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KHSJA

Kentucky High School Journalism Association

05-06

Contest

Sponsored by
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KENTUCKY PRESS ASSOCIATION



BROADCAST CLASS A

Category 1

Spot production

First place - Walton-Verona High School - Jonathan Helvey
Creative, well shot. Good close ups, appropriate music. Good use of graphics, steady and well-lit video.

Second place - Bardstown High School - Dominic Allen
Simple, effective use of graphics, still pictures and music.

Third place - Bardstown High School - David Pis
Good attempts at match action. Good framing, nice visual payoff at the end. Would rather have seen better sequence shooting than use of dissolves.

Category 2

Newscast

No Award Given

Category 3

Music Video or Short Video

First place - Walton-Verona High School - Jeff Webster, Brett Stith, Charlie Cantrall & Lindsea Clarke
Extremely well put together. People's motions matched music and words; very entertaining action matched vocals. Steady shots, good effects. Maybe better backgrounds could make it more interesting. Judges watched it twice.

Second place - Fort Knox High School - Craig Needham, Chad Tompkins, Tangie Oliver & Jamaal Shaw
Liked the switch between band and story line. Very nice effects. Good close-up shots (the hand playing the guitar). Some shots could have been more steady by using a tripod. Focus on also having smoother zooms.

Third place - Bardstown High School - Chris Drury
Good cross fades and nice mirror shot shows creativity. Camera was relatively steady. Use a tripod. It will look nicer. Focus on smoother panning and zooming. Don't be afraid to retape a shot.

Category 4

Humorous Feature

First place - Walton-Verona High School - Jonathan Helvey, Jill Mueller, Charlie Cantrall, Chris Wethington, Brett Stith, Lindsea Clarke & Jeff Webster
Easy to follow. Funny. Nicely put together. Visually attractive.

Second place - Fort Knox High School - Matt Johnson
Funny. Could have given more examples of senioritis that were easier to follow. Ended weak and left me expecting more.

Category 5

Newsmagazine

NO ENTRY

Category 6

Documentary

First place - Bardstown High School - William Russell
Good information. Good attempt to visualize issue. But there was too much camera movement on closing shot in gym/weight room. Delivery could have had a greater sense of urgency.

Second place - Bardstown High School - Dominic Allen
Nice attempt at matching historic photos with current video. Good use of dissolves. Nice, energetic delivery. Well researched. Music was too loud. Too much camera movement with too many zooms and pans.

Category 7

News Feature Package

First place - Walton-Verona High School - Brett Stith
Good newsworthy topic. Good opening to engage audience. Good use of graphics. Excellent job of matching video to topics interviewee discussed. Good variety of shots and nicely edited. Don't rely on what the interviewee says as a substitute for a concise script. Turn interviewee. Ninety-five percent of face can be seen. Stay away from signs.

Second place - Walton-Verona High School - Jonathan Helvey
Good topic. Reporter had good delivery. Interviewees made interesting comments. Good job at referencing video -- audience sees what interviewees discuss -- don't let sound bites substitute

for a concise script. Avoid jump cuts. Too many numbers in opening voice track are hard to follow.

Category 8

Sports Feature Package

Certificate of Merit - Bardstown High School - Mary Beth Chesser
Good topic. Good interviews. Good to open with action video. Needed visual examples of what's discussed in the interviews. Needed a wider variety of game footage and more energy in the narration. Too much headroom in interviews.

Category 9

News Package

NO ENTRY

Category 10

Sports Package

No Award Given

Category 11

Vo or Vo/sot

NO ENTRY

Category 12

Videography

NO ENTRY

Category 13

Newscast (Radio)

NO ENTRY

Category 14

DJ show

NO ENTRY

Category 15

Sports Play-By-Play

NO ENTRY

Class AA

Category 1

Spot production

First place - Henry County High School - Destiny Nabozny, Amanda Cisneros & Courtnee Graville
Audience engaged with opening graphic. Good use of close-ups to illustrate tension. Nice match action editing. Appropriate music. Good use of easy-to-read graphics. Good steady, well-lit video. This category had more good entries than any other in any broadcast category. Picking the top entries was difficult!

Second place - Henry County High School - Megan Imel, Tracy Tipton & Megan Foree
Excellent match of music with video. Good match action ending. Creative angles, use of dissolves and close-ups. Good, steady, well-

lit shots.

Third place - Elizabethtown High School - Ryan Nethery & Mike Williams
Creative, effective use of lighting, graphics and angles.

Honorable Mention

- Elizabethtown High School - Regina Durbin & Alan Smith
Visually engaging. Good lighting, framing. Good use of close-ups and cut-ins. Nice humorous approach to serious problem.

Category 2

Newscast

First place - Henry County High School - WCAT News Fall 2005
Timely, informative and ambitious newscast. Good content. Good sound bites. Well paced.

Second place - Corbin High School - Channel 18 News January 2006
Timely and informative. Primary anchors need more energy. Video was hurt by jump cuts, hollow audio, lack of cover, lack of close-ups and occasionally too much headroom. Shorten the intro.

Category 3

Music Video or Short Video

First place - Henry County High School - Megan Imel & Kyle Sanders
Good close-ups, nice effects, good lighting quality. Nice framing. Creative.

Second place - Henry County High School - Tracy Tipton & Liz Smith
Good close-ups, engaging, nice shot variety. Nice effects and creative.

Third place - Henry County High School - Bradley Morgan & Michael Parrish
Nice use of colors. Nice shot selection. Very creative use of music with action in video.

Honorable Mention - Elizabethtown High School - Regina Durbin & Jordan Schneider
Nice framing on many shots. Good lighting, nice use of effects. Could have engaged audience a little more.

Category 4
Humorous Feature

First place - Henry County High School - WCAT News Staff

The feature was original and humorous. There was good audio and nice graphics at the beginning of the feature.

Second place - Corbin High School - Redhound Productions
Funny. Could have better shots of video. The stick people was a funny touch and somewhat original.

Category 5

News magazine

First place - Elizabethtown High School - Eye on E'town October 2005

Good topics. Well paced. Packages are visually engaging. Excellent content in sound bites. Lots of bites. Steady, well-lit video. Anchors had hollow audio.
Second place - Henry County High School - Wildcat Magazine
Good, meaningful content. Excellent framing on interviews. Bites well lit. Visually solid, good use of graphics. There was a tendency to let bites replace script. Both the first- and second-place winners needed to have some interviewees face the camera. We need more of their face -- at least 95 percent -- and use tags on packages.

Category 6

Documentary

First place - Henry County High School - Becky Nix

Good interviews. Nice history and research information. Pictures add personal touch. In some parts the music was too loud and audio was low. Just one or two jump cuts. A little out of focus.

Second place - Elizabethtown High School - Ryan Nethery & Ed Rogers

Great research and information. Nice inserts. Good audio. Good interviews. Need to focus and white balance on some shots. A few jump cuts. Need to hide mike cords. Too much profile in one interview. Needs nat sound.

Third place - Henry County High School - Bradley Morgan
Good music, slate and title at

beginning. Good interviews and information. Shows that he did research and got different opinions about the class. Some jump cuts, need to focus and white balance. Too much profile, smoother transitions.

Category 7

News Feature Package

First place - Elizabethtown High School - Ed Rogers & Alan Smith
The alternating viewpoints of each sound bite was well done. Interesting and timely topic. I enjoyed the quick bites about people's addiction to the games and I liked hearing from one gamer's parents. Good framing of interviews. Good use of rule of thirds. Good audio, audio mix and lighting.

Second place - Henry County High School - Jodi Dunavan & Jeremy Banto

Good framing of interviews. I liked the quick bites from a variety of students. Timely and pertinent topic. Could have shown students paying for the gas instead of just gas prices. Good audio and lighting. Good delivery. Very conversational.

Third place - Elizabethtown High School - Alan Smith & Cole Wisdo
Very informative. Good farming. Good delivery. Instead of using the long bite from the guy explaining how to download programs you should have used narration. The bite is a little too long.
Honorable Mention - Henry County High School - Jodi Dunavan

Topic pertinent to audience. Good quick bites from a variety of students. Good framing and alternating points of view for sound bites. Natural sound used. Good delivery, very conversational.

Category 8

Sports Feature Package

First place - Henry County High School - Samantha Raisor & Ben Roberts

Good open, nice sequences, good shot variety. Good lighting and audio. Story flows well.

Second place - Henry County High School - Derek Craigmyle & Brittany Cottrell

Good standup, audio good. Try not to show mike in shots and some bites run a little long.

Third place - Elizabethtown High School - Nathaniel Adams

Audio was good. Could've had variety with bite content. Good natural sound. Needed stronger ending.

Category 9

News Package

First place - Elizabethtown High School - Michael Simpson & Andrew Gott

Overall it was well put together. Good audio and interviews. I would move interviewees to different locations to keep audience interest. Nat sound would help. Try not to end on a sound bite and watch the lighting in a few spots. Good job.

Category 10

Sports Package

Third place - Monroe County High School - Amanda Brown
Lighting was good. Audio needed work. Good to show school spirit but people started to say similar things after a while.

Category 11

Vo or Vo/sot

NO ENTRY

Category 12

Videography

First place - Henry County High School - Megan Imel, Tracy Tipton, Jodi Dunvan & Liz Smith
Combines creative visuals with solid understanding of video fundamentals. Excellent variety of shots under different lighting situations. Good use of short shots to keep viewer engaged. Good use of close-ups and a variety of angles. Only flaw is it needed a stronger ending.

