

THE IDEA



University of Kentucky

Vol. VI

LEXINGTON, KY., SEPTEMBER 25, 1913

No. 2

STATE vs. BUTLER Saturday 3:30

DANTZLER CONCERT IN CHAPEL TO-NIGHT

FIRST NUMBER OF THE LYCEUM COURSE PROMISES A DELIGHTFUL ENTERTAINMENT.

Prof. R. DeRoode to Participate in Admirably Arranged Program.

The first number of the State University Lyceum series will be a concert by Mrs. Mary Hawkins Dantzier, this evening, September 25, in chapel at 8 o'clock.

The artist will be fortunate in having the assistance of Prof. R. DeRoode as accompanist. It has been a long time since Lexington's nestor of music has been heard in public and his numerous friends are delighted at the prospect of hearing him again.

Following is the program:

- Die Ehre Gottes.....Beethoven (The Worship of God in Nature)
- Meine Liebe ist Grün.....Brahms (My Love is Pure as the Lilac)
- Der Freund.....Hugo Wolf (The Friend)

II.

- Irish Folk Song.....Arthur Foote
- I'm Wearing Awa'.....Arthur Foote
- The Year's at the Spring.....
-Mrs. H. Beach
- Cradle Song.....Kate Vannah
- Sweetheart Thy Lips are Parched with Flame.....G. W. Chadwick

III.

- O, Don Fatale, From Don Carlos, Verdi (Oh Fatal Power)
- Zigeunerlied, from Carmen.....Bizet (Gypsy Song)

At the piano.....Prof. R. DeRoode. Prof. Spahr who has devoted much of his time to this worthy addition to the higher education of our students is to be congratulated upon the opening number. The future plans will be discussed in another column.

Mrs. Dantzier has had for her instructors some of the best foreign masters and her appearance here to-night will no doubt prove highly enjoyable to the large audience that is expected to welcome her.

NEW MEN ON THE TEACHING FORCE THIS YEAR.

There has been added to the course of Zoology and Entomology assistant of Prof. Garman, Mr. Stiles from Mississippi.

In the Mathematics Department we have the unique joy of welcoming our alumnus and former Professor E. L. Rees.

Mr. Mutchler who comes from Western Kentucky State Normal at Bowling Green is employed in the extension work of the Experiment Station.

Mr. Holcroft comes as an addition to the Mathematics.

Prof. Webb will be back to spin off the principle of Pascal and Paraday with an acceleration that exceeds light shafts without inertia and with a momentum that gathers moss off the back as it rolls.

LECTURE COURSE WILL BE COMPLETED SOON

THE LECTURES AND RECITALS ON THE COURSE THIS YEAR WILL ECLIPSE ALL PRECEDENTS.

"Marse Henry" Watterson will be especially endorsed and encouraged to come to our platform.

Our Lecture Course this year will not be in private and individual support. The University has taken it over and it is now a university function by order of the Trustee Board. When we paid that ten dollar fee we handed over what is called a contingent fee, touching jointly the Athletic sports and the lectures and various and diversified numbers on this years program.

The faculty has appointed a faculty committee of which Prof. Spahr, teacher of Physics and former director of the lecture course is chairman. This committee will choose the men and players who will come to our rostrum.

Tonight the joy of us all will be to listen to Mrs. Dantzier and Mr. DeRoode and next Thursday night Bruce Reynolds will give us the fiddle and the bow.

On Thursday night October 9 we hope to hear Frederick B. Wright who has for some time been the Editor of the Records of the Past. Secretary Houston of the National Department of Agriculture may come and also the Ben Greet troupe, playing Shakespeare in the open air. Former Gov. Thatcher of Louisville who for a time was Governor of the Panama Canal Zone will be invited. But what will especially interest the students and alumni and faculty and Board of Trustees and the City and State as well is to see "Marse Henry" Watterson, the last of the old Titans that have towered above all other men in our National life. The students will do all they can to assist the board to get Mr. Watterson to speak to us.

STROLLERS HOLD INITIAL MEETING.

The first meeting of The Strollers, the dramatic club of State University, was held Friday afternoon in the chapel at the University. Only a small number of the club had returned to the University when the meeting was held but the outlook for new material was never better and President Henry Morrison appointed every old member a committee of one on the membership committee.

Some plans for a musical comedy to be put on by the club were discussed but nothing definite decided on. The first open season of the club will be held in the chapel Friday afternoon October 3 at 4 o'clock, when a regular program will be presented.

Will there be eats there? Sure!

REVIEW OF THE EASTERN GRIDIRON PROSPECT

Yale and Princeton Will Go After the Harvard Scalp.

When Harvard's football candidates reported at Cambridge, all the members of the Big Three and nearly all the other important colleges will have begun practice. Princeton and Yale, in their campaign to overthrow the Crimson champions of 1912, have got the jump on their rival, the Tigers having been at work a week now, beginning last Monday, and the blue-clad moleskinners getting busy on Thursday. Cornell, Williams, Wesleyan, Carlisle, Lehigh, Rutgers and the Military and Naval academies are other institutions that already have plunged into the grind and Pennsylvania will join in. In most cases the turnout is at an earlier date than last year.

