

copy 22

1939

John Keller

# OGLETHORPE vs. KENTUCKY

---

Official Program  
Price 25c

---

**Saturday,**  
**Oct. 14**  
Stoll Field

**High School Day**





# THE KENTUCKIAN

LEXINGTON'S NEWEST HOTEL

•  
**YOU'LL FIND YOUR VISIT TO OUR  
HOTEL AS PLEASING AS A  
"WILDCAT VICTORY"**

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**FRIENDLY, PERSONALIZED SERVICE  
RADIO, BATH AND ICE WATER IN EVERY ROOM**

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**NEW AIR CONDITIONED GRILL ROOM  
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518 W. Main — 135 N. Lime — 265 E. Main

## White Tavern Shops

Completely Air-Conditioned for Your  
Health and Comfort

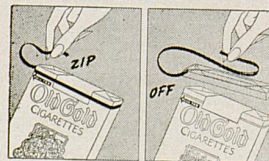
"REAL"

HAMBURGERS 5c

**ZIP!**  
*and it's open!*

Old Gold's amazing  
New "ZIP-TOP" Pack  
Opens quick as a wink!  
You get *fresh*  
Double-Mellow Old Golds  
In a flash! Try  
The "ZIP-TOP" Pack *today!*

O.G.'s new "ZIP-TOP" pack  
FRESH Cigarettes in a FLASH!



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Now . . . DOUBLE "CELLOPHANE"  
opens DOUBLE QUICK . . . 2 Jackets sliced in 1 ZIP!



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**KENTUCKY *plays* GEORGIA**

At  
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Louisville, Kentucky

TICKETS ON SALE AT THE SUTCLIFFE CO. AND APPELS  
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ATHLETICS OFFICE, U. of K.

**The Parking Habit of Lexington . . .**

- CONVENIENT      ● THRIFTY

<p>1 HOUR <b>10c</b></p>	<p>● PARKING RATES ● 3 Hours—15c Over Night—25c Monthly Rate—\$4.00</p>	<p>ALL DAY <b>20c</b></p>
------------------------------	---	-------------------------------

“COMPLETE ONE STOP SERVICE”

While you shop . . .

- MOTOR TUNE-UP
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- WASHING
- POLISHING
- BATTERY SERVICE



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- ARVIN HEATERS
- STEWART WARNER HEATERS

**Sistrunk Storage Garage**

CORNER VINE & MILL STS.

E. R. “NED” TURNBULL, MGR.

PHONE 307



# Welcome High School Students

Four years ago the University of Kentucky inaugurated the custom of honoring high school students of the State by setting aside one day during the year in their honor and calling it "High School Day."

The high point of this annual occasion is a football game between the Kentucky Wildcats and some respected opponent. Last year the day proved to be unlucky for the Kentucky team which lost to Washington and Lee by 8 to 0 with hundreds of high school students looking on and were our faces red!

This year the foe is the team from Oglethorpe University, Atlanta, Georgia. The players are known as the Stormy Petrels. Last year, when the Petrels played the Wildcats here, the plucky visitors were badly handicapped by injuries and could do no better than go down under a 66 to 0 defeat. This year the Atlantans are said to be much stronger and might cause the Kentuckians a lot of trouble.

But to get back to this high school business. The university takes this opportunity of welcoming the students from the Kentucky high schools to the university.

You boys and girls, present high school students but future university students, are the guests of honor at this football game. May you enjoy the game and may you feel at home on the campus for some day you may be numbered among the university's long list of graduates.

There are now many students in the university who, during the past four years, attended the previous High School Days as high school students. Some of them received their first view of the university when they came here on such occasions.

We hope that you took advantage of your visit to the campus today and inspected the various buildings, especially the palatial Student Union Building, where you will have many good times when you are students of the university. We hope that you went through the library, one of the finest in the South. We hope that you noticed the new buildings that are being erected on the campus.

We hope that you will feel that this university is your university; for actually you are its owners. We hope that you will adopt the Wildcats as your football team.

Again, we welcome you.



# WHAT THE SIGNALS MEAN



Holding. (Penalty—by offense, 15 yards; by defense, 5 yards.)

Offside or violation of kick-off formation. (Penalty, 5 yards.)

Illegal forward pass.

Crawling or pushing, 5 yards; helping ball carrier, 15 yards.

Score—touch-down, field goal, or conversion.

Unnecessary roughness, illegal defensive use of the hands, clipping, running into or roughing the kicker. (Penalty, 15 yards.)

Player illegally in motion. Penalty, 5 yards. If from shift or huddle, 15 yards.)

Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.

Interference with forward pass, pass touching ineligible player, or screen pass. (If penalty on offense, 15 yards and loss of down; interference by defense, ball to opponents on spot of foul as first down.)

Safety.

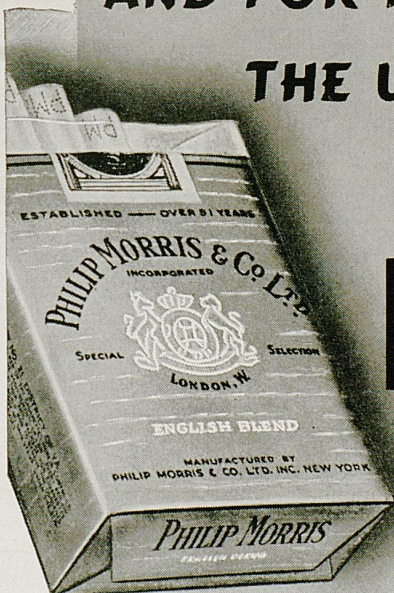
Delay of game or extra time-outs. (Penalty, 5 yards.)

Time out.



AND FOR TRUE SMOKING PLEASURE  
THE UNIVERSAL SIGNAL IS—

“CALL FOR  
PHILIP MORRIS”



Definitely superior for your nose and throat! Complete enjoyment—unmarred by throat irritation.

CREATORS OF FAMOUS CIGARETTES FOR 91 YEARS, ALWAYS UNDER THE PHILIP MORRIS NAME



THE  
**Phoenix Hotel**  
LEXINGTON, KY.

Where the Students of the University have met  
each year since 1866

HEADQUARTERS  
for  
VISITING TEAMS  
and  
ALUMNI

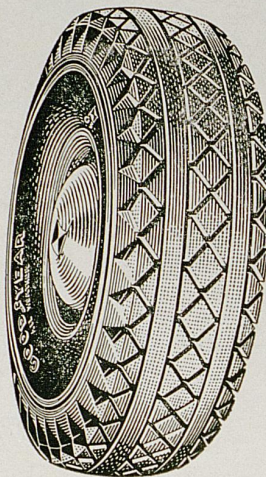
- Comfortable Rooms
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The Phoenix Hotel—Down Town Alma Mater  
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CAR and HOME  
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All May Be  
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**BUDGET PLAN**

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"Home of Goodyear"

Vine and Southeastern

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IS  
  
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EAT



**Cropper's Laundry**

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137 NORTH LIMESTONE

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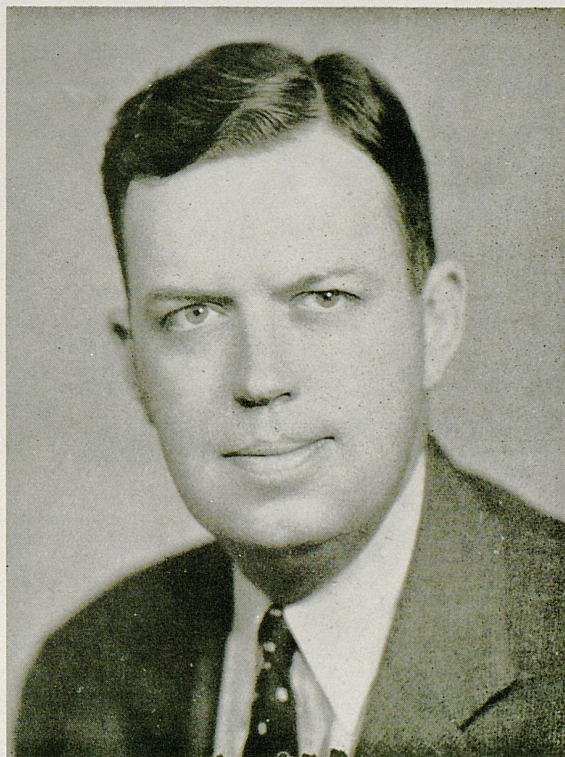
# Kentucky High School Athletic Association



W. F. O'DONNELL  
Richmond

President

Secretary-Treasurer



TED SANFORD  
Carrollton



# CREAM OF LEXINGTON

SERVED



AT THE

# UNION BUILDING

## Cheer for

- Good Food
- Delicious Drinks
- Sandwiches

After the Game Meet Your Friends  
in the  
Grill or Cafeteria for Dinner

Student Union  
Grill and Cafeteria

—On the Campus—





# CAMPUS CAMERA

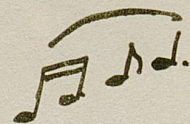
COPYRIGHT 1939 BY SOUTHEASTERN FOOTBALL PROGRAM ASSOCIATION








With apologies to the maestro, Phil Harris, we offer our lyrics "That's what I like about college." Remember Phil's "That's what I like about the South." We hope you'll like it. Set it to your own tune.



Yell leaders   
 And drum majors  
 And ROTC sabers

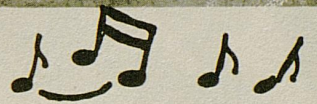
That's what I like   
 about college







Moonlight and romance — At the sophomore dance  
That's what I like about college







