

The Kentucky Press

June, 1961

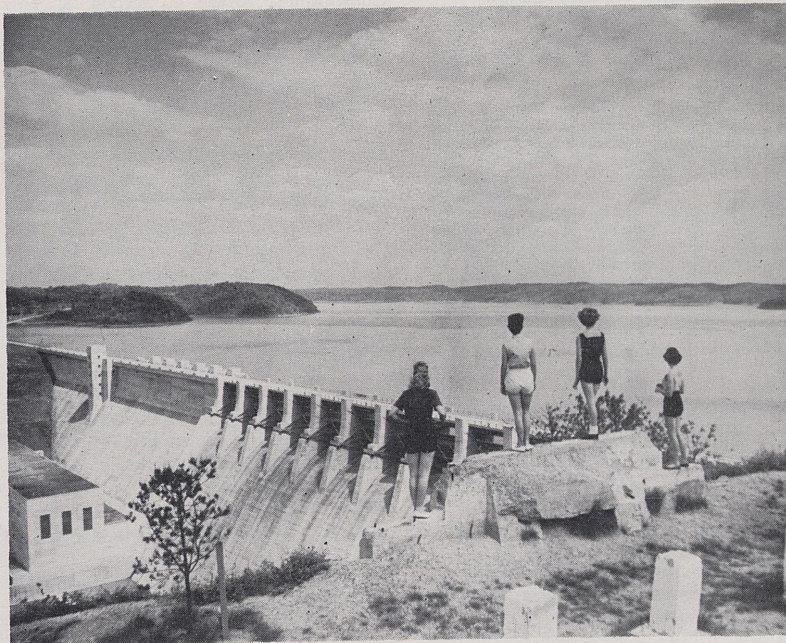


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Lexington

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VOLUME TWENTY-SEVEN
NUMBER NINE



Kentucky's Showcase: Wolfe Dam Lake Cumberland

The Kentucky Press + As We See It +

Volume 27, Number 9

Official Publication
Kentucky Press Association, Inc.
Kentucky Press Service, Inc.

Victor R. Portmann, Editor
Perry J. Ashley, Associate Editor
Member

Kentucky Chamber of Commerce
Newspaper Managers Association

Sustaining Member
National Editorial Association

Associate Member
National Newspaper Promotion Association
Printed by The Kernel Press

The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

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Constitution Amended By Second Reading

A resolution was passed at the 1960 spring executive meeting, on the recommendation of our auditor, which read:

Whereas, because of accelerated business conditions today which necessitate the Secretary-Treasurer of expending sums of money in excess of \$100 as set forth in Article V, Section 3 of the KPA Constitution . . . ; and

Whereas, the Auditor recommended that said Article V, Section 3 should be legally amended to set a larger qualified maximum sum . . . ; therefore be it

Resolved, that the line, "He shall submit to the Executive Committee for approval any item involving expenditure in excess of \$100," shall be amended through constitutional procedure to read, "He shall submit to the Executive Committee for approval any item involving expenditure in excess of \$500;" and the amendment shall be presented for ratification of the members at the mid-winter meeting, Jan. 21, 1961, and, upon affirmative vote, to be again submitted for final ratification by the members assembled at the mid-summer meeting.

This amendment was accordingly given final approval at the business meeting on Saturday morning and is a legal part of our Constitution. Article V, Section 3, now reads:

Section 3. The Secretary-Manager shall keep a record of the proceedings of the Association and collect all money due from members and other sources, recording payments as made. He shall keep an account with each member of the Association, showing at all times said member's standing with the Association. The Secretary-Manager shall have authority to contract for and make expenditures in performing the duties of his office and in conducting the business of the Association, being at all times governed by the annual budget which shall be set at the beginning of each business year by the Executive Committee, the business-year running from January 1 to January 1 of the succeeding year. He shall submit to the Executive Committee for approval any item involving expenditure in excess of \$500. Whenever expenditures shall be authorized by the budget, or on special approval of the Executive Committee, the Secretary-Manager shall authorize them, and, upon execution of the work or services, shall pay for them out of Association funds upon presentation of itemized vouchers which shall be receipted and filed with the records. He shall establish and conduct a double-entry bookkeeping system for the Associa-

tion. He shall make a report of his acts, showing the amount of money and from whom received and the amount and to whom disbursed, with vouchers therefor attached, at the annual meeting of the Association succeeding his election and thereafter, which report shall be in writing and presented at the annual meeting of the Association and published in the report of the annual proceedings. He shall also make a supplemental financial report at each mid-summer meeting. The salary of the Secretary-Manager shall be fixed in each annual budget by the Executive Committee.

Kentucky Party System Controlled Thru Primaries

An article in the last Review of Government pointed out that primaries are particularly important in Kentucky because frequently only one party runs a candidate for local offices. One-party politics, which more often than not characterizes Kentucky local government, gives the voter less opportunity than in a two-party system to make an informed and meaningful choice among candidates for public office.

Professor J. B. Shannon has calculated that 59 of the state's 120 counties voted always or all but once for the same party in presidential elections from 1868 through 1956. Of 600 elections for seats in the state House of Representatives from 1947 through 1957, only 40 were contested by both parties; 47 per cent were won by the Democrats unopposed, and 13 per cent by the Republicans unopposed. There were 29 districts in which there was never party competition and 26 where there was such competition once or twice during these six elections; 43 of these 55 districts were Democratic ones. Slightly over half of the state Senate elections during the same period had two-party competition.

