

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY



VOL. XXIV.

LEXINGTON, KENTUCKY, TUESDAY, MAY 8, 1934

HONOR AWARDS MADE AT ANNUAL W. A. C. BANQUET

W S G A Officers Announced; Women Honoraries Pledge

Pledge

Mary Carolyn Terrell, Kappa
Delta, and Elizabeth Hardin, Delta
Zeta, were awarded the W.S.G.A.
scholarship as the two outstanding
junior girls on the campus last night
at the annual W.A.C. banquet at the
University Commons. Helen Farmer,
Alpha Gamma Delta, was presented
with the cup given annually by the
Alpha Gamma Delta sorroity to the
outstanding freshman girl.
Miss Terrell is a former vicepresident of the V.W.C.A. senior
cabinet, a member of SuKy. Pilkin
for The Kernel, publicity director of
the 1934 Kentuckian. She has been
elected to Mortar Board, and was
tice-president of Kappa Delta sorroity, and is a piedge to Phi Upsilon
Miss Hardin is a member of W.M.
Miss Hardin is a member of W.

na Ph.

and Ph.

and Ph.

mouncement was made that the

wing girls had a standing of 3
last semester: Evelyn Baker,

or, Arts and Sciences; Pannie

man junior, Gross, sophomore,

and Sciences; Salile Adams,

"Turner, senior, Arts and Sci
"gi Mary Eugenia Whatron, is

"A war Sciences was a sophomore,

is mary Eugenia Whatron, is

"F. Education; Geneva Mae Wil
(Continued on Page Four)

Kampus Kernels

NOTICE TO CWA WORKERS

All students working on CWA should complete their quota of hours for the last month's work by May 24. On May 25, students will begin signing both the white and yellow sheets of the pay roll. All arrangements must be completed before students leave for their homes.

MORTAR BOARD GIVES AWARDS TO FROSH O D K TO INITIATE TODAY AT 5 P. M.

Senator A. O. Stanley to Be Principal Speaker at Dinner-Dance Tonight

20 TO BE INDUCTED

Benitor A. O. Stanley, former governor of Kentucky, will be the principal speaker at a formal dinner cipal speaker at a formal dinner cipal speaker at a formal dinner dance to be given at 6:30 o'clock tonight in the Gold room of the Lafayette hotel by Omicron Delta Kappa, following initiation of 30 new members, including Senator Stanley, at Memoral hall at 5 p. Hership frasternity.

The piedges to be initiated include, in addition to Senator Stanley, 13 william Eversole, James Downing.

elected to Mortar Board, and was vice-president of Kappa Delta sovorty, and is a pleedge to Ph I Usellon, Mortar Board, and was vice-president of Kappa Delta sovorty, and is a pleedge to Ph I Usellon, Mortar Board, and the Mortar Board, and the Mortar Board, and the Mortar Board Board.

A. C. Pan-Pollitkon, Strollers, Philader W. Kaulman, Karry E. Olio, and C. Pan-Pollitkon, Strollers, Philader W. Kaulman, Karry E. Olio, and C. Pan-Pollitkon, Strollers, Philader W. Kaulman, Karry E. Olio, and C. Pan-Pollitkon, Strollers, Philader W. Kaulman, Karry E. Olio, Chem. Control, Charles, C. Panello, C. McCowell, James Deard.

Miss Parmer is a member of Y.W. C.A., a Stroller eligible, a member of the Cloe club, a member of the Theorem and the Cloe club, a member of the Cloe club, a member of the Theorem and the Cloe club, a member of the Cloe club, a memb

CATS DEFEATED IN THREE GAMES

Marshall, Morehead, Cincinati Down U. K. Ball-to-sers; All Contests Close Bearcats Turn in Shutour

sers; All Contests Close;
Bearcats Turn in Shutout

By NORMAN GARLING
The preceding week's turn of events for Coach Pat Deveraux's
Wildcat baschall ream was something to the control of t

OF N.C.P.A., HELD AT UK, ADJOURNS

Election of New Officers and Plans for Next Year Close Session

ENGINEERS' DAY TO BE OBSERVED

Friday, May 18, Is Twenty-fifth Anniversary of Event Founded by Dean F. Paul Anderson

Anderson

Priday, May 18, will be celebrated as the 28th anniversary of Engineering. The college will be open from 1:30 to 4:30 p. m. for a public impection of its organization, insecting the control of the organization and couplement.