A little study

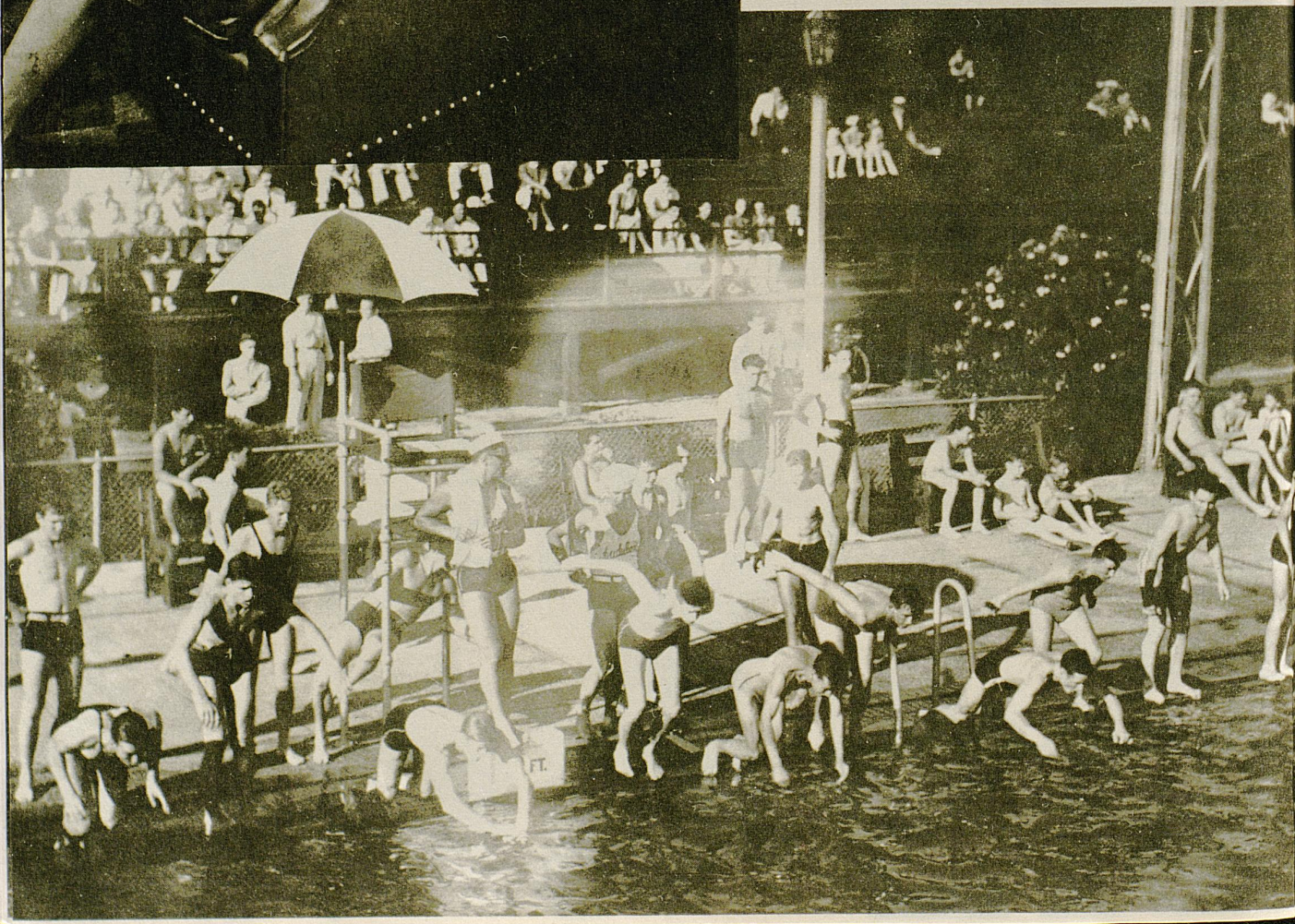
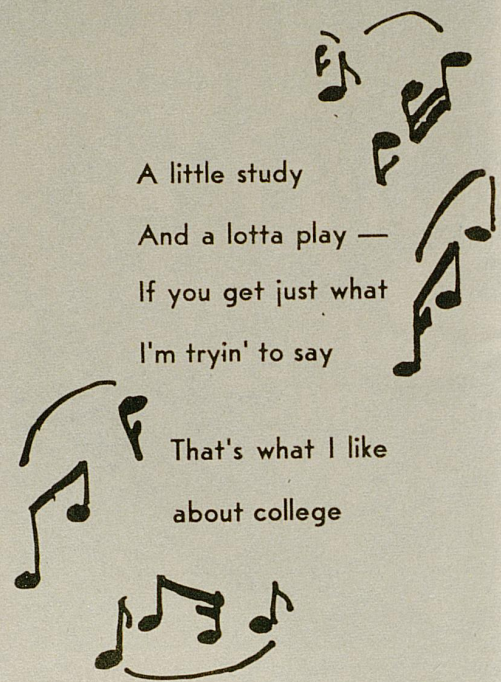
And a lotta play —

If you get just what

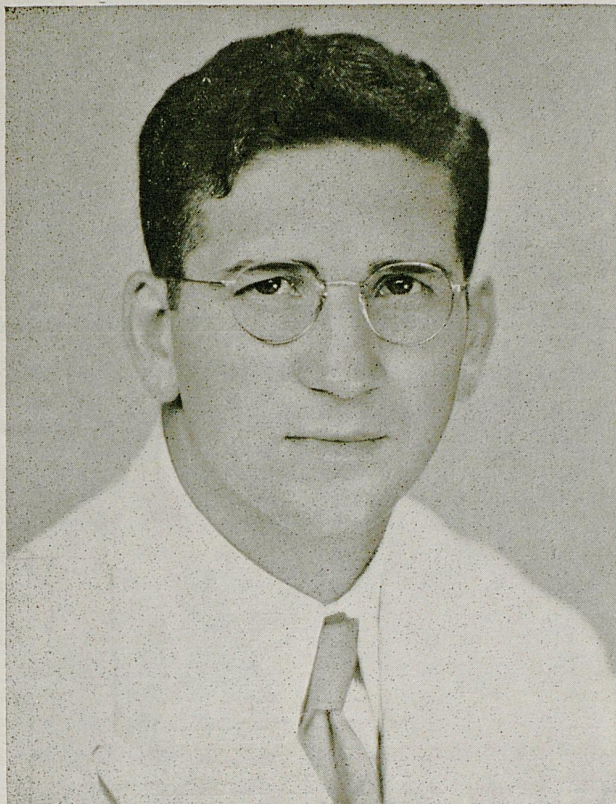
I'm tryin' to say

That's what I like

about college





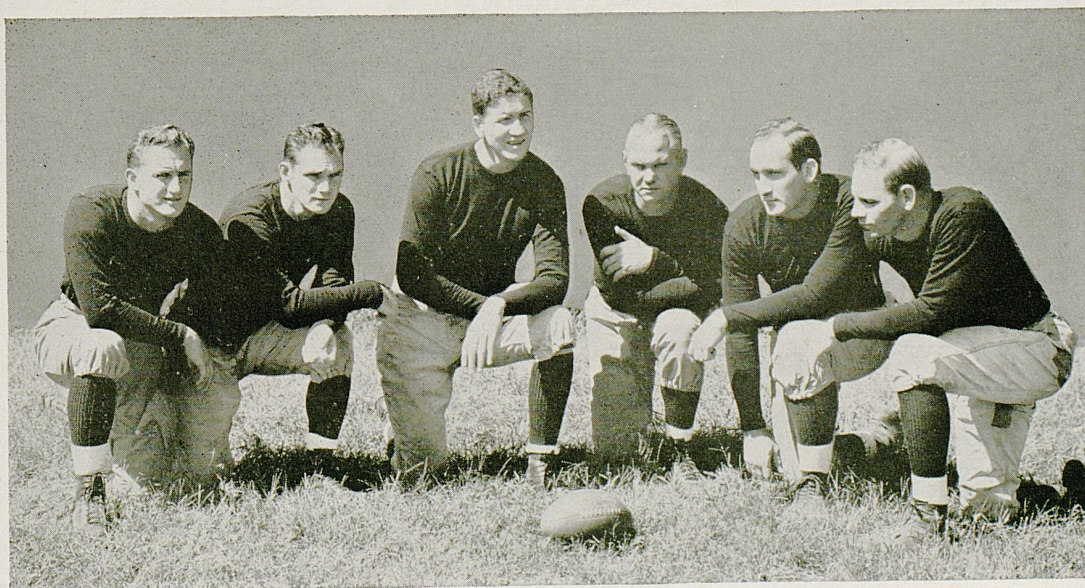


AB KIRWAN  
Head Coach



BERNIE A. SHIVELY  
Director of Athletics

## • KENTUCKY • COACHING STAFF



Left to right: Lloyd Ramsey, assistant freshman coach; Frank Mosely, end coach; Ab Kirwan, head coach; Bernie A. Shively, line coach; Gene Meyers, freshman coach; Joe Rupert, assistant freshman coach.



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TWICE  
 AS  
 GOOD



TWICE  
 AS  
 MUCH

A Step From the Field to Home Cooking

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Lime and Euclid

A Convenient Place to Meet Your Friends

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**Lexington Dairy**

MILK

For

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**Kentucky Kernel**

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- Display Advertising
- Calling Cards
- Invitations



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"The Pause That Refreshes"



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Back to

School



## Keep One Jump Ahead

with a

## Graco Suit

Here's the suit to put you one jump ahead in any style exam. The trim university cut of your Graco suit and the smart 3-button coat will make you the envy of the campus. Beautifully tailored of hardy tweeds and chevviots it can take plenty of hard wear. Why not slip down to Graves Cox and try on a Graco suit after the game?




\$25<sup>00</sup>  
up

GRAVES COX  
AND COMPANY INC.  
Established  
1888



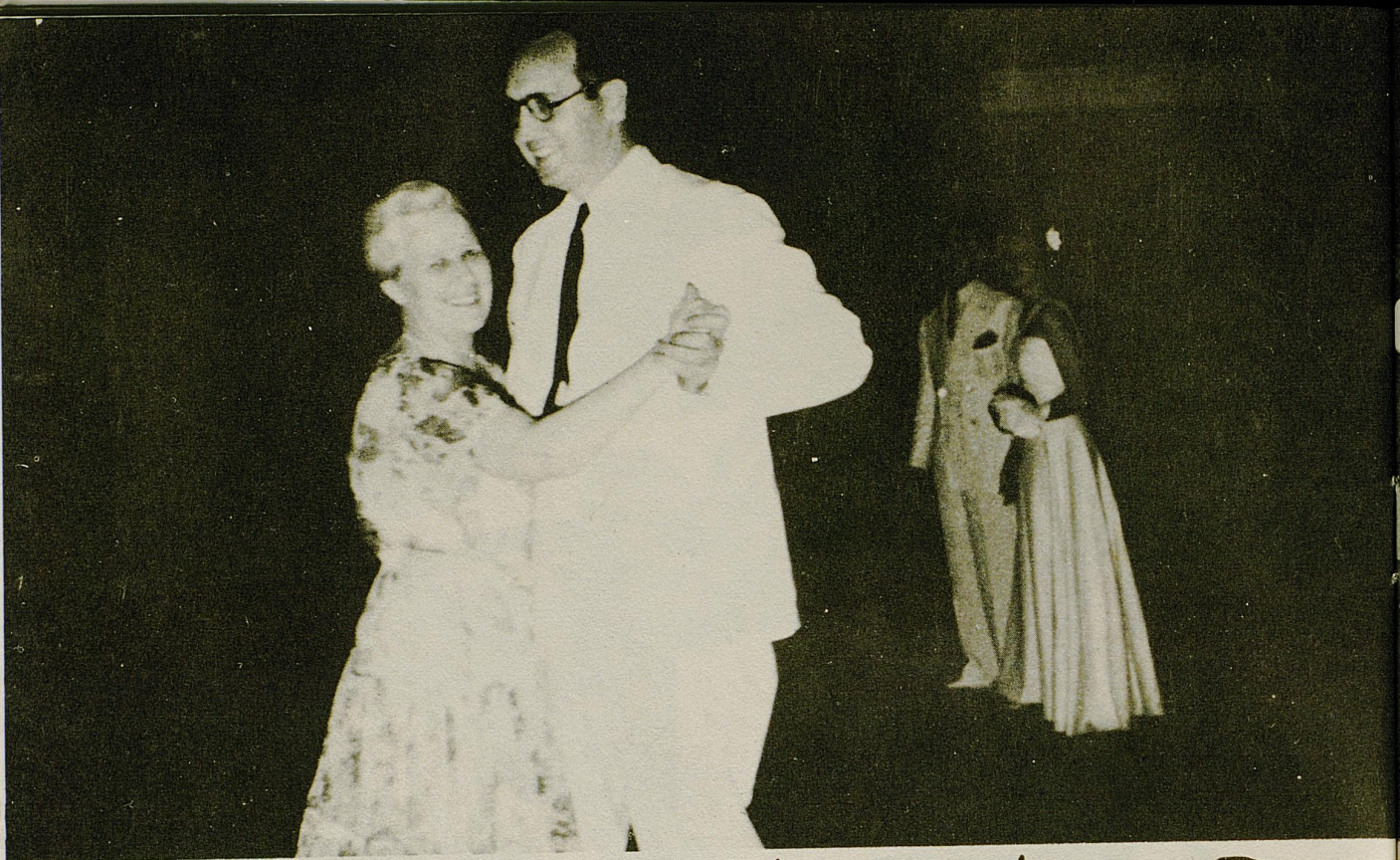


  
Cicero and Virgil's  
Just a pipe  
When you think of them  
In later life

That's what I like  
about collitch







When professors are carefree, boyish and gay —  
Must be the university teas that make 'em thattaway  
That's what I like about college