Second place - Elizabethtown High School - Alan Smith
Visually engaging from the first frame. Creative angles used. Excellent use of close-ups. Steady video under challenging lighting conditions. There was one minor jump cut (to bowl at sink).

Third place - Henry County High School - Bradley Morgan & Michael Parrish

Excellent demonstration of video fundamental. Good sequences. Nice match action editing. Excellent framing. Good use of close-ups. Needed one at the end. One flaw -- crossed axis once early in the piece when sexy Mike was seated at desk.

Honorable Mention - Elizabethtown High School - Andrew Gott

Nice framing. Good use of close-ups. Nice to "frame" object or subject of interest with objects in foreground. Good video under challenging lighting conditions. Video was not cued to beginning of piece. Effects were unnecessary and a distraction.

Category 13

Newscast (Radio)

First place - Corbin High School - Julie Parent

A very nice, smooth reader of copy. You sound natural. Overall, the best mix of voice and delivery style among all radio entries in this contest. No real problems with a regional dialect. I didn't hear much of one. But do work on your enunciation and having a bit of a crisper delivery.

Second place - Corbin High School - Shawnda Rogers

Very nice voice but your delivery could have been smoother. Always practice, practice reading copy aloud before going on the air, if at all possible. It really helps! A smoother delivery would have made this a first-place entry. Work on a crisper delivery too.

Third place - Corbin High School - Nathan Stevens & Jacob Price
Clearer diction with less regional dialect and crisper enunciation would have helped this entry. Practice, practice aloud. You can train your speech patterns. With hard work and practice, you could have real opportunities someday.

Category 14

DJ show

First place - Corbin High School - Matt Whitley & Julie Parent
A fast, high-energy presentation. Try to make it sound a little more natural and a little less like you're reading a script. Also, now is not

too early to begin working on enunciation and getting rid of your slight regional dialect. But all in all, a nice job.

Second place - Corbin High School - Ali Burton & Kathy Miramontez

Overall, a good effort. Watch the music-bed level under your voice. Sometimes it tended to overpower you. Ali has a nice delivery but a soft voice. You might work the mike a little closer, watch the music level and please begin thinking about how to retrain your speech to eliminate your slight twang. Kathy has a stronger voice but slow down just a bit. You tend to end very abruptly - leaving the listener wondering if you finished or the mike broke in mid-sentence.

Third place - Corbin High School - Shawnda Rogers

Nice voice but sounded a bit like you weren't familiar with the copy. Watch that enunciation. Begin thinking about enunciation and getting rid of your slight regional dialect.

**Category 15
Sports Play-By-Play**
NO ENTRY

AAA

**Category 1
Spot production**

First place - South Oldham High School - Blake Webber
Creative, steady shots. Good match action editing and sequential shooting. Appropriate music.

Second place - South Oldham High School - Talley Elder
Creative, engaging. Good mix of animation and natural video.

Third place - South Oldham High School - Stu Perry
Creative and nicely framed. Good steady shots. Nice match action editing. Good sequential shooting. Crossed axis once.

**Category 2
Newscast**
First place - South Oldham High School - TV broadcast team 2004-05
Good story content. Good variety

of video elements. Need to improve studio (anchor) production values.

Second place - Russell County High School - Elaina Andrew
Good studio production. Interesting, timely stories. Lots of sound bites. Few examples of video other than interviews. Let's see things happen. Newscast was talking heads driven.

**Category 3
Music Video or Short Video**
First place - South Oldham High School - Blake Webber
Creative. Good use of angles, framing, shadows and lighting. Ambitious, well-conceived effort. Appropriate music. Nice match action editing.

**Category 4
Humorous Feature**
First place - South Oldham High School - Drew Littrell
Good dry humor. Nicely shot. Good framing. Well exposed. Steady shots. Suggestion: alternate sides of framing for interviews. One video glitch in tape quality.

**Category 5
Newsmagazine**
NO ENTRY

**Category 6
Documentary**
Certificate of Merit - South Oldham High School - Lisa Lewis & Ally Davisson
Good delivery, informative and helpful. Video shakes. Use a tripod. Avoid excessive camera movement such as zooms and pans. Too many effects.

**Category 7
News Feature Package**
First place - Waggener Traditional High School - Danny Beard & Lauren Dillman
Good, steady, well-lit video. Good angles. Informative, brief bites. Narration needed a little more energy. Camera movement on closing shot was poorly timed.
Second place - South Oldham High School - Ally Davisson
Excellent job of "referencing the

video" by matching video and audio. Good conversational delivery. Well framed shots. Good variety of video. Good, helpful info.
Third place - South Oldham High School - Brittany Beck & Jason Murray

Nice job of "referencing video." Good use of graphics. Good information. Don't let sound bites substitute for a concise script. Hollow audio in start-up. Some video was too hot -- overexposed.

**Category 8
Sports Feature Package**
Certificate of Merit - South Oldham High School - Amanda Moore & Jason Murray
Good action video. Good attempt to match video with script. Too much headroom when students appear on camera. Use less music, more natural sound of sporting event. Hollow audio. Too much camera movement.

**Category 9
News Package**
First place - Waggener Traditional High School - Heather Peach
Good interviews, pretty good video. Watch audio levels and voice-over levels especially. Remember to white balance. Be careful with keeping screen direction.

**Category 11
Vo or Vo/sot**
Certificate of Merit - South Oldham High School - Dane Delozier
Didn't always "reference the video". Talking about track-seeing baseball.

**Category 12
Videography**
First place - South Oldham High School - Blake Webber
Very good use of graphics and effects. Nice cut-ins and easy to follow. Good audio. Also good matched action. Well edited and put together. Framed well.
Second place - South Oldham High School - Blake Webber
Black and white effects were very nice; however, sometimes too dark. Very nice close-ups and dra-

matic lighting at some parts. Good audio. Could have been edited a little tighter.

Third place - South Oldham High School - Drew Littrell
Good effects, good pans and zooms. Not too choppy. Good lighting. Could maybe have used some different angles or shots.

Honorable Mention - Waggener Traditional High School - Danny Beard
Nice crossfades. Nice zooms and pans. Audio needed to be a littler higher. Good backgrounds and angles.

**Category 13
Newscast (Radio)**
NO ENTRY

**Category 14
DJ show**
NO ENTRY

**Category 15
Sports Play-By-Play**
NO ENTRY

AAAA

**Category 1
Spot production**
First place - Montgomery County High School - Megan Tabor
Good, effective stark video. Engages audience. Well shot, steady and nicely framed. Meaningful comments. Effective and creative way to convey the anti-smoking message without using a heavy-handed approach.
Second place - Central Hardin & North Hardin High Schools - Buffy McCormick & Christine Bovee
Effective, stark approach engages audience. Well framed testimonials. Nicely exposed. Strong audio examples of Internet problems. Graphics could be easier to read - especially the first one.
Third place - Montgomery County High School - Afton Fairchild
Creative and visually engaging. Good fundamental visual storytelling with appropriate effects. Effective, humorous promotion for yearbook.

Honorable Mention - Graves County High School - Barrett Wilson

Nicely shot, simple but effective video. Well acted. Opening graphic is a little too involved. You're asking a lot of viewer to read your selection and stay for the video.

**Category 2
Newscast**

First place - Graves County High School - WGCE staff

Good. Generally good production values. Lots of information. Good topics for video pieces and features. Lighting could have been improved on male anchor.

Second place - Fern Creek Traditional High School - WFCHS Channel 6 staff

Good, timely information. Good content with interesting features and engaging video. Get video quicker in sports. The anchors should look like they're happy to be doing their jobs. Smile!

Third place - Montgomery County High School - Afton Fairchild & Taylor Lansdale

Engaging opening. Timely stories. Good to get first video element up quickly. Good story content. Two problems -- poor exposure on Halloween feature and frequent jump cuts in video packages. Unnatural movement in action.

Category 3

Music Video or Short Video

First place - Montgomery County High School - Marisa Back & Samantha Mudd

Good angles and good close-ups. Good lip sync. Creative and fun to watch. Could have used more cut-ins.

Second place - Montgomery County High School - Taylor Lansdale

Creative with appropriate use of effects. Occasional exposure problem. A few shots with too much headroom.

Third place - Montgomery County High School - Taylor Lansdale

Engaging opening. Good match action editing. Video built around sequences. Good use of dissolves. Nice visual storytelling. Watch

jump cuts and screen dissolves.

Honorable Mention - Grayson County High School - Seth Stewart

Ambitious, moody piece. Creativity evidence. Even for a mood piece, some shots were far too long. Opening shot would have benefitted from occasional cut-ins -- extreme close-ups of central object-subject.

Category 4

Humorous Feature

First place - Montgomery County High School - Afton Fairchild

Good editing. Nice sequences. Great use of music and sound. Very funny!

Second place - Daviess County High School - Amanda Bable

Very funny concept that is very well told. Avoid looking into the camera. Use a variety of shots to enhance drama/comedy. Use music to underscore story and move action.

Third place - Montgomery County High School - Nate Spicer

Very funny! Excellent parody of a documentary. Nice use of cut-aways and vignettes. Be sure to use a tripod whenever possible. Beware of excessive headroom! Video is a little dark in places.

