

THE IDEA



University of Kentucky

Vol. V

LEXINGTON, KY., SEPTEMBER 12, 1912

No. 1

FOOT BALL

Schedule, Prospects and Rules.

The schedule is as follows:
Sept. 28—Marysville College, Stoll Field.
Oct. 5—Marshall College, of West Virginia, Stoll Field.
Oct. 12—Miami University, Stoll Field.
Oct. 19—University of Cincinnati, Cincinnati.
Oct. 26—Georgetown College, Stoll Field.
Nov. 2—Virginia Military Institute, Stoll Field.
Nov. 9—Hanover College, Stoll Field.
Nov. 16—Tennessee, Knoxville.
Nov. 28—(Thanksgiving) — Central University, Stoll Field.

The 1912 football season was ushered in at State University Tuesday afternoon, when about twenty-five husky athletes reported to Coach Sweetland on Stoll Field for the first practice. As yet no definite line of training has been laid down, and the first week will be taken up in preliminary practice, such as running with and fall on the ball. There is an abundance of high school material on hand and out of this almost unlimited supply of material Coach Sweetland expects to whip into shape one of the strongest teams that has ever represented State upon the grid-iron.

The first regular game here will be with Maryville College, on Stoll Field. A strong schedule has been arranged and includes some of the best universities in the country. Marshall College, which comes here on October 5, beat Morris-Harvey and tied the University of West Virginia last year. On October 12 the Miami team, which Sweetland coached last season, will line up against the Wildcats. In their last game last year they tied Western Reserve and Western Reserve held the Navy to a 0 to 0 score.

With the coming of Director Sweetland, interest in the coming football season is increasing and all lovers of the game are assured of seeing some good playing when under his guidance. After having spent his vacation at his old home at Dryden, N. Y., Coach Sweetland returned to the University last Friday. The fact that Sweetland will have charge of the football team is enough said.

Graduation has depleted the ranks of the Wildcats to a considerable extent. The "K" men who were here last year and will not be seen wearing the White and Blue this season, are Gaiser, quarter-back; Earl, tackle and captain; Collins, end; Watkins, half-back; Rodes, half-back; Babilitz, guard; Spears, end; Williams, tackle; Brandstetner, half-back, and Meadows, end.

The old men that will be back and the ones who will form the nucleus around which the 1912 team will be built, are Harrison, tackle and captain 1912; Downing, guard; Johnson, tackle; Guyn, quarter-back; Parks, quarter-back; Tuttle, end and back-field; Woodson, tackle.

W. C. Harrison, one of the most
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E. R. SWEETLAND, Dean of Athletics.

The name of Mr. Sweetland is so well known to the majority of us that he needs no introduction, but for the benefit of those who came for the first time to be with us we publish the following few brief items: He is a graduate of Cornell University, and while at that institution was chosen as All-American tackle for three consecutive years. He has coached successfully at Colgate, Syracuse, Miami, and his record at State needs no mention. His attitude on the field and in daily life is always manly, and he enjoys the destination of being a fighter who can transmute the same spirit to his men. His success in 1909-10 was almost phenomenal, taking material of mediocre ability and whipping it into strong Varsity material.

At the close of last session he was chosen Dean of Athletics, and has full control of all branches of that work. With a man of such sterling qualities in charge of the Wildcats we are assured of a successful season for the year 1912-13.

Just a Word About Our Advertisers

Which Should Be Carefully Considered by Every Supporter of State University.

The average merchant is an intensely practical man and a skeptic. Most noticeable among his characteristics is the fact that he demands in all cases that he be shown (from Missouri, you see) before he can be sold. If he sees an opportunity advantageous to himself or to his business no one is quicker to seize upon it; if he believes that a certain project is of little value to his interest, the strongest kind of persuasion will not suffice to bring him into line. Of course, such action is the most natural thing in the world, and is only the oft recurring law of self-preservation cropping out in a different garb.

In Lexington the merchants are somewhat unfortunately situated. The city supports two universities, two colleges, and a variety of other educational institutions, all of which issue at some time during the year a publication, weekly, monthly, or an-

nual, as the case may be. Naturally the business men of the city are continually being besieged with requests or demands that they advertise in the various publications which are supported in the main by advertisements and that these institutions of the city place before the people. And, with the greatest degree of frankness it must be conceded that a large proportion of ads so placed are, from a remunerative standpoint, of little value to the advertiser. As a natural consequence, therefore, the business man of the city looks askance at an opportunity to advertise in a college paper, believing that he will derive no returns from his outlay and in not a few cases considering the whole scheme a polite form of blackmail. As we have said, Mr. Average Merchant demands that he be shown.

The Idea, we believe, while not entirely free from this class of college publications, is one of the most important advertising factors issued by any institution in the city. It reaches, and is read by, more students than any other publication of its kind in Lexington. It is a weekly publication and every student in State University

(Continued on Page 3.)

READ THIS

Think Earnestly, Then Subscribe.

