

**THE BEERY**  
**TRAINING and BREAKING**  
**APPLIANCES**

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**The Only Complete Outfit for  
Handling and Subduing All  
Kinds of Horses**

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DESCRIPTION  
OF THE  
**Beery Training and  
Breaking Appliances**

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A Set of Appliances Perfected by Twenty  
Years of Breaking and Training Horses  
of All Types and Habits. Also a Few  
Words from Those Who Have Used Them

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**PROF. JESSE BEERY**  
PLEASANT HILL, OHIO

# The Beery

## Breaking Appliances

### THE KIND I USED

**T**HE DEMAND for Training and Breaking Appliances has been so constant for many years and especially from those who have seen my work or have taken my Course in correspondence, that I have prepared to supply the best and most perfect appliances made.

Knowing that in my twenty years experience of handling the most vicious horses with all the habits that could be conceived of, I would necessarily have to have appliances that would hold in the most testing and dangerous circumstances, many want appliances "just like I used." Now if I should send just the kind I used for the first five or even ten years of my experience, they would be as cumbersome and unhandy, and as likely to fail at the critical time as a set you would attempt to make or have made.

The fact is the appliances I offer you have cost me years of experimenting, hundreds of dollars, and lessons learned by hundreds of narrow escapes. I know what it means to have a weak part to break when you needed it so badly. I have had that to happen when working a vicious stallion. I know what it means to have a buckle tear out or rip off. I have had that to happen just at the time to turn victory into defeat.

I know what the aggravation is of having a rope so stiff that it would hardly bend after being wet. I have been disappointed when taking a colt out of the stable to find that the foot straps had so irritated the skin that the horse was hardly in shape to work. I have been annoyed many times to find a horse's knees skinned because the knee pads had slipped out of their place.

Many nights I have lain awake thinking of some improvement in the appliances I might make to prevent a repetition of previous failures. Thus year by year the improvements went on, the weak place being strengthened, the stiff hard parts being padded at the proper place to prevent irritation; the most pliable ropes being used so that friction was reduced to the minimum.

To make a long story short, I can say that the last five years of my work traveling and giving exhibitions, my appliances were changed but little, for they were so nearly perfect.

When you want appliances "just like I used," I do not send those I began with, but those like I used that last five years of my twenty. I am not only giving you the best leather and workmanship; but give you also the advantage of twenty years experience with all kinds of horses and often under the most unexpected conditions.

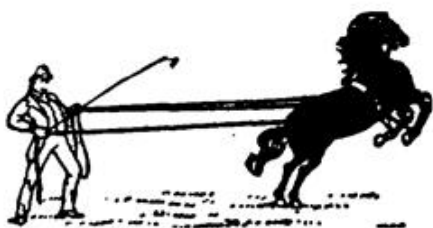
### WHAT THE OUTFIT CONSISTS OF.

1. Surcingle. One continuous piece reinforced where needed. Extra heavy. Double the entire length and sewed.
2. Knee Pads. Extra heavy leather. Will last a lifetime.
3. Foot straps. Lined with calfskin, Buckle guards prevent chafing.
4. Safety rope. Special grade always pliable. Very strong.
5. Throwing halter. Extra strong. Adjustable.
6. Bridle Attachment. Beery Bit with snaps to fasten to Halter.
7. Double Backband and Crupper. Two strong double straps.
8. Guyline and Throwing Strap. Extra quality, heavy strap 16 feet long.
9. Shaft Carriers. Best material, extra heavy.
10. Belly Band. Double and stitched, extra heavy.
11. Breeching. Extra strong, scalloped turnback.
12. Hip Straps. Heavy flat leather, snapped to Dee in back strap.

### SURCINGLE.

The surcingle is made of a good heavy grade of leather. It is adjustable on both sides, thus making it capable of fitting the largest horse or the smallest pony. It is well padded to prevent any irritation of a horse's back. It has rings properly placed and well fastened through which the safety ropes or the throwing strap passes. These rings are so fastened that they cannot tear loose. The back straps and crupper and shaft holders are easily attached, also side rings through which the lines pass. There is no need arises where a surcingle can be used but this one fills the need.

### THE KNEE PADS.



Three important requirements of knee pads are **that they be well made; that they fit the knee and never slip from their place.** The knee pads required my attention for a longer time than any other part of my

appliances. I have them so perfect that they fit the knee and will not slip down or to the side and are so padded that a horse's leg is not rubbed by the straps. You need never fear that the knee pads will not be in their place and protect the knees when handling the most vicious horses.

