. Also good Pioneer Festival edition. Needed more local stories and photos in the Spring Home and Garden edition.

Category 16 - ORIGINAL AD IDEA
First Place - WINCHESTER SUN
 Clear winner! Imaginative design, eye-catching appeal and a clear message week after week.
Second Place - MAYSVILLE LEDGER INDEPENDENT
 Great teaser effect and I liked the way the ad "blossomed" into color. Well done!
Third Place - MURRAY LEDGER & TIMES
 Good eye appeal!

Category 17 - DISPLAY ADVERTISING
First Place - WINCHESTER SUN
 Nice, clean layout, easy to follow.
Second Place - HARLAN DAILY ENTERPRISE
 Well laid out, did not overuse news coverage.
Third Place - MAYSVILLE LEDGER INDEPENDENT
 Good layout. I particularly liked the Back to School section.

MURRAY BUSINESS

Home safety devices can help save lives

A fire that started in a small apartment building in Louisville last week killed three people and injured several others. The fire was caused by a faulty electrical wiring system in the building. The fire started in a small apartment building in Louisville last week killed three people and injured several others. The fire was caused by a faulty electrical wiring system in the building.

Local, regional products to appear on QVC

More than 200 Kentucky-based products will appear on the QVC network in the next few weeks. The products include a wide variety of goods, from home furnishings to electronics. The products will be sold through the QVC network, which is a national television shopping network.

Murray Wal-Mart makes donation to local YMCA

The Murray Wal-Mart store has made a donation to the local YMCA. The donation is for the purchase of new equipment for the gymnasium. The equipment includes treadmills, elliptical machines, and other fitness equipment. The donation is a great example of corporate social responsibility.

Higdon named to position

John Higdon has been named to a new position at the Kentucky Department of Transportation. Higdon has worked for the department for many years and has a wealth of experience in the field of transportation. He will be responsible for overseeing the department's operations and ensuring that the state's transportation system is safe and efficient.

Above, the Murray Ledger & Times won First Place in the Business Page/Section category.

Voices of Flowers



This is a true story.

One year ago, a young boy named Tim Blum was diagnosed with a rare form of cancer. He was only 10 years old at the time, and his doctors told him that he would not live for more than a few months. Tim's parents, John and Mary, were devastated. They wanted to do everything they could to help their son, and they decided to start a fund to raise money for his medical care. They also wanted to do something to help other children who were facing the same struggle. So they started a program called "Voices of Flowers." The program was designed to help children who were facing the same struggle as Tim. It was a place where they could go to get help, and where they could find other children who were going through the same thing. The program was a success. It helped many children, and it gave Tim's family a sense of purpose. Tim is now 11 years old, and he is still alive. He is a healthy, happy boy, and he is a testament to the power of love and hope.

Some flowers and their meanings:
 Rose, red - true love
 Rose, white - innocence
 Rose, yellow - friendship
 Lily - purity
 Tulip - perfect love
 Daisy - innocence
 Iris - faith, hope, charity
 Carnation - love, fascination, distinction
 Gerbera - cheerfulness
 Hibiscus - passion, love
 Orchid - love, beauty, luxury
 Pansy - thought, love
 Peony - romance, wealth, common sense
 Poppy - sleep, death, consolation
 Sunflower - adoration, loyalty
 Zinnia - love, passion

Above, the Richmond Register won First Place in the Lifestyle Page/Section category.

A&A AUTO RENTALS
 - Buick, Chevrolet, Ford, Honda, Hyundai, Nissan, Toyota, Volkswagen, Volvo
 - Daily, Weekly, Monthly Rates
 - 1000+ Vehicles Available
 - 24 Hour Service
 - 1-800-444-4444

Roy's Discount
 - Daily, Weekly, Monthly Rates
 - 1000+ Vehicles Available
 - 24 Hour Service
 - 1-800-444-4444

THE MURRAY
 - Home - A Life - Business - Life - Annual
 - YOUR ONE STOP

Above, the Maysville Ledger Independent won First Place in the Local Feature Pictures category.