The late Dean F. Paul Anderson imagurated the first Engineers' Day on May 26, 1909, and since that time it has been an annual event time it has been from the work of the suddenstors through the various departments, showing them the points of inferest such as the be on hand to demonstrate the work of the students, the wood shops, machine shops, iron foundry, aluminum and brass foundry, the mechanical and electrical engineering to the information of the visitors, the assaying lab in the Mining department, and the short wave radio station, W3/L.

Thesis work consisting of various engineering projects will be showd Continued on Page Four?

Track, Field Meet

Track, Field Meet To Be Held May 12

Plans for Kentucky High School Meet Near Completion

U. K. Alumni Among Sports Writers and Radio Announcers

Pershing Rifles To Defend Their 2-Year Record

Indiana University Will Be Host on May 11 and 12 to 5 Schools

When Company "C" Pershing Rittles, crack drill unit of the University, goes to Bloomington, Indiana on May 11 to compete in the annual drill competition, it will be defending to the company of the comp

Witness Derby UKTRACKSTERS From Press Box BY 67-50 SCORE DANCE CLIMAXES

Parrish, Kercheval Conclude Careers by Totaling 24 Points

Election of New Officers and Plans for Next Year Close Session

PORTMANN IS NAMED EXECUTIVE SECRETARY of the Duke Chronicle Judget to Be Best College Newspaper

Election of officers for the forthcoming year and selection of a 1955 meeting place brought to a close the 1934 convention of the National Collegiate Press association, held at the University Priday and Saturday of partners, and the Diviversity Priday and Saturday of partners, and the Diviversity Priday and Saturday of partners, and the convention of the National Collegiate Press association, held at the University Priday and Saturday of partners, and the price in the Convention of the National Collegiate Press association, held at the University Priday and Saturday of partners, and the price in the Convention of the National College Price in the Convention of the National College Price in the Convention of the Convention of Price in Saturday of price in the Convention of the Convention of the Convention of the National College papers.

De Paul university of Chicago was selected president of the association. A paper is chosen president instead of individuals each years because or close the convention of the National College papers.

Prof. V. R. Portmann of the Journalism department was elected executive secretary of the association to convention of the executive committee. Other members of the committee of the Various of the Various of the National College papers.

Prof. V. R. Portmann of the Committee of the Paul and Duke university papers.

Prof. V. R. Portmann of the secretary of the State of the National College papers.

Mallsby, Prof. P. S. Vance of the University of Pittsburgh, and will serve as chairman of the executive committee. Other members of the committee of the National College papers.

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Mallsby, Prof. P. S. Vance of the University of Pittsburgh, and will serve as

MILITARY FRAT INDUCTS 21 MEN

Kentucky Chapter Founded in 1923; Will Give Dinner-Dance May 14 in Honor of National Inspectors

Historical Data Given to Library

ANNUAL MEETING Kentucky Grads VOLS WIN OVER Jeane Peak, Walter Steitler Receive Sullivan Medallions

MAY DAY EVENTS DR. BUCKNER DELIVERS PRINCIPAL ADDRESS

SuKy Pledges 12 at Their Annual Hop; Zetas and S.P.E's Win Float Honors

CIRCLE MEETS TODAY

Fowler Designs Five Settings for "Peter Pan" Play

nd indians.

Clarence Moore, who has had harge of the lighting effects of the suignol for several years, promises everal effective illusions.