### THE FOOT STRAPS.

The foot straps are my own special pattern and are one of the most necessary parts of the appliances. I have learned that it is not the amount of padding, but where it is placed that makes it worth anything to prevent rubbing. These foot straps are padded right so they will not rub a horse's pastern.



The foot straps fit the horse's leg just below the pastern joint and are used with the safety rope as it is used either single or double. They are also used to prevent a horse from jumping fences or pawing in the stall.

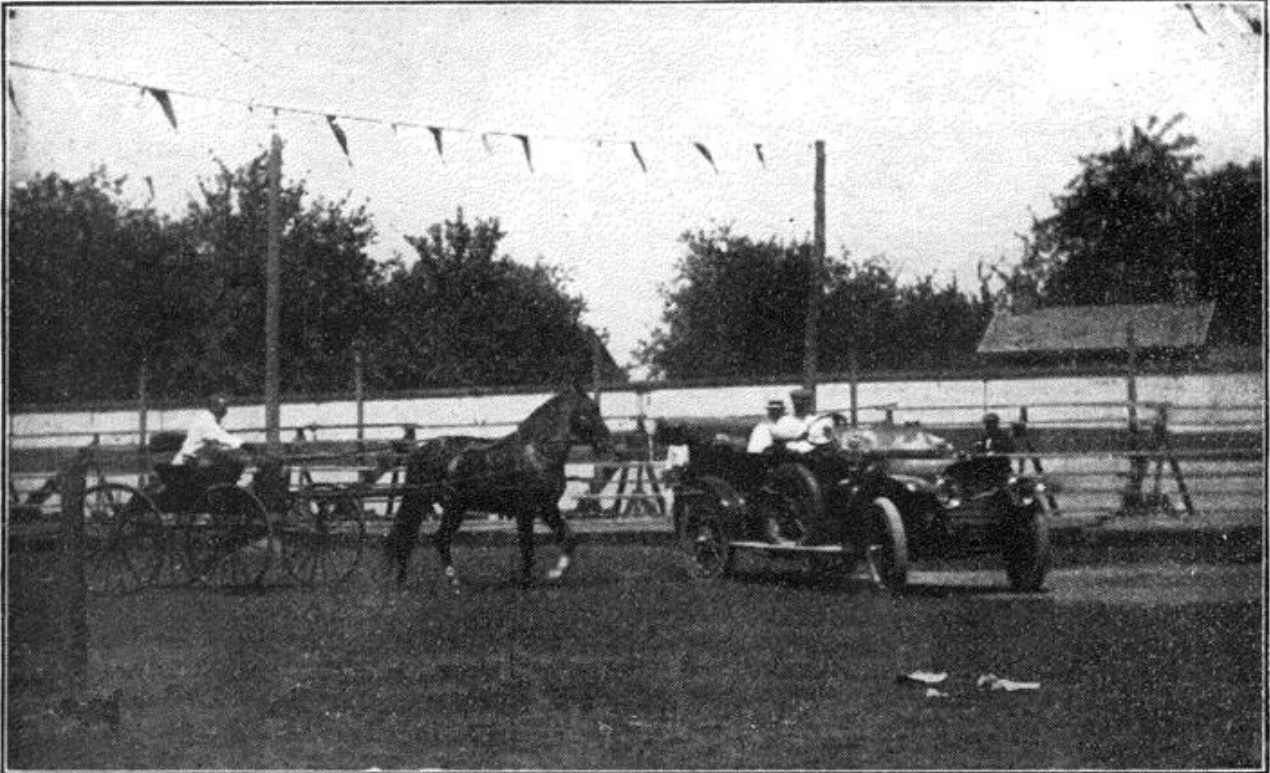
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### THE BEERY APPLIANCES IN ACTION.



This photograph was taken while the Springfield Stallion was resisting being thrown. He fought the appliances hard with all the muscle, strength and agility he had. The appliances won, and he was brought under perfect subjection as indicated by the photograph on the next page.

## AFTER THE USE OF THE APPLIANCES.



This stallion had been uncontrollable around automobiles, etc. After being subdued by the Beery appliances, he listened more to the driver's voice than to the noise of the automobile. He had tried his strength against man's strength and **won**. He then pitted his strength against man's inventive genius and **lost**. He acknowledged man's superiority.

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### THE DOUBLE SAFETY ROPE.