The first games of the season are set for next Saturday, the most interesting of the small batch arranged being the Indians and Albright at Carlisle. The result of this contest is always a foregone conclusion, but it will be watched this year with special interest to see how Glenn Warner lines up his redskins with Jim Thorpe gone. The following Wednesday Yale and Cornell get into action, the former against Wesleyan at New Haven and the latter against Urinus at Ithaca. Other games scheduled are Carlisle vs. Lebanon Valley and Holy Cross vs. Norwich.

A week from next Saturday, September 27, comes the first big batch of games, Harvard, Princeton, Dartmouth and Pennsylvania all open their seasons then, the Crimson with Maine, the Tigers with Rutgers, Dartmouth with the Massachusetts Aggies and Pennsy with Gettysburg. Attention will be attracted to all these bouts because they mark the getaway of the participants, but the Rutgers-Princeton duel has its own special little side light of note in the fact that these two teams played the first game of football in the history of the sport in 1869.

The main battle of the season, as usual, will revolve about the Big Three, with Harvard looming up again as the favorite to beat both Yale and Princeton. The Crimson is the only standpatter of the trio in the matter of coaches. The contract of Percy Haughton, who worked wonders in Harvard football the last three years, expired at the close of the 1912 season, and for three weeks Harvard sympathizers despaired of his ever agreeing to coach again, but after much persuasion he signed another three-year contract. Princeton this

(Continued on page 2).

GET ACQUAINTED WITH OUR REPORTERS

Faculty and Students of State University.

Gentlemen and Ladies:— I am covering State news for the Leader and would like to have you help me make my column as interesting and as newsy as possible. So will ask that you refer to me any item that you know (or suspect) possesses news value. Please leave all communications for me at the Business office, box 666.

Yours very respectfully,

LLOYD ROBERTSON.

Last year many articles of interest were not published because the ones possessing the information did not know the reporters of the city papers and the Idea. Not only does this prevent mistakes, some of which are often embarrassing but also gives the university more prominence.

Miss Marguerite McLaughlin is the very capable reporter for the Herald and will appreciate all the information interesting to the college people and public that you care to disclose.

Mr. Karl Zerfoss represents the Tribune and desires to state that articles of news value will be gratefully received by him. This affords an opportunity for a few of the students to earn money with which to meet the expenses of a college education so please give them all the support you can.

Among the new students matriculated at State University this year from Louisville are W. O. Bruing, A. W. White, H. T. King, Elizabeth Palmer, B. F. Williams, C. N. Bazold, E. A. Taylor, C. E. Rub, S. I. Spunach, R. R. Yoe, Helen De Bow, Elmer Jones, Carlisle Dugan, Marie C. Becker, Jacob Leibschuts, George Dobbs, O. W. Crowder, A. W. Daviess, A. H. Wellman, M. C. McCracken, R. M. Cunningham, Jr., P. M. Andress, H. R. Masters and George Brown, Charles R. Turner, star tackle for the male high school, and F. H. Johnson of the good manual team are material for the 'varsity football team this year.

BIBLE STUDY CLASSES BEGIN SOON

PLANS COMPLETED FOR ONE OF THE GREATEST FORWARD STEPS TAKEN HERE IN YEARS.

Tuesday at chapel hour preparations were begun for a great Bible Study Campaign, definite arrangements of which were made last Tuesday night in the Y. M. C. A. This movement has been under consideration for some time at State but has lacked the cooperation necessary to a successful working realization. While there may be some who do not favor such a movement in a State University we can see no reason why it should be obligatory to withhold from our students the incentive to the development of character that comes as a result of familiarity with the Book of Books. Modern law with all of its wonderful foresight and justice has not been able to administer justice in all cases. Likewise education has often sharpened the tools of vice if character has not been given a place of prominence in our university training.

The attitude of a decade ago concerning the absence of the Bible in our schools is today undergoing a wonderful change. Educators are beginning to see that education is in vain without character. Also that there is no book so needful in the present age as the Bible. Among students the attitude is equally different from that of past years. Year by year the enrollment in the Bible Study classes has increased until last year when approximately 30,000 men in the different colleges of this country were enrolled in Bible Study classes. Such marvelous awakenings as this have made the present century a banner one in the progress of civilization. Due to the influence of the Bible the Christian Nations are bringing the light of a new civilization to the lands of heathen darkness. Students of law are recognizing the fact that if they would know law in its highest interpretation they must become familiar

(Continued on page 2).

Y. W. C. A. Y. M. C. A.

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Florshiem Shoes

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Stetson Hats

**Review of the Eastern
Gridiron Prospect**

(Continued from page 1).

year has Andrew, the rushing end of last year, as head mentor in the place of Cunningham, with Bluenthal, the great center, to assist him. Yale has departed from the system of having the graduating captain become the next year's coach, and Capt. Ketcham has brought Howard Jones of four years back to New Haven as head coach. Jesse Spalding, last year's captain being only an assistant in the handling of the backfield candidates.

Of the veterans left at Harvard, most of whom are expected to be on

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**STUDENTS!
HOT LUNCH AT ALL HOURS.****G. W. Chapman**
559 S. Lime Opp. Agr'l Bldg.

hand to answer the first call today, are Capt. Storer and Hitchcock, tackles; Brickley and Harold Hardwick, halfbacks; Pennock and Trumbull, guards, and O'Brien, end, as well as the substitutes Milholland, Wigglesworth and Bettie. To fill Wendell's place at fullback there will be young Eddie Mahan, the sensation of the freshman last year, and Freedley, who was ineligible last year, may take the place of Gardner at quarterback, Charley Brickley's young brother George is a matter of much regret at Harvard.

