

THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

WILDCAT GAME WITH MARYVILLE TOMOR-ROW, 2:30 P. M.

VOL. XXVI.

LEXINGTON, KENTUCKY, FRIDAY, SEPTEMBER 20, 1935

NEW SERIES NO. 1

Cats Ready To Swing Into MCVEY TALKS TO Action Tomorrow Afternoon UK STUDENTS AT Against Maryville's Griders FIRST ASSEMBLY

SOCIALSEASON

TO OPEN SEPT. 25 o a climax three hard clensive training, Coach no's high-geared Wildeat achine will face Mary-ntaineers at 2:30 p. m. on Stoll field in the sea-

PARTY GIVEN FRESHMEN

W C A Greet with "Hello" Gym

"saw clines by last is, and we clines by last is, and we consider the construction of the last in the clines of the local represent to meet the if their denomiations, e conducted by Mr., after which refresh-served by the social of the YWCA and

Staff Members

Frank L. McVey, Dean Cooper, and several sers of the faculty of the Mrs. McVey, Dr. T. W. L. Roberts, and other iltizens drove to Quick-day for the annual har-l and fair at the Rob-litude Execution Cou-

Students' Response to All
Campus Dance Calls for
Their Continuance This
Fall

CAMPUS

ARE PRESENTED
Kentucky Chapter Phi Beta
Kappa Makes Award to
Marjorie Jenkins

receding his secures.

Vey introduced the deans of the segse and administrative officers follows: Deen Faul P. Boyd, of the property of the pr

The eighth season of Guignol theater will open Monday, October, 14, with a week's engagement of 'The Queen's Husband' a comedy written by Robert Sherwood. The play will be given under the the professor of English. Five other plays will be presented during the season and will be scheduled as follows: November 11 — "A Murder Has Been Arranged." December 9—"The Taming of the Shrew." Three Hundred UK Students to Get Federal Aid in '35

meeting held yesterday afternoon t Memorial hall for men who are ecciving Federal aid at the Uni-ersity.

Fourtury 2+-11 annual play.
March 23-"The Guardsman."
April 27-"Accent on Youth."
The plays to be presented this year follow demands of last year's audience for lighter plays. Site 55 cents, and may be purchased at the Guignol office. Season tickets are on sale to faculty and townspeople for \$3.00.

Attend Festival Largest Summer Session In History Issues 155 Degrees

U. K. TRIO TO PLAY

To Report Monday

Guignol Will Open

Season October 14

Sherwood's "The Queen's Husband" Is Initial Performance

were largely to 4-H club
most state in addition to the anisinging, native musimountains will furnish
ety of music.
son Substation, named
the late E. O. Robinson
the late

PRESIDENT



A MessageFrom The President

NEW SOCIOLOGY COURSES GIVEN

Classes Planned to Benefit Persons Occupied in Social Case Work; Outside Ac-tivities Included

Additional Fun

The Department of Socio

Kernel Staff Meets Today

Every member of The Kernel staff is requested to attend a meeting to be held at 2 p. m. this afternoon in Room 50 Mc-Vey hall. Also, anyone wishing to try out for reporting or other Kernel work is asked to be present. This results

'COLLEGE NIGHT' Enrollment Tops Preceding IS SLATED TO BE TONIGHT IN GYM

Annual Event Under Auspices of YWCA and YM
CA to Have Program
of Three Parts

DANCING, "COUNTRY FAIR" ARE FEATURES

Billy Jacobs' Orchestra Will Furnish Music; Vaude-ville Acts Carded

Furnish Music; Vaudeville Acts Carded

College Night, an annual event, will be held tonight at 8 o'clock in the Alumni symassium for all members of the student body, under the sponsorship of the YWCA and the YMCA.

Tonight's propart, which combine the customary "Country Fair Booths" with a modern floor show and dancing. The booths consist of a chamber of horrors, target shooting, crystal gazing, the fish-pond, and the snapshot photographer beautiful to the state of the state of the customary "Country Fair of the state of the state of the customary country Fair Booths" with a modern floor show and dancing. The booths consist of a chamber of horrors, target shooting, crystal gazing, the fish-pond, and the sample of the consistency presented, conducted by the master of ceremonies, Frank Burgeer.

