

Wacky flavors make Baskin-Robbins a treat

By KIM YELTON
Kernel Staff Writer

"Here Comes the Fudge," "Hold that Lime" and "Strawberry Cheesecake" may sound like funny names for ice cream, but they're big business for Baskin and Robbins (BR), the national ice cream company founded by Burt Baskin and Irvine Robbins.

The flavors and variety keep people coming, even in cold weather, according to Charles Adams, owner of the BR store on the corner of Rose and Euclid. "Business is good most of the year," Adams said. Business is at its best just before school is out at the end of a semester and right when it begins. "The only period when we don't have good business is when the University is closed at Christmas. "Cold weather does hurt us some," he said, but it really does not seem to dampen the desire for a cold scoop of Praelines and Cream or

Pumpkin Pie ice cream. Perhaps it is the anticipation of trying a new flavor each month that keeps people coming back.

"Flavors are really our thing," said Adams. "If it weren't for our flavors, we wouldn't be anything. We are constantly having a flavor change each month. We have 58 rotating per month. People look forward to them."

BR has over 500 to choose from, according to Adams. Fourteen are sold year round while the other flavors change ever two months. "People hate to see them leave, but they have to go," he said.

The only exception is Praelines and Cream. The company removed it from circulation after its first two months. "The demand was so great, we brought it back for three months," Adams said. It was taken off the market and brought back several times because of its popularity until it finally "came back as a regular flavor," Adams

explained. "It is the most popular flavor to come along since I have been in the business—13 years. It even beats out chocolate chip, which was the best selling, other than vanilla."

Vanilla is the biggest seller. The reason, Adams said, is that "it is your basic ice cream for sundae. We do sell a lot of plain vanilla, though."

Part of the reason for the good taste of the ice cream can be attributed to the personal attention it gets from Robbins. He and several other BR executives personally test the flavors monthly, according to an article that appeared in People magazine this year.

Robbins grew up in the ice cream business. His father, who emigrated from Russia, opened a family dairy store in Tacoma, Wash. He liked the ice cream aspect "because when most people got to the ice cream, they smiled."

The other half of the partnership,

according to Adams, was founded when Burt Baskin served in the South Seas during World War II. He tried to "lift the morale of the other soldiers by making ice cream with an old freezer and fresh fruits available in the South Pacific."

Robbins started the first ice cream store in Glendale, Cal in 1945 and called it "Snowbird," Adams said. Within a year, he opened another one and asked Baskin to run it. "The stores were sharp—1945," Robbins said in People. "I did everything I remembered from Tacoma—gay signs, spic and span, one-armed chairs, flavor-tasting spoons. Even then, I knew I wanted to have more than one store, but to say I thought the company would be this big and stretch across the country—oh no. My ambitions were \$75 a week and I'd have it made."

Robbins has continued his dedication to his business throughout its 31 years. It's not just a passing fancy. When he awakens at 7

a.m., he swims laps in his ice cream cone-shaped pool in Encino, Cal., according to the People article. On the mornings he has cornflakes for breakfast, Robbins eats a scoop of banana ice cream on top. He also drives a beige Mercedes with a 31-BR license plate.

"For most adults, ice cream is a harking back to childhood innocence, the reward you used to get for being good, the exciting decision over what favor to choose," Robbins said in the magazine article. "As for me, I just like it better than other things."

He does like it better than the details of business finance, he said. When Baskin and Robbins sold their company for tax reasons, he was able to concentrate on the more creative facets of his business. What particularly delights him is the development of a new flavor, according to the People article. But what puzzles him still is which flavors will please the public.

"Most all flavors seem to sell," Adams said. "I don't care what they are, somebody seems to like them. One time I had a flavor—Shibui Ginger. All the employees tried it and we decided it was the worst ice cream we had ever had. A lady came in and asked us what it was, so we let her have a taste. She said it was the best ice cream she ever had."

The company tries to match the flavors to the holidays. Adams explained. For Halloween, it offers licorice and pumpkin pie. At Christmas time it brings out egg nog and spumoni. On Valentines Day, there's chocolate cherry cordial. And for special occasions like this year's election, it presented Acceptance Peach—a combination of peach and mandarin orange ice cream. For the 1972 election, there was Candi-Date, candied sugar dates in vanilla ice cream.

Continued on back page

KENTUCKY Kernel

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Monday, November 29, 1976

University of Kentucky
Lexington, Kentucky

Crash kills four

From AP and staff dispatches
Four persons were killed and two were injured last night when their private plane crashed while attempting to land at Bluegrass Field in Lexington.

The plane, which originated from Tallahassee, Fla. on an instrument flight plan, crashed at the end of a runway during landing at about 5:40 p.m.

The victims were identified as Mr. and Mrs. Dominic Lopera and their daughters, Joyce and Beth. Injured was another daughter, seven-year-old Nancy, and a son, Anthony, 17. The injured were both listed as critical at St. Joseph's Hospital last night.

A fire broke out at the moment of impact but was quickly extinguished by airport firemen. Lexington police said the crash appeared "weather related." At the time of the crash, the National Weather Service reported freezing drizzle, sleet and fog in the Lexington area.

An airport spokesman said the plane, a twin-engine Apache, probably approached the runway for landing, came up short, slammed into the embankment and bounced up onto the field surrounding the runway.



—Stewart Bowman

Airport official Nelson M. Folger surveys the wreckage of a small plane that crashed at Bluegrass Field early last night. The crash killed four and left two critically injured. The pilot apparently came in too low to land, tried to pull up, slammed into an

embankment and bounced onto the airstrip. Lexington Metro Police called the crash "weather related" because of the snow showers that hit the Lexington area. At the time of the crash, the National Weather Service reported freezing drizzle, sleet and fog.

Wanted

SCB Needs Free U teachers

By MARIE MITCHELL
Kernel Staff Writer

Free University, a program that offers non-credit classes that aren't listed in regular course schedules, is being revived this spring by the Student Center Board (SCB) but it needs volunteers to teach.