It was hoped that the youth would enter this year, be eligible next year, and be a star equal to his older brother, but his decision to become a professional ball player ends all these

hopes. It looks as if the chief strength of Harvard's team this season will lie in Charley Brickley's drop kicking and his and Hardwick's work as halfbacks.

Princeton again will have a light team. Even the men on the rush line probably will average only in the neighborhood of 165 pounds. The freshman squad offers Brown and Lamberton, a pair of promising ends; Semmons and Love, tackles; Glick, quarterback; Heyniger, guard, and Shea, halfback.

Yale has lost Spalding, Dick Baker, Gallauer, Philbin and Bomeiser. The latter, an end of the Kilpatrick type, will be hard to replace, unless Capt. Ketcham, who is to be remade from a center, should decide that end is a better place for him than the backfield. Lefty Flynn also is gone, via the marriage route. Avery, Carter, Gile and Sheldon remain as end material. Warren Talbot, Cooney, Arnold, Pendleton, Marting, Randall, Green, Harbison and Madden are linemen left over. This bunch promises to develop a particularly strong phalanx from tackle to tackle. For the backfield there are Markie, Cornish, Castles, Cornell, Wheeler and Pompelly. The man who put over the tying goal from the field in the last Princeton game. Guernsey, the frenchmen back, who starred both at carrying the ball and as a drop kicker against the Harvard and Princeton cubs, is the most likely looking of the newcomers. Way and White, freshmen linemen, also are rated high.

Cornell figures to be better off this year, principally because coach Al Sharpe now is familiar with conditions there and because many of his candidates now have had a year's schooling under his system. Moreover, the freshmen, who in the past had received only cursory attention at Cornell, were started in the proper path last year and accordingly will offer some experienced material this time. Capt. Butler, the sensational quarterback, is the graduate who will be missed most, but the early squad that has turned out is so large that Sharpe has high hopes of finding a good man to take his place.

Dartmouth is struck a severe blow in the loss of Capt. Daly and Whitney. Other stars that will be missed by their teams are: Tenney of Brown, Pazzetti of Lehigh, Bacon of Wesleyan, Devore of the Army and Rhodes of the Navy.

The clash between the midshipmen and cadets promises to be the biggest thing in a football way for New York this year. The annual battle will be staged at the Polo Grounds on November 29, the Saturday after Thanksgiving Day. Another big game for Gothamites will be that between Dartmouth and the Carlisle Indians on November 15, also of interest to the country in general are the Dartmouth-Pennsylvania affair at Philadelphia on November 8, and the Cornell-Harvard game at Cambridge on November 1.

The tournament of the Big Three will begin on November 8, when Harvard visits Princeton. The following week the Tigers go to New Haven to meet Yale and on November 22, Yale meets Harvard at Cambridge.

Among important inter-sectional games are those of Syracuse vs. Mich-

igan at Ann Arbor on November 1, Cornell vs. Michigan at Ithaca a week later, Michigan vs. Penn at Ann Arbor on November 15, and Syracuse vs. St. Louis University at St. Louis on November 27.

**Bible Study Classes Begin
Soon.**

(Continued from Page 1)

with the real foundation. The students of ethics find the Bible their greatest text book and Jesus Christ the Supreme standard of human conduct.

Well may the graduate say, "My college training has been in vain" if he has not during those four years caught a vision of the larger life by constant Bible study.

Any truly great man will make the emphatic declaration that the Bible has been his source of inspiration and power. Yet if this statement is not made their works stand as indisputable proof.

Be fair to yourself and join a Bible class. Get a little group of men together in some of their rooms and give the Bible a fair chance in shaping your life. It has shaped the destiny of the world for centuries.

It is no longer a question of "Should we study the Bible? It is We Must Study the Bible."

We consider this one of the greatest forward movements the students of State have taken in years.

By the training which a Bible Study class offers a man or woman goes forth into the world a master of self, a victor over sin and a glorious example to all men of what one may become through the transforming and creative powers of Jesus Christ. Bible Study is no longer a theory it is a necessary requisite, the most essential requisite of higher education.

**THE LAW DEPARTMENT
TAKES STEPS AHEAD.**

Law Library now Contains over 5,000 Volumes. Best in the State.

The Law Department under the wise guidance of Judge Lafferty has gotten for the use of the young barrister a collection of the English law reports dating from the year 1650 until the present time. This added feature quite well rounds out the Library of the Law School making a total of more than 5,000 volumes and comprising in the minds of many the best legal library in the state in point of need and usefulness. This is a herald of glad tidings to the entire state. Kentucky has held her standard proudly up along the lines of law in past decades and this school of law promises to guard that high ideal.

A noticed and decided difference is found between the material of past years and the new students who have recently joined us. A higher type of citizenship is expected when the lawyers become better qualified to decide aright and dispense a just code of men's relations with men.

The Henry Clay Law Society will have a room to itself this year, neatly arranged and convenient and should not be made unsanitary by unlawful expectorating. Here where the eloquence of Clay lies buried and the gifted tongue of James still survives, there should be the greatest field for talented men to pursue the fleeing phantom of legal wisdom.

ALUMNI**Gene to Make Citizens of a Loved
Country.**

Ray Mathews, who graduated last June with the class of 1913, has accepted a position as head of the agricultural department in the agricultural and Industrial Institute at De Funiak Springs, Florida.