Abortion bill gets mixed review here

Berea Planned Parenthood: Now we'll focus on preventing teen pregnancies

Earlier this week, Jones signed a bill into law that will require unmarried minors who are seeking an abortion to get permission from a parent or a judge. The law will go into effect in mid-July. "Many teens who don't involve their parents don't do so because they don't think it's in their own best interest," Kirstetter said. "For some, telling their parents could be disastrous. If they come from an abusive home, they could be setting themselves up for physical or verbal abuse. "In most cases, teens who don't tell their parents have a reason and that reason is usually a real one. I don't think we should second guess teen-agers occurring."

Teen pregnancy
 Kentucky ranks second in the United States in percentage for white infants born to teens, and fourth for overall teen births in the U.S. During fiscal year 1990-91, Kentucky spent about \$278 million in food stamps, AFDC and Medicaid as a result of teen-age childbearing. Nationally, it is estimated that 42 percent of pregnant teen-age girls obtain abortions.

In Kentucky
 In 1990, 9,488 (17.5 percent) Kentucky births were to teen mothers. Of those, 171 were to mothers under the age of 15.
 The youngest mother in Kentucky in 1990 was 12 years old, the youngest father was reported to be 15.
 On average, 26 teen-agers give birth to infants every day.

Fulton County, in western Kentucky, has the highest county birth rate for teens aged 15-19 at about 96 live births per 1,000 teen-age girls.

In Madison County
 In 1990, 16 percent of all births in the county were to teen mothers.
 Madison County ranks 93rd of 120 Kentucky counties in birth rate to teens.
 35.5 percent of the births to teen mothers had teen fathers who were 19 years old or younger.

Source: State Dept. of Health

Above, the Richmond Register won First Place in the Graphics/Photo Illustrations category.

DAILY CLASS II



Category 1 - TYPOGRAPHY
First Place - HENDERSON GLEANER
The only entry using a sans-serif headline font. It's bold and effective. Body copy likewise is big and readable. Appreciate the slim use of art heads.

Second Place - KENTUCKY NEW ERA, HOPKINSVILLE
A beautiful newspaper, obviously well thought out, from your flag to classifieds. Especially like your 1-A rail. Body copy leading is plus.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE
You can't go wrong with Times headlines. Your choice of body type is a nice accompaniment, as is cutlines and break-out elements.

Category 2 - COMMUNITY SERVICE
First Place - ELIZABETHTOWN NEWS ENTERPRISE
Excellent coverage
Second Place - HENDERSON GLEANER
Wonderful stories coverage and ad photos

Third Place - HENDERSON GLEANER
Great photos, layout and coverage
Category 3 - FREEDOM OF INFORMATION
First Place - HENDERSON GLEANER
Open meeting law violations is a constant threat ... and needs to be reported. Good work.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
Keeping city decisions public is a must do. Keep 'em honest.
Third Place - HENDERSON GLEANER
Open records act, use it when you can. Good job!

Category 4 - FRONT PAGE
First Place - KENTUCKY NEW ERA
Beautiful treatment on Invasion Off! A story obviously of great importance to your readers. Ditto the weather package. Nice balance of local and national.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
Kudos! for taking chances. Devoting majority of front to one story takes courage, and you do it well here three times. Trail package, especially, shows lots of hard work and popular read. No doubt.

Third Place - HENDERSON GLEANER
Big headlines, big photos highlights of front page that is almost 100 percent local news and pull the public of Big Rivers' story. Get more info graphics out there!

Category 5 - EDITORIAL PAGE
First Place - MADISONVILLE MESSENGER
I just like the idea of having some local voices on this page. Linda Winstead adds a lot to this page. Good layout.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
The Editor's Hot Line business looks better in one-column format. Interesting local opinions, but you need some editorials, not just columns.

Third Place - STATE JOURNAL, FRANKFORT
Informative issue. More local opinions will help.

