

jhs

Our Lady of Gethsemani
Trappist, Kentucky

Oct. 16, 1958

Dear Jim:

I hope MassCulture got back to you in plenty of time. Thanks for the Dutourd volume. I was glad to look at it, and as you can see it is not finished. So much "je" and "moi" without any vital relation to any other person in the ~~ix~~ universe, even though it is largely ironical, ends by getting tiresome. In Mass Culture there was a very good piece by Marshall McLuhan. I understand he did a book on advertising but never knew the title. Would you have it? If not, do you have Turner, E.S. "The Shocking History of Advertising" N.Y. 1953. And do you have Edmund Wilson's American Earthquake? Again, many, many thanks.

Sincerely in Christ

JM Lewis



Mr James Gribble
Margaret King Library
University of Kentucky
Lexington
Ky.