Comparable figures are not available concerning races for county government. Based on the above figures, however, it seems probable that there are two-party contests for less than half of the more important offices to be filled in Kentucky counties. The number of counties where each party files a complete slate is probably even lower. Sometimes the minority party agrees not to run candidates in certain local races in return for patronage or other favors from the majority party.

Perhaps this may be one important reason for the Carter counties in Kentucky. What's your solution?

The eight-page section for Stewart's IGA supermarket was the largest advertisement ever published by the Central City Messenger-Argus. Congratulations.

JUNE, 1961

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Attendance Record Set For Mid-Summer Meetings

With 197 adults at the buffet banquet and some 40 children picnicking on the lake bank, the mid-summer meeting at Kentucky Dam State Park was marked as the largest summer gathering of KPA members in history. And for all, interesting programs, plenty of recreational activities, and good fellowship made the four-day outing one for memories.

The early comers were greeted with a reception by John Henry Cox for the U. S. Brewers Foundation on Thursday night. The Friday morning business session was opened, by invocation by W. Foster Adams who presided. Frank Paxton, editor of the Paducah Sun-Democrat graciously welcomed the guests to the annual outing. Ro Gardner, Hickman Courier, president of the West Kentucky Press Association, responded for the visitors.

Ernest Sears, pinch-hitting for J. J. Farra, Portland Cement Co., showed an interesting film on the building of fall-out shelters which made many people do some serious thinking. He was followed by June Davis, Kentucky Department of Agriculture, who painted a word-picture of the role of agriculture in case of emergency and the program already in preliminary stages that would insure food and shelter for persons as refugees from bombed and fall-out areas. These reports indicated that Civil Defense was thoroughly prepared in Kentucky.

Perry J. Ashley, Central Office, outlined the tentative program for the fall seminars, stated that the state was divided into five areas with newspapers within each area within fifty mile radius of the central meeting point. Opportunity was given the group to comment on the proposed seminar program, and full approval was given to the topics and procedures as outlined. A complete story will be carried in the July issue of the Press.

Lt. Gov. Wilson Wyatt, in his address on "Kentucky's Economic Development Program," gave a complete story of what has been accomplished during the past two years and the prospects which lay in the near-distant future. He cited the important role that newspapers could, and should, take in bringing new industries to all sections of the state. His address is held over to our July issue.

The proposed cavalcade to the MGM shooting location for the coming film, "How The West Was Won," did not materialize as no sequences were being shot at that time. Many were disappointed;—so the golf links, boats, water skis, fishing poles, bridge decks, trips to nearby cities, made the after-

noon pass to quickly.

Preceding the banquet, the delegates attended a reception in the theater by Licensed Beverages Institute with John Marcum and John Cooper as hosts. Following the famous Kentucky Dam buffet dinner, Attorney Thomas Waller, Paducah, entertained the group with a humorous address of quips and stories that kept them in constant chuckles. It was said that Paducah has produced three great raconteurs, Alben "The Veep" Barkley, Irvin Cobb, and Thomas Waller—and the gathering were happily in agreement.

Presentation of awards in the 1961 Newspaper Production contests was made as well as many pix of the gratified and smiling recipients. The winners are presented in another column. A dance was enjoyed to the music of Jim Youngblood's orchestra to close out the day.

Opening the Saturday morning business session, Fred J. Burkhard presiding, Henry Craig showed the film on Kentucky industrial development which has been shown in many sections of the country and has brought many inquiries to the state. It was beautiful in color and intriguing in its pertinent message.

Henry Ward, state commissioner of the highway department, "back home," averred that the state highway department is trying to make ends meet by bringing about a better utilization of its highway dollars through better use of personnel and equipment.

"We've got to do it this way, as the increased cost of maintenance is eating up the road fund," Ward said. "In the next few years we will reach the saturation point."

While the federal government is putting up 90 per cent of the cost of inter-state highway construction, the state will have to maintain the roads. Ward continued, pointing out that Kentucky has 68,000 miles of roads.

"This administration is pledged not to ask for more highway taxes from the 1962 legislature, and it will honor this pledge," Ward declared.

"The administration will have control over the highway program for another three years, and we are trying to develop in a businesslike way a program covering this period," the commissioner said.

This is the first time the highway department will ever have had a planning program, according to Ward.

"The forecast now for the next fiscal year, beginning July 1, is that the state will have

about \$86 million in highway revenues," he said.

"There will be no increase in the regular federal aid funds for the next two years," Ward added. "At the rate we're getting highway funds now, it will take about 30 years to do what is needed now to build up our highways, and by that time what we do now will be obsolete."

"The only way you can get an appreciable increase in road improvements is to make better use of highway dollars," he emphasized.

The Eastern and Western Kentucky turnpikes are vitally needed to provide the state with a crisscrossing of roads to meet the competition of other states for the tourist industry, Ward said at one point.

During the closing business session, the Secretary-Manager placed the name of Frank Wasiski, Fairchild Graphic Equipment, Chicago, on recommendation of the executive committee, for associate membership. He was accepted by acclamation. The Secretary then gave the prescribed second reading to the proposed amendment to the constitution, which on motion, duly seconded, was unanimously carried. He also announced that the executive committee, in a brief session, had selected Lexington for the 1962 mid-winter meeting.

