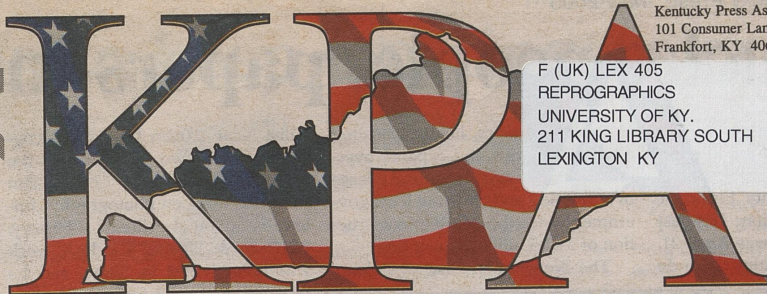


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Kentucky
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KPA appeals dismissal of lawsuit

After having its lawsuit challenging parts of the Kentucky laws that require juvenile court proceedings to be closed dismissed in District Court, the Kentucky Press Association has filed an appeal with the Sixth Circuit Court of Appeals.

In February 2005, the court dismissed the complaint for failure to state a claim and on the basis that KPA could not prove a set of factors entitling them to relief. The court ruled that KPA's complaint failed to allege both factors of the "experience and logic" test formulated by the U.S. Supreme Court in *Richmond Newspapers, Inc. v. Virginia*.

The lawsuit was filed in United States District Court for the Eastern District of Kentucky in Frankfort on July 15, 2004 challenging parts of Kentucky laws that require juvenile court proceedings to be closed. KPA claims in its suit that the law violates both the U.S. and Kentucky Constitutions. The suit claims that Kentucky Revised Statutes 610 violate the First Amendment and contains "a number of provisions which work to create an irrebuttable presumption that certain court proceedings and records be closed to the public."

"The absolute and mandatory secrecy of the (Kentucky Unified

Juvenile Code) violated the First Amendment," the appeal claims. "Openness would unquestionably have an institutional value to juvenile courts the same way it does in other criminal and civil courts."

The suit states that closure should be done on a case-by-case basis and not be mandatory.

"Our action would still allow a judge to close some proceedings or records just as they are allowed to do at the present," said Jon Fleischaker, general counsel of the Kentucky Press Association. "But it would not be automatic closure as it is under the current law."

Two new board members attend first KPA meeting

There were two new faces around the KPA Board of Directors table during the meeting in Frankfort April 14 - those belonging to new board members Loyd Ford and David Dixon.

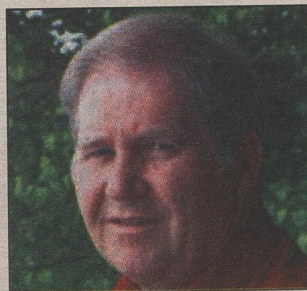
Ford, with The Lake News in Calvert City, was elected to District 1 and Dixon, with The Gleaner in Henderson was elected to District 9.

Ford, 52, is the owner of The Lake News where he has been for nearly 21 years. His responsibilities are to manage the total operation, sell advertising, writes stories and deliver the paper.

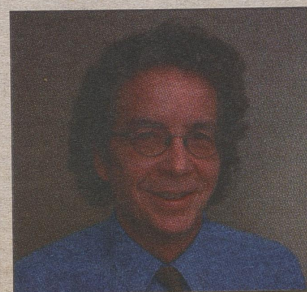
He started in the newspaper business in 1974 as a reporter/photographer for the Camden Chronicle in Camden, Tenn. after he graduated from Murray State University that same year. He was later promoted to

editor of its sister publication, the Carroll County News in Huntingdon, Tenn. in 1976. He returned to Kentucky in 1977 and went to work for Central Photo Inc., which was also a graphic arts supply house that sold various products to newspapers in four states. In 1983 he began to work on a master degree in college teaching with an emphasis in journalism and worked as a part time journalism instructor and adviser to the college newspaper at Paducah Community College. He also worked part time at the Marshall County Messenger. He stopped pursuing his master's degree in late 1983 when he became editor of the Marshall County Messenger. After that paper ceased publication in May 1984, Ford and his wife Teri

See BOARD on Page 10



Loyd Ford



David Dixon

May News & Notes

Life in the Back Shop

A collection of tales told by printers and publishers of weekly newspapers "Life in the Back Shop," has been written by a retired newspaper association executive in Minnesota.

"It's not about printing but about people," said Robert M. Shaw, manager emeritus of the Minnesota Newspaper Association. "It's about a proud class of people called letterpress printers. I have tried to re-create - in the words of printers themselves - the sounds, smells and working conditions of those old print shops. I wanted to tell what printers felt as they worked those murderously long hours in the presence of ponderous and dangerous equipment, as they converted typed and scribbled instructions from 'idiots in the front office' into neatly folded weekly newspapers."

Shaw interviewed 38 printers for the book, including several who had owned weekly newspapers. Stories cover the first six and a half decades of the last century, from the arrival of Linotype machines to the coming of offset printing and computerized typesetting.

"Life in the Back Shop" is published by the Superior Letterpress Co. The book has 186 pages, contains 42 photos of contributing printers and early print shops, and 13 other illustrations. It sells for \$19.95 plus \$3.30 for mailing and handling.

See NEWS on Page 11

Kentucky people, papers in the news

Paul Monsour has stepped down as editor of **The Union County Advocate** to become executive director of the Union County Economic Development Foundation. His last day at the newspaper was April 21. His new responsibilities include

recruiting industry, helping existing companies thrive and expand, overseeing 13 industrial loans and a lease of a building and assisting local government with the pending construction of a \$1.5 million sewer line.

The News-Enterprise photojour-

nalist Neal Cardin has been recognized with two awards in the Munfordville Tourism Commission third annual open photography contest based on the theme, "History, Heritage & Heart." Cardin's work was judged Best in Show, and he received an award for second place in the adult division. The photos were on exhibit at the Munfordville City Hall until April 29.

Paintsville Herald readers were late in receiving the Wednesday, April 6 issue due to a 5 a.m. fire on U.S. 23 which claimed all the newly printed papers. Employee **Chuck Pinson** was traveling on U.S. 23 in Floyd County after picking up the papers from the printing room at the **Appalachian News-Express** when he ran over an unknown object, causing the delivery van tire to blow. He lost control of the van, crossing into

the opposite lane and hitting a guardrail causing the van to catch fire. Pinson was not seriously injured. The newspapers, including those labeled for delivery, were destroyed in the fire but were reprinted on the next day.

Patricia "Trish" Mahon Daniel was recently hired as the community news editor at **The Gleaner** in Henderson. She will be the newspaper's principal contact with customers on news items ranging from church notes to weddings and engagements to news brevities. The life-long Henderson resident holds a degree in library science from Western Kentucky University and is a former elementary school librarian in the local public school district.

A University of Kentucky School

See PEOPLE on Page 12

The Kentucky Press

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Deaths

Longtime Hopkinsville editor dies of cancer

David L. Riley, who spent 24 years as reporter, photographer and editor for the **Kentucky New Era**, died at his home Wednesday, April 13 of cancer. He was 52.

Riley was the editorial page editor for the **Kentucky New Era** in Hopkinsville, where he began his career as a reporter and photographer in 1981.