Category 6 - NEWSPAPER PROMOTION
First Place - HENDERSON GLEANER
Excellent concept! I hope your newstand sales hit the ceiling. Next year ink the drawings. Great issue!

Second Place - HENDERSON GLEANER
When you have it, promote it. Nice clean layouts and good use of color.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE
Sounds like you need to print large color photos of Darrell Bird, run in your paper and poll the public of how they used it. (Darts, display, bird cage...)

Category 7 - SPORTS PAGE/SECTION
First Place - ELIZABETHTOWN NEWS ENTERPRISE
Excellent, informative work. Layout on pages 4B-5B on May 4 edition was outstanding.

Second Place - DANVILLE ADVOCATE MESSENGER
One of the better football editions I've seen. Great story on Boyle County football.

Third Place - HENDERSON GLEANER
A lot of varied sports were represented. Good work.

Category 8 - AGRICULTURE PAGE
First Place - KENTUCKY NEW ERA
This section is well designed. It's well balanced with photos and copy. Headlines are strong.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
Looks good above fold, but below the fold deteriorates into grayness.

Third Place - DANVILLE ADVOCATE MESSENGER
These pages could be improved by more and better photos and graphics.

Category 9 - BUSINESS PAGE/SECTION
First Place - HENDERSON GLEANER
Strong photos, bold heads, good graphs and good use of color. These pages grab your attention. Inside pages also have good photos, graphs and heads.

Second Place - DANVILLE ADVOCATE MESSENGER
Good lead stories and photos. Appearance of pages would improve if business briefs were in column and a half measure instead of two columns.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE
Deserves a prize for sheer volume alone. A lot of space dedicated to local photos.

Category 13 - LOCAL SPORTS PICTURES
First Place - HENDERSON GLEANER
This photo is one of the most moving I have ever seen. The whole layout was great! Really good work here.

Second Place - DANVILLE ADVOCATE MESSENGER
One of those magical moments caught on film. The expressions captured are priceless.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE
This photo hurt me! The pain and agony of wrestling was dramatically depicted. Great shot!

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS
First Place - HENDERSON GLEANER
Head and tails above all else in your class. From the "Economy" graphic (which packed a lot of info) to your feature illustrations, your work shows commitment.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
There seems to be a real effort here to get information in graphics, not just graphics for graphics sake. That's good! Liked the Derby photo illustration.

Third Place - KENTUCKY NEW ERA
Clean, thoughtful professional graphics for mid-sized daily. You've obviously got someone who knows his way on the Mac. Use more of him!

Category 15 - SPECIAL EDITION/SECTION
First Place - HENDERSON GLEANER
A lot of work went into Henderson County! I like "Play Ball" better, however.

Second Place - KENTUCKY NEW ERA
One entry that wasn't strictly community. Good D-Day layout.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE
Category 16 - ORIGINAL AD IDEA
First Place - HENDERSON GLEANER
"Local appeal" using a recognizable manager in the ad. Interesting use of photo in ad. Eye-catching.

Second Place - HENDERSON GLEANER
Hard hitting graphic - easy to understand message. Simple but effective.

Category 17 - DISPLAY ADVERTISING
First Place - MADISONVILLE MESSENGER
Excellent use of color. Clear pictures and graphics in ads. Several full-page ads.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE
Good variety of ads. Good use of spot color.

Third Place - KENTUCKY NEW ERA
Good use of color. Honorable Mention - HENDERSON GLEANER



WEATHER
Tonight: Partly cloudy with light rain. High 65, low 45.

Rest of week: Partly cloudy with light rain. High 65, low 45.

NEWSMAKERS
Queen injured in royal spill



INSIDE
Police use to retire at 65

BOOKINGS
Weekly scores offers tax tips

TAX TIPS
Weekly scores offers tax tips

Kentucky News



Win slow to a...

Cold sparks a hot demand for size, shade snow chrysols

THE RACE... WINNER'S SHARE... THE QUOTE...