Miss Shaffer, who graduated with the '13 class, is now principal of the Brooksville High School. Her assistant there, Miss Lucille Gastineau, also is a graduate of last year's class. Miss Gastineau was captain of the '12-'13 Girls' Varsity Basket Ball team. Miss Shaffer was center on the same team. We expect Brooksville High to do its duty and allow these two former stars with the net to indulge their pupils and patrons a season of victorious games.

"Judge" G. C. Mills, who for two years has been teaching in the Engineering Department of Cornell University, stopped in Lexington last week. "Judge" has a native and perfectly natural art in mimicry. He has an extraordinary gift in mocking former Professor W. K. Patterson, and we used him a great deal while he was with us. He paid for a subscription for *The Idea* and left for Ithaca, New York.

The good old county of Ohio has been fortunate to claim the services of Fred Shultz as head pedagogue of its High School at Fardville. Fred graduated last June, a popular man, being President of his class.

"Father" Paul Francis has just come back from Mexico, where he has been for some time an engineer in mining industry. The rebels made things warm around the young Kentuckian, but he says he will go back and dig his fortune. Paul graduated in 1911 and was an excellent student, as well as very popular with his fellows.

Virgil L. Downing, also of the '11 bunch, is at Kenosha, Wisconsin, with the J. B. Jefferies Automobile Company. He left the Moline Implement Co., at Moline, Ill. to go to Kenosha. Virgil was an honor graduate of '11.

Perry Cassidy, son of Supt. Cassidy, of this city, and graduate of 1911, is employed on the instruction force at the Mechanical Hall this year. Perry is one of the founders and starters of *The Idea*, and it feels even now a unique touch of gratitude to him and his work.

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The Peerless Laundry
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 Collections made on Monday, Tuesday and
 Thursday. Deliveries made on Tuesday, Thurs-
 day and Saturday.
 V. A. BABBAGE, Agent State University

George Eastwood, '10 class, is em-
 ployed in the Ohio Experiment Sta-
 tion. George is an artist, having
 painted at least two immortal works
 with his brush, one being a picture of
 "Pete's Banana," and the other "Pipe
 Dreams."

Caywood, of the 1910 class in the
 business by himself and we learn that
 recently he made \$8,000,000, eight
 thousand, on one single little tiny deal
 in which a bridge design figured the
 biggest figure.

Craft and McFerron of the Arts De-
 partment of the 1908 class are in
 Oklahoma. McFerron and Craft were
 distinguished in various lines par-
 ticularly, however, in debate and de-
 vious fashions of literary intrigue.
 McFerron is Superintendent of schools
 in his county and Craft is a pedagogue
 there.

Lawyer De Atley, whom Judge
 Lafferty turned out on the legal pro-
 fession in 1912 has been studying
 law in Washington, D. C., while he
 holds a place in the pension depart-
 ment. He is a shrewd young Kentuckian
 and may get us all a pension.

Burt (Hines) Flister came in town
 lately. He came with his Angelic
 hymn on his lips and left the same
 way. He sang for us and played his
 ocellanthropic trombone. His class
 was the famous 1911 noisy crowd
 whose president was Obed Elmo Baird.

now teaching at Whitesville, Ky. Flis-
 ter is in Cincinnati connected with a
 Western Mining Company.

**Aw! Let's go to the Hall Fri-
 day night! Well.**

PRESS ASSOCIATION.
Do You Belong?

The University of Kentucky boasts
 of an organization the like of which
 cannot be found south of the Ohio
 River. This article is meant primar-
 ily for the new students or for those
 old students who are not conscious
 of the fact. This is the University of
 Kentucky Press Association, a reliable
 news service for all College activities.
 with correspondents for thirty-two dif-
 ferent county and city, weekly and
 daily papers, and more being added
 each day.

They have a special, private room in
 the basement of the main building,
 which is occupied with two typewriters
 a bulletin board, and an abundance of
 talent and stationery. So that if you
 have not done any writing at all, and
 if you desire to gain a whole lot of
 practical journalistic experiences, and
 at the same time start on a possible
 road to name and fame, and to help
 your University by giving it publicity,
 if you want to accomplish this, bring
 yourself to their first meeting Friday
 at seven in the morning.

—By G. I. S.

NEW SYSTEM IN SEASON TICKETS.
More for Your Money.

The new system of handling seas-
 on tickets for all athletic contests
 which greeted the students upon their
 return to school this year is a child of
 the active brains of the Faculty Ath-
 letic Committee of which Prof. Gillis,
 Curtis and Weaver are members and
 was designed to better the athletic
 conditions existing at State from a
 financial stand point as well as from
 that of more college spirit both from
 the girls as well as boys of the Uni-
 versity. Do you ask "How is that?"
 Well, firstly from that most vital
 reason—the financial. The following
 statistics are taken from the football
 schedule of this year, and the sched-
 ules of the other athletic contests of
 last year. There are usually—
 10 f. b. games at Lex. at 50c—\$5.00
 2 b. b. games at Lex. at 50c—\$1.00
 6 b. b. games at Lex. at 25c—\$1.50
 2 track meets at Lex. at 25c—\$.50
 9 baseball games at Lex. at 25c—\$2.25

Total\$10.25

The above total is how much the
 young student paid to see all the
 games at all—ALONE—last year. And
 frequently he did not see them alone.
 This year, our ever zealous athletic
 committee have benefited us somewhat
 i. e. now you pay down \$5 of your
 deposit money for each one of forty
 games or more than half again as
 many games as would ever be played
 and for less than one-half the regular
 price. Talk about bargain days. And
 listen to this, each ticket is good for
 only the game of that number, when
 that game is past and you have missed
 it you loose that ticket. Again, each
 ticket will admit only the owner of
 the book, which practically means that
 "every girl must have a book." Pretty
 slick huh? Now then the reason that
 each girl is required to have a book
 is because the Administrative body
 believe that more girls will come to
 the games, and they know that their
 presence is always shown by the score
 board having the long list of the score
 next to the name of K. S. U.