His connection with the **New Era** began just months after his family moved to Hopkinsville in 1965. He was 12 years old and took a route delivering papers.

While in middle school, Riley had a darkroom and set up a small printing press in the family basement where he printed small jobs printing party invitations and tickets for Hopkinsville High School ball games.

He graduated from Hopkinsville High School in 1971 and attended Hopkinsville Community College. He earned bachelor's and master's degrees from the University of Missouri. After college, he joined the Navy. While serving as a navigator on the USS White Plains in the South China Sea, Riley took a photograph

of a Vietnamese refugee as he climbed a rope ladder from a crude wooden boat. His photograph appeared in newspapers across the country and in *Time* magazine. It won numerous awards from the Navy and was nominated for a Pulitzer Prize.

He later joined the staff of the **New Era** as a staff writer and photographer and later served as graphics editor, copy desk chief and editor.

He retired as a commander in the U.S. Naval Reserve in 1998.

Courier-Journal graphics researcher dies

John Patrick "Pat" Chapman, a graphics researcher who worked for the **Courier-Journal & Louisville Times Co.** for more than 28 years, died early April 11 at the Hospice and Palliative Care of Louisville inpatient unit at Norton Healthcare Pavilion of complications from a heart attack. He was 53.

In his position, Chapman used resources ranging from the Internet to printed reference materials to find details and context for the art and graphics with everything from daily stories to C-J special projects.

Chapman started as the company's library clerk in 1976. By 1984,

See DEATHS on Page 5

We're going to keep our fingers crossed

UK plans to start microfilming again

It's been almost a year since publishers around the state received a letter from the University of Kentucky Libraries that effective July 1, 2004, it would suspend its microfilm operation.

Citing budget cutbacks across all UK departments, the department decided that the microfilm operation was too costly and would be suspended for at least one year. A decision would be made this year whether the suspension would continue, or be lifted and there would be a return to microfilming Kentucky newspapers.

UK has been microfilming newspapers for the past 50 years, recording the history of the Bluegrass and providing microfilm to public libraries and newspapers. The archives actually go back to the early days of newspapers in Kentucky.

In the libraries across the state, microfilmed newspapers are used by genealogists, private investigators, people trying to find out when Aunt Lizzie was married, or born, or died. Even newspaper reporters frequent the libraries for background on articles.

And how else would newspapers get those tidbits of what was going on 10, 20, 50 and even 100 years ago. Certainly, those don't come from memories of staff members.

The decision by UK came as a sur-

On Second Thought

By David T. Thompson
KPA Executive Director



prise. There was no advance warning, no contact that this was a possibility. Just a straightforward letter that as of July 1, 2004, the operation would be suspended.

Publishers began scurrying for alternate plans. Some found other companies to provide microfilm. Some made their current issues available on CD for libraries to have. Some, perhaps many, decided to "sit tight."

KPA got involved, working with UK officials, pleading that UK reconsider its decision or at least ensure the suspension would not be permanent, and checking out technology for preserving the state's history.

Digitization seemed the likely way to go. If you've ever used microfilm, you know it's best to know about when a story appeared. Otherwise, you scroll through yards and yards of microfilm looking for one story. Without a date, perhaps even without a certain time frame in mind, you could spend hours looking for one bit of information.

With digitization, the process is narrowed to seconds. Type in a name or town or other subject line and technology can scan not only one newspaper at a time, as with microfilm, but

every newspaper in the state. Within seconds, you have every story that's been captured digitally that has that name, that town or those few words in it.

Digitally, a searchable database is created. And it can be searched in the comfort of your home, your office, a laptop in a court room, wherever internet access is available. No more having to go to the public library with hours ahead spent scrolling through old newspapers.

A few states have gone that way. Maybe four. Others have looked at it, others have thought about. But while digitization of newspapers seems to be the best plan available, there are drawbacks. Microfilm processing isn't likely to change. The format used 50 years ago is the same format used today. Equipment has been upgraded but those pages microfilmed back in the '50s are just as readable today. Technology, could change, probably will change. And when it does, what does that do to those digital pages?

UK recently applied for a National Endowment for the Humanities grant to digitize old newspapers. That was great news and even greater when NEH announced earlier this year that UK was one of seven universities being awarded the grant. UK's share was for \$310,000. And while that was good news, bad news came with it. The grants were limited to digitizing newspapers published between 1900 and 1910. But it's a start.

Copyright would be the issue of

today. But for newspapers printed more than 100 years ago, copyright isn't an issue so the grant was narrowly structured to get around the copyright concerns.

The KPA Board formed a committee at its January meeting to study the issue of microfilming and digitization and to return with a recommendation. KPA had already investigated some avenues, focusing on digitizing newspapers, and had received some proposals. It was exciting, it was expensive but the question kept coming up: "Where's technology going to be in a few years? What if the company we select goes out of business? What happens to all those searchable databases created by digitization?"

For the April 14 Board meeting, the committee — Taylor Hayes, Mark Van Patten and Charlie Portmann — decided to invite UK representatives to discuss UK's plans.

While the decision isn't definite, it does appear that come July 1, 2005, or maybe even shortly before that, UK will start microfilming newspapers again. It didn't want to make the decision last year to suspend the operation but with a \$74 million shortfall to its budget, all UK departments had to tighten the belt.

The Board voted at its April 14 meeting to encourage UK to start it up again and to get KPA more involved in the process. A letter from KPA was sent to the Dean of Libraries after the

See FINGERS on Page 8

Keeping info current is important to ad staff

It is that time of year again when I want to remind newspapers to send us updated rate information, as well as current shipping address information for inserts. If you have recently switched printers, please don't forget to give us a call or email me with your current address for inserts.

We schedule all of our preprints and inserts from our Frankfort office. Many times we don't even see the product before it appears in one

Advertising Plus

By Teresa Revlett
KPS Director of Sales



of your newspapers. We provide the shipping address and quantity needed to printers all over the country. The printers ship directly to your

printing source.

Sometimes a newspaper sales rep may call our office and say "could you send me some more inserts since our circulation has changed?" That is why the information on our rate and data sheets is vital. We use the information that your newspaper provides to us between October

and December all year long. If something happens and you have a drastic increase or decrease in circulation, the only way that we know about that is for someone on your staff to call us.

By the time that the insertion order is received at your paper it is too late for us to ship extra inserts most of the time. The printer has already finalized the printing process and numbers have been given by someone here in our office. The advertiser has already finalized their budget with the figures that we have provided to them.

Our goal at KPS is always to make it easy on our advertisers and

newspapers. Obviously we can only do half of that on our own. Everything else depends on the information that we get from the newspapers that we serve. Sometimes it is hard for those of us in the communication business to be effective communicators. We try to make that easy on you too - you can email me at trevlett@kypress.com, fax to the ad staff at 502-875-2624 or call us toll free at 1-800-264-5721.

So please, try your best to remember to send us updated circulation figures, updated shipping addresses and current rates. That way we can better serve all of our newspapers.

Could a switch to tabloid format be in your future?

As a famous columnist in Detroit learned recently, writing about events before they have happened can get you into big trouble faster than a tin roof with lots of holes on a cold rainy Saturday afternoon.

But as this is being written in late April, I am reasonably sure the Kentucky High School Journalism Association will have had a successful state convention on May 4 in Louisville.