Pep meetin's where

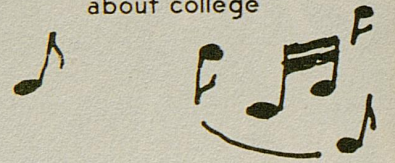
they do the shag

To the tune of the

'Tiger Rag'

That's what I like

about college



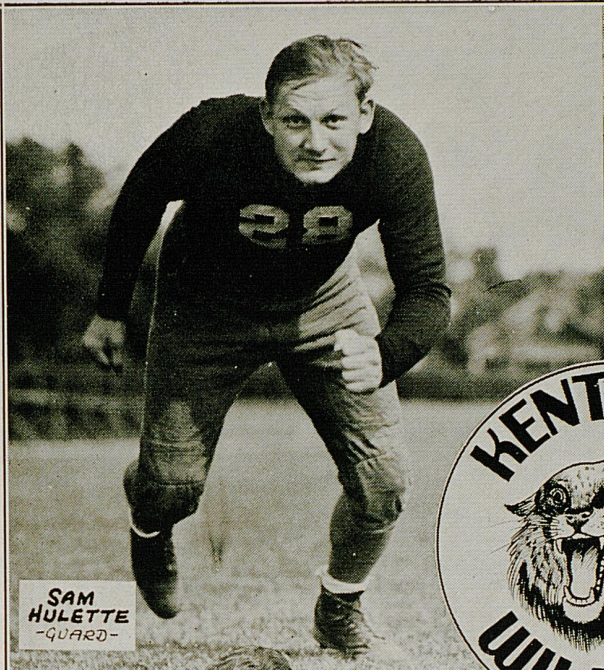




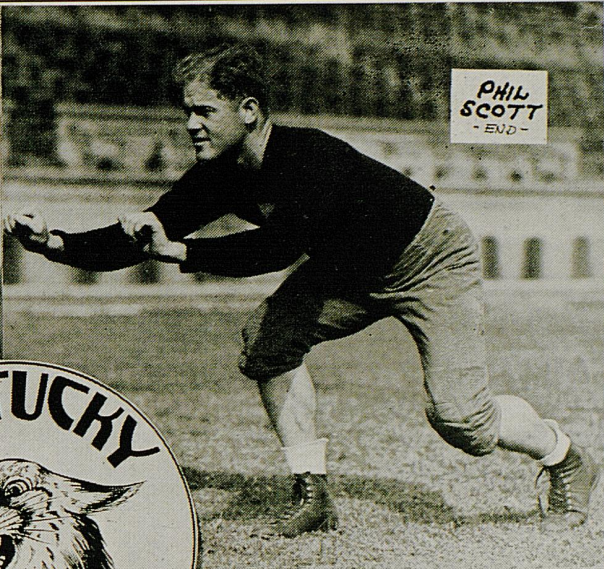
Girls and boys — And lots of noise  
That's what I like about college



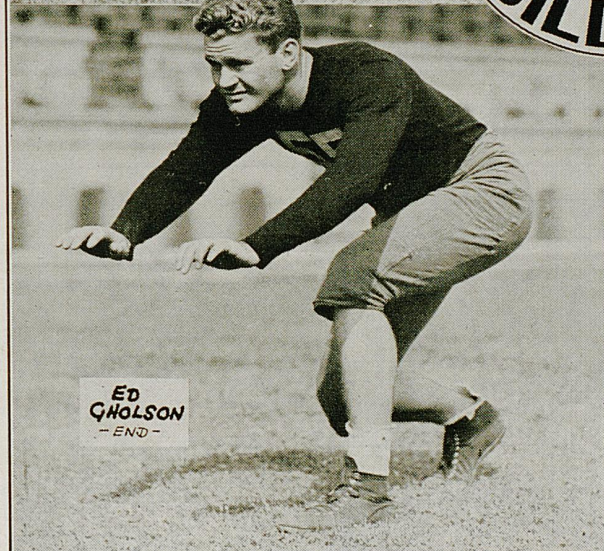




**SAM  
HULETTE**  
-GUARD-



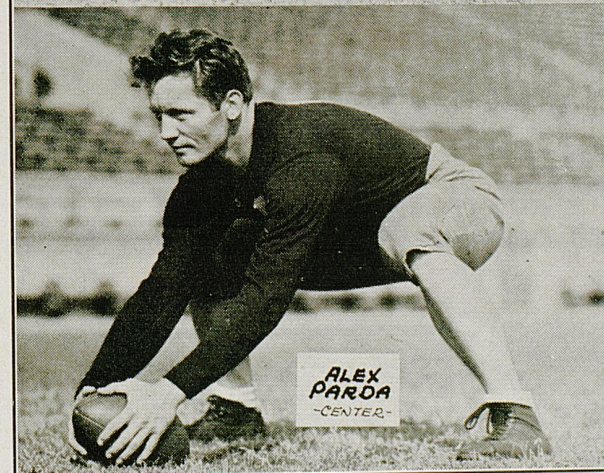
**PHIL  
SCOTT**  
-END-



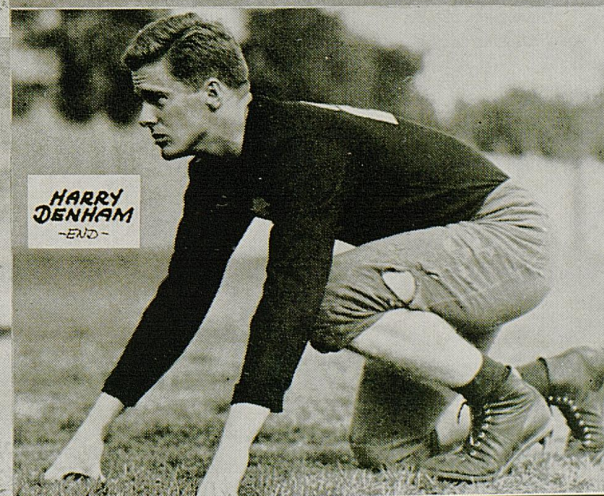
**ED  
GHOLSON**  
-END-



**JOE  
SHEPHERD**  
-QUARTERBACK-



**ALEX  
PARODA**  
-CENTER-



**HARRY  
DENHAM**  
-END-



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The Best In Breads and  
Pastry Used In New  
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Meet 'Em At

## Chocolate Ave.

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Home of

## Ball Fine Ice Cream

Tates Creek Pike and Cochran Road

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### SHIRTS Laundered

Cash and Carry  
Guaranteed  
equal to any  
regardless of  
price

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### SAVE 15%

### ON FAMILY BUNDLES CASH AND CARRY

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# 2 PLAIN COATS SUITS, DRESSES \$1

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ATHLETIC EQUIPMENT  
FOR EVERY SPORT

WRITE FOR OUR CATALOG  
Special Prices to Schools

## The Sutcliffe Co.

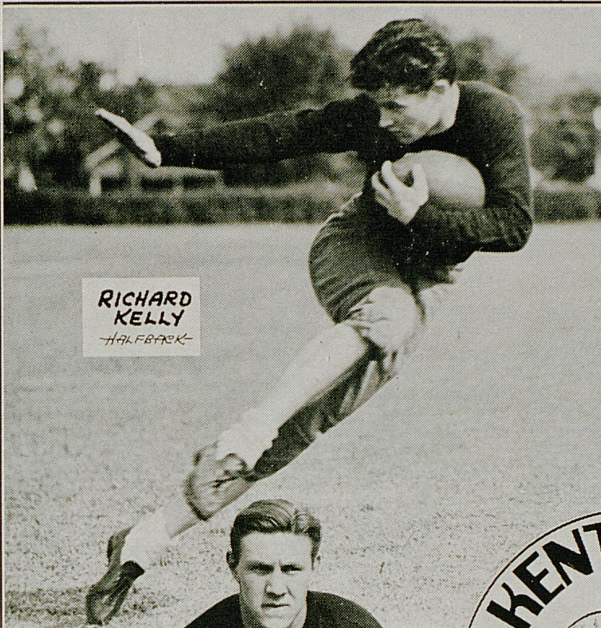
(Incorporated)

Louisville, Ky.

