

The Kentucky Press

February, 1957

Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers

Mid-Winter Convention Edition



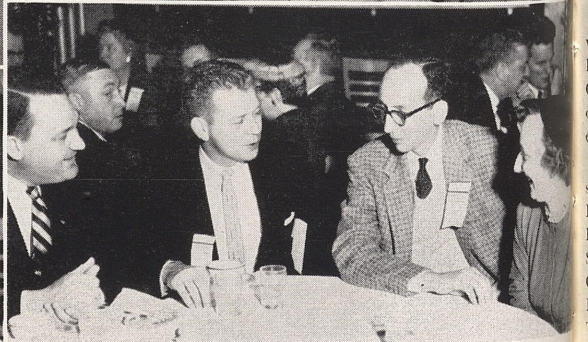
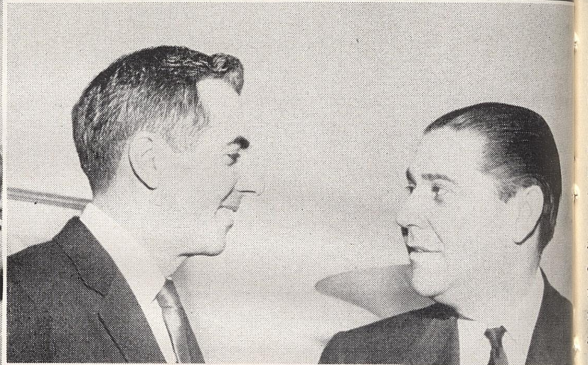
VOLUME TWENTY-THREE
NUMBER FIVE

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School of Journalism
University of Kentucky
Lexington



Jesse Stuart, famed poet, writer, teacher, poet laureate of Kentucky, receiving the engraved water pitcher symbol of his selection as Kentuckian-Of-The-Year, 1956, by the Kentucky Press Association members from the hands of retiring President Charles E. Adams.

Official Publication Kentucky Press Association



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Alfred Wathen Jr. Elected 73rd KPA President At 88th Meeting

Alfred S. Wathen, Jr., co-editor of the Kentucky Standard, Bardstown, was elected the seventy-third president of the Kentucky Press Association at the closing session of the eighty-eighth annual mid-winter meeting at the Brown hotel, Louisville. Al is associate editor with his sister, Mrs. Elizabeth Spalding, on the Standard now in its fifty-seventh year. His father, Al senior, is president of the Standard Publishing Company. In his acceptance address, the younger Al paid a glowing tribute to his father and mother seated in the audience.

Martin Dyche, London Sentinel-Echo, was advanced to the office of Vice-President. His nominating speech was made by his father who served the Association as president in 1941. Thomas L. Adams, circulation manager of the Lexington Herald-Leader, was elected as Chairman of the Executive Committee. Secretary-Manager Portmann was re-elected for his seventeenth term of office as secretary and treasurer.

The new president appointed the district representatives to the executive committee: first, Paul Westpheling, Fulton County News, Fulton; second, Mack Sisk, Dawson Springs Progress; third, Neil Dalton, Courier-Journal and Times; fourth, John G. Gaines, Park City News, Bowling Green; fifth, Frank C. Bell, Trimble Democrat, Bedford.

Seventh, W. Foster Adams, Berea Citizen; eighth, George Joplin III, Somerset Commonwealth; ninth, Earl W. Kinner, Licking Valley Courier, West Liberty; tenth, S. C. Van Curon, Harlan Enterprise; members-at-large, Fred C. Burkhard, Casey County News, Liberty, and Larry Stone, Central City, Messenger-Argus. Charles E. Adams, Gallatin County News, Warsaw, serves on the committee as immediate past president. Chairman Adams represents the sixth district.

James G. Wilson, Cynthiana Log Cabin, was elected first vice-president of Kentucky Press Service, Inc., replacing Howard W. Greene, Mt. Sterling Advocate. The other officers and Board of Directors were re-elected to their respective offices.

The convention voted to active membership the Shively Newsweek, Leonard T. Bean, publisher; the Kentuckian-Citizen, Paris, Larry Brannon, editor; Nicholas Co. Star, Carlisle, Paul Brannon, editor; and the Grayson County News, Leitchfield, Carlos B. Embry, publisher. Dan Nabors, Donaldson, Tenn., new Kentucky representative of the Intertype Corporation, was elected to as-

sociate membership. John Potter, Texas Gas Transmission, Owensboro, replaced John R. Keating as an associate member.

Highlights of the Thursday opening included the Ladies Get-together, the meeting of the Executive Committee, and a full night of fun and music at the buffet dinner. Jim Sheehy acted as master of ceremonies, ably assisted by Renee Hoffman on the accordion and piano.

Following breakfast, the Friday morning session was opened by the invocation by Rev. Henry B. Beach, pastor of the Third Avenue Baptist Church, Louisville. Mayor Andrew Broaddus extended a gracious welcome to Louisville, explaining the desire of our largest city to be of service to the whole state. Martin Dyche gave the response.

President Charles E. Adams gave his annual address, followed by the annual report of the secretary-manager. Adams appointed Carl Saunders, chairman, Landon Wills, and James G. Wilson as the resolutions committee. He also appointed Joe LaGore as chairman of the nominating committee.

Edmund Arnold, head of Linotype Publications, Brooklyn, discussed front-page design, newspaper typography, and appealing newspaper format, diagramming his discussion on a blackboard. He said:

"Newspapers are competing for their readers' time, already much consumed by television and do-it-yourself projects. If no one reads a paper, what's the use of having good news coverage."

Arnold said editors should consider that "seven out of 10 Americans have vision defects," and that the average age of their readers is getting higher.

He advised use of a larger type than most newspapers now employ.

Arnold urged his listeners to get off the beaten paths of newspaper layout. "No front page should look like the pages that preceded it in recent weeks. 'The eye is lazy and wants to get off the page,'" he said.

Arnold warned, in effect, that if the eye never settles on the newspaper, circulation will drop. And when it tumbles, it will pull with it advertising, a major source of press profits.