Honorable Mention - Graves County High School - Barrett Wilson

Good job.

Category 5

Newsmagazine

First place - Graves County High School - Amy Motheral

Nice news flow and content. Magazine had very clean look and topics were timely.

Category 6

Documentary

First place - Graves County High School - Barrett Wilson

Superb work for a high school student. Excellent use of the medium. Well paced, good natural sound open to get attention. Good bites. Excellent and appropriate use of graphics. Good fundamental example of videography with close-ups and match action editing. Stay aware from walls during interviews. Get

interviewees to face the camera more -- you want 95 percent of the face.

Category 7

News Feature Package

First place - Graves County High School - Andrew Morgan

Creative, stylish and focused. Shot and edited like an MTV true life documentary. Good use of natural sound, photographs. Strong close. Nice job showing Tim in different places. Watch for jump cuts. Move Tim out of frame before we see him again. This would make the piece stronger.

Second place - Montgomery County High School - Nate Spicer

Fun, entertaining and informative. Good job matching narration to video. Nice variety of soundbites. Nice action video. Beauty contest is priceless. Good close. Opening shot should have been stronger. Drop last soundbite where the guy lists all the counties attending. Avoid facts in soundbites. You (the reporter) can say that.

Third place - Graves County High School - Justin Bottoms & Barrett Wilson

The video in this story rocks. Great for high school level. Shots are all different. Nice angles and variety of camera's height. Very creative.

Category 8

Sports Feature Package

First place - Montgomery County High School - Nancy Stone

Good natural sound open. Wrote well leading to bites. Bites were quick and up soon. Camera movement following action.

Second place - Montgomery County High School - Taylor Lansdale

Good delivery, nice writing. Good clear audio. Needed more shot selection.

Third place - Montgomery County High School - Lucy Cowden

Good shot selection. Good lighting. Wrote well into bites. Audio wasn't very clear.

Category 9

News Package

First place - Graves County High School - Julie Samples & Kayla Sanderson

Nice variety of video. Steady shots, good cover of topic, good info. Old still photos added depth to story. Ambitious effort. Change locations if you're interesting the same person throughout the piece. Jump cut exposure could have been better.

Second place - Montgomery County High School - Lizzie Ratliff

Good, steady, well-exposed video. Good variety of shots. Narration matched video nicely. Good standup bridge and good to interview people while they gave.

Third place - Fern Creek Traditional High School - Allison Kleinfelter

Good information. Good cover. Variety of shots. You are reporting claims, not facts. Needs attribution. Who says the meals will taste better? It's a school board claim.

Honorable Mention - Montgomery County High School - Marisa Back

Good attempt to incorporate natural sound. Good variety of visuals. Audio on speeches was "hollow." One interview was badly underexposed and should not have been used. One jump cut.

Category 10

Sports Package

First place - Graves County High School - Barrett Wilson

Nice shots of members of cross country team. Very nice interviews. The music is OK but package could have been done without it. If you want to use the music turn it down. Change the direction the interviews are facing. Watch your focus. Very nicely done. A little more energy.

Second place - Montgomery County High School - Ellie Parker

Nicely put together. Very good standup. Ms. Parker should do the opening. Well written script. Use the same amount of energy used in the standup while reading the script. Very good. Be a little more personable.

Third place - Fern Creek Traditional High School - Aaron

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Holmberg

Very nicely written. Need more energy and enthusiasm in reading and stand up. Make sure video is matched up with the script. Natural sound would help this piece become more personable. Very nice shots.

- Oldham County High School - Kyle Menaugh

Wrote well to video. Good natural sound, good lighting, good action. Camera work needs to be steadier.

Category 11

Vo or Vo/sot

First place - Montgomery County High School - Taylor Lansdale

Referenced the video nicely. Narration and video always matched. Good action footage. Good energy in voice-over. Needed cutaways of crowd to visualize emotion. Overwritten. Go easy on the adjectives. Wordy, unnecessary lead-in to sot.

Second place - Montgomery County High School - Afton Fairchild & Ashleigh Donaldson
Referenced video in most cases. Easy to follow narration. Good variety of shots. Avoid jump cuts -- keep cam steady.

Third place - Montgomery County High School - Taylor Lansdale

Good referencing video with narration. Good action shots. Good energy and sense of urgency in the narration. Marred by shaky video. Pans to scoreboard don't work. Need cutaways of crowd.

Category 12
Videography

First place - Graves County High School - Barrett Wilson

Excellent example of solid fundamentals. Creative, nicely framed shots with steady shooting. Good match action editing. Nice use of video sequences to tell story. Some shots were slightly underexposed.

Second place - Montgomery County High School - Robert Meadows

Creative, nice framing. Steady shooting. Good match action editing. Good exposure. Good use of cut-ins/closeups. Nice to have

objects in foreground. Flaw -- occasionally crossed axis.

Third place - Graves County High School - Heather Moon
Good steady shooting. Well framed shots. Good creative angles. Good visual storytelling. Some shots ran too long. Focus was soft occasionally. A few shots were underexposed. Crossed axis badly on one edit.

Honorable Mention - Graves County High School - Zach Ladd
Good natural sound opening to engage audience. Good match action editing. Nice use of sequences. Good closeups. Some shots ran too long.

Category 13

Newscast (Radio)

NO ENTRY

Category 14

DJ show

Certificate of Merit - Montgomery County High School - Taylor Lansdale
High-energy on-air presentation. You might slow your delivery just a bit so you sound less rushed. Borderline monotone -- at times. But overall, nice effort. Keep working on your delivery. If you want to pursue this, you could see some opportunities coming your way.

Category 15

Sports Play-By-Play

Certificate of Merit - Graves County High School - Michael Gossum & Barrett Wilson
High-energy presentation. You rely a little too much on sports clichés. Trying slowing your deliveries just a bit and enunciate a little more clearly. That would help. Putting your contest entries on the CD in what was apparently an MP3 format made it difficult on the judge -- who could not initially even hear your entry since he was listening on a stand-alone CD player. Straight audio dubbed to the CD -- as other schools did -- would have been preferred.

NEWSPAPER
CLASS A

Category 1

News Writing

First place - Berea Community High School - Tess Smallwood
Had all the right ingredients.

Second place - Berea Community High School - Tess Smallwood
Nice story on Katrina efforts.

Third place - Berea Community High School - Lilly Belanger
Nice job.

Honorable Mention - Danville High School - Sarah Vonderbrink
Nice lead.

Category 2

Feature Writing

First place - Berea Community High School - Jesse Montgomery
Well written. Good information -- can tell lots of research went into story. Nice headline. Good job.

Second place - Mercy Academy High School - Emily Crabtree
Nicely done! Informative and well written. Very timely topic especially for teens.

Third place - Glasgow High School - Jane Marsh
A burning issue is a clever headline. Well written. Nice job of research collecting.

Category 3

Editorial Writing

First place - Berea Community High School - Elyse Litton
The clear winner! Well researched, organized and urges students to take a specific course of action. This editorial addressed an issue in hopes of enlightening the audience.

Second place - Berea Community High School - Jesse Montgomery
You personalized a bit much -- an editorial is the voice of the paper, not the writer alone, but regardless this editorial upheld its civic duty of watching out for the rights and interests of the readers.

Third place - Glasgow High School - Shawn Richardson
Good lead. Addresses a critical issue every student faces at one time or another. A good call to action but would have been stronger if related to some other students' experiences. Stats about percentage of high school students who have reported abuse would have made it stronger too.

Category 4

Review

First place - Danville High School - Molly Weston

Very well written. Good use of language and in a mature way.

Second place - Berea Community High School - Jesse Montgomery
Very nicely developed review.

Third place - Glasgow High School - Phil Freeman

Appropriate topic for a high school paper. Your point well made in an organized, well-written fashion.

Honorable Mention - Mercy Academy High School - Ashley Biven

While the column was organized well, the closing was not strong.

Category 5

Sports Writing

First place - Walton-Verona High School - Evelyn Tandy

Well written, clever headlines. Well researched and presented stats in an interesting way. Good job!

Second place - Mercy Academy High School - Katie Mincey
Good job! Well written! Good lead into story.

Third place - Danville High School - Sarah Vonderbrink
Good lead into sports story. The headline was creative. Well written.

Category 6

Newspaper Photography

First place - Nicholas County High School - Walker Mattox
This entry clearly jumped ahead of the rest. Nice action, but would prefer a tighter crop.

Second place - Nicholas County High School - Walter Mattox
Again would prefer a more vertical crop, but a nice shooting shot.

Third place - Berea Community High School - Matthew Jenkins
Probably the best non-sports photo of the group. Interesting and eye-catching moment.

Category 7

Advertising

First place - Danville High School - Elena Levin

The type style was very eye catch-

ing. It would be a good idea to put the location of the plays in the ad.

Second place - Mercy Academy High School - Whitney Haynea & Christy Bischoff
The artwork helps draw attention to the ads.

**Category 8
Column**

First place - Danville High School - Sarah Vonderbrink
You go girl. Really researched and well written.

Second place - Danville High School - John Patrick Allen
Humorous. Well written; otherwise, the last paragraph could have tied story together better.

Third place - Danville High School - Jameson Gay
Timely piece with important points made.