A week-and-a-half before the convention, registration stood at 600 and climbing. After three years as administrator for KHSJA, I have learned that newspapers and high schools have something in common - some of both will wait to the last minute to register for conventions. This probably means we will have had a very

Oh, By The Way

By David Greer
KPA Member Services Director



large turnout for the high school convention at the Executive West.

Jeff Newton, an EKU graduate and former reporter for The News-Enterprise in

Elizabethtown and currently a field producer for 60 Minutes Wednesday on CBS-TV, will be the keynote speaker. Newton describes himself as a newspaper journalist who just happens to work in television news. He will tell students from across Kentucky about his assignments in Afghanistan and Iraq for 60 Minutes Wednesday.

THE DEBATE OVER SIZE.

Several major European newspapers have converted from broadsheet to a tabloid size since 2003 and realized circulation gains. The gains were biggest among females and young readers - two demographic groups in

which most papers could use some circulation boosts. The numbers were large enough and it occurred in enough markets to catch people's attention.

Now the size debate has crossed the pond and has stirred the pot in the U.S. Things got even more interesting in March when Knight Ridder chairman Tony Ridder was quoted in several industry publications as saying his company will consider converting two or three of its papers to a tabloid size.

The guessing game has begun as to which Knight Ridder papers could be considered for conversion.

In Europe - and in the U.S. too - some newspaper people consider the term tabloid a dirty word. After all, a tabloid, they reason, is a publication that's something less than a legitimate newspaper. It's a pub with made-up stories about alien births, exploding toads, flying beagles and Elvis sightings. So some newspaper

insiders started calling newly switched products "compact papers." It appears the term "compact" lacks the bad smell associated with tabloid, they reason.

No one is suggesting, of course, that legitimate newspapers should abandon good journalism to become grocery store rags. But focus groups in Europe and elsewhere say they find the smaller size papers easier to handle and read. In any case, it seems that all of us in the newspaper world will be hearing more about "compact" papers and conversions to smaller formats.

Yes, this comes in the wake of many papers just having switched three or four years ago to the smaller 50-inch web. It could be that might not be the end of it.

Next month's issue will feature a story on what Kentucky newspaper people think of this trend and what, if anything, the future holds for papers in the Bluegrass State.

Understanding the five basic rules of copyright law

By ASHLEY PACK
KPA General Counsel
Dinsmore & Shohl

We get several calls a month on the hotline asking about copyright issues. Copyright has two essential purposes:

first, to protect the author's right to commercial benefits deriving from his or her work; and second, to allow the author to control how his or her work is used. Copyright laws are complex and mind-numbing at times, but we will try to give you 5 basic rules to follow when dealing with potential copyright issues.

Rule No. 1: Even if it does not have a copyright notice or symbol, it still may be protected by copyright law.

A copyright is generally designated by either the word copyright or the symbol followed by the date and name of the copyright owner (for example, "Copyright 2005 Blue Chip Company" or "© 2005 Blue Chip Company.") However, as Rule No. 1 states, the absence of this notice does not mean that the article, advertisement, or image, etc. is not copyrighted. Publishing any work without



the permission of the copyright owner can subject you to a copyright infringement lawsuit. The copyright owner can seek damages and attorney's fees.

Rule No. 2: A copyright is not lost even if the copyright holder does not pursue an infringement action.

There may be a number of reasons why a copyright holder would not pursue a claim of copyright infringement against your newspaper. But, the possibility exists. The only way to lawfully publish something that is copyrighted is to get permission from the copyright holder. If you happen to publish something that is copyrighted and the holder of the copyright does not pursue an action against you, do not assume that you are home free for future publications of the same material. Each time the article, advertisement or image is published in violation of copyright law, you can be liable civilly for damages and attorney's fees.

Rule No. 3: Even if it's on the Internet, it is not public domain.

An interesting issue is whether or not an article or story can be republished in a newspaper if obtained

from the Internet. We understand that there are a lot of interesting stories or poems on the Internet that your readers may enjoy. However, downloading this information off the Internet and publishing it without permission puts your newspaper at risk. The only time something off the Internet can be used is if the author states that he or she grants the story or poem to the public domain. Otherwise, you need written permission from the author.

In some cases, the story or poem has no apparent author.

Do not let that fool you into thinking that there is no copyright for the work. The entity or person posting the unauthored story or poem on the site may not have had the right from the original author to post the item. All copies, yours included, are considered infringing on the original copyright so our advice is to stay away from unauthored works.

Rule No. 4: You can comment, parody, or criticize copyrighted works.

The fair use exemption to the copyright law allows commentary, parody, research and education about copyrighted works without

the author's permission. This means that you can editorialize or comment on a copyrighted work without fear of infringement. However, in doing so, excerpt only the part of the work that is needed for your point and attribute the work to the author.

Rule No. 5: "Derivative works" constitute a violation of copyright law.

"Derivative works" are works based on or derived from another copyrighted work. Any time that you use settings, images or characters from someone else's work in your own work, you need the author's permission. Otherwise, you can be liable for copyright infringement.

We realize that this explanation may be a simplification of the issues that you are faced with. As always, if you have any questions, or need further information, please contact your Hotline attorneys:

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Project to put some old newspapers online

Reprinted with permission from the *Lexington Herald-Leader*.

By JOHN CHEVES
Herald-Leader staff writer

Anyone on Earth soon could check the Internet and discover the facts, from a century ago, about the allegedly troubled Thaw household of Louisville.

"Mrs. Evelyn Thaw said yesterday there was no truth in the rumors that proceedings were in contemplation for the annulment of her marriage to Harry K. Thaw," The *Courier-Journal* told its readers March 1, 1908.

The University of Kentucky library is among six nationally to start digitizing old newspapers so they can be posted and searched online, courtesy of \$1.9 million in grants awarded this month by the National Endowment for the Humanities and the Library of Congress. Eventually, the federal government wants 20 million pages of U.S. newspapers on the Internet, going back centuries, said NEH spokesman Noel Milan.

But UK and the other libraries — in California, Florida, New York, Utah and Virginia — will start eating that elephant in small bites. Under a two-year pilot project, each will digitize 100,000 pages from collections of its state's newspapers covering the decade of 1900 to 1910.

"Not only was that a pivotal time in our nation's history," Milan said last week, "but frankly, it conveniently predates the period in which copyright laws could pose a problem for us."

UK, with a \$310,000 grant, has to decide which Kentucky newspapers make the cut of several dozen it maintains from that decade.

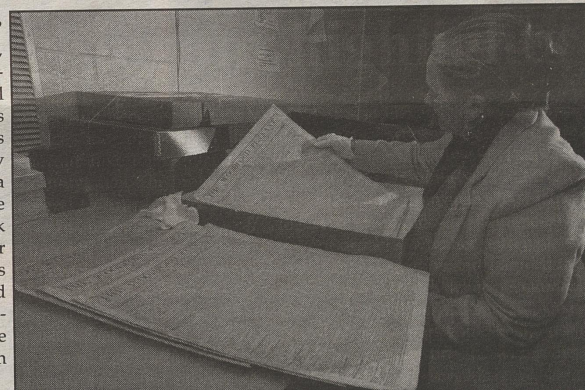
Since 1983, UK has preserved more than 1.5 million pages of news-

papers on microfilm, making its library a popular draw for historians and genealogists trying to piece together the past.