Go For Gin Gets Derby



ites falter; McCarron notches second...

Farm/Ga

Farm Scene

Pennyrite
State studies cattle eggs
This year's egg production is expected to be 10 percent below last year's...

Field Day set for July 21
County Extension Office will host a field day on July 21...

Orchard never fails to yield crop of satisfaction for Lacy
Lacy's orchard is a source of pride and satisfaction for the family...

Greenfield nominated for FCS
Greenfield has been nominated for the FCS award...

Hation
Hation is a new breed of horse...

Domestic cigarette use drops
Domestic cigarette use has dropped significantly...

USDA reorganization clears committee
The USDA reorganization bill has cleared the committee...

Above, the Kentucky New Era won First Place for Agriculture Page, while, to the right, the Elizabethtown News Enterprise won First Place in the Lifestyles Page/Section category.

LIFESTYLES



Alan Jackson

Entertainment of the Year... Readers predict CMA...

The News-Enterprise

readers predict CMA

Entertainment of the Year: Alan Jackson

Readers predict CMA: 41% of the vote

Readers predict CMA: 15% for Alan Jackson

Readers predict CMA: 13% for Alan Jackson

Readers predict CMA: 11% for Alan Jackson

DAILY CLASS III

Category 1 - TYPOGRAPHY
First Place - LEXINGTON HERALD LEADER
 Beautiful! From headlines to bylines, from body copy to section flags, an obviously well-planned, well-executed design. Not just another copy-cat.
Second Place - KENTUCKY ENQUIRER
 Clean and readable. Nothing fancy here, but it works.
Third Place - ASHLAND DAILY INDEPENDENT
 Nice, big clean body copy. Would like to see more sans-serif heads as a contrast.

Category 2 - COMMUNITY SERVICE
First Place - ASHLAND DAILY INDEPENDENT
 This is excellent! The paper not only covers community service but provides it! Excellent presentation!
Second Place - ASHLAND DAILY INDEPENDENT
 Excellent presentation!
Third Place - ASHLAND DAILY INDEPENDENT
 Excellent presentation!
 Honorable Mention - ASHLAND DAILY INDEPENDENT

Category 3 - FREEDOM OF INFORMATION
Certificate of Merit - OWENSBORO MESSENGER INQUIRER

Category 4 - FRONT PAGE
First Place - LEXINGTON HERALD LEADER
 Excellent photo, teaser and color.
Second Place - KENTUCKY ENQUIRER
 This one touched my heart just by the photo.

Category 5 - EDITORIAL PAGE
First Place - KENTUCKY POST, COVINGTON
 I like the idea of using photos on the editorial page the way you have. It caught my attention and held it. Imaginative concept!
Second Place - ASHLAND DAILY INDEPENDENT
 Good balance of editorials, columns and letters. Clean look.
Third Place - OWENSBORO MESSENGER INQUIRER
 Excellent editorial on the Muhlenberg County accident. Very readable O/P page. Good work.

Category 6 - NEWS/PAPER PROMOTION
First Place - ASHLAND DAILY INDEPENDENT
 Teaching people to read the newspaper is the best way to create new readers. The Daily Independent came up with a creative way to promote the newspaper and reading.
Second Place - LEXINGTON HERALD LEADER
 A clever promotional ad that plays on the popularity of football.
Third Place - KENTUCKY POST
 Promotional ad gives the feeling that the Post is one big happy family.

Category 7 - SPORTS PAGE/SECTION
First Place - LEXINGTON HERALD LEADER
 Eye-catching front page layouts and a whole lotta sports inside. Almost too many photos!
Second Place - KENTUCKY ENQUIRER
 Good space devoted to a mixture of area and national stories.
Third Place - OWENSBORO MESSENGER INQUIRER
 Good use of limited space. Attractive section fronts. Goes a little gray inside.