The Idea is the only weekly publication at State University of Kentucky, and is the official student publication. It is published each week by the students, under the direction of the Advisory Board and Faculty. The purpose of the staff is to get out a paper that is worthy of State University, one that will give the news. But here we are confronted with the question, What is news? News is the life of the paper. Are there other elements? We emphatically answer in the affirmative. Above news, above knowledge, above circulation, the very heart of a paper lies in its moral sense, in its integrity, in its courage, in its sympathy, its independence, its devotion to duty and the public welfare, its desire to render public service, to think rightly, to think quickly, to think constantly, to think intensely, to be governed by the highest motives and to seize opportunities before they depart and are forever gone.

We realize and appreciate the fact that our task is a colossal one, to incorporate the above mentioned, to increase the size of the paper, to keep the paper on an elevated plane and to keep it up to the high standard of efficiency to which the former management raised it. Still, to do this there must be co-operation. We need and ask for the co-operation of every student and graduate of this institution. In reviewing the past we see that it is practically impossible to learn of everything that happens on the campus or thereabout that would be of interest to our readers. We earnestly request that every student hand in any item that they may know or think would be of interest to the student body. This is your paper; it is printed primarily for the student body; help to make it what it should be and take it for what it is worth.

State University has been making rapid strides to the front; in fact, the advancement has recently been by leaps and bounds. This does not appear simply to the number of students enrolled, but is general. The whole atmosphere is permeated with real development. We have a sincere interest in this growth and development and advocate every good thing that will aid in its upbuilding, furthermore, we believe that the best medium for this up-building is to get out a good college paper that will reflect credit on the University. We sincerely believe that with the support of the students we shall be enabled to achieve this end.

With all of the aforementioned duties and request, there still remains another question, an obligation rests upon each and every student in the University. But why prolong the vital question? The obligation is, Subscribe for The Idea. The price is fixed at a minimum. It is such that any can meet without hardship to themselves, so we can't picture any refusal along that line; hence, we only ask that you duly consider this, and

(Continued on Page 2.)

Death Claims Dr. M. A. Scovell

Director of Experiment Station and Dean of College of Agriculture.

Dr. Melville Amasa Scovell, 57 years old, dean of the College of Agriculture and director of the Kentucky Agriculture Experiment Station, one of the most prominent men in America in matters of agriculture and blooded live stock, died August 15, at his home on the Experiment Station farm, near the city limits on the Nicholasville pike. Death was due to malignant endocarditis, an inflammation of the inner membrane of the heart, often associated with acute rheumatism.

Born in New Jersey.

Dr. Scovell was born at Belvidere, New Jersey, February 2, 1855, and later moved to Jasper county, Illinois. He came to Lexington in October, 1885, to take the directorship of the Agricultural Experiment Station at State University, which was organized in that year, and he had held that office ever since. He was made dean of the College of Agriculture of State University more than a year ago.

Besides his wife, Mrs. Nannie Davis Scovell, a native of Monticello, Ill., he is survived by one brother, Mr. Frank Scovell, of Illinois, and a sister, Mrs. Vanderhoof, of St. Louis, but no children.

Dr. Scovell was a graduate of the University of Illinois, where he was a classmate with his wife. He received the bachelor degree in science from the University of Illinois in 1875, the master degree in science from the same university in 1877, and later the university conferred upon him the degree of doctor of philosophy.

Illinois University Instructor.

In 1875-6 he was an instructor in chemistry at the University of Illinois, assistant professor 1876-80, and professor of agricultural chemistry 1880-4. For one year from that latter date he was a special agent of the United States Department of Agriculture, from which position he was called to the directorship of the Kentucky Agricultural Experiment Station.

Due to Dr. Scovell's marked executive ability, his thorough knowledge of agricultural subjects and his magnetic personal popularity, the Kentucky Experiment Station became a model for many other States, and his influence and prestige extended throughout the United States, until at his death he probably was one of the ten best known agriculturalists in America.

Agricultural Board Member.

He was a member ex-officio of the Kentucky State Board of Agriculture, and member of the Food Standard Committee of the United States Department of Agriculture. Since becoming dean of the College of Agriculture, that department of the University has had rapid and successful growth, and is now nearly parallel in prominence throughout America with the Experiment Station.

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FOR A PLEASANT JOURNEY

Travel Via

To the
NorthTo the
SouthAll Meals in Dining Cars—Service à la Carte
All Equipment Electrically LightedH. C. KING, Passenger and Ticket Agent, 101 E. Main St., Lexington, Ky.
W. A. BECKLER, General Passenger Agent, Cincinnati, O.

Dress
Better
PAY LESS

We are the originators in Lexington of high class tailored garments made to your measure for

No More **\$18** No Less

positively worth
\$30 and \$35

We buy our woolsens direct from the mills eliminating the middle man's profit. All garments made here

Pressed Free
one year.

We also make caps to order.

Justright
Tailoring
Company

237 W. Short Street
Opp. Court House

Next door to University Book Store

Hear Pres. Barker, Dr. Tigert and Coach Sweetland—Armory.

goal from touchdown and other scores stand as at present.

6. The 20-yard zone, in which the present rules now provide restrictions to interference with the forward pass is eliminated, so that the restrictions will now apply to any part of the field.