Joe La Gore, chairman of the resolutions committee, presented four resolutions which were unanimously adopted in the closing minutes. Most of the group spent the afternoon in, by, or on the lake, driving home the next morning. Thus the 1961 mid-summer meeting, declared one of the best, passes in history.

All likenesses of convention goers, particularly the prize winners, were taken by Jim Phillips, U. of K. Public Relations. Regret that we could have only room for one page of pix.

* * * *

Resolutions Adopted

Resolved, that the Association extend its warmest appreciation to Governor Bert Combs, Lt. Gov. Wilson Wyatt, Highway Commissioner Henry Ward, Attorney Thomas S. Waller, John Henry Cox, John Marcum, and others who contributed so much to the success of this meeting, and to the personnel of the Kentucky Department of Parks, especially those of Kentucky Dam Village State Park, for making our visit here so pleasant.

Resolved, that the Kentucky Press Association endorse and recommend passage of H. R. 640 and S. 467, the Boggs Bill,

that would permit income tax deductions for institutional advertising, and urge editors to contact their representatives and senators and ask them to work and vote for the passage of these bills.

Resolved, that the Association commend the ANPA, NEA, and other national organizations for their opposition to the proposed tremendous increases in postal rates which would increase mailing costs to all publications, especially to the community newspapers which would be subject to prohibitive raises far out of reasonable proportions.

Resolved, that this Association go on record as agreeing with a proposal to abolish free-in-county mail and to establish a flat rate of 1½ cents per pound, as proposed in H. R. 7250, as a substitute for the present proposal by the Postal Committee to fix the rate at 1½ cents per pound plus ¼ cent per piece.

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The McLean County News and the Corbin Daily Times-Tribune won the sweepstakes awards in the annual Kentucky Press Association newspaper production contests for 1961. The McLean County News, published at Calhoun by Landon Wills, was declared the top weekly newspaper in the state, and the Corbin Times-Tribune received the similar honor in the daily division. The Times-Tribune is published by John L. and James O. Crawford. The sweepstakes awards are given for the largest total points received in the individual classifications in the contest.

KPA Secretary-Manager Victor R. Portmann presented engraved plaques and certificates to the first place winners in each of the separate divisions of the contest while second, third and honorable mention winners received certificates of merit. All of the awards were presented to the newspapers during the banquet meeting of the 92nd annual Mid-Summer meeting of the Association.

Winning newspapers in the individual categories were: Best All-Around Daily—Frankfort State Journal, N. A. Perry Jr., publisher, first place; Corbin Tribune, second; Harlan Enterprise, J. Springer Robinson publisher, third; and Henderson Gleaner and Journal, Francele H. Armstrong, editor, honorable mention.

Best All-Around Weekly, Class I—Sturgis News, E. C. Calman, publisher, first place; McCreary County News, Stearns, C. W. Hume, editor, second; Menifee County Journal, Frenchburg, Jerry Ringo, publisher, third; Grayson County News, Leitchfield, Carlos B. Embry, publisher, and Pineville Sun, Harold Raines, publisher, honorable mention.

Best All-Around Weekly, Class II—Russell Springs Times-Journal, A. J. Norfleet, publisher, first place; Anderson News, Lawrenceburg, R. E. Garrison, publisher, second; Caldwell County Times, Princeton, Homer Nichols, publisher, third.

Best All-Around Weekly, Class III—Kentucky Standard, Bardstown, A. J. Wathen Jr., publisher, first; Cynthiana Democrat, Tom Preston, publisher, second; Somerset Journal, Mrs. Murray Rogers, publisher, third; Franklin Favorite, L. L. Valentine, publisher, and Somerset Commonwealth, Mrs. George Joplin Jr., publisher, honorable mention.

Front Page, Weekly—Franklin Favorite, first; Cynthiana Democrat, second; Kentucky Standard, third; Russellville News-Democrat, Mrs. B. A. Evans, publisher, and Somerset Commonwealth, honorable mention.

Front Page, Daily—Middlesboro Daily News, Maurice K. Henry, publisher, first; Corbin Times-Tribune, second; Henderson Gleaner and Journal, third; Frankfort State Journal and Harlan Daily Enterprise, honorable mention.

Editorial Excellence—Middlesboro Daily News, first; Whitesburg Mountain Eagle, Thomas Gish, publisher, second; Russellville News-Democrat, third; Cynthiana Democrat and McLean County News, honorable mention.

News Story, Weekly—Russellville News-Democrat, first; Somerset Commonwealth, second; Menifee County Journal, third; Shelby News, Shelbyville, Robert A. Fay, publisher, and Kentucky Standard, honorable mention.

News Story, Daily—Corbin Times-Tribune, first; Harlan Enterprise, second; Middlesboro Daily News, third; and Frankfort State Journal and Henderson Gleaner and Journal, honorable mention.

News Photo—McLean County News, first; Georgetown News, John Sutterfield, publisher, second; Anderson News, third; Frankfort State Journal and Henderson Gleaner and Journal, honorable mention.

