



# Central Kentucky Jewish Association

LEXINGTON, KY    MAY, 1980    SUSAN S. MILLER, EDITOR

---

## Men's Division Campaign **BRUNCH**

### *pledges up*

The kick-off brunch for the 1980 annual CKJA campaign, held April 20th, was a total success. Approximately 80 men enjoyed a gourmet meal and heard an inspiring speaker. A refugee from Iraq who grew up in Israel, Aviva Mutchnick stressed the importance of financial support from American and European Jews to aid Israel in assimilating hundreds of thousands of Jewish refugees from Arab lands. Success showed in numbers, too. Overall, the pledges turned in at the brunch were 25% higher than those turned in to CKJA by the same individuals last year.

The purpose of the brunch, new to the campaign this year, was to provide better understanding of the accomplishments made through contributions to the UJA campaign and other Jewish charities and to enable those present to make their pledges without being individually solicited. Campaign co-chairman Alvin Goldman reported that the results of the brunch were gratifying. "Most of the men in attendance increased their pledges; some to a significant degree. Equally important, everyone seemed to enjoy the event and to come away with a good feeling about the campaign effort. This can only help assure the success of this year's campaign and future ones as well."

The fund raising committee distributed its **GUIDELINE FOR GIVING LIKE A MENSCH**. It is based upon the level of giving presently achieved by many in our community. Let it be your guide when you are contacted.

<u>Gross Income Level</u>	<u>Gift</u>
\$ 15,000 and under	\$ 25 to 100
15,000 to 25,000	100 to 499
25,000 to 50,000	500 to 1,499
50,000 to 75,000	1,500 to 2,999
75,000 to 100,000	3,000 to 4,999
100,000 to 125,000	5,000 to 9,999
125,000 and above	10,000 and above

**NOW MORE THAN EVER**

\*\*\*\*\*CKJA CAMPAIGN NEWS\*\*\*\*\*

This year, the Men's Division will provide token gifts of recognition to those making pledges in the higher gift categories. According to co-chairman Allan Slovin, all who have made pledges by late May will be invited to view an award-winning film and to enjoy refreshments afterwards. In addition, those who pledge in the \$500 to \$1,499 category will be treated to a wine and cheese party; those giving in the \$1,500 to \$2,999 category will be served cocktails, and those whose gifts exceed \$3,000 will enjoy a buffet dinner.

Also new to the CKJA campaign this year is the use of group leaders for solicitation of various professionals. Dealing with men from similar occupations should enable these division chairmen to establish a better rapport and spirit for giving. The groups are small to large with "Retired" and "Merchants" having the greatest numbers to be contacted. A list of these hard-working group leaders follows:

Mike Ades (Attorneys), Leon Cooper (Industry Employees), Stanley Scher and Abe Levine (Merchants), Hans Gesund (UK Staff), Bob Baumann (UK Medical Staff), Stanley Rose (Industry Leaders), Irv Rosenstein (Horse Industry), Steve Edelstein (Medical), Steve Caller (Real Estate and Construction), Mike Lerner (Dentists), Len Lipton (Allied Medical), Sheldon Hymson (Retired), Jerry Zuckman (Insurance and Finance), and Rick Arenstein (Restaurant).

## **Women's Division**

On March 25th, Shirley Blumberg, Chairman of Women's Division from Tennessee and Hadassah National Board Member, presented an informative and enlightening program to the CKJA Women's Division Board. More than \$12,500 was pledged by 12 women!

The CKJA Women's Division campaign last year was such a great success that Chairman Penny Miller looks forward to new goals this year. In 1979, 230 women gave a total of over \$38,000, plus pledges of \$12,500 for the Project Renewal effort. In 1980 the board is striving for an inflation increase of at least 20% and a further reduction of female non-contributors.

All women will be contacted by phone, in person or by mail within the next few weeks by one of the following board solicitors:

Charlotte Baer, Judy Baumann, Barbara Behrendt, Jo Belin, Sandy Berger, Susan Caller, Arlene Cohen, Gail Cohen, Harriet Cooper, Vinnie Dubilier, Karen Edelstein, Marilyn Gall, Evelyn Geller, Evelyn Hymson, Judy Levine, Audrey Lichter, Penny Miller, Marilyn Moosnick, Ann O'Brien, Betty Rosenberg, Irma Rosenstein, Simone Salomon, Judy Saxe, Libby Scher, Phyllis Scher, Sandy Slovin, Linda Stein, Merle Wekstein, Carole Wilson, and Toby Zuckman.