**Category 9
Editorial Cartoon**

First place - Danville High School - Elena Levin
Shows the ironic truth. Clever, witty, relevant.

Second place - Danville High School - Elena Levin
Elena does it again. She has a gift for satire.

Third place - Berea Community High School - Billy Garland
A clever connection between a national problem and the toll it's taking on youth.

**Category 10
Single Page Layout**

First place - Berea Community High School - Pirate staff
Great clean, crisp. Good use of pictures, graphics and headlines.

Second place - Danville High School - Sarah Vonderbrink
Good job, great readability. Simplicity is a good thing.

Third place - Walton-Verona High School - Adam Sommers
Nice page. Good use of photos mixed with text. Watch the use of white space.

**Category 11
Page One Design**

First place - Berea Community High School - Pirate staff
Excellent layout. Good use of

photos and headlines.

Second place - Danville High School - Katherine Nelson
Good layout, clean lines.

Third place - Glasgow High School - Kelli Higginbotham
Interesting use of a single photo and 3 shot teasers.

**Category 12
Two-Page Layout**

First place - Danville High School - Ross Johnson & Derrick Pollard
These pages are very well designed. I like the thumbnails in the stories. Great!

Second place - Glasgow High School - Kelli Higginbotham
How creative! Good use of white space to draw attention on the "wow" and the "wack."

Third place - Berea Community High School - Pirate staff
Nicely organized to include a balance of photos and copy. Good job!

**Category 13
Overall Newspaper Design**

First place - Glasgow High School - The Blueprint
The February issue is fabulous! What an interesting read. The various design pieces make this very readable.

Second place - Danville High School - Staff
Good use of various art elements -- graphs, photos, charts, cartoons -- all make the newspaper very interesting.

Third place - Berea Community High School - Pirate staff
You all did a good job using different headline styles to draw attention.

Honorable Mention - Nicholas County High School - Walker Mattox
Try making headlines a little larger.

**Category 14
Illustrations/Graphics**

First place - Glasgow High School - Kelli Higginbotham
Dazzle us. Just as the graphic says itself, it does dazzle.

Second place - Glasgow High School - Kelli Higginbotham
Good combination of image and text. Next time match the text's

perspective to that of the image.
Third place - Danville High School - Justin Winkler
Nice illustration. Should use a greater contrast with the text and background color to improve readability.

AA

**Category 1
Newswriting**

First place - Corbin High School - Julie Jones
Good lead made this entry stand head and shoulders above the others. Nice attention to detail and multiple, varied sources provide balance. Great job.

Second place - Fleming County High School - Aliasha Flora
Use or tie students in the lead -- also, reaction from students would have sharpened this entry.

Third place - Fleming County High School - Aliasha Flora
More students early in story would have improved this entry. Remember, your audience is students and they like to read about themselves.

**Category 2
Feature Writing**

First place - Muhlenberg South High School - Whip Durall
A lot of excellent writers in this category but Whip Durall is the only one showing crisp creativity. A really good storyteller who made me laugh out loud.

Second place - Muhlenberg South High School - Whip Durall
Everything said above applies to this entry too.

Third place - Corbin High School - Chance Hendrickson & Josh Hamlin
Nice lead -- well written throughout. Good use of quotes.

Honorable Mention - Fleming County High School - Whitney Williams
Super lead-in to interesting story.

**Category 3
Editorial Writing**

First place - Elizabethtown High School - Tyler Henry
Well written and argued. Your topic needed to be addressed and it took what the great poet, Allen

Tate, was noted for -- guts. Excellent work.

Second place - Pike County Central High School - Jordan Maynard

Vigorously argued with a sense of what is going on outside "your space" -- your high school. Very good counter-arguing. Student has a very strong voice. The first place winner took on a more heated and debated issue. Otherwise, good job.

Third place - Elizabethtown High School - Cole Wisdo

Cole, you have brought up a very good point and argued it well. The only difference between yours and the first and second place is they were argued more strongly and concisely.

Honorable Mention - Muhlenberg South High School - Josh Moore

Josh, you've chosen a good topic. I'm happy you wrote it. Others chose more controversial issues but what you said needed to be said. Keep up the good work.

**Category 4
Review**

First place - Corbin High School - Daniel Noble
Well written rip of an obviously bad film.

Second place - Pike County Central High School - Brandon Coleman
The writer's depth of knowledge in music theory doesn't get in the way of just plain good opinion of the CD Great Defined Piece.

Third place - Elizabethtown High School - Todd Atcher
The only restaurant review to even catch my eye. Plenty of detail and lightly written. Consider adding in information about prices or low-carb meals for money and diet-conscious readers.

**Category 5
Sports Writing**

First place - Pike County Central High School - Jordan Maynard
Great job. Good lead and headline. Well organized and well written.

Second place - Corbin High School - Ronnie Bowling

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Well written. Information presented clearly. Good job.

Third place - Monroe County High School - Autumn Witty
Well written. Good job of reporting and presenting the information clearly. Good job!

Category 6

Newspaper Photography

First place - Pike County Central High School - Lindsay Weddington

This one jumped out quickly because of the double-take factor. Nice portrait capturing the students' personalities. A slightly different angle or crop showing more of the male student's face would make the photo even better.

Second place - Corbin High School - Beth Birch

Nicely composed portrait.

Third place - Monroe County High School - Kelli Long

This photo is a good example of a nice candid moment with good body language. The best candid moments are not posed! Good work.

Category 7

Advertising

First place - Pike County Central High School - Brandon Coleman
The fence ad is my favorite. It's very appealing.

Second place - Monroe County High School - Kelli Long

These ads are clean and easy to read. Always try to make the phone number stand out more. It should jump off the page.

Third place - Corbin High School - Heather Clouse

This is a great looking ad. Nice way to draw attention to the cost of tanning. Try making the phone number larger to call more attention to it.

Honorable Mention - Corbin High School - Heather Clouse

This gives a call to action -- very eye catching.

Category 8
Column

First place - Fleming County High School - Cody Evans
Excellent topic, well written, terse

and something on a subject all high school students should be concerned about.

Second place - Fleming County High School - Abbey Lightner

A well-written column on an important topic. Heart-felt and sincere.

Third place - Monroe County High School - Brooke High

You sure made me want to go to the state fair again. Lots of fine details. Third place because others wrote on more controversial issues.

Honorable Mention - Monroe County High School - Cassie Davis

Very funny and socially aware of how silly some styles are. Good work.

Category 9

Editorial Cartoon

First place - Mercer County High School - Kurt Duff & Megan Smalley

Good work. Good connection to story.

Second place - Monroe County High School - Scott Botts

Workmanship is very good, but no sign of Christmas when the article it accompanies is about Christmas charities.

Third place - Corbin High School - Julie Jones

Nice illustration of the situation.

Category 10

Single Page Layout

First place - Mercer County High School - Sarah Cruce

Far and away best in category. Sarah needs to give some serious thought to a career in graphics. Nice play of very good photos.

Second place - Corbin High School - Tasha Kochlitz

Layout not cluttered -- very readable.

Third place - Fleming County High School - Kristen Kinder

Nice detail.

Honorable Mention - Pike County Central High School - Nathan Mills

Creative layout.

Category 11

Page One Design

First place - Corbin High School - Ashley Logan

Excellent nontraditional design. Good use of photos with teasers.

Second place - Mercer County High School - Josh Bates

Very nice, clean layout.

Third place - Muhlenberg South High School - Staff

Clean, crisp look.

Category 12

Two-Page Layout

First place - Corbin High School - Katherine Jones

Great coverage. I like the movie survey.

Second place - Pike County Central High School - Billi Renee Thompson

Good use of white space and graphics.

Third place - Pike County Central High School - Brandon Coleman

Very nice keepsake for the seniors. Good layout overlapping photos. I like it!

Category 13

Overall Newspaper Design

First place - Fleming County High School - Abbey Lightner

Overall, a nice clean look. Watch running text close to mugshots and bumping headlines. Nice photos with good editing. Nice work.

Second place - Monroe County High School - Cecilee Hanan

Professional touches, but breaks a few cardinal design rules -- don't make readers jump over pull quotes and treat one pica around heads, bylines as sacred space.

Third place - Corbin High School - Ashley Logan

The ads and cartoons in jpeg format do not work here. White space is your friend around page elements. No one's head should be smaller than a dime so readers can "read" who it is.

Category 14

Illustrations/Graphics

First place - Mercer County High School - Megan Smalley

Good job on the different types of graphs. Very easy to read.

Second place - Monroe County High School - Kala Cross

Very good illustration. The photo really looks like he is frustrated.

Third place - Monroe County High School - Ashley Crabtree

Very good companion to the old and new Camaros.

AAA

Category 1

Newswriting

First place - North Oldham High School (N) - Blake Tyra

A very nice look at another issue of interest to the target audience. The lead was a bit flat but technically clean. Good quote selection. Excellent look from administration, teacher and student perspectives.

Second place - South Oldham High School - Allyson Smith

The top entries in this category really stood out. This entry has a well written lead, clear and concise writing and is a rather fascinating read. Good job with what could have been a dull topic.

Third place - South Oldham High School - Courtney Gardner

Yet another good lead and a certainly a story of serious interest to the target audience. Probably could have been tightened up a bit but otherwise well done.