News Pictures, Weekly—Central City Messenger, Larry and Amos Stone, publishers, first; Somerset Journal, second; Cynthiana Democrat, third; McLean County News, and Hazard Herald, Mrs. W. P. Nolan, publisher, honorable mention.

News Pictures, Daily—Henderson Gleaner and Journal, first; Frankfort State Journal, second; Middlesboro Daily News, third.

Hometown Column, Weekly—McLean County News, first; Hazard Herald, second; Sturgis News, third; Shelby News and Central City Messenger, honorable mention.

Hometown Column, Daily—Corbin Times-Tribune, first; Henderson Gleaner and Journal, second; Harlan Enterprise,

third, and Frankfort State Journal, honorable mention.

Best Advertising—Central City Messenger, first; McLean County News, second; Cynthiana Democrat, third; Henderson Gleaner and Journal, Franklin Favorite, Voice of St. Matthews, Al Schansberg, publisher, and Anderson News, honorable mention.

Feature Story, Weekly—Shelby News, first; Sturgis News, second; Kentucky Standard, third; Central City Messenger and Georgetown News, honorable mention.

Feature Story, Daily—Middlesboro Daily News, first; Harlan Daily Enterprise, second; Henderson Gleaner and Journal, third; and Corbin Times-Tribune, honorable mention.

Editorial Page, Daily—Frankfort State Journal, first; Corbin Times-Tribune, second.

Editorial Page, Weekly—McLean County News, first; Menifee County Journal, second; Russell Springs Times-Journal, third; Russellville News-Democrat, third; Whitesburg Mountain Eagle, and Hazard Herald, honorable mention.

Community Service—Somerset Commonwealth, first; Whitesburg Mountain Eagle, second; Henderson Gleaner and Journal, third; Harlan Enterprise and Hazard Herald, honorable mention.

Tom Wilson, Cynthiana Democrat, won a \$50 first prize presented by the Salvation Army "War Cry" for his winning religious editorial. Second place went to Francele H. Armstrong, Henderson Gleaner and Journal, \$25; third to Delmar Adams, Campbellsville News-Journal, \$15, and fourth to Mrs. Elizabeth Spalding, Kentucky Standard, Bardstown, \$10.

Winners of the Portland Cement Association's 1961 Highway Interest Contest were the Somerset Commonwealth in the weekly division and the Middlesboro Daily News, daily division. George A. Joplin III and Ellis Easterly received \$100 U.S. Savings Bonds for winning articles.

The Kentucky Farm Bureau presented an award for the best coverage in the field of Kentucky agriculture to Mrs. Zan Oberwarth, Farm Editor, Frankfort State Journal.

In computing points toward the Sweepstakes, four points are awarded for first place, three for second, two for third, and one for honorable mention. In the daily division, competition was close only four points separating the first place winner and honorable mention.

Accumulated points found the winner, The Corbin Tribune with eighteen. Second place, with 17 points, was accorded the Henderson Gleaner & Journal, third place, the Middlesboro Daily News with 16 points.

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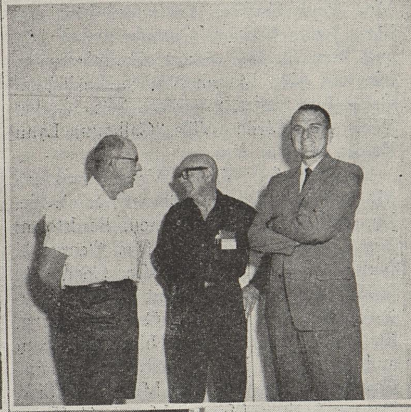
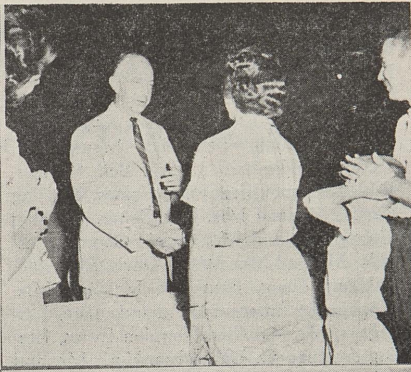
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while the honorable mentions were accorded to the Frankfort State Journal with 15 points, and the Harlan Enterprise with 12 points.

In the weekly division, the McLean County News led all other contestants with a total of 17 points; second place, the Cynthiana Democrat with 11 points; third place, the Central City Messenger-Argus with 10 points; while four were tied with 9 points each for honorable mention—the Bardstown Kentucky Standard, the Russellville News-Democrat, the Somerset Commonwealth, and the Sturgis News.

Points achieved by other weekly contestants were: Franklin Favorite, 6; Menifee Co. Journal, Frenchburg, 7; Georgetown News, 4; Hazard Herald, 6; Lawrenceburg Anderson News, 6; Grayson Co. News, Leitchfield, 1; Pineville Sun, 1; Caldwell Co. Times, 2; Russell Springs Times-Journal, 6; Somerset Journal, 5; Voice of St. Matthews, 1; McCreary Co. Record, Stearns, 3; and the Whitesburg Mountain Eagle, 7. The Religious Editorial and Cement awards were not counted toward points in the sweepstakes.