Only six of the available 25 openings have been filled, said Chairwoman Pat Meeker. Approved courses so far include horticulture, camping and horse race handicapping. Meeker said there is a need for teachers in dance, exercise, history, bartending, gardening or whatever skill someone has to offer that might be of interest to others. Free U personnel also are interested in getting feedback as to why other classes failed before.

Anyone who feels qualified to teach in a certain area can fill out a course description, which will be reviewed by a committee, Meeker said. Applications can be obtained in the SCB office in the Student Center.

Although classes are taught on a voluntary basis, there is a chance to get some credit through Ex-

periential Education. Dr. Robert Sexton, executive director, said his office coordinates credit through the student's own department. Credit approval depends on such factors as the relationship of what the student is learning to his academic program and how much supervision is available.

Most classes will be taught in the evening to accommodate students' schedules and to reserve rooms, Meeker said. If there are better facilities elsewhere, then classes might be held off campus or wherever is convenient for those enrolled. Cost of supplies will be the only expense to the student.

Free U is being funded through the \$450 SCB experimental fund which is set up every year to develop new programs or complement existing projects, said John Herbst, SCB program director. Often the money is spent in advertising, printing posters and supplies, he said.

Because the students control their own classes, Meeker said "it's up to the them to build the program. It's their loss if it doesn't work."



Guards Jay Shidler (left) and Larry Johnson (center) battle Wisconsin guard Bob Falk (right) for a loose ball during Kentucky's 72-61 win over the Badgers Saturday night.

Wildcats open Rupp Arena with sleeper

By JOE KEMP
Sports Editor

And the most lasting impression one received from the first basketball game ever played at Rupp Arena was...

XXXXXXXXXXXX
Sixth-ranked Kentucky beat inexperienced Wisconsin 72-64 Saturday night before 23,266 customers, making the event one of the largest sleep-ins on record. Nylot wasn't necessary for this crowd.

Not exactly a classic way to begin a new era, but a win, nonetheless.

Oh, there were exciting plays to be sure. Like forward Rick Robey floating passes to center Mike Phillips for a pair of lay-ups. And the

flying bodies which took to the floor after a loose ball. And forward James Lee giving a shove and the evil eye to Wisconsin's James Gregory. Poor Gregory. He only hit one of 14 shots from the field.

"No comment," Lee said. But most of the oohs and aahs were for the arena and the man for whom it was named. That didn't prevent the Baron from leaving early, however.

One thing is for certain. UK coach Joe B. Hall wasn't impressed with his players' efforts. And he told them so for 15 minutes in the locker room. Hall emerged from the impromptu lecture grim-faced, much like a man whose team had lost.

"We were lucky to be playing at home," he said, remembering last season's opening loss at Northwestern. "We had a 20-point lead (59-39 with 9:01 left) and we let it dissipate."

"We went from team play to individual play. All of a sudden they (UK players) realized they weren't getting their points. Then they got selfish. It didn't have anything to do

with the effort to win. They were just concerned with their own individual offensive output. And we stopped playing the good aggressive defense."

Badger guard Bob Falk was most responsible for the UK breakdown. He pumped in six field goals and six free throws during Wisconsin's stretch run. The clock was the only thing that stopped him.

For most of the night though, Kentucky played sound man-to-man defense. For example, it took nearly 12 minutes for Wisconsin to get its second field goal. The Badgers hit 24 per cent of their shots in the first half and 32 per cent for the game, but then how many prayers can you expect to have answered?

Continued on page 4

Snow

High today in the low 30's, clear and cold. Low tonight from five to 10 degrees. Chance for precipitation, 20 per cent today, 10 per cent tonight.



JOE B. HALL
...not happy with his team

editorials & comments

Editorials do not represent the opinions of the University

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Judicial article needs full funding from state

Ideally, the most important consideration of a public body in preparing legislation is to determine its need and effectiveness. In reality, however, the quality of legislation is determined by the money put into it.

This fact of legislative life will be a determining factor in the quality of legislation Kentuckians receive from the special session of the General Assembly that convenes Wednesday. The amount of money appropriated for implementation of the Judicial Reform Amendment will determine its effectiveness.

The judicial article, designed to bring the state's legal system out of the Dark Ages, was voted into law on the statewide ballot in November, 1975. Gov. Julian Carroll, who set the agenda for the Special Session, placed its implementation as his top priority.

The amendment to the state constitution established sweeping revisions in the judicial system, creating a four-tier court system, including a state Supreme Court. The amendment greatly reduces the number of judgeships in the state but adds expediency and professionalism to the judiciary by requiring full-time judges with law degrees.

An interim special committee and the Legislative Research Commission have spent considerable time evaluating implications of the new judicial system, even traveling to states with similar systems. It was hoped that the interim work would make it possible to dispense

with judicial article in time to consider other legislation in the three-week special session.

But a setting for time-consuming debate has evolved over implementation of the article. Carroll is warning legislators that full funding of the amendment will result in increased taxes or cuts in existing programs. Both the governor and the legislators are against increasing taxes, which never sits well with constituents.

Carroll is asking the General Assembly to limit the number of district judges to 90, rather than the 120 proposed in the amendment. The governor says if that isn't enough, more can be added later, perhaps as late as 1980.

Carroll's establishment of the judicial article as top priority was correct. But the governor is wrong to threaten the General Assembly with cuts in state education if it follows the directive of the voters and fully implements the amendment.

The new court system will cost the state about \$50 million. But much of the money is already in the budget and the rest is recoverable through fines. The sweeping changes involved in the judicial article have delayed implementation until 1978.

Voters passed the reform amendment and are justified in expecting it to be implemented and fully funded as soon as possible. By proposing partial funding, which could result in delayed implementation, Carroll isn't trying to meet that expectation.