Honorable Mention - South Oldham High School - Megan Swillinger

Good lead and a short, simple, straightforward story. Those aren't always easy to write. Well done. (And kudos to the headline writer as well.)

Category 2

Feature Writing

First place - South Oldham High School - Erin Brink

You had me with the lede. It was as good as any I've read in the three years I have been judging. Rest of the story was nicely developed.

Second place - Western Hills High School - Shaina Khan

Unusual topic that was very well developed.

Third place - Bourbon County High School - John Wilson

Nice lede. Very interesting story about an unusual topic.

Honorable Mention - South Oldham High School - Dana Deptola
Timely topic and decently written. Just not as unique or interesting as the first, second or third place entries.

Category 3

Editorial Writing

First place - Assumption High School - Kelsey Thomas
Strong words on a topic that likely ruffled feathers at the school. Well written.

Second place - Bowling Green High School - Will Milliken
Good job taking a stand on the issue.

Third place - North Oldham High School (N) - Meghan Shearer & Editorial Staff
Often editorials are negative but to give kudos where due to school officials is to be complimented. Nice writing and factual too!

Category 4

Review

First place - Assumption High School - Maggie Lanham
Excellent lead, well written and thought out.

Second place - North Oldham High School (N) - Ashlea Hellman
Nicely written, decent lead and a well-done restaurant review.

Third place - Taylor County High School - Laurah Dillery
Well written and easy-to-follow story but lead is too long.

Category 5

Sports Writing

First place - South Oldham High School - Dana Deptola
This was a fitting tribute to your coach. How nice of you to remember him in such a positive way.

Second place - Lexington Catholic High School - Arian Green
This was an interesting story on a different angle. People don't write about fans very often. Next time -- put the headline with the story. The story is almost floating alone!

Third place - South Oldham High School - Judy Covington
What a great family feel-good

story. I'll want to keep an eye out for Eric Quigley! Very interesting story.

Honorable Mention - North Oldham High School (N) - Ashlea Hellmann
Nice analysis on the pros and cons of conditioning.

Category 6

Newspaper Photography

First place - Highlands High School - Tanner Johnson
This photo stood out immediately. Excellent composition and lighting. The photographer captured a gorgeous moment with excellent facial expressions. This photo would fare well in a college or professional organization's contest. Very, very nice photo!

Second place - Bowling Green High School - Meredith Beckner
Nice candid moment though the layout -- putting a second photo on top of another -- hurts this picture. Increasing depth of field to include a sharper image of the cell phone view screen would have been interesting. Good catch though.

Third place - South Oldham High School - Jolene Bertetto
Good catch with an interesting flow from girl to girl. Photo is a bit too bright but still readable.

Honorable Mention - Lexington Catholic High School - Neal Curtis
Best of the sports photos and a nice "leave'em in the dust" moment. Would prefer a crop that excludes player on the far right. He distracts from the rest of the photo.

Category 7
Advertising
First place - Taylor County High School - Drew Tucker
Nice use of copy and art in a small space.

Second place - Bowling Green High School - Carly Bray
Artwork really sets the mood for this message. Please make the phone number larger and easier to read.

Third place - Madison Southern High School - Shane Anglin & Casey Hatcher
This ad looks great! I would like

to see more varied type sizes.

Honorable Mention - South Oldham High School - Courtney Gardner
This artwork and type style are very eye catching. Make the phone number larger to call more attention to it.

Category 8

Column

First place - North Oldham High School (N) - Blake Tyra
Concise, well written with points nicely made. Nice job.

Second place - Taylor County High School - Drew Tucker
Heartfelt and well written.

Third place - North Oldham High School (N) - Ashlea Hellman
The points were as well developed as many of the professional writers. However, grammar and word usage need improvement.

Category 9

Editorial Cartoon

First place - Bowling Green High School - Annie Erskine
Nice cartoon work -- this particular strip made me laugh but also targets a hot ticket item. Captures the videogamer's personality quite well. Good artwork.

Second place - Bowling Green High School - Annie Erskine
Nice artwork, clean composition.

Third place - Assumption High School - Jessica Wetterer
Nice cartoon illustrating a hot button issue.

Category 10

Single Page Layout

First place - Lexington Catholic High School - Staff
Excellent way to tell a story without a full article. Header would be more effective at the top.

Second place - South Oldham High School - Megan Swillinger
Nice use of a single dominant image to draw in readers. Headline has a tight count and gets the point across. Side box is a good idea but the way it was used competes with the dominant image for attention.

Third place - South Oldham High School - Jolene Bertetto
Nice use of photos and headline

fonts above the fold. Pull quote for secondary story is a nice addition but is not enough to bring balance -- very image-heavy on the right.

Honorable Mention - North Oldham High School (N) - Blake Tyra
Very, very professional looking. Design is better than some college papers I've seen. Lack of a dominant "eye-catching" photo to draw readers in held this page back.

Category 11
Page One Design
First place - Highlands High School - Carly Thompson
Far and above the best entry. This is a great piece of design work.

Second place - South Oldham High School - Kaycee Brown
This page is a nice tribute to the state champions. It will be a great keepsake.

Third place - Bowling Green High School - Julie Rosing
Nice mix of headlines. Very well organized.

Honorable Mention - Assumption High School - Melissa Davis
Very creative work.

Category 12
Two-Page Layout
First place - Highlands High School - Carly Thompson
Outstanding layout shows sophisticated, professional level skills in photo selection and editing. Super job!

Second place - South Oldham High School - Megan Swillinger
Good layout -- watch your edges of text and photos.

Third place - Highlands High School - Carly Thompson
Super photos, but what sent this out of first or second was the photo strip on the second page, no one's face should be smaller than a dime. Well executed and very professional otherwise. You have a future!

Honorable Mention - South Oldham High School - Erin Brink
Nice layout and very clean -- a better map (not a jpg) would have helped; also, who is the Scotty in the headline? It's not tied in to the

story.

Category 13

Overall Newspaper Design

First place - Assumption High School - Assumption Rosecall staff

The clear winner. Top quality from front to back.

Second place - Assumption High School - Assumption Rosecall staff

Lots of thought went into the design of this excellent product. Hard to imagine there are better school papers in Kentucky.

Third place - Highlands High School - Sarah Gray

Clean.

Honorable Mention - North Oldham High School (N) - Staff

Attractive.

Category 14

Illustrations/Graphics

First place - Highlands High School - Tanner Johnson

The leaders in this category stood out immediately. Johnson's illustration is eye-catching and intriguing. The images making up the illustration are good and the composition down right fascinating.

Second place - Highlands High School - Carly Thompson

Very nice cover illustration with a masterful mix of color and black and white photography. Very nicely done.

Third place - Lexington Catholic High School - Mason Thorne & Megan Gilbert

Interesting graphic complete with in-school examples of injuries and how they happened. Nice PhotoShop work on silhouette and jersey.

Honorable Mention - Highlands High School - Carly Thompson

Another nice entry from Highlands -- a creative entry that is eye-catching. Demonstration of good PhotoShop manipulation but I'd recommend softening the edges of the images used as the lens reflections. It would make the illustration more seamless. Good work as is though. It takes a second, close look to notice the line. Placement of a flare in the left side was convincing.

AAAA

Category 1

News Writing

First place - Barren County High School - Kayla Dowdy

Excellent leads on this two-part story on meth with great details and a student willing to discuss his drug use. I treated this as one entry -- although the second story should have applied more to high school students to make it stand out. Superior work!

Second place - Ballard High School - Josh Cook

This well-written story on how rising gas prices affects students also featured good info on biodiesel. Good lead but I'd have talked to more students. (Like where were the SUV students?)

Third place - Barren County High School - Catherine Turner

Nice application of news judgment on how a proposed bill will affect teens. Better transitions would have raised this higher but a nice effort just the same.

Honorable Mention - Graves County High School - Joey Dublin

A student research paper finds mold and sparks an environmental investigation. Slam-dunk news judgment!

Category 2

Feature Writing

First place - Montgomery County High School - Morgan White

Very well written and interesting. Good introduction. I especially liked how quotes were used throughout. The feature was very nicely written and showed the readers the importance of the cultures.

Second place - Scott County High School - Clare White

Taking a subject that affects your classmates and a current event is evident in this well-written feature. Interesting and informative.

Third place - Meade County High School - Emily Matthews & Alana Serna

Your feature story is well written and interesting. The foreign exchange student program was informative and yet was personalized by comments from your

classmate.

Honorable Mention - Nelson County High School - Amanda Wimsatt

Very informative, well written and excellent use of quotes.

Category 3

Editorial Writing

First place - Graves County High School - Eva Copeland

Great statistics, facts and humor. Very well written.

Second place - Ballard High School - Josh Cook

Proof of the power organized, reasonable, polite groups can have.

Third place - Ballard High School - Sarah Campbell

Grasping this topic and applying it at an early age would save most people years of debt and worry.

Category 4

Review

First place - Graves County High School - Dara Doran

This is a very thorough review and well deserving of first place. It was complimentary when warranted and critical as necessary. Great job.

Second place - Scott County High School - Ben Fatherbee, Kelsey Bender & Brittany Foley

The work this trio did on several reviews was great. This one stood out. Lots of work and intelligently written.

Third place - Scott County High School - Ben Fatherbee

Great technology without being bogged down in "geek-speak." Understandable without making reader feel dumb.