ATHLETIC EQUIPMENT  
FOR EVERY SPORT

WRITE FOR OUR CATALOG  
Special Prices to Schools

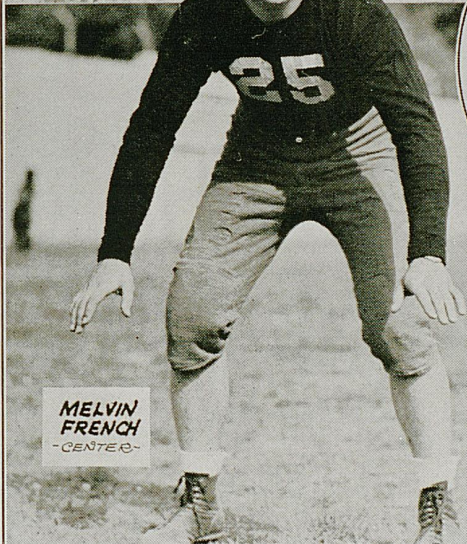




**RICHARD KELLY**  
-HALFBACK-



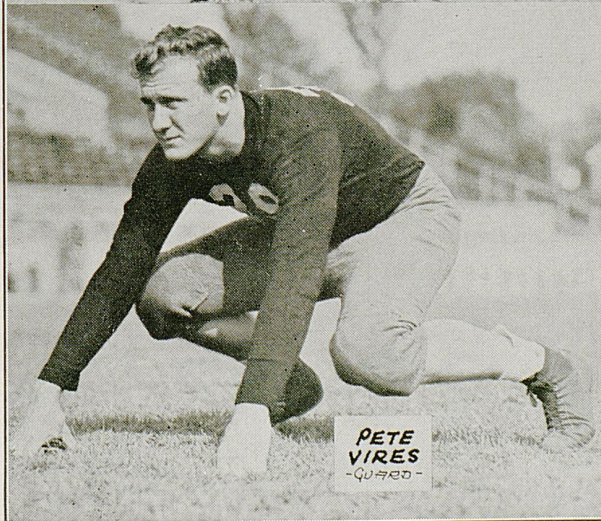
**LAWRENCE SPEARS**  
-TACKLE-



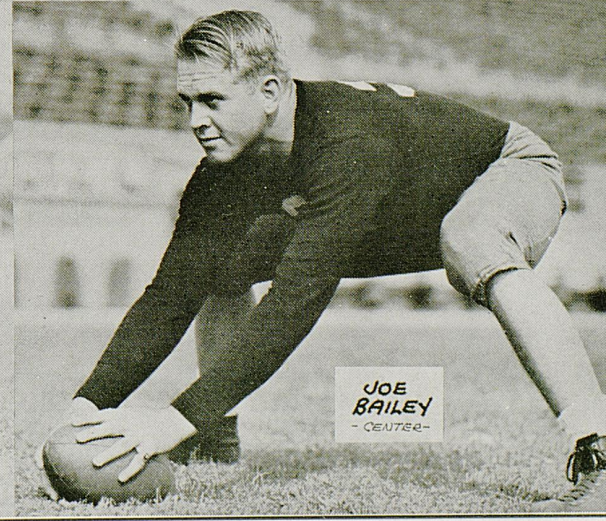
**MELVIN FRENCH**  
-CENTER-



**WILCE CARNES**  
-FULLBACK-



**PETE VIRES**  
-QUARTER-

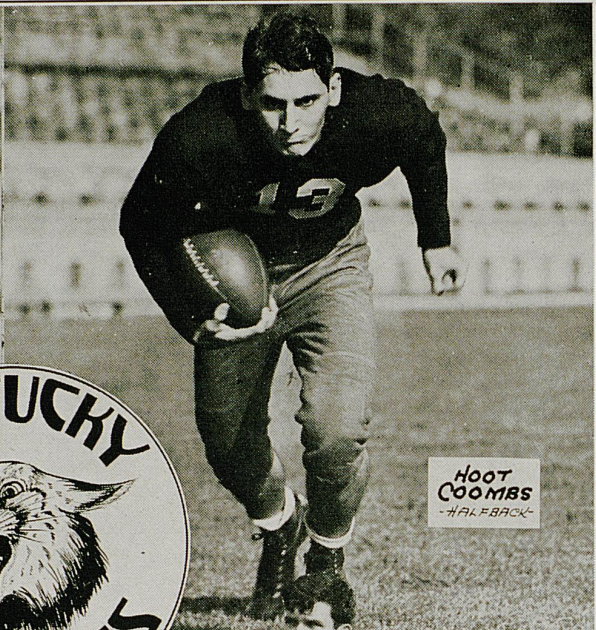


**JOE BAILEY**  
-CENTER-





**NOAH  
MULLINS**  
-FULLBACK-



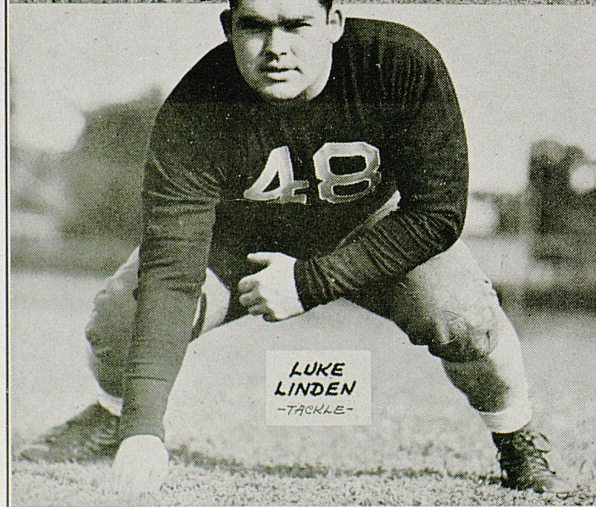
**HOOT  
COOMBS**  
-HALFBACK-



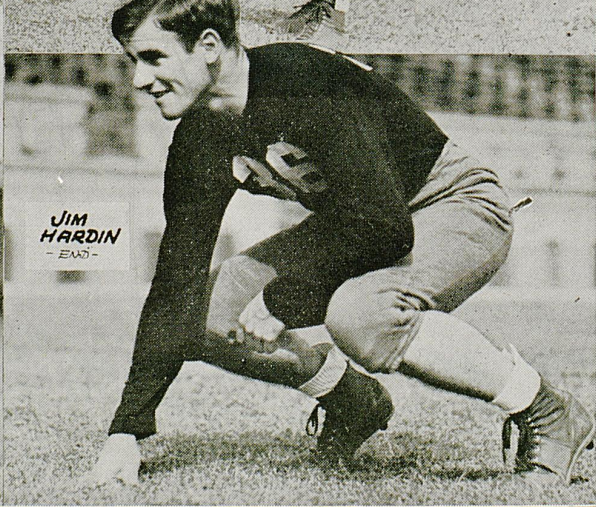
**BILL  
TUCKER**  
-HALFBACK-



**CHESTER  
MASON**  
-HALFBACK-



**LUKE  
LINDEN**  
-TACKLE-



**JIM  
HARDIN**  
-END-



# Campus Book Store

AGENTS FOR

## “CHAMPION”

SPORT SHIRTS

POLO SHIRTS

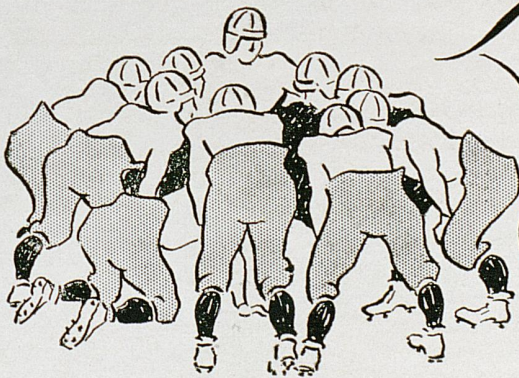
TENNIS SHORTS

SWEAT SHIRTS

CHAMPACRAFT EMBLEMS

BANNERS

### Champion Knitwear Company



**LET'S ALL MEET AT  
WALGREEN'S  
AFTER THE GAME!**

The winning play after the game is to head straight for Walgreen's for a really delicious treat. Whether your appetite signals for a refreshing soda or a complete dinner, you'll find exactly what you want, skillfully prepared and properly served. At any hour of the day or evening, you'll find Walgreen's the ideal place to eat.

#### *Tempting Suggestions*

**DOUBLE DIP CHOCOLATE SUNDAE**  
*Rich, smooth, doubly-delicious!*

**DELICIOUS DINNERS**  
*A varied menu of favorite dishes!*

**TASTY SANDWICHES**  
*Every bite a real delight!*

**DELIGHTFUL LUNCHEONS**  
*A fine selection: nourishing, tasty!*

## **YOU'RE ALWAYS WELCOME AT WALGREEN'S**

**140 WEST MAIN STREET**



# Oglethorpe

<b>LE</b>	<b>LT</b>	<b>LG</b>	<b>C</b>	<b>RG</b>	<b>RT</b>	<b>RE</b>
Petosis	Zelencik	Leskosky	Morenc	Wyrosdick	Sheffield	Mills
73	79	58	55	70	76	69

**QB**  
A. Axelburg  
56

**LHB**  
Tosches  
75

**RHB**  
George  
57

**FB**  
M. Kelly  
74

## SQUAD LIST

No.	No.	No.
50 Malpass	59 Roberti	71 Denning
51 Schmidt	63 Mockabee	72 White
52 Monsuer	64 Axelburg, H.	73 Petosis
53 LoCascio	65 Thomason	74 M. Kelly
54 Pressley	66 Smith	75 Tosches
55 Morenc	67 Hendry	76 Sheffield
56 Axelburg, A.	68 Kelley, F.	77 Ferrario
57 George	69 Mills	78 House
58 Leskosky	70 Wyrosdick	79 Zelencik

## OFFICIALS

Referee.....Ray C. Ernst, Cincinnati  
Umpire.....Rumsey Taylor, Georgetown

*Time Out...*

light up with







## Kentucky

<b>LE</b>	<b>LT</b>	<b>LG</b>	<b>C</b>	<b>RG</b>	<b>RT</b>	<b>RE</b>
Hardin	Spears	Hulette	Bailey	Fritz	Linden	McCubbin
36	42	28	31	53	47	44

### QB

Shepherd (capt.)

24

### LHB

Zoeller

48

### RHB

Combs

13

### FB

Ishmael

16

### SQUAD LIST

No.	No.	No.
2 Allen, b	24 Shepherd, b	39 Vires, g
3 Brown, b	25 French, c	40 Mullins, b
4 Eibner, t	26 Brown, b	41 Spickard, g
5 Scott, e	27 Zinn, b	42 Spears, t
6 Parda, c	28 Hulette, g	43 Gambol, t
8 Waters, g	29 Carnes, b	44 McCubbin, e
13 Combs, b	30 Palmer, g	45 Tucker, b
15 Johnson, b	31 Bailey, c	46 Schliegel, t
16 Ishmael, b	32 Jackowski, b	47 Linden, t
18 Mason, b	33 Willoughby, g	48 Zoeller, b
20 Huddleston, g	34 Jones, b	50 Hamomnds, b
21 Denham, e	35 Kelly, b	52 Martin, e
22 Beeler, g	36 Hardin, e	53 Fritz, g
23 Black, b	37 Jacobs, t	54 Reid, t