While microfilm is good, digital files on the Internet are better, said Mary Molinaro, the library's director of preservation and digital programs.

Looking for a news article about your great-grandfather from sometime in 1905? With microfilm, a hopeful historian must scroll through months of newspapers and check every page. With a digital file, she need only click "find" and enter her ancestor's name. And Internet accessibility means she can do it from home.

A glance at UK's collection shows that Kentucky news a century ago ranged from terrifying (the Black Patch War in Western Kentucky spawned vigilante-style night riders furious at the tobacco monopoly) to eerily familiar (from the front page of that same



The University of Kentucky has preserved more than 1.5 million pages of newspapers on microfilm which help provide information for historians and genealogists. With the help of a grant, UK must begin digitizing 100,000-pages of its collection of the state's newspapers covering the decade of 1900 to 1910.

1908 *Courier-Journal*: "Today in Frankfort, nothing is going on.")

Old newspapers are an invaluable historical resource, said Becky Ryder, the library's head of preservation services.

Everything about our lives as

Kentuckians — our politics, families, food, workplaces, entertainment — stands revealed in their pages, Ryder said.

That assumes the newspapers always, um, get their facts right.

"This is true," she said.

DEATHS

Continued from page 2

he had been promoted to library reference supervisor.

Ex-Kentucky Post sports editor dies

Tom Kramer, whose 49-year newspaper career included stints as

sports editor of The Kentucky Post and the Cincinnati Times-Star, died Sunday, April 3. He was 77.

Kramer started his newspaper career in the late 1930s when he sold The Post, Times-Star and Cincinnati Enquirer on Covington Street corners.

He quit school when he was a sophomore to work as a copy boy at

The Kentucky Post. A year later, he received his first reporting assignment at age 16.

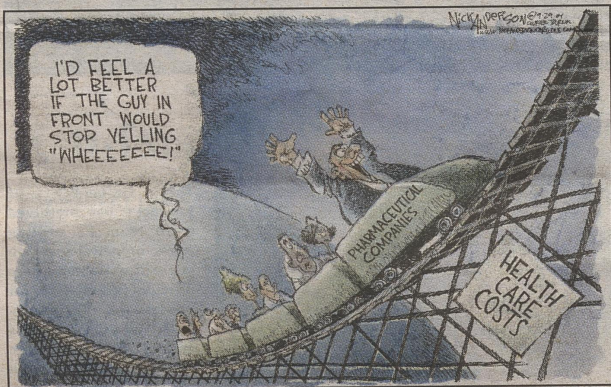
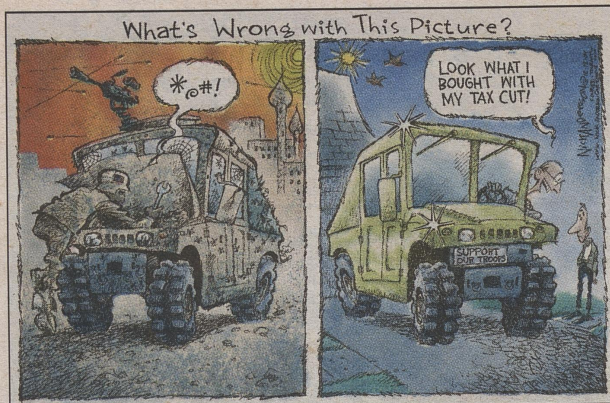
Kramer was drafted into the Army in 1945 and completed his general education development diploma while in the service. After being discharged in 1947, he worked as a sports writer at the Times-Star, where he later became sports editor.

When The Post bought the Times-Star in 1958, Kramer began work for the merged publication and was later named sports editor.

He also worked as assistant news editor and copy desk editor.

He finished his newspaper career working in the sports department of The Kentucky Post and Cincinnati Post.

Courier-Journal cartoonist wins Pulitzer Prize



LOUISVILLE - (AP) Nick Anderson was crafting his next editorial cartoon for The Courier-Journal when he learned Monday, April 4 he had been awarded journalism's highest honor as a Pulitzer Prize winner.

Soon there were congratulatory handshakes, a call to his wife and champagne toasts with colleagues.

"It's an incredible honor," said Anderson, whose work has been an editorial page fixture since he joined the Louisville newspaper in 1991 after graduating from Ohio State University.

Anderson, 38, was honored for "his unusual graphic style that produced extraordinarily thoughtful and powerful messages," the Pulitzer judges said.

It was the 10th Pulitzer for work by staff of The Courier-Journal or The Louisville Times, an afternoon daily that ceased publication in 1987. Robert York won the Pulitzer in 1956 for editorial cartooning in The Louisville Times.

"It's an exciting day with an award to an extremely deserving individual," said Edward Manassah, president and publisher of The Courier-Journal. "Nick's work is exceptional and he makes us proud that he works at The Courier-Journal."

Anderson was recognized for a collection of cartoons, some of which took broad swipes at President Bush, the Republican Party and the religious right. Others were critical of the new Medicare prescription drug program and even the U.S. Olympic men's basketball team.

"When we brought him here, we thought we had a world beater, and we're really happy someone else



Nick Anderson

agrees with us," said David Hawpe, editorial director of The Courier-Journal.

Anderson, a political science major in college, said becoming an editorial cartoonist was "basically a self-taught art."

"The rule I think, is to provoke thought - that's the purpose of a cartoon," he said in an interview. "In the process of provoking thought, you often provoke anger - and that's not a bad thing. In fact it can be a very good thing because that's the beginning of dialogue."

An unabashed critic of Bush, Anderson said his columns draw a range of responses.

"Some people are cheering me on and absolutely love it, and others think I'm horrible and think I should be fired," he said.

Anderson isn't reluctant to take aim at Democrats as well. "I generally liked (President) Clinton's politics, but was very happy to criticize him when he deserved it," he said.

Anderson said he tries to offer some insight into the news with an original twist.

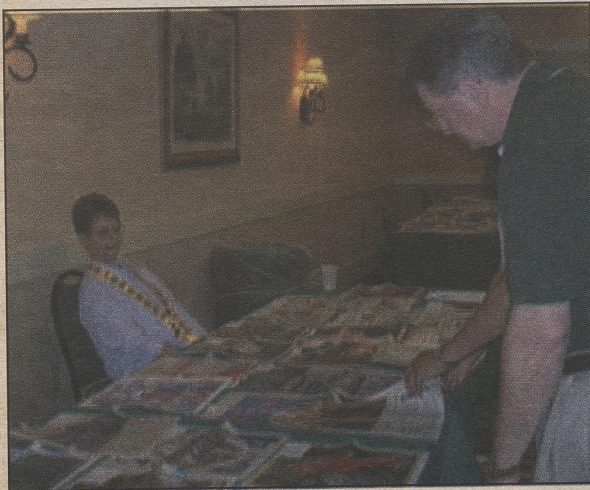
"Being funny is fine, but to what end if you're not going to have a point of view," he said.

Anderson called himself the "consummate self-critic."

These cartoons, provided by The Courier-Journal, were among 20 in Anderson's award winning entry. He was praised for "extraordinarily thoughtful and powerful messages."