Arnold held the attention of his audience and answered many questions. During the day, he was consulted by many editors present.

Following the luncheon, President Francis S. Hutchins, Berea College, thanked the edi-

tors for their assistance and news coverage concerning "Wilderness Road." He stated that the interesting drama would be continued this coming season.

Past President William C. Caywood, Jr., read a citation to Kyle Vance, chief of the Associated Press bureau, Frankfort, for his exposure of illegal unemployment-insurance payments. President Adams presented Vance with a certificate of appreciation. The citation is printed in another column. Tribute was also paid the Frankfort press corps "for wholehearted cooperation and team work" in developing the lead revealed by Vance.

James T. Norris in a suspense-filled address presented Jesse Stuart as the Kentuckian of the Year. President Adams presented Mr. Stuart with an engraved silver pitcher and a certificate on behalf of the Association. Mr. Norris remarks are published in another column.

At the afternoon session the Association heard a panel discussion on "Juveniles in the News." Charles C. Dibowski, chief probation officer of the Jefferson County Juvenile Court, Judge George St. Clair, Meade County, and Mrs. Elizabeth Spalding, Kentucky Standard, headed the discussion with Alfred S. Wathen, Jr., as moderator. Many questions were answered from the floor.

Mr. Dibowski urged that newsmen keep the names of juvenile offenders out of their news columns whenever possible. He conceded that in many small communities everybody knows the name of a youthful offender, but maintained "just as a boy scout gets a merit badge, a delinquent craving attention gets, as his reward for law violation, a newspaper clipping which he invariably carries in his pocket to show admiring friends."

Leo A. Meagher, executive director of the Louisville Better Business Bureau, Landon Wills, McLean County News, and Al Wathen headed a panel discussion on "Ethics in Advertising." Mr. Meagher emphasized that newspapers should keep a close scrutiny on all types of advertising to maintain truth in advertising, discouragement of bait advertising, with especial attention to classified ad-

Our picture page . . . (left side) President Adams receives the \$1,000 plug horse derby check from Mr. Mattingly. . . . George Joplin and his vivacious daughter present Enos Swain with his door prize . . . the official staff of the Campbellsville News-Journal listens well . . . (right side) President Adams presents the citation to Kyle Vance . . . President-elect Wathen and speaker Max Freedman talk it over . . . Jesse Stuart explains school problems to Adams and Lieutenant Governor Harry Waterfield . . . Paul Grubbs, Kentucky Chamber of Commerce, recruits some new members.

vertising which offers dubious employment and profit making schemes.

Tables were set up for the various standing committees of the Association for discussion. Reports of the committees are printed elsewhere.

The annual banquet Friday evening with the Brown Hotel and Louisville Chamber of Commerce as hosts was well attended and pronounced one of the best. Randy Atcher and his singer-musicians entertained with a lively and interesting floor show. The evening was closed with dancing.

James W. Willis, state NEA chairman, opened the Saturday business session with a brief report on NEA activities. He urged his fellow editors to help NEA in its work for the newspapers, especially in national legislation, by becoming sustaining members.

With George Joplin III as moderator, W. Foster Adams, Berea Citizen, James G. Wilson, Cynthiana Log Cabin, and Don Grote, Kentucky Kernel printery, formed the panel for a lively audience-participation session on mechanical problems of newspaper production. Many perplexing problems were presented by members which were answered by the panel or from the floor.

Lt. Col. Thomas J. Cunningham, Jr., head of the army Home Town News Center, Kansas City, explained methods and procedure in supplying local interest news about hometown servicemen to 7,500 weeklies, 1,500 daily newspapers, and 2,200 radio stations in every state. He stated that he heads a 68-man staff which supplies personalized news to the media. He added that the Center's job is to screen news releases and make them comply with the literary standards of newspapers, and the technical and security standards of the Army. His work is always complicated by military unawareness of the problems of journalistic timeliness, he moaned. This was "home-coming" for the Colonel who made many Kentucky friends during his tour of duty at Fort Knox.

Thomas P. McHugh, acting chief, auditing division, Louisville division Internal Revenue Service, explained the public information needs of the Service and the agency's contact and service with newspapers.

The session closed with brief reports from the standing committees, the report of the resolutions committee, and the election of officers.

At the Saturday luncheon, the delegates heard a most interesting and informative address on Washington coverage of national and international events by Max Freedman, chief Washington correspondent of the Manchester Guardian. Highlights of his address are published in another column.

In his opening remarks, Mr. Freedman stated that Secretary of State Dulles, accused



Officers, 1957, Kentucky Press Association, Inc.

(Left to right) Victor R. Portmann, Secretary-Manager; Martin Dyche, London Sentinel-Echo, Vice-President; Alfred S. Wathen Jr., Kentucky Standard, Bardstown, President; Thomas L. Adams, Lexington Herald-Leader, Chairman of the Executive Committee.

just that week of insulting British and French fighting forces, was a victim of bad reporting. An answer to a categorical question, spoken without a chance for elaboration, was heard by two foreign-newspaper correspondents who at once left the room without hearing the qualifying statement that followed. Mr. Freedman then related the circumstances surrounding the incident.

While he defended the Secretary of State for this bad reporting, Mr. Freedman devoted much of the rest of his address to criticism of Dulles. He accused the Secretary of State of moralizing, vacillating, and fumbling in foreign-policy decisions. He said Dulles has lost the confidence of America's allies.

"You (Americans) have to moderate your emphasis on moral principles as in themselves a satisfactory guide to world policy," Freedman said. "I am not trying to suggest that Britain and France and Canada, and even India, which has now acted in a rather wanton way, are immune to world morality."

India's action Friday in annexing a section of Kashmir in defiance of the United Nations shows that "nations which fill their mouths with moral principles are not themselves exempt from acting in accordance with the dictates of power politics," the speaker said.

Freedman called for speed in formation of a new American policy on the Middle East and the economic needs of Europe, particularly the need for oil.