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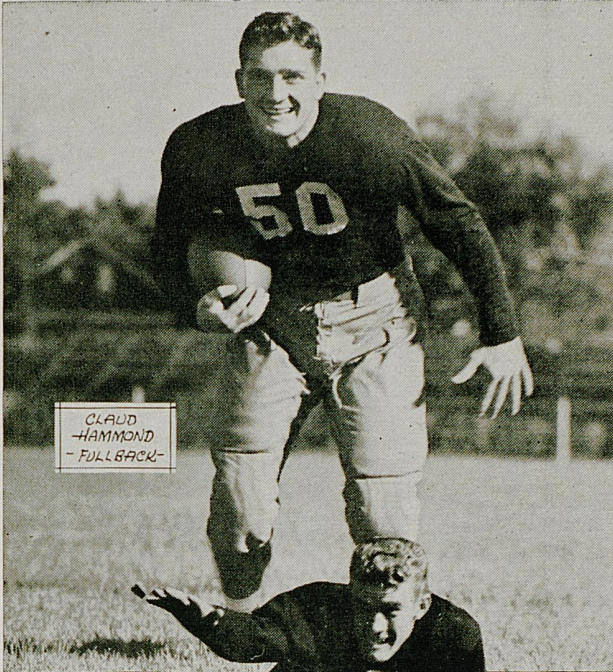
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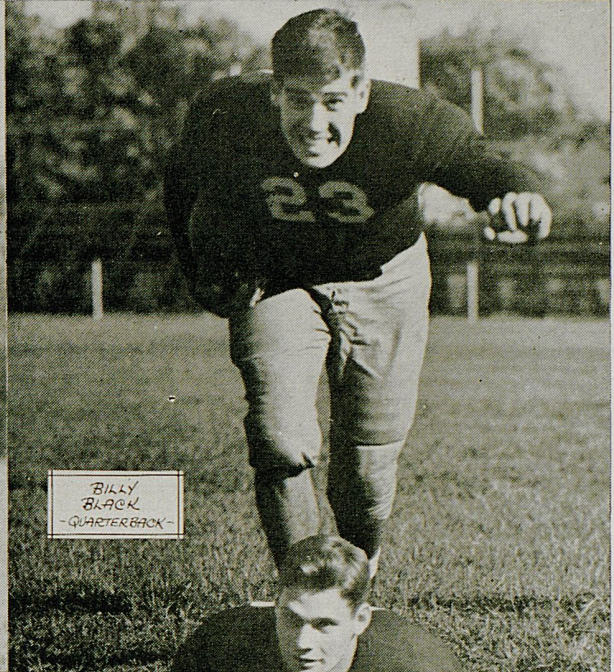
### Lexington Yellow Cab

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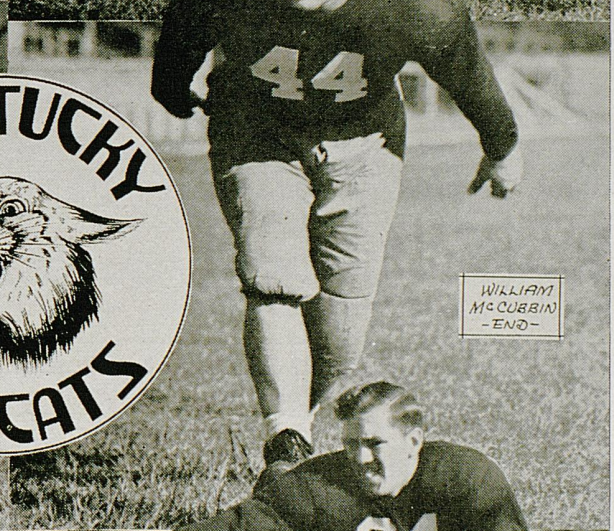
CLAUD  
HAMMOND  
- FULLBACK -



BILLY  
BLACK  
- QUARTERBACK -



ERMIL  
ALLEN  
- HALFBACK -



WILLIAM  
MCCUBBIN  
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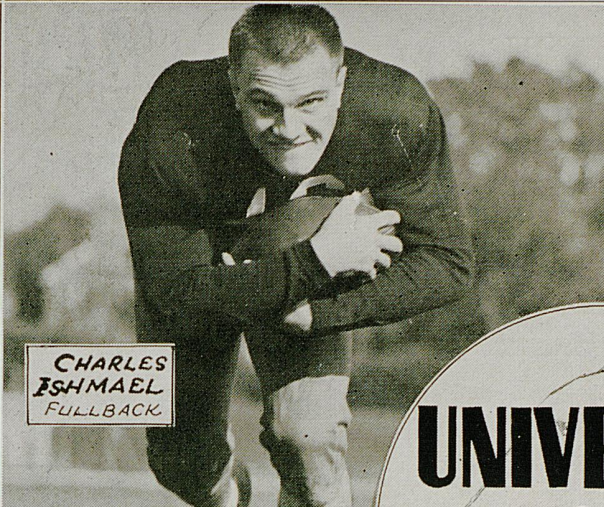
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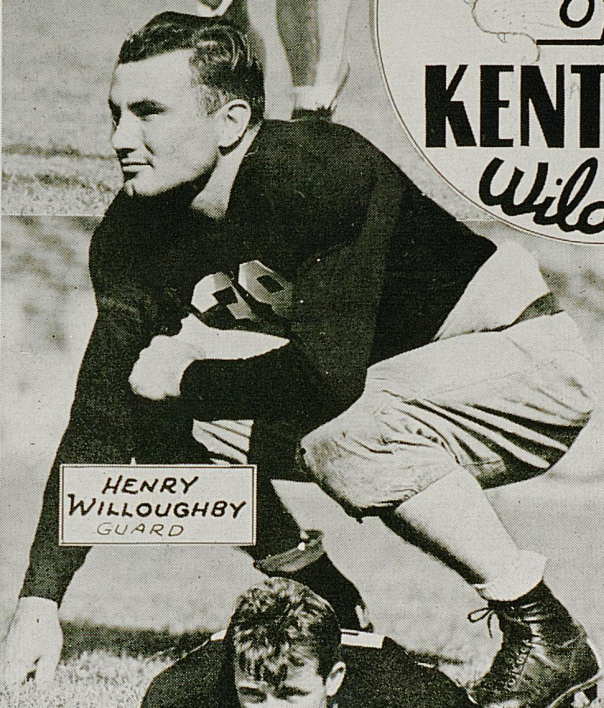
CHARLES  
ISHMAEL  
FULLBACK



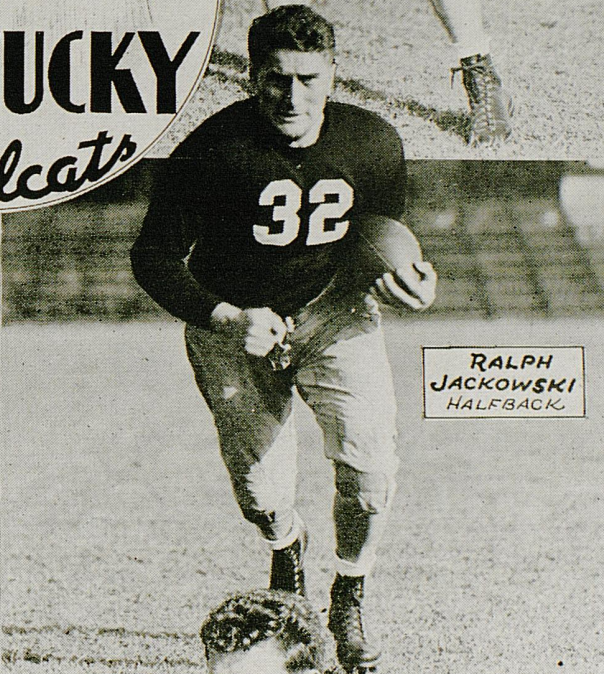
DAVID  
ZOELLER  
HALFBACK



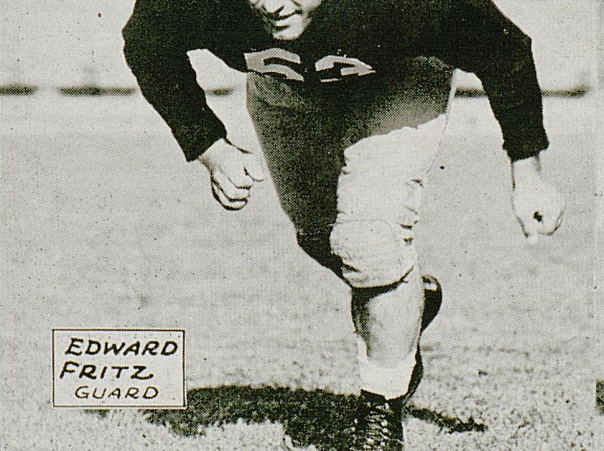
UNIVERSITY  
of  
KENTUCKY  
*Wildcats*



HENRY  
WILLOUGHBY  
GUARD



RALPH  
JACKOWSKI  
HALFBACK



EDWARD  
FRITZ  
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REID  
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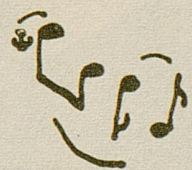
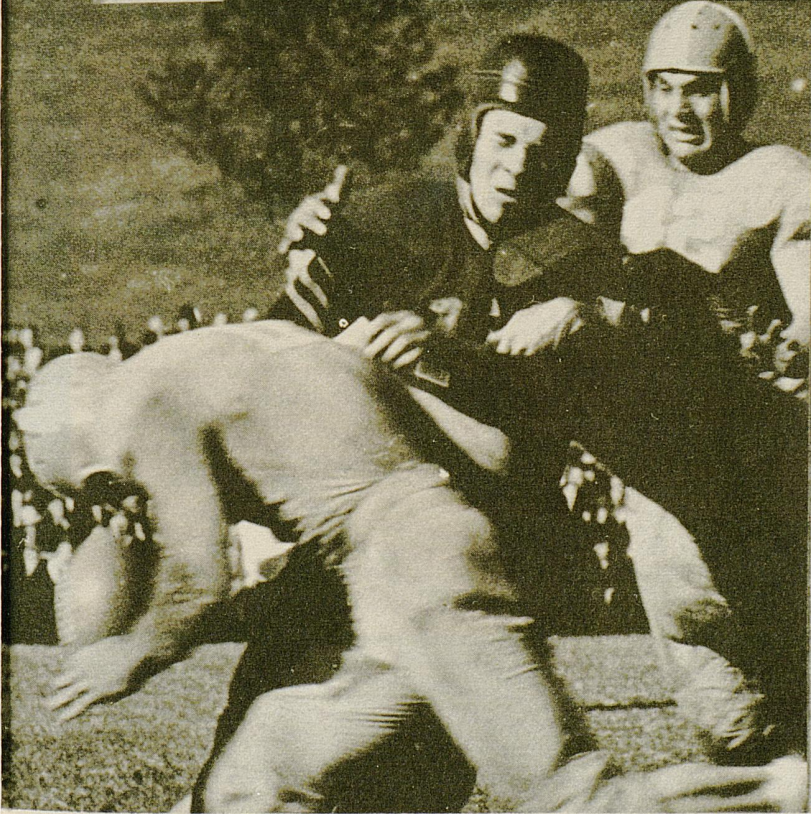
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And big "snake" parades  
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about college