Left: Karen Tanksley and Jan Melton look over the entries in the Kentucky Press Association Advertising Excellence in Kentucky Newspapers ad contest. Tanksley is the publisher of the Effingham Herald and Melton works at the Statesboro Herald. Below: Ann Laurence and Dave Eldridge watch over the Georgia Press Association judges as the spring advertising contest is being judged. Laurence is the publisher of the Morehead News Group, while Eldridge is publisher of the Jessamine Journal in Nicholasville. Photos by Teresa Revlett, KPS.



Left: Sue Cammack, KPA administrative assistant, has her stickers ready to place on the winners of the ad contest. Members of the Georgia Press Association served as judges for the Advertising Excellence in Kentucky Newspapers. Photo by Teresa Revlett, KPS. Above: The Kentucky Press Association judging team made their way between airport terminals to get to the final destination of St. Simons Island to get the spring advertising contest judged. Left to right are Ann Laurence, Kim Hays, Sue Cammack (partially hidden), David Thompson, Sam and Teresa Revlett. Photo by Dave Eldridge, Jessamine Journal.

Community newspapers may pay less for some mail 2006

Washington, DC — Publishers using within county mail got a piece of good news this week, wrapped inside the bad news that postal rates are likely to go up 5.4 percent in January.

For within county mail, the new rates will be a decrease of 5 to 6 percent, the National Newspaper Association announced April 8. That assumes the Postal Rate Commission will accept the rates requested by USPS.

NNA President Mike Buffington, editor of The Jackson Herald, Jefferson, Georgia, said the new rates were the result of several factors that NNA has worked on for a number of years. He congratulated the Postal Service and NNA's Postal Committee, chaired by Max Heath, vice president of Landmark Community Newspapers, Inc., for a successful campaign to hold down postage for local newspapers.

"Anytime postage costs—which

are a huge expense for most newspapers—can be held steady, it gives a local newspaper an opportunity to invest in ways that better benefit their own local communities. We were pleased to have no increases for the past couple of years. Now to have our main class of postage actually go down is terrific news," Buffington said.

Heath said NNA had learned of the possible reduction several weeks ago as it had followed cost statistics for within county mail, but had not wanted to count on the new savings until the news was official.

The United States Postal Service requested new rates with an across-the-board increase of 5.4 percent—which would include a 39 cent first-class stamp. The primary reason for the increase is the failure of Congress to repeal a required contribution of \$3.1 billion to an escrow fund made necessary by a controversy over payments to the Civil

Service

Retirement System. Without the escrow payment, the Postal Service said, the freeze in rates that has been in place since 2003 could be sustained a while longer.

If the rate commission approves the increase, the rates would most likely go into effect early in 2006.

Heath also complimented the Postal Service on proposed reduction. He said three factors are to be credited for the good news.

"First, Postmaster General Jack Potter has done a terrific job in squeezing cost out of the Postal Service. If it weren't for this Congressionally-mandated escrow payment, there would be no increase proposed now.

"Second, local publishers deserve a major share of the credit.

This reduction isn't a gift from the Postal Service. It is the result of good cost controls by publishers, who present a highly presorted effi-

cient mailstream in the within-county mail.

"Finally, quite frankly, the credit goes to NNA.

The cost formula that led to this good result came out of work NNA has done over the years in limiting the contribution from within county mail to postal overhead—which we think we deserve because our mail is efficient, and important to local communities. By working closely with the Postal

Service and with Congress to ensure recognition of this preferred rate of mail, NNA has been doing its part to promote community newspapers and their viability in the mailstream."

The proposal before the PRC kicks off a process that could take as much as 10 months as the costs behind each rate are examined and challenged. NNA will participate in the PRC process on behalf of community newspapers.

FINGERS

Continued from page 1

meeting. While there's no promise UK will begin microfilming again, we are at least encouraged by staffers Mary Molinaro and Becky Ryder, who attended the Board meeting, that every effort is being made to do just that.

When UK made the decision in 2004 to suspend the operation, what wasn't so obvious was that at the time issues dated in June and July, 2003, were just then being microfilmed. A year's hiatus would mean that if the project returns in July, 2005, there will be two years' worth of issues to microfilm. But the UK representatives assured the Board that if the project is funded in UK's budget, it will make sure that some way those back issues will be caught up.

We're keeping our fingers crossed that UK's one-year suspension is lifted and there's a return to microfilming. And perhaps there will be a way to look to the future and incorporate more current digital copies of newspapers than those published between 1900 and 1910.

National postal forum highlights

Reprinted with permission of the *Publisher's Auxiliary*

By Max Heath
NNA Postal Chair

Important news was made at the National Postal Forum in Nashville March 21-23. Here are the insider highlights:

24-piece sack minimums: Word leaked out that the rate case to be filed this month, and effective in January 2006, will include a periodical mail preparation rule change to require 24 pieces in a sack, rather than six as allowed at present. This could affect the delivery of copies mailed outside the county, with six-piece sacks no longer allowed. NNA has resisted such a rule change for many years, but this proposal may be unstoppable. Why? Because it was ordered by Postmaster General Jack Potter to get more mail out of sacks, and reduce postal costs of handling small-quantity "skin" sacks.

For a typical community newspaper, this would mean more three-digit and ADC "working" sacks of 24 pieces rather than five-digit direct sacks, and more residual mail in the oft5en-delayed Mixed ADC sortation. While NNA and others are concerned

about worsening service with few direct sacks, the proposal helps reduce the rate hike for regular rate (outside-county) mail. The proposal is one of several to cut periodicals costs going forward and balance costs with revenue in regular rate periodicals.

Local newspapers to be exempt from FSS: Pat Donahoe, chief operating officer of USPS, told me local newspapers "would be retained in their delivery offices" rather than be made to enter at central processing plants under a planned Flats Sequencing System for deployment in 2008. USPS is prototyping machines that would sequence all newspapers, magazines and other large envelopes known as "flats" so that carriers have bundles of sequenced flats to accompany already-sequenced letters from plants. Entry of newspapers directly at plants could delay delivery, push back deadlines and possibly force newspapers out of the mail for local delivery. Donahoe said the goal was to get about 75 percent of flats pre-sequenced, and it made sense to leave local mail in carrier route, walk-sequence order entered at delivery offices.

In a private meeting requested by

NNA, I also elevated the worsening delivery of "working" mail experienced by community newspapers, and concerns about the shift of Mixed Adc processing from about 100 plants to just 32. We expressed willingness to get out of sacks, whether onto pallets or flat tubs. Donahoe and I agreed to seek five test states where Sectional Center Facilities and Area Distribution Centers could make use of tubs for mail destined within the delivery territories served.

New DMM 300: USPS unveiled a new, user-friendlier Domestic Mail Manual at the Forum. The new DMM 300 combines all information for periodicals in one section (700). Despite numbering being changed on all sections, information is easier to find. To help the transition, each section in DMM 300 contains the old reference number from DMM 58. The online DMM at Postal Explorer Web site provides a lookup tool that allows old passages to be matched to the new. No changes in the rules have been made; the DMM has just been re-formatted. Subscribers to the hard copy DMM will receive a new one soon. Use of the online version is highly recommended.

NNA testifies against junk fax legislation

Requiring community newspapers to set up costly permission systems in order to continue sending faxes to their customers is the wrong way to stem the tide of junk fax, said National Newspaper Association Regional Director Jon E. (Jeb) Bladine, publisher of the News-Register, McMinnville, Ore.