He attacked "the almost total absence of a sense of driving urgency in Washington about what Europe's oil necessities really are."

Western Europe is not an "American luxury," Freedman said, but an "indispensable necessity." Its economy is grinding to a halt

for lack of oil while Congress debates what to do about it, he asserted.

Before the close of his address, Mr. Freedman answered many questions from the floor. His address was a highlight of the convention.

The Kentucky Associated Press held its annual meeting during Saturday afternoon. The organization voted to hold a series of regional workshops in the eastern and western sections of the state. The first workshop was scheduled tentatively for May, either in Richmond or Dawson Springs. Herman Phelps, managing editor of the Lexington Herald, was elected state chairman to succeed Edgar Arnold, Jr., managing editor of the Madisonville Messenger.

A large group of weekly publishers attended the annual meeting of the Kentucky Press Service, Inc. They heard an interesting address on national advertising and the expanding activities of Weekly Newspaper Representatives, which represents over 70 weeklies in the nation. The speaker, Mr. Thomas, publisher of the Daily Signal, Crowley, La., is a regional director of WNR and a member of the WNR board of directors. One pressing problem, the decision of the major automotive advertisers to discontinue dealer cooperative advertising, was thoroughly explained by Mr. Thomas. After a discussion period, the KPS members passed a resolution in which they authorized and requested WNR to act for Kentucky weeklies in contractual relationships with General Motors in the same capacity and operation as has been done in the past with the Ford and Chrysler advertising schedules. Election of officers and board of directors concluded the meeting.

The great end of all human industry is the attainment of happiness.

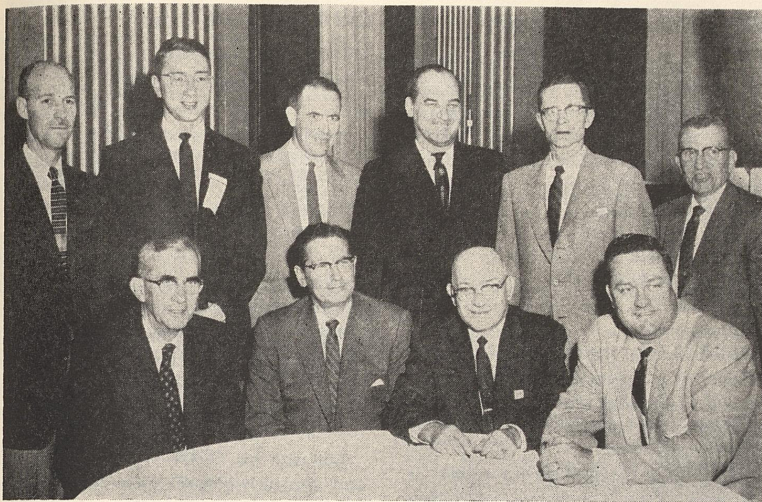
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Executive Committee, Kentucky Press Association, Inc.

(Seated, l. to r.) W. Foster Adams, Berea Citizen; Thomas L. Adams, Lexington Herald-Leader; S. C. Van Curon, Harlan Enterprise; Mack Sisk, Dawson Springs Progress. (Standing, l. to r.) Charles E. Adams, Gallatin County News, Warsaw, Immediate Past President; George Joplin III, Somerset Commonwealth; Paul Westpheling, Fulton County News, Fulton; Larry Stone, Central City Messenger-Argus; Earl W. Kinner, Licking Valley Courier, West Liberty; Frank C. Bell, Trimble Democrat, Bedford. Committeemen Neil Dalton, Louisville Courier-Journal, John B. Gaines, Park City News, Bowling Green, and Fred J. Burkhard, Casey County News, were absent when the picture was taken.

Resolutions Committee:

WHEREAS, the eighty-eighth annual mid-winter meeting was given inspiration and a guiding light for editorial vigilance by his thoughtful words of welcome at the opening of this meeting;

BE IT RESOLVED, that the Kentucky Press Association thanks Mayor Broaddus for his message urging the maintenance of morality in government and his citing the role we can play as Kentucky newspapers in helping to further this ideal;

BE IT RESOLVED, also that we express our appreciation to Mayor Broaddus for the many courtesies extended to us by the City of Louisville during our annual visit.

WHEREAS, the eighty-eighth annual mid-winter meeting of the Kentucky Press Association has proved to be one of the most successful programs ever presented by the organization and,

WHEREAS, our pleasant stay in Louisville has been made more enjoyable because of several other organizations;

BE IT RESOLVED, that the Kentucky Press Association, through its President and Secretary, expresses its appreciation to the Brown Hotel for its excellent accommodations; to the hotel and the Louisville Chamber of Commerce, the Lexington Herald-Leader, the Louisville Courier-Journal and Times, Stations WHAS and WHAS-TV for their great assistance in the role of host and in entertaining the Kentucky Press Association.

AND BE IT FURTHER RESOLVED, that we extend our thanks to all those who appeared on the program as speakers and panel members; and we extend thanks to the program committee and officers for a job well done.

Carl Saunders, Chairman

Journalism Committee:

Some 40 boys and girls will graduate from the University of Kentucky School of Journalism this spring. Most of them will enter the newspaper profession, however, some will be lost to other states, advertising agencies, public relations departments of large companies and to other media. As a result, there will not be a sufficient number to meet the demands of Kentucky newspapers. This is the situation we face!

The Committee on Journalism Schools of KPA offers these recommendations in hope that they will alleviate to some extent this situation:

We must start at the bottom. We must interest boys and girls in the field of small daily and weekly journalism while they are students in high school. To do this they must work with a newspaper. One method of accomplishing this is to let them write a weekly column about high school activities and report on sports and special events in high schools and local youth centers. We must encourage those who display a sincere interest in journalism to further their education and training by enrolling in a journalism school on the college level. Financial encouragement through a college scholarship for high school seniors in amounts from \$25 to \$250 a year is a more material incentive to students to enter the field.