#### The Greatest Means of Control Ever Devised.

The Double Safety Rope is the best grade of cotton rope. It is just as pliable after being wet as before. It always works without friction. This is essential so that a horse hardly knows when they are on and does not realize when they are taken off. It will put the strongest horse on his knees and hold him there without the least fear of breaking. I tried hemp, sisal and other ropes, but all were too harsh to work easily in the rings. Straps twisted and broke. I once paid \$3.00 to have a piece of sash cord covered with doghide, thinking that I would now have the perfect rope, but I used it once or twice and it was worn out. Almost by accident I happened to get a special extra grade of cotton rope that fit my purpose exactly. Since but few manufacturers make this special grade and scarcely any dealers keep it in stock, I always keep it in stock and never send any other kind with my appliances.

## THE ADJUSTABLE HALTER.

This halter is made adjustable with buckles on both sides. It will fit any horse's head. The head stall is extra strong with good brow band and throat latch. The nose piece is adjustable both in front of the nose and back of the jaw.

### CAN BE PUT ON IN PARTS.



Any horse that has been spoiled for haltering or bridling can be easily haltered and bridled with this halter. It is made so that it can be put on in parts by buckling around the neck, then placing the nose piece around the head below the eyes and buckling. Horses that would not allow anything slipped over the nose may pay no attention to a strap buckled just below the eyes and dropped to its proper place. The throat latch is then buckled and the brow band having been pushed to the side, can be carefully pulled over the ears and the horse has a halter on his head without knowing it.

Rings are fastened in each side into which bit straps are fastened and you have a strong bridle.

One of my attachable Beery Bits goes with this halter so that it can be changed in an instant from a halter to a bridle. This is used for horses mean to halter or bridle, and is made strong enough to be used with halter pullers or strap breakers.

### DOUBLE BACK BAND AND CRUPPER ATTACHMENT.

The crupper attachment is arranged with Double Back Bands, each of which has snaps to be snapped into two rings in the back part of the surcingle. The crupper is necessary in throwing a horse to prevent the surcingle slipping forward. There are rings attached at the proper places to snap a bunch of pans or anything you desire to use in thoroughly testing a horse. By being so easily and quickly snapped on, a kicker can quickly be harnessed without danger.



### GUY LINE AND THROWING STRAP.



This is an extra strong strap sixteen feet long. It has two rings near the end which has a snap in it. The two rings make the strap fit any size horse.



This Guy line is very effective, when properly used, with balkers and stubborn horses, or shyers.

This same Guy line is used as a **Throwing-Strap**.

A snap is in the opposite end from the end used as a Guy line. Pass the snap through the right front ring of the surcingle through the ring of the halter then back and snap to the left front ring of the surcingle. This causes the pull on the surcingle to come just opposite the fastenings of the back straps keeping the surcingle in its place. A pull on the strap overbalances a horse and the size and weight does not make him any more difficult to throw.

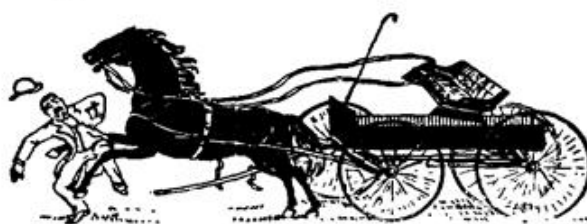


This device is absolutely necessary to gain the mastery of a horse. Nothing so causes a horse to lose confidence in his strength as to be thrown.

### THE CORRECT SHAFT HOLDERS.

The shaft carriers are made so that the shafts can slip through them easy. Any shaft holder that does not allow the shaft to slip through easily causes the back to become sore and likely to leave white spots, saying nothing about the pain and torture to the horse. When the shaft holders do not allow the shaft to slip easily, a horse can soon be spoiled by being pricked in the shoulders by a shaft point that has failed to slip through. It is not always convenient to walk around the horse and release the shafts.

With these shaft holders all danger is eliminated. An extra strong bellyband goes with them. It has a buckle to adjust it to the size of the horse and a good snap in



the end to fasten it quickly when hitching up. The shaft holders are arranged to fasten quickly to the surcingle.

### THE BREECHING AND HIP STRAPS.

The Breeching and Hip Straps are made of good strong material. The hip straps are adjustable and are attached by snaps to the back band.

## PRICE OF APPLIANCES.

Sometimes I am asked to sell the first four pieces (the Surcingle, Knee Pads, Foot Straps and Safety Rope.) for the elimination of certain habits.