Bladine testified April 13, 2005, before the Senate Committee on Commerce, Science and Transportation that an FCC rule requiring signed consents for advertising faxes is wasteful and ineffective. Bladine, representing Oregon, Washington, Alaska, Idaho and Montana on the NNA board of directors, was invited by Sen. Gordon Smith, R-Oregon, to express NNA's views on S. 714, the Junk Fax Prevention Act of 2005.

Businesses will be required by July

1, 2005, to obtain the signed consents, unless Congress acts.

S. 714 would restore recognition that a business sending commercial faxes to its established business customers is not an abuse of fax machines. It would require businesses to provide a toll-free way for fax recipients to request no further faxes. It would also permit the FCC to determine that further regulation of the "established business relationship" exception is needed in the future-if it believes the source of junk fax stems from an abuse of that exception.

"I know some of our concerned consumers' groups believe the main target of the FCC rule was the blitz of unsolicited and unwanted faxes," Bladine testified.

"I get them, as I know even the Congressional offices do. And I hate them as much as anyone. They are

illegal today. They were illegal before the FCC acted. They will continue to flow illegally after July 1, whether or not Congress allows us to continue our legitimate use of the fax machine. Leaving this consent rule in place is going to neither promote them or eliminate them. But it is going to punish the innocent by making us absorb a major and wasteful cost ... And while we labor under this burdensome regulation, the junk faxers are still merrily pursuing their trade."

Bladine said his newspaper, like others, uses the fax machine to send rate cards, ad proofs, bookkeeping corrections and announcements of special promotions to customers who want the information by fax.

"We send information about the newspaper and web site ad rates to those who request them every day. These are business requests for infor-

mation about our newspaper and web site advertising rates; information about upcoming special sections; market information about circulation numbers and distribution zones; and more. The junk fax rule would stop our advertising department in its tracks every day. Maybe every hour," he said.

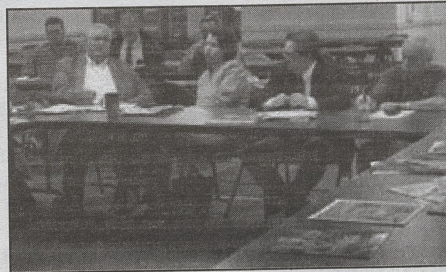
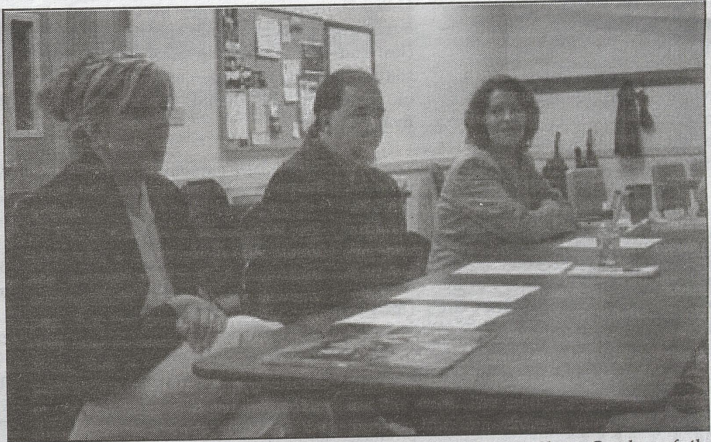
"The Commission has asked us to set up an entire system to interfere with our busy customers' lives so we can get these forms, and to repeatedly bother them to keep the forms up to date," he told the committee. "And for what? To stop junk fax? It won't stop junk fax. But it would hurt a lot of small businesses."

Introduction of a similar House bill is expected. NNA is also joining other industry groups to request an extension of the July 1 deadline from the FCC.

Western Kentucky Press Association



Kay McCollum, director of Kentucky's Western Waterways, discusses the numerous opportunities for tourists in Western Kentucky with those in attendance at the Western Kentucky Press Association meeting in Grand Rivers April 29.



Above: Slone Cansler, of the Murray Ledger & Times, Paul Hanak, of the Benton Tribune-Courier, and Leigh Landini Wright, of the Paducah Sun, took part in a panel discussion about their special publications for readers and tourists. Left: Dr. Bob McGaughey, Leigh Landini Wright, Mike Powell and Chip Hutcheson were among those in attendance at the WKPA spring meeting. Powell was elected vice-president of WKPA for the next year.

AG Opinions

The Crittenden Press/Crittenden County Board of Education

The Kentucky Attorney General was asked to rule whether the Crittenden County Board of Education violated the Open Records Act in denying Crittenden Press Editor Chris Evans' request for copies of records in relation to the removal of Superintendent Fredericka Hughes.

In an e-mailed open records request dated Dec. 29, 2004, Evans asked that the Board provide him with copies of: affidavits, depositions, files and any other documents pertaining to the Board's official investigation of the Fredericka Hargis matter including any responses to such documents that have been made by Hargis or her attorney throughout the course of the issue; resumes, applications, letters of support, cover sheets, letters of introduction, or any other documents regarding the application interview or hiring of Fredericka Hargis by the school system in the spring of 2004.

Board Attorney Zachary Greenwell responded to Evans' request on Jan. 3, 2005, advising him that the only documents from the removal hearing of Hargis that can be disclosed are the minutes and the Board's findings as previously disclosed to the press. He said Hargis requested all the other documents to remain confidential as a part of the closed session record and are exempt from the Opinion Records Act.

Evans then initiated an appeal

with the Attorney General's office asserting that the requested records are not subject to any exclusion under the Kentucky Open Records Act and the Board makes no attempt to state as a matter of record the precise exclusion for denial.

After being notified of Evans' appeal, the Board failed to respond to the AG's office on or before Jan. 20 regarding the appeal.

"The record on appeal contains no supplemental agency response, and we must therefore assume that the Board elected not to avail itself of the opportunity to elaborate on the statutory bases for the denial of Mr. Evans' request," Assistant Attorney General Amye Bensenhaver wrote in her decision. "Given the deficiencies in the Board's initial denial of that request, and its failure to supplement the denial upon receipt of this office's notification of appeal, we conclude that the Board violated KRS 61.880(1), imposing certain procedural requirements on public agencies, and that it failed to meet its statutorily assigned burden of proof in sustaining the denial of Mr. Evans' request."

The Courier-Journal/Kentucky High School Athletic Association

The Kentucky Attorney General was asked to rule whether the Kentucky High School Athletic Association violated the Kentucky Open Records Act in denying the request of Courier-Journal reporter C. Ray Hall for copies of documents, correspondence and responses to

the KHSAA's survey of non-public high schools last spring.

On Jan. 6, 2005, Hall directed his request to KHSAA Commissioner Brigid DeVries. On Feb. 7, 2005, Hall submitted his request to Theodore R. Martin, KHSAA legal counsel, to whom he was referred, advising him the Devries had indicated even though four or five of the 46 non-public schools had yet to respond, she was willing to share the available information with the newspaper. Hall observed that his request was not for a summary of the information for all Kentucky schools but a school-by-school response from the 46 non-public schools.