Nicholas Von Hoffman

Unhappiness is the only sure result of academic success

By NICHOLAS VON HOFFMAN

WASHINGTON — The advice to young people warning them of college continues to issue forth in a multiplicity of forms. One of the latest discouraging announcements appears in the *Chronicle of Higher Education* (Nov. 8), telling of a new study by psychologists which con-

commentary

cludes "that the most outstanding students in college are the ones who are most likely to be unhappy 10 years hence . . . unhappiness is the only thing the new test shows to be predictable on the basis of a measure of academic success."

Ten years ago we were being told that life was over for the young person who tried to take it on "unequipped" by college; parents with children who dropped out of higher education heaped guilt on themselves for their failure to do their job.

Now the newspapers tell us that the Bureau of Labor Statistics estimates that 189,000 college grad-

uates a year will soon be in "over supply." We have Mr. Roy Forbes, director of the National Assessment of Educational Progress, quoted in the public prints saying, "I don't think education should say that if you go to college you are guaranteed a better paying or more satisfying job. . . . We have to prepare people psychologically for the fact that the types of jobs they want aren't there at present."

In that connection, Mr. Forbes' organization has determined that 44 per cent of our 17-year-olds are looking forward to professional careers. That is about twice the number of professional and managerial jobs there are.

Something is badly amiss. The experts, educationalists and authority figures who have had control of higher educational policy and recruitment these past years obviously haven't known what they were talking about. Billions of dollars of public, family and student money has been lost.

So many people have been so badly misdirected in career choice and education that men like Henry

Levin, a professor of education at Stanford University, now talk about "the educated proletariat" and the "increasing disjuncture between the values and expectations of the educated worker and the realities of the workplace."

How did the disjuncture between educated worker and the workplace grow so great? Part of the explanation is the greed of the academicians overselling their services to a gullible public. The taxpayers were and are being bilked for billions to pay for sloppily administered higher educational enterprises in which hard work is rare and intelligent hard work rarer yet. The Pentagon and the other pro-military zealots overestimated the number of white collar warriors even they could possibly use, but something else and something larger was also at work.

It was that part of the American Dream which says my kids are going to have it easier than me. The My-Son-the-Doctor Complex. It's been an important theme in our fiction and political speech for a century.

At the same time, respect for

What makes concerts worth it? Trower and his three-man band

By J. C. NORTON

If you're old enough to remember "Satisfaction" as something other than a blast from the past, and if you still go to rock concerts, a few questions which inevitably occur to you: Why do I put up with this? Why

commentary

do I pay lunatic prices to sit around with a lot of noisy, over-dosed adolescents? Why do I put up with boring, talentless "Special Guests," and headlines who play

for 45 minutes, then take the money and run? Why?

The reason is that, in spite of all the garbage shows and lousy audiences, every now and again you see and hear someone who is so incredibly good, and who works so hard, that you'd hate like hell to have missed him.

Of course, you can't be sure when that's going to happen, so you waste a lot of time and money on the losers. For the people who were in Louisville on Nov. 24, the gamble paid off. In spades.

First a brief note on the opening act, Boston. Their album is one of the most exciting, superbly produced records of the year, and their advance publicity alleges that the sound is, reproducibly live. It

is. At least it was in Louisville and, according to the rock press, the same technical problems have beset them elsewhere.

The intricate double leads that highlight the record are a muddled loss in concert. It's ironic that J. Geils, the other great band from Boston, has never achieved on record the incredible dynamism they generate live. This new act from New England seems to face the opposite dilemma. On balance, Boston's set was good because the material is good, but disappointing technically. Then came the artist.

Robin Trower has one of the finest examples of the Cream-Hendrix style three-man rock band currently working. For this tour, he's expanded the group to four, adding a bass player so that vocalist-bassist James Dewar concentrates on singing and adds some tympani here and there. The sound, however, is still that of the classic three-man band.

There are no keyboards, no synthesizers, no mellotrons, Drummer Bill Lordon, who replaced Reg Isidore after the second album, plays a drum set—no drums, no temple bells, no kettle drums. All this yields a very spare sound, which leaves most of the music to the lead guitar, and which runs the risk of getting flat and boring. After all, what can you do with one guitar?

Plenty. If one were to try to define the single major contribution of 60's rock to music more generally, I think the development of electric guitar as a versatile solo instrument would have to be it. The sounds made by Ginger Baker or Charlie Watts aren't all that different from the sounds made by Gene Krupa. But the things that Jimi Hendrix could make a guitar do, those were noises the earth hadn't heard before.

There's a good deal of technology in this, tricks with feedback and, of course, incredible volume. The combination of electronics, huge halls, good picking, and what might be called, for want of a less pretentious term, rock consciousness, has created a new art form.

For my money, rock guitar reaches its aesthetic zenith in the three-man band. I remember seeing Jimi Hendrix many years ago, and thinking, "Where are the

other guys? This just cannot all be coming out of one man's guitar. That's not possible." But it is possible, and Robin Trower proved it again Wednesday night.

He set lasted for an hour and a half and shifted smoothly from driving tunes like "Caledonia" to haunting, devastatingly beautiful slow songs, the best of which was "Daydream" from the first album.

Trower is great to hear and he's also great to watch. His face opens in a huge smile after an especially nice lick, and he bops over to the bass player. They have a good time for awhile, then he's off, alone at the side of the stage, to take your head far away as notes and runs dash around the hall.

The person next to you leans over and says, "This is not possible!! You say, 'I know, I know,' but here's this funny looking little kid who looks to be about 15 years old, showing you that it is possible.

Trower has gotten odd treatment from rock critics. His first album was well received, but the most recent one got a dump from the *Rolling Stone*. The *Kernel* liked it though. Right on, *Kernel*. One of the most curious "criticisms" of Trower I've heard is that he sounds like Jimi Hendrix. Another is that he's monotonous.