7. After a touchback, the ball will be put in play from the 20-yard line instead of from the 25-yard line.

8. On a kick-off the ball, instead of being in play in the center of the field, will be put away from the 40-yard line of the team kicking off. Taking into consideration the shortening of the field and this change in the rules the kick-off distance is lengthened by five yards.

9. The field judge is eliminated. The head linesman hereafter will keep time and be judge of off-side plays in the line of scrimmage.

10. The number of men allowed on the side lines, now three, will be reduced to one for each team.

11. Provision will be made that a bounding ball can not score a legitimate goal.

12. The interval between the first and second and the third and fourth periods is reduced from two minutes to one minute.

Stag Reception—Refreshments. Tonight.

READ THIS

(Continued from Page 1.)

We leave the issue to your better judgment. The increased size of The Idea has added greatly to the cost of publishing it. Our advertising rates have been materially lowered, while the space may be but little increased. True it is, were it not for the wide-awake business firms that advertise in The Idea its existence would be brief, but even these are inadequate to meet the expenditures, and it is forced to depend partly upon subscriptions. We have been somewhat lengthy in this article, but we make apology by saying that we don't want to mention these questions often, only want to impress you sufficiently this one time. Finally, we beg, implore and beseech you to contribute whatever news you can and to subscribe for The Idea.

History and Political Science

The increasing popularity of American Government is shown by the division of the course into two sections. President Barker will assist Dr. Tutthill in one of these.

During vacation Dr. Tutthill visited the Boston, New York and Congressional libraries, searching for material relating to certain epochs of church history.

Mr. Jamison took special history courses in the Summer School of the University of Wisconsin.

On June 1st, 1912, celebrating the 120th anniversary of Kentucky's admission to the Union, the students of the department formed the History Club, with over thirty members. The next meeting will be held next Monday, September 16, at 4 p. m., in the Education Building. New students, who expect to take major work in the department, are especially invited.

Examinations for the removal of conditions, and for obtaining credits in advanced courses, will be held Saturday, September 21. Those interested should consult their instructors at once.

New Work In English

Dr. A. S. Mackenzie was one of four of the leading school-men invited by President Ayres, of the University of Tennessee, to deliver a series of lectures at the Summer School of the South, in Knoxville, and this was an unusual honor to bestow upon the University of Kentucky. The three other men invited to lecture were the Hon. P. P. Claxton, United States Commissioner of Education; President D. S. Jordan, of Leland Stanford University, and Prof. C. Alphonso Smith, of the University of Virginia. For five weeks, in the course of these lectures, students from almost every State in the Union had an opportunity of judging the kind of work done at our own University.

Dr. Mackenzie is enthusiastically in favor of the policy of President Barker to raise the prestige of this institution so as to attract greater numbers of our best young men and women to share the wonderful opportunities offered in the various departments and the various colleges. In order to make our University better known in Kentucky, Dr. Mackenzie conducted Teachers' Institutes in the counties of Powell, Spencer and Breathitt, and later on the same kind of work will be done in Bourbon county. At these institutes all of the teachers of the county were in attendance, as well as the leading citizens, and in each case resolutions were introduced endorsing the State University of Kentucky and its enterprising administration. Not only were lectures given on English topics, but on agriculture, industrial training, domestic science, natural science, history, mathematics and psychology. These were presented in a popular form so as to arouse the ambition of the more intelligent teachers and thus induce them to send their best pupils to this University.

As Dean of the newly organized Graduate School, Dr. Mackenzie has taken up much of his spare time during the summer months in writing to men and women of this and other States with a view to build up the best graduate school in the South. The result, of course, will not be seen at once, but the seeds have been sown and the harvest is bound to come in due season. The Committee of Administration connected with the Graduate School will soon be summoned to meet, when its policy will be outlined and the organization strengthened so as to place it ultimately on a footing with older schools of the great Eastern universities.

The Department of English had only two courses to offer when the present head was appointed. The first year that he held office, although he had but one student assistant, nine courses in English were offered. At the same time from that year until 1911 all the Philosophy, including Logic, Metaphysics and Ethics, was taught in the same department. It was not until 1907 that the first regular assistant was appointed in the Department of English. In 1910 another teacher was elected, while in the present year two more have been added, so that there are now five instructors in the department, and for the first time it becomes possible to extend its usefulness. There are now thirty undergraduate courses offered as well as eleven graduate, so that today there is no university in the Southland whose scope in the sphere of English is more comprehensive. It is not generally known that Anglo-Saxon was never taught in any institution in Kentucky until it was introduced several years ago by the present head of the department. Again,

the subject of Journalism had never been introduced in any Southern university course until it was presented here in Lexington, and it remains true even now that nowhere in the South is there a parallel to the course offered in the science of comparative literature. For the first time this year, in addition to the many courses in theoretical and applied English, an opportunity is offered in commercial and in library training. Other institutions have been known to study our catalogue and then borrow suggestions which were first thought out at Kentucky University. It is not too much to say that it is only a question of time when our School of English will not only be the greatest in the South, for it is that already, but take rank with the institutions that have millions in money behind them. English constitutes the foundation of an education along any line of endeavor, and when this is fully recognized the School of English will receive that financial encouragement which will enable it to acquire a national reputation. Some plans are already being worked out with a view to extend its usefulness, but The Idea will reserve the discussion of the plans until they are more mature.