Virginia Boyd will have charge of

University Group To Give Musicale

Farquhar and Stephen Foster Ensemble to Appear in semble to Appear Program at Paris

Luscinuse to Appear in Program at Paris

E. F. Farquinar, professor of Literature, and the University Foster Ensemble, will appear before the Paris High school at 10 a.m., has been Blanding, is supervisor of music. The Foster Ensemble and Proling in the Program of Englanding, is supervisor of music. The Foster Ensemble and Proling in the Publicity in the Cooperation of E. F. Pfanstile, superintendent of the high school. Priday, two meetings have been arranged. The first, at Russellville arranged by Robert Burne of the arranged by Robert Burne of the Publicity bureau will speak and a set of University slides will be shown. The second appearance of the Publicity bureau will speak and a set of University slides will be shown. The second appearance of the Publicity bureau will speak and a set of University slides will be shown. The second appearance of the Publicity bureau will speak and a set of University slides will be shown. The second appearance of the senior class of the Publicity bureau will speak and a set of University slides will be shown. The second appearance of the senior class of the publicity bureau will speak and a set of University slides will be shown. The second appearance of the senior class of the publicity bureau will speak and a set of University slides will be shown. The second appearance of the publicity bureau will speak and a set of University slides will be shown. The second appearance of the publicity bureau will speak and a set of University slides will be shown. The second appearance of the publicity bureau will speak and a set of University slides will be shown. The second appearance of the

Brush, Pencil Club

would like a majority opinion.

The committee is composed of following the first of the famous mechanized eavily from Per Knox, Kentucky, will be in Bloomington and mechanized eavily from Per Knox, Kentucky, will be in Bloomington arm. A special drill company from Purdue university may come to the meet.

The secondary from Per Knox, Knox, Kentucky, will be in Bloomington arm. A special drill company from Purdue university may come to the meet.

The secondary from Per Knox, Kn

NEW SERIES NO. 57

Three Campus Honoraries Hold Pledging Rites

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The Kentucky Kernel

A member of the Major College Publi-tions, represented by A. J. Norris Hul, , 155 E. 43nd 84., New York Oity: 123 Madison 84., Chicago; 1004 2nd Ave, sttle: 1208 Maple Ave., Los Angeles; Call fg., San Francisco.

OFFICIAL NEWSPAPER OF THE STU-DENTS OF THE UNIVERSITY OF KENTUCKY, LEXINGTON

otion \$2.00 a Year. Entered at gton, Ky., Postoffice As Second Class Mail Matter

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CONVOCATIONS ent interest in University co

ocations has been somewhat lacking during the last few months. At
the general convocation last week,
Prof. O. W. Warmingham, head of
the department of biblical history
and literature, Boston university,
gave an interesting and worthwhile
discussion of the spiritual and social
problems confronting the people of
our day. All of those who did not
attend the discussion would most
certainly have enloyed it, for it was
chock full of personal experiences
and real happenings. Professor
Warmingham's command of the
English language was unusually
stillful and his delivery of his subject was very forcefully and ably
given. ing during the last few months. At

given. There was only a small group at Memorial hall to hear this interesting speaker, yet there was really no reason why the auditorium should not have been filled. The University goes to a considerable amount of trouble to obtain these speakers and the students should do their part toward making them successful by attending. Those who attend will find these convocations both interesting and instructive. Without doubt there were almost

esting and instructive.

Without doubt there were almost as many students at the University Commons during the convocation hour as there were at Memorial hall. We are not condemning the Commons for this condition, nor are we condemning students for the natural desire to congregate and be sociable, but it is rather disappointing to schedule such an excellent program and then have such meager attendance.

dance.

It is our sincere hope and expectation that University students will attend convocation programs in the future quite willingly and of their own accord, for we feel sure that the occasional hour spent there is an hour well spent.

KEEP TRADITIONS ALIVE

A celebrated man, who recently visited our campus to speak before the student body, made the statement that keeping alive glorious traditions was an important factor in the success of any organization. No more valuable advice could be given to University students or to the state of Kentucky.