His records all sound alike, that is very true, fortunately, and taken together, the four studio albums represent one of the most impressive anthologies of rock guitar to come down the pike.

One must grant Trower his medium. He's not breaking totally new ground. Instead, he's developing a specific art form within certain stylistic limits. To criticize him for doing that makes about as much sense as to criticize Van Cliburn because he doesn't play ragtime. Everybody doesn't need to do everything.

So rock concerts are a mess. No doubt about it. They're expensive, and lousy much of the time. Still, every now and then, somebody like Robin Trower comes in town to make sounds that just cannot be heard anywhere else. I don't care how many wats your Sansui puts out, or how many Advents you've got in tandem, the sound of Robin Trower live cannot be reproduced in your living room, unless you live in Mammoth Cave and own four sets of Klipsboms.

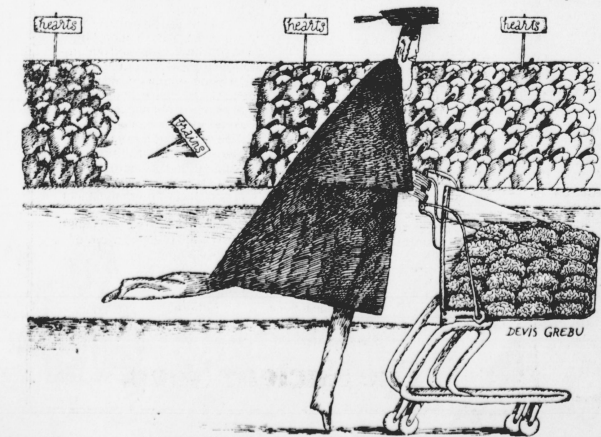
I guess one just has to put up with the contemporary realities of rock. The Woodstock Generation seems to have donned leisure suits and moved their act to Greenstreet's, where sophisticated people meet. (It says so on the match books.) The artistry, however, is still happening at the Louisville Gardens.

Instead of complaining about the youthful audiences, one really should be thanking them. You can't have a rock show if nobody comes, and the cognizant these days are staying away in droves.

J. C. Norton is a UK Psychology professor.



THE HELL WITH IT -- CALL IT A DRAW!



Nicholas Von Hoffman is a columnist for King Features Syndicate.



news briefs

Israel warns Syrian troops again

(AP)—Israel warned Syria again yesterday that movement of Syrian troops into southern Lebanon would risk Israeli military action. The Israelis said they favored the idea of an "independent Lebanese force" to halt fighting between Lebanese Christians and Moslems in the area.

In Jerusalem, Israeli officials issued a communique saying that "any Syrian incursion south of their present deployment will only increase tension and create fresh hazards."

The Syrians, who have halted the civil war in the rest of Lebanon, want to move into the area just above the Israeli

border to complete their occupation of the country. They are presently poised along the Litani River, which runs roughly 15 miles north of the border and is generally considered to be the "red line" beyond which Israel has said it won't allow Syrian troops.

Israel said it would view a

Syrian force any closer to its frontier as a threat, and has sent troop and tank reinforcements there.

Government sources said Israel has rejected a proposal that some Syrian soldiers be permitted to enter the cities of Tyre and Nabatiye, leftist strongholds only about 10 miles from the border.

In Geneva, Switzerland, Israeli Prime Minister Yitzhak Rabin said he approved of a plan reportedly suggested by Lebanese President Elias Sarkis to station an "independent Lebanese force" near the border.

Rabin emphasized that Israel "cannot tolerate the presence of Syrian troops there," nor would it put up again with the use of the border region as a staging area for Palestinian guerilla attacks.

National League of Cities urges Carter to form Council of Urban Advisers

DENVER (AP)—The nation's largest group of city officials is calling for Jimmy Carter to create a Council of Urban Advisers and is proposing a multibillion-dollar program it said is needed to boost sagging city fortunes.

The National League of Cities on yesterday called for \$10 billion in new economic stimuli, including \$3.5 billion in public works money. The

league urged Congress and President-elect Carter to approve the public works funding "as soon as they assemble in Washington in January." The rest of the economic stimuli was not specified.

The urban council, which could be modeled after the President's Council of Economic Advisers, would advise Carter on matters of housing, environment,

transportation and urban economics.

"Without a place for coordination and synthesis, urban programs too often are inconsistent or even contradictory," said a league statement. The league also called for urban impact statements which would research the effects of federal policies on the cities.

The league also declined to endorse a cut in taxes.

Citadel student murder suspect

MONTVALE, N.J. (AP)—An 18-year-old student home for Thanksgiving from a military academy was charged yesterday with the shooting deaths of his parents and two younger brothers, police said.

Police said the bodies of Harry De La Roche, 46, his wife Mary Jane, 50, and sons, Eric, 12, and Ronald, 15, were found by their oldest son, Harry Jr., 18, in the De La Roche home in a quiet section of this affluent Bergen County suburb.

Later, the 18-year-old son was arraigned on four counts of first-degree homicide.

The youth, a freshman student at The Citadel military college in Charleston, S.C., was arraigned before Superior Court Judge Fred C. Galda and held in the Bergen County Jail pending a bail hearing today at 2 p.m.

Police said the suspect stopped a patrol car a few blocks from the De La Roche home at about 4 a.m. yesterday and told police he found the bodies of his family.

Jefferson school officials discuss impending strike

LOUISVILLE (AP)—Faced with the threat of a teachers strike tomorrow, the Jefferson County Board of Education met behind closed doors for over three hours yesterday to discuss strategy.

Meanwhile, negotiators for the school board and the Jefferson County Teachers Association (JCTA) met in another room at school system headquarters in an effort to reach agreement on a new contract.

And at the Highland headquarters of the American Legion, JCTA picket captains were briefed on tentative strike strategy. The captains, in turn, will brief rank and file teachers today.

