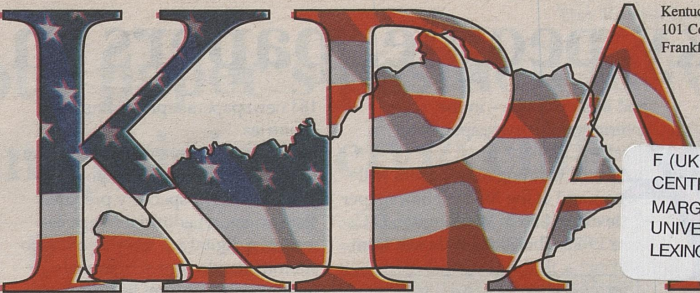


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2004
June

UNBOUND PERIODICALS COLLECTION

The
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Press



Volume 75, Number 6
Kentucky Press Association
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CENTRAL SERIALS RECORDS
MARGARET I KING LIBRARY
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LEXINGTON KY 40506

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June 2004 - Published by Kentucky Press Association/Kentucky Press Service

Court reverses contempt ruling

Nearly two years after the Martin circuit court found three employees of the Mountain Citizen newspaper in contempt for violating a temporary restraining order, the Kentucky Court of Appeals overturned the charges on May 21.

In 2002, owner Lisa Stayton, Publisher Roger Smith and Editor Gary Ball were each fined \$500 for continuing to use the name Mountain Citizen on the Inez newspaper's masthead after Judge Daniel Sparks ordered them to "cease and desist" from using the name.

The restraining order was issued after John R. Triplett, chairman of a

local water board in Martin County, who had received criticism from the newspaper, claimed the rights to the name after the newspaper failed to file an annual report renewing its right to the name.

Sparks indicated in his written opinion on the case that "the defendants had sufficient knowledge of the surrounding circumstances to lead the Court to conclude that the defendants knew, or with due diligence or by reasonable interpretation should have discovered, that the restraining order intended to prohibit the use of the name Mountain Citizen."

It was the newspaper's claim that

they had not violated the restraining order because they did not publish under the name Mountain Citizen, Inc. as the restraining order prohibited, but Mountain Citizen. The newspaper continued to publish each week after the restraining order was issued under the name Mountain Citizen, but ran a disclaimer which stated they were not "owned by, affiliated with, endorsed by or in any way connected to the following corporations: Mountain Citizen, Inc., Martin County-Tug Valley Mountain Citizen, Inc., Martin Countain, Inc., Martin

See CONTEMPT on Page 4

Narrower web width does reduce newsprint consumption

If preliminary reports are correct, the idea that narrower web-width would reduce newsprint consumption is true.

KPA is in the process of finalizing the 2003 calendar year newsprint/recycled newsprint report required by KRS 224 and plans to turn in the report by July 1.

Although five plants have yet to report, (the five will total about 2,500 tons of newsprint), newsprint consumption for CY 2003 will be down about 5,000 tons. This report will show Kentucky newspaper

On Second Thought

By David T. Thompson
KPA Executive Director



plants used about 79,000 tons of newsprint in 2003, the lowest total since the report was first compiled in 1993.

And recycled newsprint use declined as well, to about 52,000 tons total. The 66 percent total is also the lowest since at least 1993.

But the good news is that the aggregate total of recycled newsprint fiber reached 59 percent, up from 31 percent in 2003, and as well, easily the highest aggregate percent in the past 11 years.

In those 11 years, newsprint con-

sumption has been as high as 92,539 in 1999 to the apparent low of about 79,000 tons in 2003.

Personally, I was skeptical that the narrow web width would actually produce less newsprint consumption. I looked at it that narrow pages would result in more pages, offsetting any effort to reduce consumption.

I was wrong.

* * * * *

The new state administration is looking for any way to reduce expenses and it may have found a savings approaching some \$100,000 in the way news releases are disseminated.

Reportedly, there were 24,000

See NEWSPRINT on Page 11

May News & Notes

Fourth annual boot camp draws near

If you are considering sending an employee to Journalism Boot Camp this year, it is time to start making plans.

This year's camp runs from July 12-30. Classes run from 9 a.m. to 4 p.m. each weekday. All sessions are held in the Ensor Library on the campus of Georgetown College.

Registration for the camp is open until June 25 but those registering by June 11 will get a \$50 discount from the \$645 tuition. A continental breakfast and lunch is included each day.

Campers opting to stay in Georgetown during the Boot Camp will be responsible for finding their own lodging at affordable nearby hotels.

All Boot Camp information, including registration forms, can be found at the KPA website at www.kypress.com.

If you have any questions concerning Boot Camp, call David Greer at 1-800-264-5721 or send him an e-mail at dgreer@kypress.com.

Training for reporters covering courts

The Donald W. Reynolds National Center for Courts and Media is planning its first course for journalists covering courts at an all-expense-paid training session Aug. 9-10 at the center, located at the National Judicial College

See NEWS on Page 8

JUN 16 04

Kentucky people, papers in the news

Gleaner wins international printing honor

The Gleaner, the Henderson daily newspaper, has won recognition in a worldwide color printing competition, joining nine other U.S. newspapers - including the New York Times

and Boston Globe - in the International Newspaper Color Quality Club.

The 50 winning newspapers will be honored at the NEXPO newspaper trade exhibition in Washington, D.C., June 19-22. The 50 were chosen from

184 newspapers representing 34 countries.

The newspapers who entered the competition were called upon to print a series of specially prepared test images, an editorial image as well as a digital ad. They also had to submit sample copies from their daily production run. In a three-stepped process, the same copies were subjected to a colorimetric evaluation as well as critical examination by an international jury. In addition, the quality of the daily production was appraised.

Among winning entries from abroad were newspapers from Ireland, Turkey, Germany, The Netherlands, United Kingdom, Austria, Poland, Italy, Canada and Australia.

U.S. newspapers also included the Milwaukee Journal Sentinel, The Los Angeles Times and The Columbus Dispatch of Columbus, Ohio.

The Gleaner was the smallest U.S. newspaper in circulation of the 10 that were recognized.

pursuing his career in writing.

While living in West Virginia he began working as a stringer covering high school sports for the Charleston Daily Mail.

After moving to South Carolina, Greene made the career change to journalism and took a job as a sports writer at Daniel Island News, a community newspaper. There he covered high school sports focusing on game coverage and features

Greene actively sought out potential job openings in Kentucky.

Pineville Sun adds to staff

The Pineville Sun added three new employees to its staff in recent months.

Gary Ferguson has been named the new general manager of the Pineville Sun. The 44-year-old Bell native began his duties April 28.

Clayton "C.J." Harte was hired in March as editor along with Linda Janssen for design and office assistance.

Witham hired as CKNJ ad representative

Stacy Witham has been hired as a new advertising consultant for the Central Kentucky News-Journal, increasing the outside sales staff to four.

Witham previously worked at Bluegrass Cellular as a retail manager.