Gail Cohen, co-chairman, urges all women to pledge generously when solicited during the Women's Division Telethon on May 14th and May 27th beginning at 7:30 PM.



\$\$\$\$CAMPAIGN FUND ALLOCATIONS\$\$\$\$

The allocation of CKJA Campaign funds is determined by the CKJA Board based upon the recommendations of its Budget Committee. The committee solicits suggestions from the community as well as from individual Board Members prior to making its recommendations. The 1979 Budget Committee was chaired by Charles Stern. The other committee members were Charles Gorodetzky, Ernie Cohen, Robert Goldsmith, Stanley Scher and David Rose.

Although the 1979 CKJA campaign received an all time high pledge total of over \$200,000, many contributors did not complete payment until early 1980. The total campaign income in 1979 was \$132,334.23 of which \$3,771.26 was designated for Project Renewal and \$11,472.44 was designated for the UJA Education Fund (Emergency Fund). Of the remaining \$117,090 available for allocation by CKJA, a total of \$82,137.70 was sent to United Jewish Appeal, \$10,382.83 was expended on CKJA sponsored activities (Camp Shalom, Jewish Community Forum, Camperships, Israel Study Scholarships, Israel Independence Day Celebration, etc.) and operating expenses including fund raising activities. The remaining \$24,570 was allocated to the following charities:

Resource of Social Ministries (Lexington)	\$	400.00
Jewish Braille Institute		300.00
American Israel Public Affairs Committee (AIPAC)		500.00
Jewish Welfare Board		650.00
Synagogue Council of America		500.00
Jewish Chatauqua Society		500.00
Camp Young Judaea		2,000.00
Zionsville Camp		2,000.00
American Jewish Congress		1,000.00
American Jewish Committee		1,000.00
American Jewish Archives		400.00
Anti-Defamation League (ADL)		6,000.00
American Association for Jewish Education		200.00
Hillel - University of Kentucky		650.00
Lexington Public Library-Purchase of Jewish Journals		350.00
ORT		800.00
Hebrew Theological College		200.00
Ben Gurion University of the Negev		3,000.00
Anne Frank Haven in Israel		4,000.00
National Conference of Christians and Jews (NCCJ)		120.00

---

**Festival Celebrating Israel  
Independence Day**

Plan to attend the ISRAEL INDEPENDENCE DAY CELEBRATION on Monday, May 19, 6 o'clock in the evening at Jacobson Park (shelter number to be announced)

\*Memorial ceremony  
\*Israeli food

\*Israeli songs and dances  
\*Fun for the whole family

Details to follow

---

# Russian Jewish Emigrants Make Home in Lexington

The Simanovsky family arrived in Lexington on April 23rd.

Leonid Simanovsky, his wife Nataliya and their three children; Roman who is 17 years old; Marina, 14; and Olga, 8; arrived from Rome, via New York.

Both Leonid and Nataliya worked as Civil Engineers designing water supply and sewage systems in their native Leningrad, and it is hoped that similar employment can be found for them here.

The Simanovsky's celebrated their 18th wedding anniversary enroute to their new home and their new life in America.

There is much for them to do and learn in order to become independent and productive citizens of our community. Let's hope that one of the first things they learn is the meaning of "Southern Hospitality" - Lexington, Kentucky style.

Remember, OUR work is not over yet! There are plans to resettle additional families. For more information or to volunteer your help with this project, please call one of the Russian Resettlement Coordinators: Marilyn Gall, Judy Levine or Marty Barr. To host a Shabbat dinner call Carolyn Siegel, 277-7612.



Dear Member of the Central Kentucky Community,

I have volunteered to be the Editor of this publication and look forward to working with David Wekstein, President (and most recent editor), as well as all members of CKJA.

It is often called the CKJA Bulletin, but what would you like to call this newsletter? One suggestion is Central Kentucky Israelite. Please send your ideas to me.

Have a question, suggestion or comment? Know some timely information? Don't wait to be asked--send in your copy. Our goal is to publish every two months, making the deadlines three weeks prior to the first of July, September, etc.

This is your chance to help upgrade and expand communication within Central Kentucky's Jewish community.