Honorable Mention - Central Hardin High School - Nicholas Asher

The lead alone made this a worthwhile read. Comparing Columbus to this band was a great move. Good facts. Kids must have cool family!

Category 5

Sports Writing

First place - Oldham County High School - Evan Williams

Good lead on an interesting story. Well written and a unique topic. Clean and concise. The leads on

the top three entries stood well above the rest, bringing readers into each story. Overall composition and editing pushed this story to the top.

Second place - Oldham County High School - Evan Williams

This story also has a strong, compelling lead but the story gets a bit loose near the end. Lead creates good emotion and is a good scene setter.

Third place - Trinity High School - Andrew Osting

Another case where the lead stood out generating interest. Even game stories can have a dramatic feature-style lead and this story shows it. Good work on capturing the essence of a game in one paragraph.

Category 6

Newspaper Photography

First place - Oldham County High School - Shane Kanimi

I thought your photographs were excellent. The photos you submitted showed your classmates that there is a world outside of high school, and brought up an issue they will have to deal with. The photo essay was sharp and sharp-minded. Excellent.

Second place - Seneca High School - Michel Stephens

I loved the composition of this photograph. Very memorable as no doubt a very memorable subject. Good job!

Third place - Montgomery County High School - Morgan White

Very, very nice photograph and subject!

Honorable Mention - Trinity High School - Dan Flechler

Nice composition! Keep up the good work.

Category 7

Advertising

First place - Graves County High School - Kyle Smith

Good use of artwork with proper balance of text makes this a winner.

Second place - North Hardin High School - Clarice Barley

These ads are very appealing. The reader will definitely notice these ads.

Third place - Meade County High School - Zach Greenwell
Nice design work. This one for the library would have finished higher if the phone number had been larger. That should be a focal point.

Honorable Mention - Daviess County High School - Abbey Ward

You accomplished a lot with a small amount of space.

**Category 8
Column**

First place - Central Hardin High School - Kendra Pierce

The winner writes with wit, real knowledge of subject matter, valid points and had other entries that were impressive.

Second place - Graves County High School - Joseph Moore

With driving, cars and the freedom of both, the writer bucks the popular trend of many peers by encouraging them to slow down. Great research and not overly strong-handed in delivery.

Third place - Trinity High School - Connor McGee

How a writer can make such a common subject matter seem interesting is just pure skill. A bit tongue-in-cheek, factual, witty and all around good read. The only drawback -- the writer never says how many he has eaten or how often.

**Category 9
Editorial Cartoon**

First place - Oldham County High School - Austin McBride

Your editorial cartoon is excellent! At a glance one can tell what issue are you addressing. It's well drawn and serious but funny. Very, very good job!

Second place - Oldham County High School - Austin McBride

Again, Austin McBride's editorial cartoon focusing on the very important issue of childhood obesity is straight on target. It has all the elements this category should have. This cartoon is well drawn, easy to understand at a glance, funny and addresses an important issue. Go, Austin!

Third place - Graves County High School - Shannon Musser

Good work. Funny, easy to understand, enjoyable. Please keep up the good work. The only difference between yours and the other winner is the quality of the drawing. Keep practicing your drawing. You've done really well with the other criteria.

**Category 10
Single Page Layout**

First place - North Hardin High School - Staeshe Collins

Images at top draw attention to headline but don't compete for attention. Good choice in headline font. Art well balanced. By using a sans serif font for sidebar, it provides better contrast. Overall, great job!

Second place - Oldham County High School - Regan Clouson

Great variety of images, placement brings balance to the page. Survey is good addition but how many students were polled? A tight deadline would have made it better.

Third place - Oldham County High School - Tracy Scherzer

Captivating page due in part to creative illustrations. Deck head of left article too big, uneven spacing between lines. Pull quote too long as well. Don't change font size just to fill space, try using white space instead.

**Category 11
Page One Design**

First place - Barren County High School - Kayla Dowdy

Nice package on front with an intriguing story -- though with a broadsheet layout, I'd prefer more than one story on the front. Good work by a high school paper tackling a serious problem. Recommendations: make sure columns line up at the bottom and make sure page has dominant art. The mast is huge but I do like the teasers.

Second place - Barren County High School - Kayla Dowdy

Another nice package but the lack of art hurts it. The photo is played nicely though perhaps a bit too big. Page makes an immediate impression above the fold. Nice story as well. Again, I would like to see more than one story on a

broadsheet front.

Third place - Oldham County High School - Tina Ward
Nicely done tab format front. Dominant art, too. Stories, teasers and briefs are well presented.

**Category 12
Two-Page Layout**

First place - Oldham County High School - Evan Williams

Are you kidding me? This entry is as good as any I've ever seen in judging newspapers of all sizes in my 30-year career. Awesome copy, photos and design.

Second place - Central Hardin High School - Natalie Doogs
Very creative. Easy to follow.

Third place - Ballard High School - Between the Lines staff
Nice concept.

Honorable Mention - Graves County High School - Dara Doran & Lindsay Russell
Excellent presentation.

**Category 13
Overall Newspaper Design**

First place - Oldham County High School - Clarion Colonel staff

Great use of art elements; i.e. pull quotes, photos, illustrations, info boxes. Illustrations by Austin McBride add a unique flavor. Layout clean and professional. Keep an eye on spacing, rule of thumb is one pica between elements. Use half-point vertical line to separate articles.

Second place - North Hardin High School - Trojan Triumph staff

Designing on a mini-tab is hard and often leads to cramming. The Trojan overcomes this with good spacing, attractive art and eye-catching teasers. Don't be scared of white space, where you used it it worked!

Third place - Trinity High School - Echo staff

Design clean and crisp, especially the photos! Some pages were very crowded. With tabloid format, spacing is critical. Try using white space to draw more attention to articles and photos.

Honorable Mention - Barren County High School - Trojan Tribune staff

Good use of photos to pull reader in but you need to broaden your bag of tricks. Large type, use of pull quotes, and color type overused which lessens impact.

**Category 14
Illustrations/Graphics**

First place - Montgomery County High School - Becky Wightman
Great cutouts. Good integration of images and text.

Second place - Oldham County High School - Austin McBride
Very imaginative. So many students can relate.

Third place - Graves County High School - Shannon Musser
Good interpretation of the issue.

**YEARBOOK
CLASS A**

**Category 1
Cover Design**

First place - Carroll County High School

This is one of the most clever books we saw in any class. This book lost points for not including the yearbook name on the cover. But the concept was so nice it overcame its one flaw.

Second place - Fairview High School

Less is often more and Fairview proves it with this cover. The clean, clever cover accomplishes all it needs to.

Third place - Bardstown High School

Great idea. Great concept. Better reproduction of the artwork would have pushed the book up in the rankings.

Honorable Mention - Mercy Academy High School

The design is fun. But it's hard to match up with the theme. Still, kudos to the designers for a nice look.

**Category 2
Writing Style**

First place - Mercy Academy High School

This book had more stories about more topics than any book in its class. But sheer breadth of coverage alone didn't win this category for the Cats Eye. This staff worked hard to take creative

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approaches on stories. Its cutlines were also thorough and accurate.

Second place - Carroll County High School

Nice writing and nice headlines. Editors and writers also paid close attention to cutlines.

Third place - Bardstown High School

Too few stories kept this book from finishing higher. But close attention to cutlines gave it a top 3 ranking.

Honorable Mention - Fairview High School

Nice headlines and cutlines.

Category 3

Overall Yearbook Design

First place - Carroll County High School

This book is the clear winner in this category. The design was modern and exciting. Pictures were more likely to be used at appropriate sizes. The theme was also carried out through the design.

Second place - Mercy Academy High School

A clean, simple design with points for this book. Stories were given room to breathe and were easy to read because of it.

Third place - Fairview High School

Your readers, in years to come, will appreciate this design's focus on pictures.

Honorable Mention - Bardstown High School

Nice section dividers earned honorable mention for this book.

Category 4

Theme Development

First place - Carroll County High School

Staff members took a good idea for the cover and spread it throughout the book. The "Picture Perfect" theme allowed for nice page designs and other design techniques in most of the book's sections. Nice job.

Second place - Bardstown High School

Nice use of seasons of change theme, particularly on the section dividers. The theme was a nice selection for a high school, which certainly undergoes changes of

season.

Third place - Mercy Academy High School

The design theme was carried throughout the book. The cat-skin look helped to anchor pages.

Honorable Mention - Fairview High School

"Traditions and Transitions" lends itself well toward high school life. More attention to the theme throughout the book would have earned more points in this category.

Category 5

Use of Graphics

First place - Mercy Academy High School

Nice job using graphics throughout the book to break out information that readers will want to remember.

Second place - Fairview High School

Graphics were used effectively to break out scores and other information.

Third place - Carroll County High School

Nice use of graphics for season wrap-ups, etc.

Honorable Mention - Bardstown High School

Funny graphics as opener on the front of the book.

Category 6

Yearbook Photography

First place - Carroll County High School

The clear winner in this category. Too few books contained a good representation of candid moments. Photographers worked hard to bring readers moments that show what true high school life is like. Nice job.

Second place - Mercy Academy High School

Nice job covering events and activities. We would have liked to see more documentation of the trials and tribulations and emotions of high school life.