Secondly, once a boy or girl enters a journalism school he must not be forgotten until after he has graduated. This committee suggests that these students, in their junior year, be provided summer employment in newspaper offices throughout the state so that they may better understand the operations of smaller papers. This internship program, similar to the Wisconsin plan, would benefit both publishers and students. It would provide editors and publishers an opportunity to cover events that are worthy of reporting but, because of scarcity of time,

they have received only minor notice in the newspaper. In addition, under this program, editors and publishers would be able to relax to some degree and maybe play golf or go fishing an afternoon during the week. For the students, the program would show them that working for a weekly or small daily entails not only reporting the news, but also taking and reading proof, soliciting advertising, waiting on trade, throwing in type and running a job press.

Newspapermen must be their own public relations representatives and, for self preservation, must look to the future and act now to assure a new crop of working journalists.

George Joplin III, Chairman

Photography Committee:

The photography committee rested upon its laurels this past year. At the suggestion of the chairman another panel discussion at the Mid-winter meeting was vetoed. The period was given over to a mechanical panel which had not been used for two years.

Over the last five years the photography committee has done much to stimulate news pictures. It is estimated that there is an increase of considerably more than 100 per cent during this period. Part of the credit for this can be given to the Scan-o-graver and to the zinc engravers who have learned to get their cuts in the mail a day or so sooner.

The committee has not been inactive. Rather its chairman and two good men in the state have been giving individual help where it was needed. At present, for example, the chairman is helping the Springfield Sun, Springfield, set up a complete photo department.

It is the opinion of the chairman that a photo clinic is more suitable at the summer meetings. It is suggested that this be put into effect for the coming event at Kenlake. It is suggested that from one to three models be made available for an actual shooting session, that some one expert be on hand for a 15-minute lecture, and that prints be reproduced before the end of the meeting for the gathering to study and have fun with. (Much as was done at U. Ky. at the last clinic.)

It is the opinion of the chairman that in the future the work of this committee needs to be equally divided into clinics and a committee of experts in the KPA make themselves available to individual newspapers.

The chairman wishes to express his appreciation to Billy Davis of the Courier-Journal for his continued help and stimulating encouragement.

Fred J. Burkhard, Chairman

Contest Committee:

1. That the opening and closing dates of the annual Kentucky Press Association contest be changed from the present dates of May 1 to May 1 inclusive, to the dates as specified by the National Editorial Association for its national newspaper competition. This change, we feel, will provide a stimulus for our state's newspapers to compete in the national competition.

2. That the sponsor of the competition for advertisements be requested to provide, as prizes, appropriately engraved plaques for first place winners, instead of the prizes which are presently being awarded.

3. That a new division be added to the annual K.P.A. contest competition and known as a "Service to Education" award which would be given to the best weekly and daily paper chosen

(Please Turn To Page Five)

The Kentucky Press

Official Publication
 Kentucky Press Association, Inc.
 Kentucky Press Service, Inc.
 Victor R. Portmann, Editor
 Perry J. Ashley, Associate Editor

Member
 Kentucky Chamber of Commerce
 Sustaining Member
 National Editorial Association
 Newspaper Managers Association
 Printed by The Kernel Press

The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

Kentucky Press Association, Inc.

Alfred S. Wathen, Jr., *President*
Kentucky Standard, Bardstown
 Martin Dyche, *Vice-President*
Sentinel-Echo, London
 Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

District Executive Committee

Chairman, Thomas L. Adams, *Herald-Leader*, Lexington (*Sixth*); *First*, Paul Westpheling, *Fulton County News*, Fulton; *Second*, Mack Sisk, *Progress*, Dawson Springs; *Third*, Neil Dalton, *Courier-Journal and Times*, Louisville; *Fourth*, John B. Gaines, *Park City News*, Bowling Green; *Fifth*, Frank C. Bell, *Trimble Democrat*, Bedford; *Seventh*, W. Foster Adams, *Citizen*, Berea; *Eighth*, George Joplin III, *Commonwealth*, Somers; *Ninth*, Earl W. Kinner, *Licking Valley Courier*, West Liberty; *Tenth*, S. C. Van Curon, *Enterprise*, Harlan; *State-at-Large*, Fred J. Burkhard, *Casey County News*, Liberty; *State-at-Large*, Larry Stone, *Messenger-Argus*, Central City; *Immediate Past President*, Charles E. Adams, *Gallatin County News*, Warsaw.

Kentucky Press Service, Inc.

James M. Willis, *President*
Messenger, Brandenburg
 James G. Wilson, *First Vice-President*
Log Cabin, Cynthiana
 George M. Wilson, *Second Vice-President*
Breckinridge County Herald-News, Hardinsburg
 Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

Board of Directors

Chairman, Bennett Roach, *Shelby News*, Shelbyville; Rumsey E. Garrison, *Anderson News*, Lawrenceburg; Enos Swain, *Advocate-Messenger*, Danville; Niles Dillingham, *Progress*, Dawson Springs; *Officers Ex-Officio*.

Strong Resolution Condemns Optometry Advertising Law

The following resolution was passed unanimously by the KPA mid-winter convention:

WHEREAS, the General Assembly of Kentucky has enacted legislation prohibiting quotation of prices in advertisements concerning eyeglasses and,

WHEREAS, the provisions of this bill have been upheld in a Kentucky circuit court and seem likely to be accepted as a type of legislation approved by the courts of Kentucky and,

WHEREAS, the bill tends to protect manufacturers and companies charging high prices and to penalize those seeking by volume manufacture to offer merchandise at reasonable prices and,

WHEREAS, in the opinion of members of the Kentucky Press Association, this bill is contrary to public interest and the freedom of initiative that a business man is entitled to, in that it denies the right of an individual to sell merchandise of a legally acceptable standard at his own rightful price, and denies the public the advantage of thus effecting the savings to which it is entitled . . . principles on which the great competitive business of this nation were founded and have flourished and,

WHEREAS, the professional standard of quality in the products in question is maintained in accordance with rigid specifications,

NOW, THEREFORE, BE IT RESOLVED: The Kentucky Press Association hereby officially and formally urges the members of the General Assembly of Kentucky to repeal this restrictive bill and refrain in the future from enactment of legislation that makes it unlawful for an individual, professional group or organization to quote prices in newspaper advertising when the product to be advertised conforms to proper legal and professional standards;

BE IT FURTHER RESOLVED, that any restrictions intended to curb alleged unethical sales of eyeglasses be confined to rigid examination of the proper standards of quality of the product and not to rightful promotion of a technically correct and approved product.