Susan S. Miller, 3358 Pepperhill Rd., Lexington 40502, 269-5986





ACTIVE  COMMITTEE

The Community Activities Committee, chaired by CKJA's newest board member Kenneth Germain, WANTS YOU to participate in the following:

\*CAMP SHALOM REUNION: Past and prospective campers (ages 4-12) will meet for a slide show and refreshments on May 4th at 2:00 PM in the Temple Adath Israel Vestry.

\*PRE-SCHOOL PARTY: All children three to five years old are invited to a Shavuot party on Thursday May 22. Please call Nancy Hoffman at 266-2380 if you are interested in attending or helping to plan this celebration.

\*CPR?? Are you interested in learning the life-saving skills of Cardiac Pulmonary Resuscitation? If ten to twelve people are, the Community Activities Committee plans to set up this training. It will take six to seven hours and will be held on a convenient Sunday. Call Ruth Metzler at 266-4949 after 5 PM.

####

ISRAELI CONSUL GENERAL VISITS

The Lexington Jewish Community was honored with a visit from the Consul General of Israel, Asher Naim. He initially was in town to participate in a video-taped interview with a representative of the Egyptian Embassy. On the Evening of March 20, the Community Relations Committee of CKJA, Chairman Jack Miller, arranged for a meeting of Mr. Naim with several board members from the major Jewish organizations.

The Consul General spoke briefly about the situation in the Middle East and answered a wide range of questions. It is hoped that a future visit by Mr. Naim can be planned wherein more people will have the opportunity to meet with him. His office is in Philadelphia and Kentucky is one of the various states that Naim has direct responsibility for contact with.

\* \* \*

THE TROUBLED WORLD WE LIVE IN

International Games

At a time of debate over the Olympic Games, no one recalls that the Asian Games Federation voted not to invite Israel...the Soviet Union, Hungary and Yugoslavia walked out of the World Chess Championships in Israel...Russian and Czechoslovak teams refused to go to Israel to play Maccabi Tel Aviv in the European Basketball Champions Cup...and Israel was excluded from the World University Games in Bulgaria.

-Jerusalem Post



===== JUDAISM AND ISLAM, DIALOG OR CONFRONTATION =====

If you were not at the finale of the CKJA FORUM on March 27, you missed an exciting and informative presentation on Judaism and Islam by Professor Zvi Ankori of Tel Aviv University.

Prof. Ankori first discussed the contrast between President Sadat's recognition of Israel as a political entity and his failure to acknowledge the existence of the Jewish people. He then provided a sketch of the rise of Islam and its relationships with other religions. He labeled Islam an expansionist religion that sometimes tolerates the subjugated presence of other religions in its midst, but does not accept their legitimacy. He concluded that true dialogue is not possible between Islam and any other religion.

As to peaceful co-existence in the Middle East, Prof. Ankori asserted that Israel's presence will spark a political realization within Islamic nations that the region is multi-cultural and politically diverse and that multi-statehood is a reality. He noted that the present political boundaries in the Middle East are artificial lines drawn largely in the past 100 years by colonial powers; he predicted considerable realignment of these boundaries in the years to come.

Finally, the speaker anticipated serious deficiencies in American policy in the Middle East if it continues to be shaped by people who lack intimate knowledge of the area.

###



The 1979-1980 FORUM series was a big success thanks to the time and effort of Ellie Goldman, Chairperson, and her committee: Annette Mayer, Marilyn Schnidman, Toby Zuckman, Louis Boyarsky, Kenneth Germain, Susan Gerstel, Barbara Gorodetzky, Linda Stein and Barbara Behrendt.

The FORUM presentations were diverse, entertaining and informative, requiring much work to produce. The best way the community can show its thanks and appreciation for the FORUM series is by increased support and participation.