After a negotiating session ended Saturday, June Lee, JCTA president, said she was "not too encouraged at this point." She described the pace of negotiations as "slow, slow."

Salary is one of the key issues in the dispute.

The JCTA, according to Lee, is asking for starting salaries of \$10,000 a year for teachers with bachelor degrees. They currently earn \$8,380.

Segregated organizations to merge

BATON ROUGE, La. (AP)—The last two segregated teacher organizations in the country, one mostly white and the other mostly black, are expected to announce a merger today.

Officers of the white Louisiana Teachers Association and the black Louisiana Education Association scheduled a news conference in Baton Rouge to disclose the results of secret votes taken at separate state conventions last week.

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TUESDAY, NOVEMBER 30
7:30 p.m.
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The Navy's Nuclear Power Program.

Not everybody can get into it.

This year, we will choose a select number of top college graduates for our Nuclear Power Program. And naturally, we want to give every qualified man a fair chance of being considered. So, we urge you to act quickly.

The first thing you should know about the Navy's Nuclear Power Program is that it is probably the most comprehensive training available in the nuclear field. It is also the most rigorous. It's got to be. The majority of our country's nuclear reactors are operated by Navymen. And since we expect you to begin work as quickly as possible, it is an accelerated program. The hours are long. The course difficult.

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Navy Office Programs
 Citizens Union Bank Suite 3A2
 Vine Street, Lexington, Ky. 40502
 (606) 255-0487 (606) 254-8879


The Nuclear Navy.

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Every Tuesday night is Family Night

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In case you didn't know, Tuesday night is very special at Ponderosa Steak House. It's Family Night from 4 p.m. till closing. The night you can get a sizzling, rib-eye steak dinner or a chopped beef dinner with baked potatoes, tasty salad and a roll with butter. At a very special price, only \$1.49. So come to Ponderosa Tuesday night. Family night.

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The KENTUCKIAN Magazine

is being reprinted and the November issue, featuring:

The Quest for the Skinny Body -- A cross-eyed look at our weight-conscious society.

Bread vs. Plato—The conflict between a vocational and liberal arts education still goes on at UK.

Too Good to be True!—The up-and-down football season has some fans holding their breath.

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Psychology

BOOK REVIEW

Diaries of Anais Nin

Review by: *Dr. Bill Gordon*
Associate Professor
Comparative Literature

Wednesday, December 1
12:30-1:30 p.m.
Presidents Room, Student Center

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Free throw inaccuracy mars win

Continued from page 1

On the other hand, UK's helter-skelter offense prevented a rout. If it had gotten more movement, and if it had been able to hit its free throws, and if it had not committed 21 turnovers, conjecture suggests that Kentucky may have won by 25 points. In addition, Hall shuffled his players frequently, trying to get a combination that would click.

"I don't know what went wrong," said Jay Shidler, a freshman guard who didn't have the opportunity to do what he was recruited for—shoot. (He hit three of five shots.) "I was disappointed."

Jack Givens, one of five Wildcats scoring in double figures, dismissed unfamiliarity with Rupp Arena and first game jitters as excuses for Kentucky's play.

"I don't think they had anything to do with it. Not necessarily. Maybe it was the emotion of everybody, though," he said. "We missed

the easy stuff tonight, just like at the foul line.

"We'll probably work more on our offense in practice. The problem wasn't with our defense. Our offense just wasn't in gear."

Robey, who led all Kentucky scorers with 13 points, thinks the attack will get in gear soon, however.

"We just need to stick to our offense and cut out the one-on-one," he said. "If we

had hit our foul shots (UK made 20 of 39) we'd have won the game easily."

UK's offense will be tested against Texas Christian University at 7:30 p.m. Thursday in Rupp Arena.



campus briefs

Student Center faculty lounge from 4:30 p.m.

Mezzo soprano Diane McCloskey has won first place in the regional competitions of the Artist Awards of the National Association of Teachers of Singing (NATS). A student of Phyllis Jenness, McCloskey is working toward a graduate degree in voice at the UK school of music.

McCloskey is now one of 18 remaining contestants in the country. The final competitions will be held at the NATS convention in Philadelphia in December.

A soloist with the Lexington Singers at one time, McCloskey will be performing as soloist with the UK chorus for their presentation of the Bach Magnificat, part of a special Christmas program on Dec. 3 at 8:15 p.m. in Memorial Hall.

The College of Library Science will sponsor a colloquium on information and referral services from 2 to 5 p.m. today in the President's Room of the Student Center.

Speakers will be Bob Cronberger, a librarian, and Carolyn Luck, a social worker, who work as a team at the Memphis and Shelby County (Tenn.) Public Library and Information Center, where they have developed an information and referral service.

The colloquium is free and open to the public.

An exhibit of sculpture by Dorree Cooper will be shown in the Barnhart Gallery today through Saturday, Dec. 4.

The exhibit, entitled "Breaking Ground," consists of a grouping of tree forms constructed of various fibrous materials. Cooper said she is concerned with "the growth-decay cycle, the figurative and tactical qualities of these forms as symbols of her existence."

Cooper, a candidate for the Master of Fine Arts degree, is a Mississippi native who has lived in Lexington for the past couple of years.

The opening reception for this graduate thesis show is today from 7-9 p.m. Gallery hours are noon to 4 p.m.

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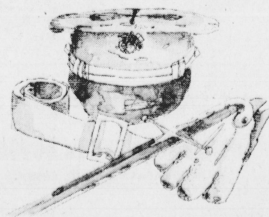
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The Marine Corps will conduct interviews in the Lower Level Lounge of the Student Center from today until Friday, December 3, from 9:00 a.m. to 3:00 p.m. each day.

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arts

**Smokey, Marvin, Stevie roll on
Gordy, Motown marked record industry**

By WALTER TUNIS
Kernel Reporter

In the mid-to-late 1960's, one recording company contributed more to the development of modern soul music than any other. This company was, and still is, fronted by Berry Gordy, a pioneer of music as a

commentary

producer and supervisor for over a decade. The company, of course, is Motown.