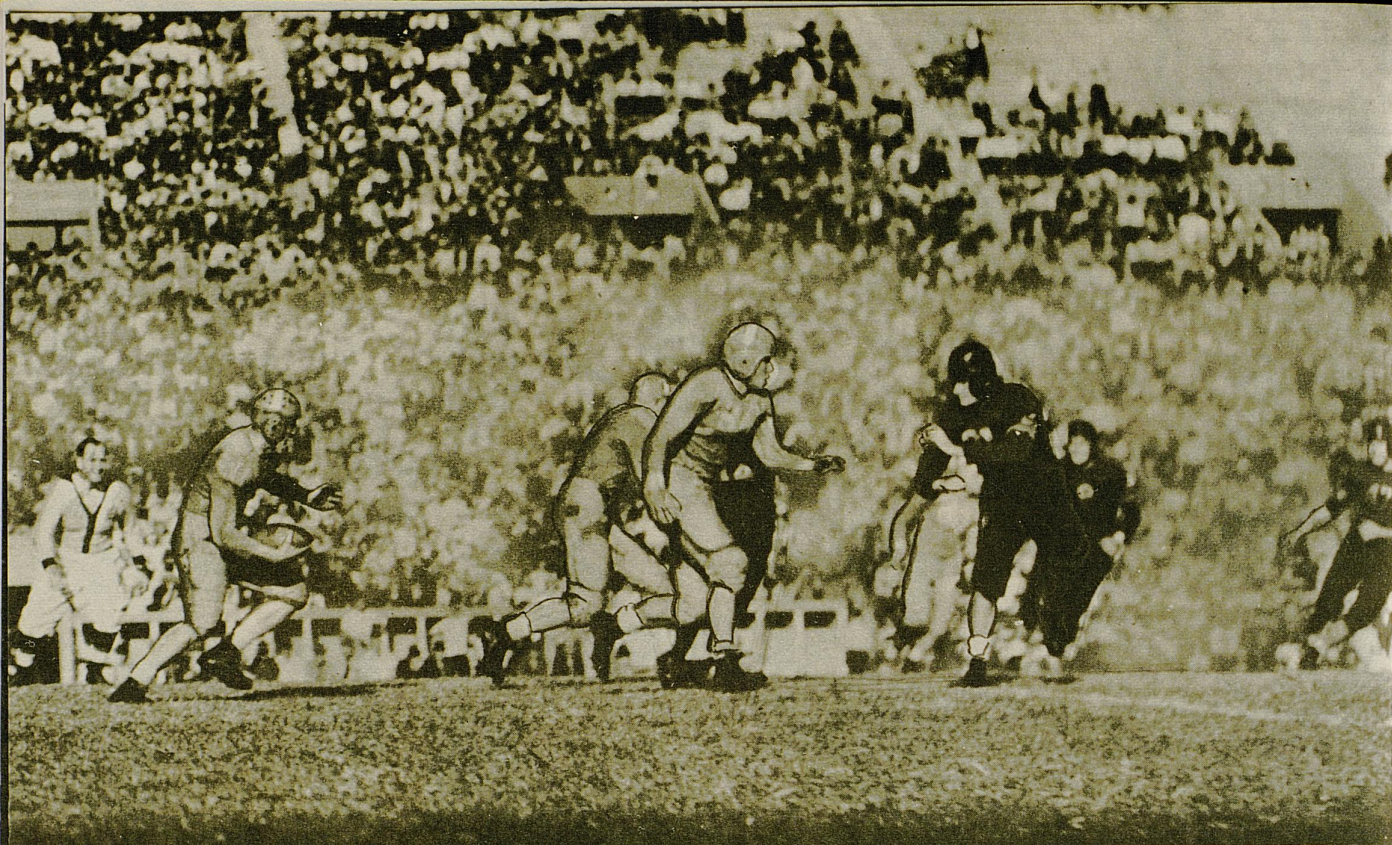
Fraternities and sororities—

Minorities and majorities

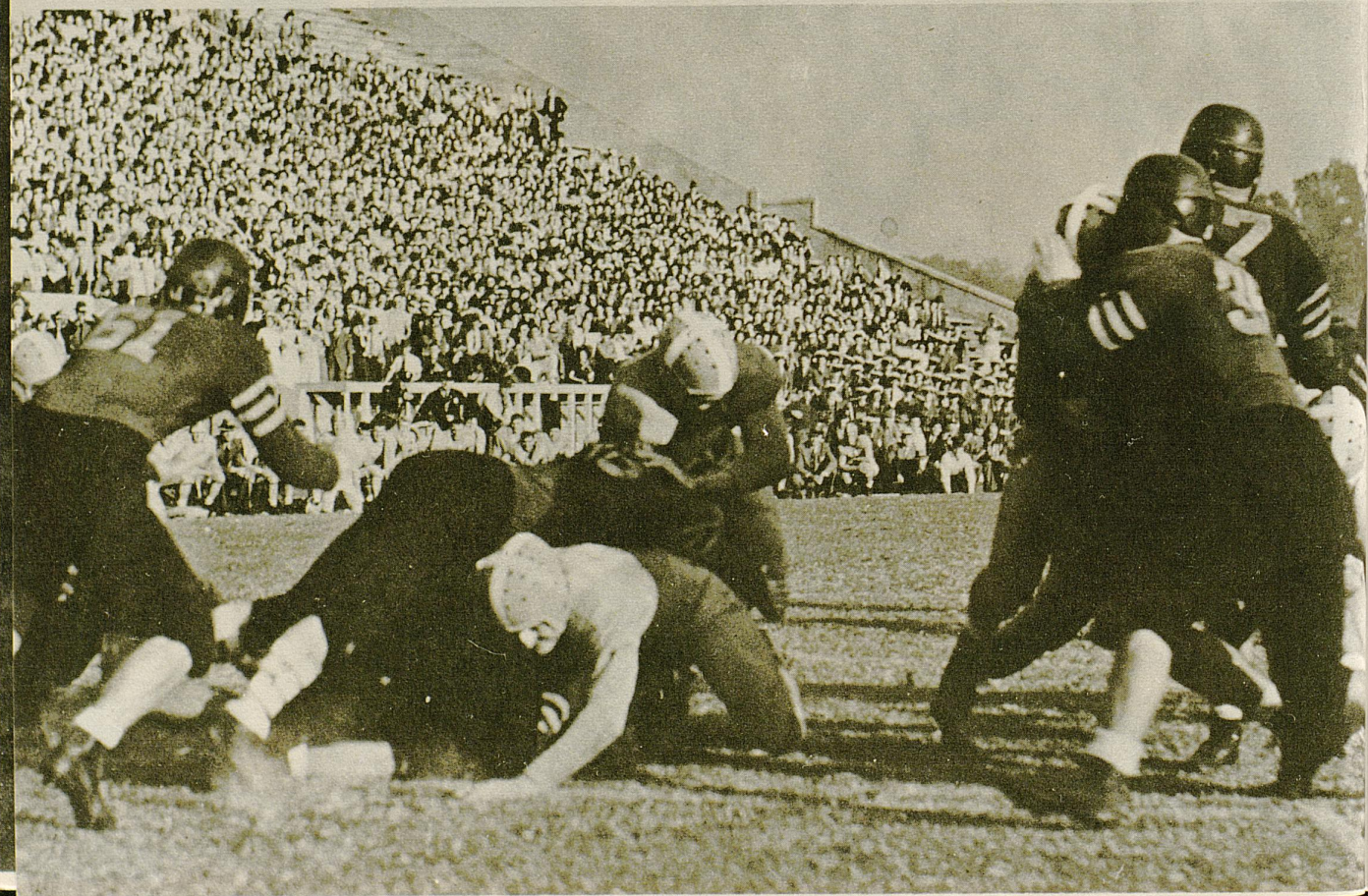
**F** That's what I like  
about college





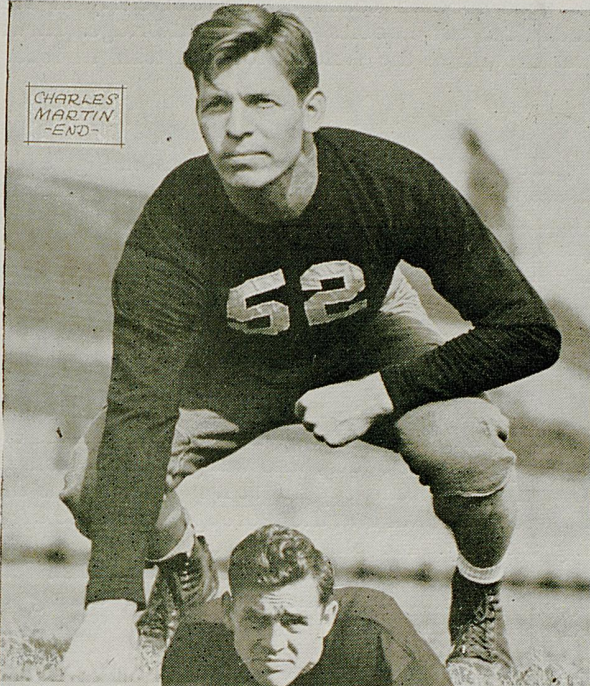


Touchdowns and touchbacks — and in the stands the hunchbacks  
That's what I like about college