See PEOPLE on Page 12

The Kentucky Press

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District 10 - Edmund Shelby, Beattyville Enterprise

District 11 - Glenn Gray, Manchester Enterprise

District 12 - Donna Carman, Casey County News

District 13 - Tom Caudill, Lexington Herald-Leader

District 14 - Teresa Scenters, Berea Citizen

State At-Large
Chris Poore, Kentucky Kernel
Willie Sawyers, Sentinel-Echo
Patti Clark, Owenton News Herald
Taylor Hayes, Kentucky New Era

Division Chairman
News Editorial Division - John Shindlebower, Spencer Magnet

Advertising Division - Cheryl Magers, Central Kentucky News Journal

Circulation Division - Kriss Johnson, Lexington Herald-Leader

Associates Division - Cliff Feltham, Kentucky Utilities

General Counsels - Jon Fleischaker, Kim Greene, Dinsmore & Shohl, Louisville

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District 7 - Kelley Warnick, Gallatin County News

District 8 - Ken Metz, Bath County News Outlook

District 9 - Jerry Pennington, Big Sandy News

Greene joins Sentinel-Echo staff as sports writer

R.G. Greene joined The Sentinel-Echo's staff as a sports writer on April 12. He is a 35-year-old native of Pennsylvania.

Greene began writing early working for both his high school and college newspapers, but began a career in information technology before

Deaths

Ex Courier-Journal, Times newsman dies

Frank Hartley, who joined the Louisville Times in 1938 as a sports-writer and retired in 1981 as ombudsman of the Times and The Courier-Journal, died Sunday, May 2 at Baptist Hospital East. He was 88.

As regional editor of The Courier-Journal, Hartley directed the paper's Pulitzer Prize-winning converge of the disastrous fire at the Beverly Hills Supper Club in Southgate in 1977.

Hartley's career in journalism was halted briefly shortly after it began by Army service during

World War II.

He spent several years working in sports and news at the Louisville Times, the former afternoon sister paper of The Courier-Journal. At times Hartley was a reporter, political writer and assistant sports editor.

Former Leslie County reporter dies

William Henry "Bill" Kilburn, a former reporter for the Leslie County News, died Thursday, April 15 at his home in Wooton. He was 39.

Born in Hazard, he was a life-long resident of Leslie County and a graduate of Eastern Kentucky University, earning a bachelor's degree in corrections and science.

Improve your paper's position in the community, join a civic club

I was asked recently to speak to a Rotary Club where I was once a member. The topic of my talk was left to me so I seized the opportunity to talk about open government and Kentucky's Open Meetings Law knowing that several public officials would be in the audience.

The chance to tease some of my former club members was also just too much to pass up.

"I haven't been to a meeting in six years and many of you are still sitting in the same seats as the last time I was here," I told them - knowing that some of them have sat in the same seats every week for more than 30 years. "I find something comforting about such continuity." They either thought that was funny or they were just being polite but they laughed anyway. Laughter is good when you're a speaker - at least if you said something that's funny.

As I'm sure many of you have too, I have spoken to several civic groups over the years. Usually, the topic is journalism or something closely related. When I've spoken, I not only enjoyed the experience but also thought it helped reinforce the notion that the local newspaper - where I worked - was the local expert on local news and community events. It's

Oh, By The Way

By David Greer
KPA Member Services
Director



important that all our newspapers be perceived that way in our communities.

But I've not only spoken to civic groups, I've belonged to several as well. I am a former member of several Rotary, Kiwanis and Sertoma clubs in cities where I worked.

I know some journalists hesitate to join civic groups. And I know why too. I was often hit on to be the publicity chairman for the club or this project or that. More than once I was asked to serve as the club bulletin editor or program chairman. While serving as one club's program chairman, I scheduled a program every week for three years! If a fellow club member wanted to complain about something in the paper, they knew where and when to find me. I've even had fellow club members use their friendship with me hoping to influence our coverage of stories. It never worked.

Despite the negatives, it seemed I always found more positive reasons to belong to such organizations.

First, if I didn't come away from a Rotary Club meeting with at least one terrific story idea, then I wasn't really listening. Such clubs nearly always have the VIPs and movers and shakers of every community as members. These people really have their fingers on the pulses of their communities

and know what's shaking. And it seems they can't wait to talk with their friends over lunch at a meeting about what they know or have heard.

Secondly, I found if those community VIPs got to know me as an individual so that I was a real person to them and not just some anonymous editor or publisher who never left the newspaper building, chances are they were more supportive of the paper - bigger community boosters, if you will.

Also, I found time and time again that if we made a mistake in a story or misspelled someone's name or left an address out of an ad for their business, for example, that community mover and shaker was apt to be far less critical of the paper because the paper had a human face. That alone, in my opinion, is reason enough for a newspaper person to belong to at least one major civic group in their city.

It's just human nature. It's easier to be upset with someone you don't know than it is with someone who know and like - or at least respect.

After my recent talk to the club, a number of members congratulated and thanked me for coming and making the presentation on open government. But as I walked back to my car, I realized that none of those who had made kind comments had been public officials.

Well, their responses will probably come in three days, I thought to myself.

Journalism teachers can apply for recognition

High school journalism teachers in cities, suburbs and rural communities are invited to apply for the Dow Jones Newspaper Fund's 2004 National High School Journalism Teacher of the Year.

The winning teacher will speak to the fall convention of the Journalism Education Association/National Scholastic Press Association in Atlanta, Ga., on Nov. 20. The Teacher of the Year is a keynote luncheon speaker at the Columbia Scholastic Press Association convention in New York City each March. Additionally, the winning teacher can apply to

attend a professional-level seminar offered at the Poynter Institute for Media Studies in St. Petersburg, Fla. The Fund provides travel expenses and a per diem to the teacher's district to cover the cost of substitutes.

The winning teacher will receive a laptop computer with relevant publishing and academic software. In addition, a student at the high school of the Teacher of the Year will receive a \$1,000 college scholarship to pursue journalism studies. The nomination postmark deadline is July 1.

Teachers may be nominated by their principals, professional newspa-

per editors, schools of journalism, state press associations or by themselves. The program selects a high school journalism teacher or newspaper adviser who excels in teaching students to write journalistically, in guiding them to produce quality publications and in working cooperatively with professional media, journalism schools and press associations.

Application forms are available from the Newspaper Fund by calling 609-452-2820, or sending an e-mail message with name, mailing address and phone number to newsfund@wsj.dowjones.com.

Voters trust newspaper ads

Registered voters believe newspapers are the most viable medium for political advertisements in the U.S., according to a new Newspaper Association of America-sponsored poll.

The bipartisan telephone poll of 1,200 registered voters nationwide shows that more than half - 57 percent - of voters say they experience some level of indecision in the final week or days before an election. Of those who say they experience indecision, three out of four are regular newspaper readers.

When asked to rank each medium using a 10-point believability scale, voters put newspapers atop the choices with 32 percent.

Brochures and mailings placed second with a 27 percent positive response, followed by network television with 26 percent. Cable TV was close behind at 25 percent and radio garnered 22 percent.

Other findings in the poll:

- Of voters who cast ballots in the 2001 and 2002 elections, one out of two say they read a newspaper every day and 70 percent say they read a newspaper several times a week.

- Nearly half of the voters surveyed - 49 percent - said they go to their newspaper specifically to look for ads.

- Among adults who voted in the 2002 mid-term elections, 24 percent said newspaper ads were the most helpful in deciding how to vote in state and local elections, second to television ads - 32 percent.