* * *

Among Those Present

One hundred and ninety-six adults and 40 children were recorded to enjoy the festivities of the 92nd KPA Mid-Summer meeting on Friday night for the banquet. Those attending the meeting were:

Mr. and Mrs. W. Foster Adams, Berea; Mr. and Mrs. Frank C. Bell, Bedford; James and Francele Armstrong, Henderson; Garland Holderfield, Nashville; Marshall Wyatt, Benton; Jerry Ringo, Frenchburg; Mr. and Mrs. Victor Portmann, KPA, Lexington; Jos Portmann, Lexington; Mr. and Mrs. Ben Boone, Elkton; Mr. and Mrs. George Lameson, Lexington; Helen Henry, Frankfort; Mr. and Mrs. George Wilson, Irvington; Mr. and Mrs. James Willis, Brandenburg; Al Schansberg, St. Matthews; Larry Stone, Central City; John Diel, Frankfort; Ronnie Callahue, Frankfort; Ray Hornback, Morehead.

Mr. and Mrs. Niel Plummer, Lexington; Mr. and Mrs. Ro Gardner, Hickman; Mr. and Mrs. Tom Preston, Cynthiana; Marvin Parrott, Frankfort; Bob Whitaker, Cynthiana; Mr. and Mrs. John Harris, Cynthiana; Mr. and Mrs. James L. Crawford, Corbin; Mrs. Margaret Freeman, Cumberland; Ed Easterly, Frankfort; Dan Knott, Russellville; Al Smith, Russellville; Mr. and Mrs. James Phillips, Lexington; Mr. and Mrs. W. P. Nolan, Hazard; Mr. and Mrs. Manuel Strong, Jackson.

Mr. and Mrs. Joe LaGore, Paducah; Mr. and Mrs. Fred Paxton, Paducah; Mr. and

Mrs. Basil Caummissar, Louisville; Mr. and Mrs. Howard Ogles, Franklin; Mr. and Mrs. Murray Rogers, Somerset; Mr. and Mrs. N. A. Perry, Frankfort; E. C. Calman, Sr., and E. C. Calman, Jr., Sturgis; Charles Welsh, Louisville; Maurice K. Henry, Middlesboro; J. Earle Bell, Morganfield; Mr. and Mrs. John Gaines, Bowling Green; Mr. and Mrs. Ray Gaines, Bowling Green; Mr. and Mrs. Lewis Conn, Louisville; Mr. and Mrs. W. T. Davis, Eddyville.

Henry Craig, Frankfort; Mr. and Mrs. Thomas L. Adams and Amanda Jane, Lexington; Mr. and Mrs. Herndon Evans, Lexington; June G. Davis, Frankfort; Mr. and Mrs. Paul Grubbs, Louisville; Mr. and Mrs. Jodie Gozder, Campbellsville; Mr. and Mrs. Delmar Adams, Campbellsville; Mr. and Mrs. Marvin Wachs, Lexington; Cattie Lou Miller, Frankfort; Mrs. Landon Wills and Clyde Wills, Calhoun; Lynn Frazer, Marion.

Mr. and Mrs. Wilson Wyatt, Frankfort; Mr. and Mrs. Douglas Cornett, Louisville; Mr. and Mrs. B. J. Wathen, Bardstown; Bert T. Combs, Frankfort; Mrs. George A. Joplin Jr., and Mr. and Mrs. George A. Joplin III, Somerset; Robert G. Cox, Louisville; Mr. and Mrs. S. C. Van Curon, Frankfort; Mr. and Mrs. Niles Dillingham and Mr. and Mrs. Norris Dillingham, Dawson Springs; Mr. and Mrs. Mack Sisk, Dawson Springs; Mr. and Mrs. A. C. Howell, Louisville.

Mr. and Mrs. John Marcum, Louisville; Mr. and Mrs. Archie Frye, Georgetown; Bob Amato, Hazard; Ann Roberts, Frankfort; Christa Finley, Frankfort; Mr. and Mrs. Paul Westpheling, Fulton; Pipes Gaines, Bowling Green; William J. Hughes, Leitchfield; Mr. and Mrs. Ben Reeves; Louisville; Roscoe Downs, Hawsville; Robert Cusick, Louisville; Harold Galk, Nashville; Tom Smith, Louisville.

Mr. and Mrs. Perry J. Ashley, Lexington; Florida Garrison, Lexington; Victor Sayre, Louisville; Bruce Smith, Louisville; "Slick" Winston, Louisville; John Cox, Madisonville; Ros Harrison, Louisville; Mr. and Mrs. Amos Stone, Central City; Ralph Utley, Central City; Homer Nichols, Princeton; Mr. and Mrs. Pat Magee, Wickliffe; Henry Ward, Frankfort; J. J. Farra, Louisville; and Ernest Sears, Louisville.

Scheme Still A Lottery

The Attorney General's office again informed a Campbell county official that the scheme to "look under the cap of a soft drink bottle" in a "treasure hunt" promotion scheme was still a lottery because of "consideration" involved. The first ruling was given in 1959.

In Memoriam...

Arthur Robinson Kasey Sr.

Arthur Robinson Kasey Sr., 57 years old, died at Sarasota, Florida, after an illness of six weeks. He had been a Florida resident for six years after retiring from long service with the Henderson Gleaner & Journal. He started work with the newspaper as a newsboy when 11 years old, then worked in the circulation department before becoming an apprentice printer. He had been a journeyman printer for 35 years, and, when he left for a warmer climate, had been composing room night foreman for the Gleaner & Journal. A brother, Henry, who has also worked for the newspaper for 42 years, is pressroom superintendent.