The features include a dance by Louise Johnson and Frits de Wilde. a specially by Phyllis Caskey Hart-louise, a cong by Billy Lancester. The features include a dance by Louise Johnson and Frits de Wilde. a specially by Phyllis Caskey Hart-louise, a cong by Billy Lancester. The features include a dance by Chuise Johnson and Frits de Wilde. a specially by Phyllis Caskey Hart-louise, a consideration of the conduction of the state of

Additional Funds

Year's Figure To Date; May Reach 1931 Record of 3200 New System of Registering Sends Four Students Per Minute Out of Lines

U. K. ADDS NEW STAFF MEMBERS

Col. Graham Assumes Duties
as Dean of Engineering
College; Williams
Also Added

An enrollment, supposed the total fall and bids fair land bid

Students Must File Addresses

phone number of every student must be on file in the office of the Registrar before the first of October. It is to the advantage of the students, who were un-sales to complete the information and the complete the information and complete the information and complete the at once to the registrar. If you change your address, notify the registrar's office.

APPLICATIONS TO WPA MADE

Amount Totalling \$1,100,000 Applied for by U. K. to Erect New Buildings on Campus

Six U. of K. Departments Exhibit at Kentucky Fair

Kampus Kernels

THREE COURSES TO BE OFFERED

115804

Best Copy Ava

PROCEDURE FOR PRINTING NEWS STORIES IS DESCRIBED IS ELECTED HEAD

STATE EDUCATOR U. of K.'s Able Staff Spreads Fame of School Far and Wide

TAYLOR TIRE COMPANY

24 HOUR SERVICE

VINE ST. AT SOUTHEASTERN, AVE.

Complete Greasing Service Cars Called for and Delivered-Fre

Seiberling Tires - Exide Batteries



Off to a Good Start

- Stop in at the Arrow haberdashery and get the pick of the lot. Ask to see these popular
- ES TAB—A newly designed Arrow tab in value
 and British stripes \$' up

 THAM—Button-down oxford, in white und
 fancy patterns up

and TES

Color-up Co-eds!---



May we extend to you Co-eds

the "warmest" welcome of this Season!

Embry & Co.

(Incorporated)

• Nelly Don Frocks

Bright Shades

Skirts

Bold Plaids Small Checks Hot Colors \$3.95 & up

Sweaters

Slip-overs Pull-overs Spicy Tone \$1.95 & up

Jackets Scotch Plaids Checks, Solids Brilliant Colors

\$5.95 and up

• Felt Hats Off-the Face Bright Colors \$5.00 & up

 Sports Shoes English Brogues and Ghillies

\$7.50

DON'T START TO CLASS Without School's Finest Tool

Pens.
That's why Parker can—as DOES—guarantee the Vacuma MECHANICALLY PERFECT!



PARKER PENS

CAMPUS BOOK STOR.

McVEY HALL

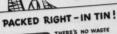
EASY WAY TO PICK A COURSE

HEN A LAYS EGG WHICH LANDS ON HEAD OF ALDERMAN FLOOK B WHO BROADCASTS HIS INDIGNATION. THIS ANGERS THE GOAT AND HE MAKES A DASH FOR THE DUMMY PANTS C WHICH STARTS FAN (D). FAN BLOWS COURSE CARDS OFF STAND AND STUDENT SELECTS THE COURSES WHICH STICK TO FLY PAPER E. THIS SAVES SITTING . UP NIGHTS WORRYIN ABOUT WHAT COURSES TO TAKE





.. AND AN EASY WAY





rvaliable

Phoenix Ball Room Hours 10-2

Merrimen Football Dance

Shinny Herrington

and his Ky. Colonels SUBSCRIPTION \$1.15

Colorful History Of "Kernel" Is Related

Get ral Sherman Called It X!? Call It Getting Out a Paper

Revive Memories

Barber Shop No. 2

H. M. DAVIS, MET

TYPEWRITERS

LOW RENTAL RATES TO STUDENTS

STANDARD TYPEWRITER CO.

L. C. Smith and Corona Typewriters

e 1792

West Short Street Lexington, Kentucky (Opposite Courthouse)

Old Kentuckians HIGH SCHOOLERS GET RAZZ FROM SOPHISTICATED FROSH

of U. K. Grad Killed vith le of In Dynamite Blast





left the boys flat, and he's looking sharp for values in new Kuppenheimer clothes at Graves,



KEUFFEL & ESSER CO.



Mitchell, Baker, Smith ©.

BEN SNYDER'S

Lexington's Most Modern Department Store

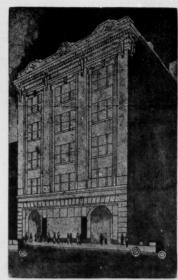
Where you save 6% or more on the things you need because you pay cash.

odern department store is filled from base ment to the fifth floor with new, seasonable and highly fashionable merchandise for every one.

No matter what the item may be-you will find it at Ben Snyders priced at least 6% lower than elsewhere. It is our policy that should you purchase an article here and then see it elsewhere at the same price or less, return the article and we will GLADLY REFUND THE DIFFERENCE BETWEEN OUR PRICE AND OUR COMPETI-TORS PRICE PLUS THE ADDITIONAL 6% SAVING.