Approved this 26th day of January, 1957, by the membership of the Kentucky Press Association assembled in convention at Louisville, Ky.

* * * *

The same tendencies of legislative action to regulate small businesses, which are contrary to public interest and freedom of initiative and American enterprise, are again emphasized and made apparent in a similar anti-advertising bill introduced in the Ten-

C-J Librarian Makes Device For Copying

If you can't buy it, make it, is the philosophy of Ralph Shoemaker, The Courier-Journal and The Louisville Times librarian.

Shoemaker discovered recently the need in his library for a way to make readable, full-size copies of some of the nearly 75,000 newspaper clippings filed on microfilm.

But he couldn't find any manufacturing machine that would suit the purposes of a newspaper's library.

Turning to experts to solve his problem, Shoemaker got only this reply: "We suggest you make the equipment you need, as anything we might manufacture is still several years in the making."

But with his 75,000 clippings expected to grow to nearly 500,000 microfilmed clippings by the end of the year, Shoemaker couldn't wait.

He went to work himself on the project, and now can turn out a copy of any clipping in his microfilm files in about two minutes and at a cost of about three cents.

The prints are made on a modified projection reader (which works much the same as a home projector for color-film slides) combined with a machine which copies pictures or printed matter by use of an electrically charged plate.

nessee legislature late in January. In this bill, watchmakers seek to restrict drastically the extent to which watch repair services can be advertised.

The section of the law, which the Tennessee Press Association is opposing reads:

"Unethical conduct shall include any conduct of a character tending to mislead, deceive or defraud the public; advertising of any character whether printed, display, radio, television, or of any other nature, in which appears any untruthful or misleading statement, or anything likely to mislead or deceive the public or any individual, or any advertising that states a price or terms, advertises any discount, free service, goods or parts, or in any way advertises watchmaking, or watch repairing with relation to such free service, goods or parts, or discount."

The law now on the books includes the prohibitions against false and misleading advertising but does not include the bold phrase dealing with prices and free services which mark the additional restrictions being sought in the bills now under consideration.

This "class" legislation which is decidedly against public interest and incentive, should be opposed in every state by our newspaper fraternity.

in a contest for which final plans are now being worked out and which will be announced in a forthcoming KPA bulletin. These annual awards, in the form of appropriately engraved plaques, will be sponsored by the Kentucky Education Association.

4. That the secretary-manager of the Kentucky Press Association be commended for the fine job he is doing in promoting the entry of Kentucky weeklies and dailies in the annual newspaper contest. Also that an even greater amount of promotion be conducted in the future with the aim of securing an even greater number of Kentucky newspapers to enter the contest.

5. That a study be made of the present sponsors of the KPA contest events and that additional sponsors be selected by the secretary-manager so that, every event, if possible will be actively sponsored by a state or national concern.

George W. Trotter, Chairman

Necrology Committee:

It is meet and proper that we do pause, for a little while, in our deliberations, to recall the virtues and pay tribute to the memories of all those of our members who, during the last twelve months, have gone ahead of us for a little while.

We bow our heads, not altogether in sorrow, that they have gone from us to a higher purpose and a surer end, but also in real thankfulness that their lives were spared for so many years, that we had so much of the spirit of pleasant association with them, and that today, the inspiration of their lives cannot but help to guide and direct us on our way. We feel—we know—that those friends who were so near and dear to us while on earth, have but gone to a greater glory. Certain it is that we are better men today because they lived yesterday. It is human to grieve over the loss of loved ones and dear friends. We would not wish it otherwise. We loved them and we miss them. But a true realization of the immortality and continuity of the individual soul deprives our grief of any hopelessness. We know that they are in God's keeping and that all is well with them. We have not lost them. They have but preceded us.

E. Russell McClure, co-publisher and editor Henry County Local, New Castle.

A. A. Bowmar, co-publisher and editor for 60 years, Woodford Sun, Versailles.

Mrs. Marion Richardson Robertson, widow of Harrison R. Robertson, former editor Louisville Courier-Journal.

Mrs. Mildred Moss, long-time Frankfort newspaperwoman and dean of Capitol press crops.

Elijah P. Harrison, circulation department of the old Lexington Herald.

Mrs. Sydney Cristie Dressman, wife of Elmer Dressman, editor of the Cincinnati Enquirer.

Marion A. Embry, father of Carlos B. Embry, Beaver Dam Messenger.

Edgar S. Albright, former publisher of the Mt. Vernon Signal.

W. T. Davis, for many years printer on the Mt. Vernon Signal.

Jack R. Wilson, father of George Wilson, Breckinridge County Herald-News.

Mrs. Alice Eaton Forgey, wife of Benjamin Forgey, president of the Ashland Independent Publishing Co.

Walter Saunders Hiatt, former printer with the Lexington Herald.

George W. Griffin, news reporter, Louisville Courier-Journal.

Leigh Harris, long-time publisher of the Hen-

derston Gleaner & Journal, life member of KPA.

Mr. and Mrs. Julius Burkhard, father and mother of Fred J. Burkhard, Casey County News, Liberty, killed in automobile accident.

Mrs. Alma Evans Walton, widow of E. C. Walton, long publisher of the Stanford Interior Journal.

Mrs. Beatrice S. Wallace, managing editor, Cadiz Record.

Edward Thompson, former publisher of the Bath County Outlook, Owingsville.

John Everett Burgher, long-time editor and publisher of the Clay City Times.

Chauncey H. Griffith, eminent type designer, former member of the staff of the Lexington Herald-Leader.