Flemingsburg Papers Use Common Publishing Plant

Mr. and Mrs. Lowell Denton, publishers of the Fleming Gazette, and Jack K. Thomas, who recently purchased the Times-Democrat from John K. Ryans, have announced the formation of the Fleming County Publishing Company, Dudley building, which will print both papers as separate entities. The papers have been printed in the Maysville Independent plant for many years and are now "coming home."

Combined in the new plant is a Goss Comet newspaper press, with two linotype machines and all other equipment for a modern commercial printing establishment.

The Times-Democrat, now in volume 82, was established in 1879, and had many publishers until the recent sale to Mr. Thomas. The Dentons purchased the Gazette, established in 1880, and now in its 71st year, from Ranson Todd just ten years ago; they celebrated their anniversary by a special edition on June 1, in which they announced the new publishing arrangement.

At present both newspapers have been published on Thursday. We have not learned of the new publication dates under the plant consolidation.

FOR SALE: Miehle newspaper press No. 1, serial No. 2298. This press was rebuilt about 5 years ago and gives perfect print; Mentges folder No. 2R2442 with insert board; Vari-Typre Model 160-f DSJ, with five type fonts, used only one month; Gas pot for Linotype machine, complete with mouth piece and thermostat; Prototype with five type fonts. All can be seen at The Breckinridge County Herald-News, Irvington, Ky.

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Newspapers In The Classroom Is Subject Of C-J Workshop

By DONALD B. TOWLES

Eighty-three classroom teachers just completed a newspaper workshop course entitled "The Newspaper in the Classroom of a Free Society" in Louisville.

The course was designed to acquaint teachers with the role of newspapers in American society and the use of newspapers in classroom instruction. It was offered as part of the University of Louisville summer school program with The Courier-Journal and The Louisville Times cooperating in the sponsorship of the two-week course.

Teachers paid the regular U. of L. tuition and received two hours of graduate credit for taking the course. A written report was required from each participant at the conclusion of the workshop.

It was the first time such a course had been offered in Kentucky and one of the few times that such a workshop had been presented in the United States.

The workshop participants heard addresses from three nationally-known newspaper personalities from outside Louisville, as well as from executives and staff members of The Courier-Journal and The Louisville Times. A total of 32 newspaper authorities and faculty members addressed the group.

Mrs. Marjorie Longley, school and college service manager for The New York Times, opened the workshop with a keynote address on June 12. "There is a very thin line between being misinformed and being informed. Those people who just look at TV—they're misinformed. They get none of the background news—the analysis—that they get in a good daily newspaper," she averred.

"The most important role of the newspaper today," she added, "is to go a step further than this superficial information and report in depth. The function of the reader is not just to know the superficial facts but to be informed in depth."

On opening day the teachers were welcomed by University officials and by Barry Bingham, publisher of the Louisville papers, who declared, "I don't think on any particular day, we performed as well as we ought to." Nevertheless, he said, both teachers and newspapermen are "in what essentially is a teaching line of work."

John N. Popham, general managing editor of The Chattanooga Times, told the group

the following day that newspapers and members of the teaching profession must work together in creating public opinion. "Education and communications are the same thing . . . we are both communicators in this free society at the most critical juncture in its history," Popham said.

Earlier in the day the head of the University's division of social sciences, Dr. Harold Yeager, called the modern newspaper a "veritable supermarket of appeals" serving a variety of interests, some of them totally unrelated. "People in our type of heterogenous society are not really aware of what is going on next door to them," he said.

On June 14 the newspaper's role in politics was discussed by Kentucky's Commissioner of Public Information, Miss Cattie Lou Miller; and High Morris, chief of The Courier-Journal's State Capital Bureau. When it comes to politics and government the press has a right and duty to "probe, search, pry, delve, inquire, inspect and investigate," Miss Miller stated. "Newspapers ought to search for the dishonest man as Diogenes searched for the honest man," she said.

Morris explained "It's not just enough to report the facts. The only way you can judge political stories is by the integrity and objectivity of the writer. Without newspapers there would be no broad general knowledge of government except in a few circles."

The workshop participants moved from the University campus to the offices of The Courier-Journal and The Louisville Times to hear talks by management officials Mark F. Ethridge, chairman of the board; Lisle Baker, Jr., executive vice-president; and Fred Varga, circulation director.

"I would term any newspaper with an editorial page a partisan paper because the only reason for the existence of an editorial page is that it affords a means for the newspaper to comment upon and express its advocacy of or opposition to the various issues which come up," Baker declared.

Ethridge, speaking on the management's view of the differing roles of the two papers pointed out that "historically there is a tradition of The Courier-Journal's being the policy paper of the ownership." Varga described circulation as "the catalyst for the impact of news and editorials." Members of the workshop were taken on a two-

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of beer
is many
things
to Kentucky



... naturally, it means pleasant refreshment all over Kentucky. And it also means an annual payroll of \$53,000,000 for Kentucky people—one of our state's largest. This money goes to buy homes, food, clothing, pay for education, community contributions, etc.—benefiting every level of community life.



KENTUCKY DIVISION
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(Continued From Page Five)

hour tour of the newspaper facilities following lunch at the newspaper cafeteria.