The price of this group when ordered alone is.....\$10.00

The price of the remaining eight pieces ordered alone is.. 12.50

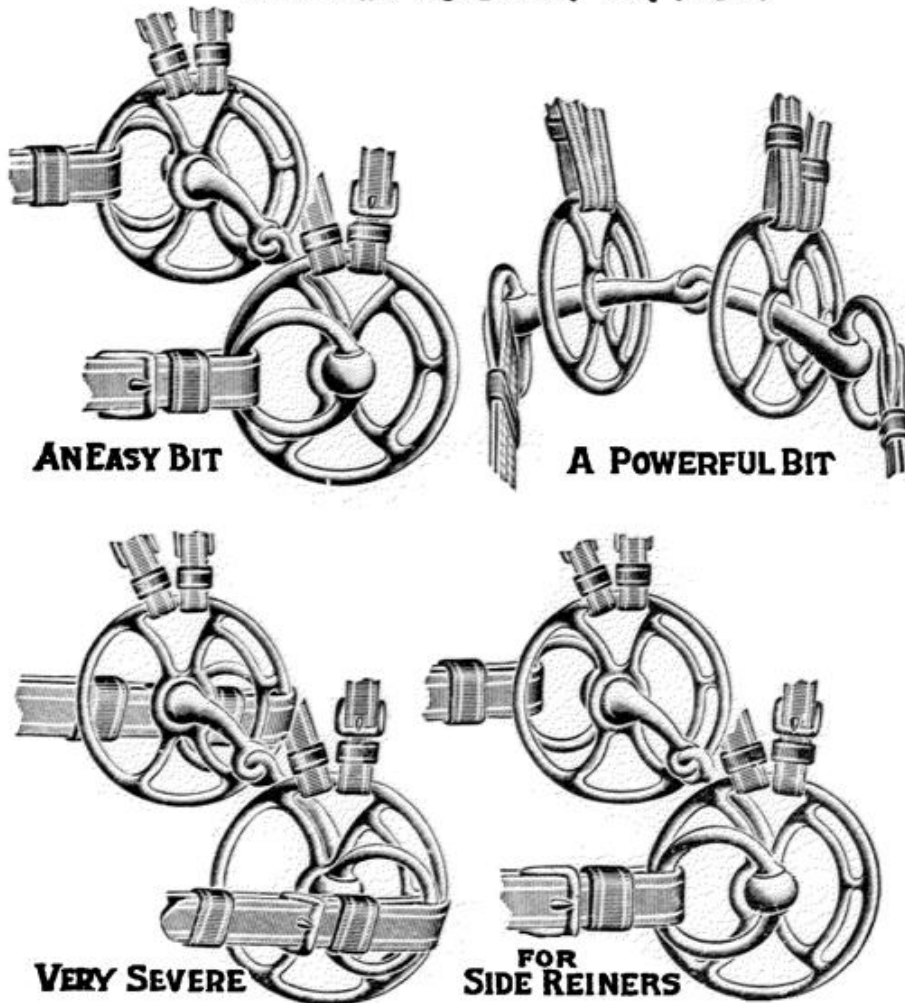
The price of both groups when ordered separately is..... 22.50

If you order the entire outfit at one time, the price is..... **\$20.00**

**And besides I will make you a present of a Leg Strap, a Pulley Breaking Bridle and an extra Beery Bit.**

## THE BEERY BIT.

PATENTED NOVEMBER 1ST, 1904.



The above cuts illustrate the four different adjustments, all made by changing the manner of fastening the lines.

The Beery Bit (Four in One) is the greatest bit on the market today. It is easy for both horse and driver. Easy on the horse's mouth and easy for the driver to keep control. It is the only

bit that can be set to have severe action and be easy when the lines are relaxed.

The first cut represents the arrangement for an easy bit. The lines are attached to both the large and small rings.

The second cut (a powerful bit) shows the lines fastened only in the small rings. This allows the larger rings to press against the mouth and gives a powerful leverage on the bars of the bit.

The third cut (very severe) the lines are attached to the front of the bit including both rings. This attachment is especially fitting for a shy or kicker. You will notice that the back of the bit hits the jaws at a sensitive place. By a sudden jerk on one side, or cracking him on first one side then on the other, his attention is attracted to his jaw so quickly that his attention is taken from the thought of kicking or shying.

The last cut (for side reiners) is hitched severe on one side and easy on the other. This entirely prevents side pulling.

After once using this bit you will never use any other. It is adaptable to so many uses and never lacerates a horse's mouth.

### **LEG STRAP.**

The Leg Strap is made particularly to fasten the front foot to the surcingle when attempting to throw a horse.