In a response dated Feb. 10, Martin denied The Courier Journal's request on behalf of KHSAA saying the information was excluded because of KRS 61.878 under KORA with two different exceptions applying in this case. KRS 61.878(1)(i) excludes preliminary drafts, notes, and correspondence with private individuals, other than correspondence which is intended to give notice of final action of a public agency. KRS 61.878(i)(j) excludes preliminary recommendations, and preliminary memoranda in which opinions are expressed or policies formulated or recommended.

In a letter dated Feb. 25, Jon L. Fleischaker, legal counsel, appealed the denial on behalf of the C-J. He argues that records must be preliminary in order to qualify under either of these exceptions. "Here, the records are final survey responses prepared by KHSAA member

schools and transmitted to KHSAA which contain factual statistical information regarding enrollment and financial aide," he wrote. According to Fleischaker, there "is no suggestion that the survey responses are subject to revision."

Martin argues that the responses constitute the first step in a long-term study and are "preliminary data" because no final report has been issued by KHSAA."

However, the fact that the requested records exist at a point in time prior to issuance of the final report does not render those documents preliminary in Fleischaker's estimation.

Upon receiving notification of Fleischaker's appeal, Martin elaborated on KHSAA's position. Martin said that the information was still preliminary because after data is received and reviewed the first time, additional data and input may be requested. Despite the C-J's assertions, Martin contends, "this gathering, compilation and analysis of preliminary data is related to the process of developing and creating recommendations, opinions and/or policies regarding the financial aid given to student athletes - it does not signify final action by the KHSAA."

The AG's office ruled that the requested records are preliminary in nature and were properly characterized as drafts which have not been adopted by the KHSAA as a basis for final action and on that basis KHSAA properly relied upon KRS 61.878(1)(i) in denying the request.

BOARD

Continued from page 1

opened The Lake News and published the first issue on June 6, 1984 - exactly one week to the day after the Messenger published its last issue.

Ford's goals for KPA are to continue to build information, educational and governmental leadership.

He thinks that newspapers must "polish up" their image and their

product.

"We must be viewed as the informational and more importantly the entertainment leaders if we want to continue to make a living," he said. "We must define customers as both readers and advertisers."

He said that newspapers' future lies in technology and the use of the Internet.

Dixon, 50, has been the managing editor at The Gleaner in Henderson for 20 years.

He helps plan and present the

work of the staff, fosters communication within the newsroom and with other departments and trouble shoots.

He graduated with a Bachelor of Arts in English from Indiana University in 1976.

His goal for KPA is to continue excellent support of the newspaper industry in Kentucky.

"As we all know, we're in a very challenging period for our industry," he said. "We've got to try to understand our readers and non-

readers better and serve them better."

He believes excellent, above-and-beyond type customer service will decide the future of newspapers.

"We need to encourage experimentation, listen to customers both internal and external and be quick on our feet."

While he thinks the methods of delivery will evolve in the future, he said newspapers would still be the essential source for local news and local information of all types.

Western wins overall Hearst title

Western Kentucky University's School of Journalism and Broadcasting has won the overall title in the Hearst Journalism Awards Program for the third time since 2000.

Often called "The Pulitzers of College Journalism," the Hearst program conducts yearlong competitions in print journalism, photojournalism and broadcast news.

In the past seven years Western has finished in the top four nationally in the Hearst program's Overall Intercollegiate Competition — third in 1999, first in 2000, first in 2001, second in 2002, third in 2003, fourth in 2004 and first in 2005.

"We're very pleased to be ranked as the No. 1 journalism program in America again in 2005," said Dr. Pam Johnson, director of the School of Journalism and Broadcasting. "It really shows our students and faculty have rallied to continue to pro-

vide a very strong program. We're extremely proud of our students.

"We would also like to thank the administration at Western for supporting our program. We couldn't be successful without their support," she said.

In the overall competition, Western was followed by Arizona State, Nebraska, Missouri, North Carolina, Northwestern, Penn State, Florida, Kent State and Syracuse.

"To have an independent authority name one of our prominent academic programs as the best in American higher education is indeed a mark of distinction for WKU and for the Commonwealth," President Gary Ransdell said.

Awards will be presented May 27 in San Francisco.

Earlier this year, Western won the Intercollegiate Photojournalism Competition for the 15th time in 17 years and had six students qualify

for the Hearst national semifinals.

The WKU students — Melanie Blanding, a junior from Roanoke, Va.; Jim Winn, Wigan Ang, and Erik Jacobs, all Bowling Green seniors; David Degner, a junior from Augusta, Ga.; and Dana Marie Rieber, a Shepherdsville senior — are among 12 submitting photos for the semifinal round of judging before six finalists are selected May 23 for the national finals in San Francisco.

The Hearst Journalism Awards Program, funded by The William Randolph Hearst Foundation, operates under the auspices of the accredited schools of the Association of Schools of Journalism and Mass Communication. More than 100 accredited undergraduate schools of journalism in the United States are eligible to participate in the program, which awards more than \$400,000 in scholarships and grants.

Joe Hirsch Scholarship established

The University of Kentucky and the National Thoroughbred Racing Association (NTRA) announced recently the establishment of the Joe Hirsch Scholarship, which annually will provide full, one-year tuition to one student who is interested in pursuing a career in Thoroughbred racing journalism. Financial support for the Hirsch Scholarship is being provided by the NTRA, Daily Racing Form, Keeneland, The Jockey Club, and other industry groups. The scholarship honors long-time racing reporter and columnist Joe Hirsch, who retired in November 2003 after a 55-year career that included 49 years with the Daily Racing Form.

The Joe Hirsch Scholarship includes a journalism-related internship at a Thoroughbred racing organization. Scholarship candidates must meet a minimum GPA requirement and demonstrate financial need.

Upon learning of the announcement, Mr. Hirsch said, "I am thrilled and deeply honored."

Hirsch founded the National Turf Writers' Association and was its first president. He won numerous

awards during his long career, including the Eclipse Award of Merit, the Jockey Club Medal, and the Lord Derby Award, given by the Horse Race Writers of

Britain. Hirsch is the author or co-author of five books, including "In the Winner's Circle: The Jones Boys of Calumet Farm" and "Kentucky Derby: The Chance of a Lifetime." He is considered the "dean" of Thoroughbred racing writers and was well-known for his willingness to help journalists new to the racing beat. In recent years, Hirsch has been saluted by two of the sport's greatest venues, Saratoga Race Course and Churchill Downs, each naming its press box in his honor.

Upon Hirsch's retirement, Steven Crist, chairman and publisher of Daily Racing Form said of Hirsch, "One reason this scholarship is such an appropriate way to honor Joe Hirsch's career is that he was a mentor to literally dozens of the nation's top racing writers when they began their careers. Joe is legendary for helping young writers get started out the right way, and this scholar-

ship will continue that tradition."

"The NTRA is excited to be a part of this endowment, along with the Daily Racing Form," said Keith Chamblin, senior vice president of marketing and industry relations for the NTRA. "During his nearly half a century of covering the sport of Thoroughbred racing for Daily Racing Form, Joe Hirsch set high standards for integrity, fairness and accuracy that future generations of journalism students should hope to emulate."

"It is a tremendous honor for us to host the Joe Hirsch Scholarship here at UK," said Beth Barnes, director of the UK School of Journalism and Telecommunications.