LAW DEPARTMENT

GETS A BIG BOOST.

Is in Society Now.

The Law Department, although one of the younger of the courses offered at State University, has made rapid advancement under the guidance of Dean W. T. Lafferty, he by hard labor and diligence has brought it, within the past few years, from nothing to its present magnitude.

The College of Law has no long list of honored and aged graduates to reflect honor upon it, but it has been on account of its merit and high standard admitted to membership in the Association of American Law Schools. This association establishes reciprocity among the leading law colleges of America; that is, credits are given to and received from students going from one college to another.

Dean Lafferty is indeed to be congratulated upon his action in this matter. It places the Law School in good society; it is in the same class with the best.

The increase in the standard of efficiency has not been the only step to the front. The number of students enrolled has been as if by magic. A large increase is expected this year owing to the fact that the Law Schools of Transylvania and Central Universities have ceased to exist. These law colleges were of long existence and had an honorable and enviable list of graduates, but owing to the reduced number of students they decided to abolish these departments. Practically the whole of last year's instructors and lecturers in law has been retained for this year, with some additions to both. The rooms and library of the Law Department have been remodeled and changed, so with the existing conditions, the outlook for the year's work is truly optimistic, and an unprecedented year is expected.

NOTICE!

There will be a meeting of the Brooks Engineering Society, in the Civil Building, next Monday night at 7:30. All matriculates in the College of Civil Engineering are expected to be present, as officers are to be elected.

H. L. FARMER, President.

DEATH CLAIMS DR. M. A. SCOVELL
(Continued from Page 1.)

Dr. Scovell was a member of and prominent in practically every well known State, national and international agricultural, chemical and live stock organization, as well as being a member of many widely known educational societies of a higher order. He was a former president of the American Association of Agricultural Colleges and Experiment Stations and the Association of Official Agricultural Chemists, former member Kentucky State Fair Committee, and chairman of the Official Dairy Test at the World's Columbian Exposition, Chicago, in 1893, and was a member of the following other national and international organizations: American Association of Agricultural Science, the Society of Chemical Industry, London; the Society of Promotion of Agricultural Science, the American Chemical Society, the American Breeders' Association and the American Society of Academic, Political and Social Science.

Lively Interest in Lexington.

Dr. Scovell had taken a lively interest in the welfare and development of the city of Lexington, as well as the State University and the agricultural and live stock interests of the State and nation, and was recognized as one of the most efficient advisors of the city's needs. He was a former member of the Lexington Board of Park Commissioners. An accomplishment for which the agriculturalists of the world always will be grateful to him was his invention of a method of clarifying cane juices by superheating, a method now extensively used throughout the world, and his modification of the Kjeldahl method where nitrates are present.

Dr. Scovell was recognized as one of the ablest authorities in judging Jersey cattle in America, and because of his ability in that matter he was selected in 1911 by Mr. James B. Haggin, owner of Elmendorf Farm, to go to the islands of Jersey and Guernsey, off the coast of England, to purchase pure blooded cattle for the famous Elmendorf herd, and it is due to that trip that the Elmendorf herd became the most celebrated for Jersey and Guernsey cattle in the world.

In Dr. Scovell the world loses one of its most able and distinguished agricultural authorities and gentlemen of culture and science, the State of Kentucky loses the one man most directly responsible for recent development in the agricultural science, while the State University, in its two branches at which he stood at the head, loses a leader whose place may not in years, if ever, be filled, as he has filled it during the twenty-seven years of his connection with the institution.

Friends' Brilliant Tribute.

The following is Mr. H. F. Hillenmeyer's tribute to Dr. Scovell (taken from The Herald):

"Prof. Scovell, as he was lovingly called, is dead! It seems as yesterday that he came to Lexington to found a school which is the hope of that vast army that feeds and maintains all humanity. He was recommended for the place by the general Government. He had been sent to Kansas to study and try to overcome certain mechanical and chemical difficulties affecting the manufacture of sugar. These fields of effort are wide apart, but he made good in each. He injected his genius into the problem of cheapening and purifying a staple of universal consumption. If his fame rested on this achievement alone it would be deathless. But he was a many sided man, equally capable and practical in every one of the

many lines of effort that invited his energies.

"There is no desire to advert to his varied work, but to his method and habit of thought rather. Pasteur is held in loving remembrance by the great common people because he never overshot them. Professor Scovell was moulded in the same way. He appreciated that to make his vast knowledge available to those whom he would serve, he must be to them only as the crank that turns the wheel of greater production. He understood the people and they could always understand him. The directness and simplicity of his speech and demonstration won every heart. His great power for good was in this gift.

"His was a loving personality. There was no element of envy or jealousy in his nature. To those engaged in kindred lines of labor he always gave the full meed of praise and appreciation. He was simple and approachable as a child. Toward those with whom he was associated, either in a technical or purely business way, there was never any arrogation of superiority. It was this happy faculty that he was a born ruler of men. He led, and those whom he led, felt not the leash.