Category 8 - AGRICULTURE PAGE
First Place - LEXINGTON HERALD LEADER
 Photo and insert are informative as well as attractive. Puts you to thinking! Great accompanying article.
Second Place - ASHLAND DAILY INDEPENDENT
 Excellent pictures make this page. The article on the ostriches was excellent as well.
Third Place - OWENSBORO MESSENGER INQUIRER
 Interesting way to show how small a cucumber is. Interesting story on farm fatalities as well.

Category 9 - BUSINESS PAGE/SECTION
First Place - LEXINGTON HERALD LEADER
 A good section that deserves some recognition. It has all the money market, mutual fund, stock market into a business junkie craze.
Second Place - KENTUCKY POST
 Very good section, but the competition is this category was tough. Very creative with graphics and photos. I like the mortgage rate and treasury rate information on the section fronts.
Third Place - OWENSBORO MESSENGER INQUIRER
 Business Week is a good feature. It looks good and has lots of information.

Category 10 - LIFESTYLE PAGE/SECTION
First Place - KENTUCKY POST
 Wide readership appeal, attractive format, lots of local, area news writing people.
Second Place - LEXINGTON HERALD LEADER
 Attractive photos and layout.
Third Place - OWENSBORO MESSENGER INQUIRER
 Outstanding feature on teen-age moms.
 Honorable Mention - ASHLAND DAILY INDEPENDENT
 Appealing section cover page features with photos on a timely topic.

Category 11 - LOCAL NEWS PICTURES
First Place - OWENSBORO MESSENGER INQUIRER
 The photographer couldn't have had a better shot if he made the workers pose. Great candid shot.
Second Place - KENTUCKY POST
 You can almost feel the heat of the fire. Great angle for such a shot.
Third Place - LEXINGTON HERALD LEADER
 This was an imaginative shot that tells the whole story. Few words needed after this great photo!

Category 12 - LOCAL FEATURE PICTURES
First Place - LEXINGTON HERALD LEADER
 Front page did it for me. The tight shot of hands is a killer! The runner is great as is duck. Reproduction is excellent.
Second Place - KENTUCKY POST
 The kids watching the eclipse looks like a nuke test. Great photo.
Third Place - TIE - ASHLAND DAILY INDEPENDENT
 I love the black and white inside the June 5 issue. Lifestyle is really nice.
Third Place - TIE - OWENSBORO MESSENGER INQUIRER

Category 13 - LOCAL SPORTS PICTURES
First Place - LEXINGTON HERALD LEADER
 Wins for quantity as well as quality. Professional job, good color and good action.
Second Place - OWENSBORO MESSENGER INQUIRER
 Nice derby photo. Interesting perspective on money.
Third Place - ASHLAND DAILY INDEPENDENT
 Very good black and white shots.

Category 14 - BEST USE OF GRAPHICS/PHOTO ILLUSTRATIONS
First Place - LEXINGTON HERALD LEADER
 Well organized. Good use of drawings and text. Easy to read and understand. Humorous drawings enhances the light side of Facts and Foibles.
Second Place - KENTUCKY POST
 Simple humorous illustration tells it all. Drawing complements the written word. Very effective.
Third Place - LEXINGTON HERALD LEADER
 Interesting photos, excellent photo angles and cropping. Good layout and page design.
 Honorable Mention - OWENSBORO MESSENGER INQUIRER
 Humorous illustration is very effective with this story.

Category 15 - SPECIAL EDITION/SECTION
First Place - OWENSBORO MESSENGER INQUIRER
 Using different cover paper type makes a book worth keeping. Very informative.
Second Place - KENTUCKY POST
 With people living longer than before this would be an issue/section of great interest for the "older citizens" in the county. Love it!
Third Place - KENTUCKY POST
 Sad, but a worthy special section. Would be nice to have a follow-up section on the ones who were granted their wishes.
 Honorable Mention - ASHLAND DAILY INDEPENDENT

Category 16 - ORIGINAL AD IDEA
First Place - OWENSBORO MESSENGER INQUIRER
 Great idea, well presented with excellent color! By far the best in category. Good job!
Second Place - OWENSBORO MESSENGER INQUIRER
 Great way to "jazz up" a normally dull college piece.
Third Place - OWENSBORO MESSENGER INQUIRER
 There is obviously someone with creativity and imagination at this newspaper who is doing a very good job for advertisers and the paper. Congratulations!