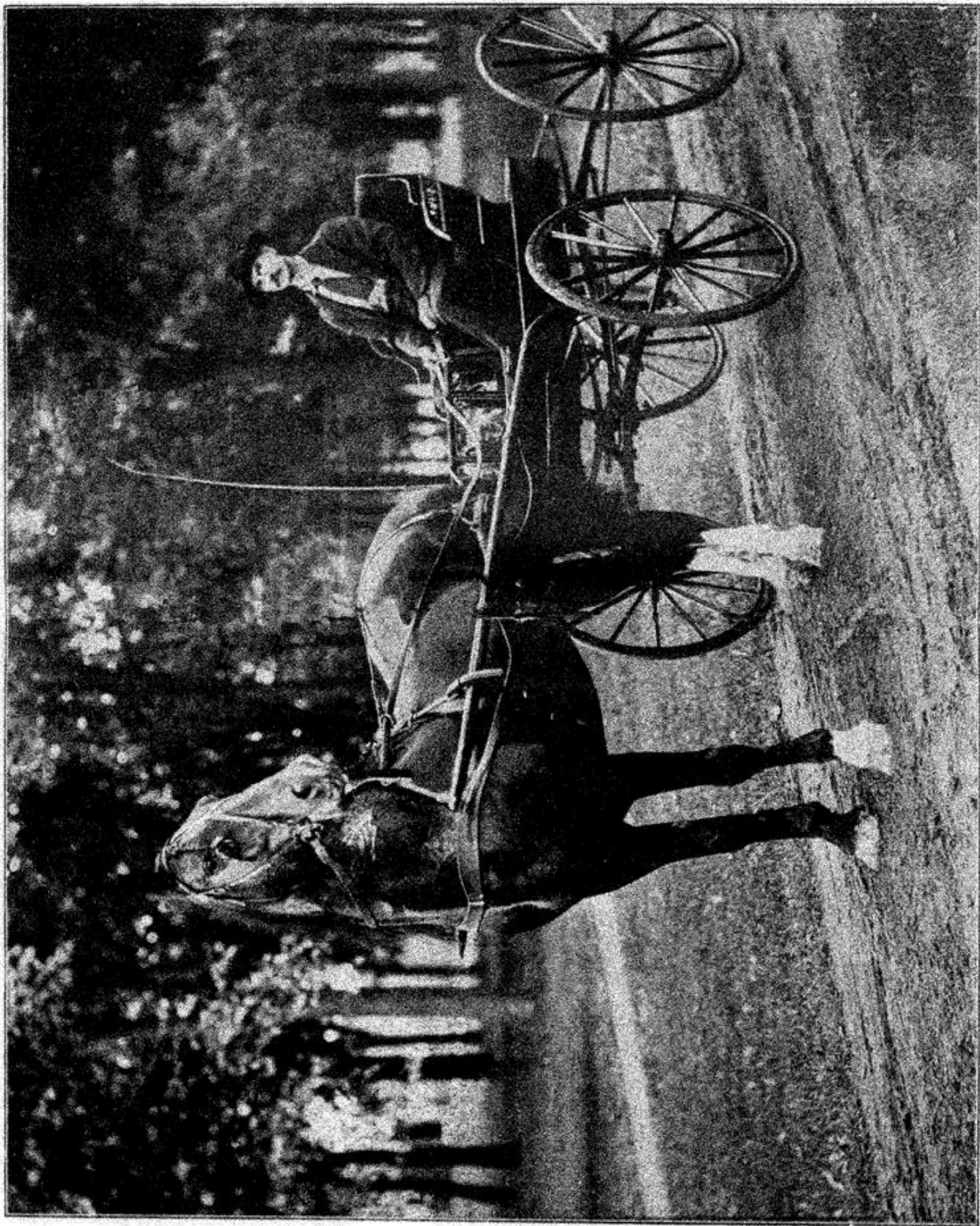
### **PULLEY BREAKING BRIDLE.**

This Pulley Breaking Bridle, is a wonder. It is simple but mighty. The Bridle will not injure, but is severe in its action. It is not its strength that makes it powerful, but the nerves that it controls. It presses upon the spinal chord just back of the ears and the most sensitive nerves of the mouth.

It cannot injure a horse, but it does control him. By its use the most stubborn horse can be taught to lead, or the most vicious stallion made obedient.

It so keeps the horse's attention that any sore can be doctored. It makes him submissive to be shod or have his feet handled in any way. You will find so many uses for it that you will wonder how you got along without it.

All of these parts make a complete breaking appliance. There is no habit so bad nor any horse so strong but that it can be handled by these appliance. Every part is so easily adjusted and arranged so complete and convenient that the fastening of a few snaps puts a horse completely under your absolute control.



This stallion was uncontrollable and had stood in the stable an entire winter when he was brought to Mr. James E. Rose, of Canton, N. Y. This horse was brought to Mr. Rose with a pole fastened to the bridle bit. By the use of the Beery System and the Beery Appliances the horse was soon under control. He makes one of the most beautiful driving horses in that section of the state.