"It is said that great men are great only in the distance. The throbbing pulse of the city of his acceptance and adoption was stilled at the request of those who knew him from the first and who for eight years were closely associated with him in the discharge of an accepted duty and unrequited obligation. In all these years his general manner, his uniform courtesy, his punctilious promptness, and his unswerving fidelity to the interests of those whom he served, bound them to him as with links of steel. It was to honor such a man that the request was made. It was that those whom he so loyally served and the many that he served so well might feel in the hush of a city's throb that a son worthy of her honor and respect was being carried to a God's acre of peaceful rest.

"Some men float as flotsam on the stream of life. They die and sink to the bottom making no eddy, and are lost and forgotten because they simply drifted with the tide. Others are immortal and can never die, because they widen the current and deepen the bed of that crystal brook that rises in the dark and in the unknown and flows on to that light and sunshine, that ever make the condition of man fuller and more complete. The life of this man whom we would honor in his laying away, is as the pebble cast into a shoreless ocean. It will bear its undulation to the nethermost bounds of humanity.

"In the face of the poignant grief of her, who was an ever-present inspiration, through all the days of their united lives, let us reverently stand in silence, uncovered and unsandaled. In no word of tongue or pen can now the anguished throb of her heart be stilled.

"To us who were bound by the less hallowed, is comfort in many thoughts. True, an earthly tenement is returned to the broad bosom of the mother that gave it. Though returning to remorseless dust, it at once re-enters the activities of the two great domains of life. We, as all mankind, are enriched forever with the heritage of his fruitful life. His gentle spirit has winged its silent way to that mys-

terious Power that we can neither fathom nor understand. We may safely trust that it is held within the merces of a hollowed hand. Our friend is only changed—not dead; for on brighter and broader fields of life and light, live yet his body, his purpose, and his spirit."

JUST A WORD ABOUT OUR ADVERTISERS
(Continued from Page 1.)

carefully peruses its columns and when he goes to his boarding place he often takes it with him and there it falls into the hands of those who do a large amount of buying. In view of these facts, we believe that it is without a peer in the field of college publications. This issue, together with those to immediately follow during the year 1912-13, are from the standpoint of the advertising manager exceedingly vital. Many have taken space in this issue as a sort of an experiment, and if found satisfactory will continue to take space with us from time to time, which, in the end, will mean much toward the financial support of this paper. A small number of advertisers know by the past that they will get a neat profit from their investment in space in The Idea and are always ready and willing to take such space as their business demands. But in all cases, the size of the firm's advertisement is measured directly by the profits which that firm derives from its insertion. When the return ceases, then the ad. ceases and we need not say, when the ad. ceases then does the publication. It is, therefore, only through the co-operation of the entire student body of the University in showing to the merchants of Lexington the efficacy of The Idea as a profit yielder and a paper to bring results, it is not only the duty of the student body to patronize the supporters of its projects, but that it is absolutely necessary for the success of this enterprise that such patronage be forthcoming.

Fellow students, we do not believe that it would be exactly just to place any of the merchants of Lexington the "WE DON'T PATRONIZE" list, and yet, when we go to buy we should at all times keep before us the names of the firms who have been so kind as to take space in our weekly publication and visit them first, then see the other fellow who does not advertise because he gets enough university trade without taking space in our paper. Those who have taken space in this issue are the leading merchants of the city. We make not the least hesitation in guaranteeing the standards of their business dealings, and any statements they may make through our columns. We do not ask you to sacrifice any cold cash in lending your support nor do we attempt to dictate to any one what he shall or shall not do in any phase of his activities. We merely ask that these few remarks be carefully considered. We have no apprehension as to the rest.

We have set forth somewhat frankly the state of affairs existing at the business end of this paper. Such is known to every merchant in the city and we believe that the student body should likewise understand the situation. Not only is it their right, but, we believe, a presentation of the facts to them as college men and women, presumably the thinking factor of the community, will be the certain and

FRANK GREGORY
New York's Fashionable Tailor
Showing a complete line of FALL AND WINTER SUITINGS
COME IN AND LOOK THEM OVER
SUITS \$15.00 OVERCOATS To Measure
STOR. WITH RED SIGN
PHOENIX HOTEL BLOCK

G. P. ROSS
College Shoes
OUR SPECIALTIES
5 % off to any one mentioning this ad.
246 WEST MAIN
University Lunch Stand
Caters exclusively to students and Faculty of State University
A. B. BARNETT
Cor. S. Lime and Colfax

BROWNING Drug Co.
Main near Mill
The Place To Buy Drugs, Stationery Toilet Articles
309 W. Main, near Mill

BROWNING'S
W.B.Martin's Barber Shop
Shave 10c, Hair Cut 15c, Both 25c
Students give us a trial
118 South Upper Lexington, Ky.

UNION BANK & TRUST CO.
A strong, sound and steady bank.
Students, we solicit your patronage
Cor. Upper & Main Lexington, Ky.