The two papers came in for criticism from University faculty members on June 16. Dr. Ray Bixler, head of the U. of L. psychology department, charged that readers of the two papers "had not been given enough of the facts" in a local racial discrimination conflict.

Dr. C. H. Parrish, head of the sociology department, claimed the Louisville papers had not printed background information on antidiscrimination legislation in other states. Both professors said they felt the Louisville newspapers, whatever their shortcomings, do a better job of presenting the news than many other papers do.

A third professor, Dr. G. H. Hallman of the social sciences division, said the Louisville papers "have a vested interest and a self-seeking profit motive" in the newspaper workshop.

Answering criticisms from the University professors later in the workshop, Norman Isaacs, managing editor of The Louisville Times, said that reporters for the two Louisville newspapers are trained "to forget about their biases and to write news stories that are news stories. It's news or it does not belong. It's not for us to play god with the news you get and that your students get. The main complaint about The Courier-Journal and The Louisville Times was that they were not slanted enough," Isaacs declared.

The second week of the workshop was highlighted by an address by Felix R. McKnight, vice-president and executive editor of The Dallas Times Herald and president of the American Society of Newspaper Editors. McKnight, in a speech open to the public, gave an address entitled "Should the Government Censor Newspapers Except in Wartime?" The A.S.N.E. head, along with other newspaper leaders recently met with President Kennedy on the matter of the self-imposed censorship by newspapers.

Courier-Journal managing editor Ben Reeves called the process of news selection "one of the biggest shrinking operations in Louisville." He said it was "sometimes a little frightening to have to put out a newspaper every day that serves so many people."

Courier-Journal education writer Charles Whaley called on teachers "to learn to speak to the press openly. I don't want to be anyone's public-relations agency but neither do I want to be a hatchet man."

A Courier-Journal feature writer, Joe Creason, advised teachers to use newspapers "to fill many of the gaps in text-

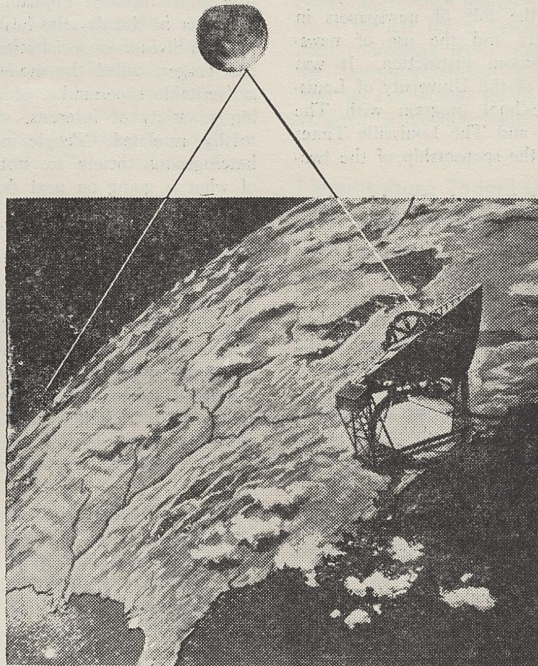
books. Sometimes I'm downright appalled at the gaps that exist in my son's textbooks in Kentucky history."

Garrett Noonan, the newspapers' advertising director, told teachers that "readers want advertising in newspapers." He also said that every possible safeguard is invoked to guarantee the accuracy of newspaper ads.

The participants later heard Louisville Times editorial page editor George Burt and Courier-Journal editorial cartoonist

Hugh Haynie talk about their contributions to the newspapers. Courier-Journal religion editor Ora Spaid talked about "The Newspaper as the Social Conscience of the Community."

Most of the workshop participants came from the Louisville area, although some were from Southern Indiana and two came from Kentucky communities as far away as 188 miles. One of the registrants will teach in St. Louis next year and another will go to North Carolina.



Road Marker to the Future

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Jacob W. Heddon Sells Mt. Sterling Newspapers

Jacob W. Heddon announced the sale of the Advocate Publishing Company, publishers of the Sentinel-Democrat and Mt. Sterling Advocate to Hasco Newspapers, Inc., possession to be given as of July 1. In retiring from the ranks of Kentucky publishers, our long-time friend, Jake, leaves the Advocate which has been in the Heddon family since his father established it more than 71 years ago.

The late Joseph W. Heddon was one of the owners until his death in 1942. Jake became a partner with his father in 1910, and sole owner after 1942. The Sentinel-Democrat, established in 1866 and now in its 95th volume, was purchased by Mr. Heddon in 1945 from the John H. Perry interests. Both papers are published in one plant on Main Street at its present location since 1914.

Mr. Heddon, who numbers among the oldest members of Kentucky Press Association, has been in semi-retirement for several years, now makes it permanent after 51 years of continuous service. He will spend his summers in Mt. Sterling and his winters in his home in Naples-on-the-Gulf, Florida.

The purchaser is Hasco Newspapers, Inc., R. H. Haskell Jr., president, Antoinette M. Haskell, vice president, both of Martinsville, Virginia. James Wesley Smith Jr., secretary-treasurer, will serve as editor and publisher of the two newspapers. He is a native of Alabama, a graduate of the University of Alabama, Sigma Delta Chi, and a veteran of 12 years on newspapers in Alabama, Florida, and Virginia.