Brochures and mailers ranked third among the voters with 13 percent. Radio placed next at six percent and the Internet scored four percent. Phone calls, billboards and yard signs each tallied one percent.

The poll was conducted by the Cromer Group, a Democratic polling firm in Washington, D.C., and Moore Information, a Republican firm based in Portland.

Advertisers are 'sticking it' to newspapers

Looking for a new revenue stream? How about sticky notes? Yeah, those same note pads you use to attach to a memo and tell a staff person to "See Me" or "Take Care of This," have found their way to newspaper advertising.

Some newspapers in Kentucky and Indiana have decided to include notes on their front pages as advertisements. Recently two of our advertisers at Kentucky Press asked us for a list of newspapers who would participate in a program like that. Because of that question, many of you received a questionnaire last month asking if you would accept notes for front-page advertising.

Some of the newspapers expressed concern that they could not do that because they did not have a machine available to do the

Advertising Plus

By Teresa Revolett
KPS Director of Sales



process. Well you are not alone.

One of Kentucky's largest newspapers, the Lexington Herald-Leader decided to explore the possibility of using the front-page notes by manually inserting the notes on its front page. Advertisers like the front-page notes so much that the newspaper is considering purchasing a machine that would complete the process for them. But for now, the sticky notes in Lexington are placed on the front page by a person.

That means the argument that "I can't do it because I don't have a machine" is invalid, huh?

A few of the newspapers polled just really didn't like the idea of advertising on the front page. Now that is a valid argument. It's still your newspaper and you have to decide if you want to place advertising on the front page. The idea of a sticky note, however, is not permanent.

If your readers do not like front-page advertising, then they can remove it. Also if the note is covering a story or photo, it can be moved over but when they touch the note to move it, the subscriber will likely read the note and make the advertiser happy. It's a win-win situation. Right?

One of the best things about the new advertising concept is that the

sticky notes can be recycled by any mill that takes mixed paper recycling. The 3M Post It® Notes have a small amount of adhesive on them but they are not like mailing labels coated with permanent adhesive. Post It® Notes are 99% paper and 1% low tack adhesive. So you can be concerned about your environment and still explore new revenue streams.

Of the questionnaires that were returned about a third are accepting the sticky notes and the jury is still out on the rest.

Between Kentucky and Indiana about 60 questionnaires were returned that just flat said "no." And that's your prerogative. Just remember that we don't ask anything of our newspapers that our clients are not asking of us.

Happy sticking!

FOIA isn't just for journalists

By DANA LEAR
News Bureau
Director



Last month I had the opportunity to attend the National Freedom of Information Coalition's annual conference in Newark, N.J. It amazed me to see the different groups of people who were interested in this vital freedom that I had thought so many Americans took for granted.

Yes, of course there were journalists there, but many were just "average citizens" who worked with non-profit groups they formed because they themselves had been denied access to information that they shouldn't have.

I was pleased to see that these people actually understood that FOIA wasn't something created for journalists but it is a freedom for everyone. It is, after all, the public's right to know!

It always has amazed me that, when referring to a certain record, officials say, "the reporters have that right to see it." Truth of the matter is we aren't seeing for us, we are seeing with the public's eyes. I was happy to see that people in this group actually understood that.

Until just a few weeks before my trip, I had no idea that such a coalition existed. It really is a wonderful organization that helps serve as a watchdog across the country to insure that federal, state and local agencies know and are complying with the Freedom of Information Act.

The first session I attended on Friday was "Nut and Bolts" where the topic of organizing a state coalition was discussed. Only 11 states are without a state coalition with Kentucky being one of them. KPA has been discussing the organizing process.

I, as I'm sure many of you, assumed that most of the coalitions were organized and headed by the state press associations or a similar organization. I was really surprised to learn that in most cases that wasn't true. The state press associations normally have someone on the board, but some of the groups were formed by private, concerned citizens and college and university faculty. It really is a very diverse group. The panelists encouraged having non-media people involved in the organizing phase as well as serving as board members. This is important because it gives an idea of what people outside of the industry are con-

cerned about. Sometimes as journalists I think we walk around with blinders on thinking that open records and obtaining information only matters to us. One particular group of people who have a huge interest in freedom of information is genealogist. Panelists encouraged contacting local groups to get them involved.

When creating a coalition, there are three different ways to focus. The group's focus can be entirely on first amendment rights, open records or a combination of the two.

Not knowing much about the coalition before attending the conference, I walked away with an entirely new understanding of freedom of information. I realized that members of the general public don't just rely on us, the journalists, to access public records. They too are concerned with open records, freedom of information and government accountability.

I find it comforting to know that people do still care enough to want to know information that is guaranteed as one of our freedoms. It was comforting to hear that "average citizens" believe that we have a right and reason to want certain information and that we aren't just being "nosy journalists."

CONTEMPT

Continued from page 1

County Mercury, Inc., or The Citizen, all of which were obtained by Triplett.

The newspaper's attorney, David Fleenor, a Lexington trademark attorney, said the name was the property of the newspaper under federal common trademark law, even though it was never officially registered because "you build trademark rights simply by using the name."

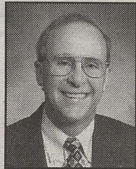
Sparks later dissolved the restraining order against the paper after Triplett withdrew his request for an order permanently barring the paper from using the name, but he said he felt compelled to fine the journalists for contempt of his prior ruling.

"To condone the actions of the defendants would be tantamount to promoting and fostering the disrespect and distrust of the judicial system," Sparks said in his June 27, 2002 ruling.

A three-judge panel in late May of this year overturned Sparks' contempt order, saying the restraining order it was

Court rules U of L Foundation is a public agency

By JON
FLEISCHAKER
KPA General
Counsel
Dinsmore &
Shohl



I'm sure that all of you are used to reading Kim's column every month and enjoying her pearls of wisdom. However, as most of you know, Kim Greene has retired from the practice of law. Kim's contribution and dedication to the media cannot be measured, and we will all feel her absence. For 24 years, she has worked tirelessly for open access to court records and courtrooms and has relentlessly battled state agencies for access to their records. In addition, she had a personal connection with most of you--either through talking to her on the hotline or meeting her at various KPA functions where she spoke. We will continue to provide you with the high level of dedication and service you have come to expect from your KPA attorneys.

In one of Kim's recent articles concerning the 2004 General Assembly session, she told you about the ongoing battle in the legislature to pass legislation which would overturn court rulings that the University of Louisville Foundation is a public agency or make confidential the names of donors to public university foundations and the amount of their donations. This language popped up in amendments to a Homeland Security bill as well as in the middle of the 700-page budget bill. At the time, she told you that this same issue was being litigated in the court system, but the Kentucky Supreme Court had yet to rule on it.

However, that has now changed. In a one sentence decision on May 12, 2004, the Kentucky Supreme Court let stand a decision by the

Court of Appeals that the University of Louisville Foundation is a public agency.