Adolph E. Kappa, mechanical superintendent composing room, Lexington Herald-Leader.

Past President Chauncey Forgey

We have noted with sadness and a sense of loss the death of Chauncey Eaton Forgey, which occurred suddenly at Ashland on September 5, 1956. Mr. Forgey served as president of this Association in 1945. Prior to that he held the offices of vice-president, chairman of the executive committee and member of that committee from the ninth district.

He was a Kentucky newspaperman all of his life, being at the time of his death managing editor and vice-president of the Ashland Daily Independent. His father, Benjamin F. Forgey, who survives him, also served as president of the Kentucky Press Association in 1919. He received his education in the Ashland public schools and at the University of Kentucky. In addition to his journalistic career, he was active in civic and fraternal work.

He served as District Governor of Rotary International and held high office in the Masonic bodies of his home city.

We shall always remember with appreciation the contribution which Mr. Forgey made to the work and the programs of this Association.

His passing removes from our rolls an honored name and from our meetings and daily contacts a friend who we shall miss.

We extend to his bereaved father and to the other members of his family our sympathy and condolence in their loss.

Past President Thomas R. Underwood

During the year, Kentucky newspaper editors were saddened by the death of Senator Thomas R. Underwood, editor of the Lexington Herald and a former president of the Kentucky Press Association, who died at Lexington June 29, 1956.

He was a native of Hopkinsville, where his father T. C. Underwood, was editor of the Hopkinsville New Era. The elder Underwood was president of the Kentucky Press Association in 1909 and Senator Thomas R. Underwood served this association as president 30 years later—in 1939.

Thomas Rust Underwood was educated in the public schools of Hopkinsville and the University of Kentucky. He joined the staff of the Lexington Herald in 1917 and served that newspaper as reporter, state editor, managing editor, general manager and editor, holding the latter position from 1936 until his death.

Senator Underwood was elected to terms in the United States House of Representatives in 1948 and 1950 and, in 1951, he became United States Senator.

He was secretary of the Kentucky Racing Commission from 1932 to 1948. He served as the first

(Continued From Page Six)



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—August 11, 1957

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Come August this year, and journalism will be exactly 170 years old in our State. Because it was on August 11, 1787, that John Bradford and Thomas Parvin published the first edition of The Kentucky Gazette at Lexington.

Type for the Gazette's print shop was brought down the Ohio River by flat boat, and then carried more than a 100 miles by pack horses to Lexington. There, when the paper came off the press, it was distributed by postriders to numerous Kentucky settlements.

In Kentucky's historic past, just as today, many of our citizens have always enjoyed a glass of beer. The brewing industry makes jobs for thousands of our residents. The sale of beer under orderly conditions is an important objective of the United States Brewers Foundation. Our continuing educational program helps beer retailers maintain their high standards.



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U. S. BREWERS FOUNDATION**

**1523 Heyburn Building
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(Continued From Page Five)

secretary of the National Association of State Racing Commissioners, which he helped to establish in 1934.

Senator Underwood was well known throughout the state and was greatly beloved by the professional newspaper people of Kentucky. He began attending Kentucky Press Association meetings when he was a child and from that time until his death regularly attended the meetings of this Association.

To Senator Underwood's widow, his two sons and his mother we express our deepest sympathy. Senator Thomas R. Underwood was one of the great journalists of our state and a dedicated public servant. We note his passing with great sadness.

We regret the passing of these worthy friends and co-laborers as we give expression of our gratitude for their lives among us and of our lasting satisfaction in the knowledge that they do rest from their labors while their good deeds do follow them.

"To all eternity they bind us;
They link the planet with the stars;
They ride ahead, the trail they find us,
And where they are and where we are
Will never seem again so far."

William L. Dawson, Chairman

Microfilm Committee:

The completion of the first full year of the University of Kentucky Library-KPA microfilming project has been marked by a record of solid achievement.

At present, and since the issue of 1 January 1954, many Kentucky papers which are not being microfilmed commercially are being microfilmed in our laboratory. This means that there is no longer any danger that this priceless collection of papers will be lost in the future. Even if the file in the newspaper's home office is lost, there is always the master negative in the air-conditioned laboratory in Lexington.

Of the papers being currently microfilmed, 31 have contracts whereby they are supplied with positive prints from the master negative at the rate of 1.75 cents per page, substantially cheaper than the charge made by commercial microfilming agencies. The quality of the film and its legibility meet the highest standards.

In addition, a definite effort is being made to microfilm back files of Kentucky newspapers. With one exception, the Louisville Herald-Post, all papers filmed thus far have been done in answer to an immediate research need by some member of the University community and others served by the University Libraries. Back files filmed are the following: Big Sandy News, Louisa; Crittenden Press and Marion Reporter, Marion; Hickman Courier, Hickman; Kentucky Irish American, Louisville; Mountain Echo, Barbourville and London; London Sentinel, London; Middlesboro newspapers; and Weekly News, London.

The filming of the Herald-Post, the one major Kentucky newspaper which was not on film, was done from the unique file, in the possession of the Louisville Free Public Library as a cooperative project with that library. It is of some interest to note that the files were in a bad state of disintegration and were completely useless after having been opened once. In the coming year we are hoping to film additional files of Kentucky newspapers.

While the purpose of the project was not

primarily for any purpose other than newspaper preservation, it cannot be emphasized too strongly that there are important by-products. Your state university now has a microfilm laboratory second to none, and it is able to reproduce many pieces of significant research materials in the libraries. Film has been sent all over the world in response to request from scholars, and our own resources have been substantially improved and strengthened by the filming of certain materials.