Although today, many of the company's finest and most famous artists have broken ties with Gordy, Motown's present influence over music is just as obvious as its past.

During its heyday, from 1964 to 1967, Motown and its subsidiary labels were cranking out hit after hit by artists too numerous to mention.

Two of the most important elements in the company's tremendous success were producer-arrangers Eddie Holland and Lamont Dozier. When they left Motown in 1967, much of the company's appeal and versatility, not to mention commercial success, went with them.

The groups and artists, who only a year earlier had been enjoying as many as five or six singles a year at the top

of the charts, found themselves lucky to see one or two records climb halfway to number one. Others went without singles altogether and concentrated more on album sales to keep their names in public view.

However, those few artists whose careers did not depend entirely upon Holland and Dozier kept Motown alive.

The Temptations are shining examples. Experiencing numerous personnel shifts since 1968, with both producers and group members, the group has been able to vary its sound many times.

Although the group has never been as critically accepted as they were when singer David Ruffin fronted them, their immensely differing styles have proven still profitable, even as they've diminished to cult-status.

The Motown story, today, has an entirely different setting. While the former big names still record, their music rarely sells enough to keep their names on the charts for more than a few months.

Clearly, the future of the Motown lies not with Gordy, but with three of its most talented artists: Smokey Robinson, Marvin Gaye and Stevie Wonder.

Robinson's solo career followed his split with The

Miracles in 1971 and it took him several albums to break away from the poppish-brand he was stuck with from his long relationship with The Miracles.

But with the release of his two most recent LPs, "A Quiet Storm" and "Smokey's Family Robinson," critics have started to recognize Robinson's prowess as a songwriter-producer as well as group singer.

His albums still do not sell particularly well, but with continued favorable critical response, along with his return to concert performances, Robinson's solo career has an excellent future.

Marvin Gaye's recent career has been extremely erratic. Gaye was absent for two years following the death of Tammi Terrell, his singing partner of the 1960's. But he returned a more mature singer, writer and arranger.

Following his hiatus, Gaye recorded, in 1971, his classic "What's Goin' On," and his

music has been popular ever since. He has since produced one excellently received album: roughly every two years, the most recent being "I Want You," which sold unusually well, considering the sparse airplay it received. Little will probably be heard from him for another year. However, when his next album is released, it can almost be guaranteed to keep his career intact.

However, it has become more than clear that the most ambitious, versatile and commercially successful Motown artist remains Stevie Wonder. Since negotiating a \$13 million contract with Gordy two years ago, Wonder has been the most consistently popular of any Motown figure.

But Wonder is more than just a figure. He is one of the few rock musicians who have effectively made the transition from 1960 pop music to the intricate, mature arrangements of the 1970's. His last two albums, "In-

visions" and "Fulfillingness' First Finale" were Grammy-winners as the best albums of 1973 and 1974, respectively. Wonder's new "Songs in the Key of Life," aside from being his best album to date, sold more than one million copies, in advance sales alone, making it only the second album to debut on the charts in the number one slot.

Imagining what modern music, as a whole, would be like without the influence of Berry Gordy and his Motown crew is almost impossible. Rarely can the careers of popular, jazz, soul or rock musicians be viewed without, citing the Motown trademark—the gospel-like vocal backings or the excellent use of horns and strings between verses.

The Motown sound has had a lot to say. If the current creations of Smokey Robinson, Marvin Gaye and Stevie Wonder are any indication, Motown has a lot more to say.

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Warford discovers recruiting isn't easy at Iowa State

By CHUCK MALKUS
Kernel Reporter

Reggie Warford was talking about his recruiting duties at Iowa State University. Of course, he said he was interested in recruiting some Kentucky high school seniors.

Which ones?
"And let somebody else pick them up?" Warford asked.

"I'd love to recruit some players from Kentucky," he said. "There are two or three players in Kentucky who could help us."

Warford, a player on last year's National Invitational Tournament championship team, is an assistant coach to Lynn Nance at Iowa State. Nance, of course was an assistant coach at UK last season.

Warford is busy these days. "I'm on the road a lot. I'm recruiting in Chicago and Detroit."

Although this is his first year recruiting, Warford knows what to expect from the competition.

"I attended an AAU tournament in Cincinnati and got a real baptismal," he said. "I know never to expose your potential recruits. If you've got a good one, keep it under your hat."

"Will Jones, an assistant coach at Maryland was at that tournament. He is one of the flashiest dressers I've ever seen and also one of the slickest talkers."

Does Warford wear some awesome threads as part of his recruiting role?
"Nothing outrageous," he says. "I dress in three-pieces (suits)."

"In some areas like Chicago, in the ghetto, the kids are conscious how you dress. If that's the only thing they can remember you for, it's important."

The lone senior on the UK team last season, it was Warford with a 6.8 scoring average who spearheaded the Wildcats 71-67 victory over the University of North Carolina at Charlotte (UNC-C) in the finals of the NIT. His driving left side layup put UK ahead, 60-59, and his 15-foot jump shot gave the Wildcats a 64-63 advantage, a lead they never relinquished. Warford finished the game with 14 points.

During his career at UK, Warford was involved in some unusual plays. Once he tossed a full length out of bounds pass that swished the basket. Teammate Mike Phillips picked up the ball as referee Jerry Kimmel, who lives just eight miles away from Warford's home town of Drakesboro, whistled the ball dead. Actually, it was still a live ball.

"Nobody had ever seen anything like it," Warford said. "Kentucky should have retained the ball. Some lady called me and told me that. I tried to get in contact with Kimmel to tell him, but I never reached him."

good recruiter.

"Reggie is a real bright, outgoing person with a lot of personality," Hall said. "He's a sharp, perceptive person. His ability to get along with strangers will help him. He has good judgement."