We, of this state, whose history is crowded with traditions known the country over, often are prone to forget their value in promoting prosperity of the commonwealth. Act our University if one would take the time to see for oneself, there are hundreds of pictures, articles, and other items rich with interesting tradition. Once in a great while, he knew a little; now, since entering some student will come upon the the University, he is sure of it.

the story.

The human race is fond of the colorful, whether it be on canvas, on paper, or in speech. Color often makes of a mildly interesting person an individual whose interest is taken up entirely by the institution. We are sponsoring a drive for a larger enrollment at the University next September. We continually are promoting drives to make our University well known in all parts of the country—the means something to the buntry—it means something to the tudent as well as to the University. Thy not utilize our traditions bundant as they are?

ARTISTIC UPTURN

A definite upturn in things com-mercial during the last year has been evidenced throughout the United States, and in connection with this a definite upturn in things artistic has been noted on the niversity campus

It has been said that an educ is not complete without an app is not complete without an apprecia-tion and at least a touch of a knowl-edge of types of art and music, and certainly the program this year along these lines should have sup-plied that to all.

HOME OF THE BRAVE

HUME UP THE BRAVE

America is looked upon with profound respect by all other nations
of the world, and continues, as she
always has done, to set a pace for
the others to follow; surely, there
must be some reason for the esteem
must be some reason for the esteem
in which she is held. We believe it
to be that infanglish yet glorious
thing known as the spirit of America.

The flery ardor of 1776 is smouldering in the breasts of young America
today, even as it did when our forefathers, united for independence,
fathers, united for independence,

today, even as it did when our fore-fathers, united for independence freed us from the shackles of th mother country. The same pervad-ing influence is there, buried deep it is true, by culture, refinement, an gracious good humor—all so charac-

ing influence is there, buried deep, it it is true, by culture, refinement, and y gracious good humor—all so characteristic of America, yet needing only a breeze to fan the sparks into a veritable holocaust, with destruction in store for the offender. Were one in store for the offender. Were one in store for the offender. Were one in boeleve in transmigration, he might easily see in heroes of the World War the gallant pations of the Revolution.

An outsider can only marvel at the calmness and courage displayed so magnificently by the people of this nation during the last four years, years of suffering, hardship, and sacrifice of sufficient of the bitterness of adversity, but she rallied her forces and advanced to meet the enemy.

Her enemy, the depression, stead-

Her enemy, the depression, steadily is being wiped out. Under the

JEST AMONG US

Radio announcers can get away with anything; last Saturday one of them made Bazaar win the Derby when we all know that Cavalcade came in first.

ed when we don our overalls Satur-day night for the Farmer's Ball.

Gussie says: "I is no sign of addec brilliance on our part if we can see through things more clearly or bright, sunshiny days."

SCANDAL SNICKERINGS

By CAMERON COFFMAN

artistic has been noted on the University campus.

Numerous exhibits of paintings, a statistic ways exhibits of paintings, a statistic ways exhibits of paintings, a statistic works which have been held at the Art center under the direction of the art department have been a means of giving University students and residents of Lexington and nearly communities a greater appreciation of art and have also given the man opportunity to see works of renowned artists.

The latest exhibit on the campus opened Sunday and is of works of merit. This exhibit, which will continue for two weeks, and others with the have been held and interior the campus. The artistic side of music also has been emphasized this year and a climax to this is the annual interfraternity and interior works are also has been emphasized this year and a climax to this is the annual interfraternity and interior works are also has been emphasized this year and a limax to this is the annual interfraternity and interior works are also has been emphasized this year and a limax to this is the annual interfraternity and interior works and the latter part of this week as a sub-climax.

During the winter season the Sunday, brought to the campus varied and interesting programs of all yes of music, played by both professional and amateur musiclans. As the art exhibits gave a new appreciation of art, these musical programs should be commended.