Manhattan Restaurant
126 S. Upper Lexington, Ky.
FOR LADIES AND GENTLEMEN
Cleanest and Quickest Service in the City
Short Orders and Specials at All Hours
We Cater to Theatre Parties
Geo. H. rri. and Stam at s, P. op. Regular Mea s 25c

STUDENTS! LEONARD BARBER SHOP
Is headquarters for high-class Tonsorial Work and Manicuring
H. B. JONES, Mgr. THOS. SHEETS, Prop.

best method to bring about the desired relations between the student and the merchant. The truth or fallacy or our belief will presently appear in the advertising columns of The Idea.

PROGRESSIVE
MEN want distinctive and tasteful style in their clothes; they are willing and expect to pay a price necessary to get it, a good many such men don't realize that they can buy just such clothes ready at this store.
Our ability to meet your ideals is becoming more and more generally known. We show a big stock of the best styled and best tailored clothes in the city. We are catering more to the college young men this season than ever.
The Toggery Shop
Patterson Ryan & Mc Carly
Main St. Near Lime

Who Did It?
Is what they all say about the work done by the
Peerless Laundry
Best by Test Try It.
Most prompt attention given to all College work of any laundry in the city.
Collections made on Monday, Tuesday and Thursday, and deliveries on Tuesday, Thursday and Saturday.
W. C. WILSON, K. S. U. Agent.

For the College Boy's Smoker
Go to the
Lewin Cigar Co.
Opp. New Phoenix.

HIGH CLASS SINGING LIFE-LIKE MOTION PICTURES REALISTIC MUSIC
MEET ME AT The Orpheum Theatre ALWAYS 5 CENTS
First-Class in Every Appointment. J. H. STAMPER, Jr., Owner and Man Open 10 a. m. to 11 p. m. a. g. e. r.

THE IDEA

Published every Thursday throughout the College year by the student body of the State University of Kentucky, for the benefit of the under-graduates, alumni and faculty of the institution.

THE IDEA is the official newspaper of the University. It is issued with the view of furnishing to its subscribers all the college news of Kentucky, together with a digest of items of interest concerning the universities of other States and Canada.

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E. A. HUMPHREYS, Sub. Mgr. C. H. SCHWARTZ, Asst. Sub. Mgr.

GREETINGS.

Each incoming train for several days has brought its quota of students to the various Lexington colleges. It is, indeed, a pleasing sight to watch the many joyful manifestations as friends greet each other after the vacations are over. Not a few of these have followed the well-known road that leads southward to our own beloved University. Among the groups we may notice the veterans who have passed through three of the stubborn battles but who seem none the worse for the contests. Likewise, the Juniors and Sophomores advance with steady tread and courageous heart to the old battlefield, for each victory has made them more determined to win the coveted goal. But let us watch the timid Freshmen, who see, perhaps, not so many familiar faces and walk with steps, slackened by skeptical thoughts and magnified fears from building to building. Being in the same position once ourselves we can fully sympathize in every respect with those who come to cast their lot for the first time with us. To you, we say that the doors of the University are open wide; that there is a hearty welcome extended to each and every one by the faculty and student body, and it will be a great pleasure for us to do anything we can to make your road easy and your sojourn pleasant and profitable. We congratulate you upon your wise decision to make men and women of yourselves and to possess the advantages which a college education yields. It is our wish that all should take an active part in the various student activities, for experience has proved that the student who puts the most loyal support and conscientious effort into his college course reaps in proportion the greater reward. To those who feel the pangs of homesickness we say that in our opinion the best cure for this feeling is to get down to business as soon as possible. Those who have been here before may recognize their welcome in the joyful shout and the hearty handshake of their classmates and friends.

We bid you welcome!

READ! THINK! ACT!

It is a fact, a deplorable fact, that so many of our college students do not realize that they should enter college to study, not as an obligation, but as an opportunity; that they should, during the four most important years of their life, seize every available, edifying and ennobling means of uplift, and reject those that are degrading. It is a fact, a deplorable fact, that only about two hundred of the boys who enter this institution are members of the two literary societies, the Patterson and the Union; that the other thousand who are not members, when requested to join one or the other of these organizations, will shake their heads in derision and spend their Saturday nights in some of the many ways that are agreeable to the physical desires. It is a fact, a deplorable fact, that the students and faculty of

this institution, in this great age of specialization, will not imperturb the students of the various departments to join some one of the two literary societies; that in this practical age of utilitarianism we do not see deeper than the surface of the various lines of work and realize that "the life is more than meat and the body than raiment." It is a more deplorable fact men, college men, can not see that it is just as practical to be able to speak in public as it is to wire a dynamo or to build a bridge.

The above paragraph means that "the harvest truly is plenteous and the laborers are few." Faculty, we need your help and we importune you to grant us our request. Students, think, and then act! Affiliate yourselves with one of the literary societies, an act of which you will always be proud. Remember that the college should fit you—the boy—for the life that you—the man—are to live. Remember that the change from the sense of study as an obligation to the sense of study as an opportunity is a noble change for persons mature enough to make the change. You are mature enough. Therefore act wisely.

FORMER STUDENT OF STATE HAS PASSED AWAY.