The decision means that the U of L Foundation, the university's fundraising arm and the part of the University which controls the University's endowment, is subject to the public disclosure requirements of Kentucky's Open Records Act. Following a 1992 Kentucky Supreme Court decision that a similar foundation for Kentucky State University is a public agency, this decision indicates a trend among Kentucky's courts applying the Open Records Act to foundations associated with public universities even if the foundations purport to be independently incorporated and operated. For such foundations, documents relating to fundraising solicitations, donations, and spending are public records which, unless specifically exempted by one of the Open Records Act's exceptions, must be disclosed to the public. The court decisions overrule a body of conflicting Attorney General open records decisions on the issue.

The U of L Foundation case began in 2001, when The Courier-Journal made an open records request for donor identities and amounts contributed to U of L's McConnell Center for Political Leadership. The U of L Foundation rejected the request claiming that it was a private corporation not subject to the Open Records Act and that, even if it were a public agency, the records would be protected by an exception for records "where the public disclosure thereof would constitute a clearly unwarranted invasion of personal privacy." The Courier-Journal sued the U of L Foundation both to have it declared a public agency and to challenge its use of the privacy exception to withhold the records.

In an order dated July 19, 2002, the Jefferson Circuit Court ruled for

The Courier-Journal that the U of L Foundation is a public agency under at least two different definitions in the Open Records Act. The court also held that the privacy exception did not apply where donations were contributed by corporations and private foundations and where donors identities had been previously publicized.

The U of L Foundation appealed this decision, and in an opinion dated Nov. 21, 2003, the Court of Appeals agreed that the U of L Foundation was a public agency, in part because it acts as one and the same with U of L. However, the Court of Appeals instructed the Jefferson Circuit Court to take a case-by-case look at the privacy interests of each donor corporation and private foundation. The Kentucky Supreme Court denied the U of L Foundation's request to review this decision, instead letting it stand.

This is a great victory in a case which has been extremely hard fought. But, what does it mean for you? Most of the public universities in Kentucky have foundations which are active in various functions of these universities. Now, these foundations should be required to provide you with their records. Knowing how their funds are used, you can now assess whether the public servants are indeed serving the public and pursuing the public good. This will prevent secret university foundations from misusing the money that donors give. According to a report in the Chronicle of Higher Education, there have been numerous cases of university foundations misusing donations that were not made public. For example, at California State University-Fullerton, officials misrepresented what was collected at lavish fund-raising events and monies intended for scholarships

were instead used to pay expenses such as employees' meals, gifts, flowers, car washes, late credit card fees and parties, including a holiday bash on a rented yacht. With the Kentucky Supreme Court's decision, you should now have access to the records necessary to report on such cases.

However, the fight is not over. We anticipate certain legislators will try to legislate around this decision. This could happen again in the budget bill (watch closely if the Governor calls a special session) or next year in a specific bill or a late amendment. As we did this year, we will call on you to help us fight it. In advance, we thank you for your tireless efforts to ensure access.

The issues related to identifying donors are still to be decided by the courts. As for individual donors to the U of L Foundation, the Jefferson Circuit Court ruled that records of more than 47,000 donors must be disclosed while records of 62 donors who requested anonymity may be withheld under the privacy exemption. This ruling has been appealed by both the U of L Foundation and The Courier-Journal and is now before the Court of Appeals.

Since the Kentucky Supreme Court's order was only one-line, it will not be of great use to you. If you would like to read about this further, please look at the Court of Appeal's decision, University of Louisville Foundation, Inc. v. Cape Publications, Inc. d/b/a The Courier-Journal, number 2002-CA-001590-MR. If you want a copy of this decision, or have any questions about it, please don't hesitate to call us.

Jon L. Fleischaker: 502/540-2319
R. Kenyon Meyer: 502/540-2325
Ashley C. Pack: 502/540-2385
DINSMORE & SHOHL LLP
Switchboard: (502) 540-2300

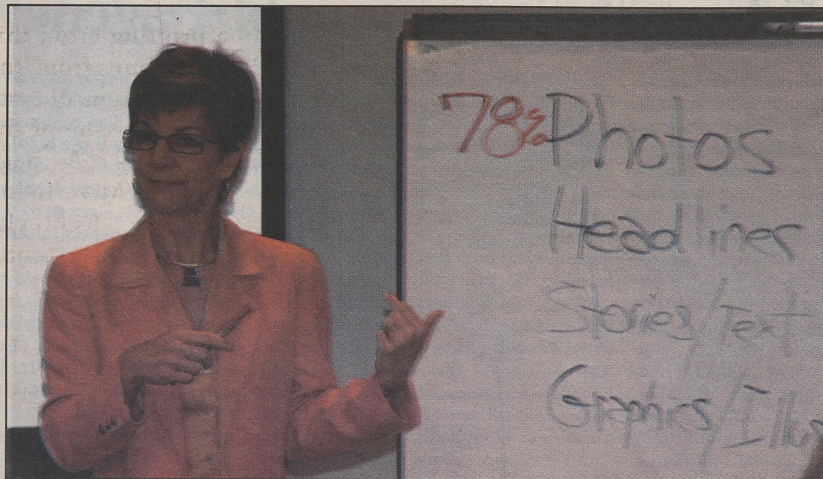
SOMETHING EXCITING HAPPENING AT YOUR NEWSPAPER?

DID YOU RECENTLY MAKE A STAFF CHANGE?

LET US KNOW ABOUT IT!

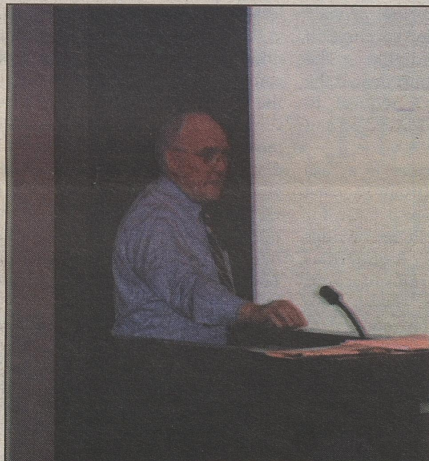
Send your news to Dana Lear, KPA News Bureau Director, at dlear@kypress.com.

**Information received by the 20th of each month
will appear in the next month's Press.**



SNPA Traveling Campus

Top, right: Mary Peskin discusses the most important things to consider when designing newspaper pages during her session, "Design on a Shoestring" during the SNPA traveling campus at the University of Kentucky in May. Bottom, right: Sonny Rawls tells reporters in his class about covering politics for their newspapers during the "Covering Politics" session on the last day of the seminar. Below: Students in the covering politics session discuss how to approach covering a scenario they were given during the session.



SNPA comes to Lexington, ad awards sets records

The Southern Newspaper Publishers Association brought its traveling campus back to Kentucky for the second time this year -- this time making a stop in Lexington May 11-13.

The traveling campus is a way of bringing training to newspapers in the Southeastern U.S. at no cost to the participants. The training is geared toward every aspect of the industry from advertising to circulation to production to editorial. Topics are geared toward daily and non-dailies of all circulation sizes. The campus was in Hopkinsville earlier this year.

Among the sessions in this

year's traveling campus was the Bowater Newsprint and Press Training. This was a six-hour session that took place at the Lexington Herald-Leader. There was discussion on everything from making handsheets with wood pulp to the production techniques used by modern newsprint mills. Participants learned the properties of paper, how to spot web defects and the best methods to handle and transport newsprint rolls. The program also covered printing theory, different printing processes, pre-press, press mechanics, quality control and waste management.