Our money back guarantee insures you that you can shop here with confidence.





Welcome All!! We are glad to see you

Dunn Drug Co.

The Students' Headquarters

THE BEST TO EAT AND DRINK SCHOOL SUPPLIES CIGARS CIGARETTES TOILET REQUISITES STATIONERY

Call On Us For Your Every Need A Registered Pharmacist Always in Charge

Dunn Drug Co.

Maxwell and Lime Phone 289

Lexington's Most Beautiful Drug Store



Camels are made from finer, MORE EXPENSIVE TOBACCOS
 Turkish and Domestic—than any other popular brand.

(Signed) R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C. . 600. 2. J. 24

September 20, 1935

Coaches Keep Busy Even In Summer, Report Shows

University Library, One of Largest Buildings on Campus

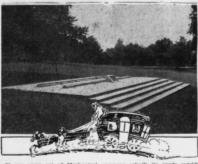
THE **SPOT**

WELCOMES YOU We are always ready to serve you the Best of Foods

for 24 hours a day --... we put the OK in Cooking

WHITE SPOT

HISTORIC RELIC



Style Center

Wishes to take this opportunity to

WELCOME

the Students

OF THE UNIVERSITY OF KENTUCKY

And extend to them a very cordial invitation to visit us at 135 West Main to view a presentation of the largest and most complete selection of University styles to be found in Central Kentucky.

We are mighty proud of the smart styles we have assembled for you, and are quite sure that when you see them you'll decide to make "Style Center" headquarters during your stay in Lexington.



WE WANT TO ANNOUNCE

THE

RE-OPENING

OF THE

ROSE STREET CONFECTIONERY

Cor. Rose Street and College View

FOUNTAIN SERVICE SANDWICHES HOT AND COLD DRINKS

FALL FASHIC

Never have the styles been more alluring and distinctly different.... We invite you to inspect New York's latest creations in Street, Dinner, Dance Dresses-Fur Coats, Fur-trimmed and Tailored Cloth Coats. You'll find the styles exclusive and yet not expensive . . .

WE INVITE YOUR INSPECTION of the

Theomoor COATS

BRADLEY **KNITS**



In a class by themselves. The Knits with a national reputation. This season's Bradley styles and materials are marvelous. You'll never realize the extreme satisfaction, comfort and style appeal of a Knit until you've worn a Bradley. Pendley's are achieved, with us.



You saw them in Vogue (Sept. 1st) You'll see them on smart women everywhere. They're clever . . they're practical . . they're magnificent values at

They are easy fitting, exquisitely tailored utility coats that do such grand things for your silhouette. Sturdy, serviceable, light . . yet warm as you like, thanks to the cleverly woven-on plaid back that does away with inter-

NEW FALL DRESSES

those who have seen them pronounce



An Exciting Variety \$7.95

\$10.00

Paris couturiers looked to Italian paintings of the Paris couturiers looked to Italian paintings of the Renaissance period for their inspiration this Fall. And the happy results are halo hats which give you a Madonna-like air, huge berets that sweep forward with engoging charm, and gay little models inspired by the august cap of Cardinal Richelicu. Each has its own dash of individual-ity! Come and choose yours today!

SHOP AT SHIPP'S AND SAVE

135-137 East Main

Opp. Phoenix Hotel



Welcome New Students Greetings Old Students

Let Your Picture **Express Your** Thoughts!

Nothing could be more wet-come to your sweetheart, parents, or dearest friends. And for a really lovely pic-ture of yourself, try our ex-clusive new method.

LAFAYETTE STUDIO

301 W. Main

Bittersweet in Rhyme)
Sloryettes in Rhyme Miles Jane Miller, Sept.
Sloryette, Jone Slo

students of the University were students. Those of interest of saidents of the University were students of the University were students. Those of interest of saidents of the University were students. The said students of the Students of t

Epsilon Phi Zeat of Lambda Chi Alpha entertained with a dance Tuesday evening from 9 to 12 o-clock at the home of Dr. F. T. Me-Farland in honor of rushees. At-

Best Copy A



The new metal tubes give the new G-E Radio remarkable performance and tone. See it. Hear it. You cannot get ALL the General Electric improvements in any other set—because the new G-E is an achievement of the "House of Magic."

LOWEST TERMS ... HIGHEST TRADE-INS Get Yours NOW

STANDARD FURNITURE CO.

A REVOLUTION IN WRITING



FREE PENCIL-SKRIP, SUCCESSOR-TO-LEADS SEE YOUR DEALER

SHEAFFER PENS

AT

CAMPUS BOOK STORE McVEY HALL

Sick Shoes Cured



Those old shoes behind that trunk

Need not be considered junk

We have a process tried and true

That makes them just AS GOOD AS NEW.