While bidding Jake God-speed and a magic fishing pole, we bid welcome to the new owners and editor to the Kentucky Fourth Estate.

Warnick New Director Of Tourist Promotion

Charles G. Warnick was appointed director of tourist and travel promotion by Miss Cattie Lou Miller, succeeding Gilbert Kingsbury who has been acting director. Warnick, a native of New Jersey, attended the University of Kentucky, and was a staff member of the Ashland Independent at one time before becoming night city editor of the Cincinnati Enquirer. He joined the advertising staff of the New York Central Railroad in 1956, resigning to take over his new tourist duties as of July 1.

Middlesboro Daily News Wins NEA Commendation

The Middlesboro Daily News was awarded second place in the Best News Story Contest for newspapers over 3,000 circulation at the summer meeting of the National Editorial Association in Salt Lake City. In making the award, the judges stated:

"The expose by Jim Horner and Ellis Easterly in the Daily News shows how the objective presentation of facts, with no effort to dramatize them or arouse emotion by colorful writing, can be effective in uncovering a sordid political situation and getting action to clean it up."

The Press congratulates the young writers, and the newspaper, on this signal achievement. No other Kentucky newspapers were mentioned among the ninety-six award winners. More than 2,000 entries had been submitted in the NEA Better Newspaper Contests.

Landon Wills, editor of the McLean County News, Calhoun, has been selected to the presidency of the Calhoun Lions Club. He was also KPA's representative on the Ontario, Canada, newspaper editor press tour early this month.

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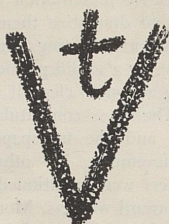
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**Jerry Ringo Nominated
For Elijah Lovejoy Award**

Jerry Ringo, editor-publisher of the Menifee County Journal, Frenchburg, has been one of five editors nominated to receive the 1961 Elijah Parrish Lovejoy award for courage in journalism. The award will be presented to the winner during the international conference of weekly newspaper editors at the Southern Illinois University,

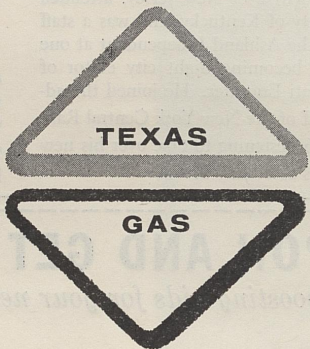
Carbondale, July 16-22. The Press commends the merit of the selection of Editor Jerry and wish for him this high honor.

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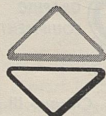


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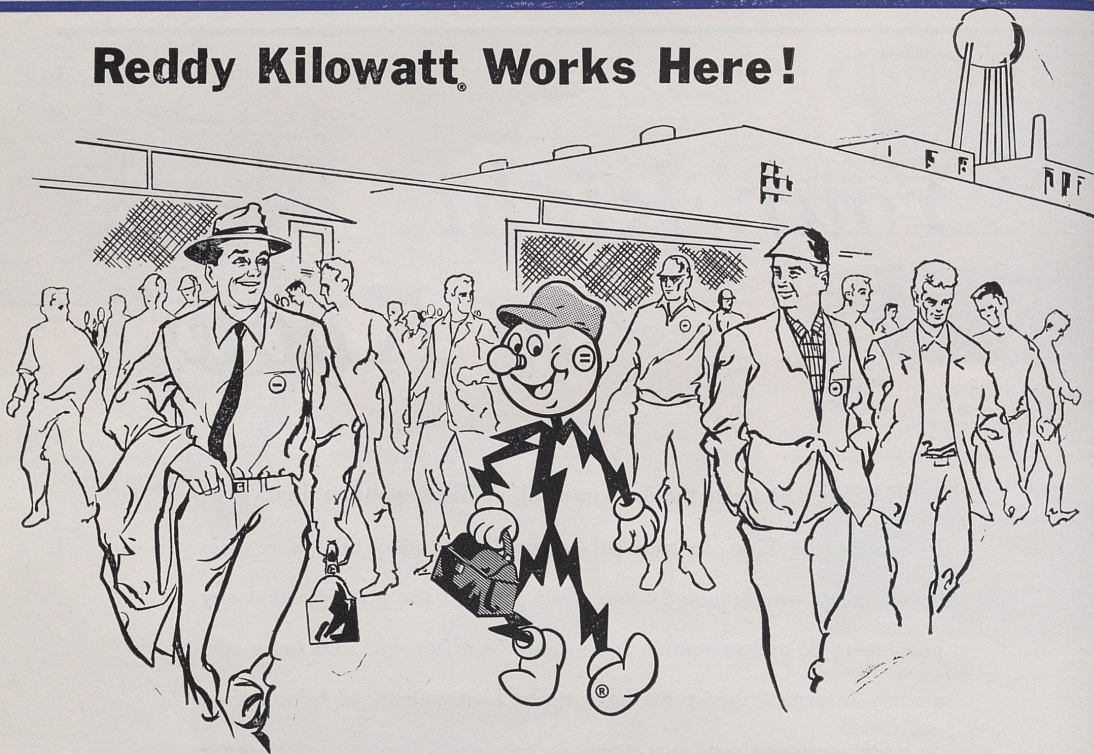
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