W. C. Caywood, Jr., Chairman

Sports Fund Committee:

Your committee makes the following brief report of the receipts and expenditures of the Kentucky Press sports fund for the past two years:

RECEIPTS	
Balance on hand, January 23, 1955.....	\$13,846.00
Dividends earned	522.00
Danville Advocate Messenger	130.00
Total	\$14,498.00
DISBURSEMENTS	
Sept., 1955, KPA Historical Records	\$ 5,000.00
June, 1956, West Kentucky Center for Handicapped Children, Paducah	3,195.00
Jan., 1957, Treatment Center for Handicapped Children at Opportunity School, Covington	4,132.00
	\$12,327.00
Balance on hand, Jan. 23, 1957	2,171.00
Plug Horse Derby, Louisville	1,000.00
Balance to date	\$ 3,171.00

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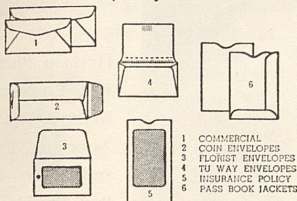
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Kyle Vance Presented Citation For Merit

WHEREAS: Responsibilities of a free press include the duty to report on the affairs of government at all levels in order to help satisfy the people's right to know how its business is being conducted. And

WHEREAS: Fulfillment of this service depends in large measure on the ability, alertness, ingenuity and determination of reporters and correspondents. To them is entrusted the assignment of maintaining constant vigil on the operation of government in all of its ramifications. Inherent in the assignment is the challenge to surmount whatever barriers might be encountered in the lawful pursuit of this objective. And

WHEREAS: Kyle Vance, Chief of the Associated Press Bureau at the State Capital, Frankfort, Kentucky, has brought added honor to his profession by demonstrating in the highest degree his devotion to the principles enunciated above. In the course of his duty, his attention was focused on the State Department of Economic Security by reason of confidential information concerning illegal payments in that Department's Division of Unemployment Insurance. The number and size of obstacles encountered by Vance, during his investigation, came into clear view only in the course of developments subsequent to his amazing story appearing under date of December 10, 1956.

Full significance of Vance's initial revelation cannot be evaluated at this time because developments continue from day to day. As a result of Vance's disclosures:

It has been verified that three checks totaling \$640 made out to non-existent claimants were cashed in October.

It has been reported by the Attorney General that facts were concealed long after the theft.

It has been noted by the Attorney General that "no excuse can be found in the statutes for surrounding the Department with a veil of mystery."

It has resulted in a change in procedure whereby the State Treasurer has taken over the writing of Jobless Insurance and Public Assistance checks and has taken custody of canceled checks.

It has resulted in the arrest of the Supervisor of the IBM section of the Division of Unemployment, and his subsequent indictment by the grand jury of the Franklin Circuit Court.

It has resulted in the recognition of Vance's public service by Circuit Judge W. B. Ardery, who addressed the grand jury in these words:

"Immediately before your eyes is a distinguished citizen of this city, Mr. Kyle Vance. He deserves and receives the thanks

of this court and I'm sure he will receive the thanks of this grand jury, as well as the thanks of all the taxpayers in Kentucky, for uncovering the larceny in the Social Security Department."

NOW THEREFORE BE IT RESOLVED: That the Kentucky Press Association formally commend Kyle Vance for journalistic accomplishment of the highest order through tenacious devotion to duty in the face of frustrating obstacles. He exemplified the traditional role of the true newspaperman as a representative of the people's right to be informed, regardless of opposition, whether overt or subtle.

BE IT FURTHER RESOLVED: That the Kentucky Press Association commend the Frankfort corps of newspapermen for wholehearted cooperation and teamwork in developing the lead revealed by Kyle Vance and for continuing to pursue its disclosures to the end that the public may be fully and accurately appraised of the facts.



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Kentuckian-Of-The-Year Award To Jesse Stuart

By James T. Norris

The newspapermen and women of this Association have as their daily work the observation, recording and evaluation of the doings of their fellow Kentuckians. Throughout the length and breadth of the state, they are, I believe, better able than those of any other group to measure and compare the contributions made by individuals to progress in all the varied fields of human endeavor in Kentucky.

As a result of this peculiar opportunity which is theirs, they inaugurated several years ago the annual selection of a "Kentuckian of the Year," to be announced at this mid-winter meeting.

The time for making that award has come again. And I am greatly honored in being chosen by your president to announce it.

The nature of the contributions made by the one selected this year is unique. I cannot, therefore, refer to them and, at the same time, hope to keep my hearers in suspense as to his identity. In fact, I suspect that most of you have already guessed it.

Therefore, I want to announce to you his name, have you greet him and then tell you a few of the many reasons why he is entitled to this honor "Kentuckian of the Year," which you have awarded him by a substantial majority.

He is my neighbor and friend from the hills of Northeastern Kentucky, nationally known author, Kentucky poet laureate, novelist, word painter of the glories of his native state and her people, teacher and philosopher of courage, Jesse Stuart!

A few years ago, at a summer meeting of the Kentucky Press Association, Jesse told us, in a most interesting after-dinner talk, of his varied youthful experiences in going to college. I will not attempt to repeat, but only to sum up those experiences and to add some of the degrees which he has since attained.

Then, if I may, I shall add some of the high points of his most varied and colorful life and briefly catalog a few of the many literary works that have brought fame to him and to the beloved Kentucky land of which he writes:

Jesse Hilton Stuart: born W Hollow near Riverton, Ky. August 8, 1907, son of Mitchell and Martha Hilton Stuart.

A.B., Lincoln Memorial University, 1929, dhl 1950. Student Vanderbilt and Peabody College; D. Litt., U. of Ky., 1944, Marietta College 1952; L.I.D., Baylor University, 1954.

Married Naomi Deane Norris October 14, 1939; one daughter Jessica Jane. Taught school, lecturer, colleges and universities. He



Herman Phelps,
1957 President,
Kentucky
Associated Press,
and
Past President
Ed Arnold
talk it over at
mid-winter
meeting.

is at heart a teacher, a lover of youth. Served in U. S. Navy, Lt. j.g. 1944.

Awarded Guggenheim fellowship for European Travel, 1937; Jeanette Sewell Davis Prize, 1934; prize, Academy Arts and Sciences, 1941.