Shoes Dyed All Colors

Chas. H. McAtee

"Shoe Repair Artisans"

103 S. LIMESTONE STREET

Long, July 31.

Miss Helen Hillis to Mr. Enos Hinton.

Miss Petty Dean Goover to Mr. Miss Petty Dean Goover to Mr. Miss Petty Dean Goover to Mr. New Leaves Mr. Miss Gertrude Skinner to Mr. Nevill M. Wilder.

Miss Amelia Ligon to Mr. J. Morton Harkey, Aug. 3.

Miss Marie Minter to Mr. Charles Bishop Wunderlich Jr., Aug. 7.

Miss Mora Minter to Mr. Charles Bishop Wunderlich Jr., Aug. 7.

Miss Nora Lee Stamper to Mr. Or, John H. Darnaby, Aug. 19.

Miss Nora Lee Stamper to Mr. Mybert A. Sandefur.

Miss Elizabeth Ratilit to Mr. Ed.

Miss Lagra May Rice to Mr. Carl Snyder, Aug. 19.

Miss Elizabeth Ratilit to Mr. Jack Wild, Aug. 29.

Miss Elizabeth Ratilit to Mr. Jack Wild, Aug. 29.

Miss Elizabeth Ratilit to Mr. Jack Wild, Aug. 29.

Miss Elizabeth Ratilit to Mr. Avin McGary, May Mae Gaul to Mr. Jack Wild, Aug. 29.

Miss Elizabeth Ratilitans, Mary 10.

Miss Elizabeth Ratilians, Mary 10.

Miss Louise Galloway 10.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

Miss Louise Alexander Buffort to Mr. Nathan R. Williams, Mar. 22.

May May Russell, Sept. 2.

and it has some of the rugged outdoor character of Tyrolean mountaineers. The long, scalloped tongue and the three wide-spaced eyelets are authentic custom details.... Crosby Squares are faithful reproductions of Authentic Pathions, from the town shoes of conservative London to brogues for heavy tive London to brogues for heavy

FASHION IDEA from the TYROL



BAYNHAM'S

SOCIETY

1935 Roster of Wildcats

BROWN'S

SHOES

In Step With Fashion-

1935 Schedule University of Kentucky

September 21—Maryville at Lexington.
September 27—Xavier (night) at Cincinnati.
October 5—Ohio State at Columbus.
October 12—Georgia Tech at Lexington.
October 19—Auburn (Ala, Tech) at Montgomery.
November 2—Alabama at Birmingham.
November 2—Florida (homecoming) at Lexington.
October 19—Florida (homecoming) at Lexington.
November 16—Tulane at New Orleans.
November 22—Tennessee at Lexington.
Traditional games—Tennessee and Alabama.

Is Bombers Delight

In Coming Fight

Wildcats Note-Name, position, weight, say, height, and home town are given in order of the control of the cont

Notice, Typists!

Max Baer's Right

"Brown Bomber's" Chances Are Best in Reporter's Deduction

Deduction
By DAVIS J. WALSH
International News Service
Sports Editor
Pompton Lakes, N. J., Sept. 19—
INNS) — Call him the "Brown
Bomber," which is silly and a mere
affection of those who persist in
enseless alliteration. Call him the
'Dark Angel," which is absolutely
hoocy of the most pronounced
loort. Nevertheless, Joe Louis failed
to put even one of the four moe of the sort. Nevertheless, Joe Louis failed to put even one of the four men on the floor during seven rounds yesterday and though I am duly headed for Speculator, N. Y. short-ly after midnight this morning, the trip is useless. As far as my infantile and drooling sense of proportion is concerned, there is only one possible winner of the fight next Tuesday at the Yankee Stadium.

W.A.A. News

By BETTY EARLE

REFLECTIONS



SCHOOL SUPPLIES GYM EQUIPMENT

NEW BOOKS USED BOOKS

Pens, Typewriters, Stationery, Laundry Bags, Pennants, Leather Note Books, Drawing Supplies, Lending Library

Campus Book Store

McVey Hall

Ducats For Road Games Now Ready

Pribble's Got A New Fall Bonnet

Visitors from all over the



Arrive
ga (CT) 4:10 pm 5:50 pm
CT) 8:20 pm 10:00 pm
(ET) 6:35 am 8:45 pm

One Way Coach Fares 11/2c Per Mile

AIR-CONDITIONED EQUIPMENT

W. R. Clinkinbeard CF & PA 112 E. Main Street

SOUTHERN RAILWAY SYSTEM

Welcome to U. of K.

the State's Greatest School

Welcome to Lexington

the State's Greatest City

Welcome to PURCELLS

the City's Greatest Store

We cordially invite you to visit our store - We can supply or fraternity house - Your dresses, millinery, footwear, and smart accessories - piece goods of every type - For the men we have shirts, neckwear and all men's furnishings -Purcell's Beauty Salon is the most modern in central Kentucky.