It has been said that an education is not complete without an appreciation of and the exhibits and a knowledge of the types. Those responsible for the musical programs should be commended.

It has been said that an education is not complete without an appreciation of act, these musical programs should be commended.

It has been said that an education is not complete without an appreciation of an exhibit and the programs and a knowledge of the types.

Ann Stevenson, Robert
KA.
Mary Andrews Person, Bob Forsythe, Sigma Chi.
Hazel Bryant, Claude Barnett, KA.

KAPPA KAPPA GAMMA issa Hieronymus, Jack Carring Rissa Hieronymus, one, DKE.
Kitty Reynolds, Rupert Wilhold

Kitty Reynolds, Rupert Wilhoi KA. Scotty Hobart, "Happy" Houlihar F' KA. Susan Johnston, Waller Rhodes Susan Johnston, washing and Chi. Mary King Montgomery, Armand Chiappori, Pi KA. Johnston, Waller Rhodes

KAPPA DELTA
Sarah Kinney, Ellerbe Carter, KA
Dot Jones, John Wilmott, ATO.
Mary Templin Faulkner, Curtis
Jilmott, ATO.
Filspheth, Dones, H. V. Bostin, KA

Elizabeth Jones, H. V. Bastin, KA Madlyn Shively, Curtis Howard Lambdachi

Madiyn Shwely, Curtis Howard,
Lambdachi,
Lambdachi,
Lambdachi,
Mary Stanley, Ralph Ratcliff, Triansle.
Phylis Caskey, Walter Girdler,
Kary C. Terrell, Charlie Woolridge, Kappasig.

DELTX DELTA DELTA
Maryacz Wulker, Billy King, KA.
Elizabeth Barbieux, Al Eckles,
SAE.

SAE.
Jane Rothenberger, Ben Taylor
SAE.
Ruth Hodges, Roscoe Stephens
Delt. Delt.
(Married Delta Delta Delta's)
Mr. and Mrs. "Hank" Vance.
Mr. and Mrs. Edward Meyer.

ZETA TAU ALPHA
Kitty Cooke, Tom Baker, Sig Chi.
Carolyn Sparks, "Bo" McMillan,
Pl KA.
Goldie Vaught, Dick Richards,
SAF

SAE augnt, Dick Richards
Jeanette Sparks, Paul Daulton
Lambdachi.
Dolores Shannon, Dud Murphy
Heliard N. Perry, Louis Chipps,
SPE.
"De" Teegarden, Earl Wood Walton, AGR.
Alleen Hall, Earl Bishop.

en Hall, Earl Bishop, Pi KA. ALPHA GAMMA DELTA Mary Marshall, Jack Faunce, Tri

atary Marshall, Jack Faunce, T angle, Mary King Koger, Buck Woodfo Phi Delt. Mildred Holmes, Smith Broadber AGR. Mary Lou Jackson, Bull Durhas BFE. Marian Pinney, Dec.

riangle. June Lewis, Bennie Howard, SPF DELITA ZETA Gayle Elliott, Ira Lysle, Alpha Sig Billy Irvin, Howard Keys, Delta

ns Smith, "Plug" Kinchelo ALPHA XI DELTA
Sarah DeLong, Bob Trigg, Alph
Gamma.

MISCELLANEOUS nia Cawood, J. B.

LITERARY

Among the new books of postry published in the last few months is 'Look to the Lightning,' by Gilbert Maxwell. This is Maxwell's first book and he is gaining favorable notices from the critics. William Rose Benet asys of him. 'He has captured the gasy of him.' He has captured the pairs, and his verse has always a flowing music. I think this contribution to contemporary poetry should attract the attention of those who have a discriminating ear.' wentiles, is at present the assistant editor of Frances Frost's 'American Poetry Journal,' a new verse magazine which has been in existence not

e which has been a con-te a year.