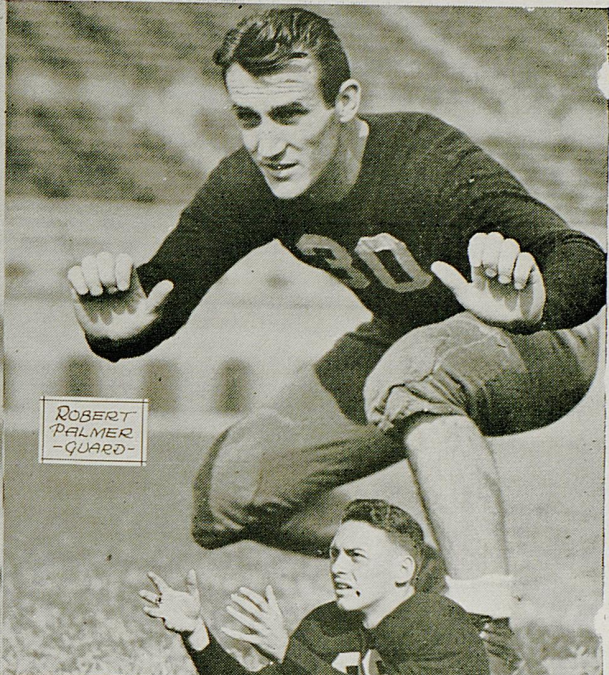




CHARLES  
MARTIN  
-END-



ROBERT  
PALMER  
-GUARD-



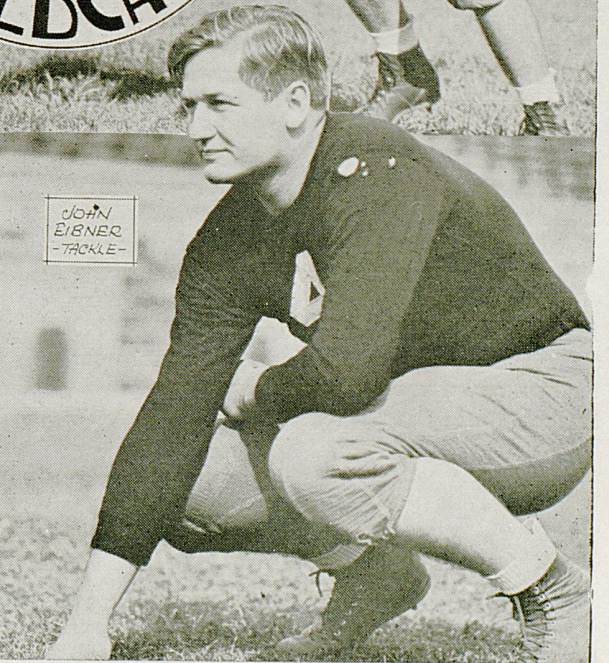
DAVE  
BROWN  
-HALFBACK-



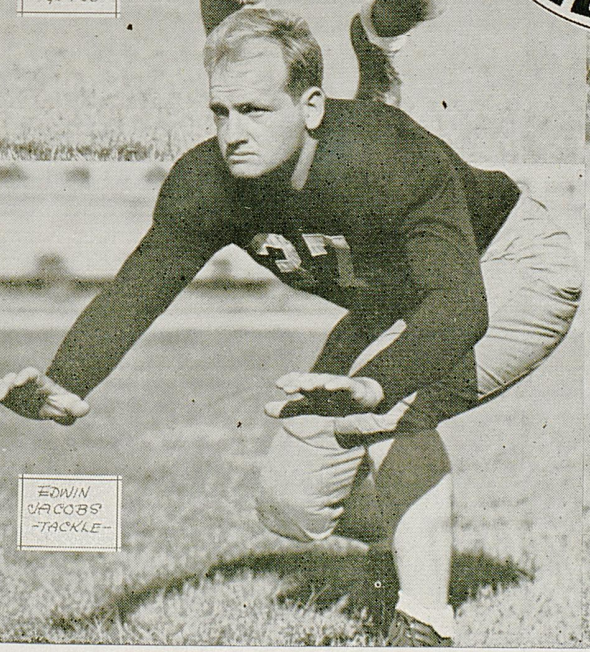
TOM  
SPICKARD  
-GUARD-



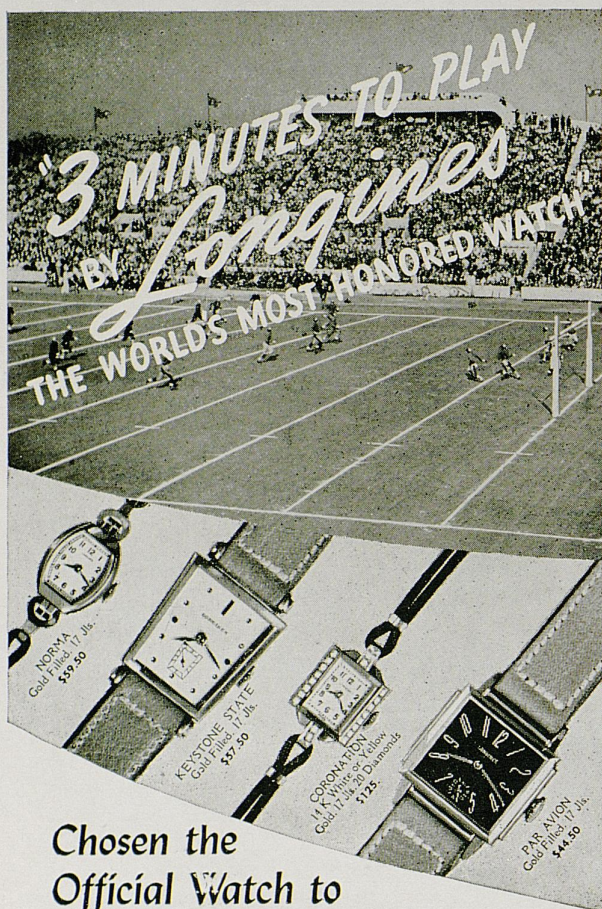
JOHN  
EIBNER  
-TACKLE-



EDWIN  
JACOBS  
-TACKLE-







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Ab Kirwan, who is entering on his second season as head football coach at the University of Kentucky, has two hobbies — books and bridge. Kirwan was captain of the Wildcat football team in 1925.

The University of Kentucky does not give contracts to members of the athletic coaching staff. The coaches are employed for no fixed period and are placed on the same status as members of the teaching staff. Head coaches and the athletic director are rated as professors, while assistant coaches are ranked as assistant professors or instructors.

Ralph Kercheval, one of the greatest punters ever developed in the South, who was graduated from the University of Kentucky in 1934, is dividing his time between football and the thoroughbred horse breeding industry. He plays halfback for the Brooklyn Dodgers during the football season and then manages a Woodford County horse farm during the rest of the year.

All-Kentucky high school players on the University of Kentucky football squad this fall are Junior Jones, Louisville Manual; Alex Zechella, Newport; Bill Black, Paducah; Joe Bailey, Paducah; Pete Vires, Louisville Manual; Bill Tucker, Louisville Manual; Joe Shepherd, Louisville Manual; Noah Mullin, Versailles; Sam Hulette, Ashland; Jack Waters, Louisville Male, and Ed Gholson, Paducah. In addition, Tom Zinn, Burnsville, W. Va., made the all-West Virginia; John Eibner, Jeanette, Penn., made the all-Pennsylvania; Jim Hardin, New Albany, Ind., made the all-Indiana, and Alex Parda, New Britain, Conn., made the all-Connecticut.

Joe Shepherd, captain of the University of Kentucky football team for 1939, served as captain of his high school team at Louisville Manual when his present coach, Ab Kirwan, was coach at Manual. Sherman Hinkebein, the 1938 Wildcat football captain, also had been a Manual captain under Kirwan. Shepherd, a quarterback, is the first backfield man chosen as captain by the Wildcats in several years.

QUALITY  
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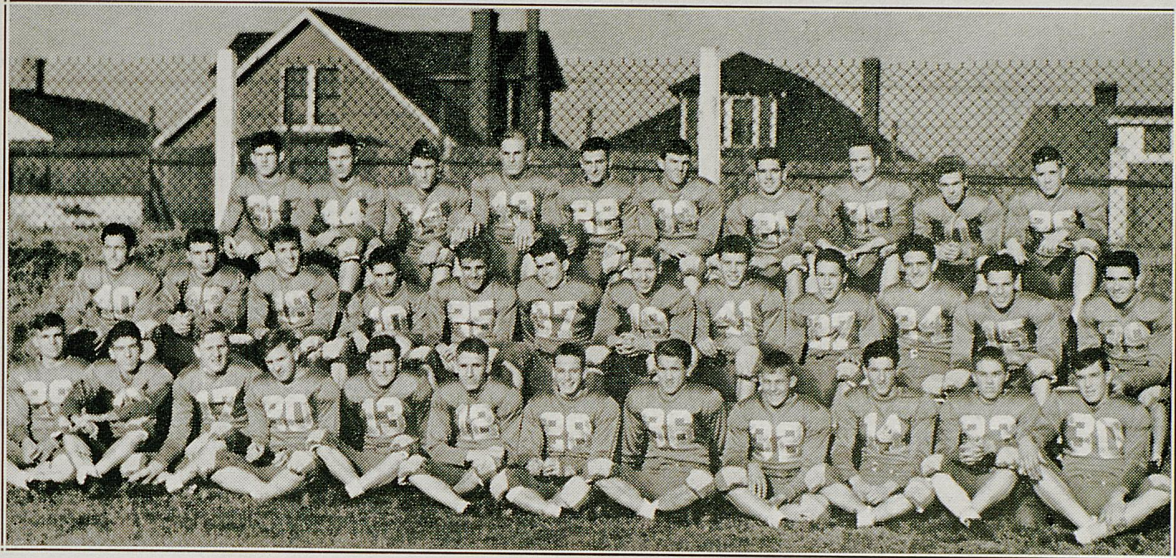


INSTANT  
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ICE CREAM



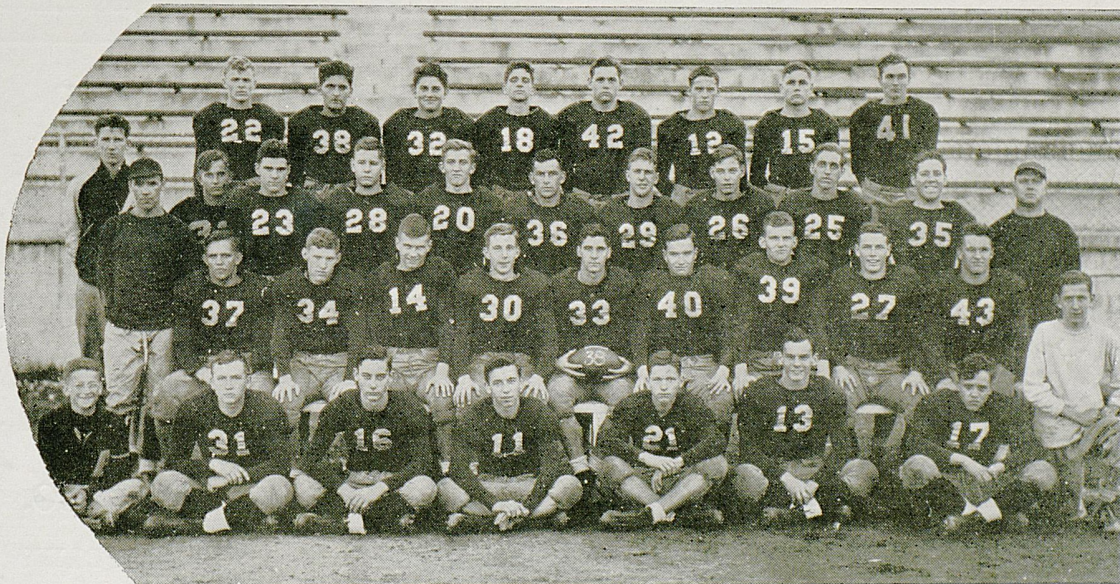
du Pont Manual



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The year of the...  
The year of the...

Ashland High School



Champions of Eastern Kentucky



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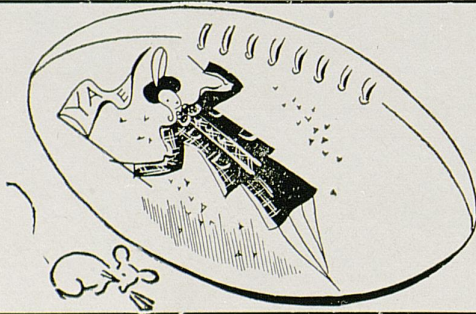
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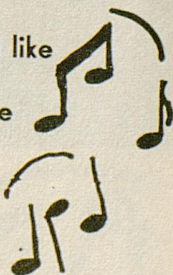
Phone 625





And the gals jitter-  
bug like Kellogg—  
Almost forget their  
decalogue

That's what I like  
about college







Lovely coeds at their

best—



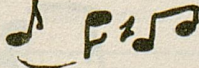

Why would men want  
to go West?