Furthermore, so many boys under
 the present system will come girlless,
 and instead of lending their attentions
 to this fair female companion will
 lend said attentions to the yelling
 department of our school, and more
 yells means more sick spells for the
 other teams. So if you have not
 bought buy now, get the K. S. U.
 College spirit and let us all help the
 team "mop up" in athletics.

—By G. I. S.

STUDENTS
 On your way to town
 stop at
The New Pool Room
 116 South Lime
WORLD'S BIGGEST MAN
DEAD IN WASHINGTON.

HOUGHTIN, MICH., Sept. 18—Louis
 Mollen, age 30, called the largest man
 in the world, died here. He was 7
 feet 8 inches tall and proportioned
 according to his height. He was the
 son of a Finnish Farmer near here.
 He became violently insane last Sat-
 urday. At St. Joseph's Hospital here
 it was said that a tumor on his brain
 caused death.

If you are having trouble with your
 subjects buy reference books, 25 cents
 up, University Book Store.

WHERE THERE IS BAIT, THERE..
WILL THE FISH BE.
 How many did you buy?

The following bit of romance, or
 tragedy, or drama or what not, as a
 new serial which will begin with this
 issue of the Idea and continue until
 June 1917—perhaps.

CHAPTER I.

"Twas a glorious September Morn,
 even the blades of green grass were
 nodding gently to the wandering pass-
 ers-by. The chuckoos were softly
 chuckooing, the whip-poor-wills were
 whip-poor-willing and the radiant skies
 like daffydills were daffydilling har-
 moniously.

Two handsome young gentlemen
 (freshmen) of noble birth were wand-
 ering listlessly down the path to the
 great University, each with a fair
 Princess on his arm.

He was telling she of his love for
 her, and she was breathing to he of
 her passion for him. The other young
 gentlover of so noble a birth was re-
 counting to his maid, the deeds of
 daring and valor of his past life and
 his intentions were more breath-steal-
 ing and hair raising stunts of bravery.

CHAPTER LXII.

"Good morning young gentlemen"
 said a suave manly fellow in corduroy
 trousers, his hat in hand. "I beg both
 your pardons, but have you bought
 your campus tickets as yet" he smiled
 cheerily and bowed complacently.

"Campus Tickets?" barked young
 gentleman of noble birth "No, I—"

"You don't mean to tell me that you
 have never heard of the Campus
 Ticket?" inquired the suave manly
 fellow of the corduroys.

"Why of course," spoke up handsome
 young gentleman No. 1, "My friend
 here, questioned you thusly, because
 he was surprised to find things so
 closely fitting he had been told this
 great University was like. That's all."

"Oh! O! yes, most certainly."

"Well, just give me a couple," said
 young gentleman with Princess on arm
 No. 2 drawing out an etoalinn leather
 purse, and with a melodious "A-hem"
 he threw out his chest.

"No! No! put away your money,
 Rupert" replied young gentleman No.
 1, as he stepped forward and majestically
 waved the other aside. Pulling
 out an 1837 model chamols purse he
 said, with great gusto "I'll take four
 and pay for them."

CHAPTER MLV.

The blades of green grass are still
 nodding gently to the wandering
 passers-by. The chuckoos are yet
 chuckooing, and the daffydills still
 daffydilling as a suave young man in
 corduroys comes swaggering down the
 street, his entire countenance trans-
 formed into a radiant smile. He is
 jingling four quarters in the pocket of
 his right hand, in his left hand he car-
 ries a bunch of green tickets with
 black letters on them and he is hum-
 ming to himself.

Once I was so dog-gone broke
 I didn't know what to do
 Now I have enough long green
 To see more of the Zoo.
 (To be continued.)

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THE IDEA

Published every Thursday throughout the College year by the student body of the State University of Kentucky, for the benefit of the under-graduates, alumni and faculty of the Institution.

THE IDEA is the official newspaper of the University. It is issued with the view of furnishing to its subscribers all the college news of Kentucky, together with a digest of items of interest concerning the universities of other States and Canada.

SUBSCRIPTION, ONE DOLLAR PER YEAR FIVE CENTS PER COPY
Entered at Lexington Post Office as second class mail matter.

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SALES ENGINEERING.

SUBJECT OF LECTURE AT STATE UNIVERSITY THURSDAY BY C. A. S. HOWLETT.

"Sales Engineering" was the subject of a lecture given to the students of the college of Mechanical Engineering of the State University by Mr. C. A. S. Howlett, Thursday morning at 11 o'clock. Mr. Howlett is an official of the General Electric Company of Schenectady, N. Y. Sales Engineering is one of the newest and yet has developed into one of the most important sciences of the business world. It deals with the problem, not only of salesmanship, but of the manner of placing of myriads of engineering articles to be sold, before the persons most interested, and in the most efficient manner.