Tablished by Dodd, Mead and Co.,

took to the Lightning" is a book

light students of modern poetry

uld find interesting and enjoy-

Following is the poem from which
te title is taken:
"LOOK TO THE LIGHTNING"
cannot die! I shall come back
I know—

"LOOK TO LIM"
I cannot diel I shall come Dack
I cannot diel I shall come Dack
Perhaps in the serene intelligence
Of flowers under anow;
Or maybe in the first breath-quickening sense
Of command of the command of the

a storm,
Something in rain and thut
But oh—do not be trouble
Out of your sleep in wonder
Look to the lightning, love
my eyes!

INFINITY
I am afraid of endiessness. I know
A mortal terror and a coward woe
When in the legaceless wake of
Infinity set up against my mind.
Here in the hollow of the earth I
stand
Holding the weight of ages in my
hand:

o space and splintered star, O wind O rain, You are the children of a planet's

You are the children of a planet's pain, Yet you cannot assuage a mortal's grief; You have no solace for his unbelief. You cannot tame this tongue that cries aloud—

is purchased with a shroud
—GILBERT MAXWELL.

Infinity is purchased with a shrowly in Anather Chilbert MAXWELLOW Another Chilbert MAXWELLOW Another Chilbert MAXWELLOW Another Chilbert Maxwellow and the control of the

example.

WHAT IS HAWAII?

Shadows of trade-clouds racing on the sand.

Nights that are webs of moonlight spun with song.

Bridges of rainbows joining sky and

spun with song.

Bridges of rainbows joining sky and land,
Days that are hours—hours eonlong.

Thundering surf in grand exalted chant. chant, Suns that are guinea gold and moon of brass,

pitant ng with color. Kona storms tha pass, ic and frenzied, tarnishing the

sea,
wing challenge to the surf's
mad roar,
g in distant purple pagentry
ing the land more smiling than
before.

before. ght and shadow, stars and veil-ing mist.

Helen Young, Dossett Reid, Ph ellie Taylor, Fred Dye, Delt. etty Baxter, Jim Darnaby, Delt elen McMillan, Walter Alves Betty Baxter, Jim Darnaby, Delt Helen McMillan, Walter Alves Sig Chi. Louise Ewing, George Vogel, Al-hha Sig. Sally Stewart, Bing Miller, Tri-

margaret Greathouse, "Red' Sympson, Sig Chi. LOOKING BACK

By JANE M. HAMILTON

May 7, 1926

John W. O'Nan, Sturgis, and Eugene V. Kesheimer, Lexington, seniors in the College of Engineering perfect a device for the reproduction of music.

May 9, 1930 The Rifle team of U. K. wins the

The Rifle team of U. K. wins the Hearst trophy.

U. K. Garden day will feature talk by Dean Clouter.

Organizations on the campus will have club room to the campus Hearst trophy.

The Kennys, section of the American Mathematical association will hold its annual meeting on the campus, Saturday,

Mildred Shute, a senior in the Arts and Sciences college, won first honors in the apring exhibition of the College Arts association last week in New York.

May 6, 1932

Sigma Delta Chi may discontinue "The Kampus Katt."

nducted by DOROTHY WHALEN

Our Communistic Frat Life

Past Experience Indicates that First Man Up Is the Best-Dressed Man for the Day

Moody uncertain, mingled tears and smiles. When the property of the part keeps were affected treaty and the part of the part keeps with my far pagen, thrier-enchantic digress for a few paragraph. The property of the property of the part of the pa



PALM **BEACH**

as C-O-O-O-L as Lemonade

[or what's yours...?]

Go COOL this summer...in the New Palm Beach... You'll like the new sports models with the free-play shoulders and the belted back...

You'll like the campus Norfolk...with matching or contrasting slacks.

And speaking of slacks...there's a world of roomy comfort and true class in these well-draped sport trousers..

They hold their shape, launder without shrink-ing, and keep their fresh looks...no matter how

tough the going.