Third place - Fairview High School

Lots of pictures. But it would have been nice to see more candid moments. Good representation of student body.

Honorable Mention - Bardstown

High School

Nice pictures. Next time, give your pictures some more space and size. They're worth it! With some attention paid toward giving pictures better play, this book will place much higher.

Category 7

Advertising Section

First place - Mercy Academy High School

A large advertising section with clean, clear design makes this book stand out. Nice hustle from those selling ads. Nice design surely made advertisers happy.

Second place - Fairview High School

Nice, healthy ad section. More attention to design would have helped here. Encourage advertisers to move beyond business card design. Good job selling ads.

Third place - Carroll County High School

Nice ad section.

Category 8

Overall Coverage

First place - Mercy Academy High School

The breadth of this book's coverage was terrific. Surely most of the school's organizations were covered.

Second place - Fairview High School

A lot of coverage of organizations, activities, sports and academics equals happy readers. Nice job.

Third place - Carroll County High School

Very nice job with what you covered. More coverage of more activities would have earned higher marks.

Honorable Mention - Bardstown High School

Nice coverage. Collages enabled better representation of groups.

AA

Category 1

Cover Design

First place - Heath High School

At first glance, this design seems simple but it's actually quite complex and well executed. The font type is perfectly generated so that it's part of the design but still very

readable. Overall, it's just very pleasing to the eye.

Second place - Mercer County High School

The creativity and effort that went into this design are admirable and you made an excellent choice of type face, but the design is only impressive if you really study it. At first glance, nothing draws the eye or captures your attention. The design needs a dominant image and perhaps more color contrast.

Third place - Elizabethtown High School

Simple but elegant cover.

Category 2

Writing Style

First place - North Oldham High School

There are many great, meaningful stories in this yearbook but more people would discover them if you had used larger type. Type face should never go below 9 point for cutlines and should be 11 point or above for stories. (This refers to traditional fonts like Times New Roman or Helvetica, but you can make a quick visual comparison if using another font.) If you have too much text for the space allotted, make choices. Cut the text or shrink the photos but don't shrink the type.

Second place - Elizabethtown High School

This book features good stories and quotes that communicate a lot about the student body. Watch out for leads that are overly casual, ones that talk about how "everyone felt" or "we all experienced" or "no one can forget." It makes the writing seem unnecessarily amateurish, and it's easy to fix. Just find ways to express ideas without using personal pronouns.

Third place - Heath High School - Good variety of stories bring context to your photos. Remember to put your attribution, such as "he said" or "she said," at the end of sentences and not at the beginning.

Category 3

Overall Yearbook Design

First place - Heath High School

Pages were well balanced and

arranged. Extending the color block theme into the superlative photos was a great touch. The "triangles" paired with the cutlines were a nice, effective element. Talk with your yearbook company about ways to get your black and white photos to print sharper and with higher contrast. They could really strengthen the visual impact of your pages.

Second place - Mercer County High School

Strong opening pages for yearbook and each section. The signatures in the senior section were a great touch and really gave the book a personal feel. The "Character Sketches" were excellent visuals and did a good job of extending the theme. Pages started to get a little more cluttered in the clubs and sports sections but they weren't that difficult to navigate.

Third place - Washington County High School

Good to see that you didn't use color just for the sake of color.

Category 4

Theme Development

First place - Washington County High School

The theme was creatively implemented throughout the book from the opening to the very last page.

Second place - Mercer County High School

The opening pages and character sketches were great, but the theme wasn't as noticeable in the second half of the book.

Third place - Corbin High School
Try incorporating the theme into the pages instead of just placing a graphic on each page. But on the right road, so to speak.

Category 5

Use of Graphics

First place - Heath High School
The boxes and cutline triangles were sharp and effective, even in the black and white sections. The ghosted text elements were also well done.

Second place - Mercer County High School

The best thing about your graphics is that you created them your-

self. The character sketch images and silhouettes were a great touch. It would have been nice to see them more prominently used in the second half of the book.

Third place - Fleming County High School

The opening pages of each section were great and some of the other graphics were creatively used. However, the bold colors often allowed the graphics to overwhelm the photos and other elements. Try softer shades such as the ones used in the opening pages.

Category 6

Yearbook Photography

First place - Corbin High School - Redhound

The book featured several great dominant pages (pages 16, 89, 98 and the prom and graduate spreads were particularly good.)

Talk with your yearbook company about ways to get your black and white photos to print sharper and with higher contrast.

Second place - North Oldham High School - Odyssey

Nice candid photos throughout, but no great dynamic images to invigorate the pages.

Third place - Union County High School -

More candid shots in your book would have helped it finish higher.

Category 7

Advertising Section

First place - Corbin High School
Except for the second half of page 138, the business ads were sharp and easy to read. Creating consistency with the senior ads gave the latter half of the book nice cohesion.

Second place - Heath High School

Senior ads were creative and well designed. Using this many fonts isn't usually a good idea, but you made it work.

Third place - Union County High School

Some pages were great (e.g. 280, 281, 276, 277, 295). In some other places (268, 285, 291), the strong colors overwhelmed the text. Consider using softer shades.

Category 8

Overall Coverage

First place - North Oldham High School

You seem to have everything covered but a cleaner design would make it easier to find specific sections in the book.

Second place - Elizabethtown High School

Good coverage of unique aspects of student life, but not enough examination of traditional items like sports and organization activities. A few photographs is all it takes sometimes.

Third place - Fleming County High School

Good breadth of coverage but try more detailed photo cutlines and in larger type, please.

AAA

Category 1

Cover Design

First place - Bowling Green High School

This looks like a professional design job. The photos and photo placement are perfect and the graphics work well. The picture of the school, which could be out of place because it's full color, acts as an excellent anchor. The overall effect is attractive and intriguing.

Second place - Taylor County High School

Great combination of texture and design. The cover gives the book a very classy feel and is a nice introduction to the theme.

Third place - South Oldham High School

Simple, but attractive design that offers a great visual representation of the theme. Nice color choice but the swish obscures the text on the spine a bit.

Category 2

Writing Style

First place - Taylor County High School

Good variety of well written stories with effective quotes. Try to more consistently adhere to the traditional journalistic style when using quotes. Always use "said," instead of claimed, proclaimed, comment or other variations. It

seems boring when you're writing but it sounds very natural to the reader. Avoid beginning sentence with "Sophomore Colleen Gross said." It should read "Being young and a sophomore on a team that had been together..." said sophomore Colleen Gross. Deviating from this style gives the text an amateurish feel that it doesn't deserve.

Second place (TIE) - Lexington Catholic High School

This book is filled with excellent stories accentuated by numerous, effective quotes. The only advice I could offer is that you should adhere to the traditional journalistic style when using quotes.

Always use "said," instead of claimed, proclaimed, comment or other variations. It seems boring when you're writing but it sounds very natural to the reader. It's also best to put the quote identification at the end or in the center of the quote. Avoid beginning sentences with "Sophomore Colleen Gross said." It should read "Being young and a sophomore on a team..." said sophomore Colleen Gross. Deviating from this style gives the text an amateurish feel that it doesn't deserve. There's some really good reporting and writing in here.

Third place - Assumption High School

Well written stories that reflect some strong reporting skills. You should adhere to the traditional journalistic style when using quotes. Always use "said," instead of claimed, proclaimed, comment, stated or other variations. It seems boring when you're writing but it sounds very natural to the reader.

Second place - Taylor County High School

Good stories and quotes throughout. Better, more relevant headlines with traditional placement (above the story) would have helped a lot.

Third place - Assumption High School

Well written stories that reflect some strong reporting skills. You should adhere to the traditional journalistic style when using quotes. Always use "said," instead of claimed, proclaimed, comment, stated or other variations. It seems boring when you're writing but it sounds very natural to the reader.

Category 3

Overall Yearbook Design

First place - Taylor County High School

Great, clean design. Good use of white space, which is critical for black and white pages. Opening

pages for each section were elegant and inviting and the vertical labels for the second half of the book looked great and made it easy for readers to find what they were looking for.

Second place (TIE) - Lexington Catholic High School

The whole book included spread after spread of excellent yearbook design. Good use of dominant images, graphic elements (especially quote marks) and white space.

Assumption High School

Good photo arrangement and use of white space. Talk to your yearbook company about ways to get photos brighter and clearer. Good repetition of graphics. Nice, unique choice of font for the headlines. The font seemed unnecessarily large for some of the stories, which resulted in some odd letter spacing.

Third place - Highlands High School

The spread on pages 4-5 is just tremendous. Great job on that! The other pages are somewhat cluttered but they aren't chaotic or hard to navigate. It's great to have a color yearbook but don't forget how effective white space can be.

Category 4

Theme Development

First place - Taylor County High School

The cover gave the theme a great kick start and it remained strong throughout the book. The movie titles in the headlines were used quite effectively, not just forced in to fit the theme.

Second place - Assumption High School

The "Alive or Dead" and "Living the" features were excellent. The recurring EKG line was great but the theme seemed to fade toward the back of the book.

Third place - Highlands High School

Graphics kept the theme alive. The TV, movie and music reviews were nice, but better to devote that space to something specifically related to your school and students.

Category 5

Use of Graphics

First place - Assumption High School

The EKG lines throughout the book were a great visual continuation of the theme. The quote/unquote and Top 5 boxes were also nicely done.