Mr. Howlett has also a very interesting lecture in which he attempts to prove that the earth is concave instead of convex. This lecture is illustrated with lantern slides. Many of the successful business men have a hobby, which they ride in their hours of relaxation. Mr. Howlett's hobby is this proof of the concavity of the earth. He has worked at it for some time, and while he does not of course believe in his proof, never-the-less he has developed a very remarkable and illusive theorem.

His lecture was well attended and many Freshmen came away with a more or less serious doubt concerning the shape of the old ball that whirrs on through space regardless of pet theories and ingenious hobbies.

Aw! Let's go to the Hall Friday night! Well.

It Pays to Read.

Few had the habit of reading before the printing press was invented; and yet there were great men before the day of the printing press!

If from this you can conclude that you can become great without the reading habit, as easily as with it, then you are in error.

Those who have achieved greatness before the day of the printing press did not live in the age of print. You do, and so do all your rivals. The men who expressed great thoughts and did notable deeds before the days of printing lived up to the fullness of their times. They used, in winning their greatness, every tool to which they could lay their hands. The sword and spear, armor, fire, all the wisdom of their fellows and all the wisdom stored in manuscripts—of all these they grasped the best and used it as their genius directed. The same custom holds today. Your competitors, the best of them, have found that the cunning of your common calling has been put in print, and this they seize and use as best they can. While you ask if there can be anything in books for a man of your talents, your rival

has found in print what suits his talents, and his needs as well, and has used it and won.

J. C. D., in "The Newarker."

PROF. GARMAN'S SONS LEAVE.

Fred Farman, son of Prof. Harrison Garman of State University and the Kentucky Experiment Station, left Wednesday afternoon for Altoona, Pa., to resume his duties as chemist for the Pennsylvania Railroad Company, after spending a week with his parents. Philip Garman also left for Champaign, Illinois, to pursue post-graduate work in the University of Illinois. He graduated in the scientific department of State University last year.

The best wishes of the students and faculty follow them and we wish both of them the success which is due two such worthy, and industrious men.

GRADUATE COURSE IN THE PHYSICS DEPARTMENT.

Prof. Webb who has returned from the pursuit of a Doctor's degree at Chicago University will be the head of the Graduate School in Physics. Prof. Webb is one of the recognized teachers of Physics in the land. His old Academy students used to swear by the Three Laws of Motion that he knew, Gage's Elements by memory and that he could quote it while he slept. As yet the only recruits in the newly organized Graduate Course in Physics are Assistant Prof. Halcroft and Mr. McAdams.

UNION LITERARY SOCIETY WILL FIRE A SIGNAL SHOT NEXT SATURDAY NIGHT.

All men who have an interest in literature or pleasant associations on the campus would do well to join one of the Men's Literary Societies, both of which meet on Saturday night in each week. Go to the Literary Society and you can enjoy the company of men who have a purpose to be polished, cultivated and elegant gentleman, free of speech, quick to think and always ready to delight any union of minds on any subject.

The Union will meet next Saturday night and will offer a most versatile program of intertainment to new and old men. This Society is the oldest organization in the university and has a charter from the Kentucky Legislature as far back as the seventies. John Howard Payne will be on the list of speakers and will canoe us down the River Green. Henry Spencer, with his eloquence and wit and burning fire will speak us into rhapsodies of literary beauty. Joe Roemer will speak to us with the subject of "Men with a meaning." Herbert Felix will give us the Funny Side of a vacation and if his vacation had a myriad of sides he could not see but one and it would be funny. He is a Mark Twain in that he is funny when he is

really trying to be serious and he is an Irwin S. Cobb because he doesn't want to be serious. Judge House a lawyer of much note will speak on the value of Literary training. We will smoke and laugh and learn and rub the rough edges of our minds an ivory white.

BRICK CHAMBERS SAYS HE FEELS RATHER 'CHESTY' AND PREDICTS A COMPACT LINE-UP.

Coach Tigert and Assistant Brumage are watching the team get better daily. We expect to mop the entire Schedule.

When we look at our team and the sturdy Coach Tigert in action we are thrilled with possibilities of school and an entire season of expanding victory. Captain Chambers believes that we have a fortune in the new men that have come out. Many of them are husky, brawny lads with fire in the peepers and vinegar in the blood, possessing the noted feline fiber of the traditional tom cat.

The year offers a chance to make or unmake us. We have an opportunity to accept or deny ourselves. No use to take thought of "if" or "It may be" or "probably" or any other of those kindred phrases of failure and folly. With a proper season the finance, standing as it is on its contingent fee, will grow game by game. The athletic committee is earnest, able and interested in a big year. Coach Tigert has no superior in handling men, cultivating and deserving their love and advocating a clean noble-spirited, manly game. His is a full heart, fair play and endless good feeling. Assistant Brumage stands on his record at V. M. I. and needs no spur.

The students are the ones to lift their feet and line-up with the team.

University Stationery, Jewelry, and all College Novelties, at University Book Store.

Decorate your rooms with our pennants, all sizes, kinds, and prices, University Book Store, 233 West Short Street.