Nearly 300 employees from area

newspapers attended at least one of the four different three-hour sessions offered each day.

KPA held its annual Advertising Excellence in Kentucky Newspapers award luncheon at the Embassy Suites after the morning SNPA sessions on Thursday. The luncheon was the biggest ever bringing in 135 advertising representatives and graphic artists from across the state.

The Leitchfield Record and McLean County News tied for General Excellence in Weekly Class 1; the Springfield Sun picked up General Excellence in Weekly Class 2; the Jessamine Journal was the

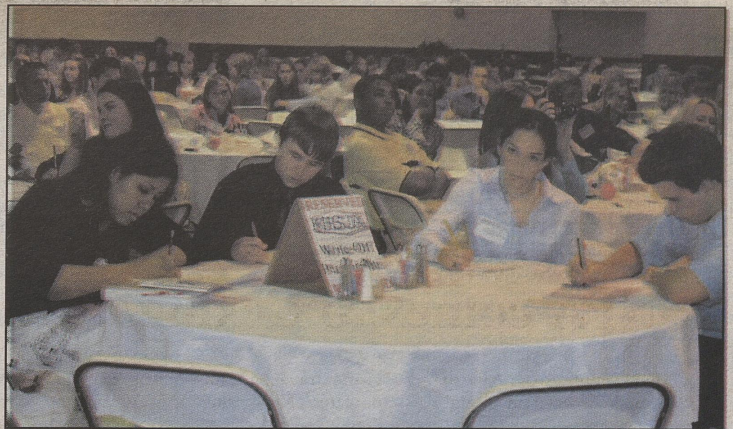
winner of Weekly Class 3; the Appalachian News-Express took home the top honor in the Multi-Weekly category; in Daily Class 1 the Madisonville Messenger emerged the winner; the Henderson Gleaner was the victor in Daily Class 2; the Owensboro Messenger-Inquirer was the General Excellence winner in Daily Class 3 and the Williamson Daily News was the winner in the Associate Newspaper division.

This year's ad contest, judged by the Virginia Press Association, set records with 2,479 entries from 61 newspapers bringing in \$10,940 in income.



Due to a printing error, this page with photos from the KHSJA Convention did not run in the May issue of the Kentucky Press. A page from the Advertising Excellence in Kentucky Newspapers inadvertently ran in its place.

Left: WLKY's Jim Bulleit, morning features reporter, helps a student practice a "stand-up" at the KHSJA convention. The Louisville television station brought a satellite truck to the convention to let students explore. They were also given the chance to see what they'd look like on television.



Clockwise: Students and their advisors were given the opportunity to look at some of the other school's yearbooks that were on display throughout the day. Staffs were able to get ideas from other books to take back to use in their books next year. Again this year students were given the opportunity to participate in an on-site write-off competition. Participants were required to write a story from comments made by Nancy Cox during her keynote address. Over 700 students and advisors crowded the banquet hall for the awards luncheon at the Clarion in Louisville on April 21.



NEWS

Continued from page 1

in Reno, Nev.

The program, which is designed to improve the skills of journalists covering trials and other court proceedings, will be limited to 30 participants selected from applicants working in the print and electronic media.

The workshop, entitled Basic Legal Affairs Reporting for Journalists, will be especially valuable for general assignment reporters in smaller markets where local news organizations don't have assigned court reporters.

Transportation, meals and tuition are being funded by a grant from the Donald W. Reynolds Foundation.

More information and application forms are available at www.judges.org/nccm. Applications can be faxed to the Center at (775) 784-1269. Deadline is June 15, 2004.

Author looking for comments

Jim Pumarlo, former editor of the Red Wing (Minn.) Republican Eagle, is writing a journalism text for college curricula and professional press that offers a guide to reporting on sensitive issues in small-town newspapers.

The book will be published in 2005 by Marion Street Press Inc. Among his case studies are reporting of suicides, identifying suspended high school athletes, and publication of photos from fatal accident scenes. He is interested in comments and/or policies of how other newspapers handle these and other ethically challenging issues.

The examples may be used in his book. Please e-mail your comments to him at jpumarlo@presenter.com

Postal Service Conference June 18

Learn how to work with the US Postal Service to help your newspaper implement successful TMC and direct mail campaigns.

In this half day symposium, you will hear a veteran newspaper marketer explain the fundamentals of a

profitable TMC program, and four members of USPS senior management present ways that the postal service can make it all the more effective. You'll also get the chance to hear your colleagues talk about their best practices in both TMC and direct marketing.

This session will offer solutions for all newspapers, regardless of circulation size.

Attendees will take home specific ideas and programs that they can use to improve customer service, forge stronger relationships, and build revenues and bottom-line profits. The entire program is focused on delivering information and ideas that can be implemented locally. In addition, attendees will receive lunch, a free CD containing the audio and visual portions of the day's sessions, and a Saturday pass to the NEXPO show floor. All this for only \$225.00 for NAA Members, and \$499 for Non-Members.

Attendees are responsible for making their own hotel reservations. Suggested accommodations are at the Henley Park Hotel or the Morrison Clark Inn. Please call our accommodations center at (800) 492-7886 for current rates.

You can register on-line by visiting www.naa.org or you can download a registration form site.

NAA launches Newspaper CareerBank

The Newspaper Association of America has launched Newspaper CareerBank, an online employment resource for both job seekers looking for positions in the newspaper industry and employers looking to fill positions. The site can be found at www.naa.org/careerbank <<http://www.naa.org/careerbank>>

Job seekers can post resumes free of charge or respond directly to posted positions. Job seekers can elect to have their names confidential.

Employers pay a fee to post positions

Bulk pricing for 60-day postings is available. Both NAA members and non-members may post positions on Newspaper CareerBank, but only members will be able to use the search function.

The world according to Spanish or English language news

More Latinos get at least some of their news in both English and Spanish than in just one language or the other, according to a report titled "Changing Channels and Crisscrossing Cultures: A Survey of Latinos on the News Media," issued by the Pew Hispanic Center.

Some of the report's key findings include:

- Regardless of nativity, education, income or language preferences, an overwhelming majority of Latinos - 78 percent of the population - believes that the Spanish-language news media are very important to the economic and political development of the Hispanic population.

- 77 percent of the English audience follows news of the U.S. presidential election closely compared to 51 percent of the Spanish audience. In contrast, 72 percent of Spanish consumers follow news from their country of origins closely compared to only 31 percent of the English audience.

- Asked which media they get any news from on an average weekday, 88 percent of Latinos cited network television, 82 percent local television, 58 percent radio, 52 percent newspapers and 29 percent Internet. With the exception of radio, which shows

a much higher audience share, these findings generally mirror results found in the general population.

- Among those who switch languages in their overall choice of news there is a small but notable preference for English local television broadcasts. The English-only audience for local television news is stronger than the other language categories among young adults, ages 18 to 29, a key demographic segment for advertising.

- The share of Latino newspaper readers who get news only from publications in English is three times larger than the share reading Spanish-language papers.