"We have many journalism alumni who are active in the horse industry, and we hold an annual high school journalism workshop that focuses on the horse industry in the Lexington area. The Joe Hirsch Scholarship, and particularly the internship opportunities that are part of the program, will help us guide more students toward this fascinating specialization within journalism."

NEWS

Continued from page 1

To order a copy of the book, send \$19.95 plus \$3.30 for mailing and handling to Superior Press Co., Box 205, Cornucopia, WI 54827.

2005 NIE contest call for entries

In order to recognize the excellent effort made by many community newspapers to engage young readers, the National Newspaper Association started a Best in Newspaper In Education contest two years ago that highlights these efforts as examples for other newspapers.

The contest is open to all newspapers.

Because NIE programs follow a school year calendar, entries will reflect accomplishments from July 2004 through June 2005. Entries must be received by July 1, 2005.

Judging will be by a representative panel of newspaper professionals and educators. Awards will be presented during NNA's 119th Annual Convention and Trade Show in Milwaukee, WI, Sept. 28-Oct. 1, 2005.

The contest has three classes: Innovation Awards, General Excellence and State Programs and two circulation divisions: Division A - Daily; and Division B - Non-daily.

An entry form describing goals, process, cost and outcomes should accompany each entry. There are separate entry forms for each category. Entry forms are available online at www.nna.org.

Winning programs will be featured in the Publishers' Auxiliary Newspaper In Education column.

To download a copy of any of the entry forms, go to www.nna.org and click the Contests and Awards section.

All materials submitted must meet applicable rules of any agencies a newspaper is governed by, such as Audit Bureau of Circulation, U.S. Postal Service and copyright laws.

For more information, contact NNA at (573) 882-5800, or terri@nna.org.

PEOPLE

Continued from page 2

of Journalism and Telecommunications' Media Ethics class is teamed up with Lexington Catholic High School and Bryan Station Middle School to educate students about the First Amendment. The program was inspired by "The Future of the First Amendment," a research project conducted by the John S. and James L. Knight Foundation. The project concluded high schools are leaving the First Amendment behind in academic studies; students across the country appear to lack a basic understanding of the First Amendment. On Wednesday, April 13, UK journalism students visited Bryan Station Middle School in hopes of inspiring students to consider journalism as a career path in addition to presenting the First Amendment seminar. The group also visited advanced placement and honors government classes at Lexington Catholic throughout the day on Friday, April 15. Students conducted quizzes, performed hypothetical scenarios and provided information about the history of the First Amendment and recent cases that relate to high school and middle school students.

Proceeds from the University of Tennessee at Martin's 45th annual All Sing competition April 9 benefited the Johnny Jones fund. Jones, editor of *The Fulton Leader* newspapers, suffered a brain injury in September and is receiving treatment at the Center for Comprehensive Services in Paducah.

The weekly *Laurel News Journal* newspaper in London ceased publication March 24. There were nine employees at the 8-year-old paper, which had a paid circulation of 4,600.

Sharon Dodson has returned to work at the *Commonwealth Journal* in Somerset after a four-year stint with the weekly *Somerset News Journal*. She is a lifelong native of Pulaski County and has over 20 years of journalistic experience.

The *Jackson Times* announced the addition of Lance Turner to its staff in early April. He is a 1996 graduate of Breathitt County High School and has accumulated 88 college credits from Morehead State University and Lees Community College/Hazard Community and Technical College. Editor David W. Strong is taking a medical leave of absence.

The *Barren County Progress* recently added a new Business Page feature to its publication in an effort to help showcase local entrepreneurs and area businesses. The Business Page will feature area companies and their accomplishments as well as local national chains around the area.

Donna Walker has moved from community news editor to newspaper sales team leader at *The News-Enterprise* in Elizabethtown.

Robb Heady is a new advertising sales representative for *The News-Enterprise* in Elizabethtown.

Lebanon *Enterprise* Circulation Manager Jane Ballard held a one-day blowout subscription sale in March that netted 90 new subscribers and 250 renewals. She also ran a kiosk during the Heart of Kentucky Farm, Home & Garden Show and sold 16 subscriptions, four of which were new.

Franco Hernandez has joined the staff of *The Sentinel-News* in Shelbyville as a graphic designer. He is a 2004 graduate of Louisville Tech.

Erika Green has been hired as an advertising assistant for *The Sentinel-News* in Shelbyville. She is a resident of Frankfort and a 2004

Shelby County High School graduate.

Lauren LeBlanc is the *Sentinel-News'* new staff writer/photographer. She has a degree in mass communications from Texas State University.

Julia Keller, former reporter at *The Daily Independent* in Ashland, won a 2005 Pulitzer Prize in feature writing for a three-part series chronicling the effects of a tornado on a small town in Illinois for the *Chicago Tribune*. Keller served as general assignment reporter and then editorial page editor at the Ashland paper from 1978-1979.

Western Kentucky University's student newspaper, radio newscast and television newscast received top honors recently at the Society for Professional Journalists Region 5 Conference. *The College Heights Herald* was named Best All-Around Non-Daily Student newspaper. Editors were Brandy Warren and Danny Schoenbaechler, both of Louisville. The first-place winners in the Mark of Excellence competition advance to the SPJ national contest later this year. SPJ Region 5 includes schools in Kentucky, Illinois and Indiana. Individual awards included the following: Lindsay Sainlar of Louisville, first in general column writing. Danny Schoenbaechler of Louisville, second in sports column writing. Joanie Baker of Louisville, first in feature writing. Eric Sollman of Shepherdsville, first in television news photography, third in television feature photography. Kyle Edelen of Louisville, first in television sports reporting. Josh McCoy of Bowling Green, first in sports photography. Edward Linsmier of Saxe, Va., first in general news photography. Wigan Ang of Bowling Green, first in feature photography, third in sports

photography. Ryan Long of Bowling Green, second and third in general news photography. Julie Busch of Santa Cruz, Calif., second in feature photography. James Branaman of Berea, second in sports photography. Brian Wagner of Knoxville, Tenn., third in feature photography. Tamara Evans of Bowling Green, third in radio feature. Wes Watt of Bowling Green, honorable mention in sports writing. Andrew Henderson of Hamden, Conn., honorable mention in feature photography.

The Community Recorder in Kenton County has earned the Newspaper Association of America SNAP (Specifications for Newsprint Advertising Production) certification, a printing industry standard that assures top-quality reproduction. Only 48 other U.S. newspaper printing operations have received this designation. In order to become SNAP certified, printing operations must go through an intensive review and meet performance standards that encompass its people, machines, materials, methods and environment.

The Messenger-Inquirer has promoted two of its employees Justin Bridgmon has been named advertising display manager. Bridgmon, a native of Owensboro, attended Owensboro Community College and has been with the M-I for eight years. Jamie R. Uyleman has been promoted to classified inside sales supervisor. She has worked for the paper for four years as an inside sales representative.

John McGary, former reporter for the *Messenger-Inquirer*, has been named communications director for Jody Richards, Kentucky speaker of the House. Since 1999, McGary was anchor/reporter with WLEX-TV in Lexington.

Something going on at your newspaper?
Have you hired new staff members?
Have you done something exciting?
Let others know about it!

Send it to Dana Lear, at dlear@kypress.com, to have it included in the Kentucky People and Papers section of the Kentucky Press.

Deadline is the 20th of each month.