The Wildcats stage the first contest of the 1913 season when they meet the eleven from Butler College on Stoll Field Saturday. The Hoosiers always put a fast aggregation on the field and the Blue and White gang will have to go some to land a victory in their initial contest.

Crowds of pigskin fans have been watching the daily practice and the sentiment is prevalent that State will be represented this year by a scrappy squad. Nobody worries about the backfield, Tuttle, Scott and Tom Zerfoss will be Coach Figert's choice to push the pigskin toward the Indiana goal. Jim Parks is laid up at present with injuries and Abe Roth will occupy the pivot position. As substitute backs, Meisenheimer and Nesbitt have first call.

Brick Chambers will work at center, and he is playing in mid-season form which means that he will be the life of the forwards. Positions in the line will be won this week. No one man as yet has any place cinched. Guards and tackles will probably be selected from among Woodson, Bailey, Turner, Johnson, Grasty, Lall and Sanford. It seems certain that Shraeder and the diminutive Jimmy Hedges will be stationed on the flanks, but Carl Zerfoss and Chapman are rushing both men for end honors.

The coaches are expecting the Butler eleven to give the Wildcats all they can handle and will take no chances. The best aggregation that can be picked from the squad will represent Ken-

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tucky, Saturday. The game is scheduled for 3 o'clock.

With fair weather a record crowd is expected to pack the stands. This will be the first opportunity to use the little coupon books presented to the students by the Athletic Association, and the entire student body should be on hand to give Captain Chambers' men a good send off.

Bill Cross will be on the job as yell leader, and with the assistance of the upper classmen will instruct the Freshmen in the gentle art of vocal assistance to the team. In the language of the immortal bard "Kentucky expects every man to do his duty—especially the Freshmen."

Fountain Pens, from \$1.00 up the kind that won't leak, University Book Store.

FOOT BALL SCHEDULE.

- Sept. 27—Faculty, Lexington.
- Oct. 4—Illinois, Urbana.
- Oct. 11—Open, Lexington.
- Oct. 18—Ohio North, Lexington.
- Oct. 25—Cincinnati, Lexington.
- Nov. 1—Earlham, Lexington.
- Nov. 8—Wilmington, Lexington.
- Nov. 15—Marshall, Lexington.
- Nov. 22—Louisville, Lexington.
- Nov. 27—Tennessee, Lexington.



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NEW LOCATION.
NEW GOODS FOR
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BEN ALI THEATRE OPENS.

One of the Most Beautiful and Comfortable Playhouses in the Southland.

Many of the students who were here last year will no doubt be interested in the new theatre which opened last Tuesday. The students have already made arrangements for their boxes and were present in great numbers at the initial performance.

For the following detailed information we are indebted to the Lexington Herald.

The new Ben Ali Theatre whose construction was started about June 1, 1912, has now reached completion and gave its opening performance Tuesday evening when "The Passing Show of 1912" was presented to a large and appreciative audience.

The theatre has a seating capacity of 1,507 and consists of an arcade, foyer, main auditorium, first and second balconies, twelve boxes, four corresponding to each floor, beautifully appointed rest rooms, and stage with twenty dressing rooms and scene room.

It is a gem of architecture, convenience and design, opposite the Phoenix Hotel, built in the central part of the city fronting on Main Street about a half block east of the east and west dividing line, and is as nearly fire proof as it was possible to make it.

The decorations which range from peacock blue to gold are in exquisite taste and harmony and were selected because of their beauty and the fact that they are conducive to restfulness of vision not possible in a paler or more gorgeous color.

Indirect Lighting System.

The indirect lighting system which is used in about fifty groups in the entire building is accomplished by means of an x-ray reflector over each electric bulb placed in an inverted bowl of decorated porcelain, and gives a soft glow which does not glare and yet is ample for all necessities.

From the curbing in front of the theatre to the entrance a marquee of steel rim and glass has been extended and will entirely protect the patrons from the inclemency of the weather, or entering from vehicles. Crystal pendants are hung around the marquee

and behind each pendant is an electric bulb. The front doors which swing in three pairs, are of mahogany and brass.

Arcade 138 Feet Long.

From the entrance the arcade extends back 138 feet to the foyer. The floor is of composition as hard as concrete yet perfectly elastic to walk on. The walls are paneled of ornamented plastering, with mosaic tile border and marble wainscoting. The woodwork in the arcade is of mahogany with brass trimming and the lights are furnished by nine large domes and by the indirect system of lighting. Small booths for the sale of flowers and confections are arranged on the left of the arcade beyond the ticket office.

The arcade leads to the foyer, which is twenty-five feet wide and adjoining which are the beautifully appointed smoking room and lounging room for the men, the check rooms and rest rooms for women, all of which are furnished with tables, lounges and chairs of mahogany, and carpets of peacock blue wilton velvet. The entire first and second floors, the stairway from the foyer to the second floor, and the foyer are covered by a carpet of blue which matches the upholstering and other decorations and were made by special dies prepared for the Ben Ali Theatre.

Main Auditorium.

The main auditorium is 70 by 80 feet and has a seating capacity of 616. It is carpeted in Smith's high-grade wilton velvet carpet of blue and the seats are of mahogany and pan velvet of the same color as are all the draperies of the boxes and exists. The walls of the main auditorium are of decorated plastering and the decorations on the front of the twelve boxes, stage arch and balconies are of gold conventional design, gold leaves and gold figures in relief. The sounding board extends from the stage arch to about one-third across the ceiling, the central design of which is circular and paneled in decorated plastering and the system of inverted lighting is used in three large groups. Ten lights are hung from the first balcony and light the main auditorium.