- Radio is exceptionally popular among Latino with 58 percent of adults saying they get some news on an average weekday from radio. This audience tilts to a preference for English (43 percent) compared to the share of radio listeners who get all their news in Spanish (34 percent) or from both languages (23 percent).

- Only 20 percent of the adult Hispanic population gets news on the Web and three-quarters of them get all their news off the Web in English. Only 20 percent of foreign born Latinos report getting news from the Internet compared to 44 percent of the native born.

SOMETHING GOING ON IN FRANKFORT YOU WISH YOU HAD A REPORTER TO COVER?
Just give Dana Lear, KPA News Bureau Director, a call! She's available to cover meetings, press conferences, hearings, make photos and pick up records in Frankfort.

NAA keeps up with recent developments in D.C.

Postal Reform Legislation Moves

The House Government Reform Committee, on May 12, passed HR 4341, the Postal Accountability and Enhancement Act, by a vote of 40-0. The legislation, which would overhaul the nation's postal system, has been under development for nearly 10 years. NAA supported moving the legislation out of committee as an important first step in placing the Postal Service on stronger financial ground, while maintaining important principles that are consistent with its public service mission of universal mail delivery at non-discriminatory rates.

The Senate Governmental Affairs Committee is expected to mark up its version of postal reform legislation after the congressional Memorial Day recess. NAA is working the chief sponsors in the Senate - Committee Chairman Sen. Susan Collins (R-ME) and Sen. Tom Carper (D-DE) - on safeguards that can be

included in a final bill that ensures proposed Negotiated Service Agreements (NSAs) will not create an unfair or inappropriate competitive advantage for the Postal Service or any mailer and that if an NSA is offered to one mailer, a functionally equivalent NSA is made available to that mailer's competitors or similarly-situated mailers.

NAA Submits Comments on CAN-SPAM

On March 11, the Federal Trade Commission initiated a rulemaking to implement the provisions of the Controlling the Assault of Non-Solicited Pornography and Marketing Act (CAN-SPAM). NAA filed, on March 31, comments speaking to the feasibility of a national do-not-email registry. The FTC is expected, by mid-June, to make a recommendation to Congress on whether a national do-not-email registry should be established.

NAA filed additional comments

on April 12 addressing other aspects of the Act's provisions, such as the definition of "primary purpose" which will determine which commercial e-mails are regulated under the Act, the definition of "sender" when multiple advertisements are included in an e-mail, and the treatment of "forward to a friend" e-mails. NAA's comments encouraged the FTC to resist sweeping online newspapers into the scope of the regulation. The FTC will address the definition of "primary purpose" in a proposed rulemaking that will be launched before the end of the year, which are scheduled to go into effect in August.

HIPAA

NAA has recently conducted numerous meetings on Capitol Hill regarding how the Health Insurance Portability and Accountability Act (HIPAA) has prevented newspapers from reporting on newsworthy events, to the detriment of the com-

munity at large. Because the Department of Health and Human Services (HHS) has not taken adequate steps to mitigate the overly cautious and often erroneous interpretations of HIPAA, NAA has proposed language to be included in HHS's appropriations bill. This language will, in effect, require HHS to work with media entities to create written guidance on how covered and non-covered entities can best apply HIPAA so as to permit journalists to report on newsworthy events to the fullest possible extent. NAA has approached dozens of its members in key congressional districts, asking them to personally contact certain representatives on this issue. Given the uncertainty of the appropriations process, especially in an election year, NAA is also encouraging members of Congress to communicate directly with HHS on the importance of providing guidance on interacting with the media under HIPAA.

First quarter shows growth in all print advertising categories

Newspaper advertising expenditures for the first quarter of 2004 totaled \$10.2 billion, a 3.5 percent increase over the same period a year earlier, according to preliminary estimates from the Newspaper Association of America.

Against that background of total advertising growth, classified advertising spending increased 4.0 percent to \$3.6 billion, national ad spending increased 4.5 percent to \$1.8 billion and retail spending rose 2.7 percent to \$4.8 billion.

"These solid growth numbers across the range of major advertising categories provide further evidence of newspapers' continued strength as a mass medium in the recovering economy," said NAA President and CEO John F. Strum. "It's clear that advertisers are recognizing newspapers as an effective national advertising medi-

um, and we're encouraged that after weathering a difficult ad economy for several years, the newspaper industry is seeing renewed growth in categories like help wanted."

Within the classified category in the first quarter, real estate ad spending continued to be strong, increasing 6.2 percent to \$833 million. Automotive gained 2.6 percent to \$1.2 billion. Recruitment advertising was \$968 million, an increase of 3.9 percent over the last year. All other classifieds were up 3.7 percent to \$586 million.

"Increasing signs of a sustainable economic expansion are reflected in solid growth in all classified categories," said NAA Vice President of Business Analysis and Research Jim Conaghan. "In particular, as the expansion drives an improved labor environment, recruitment advertising is positioned to build on its solid first quarter gains."

Got a Question?

Who better to ask than other newspaper professionals just like yourself.

KPA's Listserv is available to Publishers, Editors, and Ad Managers.

To send a question to your colleagues it's as easy as sending ONE email.

For publishers, send an email to publishers@kypress.com

For editors, send an email to editors@kypress.com

For ad managers, send an email to admanagers@kypress.com

ONLY members of the listserv can send to the list. Contact David Spencer dspencer@kypress.com to be added or to check if you are on the list.

Stephanie Conrad joins Kentucky Press family

Stephanie Conrad, of Williamstown, is the newest employee at the Kentucky Press Association taking over the position of research/marketing coordinator on May 24. She is also responsible for the Kentucky Statewide Classified Program and ARK advertising network. She replaces Reba Lewis who left KPA in April to take a position with the state.

Conrad, a native of Dry Ridge, graduated from Grant County High School in 1998 and then continued her education at Georgetown College where she majored in communications with a minor in business administration. She graduated as a member of Lambda Phi Eta, a communications national honor society, in 2002.

Conrad comes to KPA from the

Georgetown News-Graphic where she began working in July 2002. There she served as classified ad manager for nearly two years.

Conrad said she was surprised at the differences between KPA and Georgetown.

"I liked my job at Georgetown, but I like my job here too. Coming from a tri-weekly newspaper, I thought it would be the same, just on a larger level like moving to a daily. It is actually very different. Instead of having three deadlines a week for one paper, there is only one deadline, but 80 plus papers to worry about."

When not working at KPA Conrad likes to work on crafts and spend time with her church and family. She is also a member of Corinth Baptist Church where she is youth leader. In the sum-

mer she likes to spend time in the water boating, tubing and swimming.

Coming to KPA, Conrad feels as though she has joined an extended family.

"It is also very neat because I have joined a family, not just at Kentucky Press, but a nationwide family," she said. "I have received welcome e-mails and notes in the mail from other Statewide coordinators offering advice, a listening ear, etc. They are hundreds of miles away, but it feels like they are my neighbors. It's very cool."

She is married to Scott Conrad and has a stepdaughter, Shelby, who is 7. The Conrads are looking for a home closer to Frankfort.

You can contact Conrad by e-mail at sconrad@kypress.com or by phone at (502) 223-4150.



Stephanie Conrad began her job at KPA May 24. She is the research/marketing coordinator and is responsible for the statewide classified program.