At your clothier's...Palm Beach for formal wear, for everyday, for sport...in white and a host of new veaves and colors



COAT AND TROUSERS, \$18.50
SLACKS \$5.00

GOODALL COMPANY . CINCINNATI

y Available

ELOISE CARREL

State me quickly them, say three intile not work. Book work. Jean Allen, Mary Carobia. Mark of the state of t

MAID OF HONOR AND MAY QUEEN ATTENDANTS



SARAH WHITTINGHILL

Miss Sarah WHITTINOHILL

ELOISE CARREL

CAROLYN SPARKS

ANNA BAIN HILLENMEYER

WAA. Guignoi, and of the YWCA

WAA. Guignoi, and of the YWCA

Administrative Council, a member of Boyd hall last year.

Board, a member of the Women's

Miss Anna Bain Hillenmeyer, Lex
momission.

Carolyn SPARKS

ANNA BAIN HILLENMEYER

WAA. Guignoi, and of the YWCA

WAA. Guignoi, and of the YWCA

Administrative Council, a member of Boyd hall last year.

Carolyn SPARKS

ANNA BAIN HILLENMEYER

WAA. Guignoi, and of the YWCA

WAS AL Guignoi, and of the YWCA

Was An Bal

The following members of Sigma hin attended the Derby Messrs. Sigma hin attended the Derby Messrs. William Gottshall, William Swissholm, Morton West, Ralph Orff-In, Evis Stahr, James Chester, Misses Drorethy Barger, Peggy Misses More Misses Mis



CAROLYN SPARKS



Phi Epsilon Phi **Inducts 6 Members**

SUNDAY, MAY 13 Mother's Day

We have an attractive Box for Mother with Whistler's Mother Cover \$1.25

Also Pretty Fancies and Containers to please Mother Our Special Mother Box \$1.00





so round, so firm, so fully packed-no loose ends that's why you'll find Luckies do not dry out

We like to tell about the finer tobaccos in Luckies—the choicest Turkish and domestic, and only the mild, clean center leaves—they taste better—then "It's toasted"—for throat protection. But we're just as proud of the way Luckies

are made. They're so round and firm, so free from loose ends. That's why Luckies "keep in condition"—that's why you'll find that Luckies do not dry out—an im-portant point to every smoker. Luckies are always—in all-ways!—kind to your throat.

V Luckies are all-ways kind to your throat

"It's toasted"

Only the Center Leaves-these are the Mildest Leaves



They Taste Better

MATCHES

LOST—Dinner ring. Finder call Catherine Werst, Ash. 1061-Y.

LOST—Brown and white silk um-brella. If found return to Ker-

LOST—Between campus and town, a gold and pearl Kappa Kappa Gamma pin. Name, Nell Craik on back. Finder please return to Nell Craik at Patternson hall.

KENTUCKY

-Now Playing-

"DEATH TAKES A HOLIDAY" FREDRIC MARCH

"I LIKE IT THAT GLORIA STUART

BEN ALI

"MELODY IN SPRING"

starting Thursda

"COME ON MARINES"

STRAND

"FLYING DOWN TO RIO" DOLORES DEL RIO

-Tuesday-Wednesday

"MADAM SPY"
FAY WRAY

g Thur 'DESIGN FOR LIVING'

STATE

-Now Playi "SONS OF THE DESERT"

-Tuesday-Wednesday "MIND READER"

"FRISCO JENNY"

Engineers' Day Will Be Observed May 18



the cigarette that TASTES BETTER

something like that to mellow good tobaccos WHERE THE RARE WINES come from they know that the two

- and they do

most important things in wine-making are the selection of the grapes and the long years of ageing in the wine cellars.

IT'S VERY MUCH THE SAME in the making of a cigarette. You have to get the right tobaccos, then put them away to age and mellow in wooden casks.

You can't make a good cigarette like Chesterfield in a day. It takes over two years to age the tobaccos for your Chesterfields-but it adds something to the taste and makes them milder.

Everything that modern Science really knows about is used to make Chesterfield the cigarette that's milder, the cigarette that tastes better.