We invite you to bring your friends here, for a tour of inspection.

PURCELLS

Hosiery complete selection of the w Fall shades in famous icenix Hosiery, designed to end perfectly with new au-mn costumes 79c \$100 \$115 Many Other Styles for

BROWN'S

BOOTERIE 138 West Main

New Shades in

Phoenix



Seen From The Pressbox

By JOE QUINN Kernel Sports Editor

Welcome Students Make Our Store Your Headquarters SUITS TAILORED TO MEASURE \$22.50 to \$30.00 Also do Cleaning and Pressing Alteration a Specialty

BEN LEVY'S Justright Tailoring Co.

for the smart young collegian . .

INTRAMURAL

Xavier Rated as Tough Foe While Buckeyes Rule Heavy Choice Over Wildcat Team

Fords

ALL NEW CARS FOR RENT Both Passenger Cars and Trucks

Ford U-Drive-It Co.

Coaching Colony Adds Recruits

SQUIBS ABOUT THE WILDCATS

It Pays To Look Your Best

Best Copy Av

HAIRCUT - - - - 35c

The State **Barber Shop**

Just Opposite the Came

Welcomes the Old and Greets the New Students



He'll fall "hook-line-and-sinker" when you make your appearance in a hat from Wolf Wile's Cam-

Others \$1.95 to \$4.95

STUDENTS!

We are

ready to give you Excellent Service.

on LAUNDRY and DRY CLEANING

Dry Cleaning is done by the Zoric Process



Croppers Laundry

137 North Lime

Phones 210-211



Sandwiches Fountain Service

Booth Service

- Cedar Village

Breakfasts
Lunches
Dinners
Short Orders



Friday, September 20, 1935

ALUMNI PAGE



Alumni Association University of Kentucky

Keen Johnson, '22 Preside
Mrs. David Phelps, '07 Vice-Preside
R. K. Salyers, ex-'28 Secrets
James Ethropshire, '29 Treasu

EXECUTIVE COMMITTEL
L. K. Frankel, '00
Ceo. H. Wilson, '04
Ceo. H. Wilson, '04
Lalie Logan, '13
E. C. Elliott, '02
Ray B. Moss, '10
Mms. T. R. Underwood, '19
G. Davis Buckner, '08
Lee McClain, '19
Maury Crutcher, '17
Marcus Redwine, '19

Willy King, '27 Marcus Redwine, '19 Marguerite McLaughlin, '03 Pressente of regularly organized Ke tucky Alumni Clubs are ex officio membe of the Executive Committee. U. K. ALUMNI CLUBS.

U. K. ALUMNI G
Ashlanda, Ey. Kanss
Atlanda, Ge. Lexin
Bell County, Ky.
Bell County, Ky.
Bulliningham, Ala.
Bowling Green, Ky.
Chicago, Ill.
Chicimsati, Ohio
Cleveland, Ohio
Harlan, Ky.

incinnati, Ohio Philadelphia, Pa.
leveland, Ohio Washington, D. C.
arlan, Ey.

For information concerning any cl
rite to the Alumni Secretary.

ACTIVE MEMBERSHIP

Does for active numbership in the Alumni association are only \$1 for the year 1955-35. Active numbers will receive one issue of the Kentseky Kernel each week during of the Kentseky Kernel each week during regular news and features, each issue sent alumni will contain news of special interest to all former students. Hems for use set to all former students. Items for use Send Li your membership today and keep in touch with your classmates and your lutiversity through the columns of the

Margaret King starts this fall in

the University library. Her home address is 225 South Limestone Lexington.

Oliver Shedd is the author of numerous bulletins on chemistry issued by the University Experiment Station. He's at home at 348 Linder Well-Leviscone

Mary Elizabeth Akers is a seed analyst for the Louisville Seed Company at 831 West Main street in Louisville. Her home address is 2244 Saratoga Drive.

O. E. Baird is principal of Barlow high school at Barlow, Kentucky.

Cloe Gillis Hester is registrar o Murray State Teachers College Murray, Kentucky. She may be reached at the College Station in Murray.

Rueben Taylor classifies himself in a letter to Dean Melcher as a "farmer" and tills the soil at La-Grange, Kentucky.

Walter Baugh has charge of the Power Sales Department of Kansas Gas & Electric at Wichita. His home address is 807 Carter street, Wichita.