Student column draws candidates' criticism

(AP) - An opinion column in a high school newspaper in Columbus, Ind. has drawn criticism from some school board candidates who were not endorsed in the piece, but school officials and legal experts say the student paper was within its rights.

The opinion article in Columbus East High School's student paper endorsed three candidates for the Bartholomew Consolidated School Corp. Board and criticized five others.

One current board member and two candidates say the column, written by 18-year-old Griffen Foster, opinion editor of *The Oracle*, was insulting and illegal.

Board member Russell Barnard and candidate Paul Boaz have asked that the newspaper be removed from the school on the basis that it is illegal, although experts and school officials have disagreed.

Doug Wilson, the husband of candidate Kathy Wilson, filed a formal complaint with school administrators requesting an apology and more faculty supervision over the content of the newspaper.

"Children cannot be left free to humiliate people in print," the com-

plaint reads.

In the column, Foster criticized candidates for their responses during a recent public forum. He referred to Kate Brown's performance as "completely without substance" and said Kathy Wilson's answers were "circular and, at times, belligerent in response to innocuous questions."

Mark Goodman, executive director of the Student Press Law Center of Arlington, Va., said courts have determined that schools cannot censor opinion pieces.

"Anyone who believes students shouldn't be expressing views shouldn't be a school board member," he said. "My guess is they wouldn't have objected if they were the ones endorsed."

School officials said the school attorney read the article and found it not to be libelous.

The school's principal, Bill Jensen, said he will not take action on the issue.

"This is clearly an example of a form of protected speech by students," he said. "We'll defend his right to say (his opinion) in a student newspaper."

Kroger stores remove four publications from distribution racks

LEO, Snitch, Southeast Outlook and Velocity barred in Louisville stores

In early May, Kroger stores in Louisville removed the LEO, Snitch and Velocity weekly publications from its free distribution racks, after removing Southeast Christian Church's weekly newspaper two weeks prior.

The supermarket chain cited a policy against "religious, political or sexually suggestive" publications. The publications had been distributed for free near the entrances of the chain's 25 Louisville stores.

The move to eliminate these publications came after the store removed *The Southeast Outlook*, produced by the state's largest church. The store cited its policy against publications of religious nature in removing the publica-

tion.

The decision to bar the publication was met with criticism promoting a review of all free publications distributed at the store. Kroger officials said that the policy had not been enforced as it should have been in the past. One reason for the chain's decision to bar the later three publications was based on the amount of sexual nature contain in some of the publications advertising.

LEO is an alternative weekly newspaper, Snitch covers crime and law-enforcement issues and Velocity is an entertainment and lifestyle weekly published by *The Courier-Journal*. The Southeast Outlook is produced by a subsidiary of Southeast Christian Church.

The publications pay DistribuTech, a firm that has a contract with Kroger, to place free papers in the stores' racks.

NEWSPRINT

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faxes sent last year from state offices that were surveyed and 21,000 of those faxes were from public information offices. It's estimated that most all of those were news releases.

Factor in the subscription cost for the software, at \$10.95 per month per office, and the cost of long distance to send those faxes, the state may easily save \$100,000.

But it doesn't mean it's cutting out news releases, just redirecting the process. The Governor's Office of Technology is hoping to switch all state news releases to an e-mail system and plans to have a good portion of that in place by the start of the July 1 fiscal year.

KPA helped by surveying editors on preferences for getting news releases. Although we got a typical 25 percent response, all but one newspaper preferred getting news releases electronically. That is, either by direct e-mails or by going to a website to retrieve the material.

The one newspaper not preferring e-mails did prefer the fax method but only because it was concerned the person to whom the e-mails would be addressed might be on vacation or out of the office. And the newspaper wouldn't know an e-mail release had been sent.

The state also plans to have a couple of added news media services when the switch takes place. A listing of all upcoming (open) meetings of public agencies and a summary of news releases is being considered.

* * * * *

You can't be all places at all times but video streaming might help. During the legislative sessions, Kentucky Educational Television makes available its live coverage of committee meetings and House and Senate sessions on the Internet. It allows lobbyists, and others, to watch what's going on without actually being there.

Although it's further down the road than news releases, live coverage of the governor's press conferences might become available by video streaming. It won't be as easy as switching the news releases but it could be a boost to your news coverage, allowing you to watch press conferences as they occur. Initial reports are that the live coverage may involve only those from room 110 of the capitol, where Governor Fletcher holds his press conferences.

* * * * *

Many of you have met C. Dennis Schick, executive director of the Arkansas Press Association. Dennis has had a few trips to Kentucky for contest judgments and to do some ad seminars for us.

After 25 years at the helm in the Razorback state, Dennis will be retiring this year, probably around the end of July. In fact, APA will be losing two Schicks - Dennis and his wife Jan, who's filled various capacities the past few years.

My first remembrance of C. Dennis was in the spring of 1984. Arkansas was judging our contests in Little Rock. Yeah, that's back when we did the Ad Contest and Better Newspaper Contest at the

same time. Since it was my first contest judging, I really didn't know what to expect or even how to set up the room.

No problem. C. Dennis and Jan came to the hotel the night before, got about 50 tables arranged and put the entries out so everything would be ready when the judges arrived the next morning.

But that's just the way C. Dennis is, always willing to help and seldom at a loss for ideas.

During NAM conventions these past 20 years, C. Dennis has been consistent if nothing else. When we discuss our best convention ideas, Dennis always brings up the Arkansas Egg Council. Seems he struck a deal with the council many years ago -- they'd send a representative to the APA conventions and show newspaper staffers how to make omelets. It was hit, according to Dennis, because the members would do the cooking then eat breakfast.

And all us NAMers, and his APA members, have been entertained with his column tidbits after any convention he went to. Much like me, Dennis enjoyed driving to conventions, regardless of where they were. Well, he didn't drive actually, he let Jan do that. But he'd have boxes of press association newsletters, mail, and other things he needed to read while Jan traipsed the countryside.

And that gave Dennis a chance to give us a milemarker-by-milemarker report of what they saw while traveling, places they shopped, antiques he found, and other adventures to and from the meeting site.

Once along the way, Dennis and Jan stopped at a flea market or antique store and an ashtray caught his eye. Actually, turned out to be two newspaper ashtrays and they're now on display in my office.

And both celebrate events in the life of the Elizabethtown News Enterprise. One is from Monday, September 2, 1974, when the News Enterprise went daily. The other is from 10 years later and celebrates the N-E's "10 years as a community service."

Whether his replacement is hired before the end of July or not, NAMers have demanded C. Dennis attend the 2004 NAM Convention in Annapolis, MD. We want to hear one more time about the Arkansas Egg Council and read about all the roads he and Jan traveled from Little Rock to Annapolis.

Dennis is among the senior executive directors around the country. There's no official record but we're confident Morley Piper at the New England Newspaper Association has been executive director the longest. This year, he'll celebrate his 40th year as executive director of a press association. I was but a junior in high school.