## SAVES TIME AND TROUBLE.

When working a horse with bad habits or a colt just being trained, you can fasten him so quickly and easily that he can give you no trouble.



The first attempt is the time to give the most impressive lesson and this can be done without cruelty and yet effectively with these appliances. A few

minutes work with them proves to any one that their value can be saved many times in training their own colts, or a few vicious horses.

There is not a bad habit that cannot be managed with this set of appliances. They are so handy that any habit can be dealt with in an instant—When a horse changes its tactics the parts are there to catch him in the act.

The Appliances are made of excellent leather and after patterns that fit.

Many of my students are harness makers and they, realizing the necessity of the shape and padding to be correct, order their appliances of me rather than attempt to make them themselves.

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J. L. ARBUCLKE,  
MANUFACTURER OF AND DEALER IN  
FINE SINGLE AND DOUBLE  
DRIVING AND TEAM HARNESS  
SADDLES, ETC.

PROF. JESSE BEERY,  
PLEASANT HILL, O.

BYESVILLE, O.

MY DEAR SIR:—

Enclosed you will find a check for your Complete Set of Appliances for Training and Educating horses. I am a great lover of horses and I want to get the whole outfit complete. I have a fine pair of young horses that I want to give a Course of Education.

Please send me the outfit at once.

And oblige,

J. L. ARBUCKLE.

## TRANSFORMS A DANGEROUS BRONCO TO A GENTLE FARM HORSE.

PROF. JESSE BEERY,

SCOTLAND, S. DAKOTA.

R. R. No. 2

PLEASANT HILL, OHIO.

DEAR SIR:—The appliances purchased of you have been received and I am well satisfied. I have had good luck with a broncho which I bought two years ago. I thought I could break her, so I got a surcingle made and ropes and straps of one kind and another and finally got her so I could work her some, but with no satisfaction. I had to use a strap to hitch the tugs and then look out that I didn't get kicked, because she would watch her chance to hit a fellow.

But now I have given her a course that she couldn't get the best of. I now have her so I can hitch and unhitch her just like any other horse. I have put in 100 acres of oats and plowed 30 acres of corn and she has worked every day. I couldn't have got along without your Course and Appliances and thank you very much for them.

Yours truly,

E. R. FOWKES.

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Prof. Jesse Beery,

Dear Sir:—

We have received your breaking outfit, and it is a very good one. We could not get the harness makers around here to make such a set for less than \$30.00, and then it would not be much of a thing. You sent us a far better outfit than we could expect for \$20.00. You certainly deal with people on the square.

Yours very truly,

LOUIS WOLFE,

KINROSS, IOWA.

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Prof. Jesse Beery,

Dear Sir:—Your appliances for breaking and training horses are all right. They beat anything I ever tried. I have conquered six spoiled mares pretty thoroughly with them.

I thank you very much for the instructions I got from you.

Yours very truly,

ALBERT LOCKE,

HAGERSTOWN, IND.

**THE WELLS OUTLAW STALLION BEING DRIVEN AT THE  
SECOND HOME COMING.**



The intense resistance of this vicious stallion that had not been hitched to a vehicle for more than ten years, was held in control by the Beery appliances. No difference how strong or how hard they fight, this set of appliances brings them under perfect control.

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**APPLIANCES SUBDUING A BALKER.**

PREF. JESSE BEERY, WAYLAND, IOWA, R. R. No. 1.

MY DEAR SIR:—I received your breaking appliances in good shape and find everything just as represented. I have used it on a balky horse and learned him several points. I should not part with the harness as I am expecting to get lots of good out of it.

Yours truly,  
ELMER E. NOBLE.

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**APPLIANCES HOLD A HORSE TO BE DOCTORED.**

PROF. BEERY, ARCANUM, OHIO, R. R. No. 3.

DEAR SIR:—I received my harness all O. K. I have a horse with the Fistulo, and the nicest way to doctor him is to lay him down

with the throwing appliances. Before I got them I had to call in the neighbors and now I can doctor him myself very easily.

W. O. MOORE.

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**Appliances Increased the Value of One Horse \$50.**

Prof. Jesse Beery:—

Dear Sir:—I have handled that nine year old mare that I wrote you about a short time ago. With your instructions I had complete success in the work, and did it with ease. I gave her a course of subjection as you advised, and gave her a complete working out and made her submissive to everything she was especially afraid of. She resisted the appliances, and fought the rope up to the point of unconditional surrender.