E. E. Allison teaches agriculture and is principal of the high school at Millershurg, Kentucky, His

Candidate for Governor



Circuit Judge King Swope, a graduate of the University Law school, had no trouble in securing the nomination for Governor on the Republican ticket. He far outstretched his nearest opponent in votes received

daughter, Elaine, will enter th University this fall. Garland Davis has publishe many bulletins on petroleum an automotive subjects for the Stan

automotive subjects for the Standard Oil Development company at Elizabeth, New Jersey, where he is Assistant Director of Research of the Esso Laboratories branch. His home address is 19 Purgry Place, Elizabeth.

William Hutcherson is head of the Department of Mathematics of Berea college, Berea, Kentucky. He is the author of several research papers in the bulletin of the American Mathematical society, and occasionally records astronomical experiences in Popular Astronomy.

Phillip Emrath is teacher of Mining Engineering in the College of Engineering at the University, His residence address is care Mrs. Harry Burgoyne, Donerall, Kentucky. William Shelton is principal of

Horace Miller Clay sells life insurance for the Mutual Benefit Life Insurance Company, with offices in the First National Bank building, Lexington. His home address is 216 Delmar avenue.

John Holtzelaw is research chem-

CREETINGS!

With this, the first issue of the Kernel for the current school year, the Alumni association inaugurates its new membership plan. Active members of the association will receive one issue of the Kernel each week during the school year. Joually, the Tuesday edition will be the Herday edition will be the Friday edition contains material of special interest to former students, as does this issue, it will be used instead of the Tuesday edition.

The success of the alumni section, which is to appear in the Kernel each week, will depend upon the cooperation of former students in sending news of interest about themselves and their classmates to the Alumni office. Send your membership dues (only \$1\$ for 1935-36), send news your University and your sasociation through the columns of the Kentucky Kernel.

The staff of the Alumni office and the officers of the association take this opportunity to extend greetings and good wishes. May you have a happy and successful year.

In ist for the Standard Oil Development Company, Elizabeth. New Jersey, and is a member of the National Geographic Society. His deep standard of the Standard of the deep standard of the Standard of the A. I. Atchison is representative of the New York Life Insurance Company in Lecington. with headtipul the Standard of the Sta

J. Sterling Towles, Boyle county representative in the Kentucky legislature for the past two years is in the real estate and insurance business in Danville, Kentucky. Charles Heizer is an attorney-atlaw in Lyndon, Kansas, but lives

Eugene Moore is with the Cincinnati Enquirer, Cincinnati, Ohio.
He lives at 48 Kenner street, Ludlow, Kentucky.

Annelle Kelley teaches in the elementary schools of Lexington. Her home address is 352 South Broadway.

Weller Gary is high school principal at Fallston, North Carolina. He is a life member of the Na-

tional Education Association and does some free lance writing for newspapers and professional magazines.

277

Eleanor Lovett is head of the De-

Eleanor Lovett is nead of the Department of Home Economics at Murray State Teachers college, Murray, Kentucky. She lives in the Waldrop apartments, Murray.

Arch Bennett teaches social sci-

ence at Cynthiana High school, Cynthiana, Kentucky. His home address is 205 Miller street.

Nando De Kelly is principal of Perry county schools at Hazard, Kentucky. He is a member of the

Bob O'Dear is practicing law in Lexington with offices in the Fayette Bank building. During the past two years, he has been an adjuster of the NRA for Lexington and later for the state of Kentucky. He lives at 327 South Upper street.

Robert Wayne Dameron is connected with the purchasing department of the Farm Bureau Cooperative Association in Columbus, Ohio. He also does some radio work over Columbus radio stations. He's at home at 675 East Broad street, Columbus.

William Edward Spicer is research chemist with the Standard Oil Company at Baton Rouge, Louisiana. His home address is 3015 Fairfields avenue, Baton Rouge, Kenneth Kohlstaedt practices medicine at Indianapolis city hospital, Indianapolis, Indiana. His

MARRIAGE

Coover-Dunn—Bettye Dean Coover to Marvin Dunn, '32, Parish House, Lexington. At home: 113 Venice Park, Lexing-

Gaul-Wild—Ezra Mae Gaul, 34, to Jack Wesley Wild, '35, Sunday, August 25, in Lexingion. At home: Mantanna Apartments, Covington, Kentucky.

erine Ligon, '33, to J. Morton Harkey, '34, Saturday, August 31, in Lexington. Meade-McGary—Lillian Meade to Alvin McGary, '32, Saturday,

May 18, in Lexington. At home: State street, Lexington. Skinner - Wilder — Gertrude Skinner to Newell M. Wilder, '33, Tuesday, June 29, at Knoxville.