Category 17 - DISPLAY ADVERTISING
First Place - KENTUCKY ENQUIRER
 Great newspaper! Advertising content and general ad layout very impressive. Use of spot and full color works well.
Second Place - OWENSBORO MESSENGER INQUIRER
 Advertising is excellent, creative, reader-friendly and very effective.
Third Place - ASHLAND DAILY INDEPENDENT
 "Insight" was impressive. Give your sales staff a well-deserved vacation!

SUNDAY
 October 22, 1995
 Lexington, Ky.

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From tobacco to hemp?

We know it by the name given to its leaves: Marijuana. In other countries it is used to make everything from paper to fabric to bedding for horses. But is hemp a viable alternative for Kentucky tobacco farmers? Pages 16-17

Above, the Lexington Herald Leader won First Place in the Business Page/Section category.

The Kentucky Post

Personality

FACTS AID FOIBLES

Opinion: Ohio River safety

Boat speed zone needed

Letters

Operation Lifesaver reminds residents to stay off the tracks

Opinion: Volunteer share

Distribution sites needed

Now more than ever must take the high road

FABULOUS

1911: First filly to win. Name: Regret.

1915: First Triple Crown winner (Sir Barton).

1919: First radio broadcast of the Derby.

1925: First time the Derby was called Run for the Roses. It was a sportswriter's idea.

1933: First (and last) Derby winner who we only that race. (Brokers' Tip).

1938: First Derby breakfast. Hosts: Gov. A.B. and Mildred Chandler, also known as Ham and Mama. First Derby at which the National Guard kept order; they have been needed annually since then.

1938: First tunnel under track to photo. Infield admission: 50 cents (Now \$20).

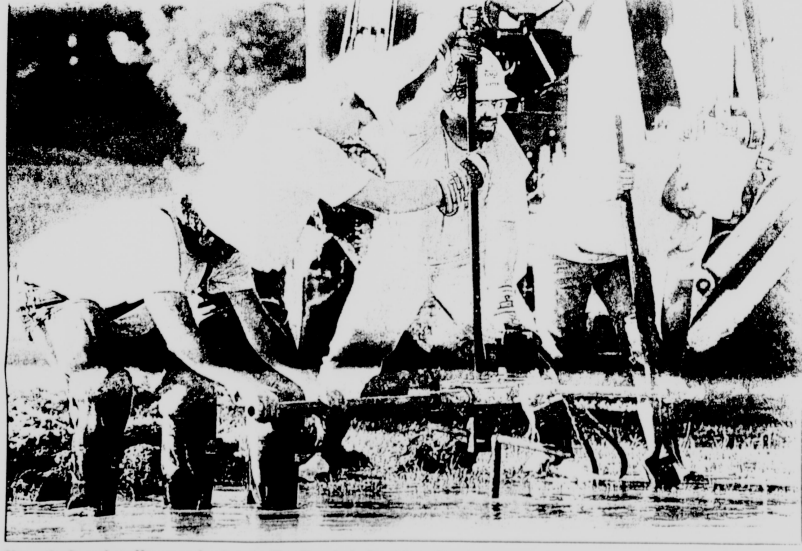
1945: First June Derby (postponed because of World War II).

1984: First Derby simulcast to other track and betting parlors (more money was wagered in New York parlors than at Churchill Downs).

1883: First postponed if it rains (The Fall).

Above, the Lexington Herald Leader won First Place in the Graphics/Photo Illustrations category.

Above, the Kentucky Post won First Place in the Editorial Page category.



Above, the Owensboro Messenger Inquirer won First Place in the Local News Pictures category.