That's what I like  
about college







 Beneath the old magnolia tree — There's always beauty if not whoopee   
 That's what I like about college 





Just bless my bones and shut my mouth —If here ain't mail from 'way down South  
That's what I like about college



Sincere Best Wishes for a  
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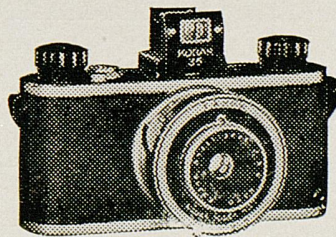
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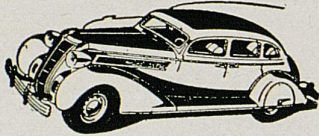
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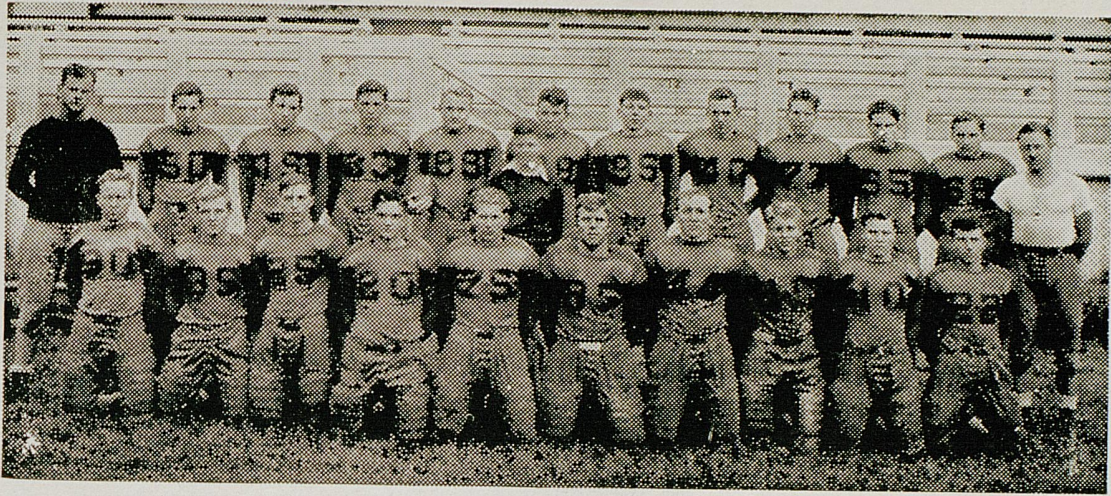
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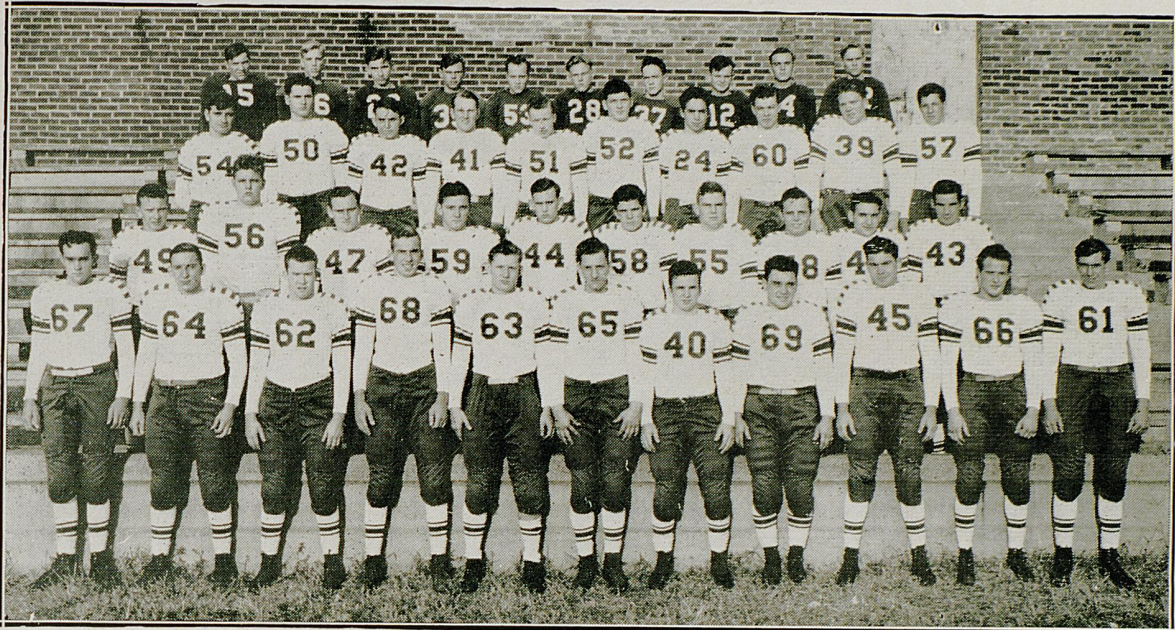
**KENTUCKY**  
LEXINGTON KENTUCKY

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Augusta Tilghman, Paducah



Western Kentucky Champions

Shelbyville High School



Champions of Central Kentucky



# 1939 KENTUCKY SQUAD ROSTER 1939

No.	Name	Pos.	Weight	Year on Squad	Home
2	Allen, Ermal	B	155	1	Morristown, Tenn.
31	Bailey, Joe	C	200	2	Paducah
22	Beeler, Bob	G	200	1	Bardstown
23	Black, Bill	B	175	1	Paducah
26	Brown, Dave	B	160	1	Paducah
28	Carnes, Wilce	B	190	3	Cincinnati, Ohio
13	Combs, Carl	B	172	2	Hazard
21	Denham, Harry	E	185	1	Maysville
4	Eibner, John	T	215	2	Jeanette, Pa.
25	French, Melvin	C	183	1	Melrose Park
53	Fritz, Eddie	G	180	2	New Britain, Conn.
55	Gholson, Ed	E	190	2	Paducah
43	Gambol, Larry	T	198	1	Earlington
50	Hammon, Claude	B	175	2	Williamson, W. Va.
36	Hardin, Jim	E	180	2	New Albany, Ind.
20	Huddleston, Charles	G	180	1	Benham
28	Hulette, Sam	G	197	1	Ashland
16	Ishmael, Charles	B	195	2	Pikeville
32	Jackowski, Ralph	B	190	3	Chicago, Ill.
37	Jacobs, Ed	T	226	2	Paducah
15	Johnson, Bernard	B	150	2	Lexington
34	Jones, Junior	B	168	1	Louisville
47	Linden, Luke	T	225	3	Blue Diamond
35	Kelley, Richard	B	163	1	Springfield
52	Martin, Charles	E	183	2	Harlan
18	Mason, Chester	B	173	2	Newport
44	McCubbin, Bill	E	190	3	Louisville
40	Mullins, Noah	B	175	1	Versailles
30	Palmer, Bob	G	195	2	Mt. Sterling
6	Parda, Alex	C	180	3	New Britain
51	Parr, Alan	E	195	1	Louisville
54	Reid, Walter	T	196	2	Paducah
46	Schliegel, George	T	201	1	Huntington, W. Va.
5	Scott, Phil	E	188	2	Birmingham
24	Shepherd, Joe	B	168	3	Louisville
42	Spears, Larry	T	205	2	Ceredo-Kenova, W. Va.
41	Spickard, Tom	G	185	3	Princeton
45	Tucker, Bill	B	165	1	Louisville
39	Vires, Pete	G	195	3	Louisville
8	Waters, Jack	G	185	3	Louisville
33	Willoughby, Emmet	G	190	2	Winston, Ga.
27	Zinn, Tom	B	185	1	Burnsville, W. Va.
48	Zoeller, Dave	B	180	2	New Albany, Ind.



1939

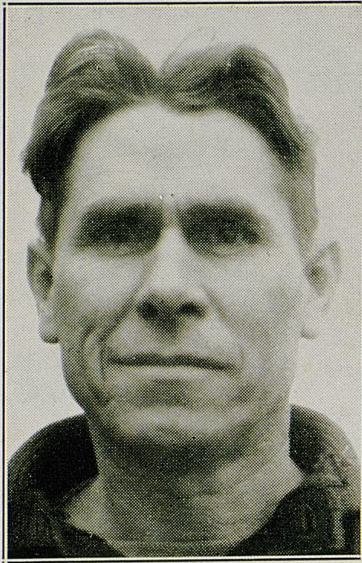
OGLETHORPE SQUAD  
ROSTER

1939

No.	Name	Position	Class	Weight	Home
75	Joe Tosches	B	1	175	Milford, Mass.
63	Jack Mockabee	C	1	175	Dade City, Fla.
	Victor Cegoy	T	1	195	Gary, Ind.
78	Thomas House	B	1	185	Omaha, Ga.
52	Charles Monsour	B	1	165	Atlanta, Ga.
79	Anthony Zelencik	T	2	200	East Chicago, Ind.
76	Ernie Sheffield	T	2	195	Ft. Pierce, Fla.
53	Patsy LoCascio	B	2	140	East Chicago, Ind.
54	James Pressley	B	2	147	Smyrna, Ga.
50	John Malpass	B	2	145	Clinton, S. C.
70	Ross Wyrosdick	G	2	180	Ellaville, Ga.
65	Arthur Thomason	B	2	175	Griffin, Ga.
55	John Morenc	C	2	185	South Bend, Ind.
67	Gus Hendry	G	1	185	Arcadia, Fla.
56	Arvil Axelburg (Capt.)	B	2	180	Joplin, Mo.
72	Gus White	T	3	185	Canton, Ga.
	Marvin Chesser	E	3	175	W. Palm Beach, Fla.
57	Elmer George	B	3	177	Stone Mountain, Ga.
68	Fred Kelley	B	3	155	Griffin, Ga.
71	Latham Denning	G	3	172	College Park, Ga.
66	D. T. Smith	C	3	176	Canton, Ga.
74	Martin Kelly	B	3	178	Atlanta, Ga.
51	Steve Schmidt	B	3	152	Moorestown, N. J.
58	Louis Leskosky	G	3	185	East Chicago, Ind.
73	John Petosis	E	3	185	Albany, Ga.
69	Bobby Mills	E	3	180	Augusta, Ga.
64	Howard Axelburg	G	3	160	Joplin, Mo.
59	Ernie Roberti	E	1	175	Milford, Mass.
77	Angelo Ferrario	B	1	185	Milford, Mass.



# Kentucky High School Leaders



**BRAD JONES**, Athletic Director  
Manual, Louisville



**WALTER GRABRUCK**, Coach  
Pineville



**RALPH McRIGHT**, Coach  
Paducah



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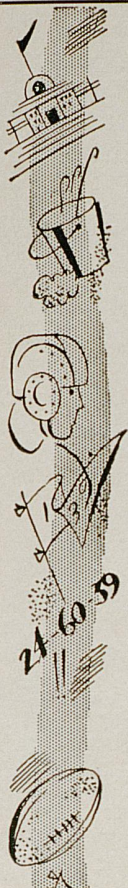
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**By burning 25% slower than the average  
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CAMELS give a smoking *plus* equal to**

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