## What's Happening

*a comprehensive community calendar*

A V O I D  C O N F L I C T  C A L L  L E O N A  S T E R N  2 7 7 - 0 3 5 0  !	<p>May 2 &amp; 3, Friday - Saturday 8 PM, MIKE LIEBMAN BAR MITZVAH, Ohavay Zion</p> <p>May 4, Sunday (LAG B'OMER) 2 PM, CAMP SHALOM REUNION, Temple Adath Israel</p> <p>May 6, Tuesday 8 PM, BOARD MEETING, A. I. &amp; O. Z.</p> <p>May 7, Wednesday HADASSAH</p> <p>May 11, Sunday MOTHER'S DAY</p> <p>May 12, Monday 8 PM, ANNUAL CHAVERAH MEETING</p> <p>May 13, Tuesday 10 AM, HADASSAH BOARD</p> <p>May 15 - 17, Thursday - Saturday BROADWAY NITES</p> <p>May 18, Sunday 1-4 PM, SR. JUDEA BIKE-A-THON HADASSAH ART AUCTION</p> <p>May 19, Monday 6 PM, ISRAEL INDEPENDENCE DAY CELEBRATION, Jacobson Park</p> <p>May 21, Wednesday (Shevuot) 12 PM, SISTERHOOD LUNCHEON, A. I.</p> <p>May 22, Thursday (Shevuot) CKJA PRE-SCHOOL PARTY</p> <p>May 23-24, Friday - Saturday 8 PM, BARBARA BAUMANN BAT MITZVAH, O. Z.</p> <p>May 25, Sunday 2 PM, CONFIRMATION, A. I. 7:30 PM, STUDY GROUP, O. Z.</p> <p>May 26, Monday MEMORIAL DAY</p> <p>May 28, Wednesday 7:30, CKJA BOARD MEETING</p> <p>May 29, Thursday 12 PM, HADASSAH LUNCHEON</p> <p>June 3, Tuesday 8 PM, BOARD MEETING O. Z. &amp; A. I.</p> <p>June 5 &amp; 6, Thursday - Friday HADASSAH GARAGE SALE</p> <p>June 15, Sunday FATHER'S DAY</p>
--	--

### WANTED

**BOWLERS** - The Jewish Fellowship Summer Bowling League (Mixed Doubles) bowls on Tuesday nights at 9 PM, Southland Bowling Lanes. You don't have to be a good bowler to have fun. Interested? Call Cathy Rosenberg 272-0891, Mindy Doctrow 273-3704 or Jan Doctrow 277-9656.

**CAMP COUNSELORS** - Camp Shalom needs counselors (21 & over) and assistant counselors (18 & over) for its summer session June 16 - July 4. For information or application call Barry Remer 266-8460.

## Who cares



**about Nissim?**

# NOW:

A flood tide of emigration from areas of Jewish distress, into Israel and our communities.

# NOW:

Growing needs and spiralling costs challenge local community resources.

# NOW:

300,000 people in Israel striving to rebuild their communities and renew their lives.

He's a number on a waiting list in Israel. Waiting for a place in a special tutoring program, hoping to escape the cycle of undereducation and underemployment that trapped his father. The list is long... and moves slowly, for lack of funds. Nissim isn't sure there's anything to wait for any more.

There are thousands of Nissims. Numbers on waiting lists for youth care programs. Lists that grow longer as funds, battered by inflation, grow shorter. In Israel. In Asia and North Africa. Even here. It's possible to forget all about them.

*But to forget Nissim you must forget who you are. You must ignore a heritage of thousands of years of shared joy and suffering—the oneness of all Jews everywhere. Nissim is you—and his needs are your needs, with a different emphasis.*

Renew yourself as you renew his life—and Jewish life everywhere.  
Make your pledge today to the 1980 campaign.

### **Project Renewal shows progress**

JERUSALEM—Twenty-seven rabbis from communities throughout the United States, representing Orthodox, Conservative and Reform congregations, have ended their 11-day mission to Israel with praise for the "significant progress" of Project Renewal programs to upgrade the quality of life among immigrants in the nation's distressed urban neighborhoods.

Rabbi Norman Patz of Cedar Grove, New Jersey, chairman of the Fourth Annual Rabbinic Community Leadership Mission sponsored by the United Jewish Appeal, said, "We are coming away convinced that the results of Project Renewal will be more meaningful and of more value to the residents of Israel's declining neighborhoods than any previous effort to address their urgent social, economic, and cultural problems. The significant progress made toward implementation of Project Renewal affirms the active involvement of the American Jewish community in its aims."

**Our Jewish lifeline is needed**

# MORE THAN EVER.

Make your pledge today.  
**You are the Jewish lifeline.**

Send your check today.

Central Kentucky Jewish Association, P O Box 401, Lexington 40501

CENTRAL KENTUCKY JEWISH  
ASSOCIATION INCORPORATED  
P.O. Box 401  
Lexington, Kentucky 40585

Non-Profit Organ.  
U.S. POSTAGE  
PAID  
BULK RATE  
Permit No. 719  
Lexington, Ky. 40585