Howard - Reynolds — Luci Howard to J. Owen Reynolds, ' Thursday, June 29, at Versaill Kentucky.

Candidate for Governor



Lieutenant A.B. "Happy" Chandler, University Law school graduate, has conducted a successful campaign for the nomination on the Democratic ticket for governor of

residence address is 1410 North LaSalle street. Lon Roy Kavanaugh is field representative for Kentucky for the

He lives at 108 Shady Lane.

Tom Boyd is Assistant Superintendent of Buildings and Grounds at the University. He is alumni treasurer of Sigma Phi Epsilon social fraternity. His residence is 408

John Gillham is a specialist in air conditioning engineering with the Carrier Engineering Corporation at Newark, New Jersey. His address is 720 Broad street, Eliza-

Paul Averitt teaches geology in the Department of Geology at the University. His residence is 304 West Maxwell street, Lexington. Arnold Lee Pigman, instructor in the College of Engineering at the University, recently gave a series of radio talks over the University extension studios of WHAS, Louisville. His home address is 1043 Crescent avenue, Lexington.

Mayrell Johnson teaches social science and assists in the Regis-

ers college, Murray, Kentucky, Her address is Box 332, Murray.

William Hagg is curator of the University's recently established Museum of Anthropology and Archaeology located in the old library building on the campus. His home address is 261 Lyndhurst Place, Lexington.

Jim Salyers is doing educational (Continued on Page Ten)



Welcome Students

See us for all your requirements in Sporting Goods and Hardware

> We carry a complete line of Goldsmith Sporting Goods

The Smith-Watkins Co.

(Incorporate

236 East Main Street

Lexington, Ky.

The Alumni Plan!

Like a Letter from Home

Each week during the school year active members of the Alumni Association will receive a regular issue of THE KERNEL, and it will contain ot only the regular campus news but also a section devoted to Alumni news.

BEST OF ALL, ALUMNI DUES FOR 1935-36 REMAIN AT THE LOW FIGURE OF \$1.00.

Before you forget it fill in the blank below, tear it out, and send it with a check or a dollar bill to the Alumni Office. That makes you an active member and brings you THE KERNEL for the year.

But even if you can't send the dollar now be sure to give us the other information—we need it for your Alumni record.

ADDRESS AND INFORMATION BLANK

Fill in and mail to the Alumni Office, University of Kentuck

(Name)

(If married woman give both married and single names)

(Class)

(Business Address)

(Residence address—indicate by X which you want used)

(Occupation and further information)

() Check here if you are sending \$1 alumni dues for the year 1935-36. The first issue of THE KERNEL will be on September 20; you won't want to miss a single issue, so mail this at once.

THE PHOENIX HOTEL COMPANY

LEXINGTON KENTUCKY

1797- -1935

Presents its compliments and best wishes to the Faculty and Student Body of the University of Kentucky on the occasion of the beginning of the Fall term of 1935.

Especially does the Phoenix Hotel Company extend a cordial greeting to the Freshman Girls and Boys who come to Lexington for a four-year residence.

As the Phoenix Hotel Company welcomed to Lexington the group of Students who composed the first class in 1865 when the University of Kentucky was founded, so the modern Phoenix Hotel Company of 1935 solicits the privilege of adding the 70th generation of University of Kentucky students to its long Roster of Student Friends.

Come and see us

Roy Carruthers

John G. Cramer

Best Copy

ALUMNI NEWS

Hotel Lafayette

extends a cordial welcome to the

Students and Alumni of the

University of Kentucky It is our wish that you make our Hotel your off-campus headquarters. The entire per-

sonnel of the LAFAYETTE is at your service, and it is our desire that you make this establishment a part of your college home.

Wildcat Teams of Days Gone By

University of Ky. Museum Is Archive of Knowledge

Service Cleaners PHONE 1491-X

Make This Your Cleaning

CONVENIENT THOROUGH

REASONABLE DEPENDABLE

Hutchinson's Drug Store

Extends a hardy Welcome to all Students

Main and Dewee



Campus Togs

always keep step with Smartness

And this Fall is no exception.
"Better than ever" we say—if you'll pardon our pride—we're fairly bursting with enthusiasm. You'll be too when you see them.

OVERCOATS \$18.50

R. S. THORPE & SONS

OPP. PHOENIX HOTEL

WELCOME U. of K. STUDENTS

LEN SHOUSE, JR., Mgr.



Attention Freshmen

Meyers Bros. is headquarters for Drill Shoes, Garrison Belts, gym trunks, gym shoes, gym socks, laboratory aprons, and coveralls.