Second place (TIE) - Lexington Catholic High School

The quotation marks, tabs, and sheets of notebook paper were well utilized throughout.

Taylor County High School

Good use of the film reel to frame photos and connect with the theme. The vertical labels for the second half of the book were an excellent touch. Most importantly, you used color and later gray boxes of different shades to set off items and shape the visual aspects of the pages.

Third place - South Oldham High School

You generally used graphic elements well but there were too many on each page and throughout the book. Photos and white space should dominate your pages, not graphics. Try to pick out a few strong elements, like the rounded cutline boxes, for example, and repeat them throughout instead of choosing new graphics for each section.

Category 6

Yearbook Photography

First place - Taylor County High School

Good candid shots throughout and a few gems on pages 86, 88, 113, 161 and 156. Try to get more of those instead of ones that feature people looking into the camera. When you have a photo like the one on 88, it's usually better to place it, or at least anchor it, to the righthand page to draw in the eye.

Second place - Highlands High School

Some nice shots on pages 12, 17, 19, 26 and 190 but you definitely need more candid photos.

Third place - Boyle County High School

A few good pics on pages 40, 72

and 23-24. Some of the prom photos on 124-125 had some real promise. Better to use a few strong photos than cutting them out and shoving so many of the page. Cutting out is a bad idea in general. It might work well in scrap books but not yearbooks. Try to get more candid photos and use them as dominant images on your pages.

Category 7

Advertising Section

First place - Taylor County High School

Your strong eye for design carried through to your advertising section. The business ads were crisp and clear and, with the exception of a few grainy photos, the senior ads were elegant and professional looking.

Second place - Highlands High School

Nice to see you didn't get carried away with the color. Do work with businesses to produce better, less pixelated images. If you can't reproduce their usual graphic well, try coming up with something else, even if it's not that complicated. Crisp, clear and simple are better than complex and blurry.

Third place - Boyle County High School

Keeping the senior ads consistent was a great decision. It created visual cohesion as well as a sense of equality that can be ruined when parents are allowed to buy full page dedications. By and large the business ads looked nice. Be careful when you enlarge fonts that they don't become too pixelated.

Category 8

Overall Coverage

First place - Taylor County High School

Everything is here, including some nice examinations of the finer points of student life such as getting dressed in the morning, and it's easy to find what you're looking for.

Second place (TIE) - Lexington Catholic High School

Great coverage of the basics and

other less obvious, but no less important aspects of student life. Assumption High School

You seem to have touched on every aspect of student life. Try some more obvious divisions and demarcations to make it easier for the reader to navigate all the information.

Third place - Bowling Green High School

There's a lot of information and coverage in this book, but without clearly placed and written headlines and dominant placement of the stories, it's hard for readers to know what they're looking at.

AAAA

Category 1

Cover Design

First place - Central Hardin High School

The simple elegance of the cover makes it beautiful. The embossing of the microphone is excellent.

Second place - George Rogers Clark High School

A simple pretty cover. It could have used the book's name and volume number. Using a "C" as the road was very creative.

Third place - Graves County High School

Simplicity is good. I think there could have been different type that could have made it more interesting and bold.

Honorable Mention - Shelby County High School

Very fun and bright cover. It really gives a good description of the book's theme.

Category 2

Writing Style

First place - Henry Clay High School

This staff understands better than all that good writing can make a good book better. Writers in this book did more than regurgitate facts from the year. They chase creative approaches to stories that will make this book stand the test of time. Cutlines also provided more facts and stood out among the pack.

Second place - Oldham County

High School

Some terrific writing here but there's too little of it. I would have loved to have seen these writers stretch their wings and tackle more subjects.

Third place - Shelby County High School

This book wins points for following its theme throughout its writing. Unfortunately, one effort to continue that theme throughout made for stilted writing in places. Still, writers made a "valiant" effort to carry the Renaissance theme through writing.

Honorable Mention - Graves County High School

The book does a good job recapping a year. Readers will be happy to have such an account to look back on.

Category 3**Overall Yearbook Design****First place** - Oldham County High School

This staff understands clean design. Too many other books criss-crossed text and pictures. This book focuses on dominant pictures and changed design where pictures, copy and text are clearly delineated. This book also made sure to use spot color and screens for a purpose rather than what seemed to be random use in other yearbooks.

Second place - Henry Clay High School

Again, clean design earns points for this book. Designers would have benefitted from choosing some pictures to be dominant on a page. Limited use of spot color and screens also earned points for this book.

Third place - Graves County High School

Beautiful full-color glossy pages helped this book. But other sections failed to match it. Still, the first section earns this book a good ranking. Nice job.

Honorable Mention - Daviess County High School

Color in this book was attractive. But be careful do make sure text and pictures are readable and that color you use has purpose.

Category 4**Theme Development****First place** - Daviess County High School

The "color my world" works well throughout. The staff didn't struggle to make the theme work throughout the book. In fact, the headlines throughout were creative and thoughtful.

Second place - Shelby County High School

A Rocket Tale makes for a fun, Renaissance-style theme. Most surprising was the staff's ability to maintain the theme until the end.

Third place - Oldham County High School

The "Rewind" theme works well for chapter headings but has a tougher time going further than that. Still, it does make for very clever chapter headings.

Category 5**Use of Graphics****First place** - Daviess County High School

Though the graphics in this book are not as sophisticated as some of those in other yearbooks, they are consistent with the book's overall "color" theme. The prolific use of spot color and reverse type is as fun as Reese Witherspoon's laugh. In this book, the fonts, artwork and info boxes do not steal from the book's content because they are a part of the content. Somebody took a chance and it worked.

Second place - Graves County High School

This lovely yearbook reveals many touches of creative excellence, especially with the section fronts or headers. The incorporation of photographs in the graphics is done well. However, on some pages I feel the designers overdid it by using too many lines or rules over photographs and too many screens and different fonts. But I sincerely applaud the experimentation. There are some wonderful results in this book.

Third place - Oldham County High School

The color tabs on the index set a light tone for the book and start the "Rewind" off with a bang. The info boxes on the sports

pages are clear and easy to read. And the small details, like the color arrows on picture captions, liven up the black and white pages.

Category 6**Yearbook Photography****First place** - North Hardin High School

A fun, photo-driven yearbook filled with many pictures and many faces, the Trojan opens with good, clear photographs and maintains a lively presentation to the back cover. This lively yearbook, with the majority of the photographs published in black and white, proves that a book does not have to be loaded with color to be successful. Good job!

Second place - Henry Clay High School

I love the high number of unposed pictures that compliment and balance the pages of important team photos. As with the first place book, the strong use of black and white photography is proof that pictures do not have to be colorful to engage readers. With better toning of images and crisper reproduction, this could easily have been first place. Overall, the level of photography appeared to be the highest and most consistent of the competition. The first- and second-place entries stood above the rest with clear, active photographs. Over all, most books could be stronger by setting higher standards for their photography such as insisting photos must be in focus or not using them and using more candid pictures from events and a few less "mugging" pictures. That said, I saw a lot of good work.

Third place - Graves County High School

It is rare that a senior portrait section sets such a classy tone for the rest of a yearbook, but this one clearly does. This outstanding layout, with slick color photographs set against a black background complete with personal signatures, is beautiful. There are also some solid section fronts with well-displayed photographs. The book's layout and design is stronger than most of the actual

photography.

Honorable Mention - Daviess County High School

Fun! I am not usually drawn to a yearbook with so much loud color as a background for photographs but I love this book. Most of the photographs are as lively as the color they are set against, this is especially so on the sports pages. I doubt any student will fall asleep looking through this fun yearbook. Congratulations.

Category 7**Advertising Section****First place** - Daviess County High School

Senior ads were very colorful which helped to add to the theme. It made the section fun and bright making it more attractive to readers.

Second place - North Hardin High School

A very original ad section with a new view of pictures incorporated into the ads. Very effective. Watch out for pages getting too cluttered.

Third place - Shelby County High School

Very colorful. Interesting to look through. Try incorporating senior ads into the other ads section. It will get readers to look through the final pages of the book.

Category 8**Overall Coverage****First place** - Barren County High School

More than any book, this one should be awarded for sheer breadth and diversity of courage. This staff worked hard to make sure a large portion of its student body was represented.

Second place - Henry Clay High School

Nice job covering a large portion of your campus. A more creative approach to choosing story topics might have pushed this book to the top spot. Good job.

Third place - Daviess County High School

Nice depth. Nice diversity. Your multi-colored theme was analogous to the breadth of your coverage.

MAY 2006



GENERAL EXCELLENCE

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Broadcast

1st	Walton-Verona	Henry County	South Oldham	Montgomery County
2nd	Bardstown	Elizabethtown	Waggener Traditional	Graves County
3rd	Fort Knox	Corbin	Russell County	Fern Creek Traditional

Newspaper

1st	Danville	Corbin	South Oldham	Oldham County
2nd	Berea Community	Pike County Central	Highlands	Graves County
3rd	Glasgow	Fleming County & Monroe County	Assumption	Barren County

Yearbook

1st	Mercy Academy	Heath	Taylor County	Daviess County
2nd	Carroll County	Mercer County & North Oldham	Assumption	Henry Clay
3rd	Fairview	Corbin	Lexington Catholic	Oldham County

GRAND CHAMPION

South Oldham High School