Boxes are Beautiful.

There are twelve boxes, with gold decorations on mahogany woodwork, and draperies of peacock blue pan vel-

vet and chairs of mahogany. Two stand pipes are placed on the first floor equipped with a complete fire-fighting apparatus and there are six fire exits on the north side of the main auditorium.

Two stairways of iron fram and margie treads lead from the foyer to the first balcony which has a seating capacity of 379 and in both the first and second balconies each seat is elevated so as to give the same range of vision. The first balcony extends over nearly two-thirds of the auditorium. Each floor is appointed with rest rooms for women. From the north side of the balconies are exits to the iron stairway which lead to the rear entrance on Short Street to be used in case of fire. The inverted system of lighting is used on the second floor in six groups.

TAU KAPPA ALPHA MEN RETURN.

Jessie Miller of Lexington; John Howard Payne, Cold Springs; and Leo J. Sandman, Louisville, have matriculated in the Senior roll for 1914. These men in connection with Mr. W. C. Jetton and F. T. Schultz who graduated last year have represented the university in more than one victorious contest at home and in other colleges. All are matriculates in the college of Law and we feel sure that they will be equally as successful in their chosen profession.

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CHERRIES RIPE.

In a quaint old-fashioned garden,
 While the evening sun hung low,
 Arm in arm there strolled together
 Sweet Irene and bashful Joe.

And the air was filled with odors
 Of the luscious cherries red,
 Hid away amid the shadows
 Of the green leaves overhead.

Then Irene, to prove her lover,
 In a manner coquette like,
 Turned her face to Joe and whispered
 "Would you wish some cherries
 ripe?"

But poor Joe caught not the meaning,
 For his timid mind and heart
 Never had been trained and tutored
 In the sweet Cupidian art.

So to please the maiden's wishes
 Forthwith then procured a flail
 And began to thresh the branches
 Till the cherries fell like hail.

Then a great armful he gathered
 Which he smiling gave the miss,
 But she threw them from her saying—
 "Joe, you dunce, I want a kiss."
 —Author not known.

Don't forget the Y. M. and Y.
 W. C. A. entertainment at Pat-
 terson Hall, Friday night.

RHODES SCHOLARSHIP EXAM.
 OCT. 14 and 15.

Dr. Arthur Yager chairman for Ken-
 tucky of the Rhode Scholarship Com-
 mittee, has just received a communica-
 tion from Oxford, England, announcing
 that the examinations for the Rhodes
 Scholarship will take place in Lex-

ington at State University on Tues-
 day and Wednesday, October 14 and 15.

After the examinations are held and
 the papers have been forwarded to Ox-
 ford, the scholar will be elected and
 will begin his residence in England in
 October 1914. He will succeed Allen
 Barnett, a graduate of Georgetown Col-
 lege, whose term will expire at that
 time.

Beside getting the benefit of the
 course at Oxford the successful man is
 given a yearly stipend of \$1,500 to
 defray his expenses.

Last year we were somewhat dis-
 appointed by the failure of a State
 man to win this coveted honor and
 sincerely hope that many good men
 will begin at once, if they have neg-
 lected this so far, to win this honor.
 There are few honors which come with-
 in the reach of our students that has
 such possibilities for the development
 of ones appreciation of the old world
 than this. During the vacation trip
 may be taken to the European coun-
 tries where many priceless works of
 art may be studied and enjoyed. So
 let us get busy and win this excellent
 scholarship. See Dr. Tigert for further
 information.

We will all be there. Where?
 At Patterson Hall?

The Sigma Nu fraternity of State
 University has secured the old Denny
 home at the corner of Mill and Pine
 streets for their chapter house this
 season and all but two of the active
 chapter of last year have returned to
 the university. The chapter will have
 fifteen members this year and is an-
 ticipating the most successful year in
 their history for this season. The old
 men we have returned to the univer-
 sity are James Reed, Brownsville; Guy

Haguelet, Charleston, S. C.; Floyd
 Wright, Liberty; Wood Vaughn,
 Thomas, Combest, Keeling, G. Pulliam,
 William Atkins, Collis Ringom, Wil-
 liam Baughn, of this city.

Will there be eats there? Sure!
 Who's invited? Everybody.

G. HAROLD NOYES TRANSFERRED.

Mr. Noyes who has been in charge
 of the Weather Bureau located in the
 Administration building has been
 transferred to Trenton, N. J. Since
 1906 Mr. Noyes has been in charge of
 the local office and has won a some-
 what enviable record by the correct-
 ness of his prognostications. The of-
 fice in Trenton is the center of the
 climatological work of the entire State.
 Mr. George B. Wurtz of the Tampa,
 Fla., Office will succeed Mr. Noyes
 about the middle of October.

The news of his transferral was re-
 ceived here with regret. His lectures
 on climate and atmospheric condi-
 tions have been very instructive to the
 students and his willingness and
 courtesy endeared him to a host of
 friends. While we regret to see him
 leave we congratulate N. J. on the
 possession of such an able man.

WANTED—A college girl to board in
 a private family. All modern con-
 veniences. First class table board.
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 sity. Phone 1559, 438 Woodland
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