Bob Fowler, who played for UK as a freshman last year, transferred to Iowa State and is being red-shirted this season.

"Bob is trying to learn how to play guard and be a swing man," Warford said. "It is something we can ex-

periment with. I am also looking for a couple of big guards."

What kind of season does Warford think Kentucky will have this year?

"I expect great things from them," he replied. "There is a new attitude, they have a friendly, competitive spirit. You have to expect great things."

"Kentucky has a good schedule. They are catching Notre Dame. Indiana is semi-rebuilding, but they'll be tough. These are the teams Kentucky has to beat."

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that can be purchased.

And tickets to the UK-Texas Christian University basketball game and the UKIT go on sale today, too. Same time, same place.

Lady Kats

The Lady Kats basketball team goes for its second win in three games tonight. UK visits Northern Kentucky University.

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CHRISTMAS PARTY! At the Newman Center, 320 Rose Lane, Saturday, Dec. 4 at 8:30 p.m. Everyone invited! Admission: One Christmas tree ornament. 2829Z

BIBLE STUDY this evening, Nov. 29 at 7 p.m. in the Seaton Bldg. Rm. 206. Everyone is invited. 2829Z

HELP ELECTION-METING, Dec. 1, 8:00 p.m. All College Boys and Officers Please attend. 2829Z

POETRY READING Robert Greely, Monday, November 29, 8:00 PM in the Complex Commons on Monday, Nov. 29. Bring your complaints about the student health service. 2829Z

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PETER HASKETY CHRISTIAN Fellowship Chapter meeting this Tuesday, Nov. 30, 8:00 PM at 7 p.m. Anna Gralls will speak to the group. Everyone is invited to fellowship with us. 2829Z

STUDENT HEALTH ADVISORY Committee (SHAC) meets at 7:30 p.m. tonight in the Student Health Service Lobby. Bring your complaints to us. 2829Z

STUDENT HEALTH ADVISORY Committee meeting at 7:30 pm in room 366-D Complex Commons on Monday, Nov. 29. Bring your complaints about the student health service. 2829Z

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Not forgotten
Oswald Program rewards intellectual undergrads

By LEONARD KELSAY
Kernel Staff Writer

Serious scholarship among undergraduates at UK has not been forgotten, despite opinions to the contrary, according to John W. Stephenson, dean of undergraduate studies.

"We want to encourage serious scholastic effort here," Stephenson said. "One of the ways in which we do this is the Oswald Undergraduate Research and Creativity Program."

The program, started in

1965 to mark UK's centennial year, awards prizes to undergraduates who do work of intellectual value. This year, the prizes are given in six areas: physical sciences, biological sciences, social sciences, humanities; critical research and humanities; creative fine arts.

"One hundred dollars is given to the winner in each of the categories," Stephenson said, "and \$50 and \$25 awards are given to the second and third prize winners, respectively."

"The quality of the work is

Lexington one of leading cities in Baskin-Robbins ice cream sales

Continued from page 1

"When they landed the first man on the moon, we had Lunar Cheese Cake," Adams said, "which was a green cheese cake ice cream with marshmallow ribbon. During the second landing, they brought out yellow cheese cake with marshmallow."

"We had a lot of bicentennial flavors," he said, "like Yankee Doodle Stroodle, Valley Forge Fudge, Concord Grape and Minute Man Mint."

Prices have gone up quite a bit "because of sugar and milk," he explained.

Despite this, Lexington is one of the leading cities in the country in sales, Adams said. The Tates Creek store sold the most gallons in 1972 than

any other store in the country.

Adams started the first BR in Kentucky, his first store. "A friend who operated one in Dayton got me interested," he said. He later moved up to Lexington and opened a store in the Lansdowne shopping center, as well as the one near campus.

Adams tries to keep up with customer suggestions. "We relay their suggestions to the company." He also participates in BR's annual recipe contest. Participants create new and unheard of ice cream desserts. "The first winner we had won a trip to Hawaii and a new car." His creation was sort of a cream puff pastry with different flavored ice cream stuffed inside, dipped in a chocolate fondue sauce.

"You would think we would get tired of ice cream, but we never do. We think of it as entertainment. People come here to be entertained."

get a grant from the National Science Foundation, for instance. If a student needs money to complete his project—if he needs concrete to make a model, say—we will look over his request and give him the money if we think it is deserved. That is the way the faculty must approach foundations for their grants.

"We have, in the past, published all papers in a paperbound format and sent them out all around campus. I'm not sure that does much good, though—I don't know."

Has the program been worth it?

"It's hard to say," Stephenson said. "It demonstrates that undergraduates here are capable of fine work. It serves as a stimulus to others. Some students have gone on to author works with their professors. It enables them to gain confidence in their own output. If a student sees that his work is highly regarded by an impartial panel of judges, then he can be certain that his dedication is acknowledged, at least. I believe it had an enriching effect on the whole campus."

Stephenson said about 80 students usually announce their intention to submit projects, but only about 40 actually submit them.

"At this point in the semester, the number applying is lower than in the past. Either the word isn't being heard or there's less interest. I would encourage any student working on a project for class or for fun to give us a try."

The deadline for announcing intention to enter is Dec. 8. Projects are due Feb. 25 of next year.

GENERAL CINEMA THEATRES
ALL CINEMAS EVERY DAY \$1.50 'TIL 2:30 P.M.

TURF MALL
Times: 2:00-4:30
5:30-7:45-9:30
WOODY ALLEN
"THE FRONT"

FAYETTE MALL
Times: 2:00-4:30
5:30-7:45-9:30
MARATHON MAN
DUSTY HOPKINS
LANCE DUNN

FAYETTE MALL
Times: 1:30-3:30
5:30-7:45-9:30
TWO MINUTE WARNING
CHARLTON HESTON
DUSTY HOPKINS

SCB Travel Committee presents . . .