FOR UPPER CLASSMEN

sweaters, riding and sport clothes, boots, leather and suede coats and jackets, corduroy slacks and furnishings.



SEE US BEFORE BUYING

Corner Main and Mill





213







\$5.98

\$4.95



69c

SEARS, ROEBUCK AND CO.

OPPOSITE MEMORIAL HALL

THE KENTUCKY KERNEL JUST ACROSS THE CAMPUS KIT - KAT Found We Serve Only the Best Luncheonette Fountain Service Try the

SQUIBS



GRAVES - COX

George hasn't gone nudist, we hope, but with Graves-Cox overflowing with new Kuppenheimer suits what can he do but leave everything for a Kuppenheimer Woodland weave at \$35.00.

sity football coaching ented by a wide geot- Local Chapter Of Pershing erence. Porter Grant, Rifles Boasts Good Record



The Newcomb college debating club in New Orleans, before the holidays debated the question "Resolved that Santa Claus should wear a green suit instead of red." They failed to propose a new costume for Cupid for the winter sea-



BUY YOUR RADIO FROM US

The largest stock to select from. Free Service by our own Service Department.

LOOK! Just Arrived



What a Bargain — Fully Guaranteed Baby Grand Gothic Cabinet

Dual Wave—Police and Long Wave. Latest Tubes.

Dynamic Speaker. \$10.95

NEW COMPANIONETTE MODEL

1 make a \$12.95



239 E. MAIN-ASH, 3400 We Service All Make Radio

Y. M. C. A. WAS ORGANIZED IN 1890 AT UNIVERSITY; FIRST MEETINGS HELD IN DORMITORY

yed.

Attend all pep rallies and intercollegiate contests.

Conduct on campus and in town: Don't get boister
Use only the walks—do not cut across the grass.

Have a good time—but—be a U. K. gentleman.



NOTICE, FROSH!



BEAUTY A Challenge





Fall is in the air! Reminds us that it's time to have our woolens cleaned. Gather up fall clothes today and phone (62) Lexington Laundry. This insures you of QUALITY cleaning-which means savings in longer wear, less frequent cleaning and fascination in appearance.

Fabric Fascination

"Fabric Fascination" Guaranteed by these 10 points of inspection on every garment:

1. General Cleaning • 7. Belts, Ties Trim-

3. Pressing and Re- • 8. Buckles shaping

• 2. Spots

• 4. Rips Repaired

• 6. Buttons Replaced

Launderers

• 9. Delivery as Promised

• 5. Linings Tacked • 10. Priced as Advertised

PRICES Men's Wear

Extra Trousers 40c Suede Jackets

Ladies' Wear

Flannel Coats \$1.00 Knitted Suits \$1.00 Swagger Suits .. \$1.25

Lexington Laundry Co.

PHONE 62

Rug Cleaners

Dry Cleaners

Kentucky to Meet Maryville Sept. 21

b heckrield, the 'Cats will a fast first-string group on capable reserve strength. I the list will be Bert' 'Man Johnson, whose griding and the string of the string string of the string string of the string bern the country of the outstanding perint the country of the outstanding perint the country or numing mate to Johnson running mate to Johnson running mate to Johnson running mate to Johnson running mate to Johnson in the Country of the country of the string based on the string based on the string based of the string based freshman team. Two more he starting backfield, with Simpson, the Bessmer, Alaedenda at fullback and Dielon, seeming certain to call federal signals.

Additions Made

to State State

McVey Addresses Student Assembly

ntinued from Page One)

From Government

To Staff Group

Girls to Hold Open House for U.K. Men

EAT and MEET

Coney Island

LUNCH

Corner Lime and Water

Summer Sessions' **Enrollment Large**

116 S. Lime

W. Webb Kidd

EXTENDS TO THE

1935-36 Student Body

a Cordial Welcome

AND HOPES

YOU WILL MAKE US Your Jewelry and Repair

Headquarters

KENTUCKY

-Today & Sat, PARIS IN THE SPRING"

Hepburn "ALICE ADAMS"

BENALO

-Today & Sat

TLL ALWAYS LOVE

WILL ROGERS

"STEAMBOAT 'ROUND THE BEND"

STRAND

IT'S A SMALL WORLD MAD LOVE

STATE

BUCK JONES LONE RIDER

HELL'S ANGELS

We don't know what MR. COCHRANE smokes and he is not endorsing our cigarette but he is an outstanding man in the baseball world and has won his place on merit In the cigarette world, Chesterfields are thought of as outstanding . . . -they have won their place strictly on merit Jutstanding .. for mildness .. for better taste

MICKEY COCHRANE - of the Detroit Tigers, American League Champions; player-manager, one of baseball's greatest catchers.