Several others have reached the 20-year milestone including Bill Monroe (Iowa), David Bennett (Oregon and Illinois), Linda Falkman (Minnesota), Leroy Yorgason (Wisconsin and Oregon), Tim Williams (Arizona and Pennsylvania), Dennis Merrett (Alberta, Canada), Phil Berkebile, who will retire this year from the Texas Daily Newspaper Association, and yours truly.

STAFF WRITER

The Morehead News, a bi-weekly newspaper in north-eastern Kentucky, has an immediate opening for a community-minded journalist who knows how to write and has the initiative to generate coverage of local people and events. Photography and design skills a plus. Must be dependable and responsible.

For consideration, please send resume, writing samples and salary requirements to:

Stephanie Ockerman
Managing Editor
The Morehead News
722 W. First Street
Morehead, KY 40351

Looking for an employee?

Check out www.kypress.com for the latest resumes or to post available jobs at your newspaper.

People

Continued from page 2

ment coordinator and at Alltel as an administrative assistant.

She graduated from Campbellsville High School in 1995 and completed three years of a four-year bachelor's degree program at the University of Kentucky in business management with a minor in advertising/marketing.

Blanton accepts regional job with the Springfield Sun

Becky Blanton joined The Springfield Sun on May 24 as regional reporter.

Blanton is a former senior news editor for The Knoxville Journal in Tennessee.

She will work in Washington County three days a week and at the Central Kentucky News Journal two days a week. Both newspapers are owned by Landmark Community Newspapers, Inc.

Blanton replaced reporter James Roberts, who moved into a full-time writer's position at the News-Journal. She has been a writer and journalist for more than 18 years. She was a communications major at the University of Tennessee but also pursued training in graphic arts, criminal justice and private investigation.

KET presents Courier-Journal photographer

Bill Luster's 35 years as a photographer for the Courier-Journal were examined on an edition of Kentucky Life on KET in May.

Hosted by Dave Shuffett, the program aired on Saturday, May 15 and Sunday May 16.

Luster grew up in Glasgow where a retrospective of his work was recently featured at the South Central Kentucky Cultural Center.

In the segment, Luster talked about his favorite photographic subjects - presidents, the Kentucky Derby and Kentucky basketball - as well as the Barren County drugstore where his grandmother worked and where as a youth he spent many hours dreaming over Look and Life magazine photos.

Paxton to own North Carolina Newspaper

Paxton Media Group of Paducah announced May 10 that it acquired

full ownership of the High Point Enterprise in High Point, N.C., after the death of Enterprise President and Publisher Randall B. Terry, Jr.

Paxton has owned a 50 percent share of the newspaper for about five years, with Terry sharing the other half.

The announcement marked the end of 119 years of local ownership for High Point's only daily paper.

The Enterprise, with a Sunday circulation of 30,000, ranks in the top five of the 28 daily papers in nine states in the Paxton ownership.

Pawley joins Grayson County News-Gazette team

April Pawley has joined the team at the Grayson County News-Gazette in the advertising composition department. She also serves as a liaison with the newspaper's printer, the Glasgow Daily Times.

Pawley holds an associate degree in graphic arts from Bowling Green Technical College.

She is a veteran, having served in the U.S. Army as a chemical operations specialist.

She replaced Keneta Stevenson, who moved to the newspaper's advertising sales staff.

Oldham Era hires one, honors another

Joyce Szewczykowski has joined the staff of The Oldham Era as an advertising sales representative. Prior to joining the staff, Szewczykowski worked with Landmark Community Newspaper's regional sales department where she covered Jefferson County.

"Joyce brings a tremendous amount of sales and public relations experience to our newspaper and we are very fortunate to have her," said Jo Kerr, Era advertising manager.

Barbara Duncan was recognized by Landmark Community Newspapers as a Top Sales Representative for the first quarter of 2004. Duncan's sales increased 19 percent during the first quarter. She has been an employee of Landmark and The Oldham Era for the past eight years.

School honors Lowery

Stevie Lowery, news editor for The Lebanon Enterprise, was recently awarded for her help in producing a school newspaper for A.C. Glasscock Elementary School.

Lowery, along with the students and staff, produced four issues of The Building Bulletin this year. The Marion County Board of Education, A.C. Glasscock Elementary School and the Kentucky Student Technology Leadership Program recognized Lowery for her work.

The Student Technology Leadership Program is a project based learning program that empowers students in all grade levels to use technology in and out of the classroom. It was established in 1994.

Towns takes job as Kentucky Enquirer editor

Hollis Towns is the new editor at the Kentucky Enquirer replacing Rosemary Goudreau, who left last fall to become editorial page editor at the Tampa Tribune. She occupied the number two position in the Enquirer's newsroom for five years.

Towns was the managing editor for the Kalamazoo Gazette in Kalamazoo, Mich. for four years.

Towns, 40, also worked 12 years as an editor and reporter at the Atlanta Journal-Constitution. He grew up in the small central Georgia town of Fort Valley.

Manning gets honorary FFA chapter degree

Stacey Summitt Manning, news/photo editor of The Kentucky Standard in Bardstown, was awarded an honorary chapter degree from the Nelson County High School FFA chapter April 29. NCHS is the largest FFA chapter in Kentucky.

Manning is the agriculture and education reporter for The Standard. She was honored for promoting agriculture and agriculture education issues.

Under her direction, NCHS FFA members for the past two years have become regular columnists for the newspaper. Students regularly write for the newspaper's agriculture page about issues facing Kentucky farmers.

They also offer tips on how to successfully keep farming operations running in Nelson County.

Hutcheson to participate in National Security Seminar

Chip Hutcheson, publisher of the Times Leader in Princeton, has been chosen to attend the week-long 50th Annual National Security Seminar at the U.S. Army War College this

month.

Five nationally prominent speakers are scheduled for the week and will address international, domestic, defense and economic issues as they relate to the welfare and security of the U.S.

"Each year we cap our academic program by inviting leading citizens from throughout the United States to discuss national security issues with our students," said Gen. David H. Huntoon, Jr., commandant of the Army War College.

The first day of the seminar is devoted to defense issues, followed by domestic issues and politics on Tuesday, international security issues on Wednesday and civil-military relations on Thursday. The final day features a presentation and discussion on "America's Future Role in the World."

Guests are American citizens representing a cross section of age, sex, race, regional experience and contemporary interests and views.

Seminar participants are divided into 20 discussion groups, each having 17 students. Eight guests will join each of the seminars for the week.

Clinton News reporter receives injuries in accident

Gary Guffey, reporter and staff writer for the Clinton County News, was injured in a two vehicle accident just off Old Hickory Blvd. in Nashville at the end of May.

Guffey has covered local events for the newspaper for the past 23 years.

According to Amy Rains of the Metro Nashville Police Department, pickup driven by 55 year-old Gary Saels of Hertimage, Tenn., crossed into the lanes of oncoming traffic and struck a pickup driven by Guffey. The two vehicles collided head on. Guffey and a passenger, Robert Groce, of Nashville, were pinned inside the vehicle.

Once removed from the pickup, both Guffey and Groce were flown to Vanderbilt University in critical condition. Saels was taken to Summit Hospital where he was treated and released.

Guffey and Groce were admitted to Vanderbilt in critical condition.

Guffey reportedly suffered from multiple broken bones and fractures, including those in the legs, arms, pelvis and ribs.