I am fully satisfied with the appliances, and let me say right here, I have the utmost confidence in them, and money could not buy them if I could not procure another set. The appliances made the handling of this mare so complete and easy, she was so well subdued that I drove her to Woodstock, and she did not scare at street cars or motor cars, and remained under perfect control. I could not approach these objects before handling her without great risk.

In the handling of this one mare the appliances were worth \$50 to me, as they added more than that much value to her.

Yours very truly,

CHAS. ROSE,  
EMBRO, ONT., CAN.

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PROF. BEERY:—Every part of your appliances is first class. They give entire satisfaction and are the best combination I have ever seen for breaking horses. Yours very truly,

J. C. DIEDRICHS,  
KERROBERT, SASK. CAN.

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PROF BEERY:—Your appliances prove of excellent material and workmanship. They will settle any horse if they are properly used. I was so anxious to try mine, that I used them the day I got them. They are just what you claim,

Yours truly  
P. M. HADSELL,  
LIMA, OHIO.

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DEAR PROFESSOR:—Your appliances are very satisfactory. If I had the patterns, I could not have had a set made for less than \$30.00.

Very truly yours,

M. L. ECHALS.,  
POTTSBORO, TEXAS, R. R. No. 3.



Prof. Jesse Beery,

Dear Sir:—I received the breaking appliances some time ago. They were just as you said they would be.

I am sending you a photo of a \$250.00 saddle that I have. I have seen all kinds of breaking appliances, but none of them are as handy as yours. I would not trade my appliances for this \$2.50.00 saddle which was given as a prize for riding an outlaw broncho.

I have broken that stubborn four year old that I wrote you about some time ago. Your method and your appliances fixed him all right.