PEACH BOWL '76

Trip includes: Round-trip transportation via Greyhound to and from Atlanta.
Accommodations at Marriott inn Downtown for 3 days and 3 nights.
One ticket to the Peach Bowl
\$62 quad—\$70 triple—\$86 twin

Sign up starting today in Rm. 204 SC. More info? Call 258-8867 or 258-8868.

SEE THE 'CATS AND ENJOY NEW YEAR'S EVE IN ATLANTA!!

Student Center Board presents

Senator William Proxmire (D-Wisconsin)

Tuesday, Nov. 30 7:30 p.m.

Student Center Ballroom

FREE! Open to the public

Independent Filmmakers Series presents

HILARY HARRIS—Dec. 2

An exceptionally talented filmmaker. He will show and discuss some of his films. Session is free and open to the public 7 p.m. in 206 SC

The Hi Fi Workshop will meet this Thursday in Rm. 114 of CB. Come and learn about stereos!

7pm monday 9pm weekend
4pm wednesday 8:30pm la salamandre

the passenger
friday & saturday 5, 7 & 9 pm
sunday 4-10, 6:30 & 8:30 pm

savage messiah
friday & saturday 11:30pm

comanche station
sunday 2pm

STUDENT CENTER BOARD

CAMPUS CALENDAR

NOVEMBER

29 Monday

—SCB Movie—"Weekend." SC Theatre, SC 7 and 9 p.m. Adm. \$1.00.

30 Tuesday

—Film—Indians Today: Problems and Solutions: "Why Did Gloria Die?," "Indians and Chiefs." Rm. 110, CB, 7:30 p.m. Free.

—Film—"The Taming of the Shrew." Rm. 118, CB, 8 and 8 p.m. Free.

—SCB Lecture—Senator William Proxmire. Ballroom, SC, 7:30 p.m. Free.

—CKCS—Roberta Peters, Metropolitan Opera. Memorial Coliseum, 8:15 p.m.

DECEMBER

1 Wednesday

—SCB Movie—"La Salamandre." SC Theatre, SC 6 and 8:30 p.m. Adm. \$1.00

2 Thursday

—Film—Indians Today: Problems and Solutions: "You Are On Indian Land," "Ways of Our Fathers." Rm. 110, CB, 7:30 p.m. Free.

—SCB "Hanging of the Greens." Great Hall, SC, 12:5 p.m.

—Christmas Bazaar—Quilt raffle and crafts sale. Rm. 128 Erickson Hall, 8 a.m. 5 p.m. Dec. 2, 3.

—UK Basketball—UK vs. TexChristian.

3 Friday

—SCB Movie—"The Passenger." SC Theatre, SC 5, 7 and 9 p.m. Adm. \$1.00.

—SCB Movie—"Savage Messiah." SC Theatre, SC, 11:30 p.m. Adm. \$1.00.

—Wargames Simulations Meeting, Miniatures and Board Games. "Dungeons and Dragons." Rm. 117 and 119, SC, 7 p.m.

4 Saturday

—UK Theatre—"The Importance of Being Earnest." Guignol Theatre, Fine Arts Bldg., 8 p.m. Adm. \$2.50 students, \$3.50 others.

—UK Chorus concert—Donald Ivey conducting. Memorial Hall, 8:15 p.m. FREE

5 Sunday

—Concert—UK Choristers and Chorale. Memorial Hall, 3 p.m., Harry Clarke and Janet McEwan conducting.

—SCB Movie—"Comanche Station." SC Theatre, SC, 2 p.m. Adm. \$1.00.

6 Monday

—UK basketball—UK vs. Indiana. Away.

—SCB Movie—"Pepe Le Moko." SC Theatre, SC 7 and 9 p.m. Adm. \$1.00.

7 Tuesday

—Appalshop Film Feast with appearance by Appalshop. SC Theatre, SC, 7:30 p.m. Free.

—UK Theatre—"An Evening for Merlin Finch." Lab Theatre, Fine Arts Bldg., 4 and 10 p.m. Free.

—Film—"The Tempest." Rm. 118, CB, 5 and 8 p.m. Free.

—UK Theatre—"Appalachia, My Sorrow." Lab Theatre, Fine Arts Bldg., 4 and 10 p.m. Free.

8 Wednesday

—SCB Movie—"The Wild Bunch." SC Theatre, 6 and 8:30 p.m. Adm. \$1.00.

9 Thursday

—UK Theatre—"The Importance of Being Earnest." Guignol Theatre, Fine Arts Bldg., 8 p.m. Adm. \$2.50 students, \$3.50 others.

—Concert—UK Symphony Orchestra. Memorial Hall, 8:15 p.m.

10 Friday

—SCB Movie—"Rafferty & The Gold Dust Twins." SC Theatre, SC 5, 7 and 9 p.m. Adm. \$1.00.

—Wargames Simulations meeting, Miniatures and board games. "Dungeons and Dragons." Rm. 117, 119, SC, 7 p.m.

—UK Theatre—"The Importance of Being Earnest." Guignol Theatre, Fine Arts Bldg., Adm. \$2.50 students, \$3.50 others, 8 p.m.

—End of classes. Hit the books!

11 Saturday

—UK Theatre—"The Importance of Being Earnest." Guignol Theatre, Fine Arts Bldg., Adm. \$2.50 students, \$3.50 others, 8 p.m.

—SCB Movie—"Rafferty and The Gold Dust Twins." SC Theatre, SC 5, 7 and 9 p.m. Adm. \$1.00.

—UK basketball—UK vs. Kansas. Home

12 Sunday

—SCB Movie—"Rafferty and The Gold Dust Twins." SC Theatre, SC 5, 7 and 9 p.m. Adm. \$1.00.

13 Monday

—SCB Movie—"Rafferty and The Gold Dust Twins." SC Theatre, SC 5, 7 and 9 p.m. Adm. \$1.00.