Author: *Man With the Bull-Tongue Plow* (poems) 1934; *Head O' W Hollow* (stories) 1936; *Beyond Dark Hills* (autobiography) 1938; *Trees of Heaven* (novel) 1940; *Men of the Mountains* (stories) 1941; *Taps for Private Tussey* (Thomas Jefferson Southern Award; Book of the Month, Dec. 1943); *Mongrel Mettle* (autobiography of a dog), 1944.

Album of Destiny (poems) 1944; *Foretaste of Glory* (novel) 1946; *Tales From the Plum Grove Hills* (stories) 1946; *The Thread That Runs So True*, 1949 (National Education selection as the best book of 1949); *Hie to the Hunters*, 1950; *Clearing in the Sky*, 1950; *Kentucky is My Land* (poems) 1952; *The Good Spirit of Laurel Ridge*, 1953; *The Beatinest Boy*, 1953; *A Penny's Worth of Character*, 1954; *Red Mule*, 1955; *The Year of My Rebirth*, 1956.

Author of short stories in anthologies; *The Best Short Stories*, O. Henry Memorial Collection. Contributor to *Harpers*, *Atlantic Monthly*, *Esquire*, *Saturday Evening Post*, *Ladies Home Journal*, *Poetry* and others.

Only a few short months ago the citizens of his home county of Greenup wanted him to know that a prophet is really NOT without honor in his home country. With appropriate ceremony, they erected a shaft of marble on the court house lawn, appropriately inscribed as a testimonial to this, their foremost citizen, from his neighbors.

Now the members of the Kentucky Press Association have come to pay him their highest honor in proclaiming Jesse Stuart "Ken-

tuckian of the Year" for 1956.

They have been led straight to that conclusion by his accomplishments, a few of which I have merely mentioned. But particularly in this year 1956, he made a great contribution, not only in the literary field where it was widely recognized, but in the field of humanitarian service.

I refer to the volume, "The Year of My Rebirth," published last year.

As many of you know, Jesse Stuart was stricken by a heart attack while on a speaking engagement at Murray State College. With the supreme moral and physical courage that is his, he climbed back to health and to fully productive living again.

This great experience he records masterfully for others in "The Year of My Rebirth." It has proved an inspiration and comfort to thousands who, like him, have gone almost down to the Valley of the Shadow and then fought back to normal life and learned much along the way.

Again, last year, he found time in his labors to return to the work of education as principal of the McKell High School in Greenup County. His love for the young people of Kentucky is one of the motivating forces of his life. He gladly and freely gives of time to the inspiration and guidance of boys and girls that could be very profitably employed in writing, if he chooses.

On the wall of my office there hangs an embossed and framed copy of a poem given me by a good friend. It is Jesse Stuart's "Kentucky is My Land." I read it often, for I, too, am all of Kentucky and I love it.

The final four lines of this poem are:

"I take with me Kentucky embedded in
my brain and heart,
In my flesh and bone and blood.
Since I am of Kentucky—and

(Continued on Next Page)

Kentucky is part of me."

Yes, Jesse Stuart, Kentucky is truly your land today and always. But we name you here and now Kentucky's man. And, specifically, you are Kentucky's Man of the Year 1956, so chosen by your friends and admirers of the Kentucky Press.

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Spring Floods Inflict Damage On Newspapers

Thousands of dollars worth of damage to machinery, paper stocks, and buildings was reported by Eastern Kentucky newspaper publishers following the January floods which sent muddy waters swirling through towns from the Big Sandy River at Louisa south to the Cumberland at Williamsburg.

At least five weeklies in the area — The Paintsville Herald, The Pike County News, Pikeville, the Hazard Herald, the Floyd County Times, Prestonsburg, and the Hyden Thousandsticks — were unable to publish the week of January 27. However, all expected to resume operation by at least the middle of February.

A "Flood Special" issued February 4 by the Paintsville Herald stated flood waters from the Big Sandy reached a height of 18 inches in the Herald building, saturating

machinery motors and practically destroying newsprint valued at \$2,000. A front page story in the "Flood Special" stated,

"We are a little late with this edition of the Herald that was scheduled for publication last Wednesday. The Herald's employees worked frantically to publish the last January edition, while a radio here in the shop announced warnings of the flood that was nearing Paintsville. About one hour before press-time, the water lapped at the back door of the shop. Troy Hensley gauged the rapid rise with a yardstick and it was then that we realized our efforts to get your newspaper published were useless. A motor was hurriedly removed from the stripcasting machine and placed on a higher elevation; two volunteer workers assisted in elevating the 22 rolls of newsprint. Darkness came. . . . About 8:30 p.m. there was little time left for moving other supplies and equipment. The water stood about one foot on the sidewalk in front of the building. We waded out to the car and transported the employees as near their homes as possible."

At Hyden both the printing office and the home of Publisher Olive Mendell of the Hyden Thousandsticks were completely covered by water. We have no report on damages incurred.

John Ward of the Pike County News reported severe damage to his plant at Pikeville, one of the towns hardest hit by the floods. Six and one-half feet of water inundated the plant damaging 20 rolls of paper stock and causing machinery to be reassembled or replaced. Ward reported Vernon Rooks, publisher of the Franklin County News, in Frankfort, appeared in Pikeville with a crew of 20 and aided in clearing away the mud and slime left in the office and plant.

Severe damage to nearly all business establishments at Hazard extended to the two weekly papers there, the Herald and Messenger.

Eastern Kentucky papers which were able to publish without interruption despite heavy damages to their communities were the Barbourville Advocate, the Manchester Enterprise, the Leslie County News, Hyden, the Whitesburg Mountain Eagle, The Corbin Times-Tribune, The Whitley Republican, and the Harlan Enterprise. Harlan editor S. C. Van Curon made his way to the stricken town of Hazard in neighboring Perry county and his flood story filed from there made the front page of the Louisville Courier-Journal.

The staff of the Paintsville Herald expressed gratitude to E. L. Howell and his volunteers from Mayo school and to local high school boys for their "splendid job" in clean up operations.

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Albert Nibling
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