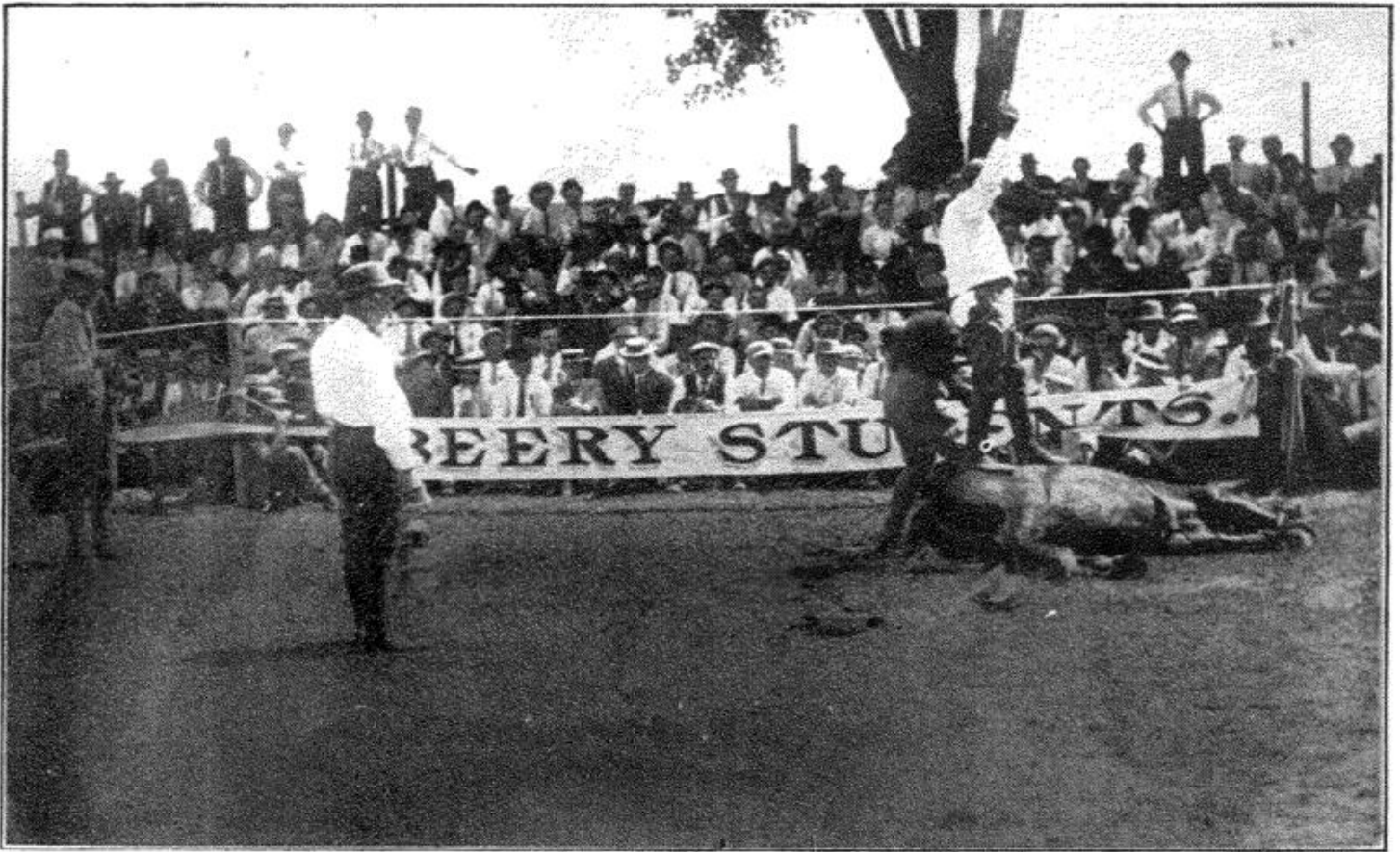
Yours very truly,

EMIL MULLER,  
HELIX, OREG.

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### THE RESISTENCE GONE



The picture above is a photograph of a thoroughbred saddle horse that frightened at unusual objects and resisted the appliances principally by kicking. After he had done his "best" to free himself from the overpowering appliances, he allowed Prof. Beery and his assistants to stand on him and the picture shows Prof. Beery firing a 32 revolver while standing on his side..

Prof. Jesse Beery,

Dear Sir:—I have used the appliances according to the instructions and succeeded better than I had expected. The first one that I worked with them was a five year old mare and weighed about 1150 and was well muscled. She was a regular man killing monster. The owner had given up all hopes of ever working her and was going to shoot her. She would kick until completely exhausted at the sight of a man or anything that displeased her, and she would bite whenever she had an opportunity to do so. She was a fright in every way. Now I ride her every where, drive her single and double, and she is just as kind and nice as any horse could be.

The best investment I ever made was when I purchased your set of breaking appliances.

Yours truly,

JAMES H. MARQUIS,  
FORT KENT, MAINE.

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SARONVILLE, NEBR.

Prof. Jesse Beery,

Dear Sir:—I received your set of appliances some time ago, and tried them on an outlaw broncho, and soon had it going fine.

Yours very truly,

ALBERT HOFFMAN,  
BRUCE, S. DAK.





# Guarantee

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I guarantee every set of my Breaking Appliance to be as described in this Catalogue and should any part break by an unusual strain, I will replace the part. If they are not as represented when you receive them send them back and your money will be refunded.

JESSE BEESY.

# ORDER BLANK

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PROF. JESSE BERRY,  
PLEASANT HILL, OHIO.

I hereby enclose \$20.00 for which send me your Complete Breaking Appliance according to your offer. Send the goods by the quickest way.

Name .....

P. O. ....

State .....

Express Office .....

Name of Ex. Co. ....

Remarks .....

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It is understood that I am to receive as presents a Leg Strap, a Pulley Breaking Bridle, and an extra Beery Bit.

Prof. Jesse Beery,

Dear Sir:—I have the appliances and am well pleased with them, for I find them to be of good leather and excellent workmanship. I used the appliances in throwing a large horse and had not the least trouble in doing it.

I find that the safety rope works to perfection. All parts of the appliances are all right.

Yours very truly,

W. H. BUHMAN,  
CAMS, WASH. BOX 97.

Prof. Beery,

Dear Sir:—I have your complete set of appliances and wish to thank you many times for the same, and also wish to say that I am well pleased and well satisfied with all of my dealings with you, also with your promptness and method of doing business. The outfit is all and more than any one could expect for the money.

Thanking you for past favors, I am,

As ever,

J. H. GARNER,  
JENNY LIND, ARK.

Prof. Jesse Beery,

Dear Sir:—I received your appliances some time ago in excellent shape. I find them to be all that you represent them to be. In my estimation they are worth much more than you charge for them.

Thanking you for the information you gave me in your last letter, I am,

Yours very truly,

ROBERT GREGORY,  
SARONVILLE, NEBR.

SPRUCEDALE FARM  
JNO. C. HOWLING, PROP.

Prof. Jesse Beery,

Dear Sir:—You will remember I wrote you some months ago about a particular mare I received to train, telling you how badly spoilt she was kicking and switching. I wish to tell you now that the mare is very quiet, the owner can do anything with her. He works her in a four horse team, three horse team, two horse or single, and he is surprised that she is so completely cured.

I claim my success with that mare was due to the complete breaking appliances I got from you. I could handle her just as I pleased with them.

Wishing you success, I am,

Yours very truly,

JNO. C. HOWLING,  
NEW DUNDEE, ONT., CAN. BOX 52.