W. R. Brown, a student of State for the three years past, died at his home in Taylorsville recently. He was a Sophomore last year and was second Lieutenant in Company B. He was very popular with his fellow students and well liked by all. The Idea voices the sentiment of the student body when it states the loss sustained is great, not only to the University, but to the State when one of such sterling qualities as he possessed passes away, and, furthermore, it extends the kindest sympathy to the bereaved family.

WITH THE SICK.

We are sorry to learn that N. G. Rochester, a graduate of State in last year's class, is seriously ill at his home in Marion. We are not fully informed as to his condition, but wish him a speedy recovery.

J. J. Everidge, a Junior in last year's class, is also quite ill at St. Joseph's Hospital. He underwent an operation just recently and rallied nicely, but he is still in a critical condition. We sincerely hope that he may soon be well again and be in our midst.

DEPARTMENT OF PHYSICS

Has Two New Instructors—Both Come Highly Recommended.

Prof. Killebrew, of the Polytechnic Institute of Alabama, is one of the new instructors in the Department of Physics. He also spent two years in taking post graduate work in the University of Wisconsin. He comes highly recommended, and will surely make good at State.

Prof. Edgar F. Bates is another in-

structor added to this department. He is a graduate of Centre College, Danville, Ky., having taken four years in physics and also instructed at the same place. He will instruct in the laboratory. He, too, is well recommended.

These two men are added to this department owing to the increase of work done in it and to the absence of Prof. W. S. Webb, who is on a leave of absence and is attending school at the University of Chicago.

Stag reception—Refreshment Tonight.

THE HORACE MANN SOCIETY.

During the collegiate year of 1911-12 the students of the Department of Education organized a society for the purpose of advancing the interest and enthusiasm in that department. This society holds regular sessions in the auditorium of the Education Building. All students enrolled for work in any subject of the Educational course are entitled to membership in this society, and are urged to attend its sessions and take an active part in the program.

This is the only co-ed. society in the University, and we want to make it one of the very best forces for good that any department will have. Watch for the first program and be on hand early and learn the names of the members.

Officers.

W. T. Woodson—President.
Miss Rexie Brooks—Vice-President.
Miss Moree Caples—Recording Secretary.
Y. Ragan—Treasurer.
E. E. Tartar—Janitor.

UNION LITERARY SOCIETY.

On September 25th, 1871, the members of the Adelpian and Ashland Institute Societies met in joint session and agreed upon a union. The new society was given the name of the Union Literary Society of the A and M. College.

One of the charter members of the Union Literary Society is now our beloved President Barker, and the A. and M. College is now Kentucky State University.

By an act of the Legislature the Union Literary Society was given a charter on January 14th, 1873. At the same time the Legislature gave the society one hundred dollars to be spent toward buying books for the library.

Since its organization, this society has held a high place in the college activities and has given a great many students training that has been of untold value to them.

Besides its regular weekly session, the society has several open sessions to which the entire student body is cordially invited. The annual declamatory and oratorical contests have brought out many good orators in the past and will continue to do so. Besides these, this society competed with the other societies for places on the inter-collegiate debating team and for the inter-collegiate orator.

The sessions are held regularly on Saturday evening in the society hall in the Gymnasium Building, and a hearty welcome is extended to all.

Officers.

W. C. Wilson—President.
Y. Ragan—Vice-President.
R. A. Norris—Recording Secretary.
S. W. Jackson—Corresponding Secretary.
F. T. Shultz—Librarian.
C. L. Bosley—Treasurer.
V. A. Babbage—Janitor.
Program, Saturday Evening, Sept. 14.
Devotional Exercises—Jones, O. J.

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3 FOTOPLAYS 3
5 CROYS
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Hear Pres. Barker, Dr. Tigert and Coach Sweetland—Armory.

My Vacation—Jackson, S. W.
 Historical Facts About Lexington—
 Shultz, F. T.
 Football Prospects—Jetton, W. C.
 Importance of Literary Societies—
 Payne, J. H.

Visitors are cordially invited to attend this and all social sessions of the society.

Something to Eat—Army—Tonight.

THE PATTERSON LITERARY SOCIETY.

With the following men in office the Patterson Society meets Saturday evening, September 21, to begin its twenty-sixth year's work:

- John E. Wilson—President.
- E. E. Tartar—Vice-President.
- C. X. Johnson—Treasurer.
- C. B. Wilson—First Critic.
- W. F. Wright—Chaplain.
- A. H. Gernert—Sergeant-at-Arms.

On December 6, 1886, the Patterson Society was called to order for the first time in its history. Committees were appointed to arrange the constitution and by-laws and to select the motto and aim. On January 14, 1887, the society met in the room of Ex-President Dr. James K. Patterson, who was elected chairman for the evening. The committees reported, and Post Proelia Praemia was adopted as the motto and Deus et Libertas was adopted as the aim. The society was named at the suggestion of Governor Knott, and was chartered by the Legislature in 1887. The names of the most distinguished men that ever matriculated in the University are found upon the Patterson rolls, such as Gary, Gordon, Campbell, Hamilton, Ragan and Tandy. F. J. Crum, the first secretary of the society, died while in college. After his death his father, George W. Crum, of Louisville, gave to the society an endowment fund of \$500, the income from which the society buys annually a \$25 gold medal which is awarded to the best declaimer in the society. In no less degree can President Patterson's name be mentioned. He gives annually a handsome medal to the winner of the primary oratorical contest. In 1896 the annual inter-society debate was established.

The society elects its debating team by having annually a try-out debate, and let us all strive this year to win a place on the team for next year. The men who represent the society in the contest with the Union this fall are J. I. Miller, E. E. Tartar, C. E. Blevins.

Twice the Patterson Society has had the honor of winning the State inter-collegiate oratorical contest for the University. Thus we see what the Patterson has been in the past, and what has been done in the past can be done in the future. If each of the old members and the energetic new members we expect to enroll will be true to his duty the society should go forward with more rapid strides than she has ever done before.

To the prospective members of the two literary societies I venture to say that you will never find truer friends in all your University career than those friends you make among the members of your society. This is where you can select your companions from among the bigger hearted and more progressive boys in school.

Athletic, Literary Society, and Y. M. C. A. Rally—Army.

Y. M. C. A. SECRETARY FOR UNIVERSITY OF KENTUCKY.

Edward L. Hall Called—Increased Work Planned.

Mr. Edward L. Hall, of Ft. Wayne, Ind., has been called as secretary of the State University Young Men's Christian Association. This announcement was made Tuesday by Prof. J. J. Tigert, chairman of the advisory board of the association. The committee has been endeavoring for several weeks to secure Mr. Hall, and is much gratified to be assured that he will direct the work this year.

The employment of Mr. Hall as secretary is the culmination of plans extending over several years. A campaign was launched among the members of the faculty last spring and nearly five hundred dollars was pledged for this purpose. President Barker has given his hearty co-operation to the movement, which he feels will be of great value to the student life of the University. At the August meeting of the Board of Trustees approximately one thousand dollars was set aside for the employment of a secretary and carrying on the work of the association.

Mr. Hall, who has been called to the secretaryship, is splendidly qualified for the position. During his undergraduate years at the University of Illinois he was the efficient president of the Y. M. C. A. there. The two years following he served as the employed secretary at his alma mater, during which time he directed the association activities through a critical period. Owing to a break in health he was compelled to retire from the student work and for the past three years has been in business. Combining, as he does, a thorough knowledge of student life in an university and demonstrated business ability, Mr. Hall is sure to be a welcome addition to the life of the campus. He will take up the work on October 1st.

The Y. M. C. A., during the past few years, has suffered from neglect at the University, but already it is taking on a new aspect. The Y. M. C. A. room in Alumni Hall is to undergo repairs in the near future which will make it an attractive meeting place for all the men.

A very valuable handbook bound in leather has been prepared and will be ready for distribution by the end of the week. It combines much information that will be of great value, both to old and new students. The book is jointly issued by the Y. W. C. A. and Y. M. C. A., and every student will receive one.

The opening meeting will be held on Tuesday, September 17, at 7 p. m. A prominent speaker has been secured whose identity will be disclosed later. There are rumors of other things that are in the air and there seems to be the likelihood of something doing this year.

At a meeting of the cabinet on Tuesday afternoon it was decided to launch a membership campaign which it is expected will unroll a large number of the men. The officers and committee chairmen for the year are: W. C. Jetton, '13, president; Lee Hunt, '13, vice-president; John Wilson, '13, secretary; John Way, '13, treasurer; A. T. Bryson, '13, membership chairman; Roy Thomas, '13, social chairman; O. J. Jones, '15, Bible study chairman; F. T. Shultz, '13, mission study chairman. These men will be

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There is every indication that in the very near future State University will take her place alongside the other great universities in Y. M. C. A. work as well as in other activities in which she has already demonstrated her excellence.

Speeches — Yells — Songs — Eats—Army.

THE HIPPODROME.

One of the most charming and refreshing bits that vaudeville affords is at the Hippodrome this week in the person of Dainty June Roberts and her admirable company, who are presenting for the third time in this city, "The Doll Maker's Dream," a story of an old Dresden doll maker, who is ever dreaming of his baby "Mimi," of the good old days in far away Dresden.

Dainty Miss Roberts is winsome and sweet, capable and adorable and although pre-eminent, is not the entire act by any means. Baby Dorothy does some clever work; indeed, her part would do credit to a grown-up. Will H. Roberts, as the old Doll Maker, interprets the kind old German in a fine manner, and Mrs. Will H. Roberts as the doll maker's wife, who does nothing but talk, is good.

The other acts on the bill make up one of the best all around shows ever seen here, and in order are Francelli & Company, premier jugglers; Edith Harcke & Company, "In White and Gold," and the Lockhart Sisters, singers and dancers. The juggling act is in a class by itself, while Miss Harcke's singing is the kind that shows both talent and excellent training.

The Lockhart Sisters showed to the full requirements of their act Tuesday, as their missing trunks came in, thus giving them opportunity to appear in costume.

They are not only good singers and attractive dancers, but are exceedingly charming young women personally.

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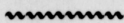
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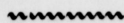
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